

# **Exhibit**

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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA

Case No.05-80393-Civ-Hurley/Hopkins

STELOR PRODUCTIONS, L.L.C.,  
Plaintiff,

vs.

STEVEN A. SILVERS,  
Defendant.

FILED by *OK* D.C.  
JUN 03 2005  
CLERK U.S. DIST. CT.  
S.D. OF FLA. - W.P.B.

REPORT AND RECOMMENDATION CONCERNING PLAINTIFF'S  
MOTION FOR PRELIMINARY INJUNCTION (DE 2)

**THIS CAUSE**, having come before this Court upon an Order Referring Plaintiff's Motion for Preliminary Injunction to Magistrate Judge for a Report and Recommendation, (DE 7), and being otherwise advised on the premises, it is hereby **RECOMMENDED** that Plaintiff's motion for preliminary injunction, enjoining Defendant from violating the terms of the parties' Settlement and License Agreements be **GRANTED**.

**BACKGROUND**

Defendant is the owner of various intellectual property relating to the Googles concept, created by the Defendant. (DE 2). Defendant entered into a License Agreement with Plaintiff, whereby Plaintiff was granted exclusive license to the

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Googles intellectual Property. (DE 2). The relationship between the parties has been somewhat contentious, resulting in Plaintiff filing a lawsuit for breach of contract against the Defendant in October, 2004, *Stelor Productions, Inc. v. Steven Silvers*, Case No. 04-80954-Civ-HURLEY, and in Defendant terminating the License Agreement in January, 2005. (DE 11, ex. 1). In January, 2005, the parties entered into a Settlement Agreement. (DE 4).

Apparently the relationship has not improved between the parties. On April 27, 2005, Defendant again notified Plaintiff that he was terminating their relationship. (DE 11, ex. 1). Following receipt of Defendant's letter, and other actions by Defendant, on May 5, 2005, Plaintiff filed the instant motion seeking a preliminary injunction enjoining Defendant from taking unilateral actions that materially breach his contractual obligations. (DE 2). Defendant filed his response on May 20, 2005. (DE 13). An evidentiary hearing was held on May 23, 2005, and Plaintiff filed its reply on the same day. (DE 18).

### THE EVIDENTIARY HEARING

On May 23, 2005, an evidentiary hearing was held at the courthouse in Fort Pierce, Southern District of Florida. Plaintiff Stelor Productions, L.L.C. was represented by Kenneth Kaplan, Esq, and Mr. Steven Esrig was present as a

representative of Stelor Productions. Defendant Steven A. Silvers was represented by Kenneth Hartman, Esq. The Defendant was not present at the hearing.

At the hearing, Plaintiff stated that Defendant has unilaterally and improperly terminated the License Agreement between the parties as well as shut the Googles.com website down. Plaintiff stated that the website is needed to successfully proceed with a planned product launch at a trade show in June. Plaintiff asserted that it has spent over \$100,000 preparing for the trade show. Plaintiff stated that Stelor Productions has invested over \$4 million in the Googles concept since 2002, has developed proprietary technology making its website safe for children, and has developed Googles characters and storylines.

Plaintiff asserted that it has a strong likelihood of success on the merits, and that Defendant did not properly comply with the notice provision of the termination clause. Plaintiff further responded to the alleged breaches specified in Defendant's April 27, 2005 letter. Plaintiff asserted that it has complied with the requirements of the agreements between the parties. Plaintiff also noted that Defendant filed an action against Google, Inc. on May 4, 2005 - a right which, under the License Agreement, belongs to Plaintiff. In addition to seeking an injunction preventing the Defendant from violating the terms of the License Agreement, Plaintiff requests that Defendant be enjoined from proceeding in the Google, Inc. action.

Defendant asserted that under the terms of the License Agreement and the Settlement Agreement, Defendant had the right to terminate the License Agreement without additional notice. Defendant asserted that the November 12, 2004 notice was not withdrawn, nor did Plaintiff cure the breaches listed in that notice. Defendant stated that godaddy.com, the registrar of the Googles.com domain name, shut down the Googles.com website upon being notified of the instant action. Defendant additionally noted that the contents of the Googles.com website could be accessed at [www.stelorproductions.com](http://www.stelorproductions.com). Defendant enumerated the alleged breaches listed in his April 27, 2005 letter, asserting that Plaintiff has not complied with the terms of the agreements between the parties, nor has it cured the breaches of which it was notified on November 12, 2004. Defendant additionally asserted that the Plaintiff failed to comply with the terms of the Settlement Agreement, thus the breaches listed in the November 12, 2004 letter were not cured.

