

EXHIBIT

A



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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

Timelines, Inc.,)	
)	
)	
)	
Plaintiff,)	
)	
v.)	Case No.: 11 CV 6867
)	
Facebook, Inc.,)	
)	
)	
)	
Defendant.)	
)	
)	

**Expert Report of
Dr. Eli Seggev**

September 28, 2012

**Keegan & Company LLC
350 Theodore Fremd Avenue
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Table of Contents

Summary of Assignment & Opinion.....1
Qualifications of Dr. Seggev1
Consumer Survey.....3
 Study Integrity.....3
 Study Design3
 Interviewing.....6
 Sample6
 Questionnaire7
Measuring Likelihood of Confusion.....8
Analysis of Results9
Conclusions10

Exhibits

- Exhibit 1—Dr. Seggev Resume
- Exhibit 2—Dr. Seggev Publications
- Exhibit 3—Dr. Seggev Experience Table
- Exhibit 4—Documents Considered by Dr. Seggev
- Exhibit 5—Questionnaire
- Exhibit 6—Stimuli
- Exhibit 7—Tabulated Data
- Exhibit 8—Open-Ended Responses
- Exhibit 9—Untabulated Data
- Exhibit 10—Disposition of Contacts



Summary of Assignment & Opinion

1. I was retained by plaintiff Timelines, Inc. (“Timelines”) to determine the extent to which, if at all, defendant Facebook, Inc.’s (“Facebook”) use of the name “Timeline” on its website and elsewhere results in a likelihood of confusion among consumers between the plaintiff’s trademark, “Timelines” as used on its Timelines.com website, and Facebook.¹
2. To this end, I conducted a consumer survey designed to test for the presence of likelihood of confusion resulting from Facebook’s use of the Timeline name.
3. The results of the survey show a significant level of likelihood of confusion among consumers between the Timelines trademark (as used on the Timelines.com website) and Facebook. I therefore conclude that there is a likelihood of confusion among consumers between Facebook’s use of the name Timeline and the Timelines mark.
4. My opinions as well as the methodology, execution and results of my study are presented in detail in the sections below.

Qualifications of Dr. Seggev

5. As set forth in my resume at Exhibit 1, I hold an MBA from the University of Michigan and a Ph.D. in Marketing and Quantitative Methods from Syracuse University.
6. I have spent my entire professional career in the field of marketing, both as an academic and as a marketing research practitioner. I have held academic appointments, mostly in graduate business programs, between 1969 and 1992 having taught consumer behavior, marketing

¹ Timelines is the owner of the federal trademarks “Timelines” (U.S. Reg. No. 3,684,074), “Timelines.com” (U.S. Reg. No. 3,764,134) and the “Timelines” design mark (U.S. Reg. No. 3,784,720).

strategy, marketing research, marketing planning, advertising management, management of innovation, and entrepreneurship.

7. During the years 1973 to 1980, I held various project management and executive positions in marketing research firms in New York City culminating in the formation of my own marketing research firm in 1980. That company was acquired by a U.K.-based research firm in 1982, with which I remained associated until 1985 when I started a second marketing research and consulting firm. I led that firm to technological accomplishments in the field of computer simulation of consumer behavior. Under my direction, this company experienced considerable growth until its acquisition in 1999 by Synovate, one of the largest global research organizations.
8. Since 1999 I have been acting as a consultant and advisor to Fortune 500 companies, startups, and research firms. I am also a testifying expert for Keegan & Company LLC, where I contribute litigation and expert consulting in a variety of cases within my line of expertise, including branding strategy and management, consumer behavior, marketing and consumer research, likelihood of confusion studies, trademark and trade dress disputes, among other areas.
9. I am the recipient of the 1969 American Marketing Association Dissertation Award given annually to outstanding dissertations in the field of Marketing. As set forth in Exhibit 2, I have published scholarly articles in various professional publications as well as articles on practical matters in marketing and consumer behavior.
10. In my professional career, particularly in my own firms, I have conducted, designed, supervised and reported the results of hundreds of studies. I have trained scores of young researchers and have mentored many more in client organizations. I have worked with large companies, e.g., IBM, AT&T, Seagram, Bell Laboratories, Hardee's, Imperial Tobacco, Subway Sandwich, SunGard Corp., as well as with small firms in a variety of industries.
11. In my career as a marketing research professional I have encountered a great variety of issues, questions, hypotheses, and management decisions for which I have designed studies and have conducted many multi-year research studies.

12. In my litigation consulting work I have designed, executed, and rebutted studies in the areas of likelihood of confusion, secondary meaning, brand awareness measurement, demand estimation, and the evaluation of the effects of advertising, among others.
13. In my capacity as an expert witness in conjunction with my own studies or the evaluation of studies conducted by others, I have been deposed and have testified in court. For a complete list of my testimony, see Exhibit 3—Dr. Seggev Experience Table.
14. The documents that I have relied upon in writing this report appear as Exhibit 4. I am being compensated for my work on this case at the rate of \$525 per hour. My compensation is not dependent on the outcome of this case.

Consumer Survey

Study Integrity

15. I conducted a consumer survey in this case to determine whether there is a likelihood of confusion among consumers between the plaintiff's Timelines trademark and Facebook's use of the name Timeline on its website and elsewhere.² The survey was designed and executed in accordance with accepted standards of survey research.³ All appropriate measures to maintain objectivity and data integrity were taken throughout the survey process.
16. All efforts were made to present the survey questions in an objective, unbiased, and non-leading format. Respondents were presented with a "don't know" or "no opinion" answer option wherever appropriate throughout the survey in an effort to reduce guessing. Randomized rotation of the answer options was employed throughout the survey wherever appropriate.

Study Design

17. The study employed an experimental Test vs. Control design. As the name suggests, the role of the Control Group is to control for the possible impact of all other variables except the

² Facebook's contested actions form the basis of this litigation and are described in detail in the case pleadings.

³ See for example, Diamond, S. (2011). Reference guide on survey research. In *Reference Manual on Scientific Evidence*. Federal Judicial Center/National Academy of Sciences, p. 359-423.

mark that is the subject of this litigation. In this way, the results reflect only the net effects of the name Timelines while neutralizing the effects of all other possible variables.

18. The Test Group was exposed to a Timelines webpage while the Control Group was exposed to the same webpage except that the page name, the web address, and the logo were digitally modified to use the name “Timescapes.” Timescapes is a fabricated name which is sufficiently similar to the contested mark (e.g., both names contain the word “time”) and yet different enough to provide a standard against which one can judge the effect of the name Timelines on consumers.⁴
19. The Test vs. Control design requires respondents to be assigned to the Test Group or the Control Group (not both) in a random fashion, which was accomplished through the survey software platform. Additionally, in terms of demographic composition, the two groups should be as closely matched as possible. Table 1 below shows the high level of similarity between the two samples.⁵

⁴ Diamond, S. (2011). Reference guide on survey research. In *Reference Manual on Scientific Evidence*. Federal Judicial Center/National Academy of Sciences, p. 397-401.

⁵ In fact, none of the differences in the sample characteristics is statistically significant at 95 percent confidence.

Table 1. Sample Characteristics

	Test Group (% Respondents) (n=302)	Control Group (% Respondents) (n=300)
Gender		
Male	51	49
Female	49	51
Age		
18-24	5	5
25-34	22	18
35-44	15	18
45-54	22	23
55-64	22	22
65+	16	14
Education		
Less than high school	0	0
High school	15	11
College	56	55
Graduate school	29	34
Annual Income (\$000)		
Under \$35	12	13
\$35.0-\$49.9	30	27
\$50.0-\$74.9	24	22
\$75.0-\$99.9	16	17
\$100.0-\$124.9	8	9
\$125.0+	10	12
Social Media Membership		
Facebook	71	69
LinkedIn	31	33
Google+	20	25
Twitter	19	23
Foursquare	4	4
None of the above	20	21
Facebook browsing among Facebook members		
(Sample size)	(n=214)	(n=208)
Daily	54	66
2-3 times/week	17	13
Once/week	10	5
2-3 times/month	7	7
Once/month	5	4
Less than once/month	7	5
Never	0	1

Interviewing

20. The survey was completed through online interviewing via the Internet. The respondent sample was obtained through random selection among a consumer panel. The panel for this study was provided by Research Now, a market research company that maintains an online consumer panel of over 3 million members that is balanced to the United States Census. Research Now is a leading provider of survey sample in the United States.⁶
21. The survey was programmed using an industry-leading online survey software platform. All survey programming was done by Keegan & Company staff at my direction. The survey software facilitates the programming and execution of advanced survey designs, including complex skip logic and advanced rotation and randomization of questions, answer options, and stimuli. These features were employed whenever appropriate.
22. All efforts were made to ensure appropriate survey administration. Neither the panel provider nor the respondents knew the purpose of the surveys or the sponsoring party, thus ensuring “double blindness.” A double blind study removes any possible external or circumstantial bias from the survey process.
23. To complete interviews, the online panel company sent email invitations containing the unique Internet address where the questionnaire was posted to a randomly selected group of its members. When the required number of respondents (at least 300 in each group) completed the interview, the site was closed down and the survey was deemed complete.

Sample

24. The sample in this study consisted of 302 respondents in the Test Group and 300 respondents in the Control Group. Respondents originated with the online sample company, Research Now. This study was conducted on a randomly selected sample of panel members to ensure that no bias was introduced into the respondent selection process.
25. The sample was designed to consist of adults, i.e., at least 18 years of age, equally divided by gender. No other restrictions were specified for our target population, allowing us to project the results to the population at large.

⁶ Research Now, “Panel Quality: Our Values,” www.researchnow.com/en-US/Panels/PanelQuality.aspx.

Questionnaire

26. In consumer surveys, data are collected by means of a questionnaire. In this case respondents in the Test Group and the Control Group were administered the exact same questionnaire, with the exception of the stimuli to which they were exposed. Specifically, respondents in the Test Group were shown a screen capture image of the Timelines webpage, whereas the respondents in the Control Group were shown the same webpage, but with the page name, the web address, and the logo digitally altered to read “Timescapes” instead of “Timelines.” The full questionnaire is available as Exhibit 5 and the stimuli are available as Exhibit 6.
27. The questionnaire opens with a series of general instructions, the most important of which is the item granting respondents “permission” to select the “don’t know” answer option for any question they are unsure how to answer. The role of this procedure is to remove any perceived psychological pressure on consumers taking the survey and to reduce guessing. This step encourages respondents to express their true feelings and opinions.
28. The main questionnaire follows respondents’ exposure to the stimulus webpage (Test or Control). The questionnaire presents respondents with a list of companies and asks them to identify the companies with which they most associate the name used on the stimulus webpage (Timelines for the Test and Timescapes for the Control).
29. This procedure constitutes an aided association measurement, a standard research tool used in the field of consumer research. The list of companies was presented randomly to each respondent and was comprised of the following:
- CNN
 - Facebook
 - Foursquare
 - Google+
 - LinkedIn
 - The New York Times
 - Twitter
 - YouTube
 - Other (please specify)
 - None of the above

30. Of those, five companies come from the social media category (Facebook, Foursquare, Google+, LinkedIn, and Twitter), two come from the news media category (The New York Times and CNN) and one (YouTube) comes from the entertainment category. This list was constructed with the intent of concealing from respondents the true nature of the study.
31. The next question asked respondents to explain the choices they made in the previous question. This question was phrased as an “open-ended” question, meaning that respondents were presented with a text box within which they could type their specific answers.
32. The next two questions asked respondents to identify the social media sites with which they maintain an account or profile and, for those who selected Facebook, how often they visit the Facebook website. The purpose of these questions is to compile a behavioral inventory for each respondent relative to social media.
33. The questionnaire closed with two demographic questions—education and household income—for classification purposes.

Measuring Likelihood of Confusion

34. Likelihood of confusion is measured by the difference between the percent of respondents who associate Timelines with Facebook (in the Test Group) and the percent of respondents who associate Timescapes with Facebook (in the Control Group). If the difference is statistically significant, the conclusion is that likelihood of confusion is present.
35. The statistical significance of the difference between the groups is calculated at “95 percent confidence.” This means that if the exact same experiment were run an infinite number of times, the results obtained here would prevail in all but five percent of the cases. That degree of scientific certainty is the universal standard for accepting survey results as evidence of what would be observed in the population at large throughout the behavioral sciences.
36. It is noteworthy that the finding of likelihood of confusion is not determined by the absolute value of the percent of consumers who associate the two marks (i.e., there is no “threshold” that must be met or exceeded), but rather the degree to which the observed difference in source affiliation between the Test and Control Groups is not dictated by chance alone.

Analysis of Results

37. As shown in Table 2 below, 19 percent of the Test Group respondents associated Timelines with Facebook versus only 8 percent who associated Timescapes with Facebook in the Control Group. This difference is statistically significant.⁷ Based on this result, I conclude that consumers associate Facebook with Timelines at more than twice the rate that they associate Facebook with Timescapes, thus indicating the presence of likelihood of confusion above and beyond what would be expected simply by chance.

Table 2. Likelihood of Confusion Measurement

	Test Group (Timelines)	Control Group (Timescapes)
	(n=302)	(n=300)
	% Respondents	% Respondents
Facebook	19*	8
LinkedIn	2	1
Google+	9	5
Twitter	1	3
Foursquare	1	1
CNN	13	10
The New York Times	28	27
YouTube	4	6
Other	4	5
None of the above	39	50

*Statistically significant difference at 95 percent confidence.

38. As shown in Exhibit 8, when asked for the reasons that they associate Timelines with Facebook, most respondents identified the Timeline product on Facebook. In this regard, the impression Facebook makes on consumers through the use of Timeline on its website is the primary reason for the likelihood of confusion observed in this study.

39. Furthermore, the data show that seven out of ten respondents have a Facebook account and over half of them visit the Facebook website at least daily. In this market environment, it is not surprising that respondents have familiarity with Facebook's Timeline and that it is the source of consumer confusion in this case.

⁷ Statistical testing performed at www.surveystar.com.

Conclusions

40. The results of this study confirm that Facebook's use of the name Timeline on its website has resulted in a statistically significant likelihood of confusion among consumers with regard to the plaintiff's Timelines mark.
41. This likelihood of confusion is particularly prominent in light of the fact that seven out of ten members of the target population are Facebook members and between one-half and two-thirds of them visit Facebook at least daily. It is not surprising to find likelihood of confusion among this well-informed and knowledgeable population.

I reserve the right to supplement and revise this report and the opinions expressed herein based on new information provided to me.



Dr. Eli Seggev

September 28, 2012

Date

Exhibit 1—Dr. Seggev Resume



Dr. Eli Seggev

Education

- Ph.D., Marketing and Quantitative Methods, Syracuse University (1969)
 - Recipient of American Marketing Association Dissertation Award (1969)
- Master of Business Administration, University of Michigan (1965)
- B.A., Social Sciences, Hebrew University (1963)

Business Experience

Keegan & Company LLC (2000 – present)

Senior Expert Consultant. Testify regarding consumer confusion, trade dress, dilution, consumer behavior, secondary meaning, and other consumer research issues.

Independent Consultant (2000 – present)

Independent consultant in marketing research, marketing strategy, business development, and entrepreneurship.

MS&P – Marketing Strategy and Planning (1985 – 2001)

- Founder & CEO.
- Developed the company into a technologically leading-edge marketing research firm providing computer simulation and other advanced information technology services to industry.
- Served wide range of clients, including: IBM, AT&T, Chase, Subway, SunGard, Lear Jet, and many others.
- Sold the company to Market Facts, one of the top U.S. marketing research firms, in 1999.

Business Decisions, Inc. (1982 – 1984)

President. Business Decisions, Inc. was the reincarnation of Marketing Systems, Inc., (see below), reflecting the U.K. parent brand.

Marketing Systems, Inc. (1980 – 1982)

- Founder & CEO.

- Established a marketing research company dedicated to providing brand management information and consulting when brand management began to take hold in marketing management.
- Served clients such as Seagram, Cessna, Miles Laboratories, Imperial Tobacco, and many others.
- Agreed to be acquired by AIDCOM International, a U.K. company seeking a U.S. presence.

Independent Consultant (1977 – 1980)

Independent consultant to companies regarding consumer research and marketing.

Decisions Center, Inc. (1976 – 1977)

Senior Project Director.

Benton and Bowles Advertising (1975 – 1976)

Associate Research Director.

Audits and Surveys, Inc. (1973 – 1975)

Project Director.

Academic Appointments

- Associate Professor of Marketing, Lubin Graduate School of Business, Pace University (1982 – 1992).
- Associate Professor of Marketing, Baruch College (1975 – 1982).
- Visiting Lecturer in Marketing, Recanati School of Business, Tel Aviv University (1971 – 1972).
- Associate Professor of Marketing, Graduate School of Business, C.W. Post University (1970 – 1975).
- Assistant Professor of Marketing, School of Management, Syracuse University, (1969 – 1970).

Selected Publications

Values Added from Internet Research, ESOMAR Net Effects⁴ Worldwide Internet Conference, 2001, with C. Eichman, A. Mezzasalma and G. Licastro.

Marketing Research—the Marketing Strategy Engine, The Institute of International Research Conference: Customer Marketing for Newly Deregulated Industries, 1998.

The Pickax, The Shovel, The Bulldozer and the Head Lamp, Working Paper, 1998.

Fusing Attitudinal and Behavioral Data in Data Mining, Working Paper, 1998.

Gaining Competitive Advantage Through Customer-Focused Marketing, Idaho and Montana Banker Association Annual Convention, 1997.

A Role in Flux, Marketing Management, 1995.

Getting the Most Out of Your Customer Satisfaction Measurement, Consumer Banking Digest, 1993.

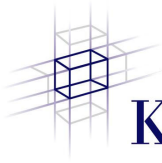
Advertising Effectiveness Measurement for Contribution-Based Compensation, Journal of Advertising Research, 1992.

Testing the Strategic Fit of Financial Services Advertising, Advertising Research Foundations Key Issues Workshop, 1983.

Testing Persuasion by Strategic Positioning, Journal of Advertising Research, 1982.

Brand Assortment and Consumer Brand Choice, Journal of Marketing, 1970.

Exhibit 2—Dr. Seggev Publications



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Publications of Dr. Eli Seggev

1970 – Present

Size of Client Firm Determines Research Needs, Marketing News, Vol. 39, Issue 15, 2005.

Values Added from Internet Research, ESOMAR Net Effects Worldwide Internet Conference, 2001, with C. Eichman, A. Mezzasalma and G. Licastro.

Marketing Research—the Marketing Strategy Engine, The Institute of International Research Conference: Customer Marketing for Newly Deregulated Industries, 1998.

The Pickax, The Shovel, The Bulldozer and the Head Lamp, Working Paper, 1998.

Fusing Attitudinal and Behavioral Data in Data Mining, Working Paper, 1998.

Gaining Competitive Advantage Through Customer-Focused Marketing, Idaho and Montana Banker Association Annual Convention, 1997.

A Role in Flux, Marketing Management, 1995.

Getting the Most Out of Your Customer Satisfaction Measurement, Consumer Banking Digest, 1993.

Advertising Effectiveness Measurement for Contribution-Based Compensation, Journal of Advertising Research, 1992.

Testing the Strategic Fit of Financial Services Advertising, Advertising Research Foundations Key Issues Workshop, 1983.

Testing Persuasion by Strategic Positioning, Journal of Advertising Research, 1982.

Brand Assortment and Consumer Brand Choice, Journal of Marketing, 1970.

Exhibit 3—Dr. Seggev Experience Table



Expert Witness Testimony—Dr. Seggev

Past four years of testimony

In the Matter of	Court	Representing	Testimony
Georgia-Pacific Corporation v. von Drehle Corporation	United States District Court for the Eastern District of North Carolina Raleigh Division	Plaintiff	Trial Testimony Deposition
Sharp Corporation v. Dell, Inc.	United States District Court, District of New Jersey	Plaintiff	Deposition
Philip Morris USA Inc. v. Veles LTD. et al.	United States District Court, Southern District of New York	Defendants	Deposition
Georgia-Pacific Consumer Products, LP v. Myers Supply, Inc.	United States District Court for the Western District of Arkansas, Hot Springs Division	Plaintiff	Trial Testimony
Lannett Company Inc. v. KV Pharmaceutical Company et al.	U.S. District Court for the District of Delaware	Plaintiff	Deposition
Simpson Strong-Tie Company Inc. v. Stewart, Estes & Donnell, PLC	U.S. District Court for the Middle District of Tennessee, Nashville Division	Plaintiff	Deposition

In the Matter of	Court	Representing	Testimony
Talisker Corporation, Talisker Deer Valley Corporation v. Prime West Jordanelle, LLC	U.S. District Court for the District of Utah, Central Division	Plaintiff	Hearing Testimony
ConsumerInfo.com v. Money Management International	United States District Court, Central District of California, Western Division	Plaintiff	Deposition
Nafar v. Hollywood Tanning Systems, Inc.	Superior Court of the State of New Jersey, Law Division, County of Middlesex	Plaintiffs	Deposition
Citizens Banking Corporation v. Citizens Financial Group, Inc., Charter One Bank, NA, The Royal Bank of Scotland Group, PLC	In The United States District Court For The Eastern District of Michigan, Southern Division	Plaintiff	Trial Testimony Deposition
Citizens Banking Corporation v. Citizens First Bancorp, et al.	United States District Court, Eastern District of Michigan, Southern Division	Plaintiff	Deposition Hearing Testimony
Vista India, Inc. v. Raaga, LLC (d/b/a Raaga.com)	United States District Court, District of New Jersey	Defendant	Hearing Testimony
In Re: Sunscreen Cases	Los Angeles Superior Court	Class	Deposition
Perfumebay.com, Inc. v. eBay, Inc.	United States District Court for the Central District of California	Plaintiff	Trial Testimony

In the Matter of	Court	Representing	Testimony
Coastal Communication Service, Inc. v. The City of New York	United States District Court for the Eastern District of New York	Defendant	Deposition
Georgia-Pacific Corporation v. American Paper Converting, Inc.	United States District Court for the District of Oregon	Plaintiff	Deposition
24 Hour Fitness USA, Inc. v. 24/7 Tribeca Fitness, LLC	United States District Court for the Southern District of New York	Defendant	Deposition Trial Testimony

Exhibit 4—Documents Considered by Dr. Seggev



Timelines, Inc. v. Facebook, Inc.

