

# Exhibit C

PRINCIPAL REGISTER  
Trademark

Ser. No. 387,884, filed Mar. 30, 1971



Philip Morris Incorporated (Virginia corporation)  
100 Park Ave.  
New York, N.Y. 10017

For: CIGARETTES, in CLASS 17 (INT. CL. 34).  
First use 1883; in commerce 1883.  
Applicant disclaims the words "Filter Cigarettes" apart  
from the mark as shown.  
The drawing is lined to indicate the colors red and gold  
and these colors are used and claimed as a feature of the  
mark.  
Owner of Reg. Nos. 68,502, 854,007, and others.

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-06-10 09:31:01 ET

Serial Number: 72387884 Assignment Information      Trademark Document Retrieval

Registration Number: 938510

Mark



(words only): MARLBOROFILTER CIGARETTES

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2002-04-12

Filing Date: 1971-03-30

Transformed into a National Application: No

Registration Date: 1972-07-25

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 830 -Post Registration

Date In Location: 2011-05-07

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LAST APPLICANT(S)/OWNER(S) OF RECORD

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1. Philip Morris USA Inc.

Address:

Philip Morris USA Inc.  
6601 West Broad Street

Richmond, VA 23230  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Virginia

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**GOODS AND/OR SERVICES**

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**U.S. Class:** 017 (International Class 034)  
**Class Status:** Active  
CIGARETTES  
**Basis:** 1(a)  
**First Use Date:** 1954-00-00  
**First Use in Commerce Date:** 1954-00-00

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**ADDITIONAL INFORMATION**

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**Disclaimer:** APPLICANT DISCLAIMS THE WORDS "FILTER CIGARETTES" APART FROM THE MARK AS SHOWN.

**Lining and Stippling:** THE DRAWING IS LINED TO INDICATE THE COLORS RED AND GOLD AND THESE COLORS ARE USED AND CLAIMED AS A FEATURE OF THE MARK.

**Design Search Code(s):**

- 03.05.01 - Horses
- 03.05.26 - Costumed horses, donkeys, zebras
- 04.05.25 - Other mythological or legendary animals
- 19.07.03 - Boxes, cigarette
- 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

**Prior Registration Number(s):**

68502  
854007

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2011-05-07 - Section 7 correction issued
- 2011-04-05 - Section 7 amendment filed
- 2011-04-14 - TEAS Response To Office Action-Post Reg Received

2011-04-12 - Post Registration action mailed - Section 7  
2011-04-12 - Post Registration action mailed - Section 7  
2011-04-05 - TEAS Section 7 Request Received  
2011-02-24 - Notice Of Suit  
2011-02-23 - Notice Of Suit  
2010-12-10 - Notice Of Suit  
2010-08-10 - Notice Of Suit  
2010-08-10 - Notice Of Suit  
2010-03-11 - Notice Of Suit  
2010-03-08 - Notice Of Suit  
2010-03-05 - Notice Of Suit  
2010-02-19 - Notice Of Suit  
2010-01-28 - Notice Of Suit  
2009-12-31 - Notice Of Suit  
2009-12-16 - Notice Of Suit  
2009-06-08 - Notice Of Suit  
2009-06-08 - Notice Of Suit  
2009-05-14 - Notice Of Suit  
2009-05-07 - Notice Of Suit  
2009-05-07 - Notice Of Suit  
2009-05-07 - Notice Of Suit  
2009-03-23 - Attorney Revoked And/Or Appointed  
2009-03-23 - TEAS Revoke/Appoint Attorney Received  
2008-09-05 - Case File In TICRS  
2008-08-04 - Notice Of Suit

- 2008-06-23 - Notice Of Suit
  - 2008-06-20 - Notice Of Suit
  - 2008-06-20 - Notice Of Suit
  - 2008-06-20 - Notice Of Suit
  - 2008-06-10 - Notice Of Suit
  - 2008-06-10 - Notice Of Suit
  - 2008-06-06 - Notice Of Suit
  - 2008-05-27 - Notice Of Suit
  - 2008-05-27 - Notice Of Suit
  - 2008-05-27 - Notice Of Suit
  - 2008-05-20 - Notice Of Suit
  - 2008-05-20 - Notice Of Suit
  - 2008-05-20 - Notice Of Suit
  - 2008-05-19 - Notice Of Suit
  - 2008-02-03 - Notice Of Suit
  - 2008-02-03 - Notice Of Suit
  - 2008-02-03 - Notice Of Suit
  - 2006-05-08 - Applicant/Correspondence Changes (Non-Responsive) Entered
  - 2006-05-08 - TEAS Change Of Owner Address Received
  - 2002-04-12 - Second renewal 10 year
  - 2002-04-12 - Section 8 (10-year) accepted/ Section 9 granted
  - 2002-02-14 - Combined Section 8 (10-year)/Section 9 filed
  - 1992-04-15 - First renewal 10 year
  - 1992-03-13 - Section 9 filed/check record for Section 8
  - 1977-11-28 - Section 8 (6-year) accepted & Section 15 acknowledged
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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Timothy G. Hofmeyer

**Correspondent**

Timothy G. Hofmeyer  
Altria Client Services Inc.  
Law Department -- CRT  
601 East Jackson Street  
Richmond VA 23219

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