MAJERCZYK vs. MENU FOODS, INC. 07C1543

BEFORE THE JUDICIAL PANEL ON **MULTIDISTRICT LITIGATION**

D'1C1543 Anderser

In re:

MENU FOODS PET FOOD LITIGATION

MDL Docket No.

CERTIFICATE OF SERVICE

MICHAEL W. DOBBINS CLERK, U.S. DISTRICT COURT

MICHAEL W. DOBBINS CLERK, U.S. DISTRICT COURT

Paul J. Geller Stuart A. Davidson James L. Davidson

LERACH COUGHLIN STOIA GELLER **RUDMAN & ROBBINS LLP**

120 E. Palmetto Park Road, Suite 500 Boca Raton, FL 33432-4809 Telephone: (561) 750-3000 Facsimile: (561) 750-3364

Counsel for Florida Plaintiff Christina Troiano

I, James L. Davidson, hereby declare as follows:

I am employed by Lerach Coughlin Stoia Geller Rudman & Robbins LLP, 120 E. Palmetto Park Road, Suite 500, Boca Raton, Florida 33432. I am over the age of eighteen years and not a party to this action. On March 28, 2007, I served the following documents:

- 1. FLORIDA PLAINTIFF CHRISTINA TROIANO'S MOTION TO TRANSFER AND COORDINATE OR CONSOLIDATE ACTIONS UNDER 28 U.S.C. § 1407;
- 2. FLORIDA PLAINTIFF CHRISTINA TROIANO'S MEMORANDUM OF LAW IN SUPPORT OF MOTION TO TRANSFER AND COORDINATE OR CONSOLIDATE ACTIONS UNDER 28 U.S.C. § 1407;
- 3. SCHEDULE OF ACTIONS IN SUPPORT OF FLORIDA PLAINTIFF CHRISTINA TROIANO'S MOTION TO TRANSFER AND COORDINATE OR CONSOLIDATE ACTIONS UNDER 28 U.S.C. § 1407; and
- 4. CERTIFICATE OF SERVICE.

on:

SEE ATTACHED SERVICE LIST "A"

X by placing the document(s) listed above for collection and mailing following the firm's ordinary business practices in a sealed envelope with postage thereon fully prepaid for deposit in the United States mail at Boca Raton, Florida addressed as set forth on the attached service list.

I further certify and declare that I caused the above documents to be delivered by the same means to the clerks of the following courts affected by the Motion for Transfer and Consolidation:

SEE ATTACHED SERVICE LIST "B"

I declare under penalty of perjury under the laws of the United States of America that the following is true and correct, executed this 29 day of March, 2007, at Boca Raton, Florida.

James L. Davidson

IN RE MENU FOODS PET FOOD LITIGATION

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Defendant

Menu Foods Income Fund 8 Falconer Drive Streetsville, Ontario

Defendant

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WHALEY v. MENU FOODS, ET AL. Case No.: 2:07-cv-00411-RSM

USDC, Western District of Washington

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Defendant

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Attn: Corporate Secretary

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Cincinnati, OH 45202

Defendant

HOLT v. MENU FOODS, INC.

Case No.: 3:07-cv-00094

USDC, Eastern District of Tennessee

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MAJERCZYK v. MENU FOODS, INC.

Case No.: 1:07-cv-01543

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Defendant

SIMS v. MENU FOODS INCOME FUND, ET AL.

Case No.: 5:07-cv-05053-JLH USDC, Western District of Arkansas

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Wilmington, DE 19801-1120

Defendant

Menu Foods South Dakota, Inc.

c/o Registered Agent

The Corporation Trust Company

1209 Orange Street

Wilmington, DE 19801-1120

Defendant

Menu Foods Holdings, Inc. c/o Registered Agent The Corporation Trust Company Corporation Trust Center 1209 Orange Street Wilmington, DE 19801-1120 Defendant

Menu Foods, Inc. c/o Registered Agent Corporation Trust Company 820 Bear Tavern Road West Trenton, NJ 08628 Defendant

WIDEN v. MENU FOODS, ET AL. Case No.: 5:07-cv-05055-RTD USDC, Western District of Arkansas

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Menu Foods Limited Partnership c/o Menu Foods Income Fund 8 Falconer Drive Streetsville, Ontario Canada L5N 1B1 Defendant

Menu Foods Operating Partnership c/o Menu Foods Income Fund 8 Falconer Drive Streetsville, Ontario Canada L5N 1B1 Defendant Menu Foods Midwest Corporation c/o Registered Agent The Corporation Trust Company Corporation Trust Center 1209 Orange Street Wilmington, DE 19801-1120 Defendant

Menu Foods South Dakota c/o Registered Agent The Corporation Trust Company Corporation Trust Center 1209 Orange Street Wilmington, DE 19801-1120 Defendant

Menu Foods, Inc. c/o Registered Agent Corporation Trust Company 820 Bear Tavern Road West Trenton, NJ 08628 Defendant

Menu Foods Holdings, Inc. c/o Registered Agent The Corporation Trust Company 1209 Orange Street Wilmington, DE 19801-1120 Defendant

Wal-Mart Stores, Inc. c/o Registered Agent The Corporation Trust Company 1209 Orange Street Wilmington, DE 19801-1120 Defendant

WORKMAN, ET AL. v. MENU FOODS LIMITED, ET AL.

Case No.: 1:07-cv-01338-NLH-AMD

USDC, District of New Jersey

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Menu Foods Midwest Corporation P.Q. Box 1046 1400 East Logan Avenue Emporia, KS 66801 Defendant

IN RE MENU FOODS PET FOOD LITIGATION

SERVICE LIST "B"

CASE	CLERK
Whaley v. Menu Foods, et al.	USDC, Western District of Washington
Case No.: 2:07-cv-00411-RSM	U.S. Courthouse
USDC, Western District of Washington	700 Stewart Street
	Seattle, WA 98101
Holt v. Menu Foods, Inc.	USDC, Eastern District of Tennessee
Case No.: 3:07-cv-00094	Howard H. Baker Jr. U.S. Courthouse
USDC, Eastern District of Tennessee	800 Market Street, Suite 130
	Knoxville, TN 37902
Majerczyk v. Menu Foods, Inc	USDC, Northern District of Illinois
Case No.: 1:07-cv-01543	Everett McKinley Dirksen Building
USDC, Northern District of Illinois	219 South Dearborn Street
	Chicago, IL 60604
Sims v. Menu Foods Income Fund, et al.	USDC, Western District of Arkansas
Case No.: 5:07-cv-05053-JLH	John Paul Hammerschmidt Federal Building
USDC, Western District of Arkansas	35 East Mountain Street, Suite 510
	Fayetteville, AR 72701-5354
Widen v. Menu Foods, et al.	USDC, Western District of Arkansas
Case No.: 5:07-cv-05055-RTD	John Paul Hammerschmidt Federal Building
USDC, Western District of Arkansas	35 East Mountain Street, Suite 510
	Fayetteville, AR 72701-5354
Workman, et al. v. Menu Foods Limited, et al.	USDC, District of New Jersey
Case No.: 1:07-cv-01338-NLH-AMD	Mitchell H. Cohen Building & U.S. Courthouse
USDC, District of New Jersey	4th & Cooper Streets, Room 1050
	Camden, NJ 08101

United States District Court Northern District of Illinois - CM/ECF LIVE, Ver 3.0 (Chicago) CIVIL DOCKET FOR CASE #: 1:07-cy-01543

Majerczyk v. Menu Foods, Inc.

Assigned to: Honorable Wayne R. Andersen

Demand: \$75,000

Cause: 28:1332 Diversity-Product Liability

Date Filed: 03/20/2007 Jury Demand: Plaintiff

Nature of Suit: 385 Prop. Damage Prod.

Liability

Jurisdiction: Diversity

Plaintiff

Dawn Majerczyk

individually and on behalf of a class of similarity situated individuals

represented by Jay Edelson

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LEAD ATTORNEY

ATTORNEY TO BE NOTICED

RECEIVED

APR - 2 2007

V.

MICHAEL W. DOBBINS CLERK, U.S. DISTRICT COURT

Defendant

Menu Foods, Inc.

a New Jersey Corporation

Date Filed	ate Filed # Docket Text		
03/20/2007	1	COMPLAINT filed by Dawn Majerczyk; Jury Demand.(gej,) (Entered: 03/21/2007)	
03/20/2007	2	CIVIL Cover Sheet (gej,) (Entered: 03/21/2007)	
03/20/2007	3	ATTORNEY Appearance for Plaintiff Dawn Majerczyk by Jay Edelson. (gej,) (Entered: 03/21/2007)	
03/20/2007	<u>5</u>	SUMMONS Issued as to Defendant Menu Foods, Inc. (gej,) (Entered 03/21/2007)	

PACER Service Center			
	Tran	saction Receip	t
	03/	27/2007 15:28:46	
PACER Login:	mw0078	Client Code:	060228- 00001/91103
	Docket	Search	

CM/ECF LIVE, 200 15.07-CV.S. 1544 rict Cool, Northern III Friday - Claron Page 10 of Page 2 of 2

Description: Report	Criteria:	1:07-cv-01543
Billable Pages: 1	Cost:	0.08

	MAR 2 0 2007 DISTRICT COURT MICHAEL W. DODRING OIS, EASTERN DIVISOLARK, U.S., DISTRICT COURT
DAWN MAJERCZYK individually and on behalf of a class of similarly situated individuals,)	
Plaintiff,)	07CV1543 JUDGE ANDERSEN
v.)	MAGISTRATE JUDGE NOLAN
MENU FOODS, Inc., a New Jersey Corporation,	Jury Trial Demanded
Defendant.	

CLASS ACTION COMPLAINT

Plaintiff Dawn Majerczyk brings this class action complaint against defendant Menu Foods, Inc. ("Menu Foods") to seek redress for herself and all other individuals injured by its sale of contaminated pet food throughout the United States.

NATURE OF THE CASE

- 1. Menu Foods, one of the largest pet food manufacturers in the world, recently issued a mass recall of 42 brands of cat food and 51 brands of dog food.
- 2. That recall was issued belatedly as a result of evidence that the pet food in question was contaminated with a potentially lethal agent.
- 3. When ingested by an animal, the contaminated pet food can cause immediate renal failure, resulting in the complete shutdown of the animal's kidneys and, ultimately, its death.
- 4. Menu Foods' actions in selling the contaminated food and failing to issue the recall sooner were reckless and in breach its duties and warranties to its customers.

- 5. Those actions were a proximate cause of injury to and the deaths of currently untold numbers of pets, including plaintiff Dawn Majerczyk's cat, as described more fully below.
 - 6. On behalf of a nationwide class, Majerczyk seeks redress for that misconduct.

PARTIES

- 7. Plaintiff Dawn Majerczyk is a citizen of Illinois, residing in Cook County, Illinois.
- 8. Defendant Menu Foods is the self-proclaimed "leading manufacturer of private-label wet pet food in North America." It is a New Jersey Corporation with its principle place of business in New Jersey. It does business throughout the United States, including Cook County, Illinois.

JURISDICTION

9. The Court has original jurisdiction over this complaint pursuant to 28 U.S.C. § 1332(d) because (a) plaintiff and numerious members of her putative class are citizens of states different from those of which Menu Foods is a citizen, (b) the amount in controversy exceeds \$5,000,000, exclusive of interests and costs, and (c) none of the jurisdictional exceptions contained in 28 U.S.C. § 1332(d)(4)-(5) applies to the instant action.

VENUE

10. Venue is proper in this district under, inter alia, 28 U.S.C. §§ 1391(a)(1).

FACTS

- 11. Menu Foods holds itself out to the public as a manufacturer of safe, nutritious, and high-quality dog and cat food.
- 12. It makes numerous express warranties about the quality of its food and its manufacturing facilities.

- 13. For example, Menu Foods touts the claim that it "manufacture[s] the private-label, wet pet-food industry's most comprehensive product program with the highest standards of quality" and it operates "state-of-the-art" manufacturing facilities in the United States and Canada.
- 14. Menu Foods intended for pet owners to believe its statements and trust that its pet food is of first-rate quality.
- 15. On or about March 16, 2007, Menu Foods announced a recall of approximately 42 brands "cuts and gravy" style dog food and 51 brands of "cuts and gravy" style cat food, all produced at Menu Foods' facility in Emporia, Kansas, between Dec. 3, 2006, and March 6, 2007.
- 16. Weeks before the recall, Menu Foods had received numerous complaints indicating that the pet food originating from the Emporia plant was killing pets.
- 17. As a result of these complaint, Menu Foods tested its food on approximately 40 to 50 pets. Seven of those pets died after ingesting the food.
- 18. Despite having actual knowledge of both the complaints it received and its own study, Menu Foods delayed for weeks before issuing the notice of recall.
- 19. Even then, its recall was conducted in a negligent manner. For example, both its website and the toll-free telephone number it provided to the public were frequently non-operational.

FACTS RELATING TO THE NAMED PLAINTIFF

- 20. On or about March 10, 2007, Majerczyk purchased several pouches of Special Kitty Select Cuts from a Walmart store for her nine-year-old cat, Phoenix.
 - 21. Menu Foods is the manufacturer of Special Kitty Select Cuts.

- 22. On March 16, 2006, shortly after ingesting Menu Food's cat food, Phoenix went into renal failure. Phoenix's kidneys shut down, and on March 17, 2007, he had to be put down.
- 23. Majerczyk incurred over \$300 in veterinary expenses relating to the attempts to save Phoenix's life.
 - 24. Phoenix had been with Majerczyk's family from birth.
- 25. The loss was devasting not only to Majerczyk, but also to her seventeen-year-old son and fourteen-year-old daughter as well.

CLASS ALLEGATIONS.

- 26. Majerczyk brings this action, pursuant to FRCP 23(b)(3), on behalf of herself and a class (the "Class") consisting of herself and all others who purchased pet food in the United States that was ultimately subject to the March 16, 2007 Menu Foods recall.
- 27. Upon information and belief, there are over 100,000 members of the Class such that joinder of all members is impracticable.
- 28. Common questions of law and fact exist as to all members of the Class and predominate over questions affecting individual members. Common questions for the Class include:
- (a) Did Menu Foods act negligently in failing to prevent the contamination of its pet food?
- (b) Did Menu Foods act negligently in failing to warn its customers in a timely and effective manner of the danger of its pet food?

- (c) Did Menu Foods' breach express and/or implied warranties relating to the sale of its pet food?
- 29. Majerczyk will fairly and adequately protect the interests of the Class, her claims are typical of the claims of the members of the class, and she has retained counsel competent and experienced in class action litigation.
- 30. A class action is superior to other available methods for fairly and efficiently adjudicating this controversy because, among other things, (a) joinder of all members of the class is impracticable, and (b) many members of the class cannot vindicate their rights by individual suits because their damages are small relative to the burden and expense of litigating individual actions.

COUNT I

(Breach of Warranties)

- 31. Plaintiff incorporates by reference the foregoing allegations.
- 32. Menu Foods breached express warranties to Plaintiff and violated the Uniform Commercial Code.
- 33. Menu Foods breached implied warranties to Plaintiff and violated the Uniform Commercial Code.
 - 34. Menu Foods breached the implied warranty of merchantability.
- 35. As a proximate cause of this misconduct, plaintiff and her class suffered actual damages, including without limitation the cost of the contaminated pet food and any resulting veterinary bills.

WHEREFORE, Plaintiff, on behalf of herself and the Class, prays for the following relief:

- 1. An order certifying the Class as defined above;
- 2. An award of actual damages;
- 3. Appropriate injunctive relief;
- 4. Medical monitoring damages;
- 5. Reasonable attorney's fees and costs; and
- 6. Such further and other relief the Court deems appropriate.

COUNT II (Negligence)

- 36. Plaintiff incorporates by reference the foregoing allegations.
- 37. Menu Foods owed its customers a duty to offer safe, non-contaminated products in the stream of commerce.
- 38. Menu Foods breached this duty by failing to exercise due care in the producing, processing, manufacturing and offering for sale of the contaminated pet food described herein.
- 39. Menu Foods further breached this duty by failing timely and effectively to warn plaintiff and the class of the contamination even after it had actual knowledge of that fact and of the resulting risks.
- 40. As a proximate cause thereof, plaintiff and her class suffered actual damages, including without limitation the cost of the contaminated pet food and any resulting veterinary bills.

WHEREFORE, Plaintiff, on behalf of herself and the Class, prays for the following relief:

- 1. An order certifying the Class as defined above;
- 2. An award of actual damages;
- 3. Appropriate injunctive relief;
- 4. Medical monitoring damages;
- 5. Reasonable attorney's fees and costs; and
- 6. Such further and other relief the Court deems appropriate.

JURY DEMAND

Plaintiff requests trial by jury of all claims that can be so tried.

March 20, 2007

Dawn Majerczyk, individually and on behalf of a class of similarly situated individuals

one of her attorneys

John Blim
Jay Edelson
Myles McGuire (Of Counsel)
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U.S. District Court Southern District of Florida (Ft. Lauderdale) CIVIL DOCKET FOR CASE #: 0:07-cv-60428-JIC

Troiano v. Menu Foods, Inc. et al Assigned to: Judge James I. Cohn

Demand: \$5,000,000

Cause: 28:1332 Diversity-Property Damage

Date Filed: 03/26/2007 Jury Demand: Plaintiff

Nature of Suit: 385 Prop. Damage Prod.

Liability

Jurisdiction: Diversity

Plaintiff

Christina Troiano

represented by James Lee Davidson

Lerach Coughlin Stoia Geller Rudman & Robbins LLP

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APR - 2 2007

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V.

Defendant

Menu Foods, Inc.

Defendant

Menu Foods Income Fund

Date Filed	#	Docket Text
03/26/2007	<u>1</u>	COMPLAINT against Menu Foods, Inc., Menu Foods Income Fund Filing fee \$ 350. Receipt#: 539659, filed by Christina Troiano.(ls) (Entered: 03/26/2007)
03/26/2007	2	Summons Issued as to Menu Foods, Inc (ls) (Entered: 03/26/2007)
03/26/2007	Summons Issued as to Menu Foods Income Fund. (ls) (Entered: 03/26/2007)	

	PACE	R Service Cen	ter
	Tran	saction Receipt	
	03/	28/2007 13:46:34	
PACER Login:	mw0078	Client Code:	060228- 00001/91103
Description:	Docket Report	Search Criteria:	0:07-cv-60428-JIC
Billable Pages:	1	Cost:	0.08

Case 0:07-cv-60428-JIC Document 1 Entered on FLSD Docket 03/26/2007 Page

MAGISTRATE JUDGE

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

Case No. 07-60428

CIV-COHN

CHRISTINA TROIANO, Individually and On Behalf of All Others Similarly Situated,

JURY TRIAL DEMAND

Plaintiff,

VS.

MENU FOODS, INC. and MENU FOODS INCOME FUND,

Defendants.

CLASS ACTION COMPLAINT

Plaintiff Christina Troiano ("Plaintiff"), individually and on behalf of all others similarly situated, files this Class Action Complaint against Defendants Menu Foods, Inc., a New Jersey Corporation and Menu Foods Income Fund, a foreign corporation (collectively "Defendants") and alleges as follows:

I. INTRODUCTION

- 1. This is a class action lawsuit brought on behalf of Plaintiff and others similarly situated who purchased pet food and pet food products produced, manufactured and/or distributed by Defendants that caused injury, illness, and/or death to Plaintiff's household pets.
- 2. Defendants are the leading North American private label/contract manufacturer of wet pet food products sold by supermarket retailers, mass merchandisers, pet specialty retailers, and other wholesale and retail outlets, including Wal-Mart, Safeway, Kroger, PetSmart, Inc., Giant Food, and other large retail chains, and has provided pet food products to or for Proctor & Gamble, Inc. Defendants produce hundreds of millions of containers of pet food annually.

