

EXHIBIT 1

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iPhone 5



iPhone 4 **S**



iPhone 4



A6 chip



A5 chip



A4 chip

Carriers



Color



Black and Slate

White and Silver



Black

White



Black

White

Weight and Dimensions¹

Height: 4.87 inches (123.8 mm)
Width: 2.31 inches (58.6 mm)
Depth: 0.30 inch (7.6 mm)
Weight: 3.95 ounces (112 grams)

Height: 4.5 inches (115.2 mm)
Width: 2.31 inches (58.6 mm)
Depth: 0.37 inch (9.3 mm)
Weight: 4.9 ounces (140 grams)

Height: 4.5 inches (115.2 mm)
Width: 2.31 inches (58.6 mm)
Depth: 0.37 inch (9.3 mm)
Weight: 4.8 ounces (137 grams)

Display	4-inch (diagonal) Retina display 1136-by-640 resolution 326 ppi	3.5-inch (diagonal) Retina display 960-by-640 resolution 326 ppi	3.5-inch (diagonal) Retina display 960-by-640 resolution 326 ppi
Cellular and Wireless	GSM model: GSM/EDGE UMTS/HSPA+ DC-HSDPA CDMA model: CDMA EV-DO Rev. A and Rev. B LTE ³ Wi-Fi (802.11a/b/g/n; 802.11n on 2.4GHz and 5GHz) Bluetooth 4.0 GPS and GLONASS	GSM/EDGE UMTS/HSPA - CDMA EV-DO Rev. A ² - Wi-Fi (802.11b/g/n; 802.11n on 2.4GHz) Bluetooth 4.0 GPS and GLONASS	GSM model: GSM/EDGE UMTS/HSPA - CDMA model: CDMA EV-DO Rev. A - Wi-Fi 802.11b/g/n (802.11n on 2.4 GHz) Bluetooth 2.1 + EDR GPS
SIM Card	Nano-SIM iPhone 5 is not compatible with existing micro-SIM cards.	Micro-SIM	Micro-SIM
Intelligent Assistant⁴	Siri Use your voice to send messages, set reminders, and more.	Siri Use your voice to send messages, set reminders, and more.	-
iSight Camera	8 megapixel Autofocus Tap to focus LED flash Backside illumination sensor Five-element lens Face detection Hybrid IR filter <i>f</i> /2.4 aperture Panorama	8 megapixel Autofocus Tap to focus LED flash Backside illumination sensor Five-element lens Face detection Hybrid IR filter <i>f</i> /2.4 aperture Panorama	5 megapixel Autofocus Tap to focus LED flash Backside illumination sensor Four-element lens - - <i>f</i> /2.8 aperture -
FaceTime Camera	1.2MP photos 720p HD video Backside illumination sensor	VGA-resolution photos VGA-resolution video	VGA-resolution photos VGA-resolution video
Video Calling⁵	FaceTime iPhone 5 to any FaceTime-enabled device over Wi-Fi or cellular	FaceTime iPhone 4S to any FaceTime-enabled device over Wi-Fi or cellular	FaceTime iPhone 4 to any FaceTime-enabled device over Wi-Fi
Video Recording	1080p HD video recording 30 fps Tap to focus while recording LED light Improved video stabilization Take still photos while recording video Face detection	1080p HD video recording 30 fps Tap to focus while recording LED light Video stabilization - -	720p HD video recording 30 fps Tap to focus while recording LED light - - -

Headphones

Apple EarPods with Remote and Mic

Storage and travel case



Apple Earphones with Remote and Mic



Apple Earphones with Remote and Mic



Connector

Lightning



30-pin



30-pin



Battery Life⁶

Talk time:
Up to 8 hours on 3G

Browsing time:
Up to 8 hours on LTE
Up to 8 hours on 3G
Up to 10 hours on Wi-Fi

Standby time:
Up to 225 hours

Talk time:
Up to 8 hours on 3G

Browsing time:
-
Up to 6 hours on 3G
Up to 9 hours on Wi-Fi

Standby time:
Up to 200 hours

Talk time:
Up to 7 hours on 3G

Browsing time:
-
Up to 6 hours on 3G
Up to 10 hours on Wi-Fi

Standby time:
Up to 300 hours

Capacity and Price⁷

16GB **From \$199**

32GB **From \$299**

64GB **From \$399**

[Buy iPhone 5](#)

16GB **From \$99**

[Buy iPhone 4S](#)

8GB **From \$0**

[Buy iPhone 4](#)

- Actual size and weight vary by configuration and manufacturing process.
- CDMA available only if iPhone 4S is sold and activated for use on a CDMA network.
- For details on LTE support, contact your carrier and see www.apple.com/iphone/LTE/
- Siri may not be available in all languages or all areas, and features may vary by area. Internet access required. Cellular data charges may apply.
- FaceTime video calling requires a FaceTime-enabled device for the caller and recipient and a Wi-Fi connection. Availability over a cellular network depends on carrier policies; data charges may apply.
- All battery claims depend on network configuration and many other factors; actual results will vary. Rechargeable batteries have a limited number of charge cycles and may eventually need to be replaced by an Apple service provider. See www.apple.com/batteries for more information. For more details of iPhone performance tests for talk time, standby time, Internet use, video playback, and audio playback, see www.apple.com/iphone/battery.html.
- Requires new two-year wireless service contract; sold separately to qualified customers. Credit check required; must be 18 or older. Wireless service is provided by and is the sole responsibility of your wireless service provider. Wireless service and some wireless features are not available in all areas. Some features may require added fees. When available, transferring your mobile number to a different service provider will terminate your service with your existing provider; termination fees and other charges may apply. The iPhone model you purchase is subject to your wireless service provider's policies, which may include restrictions on switching service providers and roaming, even after conclusion of any required minimum service contract. Contact your wireless service provider for more details. Availability of cellular capabilities depends on the wireless network. Service may not be available in all areas or at the signal strength, rates, speeds, or bandwidth as demonstrated. Customers who want to upgrade from another phone or replace a previous-generation iPhone should check with their wireless service provider for pricing options. For those who are not qualified customers, are not eligible for an early upgrade, are purchasing an unlocked iPhone (for supported GSM wireless service provider networks only), or wish to buy an iPhone as a gift, see your carrier, an Apple Retail Store Specialist, the Apple Online Store, or an Apple Authorized Reseller for pricing. In CA and RI, sales tax is collected on the unbundled price of iPhone. Wi-Fi Internet access required for some features; wireless broadband recommended; fees may apply. Use constitutes acceptance of Apple's software license agreement, warranty, and third-party terms located in the iPhone box. Warranty information is also available at www.apple.com/legal/warranty/iphone. Unauthorized modification of your iPhone software violates the software license agreement. Inability to use an iPhone due to unauthorized modifications is not covered under your warranty.

Some features may not be available for all countries or all areas. [Click here to see complete list.](#)

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