

Exhibit

3



Joel B. Rothman

Board Certified in Intellectual Property Law

Direct: 561.404.4335

joel.rothman@sriplaw.com

March 30, 2018

VIA UPS AND EMAIL: info@bocadentalsupply.com

Dr. Alvaro Betancur
Boca Dental Supply LLC
3401 North Federal Highway
Suite 212
Boca Raton, FL 33431

Re: Ermert v. Boca Dental Supply LLC
Our File No.: 00341-0005

Dear Dr. Betancur,

We write on behalf of our client Falco Ermert, a photographer, for purposes of resolving a case of copyright infringement against you by our client. This demand is privileged from disclosure pursuant to FRE Rule 408.

Please provide this letter to your general liability insurance carriers or other providers of insurance that may cover this claim and refer them to the enclosed demand pursuant to § 627.4137, Florida Statutes, for insurance information in this matter.

Falco Ermert ("Ermert")

Our client is an experienced professional photographer who makes a living from photography. Ermert is a German journalist and photographer. During his studies at the University of Cologne, he worked as a photographer in the field of reporting and events. Now, based in Cologne, Ermert continues to work for magazines, photographs personal projects, and conducts workshops. Ermert uses a professional DJI drone and Nikon D5500 +DF for his editorial, travel, and commercial assignments throughout Europe and beyond.

Ermert retains all copyrights to his photographs. Ermert licenses his copyrighted Works, such as the one in this case, for commercial use.

In 2015, Ermert created the image entitled "cancun-beach-aerial---luftbild_18632391933_o" hereinafter referred to as the "Work".

Admitted to Practice
Florida, New York, Georgia and the
Federal Courts of
New York
Florida
Georgia
Colorado
Texas
Arkansas
W.D. Michigan
W.D. Tennessee
Washington DC
and the U.S. Dept. of Veterans Affairs

The Work at issue is shown below.



Ermert registered the Work with the Register of Copyrights on December 5, 2016 and was assigned the registration number VA 2-024-778, a copy of which is enclosed.

Infringement by Boca Dental Supply LLC ("BDS")

The infringement at issue was identified on March 27, 2018. We have enclosed contemporaneous evidence of the infringement by BDS.

You have employed our client's image in at least the manner indicated in the evidence attached. Your unauthorized use commenced on at least the date indicated above. You are fully aware that the Work you used is our client's Work. No one from your company ever sought a license from our client to use the image for any purpose.

You have copied, displayed and distributed our client's image without permission, license or consent. The use of a creator's photographic image without written consent or license violates the United States Code, Title 17, and The Copyright Act. The Copyright Act provides for entry of an injunction directing removal of the offending materials pending litigation. This letter shall serve as formal notice that you immediately cease and desist all unauthorized uses of our client's image. Any such further uses shall be at your peril.

If you possess a contract, license, agreement or writing on which you will rely for authorization of your use of our client's image, please provide us with this evidence so we may avoid further controversy or litigation. Otherwise, we will be forced to assume that your use violated the law.

Damages

Copyright law provides several different elements of compensation to Ermert when a work is infringed or altered. Section 504 permits Ermert to recover actual damages plus "any additional profits of the infringer that are attributable to the infringement and are not taken into account in computing the actual damages," or statutory damages of up to \$150,000 per work infringed. Ermert can present both damages theories to the jury and select the higher award any time prior to entry of judgment.

Academic studies have demonstrated that the use of good quality photographs more effectively market and advertise products and drive sales. Ermert's photographs are of the highest quality. Ermert's photographs are also scarce since he is one of the only sources of such quality photographs.

Ermert's damages are not limited to what he would have agreed to license the Work for prior to the infringement. Rather, Ermert's actual damages will be measured by the fair market value of the photograph considering BDS' use to sell and promote its business. Ermert's actual damages must be measured in light of BDS' use of Ermert's high quality and unique photograph.

