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_	NORTHERN DISTRICT OF GEORGIA	
2	ATLANTA DIVISION	
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	CAMBRIDGE UNIVERSITY PRESS,)
5	ET AL.,) DOCKET NO. 1:08-CV-1425-ODE)
6) ATLANTA, GEORGIA) MAY 18, 2011
7	V.))
8	MARK P. BECKER, IN HIS))
9	STATE UNIVERSITY PRESIDENT,))
10	,))
11		,
12	VOLUME 2 TRANSCRIPT OF BENCH TRIAL BEFORE THE HONORABLE ORINDA D. EVANS	
13		ATES DISTRICT JUDGE
14		
15	APPEARANCES OF COUNSEL:	
16	FOR THE PLAINTIFFS:	JONATHAN BLOOM EDWARD B. KRUGMAN
17		TODD D. LARSON JOHN H. RAINS.
18		R. BRUCE RICH RANDI W. SINGER
19	FOR THE DEFENDANTS:	ANTHONY B. ASKEW
20		JOHN W. HARBIN RICHARD MILLER
21		NATASHA H. MOFFIT KATRINA M. QUICKER
22		STEPHEN M. SCHAETZEL
	COURT REPORTER:	ANDY ASHLEY
24		1949 U. S. COURTHOUSE ATLANTA, GEORGIA 30303-3361
		(404) 215-1478
25		

UNITED STATES DISTRICT COURT

- 1 PROCEEDINGS
- 2 (ATLANTA, FULTON COUNTY, GEORGIA; MAY 18, 2011
- 3 IN OPEN COURT.)
- 4 THE COURT: GOOD MORNING, EVERYBODY. COME ON UP, MR.
- 5 SMITH, AND YOU'RE REMINDED YOU'RE STILL UNDER OATH.
- 6 THE WITNESS: YES, MA'AM.
- 7 FRANK SMITH,
- 8 HAVING BEEN PREVIOUSLY DULY SWORN, WAS EXAMINED AND TESTIFIED
- 9 AS FOLLOWS:
- 10 CROSS-EXAMINATION
- 11 BY MR. HARBIN:
- 12 Q. I WANT TO FOLLOW UP ON A QUESTION THE COURT ASKED
- 13 YESTERDAY ABOUT CAMBRIDGE'S POLICIES CONCERNING FAIR USE. IT'S
- 14 YOUR CURRENT UNDERSTANDING WITH THE CAMBRIDGE'S CONSERVATIVE
- 15 POLICY THAT USE BY PROFESSORS SHOULD BE LIMITED TO NO MORE THAN
- 16 A FEW PAGES IN THE CONTEXT OF A CLASS, AND IF YOU SEE MORE THAN
- 17 10 PAGES OR SO YOU'RE GOING TO BE SUSPICIOUS; IS THAT RIGHT?
- 18 A. YES, SIR.
- 19 Q. AND IT'S YOUR CURRENT UNDERSTANDING CAMBRIDGE WOULD NOT
- 20 OBJECT TO PROBABLY AS MUCH AS TWO PAGES BUT THEN EXPECT THE
- 21 USER TO GET PERMISSION?
- 22 A. YES, SIR.
- 23 THE COURT: COULD I GO BACK AND CLARIFY SOMETHING?
- 24 YOU MAY HAVE COVERED THIS YESTERDAY, BUT YOU WERE TALKING ABOUT
- 25 THE EXTENT TO WHICH CAMBRIDGE'S PUBLICATIONS CAN BE OBTAINED

- 1 THROUGH CCC.
- THE WITNESS: YES, YOUR HONOR.
- 3 THE COURT: AND YOU NAMED A 60 PERCENT FIGURE. WHAT
- 4 DID THAT RELATE TO; IS THAT STUFF OUT IN PAPERBACK OR
- 5 EVERYTHING?
- 6 THE WITNESS: NO, YOUR HONOR, IT WOULD BE POTENTIALLY
- 7 A MIX OF EVERYTHING. IT WOULDN'T BE A STRICT -- IT WOULDN'T BE
- 8 A PAPERBACK DIVIDE. IT WOULDN'T BE LIMITED TO PAPERBACKS.
- 9 THE COURT: ALL RIGHT. THANK YOU.
- 10 BY MR. HARBIN:
- 11 Q. MR. SMITH, I HAVE A QUESTION ABOUT THAT. I'LL GO BACK
- 12 INTO IT IN MORE DETAIL LATER, BUT I THOUGHT WHEN YOU TESTIFIED
- 13 ABOUT 60 PERCENT YESTERDAY, YOU WERE TALKING ABOUT REVENUE, BUT
- 14 YOU WERE TALKING ABOUT QUANTITY OR NUMBER OF WORKS AVAILABLE ON
- 15 CCC?
- 16 A. THE PERCENTAGE RELATES TO THE TOTAL CAMBRIDGE OFFERING OF
- 17 TITLES.
- 18 Q. I'VE GOT YOU. OKAY. BUT REGARDING CCC I BELIEVE YOU SAID
- 19 THAT ROUGHLY 95 PERCENT OF THE REQUESTS FOR PERMISSION FOR
- 20 PORTIONS OF WORKS GO THROUGH CCC?
- 21 A. YES, SIR.
- 22 Q. AND WOULD IT BE ROUGHLY 95 PERCENT OF THE INCOME THAT
- 23 CAMBRIDGE EARNS FROM PERMISSIONS COMES FROM CCC?
- 24 A. THAT I WOULDN'T FEEL QUALIFIED TO ANSWER.
- 25 Q. WOULD IT BE APPROXIMATELY CLOSE TO THAT?

1 A. I'M RELUCTANT SIMPLY BECAUSE I'M NOT CERTAIN. IT WOULD BE

- 2 HIGH.
- 3 Q. MUCH MORE THAN HALF?
- 4 A. YES, SIR.
- 5 Q. AND IF YOU LIMITED IT TO PERMISSIONS CONCERNING ACADEMIC
- 6 WORKS, WOULD YOU BE MORE COMFORTABLE THAT ABOUT 95 PERCENT OF
- 7 THE REVENUE CAMBRIDGE RECEIVES FOR PERMISSIONS REQUESTS FROM
- 8 ACADEMIC WORKS COMES THROUGH THE CCC?
- 9 A. IF WE'RE TALKING ABOUT PERMISSIONS REQUESTS IN THE UNITED
- 10 STATES ALONE, YES. I'M SORRY, AS A GLOBAL ORGANIZATION I HAVE
- 11 TO SHIFT BACK AND FORTH BETWEEN THINKING ABOUT THE UNITED
- 12 STATES AND OTHER JURISDICTIONS.
- 13 Q. OKAY. GOING BACK TO THE ISSUE OF PERMISSIONS, LET ME HAND
- 14 YOU A DOCUMENT THAT'S BEEN MARKED DEFENDANTS' EXHIBIT 723. IT
- 15 BEARS BATES NUMBERS CUP 15928 TO 35 SIGNIFYING A CAMBRIDGE
- 16 UNIVERSITY PRESS PRODUCTION.
- 17 THIS IS A WRITTEN DOCUMENT THAT CAMBRIDGE
- 18 DISSEMINATED AT SOME POINT ABOUT ANSWERING FREQUENTLY ASKED
- 19 QUESTIONS ON PERMISSIONS?
- 20 A. WELL, I'LL BE HONEST I DON'T RECOGNIZE THIS DOCUMENT.
- 21 Q. HAS CAMBRIDGE EVER HAD WRITTEN POLICIES OR WRITTEN
- 22 INSTRUCTIONS, GUIDELINES FOR PEOPLE CONCERNING HOW TO GET
- 23 PERMISSIONS AND WHAT YOU CAN USE AND FAIR USE?
- 24 A. I'M SURE THE ANSWER TO THAT IS YES.
- 25 Q. LET ME ASK YOU TO LOOK SPECIFICALLY REGARDING FAIR USE AT

- 1 THE BOTTOM OF THE FIRST PAGE?
- 2 THE COURT: WHAT IS THIS DOCUMENT, I MEAN THE
- 3 NUMBER?
- 4 MR. HARBIN: DEFENDANTS' EXHIBIT 723, I APOLOGIZE.
- 5 MS. SINGER: I HAVE AN OBJECTION AS TO LACK OF
- 6 FOUNDATION. THE WITNESS HAS TESTIFIED HE HASN'T SEEN THIS
- 7 DOCUMENT.
- 8 MR. HARBIN: YOUR HONOR, CAMBRIDGE PRODUCED THE
- 9 DOCUMENT. THEIR ONLY OBJECTION TO THE DOCUMENT WAS RELEVANCE
- 10 WHICH I THINK WE CAN EASILY OVERCOME. IT WAS NOT ON
- 11 FOUNDATION.
- MS. SINGER: YOUR HONOR, WE DON'T OBJECT TO THE
- 13 DOCUMENT, BUT TO ASK THE WITNESS QUESTIONS ABOUT A DOCUMENT
- 14 THAT HE'S NEVER SEEN BEFORE, I DON'T SEE THAT THERE IS ANY
- 15 FOUNDATION AS TO THIS WITNESS.
- 16 THE COURT: I WILL GO AHEAD AND ADMIT DEFENDANTS'
- 17 EXHIBIT 723.
- 18 MR. HARBIN: IF I COULD ASK THE QUESTION --
- 19 THE COURT: WHAT IS THE QUESTION YOU WANT TO ASK?
- 20 BY MR. HARBIN:
- 21 Q. IF YOU LOOK DOWN AT THESE TWO PARAGRAPHS ABOUT FAIR USE
- 22 AND FAIR DEALINGS, IT TALKS ABOUT IN THE U.K. ACT THERE'S A
- 23 SPECIFIC STANDARD ISSUED ONE QUOTE SHOULD NOT EXCEED 400 WORDS
- 24 AND THAT MORE ONE QUOTATION FROM A SINGLE WORK SHOULD NOT
- 25 EXCEED 800 WORDS IN TOTAL; DO YOU SEE THAT?

- 1 A. YES, I DO.
- 2 MS. SINGER: YOUR HONOR, I OBJECT TO THE RELEVANCE OF
- 3 THE DOCUMENT --
- 4 MR. HARBIN: I HAVEN'T FINISHED THE QUESTION.
- 5 THE COURT: I NEED TO HEAR THE QUESTION. THE
- 6 DOCUMENT HAS BEEN ADMITTED, BUT I WILL NEED TO HEAR THE
- 7 QUESTION.
- 8 MS. SINGER: I'M SORRY, YOUR HONOR.
- 9 BY MR. HARBIN:
- 10 O. THE NEXT PARAGRAPH SAYS HOWEVER CAMBRIDGE POLICY IS TO
- 11 FOLLOW THE SPIRIT OF THE ACT WHICH PERMITS MUCH GREATER
- 12 FLEXIBILITY RATHER THAN FAIRLY RIGID GUIDELINES.
- 13 NOW IS THAT YOUR UNDERSTANDING OF CAMBRIDGE'S POLICY
- 14 ABOUT APPLYING THE FAIR USE DOCTRINE?
- 15 MS. SINGER: YOUR HONOR, I OBJECT TO THE QUESTION.
- 16 THIS IS DEALING WITH U.K. COPYRIGHT POLICY WHICH ISN'T AT ISSUE
- 17 IN THIS LITIGATION.
- THE COURT: OVERRULED.
- 19 THE WITNESS: CAN YOU REPEAT THE QUESTION?
- 20 BY MR. HARBIN:
- 21 Q. IS IT YOUR UNDERSTANDING THAT CAMBRIDGE'S POLICY IS TO
- 22 FOLLOW THE SPIRIT OF THE ACT WHICH PERMITS GREATER FLEXIBILITY
- 23 RATHER THAN FAIRLY RIGID GUIDELINES?
- 24 A. WELL, AS I LOOK AT THIS DOCUMENT, IT DOES RELATE TO AN
- 25 INTERPRETATION OF THE U.K. COPYRIGHT ACT, AND SO, THEREFORE, I

- 1 WOULD SAY THAT THIS DOCUMENT IS RELATING TO THE POLICY IN THE
- 2 UNITED KINGDOM.
- 3 Q. WELL IS IT YOUR UNDERSTANDING THAT THE POLICY IN THE
- 4 UNITED STATES IS DIFFERENT FROM CAMBRIDGE'S POLICY IN THE
- 5 UNITED KINGDOM?
- 6 A. WE DO TEND TO TAKE A DIFFERENT VIEW IN THE UNITED STATES,
- 7 YES.
- 8 Q. LET ME JUST ASK THIS QUESTION. YOU UNDERSTAND, DON'T YOU,
- 9 THAT -- AND I KNOW YOU'RE NOT A LAWYER, BUT IT'S A BLACK
- 10 LETTER PRINCIPLE THAT THE FAIR USE DOCTRINE IS TO BE FLEXIBLY
- 11 APPLIED?
- 12 A. YES.
- 13 Q. AND DOES CAMBRIDGE FOLLOW THAT POLICY IN APPLYING FAIR USE
- 14 PRINCIPLES ITSELF?
- 15 A. I WOULD SAY YES.
- 16 Q. THANK YOU. NOW REGARDING THE TESTIMONY YESTERDAY ABOUT
- 17 AUTHORS WORKING WITH CAMBRIDGE ON CAMBRIDGE PUBLICATIONS BEING
- 18 ABLE TO USE WORKS WITHOUT GETTING A PERMISSION BACK WHEN THEY
- 19 THINK A PERMISSION IS NEEDED, I ASKED YOU ABOUT ONE BOOK AND
- 20 YOU THOUGHT THAT WAS THE ONLY BOOK IT APPEARED IN.
- 21 LET ME SHOW YOU ANOTHER PUBLICATION AT ISSUE
- 22 ASSESSING WRITING, THIS IS THE DEFENDANTS' VERSION DEFENDANTS'
- 23 EXHIBIT 811, AND POINT YOU TO THE ACKNOWLEDGMENTS AGAIN PAGE
- 24 SMALL ROMAN NUMERAL 13. THIS AGAIN SAYS IT HAS NOT BEEN
- 25 POSSIBLE TO IDENTIFY OR TRACE SOURCES OF ALL THE MATERIALS USED

1 AND IN SUCH CASES THE PUBLISHERS WOULD WELCOME INFORMATION FROM

- 2 COPYRIGHT OWNERS.
- 3 SO IT APPEARS THAT IN THIS BOOK ALSO THEY USED
- 4 MATERIAL COPYRIGHTED OR ORIGINATED BY OTHERS WITHOUT GETTING
- 5 PERMISSION?
- 6 A. IT APPEARS THAT WAY, YES.
- 7 O. AND, IN FACT, WOULD YOU LOOK AT PAGE 2 OF DEFENDANTS'
- 8 EXHIBIT 723. THERE IS A DISCUSSION OF PROCEDURES FOR GETTING
- 9 PERMISSIONS, AND THERE IS A SECTION IN THE MIDDLE IF THE
- 10 COPYRIGHT HOLDER FAILS TO REPLY'; DO YOU SEE THAT?
- 11 A. YES, I DO.
- 12 Q. AND DO YOU SEE THAT CAMBRIDGE INSTRUCTED AUTHORS IN THIS
- 13 PUBLICATION IDEALLY YOU SHOULD OMIT THE MATERIAL; HOWEVER, IF
- 14 THIS IS NOT POSSIBLE AND IF NO REPLY HAS BEEN RECEIVED TO TWO
- 15 REQUESTS SEND A FINAL LETTER SAYING IF WE DO NOT RECEIVE A
- 16 REPLY FROM YOU WITHIN FOUR WEEKS OF THE DATE OF THIS LETTER WE
- 17 SHALL ASSUME THAT THE PERMISSION REQUEST IS GRANTED, AND THAT
- 18 IF THERE IS STILL NO REPLY, IT IS REASONABLE TO GO AHEAD AND
- 19 PROVIDE THE MATERIAL AS ACKNOWLEDGED IN THE, QUOTE, USUAL WAY,
- 20 CLOSED QUOTE?
- 21 MS. SINGER: OBJECTION, I DON'T THINK WE HAVE
- 22 ESTABLISHED THAT THIS IS GUIDANCE THAT CAMBRIDGE IS GIVING
- 23 ANYBODY IN PARTICULAR PARTICULARLY NOT U.S. AUTHORS, AND I
- 24 DON'T SEE THE RELEVANCE.
- 25 THE COURT: WHAT IS THE RELEVANCE OF IT?

1 MR. HARBIN: DOES WHAT I JUST READ ACCURATELY REFLECT

- 2 CAMBRIDGE'S POLICY AS YOU UNDERSTAND IT THAT AUTHORS WORKING
- 3 WITH CAMBRIDGE IF THEY CAN'T GET PERMISSION FROM A PRIOR AUTHOR
- 4 OR RIGHTSHOLDER OF A WORK, THEY CAN SEND A LETTER AND IF THEY
- 5 DON'T GET AN ANSWER IN FOUR WEEKS ASSUME PERMISSION IS
- 6 GRANTED?
- 7 THE COURT: SIR, I DID ASK YOU A QUESTION AND I DON'T
- 8 THINK YOU ANSWERED IT.
- 9 MR. HARBIN: I'M SORRY.
- 10 THE COURT: I ASKED YOU ABOUT THE RELEVANCE.
- 11 MR. HARBIN: I'M SORRY, I APOLOGIZE, YOUR HONOR. I
- 12 THINK IT GETS TO THE POLICY OF THE TESTIMONY YESTERDAY AS I
- 13 UNDERSTAND THE WITNESS TO SAY THAT CAMBRIDGE REQUIRES AUTHORS
- 14 IF THEY THINK PERMISSION IS REQUIRED TO ALWAYS GET PERMISSION,
- 15 AND I DON'T REALLY THINK THAT'S THE FACT. IT DEALS WITH THE
- 16 OVERALL APPLICATION OF THE FAIR USE.
- 17 THE COURT: OBJECTION OVERRULED.
- 18 THE WITNESS: SORRY, COULD YOU STATE THE QUESTION
- 19 AGAIN?
- 20 BY MR. HARBIN:
- 21 Q. IT WAS A BAD LONG QUESTION.
- 22 IS IT CAMBRIDGE'S POLICY THAT AN AUTHOR WORKING WITH
- 23 YOU IS AUTHORIZED TO USE THE WORK OF A PRIOR AUTHOR THAT THEY
- 24 INITIALLY DECIDED THEY NEED TO GET PERMISSION FOR IF THEY WRITE
- 25 THE AUTHOR AND AFTER SOME PERIOD OF TIME THE AUTHOR DOESN'T

- 1 ANSWER, THEY CAN USE IT AND THEY JUST NEED TO ACKNOWLEDGE IT?
- 2 A. IT'S A POLICY APPLIED IN SOME CASES, BUT IT'S AT THE
- 3 DISCRETION OF THE EDITOR AND THE MANAGEMENT.
- 4 Q. THANK YOU. AND I WILL TURN YOU TO PAGE 6 OF THIS
- 5 DEFENDANTS' EXHIBIT 723, AND THERE'S A SECTION ON DO YOU NEED
- 6 PERMISSION AT THE BOTTOM OF THE PAGE TO REPRINT A CHAPTER --
- 7 MAYBE THE NEXT ONE, DO I NEED PERMISSION TO USE IN A
- 8 COLLABORATIVE VOLUME AND ESSAY THAT'S ALREADY BEEN PUBLISHED IN
- 9 A JOURNAL; DO YOU SEE THAT?
- 10 A. I DO SEE IT. JUST GIVE ME A MOMENT TO READ IT. OKAY.
- 11 Q. AND YOU CAN LOOK AT THAT WHOLE PARAGRAPH ANSWER, BUT WHAT
- 12 I WANT TO FOCUS IS THE LAST IF THE RIGHTS GRANTED TO THE
- 13 ORIGINAL PUBLISHER WERE NONEXCLUSIVE THEN THERE IS NO PROBLEM,
- 14 AND IS THAT YOUR UNDERSTANDING OF CURRENT CAMBRIDGE POLICY?
- 15 A. WELL, SIR, I THINK WHAT'S MEANT BY NONEXCLUSIVE IS OUT OF
- 16 COPYRIGHT, NONCOPYRIGHTED MATERIAL, IN OTHER WORDS PUBLIC
- 17 DOMAIN. I BELIEVE THAT'S THE MEANING OF THE WORD
- 18 "NONEXCLUSIVE" IN THIS CONTEXT.
- 19 Q. IF YOU LOOK AT THE PRIOR PARAGRAPH, IT'S TALKING ABOUT
- 20 THAT THE CONTRIBUTOR HAS ASSIGNED COPYRIGHTS TO THE ORIGINAL
- 21 PUBLISHER?
- 22 A. SORRY, WHERE IS THAT?
- 23 Q. IMMEDIATELY PRIOR PARAGRAPH OF THE ANSWER.
- 24 A. WELL, IT SAYS DO I -- IF YOU MEAN DO I NEED PERMISSION TO
- 25 REPRINT A CHAPTER FROM A WORK IN WHICH ANOTHER PUBLISHER HOLDS

- 1 EXCLUSIVE RIGHTS IF THE CHAPTER IS BEING REVISED; IS THAT WHAT
- 2 YOU'RE REFERRING TO?
- 3 Q. AND THEN THE ANSWER SAYS IN BOTH CASES YOU WILL NEED TO
- 4 ESTABLISH WITH THE CONTRIBUTOR WHAT RIGHTS HE OR SHE GRANTED TO
- 5 THE PREVIOUS PUBLISHER?
- 6 A. YES.
- 7 Q. HE OR SHE MAY HAVE ASSIGNED COPYRIGHTS IN WHICH CASE
- 8 PERMISSION FROM THE ORIGINAL PUBLISHER IS REQUIRED; DO YOU SEE
- 9 THAT?
- 10 A. YES.
- 11 Q. THEN IT SAYS IN THE NEXT LINE IF THE RIGHTS GRANTED TO THE
- 12 ORIGINAL PUBLISHER WERE NONEXCLUSIVE?
- 13 A. YES.
- 14 Q. SO WHAT THIS IS TALKING ABOUT IF THE ORIGINAL AUTHOR JUST
- 15 GAVE THE ORIGINAL PUBLISHER NONEXCLUSIVE RIGHTS, YOU'RE OKAY TO
- 16 USE THEM?
- 17 A. YES.
- 18 Q. THANK YOU.
- 19 A. YEAH.
- 20 Q. I WANT TO GO INTO SOME OF THE SPECIFIC WORKS WITH YOU AND
- 21 ASK YOU FIRST ABOUT ASSESSING SPEAKING, ONE OF THE WORKS AT
- 22 ISSUE, AND IT'S MY UNDERSTANDING AND I THINK THE STIPULATION IS
- 23 IN THE RECORD THAT THE PLAINTIFFS ARE COMPLAINING ABOUT THE USE
- 24 OF PAGES 59 TO 95 AND PAGES 139 TO 169. THIS WAS USED BY
- 25 PROFESSOR KIM, YOUR HONOR. THIS IS THE WORK WHERE THE

- 1 PLAINTIFFS BY THEIR CALCULATION PROFESSOR KIM USED 35 PERCENT,
- 2 AND I WANT TO TURN YOU TO THIS WORK.
- 3 THE FIRST PORTION BEGINNING AT PAGE 59 CHAPTER 4 IS A
- 4 DISCUSSION OF SPEAKING SCALES; DO YOU SEE THAT?
- 5 A. I CAN READ THE HEADING OF THE CHAPTER, YES.
- 6 Q. AND THEN THE AUTHOR BEGINS LOOKING AT PAGE 60 BY GIVING
- 7 EXAMPLES OF SPEAKING SCALES?
- 8 A. I CAN READ THE SUBHEAD. I CAN'T READ THE TEXT.
- 9 MS. SINGER: EXCUSE ME, COULD THE WITNESS BE GIVEN A
- 10 COPY OF THIS SO HE DOESN'T HAVE TO TRY TO READ ACROSS THE
- 11 ROOM?
- 12 THE COURT: I IMAGINE IT IS PRETTY HARD. DO YOU ALL
- 13 HAVE AN EXTRA COPY?
- MS. SINGER: THIS IS A DEFENDANTS' EXHIBIT, I
- 15 BELIEVE, AND WE WEREN'T PROVIDED WITH ORIGINALS OF THE BOOKS.
- 16 THE COURT: AND YOU PROBABLY DON'T HAVE AN EXTRA ONE
- 17 EITHER?
- 18 MR. HARBIN: I DON'T. SOME OF THESE I HAVE EXCERPTS
- 19 FROM. I'M NOT GOING TO GO INTO GREAT DETAIL, AND IF THERE'S A
- 20 PROBLEM, I CAN ALSO BLOW IT UP.
- 21 THE COURT: MAYBE YOU COULD JUST READ OUT THE PART
- 22 THAT YOU'RE ASKING HIM ABOUT.
- MR. HARBIN: OKAY.
- 24 BY MR. HARBIN:
- 25 Q. SHE BEGINS BY TALKING ABOUT THE NATIONAL -- BOTTOM OF PAGE

- 1 60, THE NATIONAL CERTIFICATE SCALE, THE FINNISH NATIONAL
- 2 CERTIFICATE SCALE; DO YOU SEE THAT?
- 3 A. BARELY BUT YES.
- 4 Q. AND THEN SHE HAS A TABLE THAT HAS THE FINNISH NATIONAL
- 5 CERTIFICATE SCALE; DO YOU SEE THAT?
- 6 A. I SEE A TABLE. I CAN'T PRETEND I CAN READ IT.
- 7 THE COURT: GO AHEAD TOWARD YOUR QUESTION, AND THEN
- 8 MAYBE YOU CAN HAND HIM THE BOOK.
- 9 BY MR. HARBIN:
- 10 Q. YOU'RE NOT CLAIMING THAT -- CAMBRIDGE IS NOT CLAIMING
- 11 COPYRIGHT IN THE FINNISH NATIONAL CERTIFICATE SCALE, IS IT?
- 12 THE COURT: DO YOU WANT TO SEE WHAT'S ON THE PAGE?
- 13 THE WITNESS: SIR, I WOULD HAVE TO LOOK MORE CLOSELY
- 14 AT THE PAGE, YES.
- MR. HARBIN: DO YOU SEE THAT?
- 16 THE COURT: NOW IS THAT MATERIAL ON THE PAGE THAT YOU
- 17 ALL ARE LOOKING AT SOMETHING THAT DESCRIBES THE FINNISH
- 18 CERTIFICATE OR IS IT A PICTURE OF THE FINNISH CERTIFICATE?
- 19 MR. HARBIN: I BELIEVE -- AND WE CAN HAVE PROFESSOR
- 20 KIM ADDRESS THIS IS MORE DETAIL, BUT I THINK IT'S PRETTY CLEAR
- 21 FROM THE WORK IT'S ACTUALLY SIMPLY A REPRINT OF THE SCALES.
- 22 THE WITNESS: WELL, I HONESTLY DON'T FEEL QUALIFIED
- 23 TO RULE ON THIS NOR TO GIVE MY JUDGMENT. I'D HAVE TO READ THE
- 24 BOOK IN MUCH MORE DETAIL, AND EVEN THEN I'M NOT SURE I FEEL
- 25 QUALIFIED.

- 1 IT COULD HAVE BEEN REWRITTEN. IT COULD HAVE BEEN
- 2 REDACTED. IT COULD HAVE BEEN SUMMARIZED. I DON'T KNOW.
- 3 BY MR. HARBIN:
- 4 O. LET ME ASK THIS TO EXPEDITE IT. I WOULD REPRESENT TO YOU
- 5 THAT -- AND, YOUR HONOR, JUST BRIEFLY SOME OF THESE -- SHE THEN
- 6 TALKS ABOUT ANOTHER SCALE FROM A THIRD PARTY AMERICAN COUNCIL
- 7 FOR TEACHING OF FOREIGN LANGUAGES, AND TABLE 4.2 ATTRIBUTED TO
- 8 THAT GROUP ACTFL AT THE TOP -- IN FACT THIS GOES ON FOR FOUR OR
- 9 FIVE PAGES TO PAGE 67 TALKS ABOUT THAT SCALE.
- 10 AND THEN SHE DISCUSSES ANOTHER THIRD PARTY'S TEST OR
- 11 SCALE, THE TEST OF SPOKEN ENGLISH SCALE, AND THERE'S A TABLE ON
- 12 THE NEXT PAGE 69 OF THAT TABLE, AND THERE'S A TABLE ON PAGE 70
- 13 OF THIS COMPLAINED OF EXCERPT THE TEST OF SPOKEN ENGLISH. THEN
- 14 THERE'S A DISCUSSION, 71, OF COMMON EUROPEAN FRAMEWORK SPEAKING
- 15 SCALES, AND ANOTHER TABLE FROM THE COUNCIL OF EUROPE; DO YOU
- 16 SEE THAT?
- 17 NOW IF YOU LOOK AT THE ACKNOWLEDGMENT, SIR, TO START
- 18 SHE ACKNOWLEDGES, AMONG OTHERS, SPEECH SAMPLES FROM THE FINNISH
- 19 NATIONAL FOREIGN LANGUAGE CERTIFICATE, THE FIRST ONE I
- 20 REFERENCED; DO YOU RECALL THAT?
- 21 A. YES.
- 22 Q. SHE ACKNOWLEDGES THE ACTFL PROFICIENCY GUIDELINES FROM
- 23 THAT GROUP; DO YOU SEE THAT?
- 24 A. YES.
- 25 Q. SHE TALKS ABOUT TABLE 4.5; DO YOU SEE THAT?

- 1 A. YES.
- 2 Q. NOW TO THE EXTENT THIS AUTHOR TOOK TABLES PUBLISHED FROM
- 3 THIRD PARTIES AND REPRINTED THEM IN THIS BOOK WITH
- 4 ACKNOWLEDGMENTS TO THEM, CAMBRIDGE IS NOT CLAIMING COPYRIGHTS
- 5 IN THOSE SECTIONS OF THIS EXCERPT, ARE THEY?
- 6 MS. SINGER: OBJECTION, YOUR HONOR, IT'S A
- 7 HYPOTHETICAL QUESTION.
- 8 MR. HARBIN: I SUBMIT IT'S NOT --
- 9 MS. SINGER: LACK OF FOUNDATION AS WELL.
- 10 THE COURT: I THINK THE QUESTION WOULD BE PERMISSIBLE
- 11 BUT FOR THE FACT THAT I DON'T THINK THE WITNESS IS AN EXPERT ON
- 12 WHAT MIGHT BE CLAIMABLE, AND I DON'T KNOW WHETHER HE'S IN A
- 13 POSITION TO ANSWER YOUR QUESTION ABOUT WHAT CAMBRIDGE IS
- 14 CLAIMING.
- 15 MR. HARBIN: I WOULD SIMPLY ASK HIM AS SOMEONE WHO'S
- 16 WORKED IN CAMBRIDGE EDITING FOR 30 YEARS AND HAS DEALT WITH
- 17 COPYRIGHTS ON A WEEKLY BASIS.
- 18 THE WITNESS: I CAN ONLY GUESS --
- 19 MR. HARBIN: I'M NOT ASKING YOU TO ANSWER THE
- 20 QUESTION. THE JUDGE HASN'T RULED. I'M JUST ASKING FOR HIS
- 21 UNDERSTANDING.
- 22 THE COURT: I'M NOT SO SURE THAT HIS UNDERSTANDING IS
- 23 IMPORTANT. I'M GOING TO SUSTAIN THE OBJECTION. IT OCCURS TO
- 24 ME THAT THE ARGUMENT YOU WANT TO MAKE AND WHICH I ASSUME YOU
- 25 WILL ULTIMATELY MAKE THAT SOME OR PERHAPS MUCH, I DON'T KNOW

1 WHICH APPLIES, OF THE MATERIAL THAT PROFESSOR KIM COPIED IS NOT

- 2 PROTECTED BY COPYRIGHT. THAT IS AN ARGUMENT THAT CAN BE MADE
- 3 BASED ON EXAMINATION OF THE BOOK.
- 4 MR. HARBIN: AND I APPRECIATE THAT, YOUR HONOR. I
- 5 WOULD ASK TO ASK A SLIGHTLY DIFFERENT QUESTION AND SEE IF YOUR
- 6 HONOR STILL THINKS IT'S APPROPRIATE BECAUSE IT DOESN'T HAVE AN
- 7 ULTIMATE LEGAL CONCLUSION ON IT.
- 8 THE COURT: ALL RIGHT. WHAT'S THAT QUESTION?
- 9 BY MR. HARBIN:
- 10 Q. IF IT ENDS UP TO BE THE CASE -- LET ME JUST ASK IF AN
- 11 AUTHOR OF A CAMBRIDGE WORK -- OF A FACTUAL WORK REPRODUCES
- 12 TABLES AND TESTS FROM THIRD PARTIES IN THE WORK, IN YOUR
- 13 UNDERSTANDING WOULD YOU CONTEND THAT AS ORIGINAL TO THE
- 14 AUTHOR'S WORK?
- 15 MS. SINGER: OBJECTION, YOUR HONOR, THAT'S A LEGAL
- 16 QUESTION.
- 17 THE COURT: SUSTAINED.
- 18 MR. HARBIN: THANK YOU.
- 19 THE COURT: AGAIN, I KNOW WHERE YOU WANT TO GO WITH
- 20 THIS. YOU WANT TO SAY IT SOUNDS BAD THAT PROFESSOR KIM COPIED
- 21 35 PAGES, BUT IT'S REALLY NOT SO BAD BECAUSE A CERTAIN AMOUNT
- 22 OF IT IS THIRD PARTY STUFF THAT WOULD NOT BE COPYRIGHTABLE
- 23 BY CAMBRIDGE, BUT YOU DON'T NEED A WITNESS TO MAKE THAT
- 24 ARGUMENT.
- MR. HARBIN: AND WE WOULD REPRESENT, YOUR HONOR, AND

- 1 I WON'T ASK ANY MORE QUESTIONS ABOUT THIS WORK, THAT THERE'S
- 2 SIMILAR ISSUES ABOUT THE SECOND EXCERPT THEY COMPLAIN ABOUT BUT
- 3 WE'LL ADDRESS THAT LATER.
- 4 THE COURT: OKAY.
- 5 MR. HARBIN: LET ME BRIEFLY CUT THIS SHORT BASED ON
- 6 YOUR HONOR'S COMMENTS. LOOK BRIEFLY AT ANOTHER WORK AT ISSUE A
- 7 HISTORY OF FEMINIST LITERARY CRITICISM WHICH IS PLAINTIFFS'
- 8 103, AND WE'LL REFER TO THE DEFENSE COPY WHICH IS DEFENDANTS'
- 9 EXHIBIT 812, AND, YOUR HONOR, FOR THE RECORD MY UNDERSTANDING
- 10 THE STIPULATION IS THE PORTION AT ISSUE IS CHAPTER 17 ENTITLED
- 11 FEMINIST CRITICISM AND TECHNOLOGIES OF THE BODY BY STACY
- 12 GILLIS, THE CHAPTER IS 14 PAGES BEGINNING AT PAGE 322 AND BY
- 13 THE PLAINTIFFS' CALCULATION 4.2 PERCENT OF THE WORK.
- 14 WE WOULD CONTEND THIS IS ONE OF THE ISSUES, AND I
- 15 DON'T NEED TO QUESTION THE WITNESS. THEY MADE THEIR RECORD.
- 16 THEY'RE MISSING, I BELIEVE, A CONTRACT FROM A CONTRIBUTING
- 17 AUTHOR, AND, THEREFORE, WE WOULD CONTEND THIS IS ONE OF THE
- 18 WORKS WHERE THEY HAVEN'T ESTABLISHED OWNERSHIP.
- 19 BY MR. HARBIN:
- 20 Q. BUT TO BRIEFLY LOOK AT THIS CHAPTER, MR. SMITH, HAVE YOU
- 21 LOOKED AT THIS EXCERPT BEFORE?
- 22 A. VERY BRIEFLY.
- 23 Q. OKAY. AND IT'S A DISCUSSION OF THE FIGURE OF THE CYBORG,
- 24 C Y B O R G; DO YOU SEE THAT ON PAGE 322?
- 25 A. AGAIN FAINTLY.

