

**From:** Jennifer Hakes <jenniferh@apple.com>  
**Sent:** Wednesday, June 13, 2007 10:26 AM  
**To:** Jennifer Bowcock <jennifer.b@apple.com>  
**Subject:** Re: Forbes / iPhone questions

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Fabulous ;)

On Jun 13, 2007, at 10:29 AM, Jennifer Bowcock wrote:

yep, he was ok with me not actually being able to answer his questions, and like everyone else he is pissed about walt showing off his unit

On Jun 13, 2007, at 8:49 AM, Jennifer Hakes wrote:

Jen - did you ever respond to Daniel?

Begin forwarded message:

**From:** "Frommer, Daniel" <dfrommer@forbes.net>  
**Date:** June 7, 2007 7:52:10 AM PDT  
**To:** jennifer.b@apple.com, jenniferh@apple.com  
**Subject:** Forbes / iPhone questions

Jennifer and Jennifer,

Hope things are well. I have these questions for a story I am writing about the iPhone. Would appreciate any/all comments, and if possible, an interview with a product manager about these concerns. If possible, please reply by e-mail as I am traveling on business for the rest of the week. Alternately, you may reach me via cellphone. Thanks.

Dan Frommer  
Forbes.com  
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212-366-8811 (office)  
917-279-4246 (cell)

- 1) Is the iPhone battery removable? If not, why not? When the battery inevitably holds lower charges, how will a user replace it?
- 2) Why doesn't the iPhone support AT&T's 3G data network? Will future iPhones? How far in the future?
- 3) Does the touchscreen work well in the rain? If I'm wearing a band-aid? Will the screen scratch like previous iPod models? Or is there a new technology that will fight scratching?
- 4) Will iPhone platform be open to third-party software developers? If no, why not? If so, when? Will Mail support Exchange \*push\* e-mail? How about BlackBerry push servers?

Exhibit I

5) Will AT&T require a data plan? How much will that cost? Will it include text messaging? Will current AT&T subscribers get a deal? Or will new subscribers only get the advertised pricing? Will a version be available for prepaid customers?

Thank you much.  
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