Expert Report Documents Considered

Description	Date	Type	Source
First Amended Complaint For Injunctive And Other Relief	10/8/2011	Pleading	Reed Smith LLP
Facebook Inc.'s Answer To Plaintiff's First Amended Complaint And Counterclaims Against Plaintiff	12/6/2011	Pleading	Reed Smith LLP
Order Denying Plaintiff's Motion For TRO	9/30/2011	Order	Reed Smith LLP
Plaintiff's Motion For A Temporary Restraining Order	9/30/2011	Pleading	Reed Smith LLP
Plaintiff's Memorandum of Law In Support Of Its Motion For A Temporary Restraining Order	9/30/2011	Pleading	Reed Smith LLP
Timelines Inc.'s Answer to Facebook Inc.'s Counterclaims Against Timelines	12/27/2011	Pleading	Reed Smith LLP
Diamond, S. <i>Reference guide on survey research</i> . In Reference Manual on Scientific Evidence. Federal Judicial Center/National Academy of Sciences.	2011	Treatise	Keegan & Company LLC
Research Now website, www.researchnow.com	No Date	Internet	Keegan & Company LLC
SurveyStar website, www.surveystar.com	No Date	Internet	Keegan & Company LLC

Exhibit 5—Questionnaire

Consumer Survey

Thank you for agreeing to participate in this survey. The survey is for research purposes only. You will remain anonymous and your responses will be held strictly confidential.

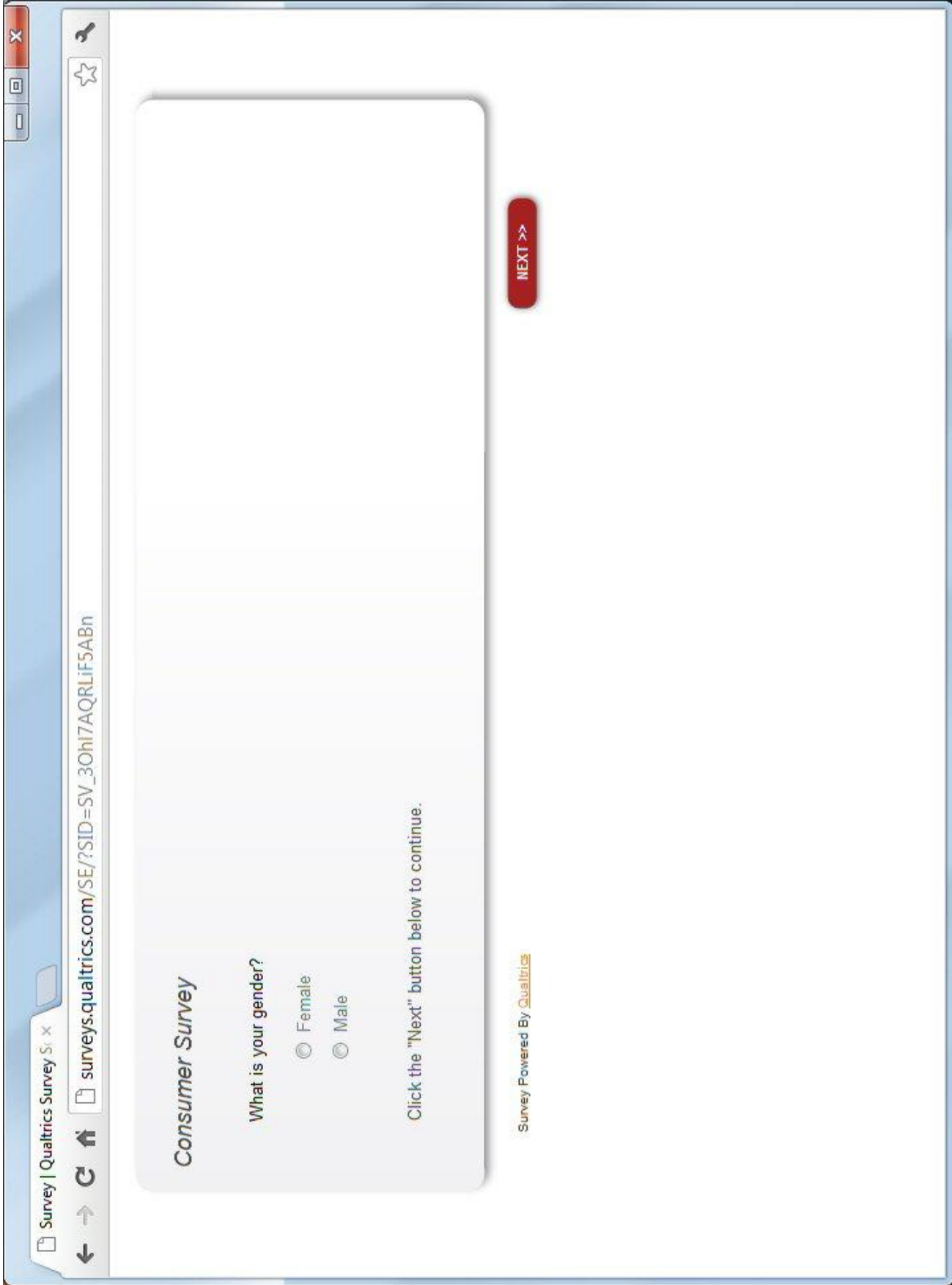
The survey will take just a few minutes of your time. Before we begin, please read the following instructions:

- It is perfectly acceptable for you to choose the "don't know" or "no opinion" answer whenever it appears in a question. Please do not try to guess if you don't know or have no opinion.
- Your browser's back button will be disabled during the survey. Please use the navigation buttons within the survey to advance through the questionnaire.
- If you typically wear eyeglasses or contact lenses while using your computer, please make sure you are wearing them now.

Do you understand the instructions provided above?

- No
- Yes
- Don't know

Click the "Next" button below to continue.



Consumer Survey

What is your gender?

- Female
- Male

Click the "Next" button below to continue.

NEXT >>

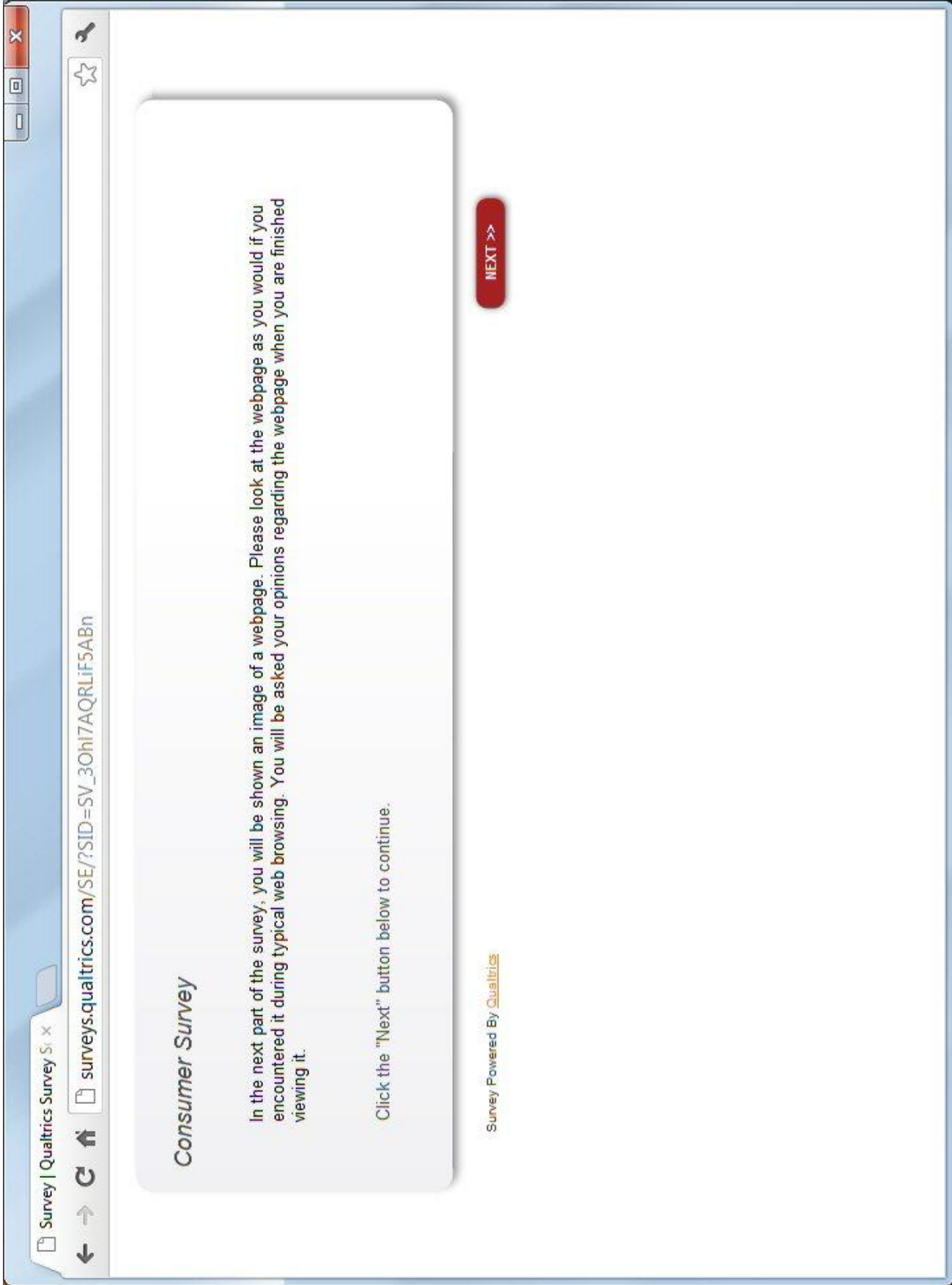
Survey Powered By  Qualtrics

Consumer Survey

Which of the following age brackets contains your age on your last birthday?

- Under 18
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 or older

Click the "Next" button below to continue.



Consumer Survey

In the next part of the survey, you will be shown an image of a webpage. Please look at the webpage as you would if you encountered it during typical web browsing. You will be asked your opinions regarding the webpage when you are finished viewing it.

Click the "Next" button below to continue.

NEXT >>

Survey Powered By  Qualtrics

Consumer Survey

Please look at the webpage below as you would during typical web browsing. Click the "Next" button below to continue.

The screenshot shows the Timelines.com website. At the top, there's a navigation bar with the logo and social media links. Below that, a search bar and navigation tabs for 'POPULAR TOPICS' and 'TRIVIA QUIZZES' are visible. The main content area features a large heading 'Discover, record, and share history' with a 'Learn More' button. Underneath, a section titled 'This Week in History' highlights the event '9 Jul 1962: Andy Warhol's first one-man art exhibition'. To the left of this event is a black and white photograph of Andy Warhol wearing sunglasses and a leather jacket. To the right is a text description of the event. Below this, a grid of six smaller historical events is displayed, each with a small image and a caption. The events include: '8 Jul 1777: Battle Of Fort Anne', '7 Jul 2005: London Bombings of July 2005', '6 Jul 1933: First Major League All-Star Game', '5 Jul 1810: Phineas Taylor Barnum Is Born', '4 Jul 1776: United States Declaration of Independence', and '3 Jul 1971: Jim Morrison Dies'. At the bottom of the screenshot, there's another section titled 'Battles of the American Civil War' with a 'View All' link and a grid of six battle images with captions: '12 Apr 1861: First Battle of Fort Sumter', '21 Jul 1861: First Battle of Bull Run', '8 Mar 1862: Battle of the Monitor and Merrimack', '17 Sep 1862: Battle of Antietam', '1 Jul 1863: Battle Of Gettysburg', and '9 Apr 1865: Battle of Appomattox Court House'.

Click the "Next" button below to continue.

Consumer Survey

We would like you to consider the name of the webpage you just viewed:



Which of the following companies, if any, do you most associate this name with? Please select all that apply.

- Foursquare
- Google+
- Twitter
- CNN
- YouTube
- LinkedIn
- The New York Times
- Facebook
- Other (please specify):
- None of the above

Click the "Next" button below to continue.

Consumer Survey

When considering the name of the webpage you viewed:

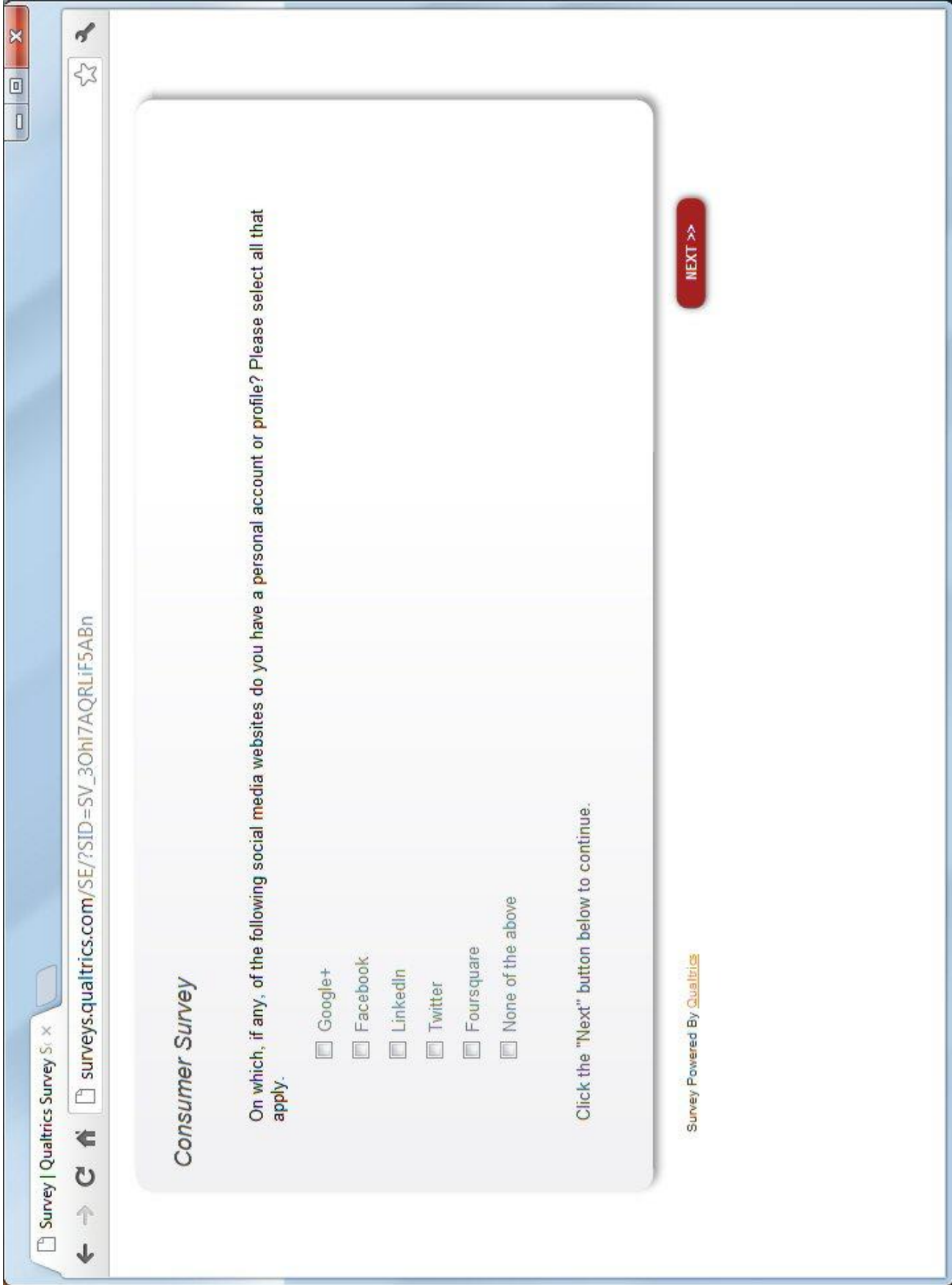


You indicated that you associate this name with the following companies or companies:

Facebook, LinkedIn, Google+, Twitter, Foursquare, CNN, The New York Times, YouTube

Why do you say that? Please list all reasons that come to mind.

Click the "Next" button below to continue.



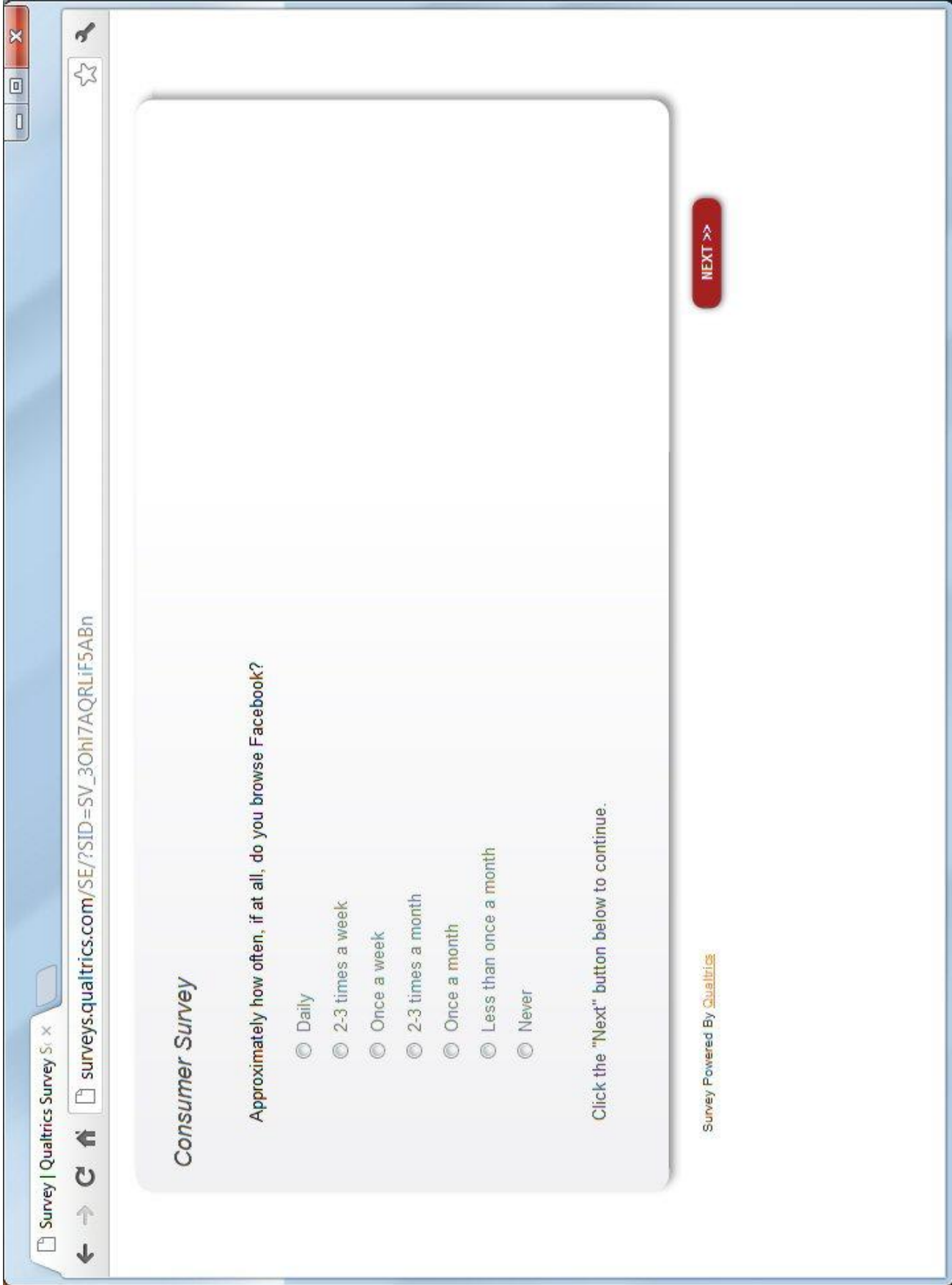
Consumer Survey

On which, if any, of the following social media websites do you have a personal account or profile? Please select all that apply.

- Google+
- Facebook
- LinkedIn
- Twitter
- Foursquare
- None of the above

Click the "Next" button below to continue.

NEXT >>



Consumer Survey

Approximately how often, if at all, do you browse Facebook?

- Daily
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less than once a month
- Never

Click the "Next" button below to continue.

