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School of Economics**

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**Ia. EARNED DEGREES**

**1995 Ph. D., Economics**, Krannert Graduate School of Management, Purdue University.

**Fields:** International Economics, International Business and Strategic Management, Econometrics, Economic Development.

**1981 M.A., Economics**, Madras University, Madras, India.

**1979 B.A., Economics**, Madras University, Madras, India.

**Ib. RESEARCH INTERESTS**

Applied microeconomics, international economics, economics and management of global enterprises, law and economics, economic development, innovation and technology transfer, intellectual property rights.

**II. EMPLOYMENT**

**2001-** Associate Professor, Georgia Institute of Technology.

**2008-** Director of Undergraduate Programs, School of Economics, Georgia Institute of Technology.

**1995-2001**, Assistant Professor, Georgia Institute of Technology.

**1990-1995**, Teaching Assistant / Research Assistant, Krannert School of Management, Purdue University.

**1980-1990**, employed in various capacities in the banking industry in India.

**III. TEACHING**

**Undergraduate:**

At Georgia Tech I have taught Strategic Economics of Global Enterprises (as both economics and management classes), International Economics, Microeconomics, Globalization, the Environment and Sustainable Development (honors class), and Econometrics. At Emory University I have also taught Global Trade and Finance, and Business and Government.

**Graduate:**

Multinational/Global Enterprises, International Economics.

I have also been on several thesis committees, chaired Masters' thesis' and supervised undergraduate students for their senior thesis, independent study and internships.

**Other Teaching Activities**

- Invited speaker at Executive Masters in Logistics program (EMIL)
- Taught at Georgia Tech Lorraine in France, summer 2002 and 2003
- Invited speaker at the Georgia State's Andrew Young School of Policy Studies, Executive Program in macroeconomics for government officials from developing and transition economies.

**IV. PUBLICATIONS**

Richard Cebula, Usha Nair-Reichert and Kyle Taylor, "A Times-Series Behavioral Economics Analysis of Army Enlistment in the U.S.," *International Business Research*, forthcoming.

Richard Cebula, Luther Lawson and Usha Nair-Reichert, "Are Environmental Factors Capitalized into the Nominal Price of Single-family Homes?" in Frank Columbus (Editor), *Environmentalism, Environmental Policy, and Environmental Sustainability*, NovaScience Publishers, Inc., New York, 2009.

Vivek Ghosal and Usha Nair-Reichert (2009), "Investments in Modernization, Innovation and Gains in Productivity: Evidence from Firms in the Global Paper Industry," *Research Policy* 38, 3, pp. 536-547.

Diana Weinhold and Usha Nair-Reichert (2009), "Innovation, Inequality and Intellectual Property Rights," *World Development*, 37(5), pages 889-901.

Usha Nair-Reichert (2008), "Proximity-Concentration Trade-off," *Princeton Encyclopedia of the World Economy*, ed. Kenneth A. Reinert & Ramkishen S. Rajan.

Usha Nair-Reichert and Rod Duncan (2008), "Patent Regimes, Host Country Policies and the Nature of MNE Activities," *Review of International Economics*, 16(4), pages 783-797.

Sylvia Maier and Usha Nair-Reichert (2007), "Empowering Women Through ICT-based Business Initiatives: An Overview of Best Practices in E-Commerce/E-Retailing Projects", *Information Technologies and International Development*, Volume 4, Number 2, Winter, 43–60.

Willie Belton and Usha Nair-Reichert (2007), "Producer and Consumer Price Inflation: An Investigation of Second Moment Relationships." *Applied Economics*, 39, 10, pp. 1295-1305.

Marc Goetschalckx and Usha Nair-Reichert "Management of and Methods for the Configuration of Globally Efficient Supply Chains," CPBIS report, February 2005.

Jon D. Haveman, Usha Nair-Reichert, and Jerry Thursby (2003), "Trade Suppression, Compression and Diversion: Empirical Regularities in Protective Measures." *The Review of Economics and Statistics*, 85(2), May 2003, 480-485.

