

I, Joshua L. Sohn, declare as follows:

1. I am an attorney in the law firm on Quinn Emanuel Urquhart & Sullivan, LLP, counsel for Defendant Google in this action. I have personal knowledge of the matters set forth in this Declaration and, if called as a witness, could testify competently thereto.

2. Attached hereto as Exhibit A is a true and correct copy of U.S. Patent No. 7,631,032 to Refuah et al. (“Refuah”).

3. Attached hereto as Exhibit B is a true and correct copy of Ahmad M. Ahmad Wasfi, “Collecting User Access Patterns for Building User Profiles and Collaborative Filtering,” Proceedings of the 4th International Conference on Intelligent User Interfaces (January 1999) (“Wasfi”).

4. Attached hereto as Exhibit C is a true and correct copy of Dunja Mladenic, “Personal WebWatcher: design and implementation” (1996) (“Mladenic”).

5. Attached hereto as Exhibit D is a true and correct copy of Matthew Montebello et al., “A Personal Evolvable Advisor for WWW Knowledge-Based Systems,” Proceedings of the 7th World-Wide Web Conference (March 1998) (“Montebello.”)

6. Attached hereto as Exhibit E is a true and correct copy of excerpts from the Expert Witness Report of PUM expert Michael Pazzani, dated April 6, 2012.

7. Attached hereto as Exhibit F is a true and correct copy of excerpts from the Supplemental Expert Witness Report of Michael Pazzani, dated August 10, 2012.

8. Attached hereto as Exhibit G is a true and correct copy of excerpts from the deposition of PUM expert Jaime Carbonell, dated November 27, 2012.

9. Attached hereto as Exhibit H is a true and correct copy of PUM’s Supplemental Responses to Google’s First Set of Requests for Admission, dated April 22, 2011.

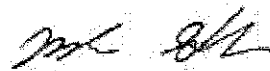
10. Attached hereto as Exhibit I is a true and correct copy of excerpts from the deposition of Michael Pazzani, dated November 17, 2012.

11. Attached hereto as Exhibit J is a true and correct copy of excerpts from the Rebuttal Expert witness Report of Jaime Carbonell, dated September 28, 2012.

12. Attached hereto as Exhibit K is a true and correct copy of excerpts from the deposition of Yochai Konig, dated December 2, 2010.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 6th day of December 2012, in San Francisco, CA.



Joshua L. Sohn

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

CERTIFICATE OF SERVICE

I, David E. Moore, hereby certify that on December 13, 2012, the attached document was electronically filed with the Clerk of the Court using CM/ECF which will send notification to the registered attorney(s) of record that the document has been filed and is available for viewing and downloading.

I further certify that on December 13, 2012, the attached document was Electronically

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