Survey Powered By [Qualtrics](#)

NEXT >>

Consumer Survey

Now, a few more questions for classification purposes only. First, which of the following best describes your educational background?

- Less than high school
- High school/Technical school
- College/Some college
- Graduate School

Which of the following includes your household's approximate annual income in 2011?

- Under \$35,000
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$124,999
- \$125,000 and above

Click the "Next" button below to continue.

Exhibit 6—Stimuli

Test Stimulus

Consumer Survey

Please look at the webpage below as you would during typical web browsing. Click the "Next" button below to continue.

The screenshot shows the Timelines.com website. At the top, there's a navigation bar with the logo, social media links for Facebook and Twitter, and a search bar. Below the navigation bar, a main heading reads "Discover, record, and share history" with a "Learn More" button. The main content area is titled "This Week in History" and features a large event for July 9, 1962, about Andy Warhol's first one-man art exhibition. To the right of this event is a "View Event" button. Below the main event, there's a grid of six smaller historical events, each with a small image and a caption. At the bottom of the screenshot, there's another section titled "Battles of the American Civil War" with a "View All" button and a grid of six battle-related images and captions.

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POPULAR TOPICS TRIVIA QUIZZES SEARCH

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This Week in History [More Jul 9 Events](#)

9 Jul 1962
Andy Warhol's first one-man art exhibition
 His first one-man art-gallery exhibition as a fine artist was on July 9, 1962, in the Ferus Gallery of Los Angeles. The exhibition marked the West Coast debut of pop art. Andy Warhol's first New York solo Pop exhibit was hosted at Eleanor Ward's Stable Gallery November 6-24, 1962. The exhibit included the works Marilyn Diptych, 100 Soup Cans, 100 Coke Bottles and 100 Dollar Bills. At the Stable Gallery exhibit, the artist met for the first tim...

[View Event](#)

 8 Jul 1777 Battle Of Fort Anne	 7 Jul 2005 London Bombings of July 2005	 6 Jul 1933 First Major League All-Star Game	 5 Jul 1810 Phineas Taylor Barnum Is Born	 4 Jul 1776 United States Declaration of Independence	 3 Jul 1971 Jim Morrison Dies
--	---	---	--	---	--

Battles of the American Civil War [View All](#)

 12 Apr 1861 First Battle of Fort Sumter	 21 Jul 1861 First Battle of Bull Run	 8 Mar 1862 Battle of the Monitor and Merrimack	 17 Sep 1862 Battle of Antietam	 1 Jul 1863 Battle Of Gettysburg	 9 Apr 1865 Battle of Appomattox Court House
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Click the "Next" button below to continue.

Control Stimulus

Consumer Survey

Please look at the webpage below as you would during typical web browsing. Click the "Next" button below to continue.

The screenshot shows the homepage of timescapes.com. The navigation bar includes the logo, social media links for Facebook and Twitter, and a search bar. The main heading is "Discover, record, and share history" with a "Learn More" button. Below this is a "This Week in History" section featuring a large event for July 9, 1962, about Andy Warhol's first one-man art exhibition. To the right of this event is a link for "More Jul 9 Events". Below the main event is a grid of six smaller historical events, each with a thumbnail image, a date, and a title. At the bottom of the screenshot is a "Battles of the American Civil War" section with a "View All" link and a grid of six battle events, each with a thumbnail, date, and title.

timescapes.com

POPULAR TOPICS TRIVIA QUIZZES SEARCH

Discover, record, and share history [Learn More](#)







This Week in History [More Jul 9 Events](#)

9 Jul 1962







Andy Warhol's first one-man art exhibition

His first one-man art-gallery exhibition as a fine artist was on July 9, 1962, in the Ferus Gallery of Los Angeles. The exhibition marked the West Coast debut of pop art. Andy Warhol's first New York solo Pop exhibit was hosted at Eleanor Ward's Stable Gallery November 6-24, 1962. The exhibit included the works Marilyn Diptych, 100 Soup Cans, 100 Coke Bottles and 100 Dollar Bills. At the Stable Gallery exhibit, the artist met for the first tim...

[View Event](#)

 8 Jul 1777 Battle Of Fort Anne	 7 Jul 2005 London Bombings of July 2005	 6 Jul 1933 First Major League All-Star Game	 5 Jul 1810 Phineas Taylor Barnum Is Born	 4 Jul 1776 United States Declaration of Independence	 3 Jul 1971 Jim Morrison Dies
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Battles of the American Civil War [View All](#)

 12 Apr 1861 First Battle of Fort Sumter	 21 Jul 1861 First Battle of Bull Run	 8 Mar 1862 Battle of the Monitor and Merrimack	 17 Sep 1862 Battle of Antietam	 1 Jul 1863 Battle Of Gettysburg	 9 Apr 1865 Battle of Appomattox Court House
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Click the "Next" button below to continue.

Exhibit 7—Tabulated Data

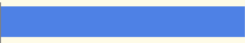

Test Cell (Timelines)

1. Thank you for agreeing to participate in this survey. The survey is for research purposes only. You will remain anonymous and your responses will be held strictly confidential. The survey will take just a few minutes of your time. Before we begin, please read the following instructions: • It is perfectly acceptable for you to choose the "don't know" or "no opinion" answer whenever it appears in a question. Please do not try to guess if you don't know or have no opinion. • Your browser's back button will be disabled during the survey. Please use the navigation buttons within the survey to advance through the questionnaire. • If you typically wear eyeglasses or contact lenses while using your computer, please make sure you are wearing them now. Do you understand the instructions provided above?

#	Answer	Response	%
1	Yes	302	100%
2	No	0	0%
3	Don't know	0	0%
	Total	302	100%


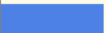




Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	302

2. What is your gender?

#	Answer		Response	%
1	Male		155	51%
2	Female		147	49%
	Total		302	100%







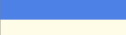



Statistic	Value
Min Value	1
Max Value	2
Mean	1.49
Variance	0.25
Standard Deviation	0.50
Total Responses	302

3. Which of the following age brackets contains your age on your last birthday?

#	Answer		Response	%
1	Under 18		0	0%
2	18 - 24		14	5%
3	25 - 34		65	22%
4	35 - 44		44	15%
5	45 - 54		65	22%
6	55 - 64		65	22%
7	65 or older		49	16%
	Total		302	100%

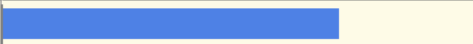





Statistic	Value
Min Value	2
Max Value	7
Mean	4.82
Variance	2.26
Standard Deviation	1.50
Total Responses	302

4. We would like you to consider the name of the webpage you just viewed. Which of the following companies, if any, do you most associate this name with? Please select all that apply.

#	Answer		Response	%
1	Facebook		58	19%
2	LinkedIn		6	2%
3	Google+		26	9%
4	Twitter		4	1%
5	Foursquare		2	1%
6	CNN		39	13%
7	The New York Times		85	28%
8	YouTube		12	4%
9	Other (please specify):		13	4%
10	None of the above		117	39%

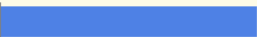





Statistic	Value
Min Value	1
Max Value	10
Total Responses	302

**5. On which, if any, of the following social media websites do you have a personal account or profile?
Please select all that apply.**

#	Answer		Response	%
1	Facebook		214	71%
2	LinkedIn		95	31%
3	Google+		59	20%
4	Twitter		57	19%
5	Foursquare		12	4%
6	None of the above		60	20%


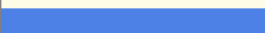

Statistic	Value
Min Value	1
Max Value	6
Total Responses	302

6. Approximately how often, if at all, do you browse Facebook?

#	Answer		Response	%
1	Daily		115	54%
2	2-3 times a week		37	17%
3	Once a week		22	10%
4	2-3 times a month		15	7%
5	Once a month		11	5%
6	Less than once a month		14	7%
7	Never		0	0%
	Total		214	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	2.12
Variance	2.43
Standard Deviation	1.56
Total Responses	214

7. Now, a few more questions for classification purposes only. First, which of the following best describes your educational background?

#	Answer		Response	%
1	Less than high school		1	0%
2	High school/Technical school		46	15%
3	College/Some college		168	56%
4	Graduate School		87	29%
	Total		302	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	3.13
Variance	0.44
Standard Deviation	0.66
Total Responses	302

8. Which of the following includes your household's approximate annual income in 2011?

#	Answer		Response	%
1	Under \$35,000		35	12%
2	\$35,000 - \$49,999		92	30%
3	\$50,000 - \$74,999		72	24%
4	\$75,000 - \$99,999		49	16%
5	\$100,000 - \$124,999		24	8%
6	\$125,000 and above		30	10%
	Total		302	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	3.08
Variance	2.14
Standard Deviation	1.46
Total Responses	302

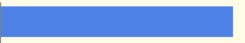

Control Cell (Timescapes)

1. Thank you for agreeing to participate in this survey. The survey is for research purposes only. You will remain anonymous and your responses will be held strictly confidential. The survey will take just a few minutes of your time. Before we begin, please read the following instructions: • It is perfectly acceptable for you to choose the "don't know" or "no opinion" answer whenever it appears in a question. Please do not try to guess if you don't know or have no opinion. • Your browser's back button will be disabled during the survey. Please use the navigation buttons within the survey to advance through the questionnaire. • If you typically wear eyeglasses or contact lenses while using your computer, please make sure you are wearing them now. Do you understand the instructions provided above?

#	Answer	Response	%
1	Yes	300	100%
2	No	0	0%
3	Don't know	0	0%
	Total	300	100%







Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	300

2. What is your gender?

#	Answer		Response	%
1	Male		146	49%
2	Female		154	51%
	Total		300	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.51
Variance	0.25
Standard Deviation	0.50
Total Responses	300

3. Which of the following age brackets contains your age on your last birthday?

#	Answer		Response	%
1	Under 18		0	0%
2	18 - 24		14	5%
3	25 - 34		54	18%
4	35 - 44		54	18%
5	45 - 54		69	23%
6	55 - 64		67	22%
7	65 or older		42	14%
	Total		300	100%

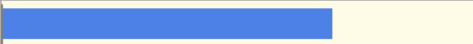





Statistic	Value
Min Value	2
Max Value	7
Mean	4.82
Variance	2.08
Standard Deviation	1.44
Total Responses	300

4. We would like you to consider the name of the webpage you just viewed. Which of the following companies, if any, do you most associate this name with? Please select all that apply.

#	Answer	Response	%
1	Facebook	24	8%
2	LinkedIn	4	1%
3	Google+	15	5%
4	Twitter	8	3%
5	Foursquare	3	1%
6	CNN	30	10%
7	The New York Times	82	27%
8	YouTube	17	6%
9	Other (please specify):	14	5%
10	None of the above	150	50%

Statistic	Value
Min Value	1
Max Value	10
Total Responses	300

**5. On which, if any, of the following social media websites do you have a personal account or profile?
Please select all that apply.**

#	Answer		Response	%
1	Facebook		208	69%
2	LinkedIn		98	33%
3	Google+		75	25%
4	Twitter		69	23%
5	Foursquare		12	4%
6	None of the above		63	21%


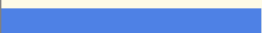

Statistic	Value
Min Value	1
Max Value	6
Total Responses	300

6. Approximately how often, if at all, do you browse Facebook?

#	Answer		Response	%
1	Daily		137	66%
2	2-3 times a week		26	13%
3	Once a week		11	5%
4	2-3 times a month		14	7%
5	Once a month		8	4%
6	Less than once a month		10	5%
7	Never		2	1%
	Total		208	100%

Statistic	Value
Min Value	1
Max Value	7
Mean	1.88
Variance	2.33
Standard Deviation	1.53
Total Responses	208

7. Now, a few more questions for classification purposes only. First, which of the following best describes your educational background?

#	Answer		Response	%
1	Less than high school		1	0%
2	High school/Technical school		34	11%
3	College/Some college		164	55%
4	Graduate School		101	34%
	Total		300	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	3.22
Variance	0.42
Standard Deviation	0.65
Total Responses	300

8. Which of the following includes your household's approximate annual income in 2011?

#	Answer		Response	%
1	Under \$35,000		40	13%
2	\$35,000 - \$49,999		82	27%
3	\$50,000 - \$74,999		65	22%
4	\$75,000 - \$99,999		52	17%
5	\$100,000 - \$124,999		26	9%
6	\$125,000 and above		35	12%
	Total		300	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	3.16
Variance	2.36
Standard Deviation	1.54
Total Responses	300

Exhibit 8—Open-Ended Responses

Test Cell - Open Ended Responses

Respondent ID	Options Selected	Open-Ended Response
R_0Mq73VUD0ugbSUR	Facebook	Cause they just made everyone switch their home page to a time line function
R_agg8i4bzkhSbuWp	Facebook	Facebook recently came out with their new "timeline" layout.
R_d1qYV6ytNTMTw5D	Facebook	There is a "timeline" on facebook
R_5BgoFE8BeXVlpFH	Facebook	The name of Facebook's new profile style is called a "Timeline."
R_3mlRVcqFCqBi6e9	Facebook	1) It said "Like us on Facebook." 2) I think this is a word that Facebook uses for some new feature or whatever.
R_5pDStXqkE4jkZkF	Facebook	Because Facebook has a prominent feature known as the Timeline, wherein it collects all of your activity on the website in a historical format.
R_1AnV9tU5ZppfKiV	Facebook The New York Times	The page layout on facebook is called timeline & the word time is in New York Times
R_7PaoA8ObUyE2HzL	Facebook	Because of the mention of FB on the web page.
R_e4mAmBQZhvLy4C1	Facebook The New York Times	FB has new timeline feature, and the NYT has the word "time" in the name.
R_9mqrX8Hw28qle0d	Facebook	They changed the name of profiles to timeline
R_eDJCV6c40Y8ECzP	Facebook LinkedIn Google+ YouTube	regularly use
R_0SMlmtwzOVIrhXv	Facebook	Facebook has recently forced me into a Timeline on the website.
R_6FHkBAm98vAsALj	Facebook	Facebook has made a big deal out of transferring their format to timelines.
R_1zbao3OaNUKU3ul	Facebook	The only place I've seen timelines on a WEB page
R_3DheTJjKkJYb4d7	Facebook	Facebook has a time line feautre
R_1MHwgnNSOafMPiJ	Facebook	Just seems to fit their brand
R_5aHwSQV6Q7DLGGp	Facebook	Facebook has a timeline
R_9YVRRHAMGJD8H9r	Facebook LinkedIn Twitter YouTube	Icons and I went to the bottom of the page to see everything.
R_4168vgjpBekXeYZ	Facebook	I know facebook has a timeline feature and the word timelines made me think of that feature.
R_6KfzRxo9I8FpHcF	Facebook	newly added
R_3Ua4owbNX1avTCJ	Facebook	Facebook has a timeline
R_4T4TjTRZbwrayp	Facebook	it started using this "title" on it's site
R_6EzgxOtbhg2ncl5	Facebook	I use facebook and the term timeline is one that comes to mind in association with an application on Facebook.
R_3JKN4ZVvif6IB6B	Facebook	The only website that I have seen that uses "timelines" designation.
R_4NJ4BIWXjdZY91j	Facebook LinkedIn Google+ YouTube	Google+, the web visit most of time.
R_000uQGO83IW4Bjn	Facebook	because it said so
R_0dpM570mfCnPDzn	Facebook	Because Facebook new profile is the Timeline format
R_d5y1wYqjfn2eqvb	Facebook Google+ Twitter Foursquare The New York Times	It looks like a collection of blogs.
R_6m9uahznY15WYKh	Facebook	Facebook is making everyone switch to the "timeline" version for their account.
R_01G2LE19Avet0ih	Facebook	Its the most popular web site!
R_2h7a9UKJutbAuLX	Facebook	facebook put a timeline in

Test Cell - Open Ended Responses

Respondent ID	Options Selected	Open-Ended Response
R_8nRuY3NbXxUS309	Facebook	They have there timeline
R_0PXNN6v1W8w9pkh	Facebook	My profile has a timeline
R_bvjtnaPuyzD27uB	Facebook	facebook has that new timeline feature
R_1YPanAAahCV4mA5	Facebook	because
R_cZNYlwiAsz9QEsd	Facebook The New York Times	Facebook reminds us when there are birthdays and other events. The word time in both titles.
R_eKaAjWf5W6yxRIN	Facebook	Because all that you do has a timeline now
R_8ohQzf6Gy0v867b	Facebook Google+ CNN YouTube	Facebook has a timeline, with Google and CNN I ssociate it with news updates.
R_1TumjOg5gqPDa6N	Facebook CNN The New York Times	Facebook - Timeline feature CNN - News New York Times - News
R_0qdjPPAsS2hDChT	Facebook	Facebook just switched profiles over to stupid timelines which I hate.
R_57w2vCoM5gaCnJj	Facebook	Because that is the name of the format of your personal page on the Facebook.
R_2gDXIDbQx30rL13	Facebook LinkedIn Google+ Twitter YouTube	It just seems appropriate to me as I think they deal with with everything that is going on now , and I think that they would keep everything that is happening in an appropriate time line .
R_dilHtWWZxEq3CBL	Facebook	facebook just changed all accounts to a new timeline
R_bgaRmd9Z84zSjKI	Facebook	They use a feature called timeline
R_afK1qq6NmCvDMhL	Facebook	because they have a timeline
R_77Et04AlcvYrmUI	Facebook	because of Facebook timeline
R_aV4aso6P1hFRbCt	Facebook	I noticed Facebook on the web page.
R_6nSnIB1Zm4eEenr	Facebook	n a
R_cAsnWrHOaBzzOpT	Facebook	Facebook has transitioned to a layout referred to as timelines.
R_3ehI53hgUMmOfsN	Facebook	Facebook made a major move to switch each persons homepage to what is now called timeline. Most people were against it but now everyone who uses facebook knows what timelines are.
R_0AhM1yXOt425Ted	Facebook	Facebook has the new timeline for facebook profiles
R_293EiDKdofLDjut	Facebook	I think that's what facebookcalls it's order of viewing.
R_3qGVLYQjhxTpEO1	Facebook The New York Times	I associate it with facebook because they just changed it to the timeline layout and i associate it with New york times because it just made me think of it
R_bNum8sBICb0f45n	Facebook	because facebook has timeline
R_9nLLt5DISdHjYYI	Facebook	Facebook created a timeline, the name reminds me of that
R_ex2ORJWLSFFkVX7	Facebook CNN	Because Facebook has a timeline. And it sounds like something CNN would do
R_8InN5iOY3LQpypn	Facebook	facebook has timelines
R_0iDweAsZ2adaNFj	Facebook Google+	Seems to be a very social geared site

Control Cell - Open Ended Responses

Respondent ID	Options Selected	Open-Ended Response
R_1STz42ak028nMfr	Facebook Google+ Twitter YouTube	thats social media fou you.
R_3sEX5JL1aXFRUO5	Facebook YouTube	SEEMED FAMILIAR
R_eCJBoYEe8HsFN0F	Facebook	To keep current and also to be able to look back in time.
R_aVHNVeTc6QrDeCx	Facebook	Facebook is like an online book where you can get face time. Timescapes is a place where you can get a idea of what happened during the time that you're searching.
R_6V9OrqDiBWNRIxb	Facebook	just to read keep up with friends
R_eDJ2ceSODIhhrZb	Facebook	not sure
R_csZvL8VG0WOUuSID	Facebook LinkedIn Google+ Twitter CNN The New York Times YouTube	just know them.
R_ebxt05gCG2xI1qp	Facebook YouTube	It looks like a timeline on Facebook but for U.S. history. It would be cool like Youtube if we could watch live airings of that event during that time.
R_6WgoWkaieGObgUJ	Facebook	I saw something on the page about Facebook (probably one of those "like" on Facebook things).
R_6KIYAWj2rLdfXZr	Facebook	font looks like facebook font. also, "timescapes" sounds a lot like facebook's timeline.
R_2nRTKPrqe5CjIS1	Facebook	saw the name on page
R_5aoC8C2Z3ripW7P	Facebook Google+ The New York Times	Facebook and Google+ are known for using timelines to share information and data. The New York Times is a good source for information and education
R_6nhaL8bunzAe2nX	Facebook	saw the word listed on the page
R_5gsw9VNrZzBcVbD	Facebook	Because they have the timeline for your fb account
R_ety5vBNHJiBhBpr	Facebook	Layout reminds me most of Facebook, but seems easier to navigate
R_9WXwAoQpmK0mghn	Facebook Twitter	Because there was a link that said "follow us" at the top right with those two links.
R_3aTKcWey711d7Yp	Facebook LinkedIn Google+ Twitter YouTube	na
R_e34bHHarOGBhHAp	Facebook	Same font
R_6ide2VJOcIFKGfr	Facebook	i thought of timeline in facebook, which i hate sooo much!
R_0feELIOMITu3YZD	Facebook	It's a prominent link at the top of the page, and the word combinations have a similar sound feel
R_1QWVlr1HV7WnZWZ	Facebook	I relate it to the facebook timeline. Both are about recording history.
R_2t9DQtk5COfC4ip	Facebook	saw some on facebook
R_bpKXGwCLyjjk7Dn	Facebook Twitter YouTube	It's on every webpage.
R_87X4Yk6TtTnL9Fr	Facebook	It sounds like something you would be able to access on there.

