IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, L.L.P.,)
Plaintiff,) C.A. No. 09-525-LPS
v.)
GOOGLE INC.,)
Defendant.)
GOOGLE, INC.)
Counterclaimant,)
v.)
PERSONALIZED USER MODEL, LLP and YOCHAI KONIG)
Counterdefendants.	,)

GOOGLE INC.'S NOTICE OF APPEAL

Defendant and Counterclaimant Google Inc. hereby appeals to the United States Court of Appeals for the Federal Circuit from the final order entered by the District Court in the above-captioned case granting Personalized User Model's and Yochai Konig's renewed motion for judgment as a matter of law on September 17, 2014 (D.I. 724), and from all opinions, orders, or rulings that gave rise to that final order, including the District Court's letter opinion of April 7, 2014 (D.I. 677), the District Court's oral ruling of September 11, 2014, and the District Court's prior judgment of April 17, 2014 (D.I. 689.)

Included is a payment of the \$5 filing fee required by 28 U.S.C. § 1917 and the \$500 docketing fee required by Federal Circuit Rule 52(a)(3)(A), paid to this Court pursuant to Federal Rule of Appellate Procedure 3(e) and Federal Circuit Rule 52(a)(2).

Respectfully submitted,

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Dated: September 17, 2014 1166233/34638

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CERTIFICATE OF SERVICE

I, David E. Moore, hereby certify that on September 17, 2014, the attached document was electronically filed with the Clerk of the Court using CM/ECF which will send notification to the registered attorney(s) of record that the document has been filed and is available for viewing and downloading.

I further certify that on September 17, 2014, the attached document was Electronically Mailed to the following person(s):

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