

EXHIBIT

C



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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

Timelines, Inc.,)
)
)
)
) **Plaintiff,**)
)
) **v.**) **Case No.: 11 CV 6867**
)
)
) **Facebook, Inc.,**)
)
)
)
) **Defendant.**)
)
)

**Expert Report of
Dr. Eli Seggev**

September 28, 2012

**Keegan & Company LLC
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Summary of Assignment & Opinion

1. I was retained by plaintiff Timelines, Inc. (“Timelines”) to determine the extent to which, if at all, defendant Facebook, Inc.’s (“Facebook”) use of the name “Timeline” on its website and elsewhere results in a likelihood of confusion among consumers between the plaintiff’s trademark, “Timelines” as used on its Timelines.com website, and Facebook.¹
2. To this end, I conducted a consumer survey designed to test for the presence of likelihood of confusion resulting from Facebook’s use of the Timeline name.
3. The results of the survey show a significant level of likelihood of confusion among consumers between the Timelines trademark (as used on the Timelines.com website) and Facebook. I therefore conclude that there is a likelihood of confusion among consumers between Facebook’s use of the name Timeline and the Timelines mark.
4. My opinions as well as the methodology, execution and results of my study are presented in detail in the sections below.

Qualifications of Dr. Seggev

5. As set forth in my resume at Exhibit 1, I hold an MBA from the University of Michigan and a Ph.D. in Marketing and Quantitative Methods from Syracuse University.
6. I have spent my entire professional career in the field of marketing, both as an academic and as a marketing research practitioner. I have held academic appointments, mostly in graduate business programs, between 1969 and 1992 having taught consumer behavior, marketing

¹ Timelines is the owner of the federal trademarks “Timelines” (U.S. Reg. No. 3,684,074), “Timelines.com” (U.S. Reg. No. 3,764,134) and the “Timelines” design mark (U.S. Reg. No. 3,784,720).

strategy, marketing research, marketing planning, advertising management, management of innovation, and entrepreneurship.

7. During the years 1973 to 1980, I held various project management and executive positions in marketing research firms in New York City culminating in the formation of my own marketing research firm in 1980. That company was acquired by a U.K.-based research firm in 1982, with which I remained associated until 1985 when I started a second marketing research and consulting firm. I led that firm to technological accomplishments in the field of computer simulation of consumer behavior. Under my direction, this company experienced considerable growth until its acquisition in 1999 by Synovate, one of the largest global research organizations.
8. Since 1999 I have been acting as a consultant and advisor to Fortune 500 companies, startups, and research firms. I am also a testifying expert for Keegan & Company LLC, where I contribute litigation and expert consulting in a variety of cases within my line of expertise, including branding strategy and management, consumer behavior, marketing and consumer research, likelihood of confusion studies, trademark and trade dress disputes, among other areas.
9. I am the recipient of the 1969 American Marketing Association Dissertation Award given annually to outstanding dissertations in the field of Marketing. As set forth in Exhibit 2, I have published scholarly articles in various professional publications as well as articles on practical matters in marketing and consumer behavior.
10. In my professional career, particularly in my own firms, I have conducted, designed, supervised and reported the results of hundreds of studies. I have trained scores of young researchers and have mentored many more in client organizations. I have worked with large companies, e.g., IBM, AT&T, Seagram, Bell Laboratories, Hardee's, Imperial Tobacco, Subway Sandwich, SunGard Corp., as well as with small firms in a variety of industries.
11. In my career as a marketing research professional I have encountered a great variety of issues, questions, hypotheses, and management decisions for which I have designed studies and have conducted many multi-year research studies.

12. In my litigation consulting work I have designed, executed, and rebutted studies in the areas of likelihood of confusion, secondary meaning, brand awareness measurement, demand estimation, and the evaluation of the effects of advertising, among others.
13. In my capacity as an expert witness in conjunction with my own studies or the evaluation of studies conducted by others, I have been deposed and have testified in court. For a complete list of my testimony, see Exhibit 3—Dr. Seggev Experience Table.
14. The documents that I have relied upon in writing this report appear as Exhibit 4. I am being compensated for my work on this case at the rate of \$525 per hour. My compensation is not dependent on the outcome of this case.

Consumer Survey

Study Integrity

15. I conducted a consumer survey in this case to determine whether there is a likelihood of confusion among consumers between the plaintiff's Timelines trademark and Facebook's use of the name Timeline on its website and elsewhere.² The survey was designed and executed in accordance with accepted standards of survey research.³ All appropriate measures to maintain objectivity and data integrity were taken throughout the survey process.
16. All efforts were made to present the survey questions in an objective, unbiased, and non-leading format. Respondents were presented with a "don't know" or "no opinion" answer option wherever appropriate throughout the survey in an effort to reduce guessing. Randomized rotation of the answer options was employed throughout the survey wherever appropriate.

Study Design

17. The study employed an experimental Test vs. Control design. As the name suggests, the role of the Control Group is to control for the possible impact of all other variables except the

² Facebook's contested actions form the basis of this litigation and are described in detail in the case pleadings.

³ See for example, Diamond, S. (2011). Reference guide on survey research. In *Reference Manual on Scientific Evidence*. Federal Judicial Center/National Academy of Sciences, p. 359-423.

mark that is the subject of this litigation. In this way, the results reflect only the net effects of the name Timelines while neutralizing the effects of all other possible variables.

18. The Test Group was exposed to a Timelines webpage while the Control Group was exposed to the same webpage except that the page name, the web address, and the logo were digitally modified to use the name “Timescapes.” Timescapes is a fabricated name which is sufficiently similar to the contested mark (e.g., both names contain the word “time”) and yet different enough to provide a standard against which one can judge the effect of the name Timelines on consumers.⁴
19. The Test vs. Control design requires respondents to be assigned to the Test Group or the Control Group (not both) in a random fashion, which was accomplished through the survey software platform. Additionally, in terms of demographic composition, the two groups should be as closely matched as possible. Table 1 below shows the high level of similarity between the two samples.⁵

⁴ Diamond, S. (2011). Reference guide on survey research. In *Reference Manual on Scientific Evidence*. Federal Judicial Center/National Academy of Sciences, p. 397-401.

⁵ In fact, none of the differences in the sample characteristics is statistically significant at 95 percent confidence.

Table 1. Sample Characteristics

	Test Group (% Respondents) (n=302)	Control Group (% Respondents) (n=300)
Gender		
Male	51	49
Female	49	51
Age		
18-24	5	5
25-34	22	18
35-44	15	18
45-54	22	23
55-64	22	22
65+	16	14
Education		
Less than high school	0	0
High school	15	11
College	56	55
Graduate school	29	34
Annual Income (\$000)		
Under \$35	12	13
\$35.0-\$49.9	30	27
\$50.0-\$74.9	24	22
\$75.0-\$99.9	16	17
\$100.0-\$124.9	8	9
\$125.0+	10	12
Social Media Membership		
Facebook	71	69
LinkedIn	31	33
Google+	20	25
Twitter	19	23
Foursquare	4	4
None of the above	20	21
Facebook browsing among Facebook members		
(Sample size)	(n=214)	(n=208)
Daily	54	66
2-3 times/week	17	13
Once/week	10	5
2-3 times/month	7	7
Once/month	5	4
Less than once/month	7	5
Never	0	1

Interviewing

20. The survey was completed through online interviewing via the Internet. The respondent sample was obtained through random selection among a consumer panel. The panel for this study was provided by Research Now, a market research company that maintains an online consumer panel of over 3 million members that is balanced to the United States Census. Research Now is a leading provider of survey sample in the United States.⁶
21. The survey was programmed using an industry-leading online survey software platform. All survey programming was done by Keegan & Company staff at my direction. The survey software facilitates the programming and execution of advanced survey designs, including complex skip logic and advanced rotation and randomization of questions, answer options, and stimuli. These features were employed whenever appropriate.
22. All efforts were made to ensure appropriate survey administration. Neither the panel provider nor the respondents knew the purpose of the surveys or the sponsoring party, thus ensuring “double blindness.” A double blind study removes any possible external or circumstantial bias from the survey process.
23. To complete interviews, the online panel company sent email invitations containing the unique Internet address where the questionnaire was posted to a randomly selected group of its members. When the required number of respondents (at least 300 in each group) completed the interview, the site was closed down and the survey was deemed complete.

Sample

24. The sample in this study consisted of 302 respondents in the Test Group and 300 respondents in the Control Group. Respondents originated with the online sample company, Research Now. This study was conducted on a randomly selected sample of panel members to ensure that no bias was introduced into the respondent selection process.
25. The sample was designed to consist of adults, i.e., at least 18 years of age, equally divided by gender. No other restrictions were specified for our target population, allowing us to project the results to the population at large.

⁶ Research Now, “Panel Quality: Our Values,” www.researchnow.com/en-US/Panels/PanelQuality.aspx.

Questionnaire

26. In consumer surveys, data are collected by means of a questionnaire. In this case respondents in the Test Group and the Control Group were administered the exact same questionnaire, with the exception of the stimuli to which they were exposed. Specifically, respondents in the Test Group were shown a screen capture image of the Timelines webpage, whereas the respondents in the Control Group were shown the same webpage, but with the page name, the web address, and the logo digitally altered to read “Timescapes” instead of “Timelines.” The full questionnaire is available as Exhibit 5 and the stimuli are available as Exhibit 6.
27. The questionnaire opens with a series of general instructions, the most important of which is the item granting respondents “permission” to select the “don’t know” answer option for any question they are unsure how to answer. The role of this procedure is to remove any perceived psychological pressure on consumers taking the survey and to reduce guessing. This step encourages respondents to express their true feelings and opinions.
28. The main questionnaire follows respondents’ exposure to the stimulus webpage (Test or Control). The questionnaire presents respondents with a list of companies and asks them to identify the companies with which they most associate the name used on the stimulus webpage (Timelines for the Test and Timescapes for the Control).
29. This procedure constitutes an aided association measurement, a standard research tool used in the field of consumer research. The list of companies was presented randomly to each respondent and was comprised of the following:
- CNN
 - Facebook
 - Foursquare
 - Google+
 - LinkedIn
 - The New York Times
 - Twitter
 - YouTube
 - Other (please specify)
 - None of the above

30. Of those, five companies come from the social media category (Facebook, Foursquare, Google+, LinkedIn, and Twitter), two come from the news media category (The New York Times and CNN) and one (YouTube) comes from the entertainment category. This list was constructed with the intent of concealing from respondents the true nature of the study.
31. The next question asked respondents to explain the choices they made in the previous question. This question was phrased as an “open-ended” question, meaning that respondents were presented with a text box within which they could type their specific answers.
32. The next two questions asked respondents to identify the social media sites with which they maintain an account or profile and, for those who selected Facebook, how often they visit the Facebook website. The purpose of these questions is to compile a behavioral inventory for each respondent relative to social media.
33. The questionnaire closed with two demographic questions—education and household income—for classification purposes.

Measuring Likelihood of Confusion

34. Likelihood of confusion is measured by the difference between the percent of respondents who associate Timelines with Facebook (in the Test Group) and the percent of respondents who associate Timescapes with Facebook (in the Control Group). If the difference is statistically significant, the conclusion is that likelihood of confusion is present.
35. The statistical significance of the difference between the groups is calculated at “95 percent confidence.” This means that if the exact same experiment were run an infinite number of times, the results obtained here would prevail in all but five percent of the cases. That degree of scientific certainty is the universal standard for accepting survey results as evidence of what would be observed in the population at large throughout the behavioral sciences.
36. It is noteworthy that the finding of likelihood of confusion is not determined by the absolute value of the percent of consumers who associate the two marks (i.e., there is no “threshold” that must be met or exceeded), but rather the degree to which the observed difference in source affiliation between the Test and Control Groups is not dictated by chance alone.

Analysis of Results

37. As shown in Table 2 below, 19 percent of the Test Group respondents associated Timelines with Facebook versus only 8 percent who associated Timescapes with Facebook in the Control Group. This difference is statistically significant.⁷ Based on this result, I conclude that consumers associate Facebook with Timelines at more than twice the rate that they associate Facebook with Timescapes, thus indicating the presence of likelihood of confusion above and beyond what would be expected simply by chance.

Table 2. Likelihood of Confusion Measurement

	Test Group (Timelines)	Control Group (Timescapes)
	(n=302)	(n=300)
	% Respondents	% Respondents
Facebook	19*	8
LinkedIn	2	1
Google+	9	5
Twitter	1	3
Foursquare	1	1
CNN	13	10
The New York Times	28	27
YouTube	4	6
Other	4	5
None of the above	39	50

*Statistically significant difference at 95 percent confidence.

38. As shown in Exhibit 8, when asked for the reasons that they associate Timelines with Facebook, most respondents identified the Timeline product on Facebook. In this regard, the impression Facebook makes on consumers through the use of Timeline on its website is the primary reason for the likelihood of confusion observed in this study.

39. Furthermore, the data show that seven out of ten respondents have a Facebook account and over half of them visit the Facebook website at least daily. In this market environment, it is not surprising that respondents have familiarity with Facebook's Timeline and that it is the source of consumer confusion in this case.

⁷ Statistical testing performed at www.surveystar.com.

Conclusions

40. The results of this study confirm that Facebook's use of the name Timeline on its website has resulted in a statistically significant likelihood of confusion among consumers with regard to the plaintiff's Timelines mark.
41. This likelihood of confusion is particularly prominent in light of the fact that seven out of ten members of the target population are Facebook members and between one-half and two-thirds of them visit Facebook at least daily. It is not surprising to find likelihood of confusion among this well-informed and knowledgeable population.

I reserve the right to supplement and revise this report and the opinions expressed herein based on new information provided to me.



Dr. Eli Seggev

September 28, 2012

Date

Exhibit 1—Dr. Seggev Resume



Dr. Eli Seggev

Education

- Ph.D., Marketing and Quantitative Methods, Syracuse University (1969)
 - Recipient of American Marketing Association Dissertation Award (1969)
- Master of Business Administration, University of Michigan (1965)
- B.A., Social Sciences, Hebrew University (1963)

Business Experience

Keegan & Company LLC (2000 – present)

Senior Expert Consultant. Testify regarding consumer confusion, trade dress, dilution, consumer behavior, secondary meaning, and other consumer research issues.

Independent Consultant (2000 – present)

Independent consultant in marketing research, marketing strategy, business development, and entrepreneurship.

MS&P – Marketing Strategy and Planning (1985 – 2001)

- Founder & CEO.
- Developed the company into a technologically leading-edge marketing research firm providing computer simulation and other advanced information technology services to industry.
- Served wide range of clients, including: IBM, AT&T, Chase, Subway, SunGard, Lear Jet, and many others.
- Sold the company to Market Facts, one of the top U.S. marketing research firms, in 1999.

Business Decisions, Inc. (1982 – 1984)

President. Business Decisions, Inc. was the reincarnation of Marketing Systems, Inc., (see below), reflecting the U.K. parent brand.

Marketing Systems, Inc. (1980 – 1982)

- Founder & CEO.

- Established a marketing research company dedicated to providing brand management information and consulting when brand management began to take hold in marketing management.
- Served clients such as Seagram, Cessna, Miles Laboratories, Imperial Tobacco, and many others.
- Agreed to be acquired by AIDCOM International, a U.K. company seeking a U.S. presence.

Independent Consultant (1977 – 1980)

Independent consultant to companies regarding consumer research and marketing.

Decisions Center, Inc. (1976 – 1977)

Senior Project Director.

Benton and Bowles Advertising (1975 – 1976)

Associate Research Director.

Audits and Surveys, Inc. (1973 – 1975)

Project Director.

Academic Appointments

- Associate Professor of Marketing, Lubin Graduate School of Business, Pace University (1982 – 1992).
- Associate Professor of Marketing, Baruch College (1975 – 1982).
- Visiting Lecturer in Marketing, Recanati School of Business, Tel Aviv University (1971 – 1972).
- Associate Professor of Marketing, Graduate School of Business, C.W. Post University (1970 – 1975).
- Assistant Professor of Marketing, School of Management, Syracuse University, (1969 – 1970).

Selected Publications

Values Added from Internet Research, ESOMAR Net Effects⁴ Worldwide Internet Conference, 2001, with C. Eichman, A. Mezzasalma and G. Licastro.

Marketing Research—the Marketing Strategy Engine, The Institute of International Research Conference: Customer Marketing for Newly Deregulated Industries, 1998.

The Pickax, The Shovel, The Bulldozer and the Head Lamp, Working Paper, 1998.

Fusing Attitudinal and Behavioral Data in Data Mining, Working Paper, 1998.

Gaining Competitive Advantage Through Customer-Focused Marketing, Idaho and Montana Banker Association Annual Convention, 1997.

A Role in Flux, Marketing Management, 1995.

Getting the Most Out of Your Customer Satisfaction Measurement, Consumer Banking Digest, 1993.

Advertising Effectiveness Measurement for Contribution-Based Compensation, Journal of Advertising Research, 1992.

Testing the Strategic Fit of Financial Services Advertising, Advertising Research Foundations Key Issues Workshop, 1983.

Testing Persuasion by Strategic Positioning, Journal of Advertising Research, 1982.

Brand Assortment and Consumer Brand Choice, Journal of Marketing, 1970.

Exhibit 2—Dr. Seggev Publications



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Publications of Dr. Eli Seggev

1970 – Present

Size of Client Firm Determines Research Needs, Marketing News, Vol. 39, Issue 15, 2005.

Values Added from Internet Research, ESOMAR Net Effects Worldwide Internet Conference, 2001, with C. Eichman, A. Mezzasalma and G. Licastro.

Marketing Research—the Marketing Strategy Engine, The Institute of International Research Conference: Customer Marketing for Newly Deregulated Industries, 1998.

The Pickax, The Shovel, The Bulldozer and the Head Lamp, Working Paper, 1998.

Fusing Attitudinal and Behavioral Data in Data Mining, Working Paper, 1998.

Gaining Competitive Advantage Through Customer-Focused Marketing, Idaho and Montana Banker Association Annual Convention, 1997.

A Role in Flux, Marketing Management, 1995.

Getting the Most Out of Your Customer Satisfaction Measurement, Consumer Banking Digest, 1993.

Advertising Effectiveness Measurement for Contribution-Based Compensation, Journal of Advertising Research, 1992.

Testing the Strategic Fit of Financial Services Advertising, Advertising Research Foundations Key Issues Workshop, 1983.

Testing Persuasion by Strategic Positioning, Journal of Advertising Research, 1982.

Brand Assortment and Consumer Brand Choice, Journal of Marketing, 1970.

Exhibit 3—Dr. Seggev Experience Table



Expert Witness Testimony—Dr. Seggev

Past four years of testimony

In the Matter of	Court	Representing	Testimony
Georgia-Pacific Corporation v. von Drehle Corporation	United States District Court for the Eastern District of North Carolina Raleigh Division	Plaintiff	Trial Testimony Deposition
Sharp Corporation v. Dell, Inc.	United States District Court, District of New Jersey	Plaintiff	Deposition
Philip Morris USA Inc. v. Veles LTD. et al.	United States District Court, Southern District of New York	Defendants	Deposition
Georgia-Pacific Consumer Products, LP v. Myers Supply, Inc.	United States District Court for the Western District of Arkansas, Hot Springs Division	Plaintiff	Trial Testimony
Lannett Company Inc. v. KV Pharmaceutical Company et al.	U.S. District Court for the District of Delaware	Plaintiff	Deposition
Simpson Strong-Tie Company Inc. v. Stewart, Estes & Donnell, PLC	U.S. District Court for the Middle District of Tennessee, Nashville Division	Plaintiff	Deposition

In the Matter of	Court	Representing	Testimony
Talisker Corporation, Talisker Deer Valley Corporation v. Prime West Jordanelle, LLC	U.S. District Court for the District of Utah, Central Division	Plaintiff	Hearing Testimony
ConsumerInfo.com v. Money Management International	United States District Court, Central District of California, Western Division	Plaintiff	Deposition
Nafar v. Hollywood Tanning Systems, Inc.	Superior Court of the State of New Jersey, Law Division, County of Middlesex	Plaintiffs	Deposition
Citizens Banking Corporation v. Citizens Financial Group, Inc., Charter One Bank, NA, The Royal Bank of Scotland Group, PLC	In The United States District Court For The Eastern District of Michigan, Southern Division	Plaintiff	Trial Testimony Deposition
Citizens Banking Corporation v. Citizens First Bancorp, et al.	United States District Court, Eastern District of Michigan, Southern Division	Plaintiff	Deposition Hearing Testimony
Vista India, Inc. v. Raaga, LLC (d/b/a Raaga.com)	United States District Court, District of New Jersey	Defendant	Hearing Testimony
In Re: Sunscreen Cases	Los Angeles Superior Court	Class	Deposition
Perfumebay.com, Inc. v. eBay, Inc.	United States District Court for the Central District of California	Plaintiff	Trial Testimony

In the Matter of	Court	Representing	Testimony
Coastal Communication Service, Inc. v. The City of New York	United States District Court for the Eastern District of New York	Defendant	Deposition
Georgia-Pacific Corporation v. American Paper Converting, Inc.	United States District Court for the District of Oregon	Plaintiff	Deposition
24 Hour Fitness USA, Inc. v. 24/7 Tribeca Fitness, LLC	United States District Court for the Southern District of New York	Defendant	Deposition Trial Testimony

Exhibit 4—Documents Considered by Dr. Seggev



Timelines, Inc. v. Facebook, Inc.

Expert Report Documents Considered

Description	Date	Type	Source
First Amended Complaint For Injunctive And Other Relief	10/8/2011	Pleading	Reed Smith LLP
Facebook Inc.'s Answer To Plaintiff's First Amended Complaint And Counterclaims Against Plaintiff	12/6/2011	Pleading	Reed Smith LLP
Order Denying Plaintiff's Motion For TRO	9/30/2011	Order	Reed Smith LLP
Plaintiff's Motion For A Temporary Restraining Order	9/30/2011	Pleading	Reed Smith LLP
Plaintiff's Memorandum of Law In Support Of Its Motion For A Temporary Restraining Order	9/30/2011	Pleading	Reed Smith LLP
Timelines Inc.'s Answer to Facebook Inc.'s Counterclaims Against Timelines	12/27/2011	Pleading	Reed Smith LLP
Diamond, S. <i>Reference guide on survey research</i> . In Reference Manual on Scientific Evidence. Federal Judicial Center/National Academy of Sciences.	2011	Treatise	Keegan & Company LLC
Research Now website, www.researchnow.com	No Date	Internet	Keegan & Company LLC
SurveyStar website, www.surveystar.com	No Date	Internet	Keegan & Company LLC

Exhibit 5—Questionnaire

Consumer Survey

Thank you for agreeing to participate in this survey. The survey is for research purposes only. You will remain anonymous and your responses will be held strictly confidential.

The survey will take just a few minutes of your time. Before we begin, please read the following instructions:

- It is perfectly acceptable for you to choose the "don't know" or "no opinion" answer whenever it appears in a question. Please do not try to guess if you don't know or have no opinion.
- Your browser's back button will be disabled during the survey. Please use the navigation buttons within the survey to advance through the questionnaire.
- If you typically wear eyeglasses or contact lenses while using your computer, please make sure you are wearing them now.

Do you understand the instructions provided above?

- No
- Yes
- Don't know

Click the "Next" button below to continue.

Consumer Survey

What is your gender?

- Female
- Male

Click the "Next" button below to continue.

Survey Powered By 

NEXT >>

Consumer Survey

Which of the following age brackets contains your age on your last birthday?

- Under 18
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 or older

Click the "Next" button below to continue.

NEXT >>



Consumer Survey

In the next part of the survey, you will be shown an image of a webpage. Please look at the webpage as you would if you encountered it during typical web browsing. You will be asked your opinions regarding the webpage when you are finished viewing it.

Click the "Next" button below to continue.

Survey Powered By 

NEXT >>

Consumer Survey

Please look at the webpage below as you would during typical web browsing. Click the "Next" button below to continue.

The screenshot shows the Timelines.com website. At the top, there is a navigation bar with the logo, social media links for Facebook and Twitter, and a search bar. Below the navigation bar is a main heading: "Discover, record, and share history" with a "Learn More" button. The main content area is titled "This Week in History" and features a large event for July 9, 1962: "Andy Warhol's first one-man art exhibition". This event includes a photograph of Andy Warhol and a detailed text description of his first solo art gallery exhibition in Los Angeles. Below this main event is a grid of six smaller historical events, each with a representative image and a caption: "Battle Of Fort Anne" (8 Jul 1777), "London Bombings of July 2005" (7 Jul 2005), "First Major League All-Star Game" (6 Jul 1933), "Phineas Taylor Barnum Is Born" (5 Jul 1810), "United States Declaration of Independence" (4 Jul 1776), and "Jim Morrison Dies" (3 Jul 1971). At the bottom of the screenshot, there is a section titled "Battles of the American Civil War" with a "View All" link and a grid of six battle events: "First Battle of Fort Sumter" (12 Apr 1861), "First Battle of Bull Run" (21 Jul 1861), "Battle of the Monitor and Merrimack" (8 Mar 1862), "Battle of Antietam" (17 Sep 1862), "Battle Of Gettysburg" (1 Jul 1863), and "Battle of Appomattox Court House" (9 Apr 1865).

Click the "Next" button below to continue.

Consumer Survey

We would like you to consider the name of the webpage you just viewed:



Which of the following companies, if any, do you most associate this name with? Please select all that apply.

- Foursquare
- Google+
- Twitter
- CNN
- YouTube
- LinkedIn
- The New York Times
- Facebook
- Other (please specify):
- None of the above

Click the "Next" button below to continue.

Consumer Survey

When considering the name of the webpage you viewed:



You indicated that you associate this name with the following companies or companies:

Facebook, LinkedIn, Google+, Twitter, Foursquare, CNN, The New York Times, YouTube

Why do you say that? Please list all reasons that come to mind.

Click the "Next" button below to continue.

NEXT >>

Consumer Survey

On which, if any, of the following social media websites do you have a personal account or profile? Please select all that apply.

- Google+
- Facebook
- LinkedIn
- Twitter
- Foursquare
- None of the above

Click the "Next" button below to continue.

NEXT >>

Consumer Survey

Approximately how often, if at all, do you browse Facebook?

- Daily
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less than once a month
- Never

Click the "Next" button below to continue.

NEXT >>

Consumer Survey

Now, a few more questions for classification purposes only. First, which of the following best describes your educational background?

- Less than high school
- High school/Technical school
- College/Some college
- Graduate School

Which of the following includes your household's approximate annual income in 2011?

- Under \$35,000
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$124,999
- \$125,000 and above

Click the "Next" button below to continue.

Exhibit 6—Stimuli

Test Stimulus

Consumer Survey

Please look at the webpage below as you would during typical web browsing. Click the "Next" button below to continue.

The screenshot shows the Timelines.com website. At the top, there is a navigation bar with the logo, social media links for Facebook and Twitter, and a search bar. Below the navigation bar is a main heading: "Discover, record, and share history" with a "Learn More" button. The main content area is titled "This Week in History" and features a large event for July 9, 1962, about Andy Warhol's first one-man art exhibition. To the right of this event is a "View Event" button. Below the main event is a grid of six smaller historical events, each with a thumbnail image, a date, and a title. At the bottom of the screenshot, there is another section titled "Battles of the American Civil War" with a "View All" button and a grid of six battle-related images and titles.

Click the "Next" button below to continue.

Control Stimulus

Consumer Survey

Please look at the webpage below as you would during typical web browsing. Click the "Next" button below to continue.

The screenshot shows a web browser displaying the homepage of timescapes.com. The browser's address bar shows the URL surveys.qualtrics.com/SE/?SID=SV_3Oh7AQRlIF5ABn. The website header includes the 'timescapes' logo, social media links for Facebook and Twitter, and navigation options for 'POPULAR TOPICS' and 'TRIVIA QUIZZES'. A search bar is also present. The main content area features a large heading 'Discover, record, and share history' with a 'Learn More' button. Below this is a section titled 'This Week in History' with a link to 'More Jul 9 Events'. The featured event is for July 9, 1962, titled 'Andy Warhol's first one-man art exhibition', accompanied by a black and white photograph of Warhol. A 'View Event' button is located below the event description. At the bottom of the 'This Week in History' section, there is a row of six smaller event cards, each with a thumbnail image, a date, and a title. Below this is a section titled 'Battles of the American Civil War' with a 'View All' link. This section contains a row of six cards, each with a historical image, a date, and a battle name.

timescapes.com

POPULAR TOPICS TRIVIA QUIZZES SEARCH







Discover, record, and share history [Learn More](#)

This Week in History [More Jul 9 Events](#)







9 Jul 1962
Andy Warhol's first one-man art exhibition

His first one-man art-gallery exhibition as a fine artist was on July 9, 1962, in the Ferus Gallery of Los Angeles. The exhibition marked the West Coast debut of pop art. Andy Warhol's first New York solo Pop exhibit was hosted at Eleanor Ward's Stable Gallery November 6-24, 1962. The exhibit included the works Marilyn Diptych, 100 Soup Cans, 100 Coke Bottles and 100 Dollar Bills. At the Stable Gallery exhibit, the artist met for the first tim...

[View Event](#)

 <p>8 Jul 1777 Battle Of Fort Anne</p>	 <p>7 Jul 2005 London Bombings of July 2005</p>	 <p>6 Jul 1933 First Major League All-Star Game</p>	 <p>5 Jul 1810 Phineas Taylor Barnum Is Born</p>	 <p>4 Jul 1776 United States Declaration of Independence</p>	 <p>3 Jul 1971 Jim Morrison Dies</p>
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Battles of the American Civil War [View All](#)

 <p>12 Apr 1861 First Battle of Fort Sumter</p>	 <p>21 Jul 1861 First Battle of Bull Run</p>	 <p>8 Mar 1862 Battle of the Monitor and Merrimack</p>	 <p>17 Sep 1862 Battle of Antietam</p>	 <p>1 Jul 1863 Battle Of Gettysburg</p>	 <p>9 Apr 1865 Battle of Appomattox Court House</p>
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Click the "Next" button below to continue.

Exhibit 7—Tabulated Data

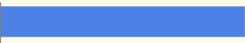

Test Cell (Timelines)

1. Thank you for agreeing to participate in this survey. The survey is for research purposes only. You will remain anonymous and your responses will be held strictly confidential. The survey will take just a few minutes of your time. Before we begin, please read the following instructions: • It is perfectly acceptable for you to choose the "don't know" or "no opinion" answer whenever it appears in a question. Please do not try to guess if you don't know or have no opinion. • Your browser's back button will be disabled during the survey. Please use the navigation buttons within the survey to advance through the questionnaire. • If you typically wear eyeglasses or contact lenses while using your computer, please make sure you are wearing them now. Do you understand the instructions provided above?

#	Answer	Response	%
1	Yes	302	100%
2	No	0	0%
3	Don't know	0	0%
	Total	302	100%


Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	302

2. What is your gender?

#	Answer		Response	%
1	Male		155	51%
2	Female		147	49%
	Total		302	100%











Statistic	Value
Min Value	1
Max Value	2
Mean	1.49
Variance	0.25
Standard Deviation	0.50
Total Responses	302

3. Which of the following age brackets contains your age on your last birthday?

#	Answer		Response	%
1	Under 18		0	0%
2	18 - 24		14	5%
3	25 - 34		65	22%
4	35 - 44		44	15%
5	45 - 54		65	22%
6	55 - 64		65	22%
7	65 or older		49	16%
	Total		302	100%

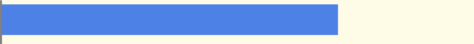





Statistic	Value
Min Value	2
Max Value	7
Mean	4.82
Variance	2.26
Standard Deviation	1.50
Total Responses	302

4. We would like you to consider the name of the webpage you just viewed. Which of the following companies, if any, do you most associate this name with? Please select all that apply.

#	Answer		Response	%
1	Facebook		58	19%
2	LinkedIn		6	2%
3	Google+		26	9%
4	Twitter		4	1%
5	Foursquare		2	1%
6	CNN		39	13%
7	The New York Times		85	28%
8	YouTube		12	4%
9	Other (please specify):		13	4%
10	None of the above		117	39%







Statistic	Value
Min Value	1
Max Value	10
Total Responses	302

**5. On which, if any, of the following social media websites do you have a personal account or profile?
Please select all that apply.**

#	Answer		Response	%
1	Facebook		214	71%
2	LinkedIn		95	31%
3	Google+		59	20%
4	Twitter		57	19%
5	Foursquare		12	4%
6	None of the above		60	20%


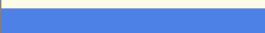

Statistic	Value
Min Value	1
Max Value	6
Total Responses	302

6. Approximately how often, if at all, do you browse Facebook?

#	Answer		Response	%
1	Daily		115	54%
2	2-3 times a week		37	17%
3	Once a week		22	10%
4	2-3 times a month		15	7%
5	Once a month		11	5%
6	Less than once a month		14	7%
7	Never		0	0%
	Total		214	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	2.12
Variance	2.43
Standard Deviation	1.56
Total Responses	214

7. Now, a few more questions for classification purposes only. First, which of the following best describes your educational background?

#	Answer		Response	%
1	Less than high school		1	0%
2	High school/Technical school		46	15%
3	College/Some college		168	56%
4	Graduate School		87	29%
	Total		302	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	3.13
Variance	0.44
Standard Deviation	0.66
Total Responses	302

8. Which of the following includes your household's approximate annual income in 2011?

#	Answer		Response	%
1	Under \$35,000		35	12%
2	\$35,000 - \$49,999		92	30%
3	\$50,000 - \$74,999		72	24%
4	\$75,000 - \$99,999		49	16%
5	\$100,000 - \$124,999		24	8%
6	\$125,000 and above		30	10%
	Total		302	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	3.08
Variance	2.14
Standard Deviation	1.46
Total Responses	302

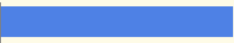

Control Cell (Timescapes)

1. Thank you for agreeing to participate in this survey. The survey is for research purposes only. You will remain anonymous and your responses will be held strictly confidential. The survey will take just a few minutes of your time. Before we begin, please read the following instructions: • It is perfectly acceptable for you to choose the "don't know" or "no opinion" answer whenever it appears in a question. Please do not try to guess if you don't know or have no opinion. • Your browser's back button will be disabled during the survey. Please use the navigation buttons within the survey to advance through the questionnaire. • If you typically wear eyeglasses or contact lenses while using your computer, please make sure you are wearing them now. Do you understand the instructions provided above?

#	Answer	Response	%
1	Yes	300	100%
2	No	0	0%
3	Don't know	0	0%
	Total	300	100%







Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	300

2. What is your gender?

#	Answer		Response	%
1	Male		146	49%
2	Female		154	51%
	Total		300	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.51
Variance	0.25
Standard Deviation	0.50
Total Responses	300

3. Which of the following age brackets contains your age on your last birthday?

#	Answer		Response	%
1	Under 18		0	0%
2	18 - 24		14	5%
3	25 - 34		54	18%
4	35 - 44		54	18%
5	45 - 54		69	23%
6	55 - 64		67	22%
7	65 or older		42	14%
	Total		300	100%

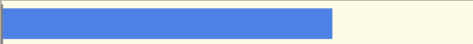





Statistic	Value
Min Value	2
Max Value	7
Mean	4.82
Variance	2.08
Standard Deviation	1.44
Total Responses	300

4. We would like you to consider the name of the webpage you just viewed. Which of the following companies, if any, do you most associate this name with? Please select all that apply.

#	Answer	Response	%
1	Facebook	24	8%
2	LinkedIn	4	1%
3	Google+	15	5%
4	Twitter	8	3%
5	Foursquare	3	1%
6	CNN	30	10%
7	The New York Times	82	27%
8	YouTube	17	6%
9	Other (please specify):	14	5%
10	None of the above	150	50%

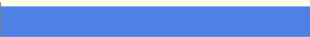






Statistic	Value
Min Value	1
Max Value	10
Total Responses	300

**5. On which, if any, of the following social media websites do you have a personal account or profile?
Please select all that apply.**

#	Answer		Response	%
1	Facebook		208	69%
2	LinkedIn		98	33%
3	Google+		75	25%
4	Twitter		69	23%
5	Foursquare		12	4%
6	None of the above		63	21%


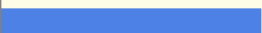

Statistic	Value
Min Value	1
Max Value	6
Total Responses	300

6. Approximately how often, if at all, do you browse Facebook?

#	Answer		Response	%
1	Daily		137	66%
2	2-3 times a week		26	13%
3	Once a week		11	5%
4	2-3 times a month		14	7%
5	Once a month		8	4%
6	Less than once a month		10	5%
7	Never		2	1%
	Total		208	100%

Statistic	Value
Min Value	1
Max Value	7
Mean	1.88
Variance	2.33
Standard Deviation	1.53
Total Responses	208

7. Now, a few more questions for classification purposes only. First, which of the following best describes your educational background?

