

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, LLP

Plaintiff,

v.

GOOGLE, INC.

Defendant.

GOOGLE, INC.

Counterclaimant,

v.

PERSONALIZED USER MODEL, LLP and  
YOCHAI KONIG

Counterdefendants.

C.A. No. 09-525-LPS

**JURY TRIAL DEMANDED**

**PUBLIC VERSION  
February 1, 2013**

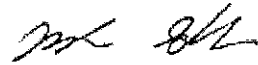
**DECLARATION OF JOSHUA L. SOHN IN SUPPORT OF GOOGLE'S ANSWERING  
BRIEF IN OPPOSITION TO PUM'S CROSS-MOTION FOR SUMMARY JUDGMENT**

I, Joshua L. Sohn, declare as follows:

1. I am an attorney in the law firm on Quinn Emanuel Urquhart & Sullivan, LLP, counsel for Defendant Google in this action. I have personal knowledge of the matters set forth in this Declaration and, if called as a witness, could testify competently thereto.
2. Attached hereto as Exhibit A is a true and correct copy of excerpts from the deposition of Yochai Konig, dated December 2, 2010.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 25th day of January 2013, in San Francisco, CA.



---

Joshua L. Sohn

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

**CERTIFICATE OF SERVICE**

I, David E. Moore, hereby certify that on February 1, 2013, the attached document was electronically filed with the Clerk of the Court using CM/ECF which will send notification to the registered attorney(s) of record that the document has been filed and is available for viewing and downloading.

I further certify that on February 1, 2013, the attached document was Electronically Mailed to the following person(s):

Karen Jacobs Louden  
Jeremy A. Tigan  
Morris, Nichols, Arsht & Tunnell LLP  
1201 North Market Street, 18th Fl.  
Wilmington, DE 19899-1347  
[klouden@mnat.com](mailto:klouden@mnat.com)  
[jtigan@mnat.com](mailto:jtigan@mnat.com)

Marc S. Friedman  
SNR Denton US LLP  
1221 Avenue of the Americas  
New York, NY 10020-1089  
[marc.friedman@snrdenton.com](mailto:marc.friedman@snrdenton.com)

Jennifer D. Bennett  
Matthew P. Larson  
SNR Denton US LLP  
1530 Page Mill Road, Ste. 200  
Palo Alto, CA 94304-1125  
[jennifer.bennett@snrdenton.com](mailto:jennifer.bennett@snrdenton.com)  
[matthew.larson@snrdenton.com](mailto:matthew.larson@snrdenton.com)

Mark C. Nelson  
Robert Needham  
SNR Denton US LLP  
2000 McKinney, Suite 1900  
Dallas, TX 75201  
[mark.nelson@snrdenton.com](mailto:mark.nelson@snrdenton.com)  
[robert.needham@snrdenton.com](mailto:robert.needham@snrdenton.com)

Christian E. Samay  
SNR Denton US LLP  
101 JFK Parkway  
Short Hills, NJ 07078  
[christian.samay@snrdenton.com](mailto:christian.samay@snrdenton.com)

/s/ David E. Moore  
Richard L. Horwitz  
David E. Moore  
Bindu A. Palapura  
POTTER ANDERSON & CORROON LLP  
(302) 984-6000  
[rhowitz@potteranderson.com](mailto:rhowitz@potteranderson.com)  
[dmoore@potteranderson.com](mailto:dmoore@potteranderson.com)  
[bpalapura@potteranderson.com](mailto:bpalapura@potteranderson.com)