# UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

AMERICAN SOCIETY FOR TESTING AND MATERIALS d/b/a/ ASTM INTERNATIONAL;

NATIONAL FIRE PROTECTION ASSOCIATION, INC.; and

AMERICAN SOCIETY OF HEATING, REFRIGERATING, AND AIR-CONDITIONING ENGINEERS, INC.

Plaintiffs,

v.

PUBLIC.RESOURCE.ORG, INC.,

Defendant.

PUBLIC.RESOURCE.ORG, INC.,

Counterclaimant,

v.

AMERICAN SOCIETY FOR TESTING AND MATERIALS d/b/a/ ASTM INTERNATIONAL;

NATIONAL FIRE PROTECTION ASSOCIATION, INC.; and

AMERICAN SOCIETY OF HEATING, REFRIGERATING, AND AIR-CONDITIONING ENGINEERS, INC.

Counterdefendants.

Case No. 1:13-cv-01215-TSC-DAR

#### **DECLARATION OF STEPHANIE REINICHE**

- I, Stephanie Reiniche, declare as follows:
- 1. I am currently employed by the American Society of Heating, Refrigerating, and Air Conditioning Engineers ("ASHRAE") as its Senior Manager of Standards. I have been employed by ASHRAE since 2003. Based on the information known to me as a result of the duties and responsibilities of my position, as well as information I have gathered from relevant ASHRAE personnel and staff, I have personal knowledge of the facts set forth herein and could and would testify competently thereto if called as a witness.
- 2. ASHRAE is a non-profit organization that operates with the mission of advancing the arts and sciences of heating, ventilating, air conditioning and refrigerating to serve humanity and promote a sustainable world. ASHRAE has leveraged its expertise in HVAC systems, as well as the expertise of its volunteer members, to develop and maintain over 100 consensus based standards. These standards, which are developed based needs in the industry, apply to a variety of fields within the building industry, such as energy efficiency, indoor air quality, refrigeration, and sustainability.
- 3. The specific ASHRAE standard that I understand to be at issue here, Standard 90.1, pertains to energy efficiency in commercial and high-rise residential buildings. The standard has a variety of uses, including use by builders as a best-practices guide to achieve greater energy efficiency in building projects (even when not required by law) and use as a guide for how to achieve LEED certification for new buildings (a private rating system for energy efficiency in new buildings administered by the U.S. Green Building Council). Though Standard 90.1 is sometimes incorporated into laws and government regulations, such incorporation is not the primary motivation for ASHRAE's continued maintenance and updating of Standard 90.1. In fact, ASHRAE's drafting and maintenance of Standard 90.1 dates back to the 1970s and significantly

predates Standard 90.1's widespread incorporation into federal laws or regulations—e.g., the most significant law referencing Standard 90.1, the Energy Policy Act, was not passed until 1992.

Additionally, ASHRAE maintains numerous standards that are not incorporated by reference into any law or regulation.

- 4. As part of my job responsibilities, I am one of the ASHRAE employees who oversees ASHRAE's standards-development process, including as that process relates to Standard 90.1. ASHRAE has a prescribed development process that is used to develop new standards and maintain existing standards. The process is designed to ensure compliance with American National Standards Institute ("ANSI") requirements and broad participation from a variety of materially interested parties.
- 5. Many ASHRAE standards, including 90.1, have existed for years but are considered to be in "continuous maintenance," which means that the standard is updated continuously via addenda with supplements being published every 18 months and all addenda being incorporated for a new version every three years using the same development and editing process.
- 6. ASHRAE's Standard 90.1 is developed with input from a project committee, which consists of a group of experts in the field that include but not limited to utilities representatives, engineers, manufacturers, trade organizations and architects that volunteer their time to work on Standard 90.1. The project committee members are selected by the Chair of the project committee and approved by ASHRAE's Standards Committee and subcommittee based on expertise in the field and in order to ensure a balanced representation of different interest groups.
- 7. As with ASHRAE's other standards, the 90.1 project committee is subject to procedural oversight from ASHRAE's Board of Directors, Standards Committee, and Technology Council. Members of the public may also participate in creating the standard through submitting public comments that will be considered by the project committee.

- 8. Substantive drafting and changes to Standard 90.1 happen through a consensus of the project committee and involve input form the many participants in the development process. The standard is not simply the work of individual members. For each proposed change to a standard or any new language that will be added to a standard, the project committee must vote to approve the change. Voting on changes to the standard may occur at an in-person meeting following discussion on the issue, by letter ballot, or a combination of the two. For a change to be approved, a majority of project committee members must vote in the affirmative and a two-thirds majority of those actually casting votes on that particular change must vote in the affirmative. Whether at an in-person meeting, by letter ballot, or a combination thereof, committee members who submit negative votes are given the opportunity to provide written comments explaining their decision. If the vote passes with one or more negative votes, the results are held in abeyance until the comments are transmitted to all eligible voters and they are given an opportunity to change their votes. Similarly, the committee also votes on how to respond to public comments on all revisions and new drafts of Standard 90.1. In the event that responses don't resolve the commenters on public review drafts the committee members are given an opportunity again to change their vote prior to the changes being published or to decide to revise the change and conduct another public review.
- 9. For each ASHRAE standard, ASHRAE assigns one or more staff liaisons to work with that standard's project committee. These staff liaisons report to me. For Standard 90.1, the liaison is Steve Ferguson. Mr. Ferguson, who has an engineering degree and is knowledgeable concerning HVAC systems, has worked as the staff liaison for Standard 90.1 since February 2005.
- 10. The job responsibilities of an ASHRAE staff liaison include facilitating meetings of the project committee, including attending meetings, keeping minutes, processing voting ballots, and often recording proposed changes to the Standard that are under discussion. The staff liaisons

