

The image shows a screenshot of the ALPO Grrravy website. At the top, there is a navigation menu with buttons for "CANNED With Gravy", "CANNED Without Gravy", "DRY", and "TREATS". A search bar with a "SEARCH" button is also present. Below the navigation, a large banner features a bowl of ALPO Grrravy with the text "It's great dry. It's great wet. It's just great." and "ALPO® Grrravy® Brand Dog Food can be served dry to give your dog a satisfying, teeth-cleaning crunch. Or add water to give him a meal of soft, juicy morsels in a thick, delicious gravy. Dry or wet, great beefy flavor is what your dog'll get." To the right of the banner is a red box with an image of an ALPO Prime Cuts can and the text "Give your dog the great beefy taste he loves. CLICK HERE". Below the banner, there are two circular images showing the food "Wet" and "Dry". To the left of these images is a bag of ALPO Grrravy. To the right is a bag of ALPO AT'S GRILL Drum Sticks.

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Exhibit 41



CANNED With Gravy

CANNED Without Gravy

DRY

TREATS

SEARCH

Where To Buy

Al's Grill | Snaps



A variety of ways to satisfy your dog's craving for the taste of real beef or chicken.

Al's Grill™

Al's Grill™ Brand Dog Treats serve up a variety of meaty, fun-shaped treats that are sure to excite your dog. Flame Broiled Steaks, Flame Broiled Burgers, Flame Broiled Drumsticks, and Smoky Riblets.



PURINA
Beneful
brand DOG FOOD

PRODUCTS DOG'S LIFE SHARE DOG STORIES PUPPY'S LIFE

So Healthy Together. So Happy Together.

Discover Even More Beneful® Together
Give your dog the perfect balance of high quality nutrition and great taste for a happy and healthy life.

[Learn More](#)

ROLL OVER FOR DETAILS

Please note that Beneful® Prepared Meals™ is only available in select areas. To find out if Beneful® Prepared Meals™ is available near you, use the [product locator](#).

[Sound](#)
[Replay Intro](#)

DOG'S LIFE

Dive into the guide for good living
Read articles and tips about the joyful life we share with our dogs, and join the conversation with other dog lovers. And if you haven't already, subscribe to Dog's Life magazine for free.

[Explore Dog's Life](#)

Share Your Dog Story
Create a homepage for your favorite dog!

- [View Dog Pages](#)
- [Register Et Share Your Dog's Story](#)
- [Member Log-In](#)

[SEARCH](#)

SITE REQUIREMENTS: [MACROMEDIA FLASH](#) [ADOBE ACROBAT](#)

Beneful® is not affected by the Alpo® Prime Cuts in Gravy canned dog food voluntary national recall or the Menu foods recall. Please [click here](#) for a message from the Employees of Nestlé Purina PetCare Company and "The Facts about Contamination and the Recent Pet Food Recall".

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PRODUCTS | DOG'S LIFE | SHARE DOG STORIES | PUPPY'S LIFE

ORIGINAL | HEALTHY WEIGHT | HEALTHY RADIANCE™ | HEALTHY GROWTH | HEALTHY HARVEST™ | PREPARED MEALS™

All the Ingredients for a Happy, Healthy Dog

Healthful. Flavorful. Beneful.®

Beneful® food for dogs serves up a whole variety of superb formulas for the perfect balance of healthful ingredients, quality nutrition, and great taste. For your best friend, that means pure contentment.



Beneful® Prepared Meals™ ➔

Real, wholesome ingredients that you can see in a resealable container. Ready to serve and enjoy!™

Please note that Beneful® Prepared Meals™ is only available in select areas. To find out if Beneful® Prepared Meals™ is available near you, use the [Product Locator](#).



Original ➔

It reads like a Who's Who of Ingredients.



Healthy Weight ➔

Who knew calorie smart could taste so good?



Healthy Radiance™ ➔

Now bathtime isn't the only good thing for your dog's skin and coat.



Healthy Growth ➔

To help ensure your puppy grows up happy healthy, and strong.



Healthy Harvest™ ➔

Health smart nutrition with real soy protein.

➔ [SEARCH](#)

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PRODUCTS | DOG'S LIFE | SHARE DOG STORIES | PUPPY'S LIFE

ORIGINAL | **HEALTHY WEIGHT** | HEALTHY RADIANCE™ | HEALTHY GROWTH | HEALTHY HARVEST™ | PREPARED MEALS™

Healthy Weight

A reduced-calorie dog food that actually keeps your dog happy! With 10% fewer calories than Beneful Original.

-  Moist, chewy chunks made with real chicken are rich in quality protein, for a food your dog will love that will help build strong muscles.
-  Wholesome rice and other crunchy grains packed with carbohydrates for energy, linoleic acid for a shiny coat.
-  High quality protein, including natural soy, helps maintain lean muscle mass during weight loss.
-  Enriched with calcium for healthy teeth and strong bones, iron for healthy blood.
-  Contains vegetables with Vitamin A and other important vitamins, minerals and nutrients.
-  Omega fatty acids, along with antioxidants like Vitamin E and selenium, help support a healthy immune system.



Ingredients

Ground yellow corn, chicken by-product meal, corn gluten meal, soybean hulls*, whole wheat flour, rice flour, chicken, soy flour, beef tallow preserved with mixed-tocopherols (source of Vitamin E), sugar, animal digest, tricalcium phosphate, sorbitol, water, salt, phosphoric acid, potassium chloride, dicalcium phosphate, sorbic acid (a preservative), L-Lysine monohydrochloride, dried green beans, dried carrots, calcium carbonate, calcium propionate (a preservative), choline chloride, vitamin supplements (E, A, B-12, D-3), zinc sulfate, added color (Yellow 5, Red 40, Yellow 6, Blue 2), DL-Methionine, ferrous sulfate, glyceryl monostearate, manganese sulfate, niacin, calcium pantothenate, riboflavin supplement, biotin, thiamine mononitrate, copper sulfate, garlic oil, pyridoxine hydrochloride, folic acid, menadione sodium bisulfite complex (source of Vitamin K activity), calcium iodate, sodium selenite. A-4091
 *14% - a source of fiber

Guaranteed Analysis

Crude Protein (Min)	25.0%	Calcium (Ca) (Min)	1.3%
Crude Fat (Min)	7.0%	Iron (Fe) (Min)	200 mg/kg
Crude Fiber (Max)	9.0%	Selenium (Se) (Min)	0.2 mg/kg
Moisture (Max)	14.0%	Vitamin A (Min)	10,000 IU/kg
Linoleic Acid (Min)	1.2%	Vitamin E (Min)	100 IU/kg

CALORIE CONTENT

Metabolizable Energy (ME)
 3143 kcal/kg
 1426 kcal/lb
 306 kcal/cup

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Beneful® Healthy Weight provides complete and balanced nutrition for maintenance of adult dogs.

[→ SEARCH](#)



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PRODUCTS | DOG'S LIFE | SHARE DOG STORIES | PUPPY'S LIFE

ORIGINAL | HEALTHY WEIGHT | HEALTHY RADIANCE™ | HEALTHY GROWTH | **HEALTHY HARVEST™** | PREPARED MEALS™

Healthy Harvest™

A premium dry dog food with the benefits of soy and the healthy goodness of real, wholesome ingredients.

-  Moist, chewy chunks including real protein from soy for active muscles.
-  Crunchy barley packed with carbohydrates for energy.
-  Antioxidant-rich nutrition accented with vegetables and apples to help support a healthy immune system.
-  Enriched with calcium for healthy teeth and strong bones.
-  Linoleic Acid to help promote a thick glossy coat.
-  Premium dry dog food pieces contain iron for healthy blood.



Ingredients

Ground yellow corn, corn gluten meal, whole wheat flour, animal fat preserved with mixed-tocopherols (form of Vitamin E), soy protein concentrate, soybean meal, pearled barley, brewers rice, tricalcium phosphate, sugar, water, animal digest, sorbitol, phosphoric acid, salt, potassium chloride, L-Lysine monohydrochloride, calcium carbonate, sorbic acid (a preservative), dried spinach, dried sweet potatoes, dried apples, dicalcium phosphate, choline chloride, calcium propionate (a preservative), DL-Methionine, added color (Red 40, Yellow 5, Blue 2, Yellow 6), zinc sulfate, ferrous sulfate, Vitamin E supplement, manganese sulfate, Vitamin A supplement, niacin, Vitamin B-12 supplement, calcium pantothenate, riboflavin supplement, copper sulfate, biotin, garlic oil, thiamine hydrochloride, pyridoxine hydrochloride, thiamine mononitrate, folic acid, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), calcium iodate, sodium selenite. B-4087

Guaranteed Analysis

Crude Protein (Min)	25.0%	Calcium (Ca) (Min)	1.1%
Crude Fat (Min)	10.0%	Phosphorus (P) (Min)	0.9%
Crude Fiber (Max)	4.0%	Iron (Fe) (Min)	100 mg/kg
Moisture (Max)	14.0%	Vitamin A (Min)	10,000 IU/kg
Linoleic Acid (Min)	1.3%	Vitamin E (Min)	100 IU/kg

CALORIE CONTENT

Metabolizable Energy (ME)
 3628 kcal/kg
 1646 kcal/lb
 345 kcal/cup

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Beneful Healthy Harvest dog food provides complete and balanced nutrition for all life stages.

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SEARCH

PURINA®
Cat Chow®
 brand Cat Food

You & Your Cat : **Products** : Ask a Mentor : Cat Care Center : Get Connected

Physical. Emotional. Complete.®
 That's the Purina® Cat Chow® Way of Life®

Purina® Kitten Chow® brand Kitten Food Nurturing Formula

Start him off right with one of America's most trusted kitten foods. Purina® Kitten Chow® Nurturing Formula is 100% nutritionally complete and balanced for the first year of growth. It's formulated with essential nutrients and antioxidants to support your kitten's healthy immune system — all packaged in the shapes that kittens love to eat! Learn more about kittens at www.kittenchow.com



[▶ Compare formulas](#)



DIFFERENT LIFESTYLES, Different Formulas

[▶ LEARN MORE](#)

AT HOME

With Purina® Cat Chow® brand Cat Food Mary Ann talks about her lunchtime surprise, Benny.