- 1 Q. AND THE AUTHOR TALKS ABOUT HOW DIFFERENT FEMINIST CRITICS
- 2 HAVE TREATED THE CYBORG INCLUDING ROSI BRAIDOTTI,
- 3 B R A I D O T T I, AND DONNA HARAWAY; DO YOU SEE THAT?
- 4 A. I DO SEE THAT.
- 5 Q. IT GOES ON TO DISCUSS AUTHOR KATHY HAYLES' REVIEW. SO
- 6 SHE'S REVIEWING OTHER AUTHORS AND SCHOLARS WORK, CORRECT?
- 7 A. I WOULDN'T CALL IT REVIEWING, SIR. I'D CALL IT
- 8 CRITICISM. IT'S COMMENTARY.
- 9 Q. OKAY. SHE GOES BACK ON PAGE 324 TO DISCUSS DONNA
- 10 HARAWAY'S ESSAY; DO YOU SEE THAT?
- 11 A. YES.
- 12 Q. THAT CONTINUES ONTO THE NEXT PAGE OF THE EXCERPT
- 13 COMPLAINED OF, AND THEN SHE TALKS ABOUT ANOTHER CRITIC'S WORK
- 14 ANN BALSAMO; DO YOU SEE THAT?
- 15 A. YES.
- 16 THE COURT: MAY I INTERRUPT YOU? I JUST DON'T THINK
- 17 THIS IS THAT HELPFUL. I MEAN ALL THESE THINGS YOU CAN POINT
- 18 OUT IN CLOSING ARGUMENT. YOU CAN PUT IT IN YOUR FINAL BRIEF.
- 19 WHAT YOU'RE REALLY DOING IS JUST USING THE WITNESS AS
- 20 A PROP TO PUBLISH WHAT'S IN EXHIBITS, AND THAT'S FAIR ENOUGH
- 21 WHEN WE GET TO THE CLOSING ARGUMENT FOR YOU TO COMMENT ABOUT
- 22 IT, BUT IT'S GOING TO SLOW DOWN THE TRIAL A LOT IF YOU USE THIS
- 23 TECHNIQUE.
- 24 MR. HARBIN: I APPRECIATE, YOUR HONOR. THE WITNESS
- 25 DID GIVE, ALTHOUGH HE STOPPED, HE GAVE SOME CONCLUSORY

- 1 TESTIMONY ABOUT BELIEVING WORKS WERE ORIGINAL, AND WE WOULD
- 2 ASK -- I'LL CUT THIS SHORT. WE WOULD ASK THAT SOME OF THE
- 3 PROFESSORS BE ALLOWED TO GO INTO IT BECAUSE TO US IT VERY
- 4 FUNDAMENTALLY ADDRESSES THEIR THOUGHT PROCESSES ON THE FAIR
- 5 USE.
- 6 THE COURT: RIGHT, WHEN YOU GET TO THE POINT WHERE
- 7 PROFESSORS ARE TESTIFYING ABOUT THEIR THINKING ON FAIR USE, YOU
- 8 MAY BE ENTITLED -- YOU PROBABLY WILL BE ENTITLED TO ASK THEM TO
- 9 LOOK AT THE WORK AND POINT OUT PARTS THAT AFFECTED THEIR
- 10 THINKING.
- 11 MR. HARBIN: THANK YOU, YOUR HONOR.
- 12 WELL, THEN WE CAN SKIP SEVERAL PAGES YOU'LL BE GLAD
- 13 TO KNOW, MR. SMITH. I WAS GOING TO GO, YOUR HONOR, AND THIS
- 14 DOES SPEAK TO THE WORK. WE CAN HAVE THE PROFESSOR ADDRESS IT
- 15 BRIEFLY. THERE ARE SOME WORKS PARTICULARLY THAT PROFESSOR
- 16 MURPHY USED WHERE THEY'RE COMPLAINING OF EXCERPTS. THEY HAVE
- 17 ACKNOWLEDGED ON A COUPLE OF THE WORKS THAT SEVERAL OF THE PAGES
- 18 SPECIFICALLY AUTHORIZED TEACHERS TO MAKE COPIES IN CLASS, BUT
- 19 THE RECORD WILL SHOW -- THE WORKS WILL SHOW THAT THERE ARE
- 20 SEVERAL OTHER PAGES THAT FALL WITHIN THAT CATEGORY, BUT WE'LL
- 21 ADDRESS THAT BRIEFLY WITH PROFESSOR MURPHY AND IN CLOSING
- 22 ARGUMENT.
- 23 BY MR. HARBIN:
- 24 Q. LET ME TURN TO THE QUESTION OF PERMISSIONS AND SALES OF
- 25 BOOKS. THERE IS GENERALLY, GENERALLY A FEE INVOLVED WHEN

- 1 CAMBRIDGE GRANTS A PERMISSION, CORRECT?
- 2 A. YES.
- 3 Q. BUT NOT ALWAYS?
- 4 A. IT WOULD BE SELDOM -- IT WOULD BE VERY RARE CASES WHERE WE
- 5 WOULD NOT ASK FOR A FEE.
- 6 Q. OKAY. AND CAMBRIDGE SOMETIMES DISTRIBUTES FREE -- I THINK
- 7 YOU MAY HAVE TESTIFIED FIRST THAT CAMBRIDGE SOMETIMES GIVES
- 8 TEACHERS OR PROFESSORS PDF BOOKS, ELECTRONIC COPIES?
- 9 A. IN VERY, VERY RARE INSTANCES.
- 10 Q. AND CAMBRIDGE SOMETIMES DISTRIBUTES FREE PRINT COPIES OF
- 11 BOOKS TO PROFESSORS OR INSTRUCTORS, CORRECT?
- 12 A. THAT'S CORRECT.
- 13 Q. AND THAT'S TO ENCOURAGE THEM TO SELL THE BOOK BECAUSE IF
- 14 THEY LIKE IT THEY MAY ASSIGN IT TO THEIR CLASS, CORRECT?
- 15 A. SORRY, YOU SAID TO SELL THE BOOK? NO, IT'S NOT TO
- 16 ENCOURAGE THEM TO SELL THE BOOK.
- 17 Q. NO, THE REASON YOU GIVE MOST OF THE PROFESSORS -- SOME
- 18 AUTHORS YOU HAVE TO GIVE THEM TO. SOMETIMES YOU GIVE THEM OUT
- 19 FOR REVIEWS FOR EXAMPLE?
- 20 A. YES.
- 21 Q. YOU ALSO GIVE THEM TO PROFESSORS IN THE HOPES THAT THE
- 22 PROFESSOR WILL LIKE THE BOOK AND MAYBE ASSIGN IT AS A REQUIRED
- 23 TEXTBOOK FOR THE CLASS?
- 24 A. CORRECT.
- 25 Q. AND SOMETIMES THE NUMBER OF BOOKS YOU GIVE OUT FREE IS

- 1 SIGNIFICANT COMPARED TO THE NUMBER SOLD, ISN'T IT?
- 2 A. OCCASIONALLY. IT'S PRETTY RARE. I SUPPOSE THE KEYWORD IS
- 3 SIGNIFICANT.
- 4 MR. HARBIN: IF I MAY APPROACH, YOUR HONOR?
- 5 THE COURT: YES.
- 6 BY MR. HARBIN:
- 7 O. THIS IS A BOOK ABOUT THE FINANCIAL RECORDS OF CAMBRIDGE --
- 8 BY THE WAY, YOU COULD PRODUCE RECORDS OF HOW MANY BOOKS YOU
- 9 GIVE AWAY TOTAL; YOU HAVE THOSE RECORDS, DON'T YOU?
- 10 A. YES, WE DO.
- 11 Q. CAN YOU APPROXIMATE HOW MANY ON AN ANNUAL BASIS; DO YOU
- 12 GIVE AWAY THOUSANDS OF BOOKS?
- 13 A. WE GIVE AWAY -- WE CERTAINLY GIVE AWAY THOUSANDS OF BOOKS
- 14 ANNUALLY, YES.
- 15 Q. TENS OF THOUSANDS?
- 16 A. TENS OF THOUSANDS? WELL THE NUMBER THAT I HAVE IN MY HEAD
- 17 IS ABOUT 20,000, BUT I WOULD HAVE TO CHECK IT.
- 18 Q. AND IF YOU WOULD LOOK AT THIS NOTEBOOK OF FINANCIAL
- 19 RECORDS, THERE'S A GROUP OF PLAINTIFF'S EXHIBITS AT THE FRONT
- 20 AND A GROUP OF DEFENDANTS' EXHIBITS, AND I JUST WANT TO POINT
- 21 YOU TO DEFENDANTS' EXHIBIT 89?
- 22 A. WHERE WOULD I FIND THIS PLEASE? IT'S IN THE BOOK?
- 23 Q. YES, IT'S IN THE DEFENSE GROUP. THE PLAINTIFFS ARE
- 24 FIRST.
- 25 A. FOUND IT, YES, OKAY.

- 1 Q. AND THIS IS A RECORD FROM CAMBRIDGE ABOUT SALES OF WORK
- 2 THAT WAS AT ISSUE A LEGISLATIVE LEVIATHAN?
- 3 A. YES.
- 4 Q. AND UP TO -- IT APPEARS TO COVER 07, 08 AND 09, AND IT
- 5 SHOWS THAT PAPERBACK ON THE TOP COLUMN -- IS THE FIGURE ON THE
- 6 RIGHT TOTAL, IS THAT THE UNITS OR INCOME?
- 7 A. I JUST WANT TO KNOW WHAT YOU'RE POINTING AT. YOU'RE
- 8 POINTING AT THE SECOND TO THE RIGHT COLUMN, CORRECT?
- 9 Q. 684 TOTAL?
- 10 A. THAT WOULD BE THE TOTAL SALES THROUGH THAT PERIOD.
- 11 Q. OKAY. AND SO THE NUMBER ON THE RIGHT -- EXCUSE ME, ON THE
- 12 LEFT -- WHERE IS THE NUMBER OF UNITS SOLD?
- 13 A. ALL OF THESE NUMBERS ON THIS PAGE ARE UNITS. THERE IS NO
- 14 REFERENCE HERE TO DOLLAR AMOUNTS IN THIS PARTICULAR REPORT.
- 15 Q. SO FOR THOSE THREE YEARS CAMBRIDGE 684 VOLUMES OF THIS
- 16 BOOK?
- 17 A. WE SOLD 684 PAPERBACK COPIES.
- 18 Q. AND GAVE AWAY FREE 227?
- 19 A. THAT'S CORRECT.
- 20 Q. AND A HARDCOPY TOTAL, YOU SOLD 102 BOOKS?
- 21 A. THAT'S CORRECT.
- 22 Q. AND GAVE AWAY 29?
- 23 A. YES.
- 24 Q. THANK YOU. AND CAMBRIDGE ALSO HAS A RELATIONSHIP WITH
- 25 GOOGLE BOOKS WHERE IT PUTS -- WHERE MANY OF ITS BOOKS ARE PUT

- 1 ON GOOGLE, CORRECT?
- 2 A. WE HAVE A RELATIONSHIP WITH GOOGLE BOOKS IN WHICH WE ALLOW
- 3 THE DISPLAY OF A PORTION OF BOOKS THAT WE CHOOSE.
- 4 Q. AND UP TO 5 PERCENT OF THE BOOKS CAN BE SEEN?
- 5 A. IN FACT THE CURRENT POLICY IS 10 PERCENT.
- 6 Q. 10 PERCENT?
- 7 A. YES.
- 8 Q. AND THAT'S JUST BY ANYBODY LOGGING INTO GOOGLE, CORRECT?
- 9 A. THAT'S CORRECT.
- 10 Q. AND YOU ALSO HAVE A RELATIONSHIP WITH AMAZON BOOKS WHERE
- 11 YOU PUT SOME OF YOUR WORKS ONLINE WITH AMAZON?
- 12 A. WE HAVE A RELATIONSHIP WITH AMAZON, YES.
- 13 Q. AND IS IT CORRECT ABOUT GOOGLE, TO GO BACK, IT USED TO
- 14 BE 5 PERCENT AND NOW IT'S MOVED UP TO 10 PERCENT?
- 15 A. NO, IT'S ALWAYS BEEN 10 PERCENT. I WAS IN ERROR IN MY
- 16 DEPOSITION WHEN I SAID IT WAS 5 PERCENT.
- 17 Q. OKAY. THANK YOU.
- 18 THE COURT: IS IT THE SAME THING FOR AMAZON?
- 19 THE WITNESS: NO, AMAZON I BELIEVE IT'S LIMITED TO 10
- 20 PAGES.
- 21 THE COURT: AND YOU SAID YOU ALL SELECT THE
- 22 PARTICULAR BOOKS THAT ARE GOING TO BE USED?
- THE WITNESS: YES, YOUR HONOR.
- 24 THE COURT: HOW DO YOU DO THAT?
- 25 THE WITNESS: IN ESSENCE THOSE BOOKS WHERE WE THINK

- 1 THAT THE DISPLAY OF SOME MATERIAL AT RANDOM MAY ENCOURAGE
- 2 SALES. IT'S A JUDGMENT.
- 3 BY MR. HARBIN:
- 4 O. YOU TESTIFIED YESTERDAY ABOUT A CONCERN ABOUT WHAT WOULD
- 5 HAPPEN IF WHAT YOU PERCEIVE AS A MISUSE OR IMPROPER PRACTICES
- 6 AT GEORGIA STATE WOULD SPREAD.
- 7 YOU HAVE NOT DONE AN ECONOMIC ANALYSIS OF MARKET HARM
- 8 CONCERNING GEORGIA STATE UNIVERSITY'S ACTIONS, HAVE YOU?
- 9 A. WELL, IT DEPENDS ON WHAT YOU WOULD TERM AN ECONOMIC
- 10 ANALYSIS.
- 11 Q. YOU CERTAINLY HAVEN'T DONE AN ECONOMIC ANALYSIS, HAVE YOU,
- 12 SIR; YOU'RE NOT AN ECONOMIST?
- 13 A. I'M NOT AN ECONOMIST, NO.
- 14 Q. AND IF YOU LOOK AT DEFENDANTS' EXHIBIT 70, YOU WERE A
- 15 DESIGNATED REPRESENTATIVE OF CAMBRIDGE UNIVERSITY TESTIFYING ON
- 16 CAMBRIDGE'S BEHALF ON SEVERAL TOPICS?
- 17 A. YES.
- 18 Q. AND ONE OF THOSE TOPICS, IF YOU LOOK AT NUMBER 8, WAS
- 19 WHETHER PLAINTIFF CONTENDS THE MARKETS OR POTENTIAL MARKETS FOR
- 20 PLAINTIFFS' COPYRIGHTS HAVE SUFFERED OR ARE SUFFERING FROM THE
- 21 POSTING OF EXCERPTS OF WORKS, ET CETERA, INCLUDING BUT NOT
- 22 LIMITED TO THE AMOUNT OF HARM IN U.S. DOLLARS AND HOW SUCH
- 23 AMOUNT WAS CALCULATED; DO YOU SEE THAT?
- 24 A. YES, I DO.
- 25 Q. AND YOU WERE ASKED IN YOUR DEPOSITION IF CAMBRIDGE HAD

- 1 PERFORMED AN ANALYSIS -- EXCUSE ME, YOU WERE ASKED IN YOUR
- 2 DEPOSITION AS A 30(B)(6) REPRESENTATIVE OF CAMBRIDGE WHETHER
- 3 GEORGIA STATE UNIVERSITY'S ALLEGED USES OF CAMBRIDGE'S WORKS
- 4 HAD AFFECTED THE MARKET OR POTENTIAL MARKETS FOR THOSE WORKS,
- 5 AND YOU DIDN'T SAY YES. YOU SAID ARE YOU ASKING ME TO PERFORM
- 6 AN ECONOMIC ANALYSIS; DO YOU RECALL THAT?
- 7 A. YES.
- 8 Q. AND AS OF 2009 CAMBRIDGE HAD NOT DONE AN ECONOMIC
- 9 ANALYSIS, HAD IT?
- 10 A. THAT'S CORRECT.
- 11 Q. AND YOU HAVE NOT PRODUCED ANY ECONOMIC ANALYSIS, CAMBRIDGE
- 12 HAS NOT TO DATE IN THIS CASE, HAVE YOU?
- 13 A. NO, WE HAVE NOT.
- 14 O. OKAY. HAVE YOU BEEN THE PERSON OR ONE OF THE PEOPLE
- 15 WITHIN CAMBRIDGE WHO'S BEEN RESPONSIBLE FOR MONITORING THIS
- 16 LAWSUIT?
- 17 A. YES, I HAVE.
- 18 Q. YOU'RE AWARE THAT THE PLAINTIFFS RETAINED AN EXPERT WHO'S
- 19 AN EMPLOYEE OF CCC MS. MARINIELLO, IF I'M PRONOUNCING THAT
- 20 CORRECTLY?
- 21 A. I'M AWARE OF IT, YES.
- 22 Q. WHO GAVE SOME OPINIONS SIMPLY ABOUT PERMISSIONS USE,
- 23 CORRECT?
- 24 A. I'M NOT AWARE OF WHAT SHE'S SAID. THAT I HAVE TO PLEAD
- 25 IGNORANCE THERE.

- 1 Q. YOU WERE THEN ASKED IF CAMBRIDGE HAD PERFORMED AN
- 2 ANALYSIS, AND YOU SAID IN A SENSE THE ANSWER IS YES BECAUSE WE
- 3 PERCEIVE THAT USE WITHOUT PERMISSION OR FEES IS HARMING US,
- 4 DEPRIVING US OF REVENUE. I CAN GET OUT A CALCULATOR AND EASILY
- 5 DETERMINE WHAT THAT MIGHT BE, BUT IT'S ALMOST AN AUTOMATIC
- 6 CALCULATION THAT ONE MAKES IN ONE'S HEAD.
- 7 DO YOU RECALL THAT TESTIMONY?
- 8 A. YES, I DO.
- 9 Q. AND THE CALCULATION YOU WERE TALKING ABOUT IS TO TAKE THE
- 10 NUMBER OF STUDENTS AT GEORGIA STATE AND THE NUMBER OF PAGES AND
- 11 APPLY YOUR PERMISSIONS FEE SCHEDULE?
- 12 A. YES.
- 13 Q. AND YOU DIDN'T MENTION ANYTHING IN YOUR DEPOSITION ABOUT
- 14 LOSS SALES OF BOOKS, DID YOU?
- 15 THE COURT: I DON'T KNOW HOW HELPFUL THIS IS. THE
- 16 WITNESS DID NOT GIVE ANY TESTIMONY ON DIRECT ABOUT ECONOMIC
- 17 ANALYSIS, AND YOUR POINT HERE SEEMS TO BE THAT THEY HAVEN'T
- 18 DONE ONE. THIS IS JUST KIND OF GOING WAY OUT ON A LIMB.
- 19 MR. HARBIN: IT WAS MY INTERPRETATION THE WITNESS DID
- 20 NOT EVER GO SO FAR AS TO SAY THERE HAS BEEN HARM BUT IF
- 21 SOMETHING HAPPENED THEY WERE CONCERNED IT MIGHT BE.
- 22 THE COURT: WELL, I THINK HE IS SAYING THERE HAS BEEN
- 23 HARM, BUT YOU WERE ADDRESSING ECONOMIC ANALYSIS I THOUGHT, AND
- 24 SINCE THE WITNESS DIDN'T TESTIFY THAT THERE WAS AN ECONOMIC
- 25 ANALYSIS, I DON'T KNOW WHAT THE POINT IS OF PINNING HIM DOWN

1 NOW ON THE FACT THAT THERE IS TO HIS KNOWLEDGE NOT AN ECONOMIC

- 2 ANALYSIS.
- MR. HARBIN: LET ME REPHRASE WHAT I SAID. I
- 4 APOLOGIZE FOR BEING IMPRECISE. CLEARLY THE PLAINTIFFS ARE
- 5 CLAIMING GEORGIA STATE SHOULD HAVE PAID PERMISSION FEES FOR
- 6 THAT STUFF.
- 7 THE COURT: RIGHT.
- 8 MR. HARBIN: AND THAT'S WHEN HE WAS TESTIFYING IN HIS
- 9 DEPOSITION HE SAID YOU CAN DO A SIMPLE CALCULATION. WE
- 10 OBVIOUSLY CAN TEST THAT, BUT BEYOND THAT THERE'S BEEN NO
- 11 EVIDENCE OF ANY CAUSATION OR HARM, AND YESTERDAY HE MENTIONED A
- 12 CONCERN ABOUT LOSS OF SALES OF BOOKS, BUT THERE'S BEEN NO
- 13 EVIDENCE OF ANY LOST SALES OF BOOKS OR ANALYSIS TO SUPPORT IT,
- 14 AND THAT'S WHAT I WAS TRYING TO GET AT.
- 15 THE ISSUE OF THE PERMISSIONS AT GEORGIA STATE IS WHAT
- 16 IT IS. THAT'S MY CONCERN. HE DIDN'T SAY WE HAVE AND TO MY
- 17 UNDERSTANDING I KNOW WE HAVE LOST THE SALE OF A BOOK. THAT WAS
- 18 MY UNDERSTANDING OF THE RECORD AND --
- 19 THE COURT: RIGHT, I THINK IT IS FAIR TO SAY THAT HE
- 20 SAID THAT THEY WERE LOSING BOOK SALES OR WELL CERTAINLY LOSING
- 21 PERMISSIONS INCOME, BUT I DON'T SEE HOW THE QUESTIONS YOU'VE
- 22 BEEN ASKING REALLY REFUTE THAT OR UNDERMINE IT.
- MR. HARBIN: LET ME GO INTO THE BOOK SALES, YOUR
- 24 HONOR. I MEAN THE PERMISSIONS FEE AT GEORGIA STATE IS WHAT --
- 25 THAT'S UP TO YOUR HONOR TO DECIDE IF THAT SHOULD BE PAID OR

- 1 NOT.
- 2 THE COURT: ALL RIGHT.
- 3 BY MR. HARBIN:
- 4 Q. YOU HAVE NOT PRODUCED, CAMBRIDGE HAS NOT PRODUCED ANY
- 5 EVIDENCE IN THIS CASE OF A SALE OF A SINGLE BOOK LOST BECAUSE
- 6 OF GEORGIA STATE'S PRACTICES, HAVE YOU?
- 7 A. THAT'S CORRECT.
- 8 Q. AND YOU DON'T KNOW OF YOUR PERSONAL KNOWLEDGE OF A SINGLE
- 9 BOOK SALE THAT CAMBRIDGE HAS LOST BECAUSE OF WHAT'S HAPPENED AT
- 10 GEORGIA STATE, DO YOU?
- 11 A. THAT'S CORRECT.
- 12 Q. AND, IN FACT, IT'S YOUR BELIEF, BY THE WAY, THAT THE
- 13 POSTING OF PORTIONS OF BOOKS ON GOOGLE HAS INCREASED THE SALES
- 14 OF YOUR BOOKS SOMEWHAT?
- 15 A. YES.
- 16 Q. OKAY. AND IT'S POSSIBLE THAT A STUDENT RECEIVED AN
- 17 EXCERPT OF A BOOK LIKE FEMINISTS CRITICISM AND DECIDED TO
- 18 PURCHASE THE BOOK, ISN'T IT?
- 19 MS. SINGER: OBJECTION, THESE ARE JUST HYPOTHETICALS.
- 20 THE COURT: IT IS POSSIBLE, BUT AGAIN IT SOUNDS LIKE
- 21 CLOSING ARGUMENT TO ME. SUSTAINED.
- 22 BY MR. HARBIN:
- 23 Q. AND CAMBRIDGE HAS SEEN AN INCREASE IN TOTAL REVENUES OVER
- 24 THE PAST FIVE YEARS; IS THAT CORRECT?
- 25 A. THAT'S CORRECT.

- 1 Q. AND AS OF YOUR DEPOSITION AT LEAST, YOU DIDN'T KNOW AT THE
- 2 TIME IF CAMBRIDGE HAD SEEN A DECLINE IN ITS REVENUES FROM
- 3 PERMISSIONS IN THE PAST FIVE YEARS, DID YOU?
- 4 A. AT THE TIME OF THE DEPOSITION, I DID NOT.
- 5 Q. AND, IN FACT, YOU'VE HAD AN INCREASE IN PERMISSIONS
- 6 REVENUE?
- 7 A. AT THE TIME OF THE DEPOSITION, YES.
- 8 Q. BY THE WAY, LET ME -- IF I UNDERSTOOD YOUR TESTIMONY
- 9 YESTERDAY, YOU SAID THAT OVERALL EXPENSES AT CAMBRIDGE ARE IN
- 10 THE ORDER OF 240 MILLION DOLLARS?
- 11 A. YES.
- 12 Q. U.S. DOLLARS?
- 13 A. THAT'S A GLOBAL NUMBER.
- 14 Q. THAT'S WHAT I WAS GOING TO ASK.
- 15 A. YES.
- 16 Q. THE INFORMATION WE HAVE PROVIDED BY CAMBRIDGE IS FOR
- 17 AMERICA'S NUMBERS, CORRECT?
- 18 A. YES.
- 19 Q. OKAY. AND DO YOU RECALL, AND WE CAN PULL UP THE
- 20 DOCUMENTS, BUT RIGHTS REVENUE INCLUDES PERMISSIONS AT
- 21 CAMBRIDGE?
- 22 A. CORRECT.
- 23 Q. IT WAS 874,000 IN FY 2007, AND A LITTLE OVER ONE MILLION,
- 24 ONE MILLION SIX THOUSAND IN FISCAL YEAR 08, CORRECT?
- 25 A. I'LL HAVE TO TAKE YOUR WORD. I DON'T REMEMBER THOSE

- 1 NUMBERS.
- 2 Q. OKAY. IF YOU CAN LOOK, SIR, IN YOUR NOTEBOOK THERE OF
- 3 FINANCIAL DOCUMENTS, FIRST OFF IF YOU LOOK AT PLAINTIFF'S
- 4 EXHIBIT 1 THAT IS A DETAILED INCOME STATEMENT FOR THE AMERICA'S
- 5 BRANCH FOR FISCAL YEAR 2009?
- 6 A. YES.
- 7 O. AND THAT AT CAMBRIDGE ENDS APRIL 09?
- 8 A. APRIL 30TH, 09, CORRECT.
- 9 Q. AND THAT I BELIEVE IS THE LAST FINANCIAL INFORMATION, MOST
- 10 CURRENT THAT CAMBRIDGE HAS PRODUCED FOR THE DEFENDANTS; IS THAT
- 11 RIGHT?
- 12 A. WELL, I'M NOT CERTAIN, BUT WE HAVE PRODUCED WHATEVER WE
- 13 WERE REQUESTED TO PRODUCE, I'M SURE.
- 14 Q. LET ME ASK YOU TO LOOK AT PLAINTIFF'S EXHIBIT 2. THIS IS
- 15 AN INTERNAL DOCUMENT AT CAMBRIDGE ABOUT RIGHTS AND PERMISSIONS
- 16 INCOME, CORRECT?
- 17 A. YES, IT IS.
- 18 Q. AND IF YOU LOOK AT THIS, IT APPEARS A COUPLE OF TIMES, BUT
- 19 IF YOU LOOK WHERE I'M POINTING TOWARD THE MIDDLE OF THE FIRST
- 20 PAGE OF PLAINTIFF'S EXHIBIT 2, IT TALKS ABOUT RIGHTS AND
- 21 PERMISSIONS REVENUE IN THE AMERICAS, AND IT SAYS FY07 874,000,
- 22 FY08 ONE MILLION SIX THOUSAND, FY09 1.2 MILLION; DO YOU SEE
- 23 THAT?
- 24 A. YES.
- 25 Q. NOW THE RIGHTS REVENUE INCLUDES MORE THAN PERMISSIONS FOR

- 1 ACADEMIC BOOKS, DOESN'T IT, IN ITS STUDIES?
- 2 A. THAT'S CORRECT.
- 3 Q. IT INCLUDES REVENUE FROM PURCHASERS OUTSIDE THE U.S.?
- 4 A. NO, I DON'T BELIEVE IT DOES. IF YOU'RE TALKING ABOUT
- 5 WHAT'S RECORDED ON THIS REPORT, NO, IT WOULD NOT INCLUDE IT. I
- 6 DON'T BELIEVE SO.
- 7 O. IF YOU LOOK AT THE THIRD PAGE BATES STAMPED CPU 16905
- 8 STILL ON PLAINTIFFS' EXHIBIT 2?
- 9 A. YES.
- 10 Q. DO YOU SEE THE DISCUSSION OF REASONS FOR FY09 REVENUE
- 11 INCREASE?
- 12 A. UH-HUH (AFFIRMATIVE).
- 13 Q. AND IT SAYS UNEXPECTED AND UNPREDICTABLE INCOME FROM
- 14 FOREIGN COUNTRIES THAT WERE MAKING CATCH-UP PAYMENTS TO CCC?
- 15 A. YES.
- 16 Q. SO YOU DO GET -- THE AMERICA'S BRANCH DOES GET PERMISSIONS
- 17 REVENUE FROM FOREIGN COUNTRIES?
- 18 A. THROUGH CCC, YES, THAT'S CORRECT.
- 19 Q. AND THAT'S A COMPONENT OF THOSE FIGURES UP TO 1.2 MILLION
- 20 IN FISCAL YEAR 09; IS THAT CORRECT?
- 21 A. YES, THAT WOULD BE CORRECT.
- 22 Q. AND CAMBRIDGE ALSO RECEIVES RIGHTS AND PERMISSIONS REVENUE
- 23 FROM CORPORATIONS, PRIVATE BUSINESSES, CORRECT?
- 24 A. YES.
- 25 Q. AND THAT'S PRIMARILY FOR JOURNALS, CORRECT?

- 1 A. YES.
- 2 Q. AND THAT IS A SIGNIFICANT, THAT BEING PAYMENTS BY
- 3 CORPORATIONS, PRIVATE BUSINESSES TO CAMBRIDGE DIRECTLY OR
- 4 THROUGH CCC IS A SIGNIFICANT PART OF YOUR PERMISSIONS REVENUE?
- 5 A. IT'S SIGNIFICANT, YES.
- 6 Q. IS IT MORE THAN HALF?
- 7 A. I DON'T BELIEVE IT IS. I'D HAVE TO CHECK.
- 8 Q. THE JOURNAL REVENUES IF YOU LOOK AT THE NEXT PAGE OF
- 9 PLAINTIFF'S EXHIBIT 2 IS A SIGNIFICANT PORTION, 39 PERCENT FOR
- 10 FISCAL YEAR 09 OF YOUR RIGHTS REVENUE, CORRECT?
- 11 A. YES.
- 12 Q. NOW, IF YOU LOOK AT -- LET ME DIGRESS. IS IT CORRECT
- 13 THAT CCC AND THE AAP ARE PAYING CAMBRIDGE'S LEGAL FEES IN THIS
- 14 CASE?
- 15 A. THAT IS CORRECT.
- THE COURT: WHO IS AAP?
- 17 MR. HARBIN: AMERICAN ASSOCIATION OF PUBLISHERS OR
- 18 THE ASSOCIATION OF AMERICAN PUBLISHERS.
- 19 MR. RICH: FOR THE RECORD, YOUR HONOR, THE
- 20 ASSOCIATION OF AMERICAN PUBLISHERS.
- 21 MR. HARBIN: THANK YOU.
- 22 THE COURT: HOW IS THAT SPLIT UP? THEY EACH PAY
- 23 HALF? I GUESS THEY'RE PAYING HALF OF THE WHOLE LITIGATION,
- 24 RIGHT?
- THE WITNESS: THE TWO PARTIES ARE EACH PAYING 50

- 1 PERCENT. SO TOGETHER THEY PAY A HUNDRED PERCENT. AAP IS
- 2 PAYING HALF. CCC IS PAYING HALF. I BELIEVE.
- THE COURT: WHAT ABOUT PLAINTIFFS?
- 4 THE WITNESS: THE PLAINTIFFS ARE NOT PAYING FOR THE
- 5 LEGAL FEES.
- 6 THE COURT: OKAY.
- 7 BY MR. HARBIN:
- 8 Q. LET ME TURN YOU, SIR, TO PLAINTIFFS' 184.
- 9 A. YES.
- 10 O. THIS IS A TOTAL OF THE RIGHTS REVENUES RECEIVED FROM --
- 11 PERMISSIONS REVENUE RECEIVED FROM CAMBRIDGE -- EXCUSE ME, FROM
- 12 CCC IN FY07, 08 AND 09?
- 13 A. YES.
- 14 Q. I DON'T WANT TO BELABOR THIS, BUT THE REVENUE -- THE FIRST
- 15 PAGE IS REVENUE FROM BOOKS, THE PERMISSION FEES FOR BOOKS?
- 16 A. THE FIRST -- NO, I'M SORRY.
- 17 Q. U.S. BOOKS. DO YOU SEE BOOKS AND THE NEXT PAGE IS FOR
- 18 JOURNALS?
- 19 A. I GUESS THE COPY I HAVE IS SO -- I'M SORRY, THE PHOTOCOPY
- 20 IS SO DARK I CAN'T READ IT. IT'S JUST TOO DARK.
- 21 IF YOU TELL ME IT'S BOOKS, I'LL AGREE.
- 22 Q. YOU CAN'T READ BOOKS THERE --
- 23 A. I CAN'T. IT'S TOTALLY DARK -- I BEG YOUR PARDON. I SEE
- 24 IT NOW.
- 25 THE COURT: WHAT IS THIS EXHIBIT NUMBER?

- 1 MR. HARBIN: PLAINTIFFS' 184.
- THE WITNESS: I DO SEE IT NOW.
- 3 THE COURT: AND COULD THE WITNESS EXPLAIN OR SOMEBODY
- 4 WHAT DO THESE COLUMNS REPRESENT?
- 5 THE WITNESS: THEY -- WOULD YOU LIKE ME TO EXPLAIN?
- 6 THE COURT: THAT WOULD BE GOOD.
- 7 THE WITNESS: THEY REPRESENT THE INCOME WE RECEIVED
- 8 FROM CCC FOR TWO OF THEIR SERVICES. THE FIRST ONE UNDER THE
- 9 TAB APS IS ESSENTIALLY RIGHTS AND PERMISSIONS INCOME FOR
- 10 PHOTOCOPIES FOR COURSEPACKS, AND THE SECOND TAB ECC IS THE
- 11 PERMISSIONS INCOME FOR THE ELECTRONIC PERMISSIONS, SO FOR
- 12 ELECTRONIC REPRODUCTION.
- 13 THE COURT: SO ALL OF THIS INCOME IS FROM CCC?
- 14 THE WITNESS: YES.
- 15 BY MR. HARBIN:
- 16 Q. AND THEN THE SECOND PAGE IS FOR INCOME FOR JOURNALS?
- 17 A. YES.
- 18 Q. AND DOES THIS COMPRISE ALL OF THE INCOME YOU RECEIVED FROM
- 19 CCC FOR THESE YEARS?
- 20 A. NO, IT WOULD NOT BE ALL THE INCOME FROM CCC. THIS WOULD
- 21 NOT COVER, FOR EXAMPLE, CORPORATE PERMISSIONS.
- 22 Q. BUT THIS IS THE INCOME YOU RECEIVED FOR ACADEMIC
- 23 PERMISSIONS?
- 24 A. THIS IS FOR ACADEMIC, YES, FROM THE ACADEMIC MARKETPLACE,
- 25 YES.

- 1 Q. AND THAT'S THE DEFENDANTS' POINT. LOOKING AT BOOKS AND
- 2 THE TOTAL FOR BOOKS IF YOU LOOK AT FY09, IF YOU REMEMBER FY09
- 3 PERMISSIONS INCOME OVERALL WAS 1.2 MILLION, RIGHT?
- 4 A. YES.
- 5 Q. THE TOTAL FOR ACADEMIC JOURNALS FROM CCC WAS 64,000,
- 6 CORRECT?
- 7 A. YES.
- 8 Q. THE TOTAL RECEIVED BY CAMBRIDGE FROM CCC FOR PERMISSIONS
- 9 FOR ACADEMIC BOOKS USING EXCERPTS OF ACADEMIC BOOKS WAS
- 10 338,700?
- 11 A. YES.
- 12 Q. AND YOUR INCOME IF YOU LOOK BACK AT PLAINTIFFS' 1, YOUR
- 13 OVERALL INCOME IN FISCAL YEAR 2009 FOR THE AMERICA'S BRANCH WAS
- 14 108.5 MILLION?
- 15 A. YES, THAT IS CORRECT, WITH A SLIGHT EXPLANATION THAT IT
- 16 DOES INCLUDE INTERCOMPANY TRANSFERS. THAT NUMBER DOESN'T
- 17 REPRESENT ENTIRELY SALES OUT THE DOOR.
- 18 Q. INTERCOMPANY TRANSFERS OF ABOUT 20 MILLION?
- 19 A. YES, RIGHT.
- 20 Q. SO WHEN YOU TESTIFIED THAT -- REGARDING YOUR TESTIMONY
- 21 ABOUT RIGHTS INCOME OVERALL BEING 3 TO 5 PERCENT, IN 2009 THE
- 22 OVERALL 1.2 MILLION PERMISSIONS FROM RIGHTS REVENUE WAS ABOUT
- 23 1 PERCENT OF YOUR -- MAYBE A LITTLE OVER 1 PERCENT OF YOUR
- 24 OVERALL REVENUE, CORRECT?
- 25 A. YES.

- 1 Q. AND THE PORTION YOU GOT FOR PERMISSION FEES FOR USERS OF
- 2 ACADEMIC BOOKS WAS ABOUT ONE-THIRD OF 1 PERCENT, THREE HUNDRED
- 3 AND SOMETHING THOUSAND, CORRECT?
- 4 A. CORRECT.
- 5 MR. HARBIN: THANK YOU. THAT'S ALL I HAVE.
- 6 THE COURT: SHALL THE WITNESS STEP DOWN?
- 7 MS. SINGER: UNFORTUNATELY, NO, YOUR HONOR. I HAVE A
- 8 FEW FOLLOW-UP QUESTIONS.
- 9 REDIRECT EXAMINATION
- 10 BY MS. SINGER:
- 11 Q. MR. SMITH, LET'S JUST TAKE FROM WHERE WE JUST LEFT OFF.
- 12 WE WERE LOOKING AT PLAINTIFFS' EXHIBIT 184, AND WE WERE LOOKING
- 13 AT THAT NUMBER ECC. WHAT IS COMPRISED IN THE ECC FOR
- 14 PERMISSIONS FROM THE CCC?
- 15 A. THAT'S THE INCOME WE RECEIVE FOR ELECTRONIC REPRODUCTIONS,
- 16 PERMISSIONS FOR ELECTRONIC REPRODUCTIONS.
- 17 Q. WOULD PERMISSIONS TO USE SOMETHING ON AN ERESERVE SYSTEM
- 18 BE INCLUDED IN THAT?
- 19 A. YES.
- 20 Q. SO IF GSU WERE MAKING PROPER PAYMENTS ON THE WORK AT ISSUE
- 21 HERE, WOULD YOU EXPECT THAT NUMBER TO INCREASE?
- 22 A. YES.
- 23 Q. IF SCHOOLS NATIONALLY WERE MAKING PROPER PAYMENTS ON THEIR
- 24 USE OF CAMBRIDGE WORKS IN THEIR ERESERVE SYSTEM AND THEIR
- 25 ULEARN LIKE SYSTEMS WOULD YOU EXPECT THAT NUMBER TO INCREASE?

