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**REDACTED - PUBLIC VERSION**

The Honorable Leonard P. Stark  
United States District Court  
for the District of Delaware  
844 North King Street  
Wilmington, DE 19801

**VIA ELECTRONIC FILING**

Re: *Personalized User Model, L.L.P. v. Google, Inc.*  
C.A. No. 09-525 (LPS)

Dear Judge Stark:

Pursuant to the Court's March 7, 2014 Order (D.I. 630), the parties submit this letter identifying the final list of accused products/services, and the asserted claims that remain in the case.

Accused Product/Service	Asserted claims of the '040 patent	Asserted claims of the '276 patent
Google Search (including, the Link, dilip, rephil, category navboost, and session category profiles)	1, 22	1, 3, and 21
Search Ads	1, 22	1, 3, 7, and 21
Content Ads (including, YouTube)	1, 22	1, 3, and 7

Respectfully,

*/s/ Karen Jacobs*

Karen Jacobs (#2881)

KJ/lm

cc: Clerk of the Court (by hand)  
All Counsel of Record (by e-mail)