Page 1 of 109

Document 47

## UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

STELOR PRODUCTIONS, INC., a Delaware corporation,

CASE NO. 04-80954-CIV-HURLEY Magistrate Judge James M. Hopkins

Plaintiff,

v.

STEVEN A. SILVERS, a resident of Palm Beach County, Florida,

Defendant.

## NOTICE OF FILING VIDEOTAPED DEPOSITION TRANSCRIPT OF STEVEN ESRIG

Defendant, Steven Silvers, hereby gives notice of filing the attached deposition transcript of Steven Esrig with exhibits.

Adam T. Rabin DIMOND KAPLAN & ROTHSTEIN, PA 200 S.E. First Street, Suite 708

Miami, FL 33131

Telephone: (305) 374-1920 Co-Counsel for Defendant

Respectfully submitted,

Kenneth R. Hartmann

Florida Bar No. 664286)

Gail A. McQuilkin

Florida Bar No. 969338)

KOZYAK TROPIN & THROCKMORTON, PA

Counsel for Defendant

2525 Ponce de Leon, 9th Floor

Coral Gables, Florida 33134

Telephone: (305) 372-1800

Fax: (305) 372-3508

3339/101/249144.1

## **CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that a true and correct copy of the foregoing was hand-delivered with attachments this 77th of January, 2005, to: Yano L. Rubinstein, Esq., Summers Rubinstein, P.C., 580 California Street, 16<sup>th</sup> Floor, San Francisco, CA 94101; and faxed w/o attachments to: Kevin C. Kaplan, Esq., Burlington Weil Schwiep Kaplan & Blonsky, 2699 S. Bayshore Drive, Penthouse, Miami, Florida 33133.

3339/101/249144.1

1 appearance. We're not miked so.

2 MR. HARTMANN: All right. Also appearing 3 here with me today is Steven Silvers, and Gail

McQuilkin of Kozyak, Tropin and Throckmorton and 5

our co-counsel Adam Rabin.

6 You don't want to -- I mean typically the 7 videographer does -- that's okay. It's okay with

8

9 Have you sworn the witness?

10 THE COURT REPORTER: Yes.

11 BY MR. HARTMANN:

12 Q. Okay.

13 Good morning, Mr. Esrig, how are you?

14 A. Good morning. Fine, sir.

Q. All right. As I said before, I'm Ken

16 Hartmann and I will be doing your deposition today in

17 connection with the order of the court which allows us

18 to take discovery which would not otherwise be

19 permissible directed at matters raised in the Motion

20 for Preliminary Injunction that Stelor has filed.

21 Before we start asking questions, I think we 22 need to make a couple of things clear on the record.

23 First of all as to Mr. Rubinstein's appearance here,

24 we have issues with that which we will be addressing

25 with the court but we object to you representing

1 A-L-A-N. Last name Esrig. E-S-R-I-G.

Q. And where do you live?

A. In Darnestown, Maryland.

Q. Could you give us a specific address?

A. 14701 Mockingbird Drive, Darnestown,

6 Maryland 20874.

7

Q. What is your social security number?

8 MR. RUBINSTEIN: Objection. Personal and

outside the scope.

10 BY MR. HARTMANN:

11 Q. You can answer.

12 A. 074-44-0592.

13 Q. Have you ever used any other names?

14

15 Q. What is Stelor Productions?

16 A. Stelor Productions is a company that was

17 formed to commercialize a property called Googles and

18 the Planet of Goo.

19 O. And when was it formed?

20 A. Stelor Productions was formed in early 2002.

21 Q. And does'Stelor have a place of business?

22 A. It does.

23 Q. Where is that?

24 A. At Darnestown, Maryland.

25 Q. What kind of entity is Stelor?

6

1 Stelor in light of your previous representation of Mr.

2 Silvers in a separate proceeding and we think it's

3 improper for you to be acting in a manner which is

4 adverse to Mr. Silvers after having previously

5 purported to represent him. So we're going to object

6 to your presence here at the deposition. We're not 7 going to put off the deposition, but I just wanted to

8 put that out on the table.

Furthermore, we're going to be very narrow 10 in our scope of this deposition. We are not going to

11 go into issues relating to the overall lawsuit. That 12 is as to the Complaint that was filed or the

13 counterclaim that was filed. Leaving that discovery

14 for another day. We are going to act in accordance

15 with the court's order which specifically permits us

16 to take discovery relating to preliminary injunction

17 issues so my questions will be directed at those

18 particular issues that have been raised by Stelor for

19 the preliminary injunction. And we assume that the

20 scope of tomorrow's deposition will be consistent with

21 that. And as a matter of forewarning, if it's not

22 consistent with that, then there will be issues.

That being said, could you tell us -- could 24 you spell your name for us, please.

A. Steven. S-T-E-V-E-N. Middle name Alan.

A. Stelor was formed as a C Corp. under the 2 State of Delaware.

8

Q. A C Corporation. And is it still a C

4 Corporation today?

A. It is.

Q. Who formed Stelor? Who were the

7 incorporators?

A. It was formed by the law firm at that time

9 which was I believe Akin, Gump.

Q. All right. I appreciate that but I'm really

11 looking at the -- the individuals who were behind 12 forming the company. Not the law firm that did the

13 paperwork.

14 MR. RUBINSTEIN: Objection. Vague and

15 ambiguous. Can you please restate the question.

16 BY MR. HARTMANN:

17 Q. Who formed the company?

18 A. Myself and counsel at Akin, Gump.

Q. Okay. So other than counsel, you were the

20 only incorporator of the company?

21 A. Yes.

22 Q. Do you -- what is your position with Stelor?

23 A. I am the CEO and president of the company.

24 Q. And do you have a written agreement with

25 Stelor as to your employment?

## 2 (Pages 5 to 8)

1 A. I do.

- Q. Is there a shareholder agreement that Stelor 3 has?
- 4 A. I don't understand your question.
- 5 Q. Does -- is there any -- are you a 6 shareholder in Stelor?
- 7 A. Iam.
- 8 O. Are there other shareholders?
- 9 A. There are.
- 10 Q. Is there any written agreement vis-a-vis the 11 shareholders and Stelor?
- 12 MR. RUBINSTEIN: Objection. Vague and 13 ambiguous.
- 14 THE WITNESS: I'm not understanding -- 15 BY MR. HARTMANN:
- 16 Q. Is there -- is there any written agreement 17 between the Stelor shareholders relating to Stelor?
- 18 A. Yes, there's a subscription agreement 19 relating to their shares of stock in the company.
- 20 Q. Other than a subscription agreement, are 21 there any other agreements among the shareholders of 22 Stelor?
- 23 MR. RUBINSTEIN: Objection. Broad.
- 24 THE WITNESS: Yes.
- 25

I attached to the home that is strictly the business.

- Q. Aside from -- and we're going to go into 3 this in more detail -- the -- the Googles intellectual 4 property project I'll call it, does Stelor have any 5 other business?
- 6 A. No. Stelor is only at this time7 commercializing that intellectual property.
- 8 Q. How about you. Are you engaged in any other 9 business beyond Stefor?
- MR. RUBINSTEIN: Objection. Vague and ambiguous.
- 12 BY MR. HARTMANN:
- 13 Q. You can answer.
- 14 A. In licensing?
- 15 Q. In any other business. Do you have any 16 other business concerns -- and I'm not talking about 17 investing in the stock market or buying real estate, 18 but are you -- you an employee -- let me ask it this 19 way. Are you an employee of any other companies?
- 20 A. No, I'm not.
- 21 Q. Are you -- do you spend any time devoted to 22 business that relates to something other than Stelor?
- 23 A. No, I do not.
- 24 Q. What is the business of Stelor?
- 25 A. Stelor's business is to grow the

I BY MR. HARTMANN:

- 2 Q. What are they?
- 3 A. Documents relating to the subscription
- 4 agreement of -- for investors in the company.
- 5 Q. Okay. What type of other agreements are
- 6 there besides the subscription agreement?
- 7 A. There's a -- there are investor
- 8 questionnaires relative to an individual's accrediting 9 status, other documents I don't recall right now.
- 10 Q. What is Stelor's address?
- 11 A. 14701 Mockingbird Drive, Darnestown, 12 Maryland 20874.
- 13 Q. Is that the same address as your home?
- 14 A. It is.
- 15 Q. How many employees does Stelor have?
- 16 A. Stelor currently has full-time 14 employees,
- 17 several more have been hired and will be starting and 18 about another dozen more that are outsourced employees 19 so a total of about just under 30 total.
- 20 Q. How many full-time employees does Stelor 21 have?
- 22 A. Approximately 14 as of today.
- 23 Q. And they would all be working out of your 24 house?
- 25 A. They work out of a separate wing that is

1 intellectual property known as Googles and the Planet 2 of Goo and bring it to market.

- Q. Let me -- let's mark this as Exhibit 1.
- While she's doing that, off the record.
- 5 What I'm going to do is -- what I'm going to -- I'm 6 going to mark a series of exhibits. I would suggest
- 7 that we have continuing exhibits here so that when you
- 8 -- if I do 20 exhibits today and you guys start on 21
- 9 tomorrow and hopefully we can avoid repetition that 10 way because you can use what's already been marked.
- 11 MR. RUBINSTEIN: That's fine.
- 12 MR. HARTMANN: But it's up to you. I can't
- 13 force you to do that, but I find that that works
- 14 easier for everybody if we can get it going that
- 15 way.

10

- 16 (The document was marked as Exhibit No. 1 17 for identification.)
- 18 BY MR. HARTMANN:
- 19 Q. Okay. Let me show you what's been marked 20 as Exhibit 1 which is titled the License, Distribution 21 and Manufacturing Agreement. Are you familiar with 22 that document?
- 23 A. I am.
- 24 Q. And is this the document which memorializes 25 the agreement with Steven Silvers as to the use of the

3 (Pages 9 to 12)

1 Googles IP I think you called it?

- A. It does.
- 3 Q. All right. I want to just get into a little 4 bit more as to what Stelor is doing. And I'm looking 5 at the paragraph one at the bottom of Exhibit 1 where 6 it says License Grant. You see where I am? 1A.
- 7 A. Yes.
- 8 Q. On the first page.

9 And this -- this license says that it's -- 10 that Silvers is -- is granting to Stelor -- Silvers is 11 a licensor, correct?

- 12 A. Correct.
- 13 MR. RUBINSTEIN: Objection. Calls for a
- 14 legal conclusion.

### 15 BY MR. HARTMANN:

- 16 Q. And the licensee is Stelor, correct?
- 17 A. Right.
- 18 MR. RUBINSTEIN: Objection. Calls for a
- 19 legal conclusion.

#### 20 BY MR. HARTMANN:

- 21 Q. All right. And we see here that the 22 license is to use -- I'm on the third line. To use,
- 23 reproduce, modify. Do you see where I am?
- 24 A. Uh-huh.
- 25 Q. Create derivative works, manufacture, have

- 1 A. As of this date Stelor has not marketed any 2 licensed products.
- 3 Q. All right. Now, it also in Paragraph 1A 4 talks about sublicensing. It says the sublicensable 5 right. Has Stelor entered into any sublicenses with 6 respect to the Googles intellectual property?
- A. No.
- 8 Q. All right. Now in terms of commercializing 9 the licensed product. Has Stelor commercialized the 10 licensed product in any way?
- 11 A. Could you define commercialized?
- 12 Q. I'm just using the term that's -- that's in 13 the agreement here.
- 14 A. I don't understand the context that you're 15 using the word commercialized.
- 16 Q. All right. So other than what we've already 17 talked about, is there anything in addition to that 18 that would fall into commercializing as you understand 19 this agreement?
- A. As I understand commercialize, it is a term 21 that describes our efforts to bring the intellectual 22 property in its various manifestations to the 23 marketplace.
- 24 Q. In order to make money?
- 25 A. In order to make money.

14

- 1 manufactured, market, advertise, sell, distribute, 2 display, perform, and otherwise commercialize the
- 3 licensed products. Do you see where I am?
- 4 A. I'do.
- 5 Q. Would you agree that that is the basic 6 business of Stelor?
- 7 A. You left out a critical word called the 8 exclusive rights.
- 9 Q. Thank you. Would you agree that what I 10 just said was the -- the basic business of Stelor?
- 11 A. It describes what Stelor does, yes.
- 12 Q. All right. So would you tell me then—
  13 well, let's go back up to the whereases and you'll see
  14 there's a term here in the third whereas that defines
  15 something called licensed products. And those are
  16 those types—those types of products that
  17 incorporate or are otherwise based on the licensed
  18 property. Do you see that?
- 19 A. Uh-huh.
- 20 Q. Okay. Would you tell me all the licensed 21 products that Stelor has manufactured or sold?
- 22 A. As of this date Stelor has not manufactured 23 and sold any products to date.
- Q. Okay. So would you tell me all the licensed 25 products that Stelor has marketed?

- 1 Q. In those efforts have you reached any 2 agreements that would create the possibility of Stelor 3 making money, any contracts?
- 4 A. As of this date Stelor Productions has not 5 entered into any contracts with any entity in this 6 regard.
- 7 Q. Okay. So I want to now go back to some of 8 the allegations in the lawsuit. Can you tell me 9 whether Steven Silvers has manufactured -- excuse me. 10 Let me start that one over.
- Has Steven Silvers interfered in any way 12 with Stelor's manufacturing the licensed products?
- 13 MR: RUBINSTEIN: Objection. Calls for a
- 14 legal conclusion.

### 15 BY MR. HARTMANN:

- 6 Q. You can answer.
- 17 A. It is our contention that Steven Silvers has 18 interfered with the business of running Stelor 19 including our efforts to begin manufacturing licensed 20 products
- Q. I understand that's your contention but the 22 reason we're taking your deposition today is I need to 23 know what facts there are that support that 24 contention, so tell me everything that Steven Silvers 25 has done that has interfered with Stelor's

# 4 (Pages 13 to 16)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

16

- 11

1 manufacturing of the licensed products.

- 2 A. Mr. Silvers has interfered in Stelor's
  3 ability to run its business, to utilize its personnel
  4 and its -- and its assets effectively so that we can
  5 in fact commercialize the intellectual properties and
  6 bring them to market. That would include
  7 manufacturing products as well.
- 8 Q. I appreciate that. I -- I understand that
  9 you think he's interfered. What I'm asking is a very
  10 specific question relating to Stelor's manufacturing
  11 of licensed goods. Tell me everything that Mr. -- you
  12 need to be specific here because when you go to court,
  13 the judge is going to be interested in specific facts
  14 not simply general statements. So I need to know
  15 every instance of Mr. Stelor's interfering with
  16 Stelor's manufacturing of the licensed goods. I need
  17 specifics. Please, if -- if any.
- 18 A. Since I've made the statement that as of 19 today Stelor has not yet manufactured licensed 20 products, my answer to you remains the same. Mr. 21 Silvers has interfered with Stelor's efforts to get to 22 the manufacturer of those products by interfering with 23 the business of Stelor. I don't think I can be 24 anymore specific.
- Q. Tell me each manufacturer that Mr. Silvers'

- 1 started so that we could bring those products to 2 market.
- 3 Q. All right. Let's take that statement and 4 break it down. What efforts has Stelor made to make 5 the manufacturing -- get the manufacturing process 6 started?
- 7 A. Those efforts might include growing 8 characters, adding additional characters, adding 9 additional music, changing the existing website, 10 adding additional story line, dealing potentially with 11 vendors such as our musicians who would be working on 12 those story lines. It is those areas that Stelor 13 contends Mr. Silvers has interfered with.
- 14 Q. And so which which licensed manufactured 15 products which licensed products that you're trying 16 to manufacture has Mr. Silvers prevented you from 17 manufacturing?
- 18 MR. RUBINSTEIN: Objection. Vague and 19 compound. It calls for a legal conclusion.
- compound. It calls for a legal conclusion.
   MR. HARTMANN: You can answer.
- MR. HARTMANN: You can answer.MR. RUBINSTEIN: To the extent it misstates
- 22 Mr. Esrig's prior testimony.
- THE WITNESS: I'm going to have to ask you to restate the question.

25

18

1 interference has involved?

- A. I understand the word manufacturer to mean 3 to create and produce. As I stated earlier, Stelor 4 has not engaged in the manufacturing, which would 5 denote a manufacturer, to date. We are a company that 6 is in the business of growing intellectual property, 7 doing the research and development, creating 8 additional creativity, if you will, and it is to that 9 end that since the onset of the project Mr. Silvers 10 has interfered with.
- 11 Q. All right. So it's -- there are -- there 12 are no specific manufacturing arrangements that Mr. 13 Silvers has interfered with, correct?
- MR. RUBINSTEIN: Objection. Calls for a legal conclusion.
- 16 THE WITNESS: Can you restate that
- 17 question, please.

18 BY MR. HARTMANN:

- 19 Q. There's no specific manufacturing 20 arrangements that Mr. Silvers has interfered with, 21 correct?
- A. As I've answered now several times, we have 23 not entered into any manufacturing agreements with 24 manufacturers as of today. Mr. Silvers has interfered 25 with our efforts to get the manufacturing process

1 BY MR. HARTMANN:

- Q. Which licensed products has Mr. Silvers
  interfered? Which specific licensed products has Mr.
  Silvers interfered with Stelor's efforts to
  manufacture?
- 6 A. As of today Stelor Productions has not 7 manufactured a complete licensed product. Mr. Silvers 8 has interfered with that process so that Stelor could 9 get to the manufacturing of those products.
- Q. He's interfered with the process. Okay.
   I'm just trying to understand what specific licensed
   products the interference in the process has
- 13 prohibited or kept Stelor from manufacturing. Are 14 there any? Any specific licensed products?
- 15 A. The product that Stelor is in, as we speak, 16 the business of producing range from additional 17 intellectual property, music, video, books, toys, all 18 of the items that deal with commercializing and 19 bringing to market the property Googles and the Planet
- 21 Q. Okay. So let's take toys. That -- that 22 would be a licensed product. What specific things has 23 Mr. Silvers done to disrupt or interfered with 24 Stelor's efforts to bring toys to the market?
- 25 A. Mr. Silvers has interfered with the process

20

5 (Pages 17 to 20)

- 7 Q. Okay. What employees has Mr. Silvers 8 interfered with? Which ones? Can you name those, 9 please.
- 10 A. Mr. Silvers has interfered with a variety of 11 the early employees in the early days of Stelor who 12 are no longer with the company. Up through I would 13 say June of last year Mr. Silvers, to name one 14 example, interfered with Julie DePue, the production 15 coordinator for Stelor Productions, and her ability to 16 bring us to the licensing show.
- 17 Q. All right. Julie DePue is she no longer 18 with Stelor?
- 19 A. She is currently with Stelor.
- 20 Q. She's currently with Stelor. And her 21 position is what?
- 22 A. Production coordinator.
- 23 Q. And how did Mr. Silvers interfere with Julie 24 DePue's ability to further Stelor's business?
- 25 A. Mr. Silvers took it upon himself to call

1 A. Mr. Silver's interference in the running of 2 our business made it that more difficult, made the 3 days that much longer, incurred that much overhead so 4 that it made it that much more difficult for Stelor to 5 do its job.

23

24

- 6 Q. All right. So other than the fact that he 7 sent these e-mails and made these phone calls, there 8 was nothing else that he did that interfered with 9 Julie DePue's ability to do her job as product 10 coordinator?
- 11 A. I can't recall at this time.
- 12 Q. Okay. Besides Ms. DePue, what other 13 employees were interfered with by Mr. Sellers? Excuse 14 me. Mr. Silvers.
- 15 Peter Sellers.
- 16 A. You want to define employee? Full-time, 17 outsourced?
- 18 Q. I'm using your -- your -- your answer, sir.
  19 I mean you told me that there were numerous employees
  20 that Mr. Silvers had interfered with in the process so
  21 I just need to know who those particular people are.
- 22 MR. RUBINSTEIN: Object to the extent that
- 23 it misstates Mr. Esrig's prior testimony.

24 BY MR. HARTMANN:

5 Q. So you can answer. Who are they? Who are

22

- 1 and e-mail incessantly making demands on how the 2 licensing show booth would be run, how the characters 3 would be presented, what type of shirts would be at 4 the show, what type of caps. He wasted approximately 5 30 percent of her time that was devoted to the show 6 which Stelor has to pay for.
- 7 Q. All right: So by sending her letters and 8 e-mails he wasted her time. How else did he interfere 9 with Stelor? With Ms. DePue.
- MR. RUBINSTEIN: Objection. Vague and ambiguous.
- 12 THE WITNESS: What's your question?
  13 BY MR. HARTMANN:
- 14 Q. I'm asking -- I want to know what Mr. 15 Silvers did that interfered and you told me that he 16 sent a lot of e-mails to Julie DePue. Aside from 17 sending the e-mails, what else did he do?
- 18 A. He would call her incessantly and harangue 19 her about what Stelor was doing in regards to the 20 licensing show.
- 21 Q. All right. And how did this keep Stelor
  22 from doing what it wanted to do at the licensing show?
  23 A You asked me to give you an example of how
- A. You asked me to give you an example of how 24 Mr. Silvers interfered.
- 25 Q. Yeah.

1 these other employees?

- 2 A. Since the onset of the project Mr. Silvers
  3 has interfered with a variety of the employees at
  4 Stelor Productions incurring additional overhead and
  5 cost and making it more difficult for Stelor to do its
  6 job.
- Q. I appreciate that. You've said that before.8 My question is who are those employees? I need you to9 name them.
- 10 A. Mr. Silvers interfered with the ability of
  11 Dean DePue, our director of IT. Mr. Silvers
  12 interfered with as well are you asking relative to
  13 that date or from the time from the beginning?
- 14 Q. Any time.
- 15 A. Mr. Silvers interfered with Michael Shepard,16 at that time business manager. Mr. Silvers interfered17 with Mr. Fred Hildebrand.
- 18 Q. What was his position?
- 19 A. Mr. Hildebrand was also a business manager.
- 20 Mr. Silvers interfered with Ms. Mimi Lipp, 21 her ability. Ms. Minel Nunez, her ability. Those 22 are -- and those are the employees. There are 23 consultants and other -- that's why I asked you to
- 25 Q. All right. We're going back to go back.

# 6 (Pages 21 to 24)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

24 define.

1 The Mimi Lipp is an outsourced employee?

- A. She was an employee at the time.
- 3 Q. She was a full-time --
- A. Office manager.
- 5 Q. -- Stelor employee?
- She was the office manager. 6
- And is -- is she still with Stelor?
- A. She is not. 8
- 9 O. When did she leave?
- 10 A. I don't recall.
- Q. Okay. So any interference that Mr. Silvers 12 had with Mimi Lipp stopped at -- on the date that she 13 left the company?
- A. Correct.
- Q. All right. How about Minel Nunez. What was 16 her position?
- A. Minel was a marketing -- in a marketing 17 18 position.
- Q. Is she still with the company? 19
- 20 A. She is not.
- Q. Okay. Do you know when she left?
- 22 A. I don't recall.
- 23 Q. How long ago, just generally?
- A. Sometime I believe last year. I can't
- 25 recall exactly.

- Q. All right. So with Mr. Gnall the phone 2 calls were interfering -- interference by Mr. Silvers. 3 Any -- anything other than the phone calls that were
- 4 interference? A. At that licensing show which was '03 I
- 6 believe again Mr. Silvers seemed to be under the 7 impression that he was running the company and came to
- 8 the licensing show and was directing Stelor employees, 9 primarily Mr. Gnall, to carry on what he in his
- 10 perception was necessary to run the booth at the show 11 and so on and so forth.
- Q. So Mr. Silvers made suggestions to Mr. Gnall 13 at the licensing show in 2003?
- A. No, he did not make suggestions. He gave 15 orders.
- 16 Q. He gave orders. Okay. And of course Mr. 17 Gnall followed out those -- carried out those
- 19 A. No, Mr. Gnall came to me and said why is 20 this fellow interfering with our ability to do this.
- Q. And what -- what specifically was it 22 that -- the ability to do what?
- A. Not unlike our ability to run a business and 24 try to commercialize this product --
- Q. No. Wait. I want to go back to Mr. Gnall's

26

- Q. All right. What did -- how did Mr. Silvers 2 interfere with Fred Hildebrand?
- A. By way of example Mr. Silvers at the time
- 4 was interfering with Mr. Hildebrand's ability to 5 manage the domain names that Silver -- that Stelor
- 6 manages on behalf of Silvers. Mr. Silvers on an
- 7 average day during Mr. Hildebrand's tenure would call 8 up to seven times a day, would send anywhere between
- 9 one to six e-mails a night to Mr. Hildebrand about 10 moving domains from place to place, about access to
- 11 websites and so on and so forth. Mr. Hildebrand that
- 12 particular year was involved in the licensing show.
- 13 Mr. Silvers, not unlike Ms. DePue, made it almost
- 14 impossible for Mr. Hildebrand to carry on his duties 15 throughout that.
- Another full-time employee is a man named 17 Johnny Gnall. Mr. Gnall has been with the company 18 since the onset, the formation of Stelor Productions. 19 Mr. Silvers has over the course of the relationship 20 just by the volume of his phone calls made it very 21 difficult, especially in regard to dealing with Mr.
- 22 Gnall to just put in a normal day of work. Q. And what is his position? Mr. Gnall.
- A. Mr. Gnall is one of the writers with Stelor 25 Productions.

1 statement to you --

7

8

- A. I was answering that.
- Q. -- why is Mr. Silvers interfering with our 4 ability to do this. What are you referring to? What 5 does that mean?
- A. Not unlike --
  - MR. RUBINSTEIN: Objection. Vague.
  - Ambiguous.
- 9 THE WITNESS: Not unlike Mr. Silvers'
- 10 interference with our ability to run our business
- 11 the licensing show and Stelor's running a booth
- 12 and setting up a booth was a microcosm, if you 13 will, of that business. Mr. Silvers in person
- 14 did what Mr. Silvers did when he was not actually
- 15 in the office. He interfered with the employees'
- 16 ability to effectively commercialize, represent
- 17 and go about the business of Stelor Productions.
- 18 BY MR. HARTMANN:
- Q. And he did this by making suggestions or 20 orders as you put it as to what could be done?
- A. Mr. Silvers gave orders to the staff at that 22 booth making it difficult and confusing to have a 23 harmonic -- harmonious show experience.
- Q. And didn't you straight -- didn't you do 25 anything to straighten out that confusion?

28

7 (Pages 25 to 28)

- Q. Did you tell Mr. Gnall that you were giving 4 the orders and not Mr. Silvers?
- A. Absolutely.
- Q. So certainly at that point any interference 7 would have stopped?
- A. It would have but Mr. Silvers does what Mr. 9 Silvers wants to do invariably.
- Q. But the effect on Stelor stopped when you 11 advised your -- these employees that Mr. Silvers 12 wasn't giving the orders, correct?
- MR. RUBINSTEIN: Objection. No question. 14 BY MR. HARTMANN:
- Q. You -- you can answer.
- A. What was the question?
- Q. The -- the effect on Stelor, whatever it is 18 and I still don't quite understand what you're saying 19 there, stopped when you told the employees don't take 20 orders from Mr. Silvers, I give the orders; that's 21 when it stopped, correct?
- A. No, because Mr. Silvers did not leave the 23 vicinity of the booth and so we had prospective 24 licensees, prospective vendors, interested parties now 25 witnessing Mr. Silvers' interference. Mr. Silvers

I these things?

- A. Because up until October of 2004 it was my 3 job to baby-sit Mr. Silvers, run interference and 4 allow Stelor Productions to finish its appointed task. 5 By October of 2004 Mr. Silvers' breaches of the 6 contract and interference in our ability to run our 7 business had become so egregious that we had no other 8 recourse. We had attempted to, from the onset of this 9 relationship, negotiate with Mr. Silvers directly and 10 through many different counsel to try to have an 11 amicable and nonadversarial working relationship but 12 ultimately it always came back to Mr. Silvers' 13 perception that he in fact was running this project 14 and calling the shots in all regards relative to the 15 commercializing of the product.
  - Q. And so because he said that it was true?
- 17 A. Because who said what?
- 18 Q. Because Mr. Silvers said that he was running 19 everything that made it true?
- A. No, it made it very difficult to run Stelor 21 because of his level of interference.
- Q. Because you could not advise the other 23 employees of Stelor that -- that you were running 24 things?
- MR. RUBINSTEIN: Objection. To the extent

30

1

- 1 stood there and said that he was the creator of the 2 project and inferred that in fact he was in charge of 3 the booth. No, that interference was ongoing.
- Q. This is at the trade show in 2003?
- 5 A. That's correct.
- Q. Okay. Why didn't Stelor sue Mr. Silvers 7 back in 2003 when all this was happening?
- 8 MR. RUBINSTEIN: Objection. Calls for a 9
- 10 THE WITNESS: We did not sue Mr. Silvers at 11 that point because we have been adamantly
- attempting to commercialize this project and Mr. 12
- 13 Silvers' behavior has been consistent from the
- 14 onset of the project and I made an executive
- decision that bringing this product to market and 15
- helping the children of the world as well as 16
- 17 creating a profit for Stelor was paramount and
- 18 because we had gotten very used to the pattern of
- 19 Mr. Silvers' interference, it was something that
- 20 became a part of my daily responsibilities to
- 21 contend with.
- 22 BY MR. HARTMANN:
- Q. I appreciate that but my question is if this:
- 24 was such a problem in 2003 why did Stelor wait until
- 25 October of 2004 to file suit against Mr. Silvers for

- that there's no question presented.
- 2 THE WITNESS: It's very difficult to run a
- 3 business concern when you've got an outside 4 individual who has an intimate relationship, in
- 5
- this case a contractual relationship as a
- 6 licensor, and that individuals calls and sends
- 7 anywhere from one to eight e-mails a night
- 8 bearing from one page to ten pages. Usually one 9 sentence just running run on for nine pages. The
- 10 amount of time it takes to contend with, answer,
- 11 spend time with, speak to the employees about,
- 12 keep the employees in a -- in a place where they
- 13 are still productive is very expensive and so for
- 14 Stelor by October of 2004 a decision was made
- 15
- that we could no longer expend resources to
- 16 provide Mr. Silvers with something to do in his
- 17 spare time.
- 18 BY MR. HARTMANN:
- Q. At this trade show in 2003 you said that Mr.
- 20 Silvers' presence had a detrimental effect on
- 21 licensees and vendors.
- 22 MR. RUBINSTEIN: Objection. Misstates prior
- 23 testimony.
- 24 BY MR. HARTMANN:
- Q. Tell me who all the licensees were that were

## 8 (Pages 29 to 32)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

32

- 1 effected by Mr. Silvers.
- 2 A. I believe I used the word potential 3 licensees but if I did not --
- 4 Q. Okay. That's good. You don't have any 5 licensees so it had to be potential.
- 6 A. That's right potential.
- 7 Q. Who are the potential licensees?
- 8 A. Music companies, toy companies, apparel 9 companies.
- 10 Q. No, I need specifics. I don't need 11 generics.
- 12 A. I can't give you specifics. People that
  13 came around our booth that Mr. Silvers would get to
  14 first in his representation as being both the creator
  15 of and the responsible party. In many cases I never
  16 even got a business card or a name. I simply was made
  17 aware of it by the employee saying Mr. Silvers had a
  18 meeting with that person. I would say who was that
  19 person. We don't know. Mr. Silvers took them outside
  20 of the booth.
- We had our neighbor in the booth, another 22 property, express sympathy because she had dealt with 23 and knew Mr. Silvers over the years and told us that 24 earlier in her career Mr. Silvers had attempted to in 25 fact "steal her property".

- 1 Q. Now how about vendors. Tell me one vendor 2 that was effected by Mr. Silvers' "interference" at 3 the 2003 trade show?
- By the way you don't have any vendors so 5 let's use the word potential vendors?
- 6 A. Thank you.
- 7 Q. Okay.
- 8 A. If Mr. Silvers had not been doing what he 9 was doing, it's very likely that I could give you the 10 name of relationships we might have entered into but 11 again that flow of traffic which was potential 12 licensees, potential vendors, potential clients 13 because Mr. Silvers inserted himself I am unable to 14 give you the name of any of those people because I am 15 not sure what transpired -- excuse me -- between Mr. 16 Silvers and those parties.
- 17 Q. All right. So we know your testimony is 18 that Mr. Silvers inserted himself but you can't tell 19 us with whom he inserted himself, correct?
- 20 A. Correct.
- Q. Now you also mentioned that there was a 22 neighbor at the 2003 trade show. Who was the -- that 23 neighbor?
- 24 A. I don't recall her name.
- 25 Q. What was the product that she was marketing?

34

- 1 Q. All right. So there's -- you can't tell me 2 one potential licensee that was effected by the 3 interference of Mr. Silvers at the 2003 trade show?
- 4 A. I only can answer your question which is to 5 say that Mr. Silvers interfered with the flow of 6 traffic. By definition that flow our potential 7 licensees, vendors based on his behavior at that show, 8 not unlike Mr. Silvers showing up at the show the year 9 prior having been told not to by Stelor Productions, 10 having solicited a badge illegally in the name of 11 Stelor Productions as an employee and representing 12 himself at that show to be -- and not only an employee 13 of Stelor but the person responsible for the Googles 14 from Goo project.
- 15 Q. All right. I appreciate all that. My 16 question is can you tell me one potential licensee 17 that was effected by Mr. Silvers' interference at the 18 2003 trade show?
- 19 A. It would be --
- 20 O. Just one.
- 21 A. It would be speculation on my part.
- 22 Q. All right. So you don't -- were you there?
- 23 A. I was.
- 24 Q. Did you see all this?
- 25 A. I did.

- 1 A. It was an -- it was an animal product. I'd 2 have to look at my records.
- 3 Q. But she certainly would have observed all 4 this inference?
- 5 A. Absolutely.
- 6 Q. Okay. Who else was at the Stelor booth at 7 the 2003 trade show that would have observed all this 8 inference?
- 9 A. Johnny Gnall, Fred Hildebrand, Bridget 10 Hildebrand. I can't think of her last name but there 11 was a woman named Gloria something, I can't -- I can't 12 remember her last name. As well as one of my 13 directors who worked the booth who was a direct 14 witness to Mr. Silvers not only interfering but when 15 someone would come to the booth, taking that person 16 away from the booth. In fact this director reported 17 to us that he overheard Mr. Silvers saying I'm Mr. 18 Steven Silvers the creator of this project and I can 19 talk to you about any licensing opportunities. That
- 20 director's name is Steven Weinstein.
  21 Q. And did he tell you who Mr. Silvers said
  22 that to?
- A. He was unaware of who the individual was.
- 24 Q. By the way -- by the way Mr. Silvers is the 25 creator --

9 (Pages 33 to 36)

- 1 A. He is.
- 2 Q. -- of the Googles, correct?
- 3 A. Yes, correct.
- 4 Q. So that's absolutely true?
- 5 A. Absolutely true.
- 6 Q. And in fact wasn't Mr. Silvers -- didn't he 7 hold a position with Silvers -- with Stelor?
- 8 A. Mr. Silvers had a consulting contract that 9 named him as executive consultant -- executive 10 creative consultant but never lived up to, never -- 11 refused to work with or provide the services that he
- 12 was paid for but Mr. Silvers in my recent memory was 13 never in charge of the company and in these agreements 14 never had the right to solicit a potential licensee or
- 15 vendor. In fact I believe there's language that 16 speaks to in both this agreement and his consulting 17 agreement the fact that he would not maintain, set up,
- 18 start any relationship with vendors, licensees, 19 clients, et cetera, et cetera without our express
- 19 clients, et cetera, et cetera without our express 20 written permission.
- 21 Q. All right. So to answer my question then 22 Mr. Silvers did have a title with Stelor, correct?
- 23 A. I don't understand your question. What type 24 of title?
- 25 Q. I think you -- you described it as executive

- 1 Consultant, it says that the company -- and that would
- 2 be Stelor -- engages consultant -- that would be Mr.
- 3 Silvers -- whose title shall be executive creative
- 4 consultant. Do you see that?
- 5 A. Yes.
- 6 Q. All right. So would you agree that Mr.
- 7 Silvers had the title with Stelor of executive
- 8 creative consultant?
- 9 MR. RUBINSTEIN: Objection. Document
- 10 speaks for itself.
- 11 BY MR. HARTMANN:
- 2 Q. That was your understanding?
- 13 A. Yes.
- 14 Q. And so it would not be interference with15 Stelor's business for Mr. Silvers to advise somebody
- 16 that he had that title with Stelor, would it?17 A. I would think it would because the same
- $18\ agreement$  and the contract says that Mr. Silvers shall
- 19 not initiate or maintain any relationship or
- 20 conversation with a current or a prospective vendor, a
- 21 prospective client, a prospective licensee or any
- 22 company relationships without our prior express 23 written request.
- Q. Okay. Let's talk about that. Tell me all
- 25 of the potential licensees that Mr. Silvers spoke with

- I vice president of -- when you -- when you say the
- 2 agreement, you're talking about the consulting
- 3 agreement; correct?
- 4 A. Yes, the letter agreement.
- 5 O. Yeah, the letter agreement.
- 6 A. And Mr. Silvers was a consultant never a 7 vice president.
- 8 Q. He was the executive creative consultant for 9 Stelor, correct?
- 10 A. Correct.
- 11 Q. That was his title.
- 12 MR. RUBINSTEIN: Objection. Calls --
- 13 misstates prior testimony. And if you guys could
- 14 not speak over each other, it'll be easier for
- 15 madam court reporter.
- MR. HARTMANN: Let's go ahead and mark this
- 17 as Number 2.
- 18 (The document was marked as Exhibit No. 2
- 19 for identification.)
- 20 BY MR. HARTMANN:
- 21 Q. All right. I'm showing you what we've
- 22 marked as Exhibit 2 and this is the letter agreement
- 23 as we call it. Correct?
- 24 A. Yes.
- 25 Q. And in Paragraph 1A, Engagement of

1 without your permission.

- 2 A. As I stated earlier, Mr. Silvers'
- 3 conversations at the various trade shows with
- 4 prospective licensees, many of whom because they were

40

- 5 prospective by definition, I did not have the
- 6 opportunity to meet with, establish a relationship
- 7 with because of Mr. Silvers' interference because Mr.
- 8 Silvers was violating in these contracts this very
- 9 specific clause about him not initiating any
- 10 conversation with any of those individuals and so I am
- 11 unable to tell you the specificity of those
- 12 individuals because by definition Mr. Silvers'
- 13 injection and interference between the CEO of Stelor
- 14 and those individuals made it impossible for me to
- 14 and mose individuals made it impossible for me
- 15 find out who those individuals were.
- 16 Q. So you can't tell me one?
- MR RUBINSTEIN: Objection. What's the
- 18 question?
- 19 BY MR. HARTMANN:
- Q. You can't tell me one of those individuals?
- 21 A. Should I restate my answer?
- 22 Q. No, I'm asking you can you tell me one. And
- 23 the answer is no. I just want -- I want to take your
- 24 answer and boil it down to what my question was and
- 25 that is rather than all the language about him

# 10 (Pages 37 to 40)

- 1 violating the agreements and all that stuff. I
- 2 understand you have your stock responses to all of 3 these but I just want the facts.
- 4 MR. RUBINSTEIN: Objection. Misstates prior

10 correct?

- 5 testimony.
- 6 BY MR. HARTMANN:
- 7 Q. And the fact is you don't know one potential 8 licensee that Mr. Silvers -- you can't tell me one 9 that Mr. Silvers had any discussions with whatsoever,
- 11 A. The fact is I was unable to find out the 12 name of any of those because of Mr. Silvers'

15 myself and/or my employees at the booth.

- 13 interference with and in that specific example his
- 14 intentional interference with keeping them away from
- 16 Q. I know you want to tell me why but I don't 17 care why. I just want to know -- I want the record to 18 show that you can't tell me one potential licensee 19 that he had any discussions with whatsoever.
- 20 A. I am unable to tell you one.
- 21 Q. And the same thing would apply to the 22 vendors?
- 23 A. As stated earlier.
- 24 Q. Okay. Now you also mentioned that Mr.
- 25 Silvers had inserted himself into -- in addition to

- l Q. Okay. We're going to come back to the 2 threats. I want to know anything that he did that 3 interfered.
- 4 A. Mr. Stelors -- Mr. Stelors. Mr. Silvers
  5 withheld not only passwords but Mr. Silvers did not
  6 renew domain names on time, Mr. Silvers in working
  7 with Stelor employees who beseeched him to renew so
  8 that we didn't have waste additional Stelor time
  9 playing this game of keeping the passwords and whatnot
  10 current, it -- it just was such an enormous
  11 interference in Stelor's ability to commercialize and
  12 bring to market this property.
- 13 Q. Okay. So besides withholding passwords and 14 failing to renew domain names, anything else that he 15 did to interfere?
- 16 A. Mr. Silvers interfered at the trademark
  17 office by removing Stelor's name, Stelor's counsel
  18 name and having all correspondence diverted to him.
  19 Mr. Silvers spent from the onset of this, actually
  20 prior to our agreement, hundreds and hundreds of
  21 e-mail and letter correspondences laying out the
  22 groundwork for a legal action with Stelor/Silvers
  23 against Google, Inc. hundreds of times and then Mr.
  24 Silvers turned around and said that he had no problem
  25 with Google.com and that he had no problem with their

42

- 1 bothering all these employees -- and by the way before 2 we leave the employees. Is there anything other than 3 sending letters, writing e-mails or making phone calls 4 that Mr. Silvers did to interfere with any of the
- 4 that Mr. Silvers did to interfere with any of the 5 employees you told me about?
- 6 MR. RUBINSTEIN: Objection. Complex,
- 7 compound, vague and ambiguous. Can you please
- 8 restate the question?
- 9 BY MR. HARTMANN:
- 10 Q. You can answer.
- 11 A. Could you please restate the question?
- 12 Q. Is there anything other than the e-mails and 13 phone calls and letters that you previously described 14 that Mr. Silvers did to interfere with any of the 15 employees you mentioned?
- 16 A. Yes.
- 17 Q. What?
- 18 A. He threatened various actions against the 19 employees and the company.
- 20 Q. He threatened various actions. Okay. What 21 actions did he threaten?
- A. Mr. Silvers threatened Stelor employees that 23 he was going to shut down the single most important 24 source of Stelor's business and market presence the 25 website Googles.com.

- 1 domain and so directly went back on three and a half 2 years of instructions to us as a company in an effort 3 to undermine and interfere with our business.
- 4 Q. We're going to talk about that in more 5 detail but just to clear that up. The statement that 6 you're referring to was made by Mr. Silvers' lawyers 7 after you filed this lawsuit, correct?
- 8 A. I'm not aware of that.
- 9 Q. Nobody told you that?
- 10 A. I'm aware only of what I know from Mr.
- 11 Silvers by way of correspondence and from my counsel.
- 12 Q. All right. Now --
- 13 A. Excuse me. Can we take a little bathroom 14 break?
- 15 Q. Sure. No problem.
- 16 A. Great.
- 17 THE VIDEOGRAPHER: We are now going off the
- 18 video record. The time is 10:20.
- 19 (There was a break taken after which the 20 following proceedings were held:)
- 21 THE VIDEOGRAPHER: We're now back on the
- 22 video record. This is Video Tape Number 2 of the
- 23 videotaped deposition. The time is 10:26 a.m. 24 BY MR. HARTMANN:
- 25 Q. All right. I want to pin down some of the

44

11 (Pages 41 to 44)

## 12 (Pages 45 to 48)

24 was saying something.

