

**UNITED STATES DISTRICT COURT  
MIDDLE DISTRICT OF FLORIDA  
FT. MYERS DIVISION**

WHITNEY INFORMATION  
NETWORK, INC., a Colorado  
Corporation, and RUSS WHITNEY,  
an individual,

Plaintiffs,

Case No.: 2:04-cv-00047-FtM-VMC-SPC

v.

XCENTRIC VENTURES, LLC, an  
Arizona limited liability company;  
BADBUSINESSBUREAU.ORG., an  
Arizona limited liability company, and  
ED MAGEDSON, an individual,

Defendants.

**NOTICE OF APPEARANCE ON BEHALF OF DEFENDANTS**

**COMES NOW** undersigned counsel and the law firm of **SHUTTS & BOWEN LLP** and give notice of their appearance in the above captioned proceeding on behalf of the Defendants, **XCENTRIC VENTURES, LLC, BADBUSINESSBUREAU.ORG.,** and **ED MAGEDSON.**

Dated this 4<sup>th</sup> day of February, 2005.

**Mailing Address:**

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By: /s/ Michael L. Gore

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**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that on the 4<sup>th</sup> of February, 2005, I electronically filed the foregoing with the Clerk of the Court by using the CM/ECF system which will send a notice of electronic filing to the following:

Scott W. Rothstein, Esquire  
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/s/ Michael L. Gore

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