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March 16, 2014

The Honorable Leonard P. Stark United States District Court for the District of Delaware 844 North King Street Wilmington, DE 19801 **VIA ELECTRONIC FILING**

Re: Personalized User Model, L.L.P. v. Google, Inc.

C.A. No. 09-525 (LPS)

Dear Judge Stark:

Enclosed is a further corrected version of PUM's Proposed Verdict Form, updated to correct an error in the claims that are asserted against certain products (claim 21 of the '276 patent is asserted against Search Ads, but not Content Ads and YouTube) and to reflect the scope of Google's invalidity case as presented at trial.

Respectfully,

/s/ Jeremy A. Tigan

Jeremy A. Tigan (#5239)

JAT/lm

cc: Clerk of the Court (by hand)

All Counsel of Record (by e-mail)

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