also work together with the project committees to craft the appropriate wording of the standards by reviewing all proposed changes and drafts of the standards to make sure they are written clearly, in the proper format, comply with ANSI and ASHRAE requirements, and are both technically and editorially consistent. For instance, when a change is made, the liaison might determine that language in another part of the standard also needs to be changed to make the standard internally consistent, at which point the liaison would submit an addenda back to the project committee for further consideration. For each standard, the staff liaison also provides the project committee with the comments and proposals submitted by the public and any materially affected parties and subsequently reviews the project committee's formal responses to public comments and proposals to make sure they are clearly worded and in a proper format.

- 11. Every three years, when ASHRAE performs a roll-up of all proposed changes and edits to a standard under continuous maintenance, like Standard 90.1, the staff liaison and other ASHRAE staff will work with certain members of the project committee to perform a final review and edit of the new version of each standard to make sure that all proposed changes have been properly incorporated. Additionally, members of ASHRAE's staff are responsible for reviewing and updating certain language in ASHRAE standards that does not relate to the technical requirements of the standard, including the initial policy statement and notice of instructions for submitting a proposed change.
- 12. In my experience, members of the project committee, other ASHRAE members, and members of the public who contribute to ASHRAE standards fully understand and intend that ASHRAE will own the copyrights in the completed ASHRAE standards.
- 13. Anyone who contributes to Standard 90.1 as a project committee member, or by submitting a change proposal or public comment, is required by ASHRAE to execute an Application for Membership on an ASHRAE Committee or a Form for Commenting on a Public

Review Draft ASHRAE Standard, both of which contain an acknowledgment stating "I understand that I acquire no rights in publication of such documents in which my contributions or other similar analogous form are used." A true and correct copy of a sample Form for Commenting on a Public Review Draft ASHRAE Standard is attached hereto as Exhibit 1, and a true and correct copy of a sample Application for Membership on an ASHRAE Committee is attached as Exhibit 2. All forms signed by commenters or committee membership on the 2004, 2007, and 2010 versions of Standard 90.1 would have contained substantially the same language as these forms.

- 14. As a general matter, ASHRAE does not permit alterations to the forms that must be signed by public commenters or committee members, and I am not aware of any contribution made to ASHRAE Standards 90.1-2004, 90.1-2007, or 90.1-2010, for which the contributor altered a standard ASHRAE form or refused to execute the form. To the extent any comment has been submitted and considered by the project committee without a properly executed form, it would be an exception to the general practices and requirements imposed by ASHRAE.
- 15. ASHRAE has valid copyright registrations for the versions of Standard 90.1 at issue in this case (i.e., the 2004, 2007, and 2010 versions). True and correct copies of those registrations are attached hereto as Exhibits 3, 4, and 5. Additionally, on each version of ASHRAE 90.1, it is ASHRAE's practice to place a copyright notice prominently on the standard to alert members of the public that ASHRAE has copyrighted the standard. Members of the project committee are also aware of this practice and are thus aware that ASHRAE copyrights its standards, including each successive version of Standard 90.1. ASHRAE is not aware of any member of the 90.1 project committee or member of the public who commented on 90.1 who has contested ASHRAE's copyright rights in the standard or claimed an ownership interest in any part of ASHRAE 90.1.
- 16. In addition to its copyrights, ASHRAE also holds several registered trademarks, including U.S. Registration Nos. 1,503,000 and 4,262,297, which protect the following logos:





True and correct copies of ASHRAE's registrations for these two marks are attached as Exhibits 6 and 7. Additionally, for mark number 1,503,000, which has been used in commerce since 1959, ASHRAE has filed a Section 15 declaration in support of the incontestability of its registration. ASHRAE's use of these marks in connection with its standards and other goods and services has been substantially continuous, and these marks, which are routinely affixed to ASHRAE's standards, have become associated with ASHRAE and its standards. ASHRAE considers these marks to be valuable assets and has developed substantial goodwill associated with these marks over the years.