A. I can't recall.

Q. Months, a year ago?

Q. Okay. Months, a year ago?

A. I'm sorry, I couldn't hear you Mr. Silvers

21

22

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

21

22

23

24 25 Q. -- consultant?

Q. What was Gloria's job?

A. No, no, no, she was not a consultant.

Q. All right. She was an outsourced employee?

- A. She was sharing the booth with us. She had 2 a product that she was interested in doing a joint 3 venture with the Googles and her product.
- Q. That was at the '03 trade show?
- A. Yes. 5
- O. When was that? 6
- A. June of '03. 7
- O. And where was that?
- A. At the Jacob Javits Center in Manhattan.
- 10 Q. And what about the '02 trade show. Where 11 was that?
- A. Jacob Javits Center also in June. The
- 13 international licensing show is held in the same month 14 and the same place. It has been for years.
- Q. All right. You had said before that the 16 form of Mr. Silvers' interference related to the 17 process that Stelor was trying to commercialize the 18 licensed products.
- 19 MR. RUBINSTEIN: Objection.
- MR. HARTMANN: And then you --
- MR. RUBINSTEIN: Misstates prior testimony. 22 BY MR. HARTMANN:
- Q. And then you told me that he had been
- 24 inserting himself into Stelor -- within Stelor's
- 25 employees and with Stelor's relationships. We talked

- Do you want me to go the whole list or --2 BY MR. HARTMANN:
- Q. I didn't realize you -- you meant this for
- 4 people, but if that's what you meant, that's --
- A. Then I'm sorry --
- 6 Q. -- what I want.
- A. I don't understand your question. If not
- 8 people, who -- then who are you --
- Q. Well, isn't Stelor in business?
- A. Yes. 10
- 11 Q. And wouldn't it have business relationships?
- 12 A. With people.
- 13 Q. Okay. No companies?
- A. Yes, companies who have people running their 15 companies.
- Q. All right. Well, let's do it either way you 17 want. Let's talk about Aurora. What's the name of
- 18 the person there?
- A. Talk about a what?
- 20 Q. Aurora.
- 21 A. Oh, Aurora, I'm sorry.
- 22 Q. You just mentioned that.
- 23 A. Jack Maitland.
- 24 Q. Jack Maitland, okay.
- 25 What did Mr. Silvers do to interfere --

50

- I about the employees. Now I want to talk about the 2 relationships that you mentioned.
- MR. RUBINSTEIN: Objection. Continues to
- misstate prior testimony.
- 5 BY MR. HARTMANN:
- Q. Let's start with the relationships. Tell me 7 exactly every relationship that Mr. Silvers interfered 8 with.
- 9 MR. RUBINSTEIN: Objection. Vague and 10 ambiguous.
- 11 THE WITNESS: Could you restate that
- auestion?
- 13 BY MR. HARTMANN:
- Q. I can't because it's your term. You used 15 the word relationship and I --
- A. I don't -- can I restate every -- I'm sorry, 17 just could you repeat it?
- Q. What relationships that Stelor had with 19 others did Mr. Silvers interfere with?
- 20 MR. RUBINSTEIN: Objection. Vague and 21 ambiguous.
- 22 THE WITNESS: Mr. Silvers interfered with
- 23 the relationship between the president of the
- 24 Aurora Collection, Jack Maitland and Stelor
- 25 Production.

- 1 well, first of all what is Stelor's relationship with 2 Aurora?
- A. Aurora -- the Aurora Collection is the
- 4 company that Mr. Silvers had previously licensed the
- 5 intellectual property to and was an employee of. The
- 6 Aurora Collection entered into an asset purchase sale
- 7 with Stelor Productions to sell their rights in that
- 8 property and assign that license to Stelor through 9 that sale at which time Mr. Silvers entered into a
- 10 direct licensor relationship with Stelor Productions.
- 11 The Aurora Collection will be the recipient based on
- 12 the commercialization of the property to an income
- 13 stream derived from royalties.
- Q. So the present relation -- is there any
- 15 present working relationship between Stelor and Aurora 16 other than Aurora's expectation of some compensation
- 17 based on Stelor's efforts?
- A. Up until recently Stelor Productions
- 19 reimbursed the Aurora Collection based on the
- 20 consulting contract with Mr. Silvers for his health
- 21 insurance. In addition the Aurora Collection through
- 22 some of its associates, shareholders from time to time
- 23 will either make introductions or bring people to the
- 24 table potentially that could be a potential licensor,
- 25 vendor and Mr. Maitland, although no longer an officer

13 (Pages 49 to 52)

1 of the company, is a significant shareholder in that 2 company and stays in -- in touch on a fairly regular 3 basis.

- 4 Q. All right. So what has Mr. Silvers done to 5 interfere with Stelor's relationship with Aurora?
- 6 A. Mr. Silvers' interference takes pretty much
  7 the same shape through all of the -- the individuals
  8 that I will name for you in that the same e-mails,
  9 phone calls and intervention in that he alleged that
  10 he was beyond the creator as the executive creative
  11 consultant, he inferred, he implied that he had more
  12 responsibilities and authority vis-a-vis Stelor than
  13 he actually had and so there was a great deal of time
  14 spent clearing up with the various individuals who
  15 we'll discuss his actual ability and rights to be
  16 involved in the project.
- 17 In Mr. Maitland's regard, and it's a good
  18 example because it demonstrates that this has been
  19 going on since literally the day that Stelor came in.
  20 Stelor Productions entered into a contract, as I
  21 mentioned, an asset purchase contract with the Aurora
  22 Collection. Entered into a consulting agreement and a
  23 license, which you've labelled as Exhibits I and 2,
  24 and on the night of that transfer of the intellectual
  25 property asset probably one of the best examples of

1 June 1, 2002, correct?

- 2 MR. RUBINSTEIN: Objection. Calls for a
- 3 legal conclusion.
- 4 BY MR. HARTMANN:
  - Q. Go ahead and look if you want.
- 6 A. Yes, these contracts are effective -- this 7 contract was signed by Mr. Silvers May 9th. So it was 8 actually May 9th. And prior to May 9th Mr. Silvers
- 9 had received the \$10,000 check I believe and prior to
- 10 May 9th Mr. Silvers had entered into other contract
- 11 negotiations. Mr. Silvers was a party to the asset
- 12 purchase sale. Mr. Silvers was also a shareholder at
- 13 Aurora and so our relationship contractually as far as
- 14 I understand started prior to this actual signed 15 exhibit.
- 16 Q. But both of those agreements that I've 17 marked Exhibit 1 and Exhibit 2 are effective by their 18 terms on June 1, 2002, would you agree?
- 19 MR. RUBINSTEIN: Objection. Calls for a
- 20 legal conclusion.
- 21 BY MR. HARTMANN:
- 22 Q. Going to the first page, sir. Look at
- 23 Exhibit 1. This agreement is effective as of June 1, 24 2002 --
- 25 A. Yes.

54

- 1 Mr. Silvers' interference was after Mr. Silvers'
- 2 entering into these contracts, after accepting \$10,000
- 3 in consideration in a, quote, signing bonus, Mr.
- 4 Silvers showed up at the door of that meeting with the
- 5 Aurora Collection and Stelor Productions with a flier
- 6 in an effort to undermine the purchase and sale
- 7 letting the shareholders of Aurora know that he had in
- 8 fact as the quote, owner/creator cut another deal
- 9 that was a better deal and that the Aurora Collection
- 10 should not do business with us. Mr. Silvers was
- 11 unanimously voted out by the Aurora Collection that
- 12 evening. But by way of example and metaphor that is
- 13 the type of interference that Mr. Silvers has
- 14 attempted to perpetrate from the onset of this 15 relationship.
- 16 Q. Well, let's talk about your example. That 17 was before the agreements that we've marked as Exhibit 18 1 and Exhibit 2, correct?
- 19 A. No, his interference was -- again, he had 20 taken a check that was dated prior to the agreement 21 and cashed that check so in my mind that was when our 22 relationship started, when he took consideration.
- 23 After we had effected that contract, Mr. Silvers then 24 attempted to torch it, if you will.
- 25 Q. All right. So the contract is effective

1 Q. -- do you see that?

- 2 All right. And the meeting that you're
- 3 referring to with the Aurora board was prior to June
- 4 1, 2002, correct?
- 5 A. That's correct.
- 6 Q. All right. Now, are you a shareholder of 7 Aurora as well?
- 8 A. Iam.
- 9 Q. And is there a written agreement that 10 relates to the acquisition of Aurora's assets by 11 Stelor?
- 12 A. There is.
- 13 Q. All right. So we have the Aurora
- 14 relationship that Mr. Stelor, you contend, inter -- I 15 mean Mr. Silvers interfered with.
- MR. RUBINSTEIN: Objection. Misstates prior testimony.

### 18 BY MR. HARTMANN:

- 19 Q. What other relationships that Stelor has has 20 Mr. Silvers interfered with?
- 21 MR. RUBINSTEIN: Objection. Complex.
- 22 Compound. Ambiguous. Vague. Unintelligible.
- 23 THE WITNESS: The next relationship that
- 24 Mr. Silvers has interfered with from the onset is
- 25 that between Stelor Productions and its primary

# 14 (Pages 53 to 56)

musicians Alon Eisenberg, the invidual, whose

company is Double ee Productions and Johnny

3 Elkins.

### 4 BY MR. HARTMANN:

- Q. Okay. Can you spell the lady with Double 5 6 ee Productions? Could you spell her name?
- A. It -- it is a gentleman.
- 8 O. A gentleman, okay.
- A. And he's changed his name legally a few 10 times. I believe the current spelling is A-L-O-N. My 11 contract with him I believe is E-L-O-N. Eisenberg I 12 believe is E-I-S-E-N-B-E-R-G. Double E -- two little 13 Es but the word double in front of it -- Productions I 14 believe is the company. And his partner is Johnny 15 Elkins. E-L-K-I-N-S.
- Q. And you mentioned your contract with Double 17 ee Productions. Is there a written agreement?
- A. There is.
- Q. Okay. How has Mr. Silvers interfered with 19 20 the two musicians that you described?
- MR. RUBINSTEIN: Objection. Calls for a
- 22 legal conclusion.
- THE WITNESS: Mr. Silvers would go through 23
- his same process of telephone conversations, 24
- e-mail correspondence but in this case

- O. Can you give me any specific songs that 2 weren't produced because of Mr. Silvers' interference?
- A. Yes.
- Q. Okay. What?
- 5 A. There was a song done by the name of Ig Og 6 Oog that Mr. Silvers had been involved with that 7 musician whose name is Marilyn Shockey, S-C -- S --8 S-H-O-C-K-E-Y. I'm not sure how to spell it. But the 9 song line, the melody was almost identical to a song 10 called -- I think called the Witch Doctor Song. And II our attorneys at the time came to us and said you're 12 infringing, this is another song. And when we spoke 13 to Mr. Eisenberg, he said, well, Steve just wanted to 14 have -- Mr. Silvers wanted to have more music and he 15 was notified that in fact the melody was the same and 16 Silvers said it's just a filler song, nobody will 17 notice, use it anyway. We had to scrap the song.
- Q. All right. So this is -- this is the 19 interference with Stelor's business that we had to 20 scrap the song because there was a disagreement as to
- 21 whether it should be used or not? 22
- MR. RUBINSTEIN: Objection. Calls for a 23 legal conclusion.
- MR. HARTMANN: I'm just trying to 24
- understand. We're in Federal Court. You 25

58

- specifically through e-mail correspondence and 1
- letters Mr. Silvers would demand that Mr. Elkins 2
- 3 do things relative to Stelor decisions in regard
- 4 to the music, the voices, components of the
- 5 creative process and which would result in Mr.
- 6 Eisenberg being distraught, coming to us saying
- 7 he couldn't work, it was interrupting and
- interfering with his ability to produce what we 8
- wanted to produce because Mr. Silvers was giving 9
- him such a hard time. 10

### 11 BY MR. HARTMANN:

- O. All right. So Mr. Elkins could tell us all 13 the --
- 14 A. Eisenberg.
- Q. No, Mr. -- oh, okay, Mr. Eisenberg, okay.
- 16 And he can tell us all the problems that Stelor had of 17 producing music based on Mr. Silvers' e-mails, phone 18 calls and letters that were sent?
- MR. RUBINSTEIN: Objection. Calls for 19
- speculation.
- 21 BY MR. HARTMANN:
- Q. Correct?
- A. Could you ask it again? 23
- Q. He would have personal knowledge of that? 24
- 25 A. Yes, he would.

filed --

- 2 MR. RUBINSTEIN: Please let me make my objection, sir. 3
- MR. HARTMANN: Sure. Go ahead. 4
- MR. RUBINSTEIN: It calls for a legal 5
- conclusion as to what constitutes interference.
- 7 BY MR. HARTMANN:
- 8 · Q. Here -- here's my problem. We're --
- 9 we're -- you filed a Federal lawsuit, okay. We're in 10 Federal court because of all this interference that --11 that you're alleging and I'm just -- I need to get the 12 specific facts on this.
- So there's one song that was not brought to 14 market because of Mr. Silvers. How did that interfere 15 with Stelor's business? I'm not sure.
- A. You asked me for an example and if there was 17 any songs and I provided you with one so I'm -- I'm 18 not trying to be difficult.
- 19 Q. I'm trying --
- A. I'm trying to understand your question. 20
- Q. I'm trying to understand how Stelor has been 22 effected by Mr. Silvers' phone calls and e-mails and 23 letters that --
- 24
- 25 Q. -- you've complained about.

15 (Pages 57 to 60)

By the way what did you think Mr. Silvers was supposed to do in his capacity as creative -- a executive creative consultant? What was he supposed 4 to do?

- 5 A. He was supposed to do that which Stelor 6 asked him to do in that capacity as a paid consultant.
  - Q. What did Stelor ask him to do?
- 8 A. Stelor asked him to help create additional 9 characters, help create additional story lines, to be 10 involved with the musical process, be involved with 11 the process bringing it to television. We had Mr... 12 Silvers in our offices on numerous occasions. We had 13 him on telephone calls with production companies that 14 we were involved in. And through Mr. Silvers' 15 performance and behavior on those calls and in those 16 situations, we were unable to do business. We were

17 told in one case specifically that they were unwilling

18 to work with us if Mr. Silvers was involved because he

1 / 11

- 20 Q. Who told you that?
- 21 A. That would be Nine Story Productions.
- 22 Q. Nine Story?

19 was so difficult.

- 23 A. Yes.
- 24 Q. And what were they doing to work with 25 Stelor?

- 1 said in their experience it wouldn't be a good fit, a 2 good marriage for us to go forward.
- 3 Q. So you didn't go forward with Nine --
- 4 A. Nine Story.
- 5 Q. -- Story Production. And who -- can you 6 tell me the name of somebody:there? Who -- who were 7 you dealing with? What individuals at Nine Story 8 Production?
- 9 A. I can't recall the name of the fellow that 10 was on the call.
- 11 Q. Who else at Stelor had any interaction with 12 Nine Story Production?
- 13 A. Fred Hildebrand. I'm not certain, but I 14 believe Julie DePue in the beginning when she started, 15 but I'm -- I'm not certain about the timing.
- 16 Q. All right. So was Stelor able to replace17 Nine Story Production and find someone else to assist18 with the music video?
- 19 A. Yes.
- 20 Q. And who -- who did you replace them with?
- 21 A. We have since then had a number of
- 22 production companies approach us and made, the decision
- 23 to do the production in house and so Stelor has hired
- 24 in-house animators and artists and technicians to do
- 25 really two things; control cost and control the

62

5

- 1 A. They were -- they had come to Stelor to 2 produce what we call Goosicals, musical videos.
- 3 Excuse me. It's not me. Oh, no, it's not
- 4 me. Sorry.
- 5 MS. WARREN: Oh, it's me. Sorry.
- 6 THE WITNESS: Slide this little gray button. 7 BY MR. HARTMANN:
- 8 Q. Is that a Goosical?
- 9 A. It will be in about a week. Goosicals are
- 10 musical videos using animation and one of our original
- 11 songs and they were putting together a pilot of these
- 12 Goosicals for the purpose of bringing in network
- 13 and/or licensees and so on and so I invited Mr.
- 14 Silvers to the office so that we could have a
- 15 conference call to speak about the contents, how that
- 16 was going to be framed. Mr. Silvers spent almost the
- 17 entirety of the conversation criticizing another
- 18 property that this company had successfully brought to
- 19 market and had on the air at I think WGBS in Boston
- 20 for a good 20 minutes. The rest of the conversation
- 21 was -- was marginally polite on their half and then
- 22 when they spoke with me the next day they said, given
- 23 of course that Mr. Silvers was as I introduced him, I
- 24 introduced him as Papa Googles, the creator of the
- 25 property and the executive creative consultant. They

- 1 process of the actual product.
- 2. Q. So as we sithere today there's been no 3 effect on the "interference" that Mr. Silvers made 4 with respect to Nine Story Productions?
  - MR. RUBINSTEIN: Objection. Compound.

64

- 6 THE WITNESS: If I understand your
- 7 question, there was a tremendous effect. We had
- 8 spent six months negotiating an extremely
- 9 expensive contract with the lawyers with Nine
- 10 Story. We had spent more than six months
- 11 negotiating. I had flown to Toronto a dozen
- 12 times just in regard to that relationship and so
- 13 it was a tremendous expense that Stelor faced and
- 14 that was destroyed in a conversation with Mr.
- 15 Silvers.

## 16 BY MR. HARTMANN:

- 17 Q. All right. So the only reason Stelor was -- 18 did not -- you never entered into a contract with Nine 19 Story Productions, correct? You were just negotiating 20 one?
- 21 A. That -- that's true. A true statement.
- Q. And the only -- your testimony is the only23 reason that Stelor did not enter into a contract with24 Nine Story Productions was the interference of Mr.25 Silvers?

## 16 (Pages 61 to 64)

legal conclusion and speculation of Mr. Esrig.BY MR. HARTMANN:

4 Q. I don't want any conclusions or

5 speculations. I want your understanding of the facts.

6 A. The facts are that the individual that was 7 dealing with us -- because this is a creative business 8 and its vary much a husiness based on relationships

8 and it's very much a business based on relationships

9 because you're creating a product that until it's

10 released to market you really don't know the impact of

11 the product. It's all about relationships and about

12 people being willing to work with each other. In this

13 regard Stelor was and had been building this

14 relationship and the nature of the contract was that

15 we were not going to be paying as is typically the

16 case the kind of up-front dollars based on that

17 relationship. So all of that goodwill, all of that

18 intangible goodwill had been lost based on Mr. 19 Silvers' behavior and performance which was

20 commensurate and consistent with his behavior and

21 performance in every regard in every experience we've

22 had with him without exception by the way.

Q. All right. Just listen carefully to my
 question. Was Mr. Silvers' "interference" with Nine
 Story Productions the only reason that Stelor did not

1 so busy as the CEO and president dealing with all of 2 the details in addition to spending all the time in 3 this regard that I'd have to check with Marty on who

4 the latest and greatest is.

5 Q. Well, aside from who the latest and greatest 6 are, can you tell me anybody since the beginning of 7 Stelor's relationship with Mr. Silvers that you have 8 had any negotiations with with respect to video?

MR. RUBINSTEIN: Objection. Vague.

10 MR. HARTMANN: Video -- video products.

MR. RUBINSTEIN: Objection. Vague and

12 ambiguous.

9

13 BY MR. HARTMANN:

14 Q. You can answer.

15 A. Could you make it a question I can answer.

16 Q. Since June 2002 tell me everybody that

17 Stelor has had discussions with regarding bringing any

18 kind of video product to the market.

19 MR. RUBINSTEIN: Objection. Vague.

20 BY MR. HARTMANN:

21 Q. I think you mentioned Nine Story Production. 22 Who else?

23 MR. RUBINSTEIN: Objection. Vague and

24 ambiguous as to whom you're referring to when you

25 say anybody.

66

I enter into an agreement with Nine Story?

2 A Ves

3 Q. And all that is being done in house today?

A. A large piece of that is being done in house

5 but as I mentioned we have other production companies

6 that have come to us and in fact that we're now

7 negotiating with to possibly take over what we've

8 done, take pieces of material that we've produced.

9 Q. And who -- who are you having those 10 negotiations with?

11 A. The individuals or the companies?

12 Q. The -- let's start with the companies.

13 A. There's -- there's so many that we're

14 involved with right now. I really couldn't tell you.

15 I've got a department. I have someone who runs that 16 who is actually dealing with the various individuals.

17 Q. What department is that?

18 A. The -- the person that's running all of our

19 animation, art production and whatnot.

20 Q. And what person is that?

21 A. Marty Jeffrey.

22 Q. And you can't tell me today anybody that

23 Stelor is having negotiations with?

24 A. We have so many different sets of

25 negotiations going on that I really can't recall. I'm

l 2 BY MR. HARTMANN:

3 Q. You can answer.

4 Do you know understand what anybody means?

5 A. I do.

6 Q. Okay. Then you can answer.

7 A. We have talked to companies like IDT, we

8 have been talking to Mainframe, we've been talking to

9 a large number of production houses which is why I'm

10 unable to tell you because there have been so many and

11 we've had so many meetings and conversations. I --

12 until I actually have a contract, as far as I'm

13 concerned that's what they are, they are negotiations

14 and conversations.

15 Q. I understand that, but I need to know who

16 you've been having these --

17 A. I understand.

18 Q. -- negotiations and conversations with.

19 A. But I've answered your question. I can't

20 recall at this time.

21 Q. Well, has Mr. Silvers interfered in any way

22 with Stelor's conversations and negotiations with IDT?

23 A. I am unsure.

24 Q. You can't tell me any things that he's done

25 to interfere with that relationship today?

17 (Pages 65 to 68)

- A. Again, as I mentioned, I've been raising 2 money, running the company, growing it to the number 3 of employees --
- Q. So the answer is yes you can't tell me? I 5 -- I hear --
- A. I'm not understanding your question because 7 your questions are very vague.
- Q. My question is --
- 9 MR. RUBINSTEIN: Objection. Vague and
- 10 ambiguous.

### 11 BY MR. HARTMANN:

- Q. -- can you tell me.
- 13 MR. RUBINSTEIN: Please don't speak over
- 14 each other.

#### 15 BY MR. HARTMANN:

- Q. Can you tell me anything that Mr. Silvers 17 has done to interfere with Stelor's relationship with 18 IT -- IDT?
- 19 A. Yes.
- Q. What? 20
- A. IDT came to us at the recent licensing show. 22 It was because of my having to meet with Mr. Silvers 23 and his then counsel that I was unable to continue the 24 negotiations and meeting with IDT that had commenced

- Q. Who would know at Stelor what -- what facts 2 relate to any interference by Mr. Silvers with 3 Mainframe?
- A. I'd have to check.
- Q. What about the large production houses that 6 you cannot recall. What has -- has Mr. Silvers done 7 anything to interfere with the large production 8 houses?
- 9 A. Again, I'd have to check.
- Q. Sitting here today you can't tell us of any 11 specific conduct?
- A. I'm so busy. I have so many things that I 13 do every day. I work seven days a week. It's just 14 hard for me to recall all of the minutia.
- Q. Are you aware of any long e-mails that Mr. 16 Silvers has sent to any production houses?
- A. There have been so many long e-mails sent to 18 so many individuals I can't recall.
- O. Would sending a long e-mail be a breach of 20 the license agreement that we've marked as Exhibit 1?
- MR. RUBINSTEIN: Objection. Calls for a
- legal conclusion.
- 23 BY MR. HARTMANN:
- 24 Q. You can answer.
- A. I'm trying. What are you trying --

70

1 that as interfering with my ability to continue on 2 with this project.

25 prior to that meeting and so, yes, I would construe

- Q. All right. So you -- for some -- you're
- 4 blaming Mr. Silvers for your inability to have a
- 5 meeting with IDT but other than that, has Mr. Silvers
- 6 done anything specific to interfere with IDT and 7 Stelor?
- MR. RUBINSTEIN: Objection. Misstates prior
- 9 testimony. Compound and argumentative.
- THE WITNESS: I thought I just answered the 10 question. 11
- 12 BY MR. HARTMANN:
- Q. Other than keeping you from the meeting with 13 14 IDT, that's what you said, right?
- A. You asked for an example. I gave you an 15 16 example.
- Q. Yeah, I want to know if there's anything 18 else that Mr. Silvers has done that interferes with 19 Stelor's relationship with IDT besides keeping you 20 from the meeting?
- A. I can't recall.
- Q. All right. How about Mainframe? What has 23 Mr. Silvers done to interfere with Stelor's
- 24 relationship with Mainframe?
- A. I can't recall.

Q. Is there anything in Exhibit 1 which 2 prohibits Mr. Silvers from sending a long e-mail to 3 Stelor?

72

- A. A long e-mail to Stelor or to --
- 5 Q. Yes.
- A. Is there anything in Exhibit 1 that 7 prohibits Mr. Silvers from sending a long e-mail?
- Q. To Stelor.
- 9 A. To Stelor Productions.
- 10 I'm sorry, what was the question?
- Q. Is there anything in the either of the 11
- 12 agreements that we've marked as Exhibit 1 or Exhibit 2
- 13 which prohibits -- based on your understanding which
- 14 prohibits Mr. Silvers from sending a long e-mail to --
- 15 a nine page e-mail to Stelor?
- A. Yes, there is.
- 17 Q. All right. What's that?
- A. In Exhibit 2 under Duties of Consultant it
- 19 says that consultant shall use his best efforts to
- 20 perform such services as may be requested by the
- 21 company from time to time consistent and commensurate
- 22 with his position as executive creative consultant
- 23 including but not limited to executing all papers,
- 24 testifying on all company-related matters and
- 25 otherwise cooperating in every way necessary and

## 18 (Pages 69 to 72)

- I read that to understand that Mr. Silvers,
  5 just on the face of this contract, agreed to cooperate
  6 in any way necessary so that we could make this
  7 stronger. Mr. Silvers in sending what you described
  8 as his nine page e-mail in which there were rarely one
  9 a day but in fact a multitude of those e-mails was not
  10 cooperating because he had been asked on dozens of
  11 occasions in the presence of company employees other
  12 than myself to please stop wasting our time and
  13 employees' time with those e-mails. When I was
  14 traveling raising money for Stelor and trying to make
  15 relationships and Mr. Silvers would write those
  16 e-mails when I was on the road, there are copies of
  17 correspondence, there are calls in which I begged him
  18 to please let me do my job.
- 19 Q. How about the license agreement. Is it a 20 breach of the license agreement for Mr. Silvers to 21 send a nine page e-mail?
- 22 MR. RUBINSTEIN: Objection. Calls for a legal conclusion.
- 24 THE WITNESS: Should I answer? 25 BY MR. HARTMANN:

- 1 Q. All right. So that would not be a breach of 2 his agreement -- of that agreement?
- 3 MR. RUBINSTEIN: Objection. Calls for a legal conclusion.
- 5 THE WITNESS: I'd have to consult with my 6 counsel to see if that had legal implications.
- 7 BY MR. HARTMANN:
- 8 Q. All right. What about a phone call. Is 9 making a phone call to Stelor a violation of either 10 the Exhibit 1 agreement or the Exhibit 2 agreement?
- MR. RUBINSTEIN: Objection. Calls for a legal --
- 13 BY MR. HARTMANN:
- 14 Q. Making a phone call to a Stelor employee as 15 you previously described.
- MR. RUBINSTEIN: Objection. Calls for a legal conclusion.
- 18 THE WITNESS: Making a phone call as you 19 described it is a reasonable day-to-day
- 20 occurrence. Making a multitude, a plethora, an
- 21 ongoing haranguement of those phone calls in my
- 22 opinion is not. Is not what the -- the contract
- 23 says a way to cooperate in any way necessary to
- 24 grow this property.
- 25 BY MR. HARTMANN:

- Q. Yeah. Sure.
- 2 If -- if he instructs you not to answer, 3 that's when you don't answer. Objections are just for 4 the record.
- 4 the record.

  5 A. Okay. I can't be specific about a nine page 6 e-mail but my understanding of both agreements, the 7 license agreement as well, is that Mr. Silvers' role 8 as the executive creative consultant is a proactive, 9 positive role. That he is there to help the company 10 achieve its goal and the goal that he spent the last 11 three years writing in those nine page e-mails which 12 was protecting the intellectual property, growing it, 13 making this the largest and stickiest children's 14 product on the planet and as well as one of his 15 ongoing concerns in all of those what you call nine 16 page e-mails was putting together the ability to come
- 20 Q. All right.
- 21 Ready? All right. I appreciate that 22 answer. Let me -- let me try it again. Is there any 23 provision of the license agreement that prohibits Mr. 24 Silvers from sending a nine page e-mail to Stelor?

17 from a position of strength vis-a-vis Google, Inc. and

18 prohibit Google, Inc. from putting Google or rather

19 Googles, I'm sorry, dot com out of business.

25 A. Not that I'm aware of specifically.

- 1 Q. All right. So as I understand you you're 2 saying that by making a plethora of phone calls to 3 Stelor Mr. Silvers breached these two agreements 4 because of the cooperation language in each of the 5 agreements?
- 6 MR. RUBINSTEIN: Objection.
- 7 BY MR. HARTMANN:
- 8 Q. The cooperation with Stelor.
- 9 MR. RUBINSTEIN: Objection. Misstates prior testimony.
- 11 BY MR. HARTMANN:
- 2 Q. I'm trying to understand your position.
- 13 A. Oh, my position, my understanding -- thank 14 you that for that question. It allows me to clarify 15 it.
- My position is really -- is simply based on 17 Mr. Silvers' assurance that by entering into a 18 relationship with Stelor Productions myself that he 19 was going to in every way, shape possible and form 20 help us bring to market, commercialize and make our 21 program a success.
- Q. All right. Mr. Esrig, you need to
  understand. You have sued -- your company has sued
  Mr. Stelors for breach of contract so I need to be
  able to understand how the contract prohibits him from

19 (Pages 73 to 76)

1 sending e-mails or making phone calls or writing 2 letters to Stelor. So that's what my question is 3 designed to do.

- 4 A. Mr. Stelors? Mr. --
- 5 Q. I'm sorry.
- 6 A. You confused me.
- 7 Q. We're here because Stelor has sued Mr.
- 8 Silvers for breach of Exhibit, 1 which is the contract 9 and breach of Exhibit 2.
- 10 A. Yes. And I --
- 11 Q. And let's mark this. We'll mark this as 12 Exhibit 3.
- 13 (The document was marked as Exhibit No. 3 14 for identification.)
- 15 BY MR. HARTMANN:
- 16 Q. All right. I've marked as Exhibit 317 Plaintiff's, that's Stelor Productions, Emergency18 Motion for Preliminary Injunction. Have you seen that19 before?
- 20 A. Yes.
- 21 Q. Okay. The very last sentence, very last
- 22 line on page -- on the first page says, quote,
- 23 Defendant -- referring to Mr. Silvers -- has committed
- 24 a string of material breaches. And by that you're 25 referring to the two agreements that we've just
  - 78

1

1 marked. Take your time and look at it. Okay.

- A. Yes.
- 3 Q. All right. I want to know whether it's your 4 position or your contention that the e-mails that Mr. 5 Silvers sent to Stelor breached either Exhibit 1 or 6 Exhibit 2?
- 7 A. I'm unable to give you a legal opinion but 8 I can answer based on your -- your referencing this 9 document.
- 10 Q. Well, I'm asking you specifically about the 11 e-mails and the phone calls and the letters. We're 12 going to get to other things.
- 13 A. Well, this says, and after pledging Stelor 14 his full cooperation. As I said earlier, my
- 15 understanding of these contracts is that they were
- 16 based in good faith on Mr. Silvers' pledge that he
- 17 would provide Stelor his full cooperation in bringing
- 18 and helping to bring this program to the market. And 19 so if I understand your question, it is my contention
- 20 based on advice from counsel as well as my own opinion
- 20 based on advice from counsel as wen as my own opinion
- 21 that Mr. Silvers has created and committed a series of
- 22 material breaches that have impeded Stelor's
- 23 performance while also jeopardizing Stelor's business
- 24 as well as jeopardizing the Googles from Goo
- 25 intellectual property rights.

- Q. Thank you, but my question is is -- is the2 act of sending e-mails, letters and making phone calls
- 3 to Stelor, is Silvers materially breaching either 4 Exhibit 1 or Exhibit 2 by that conduct? That's my 5 question.
- 6 MR. RUBINSTEIN: Objection. Vague and
- 7 ambiguous. You may want to ask about the8 content of those e-mails.
- 9 THE WITNESS: I guess I can't answer that
- 10 without knowing exactly which e-mails are we
- 11 speaking of so I can reference it accordingly.
- 12 BY MR. HARTMANN:
- 13 Q. So it's possible -- and just so I understand 14 your testimony. It's possible depending on the 15 content of an e-mail that that would breach the 16 agreement?
- 17 MR. RUBINSTEIN: Objection. Calls for a
- 18 legal conclusion.
- 19 THE WITNESS: I'm going to have to consult
- 20 with counsel because I'm not a lawyer. I don't
- 21 understand your question.
- 22 BY MR. HARTMANN:
- 23 O. Sir --
- 24 MR. RUBINSTEIN: You can answer as to your
- 25 own understanding.

2 BY MR. HARTMANN:

- Q. I'm not asking for a legal conclusion.
- 4 A. My own understanding is that Mr. Silvers has 5 materially breached both contracts by committing a 6 string of material breaches that have impeded our 7 performance while jeopardizing our business and the 8 Googles IP.
- 9 Q. All right. So tell me every way that Mr. 10 Silvers has breached those contracts? Based on your 11 understanding.
- 12 A. I think that Mr. Silvers has breached the 13 contracts by not cooperating in as the contract 14 says, quote, in every day necessary and desirable to 15 strengthen, establish or maintain the intellectual 16 property granted from Mr. Silvers in the agreement to 17 us. I think Mr. Silvers —
- 18 Q. Okay. And that's -- I'm sorry. You were 19 looking at Exhibit 1?
- 20 A. I'm paraphrasing.
- 21 Q. Okay.
- 22 A. I -- I --
- 23 Q. Is there -- is there a provision in Exhibit
- 24 1 that you can point me to?
- 25 A. I was glancing at Exhibit 2.

20 (Pages 77 to 80)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

Q. All right. And how is it specifically that 11 Mr. Silvers has violated that provision?

MR. RUBINSTEIN: Objection. Calls for a legal conclusion. You can answer as to your 13 14 understanding.

#### 15 BY MR. HARTMANN:

Q. Yeah, what are the facts that you know? A. The facts as I understand them is that Mr. 18 Silvers has not cooperated. Example one, Stelor asked 19 Silvers to do a time capsule video interview and it 20 was related -- it was a metaphor -- not a metaphor per 21 se but it was related to the Walt Disney time capsule 22 interview that Disney did when he talked about the 23 creation of Mickey Mouse and his characters because in 24 our opinion and in the opinion of our experts it would 25 be a critical piece of our history when this product

1 related intellectual property. We have created a

2 tremendous amount of those trademarks which are all in

3 Mr. Silvers' name as the owner and we have created a

4 large volume of domain names that are in Mr. Silvers'

5 name as the owner and Mr. Silvers -- we -- we can't

6 work with those domain names. He has refused

7 consistently not only to give us the password but at

8 one time he wrote us and agreed to give us the

9 password and so based on that reliance we moved domain

10 names from one host to another, we went through

11 expense, we went through employee expense, and so on

12 and so forth and then of course it turned out to be a

13 lie, as has been the case throughout, and we were 14 unable to do so.

On our trademark applications and our 16 trademark work Mr. Silvers went to the trademark 17 office and diverted everything from our counsel to his 18 name. We have hired attorneys to do our trademark 19 work and to help us defend the intellectual property. 20 Mr. Silvers took it upon himself to fire that counsel 21 and has inserted himself in those relationships on 22 many occasions. Stelor Productions had a trademark 23 intellectual property law firm working for it and

24 because we included Mr. Silvers in the process

25 throughout the beginning, after Mr. Silvers had met

82

1 makes the kind of commercial success we believe it 2 will to be able to have a background on the man who 3 created it and so this is a -- a very, very important 4 piece. We hired a very significant employee, a senior 5 vice president, who wrote Mr. Silvers a letter 6 specifying the request for that interview and in that 7 context exactly Mr. Silvers flat out refused and again 8 I cite this to you as for an example. This is -- this 9 is one of the most recent examples of Mr. Silvers 10 simply not cooperating in any way, shape or form.

You want more examples?

Q. I certainly do. I mean I need to know all 13 the facts that you guys are saying support your claim 14 for breach of contract, so I have now the fact that --15 that he won't -- according to you will not -- refuses 16 to this do this time capsule video history.

A. He -- he wrote us a letter back actually in 18 writing and refused in writing to -- to -- it was Mr. 19 Marty Jeffrey who wrote to him, who requested and he 20 wrote back and said, no, not interested.

Q. All right. What else -- how long since he 22 breached either of the agreements?

A. He has interfered with our abilities and our 24 lawyer's ability in the ongoing trademark office 25 matters. We are trademarking a huge volume of Goo

I with this law firm and with the senior partner because 2 of Mr. Silvers' behavior and performance, the law firm 3 refused to work with Stelor anymore, they refused to 4 work with Mr. Silvers. They absolutely found-his 5 conduct reprehensible, quote, and would not consider 6 continuing on. So we then had to hire a new law firm 7 and pay all of those dollars again to get them up to 8 speed and read the files. This is one of the many, 9 many ways Mr. Silvers has cost Stelor a tremendous 10 amount of money and time. Mr. Silvers has been 11 insisting from --

Q. I'm trying to understand. Are you saying 13 that Mr. Silvers fired a lawyer and that that's a 14 breach of the agreement? I'm really, really 15 interested ---

A. Yes. I'll answer that specifically. 16

17 Q. Who was -- who was the lawyer?

A. He fired Mr. William Borchard of Cowan, 19 Liebowitz, Latman I believe is the name. And told him 20 that he did not have the authority to represent him in 21 matters at the trademark office. You asked me what 22 relative to this agreement I believe why that was --

23 Q. Did he ever hire --

24 A. -- a breach.

25 Q. -- Mr. Borchard? Mr. Silvers did he ever

21 (Pages 81 to 84)

1 hire Mr. Borchard?

- 2 A. I'm Mr. Esrig. I'm sorry.
- 3 Q. No, no. Did Mr. Silvers ever hire Mr.
- 4 Borchard to represent him?
- 5 A. No, what Mr. Silvers did was grant Stelor an 6 irrevocable power of attorney for Stelor to act on Mr. 7 Silvers' behalf and -- this is so important -- instead 8 of Mr. Silvers at Stelor's expense and granted Stelor 9 the sole right to engage in those activities and Mr. 10 Silvers contractually guaranteed Stelor the right to 11 do those things and took it upon himself to violate
- 12 those very explicit terms of the contract and fire our
  13 counsel.
  14 O. Okay. So the counsel that Mr. Silvers fired
- 6 A. The counsel that --
- 17 Q. Whose counsel was he? Was he Stelor's 18 counsel or Silvers' counsel? I've gotten both here.
- 19 A. Mr. Borchard.

15 was Mr. Borchard?

- 20 Q. What's your understanding?
- 21 A. Mr. Borchard represented Stelor which
- 22 represented Silvers' intellectual property rights
- 23 based on that irrevocable power of attorney that
- 24 Silvers granted to Stelor in all matters relating to 25 the defense of the intellectual property.

- l Q. Yeah.
- 2 A. Now you're asking me another question. Does 3 Bill Borchard represent Stelor today, continuing on, 4 yes.
- 5 Q. So there's been no real difference with 6 respect to what's happening in the United States 7 Patent Trademark Office with respect to Stelor?
- 8 A. That is not correct.
- 9 Q. Okay.
- 10 A. There is a difference. That correspondence 11 has been diverted because of Mr. Silvers --
- 12 Q. Oh, okay. We're going to get to that, but 13 in terms of the proceedings that were filed by Stelor 14 in -- before the PTO, the actions that were filed.
- MR. RUBINSTEIN: Objection to the extent
- 16 that it calls for a legal conclusion.

### 17 BY MR. HARTMANN:

- 18 Q. Do you know mean what I mean by the actions 19 that were filed? The cases that were filed by Stelor 20 against Google.
- 21 A. Yes.
- 22 Q. Okay. Mr. Borchard represents Stelor in 23 those proceedings, correct?
- 24 A. On behalf of Mr. Silvers, yes.
- 25 Q. Well, Mr. Silvers doesn't want Mr. Borchard

88

86

- 1 And I might add as I mentioned earlier the 2 sole right to do so.
- 3 Q. Isn't Mr. Borchard still representing 4 Stelor?
- 5 A. Yes, he is.
- 6 Q. So I don't quite understand how Mr. Silvers 7 fired him.
- 8 A. 'Mr. Silvers sent Mr. Borchard one of the '9 e-malls we've been speaking about notifying him,
- 10 putting him on notice that he did not represent Mr.
- 11 Silvers and the intellectual property any longer, that
- 12 Mr. Silvers was going to do that himself.
- 13 Q. All right. Now we have those e-mails so
- 14 we'll -- you don't recall that Mr. Silvers
- 15 specifically said that at the -- on his behalf he
- 16 didn't want Mr. Borchard representing him? You don't 17 recall that?
- 18 A. I'd have to see the e-mails but I -- I did 19 provide those e-mails.
- $20\,$  Q. But nevertheless Mr. Borchard continues to
- 21 represent Stelor in proceedings before the Patent and 22 Trademark Office, correct?
- 23 A. Your question was what breaches --
- 24 Q. Yeah.
- 25 A. -- did Mr. Silvers. So I answered that.

