

EXHIBIT 11

Technology

Trump Campaign Urges Supporters to Back TikTok Ban in Online Ads

By [Kari Soo Lindberg](#)

July 18, 2020, 1:01 AM PDT

- ▶ Ads are targeting supporters in battleground election states
- ▶ Teens on TikTok signed up to Trump rally with no plans to go

Donald Trump’s presidential campaign is paying for ads on [Facebook Inc.’s](#) social media platforms urging supporters to sign a petition banning [Bytedance Ltd.’s](#) TikTok, as the White House ramps up rhetoric to restrict the video app in the U.S.

“TikTok has been caught red handed by monitoring what is on your phone’s Clipboard,” read all the ads that are running on Facebook and Instagram. Viewers are encouraged to “sign the petition now to ban TikTok,” according to the ads, which direct users to a survey where they have to input personal information including their email address and mobile number.

The ads, which appeared in users’ feeds from Friday, come just weeks after teens on TikTok were said to have played a role in contributing to [lower-than-expected attendance](#) for President Trump’s campaign rally in Tulsa. Prior to the event, which Trump boasted of having nearly 1

million sign-ups, many teenagers posted videos of their rally registrations with the intention of not showing up.



Donald J. Trump

Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 1211610739237527

TikTok has been caught red handed by monitoring what is on your phone's clipboard.

Sign the petition now to BAN TikTok.

TEXT "TRUMP" TO 88022



**Tik Tok
IS SPYING ON YOU**

DONALDJTRUMP.COM

WARNING: China is spying on you

Sign the petition NOW>>>

Sign Up

Trump campaign ad on Facebook. *Source: Facebook Ads Library*

The ads were paid for by the Trump Make America Great Again Committee and primarily target users aged 18 to 64, with the largest percentage of views seemingly coming from election battleground states such as Texas and Florida, according to Facebook's ad library.

Trump's administration has also been involved in attacking TikTok and the president has suggested that banning the app, owned by one of China's biggest tech firms, could be one way to

retaliate against China’s approach to tackling the coronavirus pandemic.

U.S. Secretary of State Michael Pompeo urged Americans not to download the app unless they want their personal information falling into “the hands of the Chinese Communist Party.” In October, the U.S. Senate called for an assessment of the national security risks posed by TikTok and other China-based content platforms. The company says American user data is stored in servers in the U.S. and Singapore, not China.

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