- 1 A. YES.
- 2 MR. HARBIN: OBJECT TO THE FORM, IT ASSUMES FACTS,
- 3 YOUR HONOR.
- 4 THE COURT: OVERRULED.
- 5 BY MS. SINGER:
- 6 Q. MR. SMITH, YOU WERE TALKING WITH MR. HARBIN ABOUT THE
- 7 ARRANGEMENT THAT CAMBRIDGE HAS WITH GOOGLE AND WITH AMAZON; DO
- 8 YOU REMEMBER THAT?
- 9 A. YES.
- 10 O. WHY DO YOU HAVE AN ARRANGEMENT WITH GOOGLE THAT ALLOWS
- 11 GOOGLE TO DISPLAY UP TO A CERTAIN PERCENTAGE OF CAMBRIDGE
- 12 WORKS?
- 13 A. THE ARRANGEMENT IS TO ENCOURAGE SALES IN THE HOPE THAT
- 14 THROUGH DISCOVERY THROUGH GOOGLE SEARCHES READERS WILL SEE A
- 15 PORTION OF THE BOOK AND THEREFORE WISH TO PURCHASE IT.
- 16 Q. AND HOW DOES THAT WORK IF SOMEONE GOES ONTO GOOGLE OR
- 17 AMAZON AND WANTS TO LOOK AT A PORTION OF A CAMBRIDGE WORK; WHAT
- 18 DO THEY SEE?
- 19 A. THEY WILL COME -- THE GOOGLE SEARCH IN MOST CASES WILL
- 20 TAKE THEM TO A PARTICULAR PAGE IN THE BOOK. THEIR ABILITY --
- 21 I'M TALKING ABOUT GOOGLE NOW. THEIR ABILITY THEN TO READ ANY
- 22 PORTION OF THE BOOK IS CONTROLLED BY THE COMPUTER FROM THAT
- 23 PAGE WHERE THE SEARCH TAKES THEM.
- 24 SO IF YOUR SEARCH RESULT SAYS PAGE 30, YOU'LL OPEN AT
- 25 PAGE 30. YOU CAN THEN READ 10 PERCENT ON EITHER SIDE OF PAGE

- 1 30, BUT WITH RANDOM PAGES BLANKED OUT. SO YOU MIGHT BE ABLE TO
- 2 READ 30, 31, 32. 33 WON'T APPEAR. 34, 35 AND 36. 37 WON'T
- 3 APPEAR AND SO FORTH. SO IT'S AN ALGORITHM THAT ALLOWS A PERSON
- 4 TO LOOK AT A PORTION OF THE BOOK BUT NOT ALL. THEY CAN'T
- 5 COPY. THEY CAN'T PRINT.
- 6 IN OUR MIND IT'S EQUIVALENT TO SOMEONE GOING IN A
- 7 BOOKSTORE AND STANDING THERE WITH A BOOK LOOKING AT FEW PAGES
- 8 AND THEN DECIDING WHETHER TO PURCHASE IT.
- 9 Q. SO IF I WANTED TO DO ALL OF MY READINGS FOR A PARTICULAR
- 10 COURSE ON GOOGLE, COULD I DO THAT?
- 11 A. IN PRACTICAL TERMS, NO.
- 12 Q. THAT WAS THE GOOGLE ARRANGEMENT. HOW DOES THE AMAZON
- 13 ARRANGEMENT WORK?
- 14 A. THE AMAZON ARRANGEMENT IS MUCH STRICTER. WE ONLY ALLOW A
- 15 READER TO SEE THE FIRST PORTION OF THE BOOK. SO IT'S
- 16 RESTRICTED TO THE FIRST 5 PERCENT. SO IT'S IMPOSSIBLE TO READ
- 17 BEYOND THAT. THAT'S IT.
- 18 Q. AND YOU GIVE GOOGLE AND AMAZON AS PART OF YOUR
- 19 ARRANGEMENTS WITH THEM, THEY HAVE PERMISSION TO USE THESE
- 20 PORTIONS OF CAMBRIDGE WORKS; IS THAT CORRECT?
- 21 A. THAT IS CORRECT.
- 22 Q. HOW IS THE GOOGLE AND THE AMAZON ARRANGEMENTS DIFFERENT
- 23 THAN THE PRACTICES AT GSU WITH RESPECT TO ERESERVES?
- 24 A. WELL, WE GIVE THEM PERMISSION IN THE FIRST PLACE, THAT IS,
- 25 WE GIVE GOOGLE AND AMAZON PERMISSION, AND AT ANY TIME WE CAN

- 1 TAKE A BOOK OFF OF THE SERVICE, AND WE DO, FROM TIME TO TIME WE
- 2 REMOVE BOOKS.
- 3 WE DON'T PUT ALL OF OUR BOOKS THERE, AND AS I SAID
- 4 THE ABILITY OF THE READER TO READ EXACTLY WHAT THEY WANT IS
- 5 GOING TO BE VERY, VERY DIFFICULT.
- 6 YOU CERTAINLY COULDN'T EXPECT TO SEE AN ENTIRE
- 7 CHAPTER, AND YOU COULDN'T EXPECT TO SEE -- YOU COULDN'T BE
- 8 CERTAIN OF SEEING PARTICULAR PAGES.
- 9 Q. YOU SPOKE WITH MR. HARBIN ABOUT HOW THESE ARRANGEMENTS
- 10 WITH GOOGLE AND AMAZON WERE MEANT TO STIMULATE SALES; DO YOU
- 11 REMEMBER THAT?
- 12 A. YES.
- 13 Q. HOW DO THOSE ARRANGEMENTS IN TERMS OF STIMULATING SALES
- 14 DIFFERENT THAN GSU GIVING AWAY A CHAPTER OF A BOOK ON
- 15 ERESERVES?
- 16 A. WELL, IN BOTH CASES AMAZON AND GOOGLE AN INDIVIDUAL IS
- 17 GOING TO A CITE THAT ALLOWS THEM WITH A COUPLE MORE CLICKS ON
- 18 THEIR COMPUTER TO PURCHASE A BOOK. SO ON ONE LEVEL THERE'S THE
- 19 LEVEL OF EASE FOR THE CONSUMER. YOU FOUND IT, NOW YOU CAN BUY
- 20 IT.
- 21 IN THE CASE OF PROFESSORS RECOMMENDING OR GIVING OUT
- 22 PORTIONS OF BOOKS AND THINKING THAT THAT MIGHT STIMULATE SALES,
- 23 WELL, IT MAY OR IT MAY NOT, BUT IT'S NOT DONE WITH OUR
- 24 PERMISSION OF COURSE.
- 25 Q. DO YOU AGREE WITH MR. HARBIN'S PREMISE THAT BY HAVING A

- 1 GSU PROFESSOR GIVE AWAY A CHAPTER OF A CAMBRIDGE WORK IT MAKES
- 2 THAT STUDENT MORE LIKELY TO BUY THE WHOLE BOOK?
- 3 A. NO, I GUESS I WOULDN'T AGREE WITH THAT.
- 4 Q. WHY IS THAT?
- 5 A. WE DON'T KNOW IN THE END, AND IT'S A -- HOW TO PUT IT?
- 6 IT'S NOT AN ACTIVITY THAT HAS BEEN DONE FOR THE PURPOSE OF
- 7 STIMULATING SALES, AND IT CERTAINLY HASN'T BEEN DONE WITH OUR
- 8 PERMISSION, AND IT'S NOT ONE THAT WE WOULD SANCTION.
- 9 Q. THERE WAS SOME TALK ABOUT A 60 PERCENT NUMBER, 60 PERCENT
- 10 OF CAMBRIDGE WORKS ARE AVAILABLE THROUGH CCC. DOES THAT 60
- 11 PERCENT, IS THAT ALL WORKS WORLDWIDE; WHAT IS THAT 60 PERCENT?
- 12 A. WELL THAT WOULD BE OUT OF THE TOTAL NUMBER OF TITLES THAT
- 13 WE HAVE IN PRINT.
- 14 Q. WORLDWIDE?
- 15 A. YES.
- 16 Q. AND IF SOMEBODY WANTS TO GET PERMISSION TO USE AN EXCERPT
- 17 FROM A CAMBRIDGE WORK THAT'S NOT PART OF THAT 60 PERCENT, THEY
- 18 COULD ALWAYS COME DIRECTLY TO CAMBRIDGE AND ASK FOR PERMISSION,
- 19 COULDN'T THEY?
- 20 A. YES, THEY CAN.
- 21 Q. GENERALLY WHAT IS THE ACKNOWLEDGMENT IN THE FRONT OF THE
- 22 BOOK; WHAT'S THE PURPOSE OF THOSE ACKNOWLEDGMENTS?
- 23 A. IT'S A CONVENTION. IT'S NOT A REQUIREMENT IN THE FIRST
- 24 PLACE. THE PURPOSE IS IN MOST BOOKS IT'S A PLACE WHERE THE
- 25 AUTHOR ACKNOWLEDGES THE DIRECT OR INDIRECT HELP OF OTHER

- 1 INDIVIDUALS GENERALLY SCHOLARS WHO HAVE IN SOME WAY GIVEN THEM
- 2 ASSISTANCE IN THE RESEARCH AND WRITING OF THE BOOK.
- 3 Q. SO IF SOMEBODY APPEARS IN AN ACKNOWLEDGMENT DOES THAT
- 4 NECESSARILY MEAN THAT THE AUTHOR HAS USED A PORTION OF A
- 5 COPYRIGHTED EXCERPT FROM WHOEVER IS ACKNOWLEDGED?
- 6 A. NO.
- 7 O. IF AN AUTHOR USES A SOURCE TO PUT TOGETHER A CAMBRIDGE
- 8 WORK, DOES THAT NECESSARILY MEAN THEY HAVE TAKEN COPIES OF A
- 9 COPYRIGHTED EXCERPT FROM THAT SOURCE AND INCORPORATED IT INTO
- 10 THEIR BOOK?
- 11 A. NO.
- 12 Q. HOW ELSE COULD A CAMBRIDGE AUTHOR WORK WITH A SOURCE?
- 13 A. WELL IN MY EXPERIENCE IN MOST CASES IT WILL HAVE BEEN
- 14 TRANSFORMED IN SOME WAY THROUGH REWRITING, SUMMARIZING. THERE
- 15 WILL BE AN ELEMENT OF THE AUTHOR'S OWN INTERPRETATION OF THE
- 16 MATERIAL THEY'RE PUTTING FORTH.
- 17 Q. ARE ALL THE SOURCES USED BY CAMBRIDGE AUTHORS COPYRIGHTED
- 18 MATERIALS BELONGING TO THIRD PARTIES?
- 19 A. NO.
- 20 Q. WHAT OTHER -- CAN YOU GIVE ME AN EXAMPLE OF ANOTHER SOURCE
- 21 THAT A CAMBRIDGE AUTHOR MIGHT USE?
- 22 A. WELL FOR MANY BOOKS IT WILL BE -- THERE IS, OF COURSE, A
- 23 VAST AMOUNT OF MATERIAL IN THE PUBLIC DOMAINS THAT WOULD BE
- 24 USED, AND THAT'S ENTIRELY LEGAL AND PROPER.
- 25 Q. YOU WERE LOOKING AT DEFENDANTS' EXHIBIT 723 WITH MR.

- 1 HARBIN, AND WE WERE LOOKING ON PAGE 6. WE WERE TALKING ABOUT
- 2 PREVIOUSLY -- NOT WE, YOU AND MR. HARBIN WERE TALKING ABOUT
- 3 PREVIOUSLY PUBLISHED ESSAYS, AND HE DIRECTED YOUR ATTENTION TO
- 4 THE QUESTIONS REGARDING WHETHER PERMISSION WAS REQUIRED TO USE
- 5 AN ESSAY THAT HAD ALREADY BEEN PUBLISHED -- I'M SORRY, THE
- 6 OUESTION WAS DO I NEED PERMISSION TO USE IN A COLLABORATIVE
- 7 VOLUME AN ESSAY SLIGHTLY REVISED AND EXPANDED THAT HAS ALREADY
- 8 BEEN PUBLISHED AS A JOURNAL ARTICLE THAT'S BEEN PUBLISHED IN
- 9 TRANSLATION, AND THE SECOND PART OF THAT ANSWER SAID IF THE
- 10 RIGHTS GRANTED TO THE ORIGINAL PUBLISHER WERE NONEXCLUSIVE,
- 11 THEN THERE IS NO PROBLEM.
- DO YOU SEE THAT?
- 13 A. YES, I DO.
- 14 O. AND ISN'T IT TRUE THAT THAT REFERS TO A CASE WHERE THE
- 15 ORIGINAL AUTHOR KEPT THEIR COPYRIGHT AND GAVE ONLY A
- 16 NONEXCLUSIVE RIGHT TO THE PUBLISHER, SO THEY STILL CONTROL THE
- 17 COPYRIGHT?
- 18 A. YOU'RE TALKING ABOUT THE LAST LINE?
- 19 Q. YES.
- 20 A. POSSIBLY YES AND POSSIBLY NO IS THE ANSWER.
- 21 Q. AND ANOTHER POSSIBILITY WOULD BE THAT THE WORK WAS IN THE
- 22 PUBLIC DOMAIN AND THERE WAS NO REQUIREMENT, CORRECT?
- 23 A. CORRECT.
- 24 Q. YOU WERE TALKING TO MR. HARBIN ABOUT HOW THE PERMISSIONS
- 25 INCOME WAS UP IN 2009; DO YOU RECALL THAT?

- 1 A. YES.
- 2 Q. AND YOU WERE LOOKING WITH HIM AT ALL KINDS OF SOURCES FROM
- 3 PERMISSIONS INCOME FROM FOREIGN SOURCES, VARIOUS OTHER THINGS,
- 4 REMEMBER THAT?
- 5 A. YES.
- 6 O. SO THE FACT THAT THE PERMISSIONS INCOME WENT UP BECAUSE
- 7 THERE WAS ALL THESE ANCILLARY SOURCES IN IT, DOES THAT MEAN
- 8 THAT THERE WAS NO HARM TO CAMBRIDGE FROM GSU'S PRACTICES --
- 9 MR. HARBIN: I OBJECT AGAIN, YOUR HONOR, OUTSIDE THE
- 10 SCOPE OF THE ISSUE OF DIRECTLY SHOULD GSU HAVE PAID PERMISSIONS
- 11 FOR WHAT ITS STUDENTS USED. HE DOES NOT HAVE A BASIS FOR
- 12 TESTIFYING ABOUT OTHER HARM. THEY HAVE NOT PROVIDED ANY
- 13 EVIDENCE IN DISCOVERY ON THAT, SO I DON'T THERE'S ANY
- 14 FOUNDATION, AND IT'S FUNDAMENTALLY UNFAIR.
- 15 THE COURT: I'M GOING TO SUSTAIN THE OBJECTION. I
- 16 KNOW WHAT THE WITNESS IS GOING TO SAY, BUT IT DOESN'T REALLY
- 17 ADVANCE OUR DISCUSSION. LET'S GO AHEAD.
- 18 MS. SINGER: FAIR ENOUGH. THANK YOU, YOUR HONOR.
- 19 BY MS. SINGER:
- 20 Q. MR. SMITH, IS CAMBRIDGE A MEMBER OF THE ASSOCIATION OF
- 21 AMERICAN PUBLISHERS?
- 22 A. YES.
- 23 Q. DO YOU PAY DUES TO AAP?
- 24 A. YES, WE DO.
- 25 Q. COULD CAMBRIDGE FUND THIS LAWSUIT OUT OF ITS OWN FUNDS?

- 1 A. WELL THE QUESTION IS COULD, THE ANSWER IS YES, BUT THE
- 2 ANSWER IS NO, IN ESSENCE WE WOULD NOT HAVE THE RESOURCES.
- 3 THE COURT: WELL YOU DO HAVE THE RESOURCES. YOU JUST
- 4 WOULDN'T WANT TO SPEND IT ON THAT, RIGHT?
- 5 THE WITNESS: YES, YOUR HONOR.
- 6 THE COURT: OKAY.
- 7 MS. SINGER: YOUR HONOR, YOU'LL BE PLEASED TO KNOW
- 8 THAT I HAVE SPOKEN WITH OPPOSING COUNSEL, AND TOGETHER WE HAVE
- 9 AGREED, I BELIEVE, THAT THERE ARE ONLY FOUR OR FIVE ADDITIONAL
- 10 WORKS TO WHICH THERE IS A QUESTION AS TO THE COPYRIGHT
- 11 OWNERSHIP. SO LET ME BRIEFLY JUST GO THROUGH THOSE ISSUES.
- 12 THE COURT: ALL RIGHT.
- 13 MS. SINGER: AND THEN I HAVE A COUPLE OF ADDITIONAL
- 14 DOCUMENTS AS A HOUSEKEEPING MATTER TO PUT IN, AND THEN WE'LL BE
- 15 DONE.
- 16 BY MS. SINGER:
- 17 Q. MR. SMITH, IF YOU WOULD PLEASE TURN TO TAB J IN YOUR
- 18 BINDER, AND THIS INVOLVES THE WORK INTERNATIONAL HEALTH
- 19 ORGANIZATION AND MOVEMENTS, AND IF WE COULD TAKE A LOOK AT
- 20 JOINT EXHIBIT 5 AND PAGE C-7, WE SEE THAT PROFESSOR MCCOMBIE
- 21 USED PAGES 222 TO 243 OF INTERNATIONAL HEALTH ORGANIZATIONS AND
- 22 MOVEMENTS 1918 TO 1939 AND THIS IS THE FALL 09 SEMESTER.
- 23 SO IF YOU COULD TURN TO THE TABLE OF CONTENTS WHICH
- 24 IS PART OF PLAINTIFFS' EXHIBIT 108 ALREADY IN EVIDENCE, YOU
- 25 HAVE IN YOUR BOOK JUST THE TITLE PAGE AND TABLE OF CONTENTS,

- 1 WHAT DOES PAGES 222 TO 243 REFER TO?
- 2 A. THAT'S THE ENTIRETY OF CHAPTER 11, THE CYCLES OF
- 3 ERADICATION; THE ROCKEFELLER FOUNDATION AND LATIN AMERICAN
- 4 PUBLIC HEALTH, 1918-1940 BY MARCOS CUETO.
- 5 Q. OKAY. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS'
- 6 EXHIBIT 109 ALREADY IN EVIDENCE, AND IF YOU TAKE A LOOK AT
- 7 PARAGRAPH 3, THIS IS THE AGREEMENT WITH THE EDITORS OF
- 8 INTERNATIONAL HEALTH ORGANIZATIONS AND MOVEMENTS, WHAT ARE
- 9 CAMBRIDGE'S RIGHTS IN INTERNATIONAL HEALTH ORGANIZATIONS AND
- 10 MOVEMENTS?
- 11 A. CAMBRIDGE HAS THE FULL COPYRIGHT IN THE COLLECTION AND
- 12 INDIVIDUAL CONTRIBUTORS ARE ASSIGNING THEIR COPYRIGHT TO THE
- 13 PRESS AS WELL.
- 14 O. AND IF YOU WOULD PLEASE TURN TO PLAINTIFFS' EXHIBIT 110
- 15 ALREADY IN EVIDENCE --
- 16 MR. HARBIN: YOUR HONOR, THIS MAY BE APPROPRIATE TO
- 17 DO IT ON CROSS, BUT I DO THINK THAT THIS VIOLATES THE COURT'S
- 18 ORDER ON MOTION IN LIMINES.
- 19 THE COURT: BE MORE SPECIFIC.
- 20 MR. HARBIN: WELL, OUR POINT ABOUT THIS WORK IS THEY
- 21 DON'T HAVE A WRITTEN ASSIGNMENT FROM THIS AUTHOR OF THIS
- 22 CHAPTER, AND I CAN DO IT ON CROSS, BUT THEY MAY HAVE TOLD THE
- 23 EDITORS TO GO GET IT, BUT THERE'S NO EVIDENCE THEY GOT IT.
- 24 BY MS. SINGER:
- 25 Q. IF I MAY, YOUR HONOR, IF YOU WOULD TAKE A LOOK AT

- 1 PLAINTIFFS' EXHIBIT 110 ALREADY IN EVIDENCE, WHAT IS
- 2 PLAINTIFFS' EXHIBIT 110?
- 3 A. THIS IS A CONTRACT WITH MARCOS CUETO.
- 4 O. OKAY. NOW PERHAPS THE CONFUSION IS THE TITLE HERE IN
- 5 PLAINTIFFS' EXHIBIT 110, THE TITLE OF HIS CONTRIBUTION SAYS
- 6 LATIN AMERICAN MEDICAL ORGANIZATIONS; DO YOU SEE THAT?
- 7 A. YES.
- 8 Q. BUT THE CHAPTER IN THE BOOK, AND THIS MAY BE THE SOURCE OF
- 9 THE CONFUSION, IS ACTUALLY CALLED CYCLES OF ERADICATION; IS
- 10 THAT THE SAME WORK?
- 11 A. I FEEL SURE THAT IT IS.
- 12 Q. AND WHY IS THAT?
- 13 A. BECAUSE IT'S --
- MR. HARBIN: I DON'T MEAN TO INTERPRET. MY
- 15 UNDERSTANDING OF THIS WAS INCORRECT, YOUR HONOR. WE WITHDRAW
- 16 THE OBJECTION ABOUT THIS.
- MS. SINGER: OKAY.
- 18 BY MS. SINGER:
- 19 Q. THE NEXT ONE THAT I THINK WE HAVE AN ISSUE WITH IS
- 20 CAMBRIDGE COMPANION TO BEETHOVEN. SO IF YOU WOULD LOOK AT
- 21 TAB Y OF YOUR BINDER, AND IF WE LOOK AT JOINT FILING WHICH IS
- 22 JOINT EXHIBIT 5, PAGE B-4, WE SEE THAT PROFESSOR ORR USED PAGES
- 23 165 TO 185. THIS IS THE SUMMER 09 TERM. HE USED THOSE 20
- 24 PAGES FROM THE CAMBRIDGE COMPANION TO BEETHOVEN.
- 25 IF YOU TAKE A LOOK AT PLAINTIFFS' EXHIBIT 53 ALREADY

- 1 IN EVIDENCE, AND IF WE TAKE A LOOK AT THE TABLE OF CONTENTS,
- 2 WHAT DOES PAGES 165 TO 185 CORRESPOND TO?
- 3 A. THAT'S THE ENTIRETY OF CHAPTER 10, SOUND AND STRUCTURE IN
- 4 BEETHOVEN'S ORCHESTRAL MUSIC BY LEON BOTSTEIN.
- 5 Q. OKAY. IF YOU'D TAKE A LOOK AT PLAINTIFFS' EXHIBIT 53
- 6 ALREADY IN EVIDENCE, AND IF YOU TAKE A LOOK AT PARAGRAPH 3 OF
- 7 PLAINTIFFS' EXHIBIT 54, THIS IS THE AGREEMENT WITH THE EDITOR.
- 8 WHAT RIGHTS DOES CAMBRIDGE HAVE IN THE CAMBRIDGE COMPANION TO
- 9 BEETHOVEN?
- 10 A. CAMBRIDGE HAS THE FULL COPYRIGHT IN THE COLLECTION, AND
- 11 THE INDIVIDUAL CONTRIBUTORS HAVE ASSIGNED COPYRIGHT TO THE
- 12 PRESS.
- 13 O. IF YOU WOULD TURN TO PLAINTIFFS' EXHIBIT 55 ALREADY IN
- 14 EVIDENCE, WHAT IS PLAINTIFFS' 55?
- 15 A. THIS IS THE CONTRACT WITH LEON BOTSTEIN FOR HIS
- 16 CONTRIBUTION TO THE CAMBRIDGE COMPANION TO BEETHOVEN.
- 17 Q. AND LEON BOTSTEIN WAS THE AUTHOR OF THE CHAPTER THAT
- 18 PROFESSOR ORR USED IN THE SUMMER OF 09, CORRECT?
- 19 A. CORRECT.
- 20 Q. AND IF WE TAKE A LOOK AT PARAGRAPH 2 OF PLAINTIFFS'
- 21 EXHIBIT 55, WHAT ARE CAMBRIDGE'S RIGHTS IN THE BOTSTEIN
- 22 CHAPTER?
- 23 A. PROFESSOR BOTSTEIN ASSIGNED FULL COPYRIGHT IN THE CHAPTER
- 24 TO THE PRESS.
- 25 Q. IF WE GO BACK THE PROVISIONAL TITLE OF DR. BOTSTEIN'S

- 1 CHAPTER IN PLAINTIFFS' EXHIBIT 55 WAS SYMPHONY AND OVERTURE; DO
- 2 YOU SEE THAT?
- 3 A. YES, I DO.
- 4 Q. AND IF WE GO BACK TO THE TABLE OF CONTENTS FOR PLAINTIFFS'
- 5 EXHIBIT 53, WE SEE THAT THE BOTSTEIN CHAPTER IN THE FINAL BOOK
- 6 WAS ENTITLED -- AT PAGE 165 WAS ENTITLED SOUND AND STRUCTURE IN
- 7 BEETHOVEN ORCHESTRAL MUSIC. IS THAT THE SAME CHAPTER AS THE
- 8 PROVISIONALLY ENTITLED CHAPTER REFERRED TO IN PLAINTIFFS'
- 9 EXHIBIT 55?
- 10 A. I'M SURE THAT IT IS, YES.
- 11 Q. THE CONTRACTS THAT ARE SIGNED WITH THE AUTHORS,
- 12 CONTRIBUTING AUTHORS TO A WORK, AT WHAT STAGE IN THE PUBLISHING
- 13 PROCESS ARE THOSE SIGNED?
- 14 A. THEY ARE SIGNED EARLY IN THE MOST -- FOR THE MOST PART.
- 15 IT'S POSSIBLE THAT THE CHAPTER WILL NOT HAVE YET BEEN WRITTEN.
- 16 IT'S CERTAINLY THE CASE IN THIS BOOK.
- 17 Q. AND IN YOUR EXPERIENCE IS IT A COMMON OCCURRENCE THAT THE
- 18 PROVISIONAL TITLE AND THE CONTRIBUTING AGREEMENT CHANGES BY THE
- 19 TIME THE WORK IS FINALLY PUBLISHED?
- 20 A. YES, PROBABLY HALF THE TIME.
- 21 Q. LET'S TAKE A LOOK AT THE LISZT SONATA IN B MINOR BY
- 22 KENNETH HAMILTON. THIS IS AT TAB V OF YOUR BINDER. IF WE
- 23 TAKE A LOOK AT JOINT EXHIBIT 5, PAGE B-3, WE SEE THAT
- 24 PROFESSOR ORR USED PAGES 28 TO 48 IN THE SUMMER 09 TERM; DO YOU
- 25 SEE THAT?

- 1 A. YES.
- 2 Q. OKAY. IF YOU TAKE A LOOK AT PLAINTIFFS' EXHIBIT 130
- 3 ALREADY IN EVIDENCE AND IF WE LOOK AT THE TABLE OF CONTENTS,
- 4 WHAT DOES PAGES 28 TO 48 CORRESPOND TO?
- 5 A. THAT'S THE ENTIRETY OF CHAPTER 3, UNDERSTANDING SONATA IN
- 6 B MINOR.
- 7 MR. HARBIN: NOT TO INTERRUPT, BUT THE ONLY ISSUE I
- 8 POINTED OUT ABOUT THIS WE'RE GOING TO RAISE IS THE REGISTRATION
- 9 AFTER FIVE YEARS.
- 10 MS. SINGER: OKAY.
- 11 BY MS. SINGER:
- 12 Q. AND DR. KENNETH HAMILTON IS THE ONLY AUTHOR OF THIS WORK;
- 13 IS THAT CORRECT? THIS IS NOT -- THERE'S NO CONTRIBUTING
- 14 AUTHORS? HE WROTE THE ENTIRE THING. IT'S A SINGLE AUTHOR
- 15 WORK?
- 16 A. THAT'S CORRECT.
- 17 Q. AND JUST TO CONNECT ALL THE DOTS, IF YOU TAKE A LOOK AT
- 18 PLAINTIFFS' EXHIBIT 133 ALREADY IN EVIDENCE, THAT'S THE
- 19 AGREEMENT WITH DR. KENNETH HAMILTON FOR THIS WORK -- 131, I'M
- 20 SORRY, 131 ALREADY IN EVIDENCE, AND IF YOU TAKE A LOOK AT
- 21 PARAGRAPH 8 OF PLAINTIFFS' EXHIBIT 131, WHAT RIGHTS DOES
- 22 CAMBRIDGE HAVE IN DR. HAMILTON'S WORK?
- 23 A. CAMBRIDGE HAS THE FULL COPYRIGHT IN THE WORK.
- 24 Q. AND, FINALLY, LET'S TAKE A LOOK AT THE HISTORY OF FEMINIST
- 25 LITERARY CRITICISM. IF YOU TAKE A LOOK ON THE JOINT FILING

- 1 JOINT EXHIBIT 5 AT PAGE C-8, WE SEE THAT PROFESSOR GABLER-HOVER
- 2 USED PAGES 322 TO 335 AND THIS IS THE FALL 09 SEMESTER; DO YOU
- 3 SEE THAT?
- 4 A. WHERE IS THAT IN THE BOOK?
- 5 Q. YOU CAN SEE IT UP HERE, 322 TO 335.
- 6 A. YES.
- 7 Q. IF YOU TAKE A LOOK AT PLAINTIFFS' EXHIBIT 103 ALREADY IN
- 8 EVIDENCE, THIS IS TAB K.
- 9 A. YES.
- 10 Q. WHAT DOES PAGES 322 TO 335 CORRESPOND TO?
- 11 A. THAT'S THE ENTIRETY OF CHAPTER 17, FEMINIST CRITICISM AND
- 12 TECHNOLOGIES OF THE BODY BY STACY GILLIS.
- 13 Q. OKAY. AND IF YOU TAKE A LOOK AT PLAINTIFFS' EXHIBIT 105,
- 14 THIS IS THE AGREEMENT WITH THE EDITORS FOR HISTORY OF FEMINIST
- 15 LITERARY CRITICISM, IF YOU TAKE A LOOK PARAGRAPH 3, WHAT ARE
- 16 CAMBRIDGE'S RIGHTS IN THIS WORK?
- 17 A. CAMBRIDGE HAS THE FULL COPYRIGHT IN THE WORK.
- 18 Q. OKAY. NOW IF YOU TAKE A LOOK AT PAGE 7 OF EXHIBIT 105,
- 19 THE BATES LABEL AT THE BOTTOM IS CUPX 98.
- 20 A. YES.
- 21 Q. AND WHAT ARE WE LOOKING AT HERE; WHAT IS PAGE 7 OF
- 22 PLAINTIFFS' EXHIBIT 105?
- 23 A. THIS IS -- I BELIEVE WE'RE LOOKING AT THE SAME THING,
- 24 YES. THIS IS A COPY OF THE CONTRIBUTOR AGREEMENT WITH DR.
- 25 ELIZABETH FALLAIZE FOR A CHAPTER ON SIMONE DE BEAUVOIR.

- 1 Q. AND ARE THESE STANDARD CONTRIBUTOR AGREEMENTS?
- 2 A. YES.
- 3 Q. WHO SIGNS THEM?
- 4 A. WELL, THEY ARE SIGNED BY THE AUTHOR, THE CONTRIBUTOR AND
- 5 THEN THEY'LL BE COSIGNED BY THE LEGAL DIRECTOR OF THE PRESS.
- 6 Q. AND WHAT'S THE BASIS FOR THAT ANSWER; HOW DO YOU KNOW
- 7 THAT?
- 8 A. HOW DO I KNOW THAT? MY EXPERIENCE OVER 30 YEARS.
- 9 Q. WOULD CAMBRIDGE EVER PUBLISH A WORK IN WHICH IT DID NOT
- 10 HAVE A SIGNED CONTRIBUTOR AGREEMENT FOR A PARTICULAR CHAPTER?
- 11 MR. HARBIN: YOUR HONOR, I OBJECT. THIS EXCEEDS THE
- 12 COURT'S RULING. THEY HAVE NOT PRODUCED A CONTRACT THAT I'M
- 13 AWARE OF BY THE AUTHOR OF THE CHAPTER AT ISSUE PROFESSOR
- 14 GILLIS.
- THE COURT: WHAT'S YOUR RESPONSE?
- 16 MS. SINGER: MY RESPONSE IS THAT HIS TESTIMONY WILL
- 17 BE THAT THEIR FILING SYSTEM WHILE VERY GOOD IS NOT EXACTLY WHAT
- 18 IT WOULD BE, BUT THAT THE POLICY AND PRACTICE IS THAT EVERYBODY
- 19 SIGNS A CONTRIBUTOR AGREEMENT.
- 20 THEY WOULD NEVER PUBLISH A BOOK WITHOUT IT, AND THE
- 21 FACT THAT THEY HAVE MISFILED THIS PARTICULAR CONTRIBUTOR
- 22 AGREEMENT, THIS IS THE ONLY WORK IN WHICH WE HAVE THIS
- 23 SITUATION. HE FEELS SURE FROM HIS EXPERIENCE THAT IT WAS
- 24 SIGNED AND IT DOES EXIST.
- 25 THE COURT: THE OBJECTION IS SUSTAINED.

- 1 MS. SINGER: ONE MOMENT, YOUR HONOR.
- 2 (PAUSE IN THE PROCEEDINGS.)
- 3 MS. SINGER: YOUR HONOR, I BELIEVE THAT WE ARE
- 4 FINISHED WITH MR. SMITH.
- 5 THE COURT: ALL RIGHT. YOU MAY STEP DOWN.
- 6 MR. HARBIN: THERE IS ONE OTHER WORK I WANTED TO SEE
- 7 IF SHE WANTED TO ADDRESS THAT I WANT TO BRIEFLY ADDRESS ONCE
- 8 SHE'S DONE IF SHE'S DONE.
- 9 THE COURT: ARE YOU SAYING THERE'S SOME OTHER WORK
- 10 THAT SHE HAS NOT ASKED ABOUT; WHY WOULD YOU WANT TO ASK ABOUT
- 11 IT?
- 12 MR. HARBIN: YES, I THINK IT FALLS IN THAT SAME
- 13 CATEGORY OF THEY DON'T HAVE A CONTRACT FROM THE AUTHOR. I CAN
- 14 JUST -- WE CAN JUST PRESENT THAT TO THE COURT.
- 15 MS. SINGER: YOUR HONOR, THAT IS A WORK THAT WE'RE
- 16 ACTUALLY NOT PRESSING. SO IF HE WANTS -- OBVIOUSLY WHATEVER HE
- 17 WANTS, BUT WE'RE NOT PRESSING THE WORK. SO WE DON'T BELIEVE
- 18 THERE'S ANY NEED.
- 19 MR. HARBIN: YOUR HONOR, IT'S PLAINTIFFS' EXHIBIT 49,
- 20 THE CAMBRIDGE COMPANION TO BACH.
- 21 THE COURT: ALL RIGHT. SO LET'S JUST CUT IT OFF
- 22 HERE. YOU CAN STEP DOWN, SIR. LET'S GO AHEAD AND TAKE A 20
- 23 MINUTE BREAK, LADIES AND GENTLEMEN.
- 24 (RECESS)
- 25 MS. SINGER: PLAINTIFFS CALL CAROL RICHMAN.

1 THE CLERK: PLEASE RAISE YOUR RIGHT HAND TO TAKE THE

- 2 OATH.
- 3 CAROL RICHMAN,
- 4 HAVING BEEN DULY SWORN, WAS EXAMINED AND TESTIFIED AS FOLLOWS:
- 5 THE CLERK: IF YOU WILL HAVE A SEAT, PLEASE, AND
- 6 STATE YOUR FULL NAME FOR THE RECORD AND SPELL YOUR LAST NAME
- 7 ALSO.
- 8 THE WITNESS: CAROL RICHMAN.
- 9 MR. HARBIN: YOUR HONOR, MAY I TAKE UP A BRIEF
- 10 HOUSEKEEPING MATTER BEFORE WE GET STARTED WITH THIS WITNESS? I
- 11 WANT TO OFFER INTO EVIDENCE THE FINANCIAL DOCUMENTS I REFERRED
- 12 TO IN THE NOTICE, PLAINTIFFS' EXHIBIT 1, 2 AND 84 AND
- 13 DEFENDANT'S EXHIBIT 70 WHICH IS THE NOTICE OF DEPOSITION AND
- 14 89, AND THEN I THINK YOUR HONOR ALREADY ADMITTED -- I KNOW YOU
- 15 OVERRULED THE OBJECTIONS TO DEFENDANTS' EXHIBIT 723. SO IT
- 16 WOULD BE PLAINTIFFS' EXHIBITS 1, 2 AND 84.
- 17 THE COURT: SO YOU'RE OFFERING THEM INTO EVIDENCE
- 18 NOW?
- 19 MR. HARBIN: YES, YOUR HONOR.
- 20 THE COURT: ARE THERE ANY OBJECTIONS?
- 21 MS. SINGER: THEY'RE OUR EXHIBITS, YOUR HONOR, SO NO.
- THE COURT: THEY'RE ADMITTED.
- MR. HARBIN: AND DEFENDANTS' EXHIBITS 70, 80 AND 89.
- THE COURT: SO YOU'RE OFFERING THEM NOW?
- MR. HARBIN: YES, YOUR HONOR.

1 MS. SINGER: AS LONG AS WE'RE DOING HOUSEKEEPING --

- 2 THE COURT: DO YOU HAVE ANY OBJECTIONS TO THEM?
- 3 MS. SINGER: NO, YOUR HONOR.
- THE COURT: THEY ARE ADMITTED 70, 80 AND 89.
- 5 MS. SINGER: AT THIS TIME THE PLAINTIFFS WOULD LIKE
- 6 TO OFFER INTO EVIDENCE A NUMBER OF EXHIBITS. I WILL LET YOU
- 7 KNOW WHICH ONES HAD OBJECTIONS IN THE JOINT PRETRIAL ORDER, BUT
- 8 IT IS MY UNDERSTANDING, AND, MR. SCHAETZEL, CORRECT ME IF I'M
- 9 WRONG, BUT IT'S MY UNDERSTANDING THESE OBJECTIONS HAVE ALL BEEN
- 10 WITH WITHDRAWN. THEY'RE IN THE CATEGORY OF WHAT WE TALKED
- 11 ABOUT YESTERDAY, THE SALES FIGURES BEING LONGER THAN 2009.
- 12 PLAINTIFFS' EXHIBIT 198 I BELIEVE THE OBJECTION IS
- 13 WITHDRAWN?
- 14 MR. SCHAETZEL: I TRUST YOU.
- 15 MS. SINGER: PLAINTIFFS' EXHIBIT 198 THE OBJECTION
- 16 HAS BEEN WITHDRAWN. PLAINTIFFS' EXHIBIT 199 THERE WAS NO
- 17 OBJECTION. PLAINTIFF'S EXHIBIT 200 AND 201 THE OBJECTIONS HAVE
- 18 BEEN WITHDRAWN. PLAINTIFF'S EXHIBITS 202, 203, 204, 205 THERE
- 19 WAS NO OBJECTION. PLAINTIFF'S EXHIBITS 206, 207, 208 THE
- 20 OBJECTIONS HAVE BEEN WITHDRAWN. 209, 210, 211, 212, 213 NO
- 21 OBJECTIONS. 214, 215, 216 THE OBJECTIONS HAVE BEEN WITHDRAWN.
- 22 217, 218, 219, 220, 221, 222, 223, 224 THE OBJECTIONS HAVE BEEN
- 23 WITHDRAWN. 226, 227, 228 NO OBJECTIONS. 229, 230 THE
- 24 OBJECTIONS HAVE BEEN WITHDRAWN. 231, 232, 224, 235, 236 NO
- 25 OBJECTIONS. 237 AND 238 THE OBJECTIONS HAVE BEEN WITHDRAWN.

- 1 239 AND 240 THERE WAS NO OBJECTION. 241 AND 242 THE OBJECTIONS
- 2 HAVE BEEN WITHDRAWN. 243, 244, 245, 246, 247 NO OBJECTIONS.
- 3 248 THE OBJECTION HAS BEEN WITHDRAWN. 251, 252, 253, 254 NO
- 4 OBJECTIONS. 255, 256, 257 THE OBJECTIONS HAVE BEEN WITHDRAWN.
- 5 258, 259, 260, 261 NO OBJECTIONS. 262, 263, 264 THE OBJECTIONS
- 6 HAVE BEEN WITHDRAWN. 265, 267, 268, 269, 270, 271, 272, 273,
- 7 274, 275, 276, 277, 278, 279, 280, 281, 282 NO OBJECTIONS.
- 8 283, 284, 285, 286, 287 THE OBJECTIONS HAVE BEEN WITHDRAWN.
- 9 288, 289, 290 NO OBJECTIONS. 291, 292 THE OBJECTIONS HAVE BEEN
- 10 WITHDRAWN. 293, 294, 295, NO OBJECTIONS. 296, 297 THE
- 11 OBJECTIONS HAVE BEEN WITHDRAWN. 298, 299, 300 NO OBJECTION.
- 12 302, 303, 304 THE OBJECTIONS HAVE BEEN WITHDRAWN. 305, 306,
- 13 307 NO OBJECTION. 308, 309 THE OBJECTIONS HAVE BEEN
- 14 WITHDRAWN. 311, 312, 313 NO OBJECTION. 314, 315 THE
- 15 OBJECTIONS HAVE BEEN WITHDRAWN. 316, 317, 318 NO OBJECTION.
- 16 319, 320, 321 THE OBJECTIONS HAVE BEEN WITHDRAWN AND 324 AND
- 17 JUST TO THROW A CURVE BALL 516 NO OBJECTION.
- 18 THE COURT: THEY ARE ADMITTED.
- 19 MS. SINGER: THANK YOU, YOUR HONOR.
- 20 DIRECT EXAMINATION
- 21 BY MS. SINGER:
- 22 Q. GOOD MORNING, MS. RICHMAN.
- 23 A. GOOD MORNING.
- 24 Q. BY WHOM ARE YOU CURRENTLY EMPLOYED?
- 25 A. SAGE PUBLICATIONS.

