IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,)	
	Plaintiff,)))	
v.)	
GOOGLE, INC.,)	
	Defendant.)))	C.A. No. 09-525 (LPS)
GOOGLE, INC.)))	REDACTED – PUBLIC VERSION
	Counterclaimant,)	
v.)	
PERSONALIZEI YOCHAI KONIC	D USER MODEL, L.L.P. and G,)))	
	Counterclaim-Defendants.)	

DECLARATION OF KAREN JACOBS LOUDEN IN SUPPORT OF PLAINTIFF PERSONALIZED USER MODEL, L.L.P.'S MOTION TO STRIKE DR. JORDAN'S LATE-DISCLOSED OPINIONS

OF COUNSEL:

Marc S. Friedman SNR Denton US LLP 1221 Avenue of the Americas New York, NY 10020-1089 (212) 768-6700

Jennifer D. Bennett SNR Denton US LLP 1530 Page Mill Road, Ste. 200 Palo Alto, CA 94304-1125 (650) 798-0300

Original Filing Date: December 6, 2012 Redacted Filing Date: January 14, 2013 MORRIS, NICHOLS, ARSHT & TUNNELL LLP Karen Jacobs Louden (#2881) Jeremy A. Tigan (#5239) 1201 N. Market Street P.O. Box 1347 Wilmington, DE 19899-1347 (302) 658-9200 klouden@mnat.com jtigan@mnat.com *Attorneys for Personalized User Model, L.L.P. and Yochai Konig* I, Karen Jacobs Louden, submit this declaration in support of Personalized User Model, L.L.P.'s ("P.U.M.") Motion to Strike Dr. Jordan's Late-Disclosed Opinions.

1. I am a partner with the law firm of Morris, Nichols, Arsht & Tunnell LLP, counsel for P.U.M. in this action. I am a member in good standing of the Delaware Bar and admitted to practice before this Court.

2. Attached hereto as Exhibit 1 is a true and correct copy of the Report of Defendants' Expert Michael I. Jordan, Ph.D., Concerning Invalidity of Claims 1, 11, 22, 32, and 34 of U.S. Patent No. 6,981,040 and Claims 1, 3, 5, 6, 7, 21, and 22 of U.S. Patent No. 7,685,276, dated April 11, 2012.

3. Attached hereto as Exhibit 2 is a true and correct copy of the transcript from the deposition of Michael I. Jordan, Ph.D., dated November 7, 2012.

I declare under penalty of perjury that the foregoing is true and correct. Executed on December 6, 2012.

/s/ Karen Jacobs Louden

Karen Jacobs Louden (#2881)

EXHIBIT 1

REDACTED

EXHIBIT 2

REDACTED

CERTIFICATE OF SERVICE

I hereby certify that on January 14, 2013, I caused the foregoing to be

electronically filed with the Clerk of the Court using CM/ECF which will send electronic

notification of such filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were

caused to be served on January 14, 2013, upon the following individuals in the manner indicated:

BY E-MAIL

BY E-MAIL

Richard L. Horwitz David E. Moore POTTER ANDERSON & CORROON LLP 1313 N. Market St., 6th Floor Wilmington, DE 19801 Brian C. Cannon QUINN EMANUEL URQUHART & SULLIVAN, LLP 555 Twin Dolphin Dr., 5th Floor Redwood Shores, CA 94065

Charles K. Verhoeven David A. Perlson Antonio R. Sistos Andrea Pallios Roberts Joshua Lee Sohn QUINN EMANUEL URQUHART & SULLIVAN, LLP 50 California Street, 22nd Floor San Francisco, CA 94111

/s/ Jeremy A. Tigan

Jeremy A. Tigan (#5239)