COMMUNITY INTEREST

MENTOR INTERVIEW
 Dr. Debbie Horwitz, DVM talks about kittens.

[▶ LEARN MORE](#)

MENTOR Q&A
 Why does my kitten like to jump on the doorframe?

[▶ LEARN MORE](#)

REAL CATS REAL STORIES
 A Spooky Connection submitted by: Lindsay

[▶ LEARN MORE](#)



Benefits

High protein

For muscle development.

Appropriate calories

For proper body growth.

Added rice

For easy digestion.

Kitten-size morsels

Easy for kittens to chew.

Nutrient-rich kibbles

For excellent nutrition in every bite.

Calcium and minerals

For strong bones and teeth.

Taurine

For bright eyes and healthy heart.

Ulti-Pro Enhanced Protein System®

Helps support proper muscle and immune system development.

Great taste

Encourages consistent eating.

PURINA®
Cat Chow®
brand Cat Food

You & Your Cat : **Products** : Ask a Mentor : Cat Care Center : Get Connected

Physical. Emotional. Complete.®
That's the Purina® Cat Chow® Way of Life®

Purina® Cat Chow® brand Cat Food Complete Formula
Whether yours is a one, two, three (or more!) cat household, Purina® Cat Chow® Complete Formula is a great choice. It provides 100% complete and balanced nutrition for cats of all life stages and lifestyles. Purina® Cat Chow® Complete Formula provides a healthy balance of protein, fat and carbohydrate and — with the cat-tested, cat-approved great taste — is sure to please all the felines in your loving home.



[▶ Compare formulas](#)

DIFFERENT LIFESTYLES, Different Formulas

[▶ LEARN MORE](#)

AT HOME

With Purina® Cat Chow® brand Cat Food Rick and Dana discuss their growing feline family.



COMMUNITY INTEREST

MENTOR INTERVIEW
Dr. Janet Jackson, PhD talks about adult cats and multi-cat households.
[▶ LEARN MORE](#)

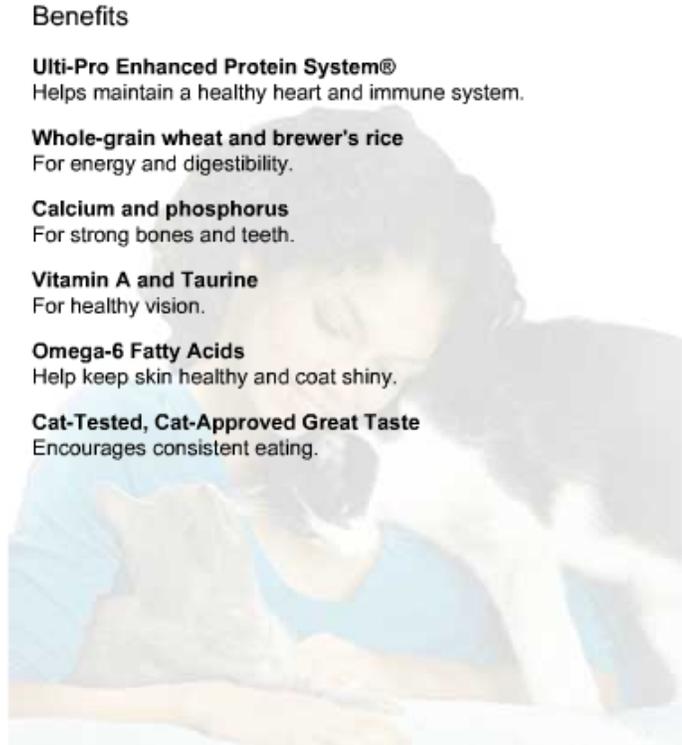
MENTOR Q&A
How can I train my older cat and kitten not to eat each other's food?
[▶ LEARN MORE](#)

REAL CATS REAL STORIES
Welcome Wagon submitted by: Cat Lover
[▶ LEARN MORE](#)



Benefits

- Ulti-Pro Enhanced Protein System®**
Helps maintain a healthy heart and immune system.
- Whole-grain wheat and brewer's rice**
For energy and digestibility.
- Calcium and phosphorus**
For strong bones and teeth.
- Vitamin A and Taurine**
For healthy vision.
- Omega-6 Fatty Acids**
Help keep skin healthy and coat shiny.
- Cat-Tested, Cat-Approved Great Taste**
Encourages consistent eating.



SEARCH

PURINA®
Cat Chow®
 brand Cat Food

You & Your Cat : Products : Ask a Mentor : Cat Care Center : Get Connected

Physical. Emotional. Complete.®
 That's the Purina® Cat Chow® Way of Life®



Purina® Cat Chow® brand Cat Food Indoor Formula
 Purina® Cat Chow® Indoor Formula helps your adult indoor cat control hairballs and maintain a healthy weight and lean muscle mass. And its great taste is cat-tested, cat-approved!
 Purina® Cat Chow® Indoor Formula contains a special blend of ingredients — including the wholesome grains and garden greens she craves — in a formula designed to satisfy the nutritional needs of indoor cats.



formulated with **VITAMIN E**
 FOR YOUR CAT'S *radian* HEALTH,
 INCLUDING HEALTHY SKIN AND COAT

[▶ Compare formulas](#)

DIFFERENT LIFESTYLES, Different Formulas

[▶ LEARN MORE](#)

AT HOME

With Purina® Cat Chow® brand Cat Food Sarah unfolds the story of her life with her indoor cat, Calvin.



COMMUNITY INTEREST

MENTOR INTERVIEW
 Dr. Steffen Runquist, DVM talks about the needs of indoor cats.

[▶ LEARN MORE](#)

MENTOR Q&A
 How can I stop my cat from eating house plants?

[▶ LEARN MORE](#)

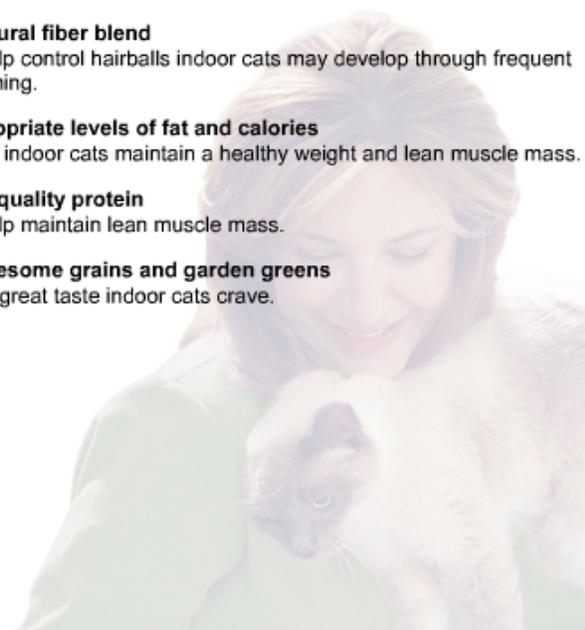
REAL CATS REAL STORIES
 A Black Cat is Good Luck submitted by: Cindy & Tim

[▶ LEARN MORE](#)



Benefits

- 100% complete and balanced nutrition for adult cats**
 So it's perfect for feeding every day.
- A natural fiber blend**
 To help control hairballs indoor cats may develop through frequent grooming.
- Appropriate levels of fat and calories**
 Helps indoor cats maintain a healthy weight and lean muscle mass.
- High quality protein**
 To help maintain lean muscle mass.
- Wholesome grains and garden greens**
 For a great taste indoor cats crave.



Purina® Puppy Chow® brand Puppy Food Large Breed Formula

LARGE BREED PUPPIES, those weighing over 50 lbs. at maturity, have special nutritional needs. That's why Purina® Puppy Chow® Large Breed Formula targets the nutritional areas that are important to the proper development of large breed puppies:



Healthy Growth Rate

- Managing caloric intake as directed on package helps you feed your large breed puppy to an ideal body condition, which helps keep muscular and skeletal growth rates at an ideal pace
- Formulated with an appropriate ratio of protein to fat in a complete and balanced formula for large breed puppies
- Concentrated high-quality protein for strong, healthy muscles
- Contains DHA, a nutrient important for healthy brain and vision development

Bones & Joints

- Guaranteed levels of calcium and phosphorus
- An optimal level of Vitamin D to promote the nutrient absorption important to bone development
- Added Vitamin C to help support cartilage formation

[View Feeding Instructions](#)

Product Information

Guaranteed Analysis

Crude Protein (Min)	27.0%
Crude Fat (Min)	10.0%
Crude Fiber (Max)	5.0%
Moisture (Max)	12.0%
Calcium (Ca) (Min)	1.1%
Phosphorus (P) (Min)	0.9%
Iron (Fe) (Min)	150 mg/kg
Vitamin D (Min)	500 IU/kg
Ascorbic Acid (Vitamin C)** (Min)	70 mg/kg
Docosahexaenoic Acid ** (DHA) (Min)	0.05%



**Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

Ingredients

Whole grain corn, chicken by-product meal, corn gluten meal, brewers rice, soybean meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), pearled barley, dried beet pulp, animal digest, calcium carbonate, calcium phosphate, fish oil, salt, potassium chloride, L-Lysine monohydrochloride, choline chloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), Vitamin E supplement, zinc sulfate, zinc proteinate, ferrous sulfate, DL-Methionine, manganese sulfate, manganese proteinate, niacin, Vitamin A supplement, copper sulfate, copper proteinate, calcium pantothenate, garlic oil, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement, calcium iodate, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite. M-4035

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How Much To Feed

Recommended Daily Feeding Amount using a standard 8-oz. measuring cup
Purina® Puppy Chow® Large Breed Formula





Ideal
 Can feel and see outline of ribs. dog has a waist when viewed from above. Belly is tucked up when viewed from the side. Maintain current feeding regimen.