At the hearing, both parties agreed that the main issue of the case was whether the termination letter issued by the Defendant on April 27, 2005 effectively terminated the License Agreement between the parties.

#### **FINDINGS OF FACT**

Based upon the submissions of the parties, and the evidence presented at the May 23, 2005 hearing, this Court makes the following findings of fact:

1) Steven Silvers is the creator of the Googles, and the owner of various Googles related intellectual property, including domain names, drawings, books and figures. (DE 11);

2) Silvers and Stelor Productions entered into a License Agreement, effective June 1, 2002, granting Stelor an exclusive license to the Googles intellectual property. (DE 11, ex. B);

3) The License Agreement contains a termination clause which provides:

This Agreement may be terminated by either party upon sixty (60) days written notice to the other party in the event of a breach of a material provision of this Agreement by the other party, provided that, during the sixty (60) days period, the breaching party fails to cure such breach.

(DE 1, ex. A);

4) Silvers and Stelor also entered into a Letter Agreement (a consulting agreement), which expired by its terms at the end of 2004. (DE 13, ex. B);

5) On October 18, 2004, Plaintiff filed the action *Stelor Productions, Inc. v. Steven Silvers*, Case No. 04-80954-Civ-HURLEY, asserting breach of contract claims against the Defendant, and seeking an injunction enjoining the Defendant from breaching the License Agreement;

6) On November 12, 2004, Defendant sent notice of breach to Plaintiff, asserting breach of the License Agreement and the then valid Letter Agreement. (DE

11, ex. G);

7) On January 13, 2005, Defendant sent notice of termination to Plaintiff, terminating the License Agreement effective immediately. (DE 11, ex. I);

8) On January 28, 2005, the parties entered into a Settlement Agreement. (DE 4);

9) The Settlement Agreement provides that: "full performance by each Party of its obligations under this agreement cures the breaches alleged against each by the other Party. . ." (DE4 at 1);

10) Under the Settlement Agreement, Silvers withdrew his notice of termination of the License Agreement, and reaffirmed his obligations under the License Agreement. (DE 4 at 2);

11) On April 27, 2005, Defendant notified Plaintiff that, due to Plaintiff's breaches of both the Settlement Agreement and the License Agreement, Defendant was terminating the License Agreement, effective immediately. (DE 11, ex I);

12) The website located at [www.Googles.com](http://www.Googles.com) has been redirected, and no longer contains the Plaintiff's information. (DE 1);

13) Plaintiff has invested over \$4 million in the expansion of the Googles website and products. (DE 18);

14) Plaintiff has invested over \$100,000 for a product launch at a June 21, 2005









following: “(1) substantial likelihood of success on the merits; (2) irreparable injury will be suffered unless the injunction issues; (3) the threatened injury to the movant outweighs whatever damage the proposed injunction may cause the opposing party; and, (4) if issued, the injunction would not be adverse to the public interest.” *McDonald’s Corp. v. Robertson*, 147 F.3d 1301, 1306 (11<sup>th</sup> Cir. 1998); *Baker v. Buckeye Cellulose Corp.*, 856 F.2d 167, 169 (11<sup>th</sup> Cir. 1988). “A preliminary injunction is an extraordinary and drastic remedy not to be granted unless the movant clearly established the ‘burden of persuasion’ as to the four requisites.” *McDonald’s*, 147 F.3d at 1306.

The goal of a preliminary injunction is to prevent irreparable harm in order to “preserve the district court’s power to render a meaningful decision after a trial on the merits.” *Canal Authority of the State of Florida v. Callaway*, 489 F.2d 567, 572 (5<sup>th</sup> Cir. 1974).<sup>3</sup> “[T]he most compelling reason in favor of (granting a preliminary injunction) is the need to prevent the judicial process from being rendered futile by defendant’s action or refusal to act.” *Id.* at 573.