Exhibit 9—Untabulated Data

V1	V8	V9	V10	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseID	StartDate	EndDate	Finished	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_9zzfRK5AIHglbn	9/18/2012 14:16	9/18/2012 14:19	1	DPDM4V9J	1 Yes	Male	25 - 34	1	1		
R_08v9C4cEXUDuzOt	9/18/2012 14:19	9/18/2012 14:20	1	DPDM4VDI	1 Yes	Female	25 - 34	1	1		
R_4Njx1vvc7p0cUVn	9/18/2012 14:20	9/18/2012 14:23	1	DPDM4VDI	1 Yes	Male	65 or older	1	1		
R_3IOmmqplGPNxqcd	9/18/2012 14:18	9/18/2012 14:23	1	DPDM4VC6	1 Yes	Female	35 - 44	1	1		
R_9REotCI9N2rCtv	9/18/2012 14:21	9/18/2012 14:23	1	DPDM4VFF	1 Yes	Male	45 - 54	1	1		
R_56zOMJf5Y6iyn1ul	9/18/2012 14:22	9/18/2012 14:25	1	DPDM4VGG	1 Yes	Female	25 - 34	1	1		
R_0Mq73VUD0uqbsUR	9/18/2012 14:25	9/18/2012 14:27	1	DPDM4VJX	1 Yes	Female	25 - 34	1	1	Facebook	
R_4Plx8NUE8l60a4B	9/18/2012 14:30	9/18/2012 14:32	1	DPDM4W3	1 Yes	Male	45 - 54	1	1		
R_9GLIawwc3Gt85bT	9/18/2012 14:32	9/18/2012 14:35	1	DPDM4WV	1 Yes	Male	45 - 54	1	1		
R_3NL9hN0l8lC2x4V	9/18/2012 14:35	9/18/2012 14:37	1	DPDM4WV	1 Yes	Female	25 - 34	1	1		
R_cPmhPMHlnl6b50R	9/18/2012 14:36	9/18/2012 14:38	1	DPDM4WX	1 Yes	Female	35 - 44	1	1		
R_6VEX55umzaj8LEtT	9/18/2012 14:28	9/18/2012 14:44	1	DPDM4VW	1 Yes	Female	35 - 44	1	1	Facebook	
R_agg8l4bzkhSbuWp	9/18/2012 14:42	9/18/2012 14:44	1	DPDM4X3N	1 Yes	Female	25 - 34	1	1		LinkedIn
R_3fpAh5VjyHelQLP	9/18/2012 14:43	9/18/2012 14:44	1	DPDM4X4E	1 Yes	Female	18 - 24	1	1		
R_0HZFez93AKZhlGI	9/18/2012 14:42	9/18/2012 14:44	1	DPDM4X3N	1 Yes	Female	55 - 64	1	1		
R_74Dl8qR7Dor3Hz7	9/18/2012 14:47	9/18/2012 14:50	1	DPDM4X67	1 Yes	Female	18 - 24	1	1		
R_d1qVV6yTNTMTw5D	9/18/2012 14:46	9/18/2012 14:50	1	DPDM4X5F	1 Yes	Female	45 - 54	1	1	Facebook	
R_1ztK3wAccO7GoAd	9/18/2012 14:51	9/18/2012 14:54	1	DPDM4XKC	1 Yes	Male	55 - 64	1	1		
R_5BgotF8BeXVlpFH	9/18/2012 14:53	9/18/2012 15:01	1	DPDM4XKN	1 Yes	Male	35 - 44	1	1	Facebook	
R_24svAfyyjmuweqx	9/18/2012 15:00	9/18/2012 15:01	1	DPDM4XRT	1 Yes	Female	35 - 44	1	1		
R_57Hxnnoj5Bf5Vat	9/18/2012 15:00	9/18/2012 15:02	1	DPDM4XRv	1 Yes	Male	55 - 64	1	1		
R_b28v8ymEoe3oUHb	9/18/2012 15:00	9/18/2012 15:03	1	DPDM4XR3	1 Yes	Male	45 - 54	1	1		LinkedIn
R_bw61Yh10B8t4GCV	9/18/2012 15:05	9/18/2012 15:07	1	DPDM4Y6f	1 Yes	Female	55 - 64	1	1		
R_8bTRnGLExv0SH0F	9/18/2012 15:04	9/18/2012 15:09	1	DPDM4Y5C	1 Yes	Female	25 - 34	1	1		
R_d5Rr-s8f1P3vyGV	9/18/2012 15:12	9/18/2012 15:13	1	DPDM4YC5	1 Yes	Male	45 - 54	1	1		
R_3mlRVcqFCqB6e9	9/18/2012 15:11	9/18/2012 15:14	1	DPDM4Y7V	1 Yes	Male	55 - 64	1	1	Facebook	
R_9T5weWHN36A82XP	9/18/2012 15:15	9/18/2012 15:18	1	DPDM4YV	1 Yes	Male	55 - 64	1	1		
R_557bZ4EDTR5P1aZ	9/18/2012 15:18	9/18/2012 15:19	1	DPDM4YV	1 Yes	Male	55 - 64	1	1		
R_ch2KrXogs6O3Owl	9/18/2012 15:22	9/18/2012 15:23	1	DPDM4ZB4	1 Yes	Male	25 - 34	1	1		
R_3Rkf8VCXlaQba1T	9/18/2012 15:20	9/18/2012 15:23	1	DPDM4ZBJ	1 Yes	Male	18 - 24	1	1		
R_5pDStXqkE4jkZkF	9/18/2012 15:25	9/18/2012 15:28	1	DPDM4ZBE	1 Yes	Male	45 - 54	1	1		
R_ahlTfqSALFioxqR	9/18/2012 15:29	9/18/2012 15:30	1	DPDM4ZBX	1 Yes	Male	25 - 34	1	1	Facebook	
R_8vqDJl37cNT2bX	9/18/2012 15:32	9/18/2012 15:33	1	DPDM4ZLL	1 Yes	Female	25 - 34	1	1		
R_3Eu3TN35LE6sQLj	9/18/2012 15:32	9/18/2012 15:33	1	DPDM4ZR4	1 Yes	Female	25 - 34	1	1		
R_b1VetNHZJc03nIB	9/18/2012 15:35	9/18/2012 15:37	1	DPDM4ZRP	1 Yes	Male	45 - 54	1	1		
R_bpb3bxoUTa07O3P	9/18/2012 15:36	9/18/2012 15:38	1	DPDM4ZRC	1 Yes	Male	45 - 54	1	1		
R_bPey12KOidhu4kt	9/18/2012 15:37	9/18/2012 15:39	1	DPDM4ZS2	1 Yes	Female	55 - 64	1	1		
R_2t4cCl6N04ftTEX	9/18/2012 15:33	9/18/2012 15:40	1	DPDM4ZR6	1 Yes	Male	55 - 64	1	1		
R_9xq9tZY2o67BjtH	9/18/2012 15:16	9/18/2012 15:43	1	DPDM4Z69	1 Yes	Female	18 - 24	1	1		
R_02QeFWWQAx3WSRn	9/18/2012 15:42	9/18/2012 15:43	1	DPDM528Y	1 Yes	Female	35 - 44	1	1		
R_b3o2AIUKFSnW9nL	9/18/2012 15:44	9/18/2012 15:46	1	DPDM52D5	1 Yes	Female	25 - 34	1	1		
R_blc7JT3Q2HXnNtz	9/18/2012 15:46	9/18/2012 15:47	1	DPDM52DJ	1 Yes	Female	25 - 34	1	1		
R_1UhnKfyArjyfal	9/18/2012 15:48	9/18/2012 15:50	1	DPDM52JR	1 Yes	Male	25 - 34	1	1		
R_4NhzZOPuTlFTKlgn	9/18/2012 15:48	9/18/2012 15:53	1	DPDM52JF	1 Yes	Female	45 - 54	1	1		
R_00PxFJu5iIU4sJ	9/18/2012 15:50	9/18/2012 15:54	1	DPDM52Kf	1 Yes	Male	65 or older	1	1		

Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
ResponseId													
R_9zzfRK5AihIglbn													
R_08v9C4cEXUDuzOt													
R_4Njx1vwc7p0cUVn													
R_3IOnmqplGPNxqcd													
R_9REotCI9N2rCtv													
R_56zQMj5Y6iyn1ul													
R_0Mq73VUD0uqbsUR													
R_4Plx8NUE8I60a4B													
R_9GLIawwc3Gt85bT													
R_3NL9hN0I8IC2x4V													
R_cPmhPMHimI6bG0R													
R_6VEXX5umaj8LEtT													
R_agg8I4bzkhSbuWp													
R_3fpAh5ViyHelQLP													
R_0HFZe93AKZhlGI													
R_74Di8qR7Dor3Hz7													
R_d1qv6yTNTMTw5D													
R_1ztK3wAccO7GoAd													
R_5BgoF8BeXVlpFH													
R_24svAfyjImuweqx													
R_57Hxn0jq5B5Vat													
R_b28v8ymEoe3oUHb													
R_bw61Yh10B8t4GCv													
R_8bTRnGLExv0SH0F													
R_d5Rr's8FItp3vyGV													
R_3mlRVcqFCqB6e9													
R_9T5wewWHN36A82XP													
R_557bz4EDTR5P1aZ													
R_ch2Krx6gs6Q3Owl													
R_3Rkf8VCXlaQba1T													
R_5pDStXqkE4jkZkF													
R_ahLTrqSALFioxrR													
R_8ivqDJi37cNT2bX													
R_3Eu3TN35LE6sQLj													
R_b1VetNhZJc03niB													
R_bpB3bxoUTa07Q3P													
R_bPey12KOidhu4kt													
R_2t4cCl6N04tftEX													
R_9Xq9tZY2o67BjtH													
R_02QeFWWQAx3WSRN													
R_b3o2AIUKFSnW9nL													
R_bIc7JT3Q2HXnNtz													
R_1UhnKfyArjyfvai													
R_4NhZOPuTfTKIgn													
R_0OPxFAJu5iIU4sJ													

Test Cell

V1	ResponseID	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL	DO-Q-Q1	DO-Q-Q2	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
		On which, i			On which, i			of the follo	Display Ord	Display Ord	Display Ord	Display Or
		Approximal Now, a few Which of th			Approximal Now, a few Which of th			Display Ord				
		None of the above			None of the above			Display Ord				
R_9zzlRk5AIHlglbn	Daily	College/Sor	Under \$35,000 - \$35,000	Test Cell	1 5 2 3 4 2 1 3	1 5 2 3 4 2 1 3	5 4 2 8 7 6 3 1 9 1 1 2					
R_08v9C4cEXUDuzOt	Daily	Graduate Sr	\$125,000	Test Cell	4 3 2 1 5 1 2 3	4 3 2 1 5 1 2 3	4 5 8 2 1 3 6 7 9 1 1 2					
R_4Njx1vvc7p0cUVn	Daily	Graduate Sr	\$125,000	Test Cell	5 4 3 1 2 2 1 3	5 4 3 1 2 2 1 3	3 2 6 4 1 7 5 8 9 1 1 2					
R_3lOnmqplGPNxqcd	Daily	College/Sor	\$35,000 - \$35,000	Test Cell	2 3 5 1 4 2 1 3	2 3 5 1 4 2 1 3	4 3 5 6 8 2 1 7 9 1 1 2					
R_9REotCl9N2rtCtv	Once a mor	Graduate Sr	\$125,000	Test Cell	2 4 5 1 3 2 1 3	2 4 5 1 3 2 1 3	6 1 2 7 5 3 8 4 9 1 2 1					
R_56zQMj5Y6iy1ul	Daily	College/Sor	\$75,000 - \$75,000	Test Cell	2 5 3 4 1 1 2 3	2 5 3 4 1 1 2 3	7 4 5 8 2 6 3 1 9 1 1 2					
R_0Mq73VUD0uqbsUR	Daily	Graduate Sr	\$50,000 - \$50,000	Test Cell	2 1 3 4 5 2 1 3	2 1 3 4 5 2 1 3	4 6 1 5 7 3 8 2 9 1 1 2					
R_4Plx8NUE8l60a4B	Daily	High school	\$35,000 - \$35,000	Test Cell	1 4 2 3 5 1 2 3	1 4 2 3 5 1 2 3	8 2 6 5 7 3 4 1 9 1 1 2					
R_9GLlwwc3Gt85bt	Once a wee	High school	\$75,000 - \$75,000	Test Cell	5 3 1 2 4 2 1 3	5 3 1 2 4 2 1 3	8 1 5 4 2 3 7 6 9 1 1 2					
R_3NL9hN0l8lC2x4V	Daily	College/Sor	\$35,000 - \$35,000	Test Cell	2 4 3 5 1 1 2 3	2 4 3 5 1 1 2 3	3 2 4 1 5 8 7 6 9 1 1 2					
R_cPmhPMHiml6bG0R	2-3 times a	High school	\$35,000 - \$35,000	Test Cell	1 2 4 5 3 2 1 3	1 2 4 5 3 2 1 3	5 7 2 3 8 6 1 4 9 1 1 2					
R_6VEX5umaj8LEtT	2-3 times a	College/Sor	\$35,000 - \$35,000	Test Cell	3 5 1 2 4 1 2 3	3 5 1 2 4 1 2 3	3 4 5 2 6 7 8 1 9 1 1 2					
R_agg8l4bzkhSbuWp	Daily	College/Sor	\$35,000 - \$35,000	Test Cell	2 1 4 3 5 1 2 3	2 1 4 3 5 1 2 3	8 2 3 4 7 5 6 1 9 1 1 2					
R_3fpAh5YjyHeIQlP	2-3 times a	High school	\$75,000 - \$75,000	Test Cell	4 3 5 1 2 2 1 3	4 3 5 1 2 2 1 3	7 4 2 3 1 5 8 6 9 1 1 2					
R_0HFZe93AKZhLGI	None of the above	Graduate Sr	\$75,000 - \$75,000	Test Cell	3 2 1 5 4 2 1 3	3 2 1 5 4 2 1 3	5 6 8 3 1 4 2 7 9 1 1 2					
R_74Di8qR7Dor3Hz7	Daily	College/Sor	Under \$35,000	Test Cell	4 2 5 3 1 2 1 3	4 2 5 3 1 2 1 3	5 3 7 1 8 4 6 2 9 1 1 2					
R_d1qv6yNTMTw5D	Less than o	College/Sor	\$35,000 - \$35,000	Test Cell	1 2 4 5 3 2 1 3	1 2 4 5 3 2 1 3	6 4 7 1 3 5 8 2 9 1 1 2					
R_1ztK3wAccO7GoAd	Daily	College/Sor	\$125,000	Test Cell	4 3 5 2 1 1 2 3	4 3 5 2 1 1 2 3	3 8 6 4 2 1 5 7 9 1 2 1					
R_5BgorfE8BeXlpFH	Daily	College/Sor	\$35,000 - \$35,000	Test Cell	5 4 3 2 1 2 1 3	5 4 3 2 1 2 1 3	6 3 7 8 1 5 4 2 9 1 2 1					
R_24svAfyyImuweqx	Daily	Graduate Sr	\$100,000 - \$100,000	Test Cell	1 5 3 4 2 1 2 3	1 5 3 4 2 1 2 3	5 2 8 6 3 4 1 7 9 1 1 2					
R_57Hxnojq5B5Vat	Daily	Graduate Sr	\$35,000 - \$35,000	Test Cell	5 1 3 4 2 1 2 3	5 1 3 4 2 1 2 3	5 2 4 7 8 3 6 1 9 1 1 2					
R_b28v8ymEoe3oUHb	Once a mor	College/Sor	\$35,000 - \$35,000	Test Cell	1 2 3 5 4 2 1 3	1 2 3 5 4 2 1 3	4 6 5 2 7 3 1 8 9 1 2 1					
R_bw61Yh10B8t4GCV	Daily	Graduate Sr	Under \$35,000	Test Cell	4 2 1 3 5 1 2 3	4 2 1 3 5 1 2 3	1 2 7 5 8 3 6 4 9 1 1 2					
R_8bTRnGleXv0SH0F	Daily	Graduate Sr	Under \$35,000	Test Cell	4 2 1 3 5 1 2 3	4 2 1 3 5 1 2 3	6 3 8 7 2 5 1 4 9 1 1 2					
R_d5Rr-s8f1P3vyGV	None of the above	College/Sor	\$35,000 - \$35,000	Test Cell	3 4 2 1 5 2 1 3	3 4 2 1 5 2 1 3	4 1 8 6 2 5 3 7 9 1 2 1					
R_3mlRVcqFCqB6e9	Once a mor	Graduate Sr	\$100,000 - \$100,000	Test Cell	4 1 3 2 5 1 2 3	4 1 3 2 5 1 2 3	6 4 7 8 5 1 2 3 9 1 1 2					
R_9T5weWHN36A82XP	None of the above	College/Sor	\$50,000 - \$50,000	Test Cell	5 2 3 1 4 2 1 3	5 2 3 1 4 2 1 3	4 7 2 8 1 5 6 3 9 1 1 2					
R_557bZ4EDTR5P1aZ	Daily	Graduate Sr	\$35,000 - \$35,000	Test Cell	3 4 2 5 1 1 2 3	3 4 2 5 1 1 2 3	8 6 1 7 5 3 2 4 9 1 1 2					
R_cH2KRX6gs6Q3Owl	Daily	College/Sor	\$50,000 - \$50,000	Test Cell	5 1 3 4 2 2 1 3	5 1 3 4 2 2 1 3	5 1 6 3 8 4 2 7 9 1 2 1					
R_3Rkf8VcXlAQba1T	2-3 times a	High school	\$75,000 - \$75,000	Test Cell	2 1 3 4 5 2 1 3	2 1 3 4 5 2 1 3	1 5 7 2 6 4 3 8 9 1 2 1					
R_5pDStxqkE4jkZkF	Once a wee	Graduate Sr	\$75,000 - \$75,000	Test Cell	5 4 2 3 1 2 1 3	5 4 2 3 1 2 1 3	2 8 4 3 7 6 1 5 9 1 1 2					
R_ahLTFqSALFioXqR	Daily	College/Sor	\$50,000 - \$50,000	Test Cell	2 3 5 1 4 1 2 3	2 3 5 1 4 1 2 3	4 7 2 6 5 3 1 8 9 1 2 1					
R_8lvqDJl37cNT2bX	Daily	Graduate Sr	\$35,000 - \$35,000	Test Cell	1 3 2 5 4 2 1 3	1 3 2 5 4 2 1 3	2 7 5 4 1 3 6 8 9 1 1 2					
R_3Eu3TN35LE6sQLj	Daily	Graduate Sr	\$75,000 - \$75,000	Test Cell	2 5 4 3 1 2 1 3	2 5 4 3 1 2 1 3	8 1 5 4 2 3 6 7 9 1 1 2					
R_b1VetNhzJc03nIB	2-3 times a	College/Sor	\$35,000 - \$35,000	Test Cell	3 5 1 2 4 2 1 3	3 5 1 2 4 2 1 3	7 1 5 2 6 3 4 8 9 1 1 2					
R_bpB3xouUtA07O3P	2-3 times a	Graduate Sr	\$75,000 - \$75,000	Test Cell	1 2 3 4 5 2 1 3	1 2 3 4 5 2 1 3	4 5 2 1 6 8 7 3 9 1 1 2					
R_bPey12Koidhu4kt	Daily	College/Sor	\$35,000 - \$35,000	Test Cell	4 5 3 2 1 2 1 3	4 5 3 2 1 2 1 3	7 3 2 5 1 8 4 6 9 1 1 2					
R_2t4cCl6N04ttfTEX	Less than o	High school	Under \$35,000	Test Cell	3 5 2 1 4 1 2 3	3 5 2 1 4 1 2 3	8 3 2 1 4 5 6 7 9 1 2 1					
R_9Xq9tZY2067BjtH	Daily	College/Sor	\$35,000 - \$35,000	Test Cell	1 5 3 2 4 2 1 3	1 5 3 2 4 2 1 3	8 7 2 1 3 6 5 4 9 1 1 2					
R_02QefWWWQAx3W9Rn	2-3 times a	College/Sor	\$35,000 - \$35,000	Test Cell	2 5 1 3 4 1 2 3	2 5 1 3 4 1 2 3	7 2 6 8 4 1 5 3 9 1 1 2					
R_b3o2AIUUKFSnW9nL	Daily	Graduate Sr	\$125,000	Test Cell	5 1 3 4 2 1 2 3	5 1 3 4 2 1 2 3	4 2 7 5 8 6 3 1 9 1 2 1					
R_blc7JT3Q2HXnNtz	Daily	Graduate Sr	\$35,000 - \$35,000	Test Cell	3 5 4 1 2 1 2 3	3 5 4 1 2 1 2 3	3 8 5 1 4 2 6 7 9 1 1 2					
R_1UhhKfyArjYval	None of the above	High school	\$75,000 - \$75,000	Test Cell	3 1 2 5 4 2 1 3	3 1 2 5 4 2 1 3	4 8 1 5 6 3 2 7 9 1 2 1					
R_4NhZOPuTlFTkIgN	Daily	Graduate Sr	\$50,000 - \$50,000	Test Cell	3 1 5 4 2 1 2 3	3 1 5 4 2 1 2 3	1 3 6 7 4 5 2 8 9 1 1 2					
R_0OPxFaJU5iIU4sJ	2-3 times a	College/Sor	\$50,000 - \$50,000	Test Cell	1 2 5 3 4 1 2 3	1 2 5 3 4 1 2 3	5 6 3 8 2 7 4 1 9 1 1 2					