- 1 to represent him but Mr. Borchard does represent 2 Stelor in those cases, correct?
- 3 A. Mr. Silvers does in fact based on this
- 4 contrary -- contract want Stelor to have an
- 5 irrevocable power of attorney to act and have the sole
- 6 capacity on his behalf instead of him to execute and
- 7 protect and defend anything relative to the
- 8 intellectual property so de facto Mr. Silvers has
- 9 granted Stelor absolute authority to have Mr. Borchard
- 10 represent Mr. Silvers' interest, the IP interest and
- 11 he is doing so on behalf of Stelor.
- 12 Q. Okay. You know we're really interested in 13 your interpretation of the contract and luckily --
- 14 A. Thank you.
- 15 Q. luckily we're going to have a judge 16 decide how to interpret the contract but I'm not — 17 today I don't really care about your interpretation of 18 the contract. I really want to know whether or not 19 Mr. Borchard is continuing to represent Stelor in the 20 PTO proceedings. Is that true?
- 21 A. That is true.
- Q. And that's notwithstanding the fact that Mr.
- 23 Silvers asked that he not represent the interest of 24 Mr. Silvers?
- 25 A. That's -- that is correct. It's

# 22 (Pages 85 to 88)

- Q. So -- so there's been no effect whatsoever 4 on Stelor in the PTO proceedings. Mr. Silvers did not 5 fire Stelor's lawyer, correct?
- MR. RUBINSTEIN: Objection as to the extent that it calls for a legal conclusion.
- 8 BY MR. HARTMANN:
- Q. I'm trying to understand what the effect 10 is of --
- A. It's -- it has cost Stelor Productions 12 additional dollars and additional time because yet 13 again Mr. Silvers has interfered with and by way of 14 interference breached his contract with us and so, 15 yes, there has been damage.
- Q. All right. So by saying that he doesn't 17 want Mr. Borchard to represent him that's a breach of 18 the contract, is that what I understand your testimony 19 to be?
- A. No, by sending a letter releasing Mr. 21 Borchard, which he has no authority to do, I believe 22 that is a material breach of the contract, yes.
- Q. Releasing Mr. Borchard was a breach of the 24 contract?
- A. Releasing and/or firing any lawyer that

- O. And have all the domain names that Stelor
- 2 has acquired have they been noted as being owned by 3 Mr. -- or the registrar on them would be Mr. Silvers?
- A. To the best of my knowledge, yes.
- 5 Q. And the domain names that we're talking 6 about would be anything with the element Goo?
- A Yes.
- 8 Q. And the same thing with trademarks?
- 9 A. Yes.
- 10 Q. All right. How else has Mr. Silvers'
- 11 breached the contracts, and I'm using both, referring
- 12 to Exhibit 1 and Exhibit 2, as alleged in your
- 13 emergency motion which is Exhibit 3? We're going to
- 14 get to the second part which -- which is the impeding
- 15 your performance and jeopardizing your business but 16 right now I just want to know the string of material
- 17 breaches. And we've got the failure to do the video
- 18 time capsule history, we've got the trademark office
- 19 matters of diverting from your counsel any
- 20 correspondence, we've got the domain name password
- 21 issue, and we have the fact that Mr. Silvers asked --
- 22 requested that Mr. Borchard not represent Mr. Silvers.
- 23 Next. What else? What other conduct?
- 24 MR. RUBINSTEIN: Objection to the last
- 25 question. It's complex, compound, and calls for

- 1 Stelor has because of our irrevocable power of
- 2 attorney and our sole right to do so, yes, I believe
- 3 that Mr. Silvers breached that contract.
- Q. Okay. And the effect on Stelor has been 5 that it's cost them money?
- A. And time.
- Q. And time.
- And by the way if -- if you've spent time on 9 something that results from Mr. Silvers' breaching the 10 contract, you can quantify what that time is worth, 11 correct?
- 12 A. I'm sorry? Tell me the --
- 13 Q. Can't you quantify -- if you have an 14 employee that has to spend ten hours because of
- 15 something Mr. Silvers did, can we --
- A. Yes, that would be correct.
- 17 Q. We can quantify that? A. That would be correct. 18
- 19 Q. We're going to come back to this a little
- 20 bit more later but you mentioned that Stelor has
- 21 obtained trademark registrations in which Mr. Silvers
- 22 is noted as the owner of the trademark, correct?
- 23 A. Correct.
- Q. And the same applies to domain names? 24
- 25 A. Yes.

- legal conclusion. You may answer if you can. 2 BY MR. HARTMANN:
- 3 Q. Is there anything in that summary that's 4 wrong?
- 5 A. Would you state it --
- Q. In that summary that I just gave you as to 7 the breach points.
- A. Would you restate those, please.
- 9 O. We have not -- failing -- flat out failing 10 to do the video time capsule history, right?
- 11 A. Right.
- 12 Q. That was a breach of the agreement?
- 13 A. Right.
- 14 Q. The diversion from Stelor's counsel with
- 15 respect to correspondence with the trademark office. 16 That was two.
- The failure to provide passwords to Stelor 18 for domain names. That was three.
- And the -- Silvers firing Mr. Borchard was 20 Number 4.
- Okay. What's next?
- 22 A. Mr. Silvers entering into discussions with 23 Google, Inc.
- Q. All right. That's a breach of the 25 agreement?

23 (Pages 89 to 92)

1 A. It is.

- 2 Q. What provision does that breach? Which 3 agreement?
- 4 A. Again, I would have to consult with counsel 5 but my understanding is that Mr. Silvers does not -- I 6 can actually quote. Mr. Silvers shall not initiate --
- 7 Q. Which one are you on? I'm sorry, for the 8 record. Exhibit 2?
- 9 A. Um, I'm going to -- this clause is in 10 actually both Exhibit 1 and Exhibit 2, but I -- I -- I 11 want to quote exactly where so that I don't 12 paraphrase.
- Q. Yeah, you -- well, the contract I think we 14 all agree says what it says. I want to know what your 15 understanding is of what provision is breached by Mr. 16 Silvers having communications with Google, Inc.
- 17 THE VIDEOGRAPHER: Five minutes left on the video.
- 19 THE WITNESS: Here we go.
- 20 Taking a break?
- 21 BY MR. HARTMANN:
- 22 Q. You know what I was going to take a short. 23 break and let you look over the agreement.
- 24 A. I found it in both.
- 25 Q. Go for it then.

- 1 MR. RUBINSTEIN: Take a break now.
- THE VIDEOGRAPHER: We're going off the video
- 3 record. The time is 11:25. This is the end of
- 4 Tape Number 2.
- 5 (There was a break taken after which the
- 6 following proceedings were held:)
- 7 THE VIDEOGRAPHER: We're now back on the
- 8 video record. This is Tape Number 3. The time
- 9 is 11:33 a.m.
- 10 BY MR. HARTMANN:
- 1 Q. All right. I think when you left off you
- 12 were telling me that Mr. Silvers has had
- 13 communications with Google, Inc. and that that would 14 be a breach of Paragraph 8E of the license agreement.
- MR. RUBINSTEIN: Objection to the extent it
- 16 misstates prior testimony.
- 17 THE WITNESS: I think that's what I said to
- 18 you.
- 19 BY MR. HARTMANN:
- 20 Q. That's what I thought.
- 21 Okay. Now, we're going to talk about Google
- 22 a little bit down the road but for now I want to know
- 23 whether or not there are any other current or
- 24 prospective clients that Mr. Silvers has had
- 25 communications with besides Google.

94

- A. All right. In the agreement -- the letter
- 2 agreement, Exhibit 2, Paragraph 2, Relationships of
- 3 Parties. The last paragraph reads: Furthermore,
- 4 during the time of this agreement, Silvers shall not
- 5 initiate or maintain any relationship or conversation
- 6 with Stelor's current or prospective clients, vendors,
- 7 any company relationships with the media, press, et
- 8 cetera, without the prior express written consent of 9 licensee.
- 10 In Exhibit 1 the License, Distribution and
- 11 Manufacturing Agreement under the heading of 12 Intellectual Property Protection, Section 8, Paragraph
- 13 E. It reads: Furthermore, during the term of this
- 14 agreement Silvers shall not initiate or maintain any
- 15 relationship or conversation with Stelor's current or
- 16 prospective client, vendor, any company relationships
- 17 with the media, press, et cetera, without the prior
- 18 express written request by licensee.
- 19 I would in my humble opinion interpret Mr.
- 20 Silvers' attempting to enter into conversations with
- 21 Google, Inc. a prospective vendor, a prospective
- 22 client, we don't know what that relationship could be,
- 23 to be a material breach of both contracts, both 24 clauses.
- Now we can take a bathroom break.

1 A. Current or prospective -- I'm sorry.

Land to Garage

- 2 Q. Clients. The first the first one here on
- 3 Exhibit E that you read to us. You said that --
- A. Oh.
- 5 Q. There were conversations and you -- with the

96

- 6 licensees current or prospective clients, vendors, any
- 7 company relationships with the media, et cetera.
- 8 Let's break it down and let's talk about the
- 9 conversations with your current -- your being Stelor 10 current or prospective clients.
- 1 MR. RUBINSTEIN: Counsel, are you referring
- 12 to Exhibit 1?
- 13 MR. HARTMANN: Yes.
  - MR. RUBINSTEIN: You said Exhibit A.
- 15 MR. HARTMANN: I'm sorry.
- 16 MR. RUBINSTEIN: Do you mean Paragraph A of
- 17 Exhibit 1?
- 18 THE WITNESS: That's what I was going to
- 19 say.

14

- 20 MR: HARTMANN: I meant Paragraph 8A of
- 21 Exhibit 1, thank you.
- 22 THE WITNESS: Paragraph 8A.
- 23 Paragraph 8E you mean.
- 24 BY MR. HARTMANN:
- 25 Q. E. That's right. 8E.

# 24 (Pages 93 to 96)

A. Okay.

- 2 Q. Correct.
- A. The answer is yes. I can't give you the 4 specific dates but Mr. Silvers has initiated 5 conversations, for instance, with the royal family in 6 Thailand about the intellectual property. Mr. Silvers 7 has sent us correspondence over the last few years of 8 a variety of conversations he initiated with both 9 international potential clients as well as domestic in 10 trying to promote and/or sell or effect a relationship 11 on behalf of the Googles from Goo.
- Q. All right. So are you saying the tile --13 Thai royal family was a prospective -- let's use this 14 one -- current or prospective client of Stelor?
- A. A prospective and --
- Q. Okay. Prospective client.
- 17 A. Yes.
- Q. And what -- what makes you think they were a 19 prospective client? What did you do to develop them 20 as a client?
- 21 A. When I say prospective client, in our plan 22 to grow the property, we are going forward in a global 23 or an international manner and so we would be looking 24 at various territorial countries, regions and I had 25 many conversations with Mr. Silvers over the years

Q. All right. But that -- I appreciate that, 2 but the question was what specifically did Stelor do 3 to develop a -- Stelor. Not Mr. Silvers. Stelor. To 4 develop a client relationship with the Thai royal 5 family?

A. Again, prospective client.

- 7 Q. I'm asking about a particular prospective 8 client.
- 9 A. I am answering.
- 10 Q. What did you do to make them a prospective 11 client? You.

A. Again, we have a plan for going forward 13 internationally and as such every entity that could be 14 involved or is involved with television or music or 15 merchandise could be a prospective client. In this 16 example that you cite that I cited that family, that 17 relationship was one that Mr. Silvers had discussed 18 with me prior to his getting involved. Mr. Silvers 19 with -- with the royal family. Mr. Silvers was told 20 expressly please do not -- we are not ready to have 21 that level of conversation, please do not -- we are 22 going to that entity. Mr. Silvers had told us that 23 they were responsible for or I believe he said it was 24 the daughter of the royal family who was either the 25 minister of education or had some ties into the

98

1 about those countries and those regions and things

2 that we were looking to do and Mr. Silvers would take

3 it upon himself to just -- to -- to do whatever he

4 wanted to do. He wouldn't speak with us, so when I

5 say a prospective, I really use the word prospective 6 as narrowly as possible because when Silvers would

7 have these conversations -- by the way of another

8 example. There is a Korean animation company that we 9 would have contemplated getting involved with for

10 possible distribution and possible -- but Mr. Silvers

11 took it upon himself to initiate a relationship and

12 had conversations with that prospective entity

13 undermining in most cases Stelor's ability to move

14 forward and so again by way of example to answer your

15 question about breaches it is an absolute in my mind

16 black and white if you contract that you will not

17 initiate conversations with a prospective client

18 relative to the intellectual property, that means you

19 do not initiate said conversations, but Mr. Silvers,

20 even though he was reminded of these clauses verbally

21 and on a variety of times in writing by counsel as

22 well as by myself as well as by employees of Stelor,

23 completely disregarded not only our request but in

24 this case both Exhibit 1 and Exhibit 2, the contracts

25 themselves.

I education department and because we are a program that

2 is education based entertainment I said, Steve, this

3 is the wrong time to do that, just hold off, don't --

4 don't talk to them. As soon as you've got something

5 to show them, we're going to have something developed,

6 absolutely because Steve said that family controls

7 that part of the world, they control the markets and

8 the commerce and he said you want to go to them in 9 case you're, you know, worried about our stuff getting

10 knocked off or having another company infringe. And

11 so we said absolutely, but the timing is not right.

12 It's not right. We can't -- we don't have an

13 agreement, we don't have something to enter into and

14 he disregarded it entirely and spoke with that

15 prospective client. We have e-mails to that effect

16 and so that would be the example I cite you.

Q. All right. Could you read back the 18 question. Listen very carefully.

THE COURT REPORTER: (Reading) What did you

do to make them a prospective client? You.

21 BY MR. HARTMANN:

Q. You can answer. Would you please answer the 23 question?

24 A. What did I do in what regard?

25 Q. What did you do to make the Thai royal

25 (Pages 97 to 100)

1 family a prospective client?

- A. In what regard?
- Q. In any regard. What did you do? What 4 actions did you take?
- A. The actions Stelor took was the growth of 6 the IP and the property.
- Q. I'm talking about the Thai royal family, 7 8 sir.
- 9 A. I responded, sir.
- Q. Did you talk -- let me -- I'll make it easy 10 11 for you.
- 12 Have you ever spoken to anybody from the 13 Thai royal family?
- 14 A. No.
- Q. Have you ever corresponded to anyone at the 16 Thai royal -- Thai royal family?
- 17 A. No.
- O. Has Stelor ever contacted the Thai royal 18 19 family?
- 20
- 21 Q. Has the Thai royal family ever contacted 22 Stelor?
- A. I'm unsure. 23
- 24 Q. But your testimony today is that they're a 25 prospective client?

Since those conversations with Mr. Silvers 2 we had done due diligence and in fact it made sense to 3 initiate conversations on a relationship with that 5

103

104

- Q. Have you done that?
- A. We are not ready to do it at this juncture.
- Q. All right. So they're not ready to be a 8 prospective client then, are they?
- A. How would I know I've not spoken to them 10 yet.
- Q. Yeah. Until you speak to them, you don't 12 even know whether they're a prospective client, do 13 you?
- 14 MR. RUBINSTEIN: Objection. Argumentative.
- 15 THE WITNESS: That's why they're
- 16 prospectives.
- 17 Anyone is a prospective client.
- 18 BY MR. HARTMANN:
- Q. All right. That's my point. Everyone in
- 20 the world is a prospective client under your
- 21 understanding of this agreement, correct?
- A. Not necessarily.
- 23 Q. Now how about the Korean animation company.
- 24 What's the name of that company?
- A. I don't recall the name of the company.

102

- A. Yes.
- Q. And that's based on your conversations with 3 Mr. Silvers?
- A. Yes.
- Q. But other than your conversations with Mr.
- 6 Silvers you have no knowledge whatsoever of the Thai 7 royal family and whether or not they're a prospective 8 client?
- MR. RUBINSTEIN: Objection. Vague and 10 ambiguous.
- 11 THE WITNESS: What was your question? 12 BY MR. HARTMANN:
- Q. Other than your interaction with Mr. Silvers
- 14 and what he told you about them, you have no knowledge
- 15 whatsoever as to whether or not the Thai royal family
- 16 is a prospective client. There's no independent
- 17 information you have to suggest that they're a
- 18 prospective client of Stelor, correct?
- 19 MR. RUBINSTEIN: Same objection. What do
- 20 you mean by information?
- 21 BY MR. HARTMANN:
- 22 Q. Answer the question.
- 23 A. The question --
- 24 Q. He --
- A. No, I can answer it now.

Q. But you yourself have had no contacts with 2 the Korean animation company that you refer to?

- A. No.
- 4 Q. And --
- 5 A. I have. I have had.
- 6 Q. You have?
- 7 A. Yes.
- 8 Q. Okay. When did you have those contacts?
- A. I don't recall. It was probably about a
- 10 year ago. I did several meetings in Los Angeles and 11 did another meeting at the licensing show. It could 12 be this year. I can't remember.
- Q. And who did you meet with? 13
- 14 A. I can't recall the gentleman's name.
- Q. And who else from Stelor was at the meeting?
- A. Mr. Michael DiMuccio, investor and director 16
- 17 of the board. And in fact Mr. DiMuccio I believe was
- 18 at the meeting -- at one least, possibly two meetings
- 19 in Los Angeles as well.
- Q. Meetings in Los Angeles with the Korean 21 animation company?
- 22 A. Uh-huh.
- 23 Q. All right. What else -- what other
- 24 prospective clients has Mr. Silvers interfered with?
- A. I'd have to refer to my -- to my files but

## 26 (Pages 101 to 104)

- 2 Q. All right. What files -- do you have a 3 specific file for prospective clients?
- 4 A. No, just files over the years from the trade 5 shows, business cards, things of that nature.
- 6 Q. But as you sit here today other than the 7 Thai royal family and the Korean animation company and 8 Google which you mentioned earlier, there are no other 9 prospective clients that Mr. Silvers has interfered 10 with, correct?
- 11 A. You had asked for examples so I cited by way 12 of example but as of right now I am unable to recall 13 the other -- because this is consistent behavior on 14 his part. The other clients. Not prospective knowing 15 that we understand the prospective are those yet to be 16 spoken to, with the exception of Google right now that 17 I am aware of that I can tell you at this moment.
- 18 Q. All right. And we know there are no 19 existing clients that Mr. Silvers could have 20 interfered with because there are no existing clients, 21 correct?
- A. It depends on how you interpret clients.

  23 One of my vendor relationships like my musicians I

  24 would consider them to be not employees per se, not

  25 consultants per se, not clients per se, but I think

1 were doing and mentioned this exciting news and told 2 him that these magazines were coming out and when the 3 month was and whatnot, I told him that I would get him 4 some reprints, some copies. When the magazine came 5 out and we were sent the copies, I had been traveling, 6 there was some lag time and Mr. Silvers was -- is very 7 impatient and kept calling and calling and saying I 8 want you to send me 50 copies, I want you to send me a 9 hundred copies and I said that I would get him copies. 10 Mr. Silvers then wrote directly to Bayard Publishing 11 and said I am the creator and you need to send me 12 copies. I'm paraphrasing of course, but I got a very 13 angry call from the publisher at Bayard saying who is 14 this man, why is he making demands on -- on what we 15 need to do and he insisted that this is his project. And so when I contacted Silvers, he first of

17 course as usual denied it and then after a day passed 18 of his denial saying -- he -- he came back and said he 19 apologized, that he didn't think he was out of line. 20 And I said, Steve -- and I said this to him again. We 21 said it to him verbally, we said it in the presence of 22 others, we put him on notice in writing, we had 23 counsel get involved. I said, Steve, you and I have 24 two contracts that -- that make the basis of our 25 relationship. You may not initiate -- you cannot

106

1 they would fall into that kind of gray area between 2 the three.

- 3 Q. Okay. We've talked about the musicians 4 already, correct?
- 5 A. We have.
- 6 Q. All right. So I'm just trying to make sure 7 I understand all the different ways that Mr. Silvers 8 has breached the agreement and all the different types 9 of interference that you allege do that.
- Any other prospective clients that you can 11 tell us about today that you recall?
- 12 A. Yes.
- 13 Q. Okay. Who are they?
- 14 A. Bayard -- B-A-Y-A-R-D -- Publishing.
- 15 Q. And how -- how is that a prospective

16 client, that company?

- 17 A. We entered into an agreement with Bayard who 18 publishes children's magazines in North America called
- 19 Chirp, Chickadee and Owl magazines, and they ran a
- 20 story line in art prominently in both Chirp and
- 21 Chickadee magazines. We were very excited because
- 22 traditionally they -- they don't bring in other
- 23 characters the way they brought in the Googles and
- 24 when I notified Mr. Silvers, as I did on an almost
- 25 daily basis when we spoke on progress and things we

I maintain or have a relationship. You can't have a

- 2 conversation with any of our current clients or
- 3 vendors or any relationship with the media. Now it
- 4 would seem to me that in this example I'm citing he
- 5 violates all of that. And he said to me -- he said, I
- 6 can do what I want. You can't stop me from doing what

108

- 7 I'd like to do. And I said, you're right, but, you
- 8 know, you're making it impossible. Now having had a
- 9 wonderful relationship with these people they think
- 10 that our house is in disorder and now it has effected
- 11 our ability to go back and have an ongoing, which was
- 12 by the way the nature of what that relationship was
- 13 going to be. Again, by way of another example and a
- 15 going to be. Again, by way of another example an
- 14 material breach of how Mr. Silvers' continued
- 15 interference and injection into our day-to-day
- 16 activities has made it incredibly difficult for Stelor
- 17 Productions to bring to market and successfully go 18 about its task.
- 19 Q. So when -- when did this occur with Bayard 20 Publishing?
- 21 A. I don't recall the dates.
- 22 Q. How long ago?
- 23 A. I think that these issues were the spring
- 24 issues in 2003. I can't remember if it was in the
- 25 April or May issue. So maybe a little over, I don't

27 (Pages 105 to 108)

I know, a year and a half, a year, something of that. I 2 can't remember.

- Q. And who was it at Bayard that you dealt 4 with?
- 5 A. I dealt with -- there was a woman named 6 Hilary. There was -- the publisher's name was -- I 7 think it's Jacqueline but I -- I'm not sure. And 8 there was another fellow there. I -- I oan't really 9 recall the specifics of the names.
- Q. Were you the frontman from Stelor that was 11 dealing with Bayard or was somebody else at Stelor in 12 charge of this project?
- A. That would be myself and as well our, at the 14 time, chief writer now consultant.
- Q. And who is that?
- 16 A. Jeff Schector.
- 17 Q. All right. You don't know Hilary's last 18 name or Jacqueline's last name?
- A. I'd rather not guess. I mean I -- Bane, 20 Bailey, Baylor, Bane -- I'm just not exactly sure.
- Q. Where is Bayard Publishing? Where are their 22 offices located?
- A. They were in Toronto, Canada.
- Q. And did I hear you say that there was an 25 agreement between Stelor and Bayard?

1 credibility and because they are children's

- 2 publications and they are beseeched by thousands of
- 3 other character-based companies, they had made this
- 4 decision to take on the Googles from Goo and in one
- 5 case they gave us a magazine cover, inside cover. In
- 6 the other case it was a -- one of the most important 7 pages. It -- it just takes -- it took me over a year
- 8 to put that deal together. In fact it was closer to
- 9 15 months of just meetings, very delicate negotiations 10 all based on my credibility, on the credibility of our
- 11 music and it was, I would best describe it, a
- 12 handshake relationship based purely on the integrity
- 13 of the character and the character art. It's really
- 14 difficult and the cost to us is -- is hard to document
- 15 beyond the actual time and whatnot. You can't really
- 16 quantify that goodwill that gets lost when an
- 17 individual like a Mr. Silvers inserts himself and
- 18 damages and effectively screws up the relationship but
- 19 nevertheless after that there was no more
- 20 relationship. I flew back to Canada, I tried to
- 21 explain that Mr. Silvers was very passionate -- is a 22 passionate person. It didn't really matter.
- Q. All right. So you're saying that after Mr. 24 Silvers contacted Bayard the relationship between
- 25 Bayard and Stelor stopped?

110

- A. A verbal agreement:
- 2 Q. Verbal agreement.
- 3 A. Yes.
- 4 Q. So there's no written agreement?
- A. No, but we have, as does Mr. Silvers, copies 6 of the actual magazines in which everything came out. 7 We have -- because again of the nature of what we do 8 we've had people that I've initiated relationships 9 with and they've kind of looked at what we're doing 10 and have come to us and said let us -- we'll do this 11 and we won't charge or we'll do this and we won't -- I 12 haven't gotten into a contractual relationship wanting 13 to see the efficacy and how successful whatever the 14 particular program could be.
- 15 O. So there's no written agreement with Bayard?
- 16 A. Correct.
- Q. And the problems that you've described with 18 Bayard -- well, first of all what are the problems? 19 What -- I mean how has Stelor been effected by 20 anything that Steve Silvers did with Bayard?
- A. After Steve Silvers' insertion into that, 22 not unlike what I described to you earlier with 23 another company, it just gave them a bad taste. It --24 it kind of spooked them, it kind of gave the 25 impression that we were not or did not have the

- A. Correct. After Mr. Silvers demanded from
- 2 Bayard that they perform certain things including 3 sending him however many hundreds of copies --
- 4 whatever it was he asked for. And I had already given
- 5 Mr. Silvers I think a very reasonable number of
- 6 copies. It was just a such an unreasonable way that
- 7 he went about it and because we didn't give him a
- 8 heads up in -- in any way, shape or form, yes, that
- 9 was the end of our -- my handshake relationship.
- 10 Q. And it's your understanding from Bayard --11 somebody at Bayard told you that the reason we're 12 ending this relationship is that guy Steve Sellers --
- 13 Silvers called us?
- A. No, no one said that to me. It was a little
- 15 more under the category of we had a great
- 16 relationship, this was a very unsettling experience.
- 17 Thank you very much for your time. But the people
- 18 involved on our side were very clear, including Mr.
- 19 Schector who had a very -- who had a very fine
- 20 relationship. He had been part of the entire writing
- 21 of that story line in relation to what the issue --
- 22 they have themes for their issues. It was very clear
- 23 from the people on Stelor's side that it was Mr.
- 24 Silvers' insertion and that experience that soured
- 25 that relationship.

## 28 (Pages 109 to 112)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

- 1 Q. But nobody from Bayard ever said that, 2 correct?
- 3 A. I'm unaware if in fact they said something 4 to Jeff or not.
- Q. All right. What other prospective clients,vendors, sublicensees has Mr. Silvers interfered with?
- 7 A. We don't have a sublicense with anyone so 8 [ --
- 9 Q. Prospective.
- 10 A. Oh, you said prospective sublicenses.
- 11 Um. I'm sorry, could you --
- 12 Q. What other prospective -- we're -- we're 13 back to the license agreement, Exhibit 1, Paragraph 8E 14 and you had told us going back a ways that Mr. Silvers 15 was breaching the agreement and you pointed me to this 16 provision of the agreement because he was having 17 conversations with licensees current or prospective, 18 clients, vendors, any company relationships with the 19 media, press, et cetera.
- MR. RUBINSTEIN: Object to the extent it misstates prior testimony.
- 22 BY MR. HARTMANN:
- 23 Q. It's Paragraph 8E of the license agreement 24 which is Exhibit 1. This is one of the provisions of 25 the agreement that you contend Mr. Silvers has

- 1 exploring and establishing relationships.
- 2 Q. All right. What department heads are you 3 referring to?
- 4 A. Marty Jeffrey, Julie DePue, Biju Pandit,
- 5 Michael DiMuccio, Robert Rothstein. These would not6 all be employees, some of these are directors and7 investors. Henry Epstein.
- 8 Q. All right. What department head is Marty 9 Jeffrey?
- 10 A. Marty is the senior vice president of Stelor 11 Productions.
- 12 Q. And what department does he head?
- 13 A. All of the departments.
- 14 Q. All right. So he's the department head of 15 all the departments?
- 16 A. (Witness nods head.)
- 17 Q. What are the -- what departments are there 18 at Stelor?
- 19 A. There is writing, there is animation and 20 art, there's multimedia, there's IT, there is business 21 affairs, there is new vendor relationship/client 22 relationship type of thing.
- 23 Q. All right. Who's -- who's the head of the 24 writing department?
- 25 A. Julie DePue.

114

- 1 breached and I'm asking you for the specific facts
- 2 that relate to that claim and we've gone through a few
- 3 of them with various prospective clients, the royal
- 4 Thai family, remember them? I'm trying to illicit
- 5 from you your knowledge as to any other prospective 6 clients, vendors, licensees, sublicensees.
- 7 A. I can't recall at this time other --
- 8 Q. All right. Now, independent of whether or
- 9 not Mr. Silvers has interfered with any prospective
- 10 clients, can you tell me who the prospective clients
- 11 are of Stelor? Besides the one -- the ones you've
- 12 already named. You've named Google, the royal fam --
- 13 the royal Thai family, the Korean animation company,
- 14 these are all mentioned as prospective clients. What
- 15 other prospective clients does Stelor have?
- 16 A. We've been in negotiations for several
- 17 years. There's -- there's such a long list I -- I
- 18 wouldn't know where to start.
- 19 Q. Do you have a list?
- 20 A. I'm unaware of a formal list existing but 21 when I say list, my department heads, the people that
- 22 we've met at shows that we've talked to, music
- 23 companies, toy companies, production companies,
- 24 apparel companies, trading card companies, food
- 25 companies, all of those areas in which Stelor has been

- 1 Q. Who's the head of the animation and art 2 department?
- 3 A. That would be Biju Pandit.
- 4 Q. And the multimedia department?
- 5 A. That would be -- that would be Mr. Pandit
- 6 and I -- I'm sorry to say I don't how to -- I don't
- 7 know the name of the employee who's very recent who's 8 working with Mr. Pandit on that.
- 9 Q. And the IT department?
- 10 A. Dean DePue.
- 11 Q. The business affairs?
- 12 A. Michael Sagan.
- 13 Q. New vendors and clients?
- 14 A. Michael DiMuccio.
- 15 Q. Is -- Mr. DiMuccio is a -- is an investor,
- 16 is he not?
- 17 A. Yes.
- 18 Q. So he -- he is not there on a day-to-day
- 19 basis at Stelor?
- 20 A. He's in the offices on the average of three 21 to five days a month.
- 22 Q. So what -- what other employees at Stelor 23 are involved in new vendors and clients?
- 24 A. That would just be Mr. DiMuccio, Mr. Epstein 25 who's also the vice chairman of the board and an

29 (Pages 113 to 116)

1 investor

Q. So they would have personal knowledge of all 3 the new vendors and clients that you've been 4 negotiating with over the years of which there are so

5 many that you can't think of any today? A. Including Mr. -- Mr. Jeffrey.

7 Q. Those would be the main guys, okay.

8 A. Right.

O. All right. So what about prospective 10 vendors. I mean do we have any existing vendors?

11 Does Stelor have any existing vendors?

A. Yes.

13 Q. Who are they?

A. Double ee Productions, Alon Eisenberg, 14 15 Johnny Elkins for music. Leach. Leach is printing 16 and promotional services. Jeffrey Linos would be the 17 advertising, ads solutions or ad specialty. Andy 18 White. I don't know her company name. Also 19 promotional items. Roxroy Clayton on video and

20 animation. Michael Warren, graphic art and design.

A. Right. Outsourced vendors that perform

A. There are others but as I said there's --

10 any vendors, prospective vendors with respect to

13 with several toy companies but not production or

14 manufacturing. We've just actually started taking

O. What about with stuffed animals? Is there

A. We've had conversations for two years now

Q. What toy companies have you had discussions

A. Fisher-Price, Mattel, Spin Master -- um --

20 Toy, although they're back in some iteration. There's 21 been about a dozen that have been either pursuing us

22 or that over the years, again, we've been negotiating

24 Q. And who at Stelor is in charge of those

19 um -- well, before they went out of business Irwin

Q. And -- and they have actually provided some

- 21 O. These are vendors?
- 22 A. These are outsourced --

2 those functions that we discussed.

4 type of good -- goods or services to Stelor?

8 there's -- there's so many and we -- we --

15 bids and pricing for a line of plush.

23 with waiting until we get to market.

- 23 Q. Not employees --
- 24 A. Right.
- 25 Q. -- or --

A. Yes.

11 stuffed toys?

6

7

12

16

17 with?

Q. Okay.

- A. It would be again myself, Marty Jeffrey, 2 Mike DiMuccio.
- Q. Have there ever been any draft contracts --4 by that I mean proposed contracts -- that were just 5 used for discussion purposes?
- A. Not at this point.
- O. Is there correspondence between Stelor and

8 Fisher -- Fisher-Price?

A. Verbal.

10 O. All verbal.

11 So you wouldn't have any letters in the file 12 to or from Fisher-Price?

13 A. Verbal.

14 Q. Mattel?

15 A. All of my conversations to date with 16 prospective vendors have been verbal.

Q. All right. So then you must know who you 17 18 speak with at Fisher-Price. Who would that be?

19 A. The president of Fisher-Price whose name is 20 Neil -- I want to say Friedman, but I -- I could be

21 mistaken. We've been hearing from now for almost a 22 year from Nickelodeon has been having conversations

23 and they have been very anxious to get involved with 24 us but Marty has been fielding those conversations.

25 My initial contact was with the president, chief

118

I operating officer. I think his name is -- I could be

2 mistaken -- Jeffrey Dunn and I'm not sure who the 3 people are that he's been speaking with. I know we

4 have a meeting coming up in a few weeks in Manhattan.

5 Again, there's -- because we are growing the project,

6 growing the music, growing the story lines, creating

7 and we've not been ready to really get to market,

8 we're just out there with the website and some of the

9 music. I've been very renascent to start any of those

10 conversations until we had a licensing attorney agent

11 really do that and to that end we were approached

12 about a month ago by one of the biggest licensing

13 agents attorneys on the planet who represents

14 properties like Strawberry Shortcake and the Care

15 Bears and his feeling is based on the work Stelor

16 Productions has done to date that we have -- quote --

17 the stickiest property out there and so all of the

18 things I've described to you that is verbal now we

19 have a licensing attorney who's actually putting

20 things into motion, but in order to have these

21 contracts, you know, I've talked about, you have to

22 have something called a show Bible, a character guide,

23 a style guide which spells out how the characters

24 look, what their colors are, what they look like when

25 they turn, what fonts they use, what borders,

30 (Pages 117 to 120)

25 negotiations?

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

120

1 everything relative to the intellectual property and 2 the integrity of the characters and, again, by way of 3 example this agent, this attorney came to us having 4 been the -- one of the keynote speakers at a world 5 conference at the University of Southern California on 6 character art in the digital age and he used as his --7 he used as his -- his example not only the Care Bears 8 and Strawberry Shortcake and those types of properties 9 but he used the Googles from Goo his last -- the last 10 part of his presentation, slides and whatnot was all 11 information from our website and so now we are at a 12 place -- we had planned our whole program based on a 13 five to seven year window which was one of the early 14 pieces of guidance instruction that Mr. Silvers 15 provided and that's how long it would take to grow it 16 commercially and get it to market. We've only been, 17 as you know, in business for two years and so we're 18 breaking all of those records and are just now 19 starting to enter into those agreements, those 20 contracts, those -- with every one of the vendors and 21 prospective clients that I've discussed with you. Q. Well, who is the licensing agent -- attorney

1 forth between Mattel or Stelor?

2 A. As I answered this question a few minutes 3 ago, yes.

4 Q. Is that typical in the industry?

5 A. I think given what I understand it is 6 typical in any industry when you are building a 7 relationship on a product or concept that doesn't 8 exist tangibly yet. I think the answer to that would 9 be yes. You build the relationship, you show the 10 samples, whatever that is that you might have and then 11 once the relationship is built and the credibility and 12 the integrity exists, then you start memorializing and 13 committing to paper.

14 Q. I want to go back to Nine Mile Productions.15 Nine High Productions. Nine -- Nine Story16 Productions.

17 A. Uh-huh.

18 Q. What was the time frame that you -- that 19 Stelor was -- was dealing with them where -- where Mr. 20 Silvers got involved? When -- when was that?

21 A. I just can't recall. I'm very -- I'm very 22 bad with dates.

23 Q. And who was it at Nine -- Nine Story 24 Productions that you dealt with?

A. You had asked me that twice before and again

122

- I A. He's in Ottawa, Canada and I think the name 2 of his firm is Andro Roboshow or Robashod or --
- 3 Q. And who's been having the contacts with 4 Mattel?

23 agent that you mentioned?

A. Michael Andrews.

Q. And where is he based?

24

25

- 5 A. Most of the initial contacts in fact 6 almost all of the contacts with the companies would 7 have been myself.
- 8 Q. So who's the person at Mattel that you've 9 been dealing with?
- 10 A. Again, the name was Art -- I'm just not very 11 good with -- again, there's such a volume of people 12 that I speak with and deal with I can't give you the 13 specifics. I'd have to check my -- my notes.
- Q. What kind of notes would you check? Do you 15 keep notes of meetings that you have with Mattel?
- 16 A. I keep a calendar and -- or I should say 17 I've kept a calendar and, yes, when -- you know, 18 salient names or if I promise to send music or send, 19 you know, some material, but I recently -- it was 20 destroyed and so I've had -- I'm using a Palm Pilot 21 now electronically.
- 22 Q. But am I to understand that all your 23 discussions with Mattel have been verbal?
- 24 A. Yes.
- 25 Q. And that there's no letters going back and

1 I can't recall. At the time I was dealing with Steve 2 somebody and Mark I think Blain or Blair.

- 3 Q. All right. And -- and your -- the Korean 4 animation company. Do you recall their name?
- 5 A. Not off the top of my head, no.
- 6 Q. Who introduced Stelor to the Korean 7 animation company?
- 8 A. I believe we had met them at a show and 9 then Mr. Silvers in one of his e-mails to me said that 10 he had a relationship with that company and so -- and 11 then I -- I contacted them after they came to our 12 booth. Again, I'm just not remembering the time line 13 and how it took place.
- 14 Q. The fact that Stelor does not have the Thai 15 royal family as a client today is because Stelor is 16 not ready to have clients yet, isn't that correct?
- 17 MR. RUBINSTEIN: Objection. Argumentative.
- 18 THE WITNESS: I'm sorry, do you have a
- 19 question?

20 BY MR. HARTMANN:

- 21 Q. The fact that the Thai royal family is not a 22 client of Stelor's at this point that's because Stelor 23 is not yet ready to have any clients, correct?
- 24 MR. RUBINSTEIN: Same objection.
- 25 THE WITNESS: What's your question?

31 (Pages 121 to 124)

1 MR. HARTMANN: Read it back. 2 THE WITNESS: I don't understand your 3 4

MR. HARTMANN: Read it back.

THE COURT REPORTER: (Reading) The fact

that Thai royal family is not a client of

Stelor's at this point that's because Stelor is

not yet ready to have any clients, correct?

THE WITNESS: Is your question that Stelor is not ready to have any clients? You made a

11 statement.

5

6

7

8

9

10

### 12 BY MR. HARTMANN:

Q. No, with respect to the Thai royal family. 14 The reason that they're not a client at the present 15 time is because Stelor is not ready to have clients 16 right now.

A. Stelor is ready now to have start bringing 17 18 in clients. That's why I'm -- I'm having difficulty.

Q. Okay. I didn't understand it from before. 20 So you are ready to have clients now?

A. As I just mentioned.

Q. All right. Tell me all the clients that --23 you don't have any clients right now?

A. As I just mentioned to you we are just 25 now -- we've just entered into the relationship with

1 children's labels not only on i-Tunes but we were the 2 featured album several times primarily when Disney 3 lost their exclusive. There was never by the way a 4 children's category at i-Tunes. We met with -- his 5 name is Denzyl Feigelson. They put together a deal 6 with Disney and we got the albums up. We are in the 7 process -- and, again, Mr. Andrews will take care of 8 creating that contract and license. The albums have 9 been on the Internet. We've not taken in any revenue. 10 We've taken in no sales or -- but, again, what we're 11 trying to do is get the product out there promoted. 12 There's been a phenomenon it seems on the Internet. 13 We had six million -- six million hits I believe in 14 October and we had just hundreds of thousands of 15 unique visitors coming into the site, playing the 16 music and playing the games. So I'm - again, I'm -17 I'm guessing but if we get to market by April, we 18 would start having -- those relationships would all be 19 memorialized, would turn into contract relationships.

Q. Those being the i-Tunes relationship?

21 A. Those -- 'yes, those types of existing --22 either that we've had negotiations with -- that's a 23 good example because we -- we get the benefit of the 24 promotion, we've got it on the website, somebody can 25 click and they can go look at the album, listen to the

1 Mr. Andrews in the last five weeks, we've just now 2 started to initiate all of the relationships, we've 3 just now started to commit to paper, if you will, meet 4 with, put together deals the clients we've discussed.

Q. So how far off are you on -- on your first 6 deal?

A. When I spoke with Mr. Andrews last week we 8 were thinking that given the launch of some of our 9 software things that we have been developing we're 10 looking to have deals in place by probably March or 11 April.

12 anQ. What deals do you expect to have in place in 13 March or April?

A. We expect to start having licensed 15 relationships with clients who will utilize the 16 property or the images of the property or the 17 characters or the music.

Q. Okay. What -- what clients?

A. We have a -- a deal right now that would be 20 probably the best example with i-Tunes in which we met 21 the man who created and founded i-Tunes for Apple

22 Computer and actually hired him as a consultant to

23 Stelor and in that relationship one of the things he 24 brought to the table was that he got our music in

25 front of just hundreds and hundreds of other

126

5

7 8

9

17

18

19

20

1 music, they can send it to their friends and it's just 2 getting it out there by word of mouth and it's been 3 tremendous for us as far as publicity.

Q. What other --4

> MR. RUBINSTEIN: I would ask Mr. Silvers to refrain from making -- having side conversations with counsel during Mr. Esrig's testimony.

MR. HARTMANN: Well, he doesn't have to refrain from that whatsoever.

10 MR. RUBINSTEIN: I think it's distracting 11 to the deponent

12 MR. HARTMANN: Is that distracting you that 13 he's talking to his attorney? 14

THE WITNESS: It's very -- it's been very 15 16 MR. HARTMANN: All right. Well, I think

he's entitled to talk with his counsel during the

MR. RUBINSTEIN: Would you like to take a break to discuss it with your client?

21 MR. HARTMANN: No, we don't have to discuss 22 that. He's entitled to talk with his lawyer 23 during the deposition. He's not disrupting it at

24 all. 25

MR. RUBINSTEIN: We disagree.

# 32 (Pages 125 to 128)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

MR. HARTMANN: Well, the video luckily is on 1

so that we'll let the jurors or whoever it is 2

3 view for themselves.

MR. RUBINSTEIN: That is fortunate.

5 BY MR. HARTMANN:

Q. What other licenses do you anticipate in 7 March or April coming up? What other deals are close?

A. I couldn't be specific with you at this 9 time.

10 Q. Why not?

A. Because there are -- it's -- everything is

12 in negotiation and until Mr. Andrews and our IP 13 counsel gives me a contract, it's just a negotiation 14 so --

15 Q. All right. So tell me everything that's in 16 negotiation. You've talked about Mattel and 17 Fisher-Price. What else is in negotiation?

18 A. I'd have to -- to talk to Mr. Jeffrey and 19 Mr. Andrews and just find out what they've been 20 working on.

21 Q. But you haven't tried to contact the royal 22 Thai family?

A. I have not contacted the royal Thai family.

Q. And you don't have any deals anticipated 25 with them in March or April?

1 hour.

2

3

THE WITNESS: Is there a restaurant nearby

where I can get a salad or something?

MS. MCQUILKIN: Yeah, there's -- I can give 4

5 you --

6 MR. HARTMANN: There's 20 of them.

7 THE WITNESS: Like walking distance.

8 MR. RUBINSTEIN: We're off the record.

9 THE VIDEOGRAPHER: We're now going off the

10 video record. This is the end of Tape Number 3.

11 The time is 12:20 p.m.

12 (There was a lunch break taken after which

13 the following proceedings were held:)

THE VIDEOGRAPHER: We're now back on the

15 video record. The time is 1:33. This is Tape

16 Number 4.

17 BY MR. HARTMANN:

Q. All right. We're back after lunch.

19 Everybody feeling okay?

A. Absolutely.

21 Q. All right. Well, I wanted to continue with

22 what we were kind of talking about in terms of the

23 string of material breaches that are alleged in

24 Exhibit 3 which is the Emergency Motion for

25 Preliminary Injunction and we've been going through a

130

A. I'm unsure. We have someone who has been

2 looking into that part of the world so I'm not sure if 3 they're going to be presented with an offer. I --

4 I -- I couldn't answer that today.

Q. Who's looking into that end of the world?

A. Mr. DiMuccio's business partners. 6

Q. Who are they?

8 A. I'm -- I'm unsure of their names.

Q. What -- what business is Mr. DeMuccio in?

A. Mr. DeMuccio is involved in a variety of

11 companies, health and wellness, film and multimedia 12 production, seminar production, publishing, a variety 13 of businesses.

Q. Do you -- do you know the name of any of his 15 companies?

A. He's got about four or five. I think one of 17 them is called Good Vibrations or Good Vibrations 18 International, I'm not sure.