Too Heavy
 Dog has no waist when viewed from above. Belly is rounded when viewed from the side. Decrease amount you are feeding. After 2 or 3 weeks, compare again. Adjust as necessary.

Age & Weight at Maturity	1-1/2 to 3 Months	3 to 5 Months	5 to 7 Months	7 Mos. to 1 Year	1 to 2 Years
Up to 50 lbs..	1/2 to 1 cup	1-1/2 to 2-1/4 cups	2-3/4 to 3-1/2 cups	2-1/2 to 3 cups	3 to 3-1/2 cups
Up to 75 lbs.	3/4 to 1-1/4 cups	2-1/4 to 3-1/2 cups	4-1/4 to 4-3/4 cups	4 to 4-1/4 cups	4-1/2 to 5-1/4 cups
Up to 100 lbs.	1 to 2-1/4 cups	3-1/4 to 4-1/2 cups	6 to 6-1/4 cups	5-1/4 to 5-1/2 cups	6 to 7-1/2 cups
Up to 130 lbs.	1-1/4 to 2-1/2 cup	3-1/2 to 4-3/4 cups	5-3/4 to 10 cups	7-3/4 to 9-1/4 cups	8-1/4 to 9 cups

Overfeeding can be harmful, especially for large breed puppies (those weighing over 50 lbs. at maturity). That's why it is crucial that you follow the feeding guidelines shown, check your puppy's weight regularly, and adjust his food intake as necessary to maintain an ideal body condition.

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FEEDING WEANING PUPS: Puppies start to nibble on solid foods at three to four weeks of age. Keep moistened Purina® Puppy Chow® Large Breed Formula (3 parts kibble to 1 part water) available to puppies at all times until fully weaned (6 to 8 weeks of age).

FEEDING GROWING PUPS: After weaning, Purina® Puppy Chow® Large Breed Formula can be fed moistened or dry at the same time every day - very young puppies three times a day, older puppies twice a day. Use the feeding guidelines shown here, but remember individual needs can vary. Feed to maintain ideal body condition as shown. Slight appetite changes and occasional digestive upsets are normal in puppies. If upsets become severe or linger longer than a day or two, contact your veterinarian.

SWITCHING TO PURINA® PUPPY CHOW® LARGE BREED FORMULA: When switching to Purina® Puppy Chow® Large Breed Formula from another food, allow 7 to 10 days for the transition. Gradually add more Purina® Puppy Chow® Large Breed Formula and less of the previous food to your pet's dish each day until the changeover is complete.

WATER: Make sure your puppy has plenty of fresh water, in a clean container, at all times.

VETERINARY CARE: Puppies need regular veterinary care. If your puppy is not on a complete veterinary care program, please make an appointment today.

This product is not appropriate for females in stages of gestation and lactation

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Purina® Puppy Chow® brand Puppy Food Healthy Morsels™ Soft & Crunchy Bites

CHEWY CHUNKS AND CRUNCHY BITES from corn, real beef and vegetable accents in Purina® Puppy Chow® Healthy Morsels™ deliver the extra nutrition puppies need during growth. This advanced formula goes beyond "ordinary nutrition" with carefully-selected, high-quality ingredients that help Build, Replenish and Nourish your puppy's body around the clock.



- 100% complete & balanced nutrition for your puppy's first year, up to two years for large breeds
- High-quality protein for strong muscles
- Vegetable accents and added vitamins help support overall good health
- Great taste encourages a healthy appetite
- Contains DHA, a nutrient important for healthy brain and vision development

[View Feeding Instructions](#)

Product Information

Guaranteed Analysis

Crude Protein (Min)	27.0%
Crude Fat (Min)	12.0%
Crude Fiber (Max)	4.0%
Moisture (Max)	14.0%
Linoleic Acid (Min)	1.5%
Calcium (Ca) (Min)	1.1%
Phosphorus (P) (Min)	0.9%
Iron (Fe) (Min)	150 mg/kg
Vitamin E (Min)	100 IU/kg
Docosahexaenoic Acid* (DHA) (Min)	0.05



*Not recognized as essential by the AAFCO Dog Food Nutrient Profiles

Ingredients

Whole grain corn, corn gluten meal, whole grain wheat, chicken by-product meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), soybean meal, brewers rice, meat and bone meal, beef, pearled barley, sugar, sorbitol, fish oil, calcium phosphate, animal digest, salt, phosphoric acid, potassium chloride, sorbic acid (a preservative), dried peas, dried carrots, L-Lysine monohydrochloride, calcium propionate (a preservative), added color (Red 40, Yellow 5, Blue 2), Vitamin E supplement, choline chloride, brewers dried yeast, zinc sulfate, zinc proteinate, ferrous sulfate, niacin, manganese sulfate, manganese proteinate, Vitamin A supplement, calcium carbonate, DL-Methionine, Vitamin B-12 supplement, calcium pantothenate, copper sulfate, copper proteinate, thiamine mononitrate, garlic oil, pyridoxine hydrochloride, riboflavin supplement, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), calcium iodate, folic acid, biotin, sodium selenite. G-4037

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How Much To Feed

Recommended Daily Feeding Amount using a standard 8-oz. measuring cup
Purina® Puppy Chow® Healthy Morsels™ Formula





Ideal
 Can feel and see outline of ribs. dog has a waist when viewed from above. Belly is tucked up when viewed from the side. Maintain current feeding regimen.



Too Heavy
 Dog has no waist when viewed from above. Belly is rounded when viewed from the side. Decrease amount you are feeding. After 2 or 3 weeks, compare again. Adjust as necessary.

Age & Weight at Maturity	1-1/2 to 3 Months	3 to 5 Months	5 to 7 Months	7 Mos. to 1 Year	1 to 2 Years
Toy 3-12 lbs.	1/3 to 3/4 cup	3/4 to 1-1/4 cups	1-1/4 to 1-2/3 cups	1-1/4 to 1-2/3 cups	*
Small 13-20 lbs.	1/3 to 1-1/4 cup	1-1/4 to 2 cups	2 to 2-3/4 cups	2 to 2-3/4 cups	*
Medium 21-50 lbs.	1-2/3 to 5 cups	3 to 5-3/4 cups	4 to 6 cups	4 to 5-1/2 cups	*
Large 51-100 lbs.	2 to 5-1/4 cups	4-1/4 to 6-3/4 cups	5-3/4 to 8 cups	5-1/2 to 8 cups	5-1/2 to 6-3/4 cups
Extra Large 51-100 lbs. and over	5-1/4 to 6-1/3 cups	6-1/3 to 8-3/4 cups	8 to 11 cups	8 to 13 cups	6-3/4 to 10-2/3 cups

* Transition to the Purina® Dog Chow® Formula That's Right For Your Dog

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FEEDING WEANING PUPS: Puppies start to nibble on solid foods at three to four weeks of age. Keep moistened Purina® Puppy Chow® Healthy Morsels Formula® (3 parts kibble to 1 part water) available to puppies at all times until fully weaned (6 to 8 weeks of age).

FEEDING GROWING PUPS: After weaning, Purina® Puppy Chow® Healthy Morsels™ Formula can be fed moistened or dry at the same time every day - very young puppies three times a day, older puppies twice a day. Use the feeding guidelines shown here, but remember individual needs can vary. Feed to maintain ideal body condition as shown. Slight appetite changes and occasional digestive upsets are normal in puppies. If upsets become severe or linger longer than a day or two, contact your veterinarian.

FEEDING FOR REPRODUCTION: Food intake may vary during gestation and may double or even quadruple during lactation, so feed the amount needed to maintain a good body condition.

SWITCHING TO Purina® Puppy Chow® Healthy Morsels™ Formula: When switching to Purina® Puppy Chow® Healthy Morsels™ Formula from another food, allow 7 to 10 days for the transition. Gradually add more Purina® Puppy Chow® Healthy Morsels Formula® and less of the previous food to your pet's dish each day until the changeover is complete.

WATER: Make sure your puppy has plenty of fresh water, in a clean container, at all times.

VETERINARY CARE: Puppies need regular veterinary care. If your puppy is not on a complete veterinary care program, please make an appointment today.

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Purina® Fit & Trim® brand Adult Dog Food Healthy Weight

FOR WEIGHT LOSS AND CONTINUED MAINTENANCE, Purina® Fit & Trim® Healthy Weight brand Adult Dog Food is an ideal solution. When fed according to the Recommended Feeding Amounts (found on package) and combined with regular exercise, Purina® Fit & Trim® Healthy Weight brand Adult Dog Food is formulated to promote an ideal body condition, which can help to reduce stress on bones & joints and improve mobility. Developed with veterinarians, this complete adult formula provides your dog with the nutrition he needs to Build, Replenish and Nourish his body every day during weight loss and continued maintenance.



- Triple Source Protein from Turkey, Chicken, and Beef has been added for great taste.
- Each bite contains added fiber that helps keep dogs from feeling hungry.
- 100% complete and balanced diet for adult dogs.

[View Feeding Instructions](#)

Product Information

Guaranteed Analysis

Crude Protein (Min)	25.0%
Crude Fat (Min)	6.0%
Crude Fat (Max)	8.0%
Crude Fiber (Max)	12.0%
Moisture (Max)	12.0%
Vitamin A (Min)	10,000 IU/kg



Ingredients

Ground yellow corn, ground whole wheat, soybean meal, corn germ meal, soybean hulls*, corn gluten meal, turkey by-product meal, chicken by-product meal, meat and bone meal, animal digest, animal fat preserved with mixed-tocopherols (form of Vitamin E), calcium carbonate, salt, added color (Red 40, Yellow 5, Blue 2), zinc sulfate, Vitamin E supplement, zinc proteinate, ferrous sulfate, choline chloride, L-Lysine monohydrochloride, brewers dried yeast, manganese sulfate, manganese proteinate, niacin, Vitamin A supplement, copper sulfate, calcium pantothenate, copper proteinate, garlic oil, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, Vitamin D-3 supplement, riboflavin supplement, calcium iodate, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite.