1

Case 0:07-cv-60428-JIC Document 1 Entered on FLSD Docket 03/26/2007 Page 2 of 18

- 3. Defendants designed, manufactured, marketed, advertised and warranted their pet food products. In conjunction with each sale, Defendants marketed, advertised and warranted that the Products were fit for the ordinary purpose for which such goods were used consumption by household pets and were free from defects. Defendants produce the pet food products intending that consumers will purchase the pet food products, regardless of brand or label name, place of purchase, or the location where pets actually consume them. The pet food products were intended to be placed in the stream of commerce and distributed and offered for sale and sold to Plaintiff and purchasers in Florida and the United States and fed to their pets.
- 4. Plaintiff brings this action, pursuant to Rule 23 of the Federal Rules of Civil Procedure, on her own behalf and as a representative of a class of persons consisting of all persons in the United States who purchased, or incurred damages by using pet food produced manufactured and/or distributed by Defendants that was or will be recalled by the Defendants, including that produced from December 3, 2006 up to and including March 6, 2007. The pet food products referenced in this paragraph will hereinafter be referred to as the "Products."
- 5. As a result of the defective Products, Plaintiff and members of the Class have suffered damages in that they have incurred substantial veterinary bills, death of pets, and purchased and/or own pet food and pet food products that they would not otherwise have bought had they known such products were defective.
- 6. Defendants know and have admitted that certain of the Products produced by the Defendants between December 3, 2006 and March 6, 2007 are defective and causing injury and death to household pets, and on March 16, 2007, initiated a recall of some of the Products. Further, the Food and Drug Administration has reported that as many as one in six animals died in tests of the Products by Defendants last month after the Defendants received complaints the products were

poisoning pets around the country. A spokeswoman for the New York State Department of Agriculture and Markets has said that rodent poison was determined to have been mixed into the Products by Defendants.

II. <u>PARTIES</u>

- 7. Plaintiff is a resident of Broward County, Florida who, in early March of 2007, purchased Iams Select Bytes Cat Food from a Publix grocery store in Deerfield Beach, Florida. The Iams Select Bytes Cat Food purchased by Plaintiff is a part of the group of Products that were produced, manufactured and/or distributed by Defendants.
- 8. Defendant Menu Foods, Inc. is a New Jersey corporation with its principal place of business in the State of New Jersey, specifically located at 9130 Griffith Morgan Lane, Pennsauken NJ 08110.
- 9. Defendant Menu Foods, Inc. is ultimately owned or controlled by Defendant Menu Foods Income Fund, an unincorporated company with its principal place of business in the Province of Ontario, Canada. Some of Defendant Menu Foods, Inc.'s high managerial officers or agents with substantial authority are also high managerial officers or agents of Defendant Menu Foods Income Fund.
- 10. Plaintiff, individually and as representative of a Class of similarly situated persons more defined below, brings suit against the named Defendants for offering for sale and selling to Plaintiff and members of the Class the Products in a defective condition and thereby causing damages to Plaintiff and members of the Class.

Case 1:07-cv-01543 Document 10 Filed 04/02/2007 Page 23 of 124

Case 0:07-cv-60428-JIC Document 1 Entered on FLSD Docket 03/26/2007 Page 4 of 18

III. JURISDICTION AND VENUE

- 11. This Court has jurisdiction over this action pursuant to 28 U.S.C. §1332 and subsection (d), and the Class Action Fairness Act of 2005, Pub. L. 109-2 (Feb. 18, 2005); and over supplemental state law claims pursuant to 28 U.S.C. §1367.
- and/or Pub. L. 109-2 because a substantial part of the events or omissions giving rise to the claim occurred in this judicial district. In this judicial district, Plaintiff purchased the recalled pet food products made by Defendants, and her household pets ate and consumed the Products. Thousands of other consumers including other members of the Class purchased the Products in this judicial district from retailers that Defendants, their agents, affiliates, or others controlled or were in privity with. In turn, retailers or others sold the Products to the general public, including Plaintiff, and members of the Class. The Products were purchased for consumption by the pets of Plaintiff and the other members of the Class. Defendants made or caused these products to be offered for sale and sold to the public, including Plaintiff.

IV. SUBSTANTIVE ALLEGATIONS

Defendants and their Defective Pet Food

13. Defendants are in the business of manufacturing, producing, distributing, and/or selling pet food under various brands or labels, and/or for third party firms, including: America's Choice, Preferred Pets, Authority, Best Choice, Companion, Compliments, Demoulus Market Basket, Eukanuba, Fine Feline Cat, Food Lion, Food Town, Giant Companion, Hannaford, Hill Country Fare, Hy-Vee, Iams, Laura Lynn, Li'l Red, Loving Meals, Meijer's Main Choice, Nutriplan, Nutro Max Gourmet Classics, Nutro Natural Choice, Paws, Pet Pride, President's Choice, Priority, Sav-a-Lot, Schnucks, Science Diet

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Feline Savory Cuts Cans, Sophsitacat, Special Kitty US, Springfield Prize, Sprout, Total Pet, Wegmans, Western Family, White Rose, and Winn Dixie. Defendants has manufactured or produced pet food for private labels for aproximately 17 of the 20 leading retailers in the United States.

- 14. Defendants' business includes manufacturing, producing, distributing, or selling dog food under various brands or labels, and/or for third party firms, including: America's Choice, Preferred Pets, Authority, Award, Best Choice, Big Bet, Big Red, Bloom, Bruiser, Cadillac, Companion, Demoulus Market Basket, Eukanuba, Food Lion, Giant Companion, Great Choice, Hannaford, Hill Country Fare, Hy-vee, Iams, Laura Lynn, Li'l Red, Loving Meals, Meijer's Main Choice, Mixables, Nutriplan, Nutro Max, Nutro Ultra, Nutro, Ol'Roy US, Paws, Pet Essentials, Pet Pride Good & Meaty, President's Choice, Price Chopper, Priority, Publix, Roche Brothers, Sav-a-Lot, Schnucks, Shep Dog, Sprout, Statler Bros, Total Pet, Western Family, White Rose, Winn Dixie, and Your Pet.
- 15. Defendants produce millions of pouches or containers of pet food products each year, a substantial portion of which are sold or offered for sale in Florida. Upon information and belief, Defendants have sold, either directly or indirectly, thousands of units of defective pet food and pet food products nationwide and in the State of Florida.
- 16. Defendants manufactured, marketed, advertised, warranted and sold, either directly or through their authorized distribution channels, the Products that caused Plaintiff's damages. Plaintiff and members of the Class have been or will be forced to pay for damages caused by the defect in Defendants' Products.

Factual Allegations Related to Plaintiff

- 17. In early March, 2007, Plaintiff purchased Iams Select Bytes Cat Food pet food from a national chain grocery store, Publix, operating in Deerfield Beach, Florida.
- 18. Over the course of the next few weeks, Plaintiff fed the cat food to her two cats, Angel and Piescat. Towards the end of that period, Plaintiff began noticing that her cats were not eating much of the Defendants' product, and that the cats were leaving large pools of urine in their litter box with little or no bowel movements.
- 19. On or about March 16, 2007, Defendants announced a recall of approximately 42 brands of "cuts and gravy style dog food, all produced by the Defendants between December 3, 2006 and March 6, 2007." Defendants had initially received complaints from consumers as far back as February 20, 2007 indicating that certain of Defendants' pet food was causing kidney failure and death in dogs and cats. Unfortunately, Plaintiff and the Class were not made aware of this recall for several more days.
- 20. On March 20, 2007, following another few days of unusual behavior from her cats, Plaintiff took her cats to the veterinarian. The veterinarian advised Plaintiff that both of her cats were suffering from kidney failure directly and proximately caused by the cat food. One of the Plaintiff's cats, Angel, died shortly thereafter, while the other cat, Piescat, remains at a veterinary hospital receiving treatment.
- 21. Thereafter, Plaintiff learned about the recall and the potential problems that could occur from feeding the Products to her pets. Prior to the recall, Defendants never warned Plaintiff or any other member of the Class that the Products would cause their pets to have health problems. As referenced above, Defendants knew about the risks of injury or death at least one month prior to the time that Plaintiff fed the Products to her cat.

22. As a result of their purchases of the Products, as set forth above, Plaintiff and other members of the Class have suffered and will suffer damages, including consequential and incidental damages, such as the loss and disability of their household pets, costs of purchasing the Products and replacing it with a safe product, including sales tax or a similar tax, costs of making an additional trip to a retail store to purchase safe, non-contaminated pet food, the price of postage to secure a refund offered by Defendants, the cost of veterinarians, treatment, medicines and the trip(s) to make such visits for diagnosis and treatment, and otherwise.

V. <u>CLASS ACTION ALLEGATIONS</u>

23. Plaintiff brings this action on her own behalf and as a Class action pursuant to Rule 23(b)(2) of the Federal Rules of Civil Procedure on behalf of the following proposed class:

All persons in the United States who purchased, or incurred damages by using, pet food produced or manufactured by Defendants that was or will be recalled by the Defendants, including that produced from December 3, 2006 up to and including March 6, 2007.

Upon completion of discovery with respect to the scope of the Class, Plaintiff reserves the right to amend the class definition. Excluded from the Class are Defendants, their parents, subsidiaries and affiliates, directors and officers, and members of their immediate families. Also excluded from the Class are the court, the Court's spouse, all persons within the third degree of relationship to the Court and its spouse, and the spouses of all such persons.

24. <u>Numerosity</u>: The members of the Class are so numerous and geographically diverse that joinder of all of them is impracticable. While the exact number and identities of members of the Class are unknown to Plaintiff at this time and can only be ascertained through appropriate

See Canon 3.C(3)(a) of the Code of Conduct for United States Judges.

discovery, Plaintiffs believe and therefore aver that there are thousands of Class members throughout the United States.

- 25. <u>Commonality</u>: There are questions of fact and law common to members of the Class that predominate over any questions affecting any individual members including, *inter alia*, the following:
- (a) Whether Defendants sold pet food and pet food products that were recalled or subject to a recall.
- (b) Whether Defendants advertised, represented, or held itself out as producing or manufacturing a pet food product that was safe for pets of the class members.
 - (c) Whether Defendants expressly warranted these products.
 - (d) Whether Defendants purported to disclaim any express warranty.
 - (e) Whether Defendants purported to disclaim any implied warranty.
 - (f) Whether any limitation on warranty fails to meet its essential purpose.
- (g) Whether Defendants intended that the Products be purchased by Plaintiff, Class members, or others.
- (h) Whether Defendants intended or foresaw that Plaintiff, class members, or others would feed the Products to their pets.
 - (i) Whether Defendants recalled the pet food products.
- (j) Whether Defendants was negligent in manufacturing or processing the Products.
- (k) Whether using the Products as intended to feed their pets resulted in loss, injury, damage, or damages to the Class.
 - (1) Whether Defendants' negligence proximately caused loss or injury to damages.

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- (m) Whether Class members suffered direct losses or damages,
- (n) Whether Class members suffered indirect losses or damages.
- (o) Whether Defendants' acts or practices violated the Florida Deceptive and Unfair Trade Practices Acts.
- 26. Typicality: Plaintiff's claims are typical of the claims of the other members of the Class in that all such claims arise out of Defendants' conduct in manufacturing, producing and entering into the stream of commerce defective pet food and pet food products, Defendants' conduct surrounding the recall of its product, and Plaintiff's and Class Members' purchase and use of Defendants' products. Plaintiff and the other members of the Class seek identical remedies under identical legal theories, and there is no antagonism or material factual variation between Plaintiff's claims and those of the Class.
- 27. Adequacy: Plaintiff will fairly and adequately protect the interests of the Class. Plaintiff's claims are coextensive with, and not antagonistic to, the claims of the other members of the Class. Plaintiff is willing and able to vigorously prosecute this action on behalf of the Class, and Plaintiff has retained competent counsel experienced in litigation of this nature.
- 28. Plaintiff brings this action under Rule 23(b)(3) because common questions of law and fact (identified in paragraph 25 above) predominate over questions of law and fact affecting individual members of the Class. Indeed, the predominant issue in this action is whether Defendants' pet food and pet food products are defective and have caused damages to Plaintiff and the members of the Class. In addition, the expense of litigating each Class member's claim individually would be so cost prohibitive as to deny Class members a viable remedy. Certification under Rule 23(b)(3) is appropriate because a class action is superior to the other available methods

for the fair and efficient adjudication of this action, and Plaintiff envisions no unusual difficulty in the management of this action as a class action.

- 29. The undersigned counsel for Plaintiff and the Class request that the Court appoint them to serve as class counsel first on an interim basis and then on a permanent basis. Undersigned counsel will fairly and adequately represent the interests of the class, have identified or investigated the Class's potential claims, are experienced in handling class actions, other complex litigation, and consumer claims of the type asserted in the action, know the applicable law, will commit sufficient resources to represent the class, and are best able to represent the Class.
- 30. Plaintiff requests this Court to certify this Class in accordance with Rule 23 and the Class Action Fairness Act of 2005.

VI. <u>CAUSES OF ACTION</u>

FIRST CAUSE OF ACTION

Breach of Implied Warranty

- 31. Plaintiff hereby adopts and incorporates by reference paragraphs 1-30 as if more fully set forth herein.
 - 32. Defendants manufactured, marketed, sold and distributed the Products.
- 33. At the time that Defendants marketed, sold, and distributed the Products, Defendants knew of the purpose for which the Products were intended and impliedly warranted that the Products were of merchantable quality and safe and fit fur such use.
- 34. Plaintiff reasonably relied upon the skill, superior knowledge and judgment of the Defendants as to whether the Products were of merchantable quality and safe and fit for its intended use.

- 35. Due to Defendants' wrongful conduct as alleged herein, Plaintiff could not have known about the risks and side effects associated with the Products until after ingestion by Plaintiff's cats.
- 36. Contrary to such implied warranty, the Products were not of merchantable quality and were not safe or fit for their intended use.
- 37. As a direct and proximate result of Defendants' breach of implied warranty, Plaintiff suffered damages as alleged herein.

WHEREFORE, Plaintiff, on behalf of herself and all others similarly situated, prays for relief and judgment against Defendants as follows:

- (a) For an order certifying the Class under the appropriate provisions of Rule 23, as well as any appropriate subclasses, and appointing Plaintiff and their legal counsel to represent the Class;
 - (b) Awarding actual and consequential damages;
 - (c) Granting injunctive relief;
 - (d) For pre- and post-judgment interest to the Class, as allowed by law;
- (e) For reasonable attorneys' fees and costs to counsel for the Class if and when pecuniary and non-pecuniary benefits are obtained on behalf of the Class; and
 - (f) Granting such other and further relief as is just and proper.

SECOND CAUSE OF ACTION

Breach of Express Warranty

- 38. Plaintiff hereby adopts and incorporates by reference paragraphs 1-30 as if more fully set forth herein.
 - 39. Defendants expressly warranted that the Products were safe for consumption by pets.

- 40. The Products did not conform to these express representations because the Products are not safe and cause serious side effects in pets, including death.
- 41. As a direct and proximate result of the breach of said warranties, and as the direct and legal result of the defective condition of the Products as manufactured and/or supplied by Defendants, and other wrongdoing of Defendants described herein, Plaintiff was caused to suffer damages.

WHEREFORE, Plaintiff, on behalf of herself and all others similarly situated, prays for relief and judgment against Defendants as follows:

- (a) For an order certifying the Class under the appropriate provisions of Rule 23, as well as any appropriate subclasses, and appointing Plaintiff and their legal counsel to represent the Class;
 - (b) Awarding actual and consequential damages;
 - (c) Granting injunctive relief;
 - (d) For pre- and post-judgment interest to the Class, as allowed by law;
- (e) For reasonable attorneys' fees and costs to counsel for the Class if and when pecuniary and non-pecuniary benefits are obtained on behalf of the Class; and
 - (f) Granting such other and further relief as is just and proper.

THIRD CAUSE OF ACTION

Negligence

- 42. Plaintiff hereby adopts and incorporates by reference paragraphs 1-30 as if more fully set forth herein.
- 43. Defendants owed Plaintiff a duty to only offer safe, non-contaminated products for consumption by household pets.

- 44. Through its failure to exercise the due care, Defendants breached this duty by producing, processing, manufacturing, and offering for sale the Products in a defective condition that was unhealthy to the Plaintiff's pets.
- 45. Additionally, Defendants breached their duty of care to Plaintiff by failing to use sufficient quality control, perform adequate testing, proper manufacturing, production, or processing, and failing to take sufficient measures to prevent the Products from being offered for sale, sold, or fed to pets.
- 46. Defendants knew or, in the exercise of reasonable care should have known, that the Products presented an unacceptable risk to the pets of the Plaintiff, and would result in damage that was foreseeable and reasonably avoidable.
- 47. As a direct and proximate result of Defendants' above-referenced negligence, Plaintiff and has suffered loss and damages.

WHEREFORE, Plaintiff, on behalf of herself and all others similarly situated, prays for relief and judgment against Defendants as follows:

- (a) For an order certifying the Class under the appropriate provisions of Rule 23, as well as any appropriate subclasses, and appointing Plaintiff and their legal counsel to represent the Class;
 - (b) Awarding actual and consequential damages;
 - (c) Granting injunctive relief;
 - (d) For pre- and post-judgment interest to the Class, as allowed by law;
- (e) For reasonable attorneys' fees and costs to counsel for the Class if and when pecuniary and non-pecuniary benefits are obtained on behalf of the Class; and
 - (f) Granting such other and further relief as is just and proper.

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FOURTH CAUSE OF ACTION

Strict Product Liability

- 48. Plaintiff hereby adopts and incorporates by reference paragraphs 1-30 as if more fully set forth herein.
 - 49. Defendants are producers, manufacturers and/or distributors of the Products.
- 50. The Products produced, manufactured and/or distributed by Defendants were defective in design or formulation in that, when the Products left the hands of the Defendants, the foreseeable risks exceeded the benefits associated with the design or formulation.
- 51. Defendants' Products were expected to and did reach the Plaintiff without substantial change in condition.
- 52. Alternatively, the Products manufactured and/or supplied by Defendants were defective in design or formulation, in that, when they left the hands of the Defendants, they were unreasonably dangerous, more dangerous than an ordinary consumer would expect, and more dangerous than other pet food products without concomitant accurate information and warnings accompanying the product for the Plaintiff to rely upon.
- 53. The Products produced, manufactured and/or distributed by Defendants were defective due to inadequate warning and/or inadequate testing and study, and inadequate reporting regarding the results of same.
- 54. The Products produced, manufactured and/or distributed by Defendants were defective due to inadequate post-marketing warning or instruction because, after Defendants knew or should have known of the risk of injury from the Products, Defendants failed to immediately provide adequate warnings to the Plaintiff and the public.

55. As the direct and legal result of the defective condition of the Products as produced, manufactured and/or distributed by Defendants, and of the negligence, carelessness, other wrongdoing and actions of Defendants described herein, Plaintiff suffered damages.

