

Exhibit J



LandlordSoftware.com LLC
375 Rockbridge Rd Ste 172-114
Lilburn GA 30047

January 7, 2011

Joel Grasmeyer
Real Estate Tools, Inc.
2637 N 400 E #114
Ogden UT 84414

Re: FLIPPER Registered Trademark

Dear Mr. Grasmeyer:

It has been brought to our attention that your business, Real Estate Tools, Inc., PropertyTracker.com Inc, and www.realestatetools.com have been using our federally registered trademark FLIPPER in association with the marketing or sale of your real estate products and services, namely "Property Flipper". It is possible that you were unaware of this conflict, so we believe that it is in our mutual interest to bring this matter to your attention.

We have registered the mark FLIPPER'S with the United States Patent and Trademark Office. The mark is registered for "computer software for calculation and analysis of real estate cash flow" in International Class 009. The mark is registered on the Principal Register under Reg. No. 3089816, and a copy of the registration certificate is included with this letter.

The term Flipper's legally covers Flip, FlipIt, Flipper, Flipping and any other derivation on the term Flipper's as it relates to real estate analysis software.

Registration of a mark on the federal Principal Register confers a number of procedural and substantive legal rights. These rights include the right to sue infringers in federal court. In federal court, profits, damages and costs are recoverable and treble damages and attorney's fees are available.

In addition, our registration on the Principal Register is prima facie evidence of the validity of the FLIPPER'S registered mark, of the registration of the mark, of our ownership of the FLIPPER'S mark, and of our exclusive right to use the FLIPPER'S mark.

Pursuant to Section 32 of the Lanham Act (15 U.S.C.A. § 1114):

"(1) Any person who shall, without the consent of the registrant—

(a) use in commerce any reproduction, counterfeit, copy, or colorable imitation of a registered mark in connection with the sale, offering for sale, distribution, or advertising of any goods or services on or in connection with which such use is likely to cause confusion, or to cause mistake, or to deceive; or

(b) reproduce, counterfeit, copy or colorably imitate a registered mark and apply such reproduction, counterfeit, copy or colorable imitation to labels, signs, prints, packages, wrappers, receptacles or advertisements intended to be used in commerce upon or in connection with the sale, offering for sale, distribution, or advertising of goods or services on or in connection with which such use is likely to cause confusion, or to cause mistake, or to deceive, shall be liable in a civil action by the registrant for the remedies hereinafter provided."

Accordingly, we have the right to pursue in federal court any third party that uses a colorable imitation of the FLIPPER'S mark in connection with the sale of goods or services under circumstances likely to cause confusion, or to cause mistake, or to deceive.

It is important that we exercise our right to protect our trademark. It serves as an important and distinctive representation of the origin of our products as well as the goodwill of our company. State and federal law supports our position that confusingly similar trademarks may cause confusion among customers. This confusion may cause substantial harm to the trademark by facilitating the loss of its effectiveness in establishing a distinct association between it, our products and services, and our company's goodwill.

Due to these concerns, and because unauthorized use of our federally registered trademark amounts to an infringement of our trademark rights, we respectfully request that you cease and desist in any further use of the term Flipper or any derivation of the term in association with the marketing, sale, distribution, or identification of your products or services. We are also requesting that you immediately notify any and all of your vendors that may be selling your products so that they may update their websites and product materials.

An increasingly common type of trademark infringement occurs when third parties use trademarks—or confusingly similar derivations of trademarks as “keywords” or metatags in an effort to mis-direct search engine traffic to their own sites. This type of infringement is also actionable, and may constitute trademark infringement, false designation of origin, unfair competition and dilution under the Lanham Act, 15 USC 1051 and the Anti-Cybersquatting Protection Act, 15 USC 1125(d). Moreover, keyword/metatag infringement may also be actionable under state common law under theories of infringement, unfair competition, misappropriation and unjust enrichment. Because we owns a federal registration for FLIPPER'S for “computer software for calculation and analysis of real estate cash flow,” third parties who use FLIPPER'S (or confusingly similar imitations of the FLIPPER'S registered mark) as keywords or metatags for internet web pages featuring related software are infringing on our prior rights.

As such, the term trademark “flipper”, or any confusingly similar to the trademark, needs to be removed from your website's metatags, file names, and folder names.

Please respond by letter indicating your intention to cease and desist the use of the registered trademark Flipper, or any confusingly similar term to the trademark, within ten (10) calendar days. We have also contacted your internet host provider about this infringement.