A) Likelihood of Success on the Merits

The importance of the “substantial likelihood of success upon the merits”

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<sup>3</sup>The holding of this case is binding on the 11<sup>th</sup> Circuit pursuant to the holding of *Bonner v. Prichard*, 661 F.2d 1206 (11<sup>th</sup> Cir. 1981).

factor “varies with the relative balance of threatened hardships facing each of the parties.” *Canal*, 489 F.2d at 576 (although the court further notes that it would be inequitable to grant a preliminary injunction if the Plaintiff had *no* chance of success on the merits). As will be discussed below in Section C, this Court finds that the relative balance of the hardships in this case weighs heavily in favor of the Plaintiff.

1) Breach of Contract Claim

Under the *Erie* doctrine, the law of the forum state should be applied to substantive issues where jurisdiction lies in diversity of citizenship. *Erie*, 304 U.S. at 78. Thus, the likelihood of Plaintiff's success on the merits of the breach of contract claim will be analyzed under Florida state law.

Pursuant to Florida state law, the following must be established to prove a breach of contract claim: 1) existence of a contract; 2) breach of the contract; and, 3) damages. *A.R. Holland, Inc. v. Wendco Corp.*, 884 So.2d 1006, 1008 (Fla. 1<sup>st</sup> Dist. Ct. App. 2004).

a) Existence of a Contract

The issue of existence of a contract in this cases rests on whether the Defendant properly terminated the License Agreement. If, in fact, the termination was proper, then Plaintiff has no contract on which to base its breach of contract claim. The parties dispute the validity of the Defendant's termination of the License Agreement.

(DEs 13, 18). The basis of the parties' dispute on this issue centers on whether the Defendant complied with the notice requirement of the termination clause of the License Agreement. (DEs 13, 18). Furthermore, Plaintiff asserts that, even had the Plaintiff breached the Settlement or License Agreement, as Defendant asserts as the basis for his termination of the License Agreement, there were no *material* breaches of the contract, thus Defendant's termination of the License Agreement was not proper. (DE 18).

The termination clause of the Licensing Agreement (Agreement) provides:

This Agreement may be terminated by either party upon sixty (60) days written notice to the other party in the event of a breach of a material provision of this Agreement by the other party, provided that, during the sixty (60) days period, the breaching party fails to cure such breach.

(DE 1, ex. A).

Termination, on appropriate notice, is only proper if the breaches alleged by Defendant are material, and were not cured by the Plaintiff during the notice period.

The Settlement Agreement entered into between the parties contains a provision wherein "full performance by each Party of its obligations under this agreement cures the breaches alleged against each by the other party. . ." (DE 4). Thus, if the Settlement Agreement has been fully performed by the parties, the November 12, 2004 notice of breach would not properly serve as notice under the

termination clause of the License Agreement, as the alleged breaches listed within would be considered cured. In other words, the License Agreement could only be terminated by the Defendant on the basis of the November 12, 2004 letter if the Settlement Agreement was not fully performed by the Plaintiff.<sup>4</sup>

i) Defendant's Assertions and Plaintiff's Response

Defendant's April 27, 2005 termination letter lists a number of alleged breaches by the Plaintiff of the Settlement Agreement. (DE 11, ex. I). Plaintiff has responded to these assertions (DE 18):

1) Defendant asserts that Plaintiff "failed to provide Silvers with unit interests in Stelor LLC under paragraph 9 [of the Settlement Agreement]." (DE 11, ex. I).

Plaintiff contends that the conversion to LLC was only completed in March, and that no shareholder or option holder has yet been provided with documentation

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<sup>4</sup>A number of terms of the Settlement Agreement are vague and poorly drafted. Florida law permits extraneous evidence to be utilized in interpreting a contract provision when the contract is vague, ambiguous or silent on an issue. See *Bunnell Medical Clinic, P.A. v. Barrerra*, 419 So.2d 681, 683 (Fla. 5<sup>th</sup> Dist. Ct. App. 1982) (permitting extraneous evidence to be introduced where there was a latent ambiguity in an agreement which specified that insurance was to be provided, but did not specify who should apply for the insurance, or by what means insurability would be determined. The Court defined a latent ambiguity as one "where the language in a contract is clear and intelligible and suggests a single meaning, but some extrinsic fact or extraneous evidence creates a need for interpretation or a choice between two possible meanings"); see also *NCP Lake Poser, Inc. v. Florida Power Corp.*, 781 So.2d 531, 537 (Fla. 5<sup>th</sup> Dist. Ct. App. 2001) (finding that extrinsic evidence is admissible to explain matters on which the contract is silent, as well as to show custom and usage in the industry and the parties' course of dealing). As the License Agreement is more clearly drafted, and as the parties clearly intended to reaffirm the License Agreement in the Settlement Agreement, this Court will utilize the License Agreement to identify the parties' intentions where the Settlement agreement is vague, ambiguous or silent on an issue. Although the Settlement Agreement does contain a merger clause, the clause clearly excludes the License Agreement, therefore not supplanting or invalidating the License Agreement. (DE 4 at 8-9).