WHEREFORE, Plaintiff, on behalf of herself and all others similarly situated, prays for relief and judgment against Defendants as follows:

- (a) For an order certifying the Class under the appropriate provisions of Rule 23, as well as any appropriate subclasses, and appointing Plaintiff and their legal counsel to represent the Class;
 - (b) Awarding actual and consequential damages;
 - (c) Granting injunctive relief;
 - (d) For pre- and post-judgment interest to the Class, as allowed by law;
- (e) For reasonable attorneys' fees and costs to counsel for the Class if and when pecuniary and non-pecuniary benefits are obtained on behalf of the Class; and
 - (f) Granting such other and further relief as is just and proper.

FIFTH CAUSE OF ACTION

Unjust Enrichment

- 56. Plaintiff hereby adopts and incorporates by reference paragraphs 1-30 as if more fully set forth herein.
- 57. As a direct, proximate, and foreseeable result of Defendants' acts and otherwise wrongful conduct, Plaintiff suffered damages. Defendants profited and benefited form the sale of the Products, even as the Products caused Plaintiff to incur damages.
- 58. Defendants have voluntarily accepted and retained these profits and benefits, derived from consumers, including Plaintiff, with full knowledge and awareness that, as a result of

Defendants' unconscionable wrongdoing, consumers, including Plaintiff, were not receiving products of the quality, nature, fitness, or value that had been represented by Defendants or that reasonable consumers expected. Plaintiff purchased pet food that she expected would be safe and healthy for her cats and instead has had to now endure the death of one of her beloved pets and the hospitalization of the other.

59. By virtue of the conscious wrongdoing alleged in this Complaint, Defendants have been unjustly enriched at the expense of the Plaintiff who is entitled to, and hereby seeks, the disgorgement and restitution of Defendants' wrongful profits, revenue, and benefits, to the extent, and in the amount, deemed appropriate by the Court; and such other relief as the Court deems just and proper to remedy Defendants' unjust enrichment.

WHEREFORE, Plaintiff, on behalf of herself and all others similarly situated, prays for relief and judgment against Defendants as follows:

- (a) For an order certifying the Class under the appropriate provisions of Rule 23, as well as any appropriate subclasses, and appointing Plaintiff and her legal counsel to represent the Class;
- (b) Awarding reimbursement, restitution and disgorgement from Defendants of the benefits conferred by Plaintiff and the Class;
 - (c) For pre- and post-judgment interest to the Class, as allowed by law;
- (d) For reasonable attorneys' fees and costs to counsel for the Class if and when pecuniary benefits are obtained on behalf of the Class; and
 - (e) Granting such other and further relief as is just and proper.

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JURY DEMAND

Plaintiff and the Class demands a jury trial on all issues triable by a jury.

DATED: March 26, 2007

LERACH COUGHLIN STOIA GELLER
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pgeller@lerachlaw.com
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Attorneys for Plaintiff and the Class

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Document 1 Entered on FLSD Docket 03/26/2007 Page 18 of 18 Case 0:07-cv-60428-JIC

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

NOTICE: Attorneys MUST Indicate All Re-filed Cases Below.

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I. (a) PLAINTIFFS			DEFENDANTS		
CHRISTINA TROIANC), Individually and on	Behalf of all Others	. MENU FOODS, 1	NC. and MENU FOODS	S INCOME FUND
Similarly Situated		and Co	NOTE: TN LAND		
(b) County of Residence of	of First Listed Plaintiff B	roward V	Tours of Residence o	f First Listed Defendant	Camden .
	CEPT IN U.S. PLAINTIFF CAS	SES)		(IN U.S. PLAINTIFF CASES O	
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II. BASIS OF JURISDI	CTION (Place an "X" in	n One Box Only)	I. CITIZENSHIP OF P (For Diversity Cases Only)	RINCIPAL PARTIES	Place on X" in One Box for Plaintiff and One Box for Defendant)
O 1 U.S. Government	3 Federal Question	No. o Ocean)	Citizen of This State (7)	F DEF 1	PTF DEF
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1 2 U.S. Government	Д 4 Diversity		Citizen of Another State	2 D 2 Incorporated and P	
Defendant	Indicate Citizenship	p of Parties in Item (11)		of Business In A	mother State
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IV. NATURE OF SUIT					
CONTRACT	TO		FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
☐ 110 Insurance ☐ 120 Marine	PERSONAL INJURY 310 Airplane	PERSONAL INJURY 362 Personal Injury -	610 Agriculture 620 Other Food & Drug	① 422 Appeal 28 USC 158 ② 423 Withdrawal	400 State Reapportionment 410 Antitrust
☐ 130 Miller Act	315 Airplane Product	Med. Malpractice	☐ 625 Drug Related Seizure	28 USC 157	☐ 430 Banks and Banking
140 Negotiable Instrument	Liability	 365 Personal Injury - Product Liability 	of Property 21 USC 881	PROPERTY RIGHTS	450 Commerce 460 Deportation
☐ 150 Recovery of Overpayment & Enforcement of Judgment	☐ 320 Assault, Libel & Slander	368 Asbestos Personal	☐ 640 R.R. & Truck	☐ 820 Copyrights	☐ 470 Racketeer Influenced and
D 151 Medicare Act	(7) 330 Federal Employers'	Injury Product	☐ 650 Airline Regs.	☐ 830 Patent	Corrupt Organizations
152 Recovery of Defaulted	Liability 340 Marine	Liability PERSONAL PROPERTY	☐ 660 Occupational Safety/Health	□ 840 Trademark	480 Consumer Credit 490 Cable/Sat TV
Student Loans (Exc). Veterans)	345 Marine Product	370 Other Fraud	(2) 690 Other		810 Selective Service
153 Recovery of Overpayment	Liability	O 371 Truth in Lending	LABOR	SOCIAL SECURITY	350 Securities/Commodities/
of Veteran's Benefits 160 Stockholders' Suits	350 Motor Vehicle 355 Motor Vehicle	☐ 380 Other Personal Property Damage	710 Fair Labor Standards Act	☐ 861 HIA (1395ff) ☐ 862 Black Lung (923)	Exchange 5 875 Customer Challenge
190 Other Contract	Product Liability	385 Property Damage	720 Labor/Mgmt. Relations	[] 863 DIWC/DIWW (405(g))	12 USC 3410
195 Contract Product Liability	☐ 360 Other Personal	Product Liability	730 Labor/Mgmt.Reporting & Disclosure Act	☐ 864 SSID Title XVI ☐ 865 RSI (405(g))	890 Other Statutory Actions 891 Agricultural Acts
☐ 196 Franchise REAL PROPERTY	Injury CIVIL RIGHTS	PRISONER PETITIONS	740 Railway Labor Act	FEDERAL TAX SUITS	892 Economic Stabilization Act
210 Land Condemnation	☐ 441 Voting	☐ 510 Motions to Vacate	790 Other Labor Litigation	370 Taxes (U.S. Plaintiff	O 893 Environmental Matters
220 Foreclosure	O 442 Employment	Sentence	791 Empl. Ret. Inc.	or Defendant) 371 IRS—Third Party	894 Energy Allocation Act 895 Freedom of Information
230 Rent Lease & Ejectment 240 Torts to Land	443 Housing/ Accommodations	Habeas Corpus: 530 General	Security Act	26 USC 7609	Acı
245 Tort Product Liability	☐ 444 Welfare	535 Death Penalty			900Appeal of Fee Determination
290 All Other Real Property	445 Amer. w/Disabilities - Employment	540 Mandamus & Other 550 Civil Rights			Under Equal Access to Justice
	446 Amer. w/Disabilities -	555 Prison Condition			950 Constitutionality of
	Other				State Statutes
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V. ORIGIN (Place at	n "X" in One Box Only)				Appeal to District
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VI. RELATED/RE-FIL	(2cc Brattinettons	•		DOCKET	
CASE(S).	second page):	JUDGE		NUMBER	
	Cite the U.S. Civil Sta	itute under which you are fi	iling and Write a Brief Stateme	nt of Cause (Do not cite jurisc	dictional statutes unless
	diversity):	·			
VII. CAUSE OF	28 USC §1332 ar	nd subsection (d); Cla	ss Action Fairness Act o	f 2005; 28 USC §1367 as	nd 1391
ACTION					
	LENGTH OF TRIAL	via 5 days estimated	(for both sides to try entire cas	e)	
VIII. REQUESTED IN	CHECK IF THIS	IS A CLASS ACTION	DEMAND S	CHECK YES only	if demanded in complaint:
COMPLAINT:	UNDER F.R.C.P.		5,000,000.00	JURY DEMAND:	Yes O No
ABOVE INFORMATION IS	TRUE & CORRECT TO	SIGNATURE OF ATTO	ORNE TOP ARCORD	DATE	-
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U.S. District Court United States District Court for the Western District of Washington (Seattle)

CIVIL DOCKET FOR CASE #: 2:07-cv-00411-RSM

Whaley v. Menu Foods et al

Assigned to: Hon. Ricardo S Martinez

Cause: 28:1332 Diversity-Product Liability

Date Filed: 03/19/2007 Jury Demand: None

Nature of Suit: 195 Contract Product

Liability

Jurisdiction: Diversity

Plaintiff

Tom Whaley

individually and on behalf of all others

similarly situated

represented by Michael David Myers

MYERS & COMPANY

1809 7TH AVE

STE 700

SEATTLE, WA 98101

206-398-1188

Fax: FAX 398-1189

Email: mmyers@myers-company.com

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

V.

Defendant

Menu Foods

a foreign corporation

Defendant

The Iams Company a foreign corporation

Defendant

Dog Food Producers Numbers 1-50

Defendant

Cat Food Producers 1-40

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MICHAEL W. DOBBINS CLERK, U.S. DISTRICT COURT

Date Filed	#	Docket Text
03/19/2007	1	CLASS ACTION COMPLAINT against defendant(s) Menu Foods, The Iams Company, Dog Food Producers Numbers 1-50, Cat Food Producers 1-40 (Summons(es) issued)(Receipt #: SEA8079), filed by Tom Whaley. (Attachments: # 1 Civil Cover Sheet)(DJ) Modified on 3/21/2007 (DJ). (Entered: 03/21/2007)

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AT SEATTLE
CLERK U.S. DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
BY
DEPUTY

UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON AT SEATTLE

TOM WHALEY individually and on behalf of all others similarly situated,

Plaintiff,

VS.

MENU FOODS, a foreign corporation, THE IAMS COMPANY, a foreign corporation, DOG FOOD PRODUCERS NUMBERS 1-50 and CAT FOOD PRODUCERS 1-40,

Defendants.

NCV7 0411 M

CLASS ACTION COMPLAINT

07-CV-00411-CMP

Plaintiff Tom Whaley, by and through his undersigned attorneys, Myers & Company,

P.L.L.C., brings this civil action for damages on behalf of himself and all others similarly

situated against the above-named Defendants and complains and alleges as follows:

I. NATURE OF ACTION

1.1 Mr. Whaley brings this action as a Class Action pursuant to Rule 23 of the Federal Rules of Civil Procedure on behalf of all persons who purchased any dog or cat food

CLASS ACTION COMPLAINT - 1

Myers & Company, P.L.L.C. 1809 Seventh Avenue, Suite 700 Seattle, Washington 98101 Telephone (206) 398-1188

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CLASS ACTION COMPLAINT - 2

which was produced by any of the above-named defendants and/or has had a dog or cat become ill as a result of eating the food.

- The defendants are producers and distributors of, inter alia, dog and cat food. 1.2 Menu Foods produces dog and cat food under familiar brand names such as Jams, Eukanuba and Science Diet. Mcnu Foods distributes its dog and cat food throughout the United States to retailers such as Wal-Mart, Kroger and Safeway.
- Dog and cat food which the defendants produced has caused an unknown number 1.3 of dogs and cats to become ill and die.
- 1.4 To date, Menu Foods has recalled 50 brands of dog food and 40 brands of cat food which are causing dogs and cats to become ill. All recalled food to date is of the "cuts and gravy wet" style.
- As a result of the Defendants' actions Mr. Whaley and other Class members have 1.5 suffered emotional and economic damage.

PARTIES II.

- Plaintiff Tom Whaley has at all material times been a resident of Ontario, Oregon. 2.1
- 2.2 Defendant Menu Foods is, upon information and belief, a corporation organized under the laws of Canada which transacts business in Washington State and Oregon State.
- Defendant The lams Company, is upon information and belief, a foreign 2.3 corporation which transacts business in Washington State and Oregon State.

III. JURISDICTION AND VENUE

Subject matter jurisdiction is proper under 28 U.S.C. § 1332(a)(1) because the 3.1 Plaintiff and Defendants are citizens of different states and the amount in controversy exceeds

> MYERS & COMPANY, F.L.L.C. 1809 SEVENTH AVENUE, SUMT 700 SEATTLE, WARRENCEN FRIO! Telephone (206) 398-1188

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\$75,000.00. This court has supplemental jurisdiction over the state law claims pursuant to 28 U.S.C. § 1367.

3.2 Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(a) because the Defendants systematically and continuously sold their product within this district and Defendants transact business within this district.

IV. CLASS ACTION ALLEGATION

- 4.1 Mr. Whaley brings this suit as a class action pursuant to Rules 23(a), (b)(1), (b)(2) and (b)(3) of the Federal Rules of Civil Procedure, on behalf of himself and a Plaintiff Class (the "Class") composed of all persons who purchased any dog or cat food which was produced by the defendants and/or has had a dog or cat become ill as a result of eating the food. Mr. Whaley reserves the right to modify this class definition prior to moving for class certification.
- 4.2 This action has been brought and may be properly maintained as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure for the following reasons:
- a. The Class is ascertainable and there is a well-defined community of interest among the members of the Class;
- b. Membership in the Class is so numerous as to make it impractical to bring all Class members before the Court. The identity and exact number of Class members is unknown but is estimated to be at least in the hundreds, if not thousands considering the fact that Menu Foods has identified 50 dog foods and 40 cat foods which may be causing harm to pets.
- c. Mr. Whaley's claims are typical of those of other Class members, all of whom have suffered harm due to Defendants' uniform course of conduct.
 - d. Mr. Whaley is a member of the Class.

e. There are	numerous and substantial questions of law and fact common to
all of the members of the Class v	hich control this litigation and predominate over any individual
ssues pursuant to Rule 23(b)(3).	The common issues include, but are not limited to, the
following:	

- i. Did the defendants make representations regarding the safety of the dog and cat food they produced and sold?
- ii. Were the defendants' representations regarding the safety of the dog and cat food false?
- iii, Did the defendants' dog and cat food cause Mr. Whaley and other Class members' pets to become ill?
 - iv. Were Mr. Whaley and other Class members damaged?
- f. These and other questions of law or fact which are common to the members of the Class predominate over any questions affecting only individual members of the Class;
- g. Mr. Whaley will fairly and adequately protect the interests of the Class in that Mr. Whaley has no interests that are antagonistic to other members of the Class and has retained counsel competent in the prosecution of class actions to represent himself and the Class;
- h. Without a class action, the Class will continue to suffer damage,

 Defendants' violations of the law or laws will continue without remedy, and Defendants will

 continue to enjoy the fruits and proceeds of their unlawful misconduct;
- i. Given (i) the substantive complexity of this litigation; (ii) the size of individual Class members' claims; and (iii) the limited resources of the Class members, few, if

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any, Class members could afford to seek legal redress individually for the wrongs Defendants have committed against them;

- j. This action will foster an orderly and expeditious administration of Class claims, economies of time, effort and expense, and uniformity of decision;
- k. Inferences and presumptions of materiality and reliance are available to obtain class-wide determinations of those elements within the Class claims, as are accepted methodologies for class-wide proof of damages; alternatively, upon adjudication of Defendants' common liability, the Court can efficiently determine the claims of the individual Class members;
- 1. This action presents no difficulty that would impede the Court's management of it as a class action, and a class action is the best (if not he only) available means by which members of the Class can seek legal redress for the harm caused them by Defendants.
- m. In the absence of a class action, Defendants would be unjustly enriched because they would be able to retain the benefits and fruits of their wrongful conduct.
 - 4.3 The Claims in this case are also properly certifiable under applicable law.

V. STATEMENT OF FACTS

- 5.1 Plaintiff Tom Whaley was the owner of a female cat named Samoya.
- 5.2 Mr. Whaley purchased Iams brand cuts and gravy wet-style cat food from Wal-Mart for Samoya to consume.
- 5.3 Samoya ate the Iams brand cuts and gravy wet-style cat food between December 2006 and February 2007.

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- 5.4 Samoya became extremely ill and Mr. Whaley took her to a veterinarian who informed him that Samoya had suffered kidney failure, also known as acute renal failure.

 Samoya had to be euthanized.
- 5.5 In March 2007 Menu Foods recalled 50 brands of cuts and gravy wet-style dog food and 40 brands of cuts and gravy wet-style cat food which had caused dogs and pets to become ill. One common symptom in the sick animals was kidney failure, also known as acute renal failure.
- 5.6 The Iams brand cuts and gravy wet-style cat food that Samoya consumed between December 2006 and February 2007 is one of the brands that Menu Foods recalled.
- 5.7 As a result of Defendants' acts and omissions Mr. Whaley and other Class members have suffered emotional and economic damage.

VI. CAUSES OF ACTION

- A. Breach of Contract
- 6.1 Plaintiff realleges all prior allegations as though fully stated herein.
- 6.2 Plaintiff and Class members purchased pet food produced by the defendants based on the understanding that the food was safe for their pets to consume.
- 6.3 The pet food produced by the defendants was not safe for pets to consume and caused dogs and cats to become ill. The unsafe nature of the pet food constituted a breach of contract.
- As a result of the breach Plaintiffs and Class members suffered damages which may fairly and reasonably be considered as arising naturally from the breach or may reasonably be supposed to have been in the contemplation of the parties, at the time they made the contract, as the probable result of the breach of it.

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- B. <u>Uniust Enrichment</u>
- 6.5 Mr. Whaley realleges all prior allegations as though fully stated herein.
- 6.6 Defendants were and continue to be unjustly enriched at the expense of Mr.
 Whaley and other Class members.
 - 6.7 Defendants should be required to disgorge this unjust enrichment.
 - C. Unlawful, Deceptive and Unfair Business Practices
 - 6.8 Mr. Whaley realleges all prior allegations as though fully stated herein.
- 6.9 Defendants' sale of tainted pet food constitutes an unlawful, deceptive and unfair business act within the meaning of the Washington Consumer Protection Act, RCW 19.86 et seq., and similar statutory enactments of other states (including consumer protection and consumer sales practice acts).
- 6.10 Defendants' sale of hazardous pet food has the capacity to deceive a substantial portion of the public and to affect the public interest.
- 6.11 As a result of Defendants' unfair or deceptive acts or practices Mr. Whaley and other class members suffered injuries in an amount to be proven at trial.
 - D. Breach of Warranties
 - 6.12 Mr. Whaley realleges all prior allegations as though fully stated herein.
- 6.13 Cat food and dog food produced by Menu Foods are "goods" within the meaning of Uniform Commercial Code Article 2.
- 6.14 Defendants' conduct as described herein constitutes breach of an implied or express warranty of affirmation.
- 6.15 Defendants' conduct as described herein constitutes breach of an implied warranty of merchantability.

