

EXHIBIT B

...by consumers, for consumers

RIP-OFF Report

a service of badbusinessbureau.com

Don't let them get away with it.
Make sure they make the Rip-off Report

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RIP-OFF Do-it-yourself guide

Report.com



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Category:

Consumer Services

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Rip-off Report Corporate Advocacy Business Remediation & Customer Satisfaction Program; ED Magedson, Founder of Rip-off Report explains how this program works to benefit both the consumer and the Reported business on Rip-off Report.com Tempe Arizona Internet

Rip-off Report Corporate Advocacy Business Remediation & Customer Satisfaction Program
Address:

**PO Box 310
Tempe Arizona 85280
U.S.A.**

Phone Number:
602-518-4357

Fax:

Rip-Off Report Veri
this product is True
and Safe for online
purchase:

Identity Theft is growing
protect yourself now
Over 26 million people
their identities last week
a theft. More and more
are being used to
purchase goods, get credit
and scam others every
month...

<http://www.lifelock.com>

Veterans identities targeted
offsite announce
Department of Defense

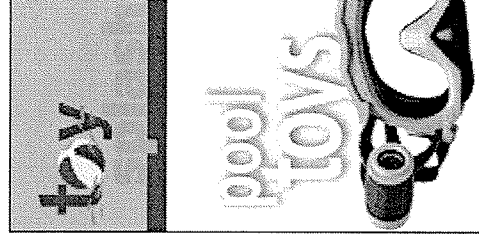
Last month the Veterans
reported an employee
took home information
a computer had persons
identity information
hundreds of thousands
Veterans and that data
was stolen...

www.lifelock.com/veterans

Kids now targeted

identity theft
A new trend in usli
children's informatio
steal identities is swe
the nation. Often
unchecked these k
credit reports are be
ruined before the
graduate...
www.lifelock.com/k

**CLICK
HERE**



Prescription Drug C
Rip-Off?
Are you a member of
prescription drug plan
do you have a prescri

Rip-off Report Corporate Advocacy Business Remediation and Customer Satisfaction Program...A program that benefits the consumer, assures them of complete satisfaction and confidence when doing business with a member business. The membership involves a commitment to Rip-off Report by the member businesses. - No matter how many Reports are listed on Rip-off Report about thier business; it's never too late!

Carefully developed and conservatively used for over two years, the Corporate Advocacy Program has rapidly grown to be more successful than we even imagined. A business that is interested in being better, who recognizes the need to make changes, is the kind of business that this program will help. Any business that is interested in being better, that recognizes the need to change and commits to making those changes is the kind of business consumers want to do business with and is the kind of business we will accept as a Corporate Advocacy Program member.

by ED Magedson - Founder Rip-off Report

As a matter of policy, when Rip-off Report is retained by a company to investigate independently and to publish our findings, we use every bit of information at our disposal to determine the truthfulness of the complaints against the company or individual.

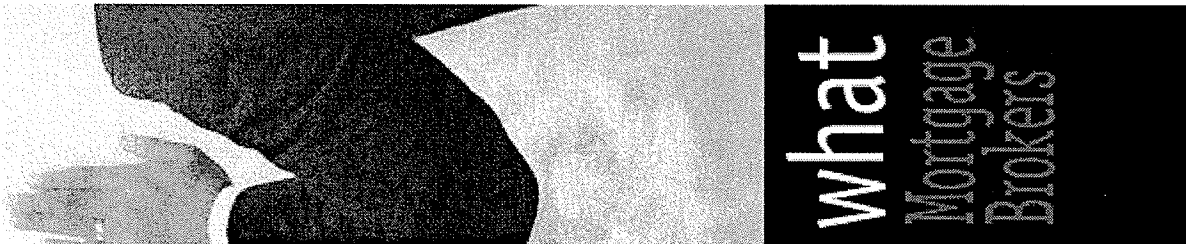
NOTE: As a part of the Corporate Advocacy Program Rip-off Report verifies all Reports and Rebuttals, and will expose those posted erroneously.

Our philosophy....

ALL BUSINESSES WILL GET COMPLAINTS, BUT HOW THOSE BUSINESSES HANDLE THOSE COMPLAINTS SEPARATES GOOD BUSINESSES FROM BAD BUSINESSES.

It is never too late for any business or individual to make a complete turnaround, making amends by making it right, even if it took a long time to do so.

This program is called Rip-off Report Corporate Advocacy, Business Remediation & Customer Satisfaction Program. A long name for a program that does a lot for both the consumer and the Reported business alike.