A-4490

*13% - a source of fiber

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How Much To Feed

Recommended Daily Feeding Amount using a standard 8-oz. measuring cup
Purina® Fit & Trim® Healthy Weight brand Adult Dog Food



Too Thin
Ribs are highly visible. Increase the amount you are feeding. After 2 or 3 weeks, compare again. Adjust until dog exhibits Ideal Body Condition.



Ideal
Can feel and see outline of ribs. dog has a waist when viewed from above. Belly is tucked up when viewed from the side. Maintain current feeding regimen.



FOR WEIGHT LOSS		FOR WEIGHT MAINTENANCE	
Current Weight	Feeding Amount	Dog's Ideal Weight	Weight Maintenance
5 to 9 lbs.	2/3 cup	3 to 12 lbs.	1/2 to 1-1/3 cups
10 to 19 lbs.	3/4 to 1-1/4 cups	13 to 20 lbs.	1-1/3 to 2 cups
20 to 29 lbs.	1-1/2 to 1-2/3 cups	21 to 35 lbs.	2 to 2-3/4 cups
30 to 39 lbs.	1-3/4 to 2 cups	36 to 50 lbs.	2-3/4 to 3-1/2 cups
40 to 49 lbs.	2-1/4 to 2-1/3 cups	51 to 75 lbs.	3-1/2 to 4-2/3 cups
50 to 59 lbs.	2-1/2 to 2-3/4 cups	76 to 100 lbs.	4-2/3 to 5-2/3 cups
60 to 69 lbs.	2-3/4 to 3 cups	100+ lbs.	5-2/3 cups plus 1/3 cup for each 10 lbs. body weight over 100 lbs.
70 to 79 lbs.	3 to 3-1/4 cups		
80 to 89 lbs.	3-1/3 to 3-1/2 cups		
90 to 99 lbs.	3-2/3 to 3-3/4 cups		
100+ lbs.	3-3/4 cups plus 1/4 cup for each 10 lbs. body weight over 100 lbs.		

The feeding amounts shown on this chart are designed to help dogs lose 2% of their weight per week. Check your dog's weight regularly. If your dog does not lose weight or loses more than 12% of body weight within 4 weeks, talk to your veterinarian about the amount of food you're feeding.

*Using a standard 8-oz. cup

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THE PURINA® LIFE PLAN® An unprecedented fourteen-year study by Purina proves that you can help extend your dog's healthy years by feeding to his ideal body condition throughout his life. Use the Recommended Daily Feeding Amounts as shown

SWITCHING TO PURINA® DOG CHOW SENIOR 7+®: When switching to Purina® Dog Chow Senior 7+® from another food, allow 7 to 10 days for the transition. Gradually add more Purina® Dog Chow Senior 7+® and less of the previous food to your pet's dish each day until the changeover is complete.

EASY TO FEED: If desired, serve moistened by adding warm water (3 parts kibble to 1 part water).

WATER: Provide adequate fresh water, in a clean container, for your dog daily.

Purina® Dog Chow Senior 7+® is not intended for growing puppies, pregnant or lactating females, or hardworking dogs. Purina® Puppy Chow® brand Puppy Food and Purina® Dog Chow® brand Dog Food have products specifically formulated to meet the nutritional needs of each of these dogs.

VETERINARY CARE: Consult your veterinarian for specific nutritional needs, regular checkups, routine vaccinations and other health care for your dog.

Calorie Content

Metabolizable Energy (ME)

2861 kcal/kg
1299 kcal/lb.
320 kcal/cup

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Purina® Little Bites Indoor Complete Dog Food

YOUR DOG'S GOT IT MADE. He spends most of his time indoors, enjoying familiar surroundings and all the comforts of home. But did you know indoor dogs may get less exercise and may be prone to dry skin? That's why Purina veterinarians and nutritionists developed Purina® Little Bites Indoor Complete, formulated to meet the nutritional needs of indoor dogs like yours, as well as the nutrition needed to Build, Replenish and Nourish his body every day.



[View Feeding Instructions](#)

Product Information

Guaranteed Analysis

Crude Protein (Min)	25.0%
Crude Fat (Min)	9.0%
Crude Fiber (Max)	4.5%
Moisture (Max)	12.0%
Linoleic Acid (Min)	1.5%
Calcium (Ca) (Min)	1.1%
Phosphorus (P) (Min)	0.9%
Copper (Cu) (Min)	10 mg/kg
Zinc (Zn) (Min)	135 mg/kg
Vitamin A (Min)	10,000 IU/kg
Vitamin E (Min)	150 IU/kg



Ingredients

Ground yellow corn, meat and bone meal, corn gluten meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), soybean meal, animal digest, brewers rice, salt, potassium chloride, L-Lysine monohydrochloride, choline chloride, calcium phosphate, Vitamin E supplement, zinc sulfate, zinc proteinate, ferrous sulfate, parsley flakes, added color (Yellow 6, Yellow 5, Red 40, Blue 2), manganese sulfate, manganese proteinate, niacin, Vitamin A supplement, calcium carbonate, brewers dried yeast, copper sulfate, calcium pantothenate, copper proteinate, garlic oil, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, Vitamin D-3 supplement, riboflavin supplement, calcium iodate, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite.
A-4120

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How Much To Feed

Recommended Daily Feeding Amount using a standard 8-oz. measuring cup
Purina® Little Bites Indoor Complete Dog Food



Too Thin
Ribs are highly visible. Increase the amount you are feeding. After 2 or 3 weeks, compare again. Adjust until dog exhibits Ideal Body Condition.



Ideal
Can feel and see outline of ribs. dog has a waist when viewed from above. Belly is tucked up when viewed from the side. Maintain current feeding regimen.



Adult Dog Size	Feeding Amount
3 to 12 lbs.	1/2 to 1 cup
13 to 20 lbs.	1 to 1-1/2 cups
21 to 35 lbs.	1-1/2 to 2-1/3 cups
36 to 50 lbs.	2-1/3 to 3 cups
51 to 75 lbs.	3 to 3-3/4 cups
76 to 100 lbs.	3-3/4 to 4-2/3 cups
Over 100 lbs.	4-2/3 cups plus 1/4 cup for each 10 lbs. of body weight over 100 lbs.

Amounts are recommended for an average adult dog with normal activity. Remember food intake requirements vary depending on age, activity, and environment, and should be adjusted accordingly.

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THE PURINA® LIFE PLAN® An unprecedented fourteen year study by Purina proves that you can help extend your dog's healthy years by feeding to his ideal body condition throughout his life. Use the Recommended Daily Feeding Amounts as shown.

FEEDING WEANING PUPS: Puppies start to nibble on solid foods at three to four weeks of age. Keep moistened Purina® Little Bites Indoor Complete (3 parts kibble to 1 part water) available to puppies at all times until fully weaned (6 to 8 weeks of age).

FEEDING GROWING PUPS: After weaning, Purina® Little Bites Indoor Complete can be fed moistened or dry at the same time every day - very young puppies three times a day, older puppies twice a day. Use the feeding guidelines shown here, but remember individual needs can vary. Feed to maintain ideal body condition as shown. Slight appetite changes and occasional digestive upsets are normal in puppies. If upsets become severe or linger longer than a day or two, contact your veterinarian.

FEEDING FOR REPRODUCTION: Food intake may vary during gestation and may double or even quadruple during lactation, so feed the amount needed to maintain a good body condition.

SWITCHING TO PURINA® LITTLE BITES INDOOR COMPLETE: When switching to Purina® Little Bites Indoor Complete from another food, allow 7 to 10 days for the transition. Gradually add more Purina® Little Bites Indoor Complete and less of the previous food to your pet's dish each day until the changeover is complete.

WATER: Make sure your dog has plenty of fresh water, in a clean container, at all times.

VETERINARY CARE: Dogs need regular veterinary care. If your dog is not on a complete veterinary care program, please make an appointment today.

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Friskies® Dry Varieties

In each Friskies® dry variety, your cat will find exciting flavors that make every meal deliciously unique, no matter which Friskies® dry you choose. Plus, you will know that you are giving your cat the nutrition she needs to be happy and healthy.

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▶ [Dry](#)

▶ [Treats](#)

▶ [Friskies 365 Menu Builder](#)



[Feeding Friskies](#) / [Dry](#) / Friskies® Special Diet Chicken



Friskies® Special Diet Chicken

A great tasting dry cat food specially formulated to help maintain urinary tract health in adult cats by reducing urinary pH and contains low magnesium. A golden brown single Y shaped dry/hard, extruded kibble. Is complete and balanced for maintenance of adult cats.