#	Answer		Response	%
1	Less than high school		1	0%
2	High school/Technical school		34	11%
3	College/Some college		164	55%
4	Graduate School		101	34%
	Total		300	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	3.22
Variance	0.42
Standard Deviation	0.65
Total Responses	300

8. Which of the following includes your household's approximate annual income in 2011?

#	Answer		Response	%
1	Under \$35,000		40	13%
2	\$35,000 - \$49,999		82	27%
3	\$50,000 - \$74,999		65	22%
4	\$75,000 - \$99,999		52	17%
5	\$100,000 - \$124,999		26	9%
6	\$125,000 and above		35	12%
	Total		300	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	3.16
Variance	2.36
Standard Deviation	1.54
Total Responses	300

Exhibit 8—Open-Ended Responses

Test Cell - Open Ended Responses

Respondent ID	Options Selected	Open-Ended Response
R_0Mq73VUD0ugbSUR	Facebook	Cause they just made everyone switch their home page to a time line function
R_agg8i4bzkhSbuWp	Facebook	Facebook recently came out with their new "timeline" layout.
R_d1qYV6ytNTMTw5D	Facebook	There is a "timeline" on facebook
R_5BgfE8BeXVlpFH	Facebook	The name of Facebook's new profile style is called a "Timeline."
R_3mlRVcqFCqBi6e9	Facebook	1) It said "Like us on Facebook." 2) I think this is a word that Facebook uses for some new feature or whatever.
R_5pDStXqkE4jkZkF	Facebook	Because Facebook has a prominent feature known as the Timeline, wherein it collects all of your activity on the website in a historical format.
R_1AnV9tU5ZppfKiV	Facebook The New York Times	The page layout on facebook is called timeline & the word time is in New York Times
R_7PaoA8ObUyE2HzL	Facebook	Because of the mention of FB on the web page.
R_e4mAmBQZhvLy4C1	Facebook The New York Times	FB has new timeline feature, and the NYT has the word "time" in the name.
R_9mqrX8Hw28qle0d	Facebook	They changed the name of profiles to timeline
R_eDJCV6c40Y8ECzP	Facebook LinkedIn Google+ YouTube	regularly use
R_0SMlmtwzOVIrhXv	Facebook	Facebook has recently forced me into a Timeline on the website.
R_6FHkBAm98vAsALj	Facebook	Facebook has made a big deal out of transferring their format to timelines.
R_1zba03OaNUKU3ul	Facebook	The only place I've seen timelines on a WEB page
R_3DheTJjKkJYb4d7	Facebook	Facebook has a time line feautre
R_1MHwgnNSOafMPiJ	Facebook	Just seems to fit their brand
R_5aHwSQV6Q7DLGGp	Facebook	Facebook has a timeline
R_9YVRRHAMGJD8H9r	Facebook LinkedIn Twitter YouTube	Icons and I went to the bottom of the page to see everything.
R_4168vgjpBekXeYZ	Facebook	I know facebook has a timeline feature and the word timelines made me think of that feature.
R_6KfzRxo9I8FpHcF	Facebook	newly added
R_3Ua4owbNX1avTCJ	Facebook	Facebook has a timeline
R_4T4TjTRZbwrayp	Facebook	it started using this "title" on it's site
R_6EzgxOtbhg2ncl5	Facebook	I use facebook and the term timeline is one that comes to mind in association with an application on Facebook.
R_3JKN4ZVvif6IB6B	Facebook	The only website that I have seen that uses "timelines" designation.
R_4NJ4BIWXjdZY91j	Facebook LinkedIn Google+ YouTube	Google+, the web visit most of time.
R_000uQGO83IW4Bjn	Facebook	because it said so
R_0dpM570mfCnPDzn	Facebook	Because Facebook new profile is the Timeline format
R_d5y1wYqjfn2eqvb	Facebook Google+ Twitter Foursquare The New York Times	It looks like a collection of blogs.
R_6m9uahznY15WYKh	Facebook	Facebook is making everyone switch to the "timeline" version for their account.
R_01G2LE19Avet0ih	Facebook	Its the most popular web site!
R_2h7a9UKJutbAuLX	Facebook	facebook put a timeline in

Test Cell - Open Ended Responses

Respondent ID	Options Selected	Open-Ended Response
R_8nRuY3NbXxUS309	Facebook	They have there timeline
R_0PXNN6v1W8w9pkh	Facebook	My profile has a timeline
R_bvjtnaPuyzD27uB	Facebook	facebook has that new timeline feature
R_1YPanAAahCV4mA5	Facebook	because
R_cZNYlwiAsz9QEsd	Facebook The New York Times	Facebook reminds us when there are birthdays and other events. The word time in both titles.
R_eKaAjWf5W6yxRIN	Facebook	Because all that you do has a timeline now
R_8ohQzf6Gy0v867b	Facebook Google+ CNN YouTube	Facebook has a timeline, with Google and CNN I ssociate it with news updates.
R_1TumjOg5gqPDa6N	Facebook CNN The New York Times	Facebook - Timeline feature CNN - News New York Times - News
R_0qdjPPAsS2hDChT	Facebook	Facebook just switched profiles over to stupid timelines which I hate.
R_57w2vCoM5gaCnJj	Facebook	Because that is the name of the format of your personal page on the Facebook.
R_2gDXIDbQx30rL13	Facebook LinkedIn Google+ Twitter YouTube	It just seems appropriate to me as I think they deal with with everything that is going on now , and I think that they would keep everything that is happening in an appropriate time line .
R_dilHtWWZxEq3CBL	Facebook	facebook just changed all accounts to a new timeline
R_bgaRmd9Z84zSjKI	Facebook	They use a feature called timeline
R_afK1qq6NmCvDMHL	Facebook	because they have a timeline
R_77Et04AlcvYrmUI	Facebook	because of Facebook timeline
R_aV4aso6P1hFRbCt	Facebook	I noticed Facebook on the web page.
R_6nSnIB1Zm4eEenr	Facebook	n a
R_cAsnWrHOaBzzOpT	Facebook	Facebook has transitioned to a layout referred to as timelines.
R_3ehI53hgUMmOfsN	Facebook	Facebook made a major move to switch each persons homepage to what is now called timeline. Most people were against it but now everyone who uses facebook knows what timelines are.
R_0AhM1yXOt425Ted	Facebook	Facebook has the new timeline for facebook profiles
R_293EiDKdofLDjut	Facebook	I think that's what facebookcalls it's order of viewing.
R_3qGVLYQjhxTpEO1	Facebook The New York Times	I associate it with facebook because they just changed it to the timeline layout and i associate it with New york times because it just made me think of it
R_bNum8sBICb0f45n	Facebook	because facebook has timeline
R_9nLLt5DISdHjYYI	Facebook	Facebook created a timeline, the name reminds me of that
R_ex2ORJWLSFFkVX7	Facebook CNN	Because Facebook has a timeline. And it sounds like something CNN would do
R_8InN5iOY3LQpypn	Facebook	facebook has timelines
R_0iDweAsZ2adaNFj	Facebook Google+	Seems to be a very social geared site

Control Cell - Open Ended Responses

Respondent ID	Options Selected	Open-Ended Response
R_1STz42ak028nMfr	Facebook Google+ Twitter YouTube	thats social media fou you.
R_3sEX5JL1aXFRUO5	Facebook YouTube	SEEMED FAMILIAR
R_eCJBoYEe8HsFN0F	Facebook	To keep current and also to be able to look back in time.
R_aVHNVeTc6QrDeCx	Facebook	Facebook is like an online book where you can get face time. Timescapes is a place where you can get a idea of what happened during the time that you're searching.
R_6V9OrqDiBWNRIxb	Facebook	just to read keep up with friends
R_eDJ2ceSODIhhrZb	Facebook	not sure
R_csZvL8VG0WOUuSID	Facebook LinkedIn Google+ Twitter CNN The New York Times YouTube	just know them.
R_ebxt05gCG2xI1qp	Facebook YouTube	It looks like a timeline on Facebook but for U.S. history. It would be cool like Youtube if we could watch live airings of that event during that time.
R_6WgoWkaieGOBgUJ	Facebook	I saw something on the page about Facebook (probably one of those "like" on Facebook things).
R_6KIYAWj2rLdfXZr	Facebook	font looks like facebook font. also, "timescapes" sounds a lot like facebook's timeline.
R_2nRTKPrqe5CjIS1	Facebook	saw the name on page
R_5aoC8C2Z3ripW7P	Facebook Google+ The New York Times	Facebook and Google+ are known for using timelines to share information and data. The New York Times is a good source for information and education
R_6nhaL8bunzAe2nX	Facebook	saw the word listed on the page
R_5gsw9VNrZzBcVbD	Facebook	Because they have the timeline for your fb account
R_ety5vBNHJiBhBpr	Facebook	Layout reminds me most of Facebook, but seems easier to navigate
R_9WXwAoQpmK0mghn	Facebook Twitter	Because there was a link that said "follow us" at the top right with those two links.
R_3aTKcWey711d7Yp	Facebook LinkedIn Google+ Twitter YouTube	na
R_e34bHHarOGBhHAp	Facebook	Same font
R_6ide2VJOcIFKGfr	Facebook	i thought of timeline in facebook, which i hate sooo much!
R_0feELIOMITu3YZD	Facebook	It's a prominent link at the top of the page, and the word combinations have a similar sound feel
R_1QWVlr1HV7WnZWZ	Facebook	I relate it to the facebook timeline. Both are about recording history.
R_2t9DQtk5COfC4ip	Facebook	saw some on facebook
R_bpKXGwCLyjjk7Dn	Facebook Twitter YouTube	It's on every webpage.
R_87X4Yk6TtTnL9Fr	Facebook	It sounds like something you would be able to access on there.

Exhibit 9—Untabulated Data

Test Cell

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
Responded	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_9z7FRK5AHHIqbn	9/18/2012 14:16	9/18/2012 14:19	1	DPDM4V9	EFF925VLB	1	Yes	Male	25 - 34	1	1	1	
R_08w9C4CEXUDuzot	9/18/2012 14:19	9/18/2012 14:20	1	DPDM4VD	EFF925VLB	1	Yes	Female	25 - 34	1	1	1	
R_4NjX1wvc7p0cUVn	9/18/2012 14:20	9/18/2012 14:23	1	DPDM4VD	EFF925VLC	1	Yes	Male	65 or older	1	1	1	
R_3lOmmqrpGPNkqcd	9/18/2012 14:18	9/18/2012 14:23	1	DPDM4V6	EFF925VLB	1	Yes	Female	35 - 44	1	1	1	
R_9REotci9N2rCtV	9/18/2012 14:21	9/18/2012 14:23	1	DPDM4VH	EFF925VLC	1	Yes	Male	45 - 54	1	1	1	
R_56zQMj5t6vyn1ul	9/18/2012 14:22	9/18/2012 14:25	1	DPDM4V6	EFF925VLC	1	Yes	Female	25 - 34	1	1	1	
R_0Mq73VUD0uqbsUR	9/18/2012 14:25	9/18/2012 14:27	1	DPDM4VX	EFF925VLC	1	Yes	Female	25 - 34	1	1	1	Facebook
R_4PlX8NUeJ860a4B	9/18/2012 14:30	9/18/2012 14:32	1	DPDM4W3	EFF925VLC	1	Yes	Male	45 - 54	1	1	1	
R_9GLaww3cGt85bt	9/18/2012 14:32	9/18/2012 14:35	1	DPDM4WV	EFF925VLC	1	Yes	Male	45 - 54	1	1	1	
R_3NL9hN0l8lC2x4V	9/18/2012 14:35	9/18/2012 14:37	1	DPDM4WV	EFF925VLC	1	Yes	Female	25 - 34	1	1	1	
R_cPnhpMhlnl6bG0R	9/18/2012 14:36	9/18/2012 14:38	1	DPDM4WV	EFF925VLC	1	Yes	Female	35 - 44	1	1	1	
R_6VEXX5umaj8LEtT	9/18/2012 14:28	9/18/2012 14:44	1	DPDM4VW	EFF925VLC	1	Yes	Female	25 - 34	1	1	1	Facebook
R_aggg8t4bzkhSuuWp	9/18/2012 14:42	9/18/2012 14:44	1	DPDM4X3	EFF925VLD	1	Yes	Female	18 - 24	1	1	1	LinkedIn
R_3fpAh5ViyHelQlP	9/18/2012 14:43	9/18/2012 14:44	1	DPDM4X4	EFF925VLD	1	Yes	Female	55 - 64	1	1	1	
R_0HfFze93AKZHLGI	9/18/2012 14:42	9/18/2012 14:44	1	DPDM4X6	EFF925VLC	1	Yes	Female	18 - 24	1	1	1	
R_7ADi8qR7Dor3Hz7	9/18/2012 14:47	9/18/2012 14:50	1	DPDM4X6	EFF925VLD	1	Yes	Female	45 - 54	1	1	1	Facebook
R_d1qV6vYnTMTw5D	9/18/2012 14:46	9/18/2012 14:50	1	DPDM4X5	EFF925VLD	1	Yes	Female	45 - 54	1	1	1	Facebook
R_1ztk3wAcc0TGoAd	9/18/2012 14:51	9/18/2012 14:54	1	DPDM4XK	EFF925VLD	1	Yes	Male	55 - 64	1	1	1	
R_5BgoF8BBeXVlpFH	9/18/2012 14:53	9/18/2012 15:01	1	DPDM4XK	EFF925VLD	1	Yes	Male	35 - 44	1	1	1	Facebook
R_24svAfyImuwxq	9/18/2012 15:00	9/18/2012 15:01	1	DPDM4XR	EFF925VLD	1	Yes	Female	35 - 44	1	1	1	Facebook
R_57Hxn0jQ5Bt5Vat	9/18/2012 15:00	9/18/2012 15:02	1	DPDM4XR	EFF925VLD	1	Yes	Male	55 - 64	1	1	1	
R_b28v8ymteoe30Uhd	9/18/2012 15:00	9/18/2012 15:03	1	DPDM4X3	EFF925VLD	1	Yes	Male	45 - 54	1	1	1	LinkedIn
R_bw61Yh10B8t4GCV	9/18/2012 15:05	9/18/2012 15:07	1	DPDM4Y6	EFF925VLD	1	Yes	Female	55 - 64	1	1	1	
R_8bTRnGleXv0SH0F	9/18/2012 15:04	9/18/2012 15:09	1	DPDM4Y5	EFF925VLF	1	Yes	Female	25 - 34	1	1	1	
R_dFRs8FIHP3ygv	9/18/2012 15:12	9/18/2012 15:13	1	DPDM4Y5	EFF925VLF	1	Yes	Male	45 - 54	1	1	1	
R_3mIRVcqfCqBt6e9	9/18/2012 15:11	9/18/2012 15:14	1	DPDM4Y7	EFF925VLF	1	Yes	Male	55 - 64	1	1	1	Facebook
R_9T5wewWHN36A82XP	9/18/2012 15:15	9/18/2012 15:18	1	DPDM4YV	EFF925VLF	1	Yes	Male	55 - 64	1	1	1	
R_557bz4EDTR5P1az	9/18/2012 15:18	9/18/2012 15:19	1	DPDM4Z4	EFF925VLF	1	Yes	Male	25 - 34	1	1	1	
R_gH2KX6gsQ3Owl	9/18/2012 15:22	9/18/2012 15:23	1	DPDM4ZB	EFF925VLF	1	Yes	Male	18 - 24	1	1	1	
R_3RkF8VCXlaQba1T	9/18/2012 15:20	9/18/2012 15:23	1	DPDM4ZB	EFF925VLF	1	Yes	Male	45 - 54	1	1	1	
R_5pDSxkqkE4jKzKf	9/18/2012 15:25	9/18/2012 15:28	1	DPDM4ZB	EFF925VLF	1	Yes	Male	25 - 34	1	1	1	Facebook
R_ahlTfqSALFioxqr	9/18/2012 15:29	9/18/2012 15:30	1	DPDM4ZL	EFF925VLF	1	Yes	Female	25 - 34	1	1	1	
R_8wqDJJ37cNT2bx	9/18/2012 15:32	9/18/2012 15:33	1	DPDM4Z4	EFF925VLF	1	Yes	Female	25 - 34	1	1	1	
R_3EU3TN35LEsQlJ	9/18/2012 15:32	9/18/2012 15:33	1	DPDM4Z2	EFF925VLF	1	Yes	Female	25 - 34	1	1	1	
R_b1VethNzlc03nIB	9/18/2012 15:35	9/18/2012 15:37	1	DPDM4ZP	EFF925VLG	1	Yes	Male	45 - 54	1	1	1	
R_bpbB3bxoUTa07Q3P	9/18/2012 15:36	9/18/2012 15:38	1	DPDM4ZC	EFF925VLG	1	Yes	Male	45 - 54	1	1	1	
R_bpey12KOidhu4kt	9/18/2012 15:37	9/18/2012 15:39	1	DPDM4ZS	EFF925VLF	1	Yes	Female	55 - 64	1	1	1	
R_2t4cc6N04fTtEX	9/18/2012 15:33	9/18/2012 15:40	1	DPDM4Z6	EFF925VLF	1	Yes	Male	55 - 64	1	1	1	
R_9xq9tZY2o67BjtH	9/18/2012 15:16	9/18/2012 15:43	1	DPDM4Z9	EFF925VLF	1	Yes	Female	18 - 24	1	1	1	
R_02QeFWWQAx3WSRn	9/18/2012 15:42	9/18/2012 15:43	1	DPDM528	EFF925VLG	1	Yes	Female	35 - 44	1	1	1	
R_b3o2AUIUKfSmW9nL	9/18/2012 15:44	9/18/2012 15:46	1	DPDM52D	EFF925VLG	1	Yes	Female	25 - 34	1	1	1	
R_blc7JT3O2HXnNtz	9/18/2012 15:46	9/18/2012 15:47	1	DPDM52J	EFF925VLG	1	Yes	Male	25 - 34	1	1	1	
R_1UhhkfyAfyval	9/18/2012 15:48	9/18/2012 15:50	1	DPDM52R	EFF925VLG	1	Yes	Female	45 - 54	1	1	1	
R_4NHZOPuTlFTKlgn	9/18/2012 15:48	9/18/2012 15:53	1	DPDM52F	EFF925VLG	1	Yes	Female	65 or older	1	1	1	
R_00PxFALuSllU4sJ	9/18/2012 15:50	9/18/2012 15:54	1	DPDM52K	EFF925VLG	1	Yes	Male	25 - 34	1	1	1	

Test Cell

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_<DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
Responded	On which, i	On which, i	Approximal Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or
R_9ztzFRK5AHHlqbn	Daily	Daily	College/Sor	Under \$35, Test Cell	1 5 2 3 4	2 1 3	4 2 1 3	5 4 2 8 7 6	3 1 9 1 1 2	
R_08w9c4CEXUDJzot	Daily	Daily	Graduate \$r	\$35,000 - \$ Test Cell	4 3 2 1 5	1 2 3	4 5 8 2 1 3	6 7 9 1 1 2		
R_4NjX1wvc7p0cUVn	Daily	Daily	Graduate \$r	\$125,000 a Test Cell	5 4 3 1 2	2 1 3	3 2 6 4 1 7	5 8 9 1 1 2		
R_3lOmmqrpjGPNkqcd	Daily	Daily	College/Sor	\$35,000 - \$ Test Cell	2 3 5 1 4	2 1 3	4 3 5 6 8 2 1	7 9 1 1 2		
R_9REotCl9N2rctlv	Once a mor	Once a mor	Graduate \$r	\$125,000 a Test Cell	2 4 5 1 3	2 1 3	6 1 2 7 5 3 8	4 9 1 2 1		
R_56zQMj5Y6yln1ul	Daily	Daily	College/Sor	\$75,000 - \$ Test Cell	2 5 3 4 1	1 2 3	7 4 5 8 2 6	3 1 9 1 1 2		
R_0Mq73VUD0uqbsUR	Daily	Daily	College/Sor	\$50,000 - \$ Test Cell	2 1 3 4 5	2 1 3	4 6 1 5 7 3	8 2 9 1 1 2		
R_4Plx8NUE8l60a4B	Daily	Daily	High school	\$35,000 - \$ Test Cell	1 4 2 3 5	1 2 3	8 2 6 5 7 3	4 1 9 1 1 2		
R_9GLawwcc3Gt85bT	Once a wee	Once a wee	High school	\$75,000 - \$ Test Cell	5 3 1 2	4 2 1 3	8 1 5 4 2 3	7 6 9 1 1 2		
R_3NL9hN0l8lC2x4V	Daily	Daily	College/Sor	\$35,000 - \$ Test Cell	2 4 3 5 1	1 2 3	3 2 4 1 5	8 7 6 9 1 1 2		
R_6VEXX5urnaj8LEtT	2-3 times a	2-3 times a	College/Sor	\$35,000 - \$ Test Cell	1 2 4 5 3	2 1 3	5 7 2 3 8	6 1 4 9 1 1 2		
R_6PmhPMHlnl6bG0R	2-3 times a	2-3 times a	College/Sor	\$35,000 - \$ Test Cell	3 5 1 2	4 1 2 3	3 4 5 2 6	7 8 1 9 1 1 2		
R_aggl84bzkhSuuWp	Daily	Daily	College/Sor	\$35,000 - \$ Test Cell	2 1 4 3 5	1 2 3	8 2 3 4 7	5 6 1 9 1 1 2		
R_6VEXX5urnaj8LEtT	2-3 times a	2-3 times a	College/Sor	\$35,000 - \$ Test Cell	4 3 5 1 2	2 1 3	7 4 2 3 1	5 8 6 9 1 1 2		
R_3fpaH5ViyHelQlP	Daily	Daily	College/Sor	Under \$35, Test Cell	4 2 5 3 1	2 1 3	5 3 7 1 8	4 6 2 9 1 1 2		
R_0HZFze93AKZnlGI	Less than o	Less than o	College/Sor	\$35,000 - \$ Test Cell	1 2 4 5 3	2 1 3	6 4 7 1 3	5 8 2 9 1 1 2		
R_7ADl8qR7Dor3Hz7	Daily	Daily	College/Sor	Under \$35, Test Cell	4 2 5 3 1	2 1 3	5 3 7 1 8	4 6 2 9 1 1 2		
R_d1qVv6yVnTMTw5D	Once a mor	Once a mor	College/Sor	\$35,000 - \$ Test Cell	4 2 5 3 1	2 1 3	5 3 7 1 8	4 6 2 9 1 1 2		
R_1ztK3wAcc07Goad	Daily	Daily	College/Sor	\$125,000 a Test Cell	4 3 5 2 1	1 2 3	3 8 6 4 2 1	5 7 9 1 2 1		
R_5BgoF8EBexVlpFH	Daily	Daily	College/Sor	\$35,000 - \$ Test Cell	5 4 3 2 1	2 1 3	6 3 7 8 1	5 4 2 9 1 2 1		
R_24svAfyyImuwegx	Daily	Daily	Graduate \$r	\$100,000 - Test Cell	1 5 3 4	2 1 2 3	5 2 8 6 3	4 1 7 9 1 1 2		
R_57Hxn0jQ5Bt5Vat	Daily	Daily	Graduate \$r	\$35,000 - \$ Test Cell	5 1 3 4	2 1 2 3	5 2 4 7 8	3 6 1 9 1 1 2		
R_b28v8ymtEoe30Uhd	Once a mor	Once a mor	College/Sor	\$35,000 - \$ Test Cell	1 2 3 5	4 2 1 3	4 6 5 2 7	3 3 1 8 9 1 2 1		
R_bw61Yh10B8t4GCV	Daily	Daily	Graduate \$r	Under \$35, Test Cell	4 2 1 3	5 1 2 3	6 3 8 7 2	5 1 4 9 1 1 2		
R_8bTRnGLExv0SH0F	Daily	Daily	Graduate \$r	Under \$35, Test Cell	4 2 1 3	5 1 2 3	6 3 8 7 2	5 1 4 9 1 1 2		
R_dFRs8FlHP3yvgV	Once a wee	Once a wee	Graduate \$r	\$75,000 - \$ Test Cell	5 4 2 3 1	2 1 3	4 1 8 6 2	5 3 7 9 1 2 1		
R_3mlRvcaqCqBt6e9	Once a mor	Once a mor	Graduate \$r	\$100,000 - Test Cell	4 1 1 3	2 5 1 2 3	6 4 7 8	5 1 2 3 9 1 1 2		
R_9t5wewWHN36A82XP	None of the above	None of the above	College/Sor	\$50,000 - \$ Test Cell	5 2 3 1 4	2 1 3	4 7 2 8 1	5 6 3 9 1 1 2		
R_557bz4EDTR5P1az	Daily	Daily	Graduate \$r	\$35,000 - \$ Test Cell	3 4 2 5 1	1 2 3	8 6 1 7	5 3 2 4 9 1 1 2		
R_gh2KX6gs030wI	Daily	Daily	College/Sor	\$50,000 - \$ Test Cell	5 1 3 4	2 2 1 3	5 1 6 3	8 4 2 7 9 1 2 1		
R_3Rkf8VCXlaQba1T	2-3 times a	2-3 times a	High school	\$75,000 - \$ Test Cell	2 1 3 4	5 2 1 3	1 5 7 2	6 4 3 8 9 1 2 1		
R_5pDSiXqkE4jKzKf	Once a wee	Once a wee	Graduate \$r	\$75,000 - \$ Test Cell	5 4 2 3 1	2 1 3	2 8 4 3	7 6 1 5 9 1 1 2		
R_ahlTfqSALFioxqr	College/Sor	College/Sor	\$50,000 - \$ Test Cell	2 3 5 1 4	1 2 3	4 7 2 6	5 3 1 8 9 1 2 1			
R_8wqDJl37cNT2bx	Daily	Daily	Graduate \$r	\$35,000 - \$ Test Cell	1 3 2 5	4 2 1 3	2 7 5 4	1 1 3 6 8 9 1 1 2		
R_3EU3TN35LEsQJ	Daily	Daily	Graduate \$r	\$75,000 - \$ Test Cell	2 5 4 3	1 2 1 3	8 1 5 4	2 3 6 7 9 1 1 2		
R_b1VethnZlc03nIB	2-3 times a	2-3 times a	College/Sor	\$35,000 - \$ Test Cell	3 5 1 2	4 2 1 3	7 1 5 2	6 3 4 8 9 1 1 2		
R_lpbB3bxouTao7O3P	2-3 times a	2-3 times a	College/Sor	\$75,000 - \$ Test Cell	1 2 3 4	5 2 1 3	4 5 2 1	6 8 7 3 9 1 1 2		
R_lpbey12KOidhu4kt	Daily	Daily	College/Sor	\$35,000 - \$ Test Cell	4 5 3 2	1 2 1 3	7 3 2 5	1 1 8 4 6 9 1 1 2		
R_2t4cCl6N04fTtEX	Less than o	Less than o	High school	Under \$35, Test Cell	3 5 2 1	4 1 2 3	8 3 2 1	1 4 5 6 7 9 1 2 1		
R_9xq9tZY2o67BjIH	Daily	Daily	College/Sor	\$35,000 - \$ Test Cell	1 5 3 2	4 2 1 3	8 7 2 1	1 3 6 5 4 9 1 1 2		
R_02QeFWW0AX3WSRn	2-3 times a	2-3 times a	College/Sor	\$35,000 - \$ Test Cell	2 5 1 3	4 1 2 3	7 2 6 8	4 1 1 5 3 9 1 1 2		
R_b3o2AUUKFSWV9nL	Daily	Daily	Graduate \$r	\$125,000 a Test Cell	5 1 3 4	2 1 2 3	4 2 7 5	8 6 3 1 9 1 2 1		
R_blc7JT3O2HXnHtz	Daily	Daily	Graduate \$r	\$35,000 - \$ Test Cell	3 5 4 1	1 2 1 3	3 8 5 1	4 4 2 6 7 9 1 1 2		
R_1UhnkfyAfyval	None of the above	None of the above	High school	\$75,000 - \$ Test Cell	3 1 2 5	4 2 1 3	4 8 1 5	6 3 2 7 9 1 2 1		
R_4NHZOPuTfTKlgn	Daily	Daily	Graduate \$r	\$50,000 - \$ Test Cell	3 1 5 4	2 1 2 3	1 3 6 7	4 5 2 8 9 1 1 2		
R_00PxFAlu5iU4sJ	2-3 times a	2-3 times a	College/Sor	\$50,000 - \$ Test Cell	1 2 5 3	4 1 2 3	5 6 3 8	2 7 4 1 9 1 1 2		

Test Cell

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
Responded	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_02Hazzy40QcFCf5	9/18/2012 15:52	9/18/2012 15:55		1	DDPM52LX EFF925VLLG		1 Yes	Male	55 - 64	1	1	1	
R_ddGcYPK313Z8czfn	9/18/2012 15:54	9/18/2012 15:56		1	DDPM52M EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	
R_e3BNu6Xr6TUe0wl	9/18/2012 15:56	9/18/2012 15:58		1	DDPM535Gc EFF925VLLH		1 Yes	Male	35 - 44	1	1	1	
R_1AnV9tU5ZppfKIV	9/18/2012 15:56	9/18/2012 15:59		1	DDPM535F EFF925VLLH		1 Yes	Female	18 - 24	1	1	1	
R_d7r3qdCcdC40wVUh	9/18/2012 16:01	9/18/2012 16:03		1	DDPM53Dl EFF925VLLH		1 Yes	Male	25 - 34	1	1	1	
R_7Pa0A80BlyE2H2L	9/18/2012 16:00	9/18/2012 16:03		1	DDPM538T EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	Facebook
R_8dJ7XGESpEz5Y9	9/18/2012 15:59	9/18/2012 16:04		1	DDPM5383 EFF925VLLH		1 Yes	Female	18 - 24	1	1	1	
R_5qX0I8cLVLwA0qV	9/18/2012 16:01	9/18/2012 16:04		1	DDPM53Cl EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	
R_0D4FGpIlP5cX8wt	9/18/2012 16:02	9/18/2012 16:04		1	DDPM53V EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	
R_ellu7boGyaBfmd	9/18/2012 16:01	9/18/2012 16:05		1	DDPM53Df EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	
R_8ufx7WcRzHxid3	9/18/2012 16:08	9/18/2012 16:10		1	DDPM564 EFF925VLLH		1 Yes	Male	18 - 24	1	1	1	
R_e4nAmBQZhvly4C1	9/18/2012 16:09	9/18/2012 16:11		1	DDPM568V EFF925VLLH		1 Yes	Female	35 - 44	1	1	1	Facebook
R_74naQJTrn8xpJL	9/18/2012 16:09	9/18/2012 16:13		1	DDPM56B2 EFF925VLLH		1 Yes	Male	45 - 54	1	1	1	
R_9mqxX8Hw28qle0d	9/18/2012 16:13	9/18/2012 16:15		1	DDPM56Gc EFF925VLLH		1 Yes	Female	25 - 34	1	1	1	Facebook
R_41PwXyGcC9a38ep	9/18/2012 16:12	9/18/2012 16:15		1	DDPM56Dj EFF925VLLH		1 Yes	Female	65 or older	1	1	1	
R_6PZlGmtuVTXujr	9/18/2012 16:15	9/18/2012 16:17		1	DDPM56Kc EFF925VLLH		1 Yes	Male	45 - 54	1	1	1	
R_4NnPnIOTODGF8EZ	9/18/2012 16:14	9/18/2012 16:17		1	DDPM56Nc EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	
R_4VfemQB1hkwxIPH	9/18/2012 16:18	9/18/2012 16:20		1	DDPM5742 EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	
R_eDJcV6c40Y8ECzP	9/18/2012 16:20	9/18/2012 16:21		1	DDPM58Dc EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	
R_9FDBoRLK3T3VvX	9/18/2012 16:21	9/18/2012 16:24		1	DDPM58JH EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	Facebook
R_9XrF9JEdJld5KX3	9/18/2012 16:23	9/18/2012 16:25		1	DDPM58Nc EFF925VLLH		1 Yes	Female	18 - 24	1	1	1	
R_aeVzytIO3PhZjL	9/18/2012 16:23	9/18/2012 16:26		1	DDPM58Nc EFF925VLLH		1 Yes	Female	65 or older	1	1	1	
R_5cLk4Qa4B7lnkSV	9/18/2012 16:28	9/18/2012 16:31		1	DDPM5DQc EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	
R_7pX-QITP5kwykYt	9/18/2012 16:30	9/18/2012 16:32		1	DDPM5F3F EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	
R_2ivY6z3FRBuJgB	9/18/2012 16:33	9/18/2012 16:38		1	DDPM5F4C EFF925VLLH		1 Yes	Female	25 - 34	1	1	1	
R_3eJkKS7pNqQRZMp	9/18/2012 16:36	9/18/2012 16:39		1	DDPM5F2E EFF925VLLH		1 Yes	Female	55 - 64	1	1	1	
R_0BmIqUPi7BohvoX	9/18/2012 16:31	9/18/2012 16:39		1	DDPM5F6E EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	
R_0SNMmtwZOVlrhXv	9/18/2012 16:38	9/18/2012 16:41		1	DDPM5FWc EFF925VLLH		1 Yes	Female	55 - 64	1	1	1	Facebook
R_6FHkBAm98VAsAlj	9/18/2012 16:41	9/18/2012 16:43		1	DDPM5G5E EFF925VLLH		1 Yes	Male	65 or older	1	1	1	
R_1T9B8VlWInElND	9/18/2012 16:43	9/18/2012 16:45		1	DDPM5G7C EFF925VLLH		1 Yes	Male	65 or older	1	1	1	
R_1zba03OaNUkU3ul	9/18/2012 16:42	9/18/2012 16:45		1	DDPM5GDc EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	Facebook
R_0k6ufA0qSjX1ZPf	9/18/2012 16:46	9/18/2012 16:48		1	DDPM5H9E EFF925VLLH		1 Yes	Female	25 - 34	1	1	1	
R_1WT97bJcnzHOa7r	9/18/2012 16:46	9/18/2012 16:50		1	DDPM5H9E EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	
R_3DheTjKvIb4d7	9/18/2012 16:49	9/18/2012 16:51		1	DDPM5HKf EFF925VLLH		1 Yes	Male	45 - 54	1	1	1	Facebook
R_1MHwgnNSOaFMPl	9/18/2012 16:49	9/18/2012 16:52		1	DDPM5HKc EFF925VLLH		1 Yes	Male	55 - 64	1	1	1	Facebook
R_5aHwSQV6O7DLGGp	9/18/2012 16:52	9/18/2012 16:53		1	DDPM5I43 EFF925VLLH		1 Yes	Male	25 - 34	1	1	1	Facebook
R_8BAJ7D0pmtRyJr	9/18/2012 16:52	9/18/2012 16:55		1	DDPM5HXc EFF925VLLH		1 Yes	Male	65 or older	1	1	1	
R_5mX7dtpF30zm8FT	9/18/2012 17:01	9/18/2012 17:04		1	DDPM5IVB EFF925VLLH		1 Yes	Female	55 - 64	1	1	1	
R_20xSlIP2Ll19cEt	9/18/2012 17:02	9/18/2012 17:07		1	DDPM5IVF EFF925VLLH		1 Yes	Female	55 - 64	1	1	1	
R_e5rTf6y5Ajv49	9/18/2012 17:05	9/18/2012 17:07		1	DDPM5KGI EFF925VLLH		1 Yes	Female	45 - 54	1	1	1	
R_8Jh8ZwvCSM1Hsd	9/18/2012 17:06	9/18/2012 17:08		1	DDPM5KGI EFF925VLLH		1 Yes	Male	25 - 34	1	1	1	
R_ehROezWcJlwdfv	9/18/2012 17:10	9/18/2012 17:12		1	DDPM5K3J EFF925VLLH		1 Yes	Male	25 - 34	1	1	1	
R_1JjBIMRb7KvDgJ	9/18/2012 17:11	9/18/2012 17:13		1	DDPM5K6G EFF925VLLH		1 Yes	Male	45 - 54	1	1	1	
R_9yVRRHAMGD8H9r	9/18/2012 17:11	9/18/2012 17:13		1	DDPM5KHJ EFF925VLLH		1 Yes	Male	65 or older	1	1	1	Facebook
R_aWUTIESR1SKC9L	9/18/2012 17:11	9/18/2012 17:14		1	DDPM5KJt EFF925VLLH		1 Yes	Male	65 or older	1	1	1	LinkedIn

Test Cell

	V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_<DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2			
ResponseID		On which, i	On which, i	Approximal Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or			
R_02HazvY40qCfCf15		Daily	High school	\$50,000 - \$	Test Cell	1	5	4	3	2	1	2	3	
R_dd4GYPK313Z8czfn		Once a wee	Graduate \$	\$125,000 a	Test Cell	4	3	5	1	2	1	2	3	
R_e3BNUEXR6TUe0wl		2-3 times a	Graduate \$	\$75,000 - \$	Test Cell	5	3	2	4	1	2	1	3	
R_1Anv9tU5ZppfKiv		Daily	High school	Under \$35, Test Cell	4	3	5	2	1	2	1	3		
R_d7r3qDcdC40wvUln		Daily	College/Sor	\$35,000 - \$	Test Cell	3	1	5	4	2	1	2	3	
R_7Pa0A80bUjYE2H4L		Daily	College/Sor	\$35,000 - \$	Test Cell	5	2	4	3	1	2	1	3	
R_8dJ7XGESpEzm5y9		Daily	College/Sor	\$50,000 - \$	Test Cell	5	4	3	1	2	2	1	3	
R_5gXO18cLVLwA0qV		College/Sor	\$125,000 a	Test Cell	3	1	5	4	2	2	1	3		
R_0D4FGPIlP5cX8wt		Less than h	Under \$35, Test Cell	4	3	2	1	1	5	1	2	3		
R_ellu7b0GyaBfmd		Daily	Graduate \$	\$50,000 - \$	Test Cell	1	2	5	3	4	1	2	3	
R_8uFxt7WcPzHXid3		Daily	College/Sor	Under \$35, Test Cell	1	4	2	3	5	2	1	3		
R_e4nAmB0Zhnvly4C1		Daily	Graduate \$	\$35,000 - \$	Test Cell	1	5	3	2	4	1	2	3	
R_74naOJTrnM8xpl		2-3 times a	High school	\$35,000 - \$	Test Cell	3	2	5	4	1	1	2	3	
R_9mqrx8Hw28qle0d		Daily	College/Sor	\$35,000 - \$	Test Cell	2	5	3	4	1	1	2	3	
R_41PwXyGcC9a38ep		2-3 times a	Graduate \$	\$75,000 - \$	Test Cell	5	2	3	4	1	1	2	3	
R_6PZlGmtuVTKujr		None of the above	High school	\$50,000 - \$	Test Cell	5	2	3	4	1	1	2	3	
R_4NnPnIOTODGF8EZ		Daily	College/Sor	\$50,000 - \$	Test Cell	4	3	5	2	1	2	1	3	
R_vfFemQB1khwXPH		2-3 times a	Graduate \$	\$125,000 a	Test Cell	5	1	4	3	2	2	1	3	
R_eDJCV6c40Y8ECzP		Daily	College/Sor	\$35,000 - \$	Test Cell	2	4	1	5	3	1	2	3	
R_9FDBoRLK3T3VvX		Less than o	College/Sor	\$100,000 -	Test Cell	5	1	3	4	2	2	1	3	
R_9XrF9IEdJld5K3		Daily	Graduate \$	\$75,000 - \$	Test Cell	1	3	5	2	4	1	2	3	
R_aeVzyotIO3PhZjL		High school	\$50,000 - \$	Test Cell	5	4	3	2	1	2	1	3		
R_5cLk4Qa4B7lnkSV		2-3 times a	College/Sor	\$35,000 - \$	Test Cell	4	5	2	1	3	2	1	3	
R_7pX-QITP5kwwkYt		Daily	College/Sor	\$125,000 a	Test Cell	4	3	5	2	1	2	1	3	
R_2ivvGz3FRBuIGb		Daily	College/Sor	\$75,000 - \$	Test Cell	4	2	3	1	5	1	2	3	
R_3eJkKS7pNnQRZMp		None of the above	College/Sor	\$50,000 - \$	Test Cell	3	4	1	5	2	2	1	3	
R_0BmIqUPi7Bohvx		Daily	High school	\$50,000 - \$	Test Cell	2	1	1	3	4	5	2	1	3
R_0SNMmtwzOV/rhxv		Daily	College/Sor	\$35,000 - \$	Test Cell	4	3	1	2	5	2	1	3	
R_6FHkBAm98vASAJ		Daily	Graduate \$	\$50,000 - \$	Test Cell	3	2	1	4	5	1	2	3	
R_1T9B8VjMwInEIND		Daily	Graduate \$	\$35,000 - \$	Test Cell	3	4	5	1	2	2	1	3	
R_1zba03OaNUkU3ul		Daily	College/Sor	\$50,000 - \$	Test Cell	2	3	1	5	4	2	1	3	
R_0k6ufA0qSx1ZPf		Daily	College/Sor	\$35,000 - \$	Test Cell	3	4	5	1	2	2	1	3	
R_1WT97blanzH0a7r		ng history	College/Sor	\$100,000 -	Test Cell	2	1	1	5	4	3	2	1	3
R_3DheTjKkVb4d7		Once a mor	Graduate \$	\$100,000 -	Test Cell	2	4	5	1	3	1	2	3	
R_1MHwgnNSOaFMPI		Daily	College/Sor	\$100,000 -	Test Cell	2	4	3	5	1	1	2	3	
R_5aHwSQV6O7DLGGp		2-3 times a	College/Sor	\$50,000 - \$	Test Cell	5	2	3	4	1	1	2	3	
R_8BAJ700pmtRjJr		College/Sor	\$35,000 - \$	Test Cell	5	4	3	1	2	1	2	3		
R_5mX7dtP30zm8FT		he New York	College/Sor	\$35,000 - \$	Test Cell	1	4	5	3	2	1	2	3	
R_20xSjIP2L119cEt		Less than o	College/Sor	\$75,000 - \$	Test Cell	4	5	3	1	2	2	1	3	
R_e5rTtF6y5Ajv49		None of the above	College/Sor	\$75,000 - \$	Test Cell	5	3	2	1	4	2	1	3	
R_8jln8ZwvCSM1Hsd		None of the above	College/Sor	\$35,000 - \$	Test Cell	2	5	3	1	4	1	2	3	
R_ehRQezWcJlWdfv		Daily	College/Sor	\$50,000 - \$	Test Cell	4	1	1	5	2	3	2	1	3
R_1JlBIMRb7KvDGI		Daily	Graduate \$	\$100,000 -	Test Cell	5	1	3	4	2	1	2	3	
R_9vVRRHAMGD8H9r		Once a mor	College/Sor	\$100,000 -	Test Cell	1	2	3	4	5	2	1	3	
R_aWUTIESR1SKC9L		2-3 times a	College/Sor	\$75,000 - \$	Test Cell	1	2	5	4	3	1	2	3	