Rip-off Report
Corporate
Advocacy

drug card through any organization, such as

- SaveRx
- MatureRx
- Coventry/Advantira
- Humana
- Unicare
- HealthNet
- SierraRx
- United Healthcare
- VeteransAdvantage

If so, you may have unknowingly been injured financially and therefore entitled to reimbursement of your losses.

To see if you were injured and whether you are eligible to be a member of a class action to recover your losses please contact classaction@earthlink.net

www.ZoomTalent.com
 Articles, news, and casting calls for modeling agents, and casting directors.
 Learn how to improve modeling portfolio & avoid scams in the modeling industry

This business is CERT

This program requires the Member Business to agree to satisfy all complaints past, present and in the future, even when those complaints that come to us by e-mail .

The Member Business must also state improvements they are willing to make to their business that benefit the customer to avoid the reported problems from happening again in the future.

Rip-off Report has and always will be working hard for you, the consumer, so you can feel confident about what to look for when dealing with a business. Remember, just because a company is reported on Rip-off Report does not mean you should not do business with them. Use Rip-off Report information as a tool to your advantage, so you know what to look out for when dealing with that company or individual.

Not all reports should be taken as complete gospel. Some people will maliciously post complaints on the Internet and this is beyond the control of Rip-off Report. Remember, consumers and businesses both file frivolous lawsuits every day! Readers need to use their own judgment when considering any complaints posted on the Internet.

ONCE A RIP-OFF REPORT IS FILED, IT WILL NEVER, EVER DISAPPEAR...
 Unlike other consumer agencies, once a Rip-off Report is filed, it will never, EVER disappear. Why? Our theory is it is better to see how a company or individual rectified complaints in the past. So, in the future if you see no new complaints about a company and you can see the history of how past complaints were resolved, wouldn't you feel more comfortable doing business with that company or individual? After all, all businesses will get complaints. It is impossible to satisfy all of the people all of the time.. no matter who you are.

NOTE: Around two years ago in the early stages of developing this program, Rip-off Report did consider removing reports for one company. We immediately realized that by doing so, we would destroy the credibility of the Corporate Advocacy Program ourselves! We developed another method to offset negativity for that company that still remains in place within this program today. NO reports have ever been deliberately removed to date. (Working with electronic mediums subject to system failures and attacks from detractors, Rip-off Report cannot guarantee with 100% certainty that NOTHING

Business Remediation & Customer Satisfaction Program: ED Magedson, Founder Rip-off Report explains how this program works to benefit consumers & businesses

CLICK HERE

Hammocks on Sale!

Hammocks
 Free Shipping
 On Sale!

Artist Pino Daeni

WANTED DEAD BEAT DADS & MOMS PUT YOUR DEADBEAT SPOUSE ON TV!!!
 So maybe you can finally COLLECT \$\$\$
WANTED

SAFE. Verified by Ri
Report

Incredible Discoveries
Infomercials
is a multimedia production company that specializes in half hour infomercials dedicated to incredible products. Our direct response team is responsible for generating over 400 million dollars in direct response television sales

Incredible Discoveries is a division of Immediate Capital Group, is a fully integrated production and marketing company that specializes in long form infomercial development. ICG co-funds media ventures involving half hour infomercials and offers funding

has ever disappeared. This site has had to be restored from backups more than once in the past, and we can only offer our deepest apologies if something important to you has gone missing.)

RIP-OFF REPORT DOES NOT SOLICIT THE CAP PROGRAM
Rip-off Report does NOT solicit the Corporate Advocacy Program. This program is only for those businesses that come to Rip-off Report with a desire to rectify the complaints and change their ways after realizing they can do better for their customers.

Keep in mind, many businesses never did anything wrong at all or were the victim of circumstances or some misunderstanding. Hey, thanks to Al Gore starting the Internet ;-) ..consumers now have the edge and don't have to wait for their 15 minutes of fame at their local TV Station or some newspaper that could possibly misquote them anyway.

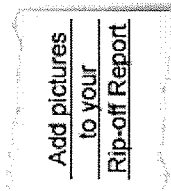
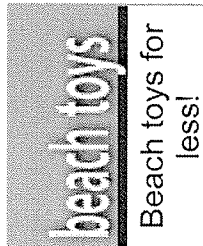
IT IS IMPOSSIBLE TO SATISFY ALL THE PEOPLE ALL OF THE TIME...
It is impossible to satisfy all the people all of the time, but consumers can feel more secure knowing they are doing business with a member of our Corporate Advocacy Program. If a Member Business does not live up to their stated commitment, Rip-off Report is here to help. If a member business does not live up to its promised commitments to their customers in a very short period of time, that business is off the Corporate Advocacy Program. This program has been running over 2 years as a test and is now ready to expand further.