This is consistent with federal courts' approach to broadly construing the term "actual damages" to favor victims of infringement. See, e.g., *Davis v. Gap, Inc.*, 246 F.3d 152, 164 (2d Cir. 2001). The fair market value approach for calculating damages is an accepted approach to valuing the defendants' uses of photographs. See *Leonard v. Stemtech Int'l, Inc.*, Nos. 15-3198, 15-3247, 2016 U.S. App. LEXIS 15565 (3d Cir. Aug. 24, 2016). In addition, Ermert can offer evidence of the actual cost to take the photograph infringed on a time and materials basis.

Section 504 of the Copyright Act permits Ermert to recover actual damages plus "any additional profits of the infringer that are attributable to the infringement and are not taken into account in computing the actual damages." Therefore, Ermert will also be entitled to BDS' profits from the infringement, based upon the revenue BDS earned in connection with the use of Ermert's photograph.

Alternatively, Ermert could seek statutory damages for infringement in an amount of up to \$30,000 per work infringed. There is also the possibility that a judge or jury could determine that BDS' infringement was willful. If BDS' infringement was shown to be willful, the statutory damage award would increase to an amount up to \$150,000 per work infringed.

Demand

In order to determine how to proceed, please provide us with information and documents showing:

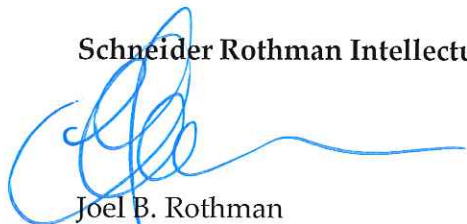
1. the full nature and extent of the use of our client's image, in any and all formats;
2. representative copies in any and all tangible form and media in which our client's image was incorporated or employed; and
3. the source of the image;

Upon receipt of this information we will consider and determine an appropriate amount of compensation required to be paid to our client in compensation.

Please carefully consider this letter and the associated exhibits and provide them to your attorneys and insurance carriers. If we do not receive a response from you or a representative by April 16, 2018, we will take further steps to protect our client's rights. We look forward to your prompt response.

Sincerely,

Schneider Rothman Intellectual Property Law Group, PLLC



Joel B. Rothman
Board Certified in Intellectual Property Law

JBR/ala



CATEGORIES

- Blood Handling
- Bone Graft and Bio-Materials
- Bone Graft Instruments
- Centrifuge - PRF - PRP
- Composite Finishing Carbide Burs
- Gloves
- Implants Guides and pilot drills
- Implants motors and Piezo Units
- Instruments
- Monitors - Sedation
- PRF Box and Instruments
- PRF CENTRIFUGE
- PRF Educational Courses
- Steri-pack for Blood Collection Tubes
- Sterile Drapes Disposables
- Sterilization Cassettes
- Surgical Lighting
- Sutures
- TMJ & Craniofacial Pain

BRANDS

- PRF Education
- PRF Centrifuge
- BocaDental Supply
- PRF Tools
- View all brands

Home / PRF Educational Courses / PRF & New PRF course in Cancun, Mexico. September 30, 2017



PRF EDUCATION PRF & NEW PRF COURSE IN CANCUN, MEXICO. SEPTEMBER 30, 2017

\$300.00

SKU: PRF & New PRF Course in Cancun, Mexico

* Cancun pricing options: -- Please Choose an Option --

Quantity: 1

ADD TO CART

WISHLIST

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PRODUCT DESCRIPTION

PRF AND PHLEBOTOMY COURSE BY DR. BETANCUR (INVENTOR OF BCTSP)

NEW PRF PROTOCOLS AND STANDARD OF CARE FOR PATIENTS SAFETY

When, Why and How Process PRF and New PRF Become confident in Blood Collection and PRF Process

Bone Preservation and Extraction Site Management

Make sticky bone and steaky bone with PRF

FDA issue and requirements for PRF

Increase Success for Implants, Perio Surgery and Bone Augmentation

The same PRF course in USA costs \$950.00...centrifuge owners will pay only \$200 for the course.