- Helps maintain Urinary Tract Health By Reducing Urinary pH
- Low Magnesium
- Complete & Balanced Nutrition for Maintenance of Adult Cats

Guaranteed Analysis:

Crude Protein (Min)	29.00 %
Crude Fat (Min)	14.00 %
Crude Fiber (Max)	2.50 %
Moisture (Max)	10.00 %
Ash (Max)	6.50 %
Taurine (Min)	0.10 %
Calories	358

Ingredients:

Ground yellow corn, corn gluten meal, digest (chicken by-products, phosphoric acid), poultry by-product meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), calcium carbonate, potassium chloride, natural and artificial flavors, calcium phosphate, brewers dried yeast, salt, lecithin, choline chloride, taurine, DL-Methionine, zinc sulfate, ferrous sulfate, ethoxyquin (a preservative), Vitamin E supplement, copper sulfate, niacin, Vitamin A supplement, manganese sulfate, thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), calcium pantothenate, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), potassium iodide, folic acid, sodium selenite, biotin. B-5010

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Dog Products

Senior Protection Formula



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COMPARE >>

WHERE TO BUY >>

- **Antioxidant-rich nutrition helps maintain healthy organs and immune system**
- Optimal protein level helps older dogs maintain lean body mass for strong muscles and muscle mobility
- Contains natural sources of glucosamine to help maintain healthy joints
- Helps reduce the accumulation of plaque, tartar and dental stains for healthy teeth and gums
- Formulated with yogurt and other highly digestible protein sources

Guaranteed analysis

CRUDE PROTEIN (MIN)	28.0%
CRUDE FAT (MIN)	12.0%
CRUDE FIBER (MAX)	4.5%
MOISTURE (MAX)	12.0%
LINOLEIC ACID (MIN)	1.3%
CALCIUM (CA) (MIN)	1.0%
PHOSPHORUS (P) (MIN)	0.8%
SELENIUM (SE) (MIN)	0.30 mg/kg
VITAMIN A (MIN)	14,000 IU/kg
VITAMIN E (MIN)	460 IU/kg
ASCORBIC ACID ** (MIN)	70 mg/kg
GLUCOSAMINE** (MIN)	400 ppm

**Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

Ingredients

Chicken (natural source of glucosamine), brewers rice, corn gluten meal, poultry by-product meal (natural source of glucosamine), whole grain corn, oat meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), whole grain wheat, corn bran, fish meal, non-fat yogurt, pea fiber, animal digest, dicalcium phosphate, potassium chloride, salt, Vitamin E supplement, choline chloride, L-Lysine monohydrochloride, zinc sulfate, ascorbic acid (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, calcium carbonate, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride,

garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.
E-4182

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina ONE Senior Protection Formula provides complete and balanced nutrition for maintenance of adult dogs.

Recommended daily feeding amounts

Weight (lbs./kg)	Amount to Feed (standard or metric)
3 to 12 lbs. (1-5 kg)	1/3 to 1 cup
13 to 20 lbs. (6-9 kg)	1 to 1½ cups
21 to 35 lbs. (10-16 kg)	1½ to 2 cups
36 to 50 lbs. (17-23 kg)	2 to 2½ cups
51 to 75 lbs. (24-34 kg)	2½ to 3½ cups
76 to 100 lbs. (35-45 kg)	3½ to 4 cups
Over 100 lbs. (Over 45 kg)	4 cups plus 1/3 cup (34 g) for each 10 lbs. (4.5 kg) of body weigh over 100 lbs. (45 kg)

Adult Dog Feeding Instructions

The recommended feeding amounts are based upon the average nutritional needs of an adult dog with a normal activity level (using a standard 8 oz./250 ml measuring cup - approximately 101g of product). Factors such as a dog's metabolism, breed size, activity level, age and whether the dog is spayed or neutered will affect the amount of Purina ONE needed to maintain an ideal body condition. The pet experts at Purina have provided the feeding amounts indicated as a starting point. If you find that your dog is losing weight or becomes overweight when fed these amounts, please adjust accordingly. To help your dog maintain an ideal body condition, monitor your dog's weight on a regular basis, making sure that his ribs are easily felt and his waist is visible when viewed from above. Maintaining an ideal body condition can impact your dog's health.

It's Not For All Dogs

Purina ONE Senior Protection Formula is specifically formulated for adult dogs. If you have a puppy, pregnant or nursing dog, feed Purina ONE Healthy Puppy Formula.

May be served dry or moistened

Purina ONE may be fed dry or mixed with water. If mixed, we suggest one part liquid to four parts Purina ONE.

Making the Switch to Purina ONE?

Although you'll be anxious to see the difference Purina ONE can make in your dog, please allow seven to ten days to ease the transition from his current food. Each day, simply feed a little less of the previous food and a little more of Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

No supplements necessary

Purina ONE provides 100% complete and balanced nutrition for maintenance of adult dogs. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

Fresh water, proper diet & veterinary care

Be sure to provide fresh water in a clean container for your dog daily. Proper diet, exercise and veterinary care are the best ways to keep your dog healthy. If your dog hasn't had a check-up in the past year, please make an appointment today.

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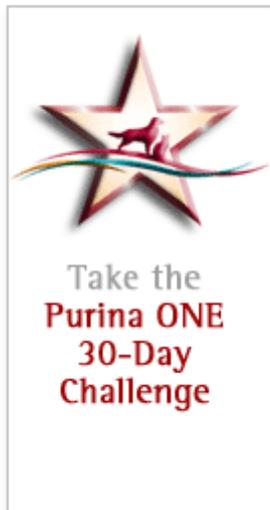


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Dog Products

Large Breed Adult Formula



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COMPARE >>

WHERE TO BUY >>

• **Helps Maintain Lean Body Mass For Ideal Body Condition**

- Contains Natural Sources of Glucosamine to Help Maintain Healthy Joints
- Highly Digestible Ingredients Help Ensure Optimal Nutrient Absorption
- Omega fatty acids and Vitamin E nourish healthy skin and shiny coat
- Formulated with yogurt and other highly digestible protein sources

Guaranteed analysis

CRUDE PROTEIN (MIN)	26.0%
CRUDE FAT (MIN)	12.0%
CRUDE FIBER (MAX)	4.5%
MOISTURE (MAX)	12.0%
LINOLEIC ACID (MIN)	1.3%
CALCIUM (CA) (MIN)	1.0%
PHOSPHORUS (P) (MIN)	0.8%
SELENIUM (SE) (MIN)	0.30 mg/kg
VITAMIN A (MIN)	15,000 IU/kg
VITAMIN E (MIN)	460 IU/kg
ASCORBIC ACID** (MIN)	70 mg/kg
GLUCOSAMINE** (MIN)	400 ppm

**Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Ingredients

Chicken (natural source of glucosamine), brewers rice, poultry by-product meal (natural source of glucosamine), corn gluten meal, whole grain wheat, whole grain corn, animal fat preserved with mixed-tocopherols (form of Vitamin E), pea fiber, oat meal, non-fat yogurt, fish meal, animal digest, dicalcium phosphate, salt, potassium chloride, potassium citrate, Vitamin E supplement, L-Lysine monohydrochloride, choline chloride, zinc sulfate, ascorbic acid (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium carbonate, copper sulfate, calcium pantothenate, garlic oil, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement, calcium iodate, Vitamin D-3 supplement, menadione sodium

bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite.
E-4183

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina ONE Large Breed Adult Formula provides complete and balanced nutrition for maintenance of large breed adult dogs.

Recommended daily feeding amounts

Weight (lbs./kg)	Amount to Feed (standard or metric)
51 to 75 lbs. (24 to 34 kg)	2¾ to 3⅓ cups
76 to 100 lbs. (35 to 45 kg)	3⅓ to 4½ cups
Over 100 lbs. (Over 45 kg)	4½ cups plus ½ cup (53 g) for each 10 lbs. (4.5 kg) of body weight over 100 lbs. (45 kg)

Adult Dog Feeding Instructions

The recommended feeding amounts are based upon the average nutritional needs of an adult dog with a normal activity level (using a standard 8 oz./250 ml measuring cup - approximately 106g of product). Factors such as a dog's metabolism, breed size, activity level, age and whether the dog is spayed or neutered will affect the amount of Purina ONE needed to maintain an ideal body condition. The pet experts at Purina have provided the feeding amounts indicated as a starting point. If you find that your dog is losing weight or becomes overweight when fed these amounts, please adjust accordingly. To help your dog maintain an ideal body condition, monitor your dog's weight on a regular basis, making sure that his ribs are easily felt and his waist is visible when viewed from above. Maintaining an ideal body condition can impact your dog's lifelong health.

It's Not For All Dogs

Purina ONE Large Breed Adult Formula is specifically formulated for adult dogs. If you have a puppy, pregnant or nursing dog, feed Purina ONE Healthy Puppy Formula.

May Be Served dry or moistened

Purina ONE may be fed dry or mixed with water. If mixed, we suggest one part liquid to four parts Purina ONE.

Making the Switch to Purina ONE?

Although you'll be anxious to see the difference Purina ONE can make in your dog, please allow seven to ten days to ease the transition from his current food. Each day, simply feed a little less of the previous food and a little more of Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help

avoid dietary upsets.

No Supplements Necessary

Purina ONE provides 100% complete and balanced nutrition for maintenance of adult dogs. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

Fresh water, Proper Diet & Veterinary Care

Be sure to provide fresh water in a clean container for your dog daily. Proper diet, exercise and veterinary care are the best ways to keep your dog healthy. If your dog hasn't had a check-up in the past year, please make an appointment today.

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Dog Products

Large Breed Healthy Weight



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COMPARE >>

WHERE TO BUY >>

• **Helps maintain lean muscle mass for ideal body condition**

- Optimal protein level helps promote healthy weight
- 25% less fat and 10% fewer calories than Purina ONE Total Nutrition Lamb & Rice Formula
- Contains natural sources of glucosamine to help maintain healthy joints
- Formulated with yogurt and other highly digestible protein sources

Guaranteed analysis

CRUDE PROTEIN (MIN)	26.0%
CRUDE FAT (MIN)	8.0%
CRUDE FAT (MAX)	12.0%
CRUDE FIBER (MAX)	5.0%
MOISTURE (MAX)	12.0%
LINOLEIC ACID (MIN)	1.3%
CALCIUM (Ca) (MIN)	0.9%
PHOSPHORUS (P) (MIN)	0.7%
SELENIUM (Se) (MIN)	0.30 mg/kg
VITAMIN A (MIN)	15,000 IU/kg
VITAMIN E (MIN)	460 IU/kg
ASCORBIC ACID* (MIN)	70 mg/kg
GLUCOSAMINE* (MIN)	400 ppm

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Ingredients

Chicken (natural source of glucosamine), brewers rice, corn gluten meal, whole grain wheat, whole grain corn, poultry-by-product meal (natural source of glucosamine), pea fiber, oat meal, corn bran, non-fat yogurt, fish meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), animal digest, egg product, dicalcium phosphate, salt, potassium chloride, calcium carbonate, potassium citrate, L-Lysine monohydrochloride, Vitamin E supplement, choline chloride, zinc sulfate, ascorbic acid (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, copper sulfate, calcium pantothenate, garlic oil, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement, calcium iodate, Vitamin D-3

supplement, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite.
 A-4192

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina ONE® Large Breed Dog Healthy Weight Formula provides complete and balanced nutrition for maintenance of adult dogs.