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- 6.16 Defendants' conduct as described herein constitutes breach of an implied warranty of fitness for a particular purpose.
- 6.17 As a proximate result of the aforementioned wrongful conduct and breach, Mr.

 Whaley and other class members have suffered damages in an amount to be proven at trial.

 Defendants had actual or constructive notice of such damages.
 - E. Negligent Misrepresentation
 - 6.18 Mr. Whaley realleges all prior allegations as though fully stated herein.
- 6.19 Defendants owed Mr. Whaley and class members a duty to exercise reasonable care in representing the safety of its dog and cat foods.
- 6.20 Defendants falsely represented that its dog and cat food was safe for consumption by dogs and cats.
- 6.21 In reality, defendants' dog and cat food caused dogs and cats to become ill and, in some cases, to die.
- 6.22 Mr. Whaley and class members reasonably relied on the information provided by Defendants regarding the safety of its dog and cat food.
- 6.23 As a proximate cause of Defendants' false representations Mr. Whaley and other Class members suffered damages in an amount to be proven at trial.

VII. PRAYER FOR RELIEF

WHEREFORE, Mr. Whaley and Class members request that the Court enter an order of judgment against Defendants including the following:

A. Certification of the action as a class action pursuant to Rule 23(b)(3) of the Federal Rules of Civil Procedure with respect to the claims for damages, and appointment of Plaintiffs as Class Representatives and their counsel of record as Class Counsel;

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- B. Actual damages (including all general, special, incidental, and consequential damages), statutory damages (including treble damages), punitive damages (as allowed by the law(s) of the states having a legally sufficient connection with defendants and their acts or omissions) and such other relief as provided by the statutes cited herein;
 - C. Prejudgment and post-judgment interest on such monetary relief;
- D. Equitable relief in the form of restitution and/or disgorgement of all unlawful or illegal profits received by Defendants as a result of the unfair, unlawful and/or deceptive conduct alleged herein;
 - E. Other appropriate injunctive relief;
 - F. The costs of bringing this suit, including reasonable attorneys' fees; and
 - G. Such other relief as this Court may deem just, equitable and proper.

DATED this 19th day of March, 2007.

MYERS & COMPANY, P.L.L.C.

Attorneys for Plaintiffs and Class members

By: /s/ Michael David Myers
Michael David Myers
WSBA No. 22486
Myers & Company, P.L.L.C

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U.S. District Court (Live Database) U.S. District Court - Eastern District of Tennessee (Knoxville) CIVIL DOCKET FOR CASE #: 3:07-cv-00094

Holt v. Menu Foods Inc.

Assigned to: Honorable Thomas W Phillips Referred to: Magistrate C Clifford Shirley

Cause: 28:1391 Personal Injury

Date Filed: 03/19/2007 Jury Demand: Plaintiff

Nature of Suit: 890 Other Statutory

Actions

Jurisdiction: Federal Question

Plaintiff

Lizajean Holt

represented by A James Andrews

A. James Andrews, Attorney at Law 905 Locust Street

Knoxville, TN 37902 865-660-3993

Fax: 865-523-4623

Email: andrewsesq@icx.net

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

RECEIVED

APR - 2 2007

"CHAEL W. DOF
U.S. DISTR'

CLERK, U.S. DISTRICT COURT

Nicole Bass

905 Locust Street Knoxville, TN 37902 LEAD ATTORNEY ATTORNEY TO BE NOTICED

Perry A Craft

Craft & Sheppard 214 Centerview Drive Suite 233

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perrycraft@craftsheppardlaw.com

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

V.

Defendant

Menu Foods Inc.

Date Filed	#	Docket Text
03/19/2007	1	COMPLAINT against Menu Foods Inc. (Filing fee \$ 350), filed by Lizajean Holt. (Phillips/Shirley)(RLK) (Entered: 03/20/2007)

03/19/2007

Filing fee: \$ 350, receipt number K3004752 (RLK) (Entered: 03/20/2007)

	PACE	R Service Cen	ter
	Tran	saction Receipt	
	03/	27/2007 16:24:16	
PACER Login:	mw0078	Client Code:	060228- 00001/91103
Description:	Docket Report	Search Criteria:	3:07-cv-00094
Billable Pages:	1	Cost:	0.08

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TENNESSEE KNOXVILLE DIVISION

LIZAJEAN HOLT,)	
)	
Individually, and on behalf of similarly)	
situated persons,)	
)	No
Plaintiff,)	
)	
v.)	Class action
)	
MENU FOODS, INC.,)	JURY DEMAND
)	CLASS ACTION
Defendant.)	

CLASS ACTION COMPLAINT

I. Class Action

1. Plaintiff, individually and as representative of a Class of similarly situated persons more defined below, brings suit against the named Defendant for offering for sale and selling to Plaintiff and Class members pet food and food products – "cut and gravy" pet products – formally recalled on March 16, 2007. Defendant is a corporation doing business and operating in the United States. Defendant recalled cat and dog food products that are sold under numerous brands by several national chain stores in Tennessee and other States in the United States. The pet food products were produced by Defendant(s), a private label manufacturer, labeled by the Defendant, and then distributed and ultimately sold to Plaintiff, Class Members, and others. Defendant issued or caused to be issued a press release announcing the recall, and the United States Food and Drug Administration issued a press release the same day. These pet food products were intended to be placed in the stream of commerce and distributed and offered for sale

and sold to Plaintiff and purchasers in Tennessee and the United States and fed to their pets, cats and dogs.

II. Jurisdiction and Venue

- 2. This Court has jurisdiction over this action pursuant to 28 U.S.C. §1332 and subsection (d), and the Class Action Fairness Act of 2005, Pub. L.109-2 (Feb. 18, 2005); and over supplemental state law claims pursuant to 28 U.S.C. §1367.
- 3. Venue is proper in this Court and judicial district pursuant to 28 U.S.C. §1391 and/or Pub. L.109-2 because a part or substantial part of the events or omissions giving rise to the claim occurred in this judicial district, or a substantial part of property that is the subject of the action is situated in this judicial district.
- 4. In this judicial district, Plaintiff purchased the recalled pet food product made by or for Defendant, and her pet ate or consumed it. Thousands of other consumers/customers - including Plaintiff and other Class Members - purchased the recalled or contaminated products in this judicial district from retailers that Defendant, its agents, affiliates, or others it or they controlled sold or made available to them. In turn, retailers or others sold these recalled products to the general public, including Plaintiff, Class members and other purchasers. These products were purchased for consumption by the pets of Plaintiff and the Class members. Defendant made or caused these products to be offered for sale and sold to the public, including Plaintiff.
- 5. Rule 23 of the Federal Rules of Civil Procedure applies to class actions as well.

III. Plaintiff

6. At all times material hereto, Plaintiff Lizajean Holt was and is a citizen of the State of Tennessee and the United States and resides in Knox County, Tennessee.

IV. Plaintiff's Purchase(s)/Defendant's Recall

- 7. Plaintiff purchased recalled brands of Pet Pride and Iams pet food from a national chain grocery store, Kroger, operating in Knox County, Tennessee. Kroger, like other retailers, did not alter the product produced by the Defendant in any way prior to selling it to Tennessee consumers and other consumers throughout the United States.
- 8. Without knowing that Defendants would recall the product after it was offered for sale and sold to her, Plaintiff purchased and fed the product(s) to her cat, her pet. Her pet became lethargic and began drinking large amounts of water and Plaintiff discontinued feeding the Defendant's products to her cat prior to the recall notice. Plaintiff and thousands of other consumers will now face veterinary bills to have their pets evaluated for kidney damage.
- 9. Before her purchase, Defendant never warned Plaintiff that the pet food product that she purchased for feeding her pet may or would cause it have health problems or concerns or that she would have to take her pet to a veterinarian due to a health concern relating to or resulting from the tainted pet food.
- 10. On or on about March 16, 2007, Defendant issued a recall for certain pet food for cats and dogs that it manufactured in plants that it controlled, owned, operated, or managed in the United States.
- 11. Defendant's business consists substantially of providing private label pet foods at its plants or pet foods under other brands, not its own. In turn, Defendant's

products are sold under a variety of labels or brands listed on its website as of March 17, 2007 and set forth below.

- 12. The product that Plaintiff purchased at a Kroger in Knoxville was a product recalled by Defendant.
- 13. After Plaintiff purchased the pet food and fed it to her cat, she learned about the recall and the actual or potential problems and concerns from purchasing and feeding the product to her pet.
 - 14. Plaintiff bought the product(s) for their intended purposes: to feed her pet.
- 15. Defendant placed these pet products in the stream of commerce in Tennessee and elsewhere expecting that consumers such as Plaintiffs, the Class members, and the general public would feed these products to their pets.

V. Defendant, Its Business, and the Recall

- 16. At all times material hereto, Defendant Menu Foods, Inc. was and is a New Jersey corporation with its principal place of business in the State of New Jersey, specifically located at 9130 Griffith Morgan Lane, Pennsauken NJ 08110. Defendant is ultimately owned or controlled by Menu Foods Income Group, an Ontario based legal entity. Some of Defendant's high managerial or officers or agents with substantial authority are also high managerial officers or agents of Menu Foods Income Group. Defendant may be served through the Secretary of State for Tennessee or as provided by law.
- 17. Defendant Menu Foods, Inc. owns, controls, is related to or an affiliate of a firm with plants where the pet food is manufactured or processed that are located in the United States. These plants are located in Emporia, Kansas and, Pennsauken, New

Jersey, the place of manufacture where the pet products were recalled, and/or at other locations in the United States.

- 18. Defendant is the leading North American private label/contract manufacturer of wet pet food products sold by supermarket retailers, mass merchandisers, pet specialty retailers, and other wholesale and retail outlets, including Wal-Mart, Safeway, Kroger, PetSmart, Inc., Giant Food, and other large retail chains, and has provided pet food products to or for Proctor & Gamble, Inc. It produces hundreds of millions of containers of pet food annually.
- 19. Defendant has manufactured or produced pet food for private labels for about 17 of the 20 leading retailers in the United States.
- 20. Defendant's business includes manufacturing, producing, distributing, or selling cat food under various brands or labels, and/or for third party firms, including: America's Choice, Preferred Pets, Authority, Best Choice, Companion, Compliments, Demoulus Market Basket, Eukanuba, Fine Feline Cat, Food Lion, Food Town, Giant Companion, Hannaford, Hill Country Fare, Hy-Vee, Iams, Laura Lynn, Li'l Red, Loving Meals, Meijer's Main Choice, Nutriplan, Nutro Max Gourmet Classics, Nutro Natural Choice, Paws, Pet Pride, President's Choice, Priority, Sav-a-Lot, Schnucks, Science Diet Feline Savory Cuts Cans, Sophsitacat, Special Kitty US, Springfield Prize, Sprout, Total Pet, Wegmans, Western Family, White Rose, and Wynn Dixie.
- 21. Defendant's business includes manufacturing, producing, distributing, or selling dog food under various brands or labels, and/or for third party firms, including: America's Choice, Preferred Pets, Authority, Award, Best Choice, Big Bet, Big Red, Bloom, Bruiser, Cadillac, Companion, Demoulus Market Basket, Eukanuba, Food Lion,

Giant Companion, Great Choice, Hannaford, Hill Country Fare, Hy-vee, lams, Laura Lynn, Li'l Red, Loving Meals, Meijer's Main Choice, Mixables, Nutriplan, Nutro Max, Nutro Ultra, Nutro, Ol'Roy US, Paws, Pet Essentials, Pet Pride - Good & Meaty, President's Choice, Price Chopper, Priority, Publix, Roche Brothers, Sav-a-Lot, Schnucks, Shep Dog, Sprout, Statler Bros, Total Pet, Western Family, White Rose, Wynn Dixie, and Your Pet.

- 22. On Defendant's website as of March 17, 2007, it listed by brands, the size of the container or pouch, the dates of manufacture, and the products subject to recall. Thus, each container or pouch and size of each brand or label listed - subject to the recall above - was noted specifically on its web site. Thus, a 3 ounce can or pouch of Pet Pride Pouch Mixed Grill 24 X 3 with sale by date of March 8, 2009, with a specified "UPC" number was one of about 150 separate Pet Pride labeled cat food that Defendant recalled. The other brands also generally listed numerous separate pouches or containers bearing the major private label or brand with a further sub-description similar to the manner described above, by brand or label.
- 23. After reports or complaints from pet owners about symptoms such as vomiting or lethargy - suggesting kidney failure in their dogs and cats and/or after reports of deaths of certain pets, from or through its Canadian office or affiliation, Defendant caused or issued a recall of certain specified pet products, reportedly totaling between 40 and 60 million cans.
- 24. Defendant also advised a governmental agency of the United States about the recall and certain events leading to the recall, namely the Food and Drug Administration (FDA).

- 25. Defendant produces over 1,000,000,000 pouches or containers of pet food products each year, a substantial portion of which is sold or offered for sale in Tennessee or for Tennesseans who purchase the products for their pets. Many consumers who fear for the health of their pets will no longer have the product because it has been fed to the pets.
- 26. Defendant knows or should know that national, regional, and/or local distributors will distribute these finished pet food products that it manufactures or processes to retailers to offer them for sale in Tennessee to Tennesseans who purchase and buy them for their pets for consumption by their pets in the State of Tennessee and in this judicial district.
- 27. Defendant knows or understands that millions or tens of millions of cans or pouches of the pet food products that it manufactures or produces will be advertised, promoted, and sold in Tennessee and this judicial district, including a significant or substantial part of the recalled pet food.
- 28. Defendant knows or understands that the promotion and advertising of pet food produced at its plants in part targets consumers and customers in Knox County, in this judicial district, in the State of Tennessee, regionally, or nationally.
- 29. Defendant makes or produces the pet food products in its plants with a purpose or design that consumers and customers will purchase them, regardless of brand or label name, place of purchase, or place where pets actually consume them.
- 30. Defendant makes or produces for third parties well-known, lesser known, and/or premium or discount brands or labels of pet foods and knows that customers and consumers will ultimately purchase them to feed to their pets.

- 31. Defendant desires that consumers and others who purchase or consider purchasing a pet food product made or produced in one of its plants, by whatever label or brand, believe that the pet food product is safe for their pets to eat.
- 32. In the last few days, Defendant has recalled specified pet food products that consumers and customers purchased from a time beginning about December 3, 2006 and concluding about March 6, 2007.
- 33. Class members and others have purchased the pet products that were recalled across the United States, in Tennessee, and in this judicial district.
- 34. Class members and others who purchased or fed Defendant's products to their pets did so in this judicial district, in Tennessee, and in the United States.
- 35. Some class members or others have already taken their pets to a veterinarian for treatment or diagnosis related to their pets eating the recalled pet food and more will do so as word of the recall spreads. For instance, the Knoxville NewsSentinel carried a prominent story about the recall and the potential dangers to the pets of East Tennessee citizens in its Sunday, March 18, 2007 edition.
- 36. Class members have suffered and will suffer injuries, losses, or damage as a result of the recall and/or feeding their animals the food that was recalled.
- 37. There have been other reported incidents of pet food being recalled as a result of possible or actual concerns or problems with the pet food and its or their effects on pets. Defendant knew or should have known about the risks and possible injury.

VI. Plaintiff, Class Members, and Others' Losses, Damages, and Injuries

38. As a result of their purchases of the pet food recalled or subject to recall, set forth above, Plaintiff, Class members, and others have suffered and will suffer a loss,

damage, injury, and sustained damages, including consequential and incidental damages, such as costs of purchasing the contaminated food product and replacing it with a safe food product, including sale tax or a similar tax, costs of making an additional trip to a retail store to purchase safe, non-contaminated pet food, the price of postage to secure a refund offered by Defendant, the cost of veterinarians, treatment, medicines and the trip(s) to make such visits for diagnosis and treatment, and otherwise.

VII. Breach of Warranties & Remedies

- 39. Defendant breached express warranties to Plaintiff, the Class, and others, and violated the Uniform Commercial Code.
- 38. Defendant breached implied warranties to Plaintiff, the Class, and others, and violated the Uniform Commercial Code.
- 40. Defendant breached the implied warranty of fitness for a particular purpose by claiming certain of the pet food that it manufactured or produced and was recalled were fit and safe for consumption by pets and thereby violated the Uniform Commercial Code.
- 41. Defendant breached the implied warranty of merchantability. In fact, the pet food subject to recall and purchased or used by Plaintiff, the Class, and others was not merchantable. This breach violated the Uniform Commercial Code.
- 42. Plaintiffs are entitled to the remedies for breach authorized by the Uniform Commercial Code and other law.

VIII. Negligence

- 43. Defendants owed Plaintiff and the Class a duty to only offer safe, noncontaminated products for consumption by pets and offered for sale and sold in the stream of commerce.
- 44. Though its failure to exercise due care Defendant owed Plaintiff, the class, and others, Defendant was negligent in producing, processing, manufacturing, and offering for sale the recalled pet food and pet food products it offered for sale and sold to Plaintiff, the class, and others.
- 45. Defendant failed to use sufficient quality control, to do adequate testing, to perform proper manufacturing, production, or processing, or failed to take sufficient measures to prevent the pet food products that were recalled from being offered for sale, sold, or fed to pets.
- 46. Defendant knew or should have known that the pet food that was recalled presented an unacceptable risk to the pets of the Plaintiff, the Class, and others and would result in damage that was foreseeable and reasonably avoidable.
 - 47. The loss, damage, and injuries were foreseeable.
- 48. Defendant's negligence proximately caused the loss, damage, injury, and damages to Plaintiff, the Class, and others.

IX. Statutory Unfair or Deceptive Trade Practices Act

- 49. Plaintiff, the Class, purchasers, others, and Defendant are each a "person" within the meaning of Tenn. Code Ann. §47-18-103.
- 50. Defendant's offer for sale or sale of their recalled pet food products is in or affects trade or commerce in Tennessee.

- 51. Defendant impliedly represented to the public, Plaintiff, the Class and others that its pet food products were safe for consumption by their pets and could be safely purchased.
- 52. In fact, Defendant recalled or caused to be recalled millions of containers or pouches of pet food because it risked the health and well-being of consumers, customers, Plaintiff, purchasers, the Class, and others.
- 53. Defendant violated Tenn. Code Ann. §47-18-104 (a) and sub-parts of (b) by placing these unsafe pet food products in the stream of commerce in Tennessee.
- 54. Each Plaintiff, Class member, and other person adversely affected in Tennessee has suffered an ascertainable loss of money or property due to a violation of the Consumer Protection Act.
- 55. Plaintiffs brings a claim for a violation of the Tennessee Consumer Protection Act under Tenn. Code Ann. §47-18-109, including the ascertainable loss of money or property by each such person.

X. Rule 23

56. Plaintiffs ask this Court to certify the following Class:

All persons in the United States who purchased or fed his, her, or their cat(s) or dog(s) pet food produced or manufactured by Defendant that was or will be recalled by the Defendant, including that produced from December 3, 2006 up to and including March 6, 2007.