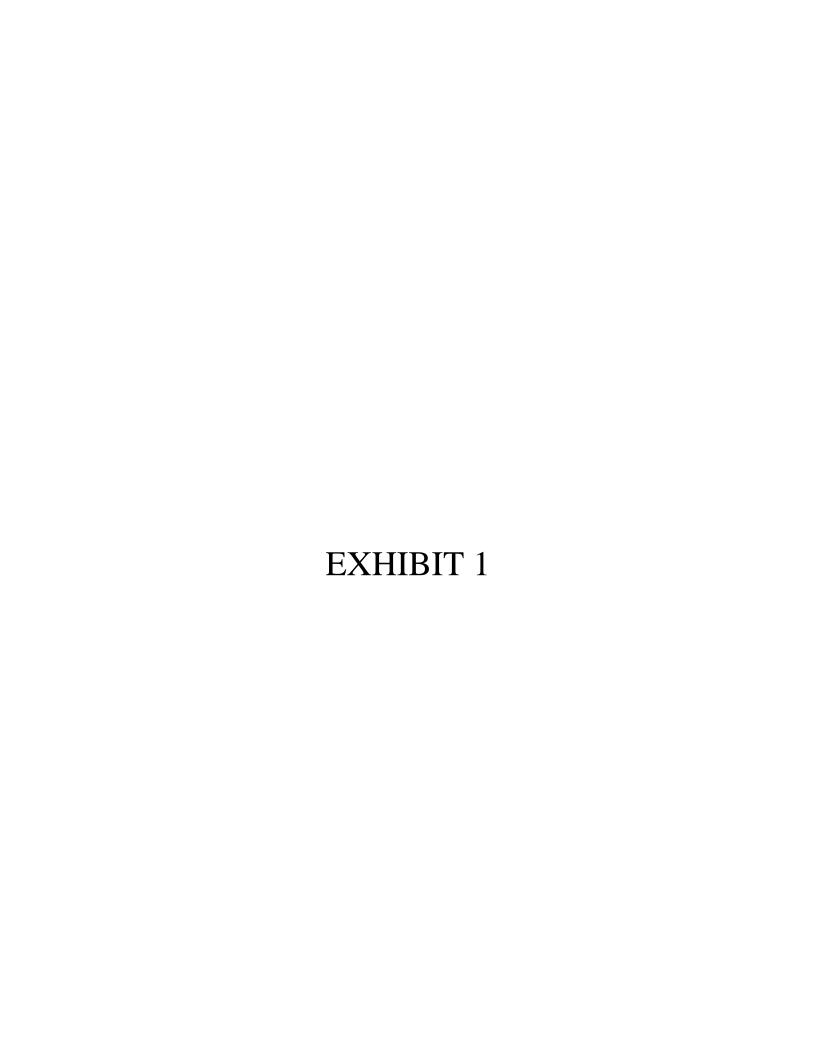
- 17. Each time new versions of ASHRAE standards are developed, ASHRAE offers those standards for sale. Sales of the standards are an important piece of ASHRAE's yearly revenues. The primary purchasers and users of ASHRAE's standards include builders, architects, and heating, air-conditioning, and refrigeration manufacturers who use the standards in their businesses.
- 18. ASHRAE's pricing and access policies are generally tailored to afford broad access to the standards. Prices typically range from \$25 to \$120, with no standard costing more than \$200. The standards are priced on the basis of ASHRAE's costs and ASHRAE does not charge more for standards that have been incorporated into laws or regulations. ASHRAE also offers discounts for libraries, educational uses, government entities, and individuals or entities who purchase the standards on a subscription basis.

- 19. To further ensure broader access to the standards, ASHRAE also offers online readonly access to many of its standards—particularly those standards that have been incorporated into codes—on the ASHRAE website, available at https://www.ashrae.org/standards-research-technology/standards--guidelines/other-ashrae-standards-referenced-in-code. This portion of the ASHRAE website allows viewers to read ASHRAE standards, including the 2004, 2007, and 2010 versions of Standard 90.1. For certain standards, including Standard 90.1, users of the ASHRAE website can even perform keyword searches within the read-only versions of the documents.
- 20. ASHRAE is unaware of anyone, except the defendant in this matter, who has complained that the various channels of access ASHRAE provides to Standard 90.1 are insufficient. Additionally, ASHRAE is aware that Defendant has recently removed ASHRAE Standards 90.1-2004, 90.1-2007, and 90.1-2010 from its site at the suggestion of the Court in this matter. Since that occurred, I am not aware of any complaints ASHRAE has received regarding a perceived loss of access to these standards.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 19th day of November, 2015 at Atlanta, Georgia.