1 Q. AND HOW LONG HAVE YOU BEEN EMPLOYED AT SAGE PUBLICATIONS?

- 2 A. TEN YEARS.
- 3 Q. WHAT IS YOUR CURRENT POSITION AT SAGE?
- 4 A. I AM THE DIRECTOR OF LICENSING.
- 5 Q. HAVE YOU EVER HELD ANY OTHER POSITIONS AT SAGE?
- 6 A. NO.
- 7 Q. WHAT ARE YOUR PRIMARY RESPONSIBILITIES AS THE DIRECTOR OF
- 8 LICENSING?
- 9 A. MY PRIMARY RESPONSIBILITIES REVOLVE AROUND HELPING OUR
- 10 SALES TEAM NEGOTIATE SALES AGREEMENTS, LICENSE AGREEMENTS FOR
- 11 OUR CONTENT AND LICENSING CONTENT TO THIRD PARTIES.
- 12 Q. HOW LONG HAVE YOU BEEN INVOLVED IN THE PUBLISHING
- 13 INDUSTRY?
- 14 A. OVER TWENTY YEARS.
- 15 Q. AND PRIOR TO SAGE WHERE WERE YOU EMPLOYED?
- 16 A. I WORKED FOR WOLTERS KLUWER AND LIPPINCOTT WILLIAMS &
- 17 WILKINS.
- 18 Q. WHAT POSITIONS --
- 19 THE COURT: I'M SORRY, I MISSED THOSE NAMES.
- 20 THE WITNESS: WOLTERS KLUWER AND LIPPINCOTT WILLIAMS
- 21 & WILKINS.
- THE COURT: SPELL THE FIRST ONE?
- THE WITNESS: WOLTERS, KLUWER.
- 24 BY MS. SINGER:
- 25 Q. AND WHAT POSITION DID YOU HOLD AT WOLTERS KLUWER?

- 1 A. SEVERAL. I HELD A LICENSING MANAGER POSITION, AND THEN
- 2 THE DIRECTOR OF LICENSING POSITION.
- 3 Q. CAN YOU BRIEFLY DESCRIBE YOUR EDUCATIONAL BACKGROUND FOR
- 4 US?
- 5 A. YES, I HAVE A B.A. IN ENGLISH LITERATURE, AND I HAVE A
- 6 MASTER OF ARTS IN ENGLISH LITERATURE AND CREATIVE WRITING FROM
- 7 THE UNIVERSITY OF CHICAGO.
- 8 Q. MS. RICHMAN, WERE YOU INVOLVED WITH THE DECISION BY SAGE
- 9 TO JOIN THIS LITIGATION?
- 10 A. YES.
- 11 Q. WHY DID SAGE DECIDE TO JOIN THE LITIGATION?
- 12 A. WE FELT IT WAS NECESSARY TO PROTECT OUR PUBLISHING
- 13 PROGRAM, TO PROTECT OUR COPYRIGHTS AND SORT OF DEFEND OUR
- 14 COPYRIGHTS, BUT MOSTLY TO PROTECT OUR PUBLISHING PROGRAM SO
- 15 THAT WE WOULD BE ABLE TO CONTINUE THAT PUBLISHING PROGRAM.
- 16 THE COURT: SO WHO DID YOU SAY INVITED YOU ALL TO
- 17 JOIN THE LITIGATION?
- 18 THE WITNESS: THE AAP.
- 19 THE COURT: OKAY.
- 20 BY MS. SINGER:
- 21 Q. AND IS SAGE A MEMBER OF THE AAP?
- 22 A. YES.
- 23 Q. DOES SAGE PAY DUES TO THE AAP?
- 24 A. YES, WE PAY ANNUAL MEMBERSHIP DUES.
- 25 Q. WHAT DID YOU MEAN WHEN YOU SAID SAGE DECIDED TO JOIN THE

- 1 LAWSUIT IN ORDER TO PROTECT ITS PUBLISHING PROGRAM AND PROTECT
- 2 ITS COPYRIGHTS?
- 3 A. WELL, WE FEEL THAT IF THE USE OF UNPERMISSIONED WORKS OR
- 4 UNPERMISSIONED BOOKS BECAME WIDESPREAD, OUR PUBLISHING PROGRAM
- 5 WOULD DECREASE. WE WOULDN'T EARN THE SAME KIND OF REVENUE. WE
- 6 WOULD POSSIBLY HAVE TO LAYOFF PEOPLE. THE NUMBER OF BOOKS WE
- 7 PUBLISH WOULD PROBABLY DECREASE.
- 8 Q. CAN YOU TELL US BRIEFLY WHAT SAGE PUBLICATIONS IS?
- 9 A. SAGE PUBLICATIONS IS A PUBLISHING COMPANY PRIMARILY
- 10 DEDICATED TO PUBLISHING IN THE SOCIAL SCIENCES SPECIFICALLY IN
- 11 THE BOOK AREA. WE ALSO PUBLISH JOURNALS IN VARIOUS
- 12 DISCIPLINES.
- 13 Q. AND WHO IS YOUR PRIMARY TARGET MARKET?
- 14 A. OUR PRIMARY TARGET MARKET ARE ACADEMIC INSTITUTIONS.
- 15 Q. DOES SAGE HAVE A VISION STATEMENT?
- 16 A. YES. OUR VISION STATEMENT INCLUDES ENGAGING IN
- 17 SCHOLARSHIP AND PUBLISHING THE BEST OF AUTHOR'S WORKS TO
- 18 RECOGNIZE THE MARKETPLACE AND WORK WITH THE MARKET, WORK WITH
- 19 ACADEMIC INSTITUTIONS, RECOGNIZE THEIR NEEDS, TO THINK
- 20 CREATIVELY ABOUT THE MARKET AND DEVELOP THE TOOLS THAT CAN BE
- 21 USED GLOBALLY FOR EDUCATIONAL PURPOSES.
- 22 Q. APPROXIMATELY HOW MANY TITLES DOES SAGE PUBLISH EACH YEAR?
- 23 A. SAGE PUBLISHES OVER 500 BOOKS AND OVER 550 JOURNALS.
- 24 Q. AND WHAT KINDS OF WORKS ARE THESE?
- 25 A. MOSTLY THEY'RE ACADEMIC BOOKS. THE BOOKS ARE MOSTLY

- 1 ACADEMIC WORKS SPECIFICALLY IN THE SAGE HIGHER EDUCATION GROUP.
- 2 Q. WHEN WAS SAGE FOUNDED?
- 3 A. APPROXIMATELY 45 YEARS AGO.
- 4 Q. AND CAN YOU JUST BRIEFLY DESCRIBE SAGE'S HISTORY AS A
- 5 COMPANY, VERY BRIEFLY?
- 6 A. YES, SAGE IS PRIVATELY OWNED. IT WAS FOUNDED BY TWO
- 7 OWNERS, THE MCCUNES. IT WAS FOUNDED IN NEW YORK, AND THEN IT
- 8 TRANSFERRED TO LOS ANGELES AND THEN TO THOUSAND OAKS.
- 9 THE COURT: TO THOUSAND OAKS?
- 10 THE WITNESS: TO THOUSAND OAKS, CALIFORNIA.
- 11 BY MS. SINGER:
- 12 Q. AND WHAT IS AT A VERY GENERAL LEVEL WHAT IS SAGE'S
- 13 OWNERSHIP STRUCTURE?
- 14 A. SAGE IS OWNED BY SARA MCCUNE, AND SHE OWNS THE MAJORITY OF
- 15 THE COMPANY, AND HER SON HAS PARTIAL OWNERSHIP, DAVID.
- 16 Q. HOW MANY DIVISIONS DOES SAGE HAVE?
- 17 A. SAGE HAS A DIVISION CALLED CORWIN PRESS, PINE FORGE PRESS,
- 18 PINE FORGE IS AN IMPRINT. CORWIN IS A DIVISION. CQ PRESS IS
- 19 ALSO A DIVISION.
- 20 Q. WHAT KINDS OF WORKS DO CORWIN AND PINE FORGE PRESS
- 21 PUBLISH?
- 22 A. CORWIN AND PINE FORGE PUBLISH BOOKS FOR TEACHER TRAINING
- 23 PRIMARILY. SO THEY ARE USUALLY GEARED TOWARD PEOPLE IN A
- 24 FOUR YEAR ACADEMIC INSTITUTION WHO ARE STUDYING TO BECOME
- 25 TEACHERS.

- 1 Q. AND WHAT IS CQ PRESS?
- 2 A. CQ PRESS IS A COMPANY THAT WE BOUGHT IN 2009 AND IT
- 3 PUBLISHES MOSTLY GOVERNMENTAL WORKS. SO PEOPLE WHO ARE
- 4 MAJORING IN GOVERNMENT OR POLICY WOULD USE CO PRESS TEXTBOOKS.
- 5 Q. AND DO YOU KNOW WHAT CQ USED TO STAND FOR?
- 6 A. YES, CQ USED TO STAND FOR CONGRESSIONAL QUARTERLY.
- 7 CONGRESSIONAL QUARTERLY WAS THE PARENT COMPANY AND CQ PRESS WAS
- 8 THE DIVISION.
- 9 Q. AND YOU MENTIONED BEFORE THE HIGHER EDUCATION DIVISION,
- 10 WHAT DOES THE HIGHER EDUCATION DIVISION AT SAGE DO?
- 11 A. THE HIGHER EDUCATION DIVISION PUBLISHES MOSTLY ACADEMIC
- 12 WORKS GEARED TOWARD THE ACADEMIC MARKET FOR JUNIORS AND SENIORS
- 13 IN COLLEGE AND TO THE GRADUATE MARKET.
- 14 Q. IS SAGE A FOR PROFIT CORPORATION?
- 15 A. YES.
- 16 Q. IF SAGE EARNS A PROFIT IN ANY GIVEN YEAR, WHAT DOES IT DO
- 17 WITH THOSE PROFITS?
- 18 A. WE REINVEST IT IN THE COMPANY. WE ALSO MAKE DONATIONS.
- 19 Q. WHAT DO YOU MEAN BY MAKE DONATIONS?
- 20 A. JUST RECENTLY WE MADE A DONATION OF 1.26 MILLION DOLLARS
- 21 TO THE UNIVERSITY OF CALIFORNIA AT SANTA BARBARA FOR THE CENTER
- 22 OF THE STUDY OF THE MINDS, AND WE HAD PREVIOUSLY MADE A
- 23 DONATION TO THEM IN 2005.
- 24 Q. WHAT IS THE CENTER OF THE STUDY FOR THE MINDS BRIEFLY?
- 25 A. IT'S AN EDUCATIONAL CENTER. IT'S MEANT FOR GRADUATE STUDY

- 1 FOR STUDIES OF THE MIND.
- 2 Q. WHAT IS THE SSP TRAVEL GRANT?
- 3 A. THE SSP TRAVEL GRANT IS A GRANT THAT WE MAKE TO THE
- 4 SOCIETY FOR SCHOLARLY PUBLISHING TO ENABLE A LIBRARIAN TO
- 5 ATTEND THEIR ANNUAL MEETING OR SEVERAL LIBRARIANS.
- 6 Q. MS. RICHMAN, WHAT ARE THE MAIN AREAS OF STUDY IN WHICH
- 7 SAGE PUBLISHES ACADEMIC WORKS?
- 8 A. THE OVERALL NAME WE WOULD GIVE IT IS SOCIAL SCIENCES, BUT
- 9 THAT ENCOMPASSES PSYCHOLOGY, COMMUNICATION, CRIMINOLOGY,
- 10 METHODS RESEARCH, QUALITATIVE ANALYSIS. IT'S A WIDE GAMBIT OF
- 11 AREAS IN SOCIAL SCIENCE.
- 12 Q. WHAT IS SAGE'S RELATIONSHIP TO THE FIELD OF QUALITATIVE
- 13 RESEARCH?
- 14 A. THAT'S INTERESTING. SAGE ACTUALLY -- THIS WAS ONE OF THE
- 15 FIRST JOURNALS THAT WE PUBLISHED WHEN THE COMPANY WAS FOUNDED.
- 16 SO TO MAKE A LONG STORY SHORT, THERE WAS A PROFESSOR IN NEW
- 17 YORK WHO APPROACHED THE OWNER AND SAID I HAVE THIS IDEA, IT'S
- 18 NOT REALLY A FIELD OF STUDY BUT I'D LIKE TO START THIS JOURNAL,
- 19 AND THE JOURNAL ACTUALLY TOOK OFF, AND SAGE WAS ACTUALLY
- 20 INSTRUMENTAL IN DEVELOPING THIS FIELD OF STUDY.
- 21 Q. FOR THOSE OF US WHO ARE NOT QUALITATIVE RESEARCHERS, WHAT
- 22 IS THE FIELD OF QUALITATIVE RESEARCH?
- 23 A. BASICALLY IT IS WHAT IT SAYS. IT'S HOW TO STUDY RESEARCH,
- 24 HOW TO QUANTIFY IT, HOW TO APPLY STATISTICAL ANALYSIS TO THE
- 25 VARIOUS FIELDS IN QUALITATIVE RESEARCH AND HOW TO CONDUCT

- 1 RESEARCH BASICALLY.
- 2 Q. AND DOES SAGE PUBLISH ANY IMPORTANT WORKS IN THE FIELD OF
- 3 QUALITATIVE RESEARCH?
- 4 A. YES, SAGE HANDBOOK OF QUALITATIVE RESEARCH, AND IT'S
- 5 CURRENTLY IN ITS THIRD EDITION.
- 6 THE COURT: I'M SORRY, WHAT IS IN THE THIRD EDITION?
- 7 THE WITNESS: THE SAGE HANDBOOK OF QUALITATIVE
- 8 RESEARCH.
- 9 BY MS. SINGER:
- 10 Q. WE DID A LOT OF THIS WITH MR. SMITH YESTERDAY SO WE'LL DO
- 11 IT VERY QUICKLY, BUT LET'S TALK BRIEFLY ABOUT THE ACADEMIC
- 12 PUBLISHING PROCESS.
- 13 HOW DOES SAGE ACQUIRE MANUSCRIPTS FOR PUBLICATION?
- 14 A. BASICALLY WE HAVE A TEAM OF EDITORS. THERE ARE 15 EDITORS
- 15 AT SAGE WHO CONCENTRATE ON BOOK PUBLISHING IN THE ACADEMIC
- 16 MARKET, AND THEY ATTEND PROFESSIONAL MEETINGS, AND THEY DO A
- 17 LOT OF RESEARCH TO FIND OUT WHO SPECIALIZES IN WHAT FIELD.
- 18 THEY MIGHT LOOK AT JOURNALS PUBLISHED IN THE FIELD AND FIND OUT
- 19 WHO'S WRITING AND THEN WHAT THEY'RE WRITING.
- 20 SO THEY DO A LOT OF LEGWORK. THEY TRAVEL TO A LOT OF
- 21 ACADEMIC MEETINGS. THEY TRY TO MEET AS MANY PEOPLE AS THEY CAN
- 22 AND INTERVIEW AS MANY PEOPLE AS THEY CAN, AND THEN FROM THERE
- 23 THEY TRY TO FIND SOMEONE WHO -- THEY ALSO WORK WITH OUR
- 24 MARKETING TEAM AND OUR SALES TEAM TO SORT OF GET OUT WHAT'S
- 25 NEEDED IN THE MARKET, WHAT THEY'RE HEARING FROM PROFESSORS AND

- 1 WHAT'S NEEDED IN THE CLASSROOM.
- 2 Q. SO ONCE THE EDITOR FINDS SOMEBODY, HOW DOES THE
- 3 SOLICITATION OF THE MANUSCRIPT PROCESS WORK?
- 4 A. THEY WILL WORK TOGETHER, AND THEY WILL WORK ON A PROPOSAL,
- 5 AND IT MIGHT BE NOT YET A FULL-BLOWN PROPOSAL, BUT THEY WILL
- 6 WORK ON AN OUTLINE. THEY WILL DISCUSS IT INTERNALLY, AND THEN
- 7 THEY WILL COME UP WITH A FULL OUTLINE AND A FULL PROPOSAL.
- 8 Q. WHAT WOULD BE PART OF THAT PROPOSAL?
- 9 A. THEY WOULD TALK TO RESEARCHERS IN THE FIELD. THEY WOULD
- 10 LOOK AT OTHER PREVIOUS WORKS. WE MIGHT LOOK AT COMPETITION IN
- 11 ORDER TO DEVELOP SORT OF A TABLE OF CONTENTS, IF YOU WILL, OR
- 12 AN OUTLINE ON WHAT WOULD BE INCLUDED IN THIS WORK.
- 13 Q. HOW LONG DOES THE PROCESS OF PUTTING TOGETHER A PROPOSAL
- 14 TAKE?
- 15 A. IT COULD TAKE ANYWHERE FROM THREE TO SIX TO NINE MONTHS.
- 16 Q. WHO DECIDES WHAT BOOKS WILL ULTIMATELY BE PUBLISHED BY
- 17 SAGE?
- 18 A. THE PROCESS IS THAT ONCE AN OUTLINE HAS BEEN DEVELOPED AND
- 19 A PROPOSAL HAS BEEN WRITTEN, THIS PROPOSAL WILL THEN GO TO THE
- 20 PUBLISHING COMMITTEE, AND THAT COMMITTEE IS HEADED UP BY OUR
- 21 VICE-PRESIDENT AND EDITORIAL DIRECTOR FOR ACADEMIC BOOKS.
- 22 Q. AND WHAT FACTORS DOES THE PUBLISHING COMMITTEE CONSIDER?
- 23 A. THEY LOOK AT THE VALUE OF WHAT THE AUTHOR IS GOING TO
- 24 BRING TO THE TABLE. THEY LOOK AT THE ORGANIZATION OF THE
- 25 BOOK. THEY DISCUSS WITH SALES. THEY DISCUSS WITH MARKETING.

- 1 IF IT'S A SECOND EDITION, THEY'LL LOOK AT PREVIOUS
- 2 EDITIONS AND HOW IT DID IN THE MARKET. THEY WILL LOOK AT THE
- 3 SIZE OF THE MARKET, BUT THEY WILL ALSO DO SOME HOMEWORK ON THE
- 4 AUTHOR AND POSSIBLY THE CHAPTER AUTHORS IF INVITED.
- 5 Q. AND IF THE PUBLISHING COMMITTEE GREEN LIGHTS THE BOOK,
- 6 WHAT'S THE NEXT STEP?
- 7 A. THE NEXT STEP IS A CONTRACT IS DEVELOPED WITH THE AUTHOR
- 8 OR EDITOR AND THE ONES THAT'S SIGNED. THE EDITOR OR AUTHOR
- 9 WILL THEN FIND THE CHAPTER AUTHORS, AND THEY'LL GO INTO THE
- 10 WRITING MODE.
- 11 Q. AND TYPICALLY WHAT ARE TERMS VIS-A-VIS COPYRIGHT IN SAGE'S
- 12 CONTRACTS WITH ITS AUTHORS?
- 13 A. IN THE BOOK PROGRAMS, SAGE OWNS THE COPYRIGHTS TO THE
- 14 WORKS.
- 15 Q. AND WHAT ARE TERMS OF SAGE'S CONTRACTS WITH CONTRIBUTING
- 16 AUTHORS?
- 17 A. WE ALSO OWN THE COPYRIGHT TO CONTRIBUTING AUTHOR'S WORKS.
- 18 Q. AND ARE THE CONTRACTS WITH AUTHORS DIFFERENT THAN THE
- 19 CONTRACTS WITH CONTRIBUTING AUTHORS?
- 20 A. NOT USUALLY.
- 21 Q. OKAY. AND THE CONTRACTS WITH CONTRIBUTING EDITORS, ARE
- 22 THOSE FORM CONTRACTS OR ARE THOSE INDIVIDUALLY NEGOTIATED?
- 23 A. THOSE ARE FORM CONTRACTS.
- 24 Q. AND DOES EVERY CONTRIBUTING AUTHOR HAVE TO SIGN A
- 25 CONTRACT?

- 1 A. YES, WE HAVE A POLICY THAT'S STATES --
- 2 Q. YOU CAN FINISH. DON'T WORRY ABOUT HIM.
- 3 A. WE HAVE A POLICY THAT STATES THAT EVERY CONTRIBUTING
- 4 AUTHOR MUST SIGN AN AGREEMENT WITH US.
- 5 Q. AND WHY IS THAT?
- 6 MR. SCHAETZEL: YOUR HONOR, I WILL OBJECT TO THE NEXT
- 7 OUESTION. WE DON'T WANT TO NIBBLE AROUND THE CORNERS OF THE
- 8 ORDER ON THE MOTION IN LIMINE, AND WE'RE GETTING AWFULLY CLOSE
- 9 TO DO DOING THAT.
- 10 THE COURT: I THINK THE QUESTION THAT SHE JUST
- 11 ANSWERED IS FAIR DO YOU ALL HAVE A POLICY. SO THAT'S
- 12 ALLOWABLE. LET'S GO ON AND YOU SPEAK UP WHEN YOU'RE READY.
- 13 BY MS. SINGER:
- 14 Q. AND WHY DO YOU HAVE THAT POLICY?
- 15 A. WELL, WE REALLY WOULDN'T WANT TO PUBLISH ANYTHING IN WHICH
- 16 WE DON'T HAVE THE RIGHT TO PUBLISH BASICALLY.
- 17 Q. ARE THERE ANY EXCEPTIONS TO THE SCENARIO WHERE THE AUTHOR
- 18 TRANSFERS THE COPYRIGHT RIGHTS TO SAGE?
- 19 A. NO, I MEAN, NO, NOT REALLY.
- 20 Q. WHERE ARE THE CONTRACTS SIGNED -- STORED AFTER THEY ARE
- 21 SIGNED?
- 22 A. THEY ARE STORED IN A WAREHOUSE CLOSE TO THE THOUSAND OAKS
- 23 AREA.
- 24 Q. AFTER THE CONTRACT IS SIGNED, WHAT'S THE NEXT STAGE OF THE
- 25 PROCESS?

- 1 A. THE AUTHOR OR THE EDITOR WILL START COMPILING HOPEFULLY
- 2 CHAPTERS AND THAT MIGHT TAKE ANYWHERE FROM SIX MONTHS TO A YEAR
- 3 TO EIGHTEEN MONTHS, BUT THERE'S USUALLY AN AGREED UPON TIME IN
- 4 WHICH A CONTRIBUTING AUTHOR WOULD SUBMIT A CHAPTER.
- 5 Q. WHAT HAPPENS NEXT?
- 6 A. AND THEN ONCE THE CHAPTERS START COMING IN, ONCE MOST OF
- 7 THE CHAPTERS ARE IN, THE BOOK WILL GO OUT FOR CRITICAL ANALYSIS
- 8 TO SEVERAL INDIVIDUALS, RESEARCHERS, SPECIALISTS IN THE FIELD
- 9 TWO TO FOUR DEPENDING UPON THE SIZE OF THE BOOK.
- 10 Q. WOULD THOSE BE WHAT WE'VE REFERRED TO IN THE COURTROOM AS
- 11 PEER REVIEWERS?
- 12 A. YES.
- 13 O. OKAY. SO WHAT PERCENTAGE OF SAGE WORKS ARE PEER REVIEWED?
- 14 A. ALL, ALL WORKS.
- 15 Q. WHY IS THAT?
- 16 A. IT'S IMPORTANT THAT WE KNOW THAT WE'RE PUBLISHING WHAT'S
- 17 NEEDED, THAT WHAT WE'RE PUBLISHING IS CORRECT AND APPLICABLE TO
- 18 THE DISCIPLINE, AND THAT WE NEED TO KNOW IF ANY OF THE AUTHORS
- 19 HAVE TO MAKE ANY CHANGES.
- 20 Q. WHAT DO YOU GET BACK FROM PEER REVIEWERS; IS THERE A WORK
- 21 PRODUCT OR SOMETHING THAT COMES BACK TO YOU?
- 22 A. YEAH, IN SOME INSTANCES WE SEND OUT A QUESTIONNAIRE FOR
- 23 THE REVIEWER. IN OTHER INSTANCES WE JUST ASK THEM TO REVIEW
- 24 CERTAIN ASPECTS OF A CHAPTER, AND THEN THEY SEND BACK A
- 25 CRITIQUE WRITTEN USUALLY IN ELECTRONIC FORM THESE DAYS.

- 1 Q. AND I THINK YOU MIGHT HAVE SAID THIS, BUT HOW MANY PEER
- 2 REVIEWERS ARE THERE FOR EACH SAGE WORK?
- 3 A. TWO TO FOUR DEPENDING UPON THE SIZE OF THE WORK.
- 4 O. SO AFTER THE PEER REVIEWS COME BACK, WHAT HAPPENS NEXT?
- 5 A. SO THE EDITOR/AUTHOR TAKES A LOOK AT THEM. IF THERE ARE
- 6 TWO EDITORS, THEY SHARE THAT WORKLOAD. THEY WILL REVIEW WHAT
- 7 THEY'VE RECEIVED BACK FROM THOSE REVIEWERS, AND THEN THEY WILL
- 8 GET IN TOUCH WITH THE CHAPTER AUTHORS, AND IF THEY DEEM THAT
- 9 THE CRITICISM IS APPROPRIATE, THEY WILL ASK THOSE CHAPTER
- 10 AUTHORS TO MAKE CHANGES.
- 11 Q. AND AFTER ALL THE EDITING IS FINISHED, WHAT'S THE NEXT
- 12 STEP IN THE PROCESS?
- 13 A. THE MANUSCRIPT COMES BACK AGAIN. THE INTERNAL EDITOR
- 14 LOOKS AT IT. THE EXTERNAL AUTHOR/EDITOR LOOKS AT IT. IF
- 15 EVERYTHING IS OKAY, THEY SIGN OFF, AND THEN IT GOES TO THE
- 16 PRODUCTION PHASE.
- 17 Q. AND WHAT'S INVOLVED IN THE PRODUCTION PHASE?
- 18 A. TYPESETTING, PROOFREADING, COPY EDITING AND DEPENDING IN
- 19 PART ON WHETHER IT'S SLATED FOR E-PUBLICATION OR ELECTRONIC
- 20 PUBLICATION THAT DEPENDS ON THE FORMAT CHOICE. SO IF IT'S
- 21 SLATED FOR E-PUBLICATION, IT GETS TYPESET IN XML.
- 22 Q. WHAT IS XML?
- 23 A. IT'S EXTENSIBLE MARKUP LANGUAGE, AND IT ALLOWS A BOOK TO
- 24 BE SEARCHED. IT ALLOWS AN INDEX TO BE SEARCHED, TABLE OF
- 25 CONTENTS. SO THAT A USER OF THAT WORK CAN GO BACK AND FORTH

- 1 FROM DIFFERENT CHAPTERS, GO BACK AND FORTH FROM REFERENCES.
- 2 Q. IS XML DIFFERENT THAN A REGULAR PDF?
- 3 A. YES, PDF GENERALLY ARE NOT SEARCHABLE DEPENDING. I MEAN
- 4 YOU CAN SEARCH VARIOUS ASPECTS OF A PDF, BUT YOU CAN'T BOUNCE
- 5 BACK AND FORTH FROM DIFFERENT WORKS.
- 6 Q. IS IT IMPORTANT TO BE ABLE TO SEARCH OR BOUNCE BACK AND
- 7 FORTH?
- 8 A. IF YOU'RE DOING RESEARCH, YES, IT'S VERY IMPORTANT.
- 9 Q. WHY IS THAT?
- 10 A. WELL SAY YOU'RE WRITING A PAPER FOR SCHOOL OR YOU'RE
- 11 TEACHING A COURSE AND YOU WANT TO DO A SEARCH ON A SPECIFIC
- 12 AREA, IN XML YOU CAN ENTER A TERM AND YOU CAN FIND IT
- 13 THROUGHOUT A WORK. YOU CAN FIND ALL THE TERMS YOU NEED.
- 14 Q. HOW LONG DOES THIS PRODUCTION PROCESS TAKE?
- 15 A. 210 DAYS.
- 16 Q. WHAT IS THERE AT THE END OF 210 DAYS?
- 17 A. AT THE END OF 210 DAYS THE PUBLISHED BOOK IS IN OUR
- 18 WAREHOUSE READY FOR DELIVERY, AND THE ELECTRONIC VERSION IS
- 19 ALSO AVAILABLE.
- 20 Q. ALL RIGHT. SO WHAT HAPPENS WHEN -- AT THE END OF THE 210
- 21 DAYS, WHAT'S THE NEXT STEP IN THE PROCESS?
- 22 A. WELL, THE WORK IS IN THE WAREHOUSE, AND HOPEFULLY WE HAVE
- 23 ORDERS PLACED FROM OUR DISTRIBUTORS FOR THAT WORK, AND THOSE
- 24 GET SHIPPED OUT TO OUR DISTRIBUTORS.
- 25 Q. OKAY. OF SAGE'S BOOKS -- WHO'S THE TARGET MARKET?

- 1 A. THE TARGET MARKET IS THE ACADEMIC SETTING, ACADEMIC
- 2 INSTITUTIONS, SO STUDENTS.
- 3 Q. AND HOW ARE SAGE'S BOOKS SALES SPLIT AS BETWEEN STUDENTS
- 4 AND LIBRARIES?
- 5 A. I WOULD SAY 80 PERCENT OF OUR SALES GO TO STUDENTS. 20
- 6 PERCENT GO TO LIBRARIES.
- 7 Q. HOW DO YOU KNOW THAT?
- 8 A. I KNOW THAT BECAUSE WE HAVE AN INSIDE SALES FORCE WHO
- 9 WORKS ON SELLING BOOKS TO PROFESSORS, PROMOTING THEM TO
- 10 PROFESSORS, OFFERING WHAT WE CALL COMP COPIES OR DESK COPIES
- 11 FOR REVIEW.
- 12 ACTUALLY MOST OF THE BOOKS OBVIOUSLY THAT GO TO
- 13 DISTRIBUTORS ARE TARGETED TO GO TO THE COLLEGE BOOKSTORE.
- 14 Q. WHEN YOU SAY YOU SHIP BOOKS TO DISTRIBUTORS AND THEY GO TO
- 15 THE COLLEGE BOOKSTORE, CAN YOU TELL US HOW THAT WORKS?
- 16 A. SO A PROFESSOR WOULD RECOMMEND A TEXTBOOK AS A REQUIRED
- 17 READING OR ANCILLARY TEXTBOOK, AND SHE WOULD ASK THE COLLEGE
- 18 BOOKSTORE TO PLACE AN ORDER.
- 19 USUALLY THE COLLEGE BOOKSTORE PLACES AN ORDER NOT
- 20 WITH SAGE DIRECTLY BUT WITH A DISTRIBUTOR BECAUSE NINE TIMES
- 21 OUT OF TEN THEY'RE ORDERING OTHER BOOKS FROM OTHER PUBLISHERS,
- 22 AND THEY WANT TO DO ONE DROP SHIPMENT.
- 23 Q. AND SO HOW DOES SAGE GET BOOKS -- WHO DOES SAGE SHIP BOOKS
- 24 TO?
- 25 A. TO THE DISTRIBUTORS.

- 1 Q. OKAY. AND HOW DOES SAGE KNOW THAT BOOKS THAT GO TO
- 2 DISTRIBUTORS ARE GOING TO STUDENTS?
- 3 A. PRIMARILY THAT'S THE 80 PERCENT. THEY'RE USUALLY INTENDED
- 4 FOR THE COLLEGE BOOKSTORE FOR PURCHASE BY A STUDENT.
- 5 O. WHAT IF STUDENTS DON'T BUY THE BOOKS AT THE COLLEGE BOOK
- 6 STORE, WHAT HAPPENS TO THEM?
- 7 A. THEY GET RETURNED USUALLY, AND WE USUALLY GET RETURNS IN
- 8 DECEMBER OR JUNE.
- 9 Q. AND DO YOU TRACK THE NUMBER OF RETURNS?
- 10 A. ABSOLUTELY, YES.
- 11 Q. HOW DO PROFESSORS BECOME AWARE OF SAGE WORKS?
- 12 A. SO AS I SAID WE HAVE AN INSIDE SALES TEAM. THEY EACH HAVE
- 13 A REGION. THEY HAVE INSTITUTIONS THAT THEY TARGET. THEY HAVE
- 14 A LIST OF PROFESSORS TO CONTACT WHO ARE TEACHING WITHIN A
- 15 DISCIPLINE, AND THEY WILL CALL A PROFESSOR AND SAY HEY, WE'VE
- 16 GOT THIS NEW BOOK, WOULD YOU LIKE A PREVIEW COPY, WOULD YOU
- 17 LIKE TO LOOK AT A DESK COPY IN HOPES THAT THEY WOULD ADOPT THE
- 18 BOOK FOR CLASSROOM USE.
- 19 Q. AND ARE THOSE -- THE COPIES THAT ARE SENT TO PROFESSORS,
- 20 ARE THOSE HARD COPIES, ARE THOSE ELECTRONIC COPIES --
- 21 A. WE DON'T SEND ELECTRONIC DIGITAL COPIES OUT AS DESK
- 22 COPIES. WE ONLY SEND HARD COPIES.
- 23 Q. DO YOU TRACK THE COPIES THAT YOU SEND OUT?
- 24 A. ABSOLUTELY.
- 25 Q. WHAT IS THE TYPICAL RANGE OF A FIRST PRINT RUN FOR A BOOK?

- 1 A. IT DEPENDS ON THE SIZE OF THE MARKET, BUT TYPICALLY ONE TO
- 2 3,000.
- 3 Q. AND HOW DO YOU DECIDE WHAT THE SIZE OF THAT FIRST PRINT
- 4 RUN WILL BE?
- 5 A. THAT'S DIFFICULT. SO WE TRY NOW TO BE CONSERVATIVE. SO
- 6 OBVIOUSLY OUR SALES TEAM HAS DONE A LOT OF WORK. THEY MIGHT
- 7 KNOW IN ADVANCE WHO'S GOING TO PLACE AN ORDER, AND THEY HAVE
- 8 DONE A LOT OF PROMOTION. SO THEY MIGHT HAVE A FEEL THAT A BOOK
- 9 IS GOING TO BE ADOPTED FOR CLASSROOM USE.
- 10 Q. ARE YOU FAMILIAR WITH THE TERM SHELF LIFE?
- 11 A. YES.
- 12 Q. WHAT DOES THAT MEAN?
- 13 A. SO SHELF LIFE IS BASICALLY HOW LONG A BOOK WOULD BE USED
- 14 OR IS AN APPROPRIATE USE IN A CLASSROOM BEFORE IT NEEDS TO BE
- 15 CHANGED, AND TYPICALLY IT'S THREE TO FIVE YEARS. IT DEPENDS ON
- 16 THE DISCIPLINE.
- 17 Q. WHAT HAPPENS AFTER THAT THREE TO FIVE YEARS?
- 18 A. USUALLY BEFORE THE THREE YEARS, WE START LOOKING AT THE
- 19 SALES HISTORY OF THE BOOK, THE USE OF THE BOOK. WE LOOK AT ALL
- 20 THE FACTORS, THE REVENUE, AND WE DECIDE WHETHER OR NOT A SECOND
- 21 EDITION SHOULD BE PUBLISHED, AND WE WOULD PROBABLY IF WE
- 22 ELECTED TO DO THAT GO RIGHT INTO THAT MODE.
- 23 Q. IF THERE IS A SUBSEQUENT EDITION, HOW IS THAT DIFFERENT
- 24 THAN THE FIRST EDITION?
- 25 A. SUBSEQUENT EDITIONS USUALLY HAVE 50 PERCENT OR MORE OF

- 1 DIFFERENT CONTENT.
- 2 Q. WHY IS THAT?
- 3 A. BECAUSE THINGS HAVE CHANGED IN THE DISCIPLINE. NEW
- 4 RESEARCH HAS DEVELOPED. THERE MIGHT BE FACTORS THAT GO INTO
- 5 THAT DISCIPLINE.
- 6 Q. ONCE A SUBSEQUENT EDITION COMES OUT, ARE PRIOR EDITIONS
- 7 EVER STILL USED?
- 8 A. YES. PRIOR EDITIONS ARE STILL USED BECAUSE SOME OF THE
- 9 CHAPTERS MAY NOT BE IN THE NEW EDITION. TYPICALLY PROFESSORS
- 10 LIKE TO LOOK BACK AT THE OLDER WORK AND DO A COMPARISON, AND IF
- 11 THEY'RE TEACHING IN ONE SPECIFIC DISCIPLINE, THEY MIGHT WANT
- 12 TO LOOK BACK AND SAY HERE'S AN HISTRIONIC OVERVIEW OF THE
- 13 FIELD.
- 14 Q. WHAT HAPPENS TO THE SALES OF A PRIOR EDITION ONCE A
- 15 SUBSEQUENT EDITION IS PUBLISHED?
- 16 A. IT USUALLY GOES WAY DOWN.
- 17 Q. SO IF SOMEBODY IS -- YOU MENTIONED THAT PROFESSORS ARE
- 18 STILL REFERRING BACK. HOW DO THEY GO ABOUT GETTING THE CONTENT
- 19 FROM THE PRIOR EDITION?
- 20 A. SOME WILL ASK FOR PERMISSION TO USE IT. THEY ACTUALLY
- 21 COULD ASK FOR A COPY. WE TYPICALLY HAVE ADDITIONAL COPIES IN
- 22 OUR WAREHOUSE IF SOMEONE REALLY WANTS TO BUY AN OLDER EDITION.
- 23 WE ALSO HAVE ELECTRONIC COPIES.
- 24 Q. ARE YOU FAMILIAR PRINT ON DEMAND?
- 25 A. YES.

