

Senaka Balasuriya (senbal@yahoo.com)

Principal at Constratus, LLC

Greater New York City Area | Management Consulting

- Current**
  - Principal at **Constratus, LLC**
  - consultant at **Consultant (external)**
- Past**
  - Associate Principal at Constratus, LLC
  - Editor at TechUntangled.com
  - Associate Consultant at Constratus, LLC
- Education**
  - State University of New York
  - State University of New York
  - University of Chicago
- Connections**
  - 500+ connections
- Websites**
  - Blog

see all...

Senaka Balasuriya (senbal@yahoo.com)'s Summary

1) Extensive experience in hi-tech and telecommunications driving new product and new business opportunities from the concept level to commercialization phase in areas such as Integrated Web and mobile Internet strategy and customer experience, Mobile Music, Mobile TV/Broadcast, Voice over IP (VoIP), Push to Talk, Distributed Speech Recognition, Location Based Services, Multi-modal Interaction in 3rd Generation High Speed wireless broadband cellular networks

2) Patent Innovation, Patent Infringement analysis & Patent Licensing.

Specialties

Strategy & Product Management in Wireless Telecommunications, Internet and Mobile Content/Portals, IP Networks, Wireless Handsets, Hi-tech, Marketing, Finance, Entrepreneurship,

Senaka Balasuriya (senbal@yahoo.com)'s Additional Information

- Websites:
- Blog

Senaka Balasuriya (senbal@yahoo.com)'s Contact Settings

Interested In

- |                      |                       |
|----------------------|-----------------------|
| career opportunities | consulting offers     |
| new ventures         | job inquiries         |
| expertise requests   | business deals        |
| reference requests   | getting back in touch |

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# Tech Untangled – Technology and Business

Commentary on Technology and Business

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## About

*Tech Untangled* is a technology weblog dedicated to exploring ideas in technology, business, and creativity. The goal is to provide discussion, commentary, and opinion on technology. Hopefully, you will find this site to be thoughtful and insightful.

Tech Untangled is published by **Senaka Balasuriya**. Senaka started this weblog to combine his passion for writing with a passion for analyzing and keeping up with the ever-changing tech landscape.

## Senaka Balasuriya

Senaka has been involved in Internet and wireless and wireline telecommunications, focusing on leading-edge products and technologies, since 1995.

Senaka currently works as a management consultant through an itty-bitty consulting company in New Jersey. Senaka has been in both the Manufacturer/Vendor and Service Provider sides and has had roles in Research (R&D), Software Development, System Design, Standards Development, Product Management, and Consulting.

Senaka has an M.B.A. from the University of Chicago, Booth School of Business, a Master of Science degree in Electrical Engineering from the State University of New York, and a Bachelor of Science degree in Electrical & Computer Engineering from the State University of New York.

You may contact Tech Untangled with suggestions, comments, product announcements, or product reviews at:

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Trackback

## 3 Comments

1. *johnnie ray* says:  
September 14, 2007 at



good blog

2. *Janaka Ranatunga* says:  
September 25, 2007 at



I like the format of this blog kinda reminds me of my MBA prof's blog..."Barriers to entry..."

3. *Rohan Dharmasena* says:  
October 10, 2007 at



This is a very cool blog. The layout is clean and content is great and to the point.