Luphane Geinche





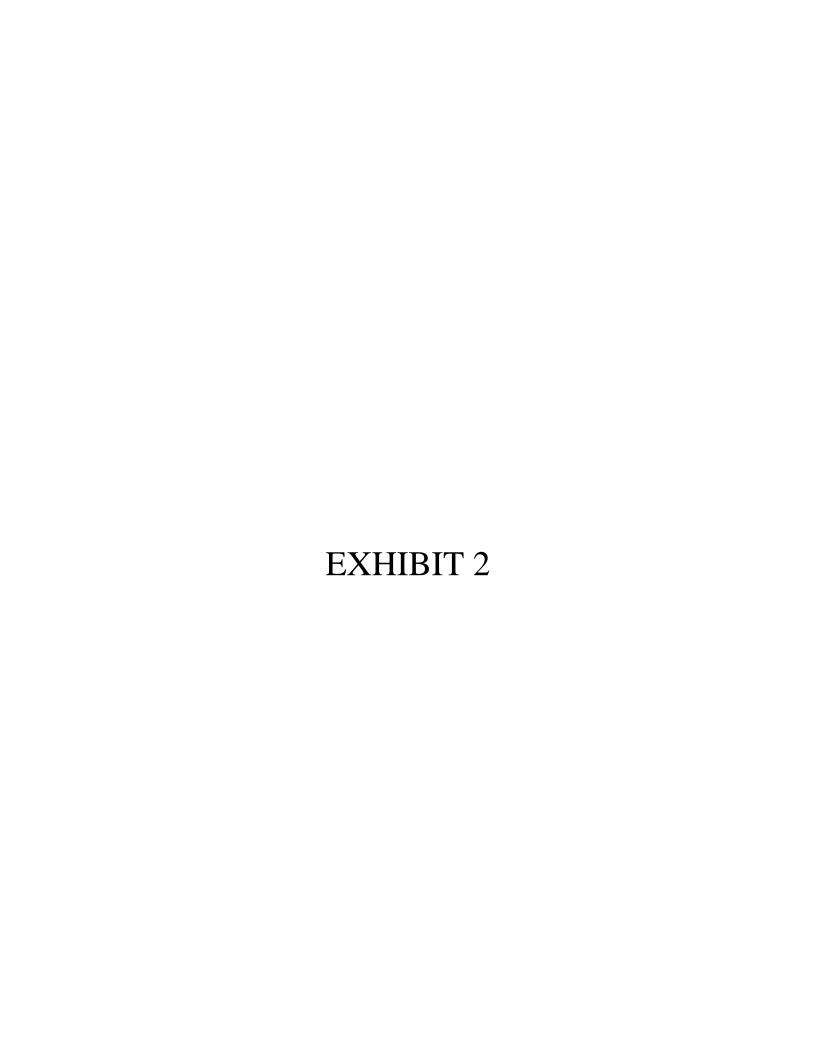


# FORM FOR SUBMITTAL OF PROPOSED CHANGE TO AN ASHRAE STANDARD UNDER CONTINUOUS MAINTENANCE

**NOTE:** Use a separate form for each comment. Submittals (Microsoft Word preferred) may be attached to e-mail (preferred), submitted on a CD, or submitted in paper by mail or fax to ASHRAE, Manager of Standards, 1791 Tullie Circle, NE, Atlanta, GA 30329-2305. E-mail: change.proposal@ashrae.org. Fax: +1-404/321-5478.

1. Submitter:					
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### ASHRAE Standard/Guideline Project Committee Application for Individual Membership

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	SSPC 62.1		Ventilation for	Ventilation for Acceptable Indoor Air Quality									
	SSPC 62.2		Ventilation and	Ventilation and Acceptable Indoor Air Quality in Low-Rise Residential Buildings									
	SSPC 90.1		Energy Standar	rd for	Buildings Except	Low	-Rise Residential	Build	dings				
	SSPC 90.2		Energy Efficien	ıt Des	ign of Low-Rise F	Reside	ntial Buildings						
	SSPC 161		Air Quality Wi	thin C	Commercial Aircr	aft							
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Last Revision: 10/09 - Page 1

Note: If applying for Organizational membership, please complete the Application for Project Committee Organizational Representative Membership with your information, and the Application for PC Organizational Membership with information on the organization you will represent.

#### **DEFINITIONS**

Interest: the perspective of a member of a project committee, as judged by his or her present and past sources of income, fees, or reimbursements of related expenses, in the context of the purpose and scope of the project committee. The perspective may also be judged by the recorded views of the individual, or of any organization he/she is employed by or of which he/she is a member.

Interest categories: the principal (top) tier of interest classifications. For some standards projects, it may be appropriate to designate subcategories of one or more interest category.

#### INTEREST CATEGORIES

Compliance: Persons primarily interested in compliance with the standard. A person in this category would make their living from developing regulations, enforcing the requirements of the standard, developing programs tied to the standard, or advocating the standard. Example members of this category would be building code officials, building code organizations, state energy offices, and other local, state, and federal officials.

**Designer:** A designer of buildings, building systems or subsystems (including envelope, HVAC, lighting). A person in this category would make their living from designing buildings and systems that are impacted by the standard. Example members of this category would be architects, design firms, consulting engineers, lighting designers and employees of energy consulting firms.

Designer/Builder: Those who provide building design and construction services, including consulting engineers, HVAC and general contractors, design /build contractors, or representatives of associations of these types of professionals.

Flight Personnel: Individuals who are employed by the airlines as part of the aircraft crew (pilots and flight attendants) or individuals employed by the airlines to maintain the aircraft, and the organizations that represent these individuals.

General Interest: Building regulatory officials or their representatives, researchers, educators, IAQ specialists, and others with expertise in the fields of ventilation and indoor air quality, as well as medical doctors, public health experts, industrial hygienists or representatives of associations of these types of professionals. In addition, this category is intended for those who have interests other than those described in the other categories. Example members of this category would be employees of research institutions, universities, nationally recognized testing laboratories, employees of energy advocacy groups, and others with a general interest in energy utilization in buildings.

Industry: Construction firms or manufacturers, producers, or distributors of products or systems that would be installed in buildings. A person in this category would make their living from constructing buildings or producing or distributing products impacted by this standard or representing groups of manufacturers impacted by this standard. Example members of this category would be contractors, manufacturing firms, assembly firms, distributors and wholesalers, and industry trade associations that represent these groups.

Manufacturer: Employees or representatives of manufacturers, distributors or trade associations of HVAC equipment, HVAC controls, and equipment designed to enhance indoor air quality (e.g. air cleaners). Also, individuals associated with products used in the construction of buildings (e.g., finishes, wall and floor coverings, wood products) and used within buildings by occupants (e.g., furniture and furnishings, tobacco products, appliances, office equipment).

Owner/Operator/Occupant: Employees or representatives of building owners/managers, building engineers, facility managers, and consultants who specialize in working in existing buildings (as opposed to those who design and construct new buildings), as well as representatives of building occupants.