Test Cell

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseId	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_0v6udvUplmDlajLb	9/18/2012 17:17	9/18/2012 17:19	1	DPDM5L28	EFF925VlV	1	Yes	Female	35 - 44	1	1	1	
R_a64YlX3gaOscNlX	9/18/2012 17:15	9/18/2012 17:19	1	DPDM5K9K	EFF925VlV	1	Yes	Female	45 - 54	1	1	1	
R_bJf6Qv0bUcEzAh	9/18/2012 17:18	9/18/2012 17:20	1	DPDM5L3S	EFF925VlV	1	Yes	Female	45 - 54	1	1	1	
R_4168vjpbBkXeYZ	9/18/2012 17:19	9/18/2012 17:21	1	DPDM5L5H	EFF925VlV	1	Yes	Male	25 - 34	1	1	1	Facebook
R_6kFzXo918FpHcF	9/18/2012 17:22	9/18/2012 17:24	1	DPDM5L7F	EFF925VlV	1	Yes	Male	55 - 64	1	1	1	Facebook
R_3Uj4owbNxtavTCI	9/18/2012 17:23	9/18/2012 17:25	1	DPDM5L78	EFF925VlV	1	Yes	Male	35 - 44	1	1	1	Facebook
R_3BFkIXqYJfJf09	9/18/2012 17:25	9/18/2012 17:28	1	DPDM5LXV	EFF925VlV	1	Yes	Female	25 - 34	1	1	1	
R_4HlhcCz4XMKOMt	9/18/2012 17:23	9/18/2012 17:28	1	DPDM5LXV	EFF925VlV	1	Yes	Male	35 - 44	1	1	1	
R_4T4tJfRZbwrayp	9/18/2012 17:27	9/18/2012 17:31	1	DPDM5M8	EFF925VlV	1	Yes	Female	55 - 64	1	1	1	Facebook
R_9yICy8hucn0DyZ	9/18/2012 17:30	9/18/2012 17:33	1	DPDM5MD	EFF925VlV	1	Yes	Female	65 or older	1	1	1	
R_3OJlUqmbJlJLwEh	9/18/2012 17:32	9/18/2012 17:35	1	DPDM5MJF	EFF925VlV	1	Yes	Female	25 - 34	1	1	1	
R_9MOWoQOwdtvqngR	9/18/2012 17:33	9/18/2012 17:35	1	DPDM5MJF	EFF925VlV	1	Yes	Female	45 - 54	1	1	1	
R_aftXGjLAVDvr8F	9/18/2012 17:34	9/18/2012 17:37	1	DPDM5ML	EFF925VlV	1	Yes	Male	65 or older	1	1	1	
R_78niVhhtLaoeyqh	9/18/2012 17:36	9/18/2012 17:40	1	DPDM5MN	EFF925VlV	1	Yes	Male	65 or older	1	1	1	
R_6EzgxOthhg2ncI5	9/18/2012 17:38	9/18/2012 17:41	1	DPDM5MN	EFF925VlV	1	Yes	Male	55 - 64	1	1	1	Facebook
R_a5lV0WwAQAnlh9ZL	9/18/2012 17:40	9/18/2012 17:43	1	DPDM5MP	EFF925VlV	1	Yes	Female	55 - 64	1	1	1	
R_3KMN4ZVvif6lB6B	9/18/2012 17:42	9/18/2012 17:44	1	DPDM5MP	EFF925VlV	1	Yes	Male	55 - 64	1	1	1	Facebook
R_bvzUvUWuifPxBop	9/18/2012 17:44	9/18/2012 17:47	1	DPDM5MP	EFF925VlV	1	Yes	Female	65 or older	1	1	1	
R_2ugcaat7I330Bn81	9/18/2012 17:51	9/18/2012 17:53	1	DPDM5N3J	EFF925VlV	1	Yes	Female	45 - 54	1	1	1	
R_aV1hT7lyCqZk0I	9/18/2012 17:51	9/18/2012 17:53	1	DPDM5N3J	EFF925VlV	1	Yes	Female	25 - 34	1	1	1	
R_baq3Wllvlfzsj3	9/18/2012 17:54	9/18/2012 17:56	1	DPDM5NN	EFF925VlV	1	Yes	Male	45 - 54	1	1	1	
R_em9XSRI0fIX1dz	9/18/2012 17:51	9/18/2012 17:57	1	DPDM5N2E	EFF925VlV	1	Yes	Male	65 or older	1	1	1	
R_eFCHXwl4O1dmJ01	9/18/2012 17:53	9/18/2012 17:58	1	DPDM5NH	EFF925VlV	1	Yes	Male	65 or older	1	1	1	
R_0cUXzTOeEHwGmf	9/18/2012 17:56	9/18/2012 18:00	1	DPDM5NP	EFF925VlV	1	Yes	Male	55 - 64	1	1	1	
R_5DQamw4wJlDD65v	9/18/2012 18:00	9/18/2012 18:02	1	DPDM5NR	EFF925VlV	1	Yes	Female	25 - 34	1	1	1	
R_2nQULSGORDGqHP	9/18/2012 18:00	9/18/2012 18:02	1	DPDM5NR	EFF925VlV	1	Yes	Female	65 or older	1	1	1	
R_eP6XGvJNq5lucav	9/18/2012 18:01	9/18/2012 18:04	1	DPDM5NR	EFF925VlV	1	Yes	Male	18 - 24	1	1	1	
R_bdbPjXPboxou0A7z	9/18/2012 18:04	9/18/2012 18:06	1	DPDM5O2I	EFF925VlV	1	Yes	Male	45 - 54	1	1	1	
R_3EEkA5z107B0cLP	9/18/2012 18:04	9/18/2012 18:06	1	DPDM5O2I	EFF925VlV	1	Yes	Male	55 - 64	1	1	1	
R_37B01K4juVE9qHr	9/18/2012 18:09	9/18/2012 18:12	1	DPDM5OQ	EFF925VlV	1	Yes	Male	35 - 44	1	1	1	
R_4N44BwXjdZY91j	9/18/2012 18:13	9/18/2012 18:17	1	DPDM5OQ	EFF925VlV	1	Yes	Female	45 - 54	1	1	1	Facebook
R_4SGE4pUvfcLU2A5	9/18/2012 18:15	9/18/2012 18:18	1	DPDM5OQ	EFF925VlV	1	Yes	Male	55 - 64	1	1	1	
R_000uOG0831W4Bjn	9/18/2012 18:17	9/18/2012 18:20	1	DPDM5OQ	EFF925VlV	1	Yes	Male	65 or older	1	1	1	Facebook
R_6DN4dbTJS3JkMJv	9/18/2012 18:18	9/18/2012 18:21	1	DPDM5OQ	EFF925VlV	1	Yes	Male	35 - 44	1	1	1	
R_9Xk44lJbweTLy7j	9/18/2012 18:19	9/18/2012 18:22	1	DPDM5R65	EFF925VlV	1	Yes	Female	65 or older	1	1	1	
R_0qpm570mfcnPdzN	9/18/2012 18:21	9/18/2012 18:24	1	DPDM5R76	EFF925VlV	1	Yes	Male	25 - 34	1	1	1	Facebook
R_eIcseifAHLbn2d	9/18/2012 18:23	9/18/2012 18:26	1	DPDM5R8Y	EFF925VlV	1	Yes	Male	45 - 54	1	1	1	
R_eIjUfTgkbwbu4yV	9/18/2012 18:25	9/18/2012 18:27	1	DPDM5R9S	EFF925VlV	1	Yes	Male	35 - 44	1	1	1	
R_4PLI2ow0VZDIRWR	9/18/2012 18:23	9/18/2012 18:26	1	DPDM5R8V	EFF925VlV	1	Yes	Male	65 or older	1	1	1	
R_d5y1wvYqfrn2eqvb	9/18/2012 18:28	9/18/2012 18:30	1	DPDM5R6G	EFF925VlV	1	Yes	Female	25 - 34	1	1	1	Facebook
R_8ddrD4qZ7CdACGh	9/18/2012 18:29	9/18/2012 18:34	1	DPDM5RH	EFF925VlV	1	Yes	Female	55 - 64	1	1	1	
R_effC400hQwNADn	9/18/2012 18:33	9/18/2012 18:36	1	DPDM5RKE	EFF925VlV	1	Yes	Male	65 or older	1	1	1	
R_6m9uhazhny15WYKh	9/18/2012 18:34	9/18/2012 18:36	1	DPDM5RLC	EFF925VlV	1	Yes	Female	35 - 44	1	1	1	Facebook
R_bq5tZPR6dlJP93	9/18/2012 18:35	9/18/2012 18:37	1	DPDM5RRC	EFF925VlV	1	Yes	Female	35 - 44	1	1	1	
R_3pz0LDAlpftM0OR7	9/18/2012 18:37	9/18/2012 18:40	1	DPDM5SBJ	EFF925VlV	1	Yes	Male	25 - 34	1	1	1	

	Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
V1	ResponseId	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_0v6udtYUpMjDajLb										None of the none				
R_a64YjX3gaQsCNiX										None of the Didn't notice anything except the pictures and written conte				
R_bjff6Qv0bUCeZAh						YouTube				NA	Facebook		Google+	
R_4168vqjpbBekXeYZ										I know face Facebook				Twitter
R_6KfzRxo918FpHcF										newly adde Facebook				
R_3Ua4owbNNTavTCI										Facebook h Facebook			Google+	
R_3BFkIXqyJifFt09										None of the i don't asso Facebook				
R_4HLhccz4XMKOMt										None of the No businesses seemed appropriate				
R_4T4tTjTRZbwraysp										it started us Facebook				
R_9yYICy8hucn0dyZ										None of the I've never seen it before.				
R_3OJlUqmbJlJLewN										None of the I've never heard of it before.				
R_9MOWOOwdtvqnagr										None of the I have neve Facebook	LinkedIn			Twitter
R_aFTXGjLAVDvt8F										None of the never heard of it	LinkedIn			
R_78niVLhtLaocyqh										None of the I have never Facebook	LinkedIn			
R_6EzgxOthhg2ncl5										None of the I have never seen this logo before and I do not associate it v	LinkedIn		Google+	Twitter
R_a5Uv0WwAQAnJh9ZL										None of the Not social n Facebook	LinkedIn		Google+	
R_3JKN4ZVvif6IB6B										It sounds ill Facebook				
R_bvzUvUWuifPxjBop										news like Facebook				
R_2ugcaat7330Bn81										Times in the Facebook				
R_aV1hT7lyCaQzKcol										Due to the t Facebook				
R_baq3Wllwfvzsj3										looks like th Facebook				
R_em9XSRl0fixX1dz										None of the doo not recognize				
R_efGCHXwL4O1dmlo1										history Facebook				
R_0cUXzTOeEHwCGmf										Google+, th Facebook	LinkedIn		Google+	
R_5bQamw4wJlDD65v										None of the I have never seen this b LinkedIn				
R_2nQULSGORDGqHP										because it s Facebook				
R_ep6XGyJNq5lucav										The New York Times has been around for a long time, and I				
R_bdbPlXPbxou0A7z										the title is part of the name				
R_3EEka5z107BOcLP										Because Far Facebook				
R_37B01k4juVE9qHr										None of the i don't view Facebook				
R_4Nj4BlWxjdzY97j										None of the I've never h Facebook				
R_4SGE4pUVfcluz2A5										None of the I think it by Facebook				
R_000uQG0831W4Bjn										It looks like Facebook				
R_6DN4bTJS3JUKMjv										It is an informative site	LinkedIn			
R_9XK44lJbweTLy7j										Name recog Facebook	LinkedIn		Google+	
R_0dpm570mfCnPDzn										Facebook is Facebook	LinkedIn		Google+	
R_elcdseifAHLbN2d										None of the new heard c Facebook	LinkedIn		Google+	Twitter
R_eljUf1gkbwbu4yV										None of the never saw i Facebook				
R_4PLI2ow0VZDIRWR														
R_d5y1wYqjfr2eqyb														
R_8ddrD4qZ7CdACGh														
R_effC400hyOWNAAn														
R_6m9uahznY15WYKh														
R_bq5TZPR6dljBP93														
R_3pz0LDAlJpfm0OR7														

Test Cell

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_<DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
ResponseID	On which, i	On which, i	Approximal Now, a few	Which of th	Display Ord	Display Ord	if any	of the follo	Display Ord	Display Or
R_0v6udtYlpmMDIayLb	None of the above	None of the above	College/Sor \$125,000 a	Test Cell	2 5 3 4 1	1 2 3	3 5 2 8 6 1 7 4 9 1 1 2	4 6 8 1 5 7 3 2 9 1 2 1	5 8 7 1 1 2 3 6 4 9 1 2 1	6 3 8 2 1 5 4 7 9 1 2 1
R_a64YlX3gaoScNlX	None of the above	None of the above	College/Sor \$35,000 - \$	Test Cell	5 1 4 2 3 1	1 2 3	4 6 8 1 5 7 3 2 9 1 2 1	5 8 7 1 1 2 3 6 4 9 1 2 1	6 3 8 2 1 5 4 7 9 1 2 1	1 6 3 7 8 4 5 2 9 1 1 2
R_bfj6Qv0bUceZAh	Once a wee	Graduate \$100,000 -	Test Cell	3 1 2 4 5	1 2 3	2 5 3 4 1	1 2 3	6 3 8 2 1 5 4 7 9 1 2 1	1 6 3 7 8 4 5 2 9 1 1 2	5 1 6 3 7 8 4 5 2 9 1 1 2
R_4168vqjPBekXeYZ	Daily	Graduate \$100,000 -	Test Cell	5 3 4 1 1	2 1 2 3	5 4 2 1 1	3 2 1 3	5 1 6 3 7 8 4 5 2 9 1 1 2	1 6 3 7 8 4 5 2 9 1 1 2	5 1 6 3 7 8 4 5 2 9 1 1 2
R_6kFzRxo918FpHcF	Daily	Graduate \$100,000 -	Test Cell	5 4 2 1 1	3 2 1 3	5 4 2 1 1	3 2 1 3	5 1 6 3 7 8 4 5 2 9 1 1 2	1 6 3 7 8 4 5 2 9 1 1 2	5 1 6 3 7 8 4 5 2 9 1 1 2
R_3Ua4owbNNTavTCI	Once a wee	College/Sor \$75,000 - \$	Test Cell	5 4 2 1 1	3 2 1 3	5 4 2 1 1	3 2 1 3	5 1 6 3 7 8 4 5 2 9 1 1 2	1 6 3 7 8 4 5 2 9 1 1 2	5 1 6 3 7 8 4 5 2 9 1 1 2
R_3BFkIXqYtjFt09	Daily	College/Sor \$50,000 - \$	Test Cell	1 5 4 2 3	2 1 3	5 4 2 1 1	3 2 1 3	5 1 6 3 7 8 4 5 2 9 1 1 2	1 6 3 7 8 4 5 2 9 1 1 2	5 1 6 3 7 8 4 5 2 9 1 1 2
R_4HLhccz4XMKOMt	None of the above	College/Sor \$50,000 - \$	Test Cell	5 4 3 1 1	2 1 2 3	5 4 3 1 1	2 1 2 3	5 1 6 3 7 8 4 5 2 9 1 1 2	1 6 3 7 8 4 5 2 9 1 1 2	5 1 6 3 7 8 4 5 2 9 1 1 2
R_4T4tjTRZbwraysp	Daily	College/Sor \$35,000 - \$	Test Cell	1 4 2 3 3	5 2 1 3	4 7 2 3 5	8 1 6 9 1 1 2	4 7 2 3 5 8 1 6 9 1 1 2	8 7 1 3 5 2 4 6 9 1 1 2	6 8 5 2 7 3 1 4 9 1 2 1
R_9yYCY8hucn0DyZ	None of the above	High school \$75,000 - \$	Test Cell	2 5 4 3 1	2 1 1 3	6 8 5 2 7 3 1 4 9 1 2 1	3 7 8 4 5 6 2 1 9 1 2 1	6 8 5 2 7 3 1 4 9 1 2 1	3 7 8 4 5 6 2 1 9 1 2 1	6 8 5 2 7 3 1 4 9 1 2 1
R_3OJUqmbJlJlEwE	2-3 times a	College/Sor \$35,000 - \$	Test Cell	2 1 5 3 4	1 2 1 3	6 8 5 2 7 3 1 4 9 1 2 1	3 7 8 4 5 6 2 1 9 1 2 1	6 8 5 2 7 3 1 4 9 1 2 1	3 7 8 4 5 6 2 1 9 1 2 1	6 8 5 2 7 3 1 4 9 1 2 1
R_9MOWOOwtdvqnagR	2-3 times a	Graduate \$100,000 -	Test Cell	5 2 3 4 1	2 1 1 3	3 7 8 4 5 6 2 1 9 1 2 1	8 1 7 3 6 4 2 5 9 1 1 2	8 1 7 3 6 4 2 5 9 1 1 2	8 1 7 3 6 4 2 5 9 1 1 2	8 1 7 3 6 4 2 5 9 1 1 2
R_aFTXGjLAVDvr8F	College/Sor	\$125,000 a	Test Cell	2 4 5 3 1	2 1 1 3	8 1 7 3 6 4 2 5 9 1 1 2	4 6 1 8 5 3 2 7 9 1 1 2	4 6 1 8 5 3 2 7 9 1 1 2	5 7 8 2 4 1 6 3 9 1 1 2	1 8 5 3 2 4 7 6 9 1 2 1
R_78niVhtLaocyqh	Daily	Graduate \$125,000 - \$	Test Cell	5 2 2 4 1	1 3 1 2 3	5 7 8 2 4 1 6 3 9 1 1 2	1 8 5 3 2 4 7 6 9 1 2 1	1 8 5 3 2 4 7 6 9 1 2 1	1 6 3 2 8 7 5 4 9 1 1 2	6 3 7 4 1 5 8 2 9 1 1 2
R_6EzgyXObhg2ncI5	Once a wee	College/Sor \$75,000 - \$	Test Cell	2 3 1 5 4	2 1 1 3	1 6 3 2 8 7 5 4 9 1 1 2	6 3 7 4 1 5 8 2 9 1 1 2	6 4 2 7 3 8 1 5 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1	8 6 5 1 7 4 3 2 9 1 1 2
R_a5Uv0WQAOArnh9ZL	Daily	College/Sor \$50,000 - \$	Test Cell	4 5 1 2 3	2 1 1 3	8 6 5 1 7 4 3 2 9 1 1 2	2 6 7 8 1 5 3 4 9 1 2 1	2 6 7 8 1 5 3 4 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1	6 4 3 5 2 1 8 7 9 1 2 1
R_3KKN4ZVvfi6IB6B	2-3 times a	High school \$35,000 - \$	Test Cell	2 1 1 3 5	4 1 2 1 3	6 4 3 5 2 1 8 7 9 1 2 1	1 2 8 7 5 6 4 3 9 1 1 2	1 2 8 7 5 6 4 3 9 1 1 2	1 2 8 7 5 6 4 3 9 1 1 2	1 2 8 7 5 6 4 3 9 1 1 2
R_bvzUvUWuRfPxjBop	es given.	None of the above	College/Sor Under \$35,	Test Cell	4 1 2 3 1	5 5 2 1 3	1 3 4 6 5 8 7 2 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1
R_2ugcaea7T330Bn81	None of the above	College/Sor \$75,000 - \$	Test Cell	1 5 2 4 3	2 1 1 3	1 3 4 6 5 8 7 2 9 1 2 1	6 4 2 7 3 8 1 5 9 1 2 1	6 4 2 7 3 8 1 5 9 1 2 1	6 4 2 7 3 8 1 5 9 1 2 1	6 4 2 7 3 8 1 5 9 1 2 1
R_aV1ht7TyCQZkoi	Daily	College/Sor Under \$35,	Test Cell	4 1 1 2 3	5 5 2 1 3	6 4 2 7 3 8 1 5 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1	1 3 4 6 5 8 7 2 9 1 2 1
R_baq3Wllivfzsj3	2-3 times a	College/Sor \$100,000 -	Test Cell	5 3 4 2 1	1 1 2 3	8 6 5 1 7 4 3 2 9 1 1 2	2 6 7 8 1 5 3 4 9 1 2 1	2 6 7 8 1 5 3 4 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1	6 4 3 5 2 1 8 7 9 1 2 1
R_m9XSRI0fX1dz	None of the above	College/Sor \$100,000 -	Test Cell	4 3 5 2 1	1 1 2 3	2 6 7 8 1 5 3 4 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1
R_eFCHXwl4O1dmlo1	with any of t	None of the above	Graduate \$100,000 - \$	Test Cell	4 3 5 2 1	1 1 2 3	2 6 7 8 1 5 3 4 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1	2 5 7 3 8 4 1 6 9 1 2 1
R_0cUXzTOeEHwCGmF	2-3 times a	College/Sor \$100,000 -	Test Cell	3 5 1 4 2	1 1 2 3	2 5 7 3 8 4 1 6 9 1 2 1	6 4 3 5 2 1 8 7 9 1 2 1	6 4 3 5 2 1 8 7 9 1 2 1	6 4 3 5 2 1 8 7 9 1 2 1	6 4 3 5 2 1 8 7 9 1 2 1
R_5DQamw4wJlDD65v	Once a wee	College/Sor \$35,000 - \$	Test Cell	1 3 4 5 2	2 1 1 3	6 4 3 5 2 1 8 7 9 1 2 1	6 1 4 2 5 3 7 8 9 1 2 1	6 1 4 2 5 3 7 8 9 1 2 1	6 1 4 2 5 3 7 8 9 1 2 1	6 1 4 2 5 3 7 8 9 1 2 1
R_2nQULSGORDGqHP	Daily	Graduate \$100,000 - \$	Test Cell	4 1 1 5 2	3 2 1 3	6 1 4 2 5 3 7 8 9 1 2 1	1 2 8 7 5 6 4 3 9 1 1 2	1 2 8 7 5 6 4 3 9 1 1 2	1 2 8 7 5 6 4 3 9 1 1 2	1 2 8 7 5 6 4 3 9 1 1 2
R_ep6XGyINq5lucav	Once a wee	High school \$50,000 - \$	Test Cell	3 5 2 4 1	1 1 2 3	1 2 8 7 5 6 4 3 9 1 1 2	8 1 6 5 3 7 2 4 9 1 1 2	8 1 6 5 3 7 2 4 9 1 1 2	8 1 6 5 3 7 2 4 9 1 1 2	8 1 6 5 3 7 2 4 9 1 1 2
R_bdBpIXPboxou0A7z	Daily	High school \$125,000 a	Test Cell	3 4 5 1 1	2 2 1 3	8 1 6 5 3 7 2 4 9 1 1 2	6 1 5 4 3 2 7 8 9 1 2 1	6 1 5 4 3 2 7 8 9 1 2 1	5 2 7 6 1 4 3 8 9 1 2 1	3 8 2 6 7 5 4 1 9 1 1 2
R_3EEka5z107BocLP	None of the above	Graduate \$125,000 a	Test Cell	4 1 1 3 5	2 1 2 3	5 2 7 6 1 4 3 8 9 1 2 1	3 8 2 6 7 5 4 1 9 1 1 2	3 8 2 6 7 5 4 1 9 1 1 2	3 8 2 6 7 5 4 1 9 1 1 2	3 8 2 6 7 5 4 1 9 1 1 2
R_37B01K4juVE9qHr	Daily	College/Sor \$75,000 - \$	Test Cell	4 1 1 3 2	5 1 2 3	3 8 2 6 7 5 4 1 9 1 1 2	6 7 3 4 2 5 1 8 9 1 1 2	6 7 3 4 2 5 1 8 9 1 1 2	6 7 3 4 2 5 1 8 9 1 1 2	6 7 3 4 2 5 1 8 9 1 1 2
R_4Nl4BIWxjdzY9tj	Daily	High school \$75,000 - \$	Test Cell	5 4 2 1 1	3 1 2 3	6 7 3 4 2 5 1 8 9 1 1 2	6 1 1 8 3 5 7 4 2 9 1 2 1	6 1 1 8 3 5 7 4 2 9 1 2 1	6 1 1 8 3 5 7 4 2 9 1 2 1	6 1 1 8 3 5 7 4 2 9 1 2 1
R_4SGE4pUVfcluzA5	Daily	College/Sor \$100,000 -	Test Cell	3 4 1 5 2	1 1 2 3	6 1 1 8 3 5 7 4 2 9 1 2 1	8 5 1 2 7 6 4 3 9 1 2 1	8 5 1 2 7 6 4 3 9 1 2 1	8 5 1 2 7 6 4 3 9 1 2 1	8 5 1 2 7 6 4 3 9 1 2 1
R_000uOG083lW4Bjn	Daily	High school \$35,000 - \$	Test Cell	1 5 2 3 4	1 1 2 3	8 5 1 2 7 6 4 3 9 1 2 1	3 2 1 4 7 6 8 5 9 1 2 1	3 2 1 4 7 6 8 5 9 1 2 1	3 2 1 4 7 6 8 5 9 1 2 1	3 2 1 4 7 6 8 5 9 1 2 1
R_6DN4btTJS3JlKMLv	would consi	None of the above	High school Under \$35,	Test Cell	3 4 2 1 1	5 9 1 1 2	6 5 8 3 4 7 2 1 9 1 1 2	6 5 8 3 4 7 2 1 9 1 1 2	6 5 8 3 4 7 2 1 9 1 1 2	6 5 8 3 4 7 2 1 9 1 1 2
R_9XK44lJbwetLv7j	None of the above	College/Sor \$50,000 - \$	Test Cell	5 3 3 1 4	2 1 2 3	6 5 8 3 4 7 2 1 9 1 1 2	4 1 8 7 5 3 2 6 9 1 1 2	4 1 8 7 5 3 2 6 9 1 1 2	4 1 8 7 5 3 2 6 9 1 1 2	4 1 8 7 5 3 2 6 9 1 1 2
R_0dpM570mfcnPDzn	Daily	College/Sor \$50,000 - \$	Test Cell	4 5 3 1 1	2 2 1 3	4 1 8 7 5 3 2 6 9 1 1 2	5 1 1 3 7 4 2 8 6 9 1 1 2	5 1 1 3 7 4 2 8 6 9 1 1 2	5 1 1 3 7 4 2 8 6 9 1 1 2	5 1 1 3 7 4 2 8 6 9 1 1 2
R_eIcdseifAHLbN2d	Less than o	College/Sor \$100,000 -	Test Cell	1 5 2 3 4	2 1 1 3	5 1 1 3 7 4 2 8 6 9 1 1 2	4 6 2 7 5 1 8 3 9 1 1 2	4 6 2 7 5 1 8 3 9 1 1 2	4 6 2 7 5 1 8 3 9 1 1 2	4 6 2 7 5 1 8 3 9 1 1 2
R_eIjUfTgkbwbu4yV	Daily	College/Sor \$35,000 - \$	Test Cell	2 3 5 4 1	1 1 2 3	4 6 2 7 5 1 8 3 9 1 1 2	6 4 8 5 7 2 3 1 9 1 1 2	6 4 8 5 7 2 3 1 9 1 1 2	6 4 8 5 7 2 3 1 9 1 1 2	6 4 8 5 7 2 3 1 9 1 1 2
R_4PLI2ow0VZDIRWR	Daily	College/Sor \$75,000 - \$	Test Cell	4 5 3 2 1	1 2 1 3	6 4 8 5 7 2 3 1 9 1 1 2	6 4 1 5 2 3 8 7 9 1 2 1	6 4 1 5 2 3 8 7 9 1 2 1	6 4 1 5 2 3 8 7 9 1 2 1	6 4 1 5 2 3 8 7 9 1 2 1
R_d5y1wYqfvr2eqyb	Once a wee	Graduate \$100,000 - \$	Test Cell	1 5 2 4 3	2 1 1 3	6 4 1 5 2 3 8 7 9 1 2 1	4 2 1 6 3 5 7 8 9 1 2 1	4 2 1 6 3 5 7 8 9 1 2 1	4 2 1 6 3 5 7 8 9 1 2 1	4 2 1 6 3 5 7 8 9 1 2 1
R_8ddrD4qZ7CdACGh	2-3 times a	Graduate \$125,000 - \$	Test Cell	5 3 1 4 2	1 2 1 3	4 2 1 6 3 5 7 8 9 1 2 1	8 1 7 2 6 3 4 5 9 1 1 2	8 1 7 2 6 3 4 5 9 1 1 2	8 1 7 2 6 3 4 5 9 1 1 2	8 1 7 2 6 3 4 5 9 1 1 2
R_effC400hyOWNADn	Daily	Graduate \$100,000 - \$	Test Cell	2 3 4 1 1	5 1 2 3	8 1 7 2 6 3 4 5 9 1 1 2	4 2 6 7 3 8 5 1 9 1 2 1	4 2 6 7 3 8 5 1 9 1 2 1	4 2 6 7 3 8 5 1 9 1 2 1	4 2 6 7 3 8 5 1 9 1 2 1
R_6m9uahnzrY15WYKh	Daily	Graduate \$100,000 - \$	Test Cell	3 2 1 4 5	2 1 1 3	4 2 6 7 3 8 5 1 9 1 2 1	5 2 1 6 8 4 7 3 9 1 1 2	5 2 1 6 8 4 7 3 9 1 1 2	5 2 1 6 8 4 7 3 9 1 1 2	5 2 1 6 8 4 7 3 9 1 1 2
R_bq5tZPR6dlJP93	Daily	College/Sor \$35,000 - \$	Test Cell	2 3 5 4 1	1 1 2 3	5 2 1 6 8 4 7 3 9 1 1 2	2 5 1 8 3 4 7 6 9 1 2 1	2 5 1 8 3 4 7 6 9 1 2 1	2 5 1 8 3 4 7 6 9 1 2 1	2 5 1 8 3 4 7 6 9 1 2 1
R_3pz0LDAUplfM0OR7	Once a mor	College/Sor \$35,000 - \$	Test Cell	5 3 3 2 4	1 1 2 3	2 5 1 8 3 4 7 6 9 1 2 1				

Test Cell

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
Responded	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_01G2LE19Avet0ih	9/18/2012 18:38	9/18/2012 18:40	1	DPDM5SDC	EFF925VLR	1	Yes	Male	55 - 64	1	1	1	Facebook
R_2h7a9UKuibAulX	9/18/2012 18:41	9/18/2012 18:43	1	DPDM5STC	EFF925VLR	1	Yes	Male	45 - 54	1	1	1	Facebook
R_bPKzS8mB30enKAU	9/18/2012 18:42	9/18/2012 18:45	1	DPDM5SYV	EFF925VLR	1	Yes	Female	35 - 44	1	1	1	1
R_9M6zLVuSL42WRYP	9/18/2012 18:42	9/18/2012 18:44	1	DPDM5SVA	EFF925VLR	1	Yes	Male	25 - 34	1	1	1	1
R_0qZvLVGeCaTCKOR	9/18/2012 18:41	9/18/2012 18:46	1	DPDM5STB	EFF925VLR	1	Yes	Female	45 - 54	1	1	1	1
R_3PhgFKh8yt1Y1	9/18/2012 18:45	9/18/2012 18:48	1	DPDM5SXI	EFF925VLR	1	Yes	Female	55 - 64	1	1	1	1
R_4llnPPhot9nB5r	9/18/2012 18:46	9/18/2012 18:48	1	DPDM5T33	EFF925VLS	1	Yes	Female	25 - 34	1	1	1	1
R_8nRuy3NDXxUS309	9/18/2012 18:45	9/18/2012 18:49	1	DPDM5SXY	EFF925VLR	1	Yes	Male	45 - 54	1	1	1	1
R_8uIM8InZLSdKUa9	9/18/2012 18:47	9/18/2012 18:50	1	DPDM5T9X	EFF925VLS	1	Yes	Female	55 - 64	1	1	1	1
R_cBziocGL2fQNT5r	9/18/2012 18:49	9/18/2012 18:51	1	DPDM5TBC	EFF925VLS	1	Yes	Female	55 - 64	1	1	1	1
R_1YemKWuIdNMHEID	9/18/2012 18:49	9/18/2012 18:52	1	DPDM5TBT	EFF925VLS	1	Yes	Male	35 - 44	1	1	1	1
R_0MMyZfC9kKwKd7ox	9/18/2012 18:53	9/18/2012 19:03	1	DPDM5TG2	EFF925VLS	1	Yes	Female	25 - 34	1	1	1	1
R_0dntfO0USIRDDM3j	9/18/2012 18:59	9/18/2012 19:03	1	DPDM5TX3	EFF925VLS	1	Yes	Female	45 - 54	1	1	1	1
R_c0atdmjds5kPgt	9/18/2012 19:00	9/18/2012 19:03	1	DPDM5V8F	EFF925VLS	1	Yes	Female	55 - 64	1	1	1	1
R_1WxalDukOmXcNcgr	9/18/2012 19:06	9/18/2012 19:07	1	DPDM5VR	EFF925VLS	1	Yes	Female	35 - 44	1	1	1	1
R_bkolei17bOBjX4V	9/18/2012 19:08	9/18/2012 19:11	1	DPDM5VW	EFF925VLS	1	Yes	Male	45 - 54	1	1	1	1
R_eXRZcftW1oWwE7z	9/18/2012 19:10	9/18/2012 19:13	1	DPDM5VXJ	EFF925VLS	1	Yes	Male	45 - 54	1	1	1	1
R_01vRszxOTgRy245	9/18/2012 19:17	9/18/2012 19:19	1	DPDM5W6	EFF925VLT	1	Yes	Female	35 - 44	1	1	1	1
R_cvdftCMs8cb0840I	9/18/2012 19:19	9/18/2012 19:21	1	DPDM5WZ	EFF925VLT	1	Yes	Female	65 or older	1	1	1	1
R_3eNlaOvLWYsdu0Tj	9/18/2012 19:23	9/18/2012 19:27	1	DPDM5Y6E	EFF925VLT	1	Yes	Female	55 - 64	1	1	1	1
R_0VAi565dKCE0CI5	9/18/2012 19:22	9/18/2012 19:27	1	DPDM5ZP	EFF925VLT	1	Yes	Female	18 - 24	1	1	1	1
R_78PflmDjL8w9yDj	9/18/2012 19:28	9/18/2012 19:30	1	DPDM5ZG	EFF925VLT	1	Yes	Female	65 or older	1	1	1	1
R_0pXNIN6v1W8w9pkh	9/18/2012 19:28	9/18/2012 19:30	1	DPDM5ZHE	EFF925VLT	1	Yes	Male	45 - 54	1	1	1	1
R_9EiLUUDVyrTBa85	9/18/2012 19:34	9/18/2012 19:36	1	DPDM5ZL4	EFF925VLT	1	Yes	Male	55 - 64	1	1	1	1
R_5hGRRDfVagBS8SN	9/18/2012 19:29	9/18/2012 19:39	1	DPDM5ZHL	EFF925VLT	1	Yes	Female	35 - 44	1	1	1	1
R_2m1TfjsjlfWZ3Rb	9/18/2012 19:32	9/18/2012 19:41	1	DPDM5ZHI	EFF925VLT	1	Yes	Female	35 - 44	1	1	1	1
R_bvjthaPuzDZ7uB	9/18/2012 19:39	9/18/2012 19:44	1	DPDM5ZJP	EFF925VLT	1	Yes	Male	25 - 34	1	1	1	1
R_1YPanaAahCV4mAs	9/18/2012 19:41	9/18/2012 19:45	1	DPDM5ZK3	EFF925VLV	1	Yes	Male	55 - 64	1	1	1	1
R_encS3U5ff98jvKf	9/18/2012 19:42	9/18/2012 19:45	1	DPDM5ZK6	EFF925VLV	1	Yes	Female	55 - 64	1	1	1	1
R_b87iVl8fjgdqgz	9/18/2012 19:43	9/18/2012 19:46	1	DPDM5ZK7	EFF925VLV	1	Yes	Female	65 or older	1	1	1	1
R_cZNVWwksz9QESd	9/18/2012 19:43	9/18/2012 19:47	1	DPDM5ZK9	EFF925VLV	1	Yes	Male	65 or older	1	1	1	1
R_55wz8DADHZVlg4I	9/18/2012 19:46	9/18/2012 19:48	1	DPDM5ZKN	EFF925VLV	1	Yes	Male	45 - 54	1	1	1	1
R_ekaAlWf5W6yXRIN	9/18/2012 19:47	9/18/2012 19:50	1	DPDM5ZKS	EFF925VLV	1	Yes	Female	45 - 54	1	1	1	1
R_8iAaufymQMUAyF	9/18/2012 19:49	9/18/2012 19:54	1	DPDM5ZL2	EFF925VLV	1	Yes	Female	55 - 64	1	1	1	1
R_54oBzPV087vAIIT	9/18/2012 19:41	9/18/2012 19:53	1	DPDM5ZK3	EFF925VLV	1	Yes	Female	25 - 34	1	1	1	1
R_8IEClI33Pzn3Ceh	9/18/2012 19:53	9/18/2012 19:56	1	DPDM5ZLJ	EFF925VLV	1	Yes	Female	45 - 54	1	1	1	1
R_cHlZ4e4fJPjBxb	9/18/2012 19:56	9/18/2012 19:59	1	DPDM5ZLV	EFF925VLV	1	Yes	Female	55 - 64	1	1	1	1
R_8ohOz6Gy0v867b	9/18/2012 19:56	9/18/2012 20:01	1	DPDM5ZLT	EFF925VLV	1	Yes	Female	55 - 64	1	1	1	1
R_bw77G9BtbuugPKI	9/18/2012 20:01	9/18/2012 20:02	1	DPDM5ZM	EFF925VLV	1	Yes	Male	45 - 54	1	1	1	1
R_boZ0G0khdruqGp	9/18/2012 19:56	9/18/2012 20:03	1	DPDM5ZM	EFF925VLV	1	Yes	Female	45 - 54	1	1	1	1
R_08SSJPBovk1k70t	9/18/2012 20:02	9/18/2012 20:04	1	DPDM5ZM	EFF925VLV	1	Yes	Female	35 - 44	1	1	1	1
R_9WAGNcRdb8PohJH	9/18/2012 20:04	9/18/2012 20:08	1	DPDM5ZQ	EFF925VLV	1	Yes	Male	25 - 34	1	1	1	1
R_1Tumj0g5gqPDa6N	9/18/2012 20:11	9/18/2012 20:13	1	DPDM5ZRL	EFF925VLV	1	Yes	Female	25 - 34	1	1	1	1
R_3RFfajeqcTpwUZf	9/18/2012 20:10	9/18/2012 20:14	1	DPDM5ZRL	EFF925VLV	1	Yes	Male	18 - 24	1	1	1	1
R_0qgoy1DKlBgQ8vz	9/18/2012 20:12	9/18/2012 20:15	1	DPDM5ZRR	EFF925VLV	1	Yes	Male	25 - 34	1	1	1	1

