

# Exhibit 7






## studio wireless.


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
Feel The Music, Not The Wires.

The new Beats Studio wireless Bluetooth headphones are perfect for silencing your critics, wherever you are. They're wireless with Adaptive Noise Cancellation (ANC), a rechargeable battery, and re-engineered sound. The Bluetooth stays connected up to 30 feet so you can roam freely, keep the music going, take calls, skip songs, and change the volume right from the headphones. Hear what you want, when you want.

- Matte Black
- Titanium
- Black
- Blue
- White
- Red

\$ 379.95 

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## FEATURES

### FEEL YOUR MUSIC

The Beats Acoustic Engine™ makes your listening experience personal and real. Our signature DSP software is designed to generate the emotional experience that some of the music industry's greatest rock, hip-hop, pop, electronic, and R&B producers want you to feel. This is how music would sound if the artist could play it back for you in person.

### PUT THE WORLD ON MUTE

Silence the noise from your daily commute or the drama from your loud neighbors with dual-mode Adaptive Noise Canceling. When you're listening to music, ANC automatically strikes the perfect blend between your music and the world outside. If you only want to use the headphone to cancel external noise, the ANC only mode automatically increases the level of noise cancelation, to put the world on mute.

### WHAT BATTERIES?

Dead batteries can kill your vibe. The new Beats Studio Wireless comes with a built-in rechargeable battery that lasts 12 hours when using wirelessly and 20 hours when you do decide to plug in. To prevent wasting energy, the Auto On/Off feature turns the headphone off when you unplug from a wired connection and with the Battery Fuel Gauge, you always know how much juice is left. Forget specialized adapters; the Studio Wireless can be charged via micro USB almost anywhere.

### LIGHTER, STRONGER, AND MORE COMFORTABLE

When we reimagined the iconic Studio, we designed it like a beautiful sports car and made disciplined choices. It is streamlined with fast curves, smooth surfaces, and no visible screws. We reduced the original weight and gave it a lighter, stronger, and more comfortable headband. The softer ear cups have an ergonomic bellow that creates a flexible custom fit, so you can keep your music all to yourself.

RICHARD SHERMAN, PROFESSIONAL FOOTBALL PLAYER

## UNBOXED

Beats Studio Wireless™ headphones  
RemoteTalk™ cable  
3.5mm Audio cable  
USB 2.0 charging cable (USB-A to USB Micro-B)

USB Power adapter  
Hard shell carrying case  
Quick Start Guide  
Warranty Card  
Weight (kg): 0.26  
Height (mm): 203mm

[Product Support](#)[Product Support](#)[Warranty](#)[Safe Buying Guide](#)

[Product Video Link](#)

## RELATED PRODUCTS AND ACCESSORIES



urbeats

Made to take a beating.

\$ 99.95 [right arrow](#)

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- Purple
- Pink
- Red
- Blue
- Gray
- Nicki Pink
- White
- Black

QTY  
01  
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[Cancel](#)



beats pill

Small but loud.

\$ 199.95 [right arrow](#)

BUY IT

Black  
Red  
White  
Silver  
Nicki Pink  
Gold

QTY  
01  
01 ▾

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### usb cable

Keep your Beats headphones and Pill charged using the USB to MicroUSC charging and data transfer cable.

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### charger

Make sure you're never without power and charge your favorite products faster with the Beats USB 10 Watt charger.

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