of unit interests. (DE 18).

2) Defendant asserts that Plaintiff “failed to pay Silvers monthly installments on royalty advances on the first of every month under paragraph 10(a) [of the Settlement Agreement].” (DE 11, ex I).

Plaintiff asserts that “Silvers’ own counsel confirmed the payment was timely made, but that Silvers insisted the check be re-issued with different payee information.” (DE 18 at 9). The Declaration of Steven Esrig attaches copies of e-mails and checks related to this issue. (DE 16, exs. E, F, G).

3) Defendant asserts that Plaintiff “failed to pay on April 1, 2005 the monthly advance on royalties required by Silver to maintain his insurance coverage through the Aurora Collection under paragraph 10(b) [of the Settlement].” (DE 11, ex. I).

Plaintiff asserts that it is Defendant’s failure to “satisfy his obligation pursuant to paragraphs 10(b) & (c) of the Settlement Agreement to provide ‘evidence of paid premiums’ which is the cause of any payment related delay. (DE 18 at 9). Plaintiff further asserts that the payment was made along with the royalty payment previously discussed. (DE 16).

4) Defendant asserts that Plaintiff “failed to cooperate in the audit of the books and records of Stelor under paragraph 14 [of the Settlement].” (DE 11, ex. I).

Plaintiff asserts that in April, Defendant’s counsel deferred the audit, and then



















Defendant does not dispute Plaintiff's asserted damages, nor address the damage his actions may cause the Plaintiff.

Plaintiff has demonstrated that a contract likely exists, and that Defendant's actions are in breach of the License Agreement. This Court finds that Plaintiff has demonstrated that Defendant's actions are causing Plaintiff damage.

B) Irreparable Harm

1) Plaintiff has Established Irreparable Harm

Plaintiff asserts that Defendant's actions "have caused, and will continue to cause, Stelor irreparable harm that cannot possibly be remedied through the payment of mere money damages." (DE 2 at 13). Defendant does not refute Plaintiff's assertions of irreparable harm.

"The purpose of a preliminary injunction is always to prevent irreparable injury so as to preserve the court's ability to render a meaningful decision on the merits." *Canal*, 489 F.2d at 576. "An injury is 'irreparable' only if it cannot be undone through monetary remedies." *Ferrero*, 923 F.2d at 1449 (internal citation omitted).

Plaintiff asserts that if Defendant continues his actions, Plaintiff will suffer loss of goodwill and customers. (DE 2). Plaintiff cites several cases holding that loss of profits, goodwill and reputation constitutes irreparable harm. *See McDonald's*, 147 F.3d at 1310 (finding that damage to reputation and loss of customers due to



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found irreparable harm where the Plaintiff would “lose an opportunity to become a major publisher of children’s books—that is to say, it will lose an opportunity to become a sufficiently well-known publisher of children’s books to attract additional authors and owners of characters.” *Id.* at 38. Analogously, Plaintiff asserts that it will lose a major opportunity if it does not regain control of the website prior to the June 21 trade show, where Plaintiff has secured a booth between several major children’s entertainment companies- Dreamworks, Disney and Nickelodean. (DE 16).

This Court finds that Plaintiff has clearly demonstrated irreparable harm which will occur if the Preliminary Injunction is not issued.