Test Cell	V1	Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
ResponseID		We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which,	i On which,	i On which,	i On which,
R_01G2LE19Avet0ih											Its the mos	Facebook	Google+	Twitter	
R_2h7a9UKJutbAulX											facebook pi	Facebook	Google+	Twitter	
R_lbPkzS8mB30enKAU											seems most appropriate	HISTORY at	Facebook	Google+	
R_9M6zLWuSL42WRYP		Google+									I imangine t	Facebook	Google+		
R_0qZVLvGeCaTCKOR		Google+									None of the I	have neve	Facebook		
R_3PhgFKXh8yit1Y1											The word T	Facebook	LinkedIn	Google+	Twitter
R_4JlnPhtot9nBj5r											They have t	Facebook	knowing Th	Facebook	
R_8nRuy3NBxXUS309											It just sou	Facebook	None of the it	could be for	a number of things
R_8uMn8InZLSdkUa9											None of the it	could be for	a number of things	I'm guess	in Facebook
R_cBziocGL2fQNT5r											I really love	Facebook	Because I have	no idea what it	reminds me jof.
R_1YemKWui6MMHEID											looks like	gr Facebook	it showed if	Facebook	
R_0MvYzfc9bkwKd7ox											I have neve	Facebook	I have neve	Facebook	
R_0dmfEOUSIRDDM3j											None of the I'm	not fam	Facebook	None of the I'm	not fam
R_0atdmqJds5kPGt											None of the it's	a name t	Facebook	don't know	Facebook
R_1WXaDukOmXcNcgr		Google+									Google see	Facebook	None of the don't	have any connect	LinkedIn
R_bk0lei17bOBjX4V											My profile t	Facebook	LinkedIn	Google+	Twitter
R_eXRZcdfw1oIWE7z											None of the never	heard of it	None of the I	have never	heard of it.
R_01vRSzXOTgRy245											None of the I	have never	heard of it.	None of the newspaper	: Facebook
R_cvdftCMs8cb08401											facebook h:	Facebook	because	Facebook	
R_3eNaoVLWysdu0Tj											The word ti	Facebook	Google+		
R_0V4i565dxcE0CI5		Google+									None of the I	have no other	association for it.	Facebook r	Facebook
R_78PjRmDjL8w9yDj											Facebook r	Facebook	the word ti	Facebook	
R_0pXNN6v1W8w9pKh											Because all	Facebook	None of the I	think it wa	Facebook
R_9EILUSDVyrTBa85											time in the name	It seemed like	a factual and	historical webpage	that would b
R_5HGRRdVagBS8SN											None of the	Because it's	Facebook	Facebook h	Facebook
R_2m1TfjsjIFWZ3Rb											online for	the times	they are a	2 Facebook	
R_bvjthaPuyzD27uB											None of the	Because it c	Facebook	None of the	Unfamiliar l
R_1YPanaAahCV4mA5											Facebook -	Facebook	Facebook	LinkedIn	Google+
R_encS3USfh98jvKF											None of the it	never apt	Facebook	current eve	Facebook
R_b87iVj8lFfgDggZ											Facebook r	Facebook	the word ti	Facebook	
R_cZNVlwiasz9QESd											Because all	Facebook	None of the I	think it wa	Facebook
R_55wz8DADHZYig4I											time in the name	It seemed like	a factual and	historical webpage	that would b
R_ekAJWf5W6yXRIN											None of the	Because it's	Facebook	Facebook h	Facebook
R_8IAuqfyrMOMuAYF											online for	the times	they are a	2 Facebook	
R_54oBZPV087vAIT											None of the	Because it c	Facebook	None of the	Unfamiliar l
R_8IEclI33Pzn3Ceh											Facebook -	Facebook	Facebook	LinkedIn	Google+
R_gHIZb4e4fJPjBxb											None of the it	never apt	Facebook	current eve	Facebook
R_8ohOzf6Gy0v867b		Google+									Facebook h	Facebook	online for	the times	they are a
R_bw77G9BtbuugPKI											they are a	2 Facebook	LinkedIn	Google+	Twitter
R_boZ0GOKhdfuqGp											None of the	Because it c	Facebook	None of the	Unfamiliar l
R_08SSJPBovk1k7Ot											Facebook -	Facebook	Facebook	LinkedIn	Google+
R_9WAGNCRdb8PohJH											None of the it	never apt	Facebook	current eve	Facebook
R_1TurnjOg5gqPDa6N											Facebook	LinkedIn	Google+		
R_3RFfajeqcTpwUZf											None of the it	never apt	Facebook	current eve	Facebook
R_0qgoy1DKIbgQ8vz											current eve	Facebook	Twitter		

Test Cell

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_<DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
Responded	On which, i	On which, i	Approximal Now, a few	Which of th	Display Ord	Display Ord	if any	of the follo	Display Ord	Display Or
R_01G2LE19Avet0th	Daily	High school	Under \$35, Test Cell	2 1 1	4 1 5	3 2 1	1 3	4 6 1	7 1 8	5 3 2 1 1 9 1 1 1 2
R_2h7a9UKuubAULX	Daily	College/Sor	\$50,000 - \$ Test Cell	2 1 3	5 1 1	4 2 1	1 3	8 1 1	2 1 7	5 6 1 4 3 9 1 1 1 2
R_bPKzS8mB30enKAU	Daily	Graduate \$r	\$35,000 - \$ Test Cell	2 1 4	3 1 5	1 1	2 1 3	8 2 1	1 6 1 5	4 3 1 7 9 1 1 2 1
R_9M6zLWuSL42WRYP	2-3 times a	High school	Under \$35, Test Cell	2 1 5	3 1 1	4 1	1 2 1 3	3 6 1	1 7 1 8	4 5 2 9 1 1 1 2
R_0qZvlVGeCaTCKOR	2-3 times a	College/Sor	\$75,000 - \$ Test Cell	1 2 3	3 1 4	5 2	1 1 3	5 1 8	6 1 3 7	4 2 1 1 9 1 1 2 1
R_3PhgFKKh8y1t1Y1	Once a mor	Graduate \$r	\$125,000 a Test Cell	4 1 3	2 1 1	5 2	1 1 3	4 6 1 5	8 1 1	2 3 7 9 1 1 2 1
R_4llnPPhot9nB5r	Daily	Graduate \$r	\$35,000 - \$ Test Cell	5 1 1	2 1 4	3 2	1 1 3	3 8 1 5	1 1 7 2	4 6 9 1 1 1 2
R_8nRuy3NDXxUS309	Daily	College/Sor	\$35,000 - \$ Test Cell	4 1 2	1 1 3	5 1	1 2 1 3	4 2 1	1 7 1 8	3 3 6 5 9 1 1 2 1
R_8uM8hInZLSkUa9	Once a wee	Graduate \$r	\$50,000 - \$ Test Cell	2 1 3	1 1 4	5 1	1 2 1 3	8 7 1 6	3 1 5 1	1 2 1 4 9 1 1 2 1
R_cBziocG12fQNT5r	Daily	College/Sor	\$35,000 - \$ Test Cell	1 1 3	4 1 5	2 1	1 2 1 3	1 5 1 2	3 1 8 7	4 6 9 1 1 2 1
R_1YemKWuIdNMHEID	None of the above	College/Sor	Under \$35, Test Cell	2 1 4	5 1 3	1 1	1 2 1 3	4 5 1 1	1 3 1 2	7 8 1 6 9 1 1 2 1
R_0NMyZfc9bkwKd7ox	Daily	Graduate \$r	\$35,000 - \$ Test Cell	5 1 1	4 1 3	2 2	1 1 3	2 5 1 4	1 1 3 1	7 6 8 9 1 1 2 1
R_0dntf00USIRDDM3j	Daily	College/Sor	Under \$35, Test Cell	2 1 1	3 1 5	4 1	1 2 1 3	1 5 1 6	3 1 2 1	4 8 7 9 1 1 1 2
R_c0atmtgJds5kPgT	None of the above	College/Sor	\$35,000 - \$ Test Cell	2 1 1	4 1 3	5 1	1 2 1 3	1 1 2 1 6	4 1 8	9 1 1 1 2 1
R_1WXaDukOmXcNcGR	2-3 times a	College/Sor	\$35,000 - \$ Test Cell	1 1 3	4 1 5	2 1	1 2 1 3	3 1 1 5	7 1 4	2 1 6 8 9 1 1 1 2
R_bkolei170OBIX4V	Daily	High school	\$75,000 - \$ Test Cell	5 1 3	4 1 2	1	2 1 1 3	7 5 1 4	6 1 8 1	1 3 1 2 9 1 1 2 1
R_eXRZcdfW1oIWETz	Daily	College/Sor	Under \$35, Test Cell	2 1 5	4 1 1	2 2	1 1 3	5 2 1 1	3 1 4	6 8 1 7 9 1 1 2 1
R_01vRSzXOTgRy245	Daily	College/Sor	\$125,000 a Test Cell	2 1 3	1 1 4	5 1	1 2 1 3	5 1 1 7	6 1 2	3 1 8 4 9 1 1 2 1
R_cvdFCM/S8cb08401	Once a wee	College/Sor	\$50,000 - \$ Test Cell	5 1 4	2 1 3	1 1	1 2 1 3	4 6 1 7	1 1 5	8 1 3 1 2 9 1 1 2 1
R_3eNnaOvLWYsdu0Tj	Daily	College/Sor	\$35,000 - \$ Test Cell	4 1 3	5 1 1	2 2	1 1 3	8 1 1 6	2 1 5	4 1 7 3 9 1 1 1 2
R_0V4i565dxcE0C15	Once a wee	College/Sor	Under \$35, Test Cell	2 1 5	1 1 3	4 2	1 1 3	7 5 1 4	6 1 8 1	1 3 1 2 9 1 1 2 1
R_78PflRnDjL8w9yDj	Daily	Graduate \$r	Under \$35, Test Cell	3 1 1	5 1 4	2 2	1 1 3	5 2 1 1	3 1 4	6 8 1 7 9 1 1 2 1
R_0pXNN6v1W8w9pKh	Daily	College/Sor	\$125,000 a Test Cell	2 1 5	4 1 1	3 1	1 2 1 3	2 8 1 1	5 1 3	7 1 4 6 8 1 7 9 1 1 2 1
R_9EILUUSdVyrTBa85	High school	\$75,000 - \$ Test Cell	5 1 3	4 1 2	1 1	2 1 1 3	6 1 1	2 1 3	7 1 5	4 1 6 8 1 2 4 9 1 1 1 2
R_5HGRRdVagBS8SN	None of the above	College/Sor	\$75,000 - \$ Test Cell	1 1 4	3 1 2	5 1	1 2 1 3	7 1 5	3 1 8	2 1 4 1 6 9 1 1 2 1
R_2m1TfjsJlFWZ3Rb	Daily	College/Sor	\$75,000 - \$ Test Cell	3 1 2	5 1 4	1 1	2 1 1 3	3 6 1 1	7 1 5	8 1 1 3 2 1 6 9 1 1 1 2
R_bvjthaPuyzDZ7uB	2-3 times a	College/Sor	\$50,000 - \$ Test Cell	2 1 5	3 1 1	4 1	1 2 1 3	4 7 1 5	8 1 1	3 2 1 6 9 1 1 1 2
R_1VPanaAahCV4mAS	Daily	College/Sor	\$50,000 - \$ Test Cell	1 1 4	5 1 2	3 1	1 2 1 3	5 1 8	3 1 4	7 1 1 6 1 2 9 1 1 1 2
R_encS3USff98jvKf	Less than o	Graduate \$r	\$50,000 - \$ Test Cell	3 1 5	4 1 2	1 1	1 2 1 3	6 1 2	3 1 8	4 1 1 7 1 5 9 1 1 1 2
R_b871VJ8lFfgDgZ	None of the above	Graduate \$r	\$35,000 - \$ Test Cell	2 1 3	1 1 4	5 1	1 2 1 3	2 1 3	4 1 7	1 6 8 1 1 5 9 1 1 1 2
R_cZNVWwksz9QESd	2-3 times a	College/Sor	\$75,000 - \$ Test Cell	3 1 2	5 1 1	4 1	1 2 1 3	1 1 7	1 5	6 1 8 1 3 4 1 2 9 1 1 1 2
R_55wZ8DADHZVlg4l	2-3 times a	High school	Under \$35, Test Cell	1 1 3	4 1 5	2 2	1 1 3	1 1 8	7 1 4	6 1 3 2 1 5 9 1 1 1 2
R_ekAAlWf5W6yXRlN	Daily	High school	\$35,000 - \$ Test Cell	5 1 1	2 1 3	4 2	1 1 3	4 7 1 8	5 1 3	2 1 1 6 9 1 1 1 2
R_8lAuqfyMOMuAYf	Once a wee	College/Sor	Under \$35, Test Cell	3 1 2	4 1 5	1 2	1 1 3	8 7 1 1	5 1 3	2 1 4 6 9 1 1 1 2
R_54obZPV087vA1T	None of the above	College/Sor	\$50,000 - \$ Test Cell	4 1 1	5 1 2	3 2	1 1 3	7 1 1	5 1 3	4 8 1 2 1 6 9 1 1 2 1
R_8IEcll33Pzn3Ceh	None of the above	College/Sor	\$35,000 - \$ Test Cell	1 1 4	5 1 3	2 2	1 1 3	8 6 1 5	1 1 4	7 1 2 1 3 9 1 1 1 2
R_cHlZb4e4fJPBxb	Daily	Graduate \$r	\$35,000 - \$ Test Cell	4 1 5	1 1 3	2 2	1 1 3	7 1 4	8 1 6	1 1 5 3 1 2 9 1 1 2 1
R_8ohQz76Gy0v867b	Daily	High school	\$100,000 - Test Cell	4 1 1	2 1 5	3 1	1 2 1 3	6 1 8	2 1 7	1 1 4 3 1 5 9 1 1 1 2
R_bw77G9BhtuagPKl	None of the above	High school	\$50,000 - \$ Test Cell	4 1 1	1 3 1 5	2 2	1 1 3	2 1 8	1 1 4	7 1 6 1 5 3 9 1 1 1 2
R_boZ0G0khdruIuGp	Less than o	College/Sor	\$75,000 - \$ Test Cell	4 1 5	2 1 1	3 2	1 1 3	6 1 5	3 1 1	8 1 2 1 7 4 9 1 1 2 1
R_08SSJPBoxk1K7Ot	Once a wee	College/Sor	Under \$35, Test Cell	2 1 5	1 1 4	3 1	1 2 1 3	7 1 5	2 1 3	6 1 1 4 8 9 1 1 2 1
R_9WAGNCRdb8PohJH	2-3 times a	High school	\$50,000 - \$ Test Cell	1 1 3	2 1 4	5 2	1 1 3	7 1 1	3 1 8	6 1 2 1 5 4 9 1 1 1 2
R_1Tumj0g5gqPpD6N	Daily	College/Sor	\$125,000 a Test Cell	2 1 1	4 1 3	5 2	1 1 3	1 1 2	6 1 3	5 7 1 4 8 9 1 1 2 1
R_3RfFajeqcTpwUZf	2-3 times a	High school	\$75,000 - \$ Test Cell	2 1 3	5 1 4	1 2	1 1 3	5 1 2	4 1 3	6 1 7 1 8 9 1 1 2 1
R_0qgoy1DKlBqQ8vz	2-3 times a	College/Sor	\$50,000 - \$ Test Cell	4 1 2	5 1 3	1 1	2 1 1 3	6 1 8	2 1 3	7 1 5 4 1 1 9 1 1 2 1

Test Cell

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
Responded	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_20cVness\$5R8y0d	9/18/2012 20:19	9/18/2012 20:21		1	DDPM5Z79	EFF925VLW	1 Yes	Male	45 - 54	1	1	1	
R_G0wlpnprFK1YtlOB	9/18/2012 20:21	9/18/2012 20:23		1	DDPM5ZZH	EFF925VLX	1 Yes	Female	35 - 44	1	1	1	
R_0wvwhUP39QHK6o29	9/18/2012 20:22	9/18/2012 20:27		1	DDPM5ZLN	EFF925VLX	1 Yes	Male	65 or older	1	1	1	
R_0vallRZ8BZU1oTX	9/18/2012 20:24	9/18/2012 20:28		1	DDPM6222	EFF925VLX	1 Yes	Female	55 - 64	1	1	1	
R_6mw3vwojCU4Z4dd	9/18/2012 20:23	9/18/2012 20:34		1	DDPM5ZLP	EFF925VLX	1 Yes	Female	45 - 54	1	1	1	
R_0qdfPPAssS2hdChT	9/18/2012 20:32	9/18/2012 20:34		1	DDPM621K	EFF925VLX	1 Yes	Female	25 - 34	1	1	1	Facebook
R_57wzvc0m5gacnj	9/18/2012 20:34	9/18/2012 20:36		1	DDPM621X	EFF925VLX	1 Yes	Female	25 - 34	1	1	1	Facebook
R_2gdXDhbOx30rL13	9/18/2012 20:23	9/18/2012 20:37		1	DDPM5ZRR	EFF925VLX	1 Yes	Female	65 or older	1	1	1	LinkedIn
R_9H9tUHBedfAfmxXX	9/18/2012 20:35	9/18/2012 20:38		1	DDPM62VK	EFF925VLX	1 Yes	Female	55 - 64	1	1	1	
R_exrgrRlnID5bFRQh	9/18/2012 20:39	9/18/2012 20:43		1	DDPM62W	EFF925VLX	1 Yes	Female	25 - 34	1	1	1	
R_3Vrd90Kq0yU9ml	9/18/2012 20:41	9/18/2012 20:45		1	DDPM62W	EFF925VLX	1 Yes	Female	35 - 44	1	1	1	
R_6tbrKfFRvgt6qBD	9/18/2012 20:42	9/18/2012 20:47		1	DDPM62Z3	EFF925VLX	1 Yes	Female	55 - 64	1	1	1	
R_87yLXjSfUjxm1	9/18/2012 20:43	9/18/2012 20:48		1	DDPM62Z6	EFF925VLX	1 Yes	Female	25 - 34	1	1	1	
R_08HhN0XR4zZ0ld	9/18/2012 20:43	9/18/2012 20:49		1	DDPM62Z6	EFF925VLX	1 Yes	Female	55 - 64	1	1	1	
R_cDAJMKHk6XpW9bvJ	9/18/2012 20:50	9/18/2012 20:52		1	DDPM632N	EFF925VLX	1 Yes	Female	65 or older	1	1	1	
R_7Nk6gJYlqzNX6iv	9/18/2012 20:48	9/18/2012 20:52		1	DDPM632N	EFF925VLX	1 Yes	Male	45 - 54	1	1	1	
R_6I28bVXqRhgpbpX	9/18/2012 20:55	9/18/2012 20:57		1	DDPM63JL	EFF925VLX	1 Yes	Male	45 - 54	1	1	1	
R_5ZK19JLLHbr6Xlv	9/18/2012 20:55	9/18/2012 20:59		1	DDPM63JK	EFF925VLX	1 Yes	Male	55 - 64	1	1	1	
R_dIHhTWWZxEq3CBL	9/18/2012 20:53	9/18/2012 21:01		1	DDPM63H	EFF925VLX	1 Yes	Female	45 - 54	1	1	1	Facebook
R_bgaRmd9Z84zSJKl	9/18/2012 20:58	9/18/2012 21:02		1	DDPM63P8	EFF925VLX	1 Yes	Male	45 - 54	1	1	1	Facebook
R_aY6yZl8mhAWJs3	9/18/2012 21:03	9/18/2012 21:04		1	DDPM63QI	EFF925VLZ	1 Yes	Male	35 - 44	1	1	1	
R_6zh0NvYZK3UpZfP	9/18/2012 21:00	9/18/2012 21:04		1	DDPM63QI	EFF925VLZ	1 Yes	Female	35 - 44	1	1	1	
R_9t6JDhwDqC2pcGh	9/18/2012 21:03	9/18/2012 21:05		1	DDPM63QI	EFF925VLZ	1 Yes	Female	25 - 34	1	1	1	
R_8JZQbmaMlr7pAXz	9/18/2012 21:08	9/18/2012 21:09		1	DDPM63QI	EFF925VLZ	1 Yes	Female	45 - 54	1	1	1	
R_aRk1qq6NmCvDMhL	9/18/2012 20:54	9/18/2012 21:10		1	DDPM63JF	EFF925VLX	1 Yes	Female	45 - 54	1	1	1	Facebook
R_6kVbjPHxwhckelV	9/18/2012 21:17	9/18/2012 21:18		1	DDPM63T5	EFF925VLZ	1 Yes	Male	45 - 54	1	1	1	
R_73q0rGMF8Z0a4I	9/18/2012 21:20	9/18/2012 21:23		1	DDPM63TN	EFF925VLZ	1 Yes	Male	25 - 34	1	1	1	
R_6sMRlvg9sIqKB5H	9/18/2012 21:21	9/18/2012 21:24		1	DDPM63TR	EFF925VLZ	1 Yes	Male	45 - 54	1	1	1	
R_cJgmEKgTgpbpDr	9/18/2012 21:27	9/18/2012 21:30		1	DDPM63YF	EFF925VLZ	1 Yes	Male	55 - 64	1	1	1	
R_1BImRK6oL5XpB9X	9/18/2012 21:25	9/18/2012 21:32		1	DDPM63VE	EFF925VLZ	1 Yes	Female	65 or older	1	1	1	
R_3pxyy90tb55GBs9	9/18/2012 21:29	9/18/2012 21:32		1	DDPM63YF	EFF925VLZ	1 Yes	Female	55 - 64	1	1	1	
R_cZTlUKIErBL1VT7	9/18/2012 21:34	9/18/2012 21:36		1	DDPM63ZV	EFF925VM	1 Yes	Male	18 - 24	1	1	1	
R_bgvM7NUDn0ZpxKI	9/18/2012 21:34	9/18/2012 21:37		1	DDPM63ZV	EFF925VM	1 Yes	Female	55 - 64	1	1	1	
R_77Et04AlcvYrmUl	9/18/2012 21:40	9/18/2012 21:43		1	DDPM642L	EFF925VM	1 Yes	Male	35 - 44	1	1	1	Facebook
R_aV4as06P1HFRbct	9/18/2012 21:41	9/18/2012 21:44		1	DDPM642N	EFF925VM	1 Yes	Female	65 or older	1	1	1	Facebook
R_9NpbTWm254T09GI	9/18/2012 21:44	9/18/2012 21:47		1	DDPM6435	EFF925VM	1 Yes	Male	65 or older	1	1	1	
R_3Ilg3YULnz38kSf3	9/18/2012 21:43	9/18/2012 21:47		1	DDPM642V	EFF925VM	1 Yes	Male	65 or older	1	1	1	
R_dj3CuzawOeZDler	9/18/2012 21:47	9/18/2012 21:51		1	DDPM643F	EFF925VM	1 Yes	Male	65 or older	1	1	1	
R_exQtlEWhobHVGn	9/18/2012 21:47	9/18/2012 21:51		1	DDPM643I	EFF925VM	1 Yes	Female	35 - 44	1	1	1	
R_5y6JTCGcqtVKB	9/18/2012 21:50	9/18/2012 21:54		1	DDPM6443	EFF925VM	1 Yes	Male	45 - 54	1	1	1	
R_6nSnIB1Zm4Eemr	9/18/2012 21:49	9/18/2012 21:55		1	DDPM643F	EFF925VM	1 Yes	Male	25 - 34	1	1	1	Facebook
R_ekzwj6UszN0Sl	9/18/2012 21:57	9/18/2012 21:58		1	DDPM649V	EFF925VM	1 Yes	Male	45 - 54	1	1	1	
R_40FEExcud1UABO5D	9/18/2012 21:59	9/18/2012 22:01		1	DDPM64I2	EFF925VM	1 Yes	Male	55 - 64	1	1	1	
R_cASnWfHOaBZOpT	9/18/2012 22:02	9/18/2012 22:04		1	DDPM64ID	EFF925VM	1 Yes	Female	25 - 34	1	1	1	Facebook
R_3a7OS06MLXrqevb	9/18/2012 22:02	9/18/2012 22:05		1	DDPM64JF	EFF925VM	1 Yes	Female	45 - 54	1	1	1	

	Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
ResponseId														
R_20cVness\$5R8y0d	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_c0wLpnpfK1ytlOB					The New York Times	The New York Times				Time name	Facebook	Facebook	Google+	Twitter
R_0wvwhUP39QHKEO29					The New York Times					na	Facebook		Google+	Twitter
R_0vallRZ8BZU1oTX										None of the I don't reco	Facebook			
R_6nw3vwwoICU4Za4d					The New York Times					None of the Don't recognize it as being something I've seen connected w	The word ti	Facebook		
R_0qdfPPAssS2hDCHT										Facebook j	Facebook	LinkedIn		
R_57w2vc0m5gacnjl										Because th?	Facebook			
R_2gdXIDbOx30r1L13	Google+	Twitter								It just seems appropriate to me as I Google+				Twitter
R_9H9tUHBedfAfmxX					The New York Times					None of the I don't really associate, I look at CNN				Twitter
R_eXrgRlnlD5bFRQh										They both include the w	LinkedIn			Twitter
R_3Vrd90Kq0gyU9ml										it sound lik	Facebook			
R_6fbRxfRvgtf6qBD										Even thoug	Facebook	LinkedIn		
R_87yLXjsFujxim1										the black ar	Facebook			
R_08HHN0XLR4ZZ0ld	Google+									variety of images, varie	LinkedIn			
R_cDajMKH6XpW9bvJ										None of the Don't recognize the name				
R_7Nk6gjlYlqzNX6iv										None of the Cannot remember				
R_6l28BvXqRfhgppX										seams like a news page	LinkedIn			
R_5ZKl9JLLHbr6Xjv										facebook ju	Facebook			
R_dIHtWwWZxEq3CBL										They use a l	Facebook			Twitter
R_bgaRmd9Z84zSjKI										None of the No idea	Facebook			
R_ay6yZL8mhAWJsj3										None of the I don't recognize this so nothing came to mind when asked.				
R_6zh0NtYZk3UpZfP										I sounds lik	Facebook	LinkedIn		
R_9t6JDnWdqc2pccGh										I didn't notice the name	LinkedIn			Twitter
R_8jZQBmaMir7pAXz	Google+									because the	Facebook			
R_afk1qq6NmCvDMhL										None of the looked like .	Facebook			
R_6kVbjPHxwhckev										None of the I have neve	Facebook			
R_73q0rGMfX8Zoa4I										Sounds like	Facebook	LinkedIn	Google+	
R_6sMRLvgsiqKB5H										None of the I'm not fam	Facebook			
R_clgmEKgtGgpbgdR										None of the Nothing see	Facebook			
R_1BImRK6oL5XpB9X										looks like a web page on google / cc	Google+			
R_3pxyy90tb55GBs9	Google+									just because				
R_cZTVUKIErBL1VT7										None of the am not familiar with webpage				
R_bgvM7NNUdN0ZpxKI										because of	Facebook	LinkedIn	Google+	
R_77Et04AlcvYrmUl										I noticed	Facebook	on the web page.		
R_aV4aso6P1fFRbct										None of the Do not kn	Facebook			
R_9NpbTWmM254T09GI										They both use the word, Time, in their logo.				
R_3lq3Yulnz38Ksf3										It seems to match with	LinkedIn			
R_dj3CuzawOEZDler										The word ti	Facebook			
R_exQtlEWwhobHYGN										It was a very new-sy	looking page with historice	Twitter		
R_5vy6JTCGcqtvYKB										n/a	Facebook			
R_6nsNlB1Zm4Eemr										Searched				
R_ezkwzj6UszN0sl	Google+									it is logical	Facebook	LinkedIn		
R_40FExuct1UABOQ5D										Facebook has transitor	LinkedIn		Google+	Twitter
R_cAsnWfHOaBZOpT										None of the I think it stands on its own				
R_3a7OS6MLXrqevb														

Test Cell

	V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_<DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
Responded		On which, i	On which, i	Approximal Now, a few	Which of th	Display Ord	Display Ord	if any	of the follo	Display Ord	Display Or
R_20cVness\$5R8y0d				2-3 times a	College/Sor	\$35,000 - \$	Test Cell	3 4	2 1	5 1	2 1 1 3
R_c0wLpnpFK1ytl0B				Daily	College/Sor	\$50,000 - \$	Test Cell	1 5	2 1	3 4	1 1 2 3
R_0wwhUP39QHKEO29				Less than o	College/Sor	\$75,000 - \$	Test Cell	4 1	2 1	5 3	1 1 2 3
R_0vallRZBBZU1oTX		/ another w	None of the above	Graduate \$	\$35,000 - \$	Test Cell	2 1	3 5	1 1	4 1	1 2 1 3
R_6nw3vwoICU4Za4d				2-3 times a	College/Sor	\$35,000 - \$	Test Cell	1 4	5 1	3 2	1 1 2 3
R_0qdfPPAss\$2hdChT				Once a wee	Graduate \$	\$35,000 - \$	Test Cell	4 1	2 1	1 3	5 1 1 2 3
R_57wzvc0m5gacnjl				Daily	College/Sor	\$50,000 - \$	Test Cell	2 4	5 1	1 3	1 1 2 3
R_2gdXIDbOx30rL13				Graduate \$	\$75,000 - \$	Test Cell	4 5	1 1	2 3	1 1 2 3	
R_9H9tUHBedfAfmxX				College/Sor	\$50,000 - \$	Test Cell	5 4	3 1	1 2	1 2 3	
R_exrgRlnlD5bFRQh				2-3 times a	College/Sor	\$50,000 - \$	Test Cell	5 2	3 1	1 4	1 1 2 3
R_3Vrd90Kq0yU9ml				Daily	Graduate \$	\$125,000 a	Test Cell	4 1	1 3	1 5	2 2 1 3
R_6tbrKfRvgt6qBD				2-3 times a	College/Sor	Under \$35,	Test Cell	5 4	2 1	1 3	2 1 1 3
R_87yLXjstFujxim1				Daily	Graduate \$	\$75,000 - \$	Test Cell	2 4	3 1	1 5	1 1 2 3
R_08HHNOXLR4ZzOId				2-3 times a	College/Sor	\$125,000 a	Test Cell	5 2	2 3	1 1	1 2 1 3
R_cDajMKHkXpW9bvJ				Graduate \$	\$125,000 a	Test Cell	2 1	5 3	1 4	1 1	1 2 1 3
R_7Nk6gjlYlqzNX6iv				College/Sor	\$100,000 -	Test Cell	1 5	4 1	2 3	2 1 1 3	
R_6l28bVXqRhgpbX				College/Sor	\$125,000 a	Test Cell	1 5	3 1	4 2	2 2 1 1 3	
R_5zKl9JLLHbr6Xlv				Once a wee	High school	\$35,000 - \$	Test Cell	3 2	4 1	1 5	1 1 2 3
R_dIHtWwZxEg3CBL				2-3 times a	High school	\$50,000 - \$	Test Cell	5 3	3 1	1 2	4 2 1 1 3
R_bgaRmd9784z5JKl				Daily	High school	Under \$35,	Test Cell	1 3	4 1	2 5	1 1 2 3
R_aY6yZl8mhAWJs3				Daily	College/Sor	\$100,000 -	Test Cell	4 3	3 2	1 5	1 1 2 3
R_6zh0NfYZk3UpzHP				College/Sor	\$35,000 - \$	Test Cell	1 2	4 1	5 3	2 1 1 3	
R_9t6JDnwdqC2pcGh				Graduate \$	\$50,000 - \$	Test Cell	4 1	1 2	3 5	2 1 1 3	
R_8JZQbmaMir7pAXz				College/Sor	\$125,000 a	Test Cell	5 2	2 1	1 4	3 1 1 2 1 3	
R_aK1qq6NmCvDMhL				2-3 times a	College/Sor	\$35,000 - \$	Test Cell	2 1	5 4	1 3	1 1 2 1 3
R_6kVbjPHxwhckey				2-3 times a	Graduate \$	\$100,000 -	Test Cell	4 3	5 1	1 2	2 2 1 1 3
R_73q0rGMfX8Zoa4l				Once a wee	Graduate \$	\$50,000 - \$	Test Cell	5 4	4 2	1 1	3 2 1 1 3
R_6sMRlvy9slqKB5H				Daily	High school	\$50,000 - \$	Test Cell	5 3	3 1	1 4	2 1 1 2 1 3
R_clgmEKgtGgpbgDr				2-3 times a	Graduate \$	\$125,000 a	Test Cell	3 1	1 4	1 2	5 1 1 2 1 3
R_1BlmRK6oL5XpB9X				2-3 times a	High school	\$35,000 - \$	Test Cell	4 1	1 3	1 2	5 1 1 2 1 3
R_3pxyy90tb55GBS9				Graduate \$	\$50,000 - \$	Test Cell	1 3	2 1	5 4	2 1 1 3	
R_cZTVUKiERBL1V77				College/Sor	\$125,000 a	Test Cell	5 2	2 1	1 4	3 1 1 2 1 3	
R_bgvM7NUdDn02pxKI				None of the above	College/Sor	\$75,000 - \$	Test Cell	3 2	2 1	1 5	4 2 1 1 3
R_77Et04AlcvYrmUl				None of the above	College/Sor	\$50,000 - \$	Test Cell	3 1	5 2	1 1	4 1 1 2 1 3
R_aV4as06P1HfRbct				Daily	High school	\$50,000 - \$	Test Cell	3 1	1 4	1 2	5 1 1 2 1 3
R_9NpbTWm2541T09GI				High school	Under \$35,	Test Cell	5 2	2 3	1 1	4 1 1 2 1 3	
R_3lq3Yulnz38kSt3				Once a wee	College/Sor	\$75,000 - \$	Test Cell	5 3	4 1	2 1	1 1 2 1 3
R_dj3CuzawOEZDler				College/Sor	\$50,000 - \$	Test Cell	1 5	3 1	4 2	2 2 1 1 3	
R_exQtUeWwhOBHYGN				None of the above	College/Sor	\$35,000 - \$	Test Cell	3 1	5 2	1 1	4 1 1 2 1 3
R_5y6JTCGcqtVKB				Daily	College/Sor	\$125,000 a	Test Cell	2 4	5 1	1 3	2 1 1 3
R_6nSnlB1Zm4eFemr				High school	Under \$35,	Test Cell	2 4	1 1	3 3	5 1 1 2 1 3	
R_6zkwzj6UszN0sl				College/Sor	\$35,000 - \$	Test Cell	2 4	4 1	1 3	5 1 1 2 1 3	
R_4OfExuct1UABO5D				None of the above	Graduate \$	\$35,000 - \$	Test Cell	3 1	1 2	4 5	2 1 1 3
R_cASnWfHOaBzOpT				Once a mor	College/Sor	\$75,000 - \$	Test Cell	1 3	5 1	2 4	2 1 1 3
R_3a7OS6MLLXrgev				None of the above	College/Sor	\$125,000 a	Test Cell	4 3	3 1	1 5	2 1 2 1 3
								2 1	4 1	1 5	3 1 1 2 1 3