Make your educational weekend.....Tax deductible and learn more than you expect.

September 30, 2017

Location:

Flamingo Cancun Resort
Blvd. Kukulcan Km. 11 Zona Hotelera Cancun QROO

Book and stay at the same location of the course!
All inclusive resort with low rates of \$96/night!
Click link to purchase

NEAREST MAJOR AIRPORT:

Cancun, Quintana Roo, Mexico (CUN-Cancun Intl.)

AREA:

The preferred airport for Flamingo Cancun Resort is Cancun, Quintana Roo (CUN-Cancun Intl.) - 14.9 km / 9.3 mi.

Distances are calculated in a straight line from the property's location to the point of interest or airport and may not reflect actual travel distance.

Distances are displayed to the nearest 0.1 km and mile.

Map directions from airport to hotel

Full Day Course - 8 AM to 5 PM
The course is **8 CE Credits approved by ADA**
Includes **Breakfast and Lunch**

Course is followed by a Mexican fiesta and tequila time - call for more info 800-768-5691 or 561-362-2913. Text 561-702-7875

Presenter:
Dr. Alvaro Betancur

Learn the difference between PRF, L-PRF, A-PRF, I-PRF and Neew PRF to use it at your office the following week, making the patient's own PRF Fibrin clots, membranes, plugs & Liquid PRF separation for bone regeneration and extraction site management.

Course Program:

7-8 AM - Breakfast and Registration

8 - 9:30 AM - Presentation. PRF in oral surgery. The FDA controversy on PRF. The only safe method to implement PRF in your office.

Growth factors: biology and physiology, mechanisms of action, how to obtain more cytokines and BMPs. PRP and all PRF's : Composition and influence on tissue healing. Soft and hard tissue protocols. New perspectives in bone regeneration and managing the extraction site. Sistemic factors.

9:30 - 9:45 AM - Break

10 - 12 - Presentation. How to control the negative effects in oral surgery. PRF Clinical cases

12 - 1 PM - Lunch

1 - 4 PM. Hands-on Phlebotomy and PRF process. Become confident in venipuncture and PRF

4 - 5PM - Presentation. Medical Insurance Billing for Dentists & Big Case Presentation: Learn how to legally bill

medical insurance for bone & soft tissue grafts, Implants, Oral surgery and more. Facial rejuvenation hair growth use of Liquid PRF

About Dr Alvaro Betancur, Boca Raton, Florida, USA.

Dentist in Boca Raton since 1990, also licesed in Hawaii since 1990.

Sinus Lift, Implants and bone grafting training at the University of Miami in 1994

TMJ and Craniofacial pain management at University of Florida 1995.

Advanced Bone Grafting training at Dr. Pikos' Institute

Extensive experience in Sinus lift, bone grafting, wisdom teeth surgery and use of Growth factors since 2000

Course Cancellation Policy:

Cancel Course before 90 days of course date - Full Refund

PRF & New PRF course in Cancun, Mexico. September 30, 2017 - Boca Dental Supply
Cancel Course after 90 days – 60 days - 50% Refund

Cancel Booth after 60 days - No Refund

PRODUCT VIDEOS



PRODUCT REVIEWS



FIND SIMILAR PRODUCTS BY CATEGORY



CUSTOMERS ALSO VIEWED



RELATED PRODUCTS



PRF & Phlebotomy Hands on Course
in Krakow, Poland- March 11, 2018
~~950.00~~ \$250.00



PRF & Phlebotomy Hands on Course
in Denver, CO June 2nd, 2018
~~950.00~~ \$750.00



PRF & Phlebotomy Hands on Course
in Chicago, IL - February 24, 2018
~~950.00~~ \$750.00