Q. All right. This may be a convenient place 20 to take a break.

21 MR. RUBINSTEIN: When would you like to

22 reconvene?

23 MR. HARTMANN: I don't know maybe -- I'd

24 like to say 45 minutes but honestly in our Coral

25 Gables probably got to be realistic and say an

I number of those. Without summarizing those, can you 2 tell me any other ways in which Silvers has breached

132

3 either the license agreement or the consulting

4 agreement, that have been marked as Exhibit 1 and 2?

6 MR. RUBINSTEIN: Object to -- to the extent

7 that it calls for a legal conclusion. Go ahead

8 and answer as far as you can.

9 THE WITNESS: I just don't want to waste

10 time. Can you read me back the list we've gone

11 through?

12 BY MR. HARTMANN:

13 Q. Okay.

14 A. Thank you.

Q. I think we started out with the fact that 16 according to your testimony Silvers flatly refused to 17 do the video time capsule history.

A. (Witness nods head.)

19 Q. Then we had the -- you had trademark office 20 matters which Number 1 was diverting from Stelor's 21 counsel the status as correspondent on the -- with the 22 trademark office. And then I guess a relative of that 23 was the fact that Silvers fired Mr. Borchard. That 24 was Number 3 I guess. That Silvers had had contacts 25 with Google, Inc. which you testified was a breach of

33 (Pages 129 to 132)

- 1 Paragraph 8E of the license agreement because they're 2 a potential client or sublicensee or vendor or all of
- 3 those I think you said they had potential for that.
- 4 A. Yes.
- 5 Q. Then we had the other matters in which 6 potential:—Paragraph 8E violations I'll call them or 7 other potential clients, vendors or sublicensees were 8 contacted. We've identified the Thai royal family, 9 the Korean animation company that you don't recall the 10 name of, Bayard Publishing. And I don't think you 11 were able to tell me any potential clients, respect -- 12 respective clients, vendors, or licensees that had 13 been contacted by Mr. Silvers:
- 14 A. Thank you.
- 15 Q. And that's pretty much where we're at. So 16 anything else that you can tell us today as to how Mr. 17 Silvers is in material breach of either Exhibits 1 or 18 2?
- 19 A. I would say that's representative of the 20 breaches, some of the breaches Mr. Silvers'has.
- 21 Q. All right. Now let's -- I just want to skip 22 ahead to the 2004 trade show. Did Stelor have a booth 23 there?
- 24 A. Yes, this past June.
- 25 Q. Okay. Was -- did Mr. Silvers interfere with

- 1 when Stelor put Silvers on notice of interference and 2 breach of the agreements.
- 3 Q. And that would be in writing?
- 4 A. Again, to the best of my recollection I 5 believe that there were e-mail and letters -- yes,
- 6 written correspondence, as far as I can remember.
- 7 Q. All right. Were you the author of the 8 e-mail?
- 9 A. I believe so. It would have either been 10 myself or our attorneys.
- 11 Q. And which attorneys would those be?
- 12 A. It would have been either Akin, Gump or
- 13 Thelen, Reid. Thelen, Priest, Reid. Thelen -- I'm 14 not -- I don't remember the name of the firm.
- 15 Q. Let me -- what about letters. Who would 16 have authored the letters advising Mr. Silvers that he 17 was in breach of the licensing agreement?
- 18 A. It would have been myself and our -- our 19 lawyers by the way from Akin, Gump they just --
- 20 their -- their whole department moved to Thelen, Reid, 21 so it was the same lawyers but they were in a
- 22 different firm.
- 23 Q. Which branch of Akin, Gump did you use?
- 24 A. Um --
- 25 Q. Which -- which city?

134

- 1 any potential clients, vendors or licensees at the 2 2004 trade show?
- 3 A. I have no knowledge of that.
- 4 Q. By the way did Stelor provide notice to Mr. 5 Silvers of its position that the license agreement had 6 been breached by Mr. Silvers' behavior?
- 7 A. Yes, over the course of the license 8 agreement on several occasions, on many occasions 9 verbally we had those conversations and I had given 10 Mr. Silvers copies of letters from our counsel to us
- 11 at various points indicating those breaches.
- 12 Q. All right. But was there any letter or 13 other writing provided to Mr. Silvers advising him of 14 Stelor's position? I'm not -- and besides the lawsuit
- 15 that was filed against him for breach of contract.
- 16 Was there any notice in writing provided to Mr.
- 17 Stelors prior to filing the lawsuit that it was your
- 18 position that he had breached the license agreement?

  MR. RUBINSTEIN: Objection. Vague and
- 20 ambiguous. I think you mean Mr. Silvers not Mr.
- 21 Stelors.
- 22 BY MR. HARTMANN:
- 23 Q. Mr. Silvers, I'm sorry.
- A. To the best of my recollection there had 25 been over the course of the relationship several times

- 1 A. They were in Tysons Corner, Virginia I 2 believe.
- 3 Q. And is that where -- where is Thelen, 4 Priest, Reid located?
- 5 A. I believe they're in Washington, D.C.
- 6 Q. Do you recall the name of the lawyer or 7 lawyers at Akin, Gump that was assisting Stelor at 8 that time?
- 9 A. Glenna Parde or Pardo or par something. 10 Joseph Tiano, Eric Cowan, but there were two others. 11 I can't recall their names.
- 12 Q. And so at that time -- well, okay. Let me 13 see if I can get a roster of Stelor's counsel. They 14 had Akin, Gump that became Thelen, Priest at some 15 point in time?
- 16 A. Yes.
- 17 Q. And do you recall when that was?
- 18 A. I can't remember when they switched.
- 19 Q. Is Thelen, Priest -- Priest, Reid firm are 20 they presently providing any legal services to Stelor?
- 21 A. Yes.
- 22 Q. Just answer yes or no.
- 23 A. Yes.
- 24 Q. Okay. And general, without disclosing any 25 attorney-client information, what type of legal

# 34 (Pages 133 to 136)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

1 services? Generally speaking.

- A. Corporate general, all of our attorneys work 3 together, so a variety of legal services.
- Q. Did any attorneys assist Stelor in preparing 5 the license agreement that we've marked as Exhibit 1?
- A. Yes.
- Q. Which -- which attorneys did that?
- 8 A. Akin, Gump.
- Q. Okay. All right. Okay. So we have the
- 10 Akin, Gump which became Thelen, Riest -- Priest, Reid.
- A. I think it's Thelen, Reid.
- Q. Thelen, Reid. 12
- 13 A. Yeah.
- 14 Q. Okay. And then we have the -- the Finnegan
- 15 firm, right? With Mr. Hefter. And how long has
- 16 Stelor been using the Finnegan firm as counsel in any 17 capacity?
- A. Finnegan, Henderson came on board after
- 19 Edell, Shapiro, Flynn withdrew and, again, I don't
- 20 recall the date of that.
- Q. All right. So before the Finnegan firm 22 there was the Edell, Shapiro, Flynn firm. And who was 23 the lawyer there who was --
- A. Ira Edell. I'm sorry.
- Q. Can you spell Edell for us?

1 reason.

9

10

- MR. RUBINSTEIN: Object to the scope of the 2
- 3 question. It calls for the content of
- 4 attorney-client privilege material. Instruct you
- 5 not to answer.
- 6 MR. HARTMANN: How is that attorney-client 7
- 8 MR. RUBINSTEIN: A letter from his attorney.
  - MR HARTMANN: Yes.
  - MR. RUBINSTEIN: And you're asking for the
- 11 contents thereof.
- 12 MR. HARTMANN: No. Yeah, but if I write a
- 13 letter to my client saying it was a great Marlins
- 14 game last night, hope to do it again, it's not
- 15 attorney-client privilege. It has to relate to
- 16 offering or giving legal advice.
- 17 MR. RUBINSTEIN: Are you asking for the 18 contents of the letter?
- 19
- MR. HARTMANN: No, I'm asking him whether or 20
- not in that letter it states that the purpose --
- 21 the reason behind the firm withdrawing had
- 22 something to do with Mr. Silvers. 23
  - MR. RUBINSTEIN: Same objection. Instruct

140

- 24 you not to answer.
- 25 BY MR. HARTMANN:

138

- A. Edell. E -- E-D-E-L-L.
- Q. And what type of services did Mr. Edell in 3 general provide for Stelor?
- A. Trademark intellectual property law.
- Q. And you said that they withdrew. Do you 6 know when they withdrew?
- A. I don't recall the timing, no.
- Q. Do you know why they withdrew?
- A. They would not -- they were unwilling to 10 work with Mr. Silvers and the senior partner Ira Edell 11 wrote us and basically said that -- that he didn't 12 have the --
- 13 MR. RUBINSTEIN: I'm going to object to the
- extent it calls for attorney-client privilege and
- 15 instruct you not to answer the contents of any
- 16 communications received from your attorneys.
- 17 THE WITNESS: Okay.
- 18 BY MR. HARTMANN:
- Q. All right. But without giving any legal 20 advice that was offered in a letter that Mr. Edell 21 wrote, you learned by letter from his firm that he was 22 withdrawing and not going to represent Stelor anymore?
- 23 A. Yes.
- Q. And in that letter it explained that Steven 25 Silvers was the purpose for their withdrawal? The

Q. You -- you of course have those letters in 2 your Stelor files as we sit here today?

- A. Yes.
- Q. All right. You said earlier this morning
- 5 that one of the reasons -- just recap this. One of
- 6 the reasons that Mr. Silvers is in breach of the
- 7 agreement is that he's had communications with Google
- 8 and that that violates Section 8E of the license
- 9 agreement. And the reason for that is that Google is 10 a potential client, licensee, vendor, whatever; right?
- 11 A. Yes.
- 12 Q. Okay. Why do you think Google is a 13 potential client?
- A. We had planned and in fact had obtained 15 counsel for Mr. Silvers vis-a-vis this plan to effect 16 a coexistence relationship or agreement wherein we
- 17 could either be the children's arm of Google, Inc. or 18 do some sort of barter or service with Google and it
- 19 was Mr. Silvers' idea to his credit, he wrote me in
- 20 one of his e-mails, that given who they were and the 21 size and the financial fortitude and whatnot, that it
- 22 could be the best of all worlds since we were the
- 23 senior trademark that it made perfect sense for us to
- 24 effect some sort of relationship. And so we went down
- 25 that path and -- and it's very consistent with --

35 (Pages 137 to 140)

- 1 although Mr. Silvers over the last few years had
  2 been -- had written voluminous e-mail about suing them
  3 and going after them. In August of 2001 Mr. Silvers
  4 had written the founders of Google, Inc. a letter
  5 specifying that they coexist or establish a coexist
  6 relationship with Googles.com and we thought again in
  7 our effort to commercialize the business that it would
  8 be the best possible solution of all worlds to effect
  9 some sort of relationship, either client, vendor,
  10 barter, joint venture, that type of thing.
  11 Q. All right. Now, the -- you mentioned Mr.
- 11 Q. All right. Now, the -- you mentioned Mr.
  12 Silvers wrote a letter to Google in August of '01.
  13 Are you aware of any other communications that Mr.
  14 Silvers has ever had with Google about anything?
- 15 A. Yes, I have seen other e-mail that Mr. 16 Silvers had written and Mr. Silvers had told us on 17 many occasions about phone calls and efforts that he 18 engaged in to -- to establish a dialogue with Google, 19 Inc.
- 20 Q. All right. So you've seen an e-mail from 21 Steven Silvers to Google?
- A. Yes.
- Q. Basically trying to approach them to24 establish some kind of a relationship along the lines25 you just discussed?

- 1 Q. You're not aware of any interest on Googles' 2 part in which they've wanted to discuss or consider a 3 relationship with Stelor?
- 4 A. No, quite the contrary. I've gotten the -5 the indication from counsel that there's -- in fact
  6 could be interest in -- in some sort of relationship,
  7 but I was also told very specifically that because of
  8 Mr. Silvers' insertion and Mr. Silvers' adversarial
  9 position to Stelor that Google, Inc. was by definition
  10 unwilling to speak with us until this -- the -- this
  11 adversarial relationship was either resolved or in
  12 fact they could be dealing with the rightful
  13 intellectual property party.
- 14 Q. And when you say you were told this, you 15 were told this by your own lawyers, correct?
- 16 A. That's rightness
- 17 Q. All right. I'm not asking what your lawyers
  18 were telling you. I don't think your lawyer today
  19 wants you to talk about what your lawyers have talked
  20 about because they're going to end up being fact
  21 witnesses if you keep doing that, but I want to
  22 refocus the question because maybe you didn't
  23 understand me. Do you have any personal knowledge -24 you personally -- that Google has expressed an
  25 interest in a relationship with Stelor? Not your

142

- 1 A. Yes.
- 2 Q. And you've seen an August '01 letter from
- 3 Mr. Silvers to Google along those lines?
- 4 A. To Larry Paige at Google, Inc.
- 5 Q. Okay. Now, that was back in 2001. Has 6 Google ever done anything in those three years hence 7 to indicate any interest whatsoever in being a
- 8 prospective client of Stelor?
- 9 A. No.
- 10 Q. So it's fair to say that they're not a 11 prospective client at this point?
- 12 A. No, we had -- I had called on several
  13 occasions and up through the time of last late spring
  14 when we entered into negotiations with Google about
  15 coexistence or some sort of relationship it's been an
  16 ongoing strategy for us given what we are developing
  17 and one of our -- the pieces of our site called -18 which is Goo Search about some sort of partnership.
  19 Q. But as you said there's been no interest
- 20 whatsoever on Googles' part which --21 MR. RUBINSTEIN: Objection. Misstates prior
- 22 testimony.23 BY MR. HARTMANN:
- 24 Q. With respect to the relationship?
- 5 A. Again, I would be unaware.

- 1 lawyers. That Google has done that -- said that.
- 2 A. No.
- Q. Now you -- you yourself have had numerous 4 contacts with Google, correct?
- A. Yes.
- 6 Q. Could you tell me about those?
- 7 A. I started calling Google, Inc. probably in 8 late '02 and had not heard back. Have never gotten a 9 response.
- 10 Q. Stelor obtained a license to the Googles IP 11 in the middle of '02, correct?
- 12 A. Yes.
- 13 Q. So it doesn't make sense that Stelor would 14 be contacting Google about any kind of relationship 15 prior to June of 2000.
- 16 A. That's correct.
- 17 Q. Let's mark this as four I guess.
- 18 (The document was marked as Exhibit No. 4 19 for identification.)
- 20 BY MR. HARTMANN:
- Q. All right. I've marked as Exhibit 4 an
  Internet article under the Business Gazette dated July
  30th, 2004. A story about the Stelor/Google trademark
  dispute in front of the United States Patent and
- 25 Trademark Office. Have you seen this particular

### 36 (Pages 141 to 144)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

144

1 article before?

2 A. Yes.

3 Q. Okay. On the second page you are attributed 4 with the statement that you and others have written 5 and called Google's headquarters since at least 6 2001 trying to meet with company executives to work 7 out a solution.

8 Have you called -- you personally have you 9 called Google's headquarters any time prior to the 10 date of the license agreement between Stelor and 11 Silvers?

12 A. No.

13 Q. All right. What others had written and 14 called Google's headquarters since at least 2001?

15 A. Steven Silvers.

16 Q. Any others besides him?

17 A. Not that I'm aware of.

18 Q. But you were aware that Google officials

19 never responded to the earlier inquiries?

20 A. Yes.

21 Q. All right. And have you had any substantive 22 discussions with anybody at Google regarding a

23 relationship between Stelor and Google?

24 A. No.

25 Q. Have your counsel, have any lawyers on your

1 lawyers? As you understand it.

2 A. I would believe it would be from Google's 3 lawyers.

4 Q. And the lawyers that have received that 5 correspondence are who?

6 A. Cowan, Liebowitz.

7 Q. Mr. Borchard?

8 A. Yes. And also Mr. Rubinstein.

9 Q. Have you -- have you ever made any proposals 10 to Google in connection with any business transaction 11 between Google and Stelor?

12 A. Again, personally Steve Esrig?

13 Q. Yes.

14 A. No.

15 Q. Have you had your -- have you instructed 16 your lawyers to do that?

17 A. Yes.

18 Q. All right. What business proposal did

19 Stelor through its lawyers make to Google?

20 MR. RUBINSTEIN: Object to the extent that

21 it calls for attorney-client privilege, the

22 contents which I instruct you not to disclose.

23 BY MR. HARTMANN:

Q. Yeah, I don't want the attorney-client 25 privilege legal advice, if there is any. I just want

146

5

1 behalf had any substantive discussions with Google 2 regarding a relationship with Stelor?

3 MR. RUBINSTEIN: Objection to the extent

4 that it calls for attorney-client communications.

5 You can answer outside those communications. 6 BY MR. HARTMANN:

7 Q. I'm not asking for any communications. I'm 8 asking you for a fact. And that is whether or not 9 your lawyers have had any substantive conversations 10 with Google?

11 A. Yes.

12 Q. They have. Which lawyers are those?

13 A. William Borchard and present counsel.

14 Q. Referring to Mr. Rubinstein?

15 A. Yes.

16 Q. Have you received any correspondence from

17 Google in connection with discussions to form a

18 relationship between Stelor and Google?

19 A. Personally?

20 Q. Yes.

21 A. No.

22 Q. Have your lawyers received any

23 correspondence that's been shared with you?

24 A. Yes.

25 Q. And are they from Google or Google's

1 to know the information that your lawyers conveyed 2 with your authority to Google for which there's no 3 privilege.

148

4 MR. RUBINSTEIN: You may answer.

THE WITNESS: We had offered -- I can't

6 remember if it was three, four or five different

7 settlement possibilities. I think this was in

8 June or July at the time that we met with Mr.

9 Silvers and his then law firm Larry Stumpf about 10 possible ways to come to some sort of an

agreement or a coexist or relationship.

12 BY MR. HARTMANN:

13 Q. All right. Did you ever advise Mr. Silvers 14 that you were making a proposal to Google?

15 A. Yes.

16 Q. When did you do that?

17 A. We had a conversation in again June and

18 July. I met with Finnegan, Henderson; Cowan,

19 Liebowitz; Larry Stumpf; Steven Silvers; I can't

20 remember the lawyers from the firm in New York who

21 attended, but we were discussing the fact that we were

22 currently involved in negotiations that were happening

23 while we spoke with Google, Inc.

24 Q. All right. And did discuss what those

25 negotiations were about?

37 (Pages 145 to 148)

- A. Yes. And the -- and the -- at one point all 2 of the attorneys asked us to leave the room so that 3 they could speak more specifically I think about the 4 contents.
- Q. All right. So what proposals did Stelor 6 make?
- A. As I said, there were either three or four 8 different proposals that had been put together that 9 dealt with everything from coexisting to partnering to 10 setting up links or hyperlinks on their site and ours, 11 those types -- and different permutations of those --12 those items.
- Q. Was -- did -- did Stelor ever offer to 14 convey the Googles.com domain name to Google? 15 A. No.
- Q. Did Stelor ever provide any financial 16 17 parameters to Google?
- Let me rephrase that. Did Stelor ever give 19 a price tag to Google for any -- any of the 20 relationships -- any of the relationships that were 21 under discussion?
- A. Yes. I seem to remember in one of the 23 negotiations there was a discussion of a license 24 agreement, of Google, Inc. taking a license from 25 Googles.com but it was - they were very preliminary.

- 1 something to be worked out.
- Q. I'm going to move to strike the extortion 3 language as totally unresponsive and -- and 4 inflammatory.
- So I take it the answer then is, no, you did-6 not run anything by Mr. Silvers prior to making a 7 financial proposal with Google?
- A. I'm sorry, what was your question?
- Q. The question was I asked you five minutes 10 ago whether or not you had received or -- or advised 11 Mr. Silvers of any proposals that you were making with 12 Google regarding financial terms.
- 13 A. Oh ---
- 14 Q. And I got all the -- all the --
- A. Yes. 15
- Q. -- language about --16
- A. Yes, I did have a conversation, several with 17 18 Mr. Silvers.
- 19 Q. So you -- you told him the dollars that were 20 being discussed?
- A. We started to talk about it. I actually 22 called him to ask him what he thought would be 23 appropriate in the way of what it was worth and where 24 we should go and so on and so forth.
- 25 Q. All right. And what and did Mr. Silvers

150

- Q. What kind of financial figure was mentioned 2 in connection with the license?
- A. I can't recall what the numbers were
- Q. Who would know?
- A. Mr. Borchard.
- O. And did you ever clear those numbers with 7 Mr. Silvers prior to making the offer to Google?
- A. Because we had, A, started and and they 9 were preliminary negotiations and, B, because we have 10 the sole right to act on his behalf and instead of him
- II in regards to license agreements and sublicense and 12 whatnot, we did not contact Mr. Silvers because we had
- 13 just started that process. In fact a big part of the 14 meeting with Mr. Silvers was let us do our job and get
- 15 there. At that point Mr. Silvers had on one hand
- 16 written me saying that we should do what we were doing
- 17 negotiate, work out a coexist or a working 18 relationship but for the most part he had kept calling
- 19 and writing saying that we needed to -- to quote Mr.
- 20 Silvers to extort as much money from Google, Inc. as
- 21 possible pre IPO and we've got countless e-mails to 22 this effect because this was our opportunity to have
- 23 leverage with them. And our position was, you know,
- 24 they were the -- the 80-pound gorilla. We wanted to
- 25 at least get to the table and see if there was

- 1 approve the dollar figure that Stelor was going to use 2 in its negotiations with Google?
- A. I'm trying to remember the e-mail he wrote.
- 4 We had a conversation and I called Mr. Silvers and I
- 5 said, you know -- he answered the phone on a speaker 6 phone. I said, you know, we're going to get things
- 7 started. It's obviously very confidential. What do
- 8 you think we should do? What do you think this is
- 9 worth? What do you want from this? And so on and so
- 10 forth. Mr. Silvers told me first that he was alone
- 11 and we started having this conversation. A few 12 minutes into the conversation, I heard another man's
- 13 voice. I said, Steve, what's going on? Is there
- 14 somebody there? He said no. I said, well, I don't
- 15 feel comfortable continuing this conversation. The
- 16 next day I received an e-mail from Steve apologizing
- 17 for lying that there was someone there, but it was in
- 18 that conversation and that e-mail in which we
- 19 discussed what -- what he thought would be appropriate
- 20 as far as value, license value, settlement value,
- 21 those types of numbers so I guess the answer is yes.
- Q. The answer is yes you did advise Mr. -- Mr. 23 Silvers of the dollar figure that was going to be
- 24 proposed by Stelor to Google? A. No, that's not correct. Yes, I did ask Mr.

38 (Pages 149 to 152)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

152

- 1 Silvers for his opinion on what that dollar figure 2 should look like.
- Q. Okay. I'm asking you whether or not you
  4 asked for his opinion on what the dollar figure was.
  5 What -- as presented to Google.
- 6 A. Again, I --
- 7 Q. Let me backtrack. Did Stelor ever make a 8 proposal with a price tag to Google?
- A. Stelor's lawyers did, yes.
- 10 Q. Okay. What were the price tags?
- 11 A. Again, as I said --
- 12 O. You don't remember?
- 13 A. Right.
- 14 Q. All right. Did -- before it made the offers 15 or the proposals to Google with a price tag, was that 16 information provided to Mr. Silvers? That 17 information.
- 18 A. At that -- I -- I don't remember at that 19 point because the attorneys were making those offers 20 not Stelor.
- Q. So you don't know whether or not Mr. Silvers 22 knew that there were proposals going to Google with 23 specific dollar figures?
- 24 A. Again, our attorneys were speaking to Mr. 25 Silvers' attorney Mr. Stumpf so I -- I can't really

- Q. Have you personally had any conversations
   with anybody about -- at Google about having a
   relationship between Google and Stelor?
- 4 A. Have I had a conversation with someone at 5 Google, Inc. No, I testified earlier that I've never 6 had a conversation with anyone at Google, Inc.
- 7 Q. All right. So in this article where 8 you've -- you mentioned that you -- you and others 9 have called since 2001 as a result of those contacts, 10 you've never had any -- you yourself have never had 11 any conversations with Google, Inc.?
- 12 A. Correct.
- 13 Q. And other than your lawyers nobody else at 14 Stelor has either?
- 15 A. Correct.
- 16 Q. Okay. What -- other than the conversations 17 that you told me about that Mr. Silvers -- the 18 contacts that Mr. Silvers had back in 2001, are you 19 aware of any other conversations or communications 20 that Mr. Silvers has had with Google, Inc.?
- A. Only the -- the conversations that he 22 verbally shared with me when he would try to call or 23 e-mail. Beyond that, no.
- 24 Q. And when -- when -- what was the time frame 25 for those conversations when Mr. Silvers told you?

1 answer that.

- Q. So the answer is no you don't know.
- 3 A. I don't know. Yes, that's right.
- 4 Q. Fine. Okay. Stelor can't sell any of the 5 Googles IP to Google, can it?
- 6 A. Absolutely not. Mr. Silvers is the owner.
- 7 Q. So what does Stelor have to offer Google 8 since it's a mere licensee of the Googles IP?
- 9 A. Stelor can offer Google its rights as the 10 senior trademark to get involved with a company that 11 will be the largest children's company of its kind 12 relative to the name Googles.com. We can't sell the 13 IP. Silvers is the owner. We wouldn't attempt to 14 sell the IP because we are very clear everything we've 15 done, every benefit inures to Mr. Silvers as the 16 owner, but Stelor has the rights as the exclusive 17 worldwide licensee to enter into a relationship that 18 benefits not only Mr. Silvers but Stelor as well as 19 far as commercializing the property.
- 20 Q. All right. So has Stelor ever offered to 21 sell any Googles' IP to Google?
- 22 A. No.
- 23 Q. Has Stelor ever offered to sell the 24 Googles.com domain name to Google?
- 25 A. No.

1 A. It's hard -- it's -- because there were so 2 many hundreds and hundreds of e-mails from Mr. Silvers 3 I don't remember which one when or which conversation 4 when.

156

- Q. All right. So any time Mr. Silvers wouldhave contacted Google, Inc. your knowledge of thatwould be based on an e-mail that he provided to you?
- 8 A. Or conversations that he had with me.
- 9 Q. All right. So -- but you don't have any 10 recollection as to the time period where those 11 communications were taking place?
- 12 A. I do. I recall that it was all prior to May 13 roughly of 2002 before Stelor got involved. These 14 were the things that Mr. Silvers told me he did prior 15 to that or when he was with the Aurora Collection.
- 16 Q. So after the June 2002 license agreement17 you're unaware of any contacts that Mr. Silvers has18 had with Google, Inc., correct?
- A. Correct.
- 20 Q. All right. I wanted to run you -- let's 21 mark this.
- 22 (The document was marked as Exhibit No. 5 23 for identification.)
- 24 BY MR. HARTMANN:
  - 25 Q. Five?

39 (Pages 153 to 156)

- I've marked as Exhibit 5 your declaration 2 which was filed in support of Stelor's Emergency 3 Motion for a Preliminary Injunction. And I hope 4 you've seen it before since you signed it.
- 5 A. Yes.
- 6 Q. If you want to take a minute and look at it, 7 that's fine.
- 8 I'm looking at Paragraph 6 and I would like 9 to ask you some questions about that. In Paragraph 6 10 you state in the second sentence that Stelor acquired 11 Aurora's rights under its agreement with Silvers at 12 considerable expense. How much did Stelor pay to 13 acquire Aurora's rights?
- 14 A. Stelor entered into an asset purchase 15 agreement for \$30 million. In addition to which 16 Stelor paid -- I can't recall exactly, but it was 17 several hundred thousand dollars in cash to pay off 18 debts of Aurora so that Aurora did not go bankrupt and 19 the property fall into creditors' hands.
- 20 Q. All right. How much money did Stelor 21 actually pay in connection with the acquisition of 22 Aurora's rights?
- 23 A. Again, the asset purchase was for \$30 24 million.
- 25 Q. Did you pay \$30 million, sir?

- 1 paying off vendors from Aurora. Vendors associated
- 2 with the Googles from Goo and so on and so forth. We
- 3 incurred roughly \$40,000 of legal expense and other
- 4 expenses relative to the purchase. Those were
- 5 out-of-pocket dollars that was your question.Q. How much did Aurora receive from Stelor, if
- 7 anything?
- 8 A. Aurora received no dollars beyond that which 9 we paid.
- 10 Q. To the -- to the lawyers and the vendors?
- 11 How much --
- 12 A. Correct.
- 13 Q. So Aurora received nothing.
- 14 MR. RUBINSTEIN: Objection. Asked and
- 15 answered.
- 16 BY MR. HARTMANN:
- 17 Q. I don't think I've gotten an answer yet.
- 18 A. I think I've answered it three times:
- 19 MR./RUBINSTEIN: Answer it again.
- 20 BY MR. HARTMANN:
- 21 Q. How -- how many dollars --
- 22 A. I'm sorry?
- 23 Q. How many dollars did Aurora receive from 24 Stelor in the acquisition?
- 25 A. They did not. They received an asset

- A. And I -- can I finish my answer?
- 2 Q. I want you to answer my question.
- 3 A. I'm trying to answer your question but I'
- 4 can't if you interrupt me while I'm answering.
- 5 Q. Well, I -- I can't -- I need -- your 6 unresponsive answers are just going to have us here 7 until tomorrow.
- 8 A. Could you repeat the question, please.
- 9 Q. How much did you actually pay?
- 10 A. Stelor entered into an asset purchase
- 11 agreement for \$30,000. We paid off several, I
- 12 believe, hundred thousand dollars or maybe it was --
- 13 it was between a hundred and two hundred thousand in
- 14 actual dollars to pay off existing debt of Aurora. We
- 15 incurred another roughly \$40,000 in legal fees. So
- 16 Stelor actually paid roughly \$200,000 at the time that
- 17 it acquired the asset purchase agreement.
- 18 Q. All right. So you paid Aurora \$30,000?
- 19 A. No.
- 20 O. You paid off debt.
- 21 A. No
- We paid Aurora -- we paid off Aurora's
- 23 expenses, legal fees to their trademark counsel, it
- 24 was roughly a hundred -- I want to guess about 150,
- 25 160,000 in addition to those moneys that we wrote out

160

- 1 purchase agreement.
- 2 Q. They received no dollars?
- 3 A. Correct.
- 4 Q. That's what I thought.
- 5 All right. And then we know that you -- you
- 6 also had money that was paid to Mr. Silvers in
- 7 following up and having the new license agreement with 8 him, correct?
- 9 A. Correct.
- 10 Q. Now in Paragraph 7 you say that your --
- 11 Stelor's interest, enthusiasm was tempered by
- 11 Dicion's interest, chanasiasin was tempered by
- 12 legitimate concerns and reservations and that Stelor
- 13 was wary that Silvers' background could jeopardize the
- 14 Googles program. Are you with me there?
- 15 A. Yes.
- 16 Q. And that background is, what, the criminal
- 17 conviction that Mr. Silver -- Silvers had had?
- 18 A. Yes, seven or eight years in a Federal
- 19 penitentiary for cocaine distribution, possession, 20 whatnot.
- 21 Q. How did -- how did you find out about that?
- 22 A. We found out initially through someone at
- 23 the Aurora Collection. I can't recall who that was.
- Q. Well, how was it that you found out from the
- 25 someone at the Aurora Collection? How was that

40 (Pages 157 to 160)

- 1 information conveyed to you?
- A. It was conveyed verbally.
- Q. By one person at Aurora or more than one 4 person?
- A. I believe that it was conveyed by Mike
- 6 Farrington the former CEO of Aurora who conveyed it to 7 someone else and so on and so forth, but I only was 8 told by one person.
- Q. But you don't know who that was?
- A. I can't recall.
- 11 Q. When were you told?
- A. I can't recall.
- Q. And of course you advised the Stelor board
- 14 of Mr. Silvers' background?
- A. There was not a Stelor board at that time.
- O. When was the Stelor board formed?
- A. In late May of 2002 Stelor Productions had 18 its first board meeting.
- Q. And who were the initial board members?
- A. Henry Epstein, Steven Esrig, Paul Pichante,
- 21 Dr. Robert Rothstein, Robert Morris, Harvey Nagley, 22 and Steven Weinstein.

Q. And were there minutes kept of those

Q. And those -- Stelor would have those in its

- Q. And did the Stelor board have formal 24 meetings after it was formed in May of 2002?
- A. Yes.

2 meetings?

3

4

6

7

8

9

10

11

13

15

16

21 22 know?

23

20 meeting.

5 files?

A. Yes.

A. Yes.

A. No.

A. Yes.

Q. Who kept the minutes?

A. The recording secretary.

A. Steven Weinstein.

14 Mr. Silvers' background?

Q. Were they taped the meetings?

O. Who's -- who's the recording secretary?

Q. So did you ever tell the Stelor board about

Q. So that would be reflected in the minutes of

17 the particular board meeting where you advised him of

A. I don't believe it was discussed at a board

Q. Wouldn't that be important for the board to

MR. RUBINSTEIN: Objection. Argumentative.

- A. It had been discussed. Discussed is
- 2 discussed. It was disclosed and discussed. I just
- 3 don't believe it was at a board meeting that it was 4 discussed.
- Q. All right. Were there informal meetings of 6 the directors?
- A. I wouldn't say -- well, it depends. Two or 8 three directors would go to dinner. Mr. Silvers would 9 come into town and meet with one or two of the 10 directors. I mean --
- Q. At the time that you signed -- that Stelor 12 entered into the license agreement in May of '02, was 13 there a board at Stelor at that point in time?
- A. Yes, the board members --
- Q. And --15
- A. -- had been formed. 16
- Q. And did everybody on the board know of Mr. 18 Silvers' background?
- 19 A. Yes.
- 20 Q. But you -- but you don't recall that it was
- 21 ever discussed at a formal meeting?
- MR. RUBINSTEIN: Objection. Asked and
- 23 answered.
- 24 THE WITNESS: I'd have to go back and look

164

25 at the minutes. I just don't recall.

162

- 2 BY MR. HARTMANN:
- Q. How did they know?
- A. I told them.
- Q. So you personally told the other board 6 members prior to May of 2000 about Mr. Silvers' 7 background?
- MR. RUBINSTEIN: Asked and answered. 9 BY MR. HARTMANN:
- Q. You can answer.
- A. Yes, and one of our board members, Robert
- 12 Morris, an attorney, I believe printed from Google,
- 13 Inc. or typed in Mr. Silvers' name and the entire file 14 on his incarceration and charges came up.
- 15 Q. But you already knew about the background 16 prior to Mr. Morris --
- 17 A. Yes
- 18 Q. -- Googling it?
- All right. Looking at your affidavit of
- 20 Paragraph 8. You state in the middle of the paragraph
- 21 Stelor has spent approximately \$3 million?
- 23 Q. Okay. How -- how have you spent that money?
- A. That -- when this was done in October it was 25 about three -- I think we're closer to between three

24 BY MR. HARTMANN: Q. You can answer.

41 (Pages 161 to 164)

168

- I and a half and \$4 million and we've spent that money
- 2 developing the intellectual property, developing
- 3 music, developing story lines, developing art,
- 4 overhead for running the company.
- 5 Q. All right. So developing music. The funds 6 that you've used to develop the music would you pay to 7 the musicians that you've mentioned to me previously?
- A. Yes, yes.
- 9 Q. Any other musicians that have been paid 10 anything by Stelor to develop the music?
- 11 A. Yes, we've paid -- I -- I'don't remember
- 12 amounts and names but, yes, we've paid other parties
- 13 in regard to the development of the music.
- 14 Q. Where is the music produced, I guess, from 15 the standpoint of being put into like a disk form or 16 cassette tape or whatever forms it's done.
- 17 A. We haven't manufactured or produced for 18 sale, if I understand your question.
- 19 Q. Right. So basically it's just available 20 digitally?
- 21 A. It's available digitally, yes.
- 22 Q. All right. And you mentioned this morning
- 23 that it is available on i-Tunes?
- 24 A. Yes.
- 25 Q. But it's not -- it's not like if somebody

- 1 finalizing a license agreement and a contract I think
- 2 January or February.
- 3 Q. And when you finalize that contract will
- 4 Stelor receive any income from the downloading of the 5 Googles music?
- A. Yes.
- 7 Q. But to this point Stelor has not received a 8 penny for the music being available on the Internet?
- 9 A. Yes
- 10 Q. That's correct?
- 11 A. That is correct.
- 2 Q. Is there a license agreement of any kind
- 13 with Mr. Feigelson's company?
- 14 A. No.
- 15 Q. All right. Any other music expenses that 16 would go into the three to \$4 million that Stelor has
- 17 spent to develop the Googles concept and Googles' IP
- 18 than what you've told me about?
- 19 A. We've spent ---
- 20 Q. I'm asking about the music.
- 21 A. Yeah, just in the category of music with the
- 22 musicians we have spent 30 or \$40,000 just in legal
- 23 fees relative to the -- to the contracts with the
- 24 musicians and that type of thing. We've got invested
- 25 in the music somewhere -- we've got several hundred

166

- I wanted to by a CD they could?
- 2 A. I'm not quite sure the exact mechanics, but 3 you can go to i-Tunes and download the contents.
- 4 Q. I'm going to get to that. I'm just trying 5 to find out whether you can order and buy a CD?
- 6 A. We -- we don't have CDs. We haven't 7 manufactured them.
- 8 Q. There's been no expenses to manufacture a 9 CD?
- 10 A. No.
- 11 Q. And -- and the music is not out in any other 12 tangible form other than digitally?
- 13 A. On our website it's out.
- 14 Q. Okay.
- 15 A. Snippets of the songs are on the website.
- 16 Q. All right. Now if I go to i-Tunes and I
- 17 want to get the Google music, hear this music, I can 18 download it, correct?
- 19 A. Yes.
- 20 Q. And I pay for that?
- 21 A. Yes.
- 22 Q. And who gets the money for that?
- 23 A. I believe it goes to an organization called
- 24 AWAL -- Artists Without a License -- which is the
- 25 entity through Mr. Feigelson that we will be

- 1 thousands I believe invested by this point just in the 2 music.
- 3 Q. I'm just trying to figure out the nature of
- 4 the music investment. So we have musicians. Have we
- 5 paid Mr. Feigelson any money?
- A. Yes, Mr. Feigelson gets paid as a7 consultant.
- 8 Q. And what does -- how much money does he 9 make?
- 10 A. He bills -- when he works in a month, it's,
- 11 I believe, \$7,000 a month.
- 12 Q. Okay. Any other expenses in the music
- 13 category?
- 14 A. Musicians, legal consultants. No, I think
- 16 Q. All right. And all this would be visible on
- 17 the -- on the Stelor's books and records?
- 18 A. Yes.
- 19 Q. How about story lines. What type of
- 20 expenses have we -- have you incurred there?
- 21 A. Again, writers, consultants, whatnot. I'd
- 22 have to check my -- the books.
- 23 Q. Writers that are not employees of Stelor?
- 24 A. Yes. Employees and nonemployees, yes.
- 25 Q. Okay.

# 42 (Pages 165 to 168)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

- 1 A. Consultants, that type of thing.
- 2 Q. How many story lines are there?
- 3 A. Right now there are -- there -- there are --
- 4 I can't tell you the actual amount. There are dozens 5 relative to the species or the characters or the 6 planet of the characters.
- 7 Q. And is the story line designed to be in a 8 book later or what media is the story line designed 9 for?
- 10 A. They're designed to be in books, on the 11 Internet, episodes on our site, scripted for direct a 12 video, Goosical episodes, coloring book story lines, 13 that type of thing.
- 14 Q. And these are something that are -- have 15 been reduced now to some tangible form where we could 16 see them?
- 17 A. Yes.
- 18 Q. And -- and the -- who are the people that 19 are not employees of Stelor that have been involved 20 and received compensation for the story lines?
- 21 A. Jeff Schector, Ron Wolf, there are -- 22 there's a list of writers that I'm not familiar with
- 22 there a man as but whelve contributed various contra
- 23 their names but who've contributed various content.
- 24 Q. And that's a list that Stelor has in its 25 files?

- 1 Hartmann finish his question before you respond.
- 2 THE WITNESS: Right.
- 3 MR. RUBINSTEIN: Thank you.

#### 4 BY MR. HARTMANN:

- 5 Q. But for both the music and the story lines 6 we have creative people who are working with Stelor 7 being compensated and it's a work for hire
- 8 relationship where Stelor will own the copyrights for 9 those works. That's your understanding?
- 10 A. Yes.
- 11 Q. What about the art?
- 12 MR. RUBINSTEIN: Objection. Vague and
- 13 ambiguous.

#### 14 BY MR. HARTMANN:

- 15 Q. Expenses.
- MR. RUBINSTEIN: Is there a question? 17 BY MR. HARTMANN:
- 18 Q. Out of the three or four -- well, let me go 19 back. Out of the three -- three to four million that 20 we've spent, how much has been spent on the story 21 lines?
- 22 A. I'd have to check again the books.
- 23 Q. Whatever it is it would all be reflected in
- 24 the --
- 25 A. Yes.

170

- A. Yes, I believe so.
- 2 Q. Now do I understand that Stelor has these 3 writers work on a -- what's known as a work for hire 4 principal where the copyrights of their work will be 5 owned by Stelor?
- 6 A. Yes.
- 7 Q. And that would be the same with the music?
- 8 A. Yes.
- 9 Well, your -- please repeat your question so 10 I can answer.
- 11 Q. Is it the same with the music that the 12 artists are -- have a work for hire relationship? You 13 know what I mean by that?
- 14 A. Yes, I do.
- 15 Q. Because you said you've spent \$40,000 in 16 legal fees, you know, the other people in the room 17 here that do this kind of thing would assume that that 18 has to do with the work for hire agreement --
- 19 A. Yes, that's correct.
- 20 Q. -- which allows Stelor to own the copyrights 21 notwithstanding the fact that a different artist was 22 the author of that particular --
- 23 A. Yes.
- 24 Q. -- work?
- 25 MR. RUBINSTEIN: Steve, if you could let Mr.

- 1 Q. -- books and records?
- How about the art? What type of art has Stelor obtained in connection with the three to \$4 million that it's spent as set out in Paragraph 8 of the affidavit?
- 6 A. I'm not understanding. What type of art or 7 what type of expenses? In other words how much have 8 we paid for the actual --

172

- 9 Q. Well, I first want to know what type of art. 10 When you say art, I need to know what that is.
- 11 A. 2D, 3D, a variety of graphic art, character 12 development, anything that falls under the category of 13 an artist doing a picture or a drawing of some sort. 14 And, again, I'd have to look at the books but between 15 in-house and outside artists significant dollars. I
- 7 Q What -- who are some of the outside artists?
- 18 A. I can't think of Ron's last name. Charles 19 Barnett, Michael Warren, I don't know the young man 20 that works with Michael but there are several outside.
- 21 Q. Is there a particular company that Stelor 22 uses or just people?

16 just couldn't give you an exact dollar amount.

- 23 A. No, individuals.
- 24 Q. All right. Then how many in-house artists 25 are there?