- 57. Plaintiff is a member of the Class, sues as a representative party on behalf of all, and avers that the class is so numerous that joinder of all members is impracticable.
- 58. There are questions of law or fact common to the Class. These common questions include but are not limited to the following:

- a. Whether Defendant sold pet food products that were recalled or subject to a recall?
- b. Whether Defendant advertised, represented, or held itself out as producing or manufacturing a pet food product that was safe for pets of the class members?
 - c. Whether Defendant expressly warranted these products?
- d. Whether Defendant impliedly warranted these products for fitness for a particular purpose?
 - e. Whether Defendant impliedly warranted these products for merchantability?
 - f. Whether Defendant purported to disclaim any express warranty?
 - g. Whether Defendant purported to disclaim any implied warranty?
 - h. Whether any limitation on warranty fails to meet its essential purpose?
- i. Whether Defendant intended that the pet food products be purchased by Plaintiff, Class members, or others?
- j. Whether Defendant intended or foresaw that Plaintiff, class members, or others would feed their pet food products to their pets?
 - k. Whether Defendant recalled the pet food products?
- 1. Whether Defendant was negligent in manufacturing or processing the pet food products?
- m Whether using the products as intended to feed their pets resulted in loss, injury, damage, or damages to the Class?
 - n. Whether Defendant's negligence proximately caused loss or injury to damages?
 - o. Whether Class members suffered direct losses or damages?
 - p. Whether Class members suffered indirect losses or damages?

- q. Whether Defendants' acts or practices violated state Deceptive Trade Practices Acts?
- 59. The claims or defenses of the representative parties are typical of the claims or defenses of the Class.
- 60. The representative parties will fairly and adequately protect the interests of the Class.
- 61. Prosecuting separate actions by individual members of the Class would create a risk of either -
- a. Inconsistent or varying adjudications with respect to individual members of the class which would establish incompatible standards of conduct for defendants, the parties who oppose the class, or
- b. Questions of law or fact common to the members of the class predominate over any questions affecting only individual members, and a class action is superior to other available methods for the fair and efficient adjudication of the controversy.
- c. Few, if any, Class members have an interest in individually controlling the prosecution of separate actions;
- d. Plaintiff is unaware of any litigation concerning the controversy already commenced by members of the class;
 - e. It is desirable to concentrate the litigation of the claims in this forum;
- f. No unusual difficulties are likely to be encountered in the management of a class action.

- 62. The undersigned Attorneys for Plaintiff and the Class request that the Court appoint them to serve as class counsel first on an interim basis and then on a permanent basis.
- 63. They will fairly and adequately represent the interests of the class, have identified or investigated the Class's potential claims, are experienced in handling class actions, other complex litigation, and consumer claims of the type asserted in the action, know the applicable law, will commit sufficient resources to represent the class, and are best able to represent the Class.
- 64. Plaintiff requests this Court to certify this Class in accordance with Rule 23 and the Class Action Fairness Act of 2005.

XII. Jury Demand

65. The Class demands a jury trial on all issues triable by a jury.

XIII. Prayer for Relief

Wherefore, premises considered, Plaintiff prays that the Court grant the following relief:

- That process issue and Defendant be served. (Plaintiff's counsel will first
 provide Defendant's agent, Corporation Trust Company, 820 Bear Tavern
 Road, West Trenton, NJ 08628 with a Notice of Lawsuit by mail pursuant to
 the Federal Rules)
- 2. That as soon as practical, the Court certify a Class, defined herein, or modified as appropriate under the facts and law.
- 3. That the Court find that Plaintiff has satisfied Rule 23's and federal law's requirements for certifying a Class.

products that were sold or offered to sale to Plaintiff and the Class.

5. That the Court find that Defendant intended Plaintiff and Class members to

believe that the pet foods sold were fit and safe for consumption by their pets.

- That a trial be held and Defendants be held liable to the Class for breach of warranty, negligence, and under state statutes prohibiting deceptive trade practices.
- That the Class be awarded an amount sufficient for direct damages occasioned by Defendants' acts and practices.
- That the Class be awarded an amount sufficient for indirect, consequential,
 and incidental damages occasioned by Defendant's acts and practices.
- 9. That the Class be awarded treble damages or special damages authorized by state statutes prohibiting deceptive trade practices, depending upon the State where the Class Member lives.
- 10. That the Court award reasonable attorney's fees and costs and expenses recoverable under law.
- 11. That the Court order such other, further relief as the case requires and justice demands.

Dated: March 19, 2007.

Respectfully submitted,

/s/ A. James Andrews
A. James Andrews, BPR # 15772
905 Locust Street
Knoxville, Tennessee 37902
(865) 660-3993

Fax: (865) 523-4623

/s/Perry A. Craft
Perry A. Craft, BPR # 6057
Craft & Sheppard, PLC
The Shiloh Building
214 Centerview Drive
Suite 233
Brentwood, Tennessee 37027
(615) 309-1707
(615) 309-1717 (fax)

/s/Nichole Bass Nicole Bass, BPR # 021383 905 Locust Street Knoxville, Tennessee 37902 (865) 310-6804

Cost Bond

We are sureties for costs not to exceed \$1,000.

/s/ A. James Andrews

U. S. District Court Western District of Arkansas (Fayetteville) CIVIL DOCKET FOR CASE #: 5:07-cv-05053-JLH

Sims et al v. Menu Foods Income Fund et al Assigned to: Honorable Jimm Larry Hendren

Cause: 28:1332 Diversity-Product Liability

Date Filed: 03/21/2007 Jury Demand: Plaintiff

Nature of Suit: 385 Prop. Damage Prod.

Liability

Jurisdiction: Diversity

Plaintiff

Charles Ray Sims

Individually and on behalf of all others RECEIVED

similarly situated

represented by Jason M. Hatfield

Lundy & Davis, LLP 300 North College Ave.

Suite 309

Fayetteville, AR 72701

(479) 527-3921

Fax: (479) 587-9196

Email: jhatfield@lundydavis.com

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

APK - 2 2007

MICHAEL W. DOBBINS CLERK, U.S. DISTRICT COURT

Plaintiff

Pamela Sims

individually and on behalf of all others similarly situated

represented by Jason M. Hatfield

(See above for address) LEAD ATTORNEY

ATTORNEY TO BE NOTICED

٧.

Defendant

Menu Foods Income Fund

Defendant

Menu Foods Midwest Corporation

Defendant

Menu Foods South Dakota Inc.

Defendant

Menu Foods, Inc.

Defendant

Menu Foods Holdings, Inc.

Date Filed	#	Docket Text
03/21/2007	1	COMPLAINT against Menu Foods Holdings, Inc., Menu Foods Income Fund, Menu Foods Midwest Corporation, Menu Foods South Dakota

Western Districts Afransas 1542ke	Resument 1
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	1	Inc., Menu Foods, Inc. (Filing fee \$ 350 receipt number 5000049.), filed by Charles Ray Sims, Pamela Sims.(ct) (Entered: 03/21/2007)
03/21/2007		6 Summons Issued as to Menu Foods Holdings, Inc., Menu Foods Income Fund, Menu Foods Midwest Corporation, Menu Foods South Dakota Inc., Menu Foods, Inc. and returned to attorney/plaintiff for service (ct) (Entered: 03/21/2007)
03/23/2007	2	Remark copy of complaint and docket sheet sent to MDL (ct) (Entered: 03/23/2007)

	PACEI	R Service Cen	ter
	Tran	saction Receipt	
03/27/2007 15:21:04			
PACER Login:	mw0078	Client Code:	060228- 00001/91103
Description:	Docket Report	Search Criteria:	5:07-cv-05053-JLH
Billable Pages:	1	Cost:	0.08

Case 5:07-cv-05053-JLH Document 1 Filed 03/21/2007 Page 1 of 23

WESTERN DISTRICT COURT

MAR 2 1 2007

CHRIS R. JOHNSON, CLERK

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF ARKANSAS
FAYETTEVILLE DIVISION

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DEPUTY CLERK

CHARLES RAY SIMS and PAMELA SIMS, Individually and on behalf of all others similarly situated,

Plaintiffs,

VERSUS

MENU FOODS INCOME FUND, MENU FOODS MIDWEST CORPORATION, MENU FOODS SOUTH DAKOTA INC., MENU FOODS, INC., MENU FOODS HOLDINGS, INC.,

Defendants.

CIVIL ACTION NO. <u>07-5053</u>

CLASS ACTION COMPLAINT

NOW INTO COURT, through undersigned counsel, come Plaintiffs, CHARLES RAY SIMS and PAMELA SIMS (hereinafter collectively "Plaintiff," "Plaintiffs", or "SIMS"), major residents in the State of Arkansas, individually and on behalf of all others similarly situated, who file this Class Action Complaint pursuant to Federal Rule of Civil Procedure 23(a) and (b)(3), seeking monetary relief for themselves and the class they seek to represent. This suit is brought against MENU FOODS INCOME FUND, MENU FOODS MIDWEST CORPORATION, MENU FOODS SOUTH DAKOTA INC., MENU FOODS, INC., and MENU FOODS HOLDINGS, INC., representing as follows:

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GENERAL ALLEGATIONS

- This is an action for damages relating to Defendants' design, manufacture, sale, testing, marketing, advertising, promotion and/or distribution of unsafe canned and foil pouched dog and cat food.
- 2. This Court has jurisdiction over the subject matter and Defendants in this case pursuant to 28 U.S.C. § 1332 because there is complete diversity of citizenship between Plaintiffs and Defendants and the matter in controversy involves a request that the Court certify a class action.
- 3. Venue is proper in this district under 28 U.S.C. § 1391(b)(2) because a substantial part of the acts, conduct and damages complained of occurred in this district as Plaintiffs' residency is in Benton County, Arkansas, within the geographical boundaries of this Court.

PARTIES, JURISDICTION AND VENUE

- 4. Defendant MENU FOODS INCOME FUND is an unincorporated company with its principal place of business in Ontario, Canada. It is doing business in the State of Arkansas. Jurisdiction is appropriate pursuant to the Arkansas Long Arm Statute, Sec. 16-4-101, and service may be effected through the Hague Convention on service abroad of judicial and extrajudicial documents and civil or commercial matters (The Hague Convention) at 8 Falconer Drive, Streetsville, Ontario, Canada L5N 1B1.
- 5. MENU FOODS MIDWEST CORPORATION is a Delaware corporation and may be served through its registered agent for service, The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware.

- 6. Defendant MENU FOODS SOUTH DAKOTA INC. is a Delaware corporation and may be served through its registered agent for service, The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware.
- 7. Defendant MENU FOODS HOLDINGS, INC. is a Delaware corporation and may be served through its registered agent for service, The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware.
- 8. Defendant MENU FOODS, INC. is a New Jersey corporation and may be served through its registered agent for service, Corporation Trust Company, 820 Bear Tavern Road, West Trenton, New Jersey.
- 9. Defendants MENU FOODS INCOME FUND, MENU FOODS MIDWEST CORPORATION, MENU FOODS SOUTH DAKOTA INC., MENU FOODS, INC., and MENU FOODS HOLDINGS, INC. are hereinafter referred to collectively as "Defendants" or "MENU."
- ORPORATION, MENU FOODS SOUTH DAKOTA INC., MENU FOODS, INC., and MENU FOODS HOLDINGS, INC. are wholly owned subsidiaries of MENU FOODS INCOME FUND, a business entity registered in and headquartered in Ontario, Canada. MENU provides principal development, exporting, financing, holding company, marketing, production, research and servicing for MENU animal food products in the United States, including canned and foil pouched dog and cat food. MENU FOODS INCOME FUND is one of the largest animal food producing companies in the world, and MENU operates as one of the largest animal food companies in the United States,

whether measured by number of products produced and sold, revenues, or market capitalization.

- 11. At all times herein mentioned, Defendants were engaged in the business of the manufacturing, packaging, marketing, distribution, promotion, and sale of dog and cat canned and foil pouched food products (hereinafter the "Product"), and at all times herein relevant, were engaged in the promotion and marketing of animal food products, including canned and foil pouched dog and cat food.
- 12. Plaintiff CHARLES RAY SIMS resides at 2705 W. Dogwood, Rogers, Arkansas. At all times material to this complaint, he was a resident of Rogers, in the State of Arkansas.
- 13. Plaintiff PAMELA SIMS resides at 2705 W. Dogwood, Rogers, Arkansas.

 At all times material to this complaint, she was a resident of Rogers, in the State of Arkansas.
- 14. Plaintiffs CHARLES RAY SIMS and PAMELA SIMS were the owners of a family dog ("ABBY") at all times material to this complaint.
- 15. This Court has diversity jurisdiction and jurisdiction pursuant to the Class Action Fairness Act of 2005.

CLASS ACTION ALLEGATIONS

16. Defendant MENU manufactured, distributed, marketed and sold canned and foil pouched dog and cat food to consumers in the United States. These consumers compose the putative class in this action and have rights that are substantially the same.

- 17. Defendant MENU has issued a recall for over 90 brands of dog and cat canned and foil pouched food in the United States since March 16, 2007, translating to in excess of sixty million cans and pouches of dog and cat food recalled throughout the United States.
- all persons or entities who purchased Menu Food brands at any time and disposed of or will not use the products based on publicity surrounding the safety and recall of the products; (2) all persons or entities who purchased Menu Foods products and fed products to their pets on or since December 6, 2006; and (3) all persons or entities who purchased Menu Food products from wholesale distributors on or since December 6, 2006 to the present.
- 19. The consumers composing the putative class are so numerous that joinder of all members is impracticable; the questions of law or fact are common to all members of the class; the claims and defenses of Plaintiff SIMS are typical of the claims or defenses of the class; and Plaintiff SIMS will fairly and adequately protect the interests of the class.
- 20. While the exact number and identities of the members of the class are unknown at this time, it is asserted that the class consists of thousands of persons. Upon further identification of the recipient class, class members may be notified of the pendency of this action by published class notice and/or by other means deemed appropriate by the Court.
- 21. The sheer number of consumers composing the putative class are so numerous as to make separate actions by each consumer impractical and unfair and a

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class action certification represents the superior method for the fair and efficient adjudication of the controversy in question.

22. There is no plain, speedy or adequate remedy other than by maintenance of this class action because Plaintiffs SIMS are informed and believe that the economic damage to each member of the class makes it economically unfeasible to pursue remedies other than through a class action. There would be a failure of justice but for the maintenance of this class action.

FACTUAL BACKGROUND

- 23. Plaintiff's dog, ABBY, died as a direct result of the ingestion of canned and/or foil pouched dog food manufactured and distributed in the United States by Defendants.
- 24. Defendants distributed their "Cuts and Gravy" canned and foil pouched dog and cat food product by misleading users about the product and by failing to adequately warn the users of the potential serious dangers, which Defendants knew or should have known, might result from animals consuming its product. Defendants widely and successfully marketed Defendants' canned and foil pouched dog and cat food products throughout the United States by, among other things, conducting promotional campaigns that misrepresented the safety of Defendants' products in order to induce widespread use and consumption.
- 25. As a result of claims made by Defendants regarding the safety and effectiveness of Defendants' canned and foil pouched dog and cat food products, Plaintiff SIMS fed their dog, ABBY, canned dog food distributed under the format "Cuts and Gravy", said product being manufactured and distributed by Defendants.

- 26. As a result of Plaintiffs SIMS feeding their dog, ABBY, the Product manufactured and distributed by Defendants, their dog developed severe health problems, including but not limited to anorexia, lethargy, diarrhea and vomiting.
- 27. Plaintiffs SIMS took their dog, ABBY, to Dr. Eric P. Steinlage, at All Dogs Clinic, Rogers, Arkansas, who performed tests and surgery on the dog.
- 28. Dr. Eric P. Steinlage determined that Defendants' Product was the cause of the dog's kidney failure and the dog died on March 16, 2007.
- 29. Had Plaintiff SIMS known the risks and dangers associated with Defendants' canned and foil pouched dog food product sold under the format "Cuts and Gravy", or had Defendants disclosed such information to Plaintiff, he would not have fed Defendants' product to their dog, ABBY, and the dog would not have suffered subsequent health complications and ultimately died before the age of two.
- 30. Upon information and belief, as a result of the manufacturing and marketing of Defendants' canned and foil pouched dog and cat food products, Defendants have reaped huge profits; while concealing from the public, knowledge of the potential hazard associated with the ingestion of Defendants' canned and foil pouched dog and cat food products.
- 31. Defendants failed to perform adequate testing in that the adequate testing would have shown that Defendants' canned and foil pouched dog and cat food products produced serious side effects with respect to which Defendants should have taken appropriate measures to ensure that its defectively designed product would not be placed into the stream of commerce and/or should have provided full and proper

warnings accurately and fully reflecting the scope and severity of symptoms of those side effects should have been made.

- 32. Defendants' had notice and knowledge as early as February 20, 2007, that their Product presented substantial and unreasonable risks, and possible death, to animals consuming the Product. As such, said consumers' dogs and cats, including Plaintiff's dog, ABBY, were unreasonably subjected to the risk of illness or death from the consumption of Defendants' Product.
- partners and managing agents for the purpose of increasing sales and enhancing its profits, knowingly and deliberately failed to remedy the known defects of Defendants' Product in a timely manner, failed to conduct testing in a timely manner, and failed to warn the public in a timely manner, including Plaintiff, of the serious risk of illness and death occasioned by the defects inherent in Defendants' Product.
- 34. Defendants and their officers, agents, partners and managers intentionally proceeded with the manufacturing, distribution, sale and marketing of Defendants' Product, knowing that the dogs and cats ingesting the Defendants' Product would be exposed to serious potential danger, in order to advance their own pecuniary interests.
- 35. Defendants' conduct was wanton and willful, and displayed a conscious disregard for the safety of the Product and particularly of the damage it would cause pet owners like the SIMS, entitling these Plaintiffs to exemplary damages.
- 36. Defendants acted with conscious and wanton disregard of the health and safety of Plaintiff's dog, ABBY, and Plaintiff requests an award of additional damages for the sake of example and for the purpose of punishing such entities for their conduct,

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in an amount sufficiently large to be an example to others, and to deter Defendants and others from engaging in similar conduct in the future. The above-described wrongful conduct was done with knowledge, authorization, and ratification of officers, directors, partners and managing agents of Defendants.

37. As a direct and proximate result of Defendants' negligence as described herein, Plaintiff SIMS sustained damages in the loss of their family pet.

AS AND FOR A FIRST CAUSE OF ACTION SOUNDING IN STRICT PRODUCT LIABILITY - FAILURE TO WARN

- 38. Plaintiff repeats and incorporates by reference each and every paragraph of this complaint as though set forth in full in this cause of action.
- 39. Defendants manufactured, marketed, distributed, and supplied Defendants' Product to distribution centers throughout the United States. As such, Defendants had a duty to warn the public, including Plaintiff, of the health risks and possible death associated with using Defendants' Product.
- 40. Defendants' Product was under the exclusive control of Defendants, and was sold without adequate warnings regarding the risk of serious injury and other risks associated with its use.
- 41. As a direct and proximate result of the defective condition of Defendants' Product as manufactured and/or supplied by Defendants, and as a direct and proximate result of negligence, gross negligence, willful and wanton misconduct, or other wrongdoing and actions of Defendants described herein, Plaintiff suffered damages.
- 42. Upon information and belief, Defendants knew of the defective nature of Defendants' Product but continued to design, manufacture, market, and sell it so as to maximize sales and profits at the expense of animal health and safety, in knowing,

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conscious, and deliberate disregard of the foreseeable harm caused by Defendants' Product and in violation of their duty to provide an accurate, adequate, and complete warning concerning the use of Defendants' Product.