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- Bone Graft and Bio-Materials
- Bone Graft Instruments
- Centrifuge - PRF - PRP
- Composite Finishing Carbide Burs
- Gloves
- Implants Guides and pilot drills
- Implants motors and Piezo Units
- Instruments
- Monitors - Sedation
- Show all

BRANDS

- PRF Education
- PRF Centrifuge
- BocaDental Supply
- PRF Tools
- View all brands

Copyright

United States Copyright Office

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Start Over

Public Catalog

Copyright Catalog (1978 to present)

Search Request: Left Anchored Name = ermert falco

Search Results: Displaying 1 of 2 entries



Labeled View

Group Registration Photos, 2015 Work, Published Apr. 25, 2015 to Dec. 31,...

Type of Work: Visual Material**Registration Number / Date:** VA0002024778 / 2016-12-05**Application Title:** Group Registration Photos, 2015 Work, Published Apr. 25, 2015 to Dec. 31, 2015; 738 photos.**Title:** Group Registration Photos, 2015 Work, Published Apr. 25, 2015 to Dec. 31, 2015; 738 photos.**Description:** Electronic file (eService)**Copyright Claimant:** Falco Ermert. Address: Christian-Gau-Str.50, Koln, 50944, Germany.**Date of Creation:** 2015**Date of Publication:** 2015-04-25**Nation of First Publication:** Germany**Authorship on Application:** Falco Ermert; Domicile: Germany; Citizenship: Germany. Authorship: photograph.**Rights and Permissions:** Falco Ermert, Christian-Gau-Str.50, Koln, 50944, Germany, +4917660017079, wildfaz@web.de

Contents: beautiful-beach-on-the-island-ko-lanta-thailand_17058426397_o (published April 25, 2015); beautiful-beach-on-the-island-koh-lanta-thailand_17332170772_o, beautiful-beach-on-the-island-ko-lanta-thailand_17334056675_o (published May 01, 2015); Drohne_Datum_(TT_Monat_JJJ)69, Drohne_Datum_(TT_Monat_JJJ)40, Drohne_Datum_(TT_Monat_JJJ)10 (published June 02, 2015); Drohne_Datum115, Drohne_Datum_(TT_Monat_JJJ)95-2, Drohne_Datum111, Drohne_Datum_(TT_Monat_JJJ)83, Drohne_Datum_(TT_Monat_JJJ)83-2, Drohne_Datum_(TT_Monat_JJJ)95, Drohne_Datum119 (published June 04, 2015); IMG_1757, IMG_1752, IMG_1768, IMG_1759, IMG_1774 (published June 06, 2015); Malaysia_Thailand_14-0174, Malaysia_Thailand_14-0178, Malaysia_Thailand_14-0090, Malaysia_Thailand_14-0172 (published June 07, 2015); Drohne133, Drohne_Datum129, Drohne142, Drohne138, Drohne136 (published June 10, 2015); IMG_4243, IMG_4242, IMG_4265, IMG_4226, IMG_4239, IMG_4227, IMG_4211, IMG_4212, IMG_4263, IMG_4208, IMG_4210, IMG_4186, IMG_4206, IMG_4184, IMG_4179, IMG_4262 (published June 23, 2015); cancun-beach-aerial---luftbild_18632395003_o, cancun-beach-aerial---luftbild_18632391933_o (published June 29, 2015); sunset-on-the-island-cozumel-mexico---sonnenuntergang_19567676585_o (published July 10, 2015); beautiful-cenote-samula-in-valladolid-mexico_19655105381_o (published July 13, 2015); Drohne180, Drohne172, Drohne178, Mexiko_Belize292, Drohne173, Mexiko_Belize278, Drohne177 (published July 27, 2015); Malaysia_Thailand_14-0328, Malaysia_Thailand_14-0330, Malaysia_Thailand_14-0364, Malaysia_Thailand_14-0301, Malaysia_Thailand_14-0327, Malaysia_Thailand_14-0332, Malaysia_Thailand_14-0336, Malaysia_Thailand_14-0342, Malaysia_Thailand_14-0354, Malaysia_Thailand_14-0355, Malaysia_Thailand_14-

