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BTB #171: 'Obama Book Club' Meets At BookExpo

In a special "Author Stages" discussion at BEA, CCC's Chris Kenneally interviewed Newsweek columnist Jonathan Alter, author of "The Promise: President Obama, Year One" and Steven Rattner, author of the forthcoming "Overhaul: Inside the Obama Administration's Mission to Save The American Automotive Industry" about how Obama tackles the myriad challenges he has faced since his historic inauguration.

White Paper: New Content Monetization Opportunities for Publishers

Author and digital media technology expert Bill Rosenblatt has published a new white paper that explores opportunities for publishers to monetize content through existing online direct consumer channels and new business models. [Download the white paper.](#)

BTB #170: Copyright & Corporate Culture

PRESS RELEASES

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May 18

Iris Geik Appointed Copyright Clearance Center Associate General Counsel

April 6

Copyright Clearance Center's Rightslink Implemented by The Perseus Books Group

March 22

Springer Advances Relationship with Copyright Clearance Center by Incorporating Rightslink on *SpringerImages*

February 2

Laura N. Gasaway and Tarja Koskinen-Olsson Join Copyright Clearance Center

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