V1	V8	V9	V10	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseID	StartDate	EndDate	Finished	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
	StartDate	EndDate	Finished	id	gc						
R_02HazYY4OqCFI5	9/18/2012 15:52	9/18/2012 15:55	1	DPDM52LX	1	Male	55 - 64	1	1	1	1
R_44GYPK313Z8czfn	9/18/2012 15:54	9/18/2012 15:56	1	DPDM52M	1	Male	55 - 64	1	1	1	1
R_e38NUeXr6TUEowl	9/18/2012 15:56	9/18/2012 15:58	1	DPDM535C	1	Male	35 - 44	1	1	1	1
R_1AnV9tU5ZppfKIV	9/18/2012 15:56	9/18/2012 15:59	1	DPDM535F	1	Female	18 - 24	1	1	1	Facebook
R_d7r3qDcdC40wVUh	9/18/2012 16:01	9/18/2012 16:03	1	DPDM53DF	1	Male	25 - 34	1	1	1	1
R_7PaoA8ObJyE2HZL	9/18/2012 16:00	9/18/2012 16:03	1	DPDM53BT	1	Female	45 - 54	1	1	1	Facebook
R_8dj7XGEspEZm5Y9	9/18/2012 15:59	9/18/2012 16:04	1	DPDM5383	1	Female	18 - 24	1	1	1	1
R_5qXOibcLYlwA0qV	9/18/2012 16:01	9/18/2012 16:04	1	DPDM53CL	1	Male	55 - 64	1	1	1	1
R_0D4FGPIIP5cX8wt	9/18/2012 16:02	9/18/2012 16:04	1	DPDM53FV	1	Female	45 - 54	1	1	1	1
R_ellu7boGyaBIF md	9/18/2012 16:01	9/18/2012 16:05	1	DPDM53DF	1	Male	55 - 64	1	1	1	1
R_8ufx17WCRzHxid3	9/18/2012 16:08	9/18/2012 16:10	1	DPDM5664	1	Male	18 - 24	1	1	1	1
R_e4mAmB0Zhvly4C1	9/18/2012 16:09	9/18/2012 16:11	1	DPDM568V	1	Female	35 - 44	1	1	1	Facebook
R_74naQJfnR8xpjl	9/18/2012 16:09	9/18/2012 16:13	1	DPDM56B2	1	Male	45 - 54	1	1	1	1
R_9mqrx8Hw28ql eod	9/18/2012 16:13	9/18/2012 16:15	1	DPDM56Gt	1	Female	25 - 34	1	1	1	Facebook
R_41PwXYGIC9a38ep	9/18/2012 16:12	9/18/2012 16:15	1	DPDM56D)	1	Female	65 or older	1	1	1	1
R_6PZIGmfuVTXucjr	9/18/2012 16:15	9/18/2012 16:17	1	DPDM56NK	1	Male	45 - 54	1	1	1	1
R_4NnPhlOTQDGF8EZ	9/18/2012 16:14	9/18/2012 16:17	1	DPDM56K6	1	Female	45 - 54	1	1	1	1
R_aVfemQB1hkwxIPH	9/18/2012 16:18	9/18/2012 16:20	1	DPDM5742	1	Female	45 - 54	1	1	1	1
R_eDJCV6c40Y8ECzP	9/18/2012 16:20	9/18/2012 16:21	1	DPDM58D)	1	Female	45 - 54	1	1	1	1
R_9FDBoRLK3Tr3Vyx	9/18/2012 16:21	9/18/2012 16:24	1	DPDM58JH	1	Male	45 - 54	1	1	1	Facebook
R_9XrF9JEdjld5kx3	9/18/2012 16:23	9/18/2012 16:25	1	DPDM58Nz	1	Male	55 - 64	1	1	1	1
R_aeZoyfIO3PhzJL	9/18/2012 16:23	9/18/2012 16:26	1	DPDM58Nz	1	Female	18 - 24	1	1	1	1
R_5clK4Oa4B7InkSV	9/18/2012 16:28	9/18/2012 16:31	1	DPDM58DQ	1	Female	65 or older	1	1	1	1
R_7PXRQITP5KwukYt	9/18/2012 16:30	9/18/2012 16:32	1	DPDM5F3F	1	Female	45 - 54	1	1	1	1
R_2tvGz3fRBUIGGb	9/18/2012 16:33	9/18/2012 16:38	1	DPDM5F0t	1	Female	45 - 54	1	1	1	1
R_3ejKXS7pNgQRZMlp	9/18/2012 16:36	9/18/2012 16:39	1	DPDM5FV2	1	Female	25 - 34	1	1	1	1
R_0BMlqUPI7Bohvov	9/18/2012 16:31	9/18/2012 16:39	1	DPDM5FK6	1	Female	55 - 64	1	1	1	1
R_0SMlmtwzOVlrhXv	9/18/2012 16:38	9/18/2012 16:41	1	DPDM5FW	1	Male	55 - 64	1	1	1	Facebook
R_6FHKBAm98vAsAlj	9/18/2012 16:41	9/18/2012 16:43	1	DPDM5G5Z	1	Female	55 - 64	1	1	1	Facebook
R_1T9B8VJWVInEIND	9/18/2012 16:43	9/18/2012 16:45	1	DPDM5G7C	1	Male	65 or older	1	1	1	Facebook
R_1Zbao3OaNUKU3ul	9/18/2012 16:42	9/18/2012 16:45	1	DPDM5GDt	1	Male	65 or older	1	1	1	Facebook
R_0k6uF aQqsjx1ZPf	9/18/2012 16:46	9/18/2012 16:48	1	DPDM5H9f	1	Female	55 - 64	1	1	1	1
R_1WT97bjcnzH0a7r	9/18/2012 16:46	9/18/2012 16:50	1	DPDM5H9f	1	Male	25 - 34	1	1	1	1
R_3DheTjJKYb4d7	9/18/2012 16:49	9/18/2012 16:51	1	DPDM5H9f	1	Male	55 - 64	1	1	1	1
R_1MHwgnNSOafMPHJ	9/18/2012 16:49	9/18/2012 16:52	1	DPDM5HK)	1	Male	45 - 54	1	1	1	Facebook
R_5aHwsQV6Q7DLGGp	9/18/2012 16:52	9/18/2012 16:53	1	DPDM5HK)	1	Male	55 - 64	1	1	1	Facebook
R_8BAj70QpmtRvjJr	9/18/2012 16:52	9/18/2012 16:55	1	DPDM5J43	1	Male	25 - 34	1	1	1	Facebook
R_5mX7atpF30zm8FT	9/18/2012 17:01	9/18/2012 17:04	1	DPDM5HX:	1	Male	65 or older	1	1	1	1
R_2oxSIIP2L19cEt	9/18/2012 17:02	9/18/2012 17:07	1	DPDM5JVb	1	Female	55 - 64	1	1	1	1
R_esrTjF6y5Ajv49	9/18/2012 17:05	9/18/2012 17:07	1	DPDM5JVf	1	Female	55 - 64	1	1	1	1
R_8Jm8ZwVCSM1Hsd	9/18/2012 17:06	9/18/2012 17:08	1	DPDM5KGF	1	Female	45 - 54	1	1	1	1
R_ehrQoezWcjlwdfv	9/18/2012 17:10	9/18/2012 17:12	1	DPDM5KGT	1	Female	25 - 34	1	1	1	1
R_1LjBIIMRb7KVdGJ	9/18/2012 17:11	9/18/2012 17:13	1	DPDM5KJ3	1	Male	25 - 34	1	1	1	1
R_9VYRRHAMGD8H9r	9/18/2012 17:11	9/18/2012 17:13	1	DPDM5KJG	1	Male	45 - 54	1	1	1	1
R_aWUITHESR1SKC9L	9/18/2012 17:11	9/18/2012 17:14	1	DPDM5KJH	1	Male	65 or older	1	1	1	Facebook
				DPDM5KJH	1	Male	65 or older	1	1	1	LinkedIn

Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
ResponseID													
R_02HazYY4OqCF15													
R_d4GYPK313Z8czfn													
R_e3BNuExr6TUE0wl													
R_1AnV9tU5ZppKIV													
R_d7r3qDcdC40wVUh													
R_7PaoA8ObJyE2HZL													
R_8dj7XGESpEZm5Y9													
R_5gXOj8cLYLwA0qV													
R_OD4FGPIIP5cX8wt													
R_ellu7boGyaBIFmd													
R_8uFx17WCRzHXid3													
R_e4mAmBQZhvly4C1													
R_74naQJtnR8xpjL													
R_9mqrX8Hw28ql'eOd													
R_41PwXYGIC9a38ep													
R_6PZIGmfuVTXucjr													
R_4NnPhIOTDQGF8EZ			CNN		YouTube								
R_aVFemQB1hkwxIPH													
R_eDJCV6c40Y8ECzP					YouTube								
R_9FDBoRLK3Tr3VYx					The New York Times								
R_9XrF9JEdjld5kX3													
R_aeYzoytIO3PhZjL													
R_5cIk4Qa4B7lnkSV													
R_7PXrQITP5KwukYt			CNN		The New York Times								
R_2tvYGz3fRBUIGgB													
R_3ejKXS7pNqQRZMlp													
R_0BMLqUPI7Bohvox													
R_0SMlmtwzOVlrhXv													
R_6FHKBAm98vAsAlj													
R_1T9B8VJWVInEIND													
R_1Zbao30aNuKU3ul													
R_0k6uF aQqsJx1ZPF													
R_1WT97bjcnzH0a7r													
R_3DheTjJKkYb4d7													
R_1MHwgnNSOafMPIJ													
R_5aHwSQV6Q7DLGGp													
R_8BAJ7Q0pmtRvjJr													
R_5mX7dtpF30zm8FT													
R_2oxSIIP2LI19cEt													
R_e5rTtjF6y5Ajv49													
R_8Jjn8ZwVCSM1Hsd													
R_ehrQezWcjlwdfv													
R_1LjBIIMRb7KVdGJ													
R_9YVRRHAMGD8H9r													
R_aWUTIESRTSKC9L													

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2	
ResponseID	On which, i	On which, i	Approximal	Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or
R_02HazYY4OqcFF15	Daily	High school	\$50,000 - \$	Test Cell	1 5 4 3 2 1 2 3	7 4 6 1 2 8 5 3 9 1 1 2	7 4 6 1 2 8 5 3 9 1 1 2				
R_d4GYPK313Z8czfn	Once a wee	Graduate Sr.	\$125,000 a	Test Cell	4 3 5 1 2 1 2 3	3 4 2 8 6 5 1 7 9 1 1 2	3 4 2 8 6 5 1 7 9 1 1 2				
R_e3BNuexR6TJueowl	2-3 times a	Graduate Sr.	\$75,000 - \$	Test Cell	5 3 2 4 1 2 1 3	7 5 3 4 1 8 6 2 9 1 1 2	7 5 3 4 1 8 6 2 9 1 1 2				
R_1Anv9tU5ZppfKIV	Daily	High school	Under \$35,	Test Cell	4 3 5 2 1 2 1 3	3 4 2 7 6 5 8 1 9 1 1 2	3 4 2 7 6 5 8 1 9 1 1 2				
R_d7r3qDcdC40wvUjh	Daily	College/Sor	\$35,000 - \$	Test Cell	3 1 5 4 2 1 2 3	7 1 6 2 8 5 3 4 9 1 2 1	7 1 6 2 8 5 3 4 9 1 2 1				
R_7PaoA8ObJyE2HZL	Daily	College/Sor	\$35,000 - \$	Test Cell	5 2 4 3 1 2 1 3	8 1 5 6 7 4 2 3 9 1 1 2	8 1 5 6 7 4 2 3 9 1 1 2				
R_8dj7XGESPzEm5Y9	Daily	College/Sor	\$50,000 - \$	Test Cell	5 4 3 1 2 2 1 3	1 7 4 8 2 3 6 5 9 1 2 1	1 7 4 8 2 3 6 5 9 1 2 1				
R_5gXO18cLYlwA0qV	idea which	None of the above	College/Sor	\$125,000 a	Test Cell	3 1 5 4 2 2 1 3	7 1 8 4 2 6 5 3 9 1 1 2	7 1 8 4 2 6 5 3 9 1 1 2			
R_OD4FGPIIP5cX8wt	None of the above	None of the above	Less than h	Under \$35,	Test Cell	4 3 2 1 5 1 2 3	1 5 2 7 4 3 8 6 9 1 2 1	1 5 2 7 4 3 8 6 9 1 2 1			
R_ellu7boGyaBfFmd	Daily	Graduate Sr.	\$50,000 - \$	Test Cell	1 2 5 3 4 1 2 3	6 4 5 8 2 3 1 7 9 1 1 2	6 4 5 8 2 3 1 7 9 1 1 2				
R_8ufx17WCRzHXid3	Daily	College/Sor	Under \$35,	Test Cell	1 4 2 3 5 2 1 3	6 1 2 7 4 5 8 3 9 1 2 1	6 1 2 7 4 5 8 3 9 1 2 1				
R_e4mAmBQZhvly4C1	Daily	Graduate Sr.	\$35,000 - \$	Test Cell	1 5 3 2 4 1 2 3	3 1 8 4 2 7 5 6 9 1 1 2	3 1 8 4 2 7 5 6 9 1 1 2				
R_74maQJtnR8xpjL	2-3 times a	High school	\$35,000 - \$	Test Cell	3 2 4 1 5 1 2 3	3 1 8 6 5 2 4 7 9 1 1 2	3 1 8 6 5 2 4 7 9 1 1 2				
R_9mqrX8Hw28qleod	Daily	College/Sor	\$35,000 - \$	Test Cell	2 5 3 4 1 1 2 3	7 1 2 3 4 8 5 6 9 1 2 1	7 1 2 3 4 8 5 6 9 1 2 1				
R_41PwXYGIC9a38ep	2-3 times a	Graduate Sr.	\$75,000 - \$	Test Cell	3 2 5 4 1 1 2 3	5 3 4 7 8 6 2 1 9 1 2 1	5 3 4 7 8 6 2 1 9 1 2 1				
R_6PZIGmfuVTXucjr	None of the above	None of the above	High school	\$50,000 - \$	Test Cell	5 2 3 4 1 1 2 3	6 3 2 1 8 4 5 7 9 1 1 2	6 3 2 1 8 4 5 7 9 1 1 2			
R_4NnPhIoTQDGF8EZ	Daily	College/Sor	\$50,000 - \$	Test Cell	3 4 5 1 2 1 2 3	8 7 2 3 4 6 1 5 9 1 2 1	8 7 2 3 4 6 1 5 9 1 2 1				
R_aVFemQB1hkwxIPH	2-3 times a	Graduate Sr.	\$125,000 a	Test Cell	5 1 4 3 2 2 1 3	1 3 6 8 5 4 2 7 9 1 1 2	1 3 6 8 5 4 2 7 9 1 1 2				
R_eDJCV6c40Y8ECzP	Daily	College/Sor	\$35,000 - \$	Test Cell	2 4 1 5 3 1 2 3	6 3 4 8 2 5 7 1 9 1 1 2	6 3 4 8 2 5 7 1 9 1 1 2				
R_9FDBoRLK3Tr3VYx	Less than o	College/Sor	\$100,000 - \$	Test Cell	5 1 3 4 2 2 1 3	6 1 8 5 4 3 7 2 9 1 2 1	6 1 8 5 4 3 7 2 9 1 2 1				
R_9XrF9JEdjld5kX3	Daily	Graduate Sr.	\$75,000 - \$	Test Cell	1 3 5 2 4 1 2 3	7 6 4 8 2 5 3 1 9 1 1 2	7 6 4 8 2 5 3 1 9 1 1 2				
R_aeZoyfIO3PhZjL	ited with	None of the above	High school	\$50,000 - \$	Test Cell	5 4 3 2 1 2 1 3	4 8 5 2 6 3 1 7 9 1 1 2	4 8 5 2 6 3 1 7 9 1 1 2			
R_5ck4Qa4B7lnkSV	2-3 times a	College/Sor	\$35,000 - \$	Test Cell	4 5 2 1 3 2 1 3	3 6 5 2 4 8 7 1 9 1 1 2	3 6 5 2 4 8 7 1 9 1 1 2				
R_7PXrQITP5KwukYt	Daily	College/Sor	\$125,000 a	Test Cell	4 3 5 2 1 2 1 3	3 5 7 4 8 2 6 1 9 1 2 1	3 5 7 4 8 2 6 1 9 1 2 1				
R_2tvYGz3fRBUIGGb	Daily	College/Sor	\$75,000 - \$	Test Cell	4 2 3 1 5 1 2 3	8 2 7 4 5 6 1 3 9 1 1 2	8 2 7 4 5 6 1 3 9 1 1 2				
R_3ejkXS7pNgQRZMp	None of the above	None of the above	College/Sor	\$50,000 - \$	Test Cell	3 4 1 5 2 2 1 3	8 5 1 2 6 4 3 7 2 9 1 2 1	8 5 1 2 6 4 3 7 2 9 1 2 1			
R_0BMLqUP17Bohvox	Daily	High school	\$50,000 - \$	Test Cell	2 1 3 4 5 2 1 3	5 1 8 6 4 3 7 2 9 1 2 1	5 1 8 6 4 3 7 2 9 1 2 1				
R_0SMlmtwzOVlrhXv	Daily	College/Sor	\$35,000 - \$	Test Cell	4 3 1 2 5 2 1 3	4 3 1 7 8 2 5 6 9 1 1 2	4 3 1 7 8 2 5 6 9 1 1 2				
R_6FHKBAm98vAsAlj	Daily	Graduate Sr.	\$50,000 - \$	Test Cell	3 2 1 4 5 1 2 3	6 4 2 8 5 7 1 3 9 1 2 1	6 4 2 8 5 7 1 3 9 1 2 1				
R_1T9B8VJMvInEIND	Daily	Graduate Sr.	\$35,000 - \$	Test Cell	3 4 5 1 2 2 1 3	3 5 7 6 8 2 1 4 9 1 2 1	3 5 7 6 8 2 1 4 9 1 2 1				
R_1zbao30aNuKU3ul	Daily	College/Sor	\$50,000 - \$	Test Cell	2 3 1 5 4 2 1 3	6 5 3 4 7 1 8 2 9 1 2 1	6 5 3 4 7 1 8 2 9 1 2 1				
R_0k6ouFaqqsjx1ZPf	Daily	College/Sor	\$35,000 - \$	Test Cell	3 4 5 1 2 2 1 3	8 5 4 1 3 6 7 2 9 1 1 2	8 5 4 1 3 6 7 2 9 1 1 2				
R_1WT97bjcnzH0a7r	ng history	None of the above	College/Sor	\$100,000 - \$	Test Cell	2 1 5 4 3 2 1 3	1 3 7 8 6 4 2 5 9 1 1 2	1 3 7 8 6 4 2 5 9 1 1 2			
R_3DheTjJKYb4d7	Once a mor	Graduate Sr.	\$100,000 - \$	Test Cell	2 4 5 1 3 1 2 3	3 7 8 4 6 2 1 5 9 1 2 1	3 7 8 4 6 2 1 5 9 1 2 1				
R_1MHwgnNSOafMPJl	Daily	College/Sor	\$100,000 - \$	Test Cell	2 4 3 5 1 1 2 3	3 1 8 5 4 6 7 2 9 1 2 1	3 1 8 5 4 6 7 2 9 1 2 1				
R_5aHwSOV6Q7DLGGp	2-3 times a	College/Sor	\$50,000 - \$	Test Cell	5 2 3 4 1 1 2 3	3 2 6 5 8 7 1 4 9 1 1 2	3 2 6 5 8 7 1 4 9 1 1 2				
R_8BAj7OOpmtRvjJr	he New Yorl	None of the above	College/Sor	\$35,000 - \$	Test Cell	5 4 3 1 2 1 2 3	8 4 3 6 2 7 1 5 9 1 2 1	8 4 3 6 2 7 1 5 9 1 2 1			
R_5mX7dtrF30zm8FT	None of the above	None of the above	College/Sor	\$35,000 - \$	Test Cell	1 4 5 3 2 1 2 3	4 5 3 2 7 1 8 6 9 1 1 2	4 5 3 2 7 1 8 6 9 1 1 2			
R_2oxSlIP2L119cEt	Less than o	College/Sor	\$75,000 - \$	Test Cell	4 5 3 1 2 2 1 3	2 4 8 7 6 5 3 1 9 1 1 2	2 4 8 7 6 5 3 1 9 1 1 2				
R_e5rTjF6y5Ajv49	None of the above	None of the above	College/Sor	\$75,000 - \$	Test Cell	5 3 2 1 4 2 1 3	6 7 5 8 2 1 4 3 9 1 1 2	6 7 5 8 2 1 4 3 9 1 1 2			
R_8lJn8ZwVCSM1Hsd	None of the above	None of the above	College/Sor	\$35,000 - \$	Test Cell	2 5 3 4 1 2 1 3	1 7 6 5 4 8 2 3 9 1 1 2	1 7 6 5 4 8 2 3 9 1 1 2			
R_ehrQezWcjlwdfv	Daily	College/Sor	\$50,000 - \$	Test Cell	4 1 5 2 3 2 1 3	6 2 8 3 5 1 7 4 9 1 1 2	6 2 8 3 5 1 7 4 9 1 1 2				
R_1LjBIIMRb7KvGdJ	Daily	Graduate Sr.	\$100,000 - \$	Test Cell	5 1 3 4 2 1 2 3	3 2 5 8 1 6 7 4 9 1 2 1	3 2 5 8 1 6 7 4 9 1 2 1				
R_9VYRRHAMGD8H9r	Once a mor	College/Sor	\$100,000 - \$	Test Cell	1 2 3 4 5 2 1 3	2 5 4 8 6 7 1 3 9 1 1 2	2 5 4 8 6 7 1 3 9 1 1 2				
R_aWUThESR1SKC9L	2-3 times a	College/Sor	\$75,000 - \$	Test Cell	1 2 5 4 3 1 2 3	7 8 5 6 4 3 1 2 9 1 1 2	7 8 5 6 4 3 1 2 9 1 1 2				

