IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

| PERSONALIZED USER MODEL, L.L.P., |) |
|---|-----------------------------------|
| Plaintiff, v. |))) |
| GOOGLE, INC., |) |
| Defendant. |))) C.A. No. 09-525 (LPS) |
| GOOGLE, INC., |)) |
| Counterclaimant, |) |
| v. |) |
| PERSONALIZED USER MODEL, L.L.P. and YOCHAI KONIG, |))) |
| Counterclaim-Defendants. |) |

PERSONALIZED USER MODEL, L.L.P.'S REVISED PROPOSED VERDICT FORM

I. INFRINGEMENT

A. U.S. Patent No. 6,981,040 (the '040 Patent)

Has PUM proven by a preponderance of the evidence that the following Google products directly infringe the following claims of the '040 Patent, either literally or under the doctrine of equivalents ("DOE")?

Please answer yes or no in each box. A "Yes" finding is for PUM. A "No" finding is for Google.

| | Google Search (using the Kaltix twiddler) | | | | Sourch Ads (using the | | Content Ads/ YouTube (using the | | |
|----------|---|---------|---------|-----------------|-----------------------|--|------------------------------------|---|-----|
| | Link | Dilip | Rephil | CatNav Boost | Sessions Category | Search Ads (using the User Based Ads Quality model ("UBAQ")) | | Content User Based Ads Quality model ("CUBAQ")) | |
| | Literal | Literal | Literal | Literal | Literal | Literal | DOE | Literal | DOE |
| Claim 1 | | | | | | | | | |
| Claim 22 | | | | | | | | | |

B. U.S. Patent No. 7,685,276 (the '276 Patent)

Has PUM proven by a preponderance of the evidence that the following Google products directly infringe the following claims of the '276 Patent, either literally or under the doctrine of equivalents ("DOE")?

Please answer yes or no in each box. A "Yes" finding is for PUM. A "No" finding is for Google.

| | Google Search (using the Kaltix twiddler) | | | | Secret Ada (using the | | Content Ads/ | | |
|----------|---|---------|---------|-----------------|-----------------------|--|--------------|---|-----|
| | Link | Dilip | Rephil | CatNav Boost | Sessions Category | Search Ads (using the User Based Ads Quality model ("UBAQ")) | | YouTube (using the Content User Based Ads Quality model ("CUBAQ")) | |
| | Literal | Literal | Literal | Literal | Literal | Literal | DOE | Literal | DOE |
| Claim 1 | | | | | | | | | |
| Claim 3 | | | | | | | | | |
| Claim 7 | | | | | | | | | |
| Claim 21 | | | | | | | | | |

II. INVALIDITY

A. ANTICIPATION

Do you find that Google has proven by clear and convincing evidence that any claim (or claims) of the asserted patents is (are) invalid as anticipated by a single prior art reference?

Please answer yes or no. A "Yes" finding is for Google. A "No" finding is for PUM.

| '040 Patent | Yes | No | Prior art |
|-------------|-----|----|------------|
| | | | Mladenic |
| Claim 1 | | | Montebello |
| | | | Wasfi |
| '276 Patent | Yes | No | Prior art |
| Claim 1 | | | Montebello |

B. OBVIOUSNESS

Do you find that Google has proven by clear and convincing evidence that any claim (or claims) of the asserted patents is (are) invalid as obvious to a person of ordinary skill in the art at the time of the invention?

Please answer yes or no. A "Yes" finding is for Google. A "No" finding is for PUM.

| '040 Patent | Yes | No |
|-------------|-----|----|
| Claim 1 | | |
| Claim 22 | | |
| '276 Patent | Yes | No |
| Claim 1 | | |
| Claim 3 | | |
| Claim 7 | | |
| Claim 21 | | |

III. GOOGLE'S BREACH OF CONTRACT COUNTERCLAIM

1. Has Google proven by a preponderance of the evidence that the three-year statute of limitations that applies to the breach of contract claim against Dr. Konig was tolled?

Please answer yes or no. A "Yes" finding is for Google. A "No" finding is for PUM.

Yes_____ No_____

If "No," then stop. If "Yes," please continue.

2. Has Google proven by a preponderance of the evidence that it acquired from SRI the right to assert SRI's breach of employment contract claim against Dr. Konig?

Please answer yes or no. A "Yes" finding is for Google. A "No" finding is for PUM.

Yes_____ No_____

3. Has Google proven by a preponderance of the evidence that Dr. Konig breached his employment agreement with SRI by failing to assign his invention to SRI?

> Please answer yes or no. A "Yes" finding is for Google. A "No" finding is for PUM.

> > Yes_____ No_____

4. Has PUM shown by a preponderance of the evidence that Dr. Konig's invention was protected by Section 2870 of the California Labor Code?

Please answer yes or no. A "Yes" finding is for PUM. A "No" finding is for Google.

Yes____ No____

If "No," then stop. If "Yes," please continue.

When the jury has reached a verdict, you must each sign this verdict form and signal the U.S. Marshal that you are ready to render a verdict.

Dated: _____ Sign

Signed: ______ Foreperson

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