



1313 North Market Street
P.O. Box 951
Wilmington, DE 19899-0951
302 984 6000
www.potteranderson.com

Richard L. Horwitz
Partner
Attorney at Law
rhorwitz@potteranderson.com
302 984-6027 Direct Phone
302 658-1192 Fax

January 17, 2014

VIA ELECTRONIC FILING

The Honorable Leonard P. Stark
United States District Court
844 King Street
Wilmington, DE 19801

Re: Personalized User Model, LLP v. Google Inc., C.A. No. 09-00525-LPS

Dear Judge Stark:

Google received PUM's letter to the Court dated January 17, 2014 (D.I. 548) at 4:45 pm, while Google was reviewing a different draft of the letter that was supposed to be the parties' joint submission.

Google agrees that there are multiple issues for the Court to resolve:

1. Google's request that PUM reduce the number of asserted claims and accused products, before Google is required to narrow its obviousness case.
2. PUM's request that Google reduce the number of obviousness references earlier and beyond what Google has already committed to do by February 5.
3. When PUM is required to provide its portions of the Pretrial Order. While PUM states that its position is that it need first provide first its portions of the Pretrial Order that relate to "plaintiff's case," the Local Rules require PUM to provide all of its portions of the Pretrial Order first. Local Rule 16.3(c), (d)(1) ((providing "plaintiff's" portions of the Pretrial Order due 30 days before the Pretrial Order is due, and "all other parties shall provide the plaintiff and each other party with their responses to the plaintiff's draft order," 14 days before the Pretrial Order is due).)

To the extent that the Court decides to address these issues through a teleconference, Google requests permission to submit a letter brief in advance setting forth its positions in more detail.

Respectfully,

/s/ Richard L. Horwitz

Richard L. Horwitz

DEM/msb/1136705/34638

cc: Clerk of Court (via Hand Delivery)
Counsel of Record (via Electronic Mail)