- 1 Q. WHAT IS PRINT ON DEMAND?
- 2 A. PRINT ON DEMAND WOULD BE SOMEONE ORDERING ONE COPY OF ONE
- 3 BOOK WHICH WOULD BE PRINTED FROM A DIGITAL FILE AND THEN
- 4 DELIVERED TO THE CUSTOMER, AND WE WORK WITH A VENDOR IN ORDER
- 5 TO DO THAT.
- 6 O. WHAT SORTS OF BOOKS ARE GENERALLY ORDERED THROUGH THE
- 7 PRINT ON DEMAND SYSTEM?
- 8 A. ALL KINDS, TEXTBOOKS USUALLY FIRST AND SECOND EDITIONS,
- 9 YOU KNOW, IT RUNS THE GAMBIT. ANYTHING THAT WE MIGHT NOT HAVE
- 10 A HARDCOPY OF ANY LONGER IN OUR WAREHOUSE.
- 11 Q. OKAY. HOW IMPORTANT IS THE REVENUE FROM PERMISSIONS OF
- 12 EARLIER EDITIONS TO SAGE?
- 13 A. WE LOOK AT THE PERMISSIONS REVENUE. WE INCLUDE THAT IN
- 14 OUR PROFIT AND LOSS STATEMENTS WHEN WE'RE LOOKING AT PUBLISHING
- 15 ANOTHER EDITION OF A BOOK. SO WE TRACK THAT. I THINK IT'S
- 16 IMPORTANT TO THE PUBLISHING PROGRAM, YES.
- 17 Q. DO YOU CONSIDER -- THIS PERMISSIONS AFTER THERE'S A
- 18 SUBSEQUENT EDITION IS THAT CONSIDERED WHEN SAGE IS DECIDING
- 19 WHETHER OR NOT TO PUBLISH A BOOK?
- 20 A. WE ABSOLUTELY CONSIDER PERMISSIONS REVENUE.
- 21 Q. IN THE TEN YEARS THAT YOU HAVE BEEN AT SAGE AS DIRECTOR OF
- 22 LICENSING HAVE YOU NOTICED ANY TRENDS WITH RESPECT TO HOW
- 23 SAGE'S CUSTOMERS WANT TO ACCESS CONTENT FROM SAGE?
- 24 A. YES, A LOT OF CUSTOMERS NOW WANT TO ACCESS CONTENT
- 25 ELECTRONICALLY. SO WE'VE DEVELOPED RECENTLY A CUSTOM

- 1 PUBLISHING OPERATION WITHIN OUR CQ PRESS DIVISION.
- 2 Q. WHAT IS A CUSTOM PUBLISHING DIVISION?
- 3 A. SO IN THE CUSTOM PUBLISHING WORLD, A PROFESSOR CAN, IF YOU
- 4 WILL, DESIGN HIS OR OWN BOOK, AND THEY WOULD PICK CERTAIN
- 5 CHAPTERS FROM BOOKS TO BE INCLUDED. THEY'RE USUALLY FULL
- 6 CHAPTERS. THEY COULD PICK JOURNAL ARTICLES WITHIN A
- 7 DISCIPLINE.
- 8 SO IN OTHER WORDS THEY'RE DEVELOPING A COURSE WHERE
- 9 THEY HAVE THIS DISCIPLINE AND THEY CAN SEARCH ALL KINDS OF
- 10 MATERIALS THAT SAGE OR CQ PRESS PUBLISHES AND PUT THEM TOGETHER
- 11 AND CREATE THIS CUSTOM PUBLISHED WORK.
- 12 THEY GIVE IT A TITLE. THEY GIVE IT A COVER, AND
- 13 USUALLY WHAT HAPPENS IS THE BOOK IS DELIVERED TO THE CUSTOMER.
- 14 THE CUSTOMER CAN DECIDE WHETHER OR NOT THEY WANT TO PAY FOR US
- 15 TO PRINT IT. USUALLY THE CUSTOMER PRINTS IT THEMSELVES.
- 16 Q. OKAY. LET'S TAKE AN EXAMPLE OF A POTENTIAL CUSTOM
- 17 PUBLISHED ORDER. IF WE COULD TAKE A LOOK AT PLAINTIFFS'
- 18 EXHIBIT 516 ALREADY IN EVIDENCE, AND PLAINTIFFS' EXHIBIT 516 IS
- 19 PROFESSOR KAUFMANN'S SYLLABUS FOR EPRS 8500, QUALITATIVE
- 20 INTERPRETIVE RESEARCH IN EDUCATION.
- 21 IF YOU LOOK AT PLAINTIFF'S EXHIBIT 516, IT APPEARS
- 22 THAT PROFESSOR KAUFMANN ASKS HER STUDENTS TO READ SEVERAL SAGE
- 23 WORKS. WE SEE THAT SHE RECOMMENDS BUT DOESN'T REQUIRE CRITICAL
- 24 READING AND WRITING FOR POST GRADUATES. THAT'S A SAGE WORK,
- 25 CORRECT?

- 1 A. THAT'S CORRECT.
- 2 Q. AND THEN SHE HAS SOME ADDITIONAL READINGS WHICH ARE
- 3 AVAILABLE FROM THE LIBRARY IN ELECTRONIC FORMAT. SHE SCANNED
- 4 THE ARTICLES AND MADE THEM AVAILABLE AS A PDF FILE AND TO
- 5 ACCESS THEM GO TO COURSE RESERVES LOCATED ON THE LIBRARY HOME
- 6 PAGE.
- 7 LET'S TAKE A LOOK AS WE FLIP THROUGH HER SYLLABUS, WE
- 8 SEE THAT SHE'S ASKED STUDENTS TO READ INTRODUCTION, THE
- 9 DISCIPLINE AND PRACTICE OF QUALITATIVE RESEARCH. IT'S IN THE
- 10 SAGE HANDBOOK OF QUALITATIVE RESEARCH THIRD EDITION, AND SHE'S
- 11 ASKED HER STUDENTS TO READ FEMINIST RESEARCH ETHICS FROM THE
- 12 HANDBOOK OF FEMINIST RESEARCH, AND BOTH THE HANDBOOK OF
- 13 FEMINIST RESEARCH AND THE SAGE HANDBOOK OF QUALITATIVE RESEARCH
- 14 ARE BOTH SAGE PRODUCTIONS, CORRECT?
- 15 A. CORRECT.
- 16 Q. OKAY. AND IF WE CONTINUE TO FLIP THROUGH PLAINTIFFS'
- 17 EXHIBIT 516 -- THIS IS PAGES 1 TO 32, SO HOW MANY PAGES IS
- 18 THAT?
- 19 A. 32.
- 20 Q. OKAY. AND PAGES 515 TO 543, NOW THIS IS A DIFFERENT BOOK,
- 21 RIGHT?
- 22 A. RIGHT.
- 23 Q. IF THROUGH THE CUSTOM PUBLISHING PROGRAM IF SHE WANTED ONE
- 24 CHAPTER FROM THE HANDBOOK OF QUALITATIVE RESEARCH AND ONE
- 25 CHAPTER FROM A DIFFERENT SAGE BOOK THE HANDBOOK OF FEMINIST

- 1 RESEARCH, COULD SHE DO THAT?
- 2 A. YES.
- 3 Q. OKAY. SO THEN WE HAVE PAGES 515 TO 534 FROM THE HANDBOOK
- 4 OF FEMINIST RESEARCH; HOW MANY PAGES IS THAT?
- 5 A. 19 -- 20, ROUGHLY.
- 6 Q. OKAY. SO THAT'S 51 PAGES. LET'S LOOK THROUGH THE REST OF
- 7 PROFESSOR KAUFMANN'S SYLLABUS. SHE ALSO WANTS STUDENTS TO READ
- 8 SYMBOLIC INTERACTIONISM AT THE END OF THE CENTURY, AND THAT'S
- 9 IN HANDBOOK OF SOCIAL THEORY; THAT'S ANOTHER SAGE WORK,
- 10 CORRECT?
- 11 A. CORRECT.
- 12 Q. AND YOU COULD GET THE CHAPTER FROM THAT, AS WELL, EVEN
- 13 THOUGH IT'S AN ENTIRELY DIFFERENT BOOK?
- 14 A. YES.
- 15 Q. SHE WANTS HER STUDENTS TO READ QUALITATIVE CASE STUDIES.
- 16 THIS IS IN THE SAGE HANDBOOK OF QUALITATIVE RESEARCH; DO YOU
- 17 SEE THAT?
- 18 A. YES.
- 19 Q. AND THAT WOULD BE AVAILABLE FOR CUSTOM PUBLISHING?
- 20 A. YES, IT WOULD.
- 21 Q. AND SHE WANTS HER STUDENTS TO READ CRITICAL RACE THEORY
- 22 AND INDIGENOUS METHODOLOGIES. THIS IS FROM THE HANDBOOK OF
- 23 CRITICAL AND INDIGENOUS METHODOLOGIES AND THAT'S A SAGE WORK AS
- 24 WELL?
- 25 A. THAT'S CORRECT.

1 Q. AND THAT WOULD BE AVAILABLE THROUGH THE CUSTOM PUBLISHING

- 2 PROGRAM?
- 3 A. YES, IT WOULD.
- 4 Q. OKAY. SO LET'S ADD UP THESE ADDITIONAL PAGE NUMBERS --
- 5 THE COURT: DID YOU SAY THESE ARE PART OF THE
- 6 SUGGESTED READINGS?
- 7 MS. SINGER: THESE ARE ADDITIONAL READINGS. IT
- 8 DOESN'T SAY BEYOND THAT. THEY ARE ALL AVAILABLE ON ERESERVES.
- 9 MS. SINGER: SO WE HAVE --
- 10 THE COURT: I WAS NOT SURE JUST AT A GLANCE THAT
- 11 THE ADDITIONAL READINGS WERE DIFFERENT FROM THE SUGGESTED
- 12 READINGS.
- 13 MS. SINGER: WELL, YOUR HONOR, WHEN WE HAVE PROFESSOR
- 14 KAUFMANN HERE, PERHAPS WE CAN CLARIFY THAT.
- 15 THE COURT: OKAY.
- 16 BY MS. SINGER:
- 17 Q. SO WE HAVE PAGES 217 TO 228 FROM THE HANDBOOK OF SOCIAL
- 18 THEORY; HOW MANY PAGES IS THAT?
- 19 A. ELEVEN PAGES.
- 20 Q. WE HAVE PAGES 443 TO 465 FROM THE HANDBOOK OF QUALITATIVE
- 21 RESEARCH. HOW MANY PAGES?
- 22 A. TWENTY-TWO.
- 23 Q. AND PAGES 85 TO 99 FROM THE HANDBOOK OF CRITICAL AND
- 24 INDIGENOUS METHODOLOGIES; HOW MANY PAGES IS THAT?
- 25 A. NINETEEN.

- 1 Q. LET'S CONTINUE TO FLIP THROUGH PROFESSOR KAUFMANN'S
- 2 SYLLABUS. GOING BACK TO PLAINTIFFS' EXHIBIT 516, WE SEE ALSO A
- 3 CHAPTER ON NARRATIVE INQUIRY, MULTIPLE LENSES, APPROACHES AND
- 4 VOICES FROM THE SAGE HANDBOOK. THAT WOULD BE AVAILABLE?
- 5 A. YES.
- 6 Q. LOCATING NARRATIVE INQUIRY HISTORICALLY IN THE HANDBOOK OF
- 7 NARRATIVE INQUIRY, WOULD THAT BE AVAILABLE?
- 8 A. YES.
- 9 Q. AND A CHAPTER ON CRITICAL HUMANISM AND QUEER THEORY FROM
- 10 THE HANDBOOK OF QUALITATIVE RESEARCH. THAT WOULD ALSO BE
- 11 AVAILABLE?
- 12 A. YES.
- 13 Q. A CHAPTER ON AUTOETHNOGRAPHY, PERSONAL NARRATIVE FROM THE
- 14 HANDBOOK OF QUALITATIVE RESEARCH, THAT WOULD BE AVAILABLE?
- 15 A. YES.
- 16 Q. AND A CHAPTER ON INDIGENOUS KNOWLEDGES IN EDUCATION, AND
- 17 THAT'S FROM THE HANDBOOK OF CRITICAL AND INDIGENOUS
- 18 METHODOLOGIES AS WELL; THOSE WOULD BE AVAILABLE?
- 19 A. YES.
- 20 Q. OKAY. LET'S ADD UP THE PAGES FOR THOSE. WE LEFT OFF WITH
- 21 NARRATIVE INQUIRY, SO PAGES 651 TO 679; HOW MANY PAGES IS THAT?
- 22 A. I'M SORRY WHERE -- I SEE, 28.
- 23 Q. TWENTY-EIGHT PAGES. THE PENNIGER CHAPTER ON LOCATING
- 24 NARRATIVE INQUIRY HISTORICALLY?
- 25 A. THIRTY-ONE.

- 1 Q. A PLUMMER CHAPTER ON CRITICAL AND QUEER THEORY?
- 2 A. TWENTY-THREE.
- 3 Q. ACTUALLY I THINK THAT'S 18?
- 4 A. EIGHTEEN, SORRY.
- 5 Q. THAT'S IMPRESSIVE BECAUSE LAWYERS GENERALLY CAN'T DO
- 6 матн.
- 7 THE ELLIS CHAPTER IS PAGES 733 TO 768?
- 8 A. THAT WOULD BE 34.
- 9 Q. THIRTY-FOUR, THIRTY-FIVE PAGES, AND THE KINCHOLE CHAPTER
- 10 135 TO 156, ANOTHER 21 PAGES?
- 11 A. TWENTY-ONE.
- 12 Q. OKAY. SO PROFESSOR KAUFMANN'S BOOK IF CUSTOM PUBLISHED
- 13 WOULD BE 235 PAGES; DO YOU SEE THAT?
- 14 A. THAT'S CORRECT, YES.
- 15 THE COURT: DID YOU SAY PROFESSOR KAUFMANN'S BOOK?
- 16 MS. SINGER: I'M SORRY, IF THIS WERE A CUSTOM
- 17 PUBLISHED -- SORRY, YOUR HONOR, I'LL WITHDRAW THAT.
- 18 BY MS. SINGER:
- 19 Q. IF THERE WERE A CUSTOM PUBLISHING ORDER TO SAGE FOR THIS
- 20 SELECTION OF WORKS, IT WOULD BE 235 PAGES; IS THAT CORRECT?
- 21 A. THAT'S CORRECT.
- 22 Q. HOW MUCH WOULD THAT COST THROUGH SAGE'S CUSTOM PUBLISHING
- 23 PROGRAM?
- 24 A. TWELVE CENTS PER PAGE TIMES THE NUMBER OF STUDENTS.
- 25 Q. OKAY. SO 12 CENTS. IF WE COULD MULTIPLY 235 TIMES 12

- 1 CENTS A PAGE. SO IT'S ABOUT 28 DOLLARS FOR EACH COPY?
- 2 A. THAT'S CORRECT.
- THE COURT: WHAT IS THE EXHIBIT NUMBER OF THE
- 4 DOCUMENT WHICH LISTS THE SUGGESTED READINGS AND THE ADDITIONAL
- 5 READINGS?
- 6 MS. SINGER: IT'S PLAINTIFFS' EXHIBIT 516. IT'S
- 7 PROFESSOR KAUFMANN'S SYLLABUS.
- 8 THE COURT: PLAINTIFFS' EXHIBIT 516?
- 9 MS. SINGER: YES.
- 10 THE COURT: THANK YOU.
- 11 BY MS. SINGER:
- 12 Q. NOW, HOW MUCH DOES SAGE CHARGE PER PAGE FOR PERMISSIONS TO
- 13 USE ITS WORKS THROUGH CCC?
- 14 A. FOURTEEN CENTS.
- 15 Q. SO IT'S ACTUALLY CHEAPER --
- 16 A. THIS IS CHEAPER, YEAH.
- 17 Q. HOW WOULD THIS BOOK -- HOW WOULD THIS CUSTOM PUBLISHING
- 18 PRODUCT BE MADE AVAILABLE TO A CUSTOMER?
- 19 A. SO WE WOULD COMPILE THIS. WE WOULD PUT A COVER ON IT. WE
- 20 WOULD ORGANIZE IT AS THE PROFESSOR ORDERED IT. SO WE WOULD
- 21 CREATE A TABLE OF CONTENTS.
- 22 WE WOULDN'T CREATE AN INDEX, BUT WE WOULD PUT THIS
- 23 TOGETHER AS A PDF AND SEND IT TO THE PROFESSOR OR WHOEVER
- 24 ORDERED FROM THE ACADEMIC INSTITUTION. THEY COULD ELECT TO
- 25 HAVE US PRINT IT OR NOT. THEY COULD PRINT IT ON THEIR OWN.

- 1 Q. IF THEY PRINT IT ON THEIR OWN, DOES SAGE CHARGE ANYTHING
- 2 ADDITIONAL FOR PRINTING?
- 3 A. NO, NO ADDITIONAL CHARGE.
- 4 Q. SO WHOEVER ORDERED IT AND PRINTED IT THEMSELVES, THEY
- 5 WOULD RECEIVE THE PDF AT 12 CENTS A PAGE?
- 6 A. THAT'S CORRECT.
- 7 O. HOW LONG COULD THEY KEEP THIS FOR?
- 8 A. FOREVER.
- 9 Q. SO IN ADDITION TO THE CUSTOM PUBLISHING, IS THERE ANY
- 10 OTHER WAY TO GET EXCERPTS OF SAGE WORKS THAT A PROFESSOR WANTED
- 11 TO MAKE AVAILABLE TO THEIR STUDENTS?
- 12 A. WELL, THEY COULD ASK PERMISSION FROM THE COPYRIGHT
- 13 CLEARANCE CENTER OR DIRECTLY WITH SAGE.
- 14 Q. HOW DOES IT WORK TO ASK FOR PERMISSION THROUGH THE
- 15 COPYRIGHT CLEARANCE CENTER?
- 16 A. THERE'S A FORM TO FILL OUT AND A PAYMENT TO BE MADE.
- 17 PERMISSION IS GRANTED IN A MATTER OF HOURS OR LESS.
- 18 Q. WHO SETS THE FEE TO BE PAID?
- 19 A. SAGE DOES.
- 20 Q. AND THAT'S THE 14 CENTS WE WERE TALKING ABOUT?
- 21 A. CORRECT.
- 22 Q. IS THAT 14 CENTS TO ANYBODY WHO EVER WANTED TO USE IT, OR
- 23 IS THAT 14 CENTS --
- 24 A. NO, THAT 14 CENTS IS AN EDUCATIONAL FEE. WE HAVE MUCH
- 25 HIGHER FEES FOR OUR CORPORATE CUSTOMERS.

- 1 Q. AND WHAT USES DOES -- IF SOMEBODY PAYS A PERMISSIONS FEE,
- 2 WHAT DOES THAT ENTITLE THEM TO DO?
- 3 A. SO USUALLY WHEN SOMEONE IS ORDERING A PERMISSION IN THIS
- 4 FORM THAT THEY WOULD FILL OUT AND THERE'S ACTUALLY A DROPDOWN
- 5 MENU, YOU COULD ASK FOR ELECTRONIC PERMISSION. YOU COULD ASK
- 6 FOR PHOTOCOPYING PERMISSION, THINGS ALONG THOSE LININGS. YOU
- 7 COULD ALSO ASK FOR PERMISSION TO REUSE IN ANOTHER WORK.
- 8 Q. SO DOES THE PERMISSIONS FEES COVER THE KINDS OF DIGITAL
- 9 DISTRIBUTION COURSE READING MATERIAL THAT'S TAKING PLACE AT GSU
- 10 IN THE ERES AND ULEARN SYSTEMS?
- 11 A. I'M NOT SURE.
- 12 Q. IF A PROFESSOR POSTED A WORK -- IF A PROFESSOR GOT A
- 13 PERMISSIONS FEE THROUGH CCC OR THROUGH SAGE DIRECTLY FOR A SAGE
- 14 WORK, WOULD THEY BE ABLE TO POST IT -- MAKE IT AVAILABLE TO
- 15 STUDENTS THROUGH THEIR ERESERVE OR ULEARN SYSTEM?
- 16 A. YES, ABSOLUTELY.
- 17 Q. MS. RICHMAN, HOW DOES SAGE EARN REVENUES?
- 18 A. THROUGH ITS SALES. THROUGH BOOK SALES, THROUGH
- 19 PERMISSIONS, THROUGH LICENSING.
- 20 Q. OKAY. IF THERE'S A DECLINE IN SALES REVENUE FOR SAGE,
- 21 WHAT'S THE AFFECT?
- 22 A. THE AFFECT IS WE'D HAVE TO REVAMP OUR PUBLISHING PROGRAM.
- 23 WE'D PROBABLY HAVE TO PUBLISH LESS BOOKS. WE MIGHT HAVE
- 24 LAYOFFS.
- 25 Q. HOW DO THE PRACTICES AT GSU WITH RESPECT TO ERESERVES

- 1 AFFECT SAGE?
- 2 MR. SCHAETZEL: OBJECTION, YOUR HONOR. I THINK WE'RE
- 3 BACK INTO THIS AREA WHERE THERE WAS AN EXPERT PROPOSED FOR
- 4 MARKET HARM TESTIMONY. WE ARE NOW GETTING INTO MARKET HARM
- 5 TESTIMONY ASKING FOR THIS WITNESS' OPINION AS TO HOW SOMETHING
- 6 MIGHT AFFECT THE COMPANY.
- 7 THE COURT: I DON'T THINK IT IS. I WILL ALLOW IT AT
- 8 THIS POINT. OVERRULED.
- 9 MS. SINGER: THANK YOU, YOUR HONOR.
- 10 BY MS. SINGER:
- 11 Q. HOW DO THE PRACTICES OF ERESERVES TAKING AT GSU AFFECT
- 12 SAGE?
- 13 A. IT AFFECTS US A BIT. SO WE HAVE SEEN A DECLINE IN
- 14 PERMISSIONS FOR THE LAST TWO YEARS 10 PERCENT YEAR ON YEAR, BUT
- 15 THE WIDER QUESTION IS IF THIS WERE WIDESPREAD, SO TAKE INTO
- 16 ACCOUNT -- AND I DON'T KNOW HOW MANY ACADEMIC INSTITUTIONS
- 17 WOULD USE THIS WORK IN THE UNITED STATES BUT SAY THERE WERE
- 18 4,000 OF THEM AND SAY THERE WERE X NUMBER OF PROFESSORS, AND IF
- 19 YOU MULTIPLY THAT OUT YEAR AFTER YEAR, SEMESTER AFTER SEMESTER
- 20 THAT NUMBER INCREMENTALLY GROWS.
- 21 Q. DO THE PRACTICES AT GSU, THE ERESERVES PRACTICES AT GSU,
- 22 DO THEY AFFECT SALES OF BOOKS AT SAGE?
- 23 A. PROBABLY.
- MR. SCHAETZEL: SAME OBJECTION, YOUR HONOR.
- 25 THE COURT: OVERRULED.

- 1 THE WITNESS: YES, I WOULD SAY THAT THEY DO.
- 2 BY MS. SINGER:
- 3 Q. AND DO THEY AFFECT THE PERMISSIONS REVENUE THAT SAGE
- 4 RECEIVES?
- 5 A. YES.
- 6 O. OKAY. LET'S WALK THROUGH A SPECIFIC EXAMPLE. ONE OF THE
- 7 SAGE BOOKS WE'VE JUST BEEN TALKING ABOUT IS ON THE JOINT FILING
- 8 REPEATEDLY. IT IS THE SAGE HANDBOOK OF QUALITATIVE RESEARCH.
- 9 NOW IF PROFESSOR KAUFMANN HAD 21 STUDENTS WHICH IS ON
- 10 THE JOINT FILING JX-5, I BELIEVE C8 OR C9, WE SEE THAT
- 11 PROFESSOR KAUFMANN'S FALL 2009 COURSE EPRS 8500, AND IF YOU GO
- 12 ALL THE OVER TO THE CLASS SIZE COLUMN, YOU SEE THAT THERE WAS
- 13 21 STUDENTS. THAT NUMBER 21 IS UNDER THE COLUMN CLASS SIZE.
- 14 SO IF THE 21 STUDENTS IN HER CLASS HAD INSTEAD
- 15 PURCHASED OR BEEN REQUIRED TO PURCHASE THE ENTIRE SAGE HANDBOOK
- 16 OF QUALITATIVE RESEARCH, WE SEE THAT THE LIST PRICE IS ABOUT
- 17 156 DOLLARS; DOES THAT SOUND ABOUT RIGHT?
- 18 A. THAT'S CORRECT.
- 19 Q. SO IF WE TAKE THAT 156 TIMES THE 21 STUDENTS, SO HOW MUCH
- 20 REVENUE WOULD SAGE HAVE GOTTEN?
- 21 A. 3,276 DOLLARS.
- 22 Q. AND THAT'S JUST FOR ONE SEMESTER, RIGHT?
- 23 A. CORRECT.
- 24 Q. FOR ONE CLASS?
- 25 A. ONE CLASS.

- 1 Q. ONE INSTITUTION?
- 2 A. ONE.
- 3 Q. NOW YOU MENTIONED ALSO PERMISSIONS FEES, CORRECT?
- 4 A. CORRECT.
- 5 Q. OKAY. AND SO IF WE TAKE A LOOK -- IF INSTEAD PROFESSOR
- 6 KAUFMANN HAD SOUGHT PERMISSION TO POST -- I WILL -- TO POST
- 7 THESE 187 PAGES FROM THIS EDITION AT 14 CENTS A PAGE; IS THAT
- 8 WHAT YOU SAID?
- 9 A. CORRECT.
- 10 Q. SO 187 TIMES 14 CENTS A PAGE, SO THAT WOULD HAVE BEEN THE
- 11 26 DOLLARS PER STUDENT?
- 12 A. THAT'S CORRECT.
- 13 Q. AND SO IF THAT WAS MULTIPLIED ACROSS 21 STUDENTS IN THAT
- 14 CLASS?
- 15 A. 549.78.
- 16 Q. OKAY. AND THEN AGAIN THAT'S ONE SEMESTER, ONE CLASS?
- 17 A. CORRECT.
- 18 Q. ONE INSTITUTION?
- 19 A. CORRECT.
- 20 Q. MS. RICHMAN, WHAT IS SAGE'S VIEW OF FAIR USE?
- 21 A. WE BELIEVE IN FAIR USE. WE SUPPORT FAIR USE. WE HAVE
- 22 FAIR USE GUIDELINES FOR OUR BOOK AUTHORS.
- 23 Q. WHAT DO YOUR FAIR USE GUIDELINES FOR SAGE AUTHORS LOOK AT?
- 24 A. WE LOOK AT THE FOUR FACTORS, BUT WE ALSO LOOK AT THE
- 25 CONTEXT OF WHAT AN AUTHOR MIGHT USE IN A WORK TO MAKE SURE THAT

- 1 IT ACTUALLY IS FAIR USE.
- 2 Q. WHO MAKES IN THE FIRST INSTANCE THE DETERMINATION ABOUT
- 3 WHETHER A USE OF COPYRIGHTED MATERIAL IN A SAGE WORK IS FAIR
- 4 USE?
- 5 A. THE AUTHOR.
- 6 Q. AND DO YOU JUST TAKE THE AUTHOR'S WORD FOR IT THAT IT'S
- 7 FAIR USE?
- 8 A. NO. SO WE HAVE PERMISSIONS EDITORS. WE MIGHT HAVE AN
- 9 OUTSIDE FREELANCER WHO IS HELPING WORK ON THIS BOOK. THEY
- 10 MIGHT BE ASKED TO CHECK THAT AS WELL. WE HAVE AN EDITORIAL
- 11 ASSISTANT USUALLY ASSIGNED TO THE BOOK WHO WILL ALSO CHECK.
- 12 SO THERE ARE MANY CHECKS AND BALANCES IN PLACE TO
- 13 MAKE SURE THAT IF AN AUTHOR MAKES A DETERMINATION OF FAIR USE,
- 14 WE DOUBLE-CHECK IT.
- 15 Q. WHAT SORT OF TRAINING DO THE EDITORIAL FOLKS WHO ARE
- 16 HELPING DOUBLE-CHECK, WHAT KIND OF TRAINING DO THEY HAVE?
- 17 A. SO EACH YEAR WE HAVE TWO INTERNAL SEMINARS. THEY ARE A
- 18 DAY LONG, AND THEY TEACH PEOPLE ABOUT COPYRIGHT AND ABOUT FAIR
- 19 USE, AND ESPECIALLY WHEN A NEW EDITORIAL ASSISTANT COMES ON
- 20 BOARD, IT'S VERY IMPORTANT FOR THAT PERSON TO BE TRAINED.
- 21 Q. IF WHILE AN AUTHOR IS TRYING TO MAKE THE FAIR USE
- 22 DETERMINATION, IF THEY NEED HELP WHAT KINDS OF HELP DO YOU
- 23 PROVIDE FOR YOUR AUTHORS?
- 24 A. THE AUTHOR CAN CALL AN INTERNAL EDITOR. THEY CAN CALL THE
- 25 PERMISSIONS EDITORS. THEY CAN CALL ON THE FREELANCER, THE

- 1 EDITORIAL ASSISTANT, AND IF THEY HAVE TO, THEY CAN SPEAK TO OUR
- 2 ATTORNEYS.
- 3 O. LET'S SWITCH GEARS AND LET'S TALK ABOUT THE SAGE WORKS
- 4 THAT ARE AT ISSUE IN THE LITIGATION. I'M GO GOING TO PUT UP ON
- 5 THE SCREEN THE JOINT EXHIBIT 5, AND WE'RE JUST GOING TO FLIP
- 6 QUICKLY THROUGH THIS AT THE SAGE WORKS.
- 7 IF WE TAKE A LOOK HERE, JUST GO THROUGH IT PAGE BY
- 8 PAGE AND LOOK AT THE SAGE WORKS JUST SO WE CAN CONFIRM THAT
- 9 SAGE IS THE OWNER OR EXCLUSIVE LICENSEE OF ALL THESE WORKS.
- 10 LOOKING AT PAGE A-3, HIGHLIGHT THE TITLES, HANDBOOK
- 11 OF FEMINIST RESEARCH THEORY AND PRAXIS, JUST SCROLL THROUGH
- 12 THEM SO WE CAN LOOK AT THE TITLES, HANDBOOK OF SOCIAL THEORY,
- 13 THAT'S A SAGE WORK?
- 14 A. YES.
- 15 Q. SAGE HANDBOOK OF QUALITATIVE RESEARCH THIRD EDITION?
- 16 A. YES.
- 17 Q. SAGE HANDBOOK OF QUALITATIVE RESEARCH SECOND EDITION?
- 18 A. YES.
- 19 Q. HANDBOOK OF CRITICAL AND INDIGENOUS METHODOLOGIES?
- 20 A. YES
- 21 Q. PAGE A4 OF THE JOINT FILING, QUALITATIVE RESEARCH
- 22 PRACTICE?
- 23 A. YES.
- 24 Q. AND HANDBOOK OF NARRATIVE INQUIRY?
- 25 A. YES.

- 1 Q. AND SAGE IS THE OWNER AND THE EXCLUSIVE LICENSEE OF
- 2 COPYRIGHTS FOR ALL OF THOSE WORKS?
- 3 A. YES, WE ARE.
- 4 Q. LET'S TAKE A LOOK AT SUMMER OF 09, SAGE HANDBOOK OF
- 5 QUALITATIVE RESEARCH AGAIN --
- 6 A. YES.
- 7 Q. -- SECOND EDITION, INSIDE INTERVIEWING NEW LENSES, NEW
- 8 CONCERNS, HANDBOOK OF ETHNOGRAPHY?
- 9 A. YES.
- 10 Q. HANDBOOK OF FEMINIST RESEARCH THEORY AND PRAXIS?
- 11 A. YES.
- 12 Q. HANDBOOK OF QUALITATIVE RESEARCH AGAIN SECOND EDITION?
- 13 A. YES.
- 14 Q. AND HANDBOOK OF QUALITATIVE RESEARCH FIRST EDITION?
- 15 A. YES.
- 16 Q. AND SAGE IS THE OWNER AND EXCLUSIVE LICENSEE OF COPYRIGHTS
- 17 FOR ALL OF THOSE SAGE WORKS?
- 18 A. YES.
- 19 Q. FALL 09, AFRICAN-AMERICAN SINGLE MOTHERS UNDERSTANDING
- 20 THEIR LIVES AND FAMILIES?
- 21 A. YES.
- 22 Q. BLACK CHILDREN?
- 23 A. YES.
- 24 Q. BLACK FAMILIES?
- 25 A. YES.

- 1 Q. I THINK THIS IS THE SAME ONE THE HANDBOOK OF FEMINIST
- 2 THEORY AND PRAXIS RESEARCH AND PRACTICE THAT WE ALREADY SAW?
- 3 A. YES.
- 4 Q. THE HANDBOOK OF NARRATIVE INQUIRY?
- 5 A. YES.
- 6 Q. THE HANDBOOK OF QUALITATIVE THIRD EDITION, WE'VE SEEN?
- 7 A. YES.
- 8 Q. HANDBOOK OF SOCIAL THEORY?
- 9 A. YES.
- 10 Q. THEORETICAL FRAMEWORKS IN QUALITATIVE RESEARCH?
- 11 A. YES.
- 12 Q. HANDBOOK OF MIXED METHODS IN SOCIAL AND BEHAVIORAL
- 13 RESEARCH?
- 14 A. YES.
- 15 Q. CONTEMPORARY CASES IN U.S. FOREIGN POLICY FROM TERRORISM
- 16 TO TRADE?
- 17 A. YES.
- 18 Q. AND U.S. FOREIGN POLICY, THE PARADOX OF WORLD POWER?
- 19 A. YES.
- 20 Q. THE SAGE HANDBOOK OF QUALITATIVE RESEARCH SECOND EDITION
- 21 WE'VE SEEN, AND UTILIZATION FOCUSED EVALUATION THE NEW CENTURY
- 22 TEXT THIRD EDITION?
- 23 A. YES.
- 24 Q. IS SAGE THE OWNER AND EXCLUSIVE LICENSEE OF THE COPYRIGHTS
- 25 OF ALL OF THE SAGE WORKS THAT WE'VE SEEN?

- 1 A. YES.
- 2 Q. ARE ALL OF THE WORKS IN THE JOINT FILING GENERALLY
- 3 AVAILABLE FOR SALE OR PERMISSIONS?
- 4 A. YES.
- 5 THE COURT: WHAT DO YOU MEAN ARE ALL OF THEM
- 6 GENERALLY AVAILABLE?
- 7 MS. SINGER: I'M SORRY, ARE THEY ALL AVAILABLE FOR
- 8 SALE?
- 9 THE WITNESS: YES.
- 10 THE COURT: YOU MEAN WITH PERMISSIONS?
- 11 MS. SINGER: WELL, THERE'S BOOKS AVAILABLE FOR SALE
- 12 IS THE FIRST QUESTION.
- 13 THE COURT: OKAY.
- 14 BY MS. SINGER:
- 15 Q. AND THEN ARE THEY ALL AVAILABLE -- IF SOMEBODY REQUESTED
- 16 PERMISSION TO USE AN EXCERPT FROM THOSE, ARE THE PERMISSIONS
- 17 RIGHTS AVAILABLE FOR ALL OF THE WORKS?
- 18 A. YES.
- 19 Q. HAVE YOU CONSULTED SAGE'S RECORDS CONCERNING PERMISSIONS
- 20 FOR 2009?
- 21 A. YES.
- 22 Q. DID GSU SEEK PERMISSION FROM SAGE OR CCC TO USE ANY OF THE
- 23 WORKS ON THE JOINT FILING?
- 24 A. NO.
- 25 Q. ARE ALL OF SAGE'S WORKS ON THE JOINT FILING REGISTERED

- 1 WITH THE U.S. COPYRIGHT OFFICE OR PROTECTED BY THE BERNE
- 2 CONVENTION?
- 3 MR. SCHAETZEL: OBJECTION, YOUR HONOR, I WOULD LIKE
- 4 TO KNOW THE BASIS FOR THE WITNESS' OPINION.
- 5 THE COURT: SUSTAINED.
- 6 MS. SINGER: WE'LL GO THROUGH IT. NO WORRIES.
- 7 BY MS. SINGER:
- 8 Q. WHAT IS THE MARKET FOR THE WORKS ON THE JOINT FILING;
- 9 WHAT'S THE PRIMARY MARKET FOR ALL OF THOSE WORKS?
- 10 A. ACADEMIC INSTITUTIONS.
- 11 MS. SINGER: MAY I APPROACH, YOUR HONOR?
- 12 THE COURT: YES.
- 13 BY MS. SINGER:
- 14 Q. MS. RICHMAN, YOU HAVE BEEN HANDED PLAINTIFFS' EXHIBIT 265
- 15 ALREADY IN EVIDENCE WHICH IS THE SAGE HANDBOOK OF QUALITATIVE
- 16 RESEARCH SECOND EDITION, RIGHT?
- 17 A. CORRECT.
- 18 Q. AND I'M ALSO GOING TO HAND YOU PLAINTIFFS' EXHIBIT 267
- 19 ALREADY IN EVIDENCE WHICH IS THE THIRD EDITION.
- 20 LET'S TAKE A LOOK AT JOINT EXHIBIT 5 ON PAGE A-3 THE
- 21 MAYMESTER 09, WE SEE THAT PROFESSOR KAUFMANN USED PAGES 717 TO
- 22 732, 733 TO 768 AND 923 TO 948; DO YOU SEE THAT?
- 23 A. YES.
- 24 Q. AND IF YOU SCROLL UP A LITTLE BIT, IN THE THIRD EDITION
- 25 SHE USED PAGES 1 TO 32, 357 TO 375, 443 TO 465 AND 661 TO 671;

- 1 DO YOU SEE THAT?
- 2 A. YES.
- 3 Q. OKAY. IF YOU LOOK AT PAGE B1 OF THE JOINT FILING, WE SEE
- 4 THAT PROFESSOR KAUFMANN USED PAGES 717 TO 732 AGAIN AND 923 TO
- 5 948 OF THE SECOND EDITION AGAIN; DO YOU SEE THAT?
- 6 A. YES.
- 7 Q. AND IF YOU LOOK AT PAGE B-2, WE SEE THAT PROFESSOR
- 8 ESPOSITO USED PAGES 455 TO 486 OF THE SECOND EDITION; DO YOU
- 9 SEE THAT?
- 10 A. YES.
- 11 Q. AND PROFESSOR ESPOSITO ALSO USED PAGES 70 TO 82 OF THE
- 12 FIRST EDITION?
- 13 A. YES.
- 14 Q. OKAY. IN THE FALL OF 09 IF WE LOOK AT PAGE C-9 OF THE
- 15 JOINT FILING --
- 16 MR. SCHAETZEL: EXCUSE ME, I WANT TO BE CERTAIN. DO
- 17 WE HAVE THE FIRST EDITION BEFORE US?
- 18 MS. SINGER: WE DO NOT HAVE THE FIRST EDITION BEFORE
- 19 US.
- 20 MR. SCHAETZEL: THANK YOU.
- 21 BY MS. SINGER:
- 22 Q. WE SEE IN FALL OF 09 PROFESSOR KAUFMANN USED PAGES 1 TO
- 23 32, 109 TO 138, 357 TO 373, 443 TO 465, 547 TO 557, 733 TO 768,
- 24 915 TO 932 AND 959 TO 978 OF THE THIRD EDITION; DO YOU SEE
- 25 THAT?

