

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P., )  
)  
Plaintiff, )  
)  
v. )  
)  
GOOGLE, INC., )  
)  
Defendant. )  
\_\_\_\_\_) C.A. No. 09-525 (LPS)  
)  
GOOGLE, INC. )  
)  
Counterclaimant, )  
)  
v. )  
)  
PERSONALIZED USER MODEL, L.L.P. and )  
YOCHAI KONIG, )  
)  
Counterclaim-Defendants. )

**NOTICE OF WITHDRAWAL**

PLEASE TAKE NOTICE that the appearances of Jimmy M. Shin and Yar R. Chaikovsky are hereby withdrawn as counsel for Personalized User Model, L.L.P. (“P.U.M.”) and Yochai Konig, as they are no longer with SNR Denton US LLP. All other current counsel of record will continue to represent P.U.M. and Yochai Konig in this matter.

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

/s/ Jeremy A. Tigan

Karen Jacobs Louden (#2881)

Jeremy A. Tigan (#5239)

1201 N. Market Street

P.O. Box 1347

Wilmington, DE 19899-1347

(302) 658-9200

klouden@mnat.com

jtigan@mnat.com

*Attorneys for Personalized User Model, L.L.P.  
and Yochai Konig*

OF COUNSEL:

Marc S. Friedman

DENTONS US LLP

1221 Avenue of the Americas

New York, NY 10020-1089

(212) 768-6700

Mark C. Nelson

DENTONS US LLP

2000 McKinney Avenue, Ste. 1900

Dallas, TX 75201

Jennifer D. Bennett

DENTONS US LLP

1530 Page Mill Road, Ste. 200

Palo Alto, CA 94304-1125

(650) 798-0300

April 1, 2013