43 (Pages 169 to 172)

- 1 A. Yes, I'm sorry. Red Rover Creations is one 2 of the outside houses. I'm sorry.
- 3 Q. That's good. That's fine. You can 4 interrupt me for that kind of stuff. Red Rover. Is
- 5 that different than for Charles Barnett --
- 6 A. Yes.
- 7 Q. -- and Mike Warren?
- 8 How many artists are there on staff
- 9 full-time employees at Stelor?
- 10 A. Five full-time artists. Six, I'm sorry.
- 11 Q. All right. Which -- and is there actual
- 12 tangible graphic work and drawings that Stelor has as
- 13 a result of spending this money for the artists?
- 14 A. Yes.
- 15 Q. And do you have an idea of how much money 16 has been spent by Stelor out of the \$3 million set out 17 in your affidavit in Paragraph 8 on art?
- 18 A. I'd have to look at the books.
- 19 Q. Okay. Which leads us to overhead. What is 20 the overhead for Stelor? Say -- say, per month.
- 21 A. It's been growing so rapidly over the last
- 22 four months because we've been staffing up and -- I
- 23 would say somewhere between 50 and a hundred thousand
- 24 dollars a month at this point. That would be the burn
- 25 rate, overhead, outside sources, somewhere in there.

- 1 items besides the ones you've told me about so far?
- 2 A. Mainly salaries and -- and kind of just
- 3 general operations costs.
- 4 Q. All right. In Paragraph 9 of your affidavit 5 that we've marked as Exhibit 5. Well, let -- let me
- 6 go up to Paragraph 8. You talk about the employees 7 have devoted themselves to making Stelor and the
- 8 Googles successful and profitable. Do you see where I 9 am?
- 10 A. Yes.
- 11 Q. Is Stelor profitable?
- 12 A. No.
- 13 Q. Has it ever made a profit since it started 14 in the middle of 2002?
- 15 A. No.
- 16 Q. Has Stelor ever paid any royalty money to 17 Mr. Silvers?
- 17 IVII. SHACIS:
- 18 A. No.
- 19 Q. Does Stelor owe any royalties to Mr. Silvers 20 as we sit here today to your knowledge?
- 21 A. Not to my knowledge.
- 22 Q. All right. In Paragraph 9, toward the --
- 23 the last part of it, you say that Silvers commenced a
- 24 campaign to inject and entwine himself in the very 25 fabric of Stelor's business. Do you see that

174

- 1 Again, I'd have to check my ledger.
- Q Well, you're including outside sources that
- 3 we already discussed in the overhead?
- 4 A. Outside consultants, contracts of that type,
- 5 yes, that -- that would all be my overhead.
- 6 Q. All right. But aside from your outside or 7 outsourced consultants that you've told me about
- 8 before in connection with story line, music and art,
- 9 what -- what other overhead does Stelor have? Does
- 10 Stelor -- let me break it down. Does Stelor pay rent
- 11 to you to locate its offices at your house?
- 12 A. Yes.
- 13 O. How much rent a month?
- 14 A. Approximately \$4,000.
- 15 Q. All right. And of course you receive a 16 salary?
- 17 A. Yes.
- 18 Q. And how much is that?
- 19 A. \$18,000.
- 20 Q. A month?
- 21 A. Yes
- 22 Q. All right. Anyone in your family receive a
- 23 salary?
- 24 A. No.
- 25 Q. Are there any other significant overhead

- 1 sentence?
  - A. Yes.
- 3 Q. Now this morning we discussed the contention

176

- 4 that Silvers has, you know, interfered with Stelor.
- 5 Is there anything in addition to what you told me this
- 6 morning by which Mr. Silvers has injected and entwined
- 7 himself into the very fabric of Stelor's business?
- 8 A. No, I think I covered it all this morning.
- 9 Q. And what is the fabric of Stelor's business?
- 10 A. Commercializing Googles and the Planet of 11 Goo.
- 12 Q. The way we talked about it this morning?
- 13 A. Yes
- 14 Q. And in fact the major way that you've
- 15 commercialized it from 2002 to the present is really 16 through the website, is it not?
- 17 A. Yes.
- 18 Q. You don't have any manufactured products,
- 19 correct?
- 20 A. Correct.
- 21 Q. We're not selling anything?
- 22 A. Correct.
- 23 Q. The website is pretty much the commercial
- 24 activity of the company at this point, correct?
- 25 A. The website and now our presence on i-Tunes,

# 44 (Pages 173 to 176)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy l correct.

- Q. Now you mentioned before that Mr. Silvers 3 is the owner of the Googles IP as we call it, right?
- Q. And you understand that -- that as the owner 6 of the Googles IP, Mr. Silvers has a duty to maintain 7 the quality control of how Stelor uses that IP?
- A. Yes, it's his contractual right.
- Q. And you understand what that is to maintain 10 quality control?
- 11 A. Yes.
- 12 Q. What is your understanding of that?
- 13 A. May I refer to the --
- 14 Q. Sure.
- 15 THE VIDEOGRAPHER: Excuse me. We've got
- five minutes left on the tape.
- 17 BY MR. HARTMANN:
- Q. Okay. 18
- 19 A. Thank you very much.
- 20 In the license agreement under five,
- 21 Notices, Quality Control and Samples, Paragraph C, it
- 22 says: Prior to the commencement of manufacture and
- 23 sale of licensed products, Stelor shall submit to
- 24 Silvers for his input, at no cost to Silvers, a
- 25 reasonable number of samples of all licensed products

- 1 Injunction.
- A. Yes.
- Q. And I want to ask you about the specific
- 4 things that you're asking the court to do, okay?
- A. Yes.
- Q. If you want -- I mean -- I could use the 7 rest room so maybe take a two minute -- well, you got 8 to take a break anyway, right?
- 9 THE VIDEOGRAPHER: Yes.
- 10 MR. HARTMANN: All right. Let's just take a
- 11 short break and when we come back, I'll ask you
- 12 these questions.
  - THE VIDEOGRAPHER: This is the end of Tape
- 14 Number 4 of the videotaped deposition. The time
- 15 is 2:33.

13

- 16 (There was a break taken after which the
- 17 following proceedings were held:)
- 18 THE VIDEOGRAPHER: We're now on back on the
- 19 video record. This is Tape Number 5. The time
- 20 is 2:46 p.m.
- 21 BY MR. HARTMANN:
- Q. All right. I had asked you to look at
- 23 Exhibit 3 before the break. That's our -- the Stelor
- 24 Emergency Motion for Preliminary Injunction. And I
- 25 want to refer you to Part A on Page 2 which is where

178

- I which Stelor intends to manufacture and sell and of 2 all promotional and advertising material associated
- Q. I appreciate that, but I'm asking you what 5 your understanding is of what quality control is.
- A. I'm sorry. You did.
- My understanding of quality control is that 8 Stelor insures and protects in the context of the 9 intellectual property any product that comes from 10 Stelor, the quality that the artistic integrity is 11 maintained, the flavor, if you will, and integrity of 12 the character is maintained so that everything is 13 consistent with the intellectual property that we 14 receive from Mr. Silvers.
- Q. And that's a -- that's a duty that Stelor as 16 the licensee has to the owner of the trademark to 17 maintain it?
- 18 A. Yes.

3 therewith.

- Q. And the -- you agree that the owner has the 20 ability to monitor what the licensee is doing in order 21 to insure standards of quality control?
- A. Yes.
- Q. All right. Let's go back to Exhibit 3 24 which you should have in front of you there. This is 25 again your Emergency Motion for Preliminary

1 the -- the matters in which you are asking the court 2 to compel performance by Mr. Silvers on various

180

- 3 matters and they're set forth here in A, B, C, et
- 4 cetera. We're going to run through those, but right
- 5 before we do that, do you see right above that it says 6 also order the defendant to specifically perform his
- 7 contractual obligations. Above A on Page 2.
- A. Yes.
- Q. All right. So I just want to make sure 10 we're clear on this. You're not asking the judge to 11 prevent Silvers from doing something that's unrelated 12 to the contract. Your specific request with the court 13 is make him do what you say he should do under the 14 contract, right?
- 15 A. No.
- Q. Okay. Because it says here order the 16 17 defendant to specifically perform his contractual 18 obligations as follows. So I read that as suggesting
- 19 that it's your position, for example, in A that the
- 20 contract obligation of Silvers is to perform A.
- 21 That's how I read that. Do you agree?
  - A. No.
- Q. So you would agree then that Silvers is not 24 required to order -- wait. Is not required to
- 25 instruct the United States Patent and Trademark Office

45 (Pages 177 to 180)

I to send all communications regarding the Googles 2 trademark to Stelor's appointed counsel. That's not 3 required by the contract or it is?

MR. RUBINSTEIN: Objection. Calls for a legal conclusion.

### 6 BY MR. HARTMANN:

- Q. You can answer.
- A. No, I expect Mr. Silvers to adhere to his 9 contract. That is my expectation.
- Q. That's my point. The reason you filed this 11 lawsuit is that you think Mr. Silvers is not adhering 12 to his contractual obligations, correct?
- 13 A. Yes.
- 14 Q. And you filed the lawsuit and you're asking 15 the judge make Silvers comply with the contract?
- A. Yes.
- MR. RUBINSTEIN: Objection. 17

#### 18 BY MR. HARTMANN:

- Q. That's what this is all about, right? 19
- Q. Okay. So these -- just so I don't have to
- 22 waste a lot of time. When we go through this A, B, C,
- 23 it's your understanding that Silvers is required by
- 24 the contract to, for example, in A, instruct the
- 25 United States Patent and Trademark Office as set forth

1 not only would Mr. Silvers cooperate in every way

- 2 necessary and desirable to strengthen, establish or
- 3 maintain intellectual -- the intellectual property
- 4 rights granted to us but that he won't interfere and
- 5 by definition I believe that by Mr. Silvers diverting
- 6 communications from the trademark office to himself it
- 7 poses the potential risk of Stelor not being able to
- 8 manage or Stelor's counsel being able to effectively
- 9 manage its trademark program. And so to that end I've
- 10 asked the judge to make Mr. Silvers adhere to the
- 11 language in the contract.
- 12 Q. And what language is that? That's my
- 13 question. Where is it in the contract that the judge 14 is going to look to find the authority to instruct Mr.
- 15 Silvers -- to order Mr. Silvers to instruct the USPTO?
- 16 That's what I'm trying to find out.
- A. Well, as a layman I think you would find it 18 under duties of consulting in the letter and in the 19 license agreement I think you would find that under --
- 20 under intellectual property protection in terms of the
- 21 rights that Mr. Silvers has granted to Stelor and so I
- 22 think again as a layman that it would be quite obvious
- 23 to any court that if Mr. Silvers has contractually
- 24 agreed, promised, warranted that he will maintain, 25 help, defend all of the IP that by definition it means

182

- 1 in Part A?
- A. Yes.
- Q. Okay. Now, I've looked at the contract. I
- 4 don't see anything that expressly says that Mr.
- 5 Silvers is required to instruct the United States
- 6 Patent and Trademark Office to send all communications
- 7 to Mr. Hefter as you've asked in Part A. So I need
- 8 your help in finding the contract provision which
- 9 would allow the court to instruct Mr. Silvers along 10 those lines.
- 11 MR. RUBINSTEIN: And I'm going to object to
- 12 the extent that it calls for Mr. Esrig's legal
- 13 conclusions from the contract.
- 14 But you may answer to the best of your
- 15 ability.
- THE WITNESS: What was the question? 16

### 17 BY MR. HARTMANN:

- Q. Where in the contract does it say that Mr.
- 19 Silvers is required to instruct the United States
- 20 Patent Office and Trademark Office to send all
- 21 communications regarding the Googles trademarks to
- 22 Stelor's duly appointed counsel?
- A. It is my understanding that both the
- 24 consulting agreement as well as the License,
- 25 Distribution, and Manufacturing Agreement specify that

- I he won't interfere with Stelor's ability to manage the 2 IP in an appropriate manner.
- Q. That assumes of course that unless --
- 4 that -- that by not having Stelor's lawyer be the
- 5 correspondent with the trademark office that that is
- 6 somehow an interference which obviously the court will
- 7 decide and we're not asking you to decide the things
- 8 the judge is going to decide. What I'm trying to do
- 9 is find out what the judge is going to consider so
- 10 your -- just to summarize your testimony is Paragraph
- 118, Intellectual Property Protection, somewhere in
- 12 there is the basis for instructing Mr. Silvers to
- 13 contact the USPTO and have your lawyer as the 14 correspondent, that's the source of that request?
- 15 A. Um --
- 16 Q. As I -- yes?
- 17 A. May I answer as a layman?
- 18 Q. Yes.
- A. Which I am. I will also argue that in
- 20 Section 11, Infringements, that we have the sole
- 21 right, in its discretion and at our expense, to take
- 22 any and all actions against third persons to protect
- 23 the IP rights. And in this case it is my opinion that
- 24 we are trying to protect Mr. Silvers from himself.
- Q. Well, we're -- we're going to get to the

# 46 (Pages 181 to 184)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

184

1 actions that Stelor and other people have filed in the 2 PTO but I'm really asking you now about your request 3 to have the court instruct Mr. Silvers to advise the 4 PTO to send all communications to your lawyer.

- A. I stand by my answer. I think that both of 6 those speak for themselves. What Stelor is doing 7 through counsel is protecting the IP rights, 8 protecting the IP itself, protecting the program that 9 we've set in place and spent millions of dollars for 10 to commercialize the property and to that end we are 11 moving forward with that protection.
- Q. And how is -- how is having Mr. Silvers 13 listed as the correspondent how does that prevent 14 Stelor from doing whatever it needs to do?
- A. Again, I think it speaks to Mr. Silvers 16 inserting himself in the -- in the process. I guess 17 by way of example if Mr. Silvers -- because he -- he 18 removed. He took off the attorney's name and put 19 himself. If we got notice of a defect or a problem or 20 an opposition or any kind of issue and for some reason 21 we didn't find out about it because Mr. Silvers didn't 22 adequately serve notice to us, by definition we would 23 be exposing the property to action and by definition 24 we would not be appropriately protecting the rights of 25 the IP and so -- and I base that example on Mr.

1 BY MR. HARTMANN:

- Q. I want to know what he did that's causing 3 Stelor problems so how -- when he changed the name on 4 the correspondent file to Steven Silvers, what
- 5 products did that keep Stelor from bringing to market? 6 List them all.
- A. Just another example in the string of 8 interference that Mr. Silvers and intentional 9 insertion to prevent us from getting to market.
- Q. You want to read the question back or do you 11 just want to say zero and we can move on to the next 12 question?
- 13 MR. RUBINSTEIN: Objection. Argumentative.
  - MR. HARTMANN: Read the question back.
- 15 It's going to go a lot quicker if you answer 16 them.
- 17 THE WITNESS: It'll go as quick as it goes 18 if you ask me a question that's answerable.
- 19 THE COURT REPORTER: (Reading) I want to
- 20 know what he did that's causing Stelor problems
- 21 when he changed the name on the correspondent
- 22 file to Steven Silvers, what products did that
- 23 keep Stelor from bringing to market? List them 24
- 25 MR. RUBINSTEIN: Object to that question.

186

14

- 1 Silvers' track record in -- in his however many years
- 2 it's been interfering with our ability to bring the
- 3 thing to market, but --
- O. Can you tell me one way in which Mr. -- when 5 did Mr. Silvers change the name of the correspondent 6 to the Googles trademark?
- A. I'm not sure when he did that.
- Q. Can you tell me any way that that has 9 prevented Stelor from bringing any product to market? 10 Name one product and tell me how his changing the name 11 of the correspondent in that trademark file has in any 12 way effected Stelor's ability to bring a product to 13 market? First let's do all the products.
- 14 A. I am unqualified to give you a legal 15 opinion.
- 16 Q. I'm not asking for a legal opinion.
- 17 A. You are.
- 18 Q. You're the president and CEO of Stelor.
- 19 A. Yes.
- 20 Q. You just told me that what he does is
- 21 preventing you from coming to market. By the way
- 22 that's fine to tell your board of directors when you
- 23 want a scapegoat but we're going into court and I want 24 to know --
- 25 MR. RUBINSTEIN: Objection. Argumentative.

1 It calls for facts not in evidence and lacks

- 2 foundation.
- 3 MR. HARTMANN: Well, I agree there's no

188

- 4 facts in evidence but we're trying to discover
- 5 what facts could be put into evidence to support
- 6 the relief that's requested in this emergency
- 7 motion.
- 8 MR. RUBINSTEIN: And the question assumes
- 9 the answer.

#### 10 BY MR. HARTMANN:

- Q. Are there any products, sir, that Stelor has
- 12 been unable to bring to market because Mr. Silvers has
- 13 changed the name of the correspondent name with the
- 14 Patent and Trademark Office to him?
- 15 A. Yes.
- 16 Q. Okay. What --
- A. Potentially every product that Stelor would
- 18 like to bring to market is threatened by the
- 19 continuation of Mr. Silvers' interference with our
- 20 ability to run our company. Every product.
- Q. I appreciate the threat and stuff. What I
- 22 want to know is is there any particular product --
- 23 forget the threats -- that have actually not been
- 24 brought to market because of Mr. Silvers changing the
- 25 name with the trademark office?

47 (Pages 185 to 188)

- A. I have to stay with my answer. Every single 2 product that Stelor is in the process of creating is 3 threatened if Stelor is unable to do its business and 4 as I cited in my example earlier, is unable to receive 5 correspondence through the appropriate IP counsel so 6 that if there is in fact a defect or problem with any 7 of those trademarks and we do not find out about it 8 and given that Stelor has no confidence in Mr. 9 Silvers' ability to adhere, we have asked the court to 10 both interpret and enforce our understanding of 11 protecting the intellectual property.
- Q. So all this would be cured if Stelor had 13 knowledge of whatever the trademark owner would 14 typically know from the trademark office, right?
- MR. RUBINSTEIN: Calls for speculation. You 15 16 may answer.
- 17 THE WITNESS: If I understand your question 18 and I appreciate you boiling it down, all of this
- 19 would be cured if Mr. Silvers would adhere to the
- 20 contracts that he entered into with Stelor
- Productions. 21

#### 22 BY MR. HARTMANN:

Q. See, I don't think that's boiling it down. 24 Let me try to boil it down to this particular issue 25 that's in Part A of your emergency motion. And that I whole problem?

- MR. RUBINSTEIN: Objection. Vague and
- 3 ambiguous as to what you mean by the whole
- problem.
- 5 BY MR. HARTMANN:
- Q. You can answer.
- A. I would answer it the same way. I can't 8 speculate.
- Q. You don't want to speculate, okay.
- What -- what information by the way in Part II A. What -- are you aware of any communications that 12 relate to the Googles trademarks that have not been
- 13 made available to Mr. Hefter?
- 14 A. I'm unaware of anything in regard to what 15 communications have or have not been made available.
- Q. So you're not aware of any correspondence 17 from the Patent and Trademark Office to Mr. Silvers 18 that -- that you have not been provided?
- 19 A. How would I be aware of something that which 20 we haven't been receiving?
- 21 Q. Well, sure: You can say I know there's a 22 letter out there but I haven't been given it.
- 'A. But how would I know that the letter is not 24 there if the correspondence isn't going to counsel or 25 us.

190

- l is what's -- what's really at work here is Stelor 2 wants to know what's happening with those trademark 3 registrations, correct?
- A. That is Stelor's right under the contract.
- Q. You're entitled to your interpretation of 6 the contract, as I said, but I need -- let's try to 7 listen to the question.
- What's -- what the concern here is on 9 Stelor's part is knowing what activity is taking place 10 in the trademark office with respect to the particular 11 trademarks, correct?
- 12 A. Yes.
- 13 Q. That's why you want Mr. Hefter to be the 14 corespondent, correct?
- 15 A. Yes.
- Q. Okay. Now, wouldn't that all be cured if --17 if Mr. Silvers just sent copies of anything he got 18 from the trademark office to your lawyer?
- A. I couldn't speculate. 19
- 20 Q. You don't think that would cure it?
- A. I couldn't speculate that Mr. Silvers would 22 do anything.
- Q. No, I'm asking you to assume that Mr. 24 Silvers would send copies of anything he got from the 25 trademark office to Mr. Hefter, wouldn't that cure the

192

- Q. So you filed this lawsuit asking the judge 2 to make Steven Silvers switch correspondence even 3 though you're unaware of with any information that 4 your lawyers have been denied.
- 5 A. I --
- б MR. RUBINSTEIN: Objection. Argumentative. 7
  - THE WITNESS: I'm sorry. I filed this
- 8 lawsuit to make Mr. Silvers adhere to the
- 0 contract he entered into with Stelor Productions.
- 10 BY MR. HARTMANN: Q. You know that's a nice refrain. I know
- 12 that's your interpretation. The judge is going to
- 13 interpret the contract to see if you're right but this
- 14 is the particular issue that the judge is going to be
- 15 discussing so we've already talked about the contract
- 16 that relates to this. And what I'm just trying to
- 17 understand is what basis you have to think that Mr.
- 18 Hefter doesn't have all the information he needs with
- 19 respect to the Googles trademark?
- A. Oh, you've just added something. I can help 21 you with that answer. The basis would be the track
- 22 record to date and the performance of Mr. Silvers
- 23 relative to the contract. My basis for believing that
- 24 Mr. Silvers would not provide us the copies that
- 25 you're speaking of is strictly based on from day one

# 48 (Pages 189 to 192)

- 1 the lies and deceit that Mr. Silvers practices in his
- 2 day-to-day business activities all of which, many of
- 3 which are documented in his e-mails, some of which
- 4 I've mentioned earlier. I have no reason to as the
- 5 CEO and president of Stelor Productions given Mr.
- 6 Silvers' track record with Stelor, not his prison
- 7 record or his past, just his track record dealing with
- 8 Steve Esrig. I have absolutely no confidence, zero,
- 9 in Mr. Silvers' ability to practice anything in
- 10 integrity and so I'm looking to the court to make that 11 determination.
- Q. So the reason you filed this lawsuit in
- 13 Federal court was because you're afraid in -- in
- 14 general -- for general principals based on things that
- 15 have happened years ago that Mr. Silvers won't comply
- 16 with the agreement?
- 17 A. No.
- 18 MR RUBINSTEIN: Objection. Misstates prior
- 19 testimony.
- 20 THE WITNESS: No. I filed this lawsuit
- 21 because Mr. Silvers ---
- 22 MR. HARTMANN: Okay. I just want to --
- 23 THE WITNESS: -- has breached his contract
- 24 in several areas.
- 25

- A. I've answered your questions to the best of 2 my ability, counselor.
- 3 Q. Okay.
- 4 MR. RUBINSTEIN: You may want to try asking
- him why Stelor needs Mr. Hefter to receive
- correspondence from the trademark office.
- 7 BY MR. HARTMANN:
- Q. I've asked him that six different ways.
- Now are you aware that a lot of the
- 10 trademark office communications are a matter of public 11 record?
- 12 A. Yes.
- 13 Q. And in fact your lawyers can go on-line and 14 get that?
- 15 A. As can Mr. Silvers.
- 16 Q. That's right.
- 17 And so there really would be no need, would 18 there, for your lawyers to be the correspondent of 19 record with the Patent and Trademark Office if they 20 can access all that information on-line?
- A. No, I disagree. I think there is a 22 need that --
- 23 Q. Why is that?
- A. Because I have a contract too between myself 25 and Mr. Silvers in which Stelor has the sole right, it

196

### I BY MR. HARTMANN:

- Q. I think we've been through all of that.
- A. Thank you. 3
- Q. And we'll let the court decide that and
- 5 that's really the larger case, but this specific issue
- 6 is going to be heard by the judge at a hearing and we
- 7 need to have the evidence that would relate to why
- 8 Stelor needs to have their lawyer as the correspondent
- 9 of record with the PTO. That's what I really want to
- 10 focus on not, you know, I'm afraid he's going to 11 breach the contract because of other things he's done.
- 12 I want to know in particular is there any issue that
- 13 you're aware of where Mr. Hefter hasn't gotten all the
- 14 information he needs from the Patent and Trademark
- 15 Office regarding the Googles trademarks?
- A. As I said earlier, I can only rely on my
- 17 experience with Mr. Silvers and, again --
- 18 Q. I guess --
- 19 A. -- in all due respect --
- 20 Q. I'll have to depose Mr. Hefter then.
- 21 A. Absolutely.
- 22, Q. So we'll have to talk to him about being
- 23 deposed since you don't have any knowledge that
- 24 relates to this. As I'm hearing. I haven't heard one 25 fact.

- 1 doesn't say Stelor has some rights, it says sole and
- 2 my understanding of that term sole means -- and by the
- 3 way it says sole exclus -- it says absolutely
- 4 exclusive even to Mr. Silvers it says that we have
- 5 those rights and not that Mr. Silvers has those
- 6 rights. The way I read the language when it says that
- 7 Stelor has the sole right exclusive even to the
- 8 licensor, no, I don't think that it is incumbent upon
- 9 Stelor or Stelor's counsel so that Stelor can incur
- 10 additional legal fees for them to go on-line to start
- 11 tracking down correspondence that should be mailed or
- 12 sent or e-mailed or however it's done as a matter of
- 13 appropriate business course.
- Q. The sole rights that Stelor has are simply 15 to use the IP, correct?
- 16 A. Not correct. I would -- I would beg to 17 differ.
- Q. Who owns the IP? 18
- A. Mr. Silvers is the intellectual property
- 20 owner. Mr. Silvers entered into a contract to which
- 21 Silvers -- to which Stelor not only paid considerable
- 22 and is going to pay considerable consideration, but
- 23 I -- I would disagree with you in that when Mr.
- 24 Silvers granted Stelor Productions the sole right
- 25 exclusive even to himself that I think I'm going to

49 (Pages 193 to 196)

I depend on the judge's interpretation of that language

- 2 such that Mr. Silvers has no right to interfere, take
- 3 our law firm's name off the USPTO or in any way
- 4 interfere with Stelor's business to effectively
- 5 commercialize and bring the Googles from Goo to 6 market.
- 7 Q. Yeah, I'm just trying to understand how that 8 interferes with Stelor's business.
- 9 A. I've explained it to the best of my 10 abilities.
- 11 Q. You have. I appreciate that.
- 12 The -- have -- have you ever asked Mr.
- 13 Silvers if he would provide copies of communications 14 from the PTO?
- 15 A. No.
- 16 Q. Do you know who customarily is the 17 correspondent at the USPTO with respect to a 18 trademark?
- 19 A. In my experience it usually is the trademark 20 or the IP counsel.
- 21 Q. Right. And it's a counsel of who? The
- 22 owner or the licensee?
- A. Traditionally my understanding is unless the 24 owner has granted those rights and, again, has granted 25 those sole rights exclusive even to him or herself,

- I the question.
- Within the past two months. You had
- 3 previously said you weren't sure. Does that refresh 4 your recollection --
- 5 A. Yes.
- 6 Q. -- that you swore in this affidavit?
- 7 A. Yes.
- Q. It was within the last two months of October
- 9 21st, 2004 that Silvers unilaterally without
- 10 authorization from Stelor instructed the USPTO to send
- 11 all correspondence for each of the Googles
- 12 applications and registrations to Steven Silvers. See 13 that?
- 14 A. Yes.
- 15 Q. Instead of duelers (sic) -- Stelor's duly
- 16 appointed attorneys. At the bottom of Paragraph 11.
- 17 A. Yes.
- 18 Q. All right. Who -- two months ago who were 19 Stelor's duly appointed attorneys?
- 20 A. As of the date of this.
- 21 Q. Two months ago from October.
- 22 A. I'm sorry. The question is?
- 23 Q. Well, the affidavit is dated October and
- 24 you're saying --
- 25 A. So within the past two months that would

198

- 1 traditionally it would be the owner, but in this case
- 2 based on the contract language it is abundantly clear
- 3 that those rights belong to the licensee, Stelor
- 4 Productions:
- 5 Q. But you can't point me to any contract 6 language that says Silvers shall instruct the USPTO to 7 name Stelor's lawyer as the correspondent, correct?
- 8 MR. RUBINSTEIN: 'Argumentative.
- 9 THE WITNESS: What's the question? 10 BY MR. HARTMANN:
- 11 Q. You can't point me to any language in that 12 contract, Exhibit 1, in which Silvers is obligated to 13 appoint Stelor's lawyer as the correspondent with the 14 USPTO?
- 15 A. I've referred you to two sections of the 16 contract that I think in fact make that point.
- 17 Q. I just want to make sure that we're on the 18 same page.
- Now, the lawyer that was -- was listed as 20 the correspondent -- by the way your affidavit says it 21 was two months ago that -- it's at the Paragraph 11 I 22 think. Paragraph 11 of your affidavit, Exhibit 5.
- 23 MR. RUBINSTEIN: Was there a question? 24 BY MR. HARTMANN:
- Q. I'm just referring him to that before I ask

1 mean September and August and during that time that

200

- 2 would be Finnegan, Henderson, Farabow, Garrett and
- 3 Dunner and/or Cowan, Liebowitz and Latman.
- 4 Q. All right.
- 5 A. But relative to that question I believe
- 6 Finnegan and Henderson.
- Q. But in any event it certainly was not Ira
- 8 Edell, correct?
- 9 A. Correct.
- 10 Q. He was long gone?
- 11 A. Correct.
- 12 Q. He had been fired. No, I think you said he 13 withdrew.
- 14 A. Yes.
- 15 Q. And the reason he withdrew is that he didn't 16 want to work with Steven Silvers as you told us?
- 17 A. Yes.
- 18 Q. Now, if Ira Edell was listed as the
- 19 correspondent of record at the time Mr. Silvers
- 20 changed the name, wouldn't that have been the best
- 21 step to take to protect that trademark registration?
- 22 MR. RUBINSTEIN: Objection. Calls for a
- 23 legal conclusion. You can answer if you know the
- 24 answer.
- 25 THE WITNESS: I do know the answer to this.

# 50 (Pages 197 to 200)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

```
1 MR. RUBINSTEIN: Please answer.
```

- THE WITNESS: Excellent question. I raised
- that question -- I raised that question both to
   counsel and I called the trademark office and I
- 5 said why is Mr. Edell's name still on the
- 6 application. And I was told by the trademark
- 7 office that it takes them sometimes upwards of
- 8 six months to a year before their records are
- 9 updated to reflect the changes. And I said,
- 10 well, I was concerned vis-a-vis my counsel
- 11 receiving appropriate notice. And they said your
- 12 counsel has already taken care of having notice
- 13 sent but that on the record that you are --
- 14 quoting to me -- that in fact that -- that
- 15 usually does not happen overnight.

#### 16 BY MR. HARTMANN:

- 17 Q. All right. So you would agree that at the 18 time Mr. Silvers switched this registration from Mr. 19 -- well, let's go ahead and mark this.
- What is this, six?
- 21 (The document was marked as Exhibit No. 6 22 for identification.)
- 23 BY MR. HARTMANN:
- Q. I'm marking as Exhibit 6 just a printoutfrom the USPTO which reflects that for the Googles

- 1 within six to twelve months, but they had assured me 2 that correspondence at that time prior to Mr. Silvers 3 taking us off was going to Finnegan, Henderson.
- 4 Q. If that's the case, sir, why do you have to 5 file a lawsuit in Federal court in order to have the 6 court instruct Mr. Silvers to send out communications 7 to Mr. Hefter if he was already getting it?
- 8 MR. RUBINSTEIN: Objection. Vague and 9 ambiguous. Argumentative. Answer if you can.
- THE WITNESS: Because Mr. Silvers went in and took Mr. Hefter off of the case and diverted
- 12 correspondence to him and I filed that lawsuit to
- have the court have Mr. Silvers conform and
- 14 adhere to his contractual obligations --

### 15 BY MR. HARTMANN:

- 16 Q. Right. What is --
- 17 A. -- to Stelor Productions.
- 18 Q. What is your understanding based on that at 19 the time Mr. Silvers had himself placed as the
- 20 correspondent that Mr. Hefter was listed at the PTO as
- 21 the correspondent? What is your basis for that?
- A. My basis was Mr. Hefter telling me on 23 several occasions that they had in fact in every way 24 that Ira Edell was listed taken the necessary steps, I 25 don't know what the language is, I don't know if it's

202

- 1 mark the correspondent is Ira E. -- Ira C. Edell of
- 2 Edell, Shapiro and Finnan, a Rockville, Maryland law
- 3 firm. And as of two months ago October Mr. Edell was
- 4 definitely not the attorney for either the licensee or
- 5 the trademark owner, correct?
- A. Correct.
- 7 Q. Now you mentioned that your lawyers, I take 8 it it's Mr. Hefter, had contacted them at the PTO to 9 get the correspondents changed and you said that
- 10 those -- that -- that information had already been
- 11 provided to the USPTO?
- 12 A. Yes. Mr. Hefter informed me that Finnegan,
   13 Henderson had filed the appropriate paperwork or
   14 information necessary to update the contact
- 15 information and he did that at the time that he came 16 in and took over for Mr. Edell which again, I don't
- 17 remember if it was a year ago, I just don't recall the
- 18 date, and then further to that I personally called the
- 19 office because when we were doing -- we have an
- 20 employee who monitors trademark and domains. When we
- 21 saw Mr. Edell's name still, we were concerned and
- 22 thought maybe it hadn't been attended to and called up
- 23 the trademark office and was told, no, that it's a
- 24 matter of course that they don't update -- it doesn't
- 25 happen overnight, but in fact it happens sometimes

- 1 called substituting them out or replacing them but he
- 2 in layman's terms said that they had in fact taken
- 3 care of updating and notifying the PTO and that --
- 4 again as I confirmed on the phone with them that it 5 took time to do so.
- 6 Q. Was Mr. Silvers ever apprised of the fact 7 that Mr. Edell had been fired and that Mr. Hefter was 8 filing replacements for him?
- 9 A. First, Mr. Hefter was the counsel after Mr. 10 Edell withdrew. He was not fired.
- 11 Q. I'm sorry, withdrew, in your terms.
- 12 A. Secondly --
- 13 Q. The question was was Mr. Silver -- Silvers 14 advised?
- 15 A. Yes, Mr. Silvers was advised and in writing
- 16 on several occasions was very excited and in 17 conversations was very excited that, quote, Stelor
- 18 Productions had retained the services of the number
- 19 one on the planet IP litigation firm, end quote.
- Q. All right. But my question is did Mr.
- 21 Silvers advise that Mr. Hefter was going to file
- 22 replacements with the trademark office to serve as 23 correspondent in place of Mr. Edell?
- 24 A. Yes.
- 25 Q. When?

51 (Pages 201 to 204)

- A. By both Stelor as well as by Mr. Hefter.
- Q. When was that?
- A. That was -- at least one time that I'm aware
- 4 of at the meeting with Hefter, Borchard, Silvers,
- 5 Stumpf, Esrig, DiMuccio and the other attorneys that 6 I'm not aware of from the New York law firm.
- Q. Okay. And that's roughly, when, July of 8 2004?
- A: That was in I think June of 2004.
- 10 Q. That was my next question then. Have your 11 counsel -- has Stelor's counsel requested that the PTO 12 list them as a correspondent on the Googles IP 13 trademarks?
- 14 A. Yes, I believe so.
- Q. And what -- how did the PTO respond? 15
- A. I'm unaware of how they responded to counsel 17 having not been in the conversation between counsel 18 and the USPTO.
- Q. But as we sit here today you can't tell me 20 any specific information that Stelor has failed to 21 receive from the PTO that has had any effect on your 22 business, any specific information?
- 23 A. Yes.
- 24 Q. You can tell me?
- 25 A. You said I cannot.

- 1 have that confidence.
- Q. I'm asking you if you have the confidence.
- 3 I'm asking you from an informational standpoint
- 4 whether that would be sufficient. You don't know?
- A. No, I am answering it that I believe that
- 6 Mr. Silvers' insertion into the trademark office or 7 any place else that diminishes or weakens our ability
- 8 to protect our investment and the property is not
- 9 allowable and we are looking to the court to determine 10 whether or not we are in our right.
- 11 Q. Okay. Let's talk about Part B. I'm -- I'm
- 12 really kind of interested in knowing what you did to
- 13 determine whether you were in your right before you
- 14 filed the lawsuit because that may have serious
- 15 repercussions for your company down the road, but I
- 16 guess -- let me ask you about Part B on Page 2 of
- 17 Exhibit 3 where you are asking the court to order Mr.
- 18 Silvers to cease and desist from communicating with
- 19 the USPTO regarding the Googles trademarks. Do you 20 see that part?
- A: Yes.
- Q. And the Googles trademarks are the ones that 23 are owned by Mr. Silvers, correct?
- 24
- 25 Q. And you're asking the court to basically put

206

- Q. You cannot. You agree with that?
- A. Did you say you cannot or you can?
- 3 Q. Cannot.
- A. I cannot tell you that which I'm unaware of.
- O. Okay. And would all this -- all this
- 6 Federal lawsuit stuff about having Mr. Hefter placed 7 as the correspondent with the PTO, would that all be 8 mitigated if - if Steven Silvers simply said I'll
- 9 send you copies of whatever I get or whatever I send 10 in?
- MR. RUBINSTEIN: Objection. Vague and 11 12 ambiguous.
- 13 BY MR. HARTMANN:
- Q. Wouldn't that keep your lawyer advised as 15 to all PTO actions?
- A. I don't know, would it? How would I know 17 that? I just know that we have a contract and a 18 license that affords us the ability to manage and 19 protect the IP and we view this as well as counsel as 20 a weakening of our ability to do both of those things.
- Q. But the answer is you don't know whether 22 Steven Silvers sending copies to Mr. Hefter would be 23 sufficient to keep Mr. Hefter informed about anything 24 happening with those trademarks?
- A. Based on Mr. Silvers' track record we do not

- 1 a gag on Mr. Silvers about communicating with the 2 USPTO? Is that how I understand that?
- 3 MR/RUBINSTEIN: Objection. The document
- 4 speaks for itself.
- 5 BY MR. HARTMANN:
- Q. Is that what you want the judge to do?
- 7 A. I agree the document does speak for itself.
- 8 We want Mr. Silvers to cease and desist from
- 9 communicating with the trademark office regarding the 10 Googles trademark.
- Q. Okay. Show me in the contract where Mr. --12 Mr. Silvers is prohibited from communicating with the 13 trademark office regarding his own trademarks.
- 14 MR. RUBINSTEIN: Calls for a legal
- 15 conclusion. You can answer if you can show him.
- 16 THE WITNESS: I stand by my earlier answer
- 17 about intellectual property protection in Section
- 18 A in Infringements in Section 11. In Paragraph
- 19 3, Section A, Duties of Consultant in the letter
- 20 agreement. I believe that -- and, again, I speak
- 21 as a layman so I'm not entirely certain that
- 22 there are not additional paragraphs but my
- 23 understanding of those clauses leads me to
- 24 believe that Mr. Silvers needs to abide by the
- 25 terms of the contract and cease and desist from

# 52 (Pages 205 to 208)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

- 1 interfering with the work of Stelor Productions
- 2 to commercialize the IP.

#### 3 BY MR. HARTMANN:

- 4 Q. Are you aware of any communications that Mr. 5 Silvers has had with the USPTO regarding the Googles 6 trademark?
- 7 A. I'm aware that Mr. Silvers diverted 8 communications to himself.
- 9 Q. Well, we just discussed that as part of A. 10 That's a question of who's the correspondent. Here 11 you're asking for a gag order on Mr. Silvers so my 12 question is what communications has he made that 13 support having a gag order entered?
- MR. RUBINSTEIN: Objection. Lacks

#### 15 foundation.

#### 16 BY MR. HARTMANN:

- 17 Q. There must -- there must be something he's 18 communicated to the Patent and Trademark Office, 19 right?
- A. Again, I answer the way I have all day. We 21 have had a consistent pattern of behavior from Mr. 22 Silvers in regards to our ability to commercialize 23 this product. And we are finally at the point where 24 we are looking to the court for relief to have Mr. 25 Silvers adhere to the contracts that he entered into

- I made that gave rise to this.
- 2 A. I am looking for the judge to interpret the
- 3 language and I feel certain that the court will take
- 4 into account not only three years ago but all of Mr.
- 5 Silvers' correspondence and behavior up through May
- 6 when Mr. Silvers and I stopped speaking. I think the
- 7 judge and the court will take into account Mr.
- 8 Silvers' background, Mr. Silvers -- this is not a
- 9 singular breach -- the many areas that Mr. Silvers has
- 10 interfered and I am willing to rely on the court's
- 11 interpretation and I am also happy to continue to
- 12 answer every and any question you give to me but I can
- 13 only answer them from my position of knowing that I
- 14 can only tell you what I know, and I can only answer
- 15 honestly and so you've had my answer several times
- 16 through the day but, again, I believe both contracts
- 17 have language that afford us the ability to have the 18 defendant, Mr. Silvers, cease and desist from
- 19 communicating with the United States Trademark Office
- 20 regarding the Googles trademarks.
- Q. Well, that was a really nonresponsive
- 22 answer. I'm going to make it real easy for you. Part
- 23 B of the preliminary injunction request you asked the
- 24 court to order Silvers to cease and desist from any
- 25 communications with the Patent and Trademark Office

210

- 1 with Stelor Productions.
- 2 Q. Mr. Esrig, do you think the judge is going 3 to listen to stories about trade shows that are three 4 years old and gag Mr. Silvers?
- 5 MR. RUBINSTEIN: Argumentative. Calls for a
- 6 legal conclusion.
- 7 BY MR. HARTMANN:
- 8 Q. I want to know what particular
- 9 communications you're aware of to the Patent and
- 10 Trademark Office. That's what you're asking the judge
- 11 to do. We're not three years ago with the trade
- 12 shows, okay, we're in the here and now and you've
- 13 asked a Federal judge and you've sued my client in
- 14 Federal court to -- who owns trademarks and asked the
- 15 judge to keep him from communicating with the
- 16 trademark office regarding his own property. So I
- 17 really need to know if you're aware of any
- 18 communications that he has made to the Patent and
- 19 Trademark Office about any of these trademarks. If 20 you don't know of any, you just say you don't know.
- 21 A. I'm happy to tell you everything I know,
- 22 counselor.
- 23 Q. All right.
- 24 A. And so I will tell you again.
- Q. Let's start with communications that he's

- 1 regarding his own trademarks. I've asked you what
- 2 communications you're aware of that would give rise to
- 3 any issues relating to his communications with the
- 4 trademark office and all I hear about is trade shows
- 5 and the contract which doesn't address this so, here.
- 6 we're going to mark this as Exhibit 7 and I want you
- 7 to write down on Exhibit 7 each and every
- 8 communication to the Patent and Trademark Office that
- 9 Silvers has made prior to you filing the lawsuit. And 10 we'll take a break if you want.
- 11 At least you get a break.
- 12 MS. MCQUILKIN: Ken.
- 13 THE WITNESS: Would you like me to read my
- 14 answer?
- 15 BY MR. HARTMANN:
- 16 Q. Your option.
- 17 A. Injunction B. Silvers' communications to
- 18 the PTO. As I have answered repeatedly throughout
- 19 today's deposition, I am looking (Stelor Productions)
- 20 to the court for relief from Mr. Silvers' continued
- 21 interference with our ability to maintain and defend
- 22 as well as commercialize the intellectual property
- 23 Stelor Productions has invested so heavily in. To
- 24 that end Silvers' communications to the PTO is a
- 25 continued breach of his contractual obligations to

53 (Pages 209 to 212)

1 grant Stelor Productions the, quote, sole right even 2 unto himself to act on his behalf and instead of in 3 regard to this intellectual property. Therefore, we 4 contend in our action that Mr. Silvers both cease and 5 desist from communicating with the USPTO regarding the 6 Googles trademarks.

MR. RUBINSTEIN: Madam Court Reporter, did you get all of that?