## 2) Irreparable Harm Establishes the Propriety of Injunctive Relief

Defendant asserts that injunctive relief is not available in this case. To support this, Defendant cites a number of Florida state cases holding that an injunction requiring specific performance of a terminated contract is inappropriate, and a proper remedy is one at law, not equity. (DE 13). *See e.g. Dillard Homes v. Carroll*, 152 So.2d 738 (3d Dist. Ct. App. 1963); *see also Collins v. Pic-town Water Works, Inc.*, 166 So.2d 760 (2<sup>nd</sup> Dist. Ct. App. 1964). For further support, Defendant cites to a string of *Burger King* cases holding that a claim for wrongful termination is the appropriate remedy for a licensee, and that the licensee’s continued use of the *Burger King* marks is inappropriate. *See Burger King Corp. v. Hall*, 770 F.Supp. 633, 638-



irreparable harm due to potential loss of goodwill, customers and business.<sup>7</sup> *See e.g. McDonald's*, 147 F.3d at 1310; *Florida Businessmen for Free Enterprise v. City of Hollywood*, 648 F.2d 956, 958 & n. 2 (11<sup>th</sup> Cir. 1981); *Ferrero*, 923 F.2d at 1449.

This Court agrees with the Plaintiff's assertion that where irreparable harm is established, injunctive relief is proper. Further, as Plaintiff has established irreparable harm, injunctive relief, not a money action, is proper in this case.

C) Balance of Hardship

Plaintiff has asserted substantial irreparable harm which would result if the preliminary injunction is not granted. (DE2; DE 18). Defendant has failed to assert any harm that would be caused to him if a preliminary injunction were granted. Additionally, as asserted by Plaintiff, Defendant stands to profit from Plaintiff's marketing if Plaintiff is permitted to continue its business. Furthermore, Defendant is still free to terminate the License Agreement in a manner that complies with the agreements between the parties - based upon material breach, following notice and opportunity to cure.

D) Public Interest

Plaintiff asserts, and Defendant does not dispute, that the public interest will

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<sup>7</sup>As discussed above, under *Erie*, Federal law, governs the elements, including irreparable harm, necessary for the issuance of a preliminary injunction. *Ferrero*, 923 F.2d at 1448.

not be harmed by the issuance of a preliminary injunction. (DE 2). Plaintiff notes that the public has an interest in parties complying with their contractual obligations. (De 2). This Court agrees that the public interest would not be disserved if a preliminary injunction is granted.

E) Heightened Burden

Defendant asserts that the injunction sought by Plaintiff is mandatory in nature, as it alters the status quo, and is thus subject to a heightened burden. (DE 13).

The Defendant, in his reply, cites to a number of cases relying on the Second Circuit decision in *Doherty*. (DE 13); see *Doherty*, 60 F.3d 27. However, *Doherty* is distinguishable from the case at hand. See *id.* In *Doherty*, the preliminary injunction required the Defendant to license a children's book, a requirement that was not in the original agreement between the parties. See *id.* at 35 (noting that the agreement between the parties only allowed a right of first refusal, and an injunction requiring Defendant to license Plaintiff to publish a book requires much more than a right of first refusal). This facts and agreements of *Doherty* are distinguishable from the License Agreement between the parties in the case at hand. (DE 11, ex. B). The relief sought by the Plaintiff does not go beyond what the Defendant was required to perform under the License Agreement. The Plaintiff seeks no action that the Defendant would not be otherwise obligated to perform if the Defendant had not

improperly terminated the Agreement. *Doherty* is further distinguishable as, once the book is licensed and published, such an act cannot be undone. *Id.* In the case at hand, even if the Defendant is required to comply with the terms of the License Agreement, the Defendant has asserted no claim that irreversible acts will be committed.

Defendant asserts that, as the contract is terminated, any injunction would be seeking specific performance (compelling Defendant to "act in compliance with the terms of the License Agreement").<sup>8</sup> (DE 13 at 5). However, because this Court finds that the contract was invalidly terminated, and still in effect, the Defendant was, in fact, obligated to perform under the contract. Thus, an injunction enjoining the Defendant from breaching his obligations under the License and Settlement Agreements is prohibitory, not mandatory, in nature. Accordingly, no heightened burden applies.

**Conclusions of Law**

As discussed above, based upon analysis of the parties' submissions, the evidence presented at the May 23, 2005 hearing, and relevant case and statutory law,

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<sup>8</sup>The Second Circuit in *Doherty* also noted that in a breach of contract action, the same preliminary injunction could be interpreted as mandatory by a defendant and prohibitory by the Plaintiff - and that "the confusion may stem from the meaning of "status quo."*Doherty*, 60 F.3d at 34.







