

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

PERSONALIZED USER MODEL, )  
L.L.P., )  
 )  
Plaintiff, )  
 )  
v. ) C. A. No. 09-525 (JJF)  
 )  
GOOGLE, INC., )  
 )  
Defendant. )  
 )  
 )  
 )

**MOTION AND ORDER FOR ADMISSION PRO HAC VICE**

Pursuant to D. Del. LR 83.5 and the attached certification, counsel moves the admission *pro hac vice* of Mark C. Nelson of Sonnenschein Nath & Rosenthal LLP, 2000 McKinney, Suite 1900, Dallas, Texas 75201 to represent plaintiff Personalized User Model LLP in this matter.

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

*/s/ Karen Jacobs Louden*

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Karen Jacobs Louden (#2881)  
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User Model, L.L.P*

August 31, 2010  
3742103

**ORDER GRANTING MOTION**

IT IS HEREBY ORDERED that counsel's motion for admission *pro hac vice* of  
Mark C. Nelson is granted.

Dated: \_\_\_\_\_

\_\_\_\_\_  
United States District Judge

**CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE**

Pursuant to Local Rule 83.5, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the Bar of the State of Texas and pursuant to Local Rule 83.6 submit to the disciplinary jurisdiction of this Court for any alleged misconduct which occurs in the preparation or course of this action. I also certify that I am generally familiar with this Court's Local Rules. In accordance with Standing Order for District Court Fund effective 1/1/05, I further certify that the annual fee of \$25.00 has been paid  to the Clerk of Court, or, if not paid previously, the fee payment will be submitted  to the Clerk's Office upon the filing of this motion.

Date: \_\_\_\_\_

8/31/10



\_\_\_\_\_  
Mark C. Nelson  
SONNENSCHN NATH & ROSENTHAL LLP  
2000 McKinney, Suite 1900  
Dallas, Texas 75201  
(214) 259-0900

**CERTIFICATE OF SERVICE**

I hereby certify that on August 31, 2010, I caused the foregoing to be electronically filed with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered participants.

Additionally, I hereby certify that true and correct copies of the foregoing were caused to be served on August 31, 2010, upon the following individuals in the manner indicated:

**BY E-MAIL**

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**BY E-MAIL**

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*/s/ Karen Jacobs Louden*

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