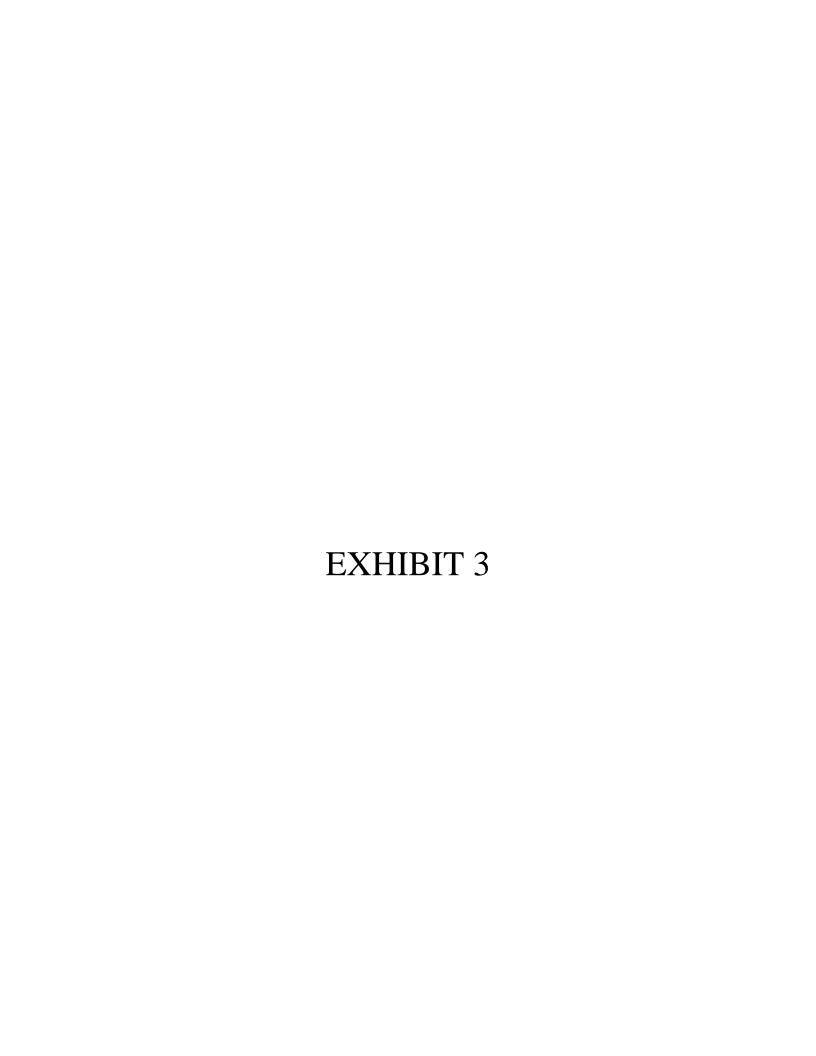
Passenger (As used by SPC 161): Individuals who pay to ride on aircraft, and the organizations that represent these individuals,

**Producer:** Those directly concerned with the production or distribution of the product or service involved, including industry associations representing producers or distributors, or those receiving substantial support from a producer directly concerned.

Supplier: Employees of firms that provide maintenance services for HVAC systems owned by others. This would include engineers and consultants with a primary job scope of specifying or supervising maintenance of HVAC systems owned by others. It would especially include contractors and technicians who actually perform HVAC system services for hire. This group may also include representatives of associations the membership of which falls in this category.

User: Users of buildings and building systems and subsystems. A person in this category would make their living from owning or operating buildings. Example members of this category would be building owners and operators (private and governmental), tenants, and trade associations or organizations representing these groups.

**Utility:** Those who provide energy services to buildings impacted by this standard. A person in this category would make their living from providing energy services to a building impacted by this standard. Example members of this category would be electric, gas, steam, or other utility and trade associations or organizations representing these groups.



## Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

brybeth Geters

Register of Copyrights, United States of America

C	Form TX For a Nondramatic Literary Work
	LIMITED STATES CORVEIGHT OFFICE

TX 6-091-449

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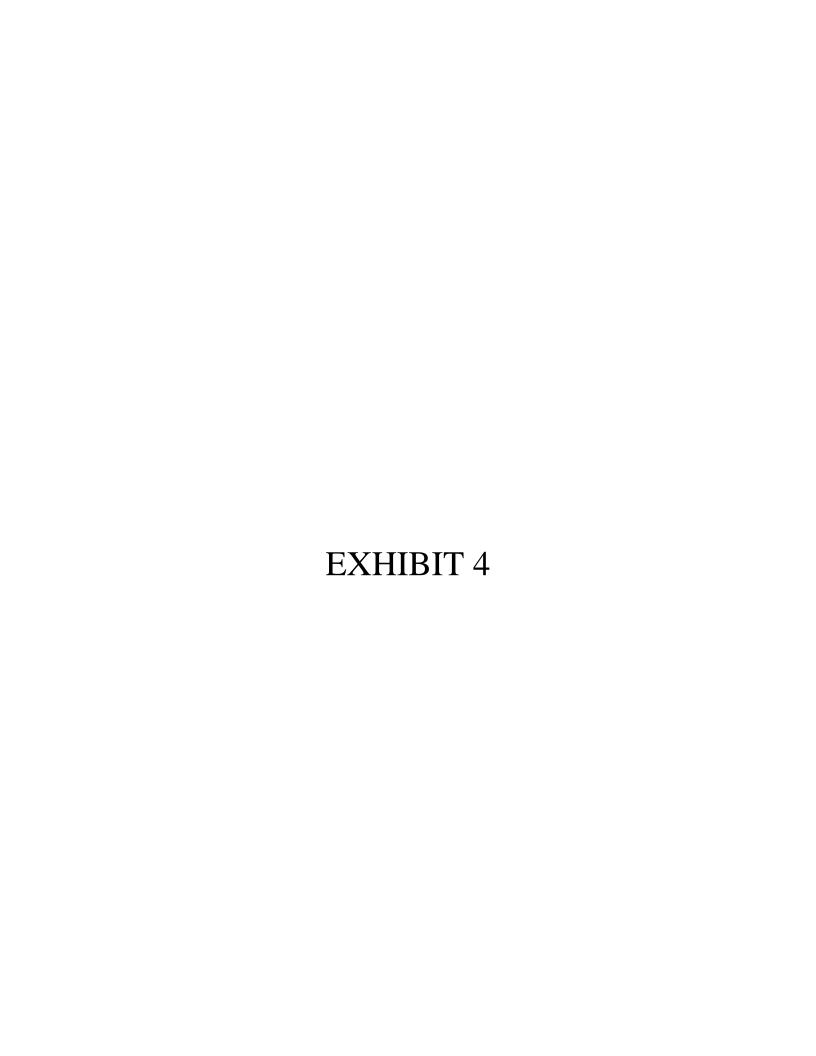
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Marybeth Geters

Register of Copyrights, United States of America

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SPECIAL PUBS

Registration Number:

TX 6-842-936

Effective date of registration:

February 29, 2008

Title (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997) (1997)

Title of Work: ANSI/ASHRAE/IESNA Standard 90.1-2007, Energy Standard for Buildings Except

Low-Rise Residential Buildings (I-P)

Previous or Alternative Title: ANSI/ASHRAE/IESNA Standard 90.1-2004, Energy Standard for Buildings

Except Low-Rise Residential Buildings (I-P)

Completion/ Publication

Year of Completion; 2008

Date of 1st Publication: January 9, 2008 Nation of 1st Publication: United States

Author

Author: American Society of Heating, Refrigerating & Air-Conditioning Engrs

Author Created: Text and illustrations.

Work made for hire: Yes

Domiciled in: United States

Copyright claimant

Copyright Claimant: American Society of Heating, Refrigerating & Air-Conditioning Engrs

1791 Tullie Circle, NE, Atlanta, GA, 30329-2305

Limitation of copyright claim

Material excluded from this claim: Derivative work, previously published material

Previously registered: Yes

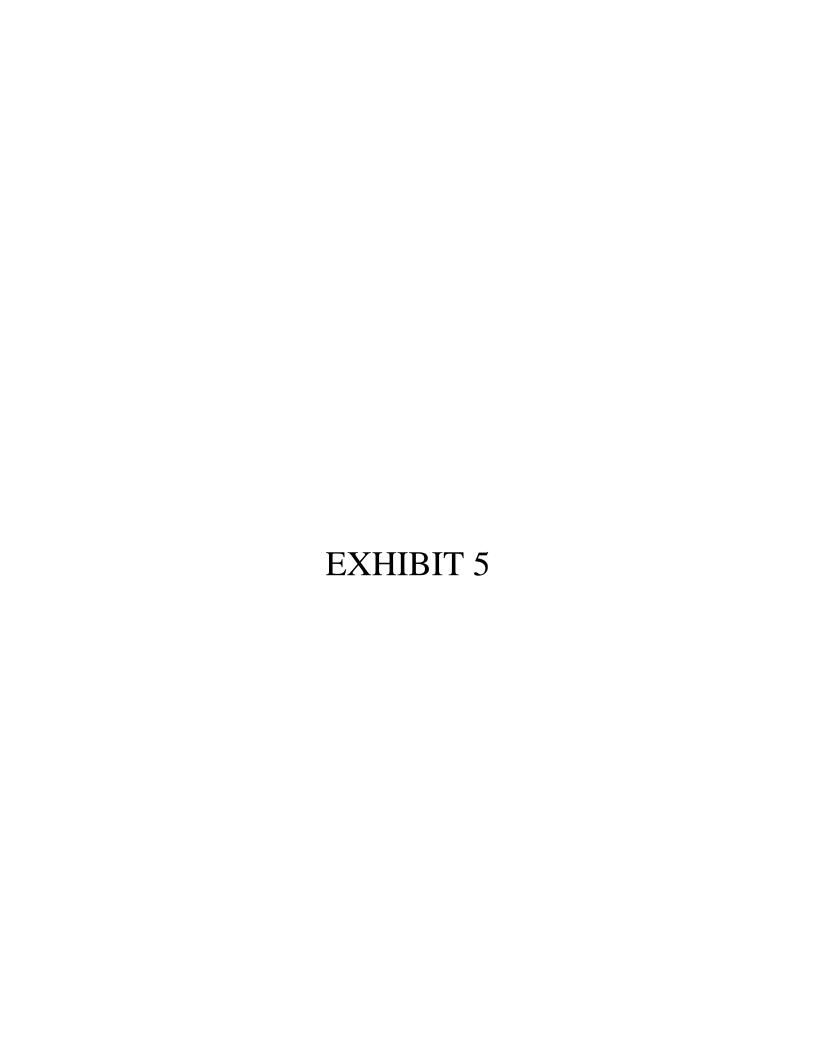
Previous registration and year: TX 6-091-449 2004

Basis of current registration: This is a changed version of the work,

New material included in claim: Editorial revisions and additional material.

