

IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL,)
L.L.P.,)
)
Plaintiff,)
)
v.) C. A. No. 09-525 (JJF)
)
GOOGLE, INC.,)
)
Defendant.)
)
)
)

MOTION AND ORDER FOR ADMISSION *PRO HAC VICE*

Pursuant to D. Del. LR 83.5 and the attached certifications, counsel moves the admission *pro hac vice* of Marc S. Friedman of Sonnenschein Nath & Rosenthal LLP, 1221 Avenue of the Americas, New York, NY, 10020 and Jimmy M. Shin, Yar R. Chaikovsky and Jennifer D. Bennett of Sonnenschein Nath & Rosenthal LLP, 1530 Page Mill Road, Ste, 200, Palo Alto, CA, 94304 to represent plaintiff Personalized User Model LLP in this matter.

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

/s/ Karen Jacobs Louden

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Jeremy A. Tigan (#5239)
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*Attorneys For Plaintiff Personalized
User Model, L.L.P*

August 5, 2009
3034121

ORDER GRANTING MOTION

IT IS HEREBY ORDERED that counsel's motion for admission *pro hac vice* of Marc S. Friedman, Jimmy M. Shin, Yar R. Chaikovsky and Jennifer D. Bennett is granted.

Dated: _____

United States District Judge

CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE

Pursuant to Local Rule 83.5, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the Bar of the State of New York and pursuant to Local Rule 83.6 submit to the disciplinary jurisdiction of this Court for any alleged misconduct which occurs in the preparation or course of this action. I also certify that I am generally familiar with this Court's Local Rules. In accordance with Standing Order for District Court Fund effective 1/1/05, I further certify that the annual fee of \$25.00 has been paid to the Clerk of Court, or, if not paid previously, the fee payment will be submitted to the Clerk's Office upon the filing of this motion.

Date: 7-29-09



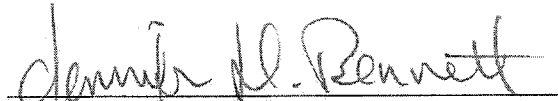
Marc S. Friedman
SONNENSCHN NATH & ROSENTHAL LLP
1221 Avenue of the Americas
New York, NY 10020-1089
(212) 768-6700

CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE

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7/29/09



Jennifer D. Bennett
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Date: 8/4/09



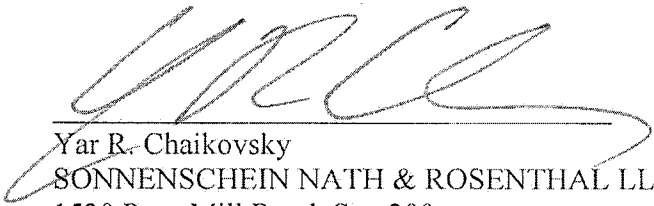
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8/4/09


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