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LIFELOCK CREDIT SCORE MANAGER

Word Mark LIFELOCK CREDIT SCORE MANAGER

Goods and Services IC 035. US 100 101 102. G & S: Credit score monitoring services

IC 036. US 100 101 102. G & S: Credit score tracking and reporting services

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85151036

Filing Date October 12, 2010

Current Filing Basis 1B
Original Filing Basis 1B

Published for Opposition

September 13, 2011

Owner (APPLICANT) LifeLock, Inc. CORPORATION DELAWARE 60 E. Rio Salado Parkway Tempe

ARIZONA 85281

Attorney of Record Heather A. Dunn

Prior Registrations 3346847;3646012;3780480;AND OTHERS

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CREDIT SCORE MANAGER" APART

FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK
Register PRINCIPAL

Live/Dead Indicator LIVE

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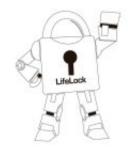
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Word Mark LIFELOCK

Goods and Services IC 036. US 100 101 102. G & S: Providing credit reporting data maintained by others; credit risk management and consultation services, namely, assistance with restoring and analyzing credit damaged by identity theft; Tracking and reporting regarding consumer credit reports and changes thereto, providing advice and consultation in the field of credit reports and credit scores; fraud resolution assistance, namely, assistance with restoring credit damaged by identity theft; and providing reimbursement of costs associated with identity theft

IC 045. US 100 101. G & S: Fraud detection and prevention services in the nature of arranging secure authentication of personal data in requests to open banking, credit, credit card, insurance, loan, and other financial accounts; Fraud and identity theft protection services; monitoring the Internet, public records, credit reports, private and public electronic databases, and unregulated global computer networks to facilitate the detection and prevention of identity theft and fraud; providing a secure interactive website concerning notifications of potential fraud and potential identity theft; resolution assistance, namely, providing advice and consultation in the field of data theft and identity theft; consultation in the field of data theft and identity theft

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design 02

02.01.26 - Men, mechanical men, robots; Robots (men)

Search Code 02.01.34 - Monsters (not robots); Other grotesque including men formed by plants or objects

04.07.02 - Objects forming a person; Person formed by objects

14.11.08 - Locks; Locks and key holes; padlocks; combination locks; Locks, combination; Padlocks

Serial Number

85214289

Filing Date

January 10, 2011

Current Filing Basis

1B

Original Filing Basis

1B

Published for December 6, 2011 Opposition

(APPLICANT) LifeLock, Inc. CORPORATION DELAWARE 60 E. Rio Salado Parkway Tempe ARIZONA

85281

Attorney of

Record

Owner

Heather A. Dunn, Esq.

Prior Registrations

3582399;3646012;3780480;AND OTHERS

Description of Mark

Color is not claimed as a feature of the mark. The mark consists of a robotic humanoid shape with one arm on hip and the other arm raised and with a keyhole shape in the middle of its chest area with the word

"LIFELOCK" below the keyhole.

Type of Mark SERVICE MARK

Register **PRINCIPAL**

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LIFELOCK Word Mark

Goods and Services

IC 036. US 100 101 102. G & S: Providing credit reporting data maintained by others; credit risk management and consultation services, namely, assistance with restoring and analyzing credit damaged by identity theft; Tracking and reporting regarding consumer credit reports and changes thereto, providing advice and consultation in the field of credit reports and credit scores; fraud resolution assistance, namely, assistance with restoring credit damaged by identity theft; and providing reimbursement of costs associated with identity theft

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Mark **Drawing** Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

02.01.26 - Men, mechanical men, robots; Robots (men)

Search Code 02.01.34 - Monsters (not robots); Other grotesque including men formed by plants or objects

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14.11.08 - Locks; Locks and key holes; padlocks; combination locks; Locks, combination; Padlocks

Serial Number

85214292

Filing Date

January 10, 2011

Current Filing Basis

1B

Original Filing Basis

1B

Published for December 6, 2011 Opposition

(APPLICANT) LifeLock, Inc. CORPORATION DELAWARE 60 E. Rio Salado Parkway Tempe ARIZONA

85281

Attorney of

Record

Owner

Heather A. Dunn, Esq.

