

From: Jennifer Hakes <jenniferh@apple.com>
Sent: Thursday, June 28, 2007 5:59 PM
To: Simon Pope <simonp@apple.com>
Subject: Re: Joe Nocera, New York Times

Bowcock has this - just fyi

On Jun 28, 2007, at 5:57 PM, Simon Pope wrote:

is this the guy you were talking about earlier?
just waiting for a couple of the jourmos to confirm their plans with me and I'll get you back the reviews update

Begin forwarded message:

From: Dianne Rambke <dianne@apple.com>
Date: June 28, 2007 5:28:18 PM PDT
To: Jenn Hakes <jenniferh@apple.com>, Simon Pope <simonp@apple.com>
Cc: Steve Dowling <sdowling@apple.com>
Subject: Joe Nocera, New York Times

He called in on Dowling's line.

Joe Nocera
NYT
212-556-8940 413-575-7378

Sent you an email. Wants to be clear you are not going to answer the question on how you're going to replace the battery. It's baffling to him that this is not a question you would want to answer in the interest of consumers. He's just trying one last time just to make sure that he's right that it's not a question you want to answer. And even if you don't want to answer he's hoping you'll at least call and say you're not going to answer the question.

Exhibit *I*

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