

EXHIBIT 2

craigslist
online community

about > factsheet

Q: What is craigslist?

A: Local classifieds and forums for 570 cities in 50 countries worldwide - community moderated, and largely free.

Q: What can I find there?

A: Jobs, housing, goods, services, romance, local activities, advice - just about anything really.

Press inquiries:

Susan MacTavish Best
Best Public Relations
press@craigslist.org

Q: What is the origin of craigslist?

A: An email list of SF events, started as a hobby by Craig Newmark in early 1995.

Q: Who runs craigslist?

A: Jim Buckmaster has been CEO since late 2000.

Q: Is Craig still involved with craigslist?

A: Craig works in customer service, in addition to fulfilling his iconic responsibilities.

Q: Is craigslist a nonprofit?

A: No, craigslist was incorporated as a for-profit in 1999.

Q: Why does craigslist still use a ".org" domain?

A: It symbolizes the relatively noncommercial nature of craigslist, as well as our service mission and non-corporate culture.

Q: How much traffic does craigslist get?

A: More than 20 billion page views per month

Q: How does that compare with other companies?

A: craigslist is #7 worldwide in terms of english-language page views

Q: How many people use craigslist?

A: More than 50 million each month, including more than 40 million in the US alone

Q: Is craigslist available in languages other than English?

A: Yes - in French, German, Italian, Portugese, and Spanish

Q: How many classified ads does craigslist receive?

A: craigslist users self-publish more than 40 million new classified ads each month

Q: How many job listings does craigslist receive?

A: More than 1 million new job listings each month

Q: How many images are uploaded to craigslist?

A: More than 10 million new images per month

Exhibit 2

Q: What about craigslist discussion forums?

A: More than 100 million user postings in 100 topical forums

Q: How many employees does craigslist have, and where are its offices located?

A: 28 of us work out of a victorian house in the Inner Sunset neighborhood of San Francisco

Q: How does craigslist support its operations?

A: By charging below-market fees for job ads in 18 cities, and for brokered apartment listings in NYC.

Q: How much are job ads?

A: \$25 in most cities, \$75 in SF.

Q: How many craigslist sites are there, when were they launched, and why is craigslist expanding?

A: Per user request, there are over 500 craigslist sites in all 50 US states, and over 50 countries:

3/1995: SF Bay Area

6/2000: Boston

8/2000: Chicago, Los Angeles, New York, Portland, San Diego, Seattle, Washington DC

10/2000: Sacramento

4/2001: Atlanta, Austin, Denver, Vancouver

10/2002: Miami, Minneapolis, Philadelphia, Phoenix

4/2003: Dallas, Detroit, Houston, London, Toronto

11/2003: Baltimore, Cleveland, Honolulu, Las Vegas, New Orleans, Pittsburgh, Raleigh, St. Louis, Tampa Bay

1/2004: Montreal, Providence

2/2004: Nashville, Charlotte, Cincinnati, Columbus, Fresno, Hartford, Indianapolis, Kansas City, Milwaukee, Norfolk, Orlando

9/2004: Albuquerque, Anchorage, Boise, Buffalo, Memphis, Salt Lake, Santa Barbara, Manchester, Edinburgh, Dublin, Melbourne, Sydney

11/2004: Albany, Amsterdam, Bangalore, Eugene, Inland Empire, Monterey Bay, Omaha, Orange County, Ottawa, Paris, Reno, San Antonio, Sao Paulo, Singapore, Spokane, Tokyo, Tucson, Tulsa

1/2005: Auckland, Bakersfield, Belfast, Berlin, Brisbane, Brussels, Burlington, Calgary, Cardiff, Des Moines, Edmonton, Glasgow, Jacksonville, Louisville, Richmond, Stockton, Winnipeg

