

UNITED STATES DISTRICT COURT  
MIDDLE DISTRICT OF FLORIDA  
FORT MYERS DIVISION

ALLEN SYSTEMS GROUP, INC., a  
Delaware corporation

Plaintiff,

v.

Case No: 2:16-cv-121-FtM-38MRM

AVON PRODUCTS, INC.,

Defendant.

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**ORDER**<sup>1</sup>

This matter comes before the Court on Plaintiff Allen Systems Group, Inc.'s ("ASG") Amended Motion for Partial Summary Judgment ([Doc. 117](#)), filed on August 7, 2017 and Defendant Avon Products, Inc.'s Response in Opposition ([Doc. 121](#)).

Pursuant to the Local Rules for the United States District Court for the Middle District of Florida, "[n]o party shall file any reply or further memorandum directed to the motion or response . . . unless the Court grants leave." [M.D. Fla. Local Rule 3.01\(c\)](#). Here, upon review of the parties' summary judgment briefing, the Court sees reasonable necessity for ASG to file a reply brief on the issue of whether Avon improperly used ASG

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software for the benefit of New Avon LLC, and specifically regarding what software products, on what logical partitions, that ASG believes were used improperly.

Accordingly, it is now

**ORDERED:**

ASG must file a reply brief, not to exceed five (5) pages in length, on or before **October 19, 2017**, concerning its argument that Avon improperly used ASG software for the benefit of New Avon LLC.

**DONE** and **ORDERED** in Fort Myers, Florida this 12th day of October 2017.



**SHERI POLSTER CHAPPELL**  
UNITED STATES DISTRICT JUDGE

Copies: All Parties of Record