

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

|                                  |   |                       |
|----------------------------------|---|-----------------------|
| PERSONALIZED USER MODEL, L.L.P., | ) |                       |
|                                  | ) |                       |
| Plaintiff,                       | ) |                       |
|                                  | ) |                       |
| v.                               | ) |                       |
|                                  | ) |                       |
| GOOGLE, INC.,                    | ) |                       |
|                                  | ) |                       |
| Defendant.                       | ) |                       |
| _____                            | ) | C.A. No. 09-525 (LPS) |
| GOOGLE, INC.,                    | ) |                       |
|                                  | ) |                       |
| Counterclaimant,                 | ) |                       |
|                                  | ) |                       |
| v.                               | ) |                       |
|                                  | ) |                       |
| PERSONALIZED USER MODEL, L.L.P.  | ) |                       |
| and YOCHAI KONIG,                | ) |                       |
|                                  | ) |                       |
| Counterclaim-Defendants.         | ) |                       |

**MOTION AND ORDER**  
**FOR ADMISSION *PRO HAC VICE***

Pursuant to D. Del. LR 83.5 and the attached certifications, counsel moves for the admission *pro hac vice* of Richard D. Salgado and Steven M. Geiszler of DENTONS US LLP to represent Defendant Personalized User Model L.L.P. and Counterclaim-Defendant Yochai Konig in this matter.

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

*/s/ Regina S.E. Murphy*

---

Karen Jacobs Louden (#2881)

Jeremy A. Tigan (#5239)

Regina S.E. Murphy (#5648)

1201 N. Market Street

P.O. Box 1347

Wilmington, DE 19899-1347

(302) 658-9200

klouden@mnat.com

jtigan@mnat.com

rmurphy@mnat.com

*Attorneys for Personalized User Model, L.L.P.  
and Yochai Konig*

October 22, 2013

7632951.1

**ORDER GRANTING MOTION**

IT IS HEREBY ORDERED that counsel's motion for admission *pro hac vice* of Richard D. Salgado and Steven M. Geiszler is granted.

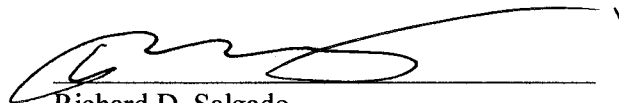
Dated: \_\_\_\_\_

\_\_\_\_\_  
United States District Judge

**CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE**

Pursuant to D. Del. LR 83.5, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the bar of the State of Texas, and pursuant to D. Del. LR 83.6 submit to the disciplinary jurisdiction of this Court for any alleged misconduct that occurs in the preparation or course of this action. I also certify that I am generally familiar with this Court's Local Rules. In accordance with Standing Order for District Court Fund effective 7/23/09, I further certify that the annual fee of \$25.00 has been paid  to the Clerk of Court, or, if not paid previously, the fee payment will be submitted  to the Clerk's Office upon the filing of this motion.

Date: Oct. 22, 2013

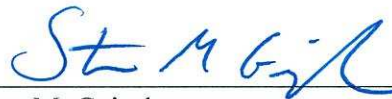


Richard D. Salgado  
DENTONS US LLP  
2000 McKinney Avenue, Suite 1900  
Dallas, TX 75201  
(214) 259-0900  
richard.salgado@dentons.com

**CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE**

Pursuant to D. Del. LR 83.5, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the bar of the State of Texas, and pursuant to D. Del. LR 83.6 submit to the disciplinary jurisdiction of this Court for any alleged misconduct that occurs in the preparation or course of this action. I also certify that I am generally familiar with this Court's Local Rules. In accordance with Standing Order for District Court Fund effective 7/23/09, I further certify that the annual fee of \$25.00 has been paid  to the Clerk of Court, or, if not paid previously, the fee payment will be submitted  to the Clerk's Office upon the filing of this motion.

Date: 8 October 2013



Steven M. Geiszler  
DENTONS US LLP  
2000 McKinney Avenue, Suite 1900  
Dallas, TX 75201  
(214) 259-0900  
steven.geiszler@dentons.com

**CERTIFICATE OF SERVICE**

I hereby certify that on October 22, 2013, I caused the foregoing to be electronically filed with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were caused to be served on October 22, 2013, upon the following individuals in the manner indicated:

**BY E-MAIL**

Richard L. Horwitz  
David E. Moore  
POTTER ANDERSON & CORROON LLP  
1313 N. Market St., 6th Floor  
Wilmington, DE 19801

**BY E-MAIL**

Brian C. Cannon  
QUINN EMANUEL URQUHART  
& SULLIVAN, LLP  
555 Twin Dolphin Dr., 5th Floor  
Redwood Shores, CA 94065

Charles K. Verhoeven  
David A. Perlson  
Antonio R. Sistos  
Andrea Pallios Roberts  
Joshua Lee Sohn  
QUINN EMANUEL URQUHART  
& SULLIVAN, LLP  
50 California Street, 22nd Floor  
San Francisco, CA 94111

*/s/ Regina S.E. Murphy*

---

Regina S.E. Murphy (#5648)