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U.S.D.C. - Atlanta

JUL 30 2010

By: JAMES N. HATTEN, Clerk

Deputy ClerkIN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF GEORGIAMAUREEN TOFFOLONI,
as Administrator and Personal
Representative of the ESTATE
OF NANCY E. BENOIT,

Plaintiff,

vs.

LFP PUBLISHING GROUP, LLC,
d/b/a Hustler Magazine, et al.,

Defendant.

CASE NO. 1:08-cv-00421-TWT

ORIGINAL AFFIDAVIT OF GREGORY C. LISBY

Attached hereto is the original Affidavit of Gregory C. Lisby manually filed
by Defendant LFP Publishing Group, LLC.

Respectfully submitted this 30th day of July 2010.

/s/ S. Derek Bauer

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JUL 30 2010

JAMES M. HATTEN, Clerk
By:  Deputy Clerk

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF GEORGIA**

MAUREEN TOFFOLONI,)
as Administrator and Personal)
Representative of the ESTATE)
OF NANCY E. BENOIT,)

Plaintiff,)

vs.)

LFP PUBLISHING GROUP, LLC,)
d/b/a Hustler Magazine, et al,)

Defendant.)

CASE NO. 1:08-cv-00421-TWT

AFFIDAVIT OF GREGORY C. LISBY, Ph.D., J.D.

STATE OF GEORGIA,

COUNTY OF FULTON.

Personally appeared before the undersigned officer duly authorized by law to administer oaths, Gregory C. Lisby, who being first duly sworn, deposed and said as follows:

1. My name Gregory C. Lisby. I am over twenty-one (21) years of age and I am competent to make and give this Affidavit, and do so from personal knowledge.

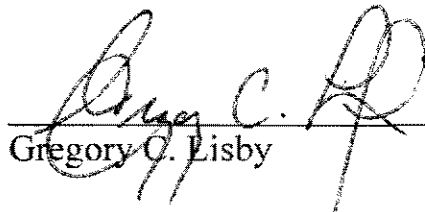
2. I was engaged by Defendant LFP Publishing Group, LLC d/b/a *Hustler* Magazine to provide an expert witness report for use in the above-styled matter.

3. Attached hereto is the Expert Report ("Report") authored by me and submitted pursuant to Rule 26 of the Federal Rules of Civil Procedure in the above-styled case. The Report contains, *inter alia*, a summary of my credentials, a description of the work performed by me and under my supervision with respect to the research conducted, a description of the results of the research, and my conclusions and opinions drawn from the research as well as my experience, education and knowledge.

4. The facts recited in the Report are true and my conclusions as described therein are my expert opinions.


FURTHER, AFFIANT SAYETH NOT

This 21 day of May, 2010.



Gregory C. Lisby

Sworn to and subscribed
before me this 21 day
of May 2010.



NOTARY PUBLIC

Notary Public, Fulton County, Georgia
My Commission Expires June 1, 2012