We hope that this issue may be resolved this way so we can avoid any further legal remedies as provided by state law and the U.S. Trademark Act. In the event we elect to pursue a claim for trademark infringement against you and your company, we will file a claim for profits, damages and costs, including treble damages for willful infringement occurring after March 25, 2005 (the filing date of the trademark registration application), as well as attorney's fees.

Sincerely,



Douglas Rutherford, CPA
President

cc: Terrence Smith, Alston & Bird, LLP

Enclosures

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,089,816

United States Patent and Trademark Office

Registered May 9, 2006

**TRADEMARK
PRINCIPAL REGISTER**

FLIPPER'S

LANDLORDSOFTWARE.COM LLC (GEORGIA
LTD LIAB CO)
5295 HIGHWAY 78, SUITE D-106
STONE MOUNTAIN, GA 30087

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: COMPUTER SOFTWARE FOR CALCUA-
TION AND ANALYSIS OF REAL ESTATE CASH
FLOW, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SER. NO. 78-595,463, FILED 3-25-2005.

FIRST USE 1-23-2004; IN COMMERCE 1-23-2004.

WILLIAM VERHOSEK, EXAMINING ATTORNEY



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[Email](#)

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[My Account](#)

[Register Domain](#)

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Whois Search Results

Domain Name : realestatetools.com

Registrant:

PropertyTracker.com, Inc.
2637 N 400 E #114
North Ogden, UT 84414
US

Domain name: REALESTATETOOLS.COM

Administrative Contact:

Grasmeyer, Joel joel@propertytracker.com
2637 N 400 E #114
North Ogden, UT 84414
US
+1.8888021040x0 Fax: +1.8889021040

Technical Contact:

Grasmeyer, Joel joel@propertytracker.com
2637 N 400 E #114
North Ogden, UT 84414
US
+1.8888021040x0 Fax: +1.8889021040

Registration Service Provider:

Nexcess Internet Solutions, opensrs@nexcess.net
1-866-639-2377
1-248-281-0473 (fax)
<http://nexcess.net>
This company may be contacted for domain login/passwords,
DNS/Nameserver changes, and general domain support questions.

Registrar of Record: TUCOWS, INC.
Record last updated on 25-Dec-2009.
Record expires on 08-Nov-2011.
Record created on 08-Nov-2001.

Registrar Domain Name Help Center:
<http://tuowdomains.com>

Quick Links

- [Register New](#)
- [Transfer](#)
- [Bulk Register](#)
- [Bulk Transfer](#)
- [Name Suggestion Tool](#)
- [Price List](#)
- [FREE Services](#)

Hot Deals!!!

- [.CO.IN, NET.IN, ORG.IN, GEN.IN, FIRM.IN, IND.IN SALE! USD 3.88](#)
- [.MOBI SALE! USD 9.88](#)
- [.IN SALE! USD 3.88](#)
- [.EU SALE! USD 5.88](#)
- [.ASIA SALE! USD 6.88](#)
- [.CN.COM SALE! USD 11.88](#)

Web/Email Hosting

- [Linux Hosting Plans](#)
- [Windows Hosting Plans](#)
- [Email-only Plans](#)

Digital Certificates

- [View Plans](#)
- [Features](#)
- [Compare Plans](#)

Domain servers in listed order:

NS1.NEXCESS.NET

NS2.NEXCESS.NET

Domain status: clientTransferProhibited

clientUpdateProhibited

The Data in the Tucows Registrar WHOIS database is provided to you by Tucows for information purposes only, and may be used to assist you in obtaining information about or related to a domain name's registration record.

Tucows makes this information available "as is," and does not guarantee its accuracy.

By submitting a WHOIS query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to:

- a) allow, enable, or otherwise support the transmission by e-mail, telephone, or facsimile of mass, unsolicited, commercial advertising or solicitations to entities other than the data recipient's own existing customers; or
- (b) enable high volume, automated, electronic processes that send queries or data to the systems of any Registry Operator or ICANN-Accredited registrar, except as reasonably necessary to register domain names or modify existing registrations.

The compilation, repackaging, dissemination or other use of this Data is expressly prohibited without the prior written consent of Tucows.

Tucows reserves the right to terminate your access to the Tucows WHOIS database in its sole discretion, including without limitation, for excessive querying of the WHOIS database or for failure to otherwise abide by this policy.