9 BY MR. HARTMANN:

Q. Yeah, I sure could have saved you a lot of 11 time if I'd known you were going to write all this. 12 This is what we'll do. Since my question was the 13 specific communications that Silvers has made to the 14 PTO, I'm going to circle this in red and I'll give it 15 back to you with a red pen and I want you to circle 16 the particular communications that I asked you about 17 and if there are none, you should just go and write 18 none. I can't tell you what to do.

19 A. Okay.

20 MR. RUBINSTEIN: Steve, it's up to you if 21 you want to write anything more. You can -- this 22 is an oral deposition not a written deposition.

23 THE WITNESS: So that's adequate.

24 BY MR. HARTMANN:

25 PQ. So I've asked you to circle any

Q. Okay. What am I missing?

A. I believe by definition if it involves the 3 Googles and Design that which -- that which Stelor has 4 the exclusive rights to protect and defend instead of 5 on behalf of Mr. Silvers that Stelor has a commitment 6 based on some of the previous quoted paragraphs from 7 the license to defend that action. And by definition 8 that Steven Silvers not take the action because in his 9 contract and license to Stelor he has granted Stelor 10 the sole rights even unto himself to protect and 11 defend this intellectual property.

215

216

Q. Mr. Esrig, I really appreciate hearing your 13 interpretation of the agreement, you're certainly 14 entitled to that and the judge is certainly going to 15 decide whether you're right or wrong, but you've got 16 to listen carefully to my questions. My question is 17 is this the action that Googles, Inc. filed against 18 Mr. Silvers individually -- .

19 A. That was not your question.

Q. -- out of the various cases that we've --21 we've discussed about there's other cases involving 22 Stelor and Google. I don't want to -- I want to rule 23 those out. I want to make sure we know what case: 24 we're talking about in Part C. What you're asking the 25 judge to do relates to the action that Google, Inc.

214

I communications in red and let the record reflect that 2 the defendant -- or the witness has declined to do so. 3 I guess that's where we'll have to leave it.

MR. RUBINSTEIN: Can I get a copy of this?

MR. HARTMANN: Yeah, when we're done.

Did you mark this? Could you?

(The document was marked as Exhibit No. 7 8 for identification.)

9 BY MR. HARTMANN:

Q. Okay. Let's go to Chere on this. 11 preliminary injunction. Maybe we'll do a little bit 12 better with that one. In this one you're asking the 13 judge to order Mr. Silvers not to take any action in 14 the pending cancellation proceeding Google, Inc. has 15 brought to cancel the registration for Googles and 16 Design. Do you see that?

17 A. Yes.

5

Q. Now just so the record is clear and it says 19 a number of matters pending in the trademark office 20 between Stelor and Google, right?

21 A. Yes.

Q. But this is not something that involves 23 Stelor, this is an action that Google, Inc. filed 24 against Mr. Silvers individually, correct? A. No.

1 filed against Mr. Silvers individually. That was my 2 question. Is that your understanding?

3 A. Yes.

O. So Mr. Silvers is an individual defendant in 5 a case brought by Google against him, right? That's 6 the case we're talking about.

A. Yes.

Q. And you want the judge to prevent him from 9 taking any action in that case, correct?

A. Yes. 10

Q Where in the contract does it say he's 12 prohibited from defending himself when he gets sued?

13 MR. RUBINSTEIN: Argumentative: The

14 contract speaks for itself.

15 BY MR. HARTMANN:

Q. I don't see it there so I'm just, you know, 17 inviting you to, you know, help me figure it out.

MR. RUBINSTEIN: Are you asking for his 18 interpretation of the contract?

20 BY MR. HARTMANN:

Q. I'm asking him for the contractual basis 22 that they're going to present to the judge as to why 23 Mr. Silvers can't defend himself when he's sued.

24 MR. RUBINSTEIN: You can answer to the 25 extent of your abilities.

# 54 (Pages 213 to 216)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

- 1 BY MR. HARTMANN:
- Q. The contract governs this, right? Isn't 3 that what you told me before?
- A. Absolutely.
- O. Help -- help me out. Where in the contract 6 does it say that Mr. Silvers can't defend himself when
- A. Are you asking me a different question, 9 counselor?
- Q. I don't think so. 10
- A. I think you just did. 11
- 12 MR. RUBINSTEIN: Can you read back the
- 13

#### 14 BY MR. HARTMANN:

- Q. Just answer the question I asked you. Where 16 in the contract does it say that Mr. Silvers can't 17 defend himself when he gets sued?
- A. That's a different question.
- Q. Answer it.
- A. Can you just tell which one you want me to
- 21 answer? And I'm happy to do so.
- Q. Answer the one I just gave you. Answer any 23 of them.
- A. I'm going to answer the question that is 25 germane to this which is --

- I the foregoing with the same legal force and effect as
- 2 if executed by Silvers. That would be the first 3 piece.
- Q. All right.
- A. Then we go to that Stelor shall have the 6 sole right, not the shared right but the sole right,
- 7 in its discretion and at its expense to take any and
- 8 all actions against third persons to protect the
- 9 intellectual property rights licensed in this
- 10 agreement. I would conclude that Google, Inc. is a
- 11 third party and so we have the sole right, not the
- 12 shared right with Mr. Silvers, to do so.
- Q. We're talking about a case where he's the 14 defendant. I just want to maybe save you some time.
- A. No, I just -- you asked me to --15
- 16 Q. Okay.
- 17 A. To give you where in the contract and so --
- 18 Q. All right.
- 19 A. -- that's what I have been doing.
- 20 Q. If that's your position, okay.
- 21 Why don't we take a look at Paragraph 12 of 22 the contract.
- 23 A. Which contract?
- Q. The one you just had. Paragraph 12, Roman 25 Numeral 12. It's actually -- I'm going to go to Page

218

- Q. Well, I don't want you to answer your own 2 question.
- A. No, no, I'm going to answer your question.
- Q. Okay. You're going to show me in the 5 contract where Mr. Silvers is prohibited from 6 defending himself when he's sued.
- A. That's a different question.
- O. Then answer it.
- A. I believe that the Constitution grants Mr. 10 Silvers the right to defend himself on an individual 11 action. I believe that Mr. Silvers sold his rights in 12 this intellectual property, granted them to Stelor 13 Productions and gave Stelor the, quote -- which I'm 14 happy to show you the clause.
- 15 Q. Please do.
- 16 A. The sole right.
- Q. That's my question is show me the clause.
- A. Okay. We'll start with Paragraph 8 under
- 19 intellectually -- intellectual property protection
- 20 where Silvers grants Stelor the irrevocable power of
- 21 attorney to act for and on Silvers' behalf. Let's 22 see, for and on. It says instead of Silvers. So I
- 23 would interpret that as being instead of Steven
- 24 Silvers. To execute and file any document and to do 25 any lawfully permitted act to further the purpose of

- 1 7 which is the second part of it, but Paragraph 12 is
- 2 the -- it's called indemnity. Have you looked at 3 Paragraph 12C with respect to this issue at all?
- A. Yes.
- 5 Q. All right. And you see there that with 6 respect to certain claims each party has the right to
- 7 participate, at its sole expense, in any suit
- 8 instituted against it. Do you see that part? Roman 9 Numeral I-I-I. Little three there.
- A. Yes.
- 11 Q. All right. Each party. Would Mr. Silvers 12 be a party?
- 13 A. Yes.
- Q. Would he have the right to participate at 15 his expense in any suit instigated -- instituted 16 against him?
- 17 MR. RUBINSTEIN: Calls for a legal
- 18 conclusion.
- 19 THE WITNESS: I need to -- to let my lawyer
- make that conclusion.
- 21 BY MR. HARTMANN:
- Q. All right. Would you do that? Would you 23 have your lawyers look at that and see if they want to 24 withdrew that part of the injunction?
- 25 MR. RUBINSTEIN: Argumentative.

55 (Pages 217 to 220)

#### I BY MR. HARTMANN:

- Q. Now let me ask you something. All this talk about the power of attorney and how only Stelor can 4 act on behalf of Mr. Silvers, isn't it the case, sir, 5 that Stelor and Mr. Silvers are now adverse? Have you 6 heard the term adverse?
- A. Yes.
- 8 Q. You have sued -- Stelor has sued him? 9 You're opponents in a lawsuit. Do you think that 10 would have any bearing on the distribution of rights 11 and obligations in this license agreement once the 12 parties are adverse?
- 13 MR. RUBINSTEIN: Calls for a legal 14 conclusion:

### 15 BY MR. HARTMANN:

- 6 Q. Have you given that any thought?
- 17 A. I'd have to check with counsel.
- 18 Q. I mean does it seem right if you're suing 19 Mr. Silvers that you can pick his lawyer? Does that 20 seem right to you?
- 21 A. Ask me the question again. Does something 22 seem right to me is that --
- 23 Q. Does it seem right to you that Stelor can 24 sue Mr. Silvers and Stelor can pick his lawyer?
- 25 A. I was unaware that Stelor was saying that we

1 term, for Stelor to expect to have Mr. Silvers adhere

- 2 to the license which is a 30 or 40 year plus license
- 3 based on an intellectual property, absolutely, yes, l
- 4 think it is not only fair but I am looking to the
- 5 court and I believe based on possibly existing
- 6 precedent with other licensors who have acted perhaps
- 7 inappropriately or have done what Mr. Silvers has --
- 8 that we claimed that he has done, yes, I believe that
- 9 when you are granted the exclusive rights, even unto
- 10 your licensor and you're granted the right to act on
- 11 his behalf and instead of him, and it is a sole right
- 12 that has been granted that even later down the road
- 13 when there might be an adverse time, maybe there's a
- 14 dispute about royalties or maybe there's a dispute
- 15 like with Winnie the Pooh and Disney about how things
- 16 were paid. I think it's possible that in fact there
- 17 might be at some point in time an adverse position but
- 18 that does not change the chronology or I believe the
- 19 intent of the contract, but since I'm not a lawyer,
- 20 I'm looking to a court to define that for me.
- 21 Q. Are you aware of anything in the agreement 22 which addresses what happens when the parties are 23 adverse, the licensee and the licensor? Are you aware 24 of anything that addresses that?
- 25 A. I'd have to check with counsel.

222

- 1 had to pick his lawyer to defend against Stelor.
- 2 Q. Oh, you're not aware that Stelor has hired 3 counsel to file lawsuits on behalf of Mr. Silvers?
- 4 A. I am aware that Stelor has hired counsel to 5 protect the intellectual property but your question is
- 5 protect the intellectual property but your question i 6 quite different.
- 7 Q. No, my question is very specific. Has 8 Stelor hired counsel to represent Mr. Silvers?
- 9 A. Yes.
- 10 Q. And you're adverse to Mr. Silvers and you're 11 suing him.
- 12 A. Yes, in a separate action.
- 13 Q. That separate -- oh, I'm not trying -- I'm 14 not trying to say you hired me, believe me.
- 15 A. That's what I think you said.
- 16 Q. Oh, I don't think so but I mean I don't want 17 to create the impression. Obviously let the record 18 reflect that Stelor has not hired Mr. Silvers' present 19 counsel in this litigation.
- 20 A. Thank you for clarifying that.
- 21 Q. My question is do you think it's fair for
- 22 Stelor once they're adverse to Mr. Silvers to have
- 23 anything to do with what he does or doesn't do in 24 court now that you have adverse interests?
- 25 A. I think it's absolutely fair, to use your

1 Q. But you would agree that Mr. Silvers has 2 different interest than Stelor does with respect to

- 3 all the trademarks now that we're involved in the 4 litigation that Stelor has filed?
- 5 MR. RUBINSTEIN: Vague and ambiguous. 6 BY MR. HARTMANN:
- 7 Q. You would agree that we have different 8 interests?
- 9 A. Not in regard to this contract that we've 10 adhered to, no.
- 11 Q. All right. Now also in Part C you're
- 12 asking the court -- and let's just see if I understand
- 13 this -- to keep Mr. Silvers from filing an answer,
- 14 making any other submissions in the action brought by
- 15 Google. In other words he's just supposed to lay 16 down. That's what you're asking the court to order 17 him to do, just lay down.
- 18 A. I'm sorry, I can't concur with any of your 19 interpretations of --
- 20 Q. I'm asking for your interpretation.
- 21 A. I can give you my interpretation. I --
- 22 first of all you want him to lay down. Is that a
- 23 boxing term? I'm not quite sure where you're going 24 with that.
- 25 Q. You don't want him to take any steps to

### 56 (Pages 221 to 224)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

224

3 MR. RUBINSTEIN: I will instruct you not to

4

5 THE WITNESS: Okav.

THE VIDEOGRAPHER: Five minutes left on the 6

7

8 BY MR. HARTMANN:

Q. What we're doing is we're looking for the 10 contractual provision which would prohibit Mr. Silvers 11 from communicating with Google. Is that what we're

12 doing? That's what I thought we were doing. I just

13 want to sure.

A. I -- actually, no, I was looking -- you 15 raised the point and, again, I was going to answer 16 your point as a layman, but I guess it speaks to the 17 contractual provisions that basically says at Section 18 14 if a term -- you identified Section C but it says 19 if a term, clause or provision is held invalid or

20 uneforceable by a court of competent jurisdiction,

21 such invalidity shall not effect the validity or

22 operation of any other term, clause or provision and 23 such invalid term, clause or provision shall be deemed 24 to severed from the agreement.

Again, so I am anxious for the court to

1 defend himself in the action that Google filed against 2 him, correct?

A. I want him to adhere to his contract because 4 he no longer has the right --

O. We all want --

MR. RUBINSTEIN: Let him finish his answer. 7 BY MR. HARTMANN:

Q. I'm really asking you a specific question 9 and we're just going to be here all day if --

A. What's the specific -- I came down here to II be with you all day.

Q. All right. So you want the judge to enter 13 an order that says I hereby order Steven Silvers to 14 adhere to his contract, right?

A. Yes.

16 Q. Does that solve the problem of what that 17 might mean, if we don't agree on what the obligations 18 under the contract are or the rights?

19 A. Again, in all due respect --

Q. We need to be more specific, do we not?

A. In all due respect I believe you can't be

23 has the sole right exclusive to Stelor to defend the 24 IP, that would include defending Mr. Silvers and the

226

1 interpret and to act on my lawsuit.

Q. All right. But I think what I asked, sir,

3 was whether there was any provision in the license 4 agreement that would prohibit Mr. Silvers from

5 communicating with Google as you've asked the judge to

228

6 enter an injunction prohibiting him from doing that so 7 I'm asking where in the contract does it say Mr.

8 Silvers can't communicate with Google? That was my 9 question.

10 MR. RUBINSTEIN: Object to the extent that

11 it asks for Mr. Esrig's legal conclusions.

12 THE WITNESS: I was -- I was advised I

13 can't answer that when you asked the question.

14 BY MR. HARTMANN:

15 Q. Okay. Can you answer it now?

A. I have to defer to my counsel. 16

17 MR. RUBINSTEIN: No, you can answer the

18 question to the best of your ability.

19 THE WITNESS: I -- and I've done that

20 already.

21 BY MR. HARTMANN:

Q. Okay. Two minutes. Do you want to take a

23 break now? Or let's just go.

A. Are we taking a break?

25 Q. Now what if Mr. Silvers, who owns the

20

22 anymore specific than saying that given that Stelor

25 cancellation proceeding brought forth by Google, Inc.

Q. But if you're wrong that Stelor does not

2 have the sole right to defend the IP, then you would 3 agree that there's nothing improper with Mr. Silvers 4 defending himself when he's sued?

A. I can't join you in your speculation because 6 I disagree with you at your very, very basic premise.

Q. All right. But you will have your lawyers 8 look at that provision we pointed out, right?

A. Yes.

MR. RUBINSTEIN: Argumentative.

11 BY MR. HARTMANN:

Q. Now, we've already talked about the 13 communications with Mr. Silvers and Mr. Googles -- and 14 Googles so we're not going to go over that.

Do you see anything in the agreement that 16 prohibits Mr. Silvers from talking about Google --17 from talking with Google?

MR. RUBINSTEIN: Calls for a legal

19 conclusion.

20 BY MR. HARTMANN:

Q. Let's start with the license agreement. Is 22 there anything in that agreement that prevents Mr.

23 Silvers from communicating with Google?

24 MR. RUBINSTEIN: Same objection.

25 THE WITNESS: You'll say if I can answer or

57 (Pages 225 to 228)

1 IP?

2

3 4

1 trademarks for example, wanted to sell those to a 2 third party?

MR. RUBINSTEIN: Objection. Calls for

speculation.

5 BY MR. HARTMANN:

Q. He can do that, can't he? He doesn't need 7 your permission, does he?

MR. RUBINSTEIN: Argumentative:

THE WITNESS: If I understand you

10 correct -- your question, Mr. Silvers is the

11 owner of the intellectual property. I -- I can't

12 imagine that if Mr. Silvers wanted to sell his

13 property as long as it wasn't adverse or didn't

14 violate our contract, I couldn't imagine that

15 that would be problematic.

16 BY MR. HARTMANN:

Q. So you're not asking the judge then to 18 prohibit Mr. Silvers from speaking to Google about 19 selling -- selling his property?

20 MR RUBINSTEIN: Objection. Vague and

21 ambiguous. The lawsuit speaks for itself.

22 THE WITNESS: May I answer?

23 MR. RUBINSTEIN: If you can, please.

24 THE WITNESS: I certainly would because as 25 I just answered you by definition Mr. Silvers I

230

232

1 believe is prohibited from speaking with Google 2 who we have, A, started discussions with, those

3 discussions may be settlement, partnership, joint

4 venture, vendor, client based and so the

5 contracts are very specific to that. B, Mr.

6 Silvers by way of a long, long paper trail of

7 evidence has made it clear --

8 MR. HARTMANN: Five minutes here.

THE VIDEOGRAPHER: When he's done.

10 BY MR. HARTMANN:

Q. Okay.

A. This is a sideline thing. As soon as I hit 13 the sidelines, the two-minute clock is done.

14 He's made it clear that at -- most of the 15 time he's been adversarial to Google and has wanted to 16 take them on an inaction. During a brief amount of 17 time, agreed that Stelor should in fact negotiate and 18 work out some sort of relationship. And so to answer 19 your question, yes, I agree that Mr. Silvers does not 20 have the right to enter into discussions with Google, 21 Inc.

Q. 'All right. So to summarize this. It's okay 23 for Mr. Silvers to talk about somebody besides Google 24 about selling his IP but in your view the contract 25 prohibits him from talking to Google about selling his

Q. Is that fair -- a fair summary?

MR. HARTMANN: Fair?

A. Yes.

misstates --

6 BY MR: HARTMANN:

9 Q. Okay. We better take a break here for the 10 tape.

11 THE VIDEOGRAPHER: This is the end of Tape

MR. RUBINSTEIN: Object to the extent it

MR. RUBINSTEIN: -- the prior testimony.

12 Number 5. The time is 3:48.

13 (There was a break taken after which the

14 following proceedings were held:)

15 THE VIDEOGRAPHER: We're now back on the

16 video record. This is Tape Number 6. The time

is 4:0 -- 4:01 p.m.

18 BY MR. HARTMANN:

Q. All right. Let's look at Exhibit 3,

20 Paragraph D which is your Emergency Motion for

21 Preliminary Injunction. And it's on Page 3 of the 22 motion.

23 A. Thank you.

24 Q: All right. Here you're asking the court to 25 prohibit Mr. Silvers from, quote, interfering in the

1 proceeding Stelor has brought at the TTAB against 2 Google, right?

A. Yes. 3

Q. All right. This has -- this is an action in

5 Mr. Silvers is not a party, meaning he's not a

6 plaintiff or a defendant in that or a petitioner or a 7 respondent as they call them.

MR. RUBINSTEIN: Objection. Calls for a

9 legal conclusion. You can answer if you know.

10 THE WITNESS: I think that sounds right. 11 BY MR. HARTMANN:

Q. Stelor filed the action against Google --

13 A. Yes.

14 Q. -- correct?

Okay. And -- and there's -- there's one --16 well, actually there's one in front of the -- there's 17 an action to cancel Googles' trademark that Stelor 18 filed and then there's a separate action to oppose 19 Googles' application for a new trademark; is that your 20 understanding?

april to pite.

21 A. Yes.

Q. Okay. So I'll call those proceedings one 23 and two. Proceeding One would be to cancel Googles' 24 trademark. Proceeding Two will be to oppose their new 25 trademark. With me?

### 58 (Pages 229 to 232)

Veritext/Florida Reporting Co., LLC - 19 West Flagler Street - Miami, Florida - (305) 376-8800 Benowitz - Berman - Cook - Florida Keys - Matz Traktman - Ivy

1 A. Yes.

- 2 Q. All right. Just trying to simplify this.
- Now you asked the court to prohibit Mr.
- 4 Silvers from interfering. Now has Mr. Silvers done 5 anything to interfere with the proceedings that Stelor
- 6 brought against Google, either one or two?
- A. Yes.
- 8 Q. All right. Has he written any letters to 9 the PTO in either of these cases?
- 0 A. I'm unaware of letters. Other than --
- 11 Q. Okay. Has he filed any pleadings in either 12 of these cases?
- 13 A. I'm unaware if he has.
- 14 Q. All right. So has he -- how has he15 interfered with the case that Stelor brought in front
- 16 of the PTO, either one of the cases against Google?
- 17 A. Mr. Silvers took it upon himself to fire or18 discharge Cowan, Liebowitz, Latman who is our attorney19 of record for bringing these actions forward.
- 20 Q. Well, then you can hire them, can't you?
- 21 MR. RUBINSTEIN: Argumentative.
- 22 BY MR. HARTMANN:
- 23 Q. I don't understand.
- 24 A. Well --
- 25 Q. You hired the Cowan, Latman firm, right?

- 1 has to engage in additional letter writing or spend
- 2 additional time researching because of Mr. Silvers'
- 3 actions, then Stelor has to pay that and unfortunately
- 4 since everyone seems to be paying for Mr. Silvers,
- 5 Stelor is looking to the court so that we can, I
- 6 guess, cauterize this wound.
- 7 Q. All right. Let me see if I can understand
- 8 what the wound is. Stelor is paying money to Mr.
- 9 Borchard because Mr. Silvers fired him from
- 10 representing Mr. Silvers, is that what you're saying?
- 11 I'm sorry, I'm really having trouble following you.
- 12 A. What I'm saying is that --
  - Q. It's been a long day.
- 14 A. -- every time Mr. Silvers interferes in this
- 15 instance your example is with our cancellation
- 16 proceeding in the USPTO, and he involves himself with
- 17 our counsel who we pay for who is significantly
- 18 expensive, we have to pay for his interference. We
- 19 have to pay for their reactions and so we'd like the
- 20 court to have Mr. Silvers adhere to his contract and
- 21 stop interfering with our abilities to protect and
- 22 defend the IP.
- 23 Q. But specifically what is it that he's doing 24 that's interfering? I'm really honestly having
- 25 trouble with this. He fired Mr. Borchard, that's one

234

- A. Yes.
- 2 Q. So what does it matter what Mr. Silvers does
- 3 as far as whether he hires them or not?
- 4 A. That's what I'm looking to the court to
- 5 determine. If we hired them under our rights, under
- 6 the license agreement and the letter agreement, then
- 7 it would be my reasonable conclusion that Mr. Silver
- 8 does not have the right to fire the attorneys and/or 9 interact with those attorneys in a deleterious fashion
- 10 and so we would like the court to order Mr. Silvers to
- 11 cease and desist from interfering in those proceedings
- 12 and as a general rule firing and/or releasing counsel
- 13 who's bringing forth the proceedings in my mind is a
- 13 who's oringing forth the proceedings in my mind is 14 fairly significant interference.
- 15 Q. So Mr. Borchard no longer represents Stelor 16 then?
- 17 A. Mr. Borchard --
- 18 Q. He's been fired by Mr. Silvers and he no
- 19 longer represents Stelor?
- 20 A. No. He represents Stelor.
- 21 Q. So how has Stelor been effected by Mr.
- 22 Silvers, quote, firing him?
- A. Well, Stelor pays every minute of legal
- 24 expense that is generated by Mr. Silvers' continued
- 25 interference and so by definition if Cowan, Liebowitz

1 thing, from being his lawyer not Stelor's lawyer.

236

- 2 A. No.
- 3 Q. Correct?
- 4 A. Not correct.
- 5 Q. Okay. Who did he -- who did he fire Mr. -- 6 who hired Mr. Borchard?
- 7 A. Stelor Productions.
- 8 Q. All right. So how did Mr. Silvers fire him
- 9 then if you hired him?
- 10 A. He sent a correspondence demanding that
- 11 Borchard withdraw and cancel the proceedings with
- 12 Stelor Productions and the trademark office and my 13 point to you is that --
- 14 Q. And you ignored him, right?
- MR. RUBINSTEIN: Please let him finish the question.
- 17 THE WITNESS: I was in the middle of an
- 18 answer.
- MR. RUBINSTEIN: I mean let him finish the
- 20 answer.
- 21 THE WITNESS: Oh.
- 22 BY MR. HARTMANN:
- 23 Q. It's just that we've heard that before. I'm 24 just trying to make it quicker. Okay.
  - So he sent a letter making demands, okay, we

59 (Pages 233 to 236)

1 got that far. And how did that effect Stelor?

- A. It cost us money.
- Q. Okay. Other than costing you money, has it 4 had any effect?
- A. It makes it more difficult for me to be 6 proactive in my job and grow the IP when I'm spending 7 my time dealing with Mr. Silvers' behavior.
- Q. All right. Now yes or no, Mr. Silvers has 9 not filed any pleadings in the proceeding Stelor 10 brought against Google?
- A. Yes. 11
- Q. He has not made any formal appearance in 13 either of the actions that Stelor has filed against 14 Google?
- 15 A. Correct.
- Q. And he has done nothing that effects the 16 17 merits of Stelor's claim against Google in either 18 proceeding?
- 19 MR. RUBINSTEIN: Objection. Calls for 20 speculation. 43.2
- THE WITNESS: I can't speculate.
- 22 BY MR. HARTMANN:
- Q. You can't tell me of anything he's done 24 that has prejudiced Stelor as to the merits of its 25 claims that its brought in those cases?

- I the same answer.
- 2 How has Mr. Silvers failed to cooperate with
- 3 Stelor in the above-mentioned proceedings? A. I can only answer your question -- you've
- 5 taken a piece of the sentence, but I'll complete it 6 for you. It says to order the defendants to cooperate
- 7 immediately and fully with Stelor in the
- 8 above-mentioned proceedings -- here's I think the 9 important part of this sentence -- consistent with
- 10 Silvers' contractual obligations, including providing
- 11 any evidence in the form of documentation, testimony 12 or otherwise, in Mr. Silvers' possession that Stelor
- 13 feels is necessary to prevail in these proceedings and
- 14 protect the Googles intellectual property rights.
- Q. All right. What evidence in defendant's 16 possession does Stelor feel is necessary to prevail in 17 your proceedings?
- 18 A. Stelor approached Mr. Silvers through 19 counsel and asked him questions and asked him to 20 provide from his records evidence relative to these 21 proceedings and Mr. Silvers has either refused and/or
- 22 lied and said he doesn't have the evidence and we have
- 23 other, of course, correspondence from Mr. Silvers
- 24 earlier that said in fact that he did have the
- 25 evidence and so in this particular piece we are asking

- A. I can't speculate on --
- Q. I'm not asking you to speculate. I'm asking 3 you if you know anything to tell me. If you don't 4 know anything, say I don't know anything. That's 5 fine.
- A. I can answer that if you will restate the 7 question so I can answer whether I know or don't know. 8 What's your question?
- O. Do you know of anything that Mr. Silvers has 10 done in either of the two proceedings in front of the 11 PTO that we're discussing now, Stelor versus Google, 12 which has prejudiced Stelor's position on the merits 13 of those cases?
- A. I am unaware of anything he has done or may 15 have done.
- Q. All right. In Part E here you're asking the 17 court to order Mr. Silvers to cooperate immediately 18 and fully with Stelor in the above-mentioned 19 proceedings. Those are the two proceedings that we 20 just discussed where Stelor is taking on Google, 21 right?
- 22 A. Yes.
- Q. Now have you ever -- is Mr. -- what has Mr. 24 Silvers done -- well, first of all let me ask you 25 this. Where in the -- never mind. I'm going to get

240

- 1 the court to have him cooperate and provide for us the 2 evidence that at one time he said he had and when was 3 asked now says he does not that we feel is necessary 4 so we can prevail in our proceedings so that we can 5 protect the Googles intellectual property rights.
- Q. I appreciate that and you can read the --7 you can read the paragraph all you want, but my 8 question is what evidence is it that you want him to 9 give you that you've asked? What evidence have you 10 asked and be -- can you be specific?
- 11 A. I can -- I can cite one example. There 12 are -- there is several things but let me be specific.
- Q. Give me the several things.
- A. Specific to this was files, articles he had 15 about Google, Inc. running Google aliens episodic 16 and/or on their site at one point in time that he had 17 told us about prior to the contract taking place and 18 the license taking place that he had referred to in 19 e-mails to us and -- but had not provided us the 20 actual evidence -- excuse me.
- 21 Q. You specifically --22
  - MR. RUBINSTEIN: Bless you.
- 23 THE WITNESS: Excuse me.
- 24 BY MR. HARTMANN:
- Q. All right. Who specifically asked Mr.

# 60 (Pages 237 to 240)

- 1 Silvers to provide that evidence, that specific 2 evidence?
- 3 A. I believe it would be Mr. Borchard at Cowan, 4 Liebowitz.
- 5 Q. All right. And is that request made in 6 writing by the way?
- 7 A. Yes.
- 8 Q. So any evidence that was requested by Mr.
- 9 Borchard would be in a letter from Mr. Borchard to Mr. 10 Silvers?
- 11 A. I believe that's true.
- 12 Q. You're not aware of any other evidence that 13 was requested that was not provided?
- 14 A. I -- I am unsure but I do know that that 15 example you've cited is so.
- 16 Q. Okay. What are -- what are the other 17 several instances of evidence that he's refused to 18 turn -- turn over?
- 19 A. I can't recall. I'd have to check Mr.
- 20 Borchard --
- 21 Q. Okay.
- 22 A. -- and the file.
- 23 Q. All right. What about testimony. Has he 24 been asked to testify? Has Mr. Silvers been asked to 25 testify?

- 1 A. Yes.
- 2 Q. When was it created?
- 3 A. At the first board of directors meeting in 4 May or June of '02.
- 5 Q. And was the written plan was memorialized at 6 or about May of '02?
- 7 A. May or June of '02, yes.
- 8 Q. How many people have options with Stelor?
- 9 A. I'm not sure of the exact number.
- 10 Somewhere between 12 and 30 I'm guessing.
- 11 Q. Are they all people who have invested
- 12 through the subscription agreement?
- 13 A. No.
- 14 Q. Do all the employees have options?
- 15 A. No, not all. Some.
- 16 Q. Which employees?
- 17 A. I'd have to check the -- the table.
- 18 Q. Have any of them increased their options
- 19 since May of '02?
- 20 A. Who?
- 21 Q. Have any of the people that have options
- 22 under the options plan increased the number of options
- 23 they have or the number of stock that they have 24 options on since May of '02?
- 25 A. We have granted additional options to

- A. I'm unaware if he's been asked to testify.
- 2 Q. So he certainly hasn't refused to testify 3 since he hasn't been asked?
- 4 A. I can only speak to the refusal I'm aware of 5 which is the example I've cited to you.
- 6 Q. Okay. Other than that, you're not aware of 7 any other refusals to provide evidence?
- 8 A. Mr. Silvers' pattern has been to simply 9 refuse, not unlike what 1 mentioned earlier, his
- 10 refusal to do the interview for the time capsule so,
- 11 again, what I understand from Cowan, Liebowitz is that
- 12 Mr. Silvers' refusal to provide that or his denial
- 13 that he has it or his argument that it was -- he never
- 14 '1' 11 4 1 1 C1'
- 14 said it are all part and parcel of his pattern of
- 15 behavior which is why we're asking the court to have 16 him cease and desist from interfering and/or compel
- 17 him to cooperate.
  18 Q. But I -- I mean other than what you've told
  19 me there's no other evidence of Mr. Silvers'
- 20 interfering. You've told me all that evidence, 21 correct?
- 22 A. That I'm aware of, yes, at this time.
- 23 Q. Does Stelor have a stock option plan?
- 24 A. Yes.
- 25 Q. Is it a written plan?

1 employees. Is there a question? I'm sorry.

- 2 Q. Yeah, that's what --
- 3 A. Yeah, we have granted additional options.
- 4 Q. I hadn't seen the agreement so I'm a
- 5 little -- trying to phrase it right, but there have
- 6 been employees that have received additional options
- 7 after first receiving some and then they receive more? 8 A. Yes.
- 9 Q. Which employees are those?
- 10 A. As I answered earlier, I'd have to
- 11 check the--
- 12 Q. That would all be recorded in the company's 13 books and records?
- 14 A. We have -- yes, we have documentation.
- 15 Q. Which employee is in charge, as you
- 16 described it earlier of monitoring the trademark and 17 domain name registrations?
- 18 A. That was up until very recently Dean DePue 19 our IT.
- 20 Q. Dean DePue?
- 21 A. Yes.
- 22 Q. And you say until recently. He's no longer 23 doing it?
- 24 A. We've hired -- we've -- that -- that
- 25 responsibility has shifted to our recent hire of

61 (Pages 241 to 244)

244

1 Michael Sagan.

- Q. How long had Mr. DePue been in charge of 3 monitoring the trademark and domain name 4 registrations?
- A. Pretty much it was one of the primary duties 6 he was hired for, but I couldn't tell you how long 7 that's been. I don't remember when he was hired.
- Q. All right. Are you aware of any trademark 9 registrations that Stelor has allowed to lapse?
- A. No.
- Q. Are you aware of any domain name 11 12 registrations that Stelor has allowed to lapse?
- 13 A. Yes.
- O. Which ones are those? 14
- A. There were three domain names that Stelor 15 16 received from Aurora that were on the list that we 17 discussed with Mr. Silvers from the onset that we had 18 no interest in keeping an inventory. One was Google 19 Games and it was on advice of counsel then that if 20 it's not Googles, that it would be inappropriate for 21 us. The other two names Mr. Silvers had misspelled 22 and it was Googleus (sie) and so we said to him there 23 would be no reason for us to continue to pay for and 24 maintain because of his spelling issues two names that 25 not only were not our names but Googleus and so we

1 place with Stelor that -- that were -- that lapsed?

- A. No, we've kept and maintained every other 3 name.
- O. And the person that would be knowledgeable 5 about that would be Mr. DePue?
- A. And now Mr. Sagan.
- Q. And now Mr. Sagan.
- Now in your memorandum in support of your 9 preliminary injunction you -- your lawyers I guess 10 claim that there's an issue relating to the passwords 11 for certain domain names. Are you familiar with that?
- 12
- Q. You -- you referred to that this morning a 13 14 little bit.
- 15 A. Yes.
- 16 O. Now which domain names is it that this issue 17 relates to?
- A. Well, I think it relates to all of them, but 19 specifically it relates to Googles.com in that Mr. 20 Silvers had promised us in writing that he would let 21 us have those passwords since we have agreed in 22 writing on countless occasions that he is the owner, 23 we've put things in his name as the owner 24 consistently, and that we are only an administrative 25 or technical contact so we can maintain these names
- 246
- I told Mr. Silvers this and we told him we would not 2 renew it and so we in fact let those lapse. Neither 3 of which by the way as you know -- Googleus is not 4 intellectual property.
- Q. I don't understand that. Why not?
- A. Because we are not the Googleus from Goo. 7 We are the Googles from Goo and so --
- Q. Well, let me ask you this. Does the 9 intellectual property cover anything with the element 10 Goo?
- 11 MR. RUBINSTEIN: Calls for a legal
- conclusion. You can answer if you know.
- 13 BY MR. HARTMANN:
- 14 Q. Yeah, I just want your understanding.
- A. It does and in this case because we gave Mr. 15 16 Silvers very specific -- we discussed this with him. 17 We said to him that it would cause confusion. We did 18 not want to simply because Goo was in the first piece 19 of the name hold onto two names Googleus.com or 20 Googleus.net, whatever they were, that we would 21 continue to pay for and we told Mr. Silvers by the way 22 since he was the owner, he was welcome to maintain 23 them and keep them. He choose not to.
- Q. Other than those particular domain names, 25 are you aware of any other domain names that were in

248

- 1 but he's refused to give us the password and then he 2 threatened to shut down the Googles.com site, the very
- 3 essence of -- of the business right now if we,
- 4 quote -- if he had to play hardball with us to achieve 5 one of his demands.
- Q. Well, you've shut down the site, haven't 7 you?
- A. No, not to my knowledge.
- Q. You're unaware that the Stelor sites or the 10 Googles.com site has been shut down for maintenance?
- A. Oh, for maintenance. I'd have to check with 12 our IT guy.
- 13 O. Yeah.
- A. But I --14
- 15 Q. And that -- would that be Michael Sagan now?
- 16 A. Or Dean DePue.
- 17 Q. Okay. And you -- you were able to shut down 18 the Googles.com website without having a password?
- A. No, no, as a matter of fact I was about to
- 20 answer your question when you interrupted. I can't
- 21 remember since we've had that site ever having that
- 22 site not on-line, ever having shut it down to do
- 23 maintenance. I can't remember ever that ability and
- 24 it is my understanding that without the administrative
- 25 password we can't shut it down but, again, I'm not an

### 62 (Pages 245 to 248)

- 1 IT person. I'm just answering your question to the 2 best of my recollection.
- Q. What -- what is -- what is available on the 4 website now? You said there were six million hits. 5 What do they all do?
- A. Music and games and characters and 7 information relating to the Googles from Goo, those 8 type of things.
- Q. And who controls the content on the website?
- A. That would be again our -- our IT people and
- 11 our -- the team inside who -- the writers, the 12 artists and so on and so forth.
- Q. Who has the passwords for the host server?
- A. I believe those passwords would be Mr.
- 15 Silvers. Again --
- Q. You're not sure?

3 BY MR. HARTMANNN:

- A. I'm not an IT person so to the best of my 18 knowledge.
- Q. All right. But the passwords that you're 20 mad about have nothing to do with the host server, 21 correct? They have to do with the registration of the 22 domain name.
- 23 MR. RUBINSTEIN: Objection.
- 24 Mischaracterizes his prior testimony. You can

THE WITNESS: Well, I was going to say

A. We're complaining about Mr. Silvers' threat

8 to shut down our website. We're complaining about our

9 ability to work and do things on the website. We're

11 administer all the domain names without the password,

12 even to renew a name we have had critical names lapse

13 that Mr. Silvers has not paid for or renewed. We have

15 Silvers begging him to renew names on time, that names

14 had letters, countless letters and phone calls to Mr.

16 have expired. We just recently, maybe a month ago,

17 had some of our names including Gootunes.com lapse.

18 We went on and tried to renew it, we tried every way

20 so concerned because it's so critical to our business.

23 without the password Stelor can't renew the domain

21 That's exactly what I'm referring to.

22 Q. All right. So you're telling me that

19 we could. Without the password we could not. We were

10 complaining about in our effort to maintain and

you've mischaracterized in a motion that I --

Q. I'm not trying to mischaracterize. I'm

5 trying to understand what it is you're complaining

25 answer.

6 about.

24 name?

A. Correct.

7

- Q. That's your understanding, right?
- 2 A. That's my understanding.
- Q. What else can't it do without the password
- 4 as your understanding is?
- How is it limited -- it controls the
- 6 content of the website, correct?
- A. Right.
- 8 Q. And it can make changes to the website, 9 correct?
- A. To the contents, yes, I believe so.
- 11 Q. So what is it that it can't do by not having 12 the password?
- A. I --13
- 14 Q. How is Stelor limited by not having the
- 15 password? And we're not talking about the -- with the 16 server.
- 17 A. Right. I understand.
- Q. Because I think that's a separate issue and
- 19 with all due respect I think you're wrong about that.
- 20 I think you guys have that password. What Mr. Silvers
- 21 has is the password for the registration of the domain
- 22 name. So let's -- let's take Network Solutions and
- 23 Googles.com. Let's take that in particular, okay.
- 24 This is, what, eight?
- 25 (The document was marked as Exhibit No. 8

250

- 1 for identification.)
  - 2 BY MR. HARTMANN:
  - Q. All right. I've marked as Exhibit 8 a
  - 4 document from the Whois search of Network Solutions 5 and this is for Googles.com and that's the domain name

252

- 6 that we've just been discussing, correct?
- A. Yes.
- Q. Registrant: Silvers Entertainment Group,
- 9 Inc., okay, that's Mr. Silvers, right?
- 10 A. Yes.
- Q. Administrative contact: Steve Esrig.
- 12 That's you, right?
- A. (Witness nods head.)
- Q. So were you aware that you were -- you are
- 15 the administrative contact on this?
- 16 A. Yes.
- Q. Now what is it that it is since -- and you
- 18 could -- as the administrative contact you can
- 19 delegate that to others by giving Network Solutions 20 notice, correct?
- You can say that -- to Network Solutions,
- 22 Dean DePue is going to be doing this.
- 23 MR. RUBINSTEIN: Objection. Vague and
- 24 ambiguous.
- 25

63 (Pages 249 to 252)

### 1 BY MR. HARTMANN:

- Q. I know I'm oversimplifying it but --
- A. Yeah, I'm -- I'm not sure. I don't know if
- 4 I need Mr. Silvers' permission or if I need his
- 5 password to make a change to that. I'm just not sure.
- Q. All right. So I'd be wasting my time asking 7 you what rights and duties the administrative contact
- 8 has because you're not sure. And the reason is you 9 don't really serve as a hands-on administrative
- 10 contact, you delegate that to somebody else at Stelor?
- A. That's correct.
- Q. But you would agree that under the rules of 13 Network Solutions whatever those rules are and what 14 they allow the administrative contact to do certainly 15 Stelor can do those?
- 16 A. I think that's reasonable.
- Q. And if it's not doing those it's because it 18 hasn't figured out what the rules are at Network 19 Solutions, it's not because they don't have a password?
- MR. RUBINSTEIN: Argumentative.
- 21 THE WITNESS: I couldn't hear you over Mr.
- 22 Silvers' belch.
- 23 BY MR. HARTMANN:
- Q. Probably it was my stomach growling. 24
- 25 Well, I'm going to take back the question.

