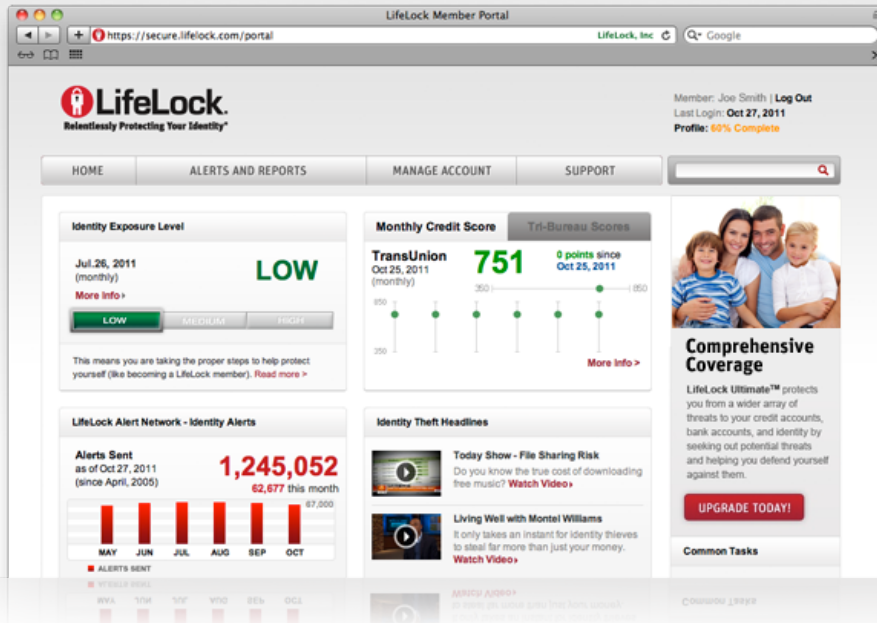


EXHIBIT “F”
(Examples of Defendant’s uses of marks confusingly similar to
Plaintiff’s Marks)



LifeLock Identity Theft Protection

- ✓ Intuitive threat detection.
- ✓ Advanced Internet surveillance.
- ✓ Proactive alert system.
- ✓ 24/7 live personal service.

SEE PLANS AND PRICING, SIGN UP IN UNDER 3 MINUTES

We do more to help protect your identity.

At LifeLock, we help protect you against more than just credit fraud, we alert you whenever we detect your personal information being used to apply for wireless services, retail credit, utilities, and mortgage loans within our extensive network. If you become a victim of identity theft while you are a LifeLock member because of some failure or defect in our service, we will spend up to \$1 million to hire experts, lawyers, investigators, consultants and whoever else it takes to help your recovery. Restrictions Apply. See our Terms & Conditions for more details.*

Types of protection	Proactive protection	Advanced Internet Monitoring	Credit Alerts	Non-Credit Alerts	Address Monitoring	Lost Wallet Protection	Credit Bureau Reports
LifeLock*	✓	✓	✓	✓	✓	✓	✓
Credit Monitoring			✓		✓		✓
Do It Yourself							✓
Credit Card Protection			✓				


Data Breaches Happen
Learn about data breaches and how they can affect you.
[▶ Learn more](#)


How LifeLock Works
See why LifeLock is the leader in Identity Theft Protection.
[▶ Learn more](#)

Enroll Today!
It only takes a few minutes to start protecting you and your family.
[ENROLL NOW ▶](#)

Our Guarantee

CALL US AT
1.800.LifeLock
543.3562

Send us an email 

Secure login 



LifeLock Identity Theft Service Guarantee

When you sign up for LifeLock® or LifeLock Ultimate™ protection, you are immediately backed by our Service Guarantee.* Plus you can access our member services, 24 hours a day, 7 days a week, 365 days a year.



Service Guarantee

If you become a victim of identity theft while you are a LifeLock member because of some failure or defect in our service, we will spend up to \$1 million to hire experts, lawyers, investigators, consultants and whoever else it takes to help your recovery.



Member Services

Our recovery professionals work closely with you to evaluate your specific situation and provide the support you need to recover quickly.

What we do for you:

- Monitor Your Identity
- Scan for Threats
- Respond to Identity Theft
- Our Guarantee
- Watch Your Credit Score



Identity Theft Insurance

Identity theft insurance included with your LifeLock membership – with zero deductible – reimburses you for certain out-of-pocket expenses, including**:

- Fraudulent withdrawals
- Document replacement fees
- Lost Wages
- Travel expenses
- Child and/or elderly care

Plus, LifeLock will retain lawyers, investigators and case managers on your behalf. For a summary of benefits, click [here](#).

Five Steps to Recovery

Once your claim is verified, LifeLock provides:

1. A dedicated resolution specialist to serve as your single point of contact and access to our toll-free resolution line
2. Case assessment by your resolution specialist and a dedicated third-party recovery expert
3. A full explanation of your rights and what to expect during recovery
4. Step-by-step instructions for how to handle actions required for your recovery, such as filing police reports
5. A follow-up call after your matter has been resolved to make sure your identity has been recovered to your full satisfaction

* Restrictions Apply. See our [Terms & Conditions](#) for more details. Due to New York state law restrictions, the LifeLock \$1 Million Total Service Guarantee cannot be offered to residents of New York.

**The foregoing is only a summary. Please refer to the actual policy for all applicable terms, conditions, and exclusions of coverage which may be viewed [here](#).

Identity Theft 101

Understanding identity theft and how it can affect you



▶ [Learn more](#)

How LifeLock Works

See why LifeLock is the leader in Identity Theft Protection.



▶ [Learn more](#)

We Are LifeLock

Check out our video: Who We Are



▶ [Watch video](#)

