

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

PERSONALIZED USER MODEL, L.L.P., )  
)  
Plaintiff, )  
)  
v. )  
)  
GOOGLE INC., )  
)  
Defendant. )  
----- )  
GOOGLE, INC. )  
)  
Counterclaimant, )  
)  
v. )  
)  
PERSONALIZED USER MODEL, LLP and )  
YOCHAI KONIG )  
)  
Counterdefendants. )

C.A. No. 09-525-LPS

**JURY TRIAL DEMANDED**

**PUBLIC VERSION**

**DECLARATION OF MICHAEL I. JORDAN IN SUPPORT OF GOOGLE'S  
MOTION FOR SUMMARY JUDGMENT OF INVALIDITY**

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*Attorneys for Defendant Google Inc.*

Dated: December 6, 2012  
PUBLIC VERSION  
Dated: December 13, 2012  
1085635 / 34638

I, Michael I. Jordan, declare as follows:

1. I submit the following Declaration in Support of Defendant Google Inc.'s ("Google") Motion for Summary Judgment of Invalidity.
2. I have been retained by counsel for Google to offer testimony in regard to, among other things, the validity of claims 1, 11, 22, 32, and 34 of U.S. Patent No. 6,981,040 ("the '040 Patent") and claims 1, 3, 5, 6, 7, 21, and 22 of U.S. Patent No. 7,685,276 ("the '276 Patent")
3. Attached hereto as Exhibit A is a true and correct copy of my Expert Invalidity Report, dated April 11, 2012. I hereby incorporate by reference and adopt all statements and opinions reflected in my Expert Invalidity Report as if set forth fully herein.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 6th day of December 2012, in Paris, France.

  
Michael I. Jordan

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

**CERTIFICATE OF SERVICE**

I, David E. Moore, hereby certify that on December 13, 2012, the attached document was electronically filed with the Clerk of the Court using CM/ECF which will send notification to the registered attorney(s) of record that the document has been filed and is available for viewing and downloading.

I further certify that on December 13, 2012, the attached document was Electronically Mailed to the following person(s):

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