Thomas D. Boston, and Usha Nair-Reichert (2003), "Affirmative Action: Perspectives from the United States, India and Brazil", *The Western Journal of Black Studies*, Vol. 27, No. 1, 2003, pp. 3 – 14.

Thomas D. Boston, and Usha Nair-Reichert (2003), "The Conceptualization and Implementation of Affirmative Action in the United States, India and Brazil" a report prepared for the United Nations Educational, Scientific and Cultural Organization.

Willie J Belton, Richard Cebula, and Usha Nair-Reichert, (2002) "Money and the Dispersion of Relative Prices Revisited," *Applied Economics*, 2002, 14, pp. 1765-1773.

Thomas D. Boston, Usha Nair-Reichert, Willie Belton and Haizheng Li (2002) "Mortgage Lending Discriminations: A Review of Findings, *Leading Issues in Black Political Economy*, edited by T. Boston, pp. 419-440.

Usha Nair-Reichert and Diana Weinhold, (2001) "Causality Tests for Cross-Country Panels: New Look at FDI and Economic Growth in Developing Countries," *Oxford Bulletin of Economics and Statistics*, 2, pp. 153-172 (lead article).

Usha Nair-Reichert, "R&D Investment and Import Competition in Unionized Industries," *Applied Economic Letters*, 2001, 8, pp. 669-74.

Usha Nair-Reichert, "Patent Regimes and the Internationalization of Economic Activities: Some Empirical Evidence from U.S. Multinationals," Proceedings of the 70<sup>th</sup> International Conference on Trademarks and Patents, Applied Econometric Association, Alicante, Spain, April 2000.

Richard Cebula and Usha Nair-Reichert, "Union Rent-seeking and Import Competition in U.S. Manufacturing." *Journal of Labor Research*, XXX, 3, Summer 2000, pp. 477-487.

Usha Nair-Reichert and John Pomery (1999), "International R&D Rivalry and Export Market Shares of Unionized Industries: Some Evidence from the U.S. Manufacturing Sector," *Journal of International Economics*, 49, pp. 77-97.

Usha Nair Reichert and Richard J. Cebula (1999), "A Macro-Empirical Note on Health Care Price Inflation," *Journal of Economics and Finance* v23, n3, pp. 193-98.

Usha Nair (1999), "Biotechnology in Georgia: Domestic and Global Prospects," Georgia Tech CIBER working paper.

William Roberts Clark and Usha Nair-Reichert (1998), "International and Domestic Constraints on Political Business Cycles in OECD Economies," International Organization, *International Organization*, 52, 1, Winter, pp. 87-120.

Usha Nair (1998), "International Competitiveness of the Telecommunications Industry in Georgia," Georgia Tech CIBER, working paper.

Jon Haveman, Usha C. Nair, and Jerry G. Thursby (1997), "The Effects of Protection on the Pattern of Trade: A Disaggregated Analysis," *Business and Economics for the 21<sup>st</sup> Century*, Vol. I,

Usha Nair Reichert, "A Brief Note Examining the Impact of Federal Deposit Insurance on Savings and Loan Failures using the Granger Causality Tests," *Journal of Economics and Finance*, 21, 3, Fall 1997, pp. 61-64.

Usha Nair Reichert, "Inner - City Revitalization: A Holistic Approach," *Review of Black Political Economy*, February 1997, pp. 185-192.

Richard J. Cebula and Usha C. Nair (1997), "An Empirical Note on Factors Influencing the Standard and Poor's Stock Index, 1979.1-1987.10," proceedings of the Academy of Economics and Finance.

## **V. PRESENTATIONS**

Richard Cebula, Joy Mazumdar and Usha Nair-Reichert (Revised 2009), "Export Competitiveness and Access to Trade Facilitating Services: An Empirical Analysis," presented at European Economics and Finance Society Meeting, Warsaw, June 2009.

Usha Nair-Reichert and Rod Duncan, "Patent Regimes, Host Country Policies and the Nature of MNE Activities," presented at European Economics and Finance Society Meeting, Crete, Greece, May 2007, and Mercer University, November 2007.

