CIVIL COVER SHEET

The JS-44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I.(a) PLAINTIFFS			DEFENDANTS			
PRICEPLAY.COM, INC.			GOOGLE INC.			
(b) County Of Residence Of First Listed Plaintiff New Castle County, Delaware			County Of Residence Of First Listed Defendant New Castle County, Delaware			
(c) Attorneys (Firm Name, Address And Telephone Number)			Attorneys (If Known)			
Richard D. Kirk (No. 0922) Stephen Brauerman (No. 4952) Bayard, P.A. 222 Delaware Avenue, Suite 900 Wilmington, DE 19899-5130 (302) 655-5000						
II. BASIS OF JURISDICTION (PLACE AN "X" IN ONE BOX			III.CITIZENSHIP OF PRINCIPAL PARTIES (Place An X' In One Box For Plaintiff			
ONLY)			(For Diversity Cases Only) And One Box For Defendant) PTF DEF PTF DEF			
□ 1 U.S. Government Plaintiff □ 2 U.S. Government Defendant	 ☑ 3 Federal Question (U.S. Governn ☑ 4 Diversity (Indicate Citizens 	nment Not a Party) Citiz Citiz		Incorporated or Principal Place Information of This State Information of Another State Information of Another State Incorporated and Principal Place Information of Business in Another State Information of Business in Another State		
	in Item III)		Citizen or Subject of a 3 3 Foreign Nation 6 6 Foreign Country			
IV. NATURE OF SUIT PLACE AN "X" IN ONE BOX ONLY)						
CONTRACT	TOR' PERSONAL INJURY	TORTS URY PERSONAL INJU		FORFEITURE/PENALTY	BANKRUPTCY 422 Appeal 28 USC 158	OTHER STATUTES
 120 Marine 120 Marine 130 Miller Act 140 Negotiable Instrument 150 Recovery of Overpayment & Enforcement of Judgment 151 Medicare Act 152 Recovery of Defaulted Student Loans (Excl. Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Property Liability REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property 	□ 310 Airplane □ 315 Airplane Product Liability □ 30 Assault, Libel & Slander □ 30 Federal Employers' Liability □ 340 Marine □ 345 Marine Product Liability □ 350 Motor Vehicle □ 55 Motor Vehicle □ 760 Other Personal Injury CIVIL RIGHTS □ 441 Voting □ 442 Employment □ 443 Housing/ Accommodations □ 444 Welfare □ 440 Other Civil Rights	☐ 362 Personal Injury Med. Malpractice ☐ 365 Personal Injury Product Liability ☐ 368 Asbestos Personal Injury Product Liability PERSONAL PROPERTY ☐ 370 Other Fraud ☐ 371 Truth in Lending ☐ 380 Other Personal Property Damage ☐ 385 Property Damage Product Liability PRISONER PETITION ☐ 510 Motions to Vacate Sentence HABEUS CORPUS: ☐ 535 Death Penalty ☐ 540 Mandamus & Other		☐ 620 Other Food & Drug ☐ 625 Drug Related Seizure of Property 21 USC 881 ☐ 630 Liquor Laws ☐ 640 RR & Truck ☐ 650 Airline Regs ☐ 660 Occupational Safety/Health ☐ 690 Other LABOR ☐ 710 Fair Labor Standards Act ☐ 720 Labor/Mgmt Relations ☐ 730 Labor/Mgmt Reporting & Disclosure Act ☐ 740 Railway Labor Act ☐ 790 Other Labor Litigation ☐ 791 Empl Ref Inc Security Act	☐ 423 Withdrawal 28 USC 157 PROPERTY RIGHTS ☐ 820 Copyrights ☑ 830 Patent ☐ 840 Trademark SOCIAL SECURITY ☐ 861 HIA (1395ff) ☐ 862 Black Lung (923) ☐ 863 DIWC/DIWW (405(g)) ☐ 864 KSID Title XVI ☐ 865 RSI (405(g)) FEDERAL TAX SUITS ☐ 870 Taxes (U.S. Plaintiff or Defendant)	 410 Antitrust 420 Banks and Banking 450 Commerce/ICC Rates/etc. 460 Deportation 470 Racketeer Influenced and Corrupt Organizations 810 Selective Service 850 Securities/Commodities/ Exchange 875 Customer Challenge 12 USC 3410 891 Agricultural Acts 892 Economic Stabilization Act 895 Freedom of I Information Act
		550 Civil Rights 555 Prison Condition			871 IRS Third Party 26 USC 7609	State Statutes
V. ORIGIN State Court 3 Remanded from 4 Reinstated or Reopened 5 Transferred from another district 6 Multidistrict 7 Judge from Litigation Magistrate						
VI. CAUSE OF ACTION (Cite The U.S. Civil Statute Under Which You Are Filing And Write Brief Statement Of Cause. Do Not Cite Jurisdictional Statutes Unless Diversity)						
Action for patent infringement under 35 U.S.C. §101, et seq. Injunctive and declaratory relief and for damages for patent infringement						
VII. REQUESTED IN COMPLAINT CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23 DEMAND \$ CHECK YES only if demanded in complaint JURY DEMAND: VII. REQUESTED IN COMPLAINT UNDER F.R.C.P. 23 NO						
VIII. RELATEDCASE(S) (See instructions) Priceplay.com Inc. v. AOL Inc. JUDGE Priceplay.com Inc. v. LinkedIn Corporation Judge Richard G. Andrews DATE SIGNATURE OF ATTORNEY OF RECORD MARCH 26, 2014 /s/ Stephen B. BRAUERMAN (SB4952)						
FOR OFFICE USE ONLY						
RECEIPT # AMOUNT APPLYING IFP JUDGE MAG. JUDGE						