0358, Beach_house_Railay_Beach, Malaysia_Thailand_14-0225, Malaysia_Thailand_14-0233 (published July 30, 2015).
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 Central_Park_NY, Strae_in_New_York, Everglades_Nationalpark_Florida,
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 Everglades_Nationalpark_Florida-3, Hirsche_im_Yosemite_National_Park-5,
 Cap_Formentor_Mallorca, Wanderweg_Calla_Ratjada, Beach_house_Ko_Lanta,
 Fernando_de_Noronha_Insel_Strand-4, Chicago_Symphonie, Green_Mill_Chicago,
 Strand_in_Chicago, Frauen_BH'S_rock'n_roll, Wall_street_New_York,
 Central_Park_New_York_skyline, New_York_Yankees_Stadion,
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 Grand_Canyon_National_Park-2, Buckingham_Al_Bundy_fountain_Chicago,
 Pool_party_Las_Vegas_Hard_Rock, Strae_in_Chicago,
 Buckingham_Al_Bundy_fountain_Chicago-2, Istanbul_Bosporus, Istanbul_Basar,
 Skiurlaub_Osterreich_Finkenbergl, Chicago_Bean_Bohne-2, IMG_4245, IMG_4254,
 IMG_2324, IMG_2331, Fernando_de_Noronha_Insel_Strand,
 Fernando_de_Noronha_Insel_Baia_do_Sancho-3,
 Fernando_de_Noronha_Strand_Baia_do_Sancho-2,
 Fernando_de_Noronha_Insel_crab-2,
 Fernando_de_Noronha_Strand_Baia_do_Sancho,
 Fernando_de_Noronha_Insel_Strand-5, Fernando_de_Noronha_Insel_Strand-6,
 Fernando_de_Noronha_Insel_Villa, IMG_4291, IMG_4081, IMG_2354,
 Blick_uber_Nizza, Regenbogen_im_Rheinauhafen_Koln, Blick_uber_Nizza-2
 (published October 16, 2015).
 Blick_uber_Cavalaire, Twin_Towers_Kuala_Lumpur_by_night,
 Fernando_de_Noronha_Insel_Baia_do_Sancho-2 (published October 16, 2015);
 Half_moon_caye_im_Lighthouse_Reef__Belize_, Osterhasen_Goldhasen_Lindt,
 Half_moon_caye_im_Lighthouse_Reef__Belize_-3,
 Half_moon_caye_im_Lighthouse_Reef__Belize_-4,
 Koralle_im_Lighthouse_Reef__Belize_, IMG_5941,
 Korallen_im_Lighthouse_Reef__Belize_, Strand_im_Lighthouse_Reef__Belize_,
 Rosenmontagszug_Koln, Malaysia_Thailand_14-0135, Malaysia_Thailand_14-
 0078, Malaysia_Thailand_14-0130, Malaysia_Thailand_14-0077,
 Malaysia_Thailand_14-0073, Akropolis_in_Athen-2, Wachablosung_in_Athen,
 Strand_in_Sankt_Peter_Ording-2, Grab_von_Sexy_Cora_Carolin_Wosnitza,
 Skiurlaub_Zell_am_See_Osterreich, Allianz_Arena_Munchen-2,
 Allianz_Arena_Munchen, Rosenmontagszug_1, Skiurlaub_in_Winterberg,
 Skiurlaub_in_Winterberg-2, Malaysia_Thailand_14-0224, Malaysia_Thailand_14-
 0038, Malaysia_Thailand_14-0131, Akropolis_in_Athen,
 22248920295_b1c9949b5a_o, Half_moon_caye_im_Lighthouse_Reef__Belize_-2,
 Strand_in_Sankt_Peter_Ording, Half_moon_caye_im_Lighthouse_Reef__Belize_-5
 (published October 17, 2015); Messerangriff_auf_OB_Kandidatin_Reker_Koln-4,
 Messerangriff_auf_OB_Kandidatin_Reker_Koln-3,
 Messerangriff_auf_OB_Kandidatin_Reker_Koln,
 Reaktionen_auf_Messerangriff_OB_Kandidatin_Reker_Koln-2,
 Reaktionen_auf_Messerangriff_OB_Kandidatin_Reker_Koln (published October 18,
 2015); Dublin_20151515, Dublin_20151484, Dublin_20151466, Dublin_20151470,
 Dublin_20151616, Dublin_20151626, Dublin_20151629, Dublin_20151632,
 Dublin_20151631, Dublin_20151636, Dublin_20151462, Dublin_20151478,
 Dublin_20151472, Dublin_20151486, Dublin_20151525, Dublin_20151528,
 Dublin_20151546, Dublin_20151529, Dublin_20151495-2, Dublin_20151524,