Joy Mazumdar and Usha Nair-Reichert, "Service Trade and Export Competitiveness: An Empirical Analysis" presented at European Economics and Finance Society Meeting, Coimbra, Portugal, May 2005.

Joy Mazumdar and Usha Nair-Reichert, "Does Service Trade Facilitate Goods Trade?" presented at European Economics and Finance Society Meeting, Gdansk, Poland, May 2004.

Invited panel member at the Agenda 2020 Technology Summit II, April 2004.

Usha Nair-Reichert and Rod Duncan, "Patent Regimes and the Internationalization of Economic Activities: Some Empirical Evidence from U.S. Multinationals," presented at European Economics and Finance Society Meeting, Bologna, May 2003.

Usha Nair-Reichert, "Knowledge Creation And Sustainable Competitive Advantage in the Paper And Pulp Industry," Sloan Industry Centers Annual Conference, Cambridge, December 2002.

Jon D. Haveman, Usha C. Nair-Reichert, and Jerry Thursby, "Trade Reduction, Diversion and Compression: Empirical Regularities in Protective Measures," presented at European Economics and Finance Society Meeting, Crete, May 2002.

Joy Mazumdar and Usha C. Nair-Reichert, "Does Service Trade Help Goods Trade?," Midwest International Economics Group, October 2001.

Jon D. Haveman, Usha C. Nair-Reichert, and Jerry Thursby, "Trade Reduction, Diversion and Compression: Empirical Regularities in Protective Measures," presented at Georgia Tech and University of Florida in October 2001.

Usha Nair-Reichert, "Patent Regimes, Host Country Policies and Internationalization of Economic Activities," at Emory University in October, 2000 and the Southern Economics Association Conference at Washington. D.C. in November, 2000.

Usha Nair-Reichert, "Patent Regimes and U.S. Multinationals Activities," Emory University International Economics workshop, April 2000.

Usha Nair-Reichert, "Patent Regimes and the Internationalization of Economic Activities: Some Empirical Evidence from U.S. Multinationals," Applied Econometric Association Conference, Alicante, Spain, April 2000.

Usha Nair Reichert and Diana Weinhold, "Causality Tests for Cross-Country Panels: New Look at FDI and Economic Growth in Developing Countries," IEFS session at the ASSA 2000 meetings.

Usha Nair Reichert, "Patent Rights and US Multinational Activity," Midwest International Economics Group, October 1999.

Usha Nair Reichert, "Patent Rights and US Multinational Activity," International Atlantic Economics Conference, Montreal, October 1999.

Member of panel discussion, "Furthering Women's Careers In Economics: It Takes A Grant," (AEA Roundtable), ASSA 1999, New York.

Usha C. Nair, "Do IPRs Matter: An Analysis of US trade, FDI and Licensing Decisions," International Atlantic Economics Association Conference, Boston, October 1998.

Jon Haveman, Usha C. Nair, Jerry Thursby, "The Effects of Protection: A Disaggregated Look," Conference on Empirical Investigations in International Trade, November 1996.

Usha C. Nair, "Budget Deficits and the Savings and Loan Industry: An Empirical Note, 1965-1993", Atlantic Economics Association, Washington D.C., October, 1996.

Usha Nair Reichert and John Pomery, "International R&D Rivalry and Export Market Shares of Unionized Industries: Some Evidence from the U.S. Manufacturing Sector," Midwest International Economics Group, May 1994.

Usha C. Nair, "Intra-industry Heterogeneity and Rent Seeking through Anti-Dumping Petitions: A Welfare Analysis," Atlantic Economics Association, Montreal, October, 1994.

## **VI. WORKING PAPERS AND PROJECTS**

Richard Cebula, Joy Mazumdar and Usha Nair-Reichert (Revised 2009), "Export Competitiveness and Access to Trade Facilitating Services: An Empirical Analysis."

Tibor Besedes and Usha Nair-Reichert (2009), "Firm Heterogeneity, Trade Liberalization, and Duration of Trade and Production."