- 1 A. YES.
- 2 Q. AND IF WE TAKE A LOOK ON PAGE C-21, WE SEE THAT PROFESSOR
- 3 OHMER USED PAGES 803 TO 820 OF THE SECOND EDITION; DO YOU SEE
- 4 THAT?
- 5 A. YES.
- 6 Q. SO LET'S START WITH THE SECOND EDITION, PLAINTIFFS'
- 7 EXHIBIT 265 ALREADY IN EVIDENCE, HOW MANY PAGES DOES THAT
- 8 HAVE?
- 9 A. SO IT HAS --
- 10 Q. LOOK AT THE ACTUAL PAGES --
- 11 THE COURT: HOW MANY PAGES DOES WHAT HAVE?
- 12 MS. SINGER: HOW MANY PAGES DOES THE SECOND EDITION
- 13 HAVE.
- 14 THE COURT: THE WHOLE BOOK?
- MS. SINGER: THE WHOLE BOOK.
- 16 BY MS. SINGER:
- 17 Q. HOW MANY PAGES?
- 18 A. IT HAS 10,065 -- 1,065.
- 19 Q. OKAY. LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 324
- 20 ALREADY IN EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 324?
- 21 A. THIS IS THE EDITOR AGREEMENT TO PUBLISH THIS WORK. IT'S
- 22 THE EDITOR/AUTHOR AGREEMENT. THERE ARE TWO AUTHORS HERE DENZIN
- 23 AND LINCOLN.
- 24 Q. OKAY. AND IF YOU TAKE A LOOK AT PARAGRAPH 1, WHAT
- 25 COPYRIGHT RIGHTS DOES SAGE HAVE IN THE SAGE HANDBOOK OF

- 1 QUALITATIVE RESEARCH SECOND EDITION?
- 2 A. SAGE OWNS THE COPYRIGHT. ALL RIGHTS WERE ASSIGNED TO
- 3 SAGE.
- 4 O. OKAY. LET'S TAKE A LOOK AT THE TABLE OF CONTENTS OF
- 5 PLAINTIFFS' EXHIBIT 265 AND LET'S TRY TO MATCH UP THOSE PAGES,
- 6 OKAY?
- 7 ON PAGE A-3 OF THE JOINT FILING FROM MAYMESTER 09 WE
- 8 SAW THAT PROFESSOR KAUFMANN USED PAGES 717 TO 732, 733 TO 768
- 9 AND 923 TO 948.
- 10 SO LET'S GO BACK TO THE TABLE OF CONTENTS OF
- 11 PLAINTIFFS' EXHIBIT 265. WHAT DO PAGES 717 TO 732 CORRESPOND
- 12 TO?
- 13 A. THAT'S CHAPTER 27, THE ENTIRE CHAPTER REIMAGINING VISUAL
- 14 METHODS BY HARPER.
- 15 Q. OKAY. THE NEXT RANGE WAS 733 TO 768, WHAT IS THAT?
- 16 A. THAT IS CHAPTER 23, AUTOETHNOGRAPHY PERSONAL NARRATIVE
- 17 REFLEXIVITY. IT'S THE ENTIRE CHAPTER.
- 18 Q. OKAY. AND THE LAST ONE FOR THE SECOND EDITION IN
- 19 MAYMESTER 09 WAS 923 TO 948?
- 20 A. THAT'S CHAPTER 36 WRITING, A METHOD OF INQUIRY BY
- 21 RICHARDSON. IT'S THE ENTIRE CHAPTER.
- 22 Q. WOULD THOSE PAGE RANGES, WOULD THAT INCLUDE THE HEART OF
- 23 THE WORK?
- 24 A. ABSOLUTELY.
- 25 THE COURT: THE HEART OF WHAT WORK?

- 1 BY MS. SINGER:
- 2 Q. LET'S TAKE THE RICHARDSON CHAPTER. WOULD THE TAKING OF
- 3 923 TO 948 INCLUDE THE HEART OF THE RICHARDSON CHAPTER?
- 4 A. YES, IT'S THE ENTIRE CHAPTER.
- 5 O. WOULD THE TAKING OF THE AUTOETHNOGRAPHY CHAPTER, WOULD
- 6 THAT INCLUDE THE HEART OF THE WORK?
- 7 A. YES, IT'S THE ENTIRE CHAPTER.
- 8 Q. WOULD THE HARPER CHAPTER 717 TO 732, WOULD THAT INCLUDE
- 9 THE HEART OF THE WORK?
- 10 A. YES, IT'S THE ENTIRE CHAPTER.
- 11 Q. WE SAW IN SUMMER 09 PROFESSOR KAUFMANN AGAIN USED 717 TO
- 12 732 AND 923 TO 948, SO THAT'S THE SAME AS WE JUST LOOKED AT.
- 13 PAGE B-2 OF THE JOINT FILING, WE SAW THAT PROFESSOR
- 14 ESPOSITO USED PAGES 455 TO 486. SO IF WE LOOK BACK AT THE
- 15 TABLE OF CONTENTS OF PX-265, WHAT DOES PAGES 455 TO 486
- 16 CORRESPOND TO?
- 17 A. THAT IS CHAPTER 17, ETHNOGRAPHY AND ETHNOGRAPHIC
- 18 REPRESENTATION BY TEDLOCK. IT'S THE ENTIRE CHAPTER.
- 19 Q. WOULD THAT INCLUDE THE HEART OF THE TEDLOCK CHAPTER?
- 20 A. YES, IT'S THE ENTIRE WORK.
- 21 Q. AND LOOK AT PAGE C-21 OF THE JOINT EXHIBIT, WE SEE THAT
- 22 PROFESSOR OHMER USED PAGES 803 TO 820. SO IF WE GO BACK TO THE
- 23 TABLE OF CONTENTS OF PX-265, WHAT DOES PAGES 803 TO 820
- 24 CORRESPOND TO?
- 25 A. THAT IS THE ENTIRE CHAPTER 30, SOFTWARE AND QUALITATIVE

- 1 RESEARCH BY WEITZMAN.
- 2 Q. DOES THAT INCLUDE THE HEART OF THE WEITZMAN CHAPTER?
- 3 A. YES, IT WOULD.
- 4 O. OKAY. LET'S MATCH SOME OF THESE UP TO THE CONTRIBUTOR
- 5 AGREEMENTS. IF YOU WOULD PLEASE TURN TO PLAINTIFFS' EXHIBIT
- 6 272 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 272?
- 7 A. THIS IS THE CONTRIBUTOR AGREEMENT FROM HARPER FOR THE
- 8 CHAPTER REIMAGINING VISUAL METHODS.
- 9 Q. AND IF WE LOOK AT PARAGRAPH 1, WHAT COPYRIGHT RIGHTS DOES
- 10 SAGE HAVE?
- 11 A. THE COPYRIGHT WAS ASSIGNED TO SAGE. SAGE OWNS ALL RIGHTS.
- 12 Q. OKAY. AND IF WE LOOK BACK AT A-3 OF THE JOINT FILING, WE
- 13 SEE THAT THE HARPER CHAPTER AT 717 TO 732 IS PART OF WHAT
- 14 PROFESSOR KAUFMANN USED; DO YOU SEE THAT?
- 15 A. YES.
- 16 Q. OKAY. TAKE A LOOK AT PLAINTIFFS' EXHIBIT 275 ALREADY IN
- 17 EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 275?
- 18 A. THAT IS A CONTRIBUTOR AGREEMENT FROM RICHARDSON FOR THE
- 19 CHAPTER WRITING, A METHOD OF INQUIRY.
- 20 Q. AND ACCORDING TO PARAGRAPH 1, WHAT COPYRIGHT RIGHTS DOES
- 21 SAGE HAVE IN THE RICHARDSON CHAPTER?
- 22 A. SAGE OWNS THE COPYRIGHT TO THIS WORK, OWNS ALL RIGHTS.
- 23 Q. OKAY. AND THE RICHARDSON CHAPTER WHICH IS AT 923 TO 948,
- 24 IF WE LOOK AT A-3 OF THE JOINT FILING, WE SEE THAT THIS
- 25 RICHARDSON CHAPTER WAS PART OF WHAT PROFESSOR KAUFMANN USED FOR

- 1 THE SECOND EDITION, CORRECT?
- 2 A. CORRECT.
- 3 O. TAKE A LOOK AT PLAINTIFFS' EXHIBIT 278 ALREADY IN
- 4 EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 278?
- 5 A. THIS IS THE CONTRIBUTOR AGREEMENT FROM TEDLOCK FOR THE
- 6 CHAPTER ETHNOGRAPHY AND PARTICIPANT OBSERVATION.
- 7 Q. AND ACCORDING TO PARAGRAPH 1, WHAT COPYRIGHT RIGHTS DOES
- 8 SAGE HAVE IN THE TEDLOCK CHAPTER?
- 9 A. SAGE OWNS ALL RIGHTS. SAGE OWNS THE COPYRIGHT TO THE
- 10 WORK.
- 11 Q. OKAY. AND IF YOU LOOK AT PAGE B-2 OF THE JOINT FILING,
- 12 THE TEDLOCK CHAPTER AT PAGES 455 TO 486 IS WHAT PROFESSOR
- 13 ESPOSITO USED, CORRECT?
- 14 A. CORRECT.
- 15 Q. TAKE A LOOK AT PLAINTIFFS' EXHIBIT 279 ALREADY IN
- 16 EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 279?
- 17 A. THIS IS THE CONTRIBUTOR AGREEMENT FROM WEITZMAN FOR THE
- 18 CHAPTER SOFTWARE AND QUALITATIVE RESEARCH.
- 19 Q. AND ACCORDING TO PARAGRAPH 1, WHAT COPYRIGHT RIGHTS DOES
- 20 SAGE HAVE IN THE WEITZMAN CHAPTER?
- 21 A. SAGE OWNS THE COPYRIGHT, OWNS ALL RIGHTS.
- 22 Q. AND IF WE TAKE A LOOK BACK AT C21 OF THE JOINT FILING, THE
- 23 WEITZMAN CHAPTER AT PAGE 803 TO 820 IS WHAT PROFESSOR OHMER
- 24 USED, CORRECT?
- 25 A. CORRECT.

- 1 Q. OKAY. LET'S TAKE A LOOK -- YOU HAVE IN FRONT OF YOU
- 2 PLAINTIFFS' EXHIBIT 267 ALREADY IN EVIDENCE. THAT'S THE THIRD
- 3 EDITION, OKAY? HOW MANY PAGES DOES PX-267 THE THIRD EDITION OF
- 4 SAGE HANDBOOK OF QUALITATIVE RESEARCH HAVE?
- 5 A. 1,111 PAGES.
- 6 Q. PLEASE TURN TO PLAINTIFFS' EXHIBIT 268 ALREADY IN
- 7 EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 268?
- 8 A. THIS IS THE AGREEMENT TO PUBLISH THE WORK BY DENZIN AND
- 9 LINCOLN, THE THIRD EDITION.
- 10 O. OKAY. AND IF WE TAKE A LOOK AT PARAGRAPH 1A WHAT RIGHTS
- 11 DOES SAGE -- COPYRIGHTS HAVE DOES SAGE HAVE IN THE SAGE
- 12 HANDBOOK OF QUALITATIVE RESEARCH THIRD EDITION?
- 13 A. SAGE HAS EXCLUSIVE RIGHTS. SAGE OWNS THE COPYRIGHT TO THE
- 14 WORK.
- 15 O. OKAY. IF YOU WOULD TAKE A LOOK PLEASE AT THE TABLE OF
- 16 CONTENTS OF PLAINTIFFS' EXHIBIT 267 THE THIRD EDITION, LET'S
- 17 TRY TO MATCH UP THESE NUMBERS.
- 18 IF WE LOOK AT PAGE A-3 OF THE JOINT FILING, WE SEE
- 19 THAT PROFESSOR KAUFMANN USED PAGES 1 TO 32, 357 TO 375, 443 TO
- 20 465 AND 651 TO 679.
- 21 LET'S TAKE A LOOK AT THE TABLE OF CONTENTS. WHAT
- 22 DOES PAGES 1 TO 32 CORRESPOND TO?
- 23 A. THAT CORRESPONDS TO THE INTRODUCTION THE DISCIPLINE AND
- 24 PRACTICE OF QUALITATIVE RESEARCH BY DENZIN AND LINCOLN.
- 25 Q. OKAY. AND DENZIN AND LINCOLN ARE THE EDITORS OF THIS

- 1 BOOK?
- 2 A. THAT'S CORRECT.
- 3 O. SO LET'S GO BACK AND TAKE A LOOK AT PLAINTIFFS' EXHIBIT
- 4 268 ALREADY IN EVIDENCE. THIS IS THE AGREEMENT WITH DENZIN AND
- 5 LINCOLN. WOULD THIS AGREEMENT COVER THE INTRODUCTION?
- 6 A. YES, IT WOULD.
- 7 O. SO WHAT COPYRIGHT RIGHTS DOES SAGE HAVE TO THE HANDBOOK
- 8 THIRD EDITION?
- 9 A. SAGE OWNS THE COPYRIGHT TO THE INTRODUCTION.
- 10 O. OKAY. PROFESSOR KAUFMANN IN MAYMESTER 09 ALSO USED PAGES
- 11 357 TO 375. WHAT DOES THAT CORRESPOND TO?
- 12 A. THAT'S CHAPTER 14, THE ENTIRE CHAPTER CRITICAL HUMANISM
- 13 AND QUEER THEORY BY PLUMMER.
- 14 Q. OKAY. AND THE NEXT THING SHE USED WAS PAGES 443 TO 465.
- 15 WHAT DOES THAT CORRESPOND TO?
- 16 A. THAT'S CHAPTER 17, THE ENTIRE CHAPTER QUALITATIVE CASE
- 17 STUDIES BY STAKE.
- 18 Q. DOES THAT INCLUDE THE HEART OF THE STAKE CHAPTER?
- 19 A. YES, ABSOLUTELY, THIS IS VERY IMPORTANT TO THE FIELD THIS
- 20 CHAPTER.
- 21 Q. AND I SHOULD HAVE ASKED WOULD PAGES 357 TO 375, WOULD THAT
- 22 HAVE INCLUDED THE HEART OF THE PLUMMER CHAPTER?
- 23 A. YES.
- 24 Q. SHE ALSO USED PAGES 651 TO 679?
- 25 A. THAT CORRESPONDS TO CHAPTER 25, NARRATIVE INQUIRY BY

- 1 CHASE.
- 2 Q. AND WOULD THAT INCLUDE THE HEART OF THE CHASE CHAPTER?
- 3 A. YES, IT'S THE ENTIRE CHAPTER.
- 4 Q. AND THEN WE SEE AT PAGE C-9 OF THE JOINT FILING PROFESSOR
- 5 KAUFMANN, THIS IS FALL 09, IS USING PAGES 1 TO 32, SO THAT'S
- 6 THE INTRODUCTION AGAIN?
- 7 A. INTRODUCTION.
- 8 Q. OKAY. SHE'S USING PAGES 357 TO 373 AGAIN, THAT'S WHAT WE
- 9 JUST LOOKED AT. THAT'S THE PLUMMER CHAPTER.
- 10 A. THE PLUMMER CHAPTER.
- 11 Q. SHE'S USING 443 TO 465 AGAIN, THAT'S THE QUALITATIVE CASE
- 12 STUDIES CHAPTER?
- 13 A. YES.
- 14 Q. SHE'S ALSO USING 109 TO 138. WHAT DOES THAT CORRESPOND
- 15 TO?
- 16 A. THAT IS CHAPTER 5, FREEING OURSELVES FROM NEOCOLONIAL
- 17 DOMINATION IN RESEARCH BY BISHOP. THAT'S THE ENTIRE CHAPTER.
- 18 Q. SO WOULD THAT INCLUDE THE HEART OF THE BISHOP CHAPTER?
- 19 A. YES, IT WOULD.
- 20 Q. OKAY. THE NEXT THING IS 547 TO 557. WHAT DOES THAT
- 21 CORRESPOND TO?
- 22 A. THAT IS CHAPTER 22, TESTIMONIO, SUBALTERNITY AND NARRATIVE
- 23 AUTHORITY BY BEVERLY.
- 24 Q. OKAY. AND THE NEXT ONE WAS 733 TO 768. TAKE A LOOK AT
- 25 THAT. THAT DOESN'T REALLY LINEUP. LET'S FLIP QUICKLY BACK --

- 1 MR. KRUGMAN: EXCUSE ME ONE MOMENT.
- 2 (PAUSE IN THE PROCEEDINGS.)
- 3 BY MS. SINGER:
- 4 Q. LET'S LOOK BACK TO THE JOINT FILING -- LET'S LOOK BACK TO
- 5 PLAINTIFFS' EXHIBIT 516 WHICH IS PROFESSOR KAUFMANN'S SYLLABUS,
- 6 AND IF WE LOOK AT PAGE 9 UNDER CLASS 11 THE MAY 28TH, WHAT'S
- 7 THE ENTRY THERE? PAGES 733 TO 768 DO YOU SEE THAT?
- 8 A. YES.
- 9 Q. AND WHAT EDITION IS THAT?
- 10 A. THAT'S THE SECOND EDITION.
- 11 Q. OKAY. AND THAT'S THE ELLIS AND BOCHNER CHAPTER WE ALREADY
- 12 LOOKED AT, RIGHT?
- 13 A. THAT'S CORRECT.
- 14 Q. SO THERE'S JUST A MISTAKE THERE IN THE U.S. REPORT WHICH
- 15 IS WHAT THE JOINT FILING IS BASED OFF. WE JUST HAVE THE WRONG
- 16 EDITION.
- 17 OKAY. SO LET'S GO BACK TO PAGE C-9 OF THE JOINT
- 18 FILING, WE ALSO SEE PAGES 915 TO 932 AND 959 TO 978. SO IF WE
- 19 GO BACK TO THE TABLE OF CONTENTS OF 267 THIRD EDITION, WHAT DO
- 20 PAGES 915 TO 932 RELATE TO?
- 21 A. THAT'S CHAPTER 36 RELATIVISM, CRITERIA AND POLITICS BY
- 22 SMITH AND HODKINSAN. IT'S THE ENTIRE CHAPTER.
- 23 Q. AND WOULD THAT BE THE HEART OF THE SMITH AND HODKINSAN
- 24 CHAPTER?
- 25 A. YES, IT WOULD.

- 1 Q. HOW ABOUT 959 TO 978?
- 2 A. THAT IS CHAPTER 38 WRITING, A METHOD OF INQUIRY BY
- 3 RICHARDSON AND ST. PIERRE. IT'S THE ENTIRE CHAPTER.
- 4 O. OKAY. LET'S TURN TO PLAINTIFFS' EXHIBIT 269 ALREADY IN
- 5 EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 269?
- 6 A. THIS IS THE CONTRIBUTOR AGREEMENT FOR CHASE'S CHAPTER.
- 7 O. AND WHAT RIGHTS DOES -- WHAT COPYRIGHT RIGHTS DOES SAGE
- 8 HAVE IN THE SAGE CHAPTER?
- 9 A. IT'S A WORK MADE FOR HIRE FOR SAGE, AND SAGE OWNS ALL
- 10 RIGHTS IN THE CHAPTER.
- 11 Q. OKAY. AND SO WE SEE IT'S A WORK MADE FOR HIRE, AND IF WE
- 12 SCROLL DOWN A LITTLE BIT TO THE TEXT BELOW THE BOX, WE SEE THAT
- 13 IT'S A WORK MADE FOR HIRE WHICH MEANS THAT ALL EXCLUSIVE RIGHTS
- 14 SHALL VEST INITIALLY IN AND BE OWNED BY SAGE; IS THAT CORRECT?
- 15 A. THAT'S CORRECT, YES.
- 16 Q. AND THE CHASE CHAPTER FROM 651 TO 679 WE SAW AT A-3 OF THE
- 17 JOINT FILING WAS ONE OF THE ONES THAT PROFESSOR KAUFMANN USED
- 18 IN MAYMESTER 09, AND IF WE LOOK AT C9 OF THE -- NO. OKAY.
- 19 LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 274 ALREADY
- 20 IN EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 274.
- 21 A. THIS IS THE CONTRIBUTOR AGREEMENT FOR PLUMMER FOR HIS
- 22 CHAPTER CRITICAL HUMANISM AND QUEER THEORY.
- 23 Q. OKAY. AND ACCORDING TO THIS PLUMMER AGREEMENT, WHAT
- 24 COPYRIGHT RIGHTS DOES SAGE HAVE IN THE PLUMMER CONTRIBUTION?
- 25 A. SAGE OWNS ALL RIGHTS TO THE WORK. OWNS THE COPYRIGHT.

- 1 Q. AND IF WE LOOK BACK AT PAGE A-3 OF THE JOINT FILING, WE
- 2 SEE THAT THE PLUMMER CHAPTER AT PAGES 357 TO 375 IS WHAT
- 3 PROFESSOR KAUFMANN USED FROM THE THIRD EDITION; DO YOU SEE
- 4 THAT?
- 5 A. YES.
- 6 O. LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 276 ALREADY IN
- 7 EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 276?
- 8 A. THIS IS ALSO A CONTRIBUTOR AGREEMENT FROM SMITH FOR THE
- 9 CHAPTER RELATIVISM, CRITERIA AND POLITICS.
- 10 O. AND WE SEE AT THE BOTTOM OF THAT CONTRIBUTOR PARAGRAPH
- 11 THERE THE LAST SENTENCE, WHAT DOES THE LAST SENTENCE READ?
- 12 A. I'M SORRY, WHERE?
- 13 Q. IT SAYS CONTRIBUTOR JOHN K. SMITH, AND IF WE LOOK AT THE
- 14 LAST SENTENCE IT SAYS IF THERE IS MORE THAN ONE CONTRIBUTOR,
- 15 THEY ARE JOINTLY AND SEVERALLY REFERRED TO HEREIN AS
- 16 CONTRIBUTOR AND JOHN K. SMITH IS HEREBY DESIGNATED --
- 17 A. CORRESPONDING AUTHOR AUTHORIZED TO COMMUNICATE WITH SAGE.
- 18 Q. ON BEHALF OF ALL THE CONTRIBUTORS?
- 19 A. RIGHT.
- 20 Q. THIS CONTRIBUTOR AGREEMENT WOULD BE ENOUGH TO GIVE SAGE
- 21 ALL THE RIGHTS EVEN THOUGH HE HAD A COAUTHOR FOR HIS
- 22 CONTRIBUTION?
- 23 A. THAT'S CORRECT.
- 24 Q. IF WE LOOK BACK AT PAGE A-3 OF THE JOINT FILING, WE SEE
- 25 THAT THE SMITH AND HODKINSAN CHAPTER AT PAGES 355 TO 375 IS

- 1 PART OF WHAT PROFESSOR KAUFMANN USED; DO YOU SEE THAT?
- 2 A. YES.
- 3 Q. OKAY. TAKE A LOOK AT PLAINTIFFS' EXHIBIT 277 ALREADY IN
- 4 EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 277.
- 5 A. THIS IS STAKE'S CONTRIBUTOR AGREEMENT FOR THE CHAPTER
- 6 QUALITATIVE CASE STUDIES.
- 7 Q. AND ACCORDING TO PLAINTIFFS' EXHIBIT 277, WHAT COPYRIGHT
- 8 RIGHTS DOES SAGE HAVE IN THE STAKE CHAPTER?
- 9 A. SAGE OWNS THE COPYRIGHT. SAGE OWNS ALL RIGHTS.
- 10 O. OKAY. AND IF WE LOOK BACK AT THE JOINT FILING PAGE C-9
- 11 AND A-3, WE WOULD SEE THAT PROFESSOR KAUFMANN USED THE STAKE
- 12 CHAPTER PAGES 443 TO 465 IN BOTH OF THOSE SEMESTERS?
- 13 A. YES.
- 14 Q. OKAY. LET'S TURN TO PLAINTIFFS' EXHIBIT 280 ALREADY IN
- 15 EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 280?
- 16 A. SO THIS IS BEVERLY'S CONTRIBUTOR AGREEMENT FOR TESTIMONIO,
- 17 SUBALTERNITY AND NARRATIVE AUTHORITY.
- 18 Q. AND ACCORDING TO EXHIBIT 280 WHAT COPYRIGHT RIGHTS DOES
- 19 SAGE HAVE IN THE BEVERLY CHAPTER?
- 20 A. SAGE OWNS THE COPYRIGHT. OWNS ALL RIGHTS.
- 21 Q. OKAY. AND IF WE WERE TO LOOK BACK AT PAGE C-9 OF THE
- 22 JOINT FILING, WE WOULD SEE THAT THE BEVERLY CHAPTER 547 TO 557
- 23 IS PART OF WHAT PROFESSOR KAUFMANN USED; DO YOU SEE THAT?
- 24 A. YES.
- 25 Q. IF YOU WOULD TAKE A LOOK AT PLAINTIFFS' EXHIBIT 281

- 1 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 281?
- 2 A. THIS IS BISHOP'S CONTRIBUTOR AGREEMENT FOR THE CHAPTER
- 3 FREEING OURSELVES FROM NEO-COLONIAL DOMINATION IN RESEARCH.
- 4 Q. AND WHAT COPYRIGHT RIGHTS DOES SAGE HAVE IN THE BISHOP
- 5 CHAPTER?
- 6 A. SAGE OWNS THE COPYRIGHT AND OWNS ALL RIGHTS.
- 7 O. AND IF WE TAKE A LOOK BACK AT PAGE C-9 OF THE JOINT
- 8 FILING, WE WOULD SEE THAT THE BISHOP CHAPTER WAS SOMETHING THAT
- 9 PROFESSOR KAUFMANN USED IN EPRS 8500 FOR THE FALL OF 09.
- 10 IF YOU WOULD TAKE A LOOK AT PLAINTIFFS' EXHIBIT 270
- 11 PLEASE, ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 270?
- 12 A. THIS IS THE AUTHOR DENZIN'S AGREEMENT TO PUBLISH THE ART
- 13 AND POLITICS OF INTERPRETATION.
- 14 O. OKAY. AND WHAT RIGHTS DOES SAGE OWN IN THE DENZIN CHAPTER
- 15 THE ART AND POLITICS OF INTERPRETATION?
- 16 A. SAGE OWNS ALL RIGHTS.
- 17 Q. CAN WE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 282 -- WE'RE
- 18 HAVING TECHNICAL DIFFICULTY.
- 19 WOULD YOU LIKE A HARD COPY?
- THE COURT: GO AHEAD.
- 21 BY MS. SINGER:
- 22 Q. WHAT IS PLAINTIFFS' EXHIBIT 282 ALREADY IN EVIDENCE? WHY
- 23 DON'T WE FLIP THROUGH THIS BECAUSE IT'S GOT A BUNCH OF THINGS
- 24 IN IT.
- 25 IF YOU TAKE A LOOK AT PAGE 4 OF PLAINTIFFS' EXHIBIT

- 1 282 WHICH HAS THE BATES NUMBER AT THE BOTTOM SAGEX 000387, WHAT
- 2 ARE WE LOOKING AT?
- 3 A. THIS IS THE CERTIFICATE OF REGISTRATION WITH THE COPYRIGHT
- 4 OFFICE FOR THE HANDBOOK OF QUALITATIVE RESEARCH PUBLISHED IN
- 5 1993.
- 6 Q. OKAY. AND WHAT IS THE DATE OF THE REGISTRATION?
- 7 A. FEBRUARY 2ND, 1994.
- 8 Q. AND WHICH EDITION OF THE HANDBOOK OF QUALITATIVE RESEARCH
- 9 IS THIS?
- 10 A. THE FIRST EDITION.
- 11 Q. OKAY. AND IF YOU FLIP A COUPLE OF MORE PAGES TO THE ONE
- 12 THAT HAS THE BATES STAMP AT THE BOTTOM SAGEX 000392?
- 13 A. YES.
- 14 O. WHAT ARE WE LOOKING AT HERE?
- 15 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR THE SAGE
- 16 HANDBOOK OF QUALITATIVE RESEARCH THIRD EDITION.
- 17 Q. WHEN WAS THE THIRD EDITION PUBLISHED?
- 18 A. THIS WAS PUBLISHED IN 2005.
- 19 Q. AND WHEN WAS IT REGISTERED?
- 20 A. JULY 26TH OF 2005.
- 21 Q. OKAY. AND IF YOU FLIP A COUPLE OF MORE PAGES TO THE ONE
- 22 THAT HAS -- SECOND TO THE LAST PAGE BATES NUMBER SAGEX 000398,
- 23 WHAT ARE WE LOOKING AT HERE?
- 24 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR THE HANDBOOK
- 25 OF QUALITATIVE RESEARCH SECOND EDITION.

- 1 Q. WHEN WAS THAT PUBLISHED?
- 2 A. THAT WAS PUBLISHED IN 2000.
- 3 Q. WHEN WAS IT REGISTERED?
- 4 A. JUNE 15TH OF 2000.
- 5 MS. SINGER: YOUR HONOR, WOULD THIS BE A GOOD TIME TO
- 6 TAKE A LUNCH BREAK?
- 7 THE COURT: SURE, WE'LL TAKE A LUNCH BREAK UNTIL
- 8 1:45.
- 9 MR. KRUGMAN: YOUR HONOR, IF WE MAY ASK HOW LATE
- 10 YOU'RE PLANNING ON GOING?
- 11 THE COURT: I'M THINKING AROUND THREE, SOMETHING LIKE
- 12 THAT.
- MR. KRUGMAN: THANK YOU.
- 14 (NOON RECESS)
- 15 THE COURT: ONE OF YOU WAS INQUIRING WITH MY LAW
- 16 CLERK ABOUT DO WE WANT COPIES OF THE BINDERS THAT YOU ALL ARE
- 17 USING?
- MS. SINGER: YES.
- 19 THE COURT: I DON'T NEED ONE RIGHT NOW, BUT IT MIGHT
- 20 BE HELPFUL DOWN THE ROAD IF WE HAD THOSE BINDERS. SO TO THE
- 21 EXTENT THAT YOU ALL HAVE THEM, MAKE SURE THAT A COPY IS LEFT
- 22 WITH US.
- 23 MS. SINGER: WE CERTAINLY WILL. I'VE ACTUALLY LEFT
- 24 YOU VOLUME 1.
- THE COURT: OKAY. ALL RIGHT. YOU MAY PROCEED.

- 1 MS. SINGER: THANK YOU, YOUR HONOR.
- 2 BY MS. SINGER:
- 3 Q. GOOD AFTERNOON, MS. RICHMAN.
- 4 A. GOOD AFTERNOON.
- 5 Q. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 283
- 6 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 283?
- 7 A. THIS IS THE LIFE OF SALES OF THE HANDBOOK OF QUALITATIVE
- 8 RESEARCH SECOND EDITION.
- 9 Q. OKAY. AND IF WE TAKE A LOOK AT THIS, WHEN WAS THIS
- 10 PUBLISHED?
- 11 A. 2000.
- 12 Q. AND SO GENERALLY WHAT HAPPENS TO THE SALES OF THE BOOK
- 13 FROM 2000?
- 14 A. WELL IN THE ENTRY YEAR 2000, THE SALES DID VERY WELL.
- 15 THEY DID EXTREMELY WELL IN THE SECOND YEAR, AND THEN THEY
- 16 DECREASED AFTER THAT.
- 17 Q. AND WHAT HAPPENS TO THE PERMISSION AND LICENSING? THIS IS
- 18 THE SECOND EDITION, RIGHT?
- 19 A. RIGHT. SO IN 2000 THERE WERE PERMISSIONS AND THE REVENUE
- 20 ACTUALLY GROWS A GREAT DEAL UP UNTIL 2007 AND THEN IT DECREASES
- 21 A LITTLE BIT THEREAFTER.
- 22 Q. AND IF YOU COULD TURN TO THE SECOND PAGE OF PLAINTIFFS'
- 23 EXHIBIT 283?
- 24 A. YES.
- 25 Q. AND WHAT IS THE SECOND PAGE OF PLAINTIFFS' EXHIBIT 283?

- 1 A. THIS IS LIFE OF SALES FOR THE HANDBOOK OF QUALITATIVE
- 2 RESEARCH THIRD EDITION.
- 3 Q. OKAY. WHEN WAS THE THIRD EDITION PUBLISHED?
- 4 A. 2005.
- 5 Q. SO IF WE COULD JUXTAPOSE THE SECOND AND THE THIRD EDITIONS
- 6 HERE? OKAY. SO WHAT HAPPENS TO THE SALES OF THE THIRD
- 7 EDITION?
- 8 A. SO IN THE FIRST YEAR IT DID EXTREMELY WELL. SECOND YEAR
- 9 DECREASED A BIT AND THEN DECREASED THEREAFTER.
- 10 O. WHAT HAPPENS TO THE PERMISSIONS REVENUE FROM THE THIRD
- 11 EDITION?
- 12 A. PERMISSIONS WAS VERY LITTLE IN THE FIRST COUPLE OF YEARS,
- 13 AND THEN IT STEADILY GREW UNTIL 2009, AND THERE WAS A BIG YEAR
- 14 IN 2009.
- 15 Q. AND WHAT HAPPENED TO THE PERMISSIONS FOR THE SECOND
- 16 EDITION IN 2005, 6, 7 AFTER THE THIRD EDITION COMES OUT?
- 17 A. IT ACTUALLY GREW QUITE A BIT.
- 18 Q. WHY IS THAT?
- 19 A. I THINK AS I SAID BEFORE, PROFESSORS WOULD LIKELY WANT TO
- 20 USE MATERIALS FROM THE SECOND EDITION THAT MIGHT NOT BE
- 21 INCLUDED IN THE THIRD EDITION.
- 22 Q. BUT THEY'RE NOT GOING TO BUY THE SECOND EDITION ONCE THE
- 23 THIRD EDITION IS OUT?
- 24 A. NO, THEY WON'T BUY THE SECOND EDITION TYPICALLY ONCE THE
- 25 THIRD EDITION COMES OUT.

- 1 Q. AND IS THIS PATTERN OF A LOT OF SALES IN THE FIRST COUPLE
- 2 OF YEARS AND IT DECREASES AND THEN THE PERMISSIONS START OUT
- 3 SMALL AND INCREASES; IS THAT FAIRLY TYPICAL?
- 4 A. VERY TYPICAL OF A TEXTBOOK.
- 5 Q. ARE THESE FIGURES, THESE NUMBERS TYPICAL?
- 6 A. YES -- WELL, THESE NUMBERS AREN'T TYPICAL. SO THIS IS
- 7 VERY HIGH. WE CAN CONSIDER THIS A SEMINAL TEXTBOOK.
- 8 Q. AND YOU CONSIDER THE HANDBOOK OF QUALITATIVE RESEARCH AS A
- 9 TEXTBOOK?
- 10 A. YES.
- 11 Q. AND JUST TO BE CLEAR WHEN WE TALK ABOUT PERMISSIONS FEES,
- 12 IF I'M A PROFESSOR AND I GO TO CCC AND/OR THE LIBRARY AND I GET
- 13 PERMISSION TO USE AN EXCERPT OF A SAGE WORK, THAT'S JUST FOR
- 14 ONE SEMESTER; IS THAT CORRECT?
- 15 A. YES, THAT'S CORRECT.
- 16 Q. IF I GET PERMISSION ONCE AND I WANT TO USE IT AGAIN IN
- 17 ANOTHER SEMESTER, DO I HAVE TO GET PERMISSION AGAIN?
- 18 A. YES, YOU HAVE TO REPEAT THE PERMISSION.
- 19 Q. OKAY.
- 20 MS. SINGER: MAY I APPROACH, YOUR HONOR?
- 21 THE COURT: YOU MAY.
- 22 BY MS. SINGER:
- 23 Q. MS. RICHMAN, WE'VE HANDED YOU PLAINTIFFS' EXHIBIT 305
- 24 ALREADY IN EVIDENCE WHICH SHOULD BE THEORETICAL FRAMEWORKS IN
- 25 QUALITATIVE RESEARCH; DO YOU HAVE THAT?

- 1 A. YES.
- 2 Q. AND HOW MANY PAGES DOES PLAINTIFFS' EXHIBIT 305 HAVE?
- 3 A. SO THIS ONE HAS 195 PAGES.
- 4 O. OKAY. IF WE COULD TAKE A LOOK AT JOINT EXHIBIT 5 OF THE
- 5 JOINT FILING, AND IF WE TAKE A LOOK AT PAGE C-9 WHICH IS
- 6 PROFESSOR ESPOSITO IN THE FALL OF 09, AND WE SEE THAT PROFESSOR
- 7 ESPOSITO USED ROMANETTE 12 TO ROMANETTE 30 AND THEN 189 TO 196
- 8 OF THEORETICAL FRAMEWORKS IN QUALITATIVE RESEARCH; DO YOU SEE
- 9 THAT?
- 10 A. YES.
- 11 Q. IF YOU COULD TAKE A LOOK AT THE TABLE OF CONTENTS OF
- 12 EXHIBIT 305 OF THE BOOK, WHAT DOES ROMANETTE 12 TO 30
- 13 CORRESPOND TO?
- 14 A. THAT'S THE INTRODUCTION.
- 15 Q. WHO WOULD WRITE THE INTRODUCTION TO A BOOK?
- 16 A. IN THIS INSTANCE THE COAUTHORS DID ANFARA AND MERTZ.
- 17 Q. OKAY. AND AS WE SAW FROM PAGE C-9, PROFESSOR ESPOSITO
- 18 ALSO USED PAGES 189 TO 196. WHAT DOES THAT CORRESPOND TO?
- 19 A. 189 TO 196 IS THE CONCLUSION OF THE WORK.
- 20 Q. AND WHO WRITES THE CONCLUSION OF A WORK?
- 21 A. THE TWO COAUTHORS.
- 22 Q. OKAY. LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 307
- 23 ALREADY IN EVIDENCE. IT SHOULD BE IN YOUR BIG BINDER THERE IN
- 24 FRONT OF YOU. WHAT IS PLAINTIFFS' EXHIBIT 307?
- 25 A. THIS IS AN AMENDMENT TO THE PUBLISHING AGREEMENT WITH

- 1 ANFARA AND MERTZ.
- 2 Q. AND SKIP TO THE SECOND PAGE, WHAT IS THIS?
- 3 A. THIS WAS THEIR ORIGINAL AGREEMENT TO PUBLISH THE WORK.
- 4 Q. OKAY. AND TURN TO PAGE 4, PARAGRAPH 6, WHAT RIGHTS DOES
- 5 SAGE HAVE IN THEORETICAL FRAMEWORKS IN QUALITATIVE RESEARCH?
- 6 A. SAGE OWNS ALL RIGHTS TO THE WORK INCLUDING ANY REVISION
- 7 EDITIONS, ALL LICENSING AND CONTRIBUTIONS.
- 8 Q. AND YOU SEE IN THAT 6.1 THERE, IT SAYS THE SUPPLEMENTARY
- 9 MATERIALS AND ALL OTHER COPYRIGHTABLE MATERIAL PREPARED BY
- 10 EDITOR IN THE COURSE OF PERFORMING EDITORIAL SERVICES AND ANY
- 11 CONTRIBUTIONS PREPARED BY EDITOR FOR THE WORK OR A REVISED
- 12 EDITION SHALL BE DEEMED SPECIALLY ORDERED OR COMMISSIONED AND
- 13 SHALL BE CONSIDERED WORKS FOR HIRE. SO THAT WOULD INCLUDE THE
- 14 INTRODUCTION AND CONCLUSION; IS THAT CORRECT?
- 15 A. YES, THAT'S CORRECT.
- 16 Q. AND IF YOU WOULD TAKE A LOOK AT PLAINTIFFS' EXHIBIT 306
- 17 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT?
- 18 THE COURT: LET ME ASK A QUESTION HERE THAT I'VE BEEN
- 19 THINKING ABOUT. WHAT DOES WORK MADE FOR HIRE MEAN?
- 20 THE WITNESS: USUALLY IT'S A WORK THAT WE
- 21 COMMISSIONED TO BE PUBLISHED, BUT IT IS A WORK THAT WOULD BE
- 22 OWNED BY SAGE.
- 23 THE COURT: SO YOU ASK SOMEBODY TO CREATE IT FOR
- 24 YOU?
- THE WITNESS: YES.