- 43. Defendants failed to warn the public or Plaintiff in a timely manner of the dangerous propensities of Defendants' Product, which dangers were known or should have been known to Defendants, as they were scientifically readily available.
- 44. Defendants knew and intended that Defendants' Product would be distributed through the United States without any inspection for defects.
- 45. Defendants also knew that veterinary clinics, pet food stores, food chains and users such as Plaintiff would rely upon the representations and warranties made by Defendants on the product labels and in other promotional and sales materials upon which the Plaintiff did so rely.
- 46. As a direct and proximate result of the Defendants' distribution of the product without adequate warnings regarding the health risks to animals, the Plaintiffs suffered damage as previously alleged herein, including ascertainable economic loss, including the purchase price of Defendants' Product, out-of-pocket costs of veterinary medical tests and treatment for their dog, ABBY, out-of-pocket costs of disposal/burial fees after the death of their dog, ABBY, as well as the pecuniary value.
- 47. Defendants' conduct in the packaging, warning, marketing, advertising, promotion, distribution, and sale of Defendants' pet foods, was committed with knowing, conscious, and deliberate disregard for the rights and safety of consumers such as Plaintiffs' pets, thereby entitling Plaintiffs to punitive damages in an amount to be

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determined at trial that is appropriate to punish Defendants and deter them from similar conduct in the future.

48. The damages resulting from the allegations asserted under this cause of action, exceed the district court's original jurisdictional limits as described in Section 4 of the Class Action Fairness Act of 2005.

AS AND FOR A SECOND CAUSE OF ACTION SOUNDING IN STRICT PRODUCT LIABILITY - DEFECTIVE IN DESIGN OR MANUFACTURE

- 49. Plaintiff repeats and incorporates by reference each and every paragraph of this complaint as though set forth in full in this cause of action.
- 50. Defendants were the manufacturers, sellers, distributors, marketers, and/or suppliers of Defendants' Product, which was defective and unreasonably dangerous to the Plaintiffs' pets.
- 51. Defendants' Product was sold, distributed, supplied, manufactured, marketed, and/or promoted by Defendants, and was expected to reach and did reach consumers without substantial change in the condition in which it was manufactured and sold by Defendants.
- 52. The Product was manufactured, supplied, and/or sold by Defendants and was defective in design or formulation in that when it left the hands of the manufacturers and/or sellers it was unreasonably dangerous in that its foreseeable risks exceeded the benefits associated with the designs and/or formulations of the Product.
- 53. Upon information and belief, Defendants actually knew of the defective nature of Defendants' Product but continued to design, manufacture, market, and sell it so as to maximize sales and profits at the expense of the public health and safety, in conscious disregard of the foreseeable harm caused by Defendants' Product.

- 54. At all times material to this action, the Product was designed, tested, inspected, manufactured, assembled, developed, labeled, sterilized, licensed, marketed, advertised, promoted, sold, packaged, supplied and/or distributed by Defendants in a defective and unreasonably dangerous condition in ways which include, but are not limited to, one or more of the following:
 - a. When placed in the stream of commerce, the Product contained unreasonably dangerous design defects and was not reasonably safe and fit for its intended or reasonably foreseeable purpose or as intended to be used, thereby subjecting the dogs and cats of the consumers, including Plaintiff, to risks which exceeded the benefits of the Product;
 - b. The Product was insufficiently tested;
 - The Product caused serious illness, harmful side effects, and possible death that outweighed any potential utility;
 - d. In light of the potential and actual risk of harm associated with ingestion of the Product by dogs and cats, a reasonable person who had actual knowledge of this potential and actual risk of harm would have concluded that the Product should not have been marketed, distributed or sold in that condition.
 - 55. At all times material to this action, the Product was designed, tested, inspected, manufactured, assembled, developed, labeled, sterilized, licensed, marketed, advertised, promoted, sold, packaged, supplied and/or distributed, it was

expected to reach, and did reach, purchasers of the Product across the United States, including Plaintiff, without substantial change in the defective and unreasonably dangerous condition in which it was sold.

- 56. At all times, Plaintiff purchased the Product for its intended or reasonably foreseeable purpose.
- 57. As a direct, legal proximate and producing result of the defective and unreasonably dangerous condition of the Product, Plaintiff sustained damage, for which Plaintiff is entitled to recovery.
- 58. As a direct, legal, proximate and producing result of the defective and unreasonably dangerous condition of the Product, Plaintiff's dog, ABBY, was injured in health, strength and activity and subsequently died after having suffered physical injuries.
- 59. As a direct, legal, proximate and producing result of the defective and unreasonably dangerous condition of the Product, Plaintiff's dog, ABBY, required reasonable and necessary veterinary treatment and services and incurred expenses for which Plaintiff is entitled to damages, along with the expenses of disposal/burial of the family pet.
- 60. As a direct and proximate result of the design and manufacturing defects of Defendants' Product, Plaintiff suffered damages as previously alleged herein.
- 61. Defendants' aforementioned conduct was committed with knowing, conscious, and deliberate disregard for the rights and safety of consumers such as Plaintiff, including Defendants' knowingly withholding and/or misrepresenting information to the public, including Plaintiff, which information was material and relevant

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to the harm in question, punitive damages in an amount to be determined at trial that are appropriate to punish Defendants and deter them from similar conduct in the future.

62. The damages resulting from the allegations asserted under this cause of action, exceed the district court's original jurisdictional limits as described in Section 4 of the Class Action Fairness Act of 2005.

AS AND FOR A THIRD CAUSE OF ACTION, SOUNDING IN FRAUD

- 63. Plaintiff repeats and incorporates by reference each and every paragraph of this complaint as though set forth in full in this cause of action.
- 64. At all material times, Defendants were engaged in the business of manufacturing, marketing, distributing, promoting, and selling Defendants' Product.
- 65. Defendants made misrepresentations of material facts to, and omitted and/or concealed material facts from, Plaintiff in the advertising, marketing, distribution and sale of Defendants' Product regarding its safety and use.
- 66. Defendants deliberately and intentionally misrepresented to, and omitted and/or concealed material facts from, consumers, including Plaintiff SIMS, that Defendants' Product was safe when ingested by dogs and cats. Such misrepresentations, omissions, and concealments of facts include, but are not limited to:
 - a. Failing to disclose, and/or intentionally concealing, the results of tests showing the potential health risks to dogs and cats associated with the use of Defendants' Product;
 - b. Failing to include adequate warnings with Defendants' Product about the potential and actual risks and the nature, scope, severity, and duration of serious adverse effects of Defendants' Product;

- c. Concealing information regarding the known health risks to dogs and cats associated with Defendants' Product; and;
- d. Concealing the known incidents of illnesses and death of dogs and cats, as previously alleged herein.
- 67. Defendants intentionally concealed facts known to them, as alleged herein, in order to ensure increased sales of Defendants' Product.
- 68. Defendants had a duty to disclose the foregoing risks and failed to do so, despite possession of information concerning those risks. Defendants' representations that Defendants' Product was safe for its intended purpose were false, as Defendants' Product was, in fact, dangerous to the health of and ultimately fatal to Plaintiff SIMS' dog, ABBY.
- 69. Defendants knew that their statements were false, knew of incidents of serious illnesses and deaths in dogs and cats, and knew that their omissions rendered their statements false or misleading.
- 70. Further, Defendants failed to exercise reasonable care in ascertaining the accuracy of the information regarding the safe use of Defendants' Product, and failed to disclose that Defendants' Product caused possible death in dogs and cats, among other serious adverse effects. Defendants also failed to exercise reasonable care in communicating the information concerning Defendants' Product to Plaintiff SIMS, and/or concealed facts that were known to Defendants.
- 71. Plaintiff SIMS was not aware of the falsity of the foregoing representations, nor was Plaintiff SIMS aware that one or more material facts concerning the safety of Defendants' Product had been concealed or omitted.

- 72. In reliance upon Defendants' misrepresentations (and the absence of disclosure of the serious health risks), Plaintiff SIMS fed Defendants' Product to their dog, ABBY. Had Plaintiff SIMS known the true facts concerning the risks associated with Defendants' Product, he would not have purchased the Product nor fed the Product to the family pet.
- 73. The reliance by Plaintiff SIMS upon Defendants' misrepresentations was justified because said misrepresentations and omissions were made by individuals and entities that were in a position to know the facts concerning Defendants' Product.
- 74. Plaintiff SIMS was not in a position to know the facts because Defendants aggressively promoted the use of Defendants' Product and concealed the risks associated with its use, thereby inducing Plaintiff SIMS to purchase Defendants' Product.
- 75. As a direct and proximate result of Defendants' misrepresentations, and/or concealment, Plaintiffs suffered damages as previously alleged herein.
- 76. Defendants' conduct in concealing material facts and making the foregoing misrepresentations, as alleged herein, was committed with conscious or reckless disregard of the rights and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages in an amount to be determined at trial that is appropriate to punish Defendants and deter them from similar conduct in the future.
- 77. The damages resulting from the allegations asserted under this cause of action, exceed the district court's original jurisdictional limits as described in Section 4 of the Class Action Fairness Act of 2005.

AS AND FOR A FOURTH CAUSE OF ACTION, SOUNDING IN IMPLIED WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE AND IMPLIED WARRANTY OF MERCHANTABILITY

- 78. Plaintiff repeats and incorporates by reference each and every paragraph of this complaint as though set forth in full in this cause of action.
- 79. Defendants manufactured, marketed, sold, and distributed Defendants' Product.
- 80. At the time Defendants marketed, sold, and distributed Defendants' Product for use by Plaintiff SIMS, Defendants knew of the purpose for which Defendants' Product was intended and impliedly warranted Defendants' Product to be of merchantable quality and safe and fit for such use.
- 81. Plaintiff SIMS reasonably relied on the skill, superior knowledge, and judgment of Defendants as to whether Defendants' Product was of merchantable quality and safe and fit for its intended use.
- 82. Due to Defendants' wrongful conduct as alleged herein, Plaintiff SIMS could not have known about the risks and side effects associated with Defendants' Product until after ingestion by Plaintiff SIMS' dog, ABBY.
- 83. Contrary to such implied warranty, Defendants' Product was not of merchantable quality and was not safe or fit for its intended use.
- 84. As a direct and proximate result of Defendants' breach of implied warranty, Plaintiff SIMS, suffered damages as previously alleged herein.
- 85. Defendants' aforementioned conduct was committed with knowing, conscious, and deliberate disregard for the rights and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages in an amount to be determined at

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trial that is appropriate to punish Defendants and deter them from similar conduct in the future.

86. The damages resulting from the allegations asserted under this cause of action, exceed the district court's original jurisdictional limits as described in Section 4 of the Class Action Fairness Act of 2005.

AS AND FOR A FIFTH CAUSE OF ACTION SOUNDING IN BREACH OF EXPRESS WARRANTY

- 87. Plaintiff repeats and incorporates herein by reference the allegations made in the above Paragraphs.
- 88. Defendants expressly warranted that the Product was safe and well accepted by dogs and cats and was safe for long-term use.
- 89. The Product does not conform to these express representations because the Product is not safe and has high levels of serious, life-threatening side effects.
- 90. As a direct and proximate result of the breach of said warranties, Plaintiff was damaged, and he is therefore entitled to damages as described herein.
- 91. The damages resulting from the allegations asserted under this cause of action, exceed the district court's original jurisdictional limits as described in Section 4 of the Class Action Fairness Act of 2005.

AS AND FOR A SIXTH CAUSE OF ACTION SOUNDING IN NEGLIGENCE

- 92. Plaintiff repeats and incorporates by reference each and every paragraph of this complaint as though set forth in full in this cause of action.
- 93. Defendants owed a duty to consumers of Defendants' Product, including the Plaintiff, to use reasonable care in designing, testing, labeling, manufacturing,

marketing, supplying, distribution and selling Defendants' Product, including a duty to ensure that Defendants' Product did not cause the dogs and cats ingesting the Product to suffer from unreasonable, unknown, and/or dangerous side effects.

- 94. Defendants failed to exercise reasonable care in warning about, designing, testing, labeling, manufacture, marketing, selling and/or distributing of Defendants' Product and breached their duties to Plaintiff in that, and not by way of limitation, they did not warn of the known risks associated with the ingestion of Defendants' Product and did not exercise an acceptable standard of care, i.e., what a reasonably prudent manufacturer or seller would have known and warned about.
- 95. Moreover, the product lacked sufficient warnings of the hazards and dangers to users of said Product, and failed to provide safeguards to prevent the injuries sustained by Plaintiff's dog, ABBY. Defendants failed to properly test Defendants' Product prior to its sale, and as a result subjected users to an unreasonable risk of injury when this Product was used as directed and recommended.
- 96. Defendants additionally breached their duty and were negligent in their actions, misrepresentations, and omissions toward Plaintiff, in part, in the following ways:
 - a. Failed to exercise due care in designing, developing, and manufacturing Defendants' Product so as to avoid the aforementioned risks to individuals using these products;
 - Failed to include adequate warnings with Defendants' Product that would alert Plaintiff SIMS and other purchasers to its potential risks and serious side effects;

- c. Failed to adequately and properly test Defendants' Product before placing it on the market;
- d. Failed to conduct sufficient testing on Defendants' Product, which if properly performed, would have shown that Defendants' Product had serious side effects, including, but not limited to, death of the dog or cat;
- e. Failed to adequately warn Plaintiff that use of Defendants' Product carried a risk of other serious side effects;
- f. Failed to provide adequate post-marketing warnings or instructions after Defendants knew, or should have known, of the significant risks of ingestion by dogs and cats of Defendants' Product;
- g. Placed an unsafe product into the stream of commerce; and
- h. Was otherwise careless or negligent.
- 97. Defendants knew, or should have known, that Defendants' Product caused unreasonably dangerous risks and serious side effects of which Plaintiff would not be aware. Defendants nevertheless advertised, marketed, sold and/or distributed Defendants' Product knowing of its unreasonable risks of injury.
- 98. Defendants knew or should have known that consumers' dogs or cats, such as Plaintiff SIMS' dog, ABBY, would suffer injury and possible death as a result of Defendants' failure to exercise reasonable care as described above.
- 99. Upon information and belief, Defendants knew or should have known of the defective nature of Defendants' Product, as set forth herein, but continued to design, manufacture, market, and sell Defendants' Product so as to maximize sales and profits

at the expense of the health and safety of the public, including Plaintiff, in conscious and/or negligent disregard of the foreseeable harm caused by Defendants' Product.

- 100. Defendants failed to disclose to the Plaintiff and the general public facts known or available to them, as alleged herein, in order to ensure continued and increased sales of Defendants' Product. This failure to disclose deprived Plaintiff SIMS of the information necessary for them to weigh the true risks of purchasing Defendants' Product against the benefits.
- 101. As a direct and proximate result of Plaintiff SIMS' feeding Defendants' Product to their dog, ABBY, Plaintiff SIMS' dog, ABBY, suffered serious health problems and ultimate death.
- 102. By virtue of Defendants' negligence, Defendants directly, foreseeably and proximately caused Plaintiff SIMS' dog, ABBY, to suffer serious health problems and ultimate death. As a result, the imposition of punitive damages against Defendants is warranted.
- 103. The damages resulting from the allegations asserted under this cause of action, exceed the district court's original jurisdictional limits as described in Section 4 of the Class Action Fairness Act of 2005.

WHEREFORE, Plaintiff demands judgment against Defendants in an amount to be determined upon the trial of this action, together with the costs and disbursements of this action.

Case 5:07-cv-05053-JLH Document 1 Filed 03/21/2007 Page 22 of 23

PRAYER FOR RELIEF

WHEREFORE, the class of putative plaintiffs pray for relief, in an amount which exceeds the district court's original jurisdictional limits as described in Section 4 of the Class Action Fairness Act of 2005, as follows:

- a. Awarding damages including but not limited to the money expended on Defendants' defective Product, veterinary bills associated with the treatment, testing, and diagnosis resulted from ingestion of the defective Product, disposal fees after death of the pet and the pecuniary value of the pet;
- b. Awarding punitive damages to Plaintiffs;
- c. Awarding pre-judgment and post-judgment interest to Plaintiffs,
- d. Awarding the costs and expenses of this litigation to Plaintiffs,
- e. Awarding reasonable attorneys' fees and costs to Plaintiffs as provided by law; and
- f. For such further relief as this Court deems necessary, just, and proper.

WHEREFORE, Plaintiffs demand judgment against Defendants in an amount to be determined upon the trial of this action, together with the costs and disbursements of this action.

Case 5:07-cv-05053-JLH Document 1 Filed 03/21/2007 Page 23 of 23

DEMAND FOR JURY TRIAL

The Plaintiffs demand a trial by jury on all issues so triable in this civil action.

Dated: March 21, 2007.

CHARLES RAY SIMS and PAMELA SIMS, Plaintiffs

LUNDY & DAVIS, L.L.P. 300 N. College Ave., Suite 309 Fayetteville, AR 72701 (479) 527-3921 (479) 587-9196 (fax) ihatfield@lundydavis.com

By:

Jason M. Hatfield Ark: Bar No. 97143

Attorneys for Plaintiffs

U. S. District Court Western District of Arkansas (Fayetteville) CIVIL DOCKET FOR CASE #: 5:07-cv-05055-RTD

Widen et al v. Menu Foods et al Assigned to: Robert T. Dawson

Cause: 28:1332 Diversity-Product Liability 070154 Jury Demand: Plaintiff

Nature of Suit: 385 Prop. Damage Prod.

Liability

Jurisdiction: Diversity

Date Filed: 03/23/2007

Plaintiff

Richard Scott Widen

individually and all other persons similarly situated

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APK - 2 2007

MICHAEL W. DOBBRES CLERK, U.S. DISTRICT COURT

represented by Jeremy Young Hutchinson

Patton, Roberts, McWilliams &

Capshaw

111 Center Street, Suite 1315

Little Rock, AR 72201

US

501-372-3480

Fax: 501-372-3488

Email: jhutchinson@pattonroberts.com

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

Plaintiff

Barbara Widen

individually and all other persons

similarly situated

represented by Jeremy Young Hutchinson

(See above for address) LEAD ATTORNEY

ATTORNEY TO BE NOTICED

V.

Defendant

Menu Foods

Defendant

Menu Foods Income Fund

Defendant

Menu Foods Gen Par Limited

Defendant

Menu Foods Limited Partnership

Defendant

Menu Foods Operating Partnership

Defendant

Menu Foods Midwest Corporation

Defendant

Menu Foods South Dakota

Defendant

Menu Foods, Inc.

Defendant

Menu Foods Holdings, Inc.

Defendant

Wal-Mart Stores, Inc.