Recommended daily feeding amounts

Dog's current weight	For weight maintenance	25% calorie reduction
51 to 75 lbs. (24 to 34 kg)	3¼ to 4¼ cups	2 ⅓ to 3¼ cups
76 to 100 lbs. (35 to 45 kg)	4¼ to 5 cups	3¼ to 3¾ cups
Over 100 lbs. (over 45 kg)	5 cups plus ½ cup (53 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	3¾ cups plus ⅓ cup (36 g) for each 10 lbs. (4.5 kg) weight over 100 lbs. (45 kg)

Adult Dog Feeding Instructions

The recommended feeding amounts indicated are based upon the average nutritional needs of an adult dog who is older, less active or is not at an ideal body condition (using a standard 8 oz./250 ml. measuring cup - approximately 106 g of product). Factors such as a dog's metabolism, breed size, activity level, age and whether the dog is spayed or neutered will affect the amount of Purina ONE needed to achieve an ideal body condition. The pet experts at Purina have provided the feeding amounts indicated in the Weight Maintenance column as a starting point. If you find that your dog has a tendency to gain weight when fed these amounts recommended you may need to reduce his calorie intake by feeding the amount recommended in the alternate column. Continue to adjust feeding amounts accordingly to help your dog reach and maintain his ideal body condition. Be sure to monitor his weight on a regular basis, making sure that his ribs are easily felt and his waist is visible when viewed from above. Reaching and maintaining an ideal body condition can impact your dog's lifelong health.

It's Not For All Dogs

Purina ONE Large Breed Dog Healthy Weight Formula is specifically formulated for adult dogs. If you have a puppy, pregnant or nursing dog, feed Purina ONE Healthy Puppy Formula.

May be Served Dry or Moistened

Purina ONE may be fed dry or mixed with water. If mixed, we

suggest one part liquid to four parts Purina ONE.

Making the Switch to Purina ONE?

Although you'll be anxious to see the difference Purina ONE can make in your dog, please allow seven to ten days to ease the transition from his current food. Each day, simply feed a little less of the previous food and a little more of Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

No supplements necessary

Purina ONE provides 100% complete and balanced nutrition for maintenance of adult dogs. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

Fresh water, proper diet, & veterinary care

Be sure to provide fresh water in a clean container for your dog daily. Proper diet, exercise and veterinary care are the best ways to keep your dog healthy. If your dog hasn't had a check-up in the past year, please make an appointment today.



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Dog Products

Sensitive Systems



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COMPARE >>

WHERE TO BUY >>

- **Real salmon provides an omega-rich protein source for your sensitive dog**
- Easily digestible ingredients, like rice and oat meal, for your dog's sensitive stomach
- High levels of skin-essential nutrients (Vitamin E and Omega Fatty Acids) help avoid dry skin
- Contains natural sources of glucosamine to help maintain healthy joints
- Formulated with yogurt and other highly digestible protein sources

Guaranteed analysis

CRUDE PROTEIN (MIN)	26.0%
CRUDE FAT (MIN)	16.0%
CRUDE FIBER (MAX)	3.0%
MOISTURE (MAX)	12.0%
LINOLEIC ACID (MIN)	1.4%
CALCIUM (CA) (MIN)	1.0%
PHOSPHORUS (P) (MIN)	0.8%
SELENIUM (SE) (MIN)	0.30 mg/kg
VITAMIN A (MIN)	15,000 IU/kg
VITAMIN E (MIN)	450 IU/kg
GLUCOSAMINE* (MIN)	350 ppm
OMEGA-3 FATTY ACIDS (MIN)	0.7%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Ingredients

Salmon (natural source of glucosamine), brewers rice, pearled barley, oat meal, corn gluten meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), fish meal (natural source of glucosamine), salmon meal (source of fish oil), non-fat yogurt, animal digest, salt, potassium chloride, dicalcium phosphate, calcium carbonate, L-Lysine monohydrochloride, Vitamin E supplement, choline chloride, zinc sulfate, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate,

biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.
D-4187

Manufactured by: Nestle' Purina PetCare Company, St. Louis, MO 63164 USA

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina ONE Sensitive Systems provides complete and balanced nutrition for maintenance of adult dogs.

Weight (lbs./kg)	Amount to Feed (standard or metric)
3 to 12 lbs. (1 to 5 kg)	1/4 to 1 cup
13 to 20 lbs. (6 to 9 kg)	1 to 1-1/3 cups
21 to 35 lbs. (10 to 16 kg)	1-1/3 to 2 cups
36 to 50 lbs. (17 to 23 kg)	2 to 2 1/2 cups
51 to 75 lbs. (24 to 34 kg)	2-1/2 to 3-1/3 cups
76 to 100 lbs. (35 to 45 kg)	3-1/3 to 4 cups
Over 100 lbs. (Over 45 kg)	4 cups plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) of body weight over 100 lbs. (45 kg)

Adult Dog Feeding Instructions

The recommended feeding amounts indicated are based upon the average nutritional needs of an adult dog with a normal activity level (using a standard 8 oz./250 ml measuring cup - approximately 112g of product). Factors such as a dog's metabolism, breed size, activity level, age and whether the dog is spayed or neutered will affect the amount of Purina ONE needed to maintain an ideal body condition. The pet experts at Purina have provided the feeding amounts indicated as a starting point. If you find that your dog is losing weight or becomes overweight when fed these amounts, please adjust accordingly. To help your dog maintain an ideal body condition, monitor your dog's weight on a regular basis, making sure that his ribs are easily felt and his waist is visible when viewed from above. Maintaining an ideal body condition can impact your dog's lifelong health.

It's Not For All Dogs

Purina ONE Sensitive Systems formula is specifically formulated for adult dogs. If you have a puppy, pregnant or nursing dog, feed Purina ONE Healthy Puppy Formula.

May be served dry or moistened

Purina ONE may be fed dry or mixed with water. If mixed, we suggest one part liquid to four parts Purina ONE.

Feed only one

A dog's digestive system works best when it receives the same food each day. Although humans crave variety in their diets, dogs do not. Feeding different dog foods can turn your dog into a finicky

eater. Avoid feeding table scraps, as they can upset the nutrient balance provided by your dog's regular food, and may lead to obesity. The best way to feed your dog is to feed only one dog food each and every day.

Making the Switch to Purina ONE?

Although you'll be anxious to see the difference Purina ONE can make in your dog, please allow seven to ten days to ease the transition from his current food. Each day, simply feed a little less of the previous food and a little more of Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

No supplements necessary

Purina ONE provides 100% complete and balanced nutrition for maintenance of adult dogs. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

Fresh water, Proper Diet & Veterinary Care

Be sure to provide fresh water in a clean container for your dog daily. Proper diet, exercise and veterinary care are the best ways to keep your dog healthy. If your dog hasn't had a check-up in the past year, please make an appointment today.



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Cat Products

Healthy Weight Formula



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COMPARE »

WHERE TO BUY »

- **Formulated with 40% protein to work with your cat's natural metabolism to help maintain healthy weight**
- High-quality protein, including real turkey, promotes a lean, energetic body and strong muscles
- Formulated with yogurt and other highly digestible protein sources
- 15% fewer calories compared to Purina ONE Total Nutrition Chicken & Rice Formula
- Formulated with yogurt and other highly digestible protein sources

Guaranteed analysis

CRUDE PROTEIN (MIN)	40.0%
CRUDE FAT (MIN)	9.0%
CRUDE FIBER (MAX)	5.0%
MOISTURE (MAX)	12.0%
LINOLEIC ACID (MIN)	1.4%
CALCIUM (CA) (MIN)	0.8%
PHOSPHORUS (P) (MIN)	0.7%
SELENIUM (Se) (MIN)	0.30 mg/kg
VITAMIN A (MIN)	11,000 IU/kg
VITAMIN E (MIN)	100 IU/kg
TAURINE (MIN)	0.15%

Ingredients

Turkey, poultry by-product meal, corn gluten meal, soy flour, brewers rice, whole grain corn, soybean hulls*, fish meal, brewers dried yeast, non-fat yogurt, animal fat preserved with mixed-tocopherols (form of Vitamin E), phosphoric acid, wheat gluten, animal digest, calcium carbonate, tetra sodium pyrophosphate, potassium chloride, salt, choline chloride, taurine, Vitamin E supplement, zinc sulfate, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

G-4177

*5% - a source of fiber

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina ONE Special Care Healthy Weight Formula provides complete and balanced nutrition for maintenance of adult cats.

Recommended daily feeding instructions

Weight of Cat	Amount to Feed - Weight Maintenance	Amount to Feed - 10% Calorie Reduction
5 to 9 lbs. (2 to 4 kg)	1/2 to 3/4 cup* (52 to 77 g)	1/3 to 2/3 cup* (46 to 70 g)
10 to 14 lbs. (4 to 6 kg)	3/4 to 1 1/4 cup* (77 to 129 g)	2/3 to 1 cup* (70 to 106 g)

*Using a standard 8 oz./ 250 ml measuring cup, which contains approximately 106 g of Purina ONE.

Adult Cat Feeding Instructions

Fill your cat's bowl with the recommended measured amount every morning and allow your cat to eat on a "free choice" basis throughout the day, rather than as a single feeding at meal time. Food intake required to maintain an ideal body condition will vary, depending on age, activity and environment. Monitor your cat's weight and adjust food amounts accordingly.

It's not for all cats

Purina ONE Special Care Healthy Weight Formula is specifically formulated for adult cats. If you have a kitten, pregnant or nursing cat, feed Purina ONE Healthy Kitten Formula.

Making the Switch to Purina ONE?