RIP-OFF REPORT CHOOSES TO BE A POSITIVE FORCE IN THE CONSUMER WORLD BY ASSISTING BUSINESSES THAT WANT TO IMPROVE AND PROVIDE THE BEST CUSTOMER SERVICE AVAILABLE

All businesses will get complaints from time to time.
All businesses will make mistakes. It's a fact of business life.
Smart and honest businesses know when to admit change is needed within their organization and strive to make those changes. Those admissions show and verify a businesses' commitment to make changes will earn the respect of any consumer running across a Rip-off Report filed on a business, producing new found business.

"No company or even government agency is perfect. That is why political activists, and consumer advocacy groups like Rip-off Report are needed to

Moms or dads who are owed more than six months child support by a deadbeat spouse...
After you filed your Rip-off Report email us at Editor@ripoffreport.com
Rip-off Report will forward your filed Report to Producers.



instigate public action for the betterment of our society. "
United States Assistant Attorney General

What was once only a theory is now a proven successful program...
The Corporate Advocacy Program resulted from businesses realizing that they had made mistakes and were seeking a way to satisfy complaints and make them good. Businesses began asking for Rip-off Report to become involved and help them repair their past errors.

Corporate Advocacy Members have stated the following...

*Corporate Advocacy Program makes good business sense.

*CAP accomplishes what the Better Business Bureau BBB concept could never do. BBB hides our mistakes and does not educate the consumer on how we satisfied the complaint. Usually a BBB complaint is not settled for the full amount, much less than what the consumer is owed. The BBB is always on the side of their members, unless there is some adverse publicity on the horizon, the BBB will give them an unsatisfactory rating.

*ED, your creation of this Program turned our business around.

*ED. I did not believe you when you said, "by doing this program, the reports will turn a negative in to a positive and once that is done, we will wish there were more Rip-off Reports on our business! Now I understand what you were saying, it's true!

*The Corporate Advocacy Program helped employee morale as well as improved our sales.

*Granted, we needed to make changes, but if it were not for Rip-off Report Corporate Advocacy Program we would never have known what they were.

*We might not have ever admitted there were problems unless we were exposed like we were, we all need a little reality check one in a while.

Educating YOU, the consumer. What to look out for and what a reported business has done or not done to improve customer satisfaction. This goal is one of the most important reasons for the existence of Rip-off Report. For

opportunities for manufacturers to launch products v multi-media venues. ICG hosts a team of dynamic professionals with years of direct response ingenuity and expertise. Our unique and fresh approach to infomercial programming has facilitated partnerships with some of the large agencies and manufacturers in the world.

Incredible discoveries have state of the art, incredible infomercial Production and post production facilities.

Incredible Discoveries unique Infomercial fundin model for incredible product finds and supports consumer based product sales.

those businesses that recognized they needed to make a change and to improve their customer service, we developed the Corporate Advocacy Business Remediation & Customer Satisfaction Program that will help both the business and the consumer.

For the business, this program will turn the Rip-off Reports from a negative into a positive and permanent advertisement. That is, IF the business lives up to their stated commitment to customer satisfaction to totally rectify all past and future complaints.

For the consumer, the Corporate Advocacy Program gives the confidence they needed to do business with them. *All consumers would want to do business with someone that was honest enough to realize there might have been some sort of a problem in the past, and now they are making things right. Completely right and not the BBB way. We all make mistakes. Again, all Businesses will make mistakes. How those businesses correct their mistakes and make things right, separates good businesses from the rotten ones.*

Be sure to contact us about any business that is on the Corporate Advocacy Program. Your questions, comments and suggestions are always welcome and will be considered even if we don't agree with them. Please realize Rip-off Report is charting new territory, working to make a long overdue change for the consumer and business alike. We will make mistakes, too. Please send us your input on how to improve this program.

BOTTOM LINE FOR BOTH THE CONSUMER AND THE REPORTED BUSINESS

Businesses enrolling in our program will address a perceived or admitted wrong, and make it right upon verification of the complaint. All legitimate verified complaints **MUST** be addressed. Bottom line. Your Bottom line!

ED Magedson * Founder
Editor@ripoffreport.com badbusinessbureau.com
www.ripoffreport.com

Don't let them get away with it.
Make sure they make the Rip-off Report!

Incredible Discoveries strategy for selling products into retail through incredible infomercial productions that help our strategic partnerships and distribution firms such as live shopping, Catalog international and retail by having a as seen on TV branded product.