Date Filed	#	Docket Text
03/23/2007	<u>1</u> .	COMPLAINT against Menu Foods Operating Partnership, Menu Foods Midwest Corporation, Menu Foods South Dakota, Menu Foods, Inc., Menu Foods Holdings, Inc., Wal-Mart Stores, Inc., Menu Foods, Menu Foods Income Fund, Menu Foods Gen Par Limited, Menu Foods Limited Partnership (Filing fee \$ 350 receipt number 5000051.), filed by Richard Scott Widen, Barbara Widen.(ct) (Entered: 03/23/2007)
03/23/2007		Summons Issued as to Menu Foods Operating Partnership, Menu Foods Midwest Corporation, Menu Foods South Dakota, Menu Foods, Inc., Menu Foods Holdings, Inc., Wal-Mart Stores, Inc., Menu Foods, Menu Foods Income Fund, Menu Foods Gen Par Limited, Menu Foods Limited Partnership and returned to attorney/plaintiff for service (ct) (Entered: 03/23/2007)
03/23/2007	2	Remark copy of complaint and docket sheet sent to MDL (ct) (Entered: 03/23/2007)
03/26/2007		CLERK'S NOTICE re Multiple Attorneys Listed on Pleading directed to Plaintiffs Richard Scott Widen, Barbara Widen. Complaint, 1 lists multiple attorneys, Jeremy Hutchinson, Jack Patterson, Richard Adams, James Wyly and Sean Rommel, appearing for the filer. All listed attorneys, other than the attorney signing the pleading, must enter a separate Notice of Appearance in order to receive electronic notification of future activity in the case. TEXT ONLY ENTRY, NO DOCUMENT ATTACHED (ct) (Entered: 03/26/2007)

	PACE	R Service Cen	ter
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	03/	27/2007 15:17:13	
PACER Login:	mw0078	Client Code:	060228- 00001/91103
Description:	Docket Report	Search Criteria:	5:07-cv-05055-RTD
Billable Pages:	1	Cost:	0.08

Case 5:07-cv-05055-RTD Document 1 Filed 03/23/2007 Page 1 of 10

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF ARKANSAS
FAYETTEVILLE DIVISION

WESTERN DISTRICT COURT FILED ARKANSAS
t a

MAR 2 3 2007 CHRIS R. JOHNSON, CLERK

RICHARD SCOTT AND BARBARA WIDEN, individually and All others Persons Similarly Situated,)))	Case No. <u>0</u> 7	-5055	CHRIS R. JOHNSON, CLE DEPUTY CLERK
Plaintiffs)			
v.	ĺ			
MENU FOODS; MENU FOODS INCOME FUND; MENU FOODS GEN PAR LIMITED; MENU FOODS LIMITED PARTNERSHIP; MENU)			
FOODS OPERATING PARTNERSHIP; MENU FOODS MIDWEST CORP; MENU FOODS SOUTH DAKOTA;)			
MENU FOODS, INC.; MENU FOODS HOLDINGS, INC.; WAL-MART STORES, INC)))			

Defendants

CLASS ACTION COMPLAINT

Plaintiffs Scott and Barbara Widen through their undersigned counsel, on behalf of themselves and all others similarly situated, upon both personal knowledge and information and belief, alleges as follows:

1. This class action is brought against Defendants for negligently contaminating the pet food supply making the food unfit for animal consumption and harmful and for purposefully failing to warn consumers of the contaminated pet food. As a result of Defendant's actions, Plaintiff and other similarly situated pet owners have been damaged.

PARTIES

2. Plaintiffs Richard and Barbara Widen are a married couple and residents

of Benton County, Arkansas. Plaintiffs lost two cats due to the contaminated food produced, distributed, marketed, and sold by the Defendants.

3. Defendant, Menu Foods Income Fund (Menu Foods) is an unincorporated company with its principal place of business in Ontario, Canada. It is doing business in the State of Arkansas and has availed themselves of the protections of the State of Arkansas. Jurisdiction is appropriate pursuant to the Arkansas Long Arm Statute, Ark. Code Ann. 16-4-101 and service may be effected through the Hague convention on service abroad of judicial and extrajudicial documents and civil or commercial matters at 8 Falconer Drive, Streetsville, ON, Canada L5N 1B1.

Menu Foods Midwest Corp. is a Delaware corporation and may be served through its registered agent for service, The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington DE. Defendant, Menu Foods Holding, Inc., is a Delaware corporation and may be served through it registered agent for service, The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington Delaware. Menu Foods operates two manufacturing plants in the United States and distributes their pet food products throughout the entire United States including Arkansas.

Defendant, Menu Foods, Inc. is a New Jersey corporation and may be served through its registered agent for service, Corporation Trust Company, 820 Bear Tavern Road, West Trenton, New Jersey. Upon information and belief, Defendants Menu Food Midwest Corp., Menu Foods South Dakota Inc., Menu Foods, Inc., and Menu Foods Holdings, Inc., are wholly owned subsidiaries of Menu Foods Income Fund, a business registered in and headquartered in Ontario, Canada. The above listed Defendants are hereinafter referred to collectively as "Defendants" or "Menu Foods"

Case 5:07-cv-05055-RTD Document 1 Filed 03/23/2007 Page 3 of 10

4. Defendant Wal-Mart Stores, Inc, (Wal-Mart) is a Delaware corporation headquartered in Bentonville, Arkansas that sells Menu Food products throughout their retail stores in Arkansas and throughout the United States. Wal-Mart is the single largest distributor of Menu Foods products. Plaintiffs purchased the contaminated pet food at the Wal-Mart store in Bentonville, AR. Menu Foods produced some brands of pet food exclusively for Wal-Mart under a private label agreement.

JURISDICTION AND VENUE

- 5. This Court has jurisdiction over the subject matter of this action pursuant to 28 U.S.C. §§ 1332(d)(2). The matter in controversy exceeds \$5,000,000, is a class action and there are members of the proposed Class that are citizens of States different than at least one of the Defendants.
- 6. Venue is proper in this district under 28 U.S.C. § 1391 (b) and (d). Defendant Wal-Mart is headquartered in the District. Defendant Menu Foods Income Fund is a foreign corporation headquartered outside the United States and distributes, through retailers such as Wal-Mart, the pet food products in issue in the District. Additionally, Plaintiffs purchased the tainted pet food in the District.

FACTS

7. Defendant, Menu Foods told the U. S. Food and Drug Administration, that they had become aware of the contamination on February 20, 2007. Menu Foods believed that the contamination came from their supplier of Wheat Gluten. Defendant, Menu Foods conducted test to determine if the contamination was harmful to pets on February 27, 2007. The results of the test resulted in death to one out of every six pets who consumed the contaminated pet food.

8. Defendants Menu Foods and Wal-Mart did nothing to prevent the distribution of the contaminated pet food until weeks after the discovery occurred. This action, or lack thereof, permitted and caused additional harm to thousands of pet owners in Arkansas and throughout the country.

- 9. Plaintiffs owned two cats that were very healthy middle aged cats. The two cats were named "Fred" and "Grinch." Plaintiffs fed the two cats "Special Kitty" cat food which was made by Menu Foods exclusively for Wal-Mart under a private label agreement.
- 10. Beginning around February, 2007, Plaintiffs noticed that both cats were acting differently and had begun to lose weight. In a tragic irony, Plaintiff forced the cats to eat more of the contaminated pet food, unaware that the pet food was contaminated and the cause of the poor health.
- 11. On March 18, 2007, Plaintiff was finally made aware through the media that a recall had been issued for the pet food by the Defendant, Menu Foods and that the pet food could cause kidney failure and other symptoms that were being experienced by the Plaintiffs' cats. On March 19, 2007, Plaintiffs took their cats to their veterinarian for examination. That same day, the veterinarian ran some tests and informed the Plaintiffs that both cats were suffering from kidney failure due to the consumption of the contaminated pet food. The veterinarian suggested that the only chance of survival for the cats was a very expensive procedure in which the likelihood of success was very small.

12. The veterinarian diagnosed the kidney failure to be the result of the cats consumption of contaminated pet food. The veterinarian recommended that the Plaintiffs call a Menu Foods hotline number which she provided to the Plaintiffs. The hotline had been set up on or around March 17, 2007, nearly three weeks after Menu Foods had become aware of the problem. The veterinarian suggested that Menu Foods should pay for the expensive procedure.

- 13. The Plaintiffs called the hotline number around a hundred times to determine if Menu Foods would pay for the procedure and never reached an operator or answering machine. Finally, out of desperation the Plaintiffs called another number for Menu Foods and left a message for somebody from Menu Foods to call them. The message was never returned.
- 14. Around 3:30 p.m. on the afternoon of March 19, 2007, Plaintiffs made the decision that their cats could not suffer any further and euthanized the cats.

CLASS ACTION ALLEGATIONS

- 15. Plaintiffs brings all claims as class claims pursuant to Rule 23 of the Federal Rules of Civil Procedure. The requirements of Rule 23 are met with respect to the Class defined below.
- 16. Plaintiffs bring their claims on their own behalf, and on behalf of the following Class:
 - All persons in the United States who purchased contaminated pet food from Wal-Mart that was produced by Menu Foods.
- 17. The Class is so numerous that joinder of the individual members of the proposed Class is impracticable. The Class, upon information and belief, includes millions of members.
- 18. Questions of law or fact common to the Class exist as to Plaintiff and all Class Members, and these common questions predominate over any questions affecting only individual members of the Class. Among the common questions of law or fact are the following:

- a. Whether Defendants were negligent in allowing pet food products in the United States to be contaminated with a dangerous ingredient that was not safe for consumption.
- b. Whether Defendants owed a duty to pet owners by ensuring that the pet food was not contaminated with dangerous ingredients;
 - c. Whether Defendants' conduct amounted to breach of such a duty;
- d. Whether Defendants' conduct was a proximate cause of Plaintiff's and the Class Members' damages;
- e. Whether Defendants are responsible for the contamination of the pet food;
 - f. Whether Defendants were negligent per se;
 - g. Whether Defendants are strictly liable;
 - h. Whether Defendants breached their warranty of merchantability.
- i. Whether Defendants produced, marketed, distributed, and sold a defective product
- j. Whether Defendants failed to adequately warn consumers of contaminated pet food.
 - k. Whether Defendants purposefully failed to adequately warn consumers of contaminated food supply for economic benefit.
 - 1. Whether Plaintiff and the Class Members are entitled to damages, and, if so, the proper amount of such damages; and
 - m. Whether Defendants purposefully failed to adequately warn consumers of contaminated food supply for economic benefit.

COUNTI

Negligence

- 19. Plaintiff incorporates by reference all of the allegations contained above.
- 20. Defendants owed a duty to Plaintiff to ensure that the pet food was not contaminated with dangerous and harmful ingredients.

- 21. Defendants breached that duty by allowing the contamination of the pet food supply with a dangerous and harmful ingredient during the approximate time of time January 2007 to March, 2007.
 - 22. Defendants' actions proximately caused damage to Plaintiff and the Class.
- 23. Plaintiff and the Class have suffered damages by a loss of property, cost of medical bills, and cost of purchasing new, uncontaminated pet food.

COUNT II

Negligence Per Se

- 24. Plaintiff incorporates by reference all of the allegations contained above.
- 25. Defendants' acts and/or omissions as described herein constitute negligence per se.
- 26. Defendants had a duty to ensure that their pet food was produced, transported, marketed, distributed, and sold in a manner consistent with governmental regulations.
 - 27. Defendants breached this duty in violation of regulatory standards.
- 28. Such breaches directly and proximately caused damages to the Plaintiff and the Class.
- 29. Plaintiff and the Class have suffered damages due to Defendants failure to conform to the United States Food and Drug Administration regulations.

COUNT III

Strict Liability- Defective in Design or Manufacture

30. Plaintiff incorporates by reference all of the allegations contained above.

- 31. Defendants placed into the stream of commerce an unreasonably dangerous product that is not fit for consumption and in violation of the Defendants Warranty of Merchantability owed to Plaintiff.
- 32. As a result of Defendants' actions, Plaintiff and the Class Members have suffered significant damages.
- 33. Exercise of reasonable care by the Plaintiffs and the Class members could not have eliminated the dangerous product or prevented the related injuries.
- 34. Plaintiff and the Class Members have been damaged enormously, and they seek injunctive relief from further contamination, compensatory damages, punitive damages for reckless and willful conduct, attorney fees and costs, and all other proper and just relief.

COUNT IV

Strict Product Liability - Failure to Warn

- 35. Plaintiff incorporates by reference all of the allegations contained above.
- 36. Defendants placed into the stream of commerce an unreasonably dangerous product that is not fit for consumption.
- 37. Defendant failed to warn Plaintiff or Class Members of the dangers on the Defendants' labels or through other means of advertising until after enormous damage had been suffered by the Plaintiffs and the Class Members.
- 38. Even after Defendant became aware of the dangerous contamination of its pet food, they still refused to warn the consumers and allowed countless other consumers to purchase the contaminated pet food and suffer great harm.

- 39. As a result of Defendants' actions, Plaintiff and the Class Members have suffered significant damages.
- 40. Exercise of reasonable care by the Plaintiffs and the Class members could not have eliminated the dangerous product or prevented the related injuries.
- 41. Plaintiff and the Class Members have been damaged enormously, and they seek injunctive relief from further contamination, compensatory damages, punitive damages for reckless and willful conduct, attorney fees and costs, and all other proper and just relief.

JURY TRIAL DEMANDED

42. Plaintiff demands a jury of twelve.

PRAYER

WHEREFORE, Plaintiff, on behalf of himself and all others similarly situated, request that he and the other Class Members have judgment entered in their favor and against Defendants, as follows:

- A. An order certifying that this action, involving Plaintiff's and the Class Members' separate and distinct claims, be maintained as a nationwide class action under Rule 23 of the Federal Rules of Civil Procedure and appointing Plaintiff and their undersigned counsel to represent the Class;
- B. An award, for Plaintiff's and each Class Members' separate and distinct claims, of compensatory damages and pre- and post-judgment interest thereon;
- C. An award for Plaintiff's and the Class Members of punitive damages for reckless and wanton conduct;

Case 5:07-cv-05055-RTD Document 1 Filed 03/23/2007 Page 10 of 10

D. Injunctive relief to prevent further contamination of the American pet food supply; and

E. All other appropriate and just relief.

DATED: March 23, 2007

PATTON, ROBERTS, MCWILLIAMS & CAPSHAW, L.L.P.

Jeremy Y. Hutchinson

Jeremy Y. Hutchinson Jack Thomas Patterson II Stephens Building 111 Center St., Suite 1315 Little Rock, AR 72201 Phone: (501) 372-3480

Fax: (501) 372-3488

Richard Adams
James C. Wyly
Sean F. Rommel
PATTON, ROBERTS, MCWILLIAMS
& CAPSHAW, L.L.P.
Century Bank Plaza, Suite 400
P.O. Box 6128
Texarkana, Texas 75505-6128
Phone: (903) 334-7000

Fax: (903) 334-7007

ATTORNEYS FOR PLAINTIFF

U.S. District Court District of New Jersey [LIVE] (Camden) CIVIL DOCKET FOR CASE #: 1:07-cv-01338-NLH-AMD

WORKMAN et al v. MENU FOODS LIMITED et al

Assigned to: Judge Noel L. Hillman

Referred to: Magistrate Judge Ann Marie Donio

Cause: 28:1332 Diversity-Product Liability

Date Filed: 03/23/2007 Jury Demand: Plaintiff

Nature of Suit: 365 Personal Inj. Prod.

Liability

Jurisdiction: Diversity

Plaintiff

JARED WORKMAN

represented by DONNA SIEGEL MOFFA

TRUJILLO, RODRIGUEZ &

RICHARDS, LLP

8 KINGS HIGHWAY WEST HADDONFIELD, NJ 08033

(856) 795-9002

Email: donna@trrlaw.com

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

RECEIVED

MICHAEL W. DOBBINS CLERK, U.S. DISTRICT COURT

Plaintiff

MARK COHEN

represented by DONNA SIEGEL MOFFA

(See above for address) LEAD ATTORNEY

ATTORNEY TO BE NOTICED

Plaintiff

MONA COHEN

on behalf of themselves and all others

similarly situated

represented by DONNA SIEGEL MOFFA

(See above for address) LEAD ATTORNEY

ATTORNEY TO BE NOTICED

٧.

Defendant

MENU FOODS LIMITED

Defendant

MENU FOODS INC.

Defendant

MENU FOODS MIDWEST

CORPORATION

Date Filed	#	Docket Text	
03/23/2007	1	COMPLAINT against MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC. (Filing fee \$350	

		receipt number 1403626.) JURY DEMAND, filed by JARED WORKMAN, MARK COHEN, MONA COHEN. (Attachments: # 1 Civil Cover Sheet)(sk) (Entered: 03/23/2007)
03/23/2007	2	Summons Issued as to MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC. Days Due - 20. (sk) (Entered: 03/23/2007)
03/27/2007	3.	MOTION to Authorize Service of Process of Plaintiffs' Class Action Complaint on Menu Foods Limited in Accordance with the Hague Convention by JARED WORKMAN, MARK COHEN, MONA COHEN. (Attachments: # 1 Memorandum of Law in Support of Plaintiffs' Motion to Authorize Service of P rocess of Plaintiffs' Class Action Complaint on Menu Foods Limited in Accordance with the Hague Convention# 2 Text of Proposed Order)(MOFFA, DONNA) (Entered: 03/27/2007)
03/28/2007		Setting Deadlines as to 3 MOTION to Authorize Service of Process of Plaintiffs' Class Action Complaint on Menu Foods Limited in Accordance with the Hague Convention. Motion Returnable for 4/20/2007 before Magistrate Judge Ann Marie Donio. PLEASE BE ADVISED THIS MOTION WILL BE DECIDED ON THE PAPERS UNLESS OTHERWISE NOTIFIED BY THE COURT. (db,) (Entered: 03/28/2007)

PACER Service Center			
	T	ransaction	Receipt
03/28/2007 13:31:46			
PACER Login:	mw0078	Client Code:	060228-00001/91103
Description:	Docket Search Report Criteria:		1:07-cv-01338-NLH-AMD Start date: 1/1/1970 End date: 3/28/2007
Billable Pages:	1	Cost:	0.08

TRUJILLO RODRIGUEZ & RICHARDS, LLC

Donna Siegel Moffa, Esquire Lisa J. Rodriguez, Esquire 8 Kings Highway West Haddonfield, NJ 08033

TEL: (856)795-9002 FAX: (856)795-9887

BERGER & MONTAGUE, P.C.

Sherrie R. Savett, Esquire Michael T. Fantini, Esquire Russell D. Paul, Esquire 1622 Locust Street Philadelphia, PA 19103 (215) 875-3000

Attorneys for Plaintiffs and the Class

UNITED STATES DISTRICT COURT
DISTRICT OF NEW JERSEY

Jared Workman, and Mark and Mona Cohen, on behalf of themselves and all others similarly situated,

Civil Action No.

Plaintiffs,

vs.

Menu Foods Limited, Menu Foods Inc., and Menu Foods Midwest Corporation

COMPLAINT - CLASS ACTION
JURY TRIAL DEMANDED

Defendants,

PLAINTIFFS' CLASS ACTION COMPLAINT

Plaintiffs Jared Workman, and Mark and Mona Cohen, by their attorneys, allege upon information and belief, the following:

1. This class action is brought, and these proceedings instituted, to redress the harms resulting from the manufacture, production, and sale by Menu Foods Limited, Menu Foods Inc. and Menu Foods Midwest Corporation of dog and cat food marketed under over 90 brand names.

Plaintiffs make the following allegations, except as to the allegations specifically pertaining to Plaintiffs and Plaintiffs' counsel, based upon the investigation undertaken by Plaintiffs' counsel, which included, inter alia, review and analysis of Defendant's website, press releases, news articles, and pleadings filed in other suits.

