

EXHIBIT G

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

MIKE HARRIS and JEFF DUNSTAN,
individually and on behalf of a class of similarly
situated individuals

Plaintiff,

v.

COMSCORE, INC., a Delaware corporation

Defendant.

CASE NO. 1:11-cv-5807

Judge Holderman

Magistrate Judge Kim

DECLARATION OF ROBYN BOWLAND

I, Robyn Bowland, hereby declare and state based upon my personal knowledge as follows:

1. I am an attorney at the law firm of Quinn Emanuel Urquhart & Sullivan LLP. I am admitted to practice law in the state of Illinois and represent comScore, Inc. ("comScore") in the above-titled action. This declaration is based on my personal knowledge, except where expressly noted otherwise.

2. As part of my duties in this case, I reviewed the majority of the documents collected from comScore in response to Plaintiff Mike Harris' and Plaintiff Jeff Dustan's ("Plaintiffs") Request for Production. I also managed the collection and processing of the documents by comScore's third-party e-discovery vendor and was physically present during the collection of the comScore software at issue in this case from comScore's servers.

3. All documents collected from comScore were collected from comScore's active company servers. No documents were retrieved from any storage location.

4. comScore produced a mix of .tif files and native files. Native files were produced only when producing the document as a .tif file was unfeasible due to the length of the native file.

5. None of the .tif files were reproduced as native files. However, the .tif files labeled "unsupported file type" are placeholder documents for documents produced natively. The Bates number on the "unsupported file type" page corresponds to the file name of the natively-produced document.

6. All documents produced as .tif files were produced in an electronically searchable format and with associated metadata.

7. Specifically, comScore produced the following metadata for each .tif file, if such metadata was available in collected file: Custodian, Recordtype, SourceApp, BegDoc, EndDoc, Attachment Folder Name, Filename, Docext, DateCreated (MMDDYYYY), DateLastMod (MMDDYY). This metadata provides information regarding the custodian of the document, the source application from which the document was collected, the date the document was created, and the attachment folder name, among other things.

8. The majority of comScore's production is comprised of documents collected from a JIRA database maintained by comScore to manage software development and trouble-shooting issues.

9. Because the JIRA program is a database program, the user at comScore views data pulled from the database and organized in a readable form without viewing the underlying data stored in the database. The data, as displayed to the user, is organized in "tickets" which compile all of the information regarding the issue or request that necessitated the ticket. Without the JIRA software and underlying database software configured in the exact same manner as

comScore's JIRA and database software, the data stored in the database would be unorganized and difficult to understand.

10. comScore produced the JIRA tickets as a user at comScore would view such tickets. In addition, comScore produced attachments to these tickets. Each attachment is associated with a folder named for the ticket number to which the attachment corresponds.

11. comScore did not reorder or otherwise mix documents in the production. The documents were produced in the order and groupings in which they were collected and reviewed.

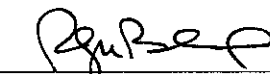
12. As part of the review of comScore's collected documents in preparation for production, I identified several privileged statements embedded within the documents themselves. By providing .tif versions of these files, comScore was able to redact only the privileged information on the documents rather than withhold the entire document. Providing documents in .tif format also allowed comScore to properly Bates label the documents.

13. Plaintiffs' counsel has not requested technological support with comScore's production. To the best of my knowledge, there is no agreement or understanding regarding the format of documents to be produced in this matter.

14. comScore has not altered the documents produced as .tif files other than to add Bates labels to each image and redact privileged information.

15. I hereby declare under the penalty of perjury that all statements made herein are true and correct.

Executed this 18th of May, 2012.



Robyn M. Bowland
Attorney for comScore, Inc.