I give his own attorney the password or a third party,

2 an escrow, a trustee. Stelor said don't give us the

Entered on FLSD Docket 01/31/2005

- 3 password. Just don't inhibit our ability to do the
- 4 work that we're doing relative to the website and he
- 5 refused.
- Q. All right. That's what I want to know.
- 7 What work that you need to do relative to the website
- 8 is inhibited by Mr. Silvers not giving you the
- 9 password? That's what I'm trying to understand.
- A. Again, to the best of my understanding
- 11 because I don't -- I'm not a technical person. I can
- 12 only refer you to some of the specific examples such
- 13 as our attempt to -- to renew a domain name and being 14 unable to do that because we don't have a password,
- 15 our ability to move it to another server or another
- 16 whatever those things are called.
- Q. Yeah.
- 18 A. Which we can't do without Mr. Silvers' 19 password.
- O. Have you ever asked Mr. Silvers to move it 21 it another server?
- A. Actually as I just referenced to you we did
- 23 through counsel go to him and as I said we got a
- 24 rather lengthy e-mail response about where, how, why,
- 25 when, why it wasn't a good thing and when it was

254

- Now as administrative contact isn't Stelor
- 2 able to maintain the website? A. I don't know how you define maintain in that
- 4 for instance we are looking for a more cost -- cost
- 5 effective and a more secure host server. They were
- 6 explaining this to me the other day. And we had 7 contacted Mr. Silvers at some point in the recent past
- 8 about moving this and had said that at that time what
- 9 we -- we had indicated what we wanted to do. Mr.
- 10 Silvers wrote back a very lengthy e-mail about the
- 11 process and that he disagreed with what we were doing
- 12 and how we were doing and so we then said to Mr.
- 13 Silvers, look, you know, we understand that for
- 14 whatever reason you don't trust Stelor. Why don't we
- 15 have a third party, a trustee. We even said, you
- 16 know, at the time we didn't mind if Mr. Stumpf, who's
- 17 Mr. Silvers' then attorney, administered as long as we
- 18 didn't have problems. You know, I had a full-time
- 19 employee as I mentioned earlier who was managing this.
- 20 They were paying for it. And Mr. Silvers turned us 21 down flat and was just unwilling to be cooperative in
- 22 that regard.
- Q. He was unwilling to give you the
- 24 password but --
- A. Not only that, sir. He was unwilling to

- 1 ultimately said and done it had not been moved because 2 we were at an impasse as you know. 101, 101
- Q. All right. I'm just unaware of any request
- 4 by Stelor but you're telling me there was a specific
- 5 request in e-mail or in writing to Mr. Silvers asking
- 6 to move to a --
- 7 A. Yes.
- 8 Q. -- specific new server?
- 9 A. Yes. From -- from Mr. Hefter.
- Q. All right. Now, the domain names are all
- 11 owned by Mr. Silvers, correct?
- 12 A. Yes.
- 13 Q. And so you're just basically allowed to use 14 them?
- 15 A. Just a licensee.
- Q. You mentioned before that the -- that
- 17 certain domain names had lapsed because of Mr.
- 18 Silvers' failure to renew.
- 19 A. Yes.
- 20 Q. What -- what domain names are those?
- 21 A. Googlegame -- Googlegames. Googleus.
- O. I thought you just told me that you decided
- 23 to let those lapse on advice of counsel?
- A. Oh, I'm sorry, I misunderstood your
- 25 question. Would you repeat it?

64 (Pages 253 to 256)

- Q. No, I'm asking for -- you mentioned that Mr. 2 Silvers had caused some important domain names to 3 lapse.
- A. Oh, yes, yes, yes.
- Q. I'm sorry.
- 6 A. I'm sorry.
- Q. I'm asking you what those are.
- A. I can only -- I'm just going to give you one 9 off the top of my head it was called Gootunes.com. It 10 lapsed in October. It is a critical name. We're not 11 sure why it lapsed but we tried to renew it. We -- in 12 fact we went through so many different gyrations and 13 as I mentioned to you there have been numerous times 14 throughout the period of the relationship where we've 15 been getting notice as the administrative or the 16 technical contact that Mr. Silvers has not paid, has 17 not renewed, things are expiring, we have 18 correspondence on the day the thing was supposed to 19 expire and calls to Mr. Silvers please renew this, 20 please before it goes and of course Mr. Silvers has
- Q. So you -- you specifically asked Mr. Silvers 23 to renew Gotunes and he refused to do so?

21 been at least consistently uncooperative.

A. No, Gootunes would be the recent -- there 25 was a list of I think nine names that expired. The it to us?

4

9

- 2 MR. HARTMANN: Rob.
- 3 MS. MCQUILKIN: Or Rob Liebowitz.
  - THE WITNESS: I don't remember, but I
- 5 remember getting confirmation that's why -- I'll
- 6 give you the tracking number.
- 7 MS. MCQUILKIN: Yeah, I'll call Rob when we
- 8 get finished. I'll ask what he sent. It did not
  - make its way to my desk.
- 10 THE WITNESS: When we're done let's just
- 11 print the copy of the delivery and the
- 12 acceptance. That's the easiest way because
- 13 we've -- we've got that on the -- the account.
- 14 MS. MCQUILKIN: I just want to find it.
- 15 BY MR. HARTMANN:
- Q. All right. Just so I understand now.
- 17 The -- by -- by Mr. Silvers not giving the domain name
- 18 password with the registrar to Stelor that, as I
- 19 understand your testimony, prevents Stelor from
- 20 renewing the domain name registration?
- 21 A. Yes.
- 22 Q. And that it prevents you from moving it to a 23 different server?
- 24 A. Yes.
- 25 Q. All right. Anything else that you can't do

258

- 1 last letter. I -- I can't recall but we have
- 2 documentation that I'm happy to share with you.
- 3 Actually that we provided to you.
- Q. I don't think so because you haven't
- 5 provided us with any documents.
- A. Oh, that's not true, sir, we provided you 7 with CDs. I've got the Federal --
- 8 Q. No, you didn't.
- A. Absolutely we did.
- 10 Q. All right. Well, we haven't got --
- A. We have the tracking from Fed Ex that shows 12 that you received the package with the CDs and the 13 forms and it was delivered to your law firm. I won't 14 argue but we've got that and it was done when you 15 asked. It was taken care of by Mr. Liebowitz and I 16 can -- I'm happy to provide you -- if you'd like Amy 17 to get you the tracking number showing it was 18 delivered.
- 19 MS. MCQUILKIN: I would like to see it
- 20 because we were supposed to exchange documents
- 21 when you were here before and I didn't get any.
- 22 THE WITNESS: We have the Fed Ex. You want
- 23 me to have Amy go ahead and -- you know what, is
- 24 there a phone she can use?
- 25 MS. MCQUILKIN: Who gave it? Did Larry send

- 1 because Mr. Silvers has the password?
- A. I'm unsure because I just don't understand.
- 3 I'm not -- I don't understand the technical pieces of
- 4 what's involved.
- O. Now have other people at Stelor had any 6 conversations with Mr. Silvers about any of the
- 7 matters we've discussed? Any of the members of the
- -8 board? About the specific matters we've discussed
- 9 here A, B, C, D, E.
- A. Of the board of directors is that your 10 11 question?
- 12 Q. Yes.
- A. To my knowledge the only director who hasn't 13
- 14 really had a direct conversation but in the meeting
- 15 with Stumpf would be Michael DiMuccio in June.
- 16 Q. Okay. And he was at the meeting in June?
- 17 A. Yes.
- 18 (The document was marked as Exhibit No. 9 19 for identification.)
- 20 BY MR. HARTMANN:
- Q. All right. This was -- I've marked as
- 22 Exhibit 9, a letter from Good Vibrations
- 23 International, Inc. to Steve. And this was attached
- 24 by your lawyers in the papers that were filed with the
- 25 preliminary injunction. Have you seen this before?

65 (Pages 257 to 260)

260

# Case 9:04-cv-80954-DTKH Document 47, Entered on FLSD Docket 01/31/2005 Page 68 of 109

- A. Yes.
- 2 Q. This was an e-mail letter that says it was 3 followed up by a hard copy. Do you recall it being 4 followed up by a signed copy?
- 5 A. I received a registered copy, a registered 6 letter or the original, I'm sorry, of this.
- 7 Q. Okay. At the very bottom it says, copy, 8 Paul Hawa. Who's -- who's that?
- 9 A. I don't know, but I'm going to assume it's 10 one of Mr. DiMuccio's attorneys.
- 11 Q. All right. He starts out saying it's come 12 to his attention that we are having more trouble with 13 Mr. Silvers. Did you have any understanding as to how 14 its -- this came to his attention, the more trouble 15 with Mr. Silvers?
- 16 A. Um---
- 17 Q. I'm not asking you to read his mind, but 18 did you follow-up with him after this letter? Did you 19 have any discussions?
- 20 A. After this letter absolutely I followed up.
- 21 Q. How did it come to his attention that Stelor 22 was having more trouble with Mr. Silvers?
- 23 MR. RUBINSTEIN: Objection. Calls for 24 speculation.
- 25 THE WITNESS: I don't really know. I just

- 1 thinking but I thought that maybe this thing was going 2 to be taken care of finally because Mr. Stumpf was 3 involved.
- 4 Q. All right. Now it says that Mr. DiMuccio 5 says that you, Steve, are telling him that Silvers is 6 destroying Stelor's ability to bring in the much 7 needed enrits! In that what you told Mr. DiMusei.
- 7 needed capital. Is that what you told Mr. DiMuccio?
  8 A. I think he's mischaracterizing what I may
  9 have said. I would never have said to a director or
  10 an investor just simply as a general matter of -- of
  11 being responsible that the capital that we're raising,
  12 the subscription, the investment capital that -- that
  13 my ability was being destroyed, but I'm not denying
  14 that I said something like it and knowing how accurate
  15 and how brilliant Michael DiMuccio is, I'm sure he
  16 heard me say something relative to the recent
  17 situation when we filed the litigation and of course I
  18 would interpret that by having filed litigation
  19 against Mr. Silvers: I am required to disclose that
- 20 litigation to any potential investor and again de 21 facto investors are kind of, I think, hesitant to 22 invest in a company that is involved in this type of 23 contract dispute with its licensor.
- 24 Q. Have you advised the other board members 25 that Mr. Silvers has filed an action to terminate the

264

262

- know that I would say this is a scathing letter
- 2 and I was -- I was both stunned and -- and very
- 3 upset because I interpret this letter as -- as an
- 4 indirect threat against me so I -- I called Mike.
- 5 BY MR. HARTMANN:
- 6 Q. All right. In the second paragraph it says,
  7 after the meeting in New York, June, with Silvers and
  8 his lawyers, Stumpf, and you've already discussed
  9 that, and regardless of what you told me, I knew this
  10 matter wasn't over. The question is what did you tell
  11 Mr. DiMuccio after the meeting in New York? What is
  12 he referring to here?
- 13 A. I think he's referring to the conversation
  14 that he and I had with Mr. Borchard and Mr. Hefter who
  15 were at that meeting that they felt that Mr. Stumpf
  16 was a very reasonable man and that we would be able to
  17 reach some sort of accord. That was my understanding
  18 also that day when I left that there would be some
  19 sort of accord reached.
- 20 Q. And that's what you told Mr. DiMuccio --
- 21 A. Yes.
- 22 Q. -- after the June meeting?
- 23 A. Yeah. Yeah, we -- we really felt strongly
- 24 that -- especially after the nature of the meeting
- 25 that -- at least I was -- I may have been wishful

1 license?

- A. Yes.
- 3 Q. All right. Can you tell me anything that 4 Mr. Silvers has done that has destroyed Stelor's 5 ability to bring in much needed capital?
- 6 A. I would say that the -- the biggest thing 7 Mr. Silvers has done is initiated conversations with 8 Google, Inc.
- 9 Q. All right. What investors have you lost 10 because Mr. Silvers initiated -- by the way initiated 11 the conversations. We talked about those this 12 afternoon, right, those were back in 2001?
- 13 A. No, no, no, no.
- 14 Q Before -- but before the license agreement?
- 15 A. No, I'm talking about Mr. Silvers'
- 16 conversations with Google, Inc. currently.
- 17 Q. All right. Well, gee, I didn't recall you 18 telling me that when I asked you. Let me ask you 19 again. Tell me about all conversations in 2004 that 20 Mr. Silvers has had with Google.
- 21 A. The only conversations I'm aware of 22 through -- through you, through his counsel with 23 Google have been going on, I don't know, for the last 24 two months I guess.
- 25 Q. Oh, all right. So it's -- it's Silvers'

66 (Pages 261 to 264)

- 1 lawyers then who are having the conversations not Mr. 2 Silvers.
- 3 MR. RUBINSTEIN: Calls for speculation. 4 BY MR. HARTMANN:
- Q. I'm asking what you know, sir. I thought 6 we already went through this.
- A. I know. No, no, I know -- again, it's a 8 different question. I know that through you 9 representing Silvers -- Kozyak, Tropin -- that Silvers 10 has approached Google, Inc.
- Q. How do you know that?
- A. Because my attorneys tell me so.
- Q. Okay. So you don't -- I mean -- okay. 13
- 14 And you don't know whether your attorneys 15 are guessing or not?
- A. I actually would say on the record that 17 Larry Hefter doesn't guess.
- Q. Okay. Right. So are you telling me that 19 Stelor is unable to raise capital because Mr.
- 20 Stelor -- Silvers' lawyers have talked to Google? Is
- 21 that what -- how I'm reading this?
- A. I would say that's Mr. DiMuccio's contention 23 and I am telling you that it is but a part of Mr.
- 24 Silvers' behavior that inhibits and makes our job to
- 25 promote and commercialize the IP that more difficult.

- 1 to destroy Stelor's ability to bring in the much 2 needed capital.
- A. Well --3
- Q. Can you name a particular investor who has 5 chosen not to invest because Mr. Silvers or anything 6 he's done?
- A. I'd have to check our records of -- of who's 8 been in the process.
- Q. You can't tell me any as you sit here today?
- 10 MR. RUBINSTEIN: Asked and answered. 11 BY MR. HARTMANN:
- 12 Q. Without checking your records.
- 13
- A. I'd have to check those records.
- 14 Q. All right. It says that the board
- 15 instructed you to file the lawsuit, is that true?
- 16 A. Yes.
- 17 Q. And that would be reflected in the minutes?
- 18
- 19 Q. That was a formal board meeting?
- 20 A. Yes.
- 21 Why?
- 22 MR. RUBINSTEIN: Calls for a narrative. You
- 23 can answer.
- 24 BY MR. HARTMANN:
- Q. Why did the board instruct you to file the

- 1 By the way the sentence reads in order to bring
- 2 Googles.com to market. That is part and parcel of
- 3 why, to quote you earlier, we have filed this
- 4 litigation against your client to have the court
- 5 compel Mr. Silvers to adhere to the license so that we
- 6 could go ahead and make this the world acclaimed
- 7 success he alleges that it could be and that we know
- 8 it will be and here you've got -- I would think Mr.
- 9 DiMuccio is the biggest investor, \$600,000. I think 10 that this is a -- a reasonable concern he has.
- Q. So if the court doesn't enter an injunction 12 on A, B, C, D and E there, it's going to be impossible 13 for you to bring Googles to market?
- 14 MR. RUBINSTEIN: Calls for speculation.
- 15 THE WITNESS: Yeah, I -- I can't speculate
- on that.

#### 17 BY MR. HARTMANN:

- Q. There's still a chance even if the court 19 doesn't enter the gag orders and the other things that 20 you want that Google -- that Stelor could bring 21 Googles.com to -- or Googles in general to market?
- A. Again, I -- I can't speculate on --
- Q. All right. So first of all I mean you filed 24 a lawsuit against Mr. Silvers. That's not what I'm 25 asking about. I'm asking about what Silvers is doing

1 lawsuit?

A. The board is actually -- has been asking for

268

- 3 me for the last two years to take an action to stop
- 4 Mr. Silvers' interference and I have for two years
- 5 because of the nature of my relationship with Mr.
- 6 Silvers on his behalf certainly has been a love/hate
- 7 relationship tried to put off being adversarial
- 8 throughout this entire time. My purpose has been from
- 9 the beginning to bring this -- to give birth to this
- 10 brilliant intellectual property and the board finally
- 11 got fed up based on Mr. Silvers' continued actions and 12 behavior and gave me a direct dictate as the chief
- 13 executive officer to have counsel file suit.
- Q. And did the board discuss the notion that
- 15 once Stelor filed suit against Silvers and created an
- 16 adverse situation it was more likely that Silvers
- 17 would have communications with Google? Was that
- 18 discussed with the board?
- A. There was a great amount of discussion.
- 20 There -- there was hours of discussion. I can't
- 21 recall if that was a part or not.
- Q. All right: Now, Mr. DiMuccio further in the
- 23 third paragraph down complains that Silvers has
- 24 furthermore set about negotiating with Google, Inc.
- 25 exclamation point. What's wrong with Steve Silvers

67 (Pages 265 to 268)

14

15

16

17

18

1

1 negotiating with Google, Inc. as to his rights as 2 opposed to Stelor's?

A. As I answered to you on a variety of 4 occasions today, it is Stelor's contention that Mr. 5 Silvers, while I have agreed with you, owns the 6 property and has the right to sell those property 7 rights, relative to Google, Inc. and based on his 8 position over the last -- since the onset of the 9 license that he may not negotiate with Google, Inc. 10 for a variety of reasons, primarily bad faith on his Il part with us because we are the Google, Inc. 12 negotiating party because we were granted --

MR. RUBINSTEIN: Let him answer the question, please.

THE WITNESS: We've been granted those rights by Mr. Silvers to do so. It would seem to me that it is ridiculous for Google, Inc. knowing how large they are at this point to negotiate with either party as you and I spoke about when I

- 19 20 was here a week ago when the licensor and the
- 21 licensee is divided or adversarial and so this
- 22 investor and director understands that which 23 everyone understands how is it that Silvers can
- 24 sell his rights and the ability to deal with
- 25 Google, Inc. by the way, and I have and you I

1 intellectual property rights -- let me see. He will 2 use his best efforts to perform such services as may

- 3 be requested by us and cooperate in every way
- 4 necessary and desirable to strengthen, establish or
- 5 maintain the right granted, then I would read that on
- 6 the face that he would not try to sell or be involved
- 7 with the party who prior to his getting into a license 8 agreement with us we are trying to negotiate with in
- 9 fact. There is in this license two references to a
- 10 company, one of the assets we got with the
- 11 intellectual property called Ganz and Mr. Silvers has
- 12 a coexistence agreement with Ganz, Inc. under Schedule
- 13 A on Licensed Trademarks it says: The following
- 14 licensed trademarks form part of this agreement. (i)
- 15 the Googles word and design trademarks in
- 16 International Class Code 016 of the USPTO and the
- 17 coexistent trademark agreement with Ganz, Inc. of
- 18 Canada in International Class Code 028 of the USPTO
- 19 which is hereto attached and made a part of this 20 Schedule A. an for yar
- 21 Interestingly enough in that same agreement
- 22 Mr. Silvers -- an agreement that predates the
- 23 license -- writes that Ganz in any lawsuit or any
- 24 action has no rights in that action, it is only Steven
- 25 Silvers, et al., that would have the right to bring an

270

- believe have hundreds and hundreds of e-mails in
- 2 which Silvers has laid out very methodically and
- 3 carefully his position relative to us either
- suing or partnering or filing of this or that,
- 5 your opinion. There -- there are pieces after
- 6 years of that, how is it that now he's
- 7 negotiating with them and files probably the most
- 8 egregious part of the breaches, files through
- 9 counsel his declaration and statement that he has
- 10 no problem with Google, Inc.

11 BY MR. HARTMANN:

- Q. All right. I'm just trying to understand 13 why your board believes that Mr. Silvers is prohibited 14 by the agreement to sell his own -- his own interest 15 in the IP, not the Stelor interest. I'm referring to 16 his specific separate interest.
- A. You and I covered this earlier several times 18 but I can't speak for the board. I can only speak for 19 Steven Esrig. And I believe that based on my 20 understanding of the contract as a layman he has the 21 right as the owner of the IP to sell that right but he 22 does not have the right to interfere with our 23 relationship or ongoing or potential relationship and 24 because the agreement he had with us says that he will 25 cooperate in any way necessary to help enforce those

272

- 1 action and one of the things when Mr. Silvers was
- 2 selling at that time me about us getting into a
- 3 relationship together was the fact that we were the et
- 4 al. That by -- by virtue of the fact that we were the
- 5 licensee that Silvers and Stelor were the only parties
- 6 that had the right to do so. So if that's so and
- 7 again that document is a document attached to this
- 8 that I'm sure you have. By definition if that's so,
- 9 then Silvers said that only you, Stelor, and me,
- 10 Silvers, can sue these guys if we're going to get into
- 11 an action it would seem to me since that's one of the
- 12 assets, one of the pieces of the contract, that I
- 13 would find it to be significant bad faith for Silvers
- 14 to enter into, negotiate or have anything to do with
- 15 Google, Inc. separate and apart from Stelor
- 16 Productions.
- Q. What if the matters in which Silvers wants 18 to communicate with Google have nothing to do with the 19 Google/Stelor relationship which by the way I didn't:
- 20 hear much about this morning but let's assume there is 21 one. Isn't he entitled to do that?
- 22 MR. RUBINSTEIN: Calls for speculation.
- 23 THE WITNESS: And I -- there's an old saying
- 24 where I come from. If my grandmother had them,
- she would have been my grandfather. I don't know

68 (Pages 269 to 272)

# LICENSE, DISTRIBUTION AND MANUFACTURING AGREEMENT

This LICENSE, DISTRIBUTION AND MANUFACTURING AGREEMENT between Steven A. Silvers and Stelor Productions, Inc. is effective as of June 1, 2002 and is entered into by and between Steven A. Silvers (LICENSOR), an Individual, whose official address is 3741 NE 163rd Street, PMB #325, North Miami Beach, FL 33160 and Stelor Productions, Inc. (LICENSEE), a Delaware corporation with its current offices located at: 14701 Mockingbird Drive, Darnestown, Maryland, 20874.

# WITNESSETH

WHEREAS, LICENSOR is the sole and exclusive owner of the GOOGLES characters identified more fully in "Schedule A" attached hereto (the "Licensed Property");

WHEREAS, LICENSOR is the sole and exclusive owner of the GOOGLES trademarks identified more fully in "Schedule A" attached hereto (the "Licensed Trademarks");

WHEREAS, LICENSOR has the power and authority to grant to LICENSEE the right, privilege and license to use, manufacture, distribute, and sell those types of products that incorporate or are otherwise based on the Licensed Property as identified in "Schedule A" attached hereto (the "Licensed Products") and to use the Licensed Trademarks on or in association with such Licensed Products;

WHEREAS, LICENSEE has or will have the ability to manufacture, have manufactured, have submanufactured, distribute and sell or have sold and distributed the Licensed Products in the Licensed Territory more clearly defined in Schedule A (the Territory) and to use the Trademark(s) on or in association with the Licensed Products;

WHEREAS, LICENSEE desires to obtain from LICENSOR an exclusive license to use, manufacture, have manufactured and sell Licensed Products in the Territory and to use the Licensed Trademarks on or in association with the Licensed Products;

WHEREAS, LICENSEE has agreed, pursuant to a letter agreement, to act as a consultant for LICENSOR; and

NOW, THEREFORE, in consideration of the promises and agreements set forth herein, the parties, each intending to be legally bound hereby, do hereby agree as follows:

LICENSOR hereby grants to LICENSEE, for the Term of this Agreement as recited in "Schedule A" attached hereto, the exclusive (even as to LICENSOR), worldwide, sub licensable right and license to use, reproduce, modify, create derivative works of, manufacture, have manufactured, market, advertise, sell, distribute, display, perform, and otherwise commercialize the Licensed Products and Licensed Properties in the Territory. The license includes a license under any and all intellectual property rights and interests therein, including by way of explanation, products which deal with the creative characters known as The Googles, anything that contains the letters GOO (in upper or lower case) together with any and all products, which comprise and which will comprise those characters, likenesses, which include Iggle, Oogle, Oggle, Gooroo, Gootian(s), the planet Goo, slides, computer web site(s), membership lists, clubs, materials, patterns, prototypes, logos, trademarks, service marks, clothing, merchandise, educational products, marketing and promotional data and tools, packaging and advertising, modifications, updates and variations, and all other items associated therewith whether in singular or plural

- "Schedule A" attached hereto, the exclusive (even as to LICENSOR), worldwide, sub licensable right and license to use the Licensed Trademarks on or in association with the Licensed Products as well as on packaging, promotional, and advertising material associated therewith.
- C. LICENSEE shall have the right to sublicense LICENSEE's rights under this Agreement; provided that any and all such sublicenses shall be subject to the terms and conditions of this Agreement.
- D. No licenses will be deemed to have been granted by either party to any of its Intellectual Property Rights, except as otherwise expressly provided in this Agreement.
- E. LICENSEE agrees to place on all Licensed Products, where practicable, the phrase "created by Steven A. Silvers" or other similar wording.

# II. TERM OF THE AGREEMENT

This Agreement and the provisions hereof, except as otherwise provided, shall be in full force and effect commencing on the date of execution by both parties and shall extend for a Term as recited in "Schedule A" attached hereto (the "Term").

# III. COMPENSATION

- A. In consideration for the licenses granted hereunder, LICENSEE agrees to pay to LICENSOR, during the Term of this Agreement, a royalty in the amount recited in "Schedule A" attached hereto (the "Royalty") based on LICENSEE's Net Sales of Licensed Products. "Net Sales" shall mean the gross revenues on a cash basis (i.e., actually collected by LICENSEE but without counting any gross revenues twice) excluding shipping and handling charges, sales taxes, VAT, and other taxes imposed upon sales less (i) customary trade discounts, (ii) allowances actually shown on the invoice (except cash discounts not deductible in the calculation of Royalty) (iii) bona fide returns, charge backs, refunds or credits (net of all returns actually made or allowed as supported by memoranda actually issued to the customers), (iv) sales of remainder inventory made at less than the total of LICENSEE's actual cost of goods and actual direct selling costs solely for purposes of liquidation or close-out, (v) other uncollectible accounts. (vi) cooperative advertising allowances, (vii) sales commissions paid.
- B. The Royalty owed LICENSOR shall be calculated on a quarterly calendar basis on collected funds (the "Royalty Period") and shall be payable no later than thirty (30) days after the termination of the preceding full calendar quarter, i.e., commencing on the first (1st) day of January, April, July and October with the exception of the first and last calendar quarters which may be "short" depending upon the effective date of this Agreement.
- C. With each Royalty Payment, LICENSEE shall provide LICENSOR with a written royalty statement in a form acceptable to Licensor. Such royalty statement shall be certified as accurate by a duly authorized officer of Licensee, reciting on a country-by-country basis, the stock number, item, units sold, description, quantity shipped, gross invoice, amount billed to customers less discounts, allowances, returns and reportable sales for each Licensed Product. Such statements shall be furnished to Licensor whether or not any Licensed Products were sold during the Royalty Period. The LICENSEE hereby further agrees to provide the LICENSOR with a list of all of it's sub licensees added during the current royalty period.
- D. If LICENSEE sells any Licensed Products to any party affiliated with LICENSEE, or in any way directly or indirectly related to or under the common control with LICENSEE, at a price less than the average weighted price charged to other parties, the Royalty payable to LICENSOR shall be computed on the basis of the averaged weighted price charged to other parties if the Licensed Products are not ultimately resold to unaffiliated third parties.

St

F. Late payments shall incur interest at the rate of ONE PERCENT (1%) per month from the date such payments were originally due.

# IV. AUDIT

- A. LICENSOR shall have the right, at its own expense, to have a nationally recognized certified public accounting firm, upon at least thirty (30) days written notice and no more than twice per calendar year, to inspect during normal business hours, LICENSEE's books and records and all other documents and material in the possession of or under the control of LICENSEE with respect to the subject matter of this Agreement at the place or places where such records are normally retained by LICENSEE.
- B. In the event that such inspection reveals an underpayment discrepancy greater than 5% of the amount of Royalty owed LICENSOR from what was actually paid, LICENSEE shall have the opportunity to conduct its own audit. If LICENSEE agrees to the amount, if any, of any discrepancy, LICENSEE shall pay such discrepancy, plus interest, calculated at the rate of ONE AND ONE-HALF PERCENT (1 1/2%) per month. Upon settlement of any underpayment discrepancy, no further audit by LICENSOR shall be requested that year. That period end date shall represent the new period start date for future audits for underpayment discrepancies. In the event that such discrepancy is in excess of TEN THOUSAND UNITED STATES DOLLARS (\$10,000.00), LICENSEE shall also reimburse LICENSOR for the cost of auditing fees in connection therewith.
- C. All books and records relative to LICENSEE's obligations hereunder shall be maintained and kept accessible and available to LICENSOR for inspection for at least three (3) years after the expiration of the initial or any subsequent term.
- D. In the event that an investigation of LICENSEE's books and records is made, certain confidential and proprietary business information of LICENSEE may necessarily be made available to the person or persons conducting such investigation. It is agreed that such confidential and proprietary business information shall be held in confidence by LICENSOR and shall not be used by LICENSOR or disclosed to any third party for a period of two (2) years from the date of disclosure, or without the prior express written permission of LICENSEE unless required by law, except LICENSOR may not disclose at any time to any third party any such confidential and proprietary business information which are trade secrets of LICENSEE. It is understood and agreed, however, that such information may be used by LICENSOR in any proceeding based on LICENSEE's failure to pay its actual Royalty obligation.

# V. WARRANTIES AND OBLIGATIONS

# LICENSOR represents and warrants that:

- (i) the execution, delivery and performance of this Agreement have been duly authorized by all necessary action of LICENSOR and this Agreement is a valid and binding obligation of LICENSOR, enforceable in accordance with its terms;
- (ii) the execution, delivery and performance by LICENSOR of this Agreement will not violate or conflict with any applicable U.S. law or regulation, or any order, writ, judgment or decree of any court or governmental authority to which LICENSOR is subject, or result in a violation, breach of, or default under any contract, lease, or other agreement binding on LICENSOR;
  - (iii) LICENSOR owns the exclusive rights in and to the Licensed Intellectual Property, Licensed Trademarks, Licensed Patents and Licensed Copyrights necessary to effectuate the granting of the Licensing Rights from the LICENSOR to the LICENSEE as contemplated herein.



- (iv) the Licensed Intellectual Property and Licensed Trademarks do not infringe the rights, including without limitation, Intellectual Property Rights, of any third party; and
- (v) except as set forth in Schedule B attached hereto, LICENSOR has not received any notice from any third party of any alleged or actual infringement of the Licensed Intellectual Property or Licensed Trademarks and the Licensed Intellectual Property and/or Licensed Trademarks are not the subject, and has not been the subject, of any previous or pending litigation with the exception of the Ganz litigation which has been resolved.

# B. LICENSEE represents and warrants that:

- (i) the execution, delivery and performance of this Agreement have been duly authorized by all necessary action of LICENSEE and this Agreement is a valid and binding obligation of LICENSEE, enforceable in accordance with its terms;
- (ii) the execution, delivery and performance by LICENSEE of this Agreement will not violate or conflict with any applicable U.S. law or regulation, or any order, writ, judgment or decree of any court or governmental authority to which LICENSEE is subject, or result in a violation, breach of, or default under any contract, lease, or other agreement binding on LICENSEE; and
- (iii) it will use its commercially reasonable efforts to promote, market, sell and distribute the Licensed Products.
- C. <u>Disclaimer of Warranties</u>. EXCEPT AS EXPRESSLY PROVIDED ABOVE, NEITHER PARTY MAKES ANY WARRANTIES OR REPRESENTATIONS OF ANY KIND, EITHER EXPRESS OR IMPLIED, REGARDING THIS AGREEMENT AS TO ANY MATTER INCLUDING, BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.
- D. LICENSEE shall be solely responsible for the manufacture, production, sale and distribution of the Licensed Products or to have such Licensed Products manufactured, produced, sold and distributed, and will bear all related costs associated therewith.

# VI. NOTICES, QUALITY CONTROL, AND SAMPLES

- A. The Licensed Products, as well as all promotional, packaging and advertising material relative thereto, shall include all appropriate legal notices.
- B. The Licensed Products shall be of a high quality which is at least equal to comparable products manufactured and marketed by LICENSEE and in conformity with a standard sample provided by LICENSEE.
- C. Prior to the commencement of manufacture and sale of the Licensed Products, LICENSEE shall submit to LICENSOR for his input, at no cost to LICENSOR, a reasonable number of samples of all Licensed Products which LICENSEE intends to manufacture and sell and of all promotional and advertising material associated therewith.

# VIL NOTICES AND PAYMENT

- A. Any notice required to be given pursuant to this Agreement shall be in writing and delivered personally to the other designated party at the above-stated address or mailed by certified or registered mail, return receipt requested or delivered by a recognized national overnight courier service.
- B. Either party may change the address to which notice or payment is to be sent by written notice to the other in accordance with the provisions of this paragraph.



# VIII. INTELLECTUAL PROPERTY PROTECTION

- LICENSOR hereby grants LICENSEE all right, power and interest to seek, obtain and maintain all Intellectual Property Rights associated with the Licensed Intellectual Property and Licensed Trademarks, Licensed Copyrights and any other Intellectual Property Rights granted herein, LICENSOR further agrees to assist LICENSEE as may be required to apply for and obtain recordation of and from time to time enforce, maintain and defend such Intellectual Property Rights. LICENSOR hereby grants LICENSEE an irrevocable power of attorney for the initial and any subsequent terms of this Agreement to act for and on LICENSOR's behalf and instead of LICENSOR, at LICENSEE's expense, to execute and file any such document(s) and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by LICENSOR.
- LICENSOR shall retain all rights, title and interest in the Licensed Intellectual Property and Licensed Trademarks and any modifications thereto based solely on such Licensed Intellectual Property, LICENSEE acknowledges LICENSOR's exclusive rights in the Licensed Intellectual Property and, further, acknowledges that the Licensed Intellectual Property and/or the Licensed Trademarks rights are unique and original to LICENSOR and that LICENSOR is the owner thereof. LICENSEE shall not, at any time during or after the effective Term of the Agreement, dispute or contest, directly or indirectly, LICENSOR's exclusive right and title to the Licensed Intellectual Property and/or the Licensed Trademarks(s) or the validity thereof.
- LICENSEE agrees that its use of the Licensed Intellectual Property and/or the Licensed C. Trademarks(s) inures to the benefit of LICENSOR and that the LICENSEE shall not acquire any rights in the Licensed Intellectual Property and/or the Licensed Trademarks(s) except for the license granted herein.
- LICENSOR shall retain all rights, title and interest in and to the Licensed Intellectual Properties. The LICENSOR owns the exclusive rights to the Licensed Intellectual Property. LICENSOR hereby waives and releases LICENSEE from any and all current or future claims or causes of actions by third parties, whether known or unknown, arising out of or relating to such Licensed Intellectual Properties including, but not limited to, any claim that Licensed Products violate, infringe on or misappropriate any of LICENSOR's Intellectual Property Rights.
- Each party shall execute all papers, testify on all matters, and otherwise cooperate in . E. every way necessary and desirable to effect any of the provisions under this Section (Intellectual Property Protection). The party requesting such shall reimburse the other party for the expenses incurred as a result of such cooperation. The parties agree to take any actions or prepare or execute any documents reasonably requested by the other party. Furthermore, during the term of this agreement, LICENSOR shall not initiate or maintain any relationship or conversations with LICENSEE'S current or prospective clients, vendors, any Company relationships with the media (press etc.) without the prior express written request by LICENSEE.

# IX. TERMINATION

Right to Terminate on Notice. This Agreement may be terminated by either party upon sixty (60) days written notice to the other party in the event of a breach of a material provision of this Agreement by the other party, provided that, during the sixty (60) days period, the breaching party fails to cure such breach.

B. LICENSEE shall have the right to terminate this Agreement at any time on thirty (30) days written notice to LICENSOR. In such event, all moneys paid to LICENSOR shall be deemed non-refundable and LICENSEE's obligation to pay any unpaid royalties shall be accelerated and shall become immediately due and payable.

C. Additionally, if, after five years of the initial intellectual property license, there are three consecutive years during which royalty payments to LICENSOR are less than one hundred thousand dollars (\$100,000.00), LICENSOR has the option to cancel this Agreement in accordance with Section IX. TERMINATION, Para. A.

# X. POST TERMINATION RIGHTS

- A. Not less than thirty (30) days prior to the expiration of this Agreement or immediately upon termination thereof, LICENSEE shall provide LICENSOR with a complete schedule of all inventory of Licensed Products then on hand or on order (the "Inventory").
- B. Upon expiration or termination of this Agreement, LICENSEE shall be entitled, for an additional period of six (6) months, to continue to sell such Inventory. Such sales shall be made subject to all of the provisions of this Agreement and to an accounting for and the payment of a Royalty thereon. Such accounting and payment shall be due and paid within thirty (30) days of the quarterly calendar cited as the period basis for royalty calculation. LICENSEE shall have the right to continue the use of the name(s) associate with the products and articles that encompass this Agreement for so long as LICENSEE is actively selling its inventory of articles and products. At the conclusion of LICENSEE'S efforts in this regard, LICENSEE agrees to discontinue the use of names, trademarks, signs, advertising and anything else that might make it appear that the LICENSEE is still handling the articles and products of LICENSOR.
- C. Upon the expiration or termination of this Agreement, all of the license rights of LICENSEE under this Agreement shall forthwith terminate and immediately revert to LICENSOR and LICENSEE, except as detailed above in Section (B) of the "Post Termination Rights" Section, shall immediately discontinue all use of the Licensed Property and the like, at no cost whatsoever to LICENSOR.
- D. Upon termination of this Agreement for any reason whatsoever, LICENSEE agrees to immediately return to LICENSOR all material relating to the Licensed Intellectual Property. Furthermore, upon termination or expiration of this Agreement, LICENSEE agrees to immediately inform all of it's sub licensees regarding the said termination or expiration of this Agreement.

#### XI. INFRINGEMENTS

- A. During the Term of this Agreement and any and all option/renewal periods, LICENSEE shall have the sole right, in its discretion and at its expense, to take any and all actions against third persons to protect the Intellectual Property Rights licensed in this Agreement.
- B. Upon request by either party to the other, the other party shall execute all papers, testify on all matters, and otherwise cooperate in every way necessary and desirable for the prosecution of any such lawsuit. Each party shall reimburse the other party for the expenses incurred as a result of such cooperation.

# XII. INDEMNITY

A. LICENSEE agrees to indemnify and hold harmless LICENSOR, its agents, heirs, assigns and representatives, against all costs, expenses and losses (including reasonable attorneys' fees and costs) incurred through claims of third parties against LICENSOR based on product liability but excluding any claims based solely upon the use of the Licensed Intellectual Property or Licensed Trademarks by LICENSEE in accordance with the terms of this Agreement.

SOL

this agreement.

B. LICENSOR agrees to indemnify and hold harmless LICENSEE, its officers, directors, agents and employees, against all costs, expenses and losses (including reasonable attorneys' fees and costs) incurred through claims of third parties against LICENSEE based on or arising from (i) any infringement, misappropriation or other related action involving the Licensed Intellectual Property or Licensed

Trademarks; or (ii) any breach of LICENSOR's obligations, representations, warranties or duties under

C. With respect to any claims falling within the scope of the foregoing indemnifications: (i) each party agrees promptly to notify the other of and keep the other fully advised with respect to such claims and the progress of any suits in which the other party is not participating; (ii) each party shall have the right to assume, at its sole expense, the defense of a claim or suit made or filed against the other party; (iii) each party shall have the right to participate, at its sole expense, in any suit instituted against it; and (iv) a party assuming the defense of a claim or suit against the other party shall not settle such claim or suit without the prior written approval of the other party, which approval shall not be unreasonably withheld or delayed.

# XIII. LIMITATION OF LIABILITY

A IN NO EVENT WILL EITHER PARTY BE LIABLE UNDER THIS AGREEMENT FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR PUNITIVE DAMAGES IN CONNECTION WITH OR ARISING OUT OF THIS AGREEMENT (INCLUDING LOSS OF PROFITS, USE, DATA, OR OTHER ECONOMIC ADVANTAGE), NO MATTER WHAT THEORY OF LIABILITY, EVEN IF THE EXCLUSIVE REMEDIES PROVIDED FOR IN THIS AGREEMENT FAIL OF THEIR ESSENTIAL PURPOSE AND EVEN IF EITHER PARTY HAS BEEN ADVISED OF THE POSSIBILITY OR PROBABILITY OF SUCH DAMAGES. THE PROVISIONS OF THIS SECTION "LIMITATION OF LIABILITY" ALLOCATE THE RISKS UNDER THIS AGREEMENT BETWEEN LICENSOR AND LICENSEE AND THE PARTIES HAVE RELIED UPON THE LIMITATIONS SET FORTH HEREIN IN DETERMINING WHETHER TO ENTER INTO THIS AGREEMENT.

B. EACH PARTY'S LIABILITY TO THE OTHER UNDER THIS AGREEMENT FOR CLAIMS RELATING TO THIS AGREEMENT, WHETHER FOR BREACH OF CONTRACT OR IN TORT, SHALL BE LIMITED TO THE AGGREGATE ROYALTY FEES PAID BY LICENSEE TO LICENSOR DURING THE TWELVE MONTH PERIOD PRECEDING THE CLAIM.

# XIV. INSURANCE

LICENSEE shall, throughout the Term of this Agreement, obtain and maintain at its own cost and expense from a qualified insurance company licensed to do business as required by state and federal law(s), standard Product Liability Insurance naming LICENSOR as an additionally named insured. Such policy shall provide protection against any and all claims, demands and causes of action arising out of any defects or failure to perform, alleged or otherwise, of the Licensed Products or any material used in connection therewith or any use thereof. The amount of coverage shall be as specified in "Schedule A" attached hereto. LICENSEE agrees to furnish LICENSOR a certificate of insurance evidencing same within ninety (90) days after issuance of same, and, in no event, shall LICENSEE manufacture, distribute or sell the Licensed Products prior to receipt by LICENSOR of such evidence of insurance.

# XV. FORCE MAJEURE

LICENSEE shall not be liable for any failure of performance hereunder due to causes beyond its reasonable control, including but not limited to acts of God, fire, explosion, vandalism, strikes, lockouts, work stoppages, other labor difficulties, supplier failures, storm or other similar catastrophes, any law, order, regulation, direction, action or request of the state, local or federal government or of any government agency, commission, court, bureau, corporation or other instrumentality of any one or more of such governments, or of any civil or military authority, national emergencies, insurrections, riots, or wars.



# XVI. JURISDICTION AND DISPUTES

A. This Agreement shall be governed in accordance with the laws of the State of Florida without regard to its principles of conflicts of laws.

B. All disputes under this Agreement shall be resolved by the courts of the State of Florida including the United States District Court for Florida and the parties all consent to the jurisdiction of such courts, agree to accept service of process by mail, and hereby waive any jurisdictional or venue defenses otherwise available to it.

# XVIL AGREEMENT BINDING ON SUCCESSORS

The provisions of the Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their heirs, administrators, successors and assigns.

# XVIII. WAIVER

No waiver by either party of any default shall be deemed as a waiver of prior or subsequent default of the same or other provisions of this Agreement.

# XIX. SEVERABILITY

If any term, clause or provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other term, clause or provision and such invalid term, clause or provision shall be deemed to be severed from the Agreement.

# XX. NO JOINT VENTURE

Nothing contained herein shall constitute this arrangement to be employment, a joint venture or a partnership.

#### XXI. ASSIGNABILITY

Neither party may assign by any act or operation of law the rights and obligations of this Agreement unless in connection with a transfer of substantially all of the assets of LICENSEE and/or with the consent of LICENSOR, which shall not be unreasonably withheld or delayed. By way of example and not limitation, LICENSEE may freely assign its rights and obligations under this Agreement to Stelor Productions, Inc.

#### XXII. INTEGRATION

This Agreement constitutes the entire understanding of the parties, and revokes and supersedes all prior agreements between the parties, including any option agreements which may have been entered into between the parties, and is intended as a final expression of their Agreement. It shall not be modified or amended except in writing signed by the parties hereto and specifically referring to this Agreement. This Agreement shall take precedence over any other documents which may be in conflict with said Agreement.