PRELIMINARY STATEMENT

- Defendants manufacture and sell over 90 brands of pet food for cats and dogs, 2. including popular labels like Iams and Eukanuba and private label brands sold at large retail chains. On March 16, 2007, the parent company of Menu Foods Limited issued a press release announcing the recall of 60 million cans of contaminated dog and cat food manufactured between December 3, 2006 and March 6, 2007. The recall covers the "cuts and gravy" style pet foods in cans and pouches manufactured at two of Menu Foods Limited's U.S. manufacturing facilities - Menu Foods, Inc. and Menu Foods Midwest Corporation, located in New Jersey and Kansas, respectively.
- The recalled pet food that Plaintiffs and Class members purchased and fed to their 3. pets caused their pets to become ill through kidney disease, requiring veterinarians visits, medications, hospitalizations and, in some cases, burials of those pets that died due to renal failure caused by the contaminated pet food. Many pets that consumed the recalled tainted food now require ongoing monitoring of their health to ascertain the extent of the damage to their kidneys.
- Plaintiffs here seek damages, injunctive relief, attorneys' fees, and costs against 4. Defendants.

PARTIES

- 5. Plaintiff Jared Workman resides at 1150 Unit D, Monroe Drive, Boulder, CO, 80303. Plaintiff Workman purchased and fed his cat Iams pet food that was manufactured by Defendants during the Class Period. This cat, named Seth, became ill with kidney disease, was hospitalized, and subsequently died of acute renal failure. In addition to the cost of purchasing the contaminated food, Plaintiff Workman incurred economic costs in connection with the medical treatment and burial of his cat, as well as continuous medical monitoring of his other two cats.
- 6. Plaintiffs Mark and Mona Cohen reside at 1415 Brighton Street, Philadelphia,
 PA 19111. Plaintiffs purchased and fed their dog lams pet food that was manufactured by
 Defendants during the Class Period. This dog, named Cookie, subsequently developed
 symptoms of acute renal failure. In addition to the cost of purchasing the contaminated food, the
 Cohens incurred economic costs in connection with the medical treatment and damage to
 personal property caused by their dog's illness.
- 7. Defendant Menu Foods Limited is a Canadian corporation located at 8 Falconer Dr., Mississauga, ON, L5N 1B1. Menu Foods Limited has done business throughout the United States and in the State of New Jersey at all times relevant to this lawsuit.
- 8. Defendant Menu Foods Inc. is a New Jersey corporation, with its headquarters at 9130 Griffith Mogan Lane, Pennsauken, NJ 08110. Menu Foods Inc. has done business throughout the United States and in the State of New Jersey at all times relevant to this lawsuit. Menu Foods Inc. is a wholly-owned subsidiary of Menu Foods Limited and manufactures pet food for distribution in the United States.

- 9. Defendant Menu Foods Midwest Corporation is a Delaware corporation, with its headquarters at PO Box 1046, 1400 East Logan Ave., Emporia, KS 66801. Menu Foods Midwest Corporation has done business throughout the United States and in the State of New Jersey at all times relevant to this lawsuit. Menu Foods Midwest Corporation is a wholly-owned subsidiary of Menu Foods Limited and manufactures pet food for distribution in the United States.
- 10. The events complained of occurred throughout the United States and in the State of New Jersey.

JURISDICTION AND VENUE

- 11. This Court has original jurisdiction over this class action under 28 U.S.C. §1332(d)(2), (d) (5)(B), (d) (6) because (i) there are 100 or more class members, (ii) there is an aggregate amount in controversy of at least \$5,000,000, exclusive of interest and costs, and (iii) there is minimal diversity because at least one plaintiff and one defendant are citizens of different states.
- 12. Venue in this Court is proper in that Defendants transacted business in this county and the conduct complained of occurred in this district, as well as elsewhere in New Jersey.

STATEMENT OF FACTS

- 13. Defendant Menu Foods Limited purports to be the leading North American private label/contract manufacturer of wet pet food products sold by supermarket retailers, mass merchandisers, pet specialty retailers, and other retail and wholesale outlets. In 2006, Menu Foods Limited produced more than one billion containers of pet food.
 - 14. Defendant Menu Foods Limited is the parent company of, and wholly-owns, both

Case 1:07-cv-01543

- 15. At least from December 3, 2006 through March 6, 2007, Defendants failed to adhere to proper safety standards and failed to ensure that the pet food they manufactured and sold was free from contamination. More specifically, on March 16, 2007, the parent company of Menu Foods Limited issued a press release whereby it announced the recall of a portion of the dog and cat food manufactured between December 3, 2006 and March 6, 2007. The recall covers the "cuts and gravy" style pet foods in cans and pouches manufactured at two of Menu Food Limited's facilities MFI located in Pennsauken, New Jersey and MFMC in Emporia, Kansas.
 - 16. Reportedly, 60 million cans and pouches of the pet food were recalled.
- 17. The recalled pet food was sold under more than 90 brand names, including popular labels like Iams and Eukanuba and private label brands sold at large retail chains. A list of all brand names that were recalled is contained on the Company's website and is attached hereto as Addendum A. Retailers who sold the contaminated products include Ahold USA, Kroger Co., Safeway, Wal-Mart, Pet Smart, and Pet Value, among others.
- 18. Menu Foods Limited acknowledges receiving complaints in the United States which raised concern about pet food manufactured since early December 2006, and its impact on the renal health of the pets consuming the products. The Company has discovered that timing of the production associated with these complaints coincides with the introduction of an ingredient from a new supplier.
 - 19. Stephen Sundlof, the Food and Drug Administration's (FDA) chief veterinarian,

said that Menu Foods began its own taste tests of its pet food beginning February 27, 2007 in approximately 40 to 50 pets. Within a few days, animals began showing signs of sickness. In early March 2007, 7 animals died. Menu Foods announced its recall weeks later, on March 16, 2007.

- The FDA has reported that it received numerous calls and complaints from 20. owners of sick and deceased pets, who flooded phone lines at State FDA offices, as well as calls from veterinarians and pet food companies. See Los Angeles Times, March 20, 2007.
 - To date, there are 15 confirmed death. The FDA expects the death toll to rise. 21.
- The FDA said that the investigation is focused on problems with wheat gluten, 22. which Menu Foods Limited said had been coming from a new supplier. Wheat gluten is a source of protein and was used to thicken the gravy in the pet food.
- Plaintiff Jared Workman owned a cat named Seth. During December 2006, 23. Plaintiff Workman fed his cat Iams pet food, as well as other brand name cat foods which are now listed on the Company's recall list as contaminated products.
- In December 2006, Plaintiff Workman noticed that his cat, Seth, was acting 24. strangely. He was lethargic and eating less than usual. Plaintiff called his cat veterinarian, who came to the house to perform blood work. The vet reported that Seth was dying of kidney failure. Plaintiff Workman then took Seth to an animal hospital in Greeley, Colorado. After several days in the hospital, it became clear that Seth was most likely suffering from acute renal failure. After about one week in the hospital, and despite constant medical treatment, Seth died.
- In addition to Plaintiff Workman suffering emotional distress from the loss of his 25. cat, he spent approximately \$2,500 in veterinarian bills and burial costs, which was not covered

by insurance. In addition, Plaintiff Workman spend almost \$300 to have his other two cats tested, and will incur additional costs to have them continually monitored. In addition to these costs, Plaintiff Workman has not received any refunds for the cost of the contaminated pet food that he initially purchased. Finally, he estimates that it will cost him approximately \$1,000 to purchase a new cat.

- 26. Plaintiffs Mark and Mona Cohen own an 11 month old dog named Cookie that is a Yorkie-Bijain mix. Beginning January 2007, the Cohens' dog Cookie became violently ill with severe vomiting. The Cohens had been feeding Cookie Jams dog food.
- 27. In January and February 2007, Cookie's condition worsened and Cookie developed symptoms of kidney disease, including vomiting, lethargy, excessive thirst, loss of appetite and dehydration. The Cohens took Cookie to the veterinarian on four separate occasions, including a midnight visit on February 9, 2007 to a veterinarian emergency room which required an x-ray at an additional cost of \$300.
- 28. Although the Cohens' suspected that the Iams food might be involved in Cookie's condition, they were assured by their salesperson at PetSmart that this was unequivocally not the case and that Cookie should not be switched to a different dog food. The Cohens, however, insisted a switch be made, and purchased, at the recommendation of their PetSmart salesperson, a dog food under the brand name Nutro. Both Iams and Nutro were manufactured and recalled by Defendants.
- 29. Cookie is currently on an anti-nausea medication called Reglin and requires additional vetrinarian visits and monitoring of her kidney functions.
 - 30. In addition to suffering emotional distress, the Cohens have incurred the costs of

medical bills not covered by their pet insurance, prescription medication bills, damage to their personal property including rugs and carpets caused by their's pet's illness, and the costs of future medical monitoring of their dog.

- 31. As a result of Defendants' wrongful actions, Plaintiffs and Class members have sick or deceased pets, and have suffered economic damages, including, but not limited to, the costs of the recalled pet food, the costs of medical treatment for their pets, burial costs, the costs to replace their pets, and the costs to replace or clean personal property damaged as a result of their pets' illnesses.
- 32. In addition, their pets will require continuous medical monitoring to gauge the long-term effects of the contaminated pet food on their kidney functions and overall health.

 Therefore, because the precise impact on the health of class members' pets is not currently known, Plaintiffs and the Class seek the cost of medical monitoring for their pets.

CLASS ACTION ALLEGATIONS

- 33. Plaintiffs bring this action on their own behalf and on behalf of all other persons similarly situated.
- 34. The class which Plaintiffs seek to represent are composed of all persons in the United States who purchased any of the pet food brands manufactured by Defendants during the period commencing December 3, 2006, and ending March 6, 2007 (the "Class Period") that were recalled by Defendants.
- 35. The class is composed of thousands, and possibly millions, of persons, the joinder of whom is not practicable. The disposition of their claims in a class action will benefit both the parties and the Court. Defendants have recalled 60 million cans of pet food that it sold

throughout the United States during the Class Period, and thus the Class is sufficiently numerous to make joinder impracticable, if not impossible.

- There are questions of fact and law which are common to all members of the 36. class, including, inter alia, the following:
 - Whether Defendants breached any express or implied warranties when 1. they manufactured and sold the recalled pet food;
 - 2. Whether Defendants' negligently manufactured and sold the recalled pet food; and
 - Whether the Class has been damaged, and if so, the appropriate measure 3. of damages including the nature of the equitable relief to which the class is entitled.
- 37. The above common issues of fact and law predominate over any arguable individualized issues.
- 38. Plaintiffs' claims are typical of the claims of the other members of the class because Plaintiffs' and all of the Class members' damages arise from and were caused by having purchased and fed the recalled pet food to their pets. As a result, the evidence and the legal theories regarding Defendants' alleged wrongful conduct are identical for Plaintiffs and all of the Class members.
- Plaintiffs will fairly and adequately protect the interests of the members of the 39. Class, and Plaintiffs have no interests which are contrary to or in conflict with those of the Class they seek to represent. Plaintiffs have retained competent counsel experienced in class action litigation to further ensure such protection and to prosecute this action vigorously.
- 40. The prosecution of separate actions by individual members of the class would create a risk of inconsistent or varying adjudications with respect to individual members of the

class, which would establish incompatible standards of conduct for the party opposing the class and would lead to repetitious trials of the numerous common questions of facts and law. Plaintiffs do not believe that any difficulty will be encountered in the management of this litigation that would preclude its maintenance as a class action. Plaintiffs believe and therefore aver that claims are small in relation to the costs of an individual suit, and a class action is the only proceeding pursuant to which Class members can, as a practical matter, recover. As a result a class action is superior to other available methods for the fair and efficient adjudication of this controversy.

- Proper and sufficient notice of this action may be provided to the Class members 41. through notice published in appropriate publications.
- 42. Plaintiffs and the members of the Class have suffered irreparable harm and damages as a result of the Defendants' wrongful conduct as alleged herein. Absent representative action, Plaintiffs and the members of the Class will continue to suffer losses, thereby allowing these violations of law to proceed without remedy.

COUNT I - BREACH OF EXPRESS WARRANTY

- Plaintiffs incorporate by reference the preceding paragraphs as if they were fully 43. set forth herein.
- Defendants expressly warranted that the recalled brands of pet food were, in fact, 44. ingestible food that was safe for consumption by dogs and cats.
- In addition, Defendants made numerous express warranties about the quality of its 45. food and its manufacturing facilities. For example, Menu Foods touts the claim that it "manufacture[s] the private-label wet pet-food industry's most comprehensive product program

with the highest standards of quality" and it operates "state-of-the-art" manufacturing facilities in the United States and Canada.

- Members of the Class were induced by Defendants' labeling, advertising and 46. marketing the recalled brands of pet food as "food" to rely upon said express warranty, and did so rely in purchasing the recalled brands of pet food and feeding them to their pets.
- In reliance on Defendants' untrue warranties, Plaintiffs and the Class purchased the recalled pet food and fed that food to their pets.
- Plaintiffs and members of the Class sustained damages as a proximate result of 48. said breach of warranty.

COUNT II - BREACH OF IMPLIED WARRANTY OF MERCHANTABILITY

- Plaintiffs incorporate by reference the preceding paragraphs as if they were fully 49. set forth herein.
- Defendants are merchants pursuant to sections 2-104 and 2-314 of the Uniform 50. Commercial Code with respect to pet foods.
- Through Defendants' marketing, labeling, and sales, Defendants impliedly 51. warranted that the recalled pet food, which was sold to Plaintiffs and Class members and fed to their pets, was fit for the ordinary purpose for which it was intended, namely, to safely feed and nourish pets without any resulting negative health effects, pursuant to section 2-314 of the Uniform Commercial Code.

- 52. Through Defendants' marketing, labeling, and sales, Defendants knew that Plaintiffs and Class members would purchase the recalled pet food at issue for the ordinary purpose of feeding their pets.
- 53. Defendants manufactured, labeled, advertised, sold, and distributed the recalled pet foods at issue for the ordinary purpose for which it was purchased by Plaintiffs.
- 54. Plaintiffs and Class members purchased and used the recalled pet foods for the ordinary purposes for which such goods are sold, namely feeding them to their pets.
- 55. Plaintiffs and Class members relied upon Defendants' representations and claims in purchasing the recalled pet foods.
- 56. The recalled pet foods purchased by Plaintiffs and Class members were unfit for their ordinary purpose when sold. In fact, such pet foods were contaminated and caused severe illness and/or death of the pets that consumed them. Therefore, Defendants breached the implied warranty of merchantability in the sale of the recalled pet foods at issue.
- 57. Plaintiffs and members of the Class sustained damages as a proximate result of said breach of warranty.

COUNT III - NEGLIGENCE

- 58. Plaintiffs incorporate by reference the preceding paragraphs as if they were fully set forth herein.
- 59. Defendants owed a duty to pet owners who purchased its products to ensure that their pet food was safe for pets to consume and free from contamination, such that no pets consuming these products would be injured or die as a result of such consumption.
 - 60. Defendants breached said duty as described herein above when they failed to

adhere to proper safety standards and failed to properly ensure the safety of their products when they sold contaminated pet food, proximately causing damage to Plaintiffs and members of the Class.

61. As a proximate result of the Defendants' conduct described herein, Plaintiffs and members of the Class have suffered damages as a result and continue to suffer damages as a result.

JURY DEMAND

Plaintiffs hereby request a trial by jury on all issues triable by right before a jury.

PRAYER FOR RELIEF

THEREFORE, Plaintiffs pray for judgment as follows:

- 1. That this Court certify this action as a Class action pursuant to Federal Rule of Civil Procedure 23(a) and (b)(3), and appoint Plaintiffs and their counsel to represent the Class;
- That this Court enter judgment and award damages in favor of Plaintiffs and the
 Class, and against Defendants under the theories alleged herein;
- 3. That this Court establish a fund for the medical monitoring of Plaintiffs' pets to discover and treat the extent of kidney damage these pets have suffered as a result of consuming Defendants' recalled pet food;
- 4. That this Court award Plaintiffs all attorneys' fees, expenses and costs of this suit;
- 5. That this Court award Plaintiffs pre-judgment and post-judgment interest at the maximum rate allowable by law, compounded daily; and

6. That this Court grant such other, further, and different relief that the Court deems necessary, just, and proper.

Dated: March 22, 2007

Respectfully submitted,

TRUJILLO RODRIGUEZ & RICHARDS, LLC

By /s Donna Siegel Moffa

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ROVNER, ALLEN, ROVNER ZIMMERMAN & NASH Robert A. Rovner, Esquire Jeffrey I. Zimmerman, Esquire 175 Bustleton Pike Feasterville, PA 19053-6456 (215) 698-1800

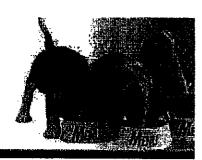
Attorneys for Plaintiffs and the Class

Schedule A

Recalled Menu Foods' Pet Food Brands¹

http://www.menufoods.com/recall/product_cat.html, accessed March 21, 2007; http://www.menufoods.com/recall/product_dog.html, accessed March 21, 2007.

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Cat Product Information

Dog Product Information

Recalled Dog Product Information Recall Information 1-866-895-2708

- 1. Americas Choice, Preferred Pets
- 2. Authority
- 3. Award
- 4. Best Choice
- 5. Big Bet
- 6. Blg Red
- 7. Bloom
- 8. Cadillac
- 9. Companion
- 10. Demoulas Market Basket
- 11. Eukanuba
- 12. Food Lion
- 13. Giant Companion
- 14. Great Choice
- 15. Hannaford
- 16. Hill Country Fare
- 17. Hy-Vee
- 18. <u>Iams</u>
- 19. Laura Lynn
- 20. Loving Meals
- 21. Metjers Main Choice
- 22. Mlahty Dog Pouch
- 23. Mixables
- 24. Nutriplan
- 25. Nutro Max
- 26. Nutro Natural Choice
- 27. Nutro Ultra
- 28. Nutro
- 29. Of Roy Canada
- 30, OFROY US
- 31. Paws
- 32. Pet Essentials
- 33. Pet Pride Good n Meaty
- 34. Presidents Choice
- 35. Price Chopper
- 36. Priority Canada
- 37. Priority US

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- 38. Publix
- 39. Roche Brothers
- 40. Save-A-Lot
- 41. Schnucks
- 42. Shep Dog
- 43. Springsfield Prize
- 44. Sprout
- 45. Stater Brothers
- 46. Stop & Shop Companion
- 47. Tops Companion
- 48. Wegmans Bruiser
- 49. Weis Total Pet
- 50. Western Family US
- 51. White Rose
- 52. Winn Dixie
- 53. Your Pet

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- 1. Americas Choice, Preferred Pets
- 2. Authority
- 3. Best Choice
- 4. Companion
- 5. Compliments
- 6. Demoulas Market Basket
- 7. Eukanuba
- 8. Fine Feline Cat
- 9. Food Lion
- 10. Foodtown
- 11. Giant Companion
- 12. Hannaford
- 13. Hill Country Fare
- 14. Hy-Vee
- 15. <u>Jams</u>
- 16. Laura Lynn
- 17. Lil Red
- 18. Loving Meals
- 19. Meijer's Main Choice
- 20. Nutriplan
- 21. Nutro Max Gourmet Classics
- 22. Nutro Natural Choice
- 23. Paws
- 24. Pet Pride
- 25. Presidents Choice
- 26. Price Chopper
- 27. Priority US
- 28. Save-A-Lot
- 29. Schnucks
- 30. Science Diet Feline Savory Cuts Cans
- 31. Sophistacat
- 32. Special Kitty Canada
- 33. Special Kitty US
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