

NEW • NEW • NEW



WE CARE...

We have removed all product affected by the Menu Food's Wet Food Recall.

DRY FOOD IS NOT INVOLVED IN THIS RECALL.

All product available for purchase on our shelves is not affected by the recall and is safe for consumption.

If your favorite food is still unavailable, we offer a wide variety of other wet foods that are excellent alternatives for your pet.

Please see an Associate with concerns or questions.

Exhibit 10

AS ADVERTISED

PETCO
P.A.T.S.

OFFER

Cat Food

FREE

BONUS OFFER
Iams Cat Food

Buy any 20 lb. bag, get
three 6 oz. cans FREE!
Helps maintain a healthy
immune system.

Good through 8/31/07



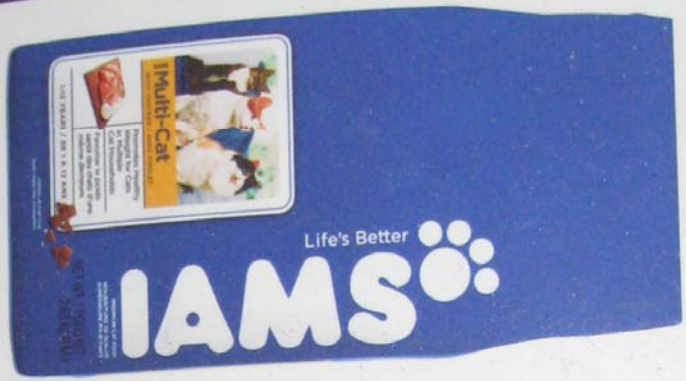


Adult Multi-Cat with Chicken

- Convenient feeding for multiple cat households
- Formulated to help all cats maintain a healthy weight
- Gentle fiber system helps reduce hairballs by up to 20%*
- Highly digestible to minimize litterbox waste and odor
- Natural ingredients with no fillers, plus added vitamins, minerals and amino acids

*as tested in Iams Hairball Care

Actual Size



IAMS

Weight Control

A 579294
E3 535000
10/01/01 999 618

Premium Quality
Ingredients for
Lifelong Health

Des ingrédients de
qualité supérieure
pour une vie en
bonne santé

YEARS / AN OU +



PREMIUM QUALITE
NOURRIURE POUR CHATS
NET WT. / POIDS NET:
3,63 kg (8 lbs.)



Actual Size



Adult Indoor Weight & Hairball Care

- Formulated to gradually return your cat to a healthier weight
- Gentle fiber system helps reduce hairballs by up to 20%*
- IAMS Daily Dental Care helps reduce tartar by up to 40%**
- Natural source of taurine for healthy heart and eyes
- Natural ingredients with no fillers, plus added vitamins, minerals and amino acids

*as tested in IAMS Hairball Care
**as tested in IAMS Original with Chicken



SPECIAL 33
Cats with Digestive Sensitivities
 (from 1 to 10 years)

- **Ultra Acti-Digest:** select ingredients protect your cat's delicate digestive system.
- **Exclusive Savor:** natural flavor combinations satisfy even the pickiest cats.
- **Tartar Control:** improves oral hygiene and prevents tartar formation.

ORAL SENSITIVE 30

Cats with Digestive and Oral Sensitivities
(from 1 to 10 years)

- **Plaque and Tar tar Control:** improves oral hygiene and prevents tartar formation.
- **Hairball Control:** improves intestinal function and elimination of hair.
- **Reflux Control:** reduces the risk of vomiting by encouraging chewing and improving digestion.



1999

ROYAL CANIN



Actual Size



INTENSE HAIRBALL 34

Cats with Intense
Hairballs
(from 1 to 10 years)

- Hairball Control: improves intestinal function and elimination of hairballs.
- Acti-Digest Plus: select ingredients protect your cat's delicate digestive system.
- Tartar Control: improves oral hygiene and prevents tartar formation.
- Calorie Control: reduced energy consumption prevents weight gain.