2/2005: Birmingham UK, Buenos Aires, Columbia, Manila, Mexico City, Rome, Seoul

3/2005: Zurich

4/2005: Allentown, Barcelona, Birmingham AL, Cape Town, Delhi, Hong Kong, Lexington KY, Little Rock, Madison, Maine, Modesto, Mumbai, New Haven, New Jersey, Rochester,

Shanghai, Stockholm, West Palm Beach, Wichita

6/2005: Adelaide AU, Ann Arbor, Asheville, Athens GR, Bangkok, Beijing, Champaign-Urbana, Charleston SC, Chico, Dayton, Delaware, El Paso, Florence IT, Fort Myers, Frankfurt, Geneva, Grand Rapids, Halifax, Harrisburg, Humboldt, Istanbul, Jackson MS, Jerusalem, Johannesburg, Lima Peru, Madrid, Milan, Moscow, Munich, New Hampshire, Oklahoma City, Osaka, Perth AU, Prague, Puerto Rico, Redding, Rio De Janeiro, San Luis Obispo, Santiago, Saskatoon, Syracuse NY, Tallahassee, Tel Aviv, Tijuana, Vienna, Western Massachusetts, Victoria BC, West Virginia

7/2005: Costa Rica, Montana, North Dakota, South Dakota, Wyoming

9/2005: Baton Rouge, Bristol UK, Chennai IN, Ithaca, Knoxville, Leeds UK, Liverpool UK, Mobile, Montgomery, Newcastle UK, Pensacola, Quebec, Savannah, Shreveport, Toledo

1/2006: Bellingham WA, Cairo Egypt, Chattanooga TN, Colorado Springs CO, Gainesville FL, Hamilton ON, Kitchener ON, Hyderabad India, Lansing MI, Medford OR, Oxford UK, Palm Springs CA, Santa Fe NM, Taipei China, Ventura CA

6/2006: springfield MO, columbia MO, rockford IL, peoria IL, springfield IL, quad cities IL/IA, fort wayne IN, evansville IN, south bend IN, bloomington IN, gulfport-biloxi MS, huntsville AL, salem OR, bend OR, london ON, windsor ON, fort lauderdale FL, sarasota FL, daytona beach FL, cape cod MA, worcester MA, green bay WI, eau claire WI, appleton-oshkosh WI, flagstaff AZ, yakima WA, utica NY, binghamton NY, hudson valley NY, long island NY, akron-canton OH, youngstown OH, greenville SC, myrtle beach SC, duluth MN, augusta GA, macon GA, athens GA, flint MI, saginaw MI, kalamazoo MI, upper peninsula MI, mcallen TX, beaumont TX, corpus christi TX, brownsville TX, lubbock TX, odessa TX, amarillo TX, waco TX, laredo TX, winston-salem NC, fayetteville NC, wilmington NC, erie PA, scranton PA, penn state PA, reading PA, lancaster PA, topeka KS, new london CT, lincoln NE, lafayette LA, lake charles LA, merced CA, south jersey NJ, fort collins CO, roanoke VA, charlottesville VA, blacksburg VA, provo UT, fayetteville AR, rocky mountains, micronesia, helsinki FI, warsaw PL, oslo NO, naples IT, jakarta ID, marseilles FR, kolkata IN, budapest HU, caracas VE, hamburg DE, pakistan, bangladesh, beirut LB, malaysia, panama, caribbean, portugal, christchurch NZ, wellington NZ, durban ZA, prince edward island, newfoundland, cote d'azur

11/2006: More than 130 new cities were added in November 2006

4/2008: 120 new cities were added in April 2008

Q: Why doesn't craigslist focus more on generating revenue?

A: We rely on local communities to suggest ways to make money without compromising craigslist.

Q: Is there a connection between craigslist and eBay?

A: eBay acquired 25% of the equity in craigslist from a former shareholder in august of 2004.

Still have questions? try our help desk discussion forum or send us a note

Don't have questions? try our [help desk](#), [discussion forum](#) or [send us a note](#).