Test Cell

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
Responded	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_3GzIDBwvdkBcgZ	9/18/2012 22:06	9/18/2012 22:08	1	DPDM64RF	EFF925VM:	1	Yes	Female	45 - 54	1	1	1	
R_GcXa2Rld80oFN6l	9/18/2012 22:04	9/18/2012 22:09	1	DPDM64N:	EFF925VM:	1	Yes	Male	65 or older	1	1	1	
R_0ohowWtlIda9smv	9/18/2012 22:08	9/18/2012 22:14	1	DPDM64PS	EFF925VM:	1	Yes	Female	35 - 44	1	1	1	
R_ekEwiyhOuj6qBJD	9/18/2012 22:16	9/18/2012 22:19	1	DPDM654F	EFF925VM:	1	Yes	Female	65 or older	1	1	1	
R_3ehI53hgUuMofSN	9/18/2012 22:21	9/18/2012 22:24	1	DPDM65D:	EFF925VM:	1	Yes	Female	25 - 34	1	1	1	Facebook
R_eF1xQbzYpkDZFCN	9/18/2012 22:19	9/18/2012 22:26	1	DPDM654Z	EFF925VM:	1	Yes	Female	65 or older	1	1	1	
R_esM48OzunogJzKJ	9/18/2012 22:24	9/18/2012 22:27	1	DPDM65D:	EFF925VM:	1	Yes	Male	65 or older	1	1	1	
R_2oGialuppdBDS01n	9/18/2012 22:25	9/18/2012 22:28	1	DPDM65D:	EFF925VM:	1	Yes	Female	45 - 54	1	1	1	
R_6XsacIT1N4frm5v	9/18/2012 22:28	9/18/2012 22:30	1	DPDM65F8	EFF925VM:	1	Yes	Male	65 or older	1	1	1	
R_eF1A0ZUthb6ATxb	9/18/2012 22:30	9/18/2012 22:31	1	DPDM65Xl	EFF925VM:	1	Yes	Female	35 - 44	1	1	1	
R_1VnlpzKU93KvD1H	9/18/2012 22:33	9/18/2012 22:35	1	DPDM65Y3	EFF925VM:	1	Yes	Male	55 - 64	1	1	1	
R_1ADzprt6NBMAblb	9/18/2012 22:37	9/18/2012 22:38	1	DPDM65Y3	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	
R_7ZZR6NBTO33NeeX	9/18/2012 22:44	9/18/2012 22:51	1	DPDM65YR	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	
R_bNkbsWqaWVesaf	9/18/2012 22:48	9/18/2012 22:52	1	DPDM65Z2	EFF925VM:	1	Yes	Male	25 - 34	1	1	1	
R_8unP4x5KbuAK5h3	9/18/2012 22:55	9/18/2012 22:57	1	DPDM664N	EFF925VM:	1	Yes	Female	55 - 64	1	1	1	
R_bybKlxgzfVMLTdr	9/18/2012 23:01	9/18/2012 23:02	1	DPDM6657	EFF925VM:	1	Yes	Female	25 - 34	1	1	1	
R_6X30Lotfj3hohHD	9/18/2012 23:02	9/18/2012 23:04	1	DPDM665C	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	
R_9LxPG99LzsefTV	9/18/2012 22:58	9/18/2012 23:04	1	DPDM664Z	EFF925VM:	1	Yes	Female	65 or older	1	1	1	
R_0AhM1yXOt425TEd	9/18/2012 23:10	9/18/2012 23:13	1	DPDM665Z	EFF925VM:	1	Yes	Male	25 - 34	1	1	1	Facebook
R_4PAMfoIQ2pSEK3r	9/18/2012 23:10	9/18/2012 23:14	1	DPDM666Z	EFF925VM:	1	Yes	Female	55 - 64	1	1	1	
R_GSH3jJfZDmK7X	9/18/2012 23:06	9/18/2012 23:17	1	DPDM665C	EFF925VM:	1	Yes	Female	18 - 24	1	1	1	
R_1KRC1Geayal9qAJ	9/18/2012 23:16	9/18/2012 23:18	1	DPDM666Z	EFF925VM:	1	Yes	Male	45 - 54	1	1	1	
R_1H6F6alX2fASZyl	9/18/2012 23:14	9/18/2012 23:19	1	DPDM666Y	EFF925VM:	1	Yes	Male	55 - 64	1	1	1	
R_293EIDKdorlDjut	9/18/2012 23:17	9/18/2012 23:20	1	DPDM667E	EFF925VM:	1	Yes	Male	45 - 54	1	1	1	Facebook
R_dpSdddqVqOEdkP	9/18/2012 23:19	9/18/2012 23:24	1	DPDM667E	EFF925VM:	1	Yes	Female	35 - 44	1	1	1	
R_6lODvNOpCzEt25f	9/18/2012 23:19	9/18/2012 23:25	1	DPDM667E	EFF925VM:	1	Yes	Male	65 or older	1	1	1	
R_cI0HMqrlMLTg3lF	9/18/2012 23:22	9/18/2012 23:25	1	DPDM667J	EFF925VM:	1	Yes	Male	25 - 34	1	1	1	
R_eFmjBI05f9IAD5z	9/18/2012 23:21	9/18/2012 23:28	1	DPDM667F	EFF925VM:	1	Yes	Male	65 or older	1	1	1	
R_eQHzEgJA9YsQXr	9/18/2012 23:28	9/18/2012 23:32	1	DPDM668N	EFF925VM:	1	Yes	Female	65 or older	1	1	1	
R_00nTryjVmlDNUbP	9/18/2012 23:32	9/18/2012 23:33	1	DPDM669C	EFF925VM:	1	Yes	Male	45 - 54	1	1	1	
R_8cbqmdz6NWjO5n	9/18/2012 23:33	9/18/2012 23:36	1	DPDM669L	EFF925VM:	1	Yes	Female	45 - 54	1	1	1	
R_3fwLzjCAOzjhQqx	9/18/2012 23:35	9/18/2012 23:41	1	DPDM669N	EFF925VM:	1	Yes	Male	25 - 34	1	1	1	
R_3qGvLVqjhtPFE01	9/18/2012 23:38	9/18/2012 23:41	1	DPDM669V	EFF925VM:	1	Yes	Female	25 - 34	1	1	1	Facebook
R_bNlumsBICb0f45n	9/18/2012 23:52	9/18/2012 23:54	1	DPDM66BF	EFF925VM:	1	Yes	Male	55 - 64	1	1	1	Facebook
R_3YE00yxhY4SR4p	9/18/2012 20:39	9/18/2012 23:56	1	DPDM62W	EFF925VLY:	1	Yes	Female	18 - 24	1	1	1	
R_6Vc9fPQ62HqloPz	9/19/2012 0:05	9/19/2012 0:07	1	DPDM66M	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	
R_5mYxRSI3BylXiq5	9/19/2012 0:09	9/19/2012 0:13	1	DPDM679X	EFF925VM:	1	Yes	Female	65 or older	1	1	1	
R_1cFD4Oic1XlFKL	9/19/2012 0:16	9/19/2012 0:20	1	DPDM67B5	EFF925VM:	1	Yes	Male	25 - 34	1	1	1	
R_6fg35Iq6W5APTrn	9/19/2012 0:22	9/19/2012 0:25	1	DPDM67HE	EFF925VM:	1	Yes	Female	55 - 64	1	1	1	
R_56fA116X9ra6fMz	9/19/2012 0:38	9/19/2012 0:42	1	DPDM67RC	EFF925VM:	1	Yes	Male	65 or older	1	1	1	
R_3az0uV00gV46tPp	9/19/2012 0:44	9/19/2012 0:45	1	DPDM67RK	EFF925VM:	1	Yes	Male	55 - 64	1	1	1	
R_9GKaBKBxIVEVQp	9/19/2012 9:21	9/19/2012 9:28	1	DPDM65D:	EFF925VM:	1	Yes	Male	45 - 54	1	1	1	
R_9nLL5DlSDHlyM	9/19/2012 9:27	9/19/2012 9:29	1	DPDM74Z	EFF925VM:	1	Yes	Female	25 - 34	1	1	1	Facebook
R_eyBfM9y9ETVijX	9/19/2012 9:26	9/19/2012 9:29	1	DPDM74W	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	
R_7UltraU8NpXtSwjH	9/19/2012 9:28	9/19/2012 9:30	1	DPDM74V	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	

	Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
V1	ResponseId	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_3gGzIDBvdkBcgZ	CNN									news event	Facebook			
R_cGXa2Rld80oFN6l	CNN									None of the I did not see a name on the list that I associate with the nam	Historical facts / Reality / Informative / News			
R_0ohowWtldJa9simV	CNN									All subjects	Facebook			
R_ekEwivhoUj6qBJD	CNN									On CNN	yo	Facebook		
R_3ehI53hgUUmOfsN	CNN									None of the Just did not	Facebook	Linkedin		Twitter
R_ef1xQbzYpKDZFCn										time is in th	Facebook			
R_esM48OzunogjzKJ										None of the no webpage showed up				
R_2oGialppdfBDS01n										sounds like a newspaper				
R_6XsacIT1N4frm5v										None of the none come to mind				
R_e5I1AQ2Uthb6ATxb										None of the I'm not fam	Facebook	Linkedin		Twitter
R_1YNpzKU93K-Vd11H										None of the it doesn't s	Facebook			
R_1ADzprt6NBMAblb										None of the It seems lik	Facebook	Linkedin	Google+	Twitter
R_7ZZR6NbTO33NeeX										None of the Website seems to give information on various events in hist				
R_bNkbsWqaWVesaf										None of the I have never seen	TimeL	Linkedin		
R_8uhP4x5KbuAK5h3										World /		Linkedin		
R_bybKlxgzrFMlTdr										None of the I do not ren	Facebook		Google+	Twitter
R_6X30Lotjt3hohHD										Facebook h	Facebook			
R_9LxPG99LzsefTv										It didnt loof	Facebook			
R_0AhM1yXO4t25Tcd										Because it r	Facebook			Twitter
R_4PAMfoIQ2pSEK3r										None of the Nothing cor	Facebook	Linkedin		
R_gSIH3jJfZDmK7X										None of the First, I don't tweet, link, or Facebook, so I don't know if tim				
R_1KRc1Geayal9qAJ										I think that' Facebook				
R_1H6E6alX2tAsZyl										None of the none of the above				
R_293EIDKdofLDjut										None of the Education / Facebook		Linkedin	Google+	Twitter
R_dpsdd6dqVqOEdkp										None of the timelnes from new york times /			Google+	Twitter
R_6IOdVNOPczEt25f										None of the title and content couseed me to disassociate it with any of th				
R_clOHMqrlMLTg3lF										None of the this is a dur	Facebook			
R_efnjBI05t9IaD5z										the name				Twitter
R_eOhzEgJA91YSQXr										None of the No particu	Facebook			Twitter
R_00nTryIvmlDNlUbp										timelnes and new york times each share the word time / cn				
R_8cbqmdzz6NWjO5n										I associate i	Facebook			
R_3fwLzjCAOzjhQqx										because fac	Facebook	Linkedin	Google+	
R_3qGvLYqjhtPecO1										Did not loof	Facebook			
R_bNum8SBlCb0f45n										The materie	Facebook			
R_3yEO0yxhY4sR4p										None of the I've never h	Facebook	Linkedin		
R_6VCG9fPO62HqloPz										None of the the websites I know dic	Linkedin			
R_5mXyRSJ3BylXjg5										None of the does not remind me of any of them				
R_1CFD4Oic1XLrIXL										None of the Not familiar	Facebook	Linkedin		
R_6fg35Iq6wV5APTrn										has the wor	Facebook			
R_56fA116X9ra6FmZ										Facebook c	Facebook	Linkedin		
R_3az0Uv00gV46tYp										none	Facebook			
R_9GKaBkKbXlVEVQp										google is a \	Facebook			
R_9nLLt5DISdHYyM														
R_eyBlFm9y9ETVjIX														
R_7UtraU8NpXtSwjH														

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
Responded	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_1emKkLlLoStzLz	9/19/2012 9:32	9/19/2012 9:34		1	DDPM750C	EFF925VM	1 Yes	Male	45 - 54	1	1	1	
R_8eUyh8bu6KIQuN	9/19/2012 9:34	9/19/2012 9:36		1	DDPM75D	EFF925VM	1 Yes	Male	35 - 44	1	1	1	
R_5j8m3c4amVob7H	9/19/2012 9:35	9/19/2012 9:38		1	DDPM75D	EFF925VM	1 Yes	Male	65 or older	1	1	1	
R_4YBUJw5HLumWytb	9/19/2012 9:37	9/19/2012 9:41		1	DDPM75HJ	EFF925VM	1 Yes	Female	65 or older	1	1	1	
R_6u0B7pX3hcdeBxj	9/19/2012 9:40	9/19/2012 9:43		1	DDPM75M	EFF925VM	1 Yes	Male	35 - 44	1	1	1	
R_0v3bYfOyJfgcKd	9/19/2012 9:43	9/19/2012 9:46		1	DDPM75QI	EFF925VM	1 Yes	Female	25 - 34	1	1	1	
R_a5fGEaf68JowWWw1	9/19/2012 9:51	9/19/2012 9:52		1	DDPM7724	EFF925VM	1 Yes	Male	25 - 34	1	1	1	
R_25f5yKkXUYMBMeV	9/19/2012 9:49	9/19/2012 9:52		1	DDPM7724	EFF925VM	1 Yes	Male	55 - 64	1	1	1	
R_8IaQwBSbLDmdwd7	9/19/2012 9:51	9/19/2012 9:53		1	DDPM7784	EFF925VM	1 Yes	Female	35 - 44	1	1	1	
R_2H3CZQWVfIpe1T	9/19/2012 9:53	9/19/2012 9:54		1	DDPM779C	EFF925VM	1 Yes	Female	25 - 34	1	1	1	
R_cPgc6VVIUHV3D	9/19/2012 9:45	9/19/2012 9:57		1	DDPM755C	EFF925VM	1 Yes	Male	55 - 64	1	1	1	
R_6PBlpWwIpzP7cp	9/19/2012 9:54	9/19/2012 9:59		1	DDPM779J	EFF925VM	1 Yes	Male	55 - 64	1	1	1	
R_4T3YL3IMJrZFvD	9/19/2012 9:57	9/19/2012 10:00		1	DDPM778X	EFF925VM	1 Yes	Female	35 - 44	1	1	1	
R_exZORWMLSFFkVX7	9/19/2012 9:58	9/19/2012 10:00		1	DDPM77C4	EFF925VM	1 Yes	Female	25 - 34	1	1	1	Facebook
R_3Kwmx7szqhaokAt	9/19/2012 9:55	9/19/2012 10:00		1	DDPM77B3	EFF925VM	1 Yes	Male	55 - 64	1	1	1	
R_1z5ektz5a9vUe33	9/19/2012 10:00	9/19/2012 10:02		1	DDPM77CK	EFF925VM	1 Yes	Female	25 - 34	1	1	1	
R_ddEMlUKVQfWXSgsI	9/19/2012 10:02	9/19/2012 10:03		1	DDPM77D1	EFF925VM	1 Yes	Female	35 - 44	1	1	1	
R_24E7zmlA3ReCFpr	9/19/2012 10:03	9/19/2012 10:05		1	DDPM77D2	EFF925VM	1 Yes	Female	25 - 34	1	1	1	
R_0PpO2XaM9vDKmCp	9/19/2012 10:04	9/19/2012 10:07		1	DDPM77FE	EFF925VM	1 Yes	Female	65 or older	1	1	1	
R_8InN5IOY3LQpypn	9/19/2012 10:05	9/19/2012 10:08		1	DDPM77FV	EFF925VM	1 Yes	Female	55 - 64	1	1	1	Facebook
R_50VU3TxDoxvV3L	9/19/2012 10:10	9/19/2012 10:12		1	DDPM77ZK	EFF925VM	1 Yes	Male	55 - 64	1	1	1	
R_5Ab3vgyVMAIqDLlv	9/19/2012 10:16	9/19/2012 10:18		1	DDPM78NE	EFF925VM	1 Yes	Male	25 - 34	1	1	1	
R_3w96o05hmQrJukH	9/19/2012 10:20	9/19/2012 10:23		1	DDPM78W	EFF925VM	1 Yes	Male	45 - 54	1	1	1	
R_cNDELzoxBTyX1o9	9/19/2012 10:23	9/19/2012 10:26		1	DDPM7942	EFF925VM	1 Yes	Male	35 - 44	1	1	1	
R_8ucIZyYrhtROIffz	9/19/2012 10:30	9/19/2012 10:31		1	DDPM79Y5	EFF925VM	1 Yes	Male	25 - 34	1	1	1	
R_0HDweASZ2adanFj	9/19/2012 10:35	9/19/2012 10:37		1	DDPM7B3S	EFF925VM	1 Yes	Male	25 - 34	1	1	1	Facebook
R_cY1g0FKNFk5qJ5N	9/19/2012 10:38	9/19/2012 10:41		1	DDPM7B53	EFF925VM	1 Yes	Male	45 - 54	1	1	1	
R_aYjcvI4ALKfYFLv	9/19/2012 10:41	9/19/2012 10:43		1	DDPM7BHT	EFF925VM	1 Yes	Male	65 or older	1	1	1	
R_dhWwXd6NaceVUHA1	9/19/2012 10:51	9/19/2012 10:54		1	DDPM7DPI	EFF925VM	1 Yes	Male	55 - 64	1	1	1	
R_3q6oP8crZBscW6F	9/19/2012 10:31	9/19/2012 11:05		1	DDPM79Y8	EFF925VM	1 Yes	Male	45 - 54	1	1	1	
R_ekzmXHr1oMmYek	9/19/2012 11:13	9/19/2012 11:17		1	DDPM7MJU	EFF925VM	1 Yes	Male	65 or older	1	1	1	
R_5HfEmdeflBhY9Ymf	9/19/2012 11:16	9/19/2012 11:18		1	DDPM7NPI	EFF925VM	1 Yes	Male	25 - 34	1	1	1	

V1	Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
ResponseId	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_emkKfLLlloStzLz										None of the don't recognize it	None of the None	None of the None	None of the None	None of the None
R_8eUjYh8bu6KIQuN										Because of the Facebook	Linkedin	Google+	Twitter	
R_5j8m3c4amVoB7tH										Because it's Facebook	Linkedin	Google+	Twitter	
R_4YBUJw5HLunWytb										Because it's Facebook	Linkedin	Google+	Twitter	
R_6u0B7pX3hCdeBxi										Because it's Facebook	Linkedin	Google+	Twitter	
R_0v3bYfOyjfgclKd										Because it's Facebook	Linkedin	Google+	Twitter	
R_a5fGEaf68JowWWw1										Because it's Facebook	Linkedin	Google+	Twitter	
R_25fStykXUYWbMeV										Because it's Facebook	Linkedin	Google+	Twitter	
R_8JaQwBSbLDmdwd7										Because it's Facebook	Linkedin	Google+	Twitter	
R_2It3CZQWVfIpe1T										Because it's Facebook	Linkedin	Google+	Twitter	
R_cPgc06YVUUhV3D										Because it's Facebook	Linkedin	Google+	Twitter	
R_6PBjpxWlpzP7cp										Because it's Facebook	Linkedin	Google+	Twitter	
R_4T3YL3IMJrZFvD										Because it's Facebook	Linkedin	Google+	Twitter	
R_eX2ORJWLSFFKvX7										Because it's Facebook	Linkedin	Google+	Twitter	
R_3KwmX7szghAokAt										Because it's Facebook	Linkedin	Google+	Twitter	
R_1z5ekiz5a9vUe33										Because it's Facebook	Linkedin	Google+	Twitter	
R_d4EMJUKVQfWXSgsI										Because it's Facebook	Linkedin	Google+	Twitter	
R_24E7zmlA3Recfpr										Because it's Facebook	Linkedin	Google+	Twitter	
R_0PrO2XaM9vDKmCp										Because it's Facebook	Linkedin	Google+	Twitter	
R_8InN5IOY3LQpyrn										Because it's Facebook	Linkedin	Google+	Twitter	
R_50VU3TxDoxrV3L										Because it's Facebook	Linkedin	Google+	Twitter	
R_5Ab3vgyVMAIqDLLv										Because it's Facebook	Linkedin	Google+	Twitter	
R_3w96o05hmQrjuXH										Because it's Facebook	Linkedin	Google+	Twitter	
R_cNOELzoxBTyX1o9										Because it's Facebook	Linkedin	Google+	Twitter	
R_8ucIZyYrhtROIffz										Because it's Facebook	Linkedin	Google+	Twitter	
R_0iDweASz2adanFj										Because it's Facebook	Linkedin	Google+	Twitter	
R_cY1g0fKNFK5gJlSN										Because it's Facebook	Linkedin	Google+	Twitter	
R_aYjcvl4ALKfyFLv										Because it's Facebook	Linkedin	Google+	Twitter	
R_dhWxuD6NaceVuHA1										Because it's Facebook	Linkedin	Google+	Twitter	
R_3q6oP8crZpscW6F										Because it's Facebook	Linkedin	Google+	Twitter	
R_ekzmxXHr1oMmYex										Because it's Facebook	Linkedin	Google+	Twitter	
R_5hEmdeflBHy9ymf										Because it's Facebook	Linkedin	Google+	Twitter	

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_<DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2	
ResponseId	On which, i	On which, i	Approximal	Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or
R_emmKfLLl0sIzLz	None of the above	None of the above	Graduate \$r \$125,000 a	Test Cell	1 2 4 5 3	2 1 3	7 1 5 4 2 6 8 3	9 1 2 1			
R_8eUyh8bu6KIQuN	None of the above	None of the above	High school \$r \$35,000 - \$	Test Cell	5 1 4 2 3	2 1 3	6 5 4 8 3 2 1	7 9 1 1 2			
R_5j8m3c4amV0B7H	Once a mor	Graduate \$r \$100,000 -	Test Cell	1 5 2 3 4	2 1 3	5 4 2 8 6 3 1	7 7 9 1 1 2				
R_4YBUJw5HLumWyTb	2-3 times a	High school \$r \$35,000 - \$	Test Cell	2 4 1 5 3	2 1 3	7 2 5 4 6 8 1	3 9 1 1 2				
R_6u0B7PY3hcDeBxj	2-3 times a	Graduate \$r \$75,000 - \$	Test Cell	5 3 4 2 1	1 2 3	6 4 5 7 2 1 1	8 3 9 1 1 2				
R_0v3bYfOyfjgckd	Daily	College/Sor \$r \$35,000 - \$	Test Cell	5 4 2 3 1	2 1 3	5 4 3 8 1 7	6 2 9 1 2 1				
R_a5FGGEaf68J0wWW1	2-3 times a	College/Sor Under \$35,	Test Cell	4 1 1 3 2	5 2 1 3	3 6 2 8 7 4	5 1 1 9 1 2 1				
R_25fStyKXUYMBMeV	Daily	College/Sor \$50,000 - \$	Test Cell	4 3 1 2	5 1 2 3	4 6 7 2 8 1	3 5 9 1 2 1				
R_8jaQwB5bLDmdwd7	maion see	None of the above	Graduate \$r \$100,000 -	Test Cell	3 4 2 5 1	2 1 3	6 7 2 4 1 3	5 8 9 1 1 2			
R_2H3CZQWVfpe1T	Daily	College/Sor \$50,000 - \$	Test Cell	3 4 5 1 1	2 2 1 3	1 3 7 2 5 4	8 6 9 1 1 2				
R_cPgc6YVUUhV3D	am familiar	None of the above	Graduate \$r \$125,000 a	Test Cell	4 3 1 5	2 2 1 3	4 5 3 7 1 2	8 6 9 1 2 1			
R_6PBlpXW/pzP7cp	Less than o	College/Sor \$125,000 - \$	Test Cell	5 2 1 3	4 1 2 3	3 7 2 6 1 8	5 4 9 1 1 2				
R_4T3YL3IMJrZFvD	Daily	College/Sor Under \$35,	Test Cell	4 5 3 1	2 2 1 3	8 1 6 4 3 2	7 5 9 1 2 1				
R_exZORWLSFFKvX7	Daily	College/Sor \$35,000 - \$	Test Cell	5 4 1 3	2 2 1 3	7 6 1 8 5 3	2 4 9 1 1 2				
R_3KwmX7szghAokAt	Less than o	College/Sor \$50,000 - \$	Test Cell	4 5 2 3 1	1 2 2 3	1 8 3 2 5 7	6 4 9 1 2 1				
R_125ektz5a9vUe33	Daily	Graduate \$r \$35,000 - \$	Test Cell	3 5 1 4	2 1 2 3	8 5 3 2 6 7	4 1 1 9 1 1 2				
R_ddEMUKVQfWXSgsI	2-3 times a	College/Sor \$35,000 - \$	Test Cell	2 1 4 3	5 2 1 3	1 3 2 6 4 5	8 7 9 1 1 2				
R_24E7zmlA3ReCFpr	Foursquare	Daily	College/Sor \$50,000 - \$	Test Cell	1 2 5 3	4 1 2 3	7 5 1 6 2 8	4 3 9 1 2 1			
R_0P+O2XaM9vDKmCp	Daily	College/Sor \$125,000 a	Test Cell	1 5 4 3	2 2 1 3	7 3 8 6 2 5	1 4 9 1 1 2				
R_8InN5IOY3LQpypn	Foursquare	Daily	High school \$r \$35,000 - \$	Test Cell	3 2 4 5	1 1 2 3	1 5 7 2 4	8 6 3 9 1 2 1			
R_50VU3TxD0xV3L	None of the above	Graduate \$r \$75,000 - \$	Test Cell	1 4 5 3	2 1 2 3	5 3 6 4 8	1 2 7 9 1 2 1				
R_5Ab3vgyMMAqDLlv	2-3 times a	Graduate \$r \$50,000 - \$	Test Cell	2 4 3 5	1 1 2 3	3 8 6 7 4	2 5 1 1 2 1				
R_3w96o05hmMQrjuxH	Once a mor	Graduate \$r \$75,000 - \$	Test Cell	2 3 1 4	5 2 1 3	6 3 1 7 2	4 8 5 9 1 2 1				
R_cNOELzoxBTyX109	Daily	High school \$r \$35,000 - \$	Test Cell	4 1 1 3	2 5 2 1 3	7 4 3 6 8	5 1 2 9 1 2 1				
R_8ucIZyYrhTR0IFz	2-3 times a	High school \$50,000 - \$	Test Cell	3 4 2 1	1 5 2 1 3	3 4 1 8	7 2 6 5 9 1 1 2				
R_0HdweASz2adanFj	None of the above	College/Sor Under \$35,	Test Cell	5 2 3 4	1 1 2 3	1 3 5 8	7 2 6 4 9 1 2 1				
R_cY1g0FKNFk5qjSN	Daily	College/Sor \$125,000 a	Test Cell	2 1 5 4	3 1 2 3	7 2 5 3	8 4 1 6 9 1 1 2				
R_aYjcvl4ALKfYFLv	None of the above	Graduate \$r \$50,000 - \$	Test Cell	1 2 5 4	3 2 1 3	4 3 6 1	1 2 7 5 8 9 1 1 2				
R_dhWkD6NacE VuHA1	Less than o	College/Sor \$50,000 - \$	Test Cell	1 5 2 4	3 1 2 3	8 1 6 7	2 3 5 4 9 1 2 1				
R_3q60P8crZBscW6F	None of the above	Graduate \$r \$75,000 - \$	Test Cell	2 4 5 3	1 2 1 3	7 1 3 4	2 8 6 5 9 1 1 2				
R_ekzmxXHr10MmYek	Daily	College/Sor \$35,000 - \$	Test Cell	4 5 2 3	1 1 2 3	1 5 3 6	8 4 7 2 9 1 2 1				
R_5HEmdeflBhY9ymF	College/Sor	\$r \$75,000 - \$	Test Cell	4 3 2 1	1 5 1 2 3	3 5 2 4	1 1 7 8 6 9 1 1 2				

V1	V8	V9	V10	frouch	id	gc	O1	Q2	Q3	Q4	O8	O9_1	O9_2
Responded	StartDate	EndDate	Finished	frouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_3K13FVsgnVNVMcjz	9/18/2012 14:17	9/18/2012 14:19	1	DPDM4VCE	EFF925VLB	1	Yes	Female	45 - 54	1	1	1	
R_7JiJic04qHMBTamN	9/18/2012 14:17	9/18/2012 14:20	1	DPDM4VBE	EFF925VLB	1	Yes	Female	35 - 44	1	1	1	
R_8redGWXmFgpyKad	9/18/2012 14:20	9/18/2012 14:21	1	DPDM4VD	EFF925VLC	1	Yes	Male	25 - 34	1	1	1	
R_bJiY82cHG8LYTr	9/18/2012 14:20	9/18/2012 14:24	1	DPDM4VDI	EFF925VLB	1	Yes	Male	25 - 34	1	1	1	
R_71YlRuiqZUpgvv	9/18/2012 14:22	9/18/2012 14:24	1	DPDM4VG	EFF925VLC	1	Yes	Female	65 or older	1	1	1	
R_abzRSHTiMLLob3	9/18/2012 14:23	9/18/2012 14:25	1	DPDM4VHI	EFF925VLC	1	Yes	Male	25 - 34	1	1	1	
R_8e4aulscwlu4Jf	9/18/2012 14:22	9/18/2012 14:25	1	DPDM4VGI	EFF925VLC	1	Yes	Male	65 or older	1	1	1	
R_79FTAWW2xdlxCTP	9/18/2012 14:25	9/18/2012 14:28	1	DPDM4VKE	EFF925VLC	1	Yes	Female	55 - 64	1	1	1	
R_b7XnadKkmoA0oJ	9/18/2012 14:29	9/18/2012 14:30	1	DPDM4W2	EFF925VLC	1	Yes	Male	25 - 34	1	1	1	
R_emptccGjprHjVid	9/18/2012 14:32	9/18/2012 14:35	1	DPDM4WG	EFF925VLC	1	Yes	Male	35 - 44	1	1	1	
R_79UZlchqMPbXnd	9/18/2012 14:34	9/18/2012 14:36	1	DPDM4WW	EFF925VLC	1	Yes	Male	25 - 34	1	1	1	
R_bZZZdvFFz2anQ3j	9/18/2012 14:37	9/18/2012 14:39	1	DPDM4WY	EFF925VLC	1	Yes	Female	18 - 24	1	1	1	
R_4MwWhfXPK7IDstL	9/18/2012 14:43	9/18/2012 14:44	1	DPDM4X3	EFF925VLD	1	Yes	Female	25 - 34	1	1	1	
R_8G0oXJlJusgmY8Z	9/18/2012 14:42	9/18/2012 14:46	1	DPDM4X3I	EFF925VLD	1	Yes	Female	55 - 64	1	1	1	
R_4GyxwE83SnQWgX	9/18/2012 14:45	9/18/2012 14:47	1	DPDM4X5L	EFF925VLD	1	Yes	Male	35 - 44	1	1	1	
R_5HyYX13aPlB7UnX	9/18/2012 14:40	9/18/2012 14:52	1	DPDM4X2L	EFF925VLC	1	Yes	Male	45 - 54	1	1	1	
R_50ayLlJ9owOn6l	9/18/2012 14:52	9/18/2012 14:54	1	DPDM4XKJ	EFF925VLD	1	Yes	Female	25 - 34	1	1	1	
R_03BF0VQHxX5KfyI	9/18/2012 14:52	9/18/2012 14:56	1	DPDM4XK	EFF925VLD	1	Yes	Male	45 - 54	1	1	1	
R_3qhO9anBis24EI	9/18/2012 15:00	9/18/2012 15:03	1	DPDM4XRI	EFF925VLD	1	Yes	Female	55 - 64	1	1	1	
R_dtm6tLJAcZQ4zeol	9/18/2012 14:46	9/18/2012 15:03	1	DPDM4WP	EFF925VLC	1	Yes	Female	35 - 44	1	1	1	
R_1STZ2ak028nMfr	9/18/2012 15:01	9/18/2012 15:04	1	DPDM4XR	EFF925VLD	1	Yes	Male	65 or older	1	1	1	
R_8AZBU8duFDtWq57	9/18/2012 15:04	9/18/2012 15:06	1	DPDM4XN	EFF925VLD	1	Yes	Female	25 - 34	1	1	1	
R_3SEXSLLtaXFRUO5	9/18/2012 14:53	9/18/2012 15:06	1	DPDM4XK	EFF925VLD	1	Yes	Female	45 - 54	1	1	1	
R_eCjBoYEE8HSFN0F	9/18/2012 15:10	9/18/2012 15:11	1	DPDM4Y7R	EFF925VLD	1	Yes	Female	45 - 54	1	1	1	
R_6KksulIA3TEZlhr	9/18/2012 15:11	9/18/2012 15:14	1	DPDM4YC4	EFF925VLF	1	Yes	Female	35 - 44	1	1	1	
R_aVhNwTe6QrDecx	9/18/2012 15:12	9/18/2012 15:16	1	DPDM4YDS	EFF925VLF	1	Yes	Female	25 - 34	1	1	1	
R_6V9OrqdBWNRXb	9/18/2012 15:15	9/18/2012 15:17	1	DPDM4YX3	EFF925VLF	1	Yes	Female	45 - 54	1	1	1	
R_9nVlSMSUvzQjVD	9/18/2012 15:17	9/18/2012 15:18	1	DPDM4Z84	EFF925VLF	1	Yes	Female	25 - 34	1	1	1	
R_0xsvfZlbbLhDEWx	9/18/2012 15:16	9/18/2012 15:18	1	DPDM4YXK	EFF925VLF	1	Yes	Male	55 - 64	1	1	1	
R_bloeeG6cP4ydbb	9/18/2012 15:20	9/18/2012 15:21	1	DPDM4ZBC	EFF925VLF	1	Yes	Female	25 - 34	1	1	1	
R_eDj2cesODlhZh	9/18/2012 15:26	9/18/2012 15:28	1	DPDM4ZKL	EFF925VLF	1	Yes	Male	45 - 54	1	1	1	
R_6PhBUjZrh26yAR	9/18/2012 15:25	9/18/2012 15:27	1	DPDM4ZKK	EFF925VLF	1	Yes	Female	45 - 54	1	1	1	
R_eDdCuatOeI7TxrD	9/18/2012 15:31	9/18/2012 15:34	1	DPDM4ZQ	EFF925VLF	1	Yes	Male	55 - 64	1	1	1	
R_74BunSNIKlOUVUh	9/18/2012 15:30	9/18/2012 15:33	1	DPDM4ZQI	EFF925VLF	1	Yes	Female	35 - 44	1	1	1	
R_1Sm69HUIJ5ewQOR	9/18/2012 15:33	9/18/2012 15:35	1	DPDM4ZRR	EFF925VLF	1	Yes	Male	55 - 64	1	1	1	
R_5wVFZOHVOLYRKn	9/18/2012 15:34	9/18/2012 15:36	1	DPDM4ZRR	EFF925VLC	1	Yes	Female	25 - 34	1	1	1	
R_b8fWdYxdtOTsnR3	9/18/2012 15:36	9/18/2012 15:37	1	DPDM4ZRR	EFF925VLC	1	Yes	Male	45 - 54	1	1	1	
R_3aWwHhm7aQvT9ke9	9/18/2012 15:36	9/18/2012 15:38	1	DPDM4ZSS	EFF925VLC	1	Yes	Female	45 - 54	1	1	1	
R_5wv95IsYE11MA8R	9/18/2012 15:38	9/18/2012 15:41	1	DPDM4ZVE	EFF925VLC	1	Yes	Female	55 - 64	1	1	1	
R_4ZqeSbup9y1HDa5	9/18/2012 15:39	9/18/2012 15:42	1	DPDM4ZVE	EFF925VLC	1	Yes	Male	35 - 44	1	1	1	
R_ertGzckMdmk8Gm9	9/18/2012 15:43	9/18/2012 15:49	1	DPDM52BF	EFF925VLC	1	Yes	Female	55 - 64	1	1	1	
R_gSZvl8VGOwOusID	9/18/2012 15:48	9/18/2012 15:51	1	DPDM52JR	EFF925VLC	1	Yes	Female	45 - 54	1	1	1	
R_9EOfoZOSzLlOouh	9/18/2012 15:47	9/18/2012 15:51	1	DPDM52J2	EFF925VLC	1	Yes	Female	45 - 54	1	1	1	
R_efAosEQL0PUJmhez	9/18/2012 15:47	9/18/2012 15:52	1	DPDM52JF	EFF925VLC	1	Yes	Female	45 - 54	1	1	1	
R_d7r7bVkaXxyjK6x	9/18/2012 15:53	9/18/2012 15:56	1	DPDM52LZ	EFF925VLC	1	Yes	Male	45 - 54	1	1	1	

	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
Control Cell														
Responded	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_3KL3FVsgnVNVMGz										None of the Never hear Facebook				
R_7TJlco4qHMBTamN										it has to do with time, and that means history				
R_8redGWXmFgpyKAd										None of the i've never s Facebook				
R_bJlY82cHG8LYTr										Not sure	Facebook	LinkedIn	Google+	Twitter
R_abzRSTHtMLlob3										NO REASON				
R_8e4awlScwlu4Jf										None of the never seen Facebook				
R_79fTAWW2xdlxCTP										None of the not familiar with timescapes				
R_b7Xnad9KkmOAOoJ										Just looked like a "google" page!				
R_emPccCgipJHjVid										None of the i've never t Facebook				
R_79UzLchqMPbNxnD										None of the i've never t Facebook				
R_bZZZdvFFx2anQ3j										If there was a sponsor, I didn't consciously register it. But th				
R_4MeWwhfXPK7IDst1L										New York T Facebook				
R_8GIOoXJlUsqmy8Z										Times is in t Facebook				
R_4GyxIE83xSnQWGX										Because the Facebook				
R_5hYtX13aPlB7LnX										Great looking site.				
R_50ayLlj9owOn6l										None of the Not familiar with any of LinkedIn				
R_03BfoVOHxX5KfyI										The name	Facebook	LinkedIn	Google+	Twitter
R_3qhOb9anBis24EI										None of the i did not sek Facebook				
R_dtm6nlJAcZQ4zeol										Because of Facebook				
R_1STz42ak028nMfr										None of the i've never heard of timescapes. It sounds like it's a unique i				
R_8AZBU8duFDtWq57										that's social media fou you.				
R_3SEX5JL1aXFRUO5										Because of Facebook				
R_eCjBoYee8HsfNOF										SEEMED FA Facebook				
R_6KbsulIA3TEZlhr										To keep cur Facebook				
R_vHNWvTc6OrDecX										None of the I don't kno Facebook				
R_6V9OrqDIBWNRixb										Facebook is Facebook				
R_9nVlSMSUyZQjvD										None of the i just read Facebook				
R_0xsvEzIbblHDEWx										None of the i've never t Facebook				
R_bloeg8eG6cP4yvdBb										its history that has made the news				
R_eDj2cesODlhrZb										...	Facebook	LinkedIn	Google+	Twitter
R_6PhBlUjz1h26yAR										not sure	Facebook			
R_eD4CuatoeI7TxFD										None of the i just didn't think it went with any of the choices.				
R_74BunSNiKlOUVUh										I expect to t Facebook				
R_1Sm69HlUj5ewQOR										None of the Never hear Facebook				
R_5vWFZOfYOLYRXn										HAS TIME LOOK				
R_lb8lrWDyxdOTsnR3										None of the i've never t Facebook				
R_3aWwWm7aQVt9ke9										None of the na				
R_5w95IsYE11MAA8R										looks like a Facebook				
R_4ZqeSdup9Y1HDa5										None of the I never heard of it before				
R_ergZcckMdnk8Gm9										History, news, currently events				
R_gSZvl8VG0WOUStD										Not sure what all would be shown in the webpage				
R_9EOfoZ0SzIL0OUh										just know t Facebook				
R_eFAoSeCL0PUlMhez										The NY Tim Facebook				
R_d77brbYkaxXyjk6x										None of the i've never t Facebook				
										sounds like Facebook				

