Filed 12/07/2007

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Declaration of Lance Kunnuth

Exhibit B



Warranty

iTunes Store

iPhone Bluetooth Headset

4. How long will my iPhone service take?

Will the data on my iPhone be preserved?

How do I check the status of my iPhone service request?

- 1. How long is my iPhone covered by Apple's warranty?
- How can I tell if my iPhone is in-warranty?
- 3. How much will my in-warranty service be?
- 4. What kind of activities will void my warranty?
- Can I extend service coverage on my iPhone beyond the warranty?
- Does Apple warranty cover my iPhone service?
- My iPhone warranty has expired. What are my service options?

AppleCare Service Phone

- I'm concerned about not having a phone while my iPhone is being repaired. What are my options?
- What are the charges and fees related to the AppleCare Service Phone?
- Can the service phone be sent to me?
- Will I be given an iPhone as the AppleCare Service Phone or will I be given a different type of phone?
- I just sent the AppleCare Service Phone to Apple and forgot to transfer the SIM card back to my repaired iPhone. I need a SIM card for my iPhone. What do I do?
- I just returned the AppleCare Service Phone to Apple and forgot to transfer the SIM card back to my repaired iPhone. I need a SIM card for my iPhone. What do I do?

 Will I be able to load my content from my iPhone to the AppleCare Service Phone?
- Can I move my new and updated contacts and content from the AppleCare Service Phone to

Will I have to activate my AppleCare Service Phone?

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- I have an 8 GB iPhone. Will my AppleCare Service Phone also be an 8 GB model?
- 1. My AppleCare Service Phone was misplaced or damaged. What do I do
- 12. How long may I rent the AppleCare Service Phone? What if I don't return my AppleCare Service Phone on-time?13. What if I return my AppleCare Service Phone late?
- What if I return my AppleCare Service Phone late?

 Can I return the AppleCare Service Phone to an Apple Store or AT&T store after I am notified

that my iPhone has been repaired?

4

1. How can I tell if my iPhone needs service?

Visit our iPhone support site for helpful troubleshooting information, if you have reviewed the articles on the website and you're still not sure whether your iPhone requires service, you can contact Apple technical support or take your iPhone to your local Apple retail store for diagnosis Note: There may be a fee for diagnostic service.

2. How do I get my iPhone serviced?

Take your iPhone to an Apple retail store near you or contact Apple technical support

Can I get my iPhone serviced outside the U.S?

No, service for eligible repairs is only available in the United States of America

4. How long will my iPhone service take?

The repair process normally takes three business days

5. Will the data on my iPhone be preserved?

No, the repair process will clear all data from your iPhone. It is important to sync your iPhone with iTunes to back up your contacts, photos, email account settings, text messages, and more. Apple

is not responsible for the loss of information while servicing your iPhone and does not offer any

data transfer service. Please do not send any accessories with your iPhone

6. How do I check the status of my iPhone service request?

You can check the status of your iPhone service at any time on our easy service status website

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1. How long is my iPhone covered by Apple's warranty?

Apple's Limited Warranty for iPhone covers your iPhone for one year. Warranty service for eligible repairs is available at no charge for twelve months from the date of original retail purchase ("date of purchase").

2. How can I tell if my iPhone is in-warranty?

Apple's Limited Warranty for iPhone covers your iPhone for one year from the date of original purchase. Apple's Limited Warranty begins on the date that the iPhone was originally purchased. To determine your warranty coverage, enter the serial number of your iPhone in the "About Your Support Coverage" section on the Apple Support site. Apple may need to examine your proof of purchase document to verify your iPhone's warranty status. Note: Warranty starts on the date of purchase.

3. How much will my in-warranty service be?

Warranty service for eligible repairs is available at no charge for twelve months from the date of purchase. After you return your defective iPhone, Apple will examine the iPhone to confirm that the failure is covered by Applewarranty.

4. What kind of activities will void my warranty?

Apple's Limited Warranty for iPhone excludes coverage for damage resulting from accident, unauthorized service and unauthorized modifications. Please review the warranty for further details.

responsible for diagnostic fees. See Apple's Repair Terms and Conditions for details. event, Apple will return your original iPhone to you without performing service, and may hold you damage has occurred due to accident, abuse, misuse or unauthorized modifications. In such Apple reserves the right to refuse service on iPhones that are outside their warranty period if

5. Can I extend service coverage on my iPhone beyond the warranty?

must be purchased while the iPhone is covered under Apple's One-Year Limited Warranty for years from the original purchase date of the iPhone. The AppleCare Protection Plan for iPhone The AppleCare Protection Plan for iPhone will extend the hardware repair coverage to up to two

6. Does Apple warranty cover my iPhone service?

and workmanship for ninety (90) days from the date of the iPhone service outside of warranty, Apple warrants that the repaired iPhone will be free from defects in materia after iPhone service, which ever provides longer coverage for you. If iPhone service is provided law will cover defects in materials and workmanship that arise during the warranty or 90 days If Apple provides service under warranty, the terms of the warranty and applicable provisions of

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7. My iPhone warranty has expired. What are my service options?

