

# **EXHIBIT 18**



**TITLE: "HOLIDAY '09 - NAUGHTY/NICE" :30**  
**PRODUCT: HOLIDAY PROMO**

**AIR DATES: 11/8/09-11/22/09**  
**CODE NO.: YVWP-9176000**



**ELF 1:** Jeff Taylor.



**(SFX: RING)**



**ELF 2:** Nice.



**ELF 1:** Mikhail Kirk.



**(SFX: RING)**



**ELF 2:** Nice.



**ELF 1:** Steve Schaefer.



**(SFX: WHISTLE, BUZZ)**



**(SFX: LINE STOPS)**



**ELF 2:** Naughty.



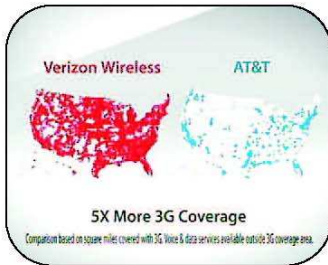
**(SFX: POWER SWITCH)**



**(SFX: LINE RESTARTS)**

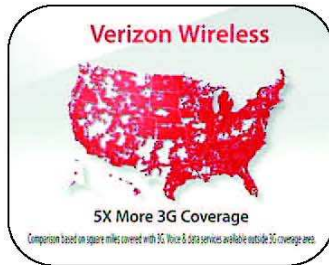


**ELF 1:** Good luck browsing the web with that one.



**ANNCR VO:** With 5X more coverage than AT&T,

**SUPER:** Comparison based on square miles covered with 3G. Voice & data services available outside 3G coverage area.



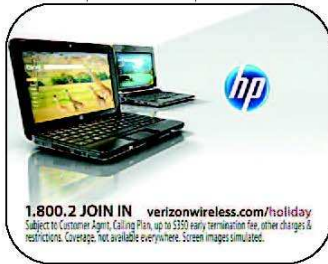
Verizon Wireless



is your destination for great gifts like USB modems,



MiFi personal hotspots,



and netbooks



like the Gateway LT with built-in 3G for just \$99.99.

**SUPER:** \$199.99 2 yr. price - \$100 mail-in rebate debit card. New 2 yr. activation req'd.



Verizon Wireless.

**SUPER:** Subject to Customer Agmt, Calling Plan, up to \$350 early termination fee, other charges & restrictions. Coverage not available everywhere. Screen images simulated.

**SUPER:** \$199.99 2 yr. price - \$100 mail-in rebate debit card. New 2 yr. activation req'd.