EXHIBIT A

comScore.

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comScore is a leading internet technology company that provides Analytics for a Digital World™.

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COMSCORE FACT SHEET

comScore measures what people do as they navigate the digital world – and turns that information into insights and actions for our clients to maximize the value of their digital investments. comScore was founded in 1999 by President and CEO Magid Abraham and Chairman Gian Fulgoni and became a public company in June 2007.

NASDAQ	SCOR
Clients	2,100+ Worldwide
Employees	1,000+
Headquarters	Reston, Virginia, USA
Global Coverage	Measurement from 172 Countries; 44 Markets Reported
Local Presence	32 Locations in 23 Countries
Big Data	Well over 1.5 Trillion interactions captured monthly; equal to almost 40% of the monthly page views of the entire internet
Website	www.comscore.com

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