Certification

Name: Christina Helms Date: February 19, 2008



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Acting Register of Copyrights, United States of America

**Registration Number** TX 7-299-602

> Effective date of registration:

December 13, 2010

Domiciled in: United States

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SPECIAL PUBS

**Title** 

Title of Work: ANSI/ASHRAE/IES Standard 90.1-2010, Energy Standard for Buildings Except Low-

Rise Residential Buildings (IP)

Completion/Publication

Year of Completion: 2010

Date of 1st Publication: November 23, 2010 Nation of 1st Publication: United States

1041-2336

**International Standard Number:** 

Author

Author: American Society of Heating Refrigerating and Air-Conditioning Engineers

Inc., dba ASHRAE text, editing, Illustrations

**Author Created:** 

Work made for hire: Yes

Citizen of: United States

Copyright claimant

Copyright Claimant: American Society of Heating Refrigerating and Air-Conditioning Engineers

Inc., dba ASHRAE

1791 Tullie Circle, NE, Atlanta, GA, 30329-2305

Limitation of copyright claim

Material excluded from this claim: text, Illustrations

Previous registration and year: TX 6-842-936 2008

> TX 6-091449 2004

New material included in claim: text, editing

**Rights and Permissions** 

**Organization Name:** American Society of Heating Refrigerating and

Air-Conditioning Engineers Inc. Steve Comstock Name:

Email: scomstock@ashrae.org Telephone: 678-539-1102

Address: 1791 Tullie Circle, NE

Atlanta, GA 30329-2305

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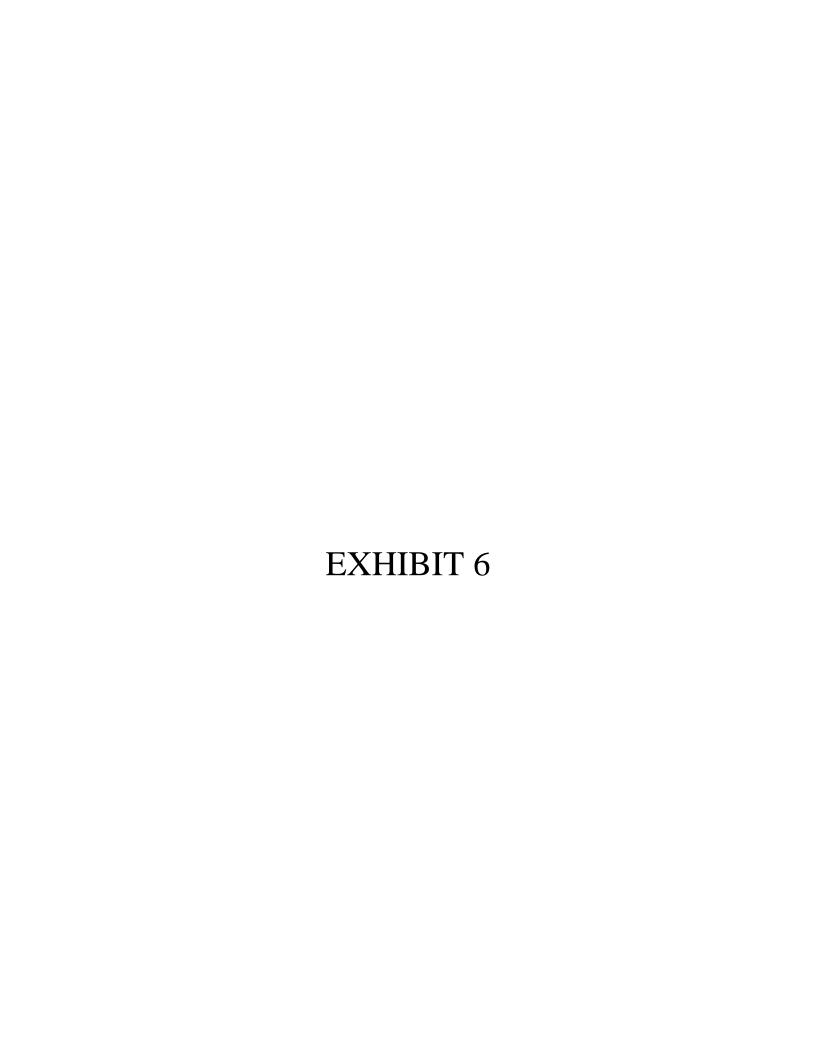
## Certification

Name: Michshell Phillips

Date: December 9, 2010

Applicant's Tracking Number: 0201796533357958







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TTAB Status

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Word Mark ASHRAE

Goods and Services

IC 016. US 038. G & S: NEWSLETTER, PAMPHLETS, MANUALS AND MAGAZINES RELATING TO HEATING, REFRIGERATION AND AIR CONDITIONING INDUSTRY. FIRST USE: 19590100. FIRST