1 THE COURT: IT'S NOT LIKE THE SITUATION WHERE THEY

- 2 COME IN WITH SOMETHING THAT THEY'VE DONE AND YOU TAKE A LOOK
- 3 AND SAY YES, WE'D LIKE TO HAVE IT?
- 4 THE WITNESS: THAT'S CORRECT.
- 5 THE COURT: AND ARE THEY PAID AT THE TIME THEY DO
- 6 CREATE THE ITEM?
- 7 THE WITNESS: THERE ARE DIFFERENT ARRANGEMENTS, BUT
- 8 TYPICALLY THEY WOULD RECEIVE A ROYALTY ON SALES MADE OF THE
- 9 WORK.
- 10 THE COURT: THANK YOU.
- 11 BY MS. SINGER:
- 12 Q. WHAT IS PLAINTIFFS' EXHIBIT 306?
- 13 A. THIS IS A CERTIFICATE OF REGISTRATION FOR THE THEORETICAL
- 14 FRAMEWORKS IN QUALITATIVE RESEARCH.
- 15 Q. OKAY. WHEN WAS THIS FIRST PUBLISHED?
- 16 A. THIS WAS PUBLISHED IN 2006.
- 17 Q. AND WHEN WAS IT REGISTERED?
- 18 A. 2009.
- 19 Q. OKAY. AND WHO IS THE COPYRIGHT OWNER?
- 20 A. SAGE PUBLICATIONS.
- 21 Q. IF WE COULD TAKE A LOOK -- THIS IS BEHIND TAB D IN THE
- 22 BINDER. IF YOU CAN TAKE A LOOK AT PLAINTIFFS' EXHIBIT 202.
- 23 THAT'S ONE OF THE BOOKS I JUST HANDED YOU. HOW MANY PAGES DOES
- 24 PLAINTIFFS' EXHIBIT 202 HAVE?
- 25 A. THIS ONE HAS 191 PAGES.

- 1 Q. IF WE TAKE A LOOK AT PAGE C1 OF THE JOINT FILING, JOINT
- 2 EXHIBIT 5, WE SEE THAT PROFESSOR DIXON USED PAGES 117 TO 145 OF
- 3 AFRICAN-AMERICAN SINGLE MOTHERS UNDERSTANDING THEIR LIVES AND
- 4 FAMILY; DO YOU SEE THAT?
- 5 A. YES.
- 6 O. IF YOU TAKE A LOOK AT THE TABLE OF CONTENTS OF PLAINTIFFS'
- 7 EXHIBIT 202, WHAT DOES 117 TO 145 CORRESPOND TO?
- 8 A. THIS IS CHAPTER 7 AFRICAN-AMERICAN CHILDREN IN SINGLE-
- 9 MOTHER FAMILIES BY RANDOLPH. IT'S THE ENTIRE CHAPTER.
- 10 Q. SO WOULD THAT INCLUDE THE HEART OF THE RANDOLPH CHAPTER?
- 11 A. YES, IT WOULD.
- 12 Q. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 203
- 13 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 203?
- 14 A. THIS IS THE AUTHOR AGREEMENT FOR AFRICAN-AMERICAN SINGLE
- 15 MOTHERS BY DICKERSON.
- 16 Q. OKAY. IF YOU TAKE A LOOK AT PARAGRAPH 1, WHAT RIGHTS DOES
- 17 SAGE HAVE IN THE WORK AFRICAN-AMERICAN SINGLE MOTHERS?
- 18 A. SAGE PUBLICATIONS OWNS ALL EXCLUSIVE RIGHTS, ALL COPYRIGHT
- 19 TO THE WORK.
- 20 Q. IF YOU CAN TAKE A LOOK AT PLAINTIFFS' EXHIBIT 204 ALREADY
- 21 IN EVIDENCE, AND IF WE LOOK AT PLAINTIFFS' EXHIBIT 204, WE SEE
- 22 THAT IT IS AN AGREEMENT WITH SUZANNE RANDOLPH AND LINDA JAMES
- 23 MEYERS FOR A WORK TENTATIVELY ENTITLED FOSTERING VERY YOUNG
- 24 CHILDREN'S DEVELOPMENT IN HOUSEHOLDS HEADED BY AFRICAN-AMERICAN
- 25 SINGLE WOMEN; DO YOU SEE THAT?

- 1 A. YES, I DO.
- 2 Q. AND THE CHAPTER -- GOING BACK TO THE TABLE OF CONTENTS IN
- 3 202, THE CHAPTER THERE WAS CALLED AFRICAN-AMERICAN CHILDREN IN
- 4 SINGLE-MOTHER FAMILIES, CORRECT?
- 5 A. THAT'S RIGHT.
- 6 Q. SO DOES THE AGREEMENT PLAINTIFFS' EXHIBIT 204, DOES THAT
- 7 CORRESPOND TO THAT CHAPTER?
- 8 A. WELL, THE CHAPTER NAME IS DIFFERENT, AND SO THAT WOULD
- 9 HAPPEN BECAUSE THEY MAY HAVE AGREED PRIOR TO RECEIVING THE
- 10 ENTIRE MANUSCRIPT THAT THIS WAS PROBABLY -- THE ONE IN THE
- 11 AGREEMENT IS PROBABLY THE WORKING TITLE, BUT THIS WAS THE
- 12 CONCLUSION TITLE.
- 13 Q. AND THAT IS A COMMON PRACTICE THAT THE TITLE CHANGES FROM
- 14 THE TIME OF THE AGREEMENT?
- 15 A. SOMETIMES, YES.
- 16 Q. OKAY. SO IF WE TAKE A LOOK AT PARAGRAPH 1 OF PLAINTIFFS'
- 17 EXHIBIT 204, WHAT RIGHTS DOES SAGE HAVE IN THE RANDOLPH
- 18 CHAPTER?
- 19 A. ALL RIGHTS. THE COPYRIGHT IS OWNED BY SAGE.
- 20 Q. OKAY. IF YOU COULD TAKE A LOOK AT PLAINTIFFS' EXHIBIT 205
- 21 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 205?
- 22 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR
- 23 AFRICAN-AMERICAN SINGLE MOTHERS.
- 24 Q. AND WHAT RIGHTS DOES SAGE HAVE IN AFRICAN-AMERICAN SINGLE
- 25 MOTHERS?

- 1 A. ALL RIGHTS.
- 2 Q. WHEN WAS AFRICAN-AMERICAN SINGLE MOTHERS FIRST PUBLISHED?
- 3 A. 1995.
- 4 Q. AND WHEN WAS IT REGISTERED?
- 5 A. 1995.
- 6 Q. OKAY. HOPEFULLY I HAVE HANDED YOU PLAINTIFFS' EXHIBIT 209
- 7 WHICH IS BLACK CHILDREN?
- 8 A. YES.
- 9 Q. EXCELLENT. IF WE TAKE A LOOK AT PAGE C1 -- PLAINTIFFS'
- 10 EXHIBIT 209 ALREADY IN EVIDENCE. IF WE TAKE A LOOK AT JOINT
- 11 EXHIBIT 5, PAGE C1, WE SEE THAT PROFESSOR DIXON ALSO USED PAGES
- 12 73 TO 96 OF BLACK CHILDREN IN THE FALL OF 2009; DO YOU SEE
- 13 THAT?
- 14 A. YES.
- 15 O. OKAY. IF WE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 209 WHICH
- 16 IS THE BOOK, HOW MANY PAGES DOES IT HAVE?
- 17 A. IT HAS 218 PAGES.
- 18 Q. OKAY. AND IF YOU TAKE A LOOK AT THE TABLE OF CONTENTS,
- 19 WHAT DOES PAGES 73 TO 96 CORRESPOND TO?
- 20 A. THAT IS CHAPTER 6, THE ENTIRE CHAPTER RACIAL IDENTITY
- 21 DEVELOPMENT IN AFRICAN-AMERICAN CHILDREN BY BENNETT AND
- 22 MANDARA.
- 23 Q. OKAY. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS'
- 24 EXHIBIT 210 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT
- 25 210?

- 1 A. THIS IS THE MCADOO PUBLICATION AGREEMENT FOR BLACK
- 2 CHILDREN, SOCIAL, EDUCATIONAL AND PARENTAL ENVIRONMENTS, SECOND
- 3 EDITION.
- 4 Q. AND MCADOO IS THE AUTHOR?
- 5 A. YES.
- 6 Q. AND IF WE TAKE A LOOK AT PARAGRAPH 1 OF PLAINTIFFS'
- 7 EXHIBIT 210, WHAT COPYRIGHT RIGHTS DOES SAGE HAVE IN THE MCADOO
- 8 BOOK?
- 9 A. SAGE OWNS THE COPYRIGHT TO THIS BOOK.
- 10 Q. OKAY. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS'
- 11 EXHIBIT 212 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT
- 12 212?
- 13 A. THIS IS THE CONTRIBUTING AUTHOR AGREEMENT FOR MURRAY AND
- 14 MANDARA FOR THE CHAPTER RACIAL IDENTITY DEVELOPMENT IN
- 15 AFRICAN-AMERICAN CHILDREN.
- 16 Q. AND IF WE TAKE A LOOK AT PARAGRAPH 1 THERE, WHAT RIGHTS
- 17 DOES SAGE HAVE IN THE MURRAY AND MANDARA CHAPTER?
- 18 A. SAGE OWNS THE COPYRIGHT TO THIS CHAPTER.
- 19 Q. IF YOU COULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 213
- 20 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 213?
- 21 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR BLACK CHILDREN
- 22 SECOND EDITION.
- 23 Q. WHAT IS THE -- WHO IS THE COPYRIGHT OWNER?
- 24 A. THE COPYRIGHT OWNER IS SAGE PUBLICATIONS.
- 25 Q. WHEN WAS THIS PUBLISHED?

- 1 A. THIS WAS PUBLISHED IN 2001.
- 2 Q. WHEN WAS IT REGISTERED?
- 3 A. SEPTEMBER 17TH, 2001.
- 4 MS. SINGER: MAY I APPROACH, YOUR HONOR?
- 5 THE COURT: YES.
- 6 BY MS. SINGER:
- 7 O. WE'RE GOING TO FIRST LOOK AT PLAINTIFFS' EXHIBIT 243 WHICH
- 8 SHOULD BE THE HANDBOOK OF FEMINIST RESEARCH, AND WE'RE MOVING
- 9 TO BINDER 2 FOR THOSE OF YOU FOLLOWING ALONG.
- 10 A. OKAY.
- 11 Q. HOW MANY PAGES DOES PLAINTIFFS' EXHIBIT 243 ALREADY IN
- 12 EVIDENCE HAVE?
- 13 A. 711.
- 14 Q. IF WE TAKE A LOOK AT THE JOINT FILING JOINT EXHIBIT 5,
- 15 PAGE B1, WE SEE THAT PROFESSOR ESPOSITO USED PAGES 155 TO 172.
- 16 THIS IS THE SUMMER 09 TERM; DO YOU SEE THAT?
- 17 A. YES.
- 18 Q. AND IF WE TURN TO PAGE C-8 I BELIEVE OF JOINT EXHIBIT 5,
- 19 WE SHOULD SEE THAT PROFESSOR KAUFMANN USED PAGES 71 TO 106, 155
- 20 TO 172, THAT'S THE SAME PAGES THAT PROFESSOR ESPOSITO USED,
- 21 CORRECT?
- 22 A. CORRECT.
- 23 Q. AND SHE ALSO USED PAGES 515 TO 534 OF THE HANDBOOK OF
- 24 FEMINIST RESEARCH THEORY AND PRAXIS, THIS IS FALL OF 09; DO YOU
- 25 SEE THAT?

- 1 A. YES.
- 2 Q. IF YOU WOULD PLEASE TAKE A LOOK AT THE TABLE OF CONTENTS
- 3 OF PLAINTIFFS' EXHIBIT 243, THE BOOK, WHAT DOES PAGES 71 TO 106
- 4 CORRESPOND TO?
- 5 A. THAT IS THE ENTIRE CHAPTER 4, POSTMODERN, POSTSTRUCTURAL
- 6 AND CRITICAL THEORIES BY GANNON AND DAVIES.
- 7 Q. HOW ABOUT PAGES 155 TO 172, THAT'S THE SECTION THAT BOTH
- 8 PROFESSOR ESPOSITO AND PROFESSOR KAUFMANN USED?
- 9 A. THAT IS THE ENTIRE CHAPTER TOWARD UNDERSTANDINGS OF
- 10 FEMINIST ETHNOGRAPHY BY PILLOW AND MAYO.
- 11 Q. AND WOULD THAT INCLUDE THE HEART OF THE PILLOW AND MAYO
- 12 CHAPTER?
- 13 A. YES, IT WOULD.
- 14 Q. HOW ABOUT PAGES 515 TO 543, WHAT DOES THAT CORRESPOND TO?
- 15 A. THAT IS CHAPTER 26, FEMINIST RESEARCH ETHICS, THE ENTIRE
- 16 CHAPTER BY PREISSLE.
- 17 Q. OKAY. LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 244
- 18 ALREADY IN EVIDENCE. WHAT ARE WE LOOKING AT IN PLAINTIFFS'
- 19 EXHIBIT 244?
- 20 A. THIS IS THE EDITOR AGREEMENT BETWEEN HESSE-BIBER FOR THE
- 21 PUBLICATION HANDBOOK OF FEMINIST RESEARCH, THEORY AND PRAXIS.
- 22 Q. AND TAKE A LOOK AT PARAGRAPH 6, WHAT RIGHTS DOES SAGE HAVE
- 23 IN THE HANDBOOK OF FEMINIST RESEARCH?
- 24 A. SAGE OWNS ALL RIGHTS AND THE COPYRIGHT TO THE WORK.
- 25 Q. AND IF YOU WILL TAKE A LOOK AT PLAINTIFFS' EXHIBIT 245

- 1 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 245?
- 2 A. THIS IS THE CONTRIBUTOR AGREEMENT.
- 3 Q. WHO IS THE CONTRIBUTORS IN THIS ONE?
- 4 A. IT'S PILLOW AND MAYO.
- 5 Q. OKAY. AND IF WE TAKE A LOOK DOWN, WHAT RIGHTS DO PILLOW
- 6 AND MAYO GIVE TO SAGE?
- 7 A. ALL RIGHTS.
- 8 Q. THIS IS A WORK MADE FOR HIRE?
- 9 A. YES.
- 10 Q. AND THE PILLOW AND MAYO CHAPTER CORRESPONDS TO 155 TO 172
- 11 USED BY ESPOSITO AND KAUFMANN?
- 12 A. YES, IT DOES.
- 13 Q. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 246
- 14 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 246?
- 15 A. THIS IS A CONTRIBUTOR AGREEMENT FROM PREISSLE FOR THE
- 16 CONTRIBUTION WHICH HAS THE PROVISIONAL TITLE FEMINIST
- 17 CONTRIBUTIONS TO THE THEORY AND PRACTICE OF ETHICS IN THE
- 18 RESEARCH PROCESS.
- 19 Q. AND IF WE GO BACK TO THE TABLE OF CONTENTS, WE SEE THAT
- 20 THE PROVISIONAL TITLE IN THE CONTRIBUTOR AGREEMENT IS A LITTLE
- 21 DIFFERENT THAN THE FINAL TITLE?
- 22 A. WHAT PAGES, SORRY?
- 23 Q. IT'S 515 TO 534.
- 24 A. YES, IT WAS SHORTENED TO FEMINIST RESEARCH ETHICS.
- 25 Q. BUT THAT'S THE SAME CHAPTER --

- 1 A. CORRECT.
- 2 Q. -- THAT PREISSLE SIGNED THE CONTRIBUTOR AGREEMENT FOR,
- 3 RIGHT?
- 4 A. RIGHT.
- 5 Q. AND WHAT RIGHTS DID PREISSLE GIVE SAGE -- GRANT TO SAGE IN
- 6 PLAINTIFFS' EXHIBIT 246?
- 7 A. IT'S A WORK MADE FOR HIRE FOR SAGE. SAGE OWNS ALL RIGHTS
- 8 AND OWNS THE COPYRIGHT.
- 9 Q. LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 247. WHAT IS
- 10 PLAINTIFFS' EXHIBIT 247?
- 11 A. IT'S THE CERTIFICATE OF REGISTRATION FOR HANDBOOK OF
- 12 FEMINIST RESEARCH THEORY AND PRAXIS.
- 13 Q. WHO OWNS THE COPYRIGHT REGISTRATION IN HANDBOOK OF
- 14 FEMINIST RESEARCH THEORY AND PRAXIS?
- 15 A. SAGE PUBLICATIONS.
- 16 Q. WHAT YEAR WAS THE HANDBOOK OF FEMINIST RESEARCH FIRST
- 17 PUBLISHED?
- 18 A. 2006.
- 19 Q. AND WHEN WAS IT REGISTERED?
- 20 A. 2006.
- 21 Q. OKAY. HOPEFULLY YOU HAVE UP THERE THE HANDBOOK OF
- 22 CRITICAL AND INDIGENOUS METHODOLOGIES; DO YOU HAVE THAT?
- 23 A. YES.
- 24 Q. WE'RE TAKING A LOOK AT PLAINTIFFS' EXHIBIT 231 ALREADY IN
- 25 EVIDENCE, AND IF WE TAKE A LOOK AT PAGE A-3 OF THE JOINT FILING

- 1 JOINT EXHIBIT 5, WE SEE THAT PROFESSOR KAUFMANN IN THE
- 2 MAYMESTER OF 09, PROFESSOR KAUFMANN IS USING PAGES 85 TO 99 AND
- 3 135 TO 156 FROM THE HANDBOOK OF CRITICAL AND INDIGENOUS
- 4 METHODOLOGIES; DO YOU SEE THAT?
- 5 A. YES.
- 6 Q. IF WE GO BACK TO PLAINTIFFS' EXHIBIT 231, THE BOOK, HOW
- 7 MANY PAGES DOES IT HAVE?
- 8 A. 571.
- 9 Q. OKAY. IF YOU COULD TAKE A LOOK AT THE TABLE OF CONTENTS
- 10 THERE, PROFESSOR KAUFMANN USED PAGES 85 TO 99. WHAT IS THAT?
- 11 A. 85 TO 99 IS CHAPTER 5, CRITICAL RACE THEORY AND INDIGENOUS
- 12 METHODOLOGIES BY DUNBAR.
- 13 Q. AND 85 TO 99 IS THAT THE WHOLE CHAPTER?
- 14 A. I BELIEVE IT IS. YES, IT IS.
- 15 Q. SO THAT WOULD BE THE HEART OF THE DUNBAR CHAPTER?
- 16 A. YES, IT WOULD.
- 17 Q. OKAY. PROFESSOR KAUFMANN ALSO USED PAGES 135 TO 156?
- 18 A. YES.
- 19 Q. AND SO IF WE LOOK AT THE TABLE OF CONTENTS, 135 TO 156
- 20 CORRESPONDS TO WHAT?
- 21 A. THE ENTIRE CHAPTER 7, INDIGENOUS KNOWLEDGES IN EDUCATION
- 22 BY KINCHELOE AND STEINBERG.
- 23 Q. IF YOU COULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 233
- 24 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 233?
- 25 A. 233? SORRY, I'VE GOT IT.

- 1 Q. 232.
- 2 A. OKAY.
- 3 Q. LET'S COME BACK TO THIS WORK IN A SECOND. WE JUST HAVE
- 4 THE WRONG INFORMATION WRITTEN DOWN HERE.
- 5 IF YOU COULD TAKE A LOOK -- DO YOU HAVE IN FRONT OF
- 6 YOU QUALITATIVE RESEARCH PRACTICE BY CLIVE SEALE?
- 7 A. YES.
- 8 O. OKAY. IT'S PLAINTIFFS' EXHIBIT 298 ALREADY IN EVIDENCE.
- 9 HOW MANY PAGES DOES PLAINTIFFS' EXHIBIT 298 HAVE?
- 10 A. THIS HAS 608 PAGES.
- 11 Q. IF WE GO TO THE JOINT FILINGS OF PROFESSOR KAUFMANN IN THE
- 12 MAYMESTER 09 TERM, A-3, QUALITATIVE RESEARCH PRACTICE, WE SEE
- 13 THAT PROFESSOR KAUFMANN USED PAGES 391 TO 406; DO YOU SEE THAT?
- 14 A. YES.
- 15 Q. IF WE TAKE A LOOK AT THE TABLE OF CONTENTS OF PLAINTIFFS'
- 16 EXHIBIT 298, WHAT DOES 391 TO 406 WHICH IS WHAT PROFESSOR
- 17 KAUFMANN USED IN MAYMESTER 09; WHAT DOES THAT CORRESPOND TO?
- 18 A. IT'S THE ENTIRE CHAPTER 25, VISUAL METHODS, BY PINK.
- 19 Q. IF YOU TAKE A LOOK AT PLAINTIFFS' EXHIBIT 299 ALREADY IN
- 20 EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 299?
- 21 A. THIS IS THE PUBLISHING AGREEMENT FOR SEALE, ET AL.
- 22 Q. IS SEALE, ET AL. THE EDITORS?
- 23 A. YES.
- 24 Q. IF WE TAKE A LOOK AT PARAGRAPH 1, WHAT RIGHTS DOES SAGE
- 25 HAVE IN THE QUALITATIVE RESEARCH PRACTICE?

- 1 A. EXCLUSIVE RIGHTS.
- 2 Q. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 300
- 3 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 300?
- 4 A. THIS IS THE CONTRIBUTOR AGREEMENT BETWEEN SARAH PINK AND
- 5 SAGE PUBLICATIONS.
- 6 Q. AND AS WE KIND OF SCROLL DOWN HERE IN THE LETTER, WE SEE
- 7 FOR THE PRESENT I AM WRITING TO FORMALIZE THE ARRANGEMENT ON
- 8 COPYRIGHT, AND WHAT COPYRIGHT RIGHTS DOES SAGE HAVE IN THE PINK
- 9 CONTRIBUTION?
- 10 A. ALL RIGHTS.
- 11 Q. WAS QUALITATIVE RESEARCH PRACTICE PUBLISHED IN THE UNITED
- 12 STATES?
- 13 A. NO, IT WASN'T. IT WAS PUBLISHED IN THE UNITED KINGDOM.
- 14 Q. AND IS IT PROTECTED BY COPYRIGHT IN THE UNITED KINGDOM?
- 15 A. YES.
- 16 Q. THE HANDBOOK OF ETHNOGRAPHY IS THAT ONE OF THE ONES YOU
- 17 HAVE UP THERE?
- 18 A. YES.
- 19 Q. PLAINTIFFS' EXHIBIT 239, AND IF WE TAKE A LOOK AT PAGE B-1
- 20 OF THE JOINT FILING, WE SEE THAT PROFESSOR ESPOSITO USED PAGES
- 21 188 TO 203 FROM THE HANDBOOK OF ETHNOGRAPHY; DO YOU SEE THAT?
- 22 A. YES.
- 23 Q. WAS THE HANDBOOK OF ETHNOGRAPHY PUBLISHED IN THE UNITED
- 24 STATES?
- 25 A. NO, IT WASN'T.

- 1 Q. WHERE WAS IT PUBLISHED?
- 2 A. IT WAS PUBLISHED IN THE UNITED KINGDOM.
- 3 Q. IS IT PROTECTED BY COPYRIGHT IN THE UNITED KINGDOM?
- 4 A. YES, IT IS.
- 5 O. IF YOU COULD TAKE A LOOK AT THE HANDBOOK OF NARRATIVE
- 6 INQUIRY WHICH IS PLAINTIFFS' EXHIBIT 258 ALREADY IN EVIDENCE,
- 7 AND IF WE TAKE A LOOK AT PAGE A-4 OF THE JOINT FILING JOINT
- 8 EXHIBIT 5, WE SEE THAT PROFESSOR KAUFMANN USED PAGES 3 TO 34 OF
- 9 THE HANDBOOK OF NARRATIVE INQUIRY IN MAYMESTER 09; DO YOU SEE
- 10 THAT?
- 11 A. YES.
- 12 Q. IF WE TAKE A LOOK AT PAGE C-9 OF THE FILING WE SEE THAT
- 13 PROFESSOR KAUFMANN USED PAGES 35 TO 75 OF THE HANDBOOK OF
- 14 NARRATIVE INQUIRY IN THE FALL OF 2009; DO YOU SEE THAT?
- 15 A. YES.
- 16 Q. HOW MANY PAGES DOES PLAINTIFFS' EXHIBIT 258, THE HANDBOOK
- 17 OF INQUIRY, HAVE?
- 18 A. 650.
- 19 Q. LET'S TAKE A LOOK AT THE TABLE OF CONTENTS PAGES 3 TO 34
- 20 WHICH IS WHAT PROFESSOR KAUFMANN USED IN MAYMESTER 09, WHAT
- 21 DOES THAT CORRESPOND TO?
- 22 A. THAT IS CHAPTER 1, LOCATING NARRATIVE INQUIRY HISTORICALLY
- 23 BY PINNEGAR AND DAYNES.
- 24 Q. AND WHILE YOU'RE ON THE TABLE OF CONTENTS, PAGES 35 TO 75
- 25 WHICH IS WHAT PROFESSOR KAUFMANN USED IN FALL OF 09, WHAT DOES

- 1 CORRESPOND TO?
- 2 A. THAT'S ENTIRE CHAPTER 2, MAPPING A LANDSCAPE OF NARRATIVE
- 3 INQUIRY BY CLANDININ AND ROSIEK.
- 4 O. OKAY. IF YOU COULD TAKE A LOOK PLEASE AT PLAINTIFFS'
- 5 EXHIBIT 259 ALREADY IN EVIDENCE, IT'S IN VOLUME 2 OF THE
- 6 BINDER, TAB J?
- 7 A. OKAY.
- 8 Q. WHAT IS PLAINTIFFS' EXHIBIT 259 ALREADY IN EVIDENCE?
- 9 A. THIS IS THE EDITOR AGREEMENT BETWEEN CLANDININ FOR THIS
- 10 BOOK HANDBOOK OF NARRATIVE RESEARCH METHODOLOGIES.
- 11 Q. AND IF WE TAKE A LOOK AT PARAGRAPH 6 -- ACTUALLY LET'S GO
- 12 BACK A MINUTE THERE. THE AGREEMENT IS FOR THE HANDBOOK OF
- 13 NARRATIVE RESEARCH METHODOLOGIES, RIGHT, BUT THE BOOK IS
- 14 ACTUALLY CALLED HANDBOOK OF NARRATIVE INQUIRY, RIGHT?
- 15 A. RIGHT.
- 16 Q. IS THIS THE EDITOR AGREEMENT FOR THE HANDBOOK OF NARRATIVE
- 17 INQUIRY?
- 18 A. YES, THE TITLE WOULD HAVE CHANGED.
- 19 Q. IF WE COULD TAKE A LOOK AT PARAGRAPH 6 OF 259, WHAT RIGHTS
- 20 DOES SAGE HAVE IN THE HANDBOOK OF NARRATIVE INQUIRY?
- 21 A. SAGE HAS ALL RIGHTS AND OWNS THE COPYRIGHT TO THE WORK.
- 22 Q. AND LET'S TAKE A LOOK HERE IT SAYS THE SUPPLEMENTARY
- 23 MATERIALS AND ALL OTHER COPYRIGHTABLE MATERIALS PREPARED BY
- 24 EDITOR IN THE COURSE OF PERFORMING EDITORIAL SERVICES AND ANY
- 25 CONTRIBUTIONS PREPARED BY EDITOR FOR THE WORK OR A REVISED

- 1 EDITION SHALL BE DEEMED SPECIALLY ORDERED OR COMMISSIONED BY
- 2 PUBLISHER AND SHALL BE CONSIDERED WORKS MADE FOR HIRE; DO YOU
- 3 SEE THAT?
- 4 A. YES.
- 5 Q. SO PAGES 35 TO 75 WHICH WAS MAPPING A LANDSCAPE OF
- 6 NARRATIVE INQUIRY BY D. JEAN CLANDININ, RIGHT?
- 7 A. THAT'S CORRECT.
- 8 Q. JEAN CLANDININ IS THE-- THIS PLAINTIFFS' EXHIBIT 259 IS
- 9 WITH JEAN CLANDININ?
- 10 A. THAT'S CORRECT, YES.
- 11 Q. SO PLAINTIFFS' EXHIBIT 259 WOULD COVER THE CLANDININ
- 12 CHAPTER?
- 13 A. YES.
- 14 O. OKAY. LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 260
- 15 ALREADY IN EVIDENCE. WHAT IS PLAINTIFFS' EXHIBIT 260?
- 16 A. THIS IS THE CONTRIBUTOR AGREEMENT FROM PINNEGAR FOR THE
- 17 CHAPTER.
- 18 Q. THIS IS PAGES 3 TO 34?
- 19 A. YES, AND THIS WOULD BE LOCATING NARRATIVE INQUIRY
- 20 HISTORICALLY.
- 21 Q. OKAY. AND WHAT RIGHTS DOES SAGE HAVE IN THE PINNEGAR
- 22 CHAPTER?
- 23 A. ALL RIGHTS. SAGE OWNS THE COPYRIGHT.
- 24 Q. IF YOU CAN TAKE A LOOK AT PLAINTIFFS' EXHIBIT 261 ALREADY
- 25 IN EVIDENCE, WHAT IS THE PLAINTIFFS' EXHIBIT 261?

- 1 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR HANDBOOK OF
- 2 NARRATIVE INQUIRY.
- 3 Q. WHO OWNS THE COPYRIGHT IN HANDBOOK OF NARRATIVE INQUIRY?
- 4 A. SAGE PUBLICATIONS.
- 5 Q. WHEN WAS HANDBOOK OF NARRATIVE INQUIRY PUBLISHED?
- 6 A. 2006.
- 7 O. AND WHEN WAS IT REGISTERED?
- 8 A. FEBRUARY 5TH, 2007.
- 9 Q. THE HANDBOOK OF SOCIAL THEORY I THINK YOU HAVE UP THERE?
- 10 A. YES.
- 11 Q. THIS IS PLAINTIFFS' EXHIBIT 288 ALREADY IN EVIDENCE. HOW
- 12 MANY PAGES DOES HANDBOOK OF SOCIAL THEORY HAVE?
- 13 A. 537.
- 14 O. OKAY. IF WE TAKE A LOOK AT PAGE A-3 OF THE JOINT FILING,
- 15 WE SEE THAT PROFESSOR KAUFMANN USED PAGES 217 TO 228 OF THE
- 16 HANDBOOK OF SOCIAL THEORY IN MAYMESTER 09; DO YOU SEE THAT?
- 17 A. YES.
- 18 Q. THEN IF WE TAKE A LOOK AT PAGE C-9 OF THE JOINT FILING, WE
- 19 SEE THAT PROFESSOR KAUFMANN ALSO USED THIS SAME SECTION. SHE
- 20 USES IT AGAIN IN FALL 09; DO YOU SEE THAT?
- 21 A. YES.
- 22 Q. IF YOU WOULD PLEASE TAKE A LOOK AT THE TABLE OF CONTENTS
- 23 OF PLAINTIFFS' EXHIBIT 288, WHAT IS PAGES 217 TO 288?
- 24 A. THIS IS CHAPTER 17, THE ENTIRE CHAPTER ENTITLED SYMBOLIC
- 25 INTERACTIONISM AT THE END OF THE CENTURY.

- 1 Q. DOES THAT INCLUDE THE HEART OF THE SYMBOLIC INTERACTIONISM
- 2 CHAPTER?
- 3 A. YES, IT WOULD.
- 4 O. WOULD YOU PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 289
- 5 ALREADY IN EVIDENCE; WHAT IS PLAINTIFFS' EXHIBIT 289?
- 6 A. THIS IS THE AGREEMENT BETWEEN RITZER AND SMART FOR THE
- 7 HANDBOOK OF SOCIAL THEORY.
- 8 Q. AND ACCORDING TO PARAGRAPH 1, WHAT RIGHTS DOES SAGE HAVE
- 9 IN THE HANDBOOK OF SOCIAL THEORY?
- 10 A. ALL RIGHTS. SAGE OWNS THE COPYRIGHT.
- 11 Q. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 290
- 12 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 290?
- 13 A. THIS IS THE CONTRIBUTOR AGREEMENT FROM GARY FINE.
- 14 Q. AND GARY FINE WAS ONE OF THE AUTHORS OF SYMBOLIC
- 15 INTERACTIONISM AT THE END OF THE CENTURY?
- 16 A. YES.
- 17 Q. AND IF WE LOOK AT THIS A LETTER, WHAT RIGHTS DOES SAGE
- 18 HAVE IN THE FINE, SANDSTROM, MARTIN CHAPTER?
- 19 A. ALL RIGHTS.
- 20 Q. OKAY. WHERE WAS THE HANDBOOK OF SOCIAL THEORY FIRST
- 21 PUBLISHED?
- 22 A. THIS WAS FIRST PUBLISHED IN THE UNITED KINGDOM IN 2001.
- 23 Q. WAS IT EVER PUBLISHED IN THE UNITED STATES?
- 24 A. YES, IT WAS PUBLISHED IN THE UNITED STATES IN 2003.
- 25 Q. IS IT PROTECTED BY COPYRIGHT IN THE UNITED KINGDOM?

- 1 A. YES, IT IS.
- 2 Q. DO YOU HAVE BLACK FAMILIES UP THERE? IT'S TAB M,
- 3 PLAINTIFFS' EXHIBIT 218. I'M SORRY, YOU WOULDN'T HAVE THAT.
- 4 MY BAD.
- 5 ACTUALLY DEFENDANTS' EXHIBIT 749 IS THE ACTUAL BOOK.
- 6 SO DON'T WORRY. YOU DON'T HAVE IT. MY BAD. IT WAS A TEST.
- 7 IF WE COULD PUT UP THERE AN EXCERPT FROM PROFESSOR
- 8 DIXON'S APRIL 20TH DEPOSITION PAGE 16, LINE 9 AND THE QUESTION
- 9 TO PROFESSOR DIXON IS: OKAY, AND THEN IN THE COURSE IN THE
- 10 FALL OF 2009 WE'RE DISCUSSING, DID YOU USE AN EXCERPT OF A BOOK
- 11 CALLED BLACK FAMILY? ANSWER: YES. PAGE 17, LINE 1, AND DID
- 12 YOU USE ONE CHAPTER BEGINNING AT PAGES 214 CHAPTER 12 OUT THERE
- 13 STRANDED. YES, BLACK FAMILIES IN WHITE COMMUNITIES.
- 14 DO YOU SEE THAT?
- 15 A. YES.
- 16 Q. LET'S TAKE A LOOK AT PLAINTIFFS' EXHIBIT 218 ALREADY IN
- 17 EVIDENCE?
- 18 A. YES.
- 19 Q. WHAT IS PLAINTIFFS' EXHIBIT 218?
- 20 A. THIS IS THE EDITOR AGREEMENT FOR BLACK FAMILIES THIRD
- 21 EDITION.
- 22 Q. AND IF WE TAKE A LOOK AT PARAGRAPH 1, WHAT RIGHTS DOES
- 23 SAGE HAVE IN BLACK FAMILIES?
- 24 A. ALL RIGHTS. SAGE OWNS THE COPYRIGHT.
- 25 Q. OKAY. IF YOU WOULD TURN PLEASE TO PLAINTIFFS' EXHIBIT 219

- 1 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 219?
- 2 A. THIS IS THE AUTHOR AGREEMENT FROM TATUM FOR OUT THERE
- 3 STRANDED? BLACK FAMILIES IN WHITE COMMUNITIES.
- 4 O. OKAY. AND IF WE TAKE A LOOK AT PARAGRAPH 1 THERE, WHAT
- 5 RIGHTS DOES SAGE HAVE IN THE TATUM CHAPTER OUT THERE STRANDED?
- 6 A. SAGE OWNS ALL RIGHTS, THEREFORE OWNS THE COPYRIGHT.
- 7 O. OKAY. IF YOU WOULD TAKE A LOOK AT PLAINTIFFS' EXHIBIT 221
- 8 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 221?
- 9 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR BLACK FAMILIES
- 10 THIRD EDITION.
- 11 Q. OKAY. AND WHO OWNS THE COPYRIGHT IN BLACK FAMILIES?
- 12 A. SAGE PUBLICATIONS.
- 13 Q. WHEN WAS IT FIRST PUBLISHED?
- 14 A. 1996.
- 15 Q. AND WHEN WAS IT REGISTERED?
- 16 A. 1996.
- 17 Q. IF WE COULD PUT UP ON THE SCREEN PAGE 255 OF JOINT EXHIBIT
- 18 5 WHICH IS THE FALL 09 ERES REPORT, WE SEE HERE THAT PROFESSOR
- 19 MOLONEY IS USING A CHAPTER BY SHEILA TWINN, STATUS OF MIXED
- 20 METHODS RESEARCH IN NURSING IN THE HANDBOOK OF MIXED METHODS IN
- 21 SOCIAL AND BEHAVIORAL RESEARCH EDITED BY CHARLES TEDDLIE; DO
- 22 YOU SEE THAT?
- 23 A. YES.
- 24 Q. IF WE GO TO C-5 OF THE JOINT FILING JOINT EXHIBIT 5, WE'RE
- 25 LOOKING FOR PROFESSOR MOLONEY -- I'M SORRY C-15. MY BAD.