Although you'll be anxious to see the difference Purina ONE can make in your cat, please allow seven to ten days to ease the transition from her current food. Each day, simply feed a little less of the previous food and a little more of Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

No Supplements Necessary

Purina ONE provides 100% complete and balanced for maintenance of adult cats. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

Fresh Water, Proper Diet & Veterinary Care

Be sure to provide fresh water in a clean container for your cat daily. Proper diet, exercise and veterinary care are the best ways to keep your cat healthy. If your cat hasn't had a check-up in the past year, please make an appointment today.

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Cat Products

Advanced Nutrition Hairball Formula



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COMPARE >>

WHERE TO BUY >>

• **Helps minimize the formation of hairballs before they start**

- Helps your cat avoid the discomfort of hairballs
- Formulated with the Nutra-Sorb System™ to help optimize nutrient absorption
- Omega fatty acids and Vitamin E nourish healthy skin and a shiny coat
- Formulated with yogurt and other highly digestible protein sources

Guaranteed analysis

CRUDE PROTEIN (MIN)	34.0%
CRUDE FAT (MIN)	14.0%
CRUDE FIBER (MAX)	5.0%
MOISTURE (MAX)	12.0%
LINOLEIC ACID (MIN)	1.4%
CALCIUM (Ca) (MIN)	1.0%
PHOSPHORUS (P) (MIN)	0.9%
SELENIUM (Se) (MIN)	0.30 mg/kg
VITAMIN A (MIN)	11,000 IU/kg
VITAMIN E (MIN)	100 IU/kg
TAURINE (MIN)	0.15%

Ingredients

Brewers rice, poultry by-product meal, corn gluten meal, chicken, soybean meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), wheat flour, fish meal, non-fat yogurt, whole grain corn, soy lecithin, powdered cellulose, malt extract, soybean hulls, brewers dried yeast, phosphoric acid, animal digest, potassium chloride, calcium carbonate, tetra sodium pyrophosphate, salt, choline chloride, Vitamin E supplement, taurine, zinc sulfate, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, copper sulfate, calcium pantothenate, thiamine mononitrate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

C-4185

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO

63164

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina ONE Special Care Advanced Nutrition Hairball Formula provides complete and balanced nutrition for maintenance of adult cats.

Feeding instructions

Weight of Cat	Amount to Feed Daily *
5 to 9 lbs. (2 to 4 kg)	1/3 to 2/3 cup (39 to 71 g)
10 to 14 lbs. (4.5 to 6.5 kg)	2/3 to 1 cup (71 to 106 g)

* Using a standard 8 oz./250 ml measuring cup, which contains approximately 112g of Purina ONE® Advanced Nutrition Hairball Formula.

Adult Cat Feeding Instructions

Fill your cat's bowl with the recommended measured amount every morning and allow your cat to eat on a "free choice" basis throughout the day, rather than as a single feeding at meal time. Food intake required to maintain an ideal body condition will vary, depending on age, activity and environment. Monitor your cat's weight and adjust food amounts accordingly.

It's Not For All Cats

Purina ONE Advanced Nutrition Hairball Formula is specifically formulated for adult cats. If you have a kitten, pregnant or nursing cat, feed Purina ONE Healthy Kitten Formula.

Making the Switch to Purina ONE?

Although you'll be anxious to see the difference Purina ONE can make in your cat, please allow seven to ten days to ease the transition from her current food. Each day, simply feed a little less of the previous food and a little more of Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

No Supplements Necessary

Purina ONE provides 100% complete and balanced nutrition for the maintenance of adult cats. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

Fresh Water, Proper Diet & Veterinary Care

Be sure to provide fresh water in a clean container for your cat daily. Proper diet, exercise and veterinary care are the best ways to keep your cat healthy. If your cat hasn't had a check-up in the past year, please make an appointment today.

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Cat Products

Urinary Tract Health Formula



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COMPARE >>

WHERE TO BUY >>

- **Helps Maintain Urinary Tract Health by Reducing Urinary pH**
- Provides Low Dietary Magnesium

Guaranteed analysis

CRUDE PROTEIN (MIN)	31.0%
CRUDE FAT (MIN)	12.5%
CRUDE FAT (MAX)	16.5%
CRUDE FIBER (MAX)	2.0%
MOISTURE (MAX)	10.0%
ASH (MAX)	6.2%
CALCIUM (CA) (MIN)	0.8%
PHOSPHORUS (P) (MIN)	0.7%
MAGNESIUM (MG) (MAX)	0.08%
TAURINE (MIN)	0.15%

Ingredients

Corn gluten meal, ground yellow corn, chicken, brewers rice, wheat flour, beef tallow preserved with mixed-tocopherols (source of vitamin E), egg product, phosphoric acid, calcium carbonate, potassium chloride, animal digest, sodium caseinate, defluorinated phosphate, L-lysine, dried whey, salt, choline chloride, taurine, zinc oxide, ferrous sulfate, vitamin supplements (A, D-3, E, B-12), riboflavin supplement, niacin, calcium pantothenate, citric acid, manganese sulfate, biotin, thiamine mononitrate, folic acid, pyridoxine hydrochloride, copper sulfate, menadione sodium bisulfite complex (source of vitamin K activity), calcium iodate, sodium selenite.
 K-4158

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina ONE Special Care Urinary Tract Health Formula provides complete and balanced nutrition for maintenance of adult cats.

Feeding instructions for your cat

Recommended daily feeding amounts for adult cats with normal

activity (using standard 8 oz./250 ml measuring cup - approximately 100 g of product). Remember food intake requirements vary depending on age, activity, and environment, and should be adjusted accordingly.

Cat size	Weight	Amount to feed
Small	5-9 lbs. (2-4 kg)	1/3 to 3/4 cup (35-75g)
Large	10-14 lbs. (4-6 kg)	3/4 to 1-1/6 cups (75-120g)

It's not for all cats

Purina ONE Special Care Urinary Tract Health Formula is specifically formulated for adult cats. If you have a kitten, a pregnant or nursing cat, feed Purina ONE Healthy Kitten Formula. It's specially formulated for their unique nutritional needs. If your veterinarian has your cat on a specific diet, see him/her before making any changes.

Feed less. Purina ONE® Urinary Tract Health Formula Formula is nutrient dense

Be aware that you feed less Purina ONE Special Care Urinary Tract Health Formula than average foods, because Purina ONE Special Care Urinary Tract Health Formula contains more digestible calories per cup. Food intake required to maintain ideal body condition will vary, depending on age, activity and environment. Keep an eye on your cat's weight, and adjust food amounts accordingly.

Allow your cat to eat Purina ONE® Urinary Tract Health Formula Formula at will throughout the day

It is important that you feed Purina ONE Special Care Urinary Tract Health Formula to your cat "free-choice" throughout the day, rather than as just a single feeding only at meal time.

No supplements necessary

Purina ONE Special Care Urinary Tract Health Formula is complete and balanced nutrition for the maintenance of the adult cat. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

When you begin feeding Purina ONE® Urinary Tract Health Formula Formula

When switching your cat to Purina ONE Special Care Urinary Tract Health Formula from another cat food, please allow seven to ten days for the transition. Each day feed more Purina ONE Special Care Urinary Tract Health Formula and less of the previous food, until you're feeding Purina ONE Special Care Urinary Tract Health Formula exclusively. This gradual transition will help avoid dietary upsets.

Feed only one

A cat's digestive system works best when it receives the same

food each day. Although humans crave variety in their diets, cats do not. Feeding different cat foods can turn your cat into a finicky eater. Avoid feeding table scraps, as they can upset the nutrient balance provided by your cat's regular food, and may lead to obesity. Great tasting Purina ONE Special Care Urinary Tract Health Formula is designed to be fed exclusively and should not be mixed with any other type of cat food. That's because Purina ONE Special Care Urinary Tract Health Formula is carefully balanced to reduce urinary pH and provide low dietary magnesium. By mixing in other products or switching to other brands, Purina ONE Special Care Urinary Tract Health Formula may no longer be effective in reducing urinary pH, which is essential in maintaining urinary tract health. For questions related to the health of your cat, see your veterinarian.

Water

Provide adequate fresh water in a clean container for your cat daily.

Helps Maintain Urinary Tract Health

A cat's urinary tract health is a big concern for many cat owners. And research shows that a diet of Purina ONE Special Care Urinary Tract Health Formula can help certain adult cats maintain a healthy urinary tract. How? With a diet that reduces urine pH and provides low dietary magnesium.

The Importance of Veterinary Care

Proper diet, exercise and regular veterinary care are the best ways to keep your pet healthy. If your cat has not had a veterinary check-up in the past 12 months, please make an appointment today.



For Your Cat

DH Feline Formula

Contains a patented kibble texture, with added antioxidants plus a natural source of glucosamine. Perfect nutrition for adult and senior cats.

Dietary Characteristics

Purina Veterinary Diets® DH® brand Feline Formula has been formulated to provide complete and balanced nutrition for adult and senior cats, while providing the following characteristics:

- Optimal kibble size
- Patented kibble texture
- Added antioxidants A and E
- Natural source of glucosamine
- Moderate calories
- Exceptional palatability
- Perfect solution for everyday feeding of adult and senior cats

USE ONLY AS DIRECTED BY YOUR VETERINARIAN

Crude Protein (Min)	34.0%
Crude Fat (Min)	12.0%
Crude Fiber (Max)	6.0%
Moisture (Max)	12.0%
Linoleic Acid (Min)	1.8%
Calcium (Ca) (Min)	1.1%
Phosphorus (P) (Min)	1.0%
Vitamin A (Min)	10,000 IU/kg
Vitamin E (Min)	500 IU/kg
Taurine (Min)	0.125%
Glucosamine* (Min)	450 ppm

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

Packaging

Bags of 8 lbs.

Ingredients

Ground yellow corn, poultry by-product meal (natural source of glucosamine), corn gluten meal, animal digest, animal fat preserved with mixed-tocopherols (form of Vitamin E), powdered cellulose, fish meal (natural source of glucosamine), glycerin, brewers dried yeast, tricalcium phosphate, potassium chloride, natural and artificial flavors, tetra sodium pyrophosphate, soy flour, choline chloride, salt, calcium carbonate, Vitamin E supplement, added color, taurine, zinc sulfate, ferrous sulfate, ethoxyquin (a preservative), copper sulfate, niacin, Vitamin A supplement, manganese sulfate, thiamine mononitrate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, calcium pantothenate, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), potassium iodide, folic acid, sodium selenite, biotin.