USE IN COMMERCE: 19590100

Mark

Drawing

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

**Design** 15.07.01 - Cog wheels; Gears

Search Code 24.05.02 - Seals having some other shape

26.01.07 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges

26.01.27 - Circles containing irregular exterior lining or elements not amounting to a decorative border 26.15.08 - Polygons comprised of letters, numerals or punctuation and letters, numerals or punctuation

forming the perimeter of a polygon or bordering the perimeter of a polygon

26.15.20 - Polygons inside one another

26.15.21 - Polygons that are completely or partially shaded

Serial Number

73708160

Filing Date

January 28, 1988

Current Basis

1A

Original

Filing Basis <sup>1A</sup>

**Published** 

for June 14, 1988

**Opposition** 

Registration

Number

1503000

Registration

**Date** 

September 6, 1988

Owner

(REGISTRANT) AMERICAN SOCIETY OF HEATING, REFRIGERATING AND AIR-CONDITIONING ENGINEERS, INC. CORPORATION NEW YORK 1791 TULLIE CIRCLE, N.E. ATLANTA GEORGIA

30329

Attorney of Record

Emily B. Brown

**Prior** 

1470160

Registrations

Type of Mark TRADEMARK

Register

**PRINCIPAL** 

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080927.

Renewal

1ST RENEWAL 20080927

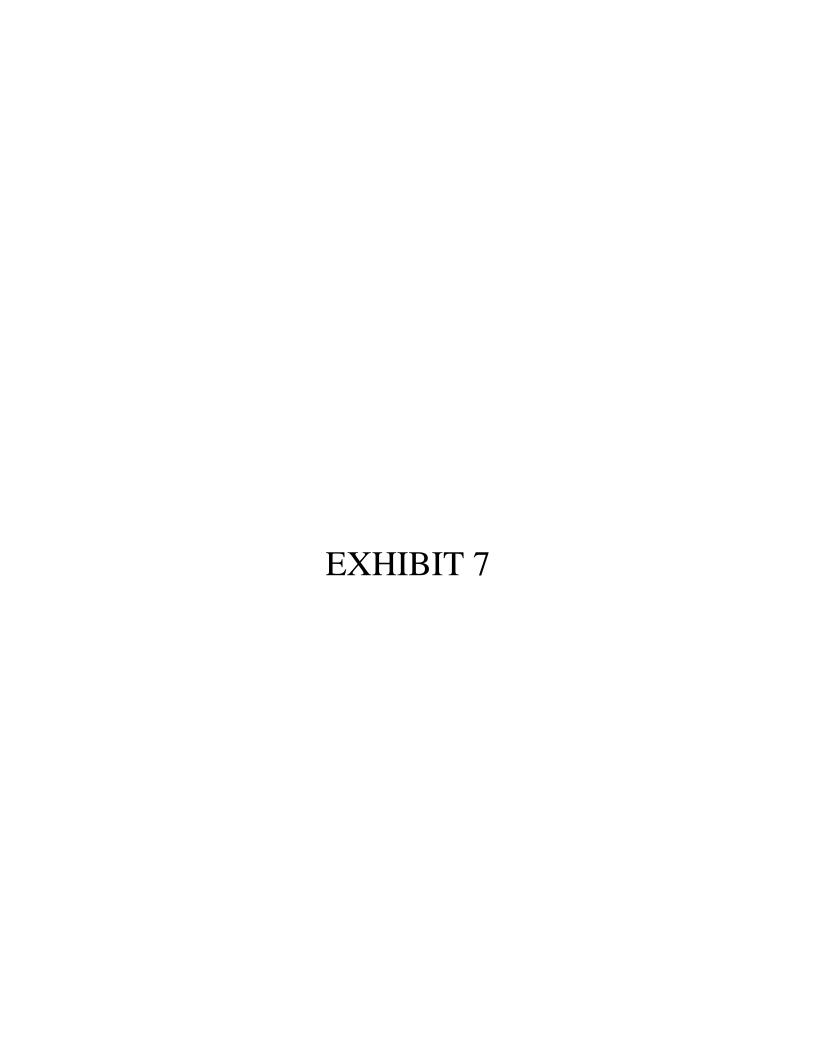
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TTAB Status

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Word Mark ASHRAE

Goods and IC 200. US 200. G & S: Indicating membership in an association of heating, refrigerating and air-

Services conditioning engineers. FIRST USE: 20120121. FIRST USE IN COMMERCE: 20120121

**Mark Drawing** 

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 26.15.03 - Incomplete polygons and polygons made of broken or dotted lines; Polygons (incomplete);

**Search Code** Polygons made with broken lines

Serial

Number 85429689

Filing Date September 22, 2011

**Current Basis** 1A

Original

n Rasis 1B

Filing Basis

Published for Opposition March 6, 2012

Registration Number

4262297

Registration

December 18, 2012

**Owner** (REGISTRANT) American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.

CORPORATION NEW YORK 1791 Tullie Circle, N.E. Atlanta GEORGIA 30329

Attorney of Record

Emily B. Brown

**Prior** 1922697;2255210;3324653;3324654;AND OTHERS

Registrations

Description of Color is not claimed as a feature of the mark. The mark consists of the word "ASHRAE" superimposed

**Mark** horizontally breaking the left side of a hexagon.

Type of Mark COLLECTIVE MEMBERSHIP MARK

Register PRINCIPAL

Live/Dead LIVE Indicator

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