V1	V8	V9	V10	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseID	StartDate	EndDate	Finished	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_0v6udYUpMDIaylb	9/18/2012 17:17	9/18/2012 17:19	1	DPDM5L28	1 Yes	Female	35 - 44		1		
R_a64YJX3gaQsCNUx	9/18/2012 17:15	9/18/2012 17:19	1	DPDM5KXK	1 Yes	Female	45 - 54		1		
R_bjff6Qv0bUCezAh	9/18/2012 17:18	9/18/2012 17:20	1	DPDM5L3S	1 Yes	Female	45 - 54		1		
R_4168vjpBeKXeVZ	9/18/2012 17:19	9/18/2012 17:21	1	DPDM5L5H	1 Yes	Male	25 - 34		1	Facebook	
R_6KfzRxo9l8FpHcF	9/18/2012 17:22	9/18/2012 17:24	1	DPDM5L5V	1 Yes	Male	55 - 64		1	Facebook	
R_3Ua4owbNX1avTCJ	9/18/2012 17:23	9/18/2012 17:25	1	DPDM5L5Y	1 Yes	Male	35 - 44		1	Facebook	
R_3BFKIXqyJfFt09	9/18/2012 17:25	9/18/2012 17:28	1	DPDM5LZ8	1 Yes	Female	25 - 34		1		
R_4HLihccz4XMKOMt	9/18/2012 17:23	9/18/2012 17:28	1	DPDM5LXV	1 Yes	Male	35 - 44		1		
R_4T4tTJRZbwrays	9/18/2012 17:27	9/18/2012 17:31	1	DPDM5M8	1 Yes	Female	55 - 64		1	Facebook	
R_9YyCY8hucNoDyZ	9/18/2012 17:30	9/18/2012 17:33	1	DPDM5MD	1 Yes	Female	65 or older		1		
R_3OJlUqmBlJEweN	9/18/2012 17:32	9/18/2012 17:35	1	DPDM5MJF	1 Yes	Female	25 - 34		1		
R_9MOWOOWdtvqnaqR	9/18/2012 17:33	9/18/2012 17:35	1	DPDM5MJF	1 Yes	Female	45 - 54		1		
R_aftXGjllAYDvt8F	9/18/2012 17:34	9/18/2012 17:37	1	DPDM5ML	1 Yes	Male	65 or older		1		
R_78niVhtLaocyqh	9/18/2012 17:36	9/18/2012 17:40	1	DPDM5MM	1 Yes	Male	65 or older		1		
R_6EzqXOtbhg2ncl5	9/18/2012 17:38	9/18/2012 17:41	1	DPDM5MN	1 Yes	Male	55 - 64		1	Facebook	
R_a5Uv0WQaQAnJn9ZL	9/18/2012 17:40	9/18/2012 17:43	1	DPDM5MP	1 Yes	Female	55 - 64		1		
R_3JKN4ZVvif6IB6B	9/18/2012 17:42	9/18/2012 17:44	1	DPDM5MP	1 Yes	Male	55 - 64		1	Facebook	
R_bvzUVUwutPxIBop	9/18/2012 17:44	9/18/2012 17:47	1	DPDM5MP	1 Yes	Female	65 or older		1		
R_2Jugca7T330Bn81	9/18/2012 17:51	9/18/2012 17:53	1	DPDM5N3J	1 Yes	Female	45 - 54		1		
R_a1ThT7lyCaZkOl	9/18/2012 17:51	9/18/2012 17:53	1	DPDM5N3J	1 Yes	Female	25 - 34		1		
R_baq3wlllvfzsj3	9/18/2012 17:54	9/18/2012 17:56	1	DPDM5NN	1 Yes	Male	45 - 54		1		
R_em9XsRi0fixX1dz	9/18/2012 17:51	9/18/2012 17:57	1	DPDM5N2E	1 Yes	Male	65 or older		1		
R_efCHXwL401dmJol1	9/18/2012 17:53	9/18/2012 17:58	1	DPDM5NH	1 Yes	Male	65 or older		1		
R_0cUXzTOeHWCgmF	9/18/2012 17:56	9/18/2012 18:00	1	DPDM5NPF	1 Yes	Male	55 - 64		1		
R_5bcQamw4wJIDD65v	9/18/2012 18:00	9/18/2012 18:02	1	DPDM5NR	1 Yes	Female	25 - 34		1		
R_2nQuLSogORDGqHP	9/18/2012 18:00	9/18/2012 18:02	1	DPDM5NQ	1 Yes	Female	65 or older		1		
R_ep6XGvjNq5lucaV	9/18/2012 18:01	9/18/2012 18:04	1	DPDM5NR	1 Yes	Male	18 - 24		1		
R_bdBpIXPboxou0A7z	9/18/2012 18:04	9/18/2012 18:06	1	DPDM5Q2	1 Yes	Male	45 - 54		1		
R_3EEka5z1O7bocLP	9/18/2012 18:04	9/18/2012 18:06	1	DPDM5Q2	1 Yes	Male	55 - 64		1		
R_37B01K4juVE9qHr	9/18/2012 18:09	9/18/2012 18:12	1	DPDM5QP	1 Yes	Male	35 - 44		1		
R_4NU4BIWxjdZy91j	9/18/2012 18:13	9/18/2012 18:17	1	DPDM5QV	1 Yes	Female	45 - 54		1	Facebook	
R_4SGE4pUyfcLu2A5	9/18/2012 18:15	9/18/2012 18:18	1	DPDM5QV	1 Yes	Male	55 - 64		1		
R_00uUQG083lW4Bjn	9/18/2012 18:17	9/18/2012 18:20	1	DPDM5QW	1 Yes	Male	65 or older		1	Facebook	
R_6DN4bTJS3JukMlv	9/18/2012 18:18	9/18/2012 18:21	1	DPDM5QW	1 Yes	Male	35 - 44		1		
R_9Xk44lJbweTlyJj	9/18/2012 18:19	9/18/2012 18:22	1	DPDM5R65	1 Yes	Female	65 or older		1		
R_0dpM570mfcnPdzN	9/18/2012 18:21	9/18/2012 18:24	1	DPDM5R7	1 Yes	Male	25 - 34		1	Facebook	
R_eIcseifAHLbN2d	9/18/2012 18:23	9/18/2012 18:26	1	DPDM5R8V	1 Yes	Male	45 - 54		1		
R_eJlJf1gkbwbu4yV	9/18/2012 18:25	9/18/2012 18:27	1	DPDM5R9S	1 Yes	Male	35 - 44		1		
R_4PLI2ow0VzDIRWR	9/18/2012 18:23	9/18/2012 18:26	1	DPDM5R8V	1 Yes	Male	65 or older		1		
R_d5y1wYqjfn2eqvb	9/18/2012 18:28	9/18/2012 18:30	1	DPDM5RG	1 Yes	Female	25 - 34		1	Facebook	
R_8ddrD4qz7CdACGh	9/18/2012 18:29	9/18/2012 18:34	1	DPDM5RH	1 Yes	Female	55 - 64		1		
R_eflC400hyOWNAdn	9/18/2012 18:33	9/18/2012 18:36	1	DPDM5RKE	1 Yes	Female	65 or older		1		
R_6m9uahznY15WYKh	9/18/2012 18:34	9/18/2012 18:36	1	DPDM5RKE	1 Yes	Male	35 - 44		1	Facebook	
R_bq5TzPR6dJlbp93	9/18/2012 18:35	9/18/2012 18:37	1	DPDM5RRC	1 Yes	Female	35 - 44		1		
R_3pZ0LDAJpfM0OR7	9/18/2012 18:37	9/18/2012 18:40	1	DPDM5SBJ	1 Yes	Male	25 - 34		1		

Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
ResponseID													
R_0v6udYUpMDIayLb				YouTube					NA	Facebook	Google+		Twitter
R_a64YJX3gaQsCNUx									I know face Facebook				
R_bfjf6Qv0bUCezAh									newly adde Facebook				
R_4168vgjpBeKXeYZ									Facebook h Facebook		Google+		
R_6KfzRxo9l8FpHcF									Facebook h Facebook				
R_3Ua4owbNX1avTCJ									Facebook				
R_3BFKIXqyJtjFt09									Facebook				
R_4HLihccz4XMkOMt									Facebook				
R_4T4tTjTRZbwrays									Facebook				
R_9YyCY8huCnoDyZ									Facebook				
R_3OJUJqmBJJEweN									Facebook				
R_9MOWQOwdtvqnaGR									Facebook				
R_afftXGjllAYDvt8F									Facebook				
R_78miVLhtLaocyqh									Facebook				
R_6EzgXOtbhg2ncl5									Facebook				
R_a5Uv0WwQAnJn9ZL									Facebook				
R_3JKN4ZVvif6lB6B									Facebook				
R_bvzUvUWutPxJBop									Facebook				
R_2ugcaa7T330Bn81									Facebook				
R_aV1hT7lyCaQzKol									Facebook				
R_baq3lwllvzfzsj3									Facebook				
R_em9XsRI0fixX1dz									Facebook				
R_efCHXwL4O1dmJo1									Facebook				
R_0cUXzTOeEHwCGmf									Facebook				
R_5bQamw4wJlDD65v									Facebook				
R_2nQuLSOGORDGqHP									Facebook				
R_ep6XGvjNq5lucaV									Facebook				
R_bdbPlXPboxou0A7z									Facebook				
R_3EEka5z1O7boCLP									Facebook				
R_37B01K4juVE9qHr									Facebook				
R_4NU4BIWXdZY91j									Facebook				
R_4SGE4pUYfclu2A5									Facebook				
R_000uQGO83lW4Bjn									Facebook				
R_6DN4bTJS3JukMlv									Facebook				
R_9Xk44lJbweTlyJj									Facebook				
R_0dpm570mfcnPdzN									Facebook				
R_eicdseifAHLbN2d									Facebook				
R_eJlUf1gkbwbu4yV									Facebook				
R_4PLi2ow0VzDIRWR									Facebook				
R_d5y1wYqjfn2eqvb									Facebook				
R_8ddrD4qz7CdACGh									Facebook				
R_efiC400hyOwNAdn									Facebook				
R_6m9uahznY15WYKh									Facebook				
R_bq5TzPR6Jlbp93									Facebook				
R_3pz0LDAUjpfM0OR7									Facebook				

V1	ResponseID	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
		On which, i	On which, i	Approximal	Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or
R_0v6udYUjUpMDIaylb		None of the above	College/Sor \$125,000 - \$	Test Cell	2 5 3 4 1 1 2 3					3 5 2 8 6 1 7 4 9 1 1 2		
R_a64YJX3gaQsCNUx		None of the above	College/Sor \$35,000 - \$	Test Cell	5 1 4 2 3 1 2 3					4 6 8 1 5 7 3 2 9 1 2 1		
R_bfjF6Qv0bUCezAh		Once a wee	Graduate Sr \$100,000 - \$	Test Cell	3 1 2 4 5 1 2 3					5 8 7 1 2 3 6 4 9 1 2 1		
R_4168vqjpbBeKXeYZ		Daily	Graduate Sr \$50,000 - \$	Test Cell	2 5 3 4 1 1 2 3					6 3 8 2 1 5 4 7 9 1 2 1		
R_6KfzRxo9l8FpHcF		Daily	Graduate Sr \$100,000 - \$	Test Cell	5 3 4 1 2 1 2 3					1 6 3 7 8 4 5 2 9 1 1 2		
R_3Ua4owbNX1avTCJ		Once a wee	College/Sor \$75,000 - \$	Test Cell	5 4 2 1 3 2 1 3					5 1 6 3 2 4 8 7 9 1 2 1		
R_3BFkIXqyJtjFt09		Daily	College/Sor \$50,000 - \$	Test Cell	1 5 4 2 3 2 1 3					5 6 3 8 7 4 1 2 9 1 2 1		
R_4HLihccz4XMkOMt		None of the above	College/Sor \$50,000 - \$	Test Cell	5 4 3 1 2 1 2 3					3 7 4 6 2 8 1 5 9 1 1 2		
R_4T4tTjTRZbwrayp		Daily	College/Sor \$35,000 - \$	Test Cell	1 4 2 3 5 2 1 3					4 7 2 3 5 8 1 6 9 1 1 2		
R_9YyCY8hucNoDyZ		None of the above	High school \$75,000 - \$	Test Cell	2 5 4 3 1 2 1 3					8 7 1 3 5 2 4 6 9 1 1 2		
R_3OJUJqmBJJfweN		2-3 times a	College/Sor \$35,000 - \$	Test Cell	2 1 5 3 4 1 2 3					6 8 5 2 7 3 1 4 9 1 2 1		
R_9MOWOOWdtvqagR		2-3 times a	Graduate Sr \$100,000 - \$	Test Cell	5 2 3 4 1 2 1 3					3 7 8 4 5 6 2 1 9 1 2 1		
R_afxGjILAYDvt8F		College/Sor	\$125,000 - \$	Test Cell	2 4 5 3 1 2 1 3					8 1 7 3 6 4 2 5 9 1 1 2		
R_78miVlhtLaocyqh		Daily	Graduate Sr \$35,000 - \$	Test Cell	5 2 4 1 3 1 2 3					4 6 1 8 5 3 2 7 9 1 1 2		
R_6EzqX0tbg2ncl5		Once a wee	College/Sor \$75,000 - \$	Test Cell	2 3 1 5 4 2 1 3					5 7 8 2 4 1 6 3 9 1 1 2		
R_a5Uv0WaQAnJn9ZL		Daily	College/Sor \$50,000 - \$	Test Cell	4 5 1 2 3 2 1 3					1 8 5 3 2 4 7 6 9 1 2 1		
R_3JKN4ZVvif6IB6B		2-3 times a	High school \$35,000 - \$	Test Cell	2 1 3 5 4 1 2 3					1 6 3 2 8 7 5 4 9 1 1 2		
R_bvzUvUWutPxBop		None of the above	College/Sor \$35,000 - \$	Test Cell	4 2 3 1 5 2 1 3					6 3 7 4 1 5 8 2 9 1 1 2		
R_2ugcaa7T330Bn81		Daily	College/Sor Under \$35, \$	Test Cell	1 5 2 4 3 2 1 3					6 4 2 7 3 8 1 5 9 1 2 1		
R_aV1hT7lyCaCzKol		2-3 times a	College/Sor \$75,000 - \$	Test Cell	4 1 2 3 5 2 1 3					1 3 4 6 5 8 7 2 9 1 2 1		
R_baq3lwiIlvfrzsj3		None of the above	College/Sor \$100,000 - \$	Test Cell	5 3 4 2 1 1 2 3					8 6 5 1 7 4 3 2 9 1 1 2		
R_m9XsRi0fixX1dz		with any of t	Graduate Sr \$50,000 - \$	Test Cell	4 3 5 2 1 1 2 3					2 6 7 8 1 5 3 4 9 1 2 1		
R_efCHXwL401dmJol1		2-3 times a	College/Sor \$100,000 - \$	Test Cell	3 5 1 4 2 1 2 3					2 5 7 3 8 4 1 6 9 1 2 1		
R_0cUXzTOeHwCgmF		Once a wee	College/Sor \$35,000 - \$	Test Cell	1 3 4 5 2 2 1 3					6 4 3 5 2 1 8 7 9 1 2 1		
R_5bQaamw4wJIDD65v		2-3 times a	College/Sor \$35,000 - \$	Test Cell	4 5 1 3 2 1 2 3					6 1 4 2 5 3 7 8 9 1 2 1		
R_2nQuLSoGORDGqHP		Daily	Graduate Sr \$50,000 - \$	Test Cell	4 1 5 2 3 2 1 3					1 2 8 7 5 6 4 3 9 1 1 2		
R_eP6XGvjNq5lucaV		Once a wee	High school \$50,000 - \$	Test Cell	3 5 2 4 1 1 2 3					8 1 6 5 3 7 2 4 9 1 1 2		
R_bdBpIXPboxou0A7z		Daily	High school \$125,000 - \$	Test Cell	3 4 5 1 2 2 1 3					6 1 5 4 3 2 7 8 9 1 2 1		
R_3EEka5z1O7b0cLP		None of the above	Graduate Sr \$125,000 - \$	Test Cell	4 1 3 5 2 1 2 3					5 2 7 6 1 4 3 8 9 1 2 1		
R_37B01K4juVE9qHr		Daily	College/Sor \$75,000 - \$	Test Cell	4 1 3 2 5 1 2 3					3 8 2 6 7 5 4 1 9 1 1 2		
R_4NU4BWXjdZY91j		Daily	High school \$75,000 - \$	Test Cell	5 4 2 1 3 1 2 3					6 7 3 4 2 5 1 8 9 1 1 2		
R_4SGE4pUYfclu2A5		College/Sor	\$100,000 - \$	Test Cell	3 4 1 5 2 1 2 3					6 1 8 3 5 7 4 2 9 1 2 1		
R_000uQGO83lW4Bjn		Daily	High school \$35,000 - \$	Test Cell	1 5 2 3 4 1 2 3					8 5 1 2 7 6 4 3 9 1 2 1		
R_6DN4bTJ53JukMlv		would consi	None of the above	High school Under \$35, \$	3 4 2 1 5 2 1 3					3 2 1 4 7 6 8 5 9 1 2 1		
R_9Xk44lJbweTlyJj		None of the above	College/Sor \$50,000 - \$	Test Cell	5 3 1 4 2 1 2 3					6 5 8 3 4 7 2 1 9 1 1 2		
R_0dpM570mfCnPdzN		Daily	College/Sor \$50,000 - \$	Test Cell	4 5 3 1 2 2 1 3					4 1 8 7 5 3 2 6 9 1 1 2		
R_eicdseIFaHLbN2d		Less than o	College/Sor \$100,000 - \$	Test Cell	1 5 2 3 4 2 1 3					5 1 3 7 4 2 8 6 9 1 1 2		
R_eIjUf1gkbwbu4yV		Daily	College/Sor \$35,000 - \$	Test Cell	2 3 5 4 1 1 2 3					4 6 2 7 5 1 8 3 9 1 1 2		
R_4PLi2ow0VzDIRWR		Daily	College/Sor \$75,000 - \$	Test Cell	4 5 3 2 1 2 1 3					6 4 8 5 7 2 3 1 9 1 1 2		
R_d5y1wYqjfn2eqvb		Once a wee	Graduate Sr \$35,000 - \$	Test Cell	1 5 2 4 3 2 1 3					6 4 1 5 2 3 8 7 9 1 2 1		
R_8ddrD4qz7CdACGh		Graduate Sr	\$75,000 - \$	Test Cell	5 3 1 4 2 1 2 3					4 2 1 6 3 5 7 8 9 1 2 1		
R_efc400hyOwNAdn		2-3 times a	Graduate Sr \$75,000 - \$	Test Cell	2 3 4 1 5 1 2 3					8 1 7 2 6 3 4 5 9 1 1 2		
R_6m9uahznY15WYKh		Daily	Graduate Sr Under \$35, \$	Test Cell	3 2 1 4 5 2 1 3					4 2 6 7 3 8 5 1 9 1 2 1		
R_bq5TzPR6dJlbp93		Daily	College/Sor \$35,000 - \$	Test Cell	2 3 5 4 1 1 2 3					5 2 1 6 8 4 7 3 9 1 1 2		
R_3pz0LDAUjpfM0OR7		Once a mor	College/Sor \$35,000 - \$	Test Cell	5 3 2 4 1 1 2 3					2 5 1 8 3 4 7 6 9 1 2 1		

