

IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,)
)
Plaintiff,) C.A. No. 09-525-LPS
)
v.) **JURY TRIAL DEMANDED**
)
GOOGLE INC.,) **PUBLIC VERSION**
)
Defendant.)

GOOGLE, INC.)
)
Counterclaimant,)
v.)
PERSONALIZED USER MODEL, LLP and)
YOCHAI KONIG)
)
Counterdefendants.)

**DECLARATION OF JOSHUA L. SOHN IN SUPPORT OF GOOGLE'S OPENING
BRIEF IN SUPPORT OF *DAUBERT* MOTION TO EXCLUDE
CERTAIN OPINIONS OF DR. MICHAEL PAZZANI**

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Dated: January 21, 2014
PUBLIC VERSION Dated: January 28, 2014
1137534 / 34638

I, Joshua L. Sohn, declare as follows:

1. I am an attorney in the law firm on Quinn Emanuel Urquhart & Sullivan, LLP, counsel for Google in this action. I have personal knowledge of the matters set forth in this Declaration and, if called as a witness, could testify competently thereto.

2. Attached hereto as Exhibit 1 is a true and correct copy of Section XI from the expert report of PUM expert Dr. Michael Pazzani, dated April 6, 2012, together with Exhibits A and B to that expert report.

3. Attached hereto as Exhibit 2 is a true and correct copy of excerpts from a document produced by PUM in this action, bearing Bates numbers PUM0042214-0042224.

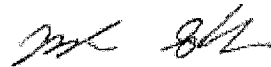
4. Attached hereto as Exhibit 3 is a true and correct copy of a document produced by PUM in this action, bearing Bates numbers PUM0082695-732.

5. Attached hereto as Exhibit 4 is a true and correct copy of excerpts from the deposition of Yochai Konig, dated December 2, 2010.

6. Attached hereto as Exhibit 5 is a true and correct copy of excerpts from the deposition of Doug Bercow, dated April 14, 2011.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 21st day of January 2014, in Washington, D.C.



Joshua L. Sohn

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

CERTIFICATE OF SERVICE

I, David E. Moore, hereby certify that on January 28, 2014, the attached document was electronically filed with the Clerk of the Court using CM/ECF which will send notification to the registered attorney(s) of record that the document has been filed and is available for viewing and downloading.

I further certify that on January 28, 2014, the attached document was Electronically

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