Control Cell

	V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR_FL_4	DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
Control Cell	ResponseID	On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc	Display Or
R_3K13FVsgnNVNMGz	R_3K13FVsgnNVNMGz	Daily	Graduate \$	\$100,000 -	Control Cell	2 1 4 3 5 1 2 3	3 5 1 6 7 1 2	6 8 5 3 1 1 2	6 4 8 1 2 2 1	6 3 7 4 1 2 1	7 6 8 4 3 2 1	7 6 3 5 1 1 2
R_7Jilic04qHMBTamN	R_7Jilic04qHMBTamN	Daily	High schoo	\$35,000 - \$	Control Cell	5 2 1 1 3 4 1 2 3	6 8 5 3 1 1 2	6 4 8 1 2 2 1	6 3 7 4 1 2 1	7 6 8 4 3 2 1	7 6 3 5 1 1 2	3 5 1 6 7 1 2
R_8redGWXmFgYKAd	R_8redGWXmFgYKAd	Daily	Graduate \$	\$50,000 - \$	Control Cell	5 4 2 1 1 3 1 2 3	6 4 8 1 2 2 1	6 3 7 4 1 2 1	7 6 8 4 3 2 1	7 6 3 5 1 1 2	3 5 1 6 7 1 2	6 8 5 3 1 1 2
R_bJiY82cHG8LYTr	R_bJiY82cHG8LYTr	2-3 times a	College/Sor	\$35,000 - \$	Control Cell	3 5 2 1 4 1 2 3	6 3 7 4 1 2 1	7 6 8 4 3 2 1	7 6 3 5 1 1 2	3 5 1 6 7 1 2	6 8 5 3 1 1 2	6 4 8 1 2 2 1
R_71YicRuiqZUppgv	R_71YicRuiqZUppgv	None of the above	College/Sor	\$35,000 - \$	Control Cell	3 5 4 1 2 2 1 3	7 6 8 4 3 2 1	7 6 3 5 1 1 2	3 6 7 5 8 1 2	2 5 6 1 3 2 1	8 5 6 2 1 2 1	8 2 7 1 5 1 2
R_abzRSTHtMLLob3	R_abzRSTHtMLLob3	Daily	College/Sor	\$100,000 -	Control Cell	3 5 1 4 2 2 1 3	7 6 3 5 1 1 2	3 6 7 5 8 1 2	2 5 6 1 3 2 1	8 5 6 2 1 2 1	8 2 7 1 5 1 2	7 6 5 1 2 2 1
R_8e4awlscwlu4Jf	R_8e4awlscwlu4Jf	None of the above	College/Sor	\$35,000 - \$	Control Cell	1 5 4 3 2 2 1 3	3 6 7 5 8 1 2	2 5 6 1 3 2 1	8 5 6 2 1 2 1	8 2 7 1 5 1 2	7 6 5 1 2 2 1	7 1 8 6 3 1 2
R_79fTAW2xdlxCTP	R_79fTAW2xdlxCTP	None of the above	Graduate \$	\$75,000 - \$	Control Cell	2 5 3 1 4 1 2 3	2 5 6 1 3 2 1	8 5 6 2 1 2 1	8 2 7 1 5 1 2	7 6 5 1 2 2 1	7 1 8 6 3 1 2	5 2 8 6 7 2 1
R_b7Xnad9KkmOAOoJ	R_b7Xnad9KkmOAOoJ	Daily	College/Sor	\$50,000 - \$	Control Cell	5 4 3 2 1 1 2 3	8 2 7 1 5 1 2	7 6 5 1 2 2 1	7 1 8 6 3 1 2	5 2 8 6 7 2 1	8 2 7 1 5 1 2	7 3 5 8 1 1 2
R_emPccCgipJHjVid	R_emPccCgipJHjVid	Daily	Graduate \$	\$75,000 - \$	Control Cell	2 1 3 5 4 2 1 3	7 6 5 1 2 2 1	7 1 8 6 3 1 2	5 2 8 6 7 2 1	8 2 7 1 5 1 2	7 6 5 1 2 2 1	7 3 5 8 1 1 2
R_79UZlchqMPbNknd	R_79UZlchqMPbNknd	Daily	Graduate \$	\$35,000 - \$	Control Cell	2 1 5 4 3 2 1 3	7 6 5 1 2 2 1	7 1 8 6 3 1 2	5 2 8 6 7 2 1	8 2 7 1 5 1 2	7 6 5 1 2 2 1	7 3 5 8 1 1 2
R_b2ZZdVFFX2anQ3j	R_b2ZZdVFFX2anQ3j	Daily	Graduate \$	\$35,000 - \$	Control Cell	4 5 2 3 1 1 2 3	7 1 8 6 3 1 2	5 2 8 6 7 2 1	8 2 7 1 5 1 2	7 6 5 1 2 2 1	7 3 5 8 1 1 2	7 1 8 6 3 1 2
R_4MeWWhfXPK7IDstL	R_4MeWWhfXPK7IDstL	Daily	Graduate \$	\$35,000 - \$	Control Cell	2 1 5 4 3 2 1 3	7 1 8 6 3 1 2	5 2 8 6 7 2 1	8 2 7 1 5 1 2	7 6 5 1 2 2 1	7 3 5 8 1 1 2	7 1 8 6 3 1 2
R_8GIOoXJlJsgmy8Z	R_8GIOoXJlJsgmy8Z	2-3 times a	High schoo	\$50,000 - \$	Control Cell	3 4 2 1 5 1 2 3	7 3 5 8 1 1 2	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1
R_4GywiE83SnoQWgX	R_4GywiE83SnoQWgX	Graduate \$	\$35,000 - \$	Control Cell	3 1 2 4 5 2 1 3	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1
R_5hYtX13aPlB7UnX	R_5hYtX13aPlB7UnX	College/Sor	\$125,000 a	Control Cell	4 1 5 2 3 1 2 3	5 4 6 3 8 1 2	7 8 4 5 1 1 2	6 4 1 8 2 1 2	3 6 7 5 4 1 2	7 6 5 8 2 2 1	7 4 8 2 1 2 1	5 4 6 3 8 1 2
R_50ayLlJ9owOn6l	R_50ayLlJ9owOn6l	2-3 times a	College/Sor	Under \$35,	Control Cell	5 4 1 1 3 2 2 1 3	7 8 4 5 1 1 2	6 4 1 8 2 1 2	3 6 7 5 4 1 2	7 6 5 8 2 2 1	7 4 8 2 1 2 1	5 4 6 3 8 1 2
R_03BfoVOHhX5KfYl	R_03BfoVOHhX5KfYl	2-3 times a	College/Sor	\$75,000 - \$	Control Cell	1 2 3 5 4 2 1 3	6 4 1 8 2 1 2	3 6 7 5 4 1 2	7 6 5 8 2 2 1	7 4 8 2 1 2 1	5 4 6 3 8 1 2	7 8 4 5 1 1 2
R_3qhdOb9ambBis24EI	R_3qhdOb9ambBis24EI	Daily	Graduate \$	\$75,000 - \$	Control Cell	5 4 3 1 1 2 2 1 3	6 4 1 8 2 1 2	3 6 7 5 4 1 2	7 6 5 8 2 2 1	7 4 8 2 1 2 1	5 4 6 3 8 1 2	7 8 4 5 1 1 2
R_dm6nlJAcZQ4zeol	R_dm6nlJAcZQ4zeol	Daily	College/Sor	\$100,000 -	Control Cell	2 1 5 3 1 4 1 2 3	7 6 5 8 2 2 1	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1
R_1STz42akO28nMfr	R_1STz42akO28nMfr	High schoo	\$35,000 - \$	Control Cell	4 1 3 5 2 1 2 3	7 6 5 8 2 2 1	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1	7 3 5 8 1 1 2	7 4 8 2 1 2 1	7 1 4 7 3 5 2 1
R_8AZBU8duFDtWqf57	R_8AZBU8duFDtWqf57	None of the above	College/Sor	\$125,000 a	Control Cell	2 1 3 4 5 1 2 3	1 4 7 3 5 2 1	4 7 3 5 1 2 1	5 1 4 3 8 1 2	5 8 4 6 2 1 2	4 7 8 6 2 2 1	4 7 3 5 1 2 1
R_3SEX5L1TaXFRUO5	R_3SEX5L1TaXFRUO5	Daily	College/Sor	\$50,000 - \$	Control Cell	2 4 1 1 3 5 1 2 3	5 1 4 3 8 1 2	5 8 4 6 2 1 2	4 7 8 6 2 2 1	4 7 3 5 1 2 1	5 1 4 3 8 1 2	5 8 4 6 2 1 2
R_eCjBoYEE8HsfNOF	R_eCjBoYEE8HsfNOF	Daily	College/Sor	\$50,000 - \$	Control Cell	5 4 1 1 3 2 2 1 3	5 1 4 3 8 1 2	5 8 4 6 2 1 2	4 7 8 6 2 2 1	4 7 3 5 1 2 1	5 1 4 3 8 1 2	5 8 4 6 2 1 2
R_6KksuIIA3TEZlhr	R_6KksuIIA3TEZlhr	2-3 times a	College/Sor	Under \$75,	Control Cell	5 2 4 1 1 3 2 1 3	4 7 8 6 2 2 1	4 7 3 5 1 2 1	5 1 4 3 8 1 2	5 8 4 6 2 1 2	4 7 8 6 2 2 1	4 7 3 5 1 2 1
R_aVhNwVeTc6ORDecx	R_aVhNwVeTc6ORDecx	Daily	College/Sor	Under \$35,	Control Cell	2 3 5 4 1 1 2 3	8 1 6 7 3 2 1	4 8 6 2 5 2 1	4 7 8 6 2 2 1	4 7 3 5 1 2 1	5 1 4 3 8 1 2	5 6 3 4 1 1 2
R_6V9ORqdlBWNRRXb	R_6V9ORqdlBWNRRXb	2-3 times a	Graduate \$	\$35,000 - \$	Control Cell	4 5 2 3 1 2 1 3	4 8 6 2 5 2 1	4 7 8 6 2 2 1	4 7 3 5 1 2 1	5 1 4 3 8 1 2	5 6 3 4 1 1 2	5 8 4 6 2 1 2
R_9nVlSMSUyZQjvD	R_9nVlSMSUyZQjvD	Daily	College/Sor	\$35,000 - \$	Control Cell	5 4 3 2 1 1 2 3	4 7 8 6 2 2 1	4 7 3 5 1 2 1	5 1 4 3 8 1 2	5 6 3 4 1 1 2	5 8 4 6 2 1 2	4 7 8 6 2 2 1
R_0xsvEzIbblHDEWx	R_0xsvEzIbblHDEWx	None of the above	College/Sor	\$35,000 - \$	Control Cell	5 4 3 1 2 1 1 3	7 3 6 4 1 1 2 1	7 3 6 4 1 1 2 1	7 3 6 4 1 1 2 1	7 3 6 4 1 1 2 1	7 3 6 4 1 1 2 1	7 3 6 4 1 1 2 1
R_bloebEG6cP4yvdBb	R_bloebEG6cP4yvdBb	Daily	Graduate \$	Under \$35,	Control Cell	4 3 5 1 2 1 2 3	3 2 6 8 7 2 1	8 2 7 4 5 1 2	8 2 7 4 5 1 2	8 2 7 4 5 1 2	8 2 7 4 5 1 2	8 2 7 4 5 1 2
R_eDj2cesODIhhZb	R_eDj2cesODIhhZb	Less than o	College/Sor	\$75,000 - \$	Control Cell	2 3 1 4 5 1 2 3	8 2 7 4 5 1 2	8 2 7 4 5 1 2	8 2 7 4 5 1 2	8 2 7 4 5 1 2	8 2 7 4 5 1 2	8 2 7 4 5 1 2
R_6PHBUjZ1h26yAR	R_6PHBUjZ1h26yAR	None of the above	College/Sor	\$50,000 - \$	Control Cell	3 2 5 4 1 2 1 3	4 6 2 5 1 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2
R_eD4CuatoeI7TXD	R_eD4CuatoeI7TXD	Once a wee	College/Sor	\$100,000 -	Control Cell	4 5 1 1 3 2 2 1 3	1 7 2 6 4 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2	1 7 2 6 4 1 2
R_74BunSNIKlOUVUh	R_74BunSNIKlOUVUh	Daily	College/Sor	Under \$35,	Control Cell	4 2 5 3 1 1 2 3	2 8 7 3 4 1 2	8 7 6 3 1 2 1	8 7 6 3 1 2 1	8 7 6 3 1 2 1	8 7 6 3 1 2 1	8 7 6 3 1 2 1
R_1Sm69HUIJ5ewOOR	R_1Sm69HUIJ5ewOOR	2-3 times a	Graduate \$	\$100,000 -	Control Cell	3 1 5 4 2 2 1 3	5 4 7 1 8 2 1	5 4 7 1 8 2 1	5 4 7 1 8 2 1	5 4 7 1 8 2 1	5 4 7 1 8 2 1	5 4 7 1 8 2 1
R_5wVFZOfYOLYRkn	R_5wVFZOfYOLYRkn	College/Sor	\$35,000 - \$	Control Cell	1 3 2 5 4 2 1 3	7 5 6 8 4 1 2	7 5 6 8 4 1 2	7 5 6 8 4 1 2	7 5 6 8 4 1 2	7 5 6 8 4 1 2	7 5 6 8 4 1 2	7 5 6 8 4 1 2
R_b8fWdYxdOT5nr3	R_b8fWdYxdOT5nr3	Daily	College/Sor	\$75,000 - \$	Control Cell	1 2 5 3 4 1 1 2 3	7 1 2 5 4 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2
R_3aWwWmh7aQvT9ke9	R_3aWwWmh7aQvT9ke9	None of the above	College/Sor	\$35,000 - \$	Control Cell	1 2 5 3 4 2 1 3	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2	5 4 1 1 6 3 1 2
R_5w95t5YE11MAA8R	R_5w95t5YE11MAA8R	None of the above	College/Sor	Under \$35,	Control Cell	2 1 4 3 5 1 2 3	5 1 2 8 6 2 1	1 4 3 5 8 2 1	1 4 3 5 8 2 1	1 4 3 5 8 2 1	1 4 3 5 8 2 1	1 4 3 5 8 2 1
R_4ZqeSbUP9Y1HDa5	R_4ZqeSbUP9Y1HDa5	None of the above	College/Sor	\$35,000 - \$	Control Cell	3 5 4 2 1 2 1 3	1 4 3 5 8 2 1	4 8 2 7 6 1 2	4 8 2 7 6 1 2	4 8 2 7 6 1 2	4 8 2 7 6 1 2	4 8 2 7 6 1 2
R_erGZcckMdhK8Gm9	R_erGZcckMdhK8Gm9	None of the above	High schoo	\$125,000 a	Control Cell	4 2 1 1 3 5 1 2 3	4 8 2 7 6 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2
R_gSZvl8VG0WOUStD	R_gSZvl8VG0WOUStD	Daily	Graduate \$	\$75,000 - \$	Control Cell	2 4 3 1 1 5 2 1 3	4 8 2 7 6 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2
R_9EOfoZ0SzlOOuh	R_9EOfoZ0SzlOOuh	2-3 times a	College/Sor	Under \$35,	Control Cell	4 3 2 1 1 5 2 1 3	4 8 2 7 6 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2	8 2 1 6 5 1 2
R_efAoSeCL0PUlMhez	R_efAoSeCL0PUlMhez	Daily	High schoo	Under \$35,	Control Cell	5 2 3 1 4 1 2 3	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1
R_d7r7bVkaXxyjIk6x	R_d7r7bVkaXxyjIk6x	Daily	College/Sor	\$125,000 a	Control Cell	5 3 1 4 2 1 2 3	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1	7 4 5 3 8 2 1

V1	V8	V9	V10	frouch	id	gc	O1	O2	O3	O4	O8	O9_1	O9_2
Responded	StartDate	EndDate	Finished	frouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_032Vik5O6TACvbl	9/18/2012 15:54	9/18/2012 15:57	1	DPDM52M	EFF925VLG	1	Yes	Female	55 - 64	1	1	1	
R_3mHHkHabtFopHCRv	9/18/2012 15:58	9/18/2012 16:00	1	DPDM537F	EFF925VLH	1	Yes	Female	25 - 34	1	1	1	
R_23vHKMjJjvkvxgp	9/18/2012 15:56	9/18/2012 16:00	1	DPDM535C	EFF925VLH	1	Yes	Female	55 - 64	1	1	1	
R_1vN6DdbGvXSL7db	9/18/2012 15:57	9/18/2012 16:01	1	DPDM537L	EFF925VLH	1	Yes	Female	45 - 54	1	1	1	
R_023zG7GbbBzdlMR	9/18/2012 16:00	9/18/2012 16:03	1	DPDM53BS	EFF925VLH	1	Yes	Male	25 - 34	1	1	1	
R_0ANjV2yr307tZMh	9/18/2012 16:01	9/18/2012 16:03	1	DPDM53CL	EFF925VLH	1	Yes	Male	25 - 34	1	1	1	
R_50JugGctzcOHwJlr	9/18/2012 16:01	9/18/2012 16:05	1	DPDM53CK	EFF925VLH	1	Yes	Male	55 - 64	1	1	1	
R_6507ZehyUeolPwn	9/18/2012 16:04	9/18/2012 16:06	1	DPDM545F	EFF925VLH	1	Yes	Male	25 - 34	1	1	1	
R_65xgakNZ6jE6Gpj	9/18/2012 15:49	9/18/2012 16:08	1	DPDM52KE	EFF925VLG	1	Yes	Female	55 - 64	1	1	1	
R_9BTbwJHvQIT3HnxP	9/18/2012 16:04	9/18/2012 16:11	1	DPDM54B2	EFF925VLH	1	Yes	Female	65 or older	1	1	1	
R_9SR8kr7LSACdkZd	9/18/2012 16:04	9/18/2012 16:12	1	DPDM54B2	EFF925VLH	1	Yes	Female	25 - 34	1	1	1	
R_6DR2QcbbqW9yDfqr	9/18/2012 16:11	9/18/2012 16:13	1	DPDM56D	EFF925VLK	1	Yes	Male	35 - 44	1	1	1	
R_0uODsX9kzps4lwX	9/18/2012 16:11	9/18/2012 16:13	1	DPDM56CE	EFF925VLK	1	Yes	Female	45 - 54	1	1	1	
R_8k5Non4t94dlkSV	9/18/2012 16:13	9/18/2012 16:15	1	DPDM56V	EFF925VLH	1	Yes	Female	45 - 54	1	1	1	
R_55NC3bFykcOB4N	9/18/2012 16:13	9/18/2012 16:15	1	DPDM56Cf	EFF925VLK	1	Yes	Female	25 - 34	1	1	1	
R_ebXt05gCG2xllqp	9/18/2012 16:08	9/18/2012 16:17	1	DPDM563h	EFF925VLK	1	Yes	Male	18 - 24	1	1	1	
R_bBjwRf5xkvRqhAF	9/18/2012 16:16	9/18/2012 16:17	1	DPDM56S7	EFF925VLJ	1	Yes	Female	45 - 54	1	1	1	
R_9Y2e4Z7SITsIGvr	9/18/2012 16:15	9/18/2012 16:17	1	DPDM56S7	EFF925VLJ	1	Yes	Female	45 - 54	1	1	1	
R_GPGXXOLlOKCMqf	9/18/2012 16:20	9/18/2012 16:24	1	DPDM58Gf	EFF925VLK	1	Yes	Male	45 - 54	1	1	1	
R_3RIAtBehmjmfdz	9/18/2012 16:18	9/18/2012 16:24	1	DPDM58L3	EFF925VLH	1	Yes	Male	18 - 24	1	1	1	
R_1RAYRGffqWHDtVz	9/18/2012 16:23	9/18/2012 16:25	1	DPDM58L3	EFF925VLH	1	Yes	Female	45 - 54	1	1	1	
R_0cdBObH7q5p0ovP	9/18/2012 16:26	9/18/2012 16:28	1	DPDM5DN	EFF925VLK	1	Yes	Male	55 - 64	1	1	1	
R_ctpVa5LsWTSqxl	9/18/2012 16:29	9/18/2012 16:32	1	DPDM5DYe	EFF925VLK	1	Yes	Female	25 - 34	1	1	1	
R_6Wg0vKkaieGobgUJ	9/18/2012 16:31	9/18/2012 16:34	1	DPDM5FCV	EFF925VLK	1	Yes	Female	45 - 54	1	1	1	
R_8Dtlv3Dm4goIPu5	9/18/2012 16:33	9/18/2012 16:34	1	DPDM5FPE	EFF925VLK	1	Yes	Female	25 - 34	1	1	1	Facebook
R_1ZAScv3WwvIBke1	9/18/2012 16:33	9/18/2012 16:35	1	DPDM5FPC	EFF925VLK	1	Yes	Female	35 - 44	1	1	1	
R_0oZsJ2mEUBItiv	9/18/2012 16:35	9/18/2012 16:37	1	DPDM5FSC	EFF925VLK	1	Yes	Male	45 - 54	1	1	1	
R_6KIYAWj2tldFXZr	9/18/2012 16:35	9/18/2012 16:37	1	DPDM5FVJ	EFF925VLK	1	Yes	Male	35 - 44	1	1	1	Facebook
R_d5VbGdJPHdLk3	9/18/2012 16:36	9/18/2012 16:40	1	DPDM5G6z	EFF925VLK	1	Yes	Female	55 - 64	1	1	1	
R_eQOB314M3L5lhbqZ	9/18/2012 16:41	9/18/2012 16:44	1	DPDM5GTE	EFF925VLK	1	Yes	Male	65 or older	1	1	1	
R_6KWmUoUBNIOAXCd	9/18/2012 16:43	9/18/2012 16:46	1	DPDM5GTE	EFF925VLK	1	Yes	Male	65 or older	1	1	1	
R_9Hm1zIf0IPvnsqf	9/18/2012 16:44	9/18/2012 16:47	1	DPDM5H7Z	EFF925VLK	1	Yes	Male	25 - 34	1	1	1	
R_7O9RtSHRrcvVlF	9/18/2012 16:44	9/18/2012 16:47	1	DPDM5H8z	EFF925VLK	1	Yes	Male	55 - 64	1	1	1	
R_3JokB4MlXtAgbb	9/18/2012 16:47	9/18/2012 16:50	1	DPDM5HCL	EFF925VLK	1	Yes	Male	65 or older	1	1	1	
R_exvQhEvpmO49ABL	9/18/2012 16:48	9/18/2012 16:49	1	DPDM5HFL	EFF925VLK	1	Yes	Female	25 - 34	1	1	1	
R_eIfEOHq5WhnMyJj	9/18/2012 16:51	9/18/2012 16:52	1	DPDM5HTe	EFF925VLH	1	Yes	Male	25 - 34	1	1	1	
R_23rMAAoRwV3mslF7	9/18/2012 16:50	9/18/2012 16:52	1	DPDM5HLS	EFF925VLK	1	Yes	Female	55 - 64	1	1	1	
R_aahipPHW7ubmlz	9/18/2012 16:58	9/18/2012 16:59	1	DPDM5JFD	EFF925VLH	1	Yes	Female	18 - 24	1	1	1	
R_dJfQbuYc80WMM0Iz	9/18/2012 17:02	9/18/2012 17:03	1	DPDM5JVG	EFF925VLH	1	Yes	Male	18 - 24	1	1	1	
R_0I8wTVEoirsQ9Vj	9/18/2012 17:00	9/18/2012 17:05	1	DPDM5JV8	EFF925VLL	1	Yes	Female	65 or older	1	1	1	
R_4ISlBkyf0Jfjar	9/18/2012 17:05	9/18/2012 17:07	1	DPDM5KGG	EFF925VLL	1	Yes	Female	35 - 44	1	1	1	
R_6nFpdV6Ty2z1989	9/18/2012 17:05	9/18/2012 17:07	1	DPDM5KGS	EFF925VLL	1	Yes	Female	55 - 64	1	1	1	
R_bjwBOTpsqXSrxl1	9/18/2012 17:09	9/18/2012 17:11	1	DPDM5KHH	EFF925VLL	1	Yes	Male	55 - 64	1	1	1	
R_6uo05jVbhsVLLf	9/18/2012 17:12	9/18/2012 17:14	1	DPDM5KIT	EFF925VLL	1	Yes	Male	55 - 64	1	1	1	
R_0jPAhVp00Ae89UN	9/18/2012 17:11	9/18/2012 17:15	1	DPDM5KJS	EFF925VLL	1	Yes	Female	25 - 34	1	1	1	

V1	V8	V9	V10	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
Responded	StartDate	EndDate	Finished	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
ResponseId	Start	End	Finish	gc	id	id	id	id	id	id
	Date	Date	Date	gc	id	id	id	id	id	id
R_b15q6dORezZ4tqx	9/18/2012 17:13	9/18/2012 17:16	1	1	Male	35 - 44	1	1	1	1
R_5z4dzdcQRhPUP9Up	9/18/2012 17:14	9/18/2012 17:19	1	1	Male	65 or older	1	1	1	1
R_eVfPp1B5Zgg7SN8h	9/18/2012 17:18	9/18/2012 17:20	1	1	Male	65 or older	1	1	1	1
R_8cZ11TOLQj6Kkion	9/18/2012 17:21	9/18/2012 17:23	1	1	Female	35 - 44	1	1	1	1
R_eM7dot6iguY1Upv	9/18/2012 17:22	9/18/2012 17:23	1	1	Male	45 - 54	1	1	1	1
R_e38QmDnVDJEno9f	9/18/2012 17:23	9/18/2012 17:24	1	1	Male	25 - 34	1	1	1	1
R_79uR3VqzXeOGsIR	9/18/2012 17:24	9/18/2012 17:27	1	1	Female	55 - 64	1	1	1	1
R_6RMdTLue8vZq2I6V	9/18/2012 17:25	9/18/2012 17:28	1	1	Female	45 - 54	1	1	1	1
R_eVgA9DvxAUO1Xal	9/18/2012 17:28	9/18/2012 17:29	1	1	Male	18 - 24	1	1	1	1
R_6OKDAg11SxslZOR	9/18/2012 17:31	9/18/2012 17:33	1	1	Male	55 - 64	1	1	1	1
R_2IT8B56Gw3wJ7nv	9/18/2012 17:31	9/18/2012 17:35	1	1	Female	55 - 64	1	1	1	1
R_77mcVjgylc3Tw1	9/18/2012 17:34	9/18/2012 17:38	1	1	Male	18 - 24	1	1	1	1
R_9zv4A00Lhno6D4LH	9/18/2012 17:38	9/18/2012 17:39	1	1	Female	35 - 44	1	1	1	1
R_ekujXrit6RYDA2h	9/18/2012 17:33	9/18/2012 17:39	1	1	Male	55 - 64	1	1	1	1
R_2nRTKPrqe5GjS1	9/18/2012 17:38	9/18/2012 17:40	1	1	Female	35 - 44	1	1	1	1
R_8Iz2jYkhnW43Xgh	9/18/2012 17:41	9/18/2012 17:44	1	1	Male	65 or older	1	1	1	1
R_8GfELncYjGogWb	9/18/2012 17:41	9/18/2012 17:47	1	1	Female	35 - 44	1	1	1	1
R_9AlMRjcfqN43s1	9/18/2012 17:47	9/18/2012 17:49	1	1	Male	55 - 64	1	1	1	1
R_9NqWFFzMQ2o43Vb	9/18/2012 17:49	9/18/2012 17:53	1	1	Female	35 - 44	1	1	1	1
R_4OspNhh9zhFudRX	9/18/2012 17:49	9/18/2012 17:54	1	1	Female	55 - 64	1	1	1	1
R_4UZg95P7x3b69oN	9/18/2012 17:55	9/18/2012 17:56	1	1	Male	35 - 44	1	1	1	1
R_5aoC8C2Z3ripW7P	9/18/2012 17:52	9/18/2012 17:55	1	1	Female	25 - 34	1	1	1	1
R_9NwWnlEN9WealPr	9/18/2012 17:55	9/18/2012 17:57	1	1	Female	45 - 54	1	1	1	1
R_b44kNg3o88szjXv	9/18/2012 17:53	9/18/2012 17:57	1	1	Male	55 - 64	1	1	1	1
R_gFUHu4CUIA28fe5	9/18/2012 17:55	9/18/2012 18:00	1	1	Male	55 - 64	1	1	1	1
R_4UOrznQVRgVON7	9/18/2012 17:59	9/18/2012 18:01	1	1	Female	55 - 64	1	1	1	1
R_c0tohBawK2ocv1	9/18/2012 18:02	9/18/2012 18:03	1	1	Male	45 - 54	1	1	1	1
R_1AK3Hmv3eyuFPal	9/18/2012 18:00	9/18/2012 18:05	1	1	Male	35 - 44	1	1	1	1
R_02lB00KamgmRc5	9/18/2012 18:04	9/18/2012 18:06	1	1	Male	55 - 64	1	1	1	1
R_6lJLDvMrRst7f	9/18/2012 18:03	9/18/2012 18:06	1	1	Female	45 - 54	1	1	1	1
R_8GNBlbcEhahbtM21	9/18/2012 18:07	9/18/2012 18:11	1	1	Female	45 - 54	1	1	1	1
R_6LK1Ms2uRcpV3	9/18/2012 18:11	9/18/2012 18:15	1	1	Female	65 or older	1	1	1	1
R_ey5eHPk5twb5f7	9/18/2012 18:15	9/18/2012 18:16	1	1	Male	55 - 64	1	1	1	1
R_8gPNeO5HwGCRleep	9/18/2012 18:17	9/18/2012 18:19	1	1	Male	65 or older	1	1	1	1
R_5fO48wxbPFouTb	9/18/2012 18:18	9/18/2012 18:20	1	1	Male	18 - 24	1	1	1	1
R_2lvAYEHkmfygTP	9/18/2012 18:18	9/18/2012 18:21	1	1	Male	65 or older	1	1	1	1
R_7VborakOGZ4ZdeR	9/18/2012 18:20	9/18/2012 18:21	1	1	Female	55 - 64	1	1	1	1
R_6nhal8bunzAe2nX	9/18/2012 18:24	9/18/2012 18:25	1	1	Female	55 - 64	1	1	1	1
R_5mR3qboAPrRkRfb	9/18/2012 18:25	9/18/2012 18:26	1	1	Male	55 - 64	1	1	1	1
R_eWJGwIhKGoKXK9T	9/18/2012 18:25	9/18/2012 18:29	1	1	Female	65 or older	1	1	1	1
R_eeUWMECloxgJIK5	9/18/2012 18:26	9/18/2012 18:29	1	1	Female	45 - 54	1	1	1	1
R_20v5Z58ZFisvaF7	9/18/2012 18:26	9/18/2012 18:30	1	1	Female	55 - 64	1	1	1	1
R_6RkvJY4Zb0kJFHf	9/18/2012 18:32	9/18/2012 18:35	1	1	Female	45 - 54	1	1	1	1
R_1XnOqI4uO929IaN	9/18/2012 18:34	9/18/2012 18:36	1	1	Female	55 - 64	1	1	1	1
R_88uzCj3AHAAk1T	9/18/2012 18:33	9/18/2012 18:36	1	1	Male	35 - 44	1	1	1	1

LinkedIn

Facebook

Facebook

Facebook

	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
Control Cell														
ResponseID	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_b15q6dORezZ4tqx										Sounds like Facebook				
R_54zdzccQRhPUPR9UP										None of the Sounds more like scient	LinkedIn			
R_eVfP1B5Zgg7SN8h										Time is in the title, it is registered trademark, think they hav				
R_8cz11TOLQj6Kkton										None of the I didn't see any reference to the companies listed				
R_eM7dot6iguY1Upv										None of the never hear Facebook	LinkedIn	Google+	Twitter	
R_e38QmDNVDJEno9f										None of the I don't see : Facebook	LinkedIn	Google+	Twitter	
R_79uR3VqzXeoGSIR										None of the I am not aware that the name timescapes is associated with				
R_6RMDTJue8v2q2i6V										None of the I was intere Facebook				
R_eVgA9DvxAUO1Xal										I love watching vidoes on youtube				
R_6OKDAg11SxslZOR										None of the I don't rem Facebook		Google+		
R_2IT8B56Gw3wJ7nv										None of the it is a movie				
R_77mcVjgylc3Tw1										None of the I don't kno Facebook	LinkedIn		Twitter	
R_9zv4A00Lno6D4LH										None of the none	Facebook			
R_ekujXrit6RYDA2h										None of the none	Facebook			
R_2hRTKPrqe5GjIS1										CNN - Best news sorce.	Google- G	Google+		
R_81z2jYkhnWVA3Xgh										see the name on page				
R_8GRELncYjGcgWb										na	Facebook			
R_9A1M/RjcfqN43s1										historical stories, news, current/past events, glimpses of time				
R_9NqWFFZmQ2o43Vb										It seems lik Facebook	LinkedIn			
R_4OspNhh9zhFudRX										None of the Hav nvr sn Facebook	LinkedIn			
R_4UZg95P7x3b69oN										Anything of interest is c LinkedIn	Google+			
R_5aoC8CZ23ripW7P										None of the no reason Facebook	LinkedIn	Google+		
R_9NWNhIEN9WealPjr										None of the None of the Facebook	LinkedIn			
R_b44kNg3o88zsjXv										All 3 of thes Facebook				
R_gFUHu4CUIA28fe5										None of the Newbefore now,er heard of timescapes				
R_4UOnznvQvRgVON7										None of the Because I don't know				
R_cOtohBaWk2ocv11										None of the Never hear Facebook				
R_1AK3Hmv3eyuFPal										None of the Because the Facebook				
R_02lB0OKamgmRC5										None of the I have never seen it or t LinkedIn				
R_6lJLDvmRst7f										None of the I've never t Facebook				
R_8GNBibcehabitM21										The name. /	LinkedIn	Google+		Twitter
R_6LK1Ms2iutRcpV3										Seems like : Facebook				
R_eye5HPk5twb5f7										None of the 0 Facebook				
R_8gPNeO5HWCReep										complete paper				
R_5fO48wrdbxFouTb										None of the I have neve Facebook		Google+		
R_2lvAYEHkmdyGTP										Because it s Facebook	LinkedIn		Twitter	
R_7VborakOGZ4ZdeR										Times in the Facebook	LinkedIn	Google+		
R_6nhal8bunzAe2nx										saw the wo Facebook				
R_5mR3qboAprRkfb										None of the dosent mean anything to me				
R_eWJGwMhKGoKXK9T										only becaus Facebook				
R_eeUM/ECLoxgJIK5										The site looked like stories found in the variety, movie, iffest				
R_20v5Z58ZFlsvaF7										None of the Saw twitter and facebook but didn't Google+				
R_6RkvJY4zb0kFHf										Other (plea PBS OR History channel a historical	Facebook	LinkedIn		
R_1XnOq4uO929IaN										newsy	Facebook	LinkedIn		
R_88uZC13AHAAk1T										None of the didn't seem Facebook	LinkedIn			