V1	V8	V9	V10	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseID	StartDate	EndDate	Finished	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_01G2LE19Avet0lh	9/18/2012 18:38	9/18/2012 18:40	1	DPDM5SDC	1 Yes	Male	55 - 64		1	1	1 Facebook
R_2h7a9UKIutbAulX	9/18/2012 18:41	9/18/2012 18:43	1	DPDM5STC	1 Yes	Male	45 - 54		1	1	1 Facebook
R_bPKzS8mB30enKAJ	9/18/2012 18:42	9/18/2012 18:45	1	DPDM5SVY	1 Yes	Female	35 - 44		1	1	1
R_9M6zLWuSL42WRPp	9/18/2012 18:42	9/18/2012 18:44	1	DPDM5SVN	1 Yes	Male	25 - 34		1	1	1
R_0qzVlvGeCaTCKQR	9/18/2012 18:41	9/18/2012 18:46	1	DPDM5STB	1 Yes	Female	45 - 54		1	1	1
R_3PhgFKXh8yit1Y1	9/18/2012 18:45	9/18/2012 18:48	1	DPDM5SXT	1 Yes	Female	55 - 64		1	1	1
R_4JlnPtnot9nBj5r	9/18/2012 18:46	9/18/2012 18:48	1	DPDM5T33	1 Yes	Female	25 - 34		1	1	1
R_8nrUY3NbxXUS309	9/18/2012 18:45	9/18/2012 18:49	1	DPDM5SXV	1 Yes	Male	45 - 54		1	1	1 Facebook
R_8uMn8lnZLsdKUa9	9/18/2012 18:47	9/18/2012 18:50	1	DPDM5T9X	1 Yes	Female	55 - 64		1	1	1
R_cbZiocGL2fQNT5r	9/18/2012 18:49	9/18/2012 18:51	1	DPDM5TBC	1 Yes	Female	55 - 64		1	1	1
R_1YemKWuif6MMHEID	9/18/2012 18:49	9/18/2012 18:52	1	DPDM5TBF	1 Yes	Male	35 - 44		1	1	1
R_0MvZfC9pkwKd7ox	9/18/2012 18:53	9/18/2012 19:03	1	DPDM5TGz	1 Yes	Female	25 - 34		1	1	1
R_0dmfFO0USIRdDM3j	9/18/2012 18:59	9/18/2012 19:03	1	DPDM5TX3	1 Yes	Female	45 - 54		1	1	1
R_coatmglds5kPGt	9/18/2012 19:00	9/18/2012 19:03	1	DPDM5V8F	1 Yes	Female	55 - 64		1	1	1
R_1WXaDukOmXcNCgR	9/18/2012 19:06	9/18/2012 19:07	1	DPDM5V8R	1 Yes	Female	35 - 44		1	1	1
R_bk0lei17bOBjX4V	9/18/2012 19:08	9/18/2012 19:11	1	DPDM5VWV	1 Yes	Male	45 - 54		1	1	1
R_eXRZcdfW1oiWE7z	9/18/2012 19:10	9/18/2012 19:13	1	DPDM5VXJ	1 Yes	Male	45 - 54		1	1	1
R_01vRszOTgRy245	9/18/2012 19:17	9/18/2012 19:19	1	DPDM5W6	1 Yes	Female	35 - 44		1	1	1
R_cvdfcMS8cbo0840I	9/18/2012 19:19	9/18/2012 19:21	1	DPDM5WZ	1 Yes	Female	65 or older		1	1	1
R_3eNaOvLWysdu0Tj	9/18/2012 19:23	9/18/2012 19:27	1	DPDM5Y6E	1 Yes	Female	65 or older		1	1	1
R_0V4I565dxcE0C15	9/18/2012 19:22	9/18/2012 19:27	1	DPDM5XZF	1 Yes	Female	18 - 24		1	1	1
R_78PirmDjL8w9yDj	9/18/2012 19:28	9/18/2012 19:30	1	DPDM5ZGC	1 Yes	Female	65 or older		1	1	1
R_0PXNM6v1W8w9pkh	9/18/2012 19:28	9/18/2012 19:30	1	DPDM5ZHE	1 Yes	Male	45 - 54		1	1	1 Facebook
R_9EILUUsDvYrTBa85	9/18/2012 19:34	9/18/2012 19:36	1	DPDM5ZJ4	1 Yes	Male	55 - 64		1	1	1
R_5hGRRdFvagBS8SN	9/18/2012 19:29	9/18/2012 19:39	1	DPDM5ZHE	1 Yes	Female	35 - 44		1	1	1
R_2m1TtrsjFWZ3Rb	9/18/2012 19:32	9/18/2012 19:41	1	DPDM5ZHT	1 Yes	Female	35 - 44		1	1	1
R_bvjtnaPuyzD27uB	9/18/2012 19:39	9/18/2012 19:44	1	DPDM5ZJP	1 Yes	Male	25 - 34		1	1	1 Facebook
R_1YPanAAahCV4mA5	9/18/2012 19:41	9/18/2012 19:45	1	DPDM5ZK3	1 Yes	Male	55 - 64		1	1	1 Facebook
R_encS3Usf98jvkF	9/18/2012 19:42	9/18/2012 19:45	1	DPDM5ZK6	1 Yes	Female	55 - 64		1	1	1
R_b87VJ8lffgDggZ	9/18/2012 19:43	9/18/2012 19:46	1	DPDM5ZK7	1 Yes	Female	65 or older		1	1	1
R_cZNYlwiAsz9QEsd	9/18/2012 19:43	9/18/2012 19:47	1	DPDM5ZK9	1 Yes	Male	65 or older		1	1	1 Facebook
R_55wZ8DADHZlg4I	9/18/2012 19:46	9/18/2012 19:48	1	DPDM5ZKN	1 Yes	Male	45 - 54		1	1	1
R_ekaAJWf5W6yXRIN	9/18/2012 19:47	9/18/2012 19:50	1	DPDM5ZKS	1 Yes	Female	45 - 54		1	1	1 Facebook
R_8IAuqtYrMQMuAyF	9/18/2012 19:49	9/18/2012 19:54	1	DPDM5ZL2	1 Yes	Female	55 - 64		1	1	1
R_540BZPV087vAIT	9/18/2012 19:41	9/18/2012 19:53	1	DPDM5ZK3	1 Yes	Female	25 - 34		1	1	1
R_8Ecll33PZn3Ceh	9/18/2012 19:53	9/18/2012 19:56	1	DPDM5ZLJ	1 Yes	Female	45 - 54		1	1	1
R_chIz4e4FJjBxb	9/18/2012 19:56	9/18/2012 19:59	1	DPDM5ZL7	1 Yes	Female	55 - 64		1	1	1 Facebook
R_8ohQzF6Gy0w867b	9/18/2012 19:56	9/18/2012 20:01	1	DPDM5ZL1	1 Yes	Female	55 - 64		1	1	1
R_bw77G9BtbuggPKI	9/18/2012 20:01	9/18/2012 20:02	1	DPDM5ZM	1 Yes	Male	45 - 54		1	1	1
R_bOZ0GOkhdfuJqGp	9/18/2012 19:56	9/18/2012 20:03	1	DPDM5ZLW	1 Yes	Female	45 - 54		1	1	1
R_08SSjPBovk1k70t	9/18/2012 20:02	9/18/2012 20:04	1	DPDM5ZM	1 Yes	Female	35 - 44		1	1	1
R_9WAGNCRdb8PohJH	9/18/2012 20:04	9/18/2012 20:08	1	DPDM5ZQI	1 Yes	Female	25 - 34		1	1	1
R_1TumjOg5gqPda6N	9/18/2012 20:11	9/18/2012 20:13	1	DPDM5ZRL	1 Yes	Female	25 - 34		1	1	1 Facebook
R_3RfFjeqcTPwUzf	9/18/2012 20:10	9/18/2012 20:14	1	DPDM5ZRL	1 Yes	Male	18 - 24		1	1	1
R_0gqoy1DKfBg08vz	9/18/2012 20:12	9/18/2012 20:15	1	DPDM5ZRR	1 Yes	Male	25 - 34		1	1	1

Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
V1	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
ResponseId									Its the mos	Facebook	Google+	Google+	Twitter
R_01G2LE19Avet0lh									facebook pl	Facebook			Twitter
R_2h7a9UKJutbAulX									seems most appropriate				Twitter
R_bPKzS8mB30enKAJ									HISTORY a	Facebook	Google+		
R_9M6zLWuSL42WRVp									I imangine I	Facebook			
R_0qZlvGeCaTCKQR									None of the I	Facebook			
R_3PhgFKXh8yit1Y1									The word T	Facebook	Google+		
R_4JlnPnot9nBj5r									They have t	Facebook			
R_8nRuY3NbXxUS309									knowing Th	Facebook			
R_8uMn8lnZLsdKUa9									It just soun	Facebook			
R_cBziocGL2fQNT5r									None of the it	Facebook			
R_1YemKWui6MMHEID									I'm guessin	Facebook	Google+		
R_0MyZfC9pkwKd7ox									I really love	Facebook			
R_0dmfF00USiRdDM3j									Because I have	Facebook			
R_cOatdmglDs5kPGt									looks like gr	Facebook			
R_1WXaDukOmXcNCgR									it showed ir	Facebook			
R_bk0lei17bOBjX4V									I have neve	Facebook			
R_eXRZcdfW1oiWE7Z									None of the I	Facebook			
R_01vRszxOtgrY245									None of the its	Facebook			
R_cvdfCMS8cbo840I									don't know	Facebook	Google+		
R_3eNaOvLWYsdu0Tj									Google seet	Facebook			
R_0V4f565dxcE0C15									None of the don	Facebook			
R_78PirmDjL8w9yDj									My profile t	Facebook	Google+		
R_0PXNM6v1W8w9pkh									None of the I	Facebook	Google+		
R_9EiLUUsDvyrTBa85									None of the I	Facebook			
R_5hGRRdFVagBS8SN									None of the news	Facebook			
R_2m1Tlr-sjFWZ3Rb									facebook h	Facebook	Google+		
R_bvjtnaPuyZD27uB									because	Facebook	Google+		
R_1YPanAAahCV4mA5									The word ti	Facebook	Google+		
R_enCS3u5ftr98jvkf									None of the I	Facebook			
R_b87lVJ8lFfgDggZ									Facebook r	Facebook			
R_cZNYlwiAsz9QESd									the word tir	Facebook			
R_55wZ8DADHZYlg4I									Because all	Facebook			
R_ekaAJWf5W6yxRIN									None of the i	Facebook			
R_8lAucqfyrMQMuAyF									time in the name				
R_54oBZPVO87vItAIT									It seemed like	Facebook			
R_8EclJ33PZn3Ceh									None of the	Facebook	Google+		
R_cHlZb4e4FjJBxb									Facebook h	Facebook			
R_8ohQzF6Gy0v867b									online for the	Facebook			
R_bw77G9BtbuggPKI									they are a 2	Facebook	Google+		
R_bOZOGOkhdfuJqGp									None of the	Facebook	Google+		
R_08SsJPBovk1k70t									None of the	Facebook	Google+		
R_9WAGNCRdb8PohJH									Facebook -	Facebook			
R_1TumjOg5gqPDa6N									current eve	Facebook			
R_3RfFajeqcTPwUZF													
R_0qgoy1DKiBgQ8vz													

V1	ResponseID	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2	
		On which, i	On which, i	Approximal	Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or
R_01G2LE19Avet0lh	Daily	High school	Under \$35, -	Test Cell	2 1 4 5 3 2 1 3	4 6 7 8 5 3 2 1 9 1 1 2						
R_2h7a9UKIutbAulX	Daily	College/Sor	\$50,000 - \$	Test Cell	2 3 5 1 4 2 1 3	8 1 2 7 5 6 4 3 9 1 1 2						
R_bPKzS8mB30enKAJ	None of the above	Graduate Sr	\$35,000 - \$	Test Cell	2 4 3 5 1 2 1 3	8 2 1 6 5 4 3 7 9 1 2 1						
R_9M6zLWuSL42WRVp	2-3 times a	High school	Under \$35, -	Test Cell	2 5 3 1 4 1 2 3	3 6 1 7 8 4 5 2 9 1 1 2						
R_0qZlvGeCaTCKQR	2-3 times a	College/Sor	\$75,000 - \$	Test Cell	1 2 3 4 5 2 1 3	5 8 6 3 7 4 2 1 9 1 2 1						
R_3PhgFKXh8yit1Y1	Once a mor	Graduate Sr	\$125,000 - \$	Test Cell	4 3 2 1 5 2 1 3	4 6 5 8 1 2 3 7 9 1 2 1						
R_4JmPnot9nBj5r	Daily	Graduate Sr	\$35,000 - \$	Test Cell	5 1 2 4 3 2 1 3	3 8 5 1 7 2 4 6 9 1 1 2						
R_8nRuY3NBxXUS309	Daily	College/Sor	\$35,000 - \$	Test Cell	4 2 1 3 5 1 2 3	4 2 1 7 8 3 6 5 9 1 2 1						
R_8uMn8lnZLsdKUa9	Once a wee	Graduate Sr	\$50,000 - \$	Test Cell	2 3 1 4 5 1 2 3	8 7 6 3 5 1 2 4 9 1 2 1						
R_cBziocGL2fQNT5r	Daily	College/Sor	\$35,000 - \$	Test Cell	1 3 4 5 2 1 2 3	1 5 2 3 8 7 4 6 9 1 2 1						
R_1YemKWui6MMHEID	None of the above	College/Sor	Under \$35, -	Test Cell	2 4 5 3 1 1 2 3	4 5 1 3 2 7 8 6 9 1 2 1						
R_0MyZfC9pkwKd7ox	Daily	Graduate Sr	\$35,000 - \$	Test Cell	5 1 4 3 2 2 1 3	2 5 4 1 3 7 6 8 9 1 2 1						
R_0dmfO0USiRdDM3j	Daily	College/Sor	Under \$35, -	Test Cell	2 1 3 5 4 1 2 3	1 5 6 3 2 4 8 7 9 1 1 2						
R_cOatdmglds5kPGt	None of the above	College/Sor	\$35,000 - \$	Test Cell	2 1 4 3 5 1 2 3	1 2 6 4 8 7 5 3 9 1 2 1						
R_1WXaDukOmXcNcgR	2-3 times a	College/Sor	\$35,000 - \$	Test Cell	1 3 4 5 2 1 2 3	3 1 5 7 4 2 6 8 9 1 1 2						
R_bk0lei17bOBjX4V	2-3 times a	College/Sor	\$35,000 - \$	Test Cell	3 5 4 1 2 1 2 3	1 2 6 7 4 8 3 5 9 1 1 2						
R_eXRZcdfW1oiWE7z	Daily	College/Sor	\$125,000 - \$	Test Cell	2 3 1 4 5 1 2 3	5 1 7 6 2 3 8 4 9 1 2 1						
R_01vRszxOTgRy245	Daily	College/Sor	Under \$35, -	Test Cell	5 1 3 4 2 2 1 3	8 3 1 7 5 2 4 6 9 1 1 2						
R_cvdfcM58cbo0840I	Once a wee	College/Sor	\$50,000 - \$	Test Cell	5 4 2 3 1 1 2 3	4 6 7 1 5 8 3 2 9 1 2 1						
R_3eNaOvLWysdu0Tj	Daily	College/Sor	\$35,000 - \$	Test Cell	4 3 5 1 2 2 1 3	8 1 6 2 5 4 7 3 9 1 1 2						
R_0V4f565dxcE0C15	Once a wee	College/Sor	Under \$35, -	Test Cell	2 5 1 3 4 2 1 3	7 5 4 6 8 1 3 2 9 1 2 1						
R_78PirmDjL8w9yDj	College/Sor	\$125,000 - \$	Test Cell	3 1 5 4 2 2 1 3	5 2 1 3 4 6 8 7 9 1 2 1							
R_0PXNM6v1W8w9pkh	Daily	Graduate Sr	Under \$35, -	Test Cell	2 5 4 1 3 1 2 3	2 8 1 5 3 7 4 6 9 1 2 1						
R_9EiLUsvDyrtBa85	High school	\$75,000 - \$	Test Cell	5 3 4 2 1 2 1 3	6 1 2 3 7 5 4 8 9 1 2 1							
R_5hGRRdfVagBS8SN	None of the above	College/Sor	\$75,000 - \$	Test Cell	1 4 3 2 5 1 2 3	7 5 3 8 2 4 1 6 9 1 2 1						
R_2m1TirsjFWZ3Rb	Daily	College/Sor	\$75,000 - \$	Test Cell	3 2 5 4 1 2 1 3	3 6 1 7 5 8 2 4 9 1 1 2						
R_bvjtnaPuyzD27uB	2-3 times a	College/Sor	\$50,000 - \$	Test Cell	2 5 3 1 4 1 2 3	4 7 5 8 1 3 2 6 9 1 1 2						
R_1YPanAAahCV4mA5	Daily	College/Sor	\$50,000 - \$	Test Cell	1 4 5 2 3 1 2 3	5 8 3 4 7 1 6 2 9 1 1 2						
R_encS3usfth98jvkF	Less than o	Graduate Sr	\$50,000 - \$	Test Cell	3 5 4 2 1 1 2 3	6 2 3 8 4 1 7 5 9 1 1 2						
R_b87VJ8lffgDggZ	None of the above	Graduate Sr	\$35,000 - \$	Test Cell	2 3 1 4 5 1 2 3	2 3 4 7 6 8 1 5 9 1 1 2						
R_cZNYIwiAsz9QESd	2-3 times a	College/Sor	\$75,000 - \$	Test Cell	3 2 5 1 4 1 2 3	1 7 5 6 8 3 4 2 9 1 1 2						
R_55wZ8DADHZYg4I	2-3 times a	High school	Under \$35, -	Test Cell	1 3 4 5 2 2 1 3	1 8 7 4 6 3 2 5 9 1 1 2						
R_ekaAJWf5W6yXRIN	Daily	High school	\$35,000 - \$	Test Cell	5 1 2 3 4 2 1 3	4 7 8 5 3 2 1 6 9 1 1 2						
R_8IAuqfyrMQMuAyF	Once a wee	College/Sor	Under \$35, -	Test Cell	3 2 4 5 1 2 1 3	8 7 1 5 3 2 4 6 9 1 1 2						
R_54oBZPV087vTAIT	None of the above	College/Sor	\$50,000 - \$	Test Cell	4 1 5 2 3 2 1 3	7 1 5 3 4 8 2 6 9 1 2 1						
R_8Ecll33PZn3Ceh	None of the above	College/Sor	\$35,000 - \$	Test Cell	1 4 5 3 2 2 1 3	8 6 5 1 4 7 2 3 9 1 1 2						
R_chiZb4e4FjPBxb	Daily	Graduate Sr	\$35,000 - \$	Test Cell	4 5 1 3 2 2 1 3	7 4 8 6 1 5 3 2 9 1 2 1						
R_8ohZcf6Gy0w667b	Daily	High school	\$100,000 - \$	Test Cell	4 1 2 5 3 1 2 3	6 8 2 7 1 4 3 5 9 1 1 2						
R_bw77G9BtbuggPKI	None of the above	High school	\$50,000 - \$	Test Cell	4 1 3 5 2 2 1 3	2 8 1 4 7 6 5 3 9 1 1 2						
R_bOZOGOkhdfuJqGp	Less than o	College/Sor	\$75,000 - \$	Test Cell	4 5 2 1 3 2 1 3	6 5 3 1 8 2 7 4 9 1 2 1						
R_08SsJPBovk1k70t	Once a wee	College/Sor	Under \$35, -	Test Cell	2 5 1 4 3 1 2 3	7 5 2 3 6 1 4 8 9 1 2 1						
R_9WAGNCRdb8PohJH	2-3 times a	High school	\$50,000 - \$	Test Cell	1 3 2 4 5 2 1 3	7 1 3 8 6 2 5 4 9 1 1 2						
R_1TumjOg5gqPDAa6N	Daily	College/Sor	\$125,000 - \$	Test Cell	2 1 4 3 5 2 1 3	1 2 6 3 5 7 4 8 9 1 2 1						
R_3RFfjeqcTPwUJzf	2-3 times a	High school	\$75,000 - \$	Test Cell	2 3 5 4 1 2 1 3	5 2 4 3 6 7 1 8 9 1 2 1						
R_0qgoy1DKiBgQ8vz	2-3 times a	College/Sor	\$50,000 - \$	Test Cell	4 2 5 3 1 2 1 3	6 8 2 3 7 5 4 1 9 1 2 1						