Tucows reserves the right to modify these terms at any time.

By submitting this query, you agree to abide by these terms.

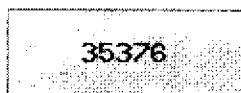
NOTE: THE WHOIS DATABASE IS A CONTACT DATABASE ONLY. LACK OF A DOMAIN RECORD DOES NOT SIGNIFY DOMAIN AVAILABILITY.

Search the WHOIS Database

Domain Name *

EXAMPLE: somedomain.com

Security Key *



Please insert the security key from the image above into the box below. This key is used to verify that this page is not accessed by any automated processes.

Search



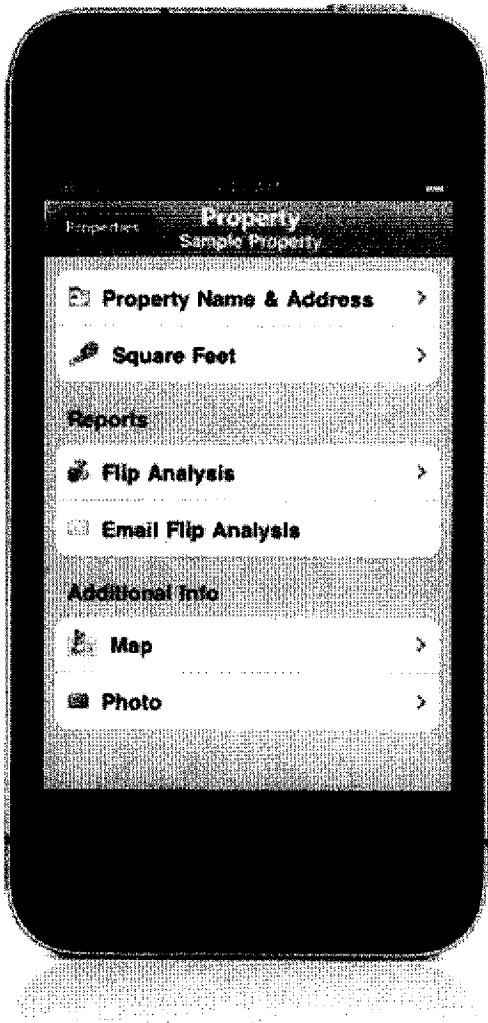
Real Estate Tools

Real Estate Analysis Software for the Mac, iPad, and iPhone

[Home](#) [Property Evaluator](#) [Property Flipper](#) [Property Tracker](#) [Support](#) [Blog](#) [About](#)

