

- [Newsroom Home](#)
- [News Releases](#)**
- [Social News Releases](#)
- [Press Kits](#)
- [Image Gallery](#)
- [Awards and Recognition](#)
- [Media Contacts](#)
- [Public Policy](#)
- [Consumer Resources](#)
- [Email Alerts](#)
- [RSS Feeds](#)

News Releases

14 October 2011

Sprint Statement on Launch Day Sales of iPhone 4S and iPhone 4

OVERLAND PARK, Kan. ([BUSINESS WIRE](#)), October 14, 2011 - Sprint (NYSE: S) began selling iPhone 4S iPhone 4 in Sprint retail stores nationwide this morning at 8:00am local time. Sprint is the only U.S. to offer new and existing customers the iPhone experience with unlimited data plans starting at just \$35 per month.

Fared Adib, Sprint Product Chief, issued the following statement:

“Sprint today reported its best ever day of sales in retail, web and telesales for a device family in 5 history with the launch of iPhone 4S and iPhone 4. We reached this milestone at approximately noon CT/1pm ET. The response to this device by current and new customers has surpassed our expectations and validates our customers’ desire for a truly unlimited data pricing plan.”

About Sprint

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing freedom of mobility to consumers, businesses and government users. Sprint Nextel served more than 100 million customers at the end of 2Q 2011 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States offering industry-leading mobile data services, leading prepaid brands including Virgin Mobile USA, Boost Mobile, and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. *Newsweek* ranked Sprint No. 6 in its 2010 Green Rankings, listing it as one of the nation’s greenest companies, the highest of any telecommunications company. You can learn more about Sprint at www.sprint.com or www.facebook.com/sprint and www.twitter.com/sprint.

© 2011 Apple Inc. All rights reserved. Apple, the Apple logo, Mac, Mac OS, Macintosh, iPhone, Retina Display, FaceTime, AirPlay and Apple Store are trademarks of Apple. Other company and product names may be trademarks of their respective owners.

EDITOR’S NOTE:

For images and additional details on iPhone 4S and iPhone 4, please visit www.apple.com/pr or www.sprint.com/iphone

Contact(s):

Sprint
 Michelle Leff Mermelstein, 703-592-8357
Michelle.Leff@Sprint.com

Related Assets

Other articles in News Releases:

- [Sprint CEO Dan Hesse to Deliver Keynote Address at the Sprint Open Solutions Conference on November 10/31/2011](#)

- [Sprint and WMC Global Launch New Service to Help Developers Promote Their Apps](#)
- [Sprint's M2M Expertise: Making Technology "Wishes" Come True](#)
- [Sprint Statement on the Federal Communications Commission Order to Reform Inter-carrier Compensation and the Universal Service Fund](#)
- [Sprint Amends Terms of Credit Agreement](#)

[Your Privacy Rights](#) | [Acceptable Use Policy and Visitor Agreement](#) | [Copyright Notices](#) | [Find a Store](#) | [Contact Us](#) | [Email Sign Up](#)

©2011 Sprint. All rights reserved.