Apple offers two service options for iPhones that are no longer within warranty. If your iPhone Apple will replace your battery for a service fee of \$79 plus \$6.95 shipping and handling requires service only because the battery's ability to hold an electrical charge has diminished,

If you own an iPhone and it requires service for any other reason. Apple will repair your iPhone for the service fee listed below, plus \$6.95 for shipping and handling

Model Type	Price
4GB	\$199
8C8	5249

All fees are in US dollars and are subject to local tax. Service may not be available if your iPhone further details has been damaged due to accident or abuse. Please see Apple's Repair Terms and Conditions for

1. I'm concerned about not having a phone while my iPhone is being repaired. What are my

repaired You have three options to minimize the impact of not having a phone while your iPhone is being

- You can make an appointment with a Mac Genius at an Apple Store. If the Mac Genius determines that the iPhone has a hardware issue requiring service, you will receive an immediate replacement.
- If you have another GSM cell phone available, you can put the SIM card into your other phone and use the other phone until their iPhone is repaired or replaced

N

Apple can provide an AppleCare Service Phone while your iPhone is being repaired. The Phone Rental Terms And Conditions rental charge for the AppleCare Service phone is \$29. For more details please review the

What are the charges and fees related to the AppleCare Service Phone?

Rental Charge	S29 + applicable taxes	Customer will prepay Apple for rental of the AppleCare Service Phone
Equipment 5399 + Replacement applicable Value taxes	\$399 + applicable taxes	A reserve against the Customer's credit card equal to this value will be taken and will be applied against any damage to or loss of the AppleCare Service Phone or other payments due Apple.
Late Rental Fee	\$50	Additional rental fee that will be incurred if the customer returns the AppleCare Service phone after the end of the rental period and is received by Apple within ten (10) days after the end of the Rental Period.

3. Can the service phone be sent to me?

AppleCare Service phones are available to customers via Apple technical support at the time service is being arranged

4. Will I be given an iPhone as the AppleCare Service Phone or will I be given a different type

data while your iPhone is being repaired AppleCare Service Phones are iPhones, so you can enjoy the use of an iPhone with all of your

5. I just sent my iPhone to Apple for repair and forgot to transfer the SIM card to the

your SIM will be returned from the repair center, please explain to the AT&T representative that a new SIM card that you can use in your AppleCare Service Phone and then put back into your Please contact your local AT&T store to obtain a new SIM card. As Apple cannot guarantee that AppleCare Service Phone. What do I do? phone once it's returned from being repaired you lost your SIM card. The AT&T representative can transfer the proper account information to

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back to my repaired iPhone. I need a SIM card for my iPhone. What do I do? 6. I just returned the AppleCare Service Phone to Apple and forgot to transfer the SIM card

Please contact AT&T to obtain a new SIM card as Apple cannot return a SIM card that has been SIM card. The AT&T representative can transfer the proper account information to a new SIM card left in an AppleCare Service Phone. Please explain to the AT&T representative that you lost your that you can use in your iPhone.

- 7. Will I be able to load my content from my iPhone to the AppleCare Service Phone? Yes, simply sync your AppleCare Service Phone with your computer using iTunes. All of the data that you synced from your iPhone to iTunes will now sync to the service phone for you to use.
- 8. Can I move my new and updated contacts and content from the AppleCare Service Phone to my iPhone? Yes, simply sync your repaired iPhone with your computer using iTunes. Any data that you synced from your service phone to iTunes will now sync with your newly repaired iPhone.

9. Will I have to activate my AppleCare Service Phone?

No, there is no need to activate the AppleCare Service Phone. Simply transfer the SIM card from your iPhone to the AppleCare Service Phone and you will be able to make and receive calls. Then connect it to ITunes to sync your info, ringtones, music, photos, podcasts, and videos to the service phone.

10. I have an 8 GB iPhone. Will my AppleCare Service Phone also be an 8 GB model? Yes, Apple will issue you an 8GB model.

11. My AppleCare Service Phone was misplaced or damaged. What do I do? Please refer to Apple's IPhone Rental Terms And Conditions.

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12. How long may I rent the AppleCare Service Phone? What if I don't return my AppleCare Service Phone on-time?

If you arranged to receive the AppleCare Service Phone through an Apple Retail Store, the Rental Period ends five (5) days after the Apple Retail Store notifies you that your serviced iPhone is ready for pickup. You must deliver the AppleCare Service Phone to the Apple Retail Store before the Rental Period ends to avoid incurring a non-return charge of 5399 dollars, plus applicable taxes ("Equipment Replacement Value"). If you fail to deliver before the end of the Rental Period, but deliver within ten (10) days thereafter, Apple will retain \$50 as an additional rental charge and the remainder of the Equipment Replacement Value will be credited to your credit card.

If you arranged to receive the AppleCare Service Phone through an Apple Contact Center, the Rental Period ends seven (7) days after shipment by Apple to you of your serviced iPhone, or, if you fail to deliver your iPhone to Apple for Service, the Rental Period ends ten (10) days after shipment by Apple to you of the AppleCare Service Phone. You must ship the AppleCare Service Phone in the packaging provided so that Apple receives it before the Rental Period ends to avoid incurring the Equipment Replacement Value charge. If you fail to deliver before the end of the Rental Period, but deliver within ten (10) days thereafter, Apple will retain \$50 as an additional rental charge and the remainder of the Equipment Replacement Value will be credited to your credit card.

13. What if I return my AppleCare Service Phone late?

If you return the AppleCare Service Phone late, you may incur a late rental fee as additional rental. Please refer to the iPhone Rental Terms And Conditions.

*

Support

provided in the box to return the service phone to Apple. in the same box in which you receive your repaired iPhone. Simply follow the instructions If you received your AppleCare Service Phone by mail, you will return the service phone to Apple

Apple Store. If you took your iPhone to an Apple Store location for repair and received your AppleCare Service Phone at the Apple Store, you may exchange the service phone for your repaired iPhone at the

AT&T stores do not accept the return of AppleCare Service Phones

Yes. Please visit the Apple Store to find the accessory that you need 1. One of my iPhone accessories isn't working. Can I order a replacement?

All quoted prices are in US dollars

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Visit the Apple Store online (1. Sull M). APPLE, visited retail legation or find a reseller

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