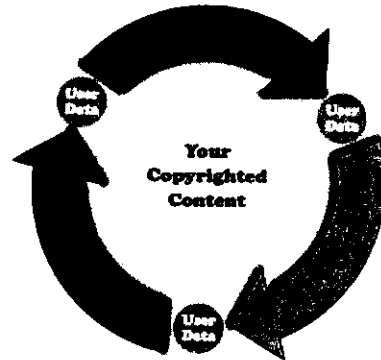


Protect, Promote and Profit with iCopyright

Most content published on the web is protected by international copyright laws. Content that is copied and used without permission hurts creators, devalues their work, and puts infringers and their employers at risk. This is a problem that costs content owners billions of dollars each year. Most infringement is not intentional or malicious. Most people -- and the organizations they work for -- respect copyright and want to honor the rights of others. The problem is that most content owners do not clearly communicate what rights are reserved. They give users the impression that their content is free for the taking. They don't grant permissions and licenses instantly, or they make it too difficult for users to obtain licenses. That's where iCopyright comes in! **We invented instant licensing of digital content.**



If you are a Creator or Publisher of content, iCopyright provides you with a web-based system that communicates what others can and can not do with your content. iCopyright grants the license, delivers the content in the format desired by the user, and tracks compliance -- no matter where the content goes. If someone takes your content without permission, iCopyright notifies them to buy a license or cease using the content.

If you are a User of content at your place of work, iCopyright provides you and your company with a web-based system for obtaining rights and permissions with ONE click. Copyright infringement, even unintentional infringement, can be embarrassing and costly to your company. iCopyright makes it easy to legally get the content your company wants to use. You can even use iCopyright to protect your company's intellectual property and track where your content is posted on the web.

Number of articles licensed through
iCopyright this year: 2,452,276

WHAT'S NEW?

- iCopyright Appoints Andrew Elston CEO
- iCopyright Launches One-Click Enterprise Licensing and Billing Service
- 400% Growth in 2009
- iCopyright Delegation Visits China to Explore Partnerships

"iCopyright has proven to be the ideal solution for handling the challenge of online content and is now in use by publishers and creators of all types and sizes. This is the most versatile solution available for protecting and profiting from online copyrighted content."

-Robert Weisberg, Manager, Corporate & Government Licensing, The Canadian Copyright Licensing Agency

iCopyright Recognized in EContent
Top 100 Companies that Matter
Most in the Digital Content Industry.
ABOUT US | CONTACT | TERMS OF USE | PRIVACY



Copyright 2010, iCopyright, Inc. All rights reserved. +1.206.484.8561