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REDACTED - PUBLIC VERSION

Original Filing Date: May 10, 2013 Redacted Filing Date: May 16, 2013

BY E-FILING

The Honorable Leonard P. Stark United States District Court for the District of Delaware 844 North King Street Wilmington, DE 19801

Re: Personalized User Model, L.L.P. v. Google, Inc.

C.A. No. 09-525 (LPS)

Dear Judge Stark:

Pursuant to the Court's direction at the May 8, 2013 Markman hearing, plaintiff Personalized User Model LLC ("PUM") hereby responds to Google's letter of May 9, 2013 concerning which of Google's arguments on its motion for summary judgment on non-infringement relate to which claims and products. In its letter, Google also added citations to the briefing and a slide presentation, to which PUM responds. In light of the voluminous record, PUM also would be pleased to provide the Court with citations to its expert reports for these various arguments if the Court would find it helpful.

Respectfully,

/s/ Karen Jacobs Louden

Karen Jacobs Louden (#2881)

KJL/lm Enclosure

cc: Clerk of the Court (by hand)

All Counsel of Record (by e-mail)

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PUM'S REBUTTAL CHART REDACTED IN ITS ENTIRETY