- 1 C-15, AND WE SEE THAT PROFESSOR MOLONEY USED 541 TO 556; DO YOU
- 2 SEE THAT?
- 3 A. YES.
- 4 Q. AND THE BOOK IS ACTUALLY ON DEFENDANTS' EXHIBIT LIST.
- 5 IT'S 773 IF ANYBODY WANTS TO CHECK THAT, BUT IF WE TAKE A LOOK
- 6 AT PLAINTIFFS' EXHIBIT 251 ALREADY IN EVIDENCE, WE'RE GOING TO
- 7 NEED TO LOOK AT THE SECOND PAGE OF PLAINTIFFS' EXHIBIT 251.
- 8 WHAT IS PLAINTIFFS' EXHIBIT 251?
- 9 A. THIS IS THE PUBLISHING AGREEMENT FOR HANDBOOK OF MIXED
- 10 METHODOLOGY.
- 11 Q. OKAY. AND IS THAT THE SAME AS THE HANDBOOK OF MIXED
- 12 METHODS IN SOCIAL AND BEHAVIORAL RESEARCH?
- 13 A. YES.
- 14 Q. AND ACCORDING TO PARAGRAPH 1 OF THAT AGREEMENT, WHAT
- 15 RIGHTS DOES SAGE HAVE IN THE HANDBOOK OF MIXED METHODS IN
- 16 SOCIAL AND BEHAVIORAL RESEARCH?
- 17 A. SAGE HAS ALL RIGHTS AND OWNS THE COPYRIGHT.
- 18 Q. OKAY. AND IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS'
- 19 EXHIBIT 253 ALREADY IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT
- 20 253?
- 21 A. THIS IS TWINN'S CONTRIBUTOR AGREEMENT FOR THE CHAPTER
- 22 STATUS OF MIXED METHODS RESEARCH IN NURSING.
- 23 Q. AND THAT'S THE CHAPTER PROFESSOR MOLONEY USED, RIGHT?
- 24 A. THAT'S CORRECT.
- 25 Q. IF WE TAKE A LOOK AT PARAGRAPH, WHAT RIGHTS DOES SAGE HAVE

- 1 IN THE TWINN CHAPTER?
- 2 A. SAGE OWNS ALL RIGHTS AND OWNS THE COPYRIGHT.
- 3 Q. OKAY. IF YOU WOULD PLEASE TAKE A LOOK AT PLAINTIFFS'
- 4 EXHIBIT 254 ALREADY IN EVIDENCE, WHAT IS PLAINTIFF'S EXHIBIT
- 5 254?
- 6 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR HANDBOOK OF
- 7 MIXED METHODS IN SOCIAL AND BEHAVIORAL RESEARCH.
- 8 Q. AND WHO OWNS THE COPYRIGHT IN THE HANDBOOK OF MIXED
- 9 METHODS IN SOCIAL AND BEHAVIORAL RESEARCH?
- 10 A. SAGE PUBLICATIONS.
- 11 Q. AND WHEN WAS THE HANDBOOK OF MIXED METHODS FIRST
- 12 PUBLISHED?
- 13 A. IN 2002.
- 14 Q. AND WHEN WAS IT REGISTERED?
- 15 A. IN 2002.
- 16 MS. SINGER: OKAY. IF YOU WILL GIVE ME JUST A
- 17 MOMENT, YOUR HONOR, I THINK WE'RE ALMOST DONE.
- 18 (PAUSE IN THE PROCEEDINGS.)
- 19 BY MS. SINGER:
- 20 Q. IF YOU COULD PLEASE GET OUT PLAINTIFFS' EXHIBIT 231, THE
- 21 HANDBOOK OF CRITICAL AND INDIGENOUS METHODOLOGIES, I THINK IT'S
- 22 231 ALREADY IN EVIDENCE, HOW MANY PAGES DOES THE HANDBOOK OF
- 23 CRITICAL AND INDIGENOUS METHODOLOGIES HAVE?
- 24 A. 571.
- 25 Q. OKAY. AND IF WE TAKE A LOOK AT PAGE A-3 OF THE JOINT

- 1 FILING, WE SEE THAT PROFESSOR KAUFMANN USED THE HANDBOOK OF
- 2 CRITICAL AND INDIGENOUS METHODOLOGIES. PROFESSOR KAUFMANN IN
- 3 MAYMESTER 09 USED PAGES 85 TO 99 AND 135 TO 156.
- 4 DO YOU SEE THAT?
- 5 A. YES.
- 6 Q. AND IF WE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 233 ALREADY
- 7 IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 233?
- 8 A. THIS IS THE PUBLISHING AGREEMENT FOR HANDBOOK OF CRITICAL
- 9 METHODOLOGIES.
- 10 Q. AND WHO ARE THE EDITORS OF THIS?
- 11 A. DENZIN AND LINCOLN AND SMITH.
- 12 Q. SO DENZIN AND LINCOLN ARE THE SAME TWO AS THE SAGE
- 13 HANDBOOK OF QUALITATIVE RESEARCH, RIGHT?
- 14 A. THAT'S CORRECT.
- 15 Q. BUSY PEOPLE.
- 16 A. YES.
- 17 Q. AND IF WE TAKE A LOOK AT PARAGRAPH 6.1, WHAT RIGHTS DOES
- 18 SAGE HAVE IN THE HANDBOOK OF CRITICAL AND INDIGENOUS
- 19 METHODOLOGIES?
- 20 A. IT'S A WORK MADE FOR HIRE. SAGE OWNS ALL RIGHTS AND OWNS
- 21 THE COPYRIGHT.
- 22 Q. IF YOU COULD PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT
- 23 232, AND ACTUALLY RIGHT BEFORE WE GET THERE, LET'S GO BACK AND
- 24 LOOK AT THE BOOK 231 AND THE TABLE OF CONTENTS, AND WE SEE
- 25 PROFESSOR KAUFMANN USED 85 TO 99. I THINK THIS WAS THE DUNBAR

- 1 CHAPTER WE'VE ESTABLISHED?
- 2 A. YES, THAT'S CORRECT.
- 3 Q. SHE USED 135 TO 156 WHICH IS THE KINCHELOE AND STEINBERG
- 4 CHAPTER?
- 5 A. THAT'S CORRECT.
- 6 Q. SO IF WE TAKE A LOOK AT 232, WHAT IS PLAINTIFFS' EXHIBIT
- 7 232 ALREADY IN EVIDENCE?
- 8 A. THIS IS THE CONTRIBUTING AUTHOR AGREEMENT FOR DUNBAR.
- 9 Q. AND WHAT RIGHTS DOES SAGE HAVE IN THE DUNBAR CHAPTER?
- 10 A. ALL RIGHTS.
- 11 Q. AND IF WE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 235 ALREADY
- 12 IN EVIDENCE, WHAT IS PLAINTIFFS' EXHIBIT 235?
- 13 A. THIS IS THE KINCHELOE CONTRIBUTING AUTHOR AGREEMENT.
- 14 Q. AND WHAT RIGHTS DOES SAGE HAVE IN THE KINCHELOE AND
- 15 STEINBERG CHAPTER?
- 16 A. ALL RIGHTS.
- 17 Q. WOULD YOU PLEASE TAKE A LOOK AT PLAINTIFFS' EXHIBIT 236
- 18 ALREADY IN EVIDENCE, AND WHAT IS PLAINTIFFS' EXHIBIT 236?
- 19 A. THIS IS THE CERTIFICATE OF REGISTRATION FOR THE WORK THE
- 20 HANDBOOK OF CRITICAL AND INDIGENOUS METHODOLOGIES.
- 21 Q. WHO OWNS THE COPYRIGHT IN THE HANDBOOK OF CRITICAL AND
- 22 INDIGENOUS METHODOLOGIES?
- 23 A. SAGE PUBLICATIONS.
- 24 Q. WHEN WAS IT FIRST PUBLISHED?
- 25 A. 2008.

- 1 Q. WHEN WAS IT REGISTERED?
- 2 A. 2010.
- 3 MS. SINGER: YOUR HONOR, IF YOU CAN GIVE ME
- 4 ONE MOMENT TO CONSULT WITH MY COLLEAGUES, WE MIGHT BE
- 5 DONE.
- 6 (PAUSE IN THE PROCEEDINGS.)
- 7 MS. SINGER: I HAVE MORE ONE MORE QUESTION. WHEN A
- 8 PROFESSOR -- I'M SORRY. STRIKE THAT.
- 9 WHEN SOMEONE GETS PERMISSION FROM THE CCC OR;
- 10 DIRECTLY FROM SAGE TO USE AN EXCERPT FROM A WORK, IS THAT
- 11 PERMISSION GOOD FOR ONE SEMESTER OR IS THAT GOOD FOR ALL
- 12 TIME?
- 13 A. IT DEPENDS ON THE REQUEST FOR USE. SO IF IT'S FOR COURSE
- 14 USE, IT'S FOR ONE SEMESTER.
- 15 Q. SO IF I WANTED TO USE IT AGAIN -- IF I GOT PERMISSION FOR
- 16 THE MAYMESTER AND I WANTED TO USE IT AGAIN IN THE FALL, I WOULD
- 17 HAVE TO GET PERMISSION AGAIN; IS THAT CORRECT?
- 18 A. YES, YOU COULD GET A SUBSEQUENT PERMISSION.
- 19 MS. SINGER: MS. RICHMAN, I REGRET TO INFORM YOU THAT
- 20 WE ARE DONE HERE. NO FURTHER QUESTIONS.
- THE COURT: MR. SCHAETZEL, YOU MAY PROCEED.
- MR. SCHAETZEL: THANK YOU.
- 23 CROSS-EXAMINATION
- 24 BY MR. SCHAETZEL:
- 25 Q. MS. RICHMAN, MY NAME IS STEVE SCHAETZEL. YOU'VE TESTIFIED

- 1 SOME ABOUT SAGE'S FAIR USE ANALYSIS. I'D LIKE TO ASK YOU SOME
- 2 MORE QUESTIONS ABOUT THAT FIRST.
- 3 I BELIEVE YOU TESTIFIED THAT SAGE USES THE FOUR
- 4 FACTOR TEST TO CONDUCT A FAIR USE ANALYSIS; ISN'T THAT CORRECT?
- 5 A. YES, MORE OR LESS IN A PARAPHRASED WAY.
- 6 Q. SO YOU DO NOT USE THE 1976 CLASSROOM GUIDELINES, DO YOU?
- 7 A. NO.
- 8 Q. IN APPLYING THE FOUR FACTOR TEST, DO YOU USE BRIGHT LINE
- 9 DIVISIONS, SOLID BLACK LINES?
- 10 A. NO -- CAN YOU CLARIFY?
- 11 Q. SURE. LET'S SAY, FOR EXAMPLE, YOU'RE TRYING TO DETERMINE
- 12 WHAT IS AN APPROPRIATE AMOUNT THAT MAY BE USED. IS THERE A
- 13 BLACK LINE TEST, A CERTAIN PERCENTAGE NUMBER, FOR EXAMPLE?
- 14 A. NO, WE WOULD LOOK AT THE USE.
- 15 Q. YOU MENTIONED THAT AN AUTHOR MIGHT BE ABLE TO CALL THE
- 16 PERMISSIONS FOLKS TO ASK QUESTIONS ABOUT FAIR USE; IS THAT
- 17 CORRECT?
- 18 A. YES, THAT'S CORRECT.
- 19 Q. HOW MANY PEOPLE ARE THERE THAT WHEN WE TALK ABOUT THE
- 20 PERMISSIONS PEOPLE, HOW MANY FOLKS ARE WE TALKING ABOUT?
- 21 A. THERE ARE CURRENTLY TWO PERMISSIONS EDITORS. THERE'S AN
- 22 EDITORIAL ASSISTANT OR THERE COULD BE TWO EDITORIAL ASSISTANTS,
- 23 AND THERE ARE FIVE OTHER PEOPLE IN THE LEGAL DEPARTMENT WHO
- 24 COULD ALSO HELP, THREE OF WHICH ARE ATTORNEYS.
- 25 Q. THE OTHER TWO PEOPLE WHO DO THE REAL WORK IN THE LEGAL

- 1 DEPARTMENT ARE WHOM?
- 2 A. THEY ARE THEIR AIDES.
- 3 O. ARE THE PEOPLE THAT YOU IDENTIFIED THAT ARE THE
- 4 PERMISSIONS PEOPLE ARE THEY ATTORNEYS?
- 5 A. NO, THEY'RE NOT.
- 6 Q. DO YOU CONSIDER THEM TO BE EXPERTS IN COPYRIGHT LAW?
- 7 A. NO, I DON'T.
- 8 O. OKAY. THE TWO PEOPLE THAT ARE EDITORIAL ASSISTANTS ARE
- 9 THEY ATTORNEYS?
- 10 A. NO, THEY ARE NOT.
- 11 Q. DO YOU CONSIDER THEM TO BE EXPERTS IN COPYRIGHT LAW?
- 12 A. NO, I DON'T.
- 13 Q. WHEN AN AUTHOR CALLS TO SAGE, COULD AN AUTHOR RAISE HIS OR
- 14 HER FAIR USE QUESTION WITH, FOR EXAMPLE, ONE OF THE EDITORIAL
- 15 ASSISTANTS?
- 16 A. HE OR SHE COULD. IT'S LIKELY THAT THE EDITORIAL ASSISTANT
- 17 WOULD THEN CONFER WITH OUR LEGAL COUNSEL.
- 18 Q. WOULD THEY ALSO PERHAPS CONFER WITH THE PERMISSIONS
- 19 PEOPLE?
- 20 A. THEY MIGHT BUT IN TURN THE PERMISSIONS EDITOR WOULD CONFER
- 21 WITH LEGAL COUNSEL.
- 22 Q. HAVE YOU EVER HAD ANY DISCUSSIONS -- NOW, FOR EXAMPLE, THE
- 23 AUTHOR IS A PERSON WHO MAY BE UNDER CONTRACT TO SAGE; ISN'T
- 24 THAT CORRECT?
- 25 A. THAT'S CORRECT.

- 1 Q. HAVE YOU EVER HAD ANY -- WITHOUT REVEALING THE SUBSTANCE
- 2 OF ANY CONVERSATIONS, I'D LIKE TO KNOW IF YOU'VE EVER HAD ANY
- 3 CONVERSATIONS ABOUT WHETHER OR NOT IN CONFERRING WITH THAT
- 4 AUTHOR THERE COULD BE SOME SORT OF ATTORNEY/CLIENT PRIVILEGE
- 5 ISSUE OR WAIVER ISSUE OF ANY SORT SINCE THAT PERSON IS ON THE
- 6 OTHER SIDE OF THE CONTRACT?
- 7 A. I'M NOT SURE I UNDERSTAND THE QUESTION. HAVE I
- 8 PERSONALLY?
- 9 Q. YES, I'D LIKE TO KNOW IF YOU'VE EVER PARTICIPATED OR IF
- 10 YOU'RE AWARE THAT ANYONE HAS PARTICIPATED IN CONVERSATIONS WHEN
- 11 AN AUTHOR MIGHT CALL IN WITH A QUESTION ABOUT FAIR USE THERE
- 12 WOULD BE A CONCERN WELL THAT PERSON IS ON THE OTHER SIDE OF THE
- 13 A CONTRACT FROM US, WE MIGHT HAVE SOME SORT OF A CONFLICT ISSUE
- 14 OR A WAIVER ISSUE OR SOMETHING LIKE THAT?
- 15 A. I'VE NEVER PARTICIPATED IN A CONVERSATION LIKE THAT.
- 16 Q. ARE YOU AWARE OF THERE BEING SUCH CONVERSATIONS?
- 17 A. NO.
- 18 Q. LET'S SAY, FOR EXAMPLE, ONE OF THE PERMISSIONS PEOPLE IS
- 19 LOOKING AT A FAIR USE QUESTION FROM AN AUTHOR THAT HAS CALLED,
- 20 IT'S TRUE, IS IT NOT, THAT THE PERMISSIONS PERSON WILL MOST
- 21 LIKELY NOT BE LOOKING AT THE ORIGINAL MATERIAL THAT THE AUTHOR
- 22 IS CALLING ABOUT; ISN'T THAT CORRECT?
- 23 A. THAT IS CORRECT MOST OF THE TIME.
- 24 Q. AND, INSTEAD, THE AUTHOR MIGHT PROVIDE YOU WITH A
- 25 DESCRIPTION OF THE MATERIAL THAT HE OR SHE IS CONSIDERING

- 1 MAKING A FAIR USE OF; ISN'T THAT CORRECT?
- 2 A. NOT A DESCRIPTION, THE AUTHOR WOULD PROVIDE THE MATERIAL.
- 3 Q. THE AUTHOR WOULD PROVIDE THE MATERIAL?
- 4 A. RIGHT.
- 5 Q. OKAY.
- 6 MR. SCHAETZEL: IF I MAY APPROACH THE WITNESS, YOUR
- 7 HONOR.
- 8 THE COURT: YOU MAY.
- 9 MS. SINGER: YOUR HONOR, IF I MAY, THIS IS NOT
- 10 ACTUALLY MS. RICHMAN'S DEPOSITION. SO I'M NOT SURE WHAT MR.
- 11 SCHAETZEL IS PLANNING TO DO WITH IT, BUT I THINK WE NEED TO
- 12 NOTE THAT.
- 13 MR. SCHAETZEL: THAT'S TRUE, IT IS NOT MS. RICHMAN'S
- 14 DEPOSITION BECAUSE SHE WAS NOT DEPOSED. IT IS HOWEVER THE
- 15 30(B)(6) AND THE DEPOSITION OF MS. SARA VAN VALKENBURG WHO WAS
- 16 THE WITNESS THAT WAS DESIGNATED UNDER RULE 30(B)(6).
- 17 THE COURT: I'LL NEED TO HEAR THE QUESTION.
- 18 BY MR. SCHAETZEL:
- 19 Q. IN PARTICULAR, MS. RICHMAN, I'D LIKE IF YOU COULD TAKE A
- 20 LOOK AT THE BOTTOM OF PAGE 35 TO START THERE, LINE 23, SO IF
- 21 SAGE WERE REVIEWING A PARTICULAR USE BY AN AUTHOR --
- 22 THE COURT: I CAN'T TELL -- WHERE ARE THESE PAGES?
- 23 MR. SCHAETZEL: THANK YOU, YOUR HONOR. LET ME SEE IF
- 24 I CAN WORK THIS. STARTING AT THE BOTTOM OF PAGE 35, LINE 23,
- 25 SO IF SAGE WERE REVIEWING A PARTICULAR USE BY AN AUTHOR, IS

- 1 THERE ANY CEILING TO THAT AMOUNT? FOR EXAMPLE, IF THE AUTHOR
- 2 WAS USING 25 PAGES FROM A WORK, WOULD THAT AUTOMATICALLY NOT BE
- 3 A FAIR USE?
- 4 ANSWER: OUR VIEW ON FAIR USE IS THAT IT'S CONTEXT
- 5 SPECIFIC. IT'S DIFFICULT TO HAVE A BLACK LINE QUANTITY FLOOR
- 6 OR CEILING WITHOUT LOOKING AT HOW THE CONTENT IS BEING USED.
- 7 SO WE PERFECTLY STAY AWAY FROM BLACK LINE LINES AND
- 8 SIMPLY SAY WHAT IS THE AMOUNT OF CONTENT BEING USED WITH
- 9 RESPECT TO THE WAY IT'S BEING USED.
- 10 NEXT QUESTION: WHEN YOU'RE REVIEWING HOW THIS
- 11 CONTENT IS BEING USED, DOES THE PERMISSIONS DEPARTMENT REVIEW
- 12 THE ORIGINAL WORK FROM WHICH THE EXCERPT IS BEING TAKEN?
- NOT USUALLY.
- 14 AND WHY IS THAT?
- 15 THEY DON'T HAVE ACCESS TO THE ORIGINAL WORK. THEY
- 16 NEED TO RELY ON THE AUTHOR'S DESCRIPTION.
- 17 THAT WAS THE TESTIMONY OF THE COMPANY IN REGARDS TO
- 18 WHAT PERMISSIONS PURPOSE WAS USING. MY QUESTION TO YOU IS DOES
- 19 THIS CHANGE YOUR ANSWER AS TO WHETHER OR NOT THE PERMISSIONS
- 20 PERSON LOOKS OR IS LOOKING AT WHAT'S POTENTIALLY BEING MADE AS
- 21 FAIR USE THAT THEY ARE LOOKING AT A DESCRIPTION OF WHAT THE
- 22 AUTHOR PROVIDES RATHER THAN THE ORIGINAL WORK.
- MS. SINGER: YOUR HONOR, I WOULD JUST NOTE THAT THIS
- 24 IS NOT A DESIGNATED PORTION. TO THE EXTENT HE'S TRYING TO USE
- 25 A 30(B)(6) OF SOMEBODY ELSE FOR IMPEACHMENT, IT'S NOT ACTUALLY

- 1 INCONSISTENT WITH HER TESTIMONY. SO I'M NOT SURE WHERE WE'RE
- 2 GOING, AND I WOULD OBJECT TO THE USE OF AN UNDESIGNATED PORTION
- 3 NOT FOR IMPEACHMENT.
- 4 MR. SCHAETZEL: I BELIEVE I AM USING IT FOR
- 5 IMPEACHMENT. THE WITNESS I BELIEVE HAS TESTIFIED THAT WHEN A
- 6 PERMISSIONS PERSON --
- 7 THE COURT: I'LL ALLOW IT.
- 8 BY MR. SCHAETZEL:
- 9 Q. DO YOU UNDERSTAND THE QUESTION, MS. RICHMAN?
- 10 A. CAN YOU EXPLAIN IT FURTHER?
- 11 Q. I'LL BE GLAD TO TRY.
- 12 A. SURE.
- 13 Q. I'M TRYING TO GET AT THE FACT THAT WHEN THE PERMISSIONS
- 14 PERSON AT SAGE HAS TAKEN THIS CALL FROM THE AUTHOR THAT THAT
- 15 PERMISSIONS PERSON IN FACT RARELY SEES THE ORIGINAL WORK THAT
- 16 THE AUTHOR IS REFERRING TO BUT RATHER RELIES ON A DESCRIPTION
- 17 OF THAT ORIGINAL WORK FROM THE AUTHOR?
- 18 A. AND YOUR QUESTION?
- 19 Q. AND MY QUESTION IS THAT'S HOW IT WORKS, IS IT NOT?
- 20 A. IT MIGHT WORK THAT WAY INITIALLY. I MEAN THEY MIGHT HAVE
- 21 TO ANSWER A QUESTION, BUT I BELIEVE I TESTIFIED EARLIER THAT
- 22 THERE ARE OTHER CHECKS AND BALANCES IN PLACE.
- 23 Q. I UNDERSTAND THAT YOU DID TESTIFY THAT THERE WERE OTHER
- 24 CHECKS AND BALANCES, BUT WHEN THE PERMISSIONS PEOPLE ARE
- 25 HELPING THAT AUTHOR WITH A FAIR USE QUESTION -- LET ME ASK THE

- 1 QUESTION THIS WAY.
- 2 PRESUME WITH ME THAT THE AUTHOR HAS SAID I'M LOOKING
- 3 AT ABC WORK, A MADE UP NAME, ABC WORK, AND I'M THINKING ABOUT
- 4 USING THIS PART, IT'S TRUE, ISN'T IT, THAT THE PERMISSIONS
- 5 PERSON AT SAGE DOESN'T HAVE THE ABC WORK IN FRONT OF THEM?
- 6 A. THAT'S CORRECT.
- 7 O. OKAY. AND THE MOST THAT THAT PERMISSIONS PERSON WOULD
- 8 WORK FROM IS A DESCRIPTION OF WHAT'S IN ABC WORK THAT THEY GET
- 9 FROM THE AUTHOR; ISN'T THAT CORRECT?
- 10 A. PERHAPS THAT'S -- YES, THAT'S PROBABLY CORRECT.
- 11 Q. AND FROM THAT INFORMATION, THEN SAGE WILL, WHETHER IT
- 12 TALKS TO LEGAL COUNSEL OR OTHERWISE, SAGE WILL TRY TO HELP THAT
- 13 AUTHOR WITH THE FAIR USE QUESTION; ISN'T THAT CORRECT?
- 14 A. CORRECT.
- 15 Q. OKAY. SAGE PUBLISHES, AS YOU SAID, FOR THE ACADEMIC
- 16 MARKET, CORRECT?
- 17 A. CORRECT.
- 18 Q. THE TYPE OF WORKS OR THE TYPE OF BOOKS THAT YOU PUBLISH,
- 19 THEY ARE FACT-BASED WORKS; ARE THEY NOT?
- 20 A. THEY ARE FACT-BASED WORKS. THEY ARE CRITICISMS. THEY ARE
- 21 ALSO EXPERTS IN THE FIELD WRITING ABOUT THOSE FACTS.
- 22 Q. BUT YOU DO PUBLISH A FEW POETRY BOOKS, CORRECT?
- 23 A. NO, I THINK WE MIGHT HAVE ONE.
- 24 Q. AND YOU DON'T PUBLISH FICTION, FOR EXAMPLE?
- 25 A. NO, NO.

- 1 Q. YOU MENTIONED IN YOUR TESTIMONY THAT SOMETIMES YOU HAVE
- 2 INTERNAL EDITORS AND EXTERNAL EDITORS. WHAT'S THE DIFFERENCE
- 3 BETWEEN THOSE TWO?
- 4 A. AN INTERNAL EDITOR IS A PERSON WHO WORKS FOR SAGE AND
- 5 TYPICALLY IN THE FIELD. THEY'RE REALLY KNOWN AS ACQUISITION
- 6 EDITORS. THEY ARE THE ONES WHO GO OUT AND SEEK THE WORKS TO BE
- 7 PUBLISHED.
- 8 THE EXTERNAL EDITOR I WAS REFERRING TO IS THE AUTHOR
- 9 SLASH EDITOR OF A BOOK.
- 10 Q. OKAY. IT DOES GET A BIT CONFUSING TO ME BECAUSE SOMETIMES
- 11 EVEN IN THE AGREEMENTS THEY'RE REFERRED TO EDITORS AS OPPOSED
- 12 TO AUTHORS?
- 13 A. THAT'S RIGHT.
- 14 Q. SO IF YOU REFER TO EXTERNAL EDITOR THAT PERSON IS ALSO AN
- 15 AUTHOR; IS THAT CORRECT?
- 16 A. THAT'S CORRECT.
- 17 Q. OKAY. DOES THE INTERNAL EDITOR HELP AN AUTHOR OR AN
- 18 EXTERNAL EDITOR WITH FAIR USE QUESTIONS?
- 19 A. I DON'T KNOW.
- 20 Q. IS THAT POSSIBLE?
- 21 A. IT MIGHT BE.
- 22 Q. ARE THE INTERNAL EDITORS PEOPLE WHO HAVE SPECIAL TRAINING
- 23 IN COPYRIGHT LAW?
- 24 A. NO.
- 25 Q. ARE THE INTERNAL EDITORS LAWYERS?

- 1 A. NO.
- 2 Q. IT'S TRUE, IS IT NOT, THAT SAGE DOES NOT ALWAYS REQUIRE
- 3 THE AUTHOR TO ASSIGN HIS OR HER COPYRIGHT TO SAGE?
- 4 A. FOR THE MOST PART IN THE BOOK PUBLISHING DIVISION WE DO
- 5 ASK FOR THE COPYRIGHT TO BE REGISTERED TO SAGE. THERE ARE A
- 6 COUPLE OF EXCEPTIONS, BUT THEY ARE VERY FEW.
- 7 O. WHAT WOULD BE SOME EXAMPLES OF THE EXCEPTIONS?
- 8 A. OFF THE TOP OF MY HEAD, I DON'T KNOW.
- 9 O. OKAY. I HESITATE TO GIVE YOU ANOTHER BOOK. I THINK IN
- 10 THE PLAINTIFFS' MATERIALS -- IN THE PLAINTIFFS' BINDERS, CAN
- 11 YOU PLEASE FIND WHAT HAS BEEN ALREADY DISCUSSED AT PLAINTIFFS'
- 12 TRIAL EXHIBIT 232, PLAINTIFFS' EXHIBIT 232?
- 13 A. OKAY.
- 14 O. IF YOU COULD PLEASE LOOK WITH ME, I'VE TRIED TO HIGHLIGHT
- 15 IT ON THE PAPER. DID YOU FIND THIS AGREEMENT?
- 16 A. I DID.
- 17 Q. OKAY. UNDER THE OWNERSHIP PARAGRAPH, THE LANGUAGE READS
- 18 THE AUTHORS REPRESENT THAT THE CONTRIBUTION IS AUTHOR-OWNED
- 19 UNLESS ONE OF THE FOLLOWING OPTIONS IS CHECKED.
- 20 NEITHER OF THESE OPTIONS ARE CHECKED. SO IN THIS
- 21 INSTANCE IS THIS NOT AN AUTHOR-OWNED CONTRIBUTOR AGREEMENT?
- 22 A. RIGHT.
- 23 Q. CAN YOU EXPLAIN TO THE COURT IN WHAT CIRCUMSTANCES SAGE
- 24 WOULD ENTER INTO AN AUTHOR-OWNED CONTRIBUTOR AGREEMENT SUCH AS
- 25 THIS ONE?

- 1 A. WELL IF THE EDITOR OF THE WORK ABSOLUTELY WANTED THIS
- 2 CHAPTER INCLUDED IN THE BOOK, WE MIGHT MAKE A SPECIAL
- 3 ARRANGEMENT TO HAVE THIS AUTHOR ON IT.
- 4 Q. AND HELP ME WITH THE WORD EDITOR?
- 5 A. THAT'S THE EXTERNAL EDITOR, THE EDITOR OF THE BOOK,
- 6 EDITOR/AUTHOR.
- 7 O. THE EDITOR/AUTHOR REALLY WANTED TO INCLUDE THIS?
- 8 A. RIGHT. IF THEY FELT IT WAS CRUCIAL TO BE A PART OF THE
- 9 BOOK AND THERE WAS NO WAY OF GETTING AROUND THAT, YES, WE WOULD
- 10 MAKE AN EXCEPTION.
- 11 Q. OKAY. IF YOU WOULD ALSO TURN TO EXHIBIT 235, WERE YOU
- 12 ABLE TO FIND IT?
- 13 A. YES.
- 14 Q. THIS IS ANOTHER EXAMPLE OF AN AUTHOR-OWNED CONTRIBUTOR
- 15 AGREEMENT; IS IT NOT?
- 16 A. THAT'S CORRECT.
- 17 Q. AND THIS ONE IS FOR THE HANDBOOK OF CRITICAL
- 18 METHODOLOGIES, CORRECT?
- 19 A. YES.
- 20 Q. DO YOU BY CHANCE HAPPEN TO KNOW THE CIRCUMSTANCES OF WHY
- 21 IN THIS INSTANCE OF THE HANDBOOK OF CRITICAL METHODOLOGIES
- 22 THESE AUTHORS BELIEVED IT WAS SO IMPORTANT THAT IT HAD TO BE
- 23 INCLUDED AND THEREFORE THEY WANTED THE AUTHOR-OWNED
- 24 CONTRIBUTION TO BE IN THE BOOK?
- 25 A. NO, I DON'T.

- 1 Q. IN YOUR TESTIMONY TODAY, YOU WERE ASKED SEVERAL TIMES IN
- 2 REFERENCE TO SEVERAL DIFFERENT WORKS WHETHER OR NOT SOMETHING
- 3 INCLUDED THE HEART OF THE WORK?
- 4 A. CORRECT.
- 5 Q. AND YOU SAID YES, BECAUSE IT WAS THE ENTIRE SECTION OR
- 6 ENTIRE CHAPTER; DO YOU RECALL THAT?
- 7 A. YES.
- 8 Q. MY QUESTION IS HOW DO YOU DEFINE THE TERM AT SAGE HEART OF
- 9 THE WORK?
- 10 A. THE CHAPTERS IN THESE BOOKS ARE -- THEY REVOLVE AROUND A
- 11 SPECIFIC DISCIPLINE. EACH CHAPTER HAS A DIFFERENT SUBJECT
- 12 MATTER. SO IT'S ONE TOPIC WITHIN THE DISCIPLINE.
- 13 SO WE CONSIDER AN ENTIRE CHAPTER THEN TO BE THE HEART
- 14 OF THAT WORK, TO BE THE HEART OF THAT CHAPTER.
- 15 Q. OKAY. SO IT'S EVERYTHING THAT'S THERE IN OTHER WORDS?
- 16 A. IT'S EVERYTHING, RIGHT.
- 17 Q. YOU MENTIONED THAT THERE WAS TRAINING AT SAGE FOR VARIOUS
- 18 COPYRIGHT ISSUES. I BELIEVE YOU SAID THAT SOMEONE COMES IN AND
- 19 GIVES SOME TRAINING, BUT I MAY HAVE MISSED THAT.
- 20 HOW OFTEN DOES SOMEONE, IF ANYONE -- IF THEY DO COME
- 21 IN, HOW OFTEN DOES THAT OCCUR?
- 22 A. IN YEARS PAST WE WOULD HAVE AN ATTORNEY COME IN, OUTSIDE
- 23 COUNSEL TO GIVE TRAINING TWICE A YEAR ON COPYRIGHT REGULATIONS,
- 24 RULES, THINGS OF THAT NATURE. NOW IT'S CONDUCTED BY OUR
- 25 INTERNAL COUNSEL.

- 1 Q. AS OPPOSED TO TWICE A YEAR PERHAPS WASN'T IT ONCE EVERY
- 2 TWO YEARS?
- 3 A. TODAY IT'S TWICE A YEAR.
- 4 Q. IT USED TO BE ONCE EVERY TWO YEARS?
- 5 A. ONCE A YEAR, ONCE EVERY TWO YEARS.
- 6 O. AT SAGE HOW DO YOU DISTINGUISH BETWEEN THE CONTRIBUTION
- 7 MADE BY THE EXTERNAL EDITOR'S WRITING AND INTERNAL EDITOR'S, IF
- 8 YOU WILL, I THINK YOU CALLED IT ACQUISITION, YOU KNOW,
- 9 COLLECTING THINGS, GETTING THEM TOGETHER TO PUT INTO THE BOOK?
- 10 A. I'M NOT SURE I FOLLOW YOU.
- 11 Q. WELL, FOR EXAMPLE, DO YOU DRAW A DISTINCTION BETWEEN THE
- 12 TYPE OF CONTRIBUTION THAT MAY BE MADE BY AN AUTHOR/EDITOR AS
- 13 OPPOSED TO AN INTERNAL EDITOR?
- 14 A. I'M STILL NOT SURE HOW TO ANSWER THAT QUESTION.
- 15 Q. LET ME COME AT IT THIS WAY. I THINK YOU HAVE THE BOOK
- 16 BLACK FAMILIES?
- 17 A. CORRECT.
- 18 Q. IF YOU COULD GRAB THAT FOR ME?
- 19 A. I DON'T KNOW IF I STILL HAVE THAT HERE.
- 20 MR. SCHAETZEL: YOU CAN HAVE MINE. IF I MAY
- 21 APPROACH?
- THE COURT: YOU MAY.
- 23 BY MR. SCHAETZEL:
- 24 Q. AND AT THE SAME TIME IF YOU COULD PLEASE FIND WHAT YOU
- 25 JUST SPOKE WITH MS. SINGER ABOUT PLAINTIFFS' TRIAL EXHIBIT 221?

- 1 A. I GOT IT.
- 2 Q. VERY GOOD. IF YOU CAN I THINK I'VE ALREADY PAPERCLIPPED
- 3 THE CHAPTER AT ISSUE. WHAT IS THE TITLE OF THE CHAPTER?
- 4 A. OUT THERE STRANDED BY TATUM.
- 5 O. PLEASE LOOK WITH ME NOW AT PLAINTIFFS' EXHIBIT 221. THIS
- 6 IS THE COPYRIGHT REGISTRATION FOR BLACK FAMILIES THIRD EDITION?
- 7 A. CORRECT.
- 8 Q. ALL RIGHT. AND WE COME DOWN AND LOOK AT THE NAME OF THE
- 9 AUTHOR WHICH IS HARRIETTE PIPES MCADOO; DO YOU SEE THAT?
- 10 A. YES.
- 11 Q. AND THEN IT SAYS NATURE OF THE AUTHORSHIP, THE EDITOR OF
- 12 THE WORK?
- 13 A. YES.
- 14 O. MS. MCADOO IS THE ONE THAT IS, IF YOU WILL, THE INTERNAL
- 15 EDITOR. SHE COLLECTED EVERYTHING. SHE DIDN'T WRITE THAT
- 16 CHAPTER; ISN'T THAT CORRECT?
- 17 A. NO, INCORRECT. MCADOO IS THE AUTHOR OF THE BOOK. SHE IS
- 18 THE EDITOR WE COMMISSIONED TO ORGANIZE THIS BOOK AND TO FIND
- 19 CONTRIBUTING AUTHORS. SHE IS NOT AN INTERNAL ACQUISITIONS
- 20 EDITOR.
- 21 Q. MAY I HAVE THE BOOK BACK?
- 22 A. YES.
- 23 Q. CHAPTER 12, WHO WROTE CHAPTER 12?
- 24 A. TATUM.
- 25 Q. THE COPYRIGHT REGISTRATION IS IN THE NAME OF MS. MCADOO AS

- 1 EDITOR OF THE WORK. SHE DIDN'T WRITE CHAPTER 12, DID SHE, THAT
- 2 WAS WRITTEN BY TATUM?
- 3 A. THAT'S CORRECT.
- 4 Q. THIS COPYRIGHT REGISTRATION DOESN'T COVER WHAT BEVERLY
- 5 TATUM WROTE, DOES IT?
- 6 A. YES, IT DOES.
- 7 Q. HOW SO?
- 8 A. THE COPYRIGHT IS FOR THE REGISTRATION OF THE BOOK, AND
- 9 MCADOO IS THE EDITOR OF THE BOOK.
- 10 Q. SO AT SAGE YOU DON'T DRAW A DISTINCTION BETWEEN THE WORK
- 11 THAT MS. TATUM DID WRITING THIS CHAPTER AS OPPOSED TO THE WORK
- 12 THAT MS. MCADOO DID AS, IF YOU WILL, THE EDITOR OF THE BOOK; IS
- 13 THAT CORRECT?
- 14 A. MS. TATUM IS THE CONTRIBUTING AUTHOR FOR THE BOOK -- FOR
- 15 THAT CHAPTER.
- THE COURT: IS IT TEN AFTER THREE?
- MR. SCHAETZEL: YES, MA'AM.
- 18 THE COURT: THERE'S A REFLECTION ON THE CLOCK. WE
- 19 NEED TO STOP SOMEWHERE ALONG IN HERE. HOW MUCH LONGER WILL YOU
- 20 BE WITH THIS WITNESS?
- 21 MR. SCHAETZEL: PROBABLY A HALF HOUR.
- 22 THE COURT: I AM INCLINED TO QUIT FOR THE DAY THE
- 23 COURT: TOMORROW AND FRIDAY WE'LL RUN FROM 9:30 UNTIL 2:30.
- 24 YOU ALL HAVE A NICE EVENING. (PROCEEDINGS ADJOURNED)

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16	I CERTIFY THAT THE FOREGOING IS A CORRECT TRANSCRIPT FROM THE
17	RECORD OF PROCEEDINGS IN THE ABOVE-ENTITLED MATTER.
18 19	
20	ANDRE G. ASHLEY
20	OFFICIAL COURT REPORTER UNITED DISTRICT COURT
22	NORTHERN DISTRICT OF GEORGIA
23	DATE:
24	
25	