Dublin_20151522, Dublin_20151521-2, Dublin_20151521, Dublin_20151517, Dublin_20151517-2, Dublin_20151516, Dublin_20151578 (published October 25, 2015).

Dublin_20151512, Dublin_20151502, Dublin_20151581, Dublin_20151584, Dublin_20151587, Dublin_20151496, Dublin_20151492, Dublin_20151491, Dublin_20151487 (published October 25, 2015); Dresden (published October 26, 2015); Hawaii_Maui-16, Hawaii_Maui-18, Hawaii_Maui-20, Hawaii_Maui, Hawaii_Maui-13, Hawaii_Maui-23, Hawaii_Maui-21, Hawaii_Maui-24, Hawaii_Maui-22, Dublin_20151369, Hawaii_Maui-19, Hawaii_Maui-15, Hawaii_Maui-14, Hawaii_Maui-17 (published October 31, 2015); Gamescom_Cologne_20151359, Gamescom_Cologne_20151345, Gamescom_Cologne_20151323, Gamescom_Cologne_20151316, Gamescom_Cologne_20151361, Gamescom_Cologne_20151348, Gamescom_Cologne_20151328, Gamescom_Cologne_20151322, Gamescom_Cologne_20151337, Gamescom_Cologne_20151337-2, Gamescom_Cologne_20151331, Gamescom_Cologne_20151333 (published November 22, 2015); CIMG4217, CIMG4211, Kopie_von_CIMG4201, CIMG4198, CIMG4194, CIMG4191, CIMG4175, CIMG4151, CIMG4152, CIMG4140, CIMG4148, CIMG4084, CIMG4139, CIMG4049, Kopie_von_CIMG4040, CIMG4020, Kopie_von_CIMG4013, Kopie_von_CIMG4017, CIMG3965, CIMG3974, CIMG3921, CIMG3948, CIMG3944, CIMG3906, CIMG2851, Kopie_von_CIMG4286, CIMG2882, CIMG2866, CIMG2895, CIMG2896, CIMG2901, CIMG2909, CIMG2920, CIMG2917, CIMG2926, CIMG2953, CIMG2942, CIMG2954, CIMG2973, CIMG2972, CIMG3021, CIMG2974, CIMG3027, CIMG3033, CIMG3096, CIMG3036, CIMG3110, Australien_09_119, Koala-2, CIMG3868, Australien_09_212, CIMG3891, CIMG3873, CIMG3892, Kopie_von_CIMG3894, CIMG3903, CIMG3908, CIMG3915, CIMG3705, CIMG2792, CIMG3916, CIMG3859, CIMG3862, CIMG3858, Australien_09_205, Australien_09_189, Australien_09_196, Australien_09_186, Australien_09_180, CIMG3847, CIMG3821, Australien_09_167, Australien_09_166, Australien_09_162, Australien_09_164, CIMG3815, CIMG3792, Australien_09_121, CIMG3790, Australien_09_073, Australien_09_113, Australien_09_074, Kopie_von_CIMG3837 (published December 31, 2015). CIMG3864, CIMG4030, CIMG4154, CIMG4252, CIMG3766, CIMG2743, CIMG3727, CIMG3689, Australien_09_007, CIMG3762, CIMG3742, Australien_09_008, CIMG3596, Sydney_Bondi_Beach_Australien, CIMG3738, CIMG3740, Australien_09_062, CIMG3724, Australien_09_052, Australien_09_050, Australien_09_035, Australien_09_034, CIMG3716, Australien_09_033, CIMG2837, CIMG3714, CIMG3613, CIMG3611, Sydney_Bondi_Beach_Australien-2, CIMG2900, Sydney_Skyline_Australien-4, Sydney_Skyline_Australien-3, P1000693, P1000692, P1000632, P1000647, CIMG2809, CIMG4277, CIMG4279, Sydney_Skyline_Australien, CIMG4267, Kopie_von_CIMG4222 (published December 31, 2015).