Incredible Discoveries full half-hour infomercials educate consumers on products by giving viewers enough time to understand the features and benefits of an incredible as seen on TV products.

Incredible Discoveries target infomercial buyers that look for

We are not lawyers.
We are not a collection agency.

We are Consumer Advocates.
...the victims' advocate

We are a Worldwide Consumer Reporting News Agency
...by consumers, for consumers

Rip-off Report
Tempe, Arizona
U.S.A.

Company Search

If you would like to see more Rip-off Reports™ on Rip-off Report Corporate
Advocacy Business Remediation & Customer Satisfaction Program, please
use the search box below

Rip-off Report Corporate Advocacy Business Remediation

Search

In order to assure the best results in your search:

- Keep the name short & simple, and try different variations of the name.
- Do not include ".com", "S", "Inc.", "Corp", or "LLC" at the end of the Company name.
- Use only the first/main part of a name to get best results.
- Only search one name at a time if Company has many AKA's.

[Click here](#) to go to our advanced search page.

REBUTTAL BOX
MY COMPANY HAS BEEN REPORTED!
HOW DO I RESPOND?

Are you an owner, employee or ex-employee with either negative or positive information about the company or can you provide "insider information" on this company? Do you have a consumer suggestion on how to resolve this problem or how to avoid it in the future? ONLY these types of responses will be added to the filed report, and will be posted within 24 hours of receipt. Make your voice heard. Let them know your side, too!

incredible
products. Usually
the female
demographic
watches
infomercials and
buys the products
as seen on TV.

Incredible
Discoveries has
state of the art
production studios
and editing
equipment used to
produce
programming that
gets people to buy
incredible as seen
on television
products.

Incredible
Discoveries
infomercial
producers that
have over 100
years combined
infomercial
production
experience in
selling incredible
products on TV.

Incredible
Discoveries

houses a creative staff of producers, directors, and writers collaborate with direct response product to determine the direction of each project.

Incredible Discoveries frequently asked questions include: Is an infomercial marketing campaign the right type of campaign for your product? What makes Incredible Discoveries unique? Does Incredible Discoveries have infomercial funding?

Incredible Discoveries is located at 3850 N Powerline Road in Deerfield Beach Florida.

Incredible

[CLICK HERE](#) to Send us your rebuttal on this specific report only.

or

***If you are also a victim of the same company or person, **YOU NEED TO FILE YOUR OWN RIP-OFF REPORT.**

[CLICK HERE](#) to File your OWN Rip-Off Report.

15 SECONDS. RIP-OFF Report.com

LifeLock Take control. LEARN MORE!

Do-it-yourself guide

Over

Discoveries want:
you to tell us about
your invention and
why an Incredible
Discoveries
infomercial
campaign may be
suitable for selling
your product.

Incredible
Discoveries latest
HSN appearance
with the Magic
Juice Filter sold
out, the Shopping
network informed
Incredible
Discoveries that
they will showcase
the as seen on TV
product again in
2007.

Incredible
Discoveries,
through their
strategic
partnership with
interglobal,
secures overseas
infomercial sales
for Didi Car.

Incredible
Discoveries

becomes member of The Electronic Retailing Association that represents the leaders in the direct response space for DRTV, online, print and radio.

Incredible Discoveries a production company specializing in producing long form direct response infomercial campaigns, unveiled their brand new incredible kitchen set & soundstage.

Incredible Discoveries seeks talented producers, writers and production staff that want exciting challenges and opportunities in the infomercial industry.

Incredible
Discoveries looks
for full time
employees that
can deliver
incredible
innovation,
freshness and
ingenuity to
represent a
dynamic
experienced DRT
and infomercial
funding company.

Incredible
Discoveries
identifies qualified
infomercial
professionals to
join forces with
existing the
Infomercial team t
complete projects
for incredible as
seen on TV
products.

Infomercials
The objective of
each production is
to produce an
infomercial
intended to
generate product
sales, while at the
same time
increasing public

awareness of the product. In addition, the program will concurrently act as a lead generation tool for follow-up sales, as well as creating brand awareness to help generate new retail opportunities. Our telemarketing coordinators oversee the project's inbound marketing scripts and product training. On the back end there is an option for Incredible Discoveries to coordinate product fulfillment, credit card processing, strategic internet placement, retail distribution, and outbound telemarketing.

Incredible Discoveries, Inc
3850 N. Powerline Road
Deerfield Beach, FL 33073

Feel free to send us suggestions and comments to our [editorial staff](#).

Technical questions can be addressed to our [webmaster](#).

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