Control Cell

	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR_FL_4	DO-Q-01	DO-Q-01	DO-Q-06	DO-Q-09	DO-Q-02
V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR_FL_4	DO-Q-01	DO-Q-01	DO-Q-06	DO-Q-09	DO-Q-02
ResponseID	On which, i On which, i Approximat Now, a few Which of th Display Orc Display Orc if any of the follo Display Orc Display Or										
R_b15q6dORezZ4tqx	Daily			High schoo	Under \$35, Control Cell 2 3 4 1 5 1 2 3				5 3 7 1 2 1 2		
R_54zdzccQRhPUP9Up				Graduate \$50,000 - \$ Control Cell 2 4 3 1 5 2 1 3					7 2 5 6 3 1 2		
R_eVfP1B5Zgg7SN8h				College/Sor \$50,000 - \$ Control Cell 4 1 5 3 2 1 2 3					7 3 4 6 5 2 1		
R_8cz11TLOJ6Kt0N				Graduate \$35,000 - \$ Control Cell 1 4 5 2 3 1 2 3					8 2 3 5 7 1 2		
R_eM7dot6tguY1Upv				College/Sor \$50,000 - \$ Control Cell 5 2 1 4 3 1 2 3					6 4 3 2 8 2 1		
R_e38QmDNVDJEno9f				College/Sor \$100,000 - Control Cell 5 3 2 4 1 1 2 3					2 3 5 1 7 1 2		
R_79uR3VqzXeOGsIR				Graduate \$75,000 - \$ Control Cell 5 1 2 3 4 2 1 3					2 7 6 1 4 2 1		
R_6RMDTJue8v2q216V				College/Sor \$50,000 - \$ Control Cell 2 5 1 3 4 2 1 3					2 1 5 8 6 1 2		
R_eVgA9DvxAUO1Xal				College/Sor Under \$35, Control Cell 4 3 2 1 5 2 1 3					5 8 4 3 6 1 2		
R_6OKDag11SxSLZOR				Graduate \$75,000 - \$ Control Cell 4 2 5 1 3 1 2 3					8 5 1 2 7 1 2		
R_2IT8B56Gw3wJ7nv				Graduate \$75,000 - \$ Control Cell 5 4 1 2 3 2 1 3					7 6 5 4 8 1 2		
R_77mcVjgylc3Tww1				College/Sor \$50,000 - \$ Control Cell 5 4 3 1 2 1 2 3					2 4 6 1 3 1 2		
R_9zv4A00Lhno6D4LH				College/Sor \$50,000 - \$ Control Cell 1 2 5 4 3 1 2 3					3 5 6 7 2 1 2		
R_ekujXrit6RYDA2h				High schoo \$35,000 - \$ Control Cell 5 2 4 3 1 2 1 3					6 5 2 1 3 1 2		
R_2hRTKPrqe5GjIS1				Graduate \$75,000 - \$ Control Cell 2 3 1 5 4 1 2 3					5 3 2 4 7 2 1		
R_8Iz2jYKhnW43Xgh				High schoo \$50,000 - \$ Control Cell 2 1 4 3 5 2 1 3					3 6 8 5 7 1 2		
R_8GRELncYjGogIWB				College/Sor \$35,000 - \$ Control Cell 5 2 4 1 3 2 1 3					8 5 2 7 4 1 2		
R_9AImRJcfcqN43S1				College/Sor Under \$35, Control Cell 3 2 1 5 4 2 1 3					3 8 2 5 7 2 1		
R_9NqWFFZmQ2o43Vb				College/Sor \$125,000 a Control Cell 1 2 4 5 3 2 1 3					6 8 2 1 5 2 1		
R_4OSpNh9zhFudRX				College/Sor \$125,000 a Control Cell 5 4 2 1 3 2 1 3					3 2 6 1 7 2 1		
R_4UZg95P7x3b69oN				College/Sor \$35,000 - \$ Control Cell 1 5 3 2 4 2 1 3					6 7 4 1 8 2 1		
R_5aoC8CZ23ripW7P				Graduate \$35,000 - \$ Control Cell 4 3 5 1 2 2 1 3					2 5 4 1 8 1 2		
R_9NMwnIEN9WearPjr				Graduate \$75,000 - \$ Control Cell 2 5 3 4 1 2 1 3					7 8 6 1 5 2 1		
R_b44kNg3o88szjXv				Graduate \$125,000 a Control Cell 5 4 2 1 3 2 1 3					6 2 7 4 3 2 1		
R_gfUHuaCUIA28fEs				College/Sor \$125,000 a Control Cell 4 2 3 1 5 1 2 3					7 8 6 1 5 2 1		
R_4UOnznvQVRgVON7				Graduate \$100,000 - Control Cell 5 3 1 2 4 1 2 3					8 1 7 3 5 2 1		
R_c0tonBawK2ocv11				College/Sor \$35,000 - \$ Control Cell 5 2 3 1 4 2 1 3					8 3 6 7 5 2 1		
R_1AK3Hmv3eyuFPal				College/Sor \$100,000 - Control Cell 2 4 3 1 5 2 1 3					1 2 4 7 5 2 1		
R_02lB0OKamgmRC5				College/Sor \$125,000 a Control Cell 1 5 3 4 2 2 1 3					5 7 2 8 1 1 2		
R_6lJLDvmRst7f				College/Sor \$75,000 - \$ Control Cell 1 3 2 4 5 1 2 3					4 5 2 1 3 2 1		
R_8GNBIbceHabtM21				College/Sor \$75,000 - \$ Control Cell 5 4 3 1 2 2 1 3					6 2 1 4 5 2 1		
R_6LK1Ms2uRcpV3				College/Sor \$35,000 - \$ Control Cell 2 5 4 1 3 1 2 3					7 8 2 5 3 2 1		
R_eYe5HPK5twb5f7				College/Sor \$125,000 a Control Cell 3 1 4 5 2 1 2 3					7 2 8 6 3 2 1		
R_8gPNeO5HwCReep				College/Sor Under \$35, Control Cell 2 3 1 4 5 1 2 3					4 6 5 2 3 1 2		
R_5fO48wrbxPFouTb				College/Sor \$50,000 - \$ Control Cell 1 5 3 2 4 2 1 3					4 5 8 7 1 1 2		
R_2lvAYEHkmdyGTP				Graduate \$100,000 - Control Cell 2 5 1 3 4 2 1 3					2 1 5 6 3 1 2		
R_7VborakOGZ4ZdER				Graduate \$75,000 - \$ Control Cell 5 4 1 2 3 1 2 3					2 7 6 1 8 2 1		
R_6nhal8bunzAe2nX				College/Sor \$75,000 - \$ Control Cell 5 4 3 1 2 2 1 3					1 2 6 3 5 1 2		
R_5mR3qboAPRkRktb				College/Sor \$75,000 - \$ Control Cell 5 2 3 4 1 2 1 3					8 5 1 6 2 1 2		
R_eWJGwIhKGoKXK9T				College/Sor \$75,000 - \$ Control Cell 4 5 2 1 3 2 1 3					7 6 8 1 5 2 1		
R_eeUMeCLOxgJIK5				Graduate \$125,000 a Control Cell 1 5 2 4 3 2 1 3					8 5 7 6 3 2 1		
R_20v5Z58ZFIsvaF7				College/Sor \$35,000 - \$ Control Cell 3 1 5 4 2 2 1 3					4 1 3 6 8 1 2		
R_6RkvJY4Zb0kJFHf				College/Sor \$50,000 - \$ Control Cell 2 3 4 1 5 2 1 3					5 8 1 4 7 2 1		
R_1XnOq4uO929IaN				High schoo \$50,000 - \$ Control Cell 5 2 3 1 4 2 1 3					4 2 8 1 7 1 2		
R_88uzC13AH4A4K1T				College/Sor \$75,000 - \$ Control Cell 2 1 5 3 4 2 1 3					7 5 1 4 6 1 2		

V1	V8	V9	V10	frouch	id	gc	O1	O2	O3	O4	O8	O9_1	O9_2
ResponseId	StartDate	EndDate	Finished	frouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_6KD5f33IuYTMkX	9/18/2012 18:36	9/18/2012 18:39	1	DPDM55S8	EFF925VLR	1	Yes	Female	35 - 44	1	1	1	
R_bw1DM4KZz41qn4N	9/18/2012 18:38	9/18/2012 18:40	1	DPDM55SD	EFF925VLR	1	Yes	Female	45 - 54	1	1	1	
R_4ddo3gsh4ISwbP	9/18/2012 18:36	9/18/2012 18:41	1	DPDM55BK	EFF925VLR	1	Yes	Male	65 or older	1	1	1	
R_0oeyReE8IYFLQqp	9/18/2012 18:39	9/18/2012 18:42	1	DPDM55SD	EFF925VLR	1	Yes	Female	55 - 64	1	1	1	
R_780GzjifCGEBMpv	9/18/2012 18:42	9/18/2012 18:44	1	DPDM55SV	EFF925VLR	1	Yes	Male	65 or older	1	1	1	
R_eldbBqBy7v2Cum1	9/18/2012 18:41	9/18/2012 18:44	1	DPDM55TB	EFF925VLR	1	Yes	Male	65 or older	1	1	1	
R_ekXvzXGjOIdfLYR	9/18/2012 18:44	9/18/2012 18:45	1	DPDM55X6	EFF925VLR	1	Yes	Male	35 - 44	1	1	1	
R_5doeCZtWH2IKUBv	9/18/2012 18:45	9/18/2012 18:46	1	DPDM55VA	EFF925VLR	1	Yes	Male	35 - 44	1	1	1	
R_eqEHYgFPh50bozn	9/18/2012 18:47	9/18/2012 18:48	1	DPDM5T8J	EFF925VLS	1	Yes	Male	35 - 44	1	1	1	
R_bqz3pBo9dBpsfj	9/18/2012 18:46	9/18/2012 18:49	1	DPDM5T32	EFF925VLR	1	Yes	Female	65 or older	1	1	1	
R_7Wm7nphZRRD1HAp	9/18/2012 18:48	9/18/2012 18:50	1	DPDM5TB8	EFF925VLS	1	Yes	Male	65 or older	1	1	1	
R_b3ClOlZSxzOstT	9/18/2012 18:47	9/18/2012 18:51	1	DPDM5RRH	EFF925VLC	1	Yes	Female	35 - 44	1	1	1	
R_ahreIBVvelz5GR5X	9/18/2012 18:50	9/18/2012 18:54	1	DPDM5TBR	EFF925VLS	1	Yes	Male	45 - 54	1	1	1	
R_befF2zVE5SWLxk1	9/18/2012 18:52	9/18/2012 18:56	1	DPDM5TD7	EFF925VLS	1	Yes	Male	65 or older	1	1	1	
R_50H6W5fFKCn4Zai	9/18/2012 18:59	9/18/2012 19:01	1	DPDM5TX4	EFF925VLS	1	Yes	Female	45 - 54	1	1	1	
R_3De3MqXekKbjLW5	9/18/2012 19:04	9/18/2012 19:07	1	DPDM5VOL	EFF925VLS	1	Yes	Male	45 - 54	1	1	1	
R_0vNMlyJxluSU8kx	9/18/2012 19:06	9/18/2012 19:08	1	DPDM5VRJ	EFF925VLS	1	Yes	Female	55 - 64	1	1	1	
R_3kIMbCkntfcsg9n	9/18/2012 19:12	9/18/2012 19:15	1	DPDM5VYE	EFF925VLT	1	Yes	Male	45 - 54	1	1	1	
R_56gqBnjQ45ZHa6N	9/18/2012 19:18	9/18/2012 19:20	1	DPDM5W6	EFF925VLT	1	Yes	Male	45 - 54	1	1	1	
R_6Gouxzl6ombOfXP	9/18/2012 19:20	9/18/2012 19:23	1	DPDM5X5C	EFF925VLT	1	Yes	Female	45 - 54	1	1	1	
R_7PyW8aL2rBELaj	9/18/2012 19:20	9/18/2012 19:24	1	DPDM5XW	EFF925VLT	1	Yes	Female	45 - 54	1	1	1	
R_GOPnfh8QoXAX1rL	9/18/2012 19:25	9/18/2012 19:26	1	DPDM5Z4E	EFF925VLT	1	Yes	Female	35 - 44	1	1	1	
R_eb1fLICdXwBeeV	9/18/2012 19:25	9/18/2012 19:28	1	DPDM5ZFY	EFF925VLT	1	Yes	Female	45 - 54	1	1	1	
R_CB9WLcqhmOQJmcl	9/18/2012 19:28	9/18/2012 19:30	1	DPDM5ZHT	EFF925VLT	1	Yes	Male	55 - 64	1	1	1	
R_3EIKdClMfhYbnf	9/18/2012 19:29	9/18/2012 19:31	1	DPDM5ZHK	EFF925VLT	1	Yes	Male	25 - 34	1	1	1	
R_eIkq9aguwXy19WZ	9/18/2012 19:34	9/18/2012 19:37	1	DPDM5ZJ5	EFF925VLT	1	Yes	Male	25 - 34	1	1	1	
R_6kEbqZ5PdrUsU0B	9/18/2012 19:35	9/18/2012 19:38	1	DPDM5ZJ9	EFF925VLT	1	Yes	Male	35 - 44	1	1	1	
R_4ZKTrad5CoXApp3	9/18/2012 19:39	9/18/2012 19:41	1	DPDM5ZJP	EFF925VLT	1	Yes	Male	65 or older	1	1	1	
R_bw8KQvGlyrnVbo1	9/18/2012 19:42	9/18/2012 19:43	1	DPDM5ZKA	EFF925VLT	1	Yes	Female	45 - 54	1	1	1	
R_0KNUDRlbu6xVHX7	9/18/2012 19:42	9/18/2012 19:45	1	DPDM5ZKE	EFF925VLT	1	Yes	Male	55 - 64	1	1	1	
R_5gsw9VNI-ZzBcVbd	9/18/2012 19:44	9/18/2012 19:46	1	DPDM5ZKF	EFF925VLT	1	Yes	Female	45 - 54	1	1	1	
R_8faFDofkWIYR0dR	9/18/2012 19:45	9/18/2012 19:47	1	DPDM5ZKK	EFF925VLT	1	Yes	Male	25 - 34	1	1	1	
R_9uzppl9fn78r4NF	9/18/2012 19:46	9/18/2012 19:48	1	DPDM5ZKX	EFF925VLT	1	Yes	Female	65 or older	1	1	1	
R_3HJUCtCsotHP03H	9/18/2012 19:40	9/18/2012 19:49	1	DPDM5ZLQ	EFF925VLT	1	Yes	Male	55 - 64	1	1	1	
R_dhtX9fJlZSH0Qtv	9/18/2012 19:42	9/18/2012 19:53	1	DPDM5ZK7	EFF925VLT	1	Yes	Male	55 - 64	1	1	1	
R_8I7TZkBF39ZkMkt	9/18/2012 19:53	9/18/2012 19:55	1	DPDM5ZLH	EFF925VLT	1	Yes	Male	45 - 54	1	1	1	
R_b8fzEBNFgXN0dyB	9/18/2012 19:55	9/18/2012 19:58	1	DPDM5ZLP	EFF925VLT	1	Yes	Male	55 - 64	1	1	1	
R_eEBEXmKLIJf7et	9/18/2012 19:55	9/18/2012 20:01	1	DPDM5ZLC	EFF925VLT	1	Yes	Female	35 - 44	1	1	1	
R_0vSKx4fjlSeqBD	9/18/2012 20:00	9/18/2012 20:04	1	DPDM5ZM	EFF925VLM	1	Yes	Female	55 - 64	1	1	1	
R_gfULmCUElHXZEN	9/18/2012 20:02	9/18/2012 20:06	1	DPDM5ZM	EFF925VLM	1	Yes	Male	35 - 44	1	1	1	
R_b7TCgJCPYSy02Wh	9/18/2012 20:06	9/18/2012 20:08	1	DPDM5ZRA	EFF925VLM	1	Yes	Female	25 - 34	1	1	1	
R_7O226cZ6dOOLmRL	9/18/2012 19:56	9/18/2012 20:11	1	DPDM5ZLV	EFF925VLM	1	Yes	Female	45 - 54	1	1	1	
R_efazlOMpUwMjGt	9/18/2012 20:04	9/18/2012 20:12	1	DPDM5ZQI	EFF925VLM	1	Yes	Female	65 or older	1	1	1	
R_2begAGpJ9NEMmgz	9/18/2012 20:11	9/18/2012 20:14	1	DPDM5ZRR	EFF925VLM	1	Yes	Female	45 - 54	1	1	1	
R_b1JBCXfG09E97v	9/18/2012 20:16	9/18/2012 20:19	1	DPDM5ZV6	EFF925VLM	1	Yes	Female	25 - 34	1	1	1	

Facebook

Control Cell

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR_FL_4	DO-Q-01	DO-Q-01	DO-Q-06	DO-Q-09	DO-Q-02
ResponseID	On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc	Display Or
R_6KD5f331uyTMMkX	Daily	Daily	College/Sor	\$50,000 - \$	Control Cell	4 3 2 5 1	1 1 2 3	7 4 3 1 8 1 2			
R_bw1DM4KZz41qn4N	Daily	Daily	Graduate/Sr	\$125,000 a	Control Cell	3 4 2 1 5 1	1 5 1 2 3	3 4 7 2 5 2 1			
R_4addo3gsh4ISwbhp	None of the above	None of the above	Graduate/Sr	\$100,000 -	Control Cell	5 2 1 4 3 2 1 3	2 1 4 8 6 2 1	3 5 6 7 1 2 1			
R_0oeyReE8IYFLQqp	2-3 times a	2-3 times a	Graduate/Sr	\$125,000 a	Control Cell	2 1 5 3 4 2 1 3	2 1 4 8 6 2 1	2 1 4 8 6 2 1			
R_780GzjifCGEBMpv	None of the above	None of the above	College/Sor	\$35,000 - \$	Control Cell	5 2 1 4 3 2 1 3	3 1 2 6 5 1 2	3 1 2 6 5 1 2			
R_elthBqBy7v2CUM1	Daily	Daily	Graduate/Sr	\$35,000 - \$	Control Cell	2 3 4 5 1 2 1 3	8 7 4 6 2 2 1	8 7 4 6 2 2 1			
R_ekXvzXGjOidflyR	Daily	Daily	College/Sor	\$75,000 - \$	Control Cell	3 1 2 4 5 2 1 3	8 5 3 7 4 2 1	8 5 3 7 4 2 1			
R_5doeCZvMH2IKUBv	Daily	Daily	Graduate/Sr	\$35,000 - \$	Control Cell	5 1 3 1 2 4 2 1 3	1 7 4 6 2 2 1	1 7 4 6 2 2 1			
R_eqEHYgPh5Dbozn	Foursquare	Foursquare	College/Sor	\$35,000 - \$	Control Cell	5 1 3 2 4 2 1 3	1 6 5 8 7 1 2	1 6 5 8 7 1 2			
R_bqz3pBo9dBspj	2-3 times a	2-3 times a	College/Sor	\$100,000 -	Control Cell	5 4 1 1 2 3 2 1 3	5 3 8 4 7 1 2	5 3 8 4 7 1 2			
R_7Wm7nphZRRD1HAp	None of the above	None of the above	College/Sor	\$75,000 - \$	Control Cell	4 5 2 1 3 1 2 3	7 1 3 5 6 2 1	7 1 3 5 6 2 1			
R_b3CIdZSzOs1T	None of the above	None of the above	Graduate/Sr	\$100,000 -	Control Cell	2 5 1 3 4 1 2 3	4 5 6 8 3 2 1	4 5 6 8 3 2 1			
R_ahreiBVelz5GR5X	Once a wee	Once a wee	College/Sor	\$35,000 - \$	Control Cell	1 4 3 2 5 1 2 3	3 7 8 5 6 1 2	3 7 8 5 6 1 2			
R_befFzVf55SWLx1	I Events	None of the above	College/Sor	\$50,000 - \$	Control Cell	3 1 4 2 5 1 2 3	4 3 2 6 1 1 2	4 3 2 6 1 1 2			
R_50H6WsfFKCn4Zal	Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	5 4 2 1 3 1 2 3	5 4 8 3 1 1 2	5 4 8 3 1 1 2			
R_3De3MqXekkbJLW5	, I did not fe	None of the above	College/Sor	\$50,000 - \$	Control Cell	2 5 1 3 4 2 1 3	1 4 6 7 3 1 2	1 4 6 7 3 1 2			
R_0vNMVyxJxluSU8kx	Daily	Daily	Graduate/Sr	\$75,000 - \$	Control Cell	1 3 5 4 2 1 2 3	6 8 1 4 7 2 1	6 8 1 4 7 2 1			
R_3kIMbCkntfcsg9n	None of the above	None of the above	College/Sor	\$75,000 - \$	Control Cell	4 5 2 1 3 1 2 3	4 2 5 1 3 2 1	4 2 5 1 3 2 1			
R_56gqBnjQ45ZHa6N	None of the above	None of the above	Graduate/Sr	\$35,000 - \$	Control Cell	4 5 1 2 3 1 2 3	5 8 4 6 2 1 2	5 8 4 6 2 1 2			
R_6Gouxzl6ombofXP	None of the above	None of the above	Graduate/Sr	\$75,000 - \$	Control Cell	4 3 5 2 1 1 2 3	1 3 6 7 5 1 2	1 3 6 7 5 1 2			
R_7PyW8aLFzrBELaj	Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	2 3 4 5 1 1 2 3	2 6 4 3 7 1 2	2 6 4 3 7 1 2			
R_GOPmfHr8QXAX1rL	Daily	Daily	Graduate/Sr	\$50,000 - \$	Control Cell	1 3 2 5 4 2 1 3	3 6 2 4 7 2 1	3 6 2 4 7 2 1			
R_eb1fLlcIDxwBeev	Less than o	College/Sor	Under \$35,	Control Cell	2 3 4 1 5 1 5 1 2 3	6 8 3 5 2 1 2	6 8 3 5 2 1 2				
R_CB9WlCqImOQJmcl	Less than o	College/Sor	Under \$75,	Control Cell	3 5 1 2 4 1 1 2 3	4 6 1 7 3 2 1	4 6 1 7 3 2 1				
R_3EIKdGIMfHbmf	Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	5 1 2 4 3 1 2 3	6 8 3 4 7 2 1	6 8 3 4 7 2 1			
R_elKq9aguwX19WZ	Daily	Daily	High schoo	\$75,000 - \$	Control Cell	3 5 2 1 4 1 1 2 3	7 4 8 1 6 1 2	7 4 8 1 6 1 2			
R_6k6ebgZ5PdrUsU0B	Daily	Daily	Graduate/Sr	\$35,000 - \$	Control Cell	5 2 3 4 1 1 2 3	8 2 3 5 1 2 1	8 2 3 5 1 2 1			
R_4ZXTrad5CoXApp3	Daily	Daily	Graduate/Sr	\$50,000 - \$	Control Cell	1 5 3 4 2 1 2 3	2 8 3 6 7 1 2	2 8 3 6 7 1 2			
R_bw8KQvGjynjVbo1	Daily	Daily	High schoo	\$35,000 - \$	Control Cell	5 1 4 2 3 2 1 3	8 1 5 6 2 1 2	8 1 5 6 2 1 2			
R_0KNUDRlbu6xVHX7	Once a wee	College/Sor	\$75,000 - \$	Control Cell	1 3 5 4 2 2 1 3	4 6 3 8 1 1 2	4 6 3 8 1 1 2				
R_5gsw9VnNZBrVbd	Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	5 4 2 3 1 1 2 3	2 1 7 6 5 1 2	2 1 7 6 5 1 2			
R_8faFDofkMYR0dr	2-3 times a	2-3 times a	Graduate/Sr	\$75,000 - \$	Control Cell	2 1 3 4 5 2 1 3	5 2 4 8 6 2 1	5 2 4 8 6 2 1			
R_9uzpp19fn78r4NF	College/Sor	College/Sor	\$75,000 - \$	Control Cell	3 4 5 1 2 2 1 3	4 5 1 2 3 1 2	4 5 1 2 3 1 2				
R_3HJUCyCsofHP03H	Daily	Daily	High schoo	\$75,000 - \$	Control Cell	3 2 5 4 1 1 2 1 3	7 8 6 3 1 2 1	7 8 6 3 1 2 1			
R_dhtX9FJlzSh0Qtv	Daily	Daily	Graduate/Sr	\$50,000 - \$	Control Cell	3 1 2 4 5 2 1 3	6 4 8 5 3 1 2	6 4 8 5 3 1 2			
R_8i7TZkBF39ZkMkt	None of the above	None of the above	Graduate/Sr	\$75,000 - \$	Control Cell	4 1 1 3 2 5 1 2 3	7 6 4 1 2 1 2	7 6 4 1 2 1 2			
R_b8fzEBNFgXN0dyB	Never	Never	College/Sor	\$75,000 - \$	Control Cell	2 1 5 4 3 1 2 3	4 8 7 6 5 1 2	4 8 7 6 5 1 2			
R_eEBEXrMKLJf7et	Daily	Daily	College/Sor	\$75,000 - \$	Control Cell	5 1 1 2 4 3 1 2 3	5 4 1 1 6 2 1 2	5 4 1 1 6 2 1 2			
R_0vSKx4flSlseqBD	None of the above	None of the above	Graduate/Sr	\$35,000 - \$	Control Cell	5 1 1 2 4 3 1 2 3	7 4 2 6 8 1 2	7 4 2 6 8 1 2			
R_gfULmCUElHXEN	Daily	Daily	College/Sor	\$50,000 - \$	Control Cell	3 2 5 4 1 1 2 1 3	2 5 8 1 7 2 1	2 5 8 1 7 2 1			
R_b7TCgjCPYSy02Wh	None of the above	None of the above	High schoo	\$50,000 - \$	Control Cell	5 4 1 2 3 1 1 2 3	5 3 4 8 2 1 2	5 3 4 8 2 1 2			
R_7O226z6zdoOOLmRL	Daily	Daily	College/Sor	\$100,000 -	Control Cell	5 2 3 1 4 1 1 2 3	5 6 4 1 2 1 2	5 6 4 1 2 1 2			
R_efazlOMpJuwMjGt	2-3 times a	2-3 times a	College/Sor	\$35,000 - \$	Control Cell	5 2 1 4 3 1 1 2 3	2 5 6 7 8 2 1	2 5 6 7 8 2 1			
R_2begAGpI9NEMmgz	Daily	Daily	High schoo	\$35,000 - \$	Control Cell	4 3 2 5 1 1 2 1 3	7 3 5 4 2 1 2	7 3 5 4 2 1 2			
R_b1JBCEgEO9E97v	College/Sor	College/Sor	\$75,000 - \$	Control Cell	4 2 1 1 3 5 2 1 3	8 5 6 4 1 1 1 2	8 5 6 4 1 1 1 2				

Control Cell

V1	V8	V9	V10	frouch	id	gc	O1	O2	O3	O4	O8	O9_1	O9_2
Responded	StartDate	EndDate	Finished	frouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_9fYTHuFfNk6ymk	9/18/2012 18:55	9/18/2012 20:19	1	DPDM5TGf	EFF925VLS	1	Yes	Female	25 - 34	1	1	1	
R_22Ye3KMMMLKt65	9/18/2012 20:20	9/18/2012 20:22	1	DPDM5ZZC	EFF925VLW	1	Yes	Female	55 - 64	1	1	1	
R_26u6AUZXPcWlHT	9/18/2012 20:22	9/18/2012 20:24	1	DPDM5ZZL	EFF925VLX	1	Yes	Male	65 or older	1	1	1	
R_6lowk9VZpd1fYGN	9/18/2012 20:24	9/18/2012 20:27	1	DPDM5ZZV	EFF925VLX	1	Yes	Female	45 - 54	1	1	1	
R_6ty5vBNHlJlBbPr	9/18/2012 20:25	9/18/2012 20:27	1	DPDM6222	EFF925VLX	1	Yes	Male	45 - 54	1	1	1	
R_4TTcOX5XNTOBPh	9/18/2012 20:27	9/18/2012 20:31	1	DPDM620L	EFF925VLX	1	Yes	Female	25 - 34	1	1	1	Facebook
R_4GZNA5BPRXDD9u5	9/18/2012 20:29	9/18/2012 20:32	1	DPDM62T5	EFF925VLX	1	Yes	Female	35 - 44	1	1	1	
R_1AEK17BPcS7JZXL	9/18/2012 20:32	9/18/2012 20:35	1	DPDM62TL	EFF925VLX	1	Yes	Female	25 - 34	1	1	1	
R_0PXXVHfgoX8rUp	9/18/2012 20:38	9/18/2012 20:40	1	DPDM62W	EFF925VLX	1	Yes	Female	35 - 44	1	1	1	
R_b2wwNnChW-HvImh	9/18/2012 20:37	9/18/2012 20:40	1	DPDM62W	EFF925VLX	1	Yes	Female	55 - 64	1	1	1	
R_aVZUw66L9H4p01D	9/18/2012 20:39	9/18/2012 20:42	1	DPDM62W	EFF925VLX	1	Yes	Female	35 - 44	1	1	1	
R_eWf4UJfKaT81bD	9/18/2012 20:43	9/18/2012 20:46	1	DPDM62ZC	EFF925VLV	1	Yes	Male	55 - 64	1	1	1	
R_0fzm7Yr-Bm6I225	9/18/2012 20:42	9/18/2012 20:46	1	DPDM62Z5	EFF925VLV	1	Yes	Male	55 - 64	1	1	1	
R_3FePcOmTcfftXn	9/18/2012 20:48	9/18/2012 20:49	1	DPDM632E	EFF925VLV	1	Yes	Female	35 - 44	1	1	1	
R_56auZFKgtT57y5	9/18/2012 20:49	9/18/2012 20:51	1	DPDM639Y	EFF925VLV	1	Yes	Female	45 - 54	1	1	1	
R_8C175Ft5bm48fYb	9/18/2012 20:48	9/18/2012 20:51	1	DPDM632E	EFF925VLV	1	Yes	Female	45 - 54	1	1	1	
R_egszauhyvVLNUV	9/18/2012 20:53	9/18/2012 20:56	1	DPDM63H	EFF925VLV	1	Yes	Male	55 - 64	1	1	1	
R_7U0SEKHMTOKTHf	9/18/2012 20:55	9/18/2012 20:59	1	DPDM63JV	EFF925VLV	1	Yes	Female	65 or older	1	1	1	
R_8l04mkUgrf584x7	9/18/2012 20:57	9/18/2012 20:59	1	DPDM63Kt	EFF925VLV	1	Yes	Male	55 - 64	1	1	1	
R_55BQkyWf5HBR3	9/18/2012 20:54	9/18/2012 21:00	1	DPDM63H	EFF925VLV	1	Yes	Female	25 - 34	1	1	1	
R_8nUKr0lUJHUA6Rn	9/18/2012 20:59	9/18/2012 21:03	1	DPDM63Pc	EFF925VLV	1	Yes	Female	65 or older	1	1	1	
R_9WxwAocQpnrK0mgHn	9/18/2012 21:02	9/18/2012 21:04	1	DPDM63Qc	EFF925VLZ	1	Yes	Male	25 - 34	1	1	1	Facebook
R_bXoTJKfOpF9GbTD	9/18/2012 20:48	9/18/2012 21:08	1	DPDM632z	EFF925VLV	1	Yes	Female	25 - 34	1	1	1	
R_8eUJMeocg8FK3Dlp	9/18/2012 21:05	9/18/2012 21:09	1	DPDM63Ql	EFF925VLZ	1	Yes	Female	45 - 54	1	1	1	
R_2h2NK2lInQnsq4lv	9/18/2012 21:09	9/18/2012 21:12	1	DPDM63Rc	EFF925VLZ	1	Yes	Male	55 - 64	1	1	1	
R_8ekZwK1qzWfEF01	9/18/2012 21:07	9/18/2012 21:14	1	DPDM63Ql	EFF925VLZ	1	Yes	Female	45 - 54	1	1	1	
R_8CH24DZpWohErzn	9/18/2012 21:21	9/18/2012 21:24	1	DPDM63TC	EFF925VLZ	1	Yes	Female	65 or older	1	1	1	
R_7NKmOlgJSQRmDhH	9/18/2012 21:24	9/18/2012 21:27	1	DPDM63Vc	EFF925VLZ	1	Yes	Male	55 - 64	1	1	1	
R_bLly5fjCkOQAU	9/18/2012 21:26	9/18/2012 21:29	1	DPDM63Yc	EFF925VLZ	1	Yes	Female	65 or older	1	1	1	
R_1Fh0866BbXh9MbTn	9/18/2012 21:28	9/18/2012 21:32	1	DPDM63Ys	EFF925VLZ	1	Yes	Female	65 or older	1	1	1	
R_3K06D0BhtB5k5Cj	9/18/2012 21:33	9/18/2012 21:34	1	DPDM63ZL	EFF925VLZ	1	Yes	Male	25 - 34	1	1	1	
R_3VnkxkggalWBS03r	9/18/2012 21:34	9/18/2012 21:41	1	DPDM63ZT	EFF925VM:	1	Yes	Male	25 - 34	1	1	1	
R_7NCAI5pdrfMPoRoN	9/18/2012 21:37	9/18/2012 21:40	1	DPDM6425	EFF925VM:	1	Yes	Male	65 or older	1	1	1	
R_737C6cft15yHYzP	9/18/2012 21:39	9/18/2012 21:43	1	DPDM642L	EFF925VM:	1	Yes	Female	65 or older	1	1	1	
R_3atKcWey711d7Yp	9/18/2012 21:41	9/18/2012 21:43	1	DPDM642N	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	Facebook
R_2vvpz2MhPDEnOLX	9/18/2012 21:42	9/18/2012 21:44	1	DPDM642V	EFF925VM:	1	Yes	Female	25 - 34	1	1	1	
R_5dlIAyXrmuqwaZT	9/18/2012 21:43	9/18/2012 21:44	1	DPDM642Z	EFF925VM:	1	Yes	Female	18 - 24	1	1	1	
R_d6Tt8KfXkM0L907H	9/18/2012 21:47	9/18/2012 21:50	1	DPDM643C	EFF925VM:	1	Yes	Female	35 - 44	1	1	1	
R_bw0Nl8ey6LbRwod	9/18/2012 21:48	9/18/2012 21:51	1	DPDM643S	EFF925VM:	1	Yes	Male	55 - 64	1	1	1	
R_2I2n3evZfZFD7	9/18/2012 21:53	9/18/2012 21:54	1	DPDM644E	EFF925VM:	1	Yes	Female	35 - 44	1	1	1	
R_e34bhHHarOGbHhAP	9/18/2012 21:59	9/18/2012 22:01	1	DPDM64I2	EFF925VM:	1	Yes	Female	45 - 54	1	1	1	Facebook
R_6x3OtaWl4NlbtKJ	9/18/2012 21:58	9/18/2012 22:02	1	DPDM649Y	EFF925VM:	1	Yes	Female	55 - 64	1	1	1	
R_dp48zmNwDLBlad	9/18/2012 22:02	9/18/2012 22:04	1	DPDM64JD	EFF925VM:	1	Yes	Male	35 - 44	1	1	1	
R_6X1UNgfp27NKAbb	9/18/2012 22:03	9/18/2012 22:05	1	DPDM64JG	EFF925VM:	1	Yes	Male	45 - 54	1	1	1	
R_02E32IhDSNezV3	9/18/2012 22:06	9/18/2012 22:09	1	DPDM64Rr	EFF925VM:	1	Yes	Male	55 - 64	1	1	1	

Control Cell	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
V1	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
Responded	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_9fyTHuFN6YmkB										None of the I haven't seen this befo	LinkedIn			
R_22Ye3KMMMLK165										Because it t	Facebook			
R_26u6AUZXOPcWIHT										None of the not known				
R_6lowk9VZpd1fYGN										tells of present as well as past events				
R_ety5vBNHJiBhBpr										Layout rem	Facebook			Twitter
R_4TTcFOX5XNTOBPn										None of the It doesn't b	Facebook			Google+
R_4GZNA5BpRXDD9u5										None of the It seems pr	Facebook			Google+
R_1AEK17BPC57JZXL										None of the I am not far	Facebook			Google+
R_0pXXV/Hfgox8rUp										cnm and ttr	Facebook			Twitter
R_b2wwNnChW-HvImh										None of the Website ap	Facebook			Google+
R_aV2Uw66L9H4p01D										it had news	Facebook			
R_eWf4UJfXaT81bD										because it has historical events that Google+				
R_ofzm7Yr-Bm6J225										None of the Not at all fa	Facebook			Twitter
R_3FePcOmTcqfFXn										None of the doesnt look	Facebook			
R_56auZFKglT57y5										I just thoug	Facebook			
R_8C175Ptsbn48fYb										None of the When I see	Facebook			LinkedIn
R_egszauhvydVLIUUV										Just what n	Facebook			LinkedIn
R_7U0SEKHMtOkTHf										It seems lik	Facebook			
R_8104mkUgrf584x7										None of the am not fam	Facebook			LinkedIn
R_55BOKyWfF15HBR3										None of the That name, l	Facebook			LinkedIn
R_8nUKr0f0JUUA6Rn										People put	Facebook			LinkedIn
R_9WxwAocQprnkOmgfn										Because the	Facebook			Google+
R_bxOJTKfOpF9GbTD										None of the I am not far	Facebook			Google+
R_8eUjMeQcg8FK3Dlp										None of the I am not far	Facebook			Twitter
R_2h2NK2ImQnsq4Iv										None of the Never hear, l	Facebook			Twitter
R_8ekZWk1qzWfEF01										None of the The world t	Facebook			
R_8CH24DZpWoherZn										google give	Facebook			LinkedIn
R_7NXmOfRgJSQRmdDhH										None of the it just does, l	Facebook			Google+
R_bILXy5fjcOKOQAU										None of the this "timestc	Facebook			Google+
R_1Fh086bBxH9MbTn										the name a	Facebook			
R_3kO6D0BhtB5k5Cj										Timescapes	Facebook			LinkedIn
R_3VMxgkgaIWBs03r										None of the I've never t	Facebook			Google+
R_7NCAI5pfdMPORoN										The name. `	Facebook			LinkedIn
R_737C6cf1f5yHYzP										word times	Facebook			
R_3aTKcWey711d7Yp										na				LinkedIn
R_2rvpzZMhPdENOLX										None of the I've never t	Facebook			Google+
R_56iIAyXrmuqwaZT										n/a				LinkedIn
R_d6tT8kFXM0L907H										None of the I have neve	Facebook			LinkedIn
R_bwoniL8ey6LbRwod										None of the none				
R_2i2n3evzZfzFD7										None of the just don't	Facebook			LinkedIn
R_e34bHHarOGBhHAp										Same font	Facebook			LinkedIn
R_6x30tawI4NjbtKJ										None of the Timescapes is a made up word and has no asso	Twitter			Google+
R_dp48zmNwDLBlad										looked professional				
R_6X1UNqfP27NKAbb										looks like it	Facebook			
R_02E32IhDSNezV3										None of the Never hear, l	Facebook			