Reduces fecal sm
Réduction des odeurs de

Nour

21 99



Actual Size

SIAMESE 38

*Siamese,
Balinese, Japanese
and Oriental
(from 1 to 10 years)*

- **Natural Color Force:** enhances intensity of the hair's natural color.
- **Lean Body Weight:** high protein and low fat diet to maintain lean muscle mass.
- **Ergonomic Kibble:** specially shaped kibble promotes chewing, improving digestion and reducing regurgitation.
- **Tartar Control:** improves oral hygiene and prevents tartar formation.



BEAUTY & FIT 37

*Cats with
Intense Shedding
or a Dull Coat
(from 1 to 10 years)*

- Youth Complex: combats cellular damage and aging with supplemental antioxidants.
- Natural Color Force: enhances intensity of the hair's natural color.
- Tartar Control: improves oral hygiene and prevents tartar formation.
- Calorie Control: reduced energy consumption prevents weight gain.

SENIOR CHICKEN & RICE FORMULA

- Vital antioxidant blend helps fight stresses of aging
- Optimal protein levels help cats stay stronger longer
- Real chicken is the #1 ingredient



Actual Size

867462

105

4LB
 SAVE **9.99**
 13909
 7/1-01 12

ENIRRE
SMITH REAL SALMON



ADULT

NATURAL SALMON & BROWN RICE FORMULA
Plus Essential Vitamins and Minerals

- Real Salmon is the # 1 Ingredient
- Formulated Without Ground Corn, Animal By-products or Artificial Colors or Flavors
- Formulated With Antioxidants, Including Those From Sweet Potatoes and Blueberry Pomace
- Made With Wholesome Grains to Promote Digestive Health, Accents of Leafy Greens and a Taste Cats Love

12

1649

1649

SUPERPREMIUM NUTRITION

WHY FEED PREMIUM PET FOOD?

MORE NUTRITION FEED LESS

Only the highest-quality ingredients are used in Premium Pet Foods, so they are more nutritious and digestible than Supermarket Brands. It takes less food to meet the nutritional needs of your pet.

BETTER VALUE SPEND LESS

Rich in nutrients, Premium Pet Food packs more protein and energy per mouthful than Supermarket Brands. It takes less food to feed your pet, so you get more for your money.

EASIER CLEAN UP LESS WASTE

Feeding smaller amounts of highly digestible Premium Pet Food means lower stool volume and easier backyard clean up.



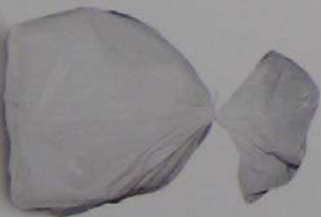
PREMIUM PET FOOD



SUPERMARKET BRAND FOOD



STOOL VOLUME FOR PREMIUM PET FOOD



STOOL VOLUME FOR SUPERMARKET BRAND FOOD



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ASK FOR DETAILS.

BUY 10 BAGS & GET 1 BAG FREE!

EVERYTHING YOUR CAT NEEDS[®]
IN ONE BAG.



SUPREME NUTRITION



HELPS YOUR CAT
**STAY
YOUNGER,
LONGER.**

Superior Antioxidant Formula*
helps protect your cat's
immune system

*High level of Vitamins E + C



Vets' #1 Choice
to Feed Their Own Pets™



Superior Nutrition for the Lifelong Health of Your Pet®

Nutro
NATURAL
CHOICE
COMPLETE CARE



EVERYTHING YOUR CAT NEEDS
 IN ONE BAG.®

- CLEANS TEETH, FRESHENS BREATH
- LESS SHEDDING, FEWER HAIRBALLS
- FORMULATED TO IMPROVE SKIN AND COAT
- EASY TO DIGEST FOR SENSITIVE STOMACHS
- ALL NATURAL WITH VITAMINS AND MINERALS