Property Flipper

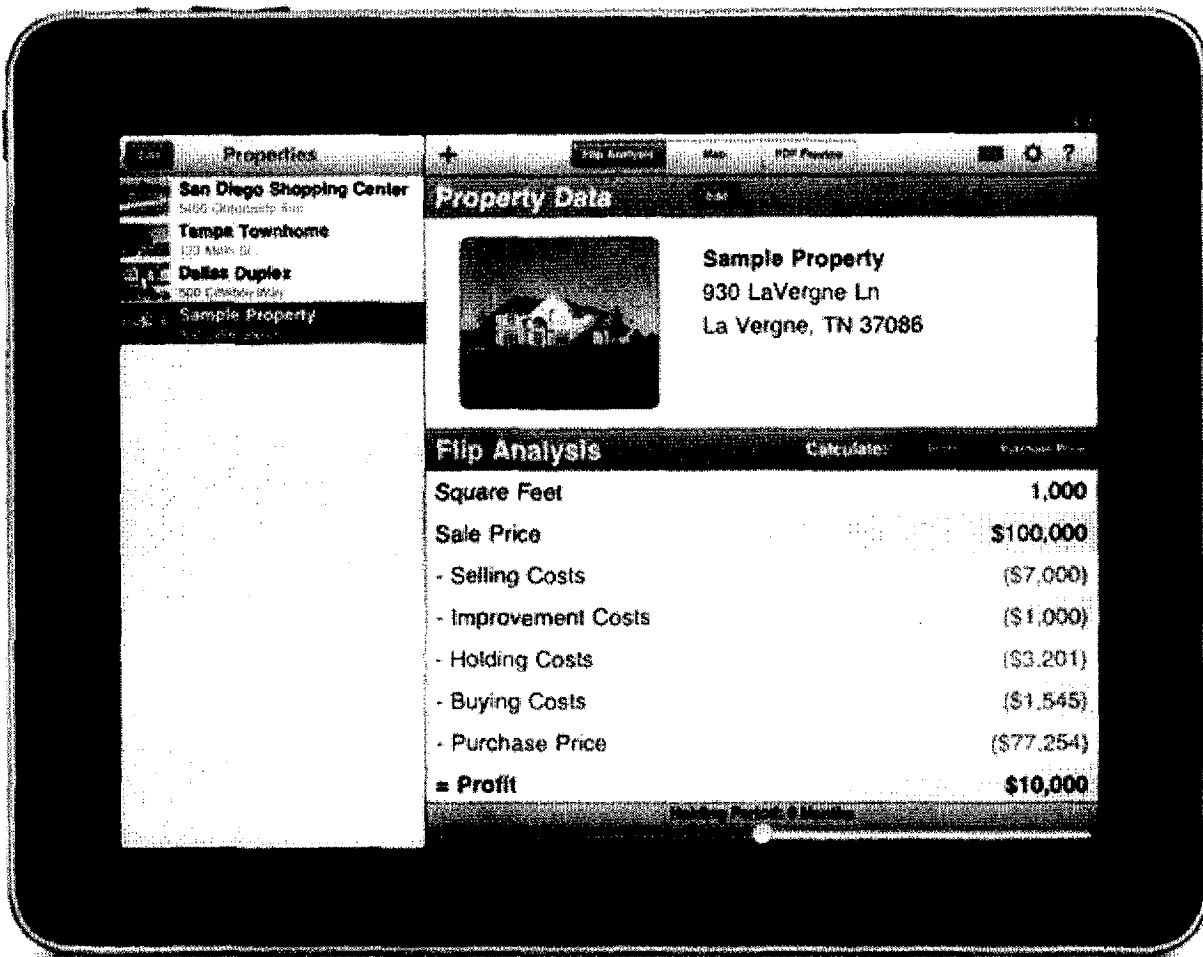
Property Flipper is the ultimate software for real estate investors who are flipping properties. After entering some information about the property, you can view a flip analysis that tells you how much profit you'll make on the flip.



Learn More...



Available on the
App Store



Learn More...



Copyright ©2010 Real Estate Tools, Inc.

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1 <!DOCTYPE html PUBLIC "-//WAPFORUM//DTD XHTML Mobile 1.2//EN"
2 "http://www.openmobilealliance.org/tech/DTD/xhtml-mobile12.dtd">
3 <html xmlns="http://www.w3.org/1999/xhtml">
4     <head>
5         <meta http-equiv="X-UA-Compatible" content="chrome=1">
6         <meta name="viewport" content="initial-scale = 1.0" />
7         <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
8         <meta name="keywords" content="real estate, real, estate, investment,
9         investing, investor, rental, property, analysis, calculator, mac, iphone, ipad,
10        management" />
11        <meta name="description" content="Real Estate Tools creates real estate
12        investment analysis software for the iPhone, iPad, and iPod Touch." />
13        <meta name="generator" content="RapidWeaver" />
14        <link rel="icon" href="http://www.RealEstateTools.com/favicon.ico"
15        type="image/x-icon" />
16        <link rel="shortcut icon"
17        href="http://www.RealEstateTools.com/favicon.ico" type="image/x-icon" />
18        <link rel="apple-touch-icon" href="http://www.RealEstateTools.com/apple-
19        touch-icon.png" />
20        <!-- User defined head content such as meta tags and encoding options --
21        >
22        <title>Property Flipper | Real Estate Investment Analysis Software for
23        the iPad and iPhone</title>
24        <link rel="stylesheet" type="text/css" media="screen"
25        href="/rw_common/themes/phelix/styles.css" />
26        <link rel="stylesheet" type="text/css" media="print"
27        href="/rw_common/themes/phelix/print.css" />
28        <link rel="stylesheet" type="text/css" media="screen"
29        href="/rw_common/themes/phelix/css/width/1000px.css" />
30        <link rel="stylesheet" type="text/css" media="screen"
31        href="/rw_common/themes/phelix/css/font/verdana.css" />
32        <link rel="stylesheet" type="text/css" media="screen"
33        href="/rw_common/themes/phelix/css/font/11pt.css" />
34        <link rel="stylesheet" type="text/css" media="screen"
35        href="/rw_common/themes/phelix/css/headerImage/image5.css" />
36        <link rel="stylesheet" type="text/css" media="screen"
37        href="/rw_common/themes/phelix/css/sidebar/hideSidebar.css" />
38        <!-- Style variations - these are set up in the theme.plist -->
39        <link rel="stylesheet" type="text/css" media="all"
40        href="/rw_common/themes/phelix/colourtag-page3.css" />
41        <!-- User defined styles -->
42        <link rel="stylesheet" type="text/css" media="handheld"
43        href="/rw_common/themes/phelix/mobile.css" />
44        <link rel="stylesheet" type="text/css" media="only screen and (max-
45        device-width: 480px)" href="/rw_common/themes/phelix/iPhone.css" />
46        <script type="text/javascript"
47        src="/rw_common/themes/phelix/javascript.js"></script>
48        <script type="text/javascript"
49        src="/rw_common/themes/phelix/scripts/jquery-1.3.2.min.js"></script>
50        <script type="text/javascript"
51        src="/rw_common/themes/phelix/scripts/extraccontent.js"></script>
52        <script type="text/javascript" charset="utf-8">var rwPathto
53        = "/rw_common/themes/phelix/scripts/jspathto.js";</script>
54        <script type="text/javascript"
55        src="/rw_common/themes/phelix/scripts/jspathto.js"></script>
56        <script type="text/javascript"
57        src="/rw_common/themes/phelix/scripts/jquery.nimblehost-scripts.js"></script>
58        <script type="text/javascript">
59            //<![CDATA[
60            var $fz = jQuery.noConflict();

```