Usha Nair-Reichert and Olga Shemyakina (2008), "Trade Liberalization, Firm Performance and Financing Constraints: The Indian Case."

Jon D. Haveman, Usha Nair-Reichert, and Jerry Thursby (2004), "Trade Reduction, Diversion and Compression: Empirical Regularities in Protective Measures."

Usha Nair-Reichert "Internationalization of R&D: Causes and Consequences."

## **VII. EDITORIAL WORK**

Editorial Board, Journal of Economics and Finance Education.  
Guest Editor, Journal of International Trade and Economic Development, 2009-10 EEFS issue.  
Guest Editor, Journal of Policy Modeling, 2006.

## **VIII. PROFESSIONAL MEMBERSHIPS**

American Economic Association.

International Economics and Finance Society.  
European Economics and Finance Society.  
Indian Institute of Public Administration.

**XI. REFEREE ACTIVITY**

National Science Foundation, Public Policy Institute of California, Leverhulme Trust (UK), International Economic Review, Review of Development Economics, International Economic Journal, Economic Inquiry, Austrian Science Fund, Social Sciences and Humanities Research Council of Canada, Information Technologies and International Development, John Wiley and Sons.

**X. CAMPUS CONTRIBUTIONS**

Member, Living Learning Communities Taskforce.

Member Faculty Senate: 2005

Member, Promotion and Tenure committee: 2001-present

Chair, School Promotion and Tenure committee: 2004-2006

Member IAC Promotion and Tenure committee: 2004-2006

IAC representative on Women's Recruitment Advisory Board: 2004

Chair, Recruitment committee: 2002, 2003.

Co-Chair, Ivan Allan College Founder's Day committee, 2002

Member, Ivan Allan College Founder's Day committee, 2001-2003.

Member, Millis B Lane scholarship committee

Member, Search committee for advisor, Student organizations, at the Dean of Students office

Member, Management of Technology Certificate Program Committee, 2001-2004.

United Way Charitable Campaign coordinator for economics, 2000-2001.

Member, CIBER core faculty group, 1995-present.

Undergraduate curriculum committee.

Member, college-wide Faculty Advisory Board to the Dean.

Faculty member in charge of the Economics Seminar Series

Faculty Advisor, Georgia Tech Civitan, 1996-present.



Faculty Advisor, Economics Graduate Organization, 2006-present.

## **XI. COMMUNITY ACTIVITIES**

Member, Board of Trustees, Trinity School, Atlanta.

Member, Atlanta Civitan.

Volunteer with groups engaged in economic development and provision of medical services in developing countries.

Invited speaker at the Georgia Council for International Visitor's program for Russian entrepreneurs, Georgia State University training program for executives from developing countries.

Invited speaker, World Chamber of Commerce, Atlanta, Georgia.

## **XII. GRANTS AND CONTRACTS**

**2009** Power4Georgians grant for "Energy for Georgia- Economic, Environmental and Social Sustainability: Phase 1 Electrical Energy Demand and Generating Costs," joint with other Georgia Tech Faculty.

**2008** GTF travel grant

**2007** GTF travel grant

**2007** LUEE grant for summer support

**2005** GTF travel grant and ISERF grant

**2004** Sloan / CPBIS award \$170,000 "The Role and Value of Innovation in the Paper and Pulp Industry" joint with Vivek Ghosal

**2004** GTF Travel Grant and CIBER Travel Grant

**2001** Sloan / CPBIS award \$95,000 "Management of and Methods for the Configuration of Globally Efficient Supply Chains" joint with Marc Goetschalckx

**2000** Awarded GTF grant for project on "The Impact of Intellectual Property Protection on Global Economic Activities."

**1999** CIBER, Georgia Tech, summer research award for project on intellectual property rights and R&D activities of US multinationals.

**1999** CIBER, Georgia Tech, summer research award for project on intellectual property rights and US MNE activity.

**1993-1995** CIBER, Georgia Tech, summer research award for project on labor markets and their impact on R&D.

**1993-1994** Purdue University, Purdue Research Foundation Dissertation Grant.