A-4578

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For Your Cat

OM Feline Formula

Is a low-fat, high-fiber, low calorie diet. Available in dry and canned forms.

Dietary Characteristics

Purina Veterinary Diets® OM® brand feline formulas provide balanced nutrition for safe and effective weight loss and have been formulated to achieve the following characteristics:

- Low fat
- Low calorie
- High protein : calorie ratio
- High fiber

USE ONLY AS DIRECTED BY YOUR VETERINARIAN

Guaranteed Analysis (Dry)

Crude Protein (Min)	50.0%
Crude Fat (Min)	6.0%
Crude Fat (Max)	10.0%
Crude Fiber (Max)	10.0%
Moisture (Max)	11.0%

Guaranteed Analysis (Canned)

Crude Protein (Min)	9.0%
Crude Fat (Min)	2.0%
Crude Fiber (Max)	3.0%
Moisture (Max)	77.0%

Packaging

Cases of 24, 5.5-oz. cans. Bags of 8 and 18 lbs.

Ingredients (Dry)

Corn gluten meal, wheat gluten, soybean meal, poultry by-product meal, oat fiber, soy protein isolate, brewers rice, fish meal, powdered cellulose, animal fat preserved with mixed-tocopherols (form of Vitamin E), phosphoric acid, brewers dried yeast, calcium carbonate, animal digest, potassium chloride, tetra sodium pyrophosphate, salt, choline chloride, L-Lysine monohydrochloride, Vitamin E supplement, taurine, zinc sulfate, ferrous sulfate, ascorbic acid (source of Vitamin C), manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

K-4561

Ingredients (Canned)

Water, liver, beef, tuna, brewers rice, pea fiber, wheat flour, corn oil (preserved with TBHQ), oat fiber, fish oil, calcium carbonate, defluorinated phosphate, potassium chloride, guar gum, L-Lysine monohydrochloride, taurine, salt, choline chloride, ferrous sulfate, zinc sulfate, niacin, thiamine mononitrate, manganese sulfate, Vitamin E supplement, copper sulfate, calcium pantothenate, Vitamin B-12 supplement, pyridoxine hydrochloride, riboflavin supplement, biotin, folic acid, Vitamin D-3 supplement, calcium iodate, sodium selenite, menadione sodium bisulfite complex.

F-4572



For Your Dog

HA Canine Formula

Is a highly digestible diet containing a single hydrolyzed protein source and a low allergen carbohydrate source. This unique formula is also a vegetarian diet.

Dietary Characteristics

Purina Veterinary Diets® HA® brand canine formula provides complete and balanced nutrition for the growth of puppies and maintenance of the adult dog and has been formulated to achieve the following characteristics:

- Hydrolyzed protein source with an average molecular weight below 12,200 daltons
- Single protein source
- Source of Medium Chain Triglycerides (MCTs)-23% of fat
- High digestibility
- Vegetarian diet
- Low allergen carbohydrate source
- [Canine Gentle Snackers](#) is based on the successful HA Formula, and are a perfect complement when using the HA formula.

USE ONLY AS DIRECTED BY YOUR VETERINARIAN

Guaranteed Analysis (Dry)

Crude Protein (Min)	18.0%
Crude Fat (Min)	8.0%
Crude Fiber (Max)	4.0%
Moisture (Max)	10.0%

Packaging

Bags of 8, 18.5 and 35 lbs.

Ingredients (Dry)

Ingredients Corn starch, modified isolated soy protein, coconut oil, dicalcium phosphate, canola oil preserved with TBHQ, powdered cellulose, corn oil preserved with TBHQ, potassium chloride, vegetable gums (gum arabic and guar gum), choline chloride, DL-Methionine, salt, magnesium oxide, lecithin, taurine, zinc sulfate, ferrous sulfate, Vitamin E supplement, manganese sulfate, niacin, calcium carbonate, Vitamin A supplement, copper sulfate, calcium pantothenate, thiamine mononitrate, riboflavin supplement, garlic oil, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

F-4571

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For Your Dog

JM Canine Formula

It contains a unique blend of nutrients, high levels of long chain omega-3 fatty acids including EPA and DHA. Additionally, JM provides a natural source of glucosamine and antioxidants.

Dietary Characteristics

Purina Veterinary Diets® JM® brand canine formula has been formulated to provide complete and balanced nutrition for adult and senior dogs, while providing the following characteristics:

- High EPA and omega-3 fatty acid content
- Appropriate levels of omega-6 fatty acids
- Moderate fat content
- High levels of antioxidant vitamins E and C
- High protein: calorie ratio
- Natural source of glucosamine
- Excellent palatability
- [Canine Dental Chews](#) and [Canine Lite Biscuits](#) are a perfect complement when using the JM Formula.

USE ONLY AS DIRECTED BY YOUR VETERINARIAN

Guaranteed Analysis (Dry)

Crude Protein (Min)	30.0%
Crude Fat (Min)	12.0%
Crude Fiber (Max)	4.0%
Moisture (Max)	10.0%
Vitamin E (Min)	800 IU/kg
Ascorbic Acid* (Vitamin C) (Min)	100 mg/kg
Omega-3 Fatty Acids* (Min)	0.85%
Omega-6 Fatty Acids* (Min)	1.65%
Glucosamine* (Min)	1000 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Packaging

Bags of 8, 20 and 35 lbs.

Ingredients (Dry)

Brewers rice, trout, salmon meal, corn gluten meal, poultry by-product meal, egg product, oat fiber, animal digest, animal fat preserved with mixed-tocopherols (form of Vitamin E), fish oil, chicken cartilage (natural source of glucosamine), potassium chloride, Vitamin E supplement, salt, choline chloride, taurine, zinc sulfate, ascorbic acid (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, calcium carbonate, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

A-4576

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For Your Dog

LA Canine Formula

Contains high levels of omega-3 fatty acids including EPA and DHA, as well as alternative protein sources, such as - salmon meal, trout and canola meal.

Dietary Characteristics

Purina Veterinary Diets® LA® brand canine formula provides complete and balanced nutrition for growth of puppies and maintenance of the adult dog and has been formulated to achieve the following characteristics:

- Limited number of alternative protein ingredients
- Appropriate levels of omega-6 fatty acids
- High omega-3 fatty acid content
- Increased antioxidant vitamins A and E
- [Canine Gentle Snackers](#) is a perfect complement when using the LA Formula.

USE ONLY AS DIRECTED BY YOUR VETERINARIAN

Guaranteed Analysis (Dry)

Crude Protein (Min)	24.0%
Crude Fat (Min)	12.0%
Crude Fiber (Max)	4.0%
Moisture (Max)	10.0%
Vitamin A (Min)	35,000 IU/kg
Vitamin E (Min)	110 IU/kg
Omega-6 Fatty Acids* (Min)	1.05%
Omega-3 Fatty Acids* (Min)	1.05%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Packaging

Bags of 8, 20 and 35 lbs.

Ingredients (Dry)

Brewers rice, salmon meal, trout, canola meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), brewers dried yeast, canola oil preserved with TBHQ, potassium chloride, fish oil, corn oil preserved with TBHQ, salt, choline chloride, zinc sulfate, taurine, ferrous sulfate, Vitamin E supplement, manganese sulfate, ascorbic acid, niacin, calcium carbonate, beta-carotene, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

F-4570

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For Your Cat

UR St/Ox Feline Formula

This special diet contains complete and balanced nutrition for cats. It is formulated to promote increased water intake, which is recommended for urinary tract health.

Dietary Characteristics

Purina Veterinary Diets® UR™ St/Ox brand canned and dry feline formulas provide complete and balanced nutrition for adult maintenance and have been formulated to achieve the following characteristics:

- Urinary acidification
- Promotes increased water intake
- Promotes increased urine volume
- Added taurine

USE ONLY AS DIRECTED BY YOUR VETERINARIAN

Guaranteed Analysis (Dry)

Crude Protein (Min)	40.0%
Crude Fat (Min)	11.0%
Crude Fiber (Max)	4.0%
Moisture (Max)	12.0%
Magnesium (Mg) (Max)	0.09%

Guaranteed Analysis (Canned)

Crude Protein (Min)	10.5%
Crude Fat (Min)	5.0%
Crude Fiber (Max)	1.5%
Moisture (Max)	78.0%
Magnesium (Mg) (Max)	0.03%

Packaging

Bags of 4, 8 and 18 lbs. (dry). Cases of 24, 5.5-oz. cans. Cases of 24, 12.75-oz. cans.

Ingredients (Dry)

Corn gluten meal, chicken, poultry by-product meal, brewers rice, whole grain corn, oat fiber, wheat gluten, animal fat preserved with mixed-tocopherols (form of Vitamin E), salt, phosphoric acid, dried egg product, calcium carbonate, brewers dried yeast, potassium chloride, animal digest, fish oil, tetra sodium pyrophosphate, choline chloride, taurine, zinc sulfate, Vitamin E supplement, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

M-4551

Ingredients (Canned)

Meat by-products, liver, chicken, water sufficient for processing, poultry by-products, brewers rice, calcium gluconate, oat fiber, guar gum, sodium bisulfate, potassium chloride, caramel color, carrageenan, salt, taurine, Vitamin E supplement, calcium phosphate, zinc sulfate, thiamine mononitrate, ferrous sulfate, manganese sulfate, Vitamin A supplement, pyridoxine hydrochloride, copper sulfate, niacin, Vitamin B-12 supplement, riboflavin supplement, calcium pantothenate, menadione sodium bisulfite complex (source of Vitamin K activity), Vitamin D-3 supplement, folic acid,

potassium iodide, biotin.

G-4555

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