```

39         $fz(function() {
40             if ((navigator.userAgent.match(/iPhone/i)) ||
41                 (navigator.userAgent.match(/iPod/i)) || (navigator.userAgent.match(/Android/))) {
42                 $fz(function() {
43                     $fz("a.zoom").fancyZoom({width:250});
44                     mobileMenu();
45                     mobileSidebar();
46                     mobileImageResize()
47                 });
48             }
49             else
50             {
51                 $fz(function() {
52                     $fz("a.zoom").fancyZoom();
53                 });
54                 $nh(document).ready(function(){
55                     $nh("#menu li").css
56                     ({backgroundPosition: "48% 0"}).mouseover(function(){
57                         $nh(this).stop().animate
58                         ({backgroundPosition:"(48% -11px)", {duration:300})
59                         }).mouseout(function(){
60                             $nh(this).stop().animate
61                             ({backgroundPosition:"48% 0"}, {duration:300})
62                             });
63                             $nh("#subMenu li").css
64                             ({backgroundPosition: "0 35px"}).mouseover(function(){
65                                 $nh(this).stop().animate
66                                 ({backgroundPosition:"(0 -35px)", {duration:450})
67                                 }).mouseout(function(){
68                                     $nh(this).stop().animate
69                                     ({backgroundPosition:"0 35px"}, {duration:450})
70                                     });
71                                     $nh("#sub2Menu a").css
72                                     ({backgroundPosition: "-10px 3px"}).mouseover(function(){
73                                         $nh(this).stop().animate
74                                         ({backgroundPosition:"0 3px"), {duration:300})
75                                         }).mouseout(function(){
76                                             $nh(this).stop().animate
77                                             ({backgroundPosition:"-10px 3px"}, {duration:300})
78                                             });
79                                             ddmenu();
80                                         });
81                                     });
82                                     });
83                                     //]]>
84                                     </script>
85                                     <script type="text/javascript">
86                                     </script><!-- User defined javascript -->
87                                     <link rel="stylesheet"
88                                     type="text/css"
89                                     media="all"
90                                     href="/css/custom.css" />
91 <script src="http://www.apple.com/library/quicktime/2.0/scripts/prototype.js"
92 language="JavaScript" type="text/javascript"></script>
93 <script src="http://www.apple.com/library/quicktime/2.0/scripts/qtp_poster.js"
94 language="JavaScript" type="text/javascript"></script>

```