# XXIII. RATIFICATION

The LICENSOR hereby agrees to the transfer of this License from the LICENSEE (The Aurora Collection, Inc.) to Stelor Productions, Inc. as contemplated by the Asset & Purchase Agreement, dated May 1st, 2002, and executed between the mentioned parties above



IN WITNESS WHEREOF, the parties hereto, intending to be legally bound hereby, have each caused to be affixed hereto its or his/her hand and seal the day indicated.

STEVEN A. SILVERS

STELOR PRODUCTIONS, INC.

Printed Name:

Title:

Dated:

Steven A. Silvers

Title: Owner/LICENSOR

Dated:

Received Ten Thousand Dollar signing bonus (\$10,000.00)

MICHAEL LUM
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires April 1, 2003

5/9/02

# "SCHEDULE A"

# LICENSED INTELLECTUAL PROPERTY

The following Licensed Intellectual Property forms part of this Agreement: A License under any and all intellectual property rights and interests therein, including by way of explanation, products which deal with a creative character known as Googles, anything that contains the letters GOO (in upper or lower case), together with any and all products, which comprise and which will comprise those characters, likenesses, which include Iggle, Oogle, Oggle, Gooroo, Gootian(s), the Planet Goo, slides, computer web site(s), membership lists, clubs, materials, patterns, prototypes, logos, trademarks, service marks, clothing, merchandise, educational products, marketing and promotional data and tools, packaging and advertising, modifications, updates and variations, and all other items associated therewith whether in singular or plural

# LICENSED TRADEMARKS

The following Licensed Trademarks form part of this Agreement: (i) "The Googles" (word and design) Trademarks in International Class Code (016) of the U.S.P.T.O and the co-existent Trademarks Agreement with Ganz, Inc. of Canada in International Class Code (028) of the U.S.P.T.O., which is hereto attached and made a part of this "Schedule A" document, (ii) "Oogle", (iii) "Iggle", (iv) "Oggle", (v) "GooRoo", (vi) "Planet Goo", (vii) "GooMu", (viii) "GooToons", (ix) "GooStuff", (x) "GooKids", (xi) "GooStore" and (xii) any other trademarks, whether registered, pending or future or common law, used in connection with the Licensed Property, including, but not limited to, any trademark incorporating the phrase "Goo" currently in existence.

# LICENSED PRODUCTS

The following Licensed Products form part of this Agreement: all products which comprise the likenesses, stories, ideas, concepts, or designs of the Licensed Property, including without limitation, stuffed toy figurines, videos, stickers, t-shirts or other clothing items, slides, movies, cartoons, books (comic and otherwise), posters, playing, trading and collector cards, CDs, cassette tapes, DVDs, TV programs, motion pictures, all other forms of communication and publication, programs, computer Web site(s), membership lists and clubs, and any other products.

#### **DERIVATIVES**

A Derivative as defined in this agreement shall mean a product or service that is utilized by the LICENSEE and developed by a party other than the LICENSOR but is used in conjunction with licensed products, articles and /or services. It can be a product or service produced by the LICENSEE or a third party (inventor, sub licensee etc.) that in its use enhances the value of the Googles Universe but does not have a conflict with an already existing Googles product idea or concept as outlined in this agreement. It may not possess the "Googles" or "GOO" in it's name and would therefore fall under the LICENSOR'S exclusive ownership as defined in the amended agreement but can be used in conjunction with the "Goo" Universe by the LICENSEE.

# **TERRITORY**

The following countries shall constitute the Territory: Global/Worldwide rights.

#### TERM

This Agreement shall commence on the date executed below by both parties and shall be for a thirty (30) year term. This Agreement shall automatically renew for one additional ten (10) year term on the same terms and conditions provided for herein ("Renewal Term"). Upon expiration of the first Renewal Term of ten (10) years, this Agreement shall automatically renew for a second ten (10) year extended Term on the

same terms and conditions provided for herein, unless LICENSOR provides written-notice of its intentionto not to renew this Agreement within one hundred eighty (180) days prior to expiration of the Renewal Term.

# ROYALTY RATE

LICENSEE shall pay the following royalty rates: (i) SIX PERCENT (6%) of Net Sales of Licensed Products that are based solely on the Licensed Intellectual Property and (ii) THREE PERCENT (3%) of Net Sales of Licensed Products that are based solely on Derivative Products and (iii) In the case of Sub Licenses royalties will be TEN PERCENT (10%) of Net sales after subtracting licensing costs and royalties paid to third parties only.

# PRODUCT LIABILITY INSURANCE

Minimum Product Liability Insurance shall be Two Million U.S. dollars (\$2,000,000,00) combined single limit for each single occurrence for bodily injury and/or for property damage.

Succession Rights of Survivor

on the event of the Death of Licensor all of the Licensor's rights under this agreement of the Licensor's rights under this agreement Shall go to his heirs, assigns or legal representatives he has lawfully designated in writing.

. MICHAEL LUM NOTARY PUBLIC STATE OF MARYLAND My Commission Expires April 1, 2003

Page 84 of 109

June 1, 2002

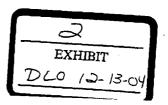
Mr. Steven Silvers 3741 N.E. 163<sup>rd</sup> Street PMB # 324 North Mismi Beach, FL 33160

Dear Steven:

This letter agreement ("Agreement") will serve to memorialize the terms of the consultantey arrangement between Stelor Productions, Inc. ("Company") and Steven A. Silvers ("Consultant").

# 1. Engagement of Consultant.

- a. Company hereby engages Consultant as an independent contractor to the Company. Consultant's title shall be Executive Creative Consultant. Company is relying on Mr. Silvers to continue his role of "Papa Googles" and continue to offer his creative input to the Company.
- b. In consideration for the covenants of Consultant contained herein, Company will\_pay Consultant the following: (i) a signing bonus of ten thousand dollars (\$10,000) and (ii) a monthly consultancy fee of five thousand five hundred dollars (\$5,500) beginning on June 1, 2002, and continuing each month thereafter for twelve (12) months. Company shall pay Consultant six thousand dollars (\$6,000) monthly for a second 18-month period, beginning June 1, 2003. All payments made to Consultant will not be offset against any royalties paid by the Company to Consultant pursuant to the License, Distribution and Manufacturing Agreement. Company will continue to reimburse The Aurora Collection, Inc. for the existing health plan if available, or if not available, will reimburse consultant \$300 per month during the term of this Agreement. During the term of the Agreement, Company will reimburse The Aurora Collection, Inc. for, if available, the use of a leased company vehicle, with company to reimburse The Aurora Collection, Inc for insurance coverage. Consultant agrees to pay all costs of maintenance and upkeep. Stelor will write an agreement with Consultant granting him options for 1,000 shares of Stelor's stock under Stelor's stock option plan. If the number of options available under the Stelor Productions current plan is increased during the Consultant's service Company will issue an additional one thousand option shares (1,000)
- c. It is agreed by company that in the event the Company fails to compensate the Consultant as outlined in this Agreement and in accordance with the terms of this Agreement (including all option periods surrounding same) for two consecutive months and if after thirty (30) days fails to care alleged breach, then Consultant has the right (option) to terminate this Agreement and among other logal remedies afforded Consultant to seek redress before the Court, the License Agreement shall, likewise immediately terminate. This caveat shall exist only if Consultant is not paid for other than "good Cause" termination as outlined below at section five (5) b of this Agreement.
- Relationship of Parties. The relationship of Company and Consultant established under this Agreement is of an independent contractor. Nothing in this Agreement shall be construed to give any party the power to direct or control the daily activities of any of the other parties, or to constitute the parties as principal and agent, employer and employee, franchiser and franchisee, partners, joint venturers, co-owners, or otherwise as participants in a joint undertaking. The parties understand and agree that none of the parties grants any other party the power or authority to make or give any agreement, statement, representation, warranty, or other commitment on behalf of any other party, or to enter into any contract or otherwise incur any liability or obligation, express or implied, on behalf of any other party, or to transfer, release, or waive any right, title, or interest of any other party. Furthermore, during the term of



SAS

this agreement, LICENSOR shall not initiate or maintain any relationship or conversations with LICENSEE'S current or prospective clients, vendors, any Company relationships with the media (press etc.) without the prior express written request by LICENSEE.

# 3. Duties of Consultant. Consultant's duties hereunder are as follows:

- Consultant shall use his best efforts to perform such services as may be requested by Company from time to time consistent and commensurate with his position as Executive Creative Consultant, including, but not limited to, executing all papers, testifying on all Company related matters and otherwise cooperating in every way necessary and desirable to strengthen, establish or maintain any intellectual property right granted under this Agreement or the License, Distribution and Manufacturing Agreement (as amonded) between Company and Consultant The Consultant shall make himself available to the Company by way of telephone, fax, email, video conferencing (if deemed necessary) on an as needed basis and during reasonable business hours Monday through Friday. Consultant shall further make himself available, in person, if deemed necessary, to the Company so long as the Consultant is given a minimum of ten (10) days written notice if Consultant is, at the time of said request, residing outside of the Continental United States and three (3) days written notice by the Company if Consultant is residing, at the time of said request, within the Continental United States. In either case, Consultant must maintain a United States address for purposes of receiving correspondence, samples, checks etc. Written notice may also be deemed given if communicated via Consultant's personal email address or a fax number to be provided to the Company. Written notice must be sent via U.S. Mail certified, return receipt requested, or via a nationally recognized mail carrier service with "signature" required. Written notice may also be sent if communicated via Consultant's personal email address or a fax number to be provided to the Company. However, the latter shall not be used for any "official" notice purposes.
- b. During the term of this Agreement and for a period of (1) years after the termination or expiration of this Agreement, Consultant shall not, either individually or in conjunction with a third party, engage in any business, trade, or profession as owner, officer, manager, employee, consultant or otherwise if such business competes in any material way with Company's business of developing, creating, selling, manufacturing, distributing, or marketing products, media or materials for children.
- c. Consultant shall offer Company a right of first refusal to license, develop, manufacture, market or sell any and all children's characters or other products, ideas, inventions or creations created by Consultant that are not within the scope of this Agreement or the License, Distribution and Manufacturing Agreement (as amended) between Company and Consultant. If Consultant provides Company with any new idea's either relating to The Googles as well as anything entirely new that may not relate to the current universe of characters and /or idea's, that upon submission of such new idea or concept which shall be placed in writing Company shall have one hundred and twenty (120) days to accept and enter into an agreement for said property.
- d. Consultant agrees to hold harmless, defend and indemnify Company and its officers, directors, employees, agents and servants from and against any and all claims, damages and expenses, including reasonable legal fees and expenses, of whatever kind and nature directly or indirectly arising out of or on account of or resulting from the Consultant's activities (other than as expressly authorized by Company) including, without limitation, Consultant's failure to comply with his obligations under this Agreement, acts or omissions.

# 4. Duties of Company.

SAS 1997 a. Company shall reimburse Consultant for all reasonable travel and living expenses that are deemed to be essential to Company's success and are pre-approved by an authorized officer of the Company and incurred as a direct result of Consultant's obligations under this Agreement such as attending tradeshows, board meetings, etc. The Company shall, upon proper documentation having been presented to the Company, or its official/designated representative, within seven (7) days of receipt of same, reimburse Consultant said incurred expenses as approved by Company.

# 5. Term and Termination

Case 9:04-cv-80954-DTKH

- a. Subject to the provisions for termination as provided herein, this Agreement shall commence upon execution and shall have a term of thirty (30) months.
- b. Company may immediately terminate this Agreement upon the occurrence of any of the following: (i) a material breach of any provision of this Agreement by Consultant; (ii) a failure by Consultant, after written notice, to perform such duties required of Consultant as outlined in this agreement; (iii) the initiation of any bankruptcy, receivership, trust deed, creditors arrangement, composition or comparable proceeding by Consultant, or if any such proceeding is instituted against Consultant, (iv) the conviction of Consultant of any felony crime; (v) any use, sale or possession by Consultant of any illegal drug or controlled substance that is prosecutable under US Federal Laws. Written notice to mean by way of Certified mail, return receipt requested, or by way of a Nationally recognized mail service, Courier service etc.
  - c. Upon termination or expiration of this Agreement by either party, Consultant shall immediately return to Company all Proprietary Information (as defined below) in Consultant's possession, custody or control in whatever form held (including copies, compilations, summaries, or embodiments thereof relating to Proprietary Information) and provide written certification that all such material has been returned.
  - d. Company agrees to provide Consultant thirty (30) days Notice, from date of said written notice of termination by the Company, within which to cure any alleged breach it has made against the Consultant identified in paragraph three (3) under "Duties of Consultant".

# 6. Proprietary Information: Proprietary Rights.

a. In the course of performing his duties under this Agreement, Consultant may obtain information relating to Company and/or its customers, suppliers or other third parties that is of a confidential and proprietary nature ("Proprietary Information"). Such Proprietary Information may include, without limitation, trade secrets, research and development, customer lists, vendor lists, schedule of accounts, plans, programs, inventions, computer software, know-how, inventions, product information, techniques, processes, schematics, data, financial information and sales and marketing plans. Consultant shall, at all times, both during the term of this Agreement and for a period of two (2) years thereafter its termination, keep in trust and confidence all such Proprietary Information, and shall not use such Proprietary Information other than in the course of performing his duties as expressly provided in this Agreement, nor shall Consultant disclose any such Proprietary Information to any person without Company's prior written consent except as required or needed in any legal and/or Court action by Consultant against the Company or any other third party. This pertains to only that information not otherwise gathered from public sources, knowledge already in the public eye or a matter of public record, and/or any other third party other than Consultant.

SAS M

7

# IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT FLORIDA

STELOR PRODUCTIONS, INC. (a Delaware corporation)

Plaintiff,

STEVEN A. SILVERS (a resident of Palm Beach County, Florida)

Defendant.

CASE NO. 04-80954 - CIV - HURLEY Magistrate: Judge James M. Hopkins

# PLAINTIFF'S EMERGENCY MOTION FOR PRELIMINARY INJUNCTION

Plaintiff STELOR PRODUCTIONS, INC. ("Stelor") brings this motion for a preliminary injunction to enjoin the Defendant from unilateral actions which materially breach his contractual obligations and, if left unchecked, will further undermine and irreparably injure the Plaintiff, its business, and the intellectual property rights which Defendant has licensed and entrusted exclusively to the Plaintiff.

Stelor submits with this motion a Memorandum of Points and Authorities in Support of Plaintiff's Motion for Preliminary Injunction, as well as a proposed Order for the Court. As more fully explained in that Memorandum, Stelor holds an exclusive license from Defendant to develop characters and other intellectual property (the "Googles Intellectual Property") based on the story and concept "Googles and the Planet of Goo" created by Defendant. After granting Stelor sole rights to maintain, enforce, and defend the Googles Intellectual Property, and after pledging Stelor his full cooperation, Defendant has committed a string of material breaches that have impeded



Stelor's performance while jeopardizing Stelor's business and the Googles Intellectual Property Rights.

Stelor accordingly respectfully requests that, during the pendency of this case, this Court preliminarily enjoin Defendant, his agents, assigns, nominees, representatives, and any and all persons or entities acting in concert with any of them, and also order the Defendant to specifically perform his contractual obligations, as follows:

A. To order the Defendant to immediately instruct the United States Patent and Trademark Office ("USPTO") to send all communications regarding the Googles Trademarks to Stelor's duly appointed counsel:

Laurence R. Hefter

Finnegan; Henderson, Farabow,

Garrett & Dunner, L.L.P.

prior to 1/15/05

1300 | Street NW

Washington DC 20005

after 1/15/05

901 New York Avenue

Washington DC 20001

- B. To order the Defendant to cease and desist from communicating with the USPTO regarding the Googles Trademarks:
- C. To order the Defendant to not take any action in the pending cancellation proceeding Google, Inc. has brought to cancel the registration for GOOGLES & Design (Reg. No. 2,087,590) at the Trademark Trial and Appeal Board ("TTAB"), including filing an answer, making any other submissions, and contacting Google, Inc. for any reason including to negotiate a settlement;

- D. To order the Defendant to cease and desist from interfering in the proceedings Stelor has brought at the TTAB to cancel Google, Inc.'s trademark registration for GOOGLE (Reg. No. 2,806,075) and oppose Google, Inc.'s application to register GOOGLE (Ser. No. 76/314,783), including making any submissions in these proceedings and contacting Google, Inc. for any reason including to negotiate a settlement; and
- E. To order the Defendant to cooperate immediately and fully with Stelor in the above-mentioned proceedings consistent with Defendant's contractual obligations, including providing any evidence (in the form of documentation, testimony, or otherwise) in Defendant's possession that Stelor feels is necessary to prevail in these proceedings and protect the Googles Intellectual Property Rights.

Dated: 10/25/04

Respectfully submitted,

Of Counsel:

Laurence R. Hefter FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. 1300 | Street, N.W. Washington, D.C. 20005-3315

Tel: 202-408-4000 Fax: 202-408-4400 Florida Bar No. 004848
SACHER ZELMAN VAN SANT PAUL BEILEY,
HARTMAN, ROLNICK & WALDMAN P.A.
1401 Brickel Avenue, Suite 700
Miami, FL 33131

Tel: 305-371-8797 Fax: 305-374-2605

Attorneys for Plaintiff, STELOR PRODUCTIONS, INC.

tor Stanley A. Beiley F.B.N. 0145/14

# IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT FLORIDA

STELOR PRODUCTIONS, INC. (a Delaware corporation)

Plaintiff,

V

STEVEN A. SILVERS (a resident of Palm Beach County, Florida)

Defendant.

CASE NO. 04-80954 - CIV - HURLEY

Magistrate: Judge James M. Hopkins

# PROPOSED ORDER GRANTING PLAINTIFF'S EMERGENCY MOTION FOR PRELIMINARY INJUNCTION

# Findings of Fact and Conclusions of Law

Having reviewed the Complaint, pleadings, declarations, and evidence submitted by the parties, the Court hereby makes the following findings of fact and conclusions of law and directs the entry of such orders, as follows:

- A. Plaintiff and Defendant have entered into a valid "License, Distribution, and Manufacturing Agreement" ("License Agreement") and Consulting Agreement.
- B. Plaintiff has a substantial likelihood of success of proving at trial that

  Defendant has materially breached his obligations under these agreements and caused

  Plaintiff significant harm.
- C. Plaintiff faces a substantial threat of irreparable injury if a preliminary injunction is not granted.

- D. The threatened injury to Plaintiff outweighs any harm a preliminary injunction may cause the Defendant.
  - E. A preliminary injunction would not disserve the public interest.

# Order for Preliminary Injunction

Plaintiffs' Motion for Preliminary Injunction is hereby granted and it is hereby ORDERED that:

Defendant, his agents, assigns, nominees, representatives, and any and all persons or entities acting in concert with any of them, are hereby ordered until the final resolution of this case:

A. To immediately instruct the United States Patent and Trademark Office ("USPTO") to send all communications regarding the Googles Trademarks to Stelor's duly appointed counsel:

Laurence R. Hefter

Finnegan, Henderson, Farabow,

Garrett & Dunner, L.L.P.

prior to 1/15/05

1300 | Street NW

Washington DC 20005

after 1/15/05

901 New York Avenue

Washington DC 20001

- B. To refrain from communicating with the USPTO regarding the Googles Trademarks;
- C. To not take any action in the pending cancellation proceeding Google, Inc. has brought to cancel the registration for GOOGLES & Design (Reg. No. 2,087,590) at

the Trademark Trial and Appeal Board ("TTAB"), including filing an answer, making any other submissions, and contacting Google, Inc. for any reason including to negotiate a settlement;

- D. To refrain from interfering in the proceedings Stelor has brought at the TTAB to cancel Google, Inc.'s trademark registration for GOOGLE (Reg. No. 2,806,075) and oppose Google, Inc.'s application to register GOOGLE (Ser. No. 76/314,783), including making any submissions in these proceedings and contacting Google, Inc. for any reason to negotiate a settlement; and
- E. To cooperate with Stelor in the above-mentioned proceedings consistent with Defendant's contractual obligations, including providing any evidence (in the form of documentation, testimony, or otherwise) in Defendant's possession that Stelor feels is necessary to prevail in these proceedings and protect the Googles Intellectual Property Rights.

SO ORDERED.			·		
Dated:	, 2004				
		United States District Co	urt ludge	<del></del>	

Presented by:
Stanley A. Beiley
Florida Bar No. 004848
SACHER ZELMAN VAN SANT PAUL BEILEY,
HARTMAN, ROLNICK & WALDMAN P.A.
1401 Brickel Avenue, Suite 700
Miami, FL 33131

Tel: 305-371-8797 Fax: 305-374-2605

# Of Counsel:

Laurence R. Hefter FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. 1300 I Street, N.W. Washington, D.C. 20005-3315

Tel: 202-408-4000 Fax: 202-408-4400

~ ~0



Find it

Ouick Search

GD Sparce

Advanced Search Archives

Contact Us Featured Sponsor Visit our Advertisers

> Dovelosi Media SSC

News by Community
Select One
Aspen Hill
Bethesda

Sports by Community

Select One Aspen Hill Bethesda

#### EASY FINDER

Births
Columns
Editorials
Engagements
Letters
Movie Finder
Obituaries
Police Reports
Restaurant Finder
Reunions
Weddings

# GAZETTE SECTIONS

Business Classifieds Entertainment Local Calendars Sports

#### LOCAL MONFROFITE

Frederick Montgomery Prince George's

#### HELATED SITES

The Bowie Star
The Business Gazette
DCMilltary.com
Weekend Edition

THE GAZETTE

Four-eyed aliens take on Web giant

E-Mall This Article

by C. Benjamin Ford

Staff Writer

» Home

July 30, 2004

Google.com may be a beloved, powerhouse search engine, but Googles.com has four beloved aliens named Oogle, Oggle, Iggle and GooRoo on its side.

Last week, Stelor Productions of Darnestown, parent of Googles.com, filed trademark proceedings with the U.S. Patent and Trademark Office against Google Inc. of Mountain View, Calif., for venturing into Googles' domain: children's books, stickers and clothing.

Googles -- colorful, four-eyed aliens who burst into songs about the importance of eating healthful breakfasts and protecting the environment -- were created in 1997, before the search engine's launch, for use in educational entertainment products.

Steven A. Esrig is CEO of Stelor Productions, which has the rights to the characters to develop music, stuffed toys and animated online games.

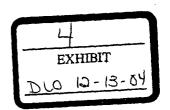
"We were first in this trademarked space," Esrig said.

Google officials did not return calls for comment.



Steven A. Esrig, CEO of Stelor Productions, says the Internet search engine Google.com is infringing on his company's trademark for its Googles Web site and merchandise.

Brian Lewis/ The Gazette



About Us
Advertising Info
Contact Us
Employment
Photo Reprints
Newspaper Locator

"These cases happen all the time," said Stephen David Amitay, a lawyer in Bethesda who has worked on patent and copyright cases.

"The key is you have to show damages," Amitay said. "You pretty much have to show that it will cause confusion and hurt the business or reputation. You have to show damages or it's just two things named Google."

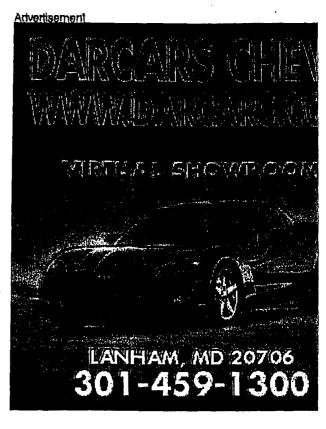
Esrig said he and others have written and called Google's headquarters since at least 2001, trying to meet with company executives to work out a solution.

But Google officials never responded, he said.

Google has harmed Googles -the company, not the aliens -because it has created confusion among Internet users and made it difficult to attract new investors, Esrig said.

Esrig, 46, said he consults with his children, Jared, 8, and Ilia, 12. The site has online games, message boards and animated stories aimed at children 2 to 10.

His privately held company, with seven full-time workers and 28 contracted animators and musicians, has invested



Ads by Gooooogle

#### New York Times Newspaper

Stay Informed! Save 50% on Fast & Convenient Delivery of the NY Times

www.nytimes.com

# Searching For Newspapers?

We'll Pay You \$300 Right Now To Take A Newspaper Survey!

HighPaySurveys.com

#### **Travel Trade News**

Worlds Leading Travel Trade News Read it Now - Register Free

www.TravelMole.com

#### **Buy/Sell Locally-Denver**

Avoid the hassle & cost of shipping Deal with online Denver community

www.LiveDeal.com

"multimillions" on a range of product and character development, Esrig said.

The company has yet to make money, but it released its first album of original children's songs this week and will soon follow with computer games, he said.

Googles will remain a free Web site, but portions of it will have exclusive conter those who buy a subscription, he said.

Before the story of the trademark dispute broke in The Wall Street Journal, Googles.com had roughly 200,000 hits a day. Since then, the appeal of a cyber versus-Goliath saga has prompted an outpouring of media interest. On Wednes print reporters and four television crews, including CNN and Fox News, interview Esrig. The site's hits have since doubled.

Case 9:04-cv-80954-DTKH ohn M. Augustine, a trademark lawyer in Chicago and an expert of interectual property, said Googles may have a strong case because it had the trademark file

"Sometimes size doesn't matter," Augustine said.

This report originally appeared in The Business Gazette.

Return to top

Copyright © 2004 The Gazette - ALL RIGHTS RESERVED.

<u>Privacy Statement</u>

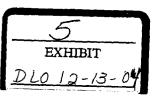
# Document 47 Entered on FLSD Docket 01/31/2005 IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT FLORIDA

Page 97 of

STELOR PRODUCTIONS, INC. (a Delaware Corporation)	) ) ) CASE NO. 04-80954 - CIV - ) HURLEY )	
Plaintiff,		
V.	) )	
STEVEN A. SILVERS (a resident of Palm Beach County, Florida),	) } )	
Defendant.	) · · · · · · · · · · · · · · · · · · ·	
· · · · · · · · · · · · · · · · · · ·		

# DECLARATION OF STEVEN A. ESRIG

- I, Steven A. Esrig, hereby declare as follows:
- 1. I am the President and CEO of Stelor Productions, Inc. ("Stelor"). I have been employed by Stelor since its inception, and I have held my current position for more than two years. The facts stated herein are based upon my own personal knowledge and/or on corporate records and documents maintained by Stelor in the ordinary course of business.
- 2. In 2001, a company by the name of The Aurora Collection, Inc. ("Aurora") hired my company, EGG International LLC, as a consultant to find a buyer for Aurora and its products, including a product known as the "Googles."
- 3. In or about 1991, Steven A. Silvers ("Silvers") authored a children's book entitled "Googles and the Planet of Goo." This book made little critical or commercial impact when it entered a marketplace crowded with children's titles from bigger and better financed publishers and more famous authors.



- 4. Silvers licensed Aurora to develop the Googles concept into a multimedia entertainment and educational business. Aurora did not succeed.
- 5. During Silvers' relationship with Aurora, Silvers and Aurora had many disagreements which developed into an adverse relationship. Silvers also has a criminal background which made Silvers unsuited to serve as figurehead or spokesperson for an enterprise aimed at providing wholesome and enriching entertainment to an audience of impressionable children. He spent seven years in a federal penitentiary for conspiring to possess with intent to distribute cocaine, possession with intent to distribute cocaine, interstate travel in aid of racketeering, and conspiring to defraud the United States.
- 6. Stelor was formed in 2002 to pick up where Aurora had left off and develop the "Googles" concept into a reality. Stelor acquired Aurora's rights under its agreement with Silvers at considerable expense. Stelor saw potential in the "The Googles" story, trademarks, copyrights, and other intellectual property. Stelor's founders also had confidence in their ability to raise the needed funds and to create a compelling and attractive "Googles" universe that would enlighten, entertain, educate, and develop children by providing them with fascinating and uplifting products, programs, and services.
- 7. Stelor's enthusiasm and interest, however, were tempered by legitimate concerns and reservations. Aware of Aurora's aborted efforts, and wary that Silvers' background could jeopardize the "Googles" program, Stelor's representatives, including me, insisted that any arrangement with Silvers contain certain safeguards and protections. Thus, when on or around June 1, 2002, after months of extensive

negotiations, Stelor and Silvers entered into an exclusive "License, Distribution, and Manufacturing Agreement," ("the "License Agreement") and a Consulting Agreement, Stelor bargained for, and obtained, a number of promises, commitments, and obligations from Silvers designed to ensure Stelor's ability to develop the "Googles" program free from undue interference by Silvers. Anxious to achieve what he himself has described as his "dream," Silvers agreed to these and other contractual obligations and restrictions.

- 8. Stelor, believing that the License Agreement and Consulting Agreement provided it with the necessary rights and protections, then threw itself enthusiastically into the task of using its best efforts to develop the "Googles" concept and intellectual property into a thriving entertainment phenomenon. To this end, Stelor has spent approximately three million dollars, and its principals and employees have devoted themselves tirelessly to making Stelor and the "Googles" successful and profitable, both for themselves and for the benefit of Silvers.
- 9. However, Silvers, having received from Stelor \$186,500, obligations for options for Stelor stock, and health insurance, has not lived up to his part of the bargain. After giving Stelor the exclusive rights, even as to Silvers, to develop and market the "Googles" concept without interference from him, Silvers commenced a campaign to inject and entwine himself into the very fabric of Stelor's business.
- 10. In furtherance of its rights and duties under the License Agreement, Stelor has applied for and maintains numerous federal trademarks and service marks, including but not limited to: GOOGLES and Design (Reg. No. 2,087,590); IGGLE (Reg. No. 2,496,754); OGGLE (Reg. No. 2,496,753); OOGLE (Reg. No. 2,496,755);

795301-1

GOOROO (App. No. 76/591,381); GOOLALA (App. No. 76/591,394); GOOMAIL (App. No. 76/592,805); GOOPETS (App. No. 76/592,806); GOOSICAL(S) (App. No. 76/591,384); GOOTAINMENT (App. No. 76/591,385); GOOTER (App. No. 76/591,393); GOOTUNE(S) (App. No. 76/592,804); GOOWARE (App. No. 76/591,389); GOOWEAR (App. No. 76/591,391); GOOLAGONG (App. No. 76/591,383); GOO (App. No. 76/591,382); GOOBERRY (App. No. 76/591,388); GOOGLES EDUTAINMENT (App. No. 76/591,386); GOOBOO (App. No. 76/591,378); GOOBOP (App. No. 76/591,390); GOOGEAR (App. No. 76/591,387); and GOOKIDS (App. No. 76/591,392) (the "Googles Trademarks"). These applications and registrations list "Silvers Entertainment," Silvers' company, as the owner, but specify that all correspondence between the USPTO and Stelor be mailed to Stelor's duly appointed counsel of record.

- 11. Within the past two months, Silvers has unilaterally, without authorization from Stelor, instructed the USPTO to send all correspondence for each of the Googles applications and registrations to "Steven A. Silvers / Silvers Entertainment Group, Inc. / 8983 Okeechobee Blvd., Ste 202, PMB 203 / West Palm Beach, FL 33411," instead of to Stelor's duly appointed attorneys.
- 12. Stelor's exclusive license under the License Agreement specifically extends to websites and domain names and includes the following domain names: GOOGLES.COM, GOOKIDS.COM, GOOTOYS.COM, PLANETOF GOO.COM, GOOMAIL.NET, THEGOOGLESMAIL.COM, GOOGLESMAIL.COM, GOOGLESMAIL.COM, GOOGLESFROMGOO.COM, OOGLESFROMGOO.COM, THEGOOGLES.COM, THEGOOGLESFROMGOO.COM, and approximately eighty (80) more (hereinafter referred to as the "Googles Domain Names").

- 13. Stelor has developed and operates a website devoted to the "Googles" characters, offering a variety of services and features geared to delighting children and their parents. At present, the website is the public's window into the Googles' world. Being able to operate and modify this website is among Stelor's most important priorities. To ensure its ability to do so, Stelor must have immediate and unfettered access to the Googles Domain Names.
- Domain Names under lock and key and thereby jeopardizes Stelor's substantial investment of time, money, talent, and creative energy. Silvers has repeatedly refused to provide Stelor with the passwords for these Domain Names, making it impossible for Stelor to properly manage and use the Googles Domain Names to which it was licensed. Silvers has also made it abundantly clear in correspondence to Stelor's counsel that he has "absolutely no intentions" of turning over to Stelor the passwords for any of the Googles Domain Names, and that the only way he will turn over these passwords is "when a judge orders [him] to do so."
- 15. Pursuant to its exclusive right under the License Agreement to enforce the Googles Trademarks, on July 6, 2004 Stelor, through its intellectual property counsel, filed at the Trademark Trial and Appeal Board ("TTAB") a petition to cancel the trademark registration for GOOGLE (Reg. No. 2,806,075) owned by Google, Inc., and a Notice of Opposition against Google, Inc.'s application for GOOGLE (Ser. No. 76/314,783).
- 16. For instance, Silvers has written to Stelor's intellectual property counsel and instructed them to take no further actions in the cancellation and opposition

5

proceedings brought by Stelor at the TTAB. Silvers' refusals to cooperate with Stelor's enforcement efforts imperil Stelor's ability to carry out its right and duty to enforce the Googles Trademarks as is necessary to protect Stelor's substantial investment in the Googles business. For instance, Silvers may possess evidence vital to Stelor's actions against Google, Inc., and Silvers' refusal to cooperate with Stelor in the opposition and cancellation proceedings threatens to impair Stelor's enforcement efforts.

- 17. On September 22, 2004, Google, Inc. brought a cancellation proceeding at the Trademark Trial and Appeal Board ("TTAB") to cancel the registration for GOOGLES & Design (Reg. No. 2,087,590). This proceeding is currently pending before the TTAB. An answer to Google, Inc.'s petition for cancellation is due on November 9, 2004.
- 18. Silvers has written to Stelor's intellectual property counsel and claimed the right to defend the cancellation proceeding brought by Google, Inc. himself, and has "instructed" Stelor's counsel to take no action on his behalf.
- 19. Silvers has repeatedly threatened to communicate with the press without requesting prior authorization from Stelor. Silvers has also held himself out as a Stelor representative at crucial industry trade shows.
- 20. Silvers' actions in breach of the License Agreement and Consulting
  Agreement have caused Stelor incalculable damage. His actions have required several
  members of Stelor's Board of Directors, several of Stelor's limited staff and me, Stelor's
  President and CEO, to spend innumerable hours dealing with, and attempting to
  correct, the problems caused by Silvers' actions. This time should have been spent
  advancing the business of Stelor and has resulted in considerable delay in Stelor being

795301-1 6

able to complete tasks necessary for it to become a viable business. His actions also have caused Stelor to spend considerable money in attorneys' fees dealing with the actions and threats of Mr. Silvers.

21. I have first hand knowledge of the truth of the statements above and represent them to be truthful and accurate and complete.

I, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, state that all statements made herein of my own knowledge are true; and all statements made herein on information or belief are believed to be true.

Signed at Duriestown, Md., this 21 day of October, 2004

Steven A. Esrig

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2004-03-07 11:39:54 ET

Serial Number: 75150767

Registration Number: 2087590

Mark



(words only): GOOGLES

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2003-06-28

Filing Date: 1996-08-02

Transformed into a National Application: No

Registration Date: 1997-08-12

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 900 - Warehouse (Newington)

**Date In Location: 2003-08-08** 

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Googles Children's Workshop, Inc., The

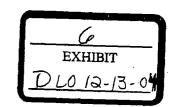
Address:

Googles Children's Workshop, Inc., The P.O. Box 60210 Potomac, MD 208590210

United States

Legal Entity Type: Corporation

State or Country of Incorporation: New Jersey



Latest Status Info

rage 2 of 2

Case 9:04-cv-80954-DTKH

Document 47

Entered on FLSD Docket 01/31/2005

Page 105 of 109

children's books

International Class: 016 First Use Date: 1994-06-00

First Use in Commerce Date: 1996-06-00

Basis: 1(a)

# ADDITIONAL INFORMATION

(NOT AVAILABLE)

# MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

# PROSECUTION HISTORY

2003-06-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-03-26 - Section 8 (6-year) and Section 15 Filed

2003-03-26 - PAPER RECEIVED

1997-08-12 - Registered - Principal Register

1997-05-20 - Published for opposition

1997-04-18 - Notice of publication

1997-03-21 - Approved for Pub - Principal Register (Initial exam)

1997-03-04 - Communication received from applicant

1997-02-21 - Non-final action mailed

1997-02-14 - Case file assigned to examining attorney

1996-10-09 - Communication received from applicant

# CONTACT INFORMATION

Correspondent (Owner)

IRA C. EDELL (Attorney of record)

IRA C. EDELL EDELL, SHAPIRO & FINNAN, LLC 1901 RESEARCH BLVD, SUITE 400 ROCKVILLE, MARYLAND 20850

B

INTINCTUD

SILVERS COMMUNICATIONS TO F

Have genswered repeatably thoughout deposition de on looking (Stelor rely fun tely produtions hus unested That end "Si hers Communica to regardien the 600 gles Tadawks

## EXHIBIT

DLO 12=13-04

# **NetworkSolutions**

FREE OFFERS

WHOIS

VIEW ORDER

CUSTOMER SERVICE ( ACCOUNT MANAC

HOME

REGISTER CREATE A BUY PURCHASE PROMOTE GROW YOUR TRANSFER A DOMAIN WEB SITE E-MAIL HOSTING YOUR SITE BUSINESS YOUR DOMAI

Ø

# **Private Registration**

Protect your privacy from spammers and telemark 

# WHOIS SEARCH RESULTS

# Westells that else fettl

# googles.com

**IMAGE NOT** AVAILABLE

Certified Offer Service - Make an offer on this domain

Backorder - Try to get this name when it becomes available

Similar Names - See suggested alternatives for this domain

The data contained in Go Daddy Software, Inc.'s WhoIs database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of Go Daddy Software, Inc. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, Go Daddy Software, Inc. is not the registrant of domain names listed in this database.

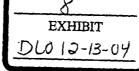
#### Registrant:

Silvers Entertainment Grp. Inc 8987 Okeechobee Blvd. Ste. 202, PMB 203 West Palm Beach, Florida 33411 United States

Registered through: GoDaddy.com Domain Name: GOOGLES.COM Created on: 18-Jul-97 Expires on: 17-Jul-06 Last Updated on: 19-Apr-04

# Administrative Contact:

Esrig, Steve sesrig@stelorproductions.com Stelor Productions, Inc. 14701 Mockingbird Drive Darnestown, Maryland 33411 United States



# 即原列的对对自和证明的 ATTEMPT TO THE PROPERTY OF THE

googles

googles

googles

googles

googles

googles

googles

# **建筑设施** 加度的风

#### Enter a search term:

e.g. networksolutions.c

# Search by:

- Domain Name
- O NIC Handle
- IP Address



# (មុនប្រើមានប្រហែលនៃនេះប្រវត្តិនេះ

safety goggles eye protection motorcycle goggles swimming goggles ski goggles

swim goggles protective clothing safety apparel safety gear safety equipment

Case 9:04-cv-80954-DTKH<sub>Fax</sub> Document 47 Entered on FLSD Docket 01/31/2005

Technical Contact:

Esrig, Steve sesrig@stelorproduction.com

Stelor Productions, Inc. 14701 Mockingbird Drive Darnestown, Maryland 20874

United States

3019633636

Fax -- 3019903636

Domain servers in listed order:

NS1.SECURE.NET NS2.SECURE.NET

The previous information has been obtained either directly from the registrant or a registrar of the domain name other than Network Solutions. Network Solutions, therefore, does not guarantee its accuracy or completeness.

Show underlying registry data for this record

Current Registrar:

GO DADDY SOFTWARE, INC.

IP Address:

128,121,122,247 (ARIN & RIPE IP search)

IP Location: Record Type: US(UNITED STATES)-COLORADO-ENGLEWOOD Domain Name

Server Type:

Apache 1

Lock Status: Web Site Status: **REGISTRAR-LOCK** Active

**DMOZ** Y! Directory: no listings see listings

Secure: E-commerce: No No 1

Traffic Ranking: Data as of:

08-Jun-2004



Travel Car Rental **Hotels Airline** 

Financial Planning Debt Credit Cards <u>Loans</u>

Business and Finance Affiliate Program Student Loans Stocks



When you register a domain name, current policies require that the contact information for your domain name registrati included in a public database known as WHOIS. To learn about actions you can take to protect your WHOIS information www.internetprivacyadvocate.org.

NOTICE AND TERMS OF USE: You are not authorized to access or query our WHOIS database through the use of high-vc automated, electronic processes or for the purpose or purposes of using the data in any manner that violates these term The Data in Network Solutions' WHOIS database is provided by Network Solutions for information purposes only, and to persons in obtaining information about or related to a domain name registration record. Network Solutions does not qua accuracy. By submitting a WHOIS query, you agree to abide by the following terms of use: You agree that you may use only for lawful purposes and that under no circumstances will you use this Data to: (1) allow, enable, or otherwise supply transmission of mass unsolicited, commercial advertising or solicitations via direct mail. e-mail. telephone, or facsimile: enable high volume, automated, electronic processes that apply to Network Solutions (or its computer systems). The co repackaging, dissemination or other use of this Data is expressly prohibited without the prior written consent of Network You agree not to use high-volume, automated, electronic processes to access or query the WHOIS database. Network Su reserves all rights and remedies it now has or may have in the future, including, but not limited to, the right to terminat access to the WHOIS database in its sole discretion, for any violations by you of these terms of use, including without lir excessive guerying of the WHOIS database or for failure to otherwise abide by these terms of use. Network Solutions re right to modify these terms at any time.



Back to top | About Us | Partnerships | Customer Service | Site Map

Register Home a Domain Create a Web Site

Buy E-mail <u>Purchase</u> Hosting

**Promote** Your Site **Grow Your** Business

<u>Transfer</u> Your Domains

Renew Services

<u>Accouni</u> Manage

Review our Policies, Service Agreement, and Legal Notice © Copyright 2004 Network Solutions. All rights reserved.



# Good Vibrations International Inc.

Steve,

It has come to my attention that we are having more trouble with Mr. Silvers. As you know, I have \$600,000 invested in Stelor (the largest investor), not the least of which are many hours of my personal time, and even though I am now on the board of directors, I am extremely worried. This is beginning to seriously endanger mine and your future.

After the meeting in New York (June) with Silvers and his lawyers (Stumpf), and regardless of what you told me, I knew that this matter wasn't over. Now you are confirming my worst fear, by telling me that Silvers is destroying Stelor's ability to bring in the much needed capital - you know we require, in order to bring googles.com to market.

I was certain that after the board instructed you to file the law suit against Silvers, this action would legally protect my investment. However, now Silver's attorney has successfully defeated the emergency nature of our suit and has, furthermore, set about negotiating with Google, Inc.!

I have seen countless and lengthy emails from Steven A. Silvers personally, that INSIST Stelor enforces its legal rights and go after Google, Inc.; DEMANDING we file suit! And, now you tell me that Silver's lawyer (expecting a piece of the settlement) has submitted a document stating that "Mr. Steven Silvers does not dispute Google, Inc.'s right to its domain name..." How convenient!

Steve! What the hell is going on? Are you on top of this? Is there a chance that I have been wrong about you and that you don't know what you're doing? I am seriously considering action against you personally. I hope I am making myself very clear. Do something about this! Protect our investment! Protect our company from this despicable, conniving and crazed person... I would hate to think of the consequences that would surely follow!

Regrettably yours,

Michael A. DiMuccio

c.c. Paul Hawa

P.S. I am emailing this to you for urgency sake, however, a registered original is following by mail - take it seriously.