Names: Ermert, Falco



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Joel B. Rothman

Board Certified in Intellectual Property Law

Direct: 561.404.4335

joel.rothman@sriplaw.com

March 30, 2018

VIA UPS AND EMAIL: info@bocadentalsupply.com

Dr. Alvaro Betancur
Boca Dental Supply LLC
3401 North Federal Highway
Suite 212
Boca Raton, FL 33431

Re: Ermert v. Boca Dental Supply LLC
Our File No.: 00341-0005

Dear Dr. Betancur,

We write pursuant to § 627.4137, Florida Statutes, to demand a response with insurance information for each known policy of liability insurance your clients may have that may provide coverage for all or a portion of our client's claims in this matter:

- (a) The name of the insurer.
- (b) The name of each insured.
- (c) The limits of the liability coverage.
- (d) A statement of any policy or coverage defense which such insurer reasonably believes is available to such insurer at the time of filing such statement, and
- (e) A copy of the policy.

Thank you in advance for your anticipated cooperation.
Sincerely,

Schneider Rothman Intellectual Property Law Group, PLLC

Joel B. Rothman
Board Certified in Intellectual Property Law

JBR/ala

Admitted to Practice
Florida, New York, Georgia and the
Federal Courts of
New York
Florida
Georgia
Colorado
Texas
Arkansas
W.D. Michigan
W.D. Tennessee
Washington DC
and the U.S. Dept. of Veterans Affairs



Joel B. Rothman

Board Certified in Intellectual Property Law

Direct: 561.404.4335

joel.rothman@sriplaw.com

May 3, 2018

VIA EMAIL: info@bocadentalsupply.com

Dr. Alvaro Betancur
Boca Dental Supply LLC
3401 North Federal Highway
Suite 212
Boca Raton, FL 33431

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Florida, New York, Georgia and the
Federal Courts of
New York
Florida
Georgia
Colorado
Texas
Arkansas
W.D. Michigan
W.D. Tennessee
Washington DC
and the U.S. Dept. of Veterans Affairs

Re: Ermert v. Boca Dental Supply LLC
Our File No.: 00341-0005

Dear Dr. Betancur,

We write this follow up letter on behalf of our client Falco Ermert, for the purposes of resolving a case of copyright infringement against you by our client. This demand is privileged from disclosure pursuant to FRE Rule 408.

Enclosed please find our prior letter dated March 30, 2018, wherein we detailed the basis of the copyright infringement claim against you, including the evidence of infringement.

We note that a review of the accused infringing webpage shows that the infringement has been removed. However, this does not dispose of our client's claim. It is imperative that you respond to us. If we do not hear back from you, we will be forced to take further steps to protect our client's rights including by filing a lawsuit against you. We also repeat our demand that you tender this claim to your insurance carrier. We look forward to your prompt response.

Sincerely,

Schneider Rothman Intellectual Property Law Group, PLLC

Joel B. Rothman
Board Certified in Intellectual Property Law

JBR/jcj
Enclosures