```

88 <link href="http://www.apple.com/library/quicktime/2.0/stylesheets/qt_poster.css"
89   rel="StyleSheet" type="text/css" />
90 <script src="/js/ipad_orientation.js" language="JavaScript"
91   type="text/javascript"></script>
92   <!--[if lte IE 7]>
93     <link rel="stylesheet" type="text/css" media="all"
94     href="/rw_common/themes/phelix/ie.css" />
95   <![endif]-->
96   <!--[if lte IE 6]>
97     <link rel="stylesheet" type="text/css" media="all"
98     href="/rw_common/themes/phelix/ie6.css" />
99   <![endif]-->
100 </head>
101 <body>
102 <div id="container"><!-- Start container -->
103   <div id="topECWrapper">
104     <div id="topEC">
105       <div id="extraContainer1"></div>
106       <div id="extraContainer2"></div>
107       <div class="clearer"></div>
108     </div>
109   </div>
110   <div class="clearer"></div>
111   <div id="pageWrapper">
112     <div id="logoTitleWrapper">
113       <div id="logoTitle"><!-- Start logo, title, and site slogan
114       container -->
115         <div class="logo"></div>
118         <div class="titleSlogan">
119           <h1>Real Estate Tools</h1>
120           <h4>Real Estate Analysis Software for the Mac,
121           iPad, and iPhone</h4>
122         </div>
123         <div class="clearer"></div>
124       </div><!-- End logo, title, and site slogan container -->
125       <div id="extraContainer3"></div>
126       <div class="clearer"></div>
127     </div>
128     <div class="clearer"></div>
129     <div id="shadowWrapper"><!-- Start Shadow Wrapper -->
130       <div id="menuContainer"><!-- Start Navigation -->
131         <div id="menu">
132           <ul><li><a href=".."
133           rel="self">Home</a></li><li><a href=".." rel="self" class="current">Property
134           Evaluator</a></li><li><a href=".." rel="self" class="current">Property
135           Flipper</a></li><li><a href=".." rel="self" class="current">Property
136           Tracker</a></li><li><a href=".." rel="self">Support</a></li><li><a
137           href=".." rel="self">Blog</a></li><li><a href=".." rel="self">About</a></li></ul>
138         </div>
139       </div><!-- End navigation -->
140     </div>
141     <div id="mobileTabWrapper">
142       <div id="mobileSidebarTab">Sidebar</div>
143       <div id="mobileMenuTab">Menu</div>
144     </div>
145     <div class="clearer"></div>

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133         <div id="headerImage">
134             <!-- INSERT BANNERZEST CODE BELOW THIS LINE to place in
135             the header. Do not use EC 4 in theme options if you add code here. -->
136
137             <div id="extraContainer4"></div>
138         </div>
139         <div class="clearer"></div>
140         <div id="contentWrapper">
141             <div id="subMenuContainer">
142                 <div id="subMenu">
143                     <ul><li><a href=".."
144 rel="self">Home</a></li><li><a href=" ../propertyevaluator/" rel="self">Property
145 Evaluator</a></li><li><a href=".." rel="self" class="current">Property
146 Flipper</a></li><li><a href=" ../propertyflipper/iphone/" rel="self">for
147 iPad</a></li><li><a href=" ../propertyflipper/ipad/" rel="self">for
148 iPad</a></li></ul></li><li><a href=" ../propertytracker/" rel="self">Property
149 Tracker</a></li><li><a href=" ../support/" rel="self">Support</a></li><li><a
150 href=" ../blog/" rel="self">Blog</a></li><li><a href=" ../about/"
151 rel="self">About</a></li></ul>
152
153                     </div>
154                 </div>
155             </div>
156             <div class="clearer"></div>
157             <div id="extraContainer5"></div>
158             <div class="clearer"></div>
159             <div id="contentContainer"><!-- Start main content
160 wrapper -->
161
162                 <div id="content"><!-- Start content -->
163                     <h2>Property Flipper</h2>
164
165 <p>Property Flipper is the ultimate software for real estate investors who are flipping
166 properties. After entering some information about the property, you can view a flip
167 analysis that tells you how much profit you'll make on the flip.</p>
168
169 <div class="overview">
170
171     <div class="leftcolumn">
172         <a href="/propertyflipper/iphone"></a>
174
175         <div class="moreinfo">
176             <a href="/propertyflipper/iphone"></a>
178             <a href="http://itunes.apple.com/us/app/property-flipper/id335518879?
179 mt=8"></a>
180         </div>
181     </div>
182
183     <div class="rightcolumn">
184         <a href="/propertyflipper/ipad"></a>
186
187         <div class="moreinfo">
188             <a href="/propertyflipper/ipad"></a>
189             <a href="http://itunes.apple.com/us/app/property-flipper-for-
190 ipad/id372066393?mt=8"></a>
191         </div>
192     </div>
193 </div>
194
195 </div>
196

```

