# Exhibit B

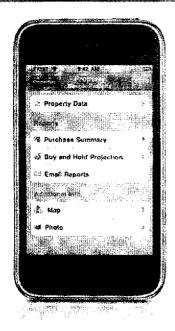
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## Real Estate Tools

Real Estate Analysis Software for the Mac, iPad, and iPhone

Home Property Evaluator Property Flipper Property Tracker Support Blog About



#### **Property Evaluator**

- Property Evaluator creates a 30-year performance projection for **buy and hold investment** properties.
- The projection includes key financial metrics, such as Cash Flow, Cap Rate, and Return on Investment.
- Email the performance projection to your clients, lenders, or investment partners as a PDF file.
- Touch the Map button to locate the property using Google Maps.
- Take a Photo and store it with the property.
- Full support for International Units and Currencies.



### **Property Flipper**

- Property Flipper is used by investors who are flipping properties. It lets you do a complete flip analysis while you're inspecting the property, instead of using a spreadsheet back at the office.
- The Flip Analysis calculates your profit or maximum offer.
- Change the Holding Period slider from 0 to 12 months and the numbers instantly update.
- Email the flip analysis to your clients, lenders, or investment partners as a PDF file.
- Property Flipper has full support for International Units and Currencies.

# Real Estate Tools

Real Estate Tools is focused on developing powerful real estate investment analysis software for the Mac, iPad, iPhone, and iPod Touch. This new generation of mobile devices is enabling investors and real estate professionals to work much more efficiently while driving around looking at properties.

Instead of going back to your office to run the numbers through a spreadsheet, you can create a complete pro forma on site and email it to

your clients, lenders, or investment partners within minutes. This will save you time and money and give you an advantage over your competitors.

If you're investing in buy and hold rental properties, you should check out <u>Property Evaluator</u>. If you're flipping properties, you should take a look at <u>Property Flipper</u>.

You can do a top-level analysis based on your own simplifying assumptions, or create a very detailed analysis with custom income and expense categories, specific mortgage terms, and a photo of the property. The choice is yours.

Real Estate Tools was created by Joel Grasmeyer, who is a real estate investor, engineer, and entrepreneur. You can get all of the latest news, updates, and real estate investing tips by following the Real Estate Tools Blog.

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