Prior

3582399;3646012;3780480;AND OTHERS Registrations

Description

Color is not claimed as a feature of the mark. The mark consists of a robotic humanoid shape with both arms at its sides and a keyhole shape in the middle of its chest area with the word "LIFELOCK" below the keyhole.

of Mark

Type of Mark SERVICE MARK

Register

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Word Mark

LIFELOCK

Goods and Services

IC 036. US 100 101 102. G & S: Providing credit reporting data maintained by others; credit risk management and consultation services, namely, assistance with restoring and analyzing credit damaged by identity theft; Tracking and reporting regarding consumer credit reports and changes thereto, providing advice and consultation in the field of credit reports and credit scores; fraud resolution assistance, namely, assistance with restoring credit damaged by identity theft; and providing reimbursement of costs associated with identity theft

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Mark

Drawing Code

Design

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

02.01.26 - Men, mechanical men, robots; Robots (men)

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Serial Number

85214294

Filing Date

January 10, 2011

Current Filing Basis

1B

Original Filing Basis

1B

Opposition

Published for December 6, 2011

Owner

(APPLICANT) LifeLock, Inc. CORPORATION DELAWARE 60 E. Rio Salado Parkway Tempe ARIZONA

85281

Attorney of

Record

Heather A. Dunn, Esq.

Prior

3582399;3646012;3780480;AND OTHERS Registrations

Description

Color is not claimed as a feature of the mark. The mark consists of a robotic humanoid shape with arms on

hips and with a keyhole shape in the middle of its chest area with the word "LIFELOCK" beneath the

keyhole.

Type of Mark SERVICE MARK

Register

of Mark

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POWERED BY LIFELOCK

Word Mark POWERED BY LIFELOCK

Goods and Services

IC 036. US 100 101 102. G & S: Providing credit reporting data maintained by others; credit risk management and consultation services, namely, assistance with restoring and analyzing credit damaged by identity theft; Tracking and reporting regarding consumer credit reports and changes thereto, providing advice and consultation in the field of credit reports and credit scores; fraud resolution assistance, namely, assistance with restoring credit damaged by identity theft; and providing reimbursement of costs associated with identity theft

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Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Code

Serial 85259629 Number

Filing Date March 7, 2011

Current Filing Basis

Original 1B Filing Basis

Published for December 6, 2011

Opposition

Owner (APPLICANT) LifeLock, Inc. CORPORATION DELAWARE 60 E. Rio Salado Parkway Tempe ARIZONA

85281

Attorney of

Record

Heather A. Dunn, Esq.

Prior Registrations

3646012;3780480

Type of Mark SERVICE MARK

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LIFELOCK ULTIMATE

Word Mark LIFELOCK ULTIMATE

Goods and IC 036. US 100 101 102. G & S: Providing credit reporting data maintained by others; credit risk management and consultation services, namely, assistance with restoring and analyzing credit damaged by identity theft; Tracking and reporting regarding consumer credit reports and changes thereto, providing advice and consultation in the field of credit reports and credit scores; fraud resolution assistance, namely, assistance with restoring credit damaged by identity theft; and providing reimbursement of costs associated with identity theft. FIRST USE: 20111007. FIRST USE IN COMMERCE: 20111007

IC 045. US 100 101. G & S: Fraud detection and prevention services in the nature of arranging secure authentication of personal data in requests to open banking, credit, credit card, insurance, loan, and other financial accounts; Fraud and identity theft protection services; monitoring the Internet, public records, credit reports, private and public electronic databases, and unregulated global computer networks to facilitate the detection and prevention of identity theft and fraud; providing a secure interactive website concerning notifications of potential fraud and potential identity theft; resolution assistance, namely, providing advice and consultation in the field of data theft and identity theft; consultation in the field of data theft and identity theft; and tracking, monitoring, and reporting regarding consumer credit reports and changes thereto for purposes of protecting against data theft, identity theft and fraud. FIRST USE: 20111007. FIRST USE IN COMMERCE: 20111007

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 85514352

Number

Filing Date January 11, 2012

Current

Filing _{1A}

Basis Original Filing 1A **Basis**

(APPLICANT) LifeLock, Inc. CORPORATION DELAWARE 60 E. Rio Salado Parkway Tempe ARIZONA 85281 Owner

Attorney of Record

Heather A. Dunn, Esq.

Type of Mark

SERVICE MARK

Register

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