Control Cell

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR_FL_4	DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2				
ResponseID	On which, i On which, i Approximat Now, a few Which of th Display Orc Display Orc if any of the follo Display Orc Display Or														
R_9fYTHuFNk6YmkB				Graduate \$	\$35,000 - \$	Control Cell 1	2	4	5	3	2	1	3		
R_22Ye3KMMMKIT65	Daily			College/Sor	\$125,000 a	Control Cell 3	2	1	4	5	1	4	5	1	2
R_26u6AUZXPcWIHT	None of the above			Graduate \$	\$75,000 - \$	Control Cell 3	4	5	1	2	2	1	3		
R_6lowk9VZpd1fYGN	None of the above			College/Sor	\$75,000 - \$	Control Cell 2	1	1	4	3	5	2	1	3	
R_ety5vBNHJiBhBpr	Once a mor			College/Sor	\$125,000 a	Control Cell 1	5	3	4	2	2	1	3		
R_4TTcFOX5XNTOBPh	Daily			Graduate \$	Under \$35, Control Cell 4	3	1	5	12	2	1	3			
R_4GZNA5BpRXDD9u5	Daily			Graduate \$	\$75,000 - \$	Control Cell 4	5	1	12	3	2	1	3		
R_1AFK17BpCS7JZXL	Daily			College/Sor	\$35,000 - \$	Control Cell 4	3	2	1	5	1	2	3		
R_0pXXV/HfgoX8rUp	Daily			High schoo	\$50,000 - \$	Control Cell 4	2	1	5	3	2	1	3		
R_b2wwNnChW-HvImh	Daily			Graduate \$	\$75,000 - \$	Control Cell 2	1	1	4	5	3	1	2	3	
R_aV2Ulw66L9H4pO1D	Daily			College/Sor	\$35,000 - \$	Control Cell 5	3	1	4	2	1	2	3		
R_eWf4UfKXaT81bD				Graduate \$	\$50,000 - \$	Control Cell 4	3	5	1	2	1	2	3		
R_0fzm7Yr-Bm6I225	2-3 times a			College/Sor	\$100,000 -	Control Cell 4	5	2	1	3	1	2	3		
R_3FePpOmTcqfXn	2-3 times a			High schoo	\$35,000 - \$	Control Cell 1	2	5	4	3	1	2	3		
R_56auZFKgltT57y5	Daily			College/Sor	\$35,000 - \$	Control Cell 1	2	3	4	5	2	1	3		
R_8C175Ptsbm48fYb	Daily			College/Sor	Under \$35, Control Cell 2	5	4	1	3	1	2	3			
R_egszauhyvdVLNUV	Daily			College/Sor	Under \$35, Control Cell 3	5	4	2	1	2	1	3			
R_7U0SEKHMTOKTHF	Once a wee			College/Sor	Under \$35, Control Cell 4	1	1	2	3	5	1	2	3		
R_8104mKUgrf584x7	Once a wee			High schoo	\$35,000 - \$	Control Cell 5	3	1	4	2	1	2	3		
R_55BOKyWfF5HBR3	Daily			College/Sor	\$35,000 - \$	Control Cell 1	4	5	2	3	1	2	3		
R_8nUKr0i0JiUA6Rn	Daily			College/Sor	\$35,000 - \$	Control Cell 3	5	1	12	4	2	1	3		
R_9WxwAooQpmKonghn	Daily			College/Sor	\$125,000 a	Control Cell 2	1	5	3	4	2	1	3		
R_bxOJTKFOpF9GbtD	Daily			High schoo	\$125,000 a	Control Cell 4	5	2	1	3	2	1	3		
R_8eUjMeOcg8FK3Dlp	Daily			Graduate \$	\$35,000 - \$	Control Cell 3	4	1	12	5	1	2	3		
R_2h2NK2ImOnsg4Iv	Daily			Graduate \$	\$125,000 - \$	Control Cell 3	2	4	1	5	1	2	3		
R_8ekZWk1qzWfEF01	Daily			College/Sor	\$50,000 - \$	Control Cell 4	5	1	1	3	2	1	2	3	
R_8CH24DZpWohErzn	Once a mor			Graduate \$	\$50,000 - \$	Control Cell 3	2	1	4	5	2	1	3		
R_7NkxMOrgjSQRmdDhH	Daily			College/Sor	\$125,000 a	Control Cell 3	1	1	2	5	4	2	1	3	
R_bILy5fjCkOQOAU	2-3 times a			Graduate \$	\$50,000 - \$	Control Cell 1	5	2	1	4	5	1	2	3	
R_1Hh086bBxh9Mb1tn	Daily			College/Sor	\$35,000 - \$	Control Cell 1	5	2	3	4	2	1	3		
R_3kO6DOBhtB5k5Cj	Daily			College/Sor	\$35,000 - \$	Control Cell 1	5	2	1	4	5	1	2	3	
R_3VMkxkgaiWBS03r	2-3 times a			Graduate \$	\$75,000 - \$	Control Cell 3	5	1	2	4	1	2	3		
R_7NCAI5pdfMPOhON	2-3 times a			Less than h	Under \$35, Control Cell 5	1	4	2	3	1	2	3			
R_737C6cft15yHYZP	Once a wee			College/Sor	\$50,000 - \$	Control Cell 4	3	1	5	1	2	1	3		
R_3aTKcWey711d7Yp	Once a wee			College/Sor	\$75,000 - \$	Control Cell 2	1	1	4	5	3	1	2	3	
R_2rvppZMhPpDENLX	Daily			Graduate \$	\$35,000 - \$	Control Cell 5	3	4	2	1	2	1	3		
R_56iIAYXrmuqwaZT	Daily			College/Sor	\$35,000 - \$	Control Cell 4	2	5	1	3	1	2	3		
R_d6tT8kFXM0L907H	2-3 times a			College/Sor	\$50,000 - \$	Control Cell 1	5	3	2	4	1	2	3		
R_bwwoNl8ey6LbRwod	None of the above			Graduate \$	\$125,000 a	Control Cell 5	2	4	3	1	2	1	3		
R_2i2n3evzFzFD7	Daily			Graduate \$	\$75,000 - \$	Control Cell 5	1	1	3	2	4	2	1	3	
R_e34bHHarOGbHhAP	Never			Graduate \$	\$50,000 - \$	Control Cell 1	3	4	5	2	2	1	3		
R_6x3OtaW/4NjbtKJ	None of the above			College/Sor	\$50,000 - \$	Control Cell 2	4	3	1	5	1	2	3		
R_dp48zmNvDLBlad	None of the above			Graduate \$	\$125,000 a	Control Cell 3	1	1	5	2	4	2	1	3	
R_6X1UNgfp27NKAbb	Daily			College/Sor	\$50,000 - \$	Control Cell 1	4	5	3	2	2	1	3		
R_02E32IhDSNezV3	Once a mor			Graduate \$	\$125,000 a	Control Cell 2	4	5	1	3	2	1	3		

Foursquare

V1	V8	V9	V10	frouch	id	gc	O1	O2	O3	O4	O8	O9_1	O9_2
Responded	StartDate	EndDate	Finished	frouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_1AMN8PB4gCE8M7J	9/18/2012 22:05	9/18/2012 22:11	1	DPDM64Rt	EFF925VMi	1	Yes	Male	65 or older	1	1	1	
R_02M7WqXaIbzCqod	9/18/2012 22:10	9/18/2012 22:11	1	DPDM64S2	EFF925VMi	1	Yes	Male	45 - 54	1	1	1	
R_525Ub3bFemjY1AND	9/18/2012 22:14	9/18/2012 22:16	1	DPDM64Xt	EFF925VMi	1	Yes	Female	18 - 24	1	1	1	
R_20pX45LMGHH2O61	9/18/2012 22:19	9/18/2012 22:21	1	DPDM654Z	EFF925VMi	1	Yes	Male	45 - 54	1	1	1	
R_dafIhvtIrnL8VKp	9/18/2012 22:24	9/18/2012 22:26	1	DPDM65Df	EFF925VMi	1	Yes	Male	65 or older	1	1	1	
R_9S7B9LWkWOhovSB	9/18/2012 21:25	9/18/2012 22:27	1	DPDM63Vt	EFF925VLZi	1	Yes	Female	35 - 44	1	1	1	
R_eWAEfczUuJA27bL	9/18/2012 22:19	9/18/2012 22:27	1	DPDM658t	EFF925VMi	1	Yes	Female	35 - 44	1	1	1	
R_0HjBLccaasQwM0r	9/18/2012 22:29	9/18/2012 22:33	1	DPDM65Ft	EFF925VMi	1	Yes	Female	55 - 64	1	1	1	
R_1YqT3r3FqXD0X7n	9/18/2012 22:33	9/18/2012 22:38	1	DPDM65Xt	EFF925VMi	1	Yes	Female	65 or older	1	1	1	
R_8IzMGhKkNZ2YfX	9/18/2012 22:37	9/18/2012 22:38	1	DPDM65Y2	EFF925VMi	1	Yes	Female	25 - 34	1	1	1	
R_3mA9d4mw5XX7aXX	9/18/2012 22:43	9/18/2012 22:45	1	DPDM65Yt	EFF925VMi	1	Yes	Male	45 - 54	1	1	1	
R_9BRLTWmMotwomGdj	9/18/2012 22:51	9/18/2012 22:53	1	DPDM65ZV	EFF925VMi	1	Yes	Male	35 - 44	1	1	1	
R_30ahn6D0V6WHRwh	9/18/2012 22:57	9/18/2012 23:01	1	DPDM664t	EFF925VMi	1	Yes	Female	35 - 44	1	1	1	
R_9nvsHlpsEH0IY0t	9/18/2012 23:01	9/18/2012 23:03	1	DPDM6657	EFF925VMi	1	Yes	Male	35 - 44	1	1	1	
R_d45CzUvMPPUgJ	9/18/2012 22:48	9/18/2012 23:10	1	DPDM65Z2	EFF925VMi	1	Yes	Male	55 - 64	1	1	1	
R_4Z7119UjX6F5X3	9/18/2012 23:01	9/18/2012 23:10	1	DPDM665t	EFF925VMi	1	Yes	Female	45 - 54	1	1	1	
R_5JuclRc0PzXzD5X	9/18/2012 23:09	9/18/2012 23:10	1	DPDM665V	EFF925VMi	1	Yes	Male	25 - 34	1	1	1	
R_ePslawh4ai12LNH	9/18/2012 23:11	9/18/2012 23:13	1	DPDM6663	EFF925VMi	1	Yes	Female	45 - 54	1	1	1	
R_0X0VVDU0IyTlWen	9/18/2012 23:12	9/18/2012 23:15	1	DPDM6664	EFF925VMi	1	Yes	Male	45 - 54	1	1	1	
R_eyUkOoj6cMG2ttr	9/18/2012 23:14	9/18/2012 23:16	1	DPDM666t	EFF925VMi	1	Yes	Female	25 - 34	1	1	1	
R_6Ik3qJhFCJD6yMZ	9/18/2012 23:16	9/18/2012 23:17	1	DPDM6672	EFF925VMi	1	Yes	Male	25 - 34	1	1	1	
R_egf6f0GhIkpz2zn	9/18/2012 23:14	9/18/2012 23:18	1	DPDM666c	EFF925VMi	1	Yes	Female	25 - 34	1	1	1	
R_cZEEhaEWpboVcfr	9/18/2012 23:20	9/18/2012 23:22	1	DPDM667t	EFF925VMi	1	Yes	Female	55 - 64	1	1	1	
R_6IdEzVJ0cIFKftr	9/18/2012 23:21	9/18/2012 23:23	1	DPDM667t	EFF925VMi	1	Yes	Female	25 - 34	1	1	1	Facebook
R_cItrGwKpI320Taz	9/18/2012 23:21	9/18/2012 23:24	1	DPDM667c	EFF925VMi	1	Yes	Female	45 - 54	1	1	1	
R_1Igh8WNUuXyRIMsZ	9/18/2012 23:26	9/18/2012 23:29	1	DPDM668t	EFF925VMi	1	Yes	Female	55 - 64	1	1	1	
R_1ZVP1QkKhDooQVwx	9/18/2012 23:30	9/18/2012 23:35	1	DPDM668t	EFF925VMi	1	Yes	Female	55 - 64	1	1	1	
R_cIvKkhtetwmOIZD	9/18/2012 23:33	9/18/2012 23:35	1	DPDM669t	EFF925VMi	1	Yes	Female	35 - 44	1	1	1	
R_74trCjLzYtUoFT	9/18/2012 23:34	9/18/2012 23:36	1	DPDM669t	EFF925VMi	1	Yes	Female	35 - 44	1	1	1	
R_bw6WwtuYjocJyCh	9/18/2012 21:55	9/18/2012 23:37	1	DPDM644t	EFF925VMi	1	Yes	Male	55 - 64	1	1	1	
R_2c8acEBfzRtLq5	9/18/2012 23:36	9/18/2012 23:38	1	DPDM669t	EFF925VMi	1	Yes	Male	35 - 44	1	1	1	
R_6gOjUuNFRlpWdpr	9/18/2012 23:48	9/18/2012 23:50	1	DPDM66Bt	EFF925VMi	1	Yes	Female	35 - 44	1	1	1	
R_eqWwVbojnb2Vce7X	9/18/2012 23:57	9/19/2012 0:01	1	DPDM66L4	EFF925VMi	1	Yes	Male	55 - 64	1	1	1	
R_3xcNjXhVYcI41Uh	9/19/2012 0:06	9/19/2012 0:10	1	DPDM672t	EFF925VMi	1	Yes	Male	55 - 64	1	1	1	
R_5nfpPaW4lP5t6HX	9/19/2012 0:10	9/19/2012 0:12	1	DPDM679t	EFF925VMi	1	Yes	Male	18 - 24	1	1	1	
R_d4Ohx\$PpQuIHBJ3	9/19/2012 0:13	9/19/2012 0:15	1	DPDM678t	EFF925VMi	1	Yes	Female	25 - 34	1	1	1	
R_6St1GjN8ZhvQHc1	9/19/2012 0:32	9/19/2012 0:34	1	DPDM67Ht	EFF925VMi	1	Yes	Male	25 - 34	1	1	1	
R_cIv45fI4nYGEKW9	9/19/2012 0:32	9/19/2012 0:34	1	DPDM67Ht	EFF925VMi	1	Yes	Male	35 - 44	1	1	1	
R_ahhcI6b5X0zItVp	9/19/2012 0:07	9/19/2012 1:52	1	DPDM679t	EFF925VMi	1	Yes	Female	18 - 24	1	1	1	
R_8qwnUln8HIZdWYl	9/19/2012 9:22	9/19/2012 9:23	1	DPDM74JQ	EFF925VMi	1	Yes	Female	35 - 44	1	1	1	
R_dhedFdpueNkrmWwX	9/19/2012 9:27	9/19/2012 9:29	1	DPDM74Y7	EFF925VMi	1	Yes	Female	45 - 54	1	1	1	
R_2SznL7JRHGKXUp	9/19/2012 9:25	9/19/2012 9:29	1	DPDM74Tc	EFF925VMi	1	Yes	Male	25 - 34	1	1	1	
R_636PYPpC5hIeS3X	9/19/2012 9:27	9/19/2012 9:31	1	DPDM74Y7	EFF925VMi	1	Yes	Male	45 - 54	1	1	1	
R_8tFE9hPdBOACWtE	9/19/2012 9:34	9/19/2012 9:35	1	DPDM75Dc	EFF925VMi	1	Yes	Male	25 - 34	1	1	1	
R_ofeELIOMITu3YZD	9/19/2012 9:33	9/19/2012 9:36	1	DPDM754J	EFF925VMi	1	Yes	Female	25 - 34	1	1	1	Facebook

Control Cell	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
V1	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
Responded	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_1AMN8pB4gCE8M7J										None of the I	have not seen it before			
R_02M7WqXaI6zCqod										because it reports on hi	LinkedIn		Google+	Twitter
R_5z5Ub3bFemjY1aND										None of the I doesn't s,	Facebook	LinkedIn	Google+	Twitter
R_20pX45LMGHH2Q61										None of the I don't know why, but it didn't seem to connect to any.			Google+	
R_dafIhvtIrnL8VKp										same type of format			Google+	
R_9S7B9LWkKWQhovSB										Relating the Facebook	LinkedIn	LinkedIn	Google+	Twitter
R_eWAErczUuJA27bl										None of the I have neve	Facebook	LinkedIn		Twitter
R_0lJBLcCaasQwMoR										None of the I have never heard of timescapes before.				
R_1vqT3r3FqxD0X7n										None of the I doesn't sound like Social Media to me.				
R_8lZMGhKKNZ2YfX										guessing				
R_3mA9d4mw5XX7aXX										None of the I does not	Facebook	LinkedIn		Twitter
R_9BRlTWmMotwomGdJ										All three ha	Facebook	LinkedIn		
R_30ahn6D0V6WHrwh										MAYBE	CNN			
R_9nvSHlpsEH01Y0t										None of the Never hear,	Facebook			
R_d45CzUvMPlPPlgJ										None of the I don't recall seeing any of the companies' mentioned in con				Twitter
R_4Z71L9UIX6F5X13										It seemed li	Facebook		Google+	Twitter
R_5juclRc0PzZD5X										Same word	Facebook	LinkedIn	Google+	
R_ePslawh4ai12LNH										None of the Never heard to timescapes				Twitter
R_0x0VVDUOTyTjWen										The History Channel Club HAS a weekly Email entitled, "This				
R_eyUkOoJ6CMG2itr										None of the not familiar	Facebook			
R_6Ik36jhfCJD6yMZ										None of the never hear,	Facebook		Google+	
R_egf6fGhI6peZzn										None of the I didn't thin	Facebook	LinkedIn	Google+	
R_czEEhaEWpboVcfr										None of the dont browse much				
R_6IdE2VJOclFKGfr										i thought of	Facebook	LinkedIn	Google+	Twitter
R_clrcGWkpj320Taz										None of the have not heard of it		LinkedIn		
R_1lg8nWNUuXyRIMsZ										None of the I didn't noti	Facebook			
R_1ZVP1OKkhdooQVwx										Because of New York TIMES. / Content looks like it could be				
R_clVKkhtetwmOIZD										None of the because I d	Facebook	LinkedIn	Google+	
R_74lrcJLzYFTuofT										None of the have never heard of it before			Google+	
R_bw6WwtuYJocJych										None of the Nothing cor	Facebook	LinkedIn		Twitter
R_2c8aceBFzRtlq5										None of the I have neve	Facebook			
R_6gOjUUNFRlpwDpr										None of the haven't hea	Facebook	LinkedIn	Google+	Twitter
R_eqWwVBojnB2Vce7X										None of the Because it c	Facebook			
R_3xcNjhyVCl41Uh										None of the I don't know				
R_5nfpPaw4lF5t6HX										Well, "time:	Facebook		Google+	Twitter
R_d4OhxSppQuIHBJ3										None of the n/a	Facebook		Google+	Twitter
R_6St1GjN8ZhvQHC1										None of the didn't really look just scanned briefly				
R_cUv45lr4nYGEKw9										None of the never hear,	Facebook			
R_ahhcI6bsX0zItVP										I saw Twitt,	Facebook	LinkedIn	Google+	Twitter
R_8qvnrlJh8HlZdwYl										don tknow	Facebook	LinkedIn	Google+	Twitter
R_dhedFdpueNkmWwX										None of the I didn't noti	Facebook	LinkedIn	Google+	Twitter
R_2sZNL7JRHGKXUp										The word ti	Facebook	LinkedIn		
R_e36Py9Pc5hIeS3X										Timescapes	Facebook	LinkedIn	Google+	
R_8fFE9hPdBOACWET										first guess	Facebook	LinkedIn		
R_ofeLIOMITu3YZD										It's a prom	Facebook	LinkedIn		

Control Cell

	V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR_FL_4	DO-Q-01	DO-Q-01	DO-Q-06	DO-Q-09	DO-Q-02
Control Cell												
ResponseID		On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc	Display Or
R_1AMN8PB4gCE8M7J		None of the above	None of the above	College/Sor	\$35,000 - \$	Control Cell 2	1	4	5	3	1	2
R_02M7WqXaIbzCqod		None of the above	None of the above	College/Sor	\$50,000 - \$	Control Cell 2	1	3	4	1	1	5
R_525Ub3bFmjY1AND		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell 3	2	5	1	1	4	1
R_20pX45LMGHH2Q61		None of the above	None of the above	Graduate S	\$100,000 -	Control Cell 3	5	4	1	1	2	1
R_dafIhvtItnL8VKp		Daily	Daily	College/Sor	\$75,000 - \$	Control Cell 1	5	4	2	3	1	2
R_9S7B9LWkWOqovSB		Daily	Daily	College/Sor	Under \$35,	Control Cell 5	2	4	3	1	1	2
R_eWAErczUuJA27bl		Daily	Daily	College/Sor	\$50,000 - \$	Control Cell 2	3	1	1	5	4	2
R_0lJBLcCaasQwMoR		None of the above	None of the above	College/Sor	\$35,000 - \$	Control Cell 5	4	3	1	1	2	1
R_1YqT3r3FqXD0X7n		None of the above	None of the above	Graduate S	Under \$35,	Control Cell 3	5	2	1	4	1	2
R_8lZMGhKNZ2YfX		None of the above	None of the above	College/Sor	\$35,000 - \$	Control Cell 2	4	1	1	5	3	2
R_3mA9d4mw5XX7aXX		Daily	Daily	Graduate S	\$75,000 - \$	Control Cell 4	5	1	1	3	2	2
R_9BRLTWmMotwomGj		2-3 times a	2-3 times a	Graduate S	\$35,000 - \$	Control Cell 1	2	3	4	5	2	1
R_30ahn6D0V6WHrwh		None of the above	None of the above	College/Sor	\$35,000 - \$	Control Cell 1	4	5	2	3	2	1
R_9nvSHpSEHOIYot		Daily	Daily	College/Sor	\$50,000 - \$	Control Cell 4	1	1	2	3	5	1
R_d45CzUvMPPUgJ		junction wit	None of the above	College/Sor	Under \$35,	Control Cell 4	1	1	2	3	5	1
R_4Z7119UIX6F5X3		Daily	Daily	Graduate S	\$125,000 a	Control Cell 3	1	1	2	5	4	2
R_5JuclRc0PzXD5X		Once a wee	Once a wee	College/Sor	\$50,000 - \$	Control Cell 1	4	2	1	3	5	2
R_ePslawh4ai12LNH		College/Sor	\$50,000 - \$	Control Cell 1	5	2	1	3	4	2	1	3
R_0x0VVDUQIYTIWen		Week in His	None of the above	Graduate S	\$50,000 - \$	Control Cell 2	3	5	1	1	4	1
R_eyUkOoj6CMg2tr		Once a wee	Graduate S	\$125,000 a	Control Cell 1	4	3	2	5	1	2	1
R_6k36jhfCJD6yMZ		Once a mor	Graduate S	\$50,000 - \$	Control Cell 4	5	3	1	1	2	2	1
R_egf6fGhIkppez2zn		Less than o	Graduate S	\$35,000 - \$	Control Cell 1	5	4	3	2	2	1	3
R_gzEEhaEWpboVcfr		High schoo	\$35,000 - \$	Control Cell 5	1	2	1	3	4	2	1	3
R_6ide2VJOclFKGfr		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell 2	4	3	1	1	5	1
R_clrcgWkPj320Taz		College/Sor	\$35,000 - \$	Control Cell 2	4	3	1	1	5	1	2	1
R_1Iq8nWNUxYRIMSz		Daily	Daily	Graduate S	\$125,000 a	Control Cell 3	1	1	2	4	5	2
R_1ZVP1OKkHDoQVwx		in the NY Tl	None of the above	College/Sor	\$100,000 -	Control Cell 5	2	1	4	3	1	2
R_clWkhtetwmOIZD		2-3 times a	Graduate S	\$125,000 a	Control Cell 2	1	5	3	4	1	1	2
R_74ircJLzYFTuofT		College/Sor	Under \$35,	Control Cell 3	2	5	4	1	1	2	1	3
R_bw6WwrtuYjocJych		Less than o	Graduate S	\$125,000 a	Control Cell 1	2	5	3	4	2	1	3
R_2c8aceBFzRtlq5		Daily	Daily	College/Sor	\$50,000 - \$	Control Cell 4	1	1	3	2	5	1
R_6gOjUUNFRlpWdpr		Daily	Daily	High schoo	\$35,000 - \$	Control Cell 1	4	5	3	2	1	2
R_eqWwVbojnb2Vce7X		High schoo	\$50,000 - \$	Control Cell 5	1	1	3	4	2	1	2	1
R_3xcNjXhVYCl41Uh		College/Sor	\$35,000 - \$	Control Cell 5	4	2	1	1	3	2	1	3
R_5nfrPAw4if5t6HX		College/Sor	\$35,000 - \$	Control Cell 5	3	1	4	2	1	2	1	3
R_d4OhxSPpQUiHBj3		Daily	Daily	College/Sor	Under \$35,	Control Cell 5	3	4	1	1	2	2
R_6St1GjN8ZnvOHC1		College/Sor	Under \$35,	Control Cell 5	4	3	1	1	2	2	1	3
R_cIv45lr4nyGekW9		None of the above	None of the above	College/Sor	Under \$35,	Control Cell 4	1	5	3	2	1	1
R_ahhcI6bsX0ZlTVP		2-3 times a	College/Sor	Under \$35,	Control Cell 4	1	5	3	2	1	1	2
R_8qwnUln8HIZdWvI		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell 3	4	1	1	2	5	1
R_dhedFdpueKnmWwX		Daily	Daily	College/Sor	\$100,000 -	Control Cell 2	4	5	3	1	1	2
R_2sZNL7JRHGKXXUp		Daily	Daily	College/Sor	\$50,000 - \$	Control Cell 4	5	1	1	2	3	2
R_e36PYPc5hIeS3X		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell 5	2	4	1	1	3	2
R_8fE9hPdBQAQWET		Daily	Daily	Graduate S	\$125,000 a	Control Cell 4	3	2	1	5	1	2
R_ofeELIOMITu3YZD		Once a mor	College/Sor	\$75,000 - \$	Control Cell 2	1	5	1	4	3	2	1
		College/Sor	\$50,000 - \$	Control Cell 2	1	3	4	5	2	1	1	3

V1	V8	V9	V10	frouch	id	gc	O1	O2	O3	O4	O8	O9_1	O9_2
Responded	StartDate	EndDate	Finished	frouch	id	gc	Thank / you	What's you	Which of th	In the next	Please look	We would I	We would I
R_COX36UUSvZ5fjK9	9/19/2012 9:33	9/19/2012 9:37		1	DPDM75D: EFF925VMi		1 Yes	Female	45 - 54		1	1	
R_b1jZCiaoxqubrQV	9/19/2012 9:37	9/19/2012 9:40		1	DPDM75H: EFF925VMi		1 Yes	Female	55 - 64		1	1	
R_a5fqlNfjjaeBFUp	9/19/2012 9:43	9/19/2012 9:44		1	DPDM75Q: EFF925VMi		1 Yes	Male	35 - 44		1	1	
R_8tGH25cZnkZZOZH	9/19/2012 9:41	9/19/2012 9:45		1	DPDM75M: EFF925VMi		1 Yes	Female	45 - 54		1	1	
R_24emlm6kriX7Uot	9/19/2012 9:45	9/19/2012 9:46		1	DPDM75S8: EFF925VMi		1 Yes	Male	25 - 34		1	1	
R_6qmh1yL8qiybM9f	9/19/2012 9:46	9/19/2012 9:48		1	DPDM75S1: EFF925VMi		1 Yes	Male	45 - 54		1	1	
R_1QWwlr-1HV7WvZlZWZ	9/19/2012 9:52	9/19/2012 9:54		1	DPDM7781: EFF925VMi		1 Yes	Female	18 - 24		1	1	Facebook
R_2t9DQk5COfC4lp	9/19/2012 9:50	9/19/2012 9:54		1	DPDM774K: EFF925VMi		1 Yes	Female	65 or older		1	1	Facebook
R_aftWvzT79hZTYR	9/19/2012 9:51	9/19/2012 9:56		1	DPDM7784: EFF925VMi		1 Yes	Female	65 or older		1	1	
R_1t6zcmzlZlyHdtn	9/19/2012 9:57	9/19/2012 9:58		1	DPDM777B: EFF925VMi		1 Yes	Male	65 or older		1	1	
R_b90AVbUHVDhvbV3	9/19/2012 9:56	9/19/2012 9:59		1	DPDM777C: EFF925VMi		1 Yes	Male	65 or older		1	1	
R_6qlAZLapXXvIm5T	9/19/2012 9:58	9/19/2012 10:00		1	DPDM777C: EFF925VMi		1 Yes	Female	25 - 34		1	1	
R_0BtedUzHloFeukB	9/19/2012 10:00	9/19/2012 10:03		1	DPDM777C: EFF925VMi		1 Yes	Female	65 or older		1	1	
R_aWZvd0EKMMWxjUc5	9/19/2012 10:01	9/19/2012 10:03		1	DPDM777C: EFF925VMi		1 Yes	Male	65 or older		1	1	
R_bPKXGwClyjK7Dn	9/19/2012 10:02	9/19/2012 10:05		1	DPDM777C: EFF925VMi		1 Yes	Male	35 - 44		1	1	Facebook
R_8uLk8F7qbkCKU5	9/19/2012 10:05	9/19/2012 10:07		1	DPDM777V: EFF925VMi		1 Yes	Female	35 - 44		1	1	
R_GCRFBImHuQ4d76t	9/19/2012 10:06	9/19/2012 10:09		1	DPDM777G: EFF925VMi		1 Yes	Male	25 - 34		1	1	
R_bkIKQzvzvH1DyB	9/19/2012 10:10	9/19/2012 10:14		1	DPDM777Z: EFF925VMi		1 Yes	Male	55 - 64		1	1	
R_bfOmN91KGGK0gVT	9/19/2012 10:15	9/19/2012 10:17		1	DPDM75D: EFF925VMi		1 Yes	Male	35 - 44		1	1	
R_eljmealOoWqMk7z	9/19/2012 10:22	9/19/2012 10:24		1	DPDM793K: EFF925VMi		1 Yes	Male	25 - 34		1	1	
R_0rk8dugEvi0eU1	9/19/2012 10:22	9/19/2012 10:25		1	DPDM792S: EFF925VMi		1 Yes	Male	65 or older		1	1	
R_dhxXh19lBmo2789	9/19/2012 10:25	9/19/2012 10:30		1	DPDM799t: EFF925VMi		1 Yes	Male	45 - 54		1	1	
R_0t57eglmz3zUXCl	9/19/2012 10:34	9/19/2012 10:35		1	DPDM7B2A: EFF925VMi		1 Yes	Male	18 - 24		1	1	
R_1X0my1XpbbNADlH	9/19/2012 10:35	9/19/2012 10:37		1	DPDM7B3C: EFF925VMi		1 Yes	Male	55 - 64		1	1	
R_6tSEaPKeNCjVMwX	9/19/2012 10:35	9/19/2012 10:38		1	DPDM7B4E: EFF925VMi		1 Yes	Male	65 or older		1	1	
R_aay1P0WS4DFI2T3	9/19/2012 10:40	9/19/2012 10:44		1	DPDM7B5F: EFF925VMi		1 Yes	Male	35 - 44		1	1	
R_9SSdVz0DV4ZFQNL	9/19/2012 10:42	9/19/2012 10:45		1	DPDM7BRT: EFF925VMi		1 Yes	Male	45 - 54		1	1	
R_b0B4BwUyfcKh15	9/19/2012 10:54	9/19/2012 10:59		1	DPDM7FTR: EFF925VMi		1 Yes	Male	35 - 44		1	1	
R_3dC04lCMTyLV05	9/19/2012 11:05	9/19/2012 11:08		1	DPDM7K34: EFF925VMi		1 Yes	Male	45 - 54		1	1	
R_87X4Yk6TtlNl9Fr	9/19/2012 11:15	9/19/2012 11:18		1	DPDM7NPl: EFF925VMi		1 Yes	Male	35 - 44		1	1	Facebook

	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
Control Cell														
V1														
ResponseId	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which,	i On which,	i On which,	i On which,
R_COX36UUsVzS5jk9										it was the o	Facebook	LinkedIn	Google+	Twitter
R_b1jZCiaoxqubrQV										It just searr	Facebook	LinkedIn	Google+	Twitter
R_a5fqNpfjjaeBFUp										None of the I've never	t Facebook	LinkedIn	Google+	Twitter
R_8lGH25cZnkzZozH										None of the It's not sorr	Facebook	LinkedIn	Google+	Twitter
R_24emlm6KrjX7Uot										None of the Never hear	Facebook	LinkedIn	Google+	Twitter
R_6qmh1yL8qiybM9f										News, "Tim Facebook	LinkedIn	LinkedIn	Google+	Twitter
R_1QWVlr-1HV7WnZwWZ										I relate it to Facebook	LinkedIn	LinkedIn	Google+	Twitter
R_2t9DDQIk5CCOfC4ip										saw some c Facebook	LinkedIn	LinkedIn	Google+	Twitter
R_aftWvz779nIZTYr										None of the I did not relate the name to any of the options	no particule	Facebook	Google+	Twitter
R_1Y6zcm1zLbyHdIn										Less advert	Facebook	LinkedIn	Google+	Twitter
R_b90AVbUHVDrhbV3										They are a f	Facebook	LinkedIn	Google+	Twitter
R_6glAZLApXXvIm5T										None of the I have no id	Facebook	LinkedIn	Google+	Twitter
R_0BtedUzhUJoEauKB										Can't view	Facebook	LinkedIn	Google+	Twitter
R_aWZvd0EKMMWxJLc5										It's on ever	Facebook	LinkedIn	Google+	Twitter
R_bPkXGwCLyJk7Dn										None of the could not s	Facebook	LinkedIn	Google+	Twitter
R_8JulK8f7qbkCKU5										I think becu	Facebook	LinkedIn	Google+	Twitter
R_gCRFBImHuQ4d76t										News (archive, i.e. histc	LinkedIn	LinkedIn	Google+	Twitter
R_bkIKQzVznvH1DyB										None of the I am not far	Facebook	LinkedIn	Google+	Twitter
R_bfOmN91KG8K0qVT										None of the I am not far	Facebook	LinkedIn	Google+	Twitter
R_eljmealOwWqMk7z										None of the DID NOT NI	Facebook	LinkedIn	Google+	Twitter
R_0rk8dugEvi0eFU1										None of the Never hear	Facebook	LinkedIn	Google+	Twitter
R_dhXxh19lBmo2789										None of the None of the	Facebook	LinkedIn	Google+	Twitter
R_0J57eglmz3zUXCl										None of the never heard of	timescapes	LinkedIn	Google+	Twitter
R_1X0my1XpbbNADlH										None of the i am unfamiliar with	Timescapes	LinkedIn	Google+	Twitter
R_6LSaPKeNCJVMvX										The beginin	Facebook	LinkedIn	Google+	Twitter
R_a4y1P0W54DFJ2T3										None of the It is a histor	Facebook	LinkedIn	Google+	Twitter
R_9SSdvZodV4zFONL										Because it c	Facebook	LinkedIn	Google+	Twitter
R_bOBu4BWuYfCkhi5										None of the I didn't see a reference	LinkedIn	LinkedIn	Google+	Twitter
R_3dC04lcMtYLV05										It sounds ill	Facebook	LinkedIn	Google+	Twitter
R_87X4Yk6TtlNl9Fr														

Control Cell

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR_FL_4	DO-Q-01	DO-Q-01	DO-Q-06	DO-Q-09	DO-Q-02
ResponseID	On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc	Display Or
R_COX36UUSvZ5Sjk9			Less than o	High schoo	\$35,000 - \$	Control Cell 5 2 4 3 1	2 1 3	2 1 3	2 7 6 8 5	2 1	
R_b1jZCiaoxqubrQV			Daily	College/Sor	\$35,000 - \$	Control Cell 5 2 4 1 3	2 1 3	2 1 3	5 7 4 8 2	1 2	
R_a5fqNpfjaeBFUp			Daily	College/Sor	\$50,000 - \$	Control Cell 4 5 2 1 3	2 1 3	2 1 3	7 4 2 8 1	1 2	
R_8lGH25cZnkzZOZH			2-3 times a	High schoo	\$50,000 - \$	Control Cell 5 2 4 3 1	1 2 3	1 2 3	5 6 8 2 7	1 2	
R_24emlm6kTjX7Uot			Daily	Graduate S	\$35,000 - \$	Control Cell 2 5 1 4 3	1 2 3	1 2 3	7 2 4 8 1	1 2	
R_6qmh1yL8qiybM9f			Daily	College/Sor	\$100,000 -	Control Cell 2 1 4 3 5	2 1 3	2 1 3	7 3 2 6 1	2 1	
R_1QWVlr-1HV7WnZWZ			Daily	College/Sor	Under \$35,	Control Cell 1 5 3 2 4	1 2 3	1 2 3	8 2 7 4 5	1 2	
R_2t9DDQk5COfC4p			Daily	College/Sor	\$35,000 - \$	Control Cell 5 2 4 3 1	1 2 3	1 2 3	7 6 3 1 5	2 1	
R_aftWvzT79nIZtYR			None of the	College/Sor	\$35,000 - \$	Control Cell 1 5 3 4 2	1 2 3	1 2 3	8 7 4 5 6	2 1	
R_1Y6zcm1zLthHdtn			Daily	Graduate S	\$125,000 a	Control Cell 5 4 2 1 3	1 2 3	1 2 3	4 5 7 1 3	2 1	
R_b90AVbUHVDrhbv3			Less than o	Graduate S	\$100,000 -	Control Cell 2 4 3 1 5	2 1 3	2 1 3	5 8 4 7 6	2 1	
R_6qlAZLAPXXvIm5T			Once a mor	Graduate S	\$125,000 a	Control Cell 5 1 2 3 4	2 1 3	2 1 3	1 2 8 3 4	2 1	
R_0BtedUzhUoEauKB			Daily	College/Sor	\$50,000 - \$	Control Cell 3 5 4 1 2	1 2 3	1 2 3	4 3 2 1 6	1 2	
R_aWZvd0EKMMwXlC5			None of the	Graduate S	\$50,000 - \$	Control Cell 1 5 4 3 2	1 2 3	1 2 3	3 6 8 2 5	1 2	
R_bPKXGwClyjK7Dn			Daily	College/Sor	Under \$35,	Control Cell 3 4 1 2 5	2 1 3	2 1 3	4 7 5 1 8	1 2	
R_8JULk8F7qbkCKU5			2-3 times a	College/Sor	\$35,000 - \$	Control Cell 5 3 1 2 4	2 1 3	2 1 3	8 1 6 3 7	2 1	
R_gCRFBImHuQd76t			Daily	College/Sor	\$50,000 - \$	Control Cell 3 5 1 4 2	1 2 3	1 2 3	4 7 5 1 8	1 2	
R_eljmealOwWqMK7z			Daily	Graduate S	\$100,000 -	Control Cell 1 4 2 5 3	2 1 3	2 1 3	6 5 8 1 4	1 2	
R_bfOmN91KG8K0qVT			Daily	College/Sor	\$50,000 - \$	Control Cell 4 3 2 1 5	2 1 3	2 1 3	7 6 2 1 5	1 2	
R_0rk8dugEvi0eU1			Daily	College/Sor	\$50,000 - \$	Control Cell 3 5 4 2 1	2 1 3	2 1 3	5 2 4 7 3	2 1	
R_dhXxh19lBmo2789			2-3 times a	Graduate S	\$35,000 - \$	Control Cell 3 4 2 5 1	2 1 3	2 1 3	5 1 8 3 2	2 1	
R_0157eglmz3zUXCl			2-3 times a	High schoo	\$100,000 -	Control Cell 5 3 4 2 1	1 2 3	1 2 3	4 3 1 7 6	2 1	
R_1X0my1XpbbNAdIH			Once a wee	Graduate S	\$50,000 - \$	Control Cell 1 4 3 2 5	1 2 3	1 2 3	8 2 6 4 1	2 1	
R_6lSEaPKeNCVMMvX			None of the	Graduate S	\$35,000 - \$	Control Cell 4 5 2 1 3	2 1 3	2 1 3	6 5 4 8 3	1 2	
R_ady1PoWS4DfI2T3			None of the	Graduate S	\$125,000 a	Control Cell 1 2 5 3 4	2 1 3	2 1 3	4 2 1 8 6	2 1	
R_9SSdvzodV4ZFONL			2-3 times a	College/Sor	\$125,000 a	Control Cell 4 3 5 1 2	1 2 3	1 2 3	2 1 6 5 7	2 1	
R_bOBu4BWuyfCkhi5			Less than o	Graduate S	\$125,000 a	Control Cell 2 5 3 1 4	2 1 3	2 1 3	7 2 8 1 6	2 1	
R_3dC04lCMTyLV05			Daily	College/Sor	\$75,000 - \$	Control Cell 2 4 5 1 3	2 1 3	2 1 3	8 3 5 6 4	1 2	
R_87X4Yk6Ttnl9Fr			Daily	Graduate S	\$125,000 a	Control Cell 1 5 4 3 2	1 2 3	1 2 3	5 4 3 2 7	2 1	
				High schoo	\$35,000 - \$	Control Cell 2 1 4 3 5	2 1 3	2 1 3	5 3 6 2 4	1 2	
									2 3 6 5 4	2 1	

Exhibit 10—Disposition of Contacts



Keegan & Company LLC

Timelines, Inc. v. Facebook, Inc.

Disposition of Contacts

	n
Responded to invitation	651
Rejected - failed instruction acknowledgement question	16
Rejected - failed age question	1
Rejected - overquota	31
Rejected - partial	1
Total qualified respondents	<u>602</u>