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_2ocVnesSs5R8y0d	9/18/2012 20:19	9/18/2012 20:21	1	DPDM5Z79	EFF925VLV		1 Yes	Male	45 - 54		1		1
R_cowlpnpFk1ytlOB	9/18/2012 20:21	9/18/2012 20:23	1	DPDM5Z7H	EFF925VLX		1 Yes	Female	35 - 44		1		1
R_0wxhUP39QHkEO29	9/18/2012 20:22	9/18/2012 20:27	1	DPDM5ZZN	EFF925VLX		1 Yes	Male	65 or older		1		1
R_0vaILRZ8BZU1oTX	9/18/2012 20:24	9/18/2012 20:28	1	DPDM6222	EFF925VLX		1 Yes	Female	55 - 64		1		1
R_6nw3vwolCU4Za4d	9/18/2012 20:23	9/18/2012 20:34	1	DPDM5ZZP	EFF925VLX		1 Yes	Female	45 - 54		1	Facebook	
R_0qjPPAS2hDCht	9/18/2012 20:32	9/18/2012 20:34	1	DPDM62TK	EFF925VLX		1 Yes	Female	25 - 34		1	Facebook	
R_57w2vCoM5gaCnjJ	9/18/2012 20:34	9/18/2012 20:36	1	DPDM62TX	EFF925VLX		1 Yes	Female	25 - 34		1	Facebook	
R_2gDXIDbOx30rL13	9/18/2012 20:23	9/18/2012 20:37	1	DPDM5ZZR	EFF925VLX		1 Yes	Female	65 or older		1	Facebook	LinkedIn
R_9H9tUHBedfAfmXX	9/18/2012 20:35	9/18/2012 20:38	1	DPDM62VK	EFF925VLX		1 Yes	Female	55 - 64		1		1
R_exRgRlnID5bFRQh	9/18/2012 20:39	9/18/2012 20:43	1	DPDM62W	EFF925VLX		1 Yes	Female	25 - 34		1		1
R_3Vrd90K0gyU9mj	9/18/2012 20:41	9/18/2012 20:45	1	DPDM62W	EFF925VLX		1 Yes	Female	35 - 44		1		1
R_6fbRxfRvgt6qBD	9/18/2012 20:42	9/18/2012 20:47	1	DPDM62Z3	EFF925VLX		1 Yes	Female	55 - 64		1		1
R_87yLXjsFUjxim1	9/18/2012 20:43	9/18/2012 20:48	1	DPDM62ZE	EFF925VLX		1 Yes	Female	25 - 34		1		1
R_08HNOXLr4Z0ld	9/18/2012 20:43	9/18/2012 20:49	1	DPDM62Z6	EFF925VLX		1 Yes	Female	55 - 64		1		1
R_cdaJMKH6XpW9bvJ	9/18/2012 20:50	9/18/2012 20:52	1	DPDM639Y	EFF925VLX		1 Yes	Female	55 - 64		1		1
R_7Nx6gYlqzNX6tV	9/18/2012 20:48	9/18/2012 20:52	1	DPDM632N	EFF925VLX		1 Yes	Male	65 or older		1		1
R_6t28bvXqRFHgbpx	9/18/2012 20:55	9/18/2012 20:57	1	DPDM63JL	EFF925VLX		1 Yes	Male	45 - 54		1		1
R_5zKt9JLLHbr6Xjv	9/18/2012 20:55	9/18/2012 20:59	1	DPDM63JK	EFF925VLX		1 Yes	Male	55 - 64		1		1
R_dihHtWWZxq3CBL	9/18/2012 20:53	9/18/2012 21:01	1	DPDM63H+	EFF925VLX		1 Yes	Female	45 - 54		1	Facebook	
R_bgaRmd9Z84z5JKl	9/18/2012 20:58	9/18/2012 21:02	1	DPDM63P8	EFF925VLX		1 Yes	Male	45 - 54		1	Facebook	
R_aY6ZL8mhAWJs3	9/18/2012 21:03	9/18/2012 21:04	1	DPDM63QI	EFF925VLZ		1 Yes	Male	35 - 44		1		1
R_6zh0NrYzk3UpZtP	9/18/2012 21:00	9/18/2012 21:04	1	DPDM63Q	EFF925VLZ		1 Yes	Female	35 - 44		1		1
R_9t6JdnwDqC2pcGh	9/18/2012 21:03	9/18/2012 21:05	1	DPDM63Q	EFF925VLZ		1 Yes	Female	25 - 34		1		1
R_8JZQBmalMjr7pAXz	9/18/2012 21:08	9/18/2012 21:09	1	DPDM63Q	EFF925VLZ		1 Yes	Female	45 - 54		1		1
R_afK1qqNmCvDMhL	9/18/2012 20:54	9/18/2012 21:10	1	DPDM63JJ	EFF925VLX		1 Yes	Female	45 - 54		1	Facebook	
R_6kVbjPHxwhcxkeV	9/18/2012 21:17	9/18/2012 21:18	1	DPDM63T5	EFF925VLZ		1 Yes	Male	45 - 54		1		1
R_7sqqrGMF8Zoa4l	9/18/2012 21:20	9/18/2012 21:23	1	DPDM63TN	EFF925VLZ		1 Yes	Male	25 - 34		1		1
R_6sMRlvg9slqKB5H	9/18/2012 21:21	9/18/2012 21:24	1	DPDM63TR	EFF925VLZ		1 Yes	Male	45 - 54		1		1
R_cJgmEKgT GqpbgDr	9/18/2012 21:27	9/18/2012 21:30	1	DPDM63YP	EFF925VLZ		1 Yes	Male	55 - 64		1		1
R_1BjmrK6ol5XpB9X	9/18/2012 21:25	9/18/2012 21:32	1	DPDM63V5	EFF925VLZ		1 Yes	Female	65 or older		1		1
R_3pxyy90tb55GBs9	9/18/2012 21:29	9/18/2012 21:32	1	DPDM63YY	EFF925VLZ		1 Yes	Female	55 - 64		1		1
R_cZTVUKIERL1VT7	9/18/2012 21:34	9/18/2012 21:36	1	DPDM63ZV	EFF925VM		1 Yes	Male	18 - 24		1		1
R_bgvM7NUdn0ZpxKl	9/18/2012 21:34	9/18/2012 21:37	1	DPDM63ZV	EFF925VM		1 Yes	Female	55 - 64		1		1
R_77Et04AlcvYrmUl	9/18/2012 21:40	9/18/2012 21:43	1	DPDM642L	EFF925VM		1 Yes	Male	35 - 44		1		1
R_aV4asooP1hfRbCt	9/18/2012 21:41	9/18/2012 21:44	1	DPDM642N	EFF925VM		1 Yes	Female	65 or older		1	Facebook	
R_9NpbTwM254TO9Gl	9/18/2012 21:44	9/18/2012 21:47	1	DPDM6435	EFF925VM		1 Yes	Male	65 or older		1	Facebook	
R_3lg3Yulnz38Ksf3	9/18/2012 21:43	9/18/2012 21:47	1	DPDM642V	EFF925VM		1 Yes	Male	65 or older		1		1
R_dj3CuzaW0EzDieR	9/18/2012 21:47	9/18/2012 21:51	1	DPDM643F	EFF925VM		1 Yes	Male	65 or older		1		1
R_exQtuEWwhoBHYGN	9/18/2012 21:47	9/18/2012 21:51	1	DPDM643F	EFF925VM		1 Yes	Female	65 or older		1		1
R_5vy6JTCGCqtvYkB	9/18/2012 21:50	9/18/2012 21:54	1	DPDM6443	EFF925VM		1 Yes	Male	35 - 44		1		1
R_6nsNlB1Zm4eEnr	9/18/2012 21:49	9/18/2012 21:55	1	DPDM643F	EFF925VM		1 Yes	Male	45 - 54		1		1
R_ekzwzjJ6UszN0sl	9/18/2012 21:57	9/18/2012 21:58	1	DPDM649V	EFF925VM		1 Yes	Male	25 - 34		1		1
R_4OFExucd1UABQ5D	9/18/2012 21:59	9/18/2012 22:01	1	DPDM6412	EFF925VM		1 Yes	Male	45 - 54		1		1
R_cAsnWrHOaBzzOpT	9/18/2012 22:02	9/18/2012 22:04	1	DPDM641D	EFF925VM		1 Yes	Female	55 - 64		1		1
R_3a7OS6MLIXrgevB	9/18/2012 22:02	9/18/2012 22:05	1	DPDM641F	EFF925VM		1 Yes	Female	25 - 34		1		1

Test Cell

Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
V1	We would I We would I	We would I We would I	We would I We would I	We would I We would I	We would I We would I	We would I We would I	We would I We would I	We would I We would I	When cons On which, i On which, i On which, i On which, i	On which, i On which, i On which, i	On which, i On which, i	On which, i	On which, i
ResponseID	R_2ocVnesSs5fR8y0d	R_cOwlpnnpk1ytiQB	R_0wxhUP39QHKEo29	R_0vaiLRZ8BZU1oTX	R_6nw3vwoICU4Za4d	R_0qjPPAS2hdChT	R_57w2vCoM5gaCnj	R_2gDXIDbOx30rL13	R_9H9tUHBdfAfmXX	R_eXrgRIInID5bFRQh	R_3Vrd90Kg0gyU9mj	R_6fbRxfRvgt6qBD	R_87yILXjsFUjxim1
	Google+	Twitter			YouTube								
	Google+												

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2	
ResponseID	On which, i	On which, i	Approximal	Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or
R_2ocVnesSs5R8y0d	2-3 times a	College/Sor	\$35,000 - \$	Test Cell	3 4 2 5 1 2 1 3		5 8 2 7 6 1 4 3 9 1 1 2				
R_cowlpnpfK1ytlQB	Daily	College/Sor	\$50,000 - \$	Test Cell	1 5 2 3 4 1 2 3		4 7 8 2 3 1 6 5 9 1 1 2				
R_0wxhUP39QHKEo29	Less than o	College/Sor	\$75,000 - \$	Test Cell	4 2 1 5 3 1 2 3		8 6 4 7 3 1 5 2 9 1 2 1				
R_0vaILZ88ZU1oTX	// another w	None of the above	Graduate Sr	\$35,000 - \$	Test Cell	2 3 5 1 4 1 2 3	8 4 6 3 1 5 2 7 9 1 1 2				
R_6nw3vwolCU4Z4d	2-3 times a	College/Sor	\$35,000 - \$	Test Cell	1 4 5 3 2 1 2 3		1 6 3 7 2 8 5 4 9 1 1 2				
R_0qjPPAss2hdChT	Once a wee	Graduate Sr	\$35,000 - \$	Test Cell	4 2 1 3 5 1 2 3		4 2 5 8 3 1 6 7 9 1 2 1				
R_2gdXIDbOx30rL13	Daily	College/Sor	Under \$35,	Test Cell	2 4 5 1 3 1 2 3		5 4 1 8 7 3 2 6 9 1 1 2				
R_9H9tUHBefAfmxX	Graduate Sr	\$75,000 - \$	Test Cell	1 5 3 2 4 2 1 3		1 7 8 2 4 3 6 5 9 1 1 2					
R_eXrgRInd5bFRQh	College/Sor	\$50,000 - \$	Test Cell	4 5 1 2 3 1 2 3		7 1 6 3 5 2 8 4 9 1 2 1					
R_3Vrd90Kg0gyU9mj	2-3 times a	College/Sor	\$50,000 - \$	Test Cell	5 4 3 1 2 1 2 3		8 4 7 3 2 1 6 5 9 1 1 2				
R_6fbRxfRvgt6qBD	Daily	Graduate Sr	\$125,000 - \$	Test Cell	5 2 3 1 4 1 2 3		6 5 7 3 1 8 4 2 9 1 1 2				
R_87yILXjsFUjxim1	2-3 times a	College/Sor	Under \$35,	Test Cell	4 1 3 5 2 2 1 3		7 4 8 5 1 3 2 6 9 1 1 2				
R_08tHNOXLr4Z0ld	Graduate Sr	\$75,000 - \$	Test Cell	5 4 2 1 3 2 1 3		7 2 8 3 4 1 5 6 9 1 2 1					
R_cDaIMKH6Xpw9bvj	None of the above	Graduate Sr	\$125,000 a	Test Cell	2 4 3 1 5 1 2 3		6 7 5 8 3 2 1 4 9 1 2 1				
R_7Nxx6gYIqzNX6iV	None of the above	College/Sor	\$100,000 -	Test Cell	2 5 3 4 1 1 2 3		6 5 2 1 8 3 7 4 9 1 1 2				
R_6i28bvXqRFHgbpx	Once a wee	High school	\$35,000 - \$	Test Cell	1 5 4 2 3 2 1 3		7 1 5 6 3 4 2 8 9 1 2 1				
R_5zKl9JLLHbr6Xjv	2-3 times	High school	\$50,000 - \$	Test Cell	1 5 3 4 2 2 1 3		6 8 1 5 4 2 7 3 9 1 1 2				
R_dilHtWWZxq3CBL	Daily	High school	Under \$35,	Test Cell	3 2 4 1 5 1 2 3		7 6 5 4 2 1 8 3 9 1 2 1				
R_bgaRmd9Z84zSjKl	Daily	High school	Under \$35,	Test Cell	5 3 1 2 4 2 1 3		5 8 3 1 4 6 2 7 9 1 1 2				
R_aV6YZL8mhAWjsj3	Daily	College/Sor	\$100,000 -	Test Cell	1 3 4 2 5 1 2 3		8 1 6 4 2 5 3 7 9 1 2 1				
R_6zh0NrYzk3UpZtP	None of the above	College/Sor	\$35,000 - \$	Test Cell	4 3 2 5 1 1 2 3		3 7 1 6 8 5 2 4 9 1 2 1				
R_9f6JDnwDqC2pcGh	Daily	Graduate Sr	\$50,000 - \$	Test Cell	1 2 4 5 3 2 1 3		5 2 3 1 8 4 7 6 9 1 2 1				
R_8jZQBmalMjr7pAXz	2-3 times a	College/Sor	\$125,000 a	Test Cell	4 1 2 3 5 2 1 3		4 5 7 2 6 1 3 8 9 1 1 2				
R_afk1qq6NmCvDMhL	2-3 times a	College/Sor	\$35,000 - \$	Test Cell	5 2 1 4 3 1 2 3		3 2 7 5 1 4 6 8 9 1 1 2				
R_6kVbjPHxwxcxkeV	2-3 times a	Graduate Sr	\$100,000 -	Test Cell	2 5 4 3 1 2 1 3		3 1 6 4 7 2 8 5 9 1 1 2				
R_73qqrGMF8Zoa4l	Once a wee	Graduate Sr	\$50,000 - \$	Test Cell	4 3 5 1 2 2 1 3		1 5 4 3 2 8 6 7 9 1 1 2				
R_6sMRlv9slqKB5H	Daily	High school	\$50,000 - \$	Test Cell	5 4 2 1 3 2 1 3		4 7 2 1 6 8 5 3 9 1 2 1				
R_cJgmEKgTgpbpDr	2-3 times a	Graduate Sr	\$125,000 a	Test Cell	5 3 1 4 2 1 2 3		5 6 1 7 3 8 2 4 9 1 1 2				
R_1BjmrK6oL5Xpb9X	2-3 times a	High school	\$35,000 - \$	Test Cell	3 1 4 2 5 1 2 3		7 8 1 6 4 2 5 3 9 1 2 1				
R_3pxyy90tb55GBs9	Graduate Sr	\$50,000 - \$	Test Cell	4 1 3 2 5 1 2 3		2 5 4 3 6 8 7 1 9 1 2 1					
R_cZTVUKIERBL1VT7	None of the above	College/Sor	\$75,000 - \$	Test Cell	1 3 2 5 4 2 1 3		2 5 6 8 7 4 3 1 9 1 2 1				
R_bgvM7NUdN0ZpxKl	None of the above	College/Sor	\$50,000 - \$	Test Cell	3 2 1 5 4 2 1 3		1 7 3 6 8 2 5 4 9 1 2 1				
R_77E04AlcvYrmUl	Daily	High school	\$50,000 - \$	Test Cell	3 5 2 1 4 1 2 3		4 3 2 5 8 7 1 6 9 1 2 1				
R_aV4aso6P1hFRbCt	None of the above	High school	Under \$35,	Test Cell	3 1 4 2 5 1 2 3		5 2 3 8 7 6 4 1 9 1 2 1				
R_9NpbTwM254T09Gl	Once a wee	College/Sor	\$75,000 - \$	Test Cell	5 2 3 1 4 1 2 3		6 3 8 5 4 1 2 7 9 1 2 1				
R_3lg3Yulnz38Ksf3	None of the above	College/Sor	\$50,000 - \$	Test Cell	5 3 4 2 1 1 2 3		3 4 7 1 2 8 6 5 9 1 2 1				
R_dj3CuzawOeZDieR	College/Sor	\$35,000 - \$	Test Cell	1 5 3 4 2 2 1 3		2 3 7 1 5 6 8 4 9 1 2 1					
R_exQtuEWwhoBHYGN	Daily	High school	Under \$35,	Test Cell	3 5 2 4 1 1 2 3		6 3 5 8 4 2 2 7 1 9 1 1 2				
R_5vy6JTCGCqtvYkB	Daily	College/Sor	\$125,000 a	Test Cell	2 4 1 3 5 1 2 3		3 4 5 7 8 1 2 6 9 1 1 2				
R_6nSnIb1Zm4eEenr	None of the above	Graduate Sr	\$35,000 - \$	Test Cell	2 4 5 1 3 2 1 3		4 3 6 1 2 5 7 8 9 1 1 2				
R_ezkwzjI6UszN0sl	Once a mor	College/Sor	\$75,000 - \$	Test Cell	2 4 3 1 5 1 2 3		8 5 6 3 2 1 7 4 9 1 2 1				
R_4OFExudc1UAaBQ5D	None of the above	Graduate Sr	\$35,000 - \$	Test Cell	3 1 2 4 5 2 1 3		8 3 4 6 2 7 1 5 9 1 2 1				
R_cAsnWrHOaBzzOpT	None of the above	Graduate Sr	\$35,000 - \$	Test Cell	1 3 5 2 4 2 1 3		6 4 3 8 7 2 1 5 9 1 1 2				
R_3a7OS6MLJXrqevb	None of the above	College/Sor	\$125,000 a	Test Cell	4 3 1 5 2 1 2 3		5 2 8 6 1 3 4 7 9 1 1 2				
					2 4 1 5 3 1 2 3		1 6 2 5 3 4 8 7 9 1 2 1				

V1	V8	V9	V10	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseID	StartDate	EndDate	Finished	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_3gZIDBvdkBcgZ	9/18/2012 22:06	9/18/2012 22:08	1	DPDM64RF	1 Yes	Female	45 - 54		1		1
R_cgXa2RLd80oFN6l	9/18/2012 22:04	9/18/2012 22:09	1	DPDM64N	1 Yes	Male	65 or older		1		1
R_0oHoWtldJa9simV	9/18/2012 22:08	9/18/2012 22:14	1	DPDM64RS	1 Yes	Female	35 - 44		1		1
R_ekEwjvhOujj6qBJD	9/18/2012 22:16	9/18/2012 22:19	1	DPDM654F	1 Yes	Female	65 or older		1		1
R_3eh153hgUMmOfsN	9/18/2012 22:21	9/18/2012 22:24	1	DPDM65D	1 Yes	Female	25 - 34		1	Facebook	1
R_ef1xQbzYpkDZFcn	9/18/2012 22:19	9/18/2012 22:26	1	DPDM654Z	1 Yes	Female	65 or older		1		1
R_esM48OzunogjzKJ	9/18/2012 22:24	9/18/2012 22:27	1	DPDM65Df	1 Yes	Female	65 or older		1		1
R_2ociaUppdBDs01n	9/18/2012 22:25	9/18/2012 22:28	1	DPDM65Dj	1 Yes	Female	45 - 54		1		1
R_6XsaCIT1N4frmsv	9/18/2012 22:28	9/18/2012 22:30	1	DPDM65Dz	1 Yes	Female	35 - 44		1		1
R_e511AQ2Utb6ATxb	9/18/2012 22:30	9/18/2012 22:31	1	DPDM65F8	1 Yes	Female	65 or older		1		1
R_1YNpzKU93KrVd1H	9/18/2012 22:33	9/18/2012 22:35	1	DPDM65XL	1 Yes	Male	55 - 64		1		1
R_1ADzpn16NBMaBib	9/18/2012 22:37	9/18/2012 22:38	1	DPDM65Y3	1 Yes	Male	35 - 44		1		1
R_7ZZR6NbtO33Neex	9/18/2012 22:44	9/18/2012 22:51	1	DPDM65Yf	1 Yes	Male	35 - 44		1		1
R_bNkbsWqaWVvesaf	9/18/2012 22:48	9/18/2012 22:52	1	DPDM65Z2	1 Yes	Male	25 - 34		1		1
R_8uhP4x5KbuAK5h3	9/18/2012 22:55	9/18/2012 22:57	1	DPDM664N	1 Yes	Female	55 - 64		1		1
R_bybKLGzrfrMLTdr	9/18/2012 23:01	9/18/2012 23:02	1	DPDM6657	1 Yes	Female	25 - 34		1		1
R_6X30Lottj3hohHD	9/18/2012 23:02	9/18/2012 23:04	1	DPDM665C	1 Yes	Female	35 - 44		1		1
R_9LxPG99LzsefrTv	9/18/2012 23:02	9/18/2012 23:04	1	DPDM664Z	1 Yes	Female	65 or older		1	Facebook	1
R_0AhM1yXO425Ted	9/18/2012 23:10	9/18/2012 23:13	1	DPDM665Z	1 Yes	Female	25 - 34		1		1
R_4PAMfoIQ2psEk3r	9/18/2012 23:10	9/18/2012 23:14	1	DPDM6662	1 Yes	Female	55 - 64		1		1
R_csIH3jJfZDmK7X	9/18/2012 23:06	9/18/2012 23:17	1	DPDM665C	1 Yes	Female	45 - 54		1		1
R_1KRC1Geayal9qAJ	9/18/2012 23:16	9/18/2012 23:18	1	DPDM666Z	1 Yes	Female	65 or older		1		1
R_1H6E6alX2TasZyl	9/18/2012 23:14	9/18/2012 23:19	1	DPDM6665	1 Yes	Male	55 - 64		1		1
R_293EIDKdofLDJut	9/18/2012 23:17	9/18/2012 23:20	1	DPDM6675	1 Yes	Female	45 - 54		1	Facebook	1
R_dpssdd6dqVqOEdkP	9/18/2012 23:19	9/18/2012 23:24	1	DPDM6678	1 Yes	Female	35 - 44		1		1
R_6IOdVNOpczEt25f	9/18/2012 23:19	9/18/2012 23:25	1	DPDM6678	1 Yes	Male	65 or older		1		1
R_clOHMqrIMLTD3IF	9/18/2012 23:22	9/18/2012 23:25	1	DPDM667F	1 Yes	Male	25 - 34		1		1
R_efmJBI05t9laD5z	9/18/2012 23:21	9/18/2012 23:28	1	DPDM667F	1 Yes	Female	65 or older		1		1
R_eOhzEgJA9IYSQXr	9/18/2012 23:28	9/18/2012 23:32	1	DPDM668N	1 Yes	Female	45 - 54		1		1
R_00mTryjVrmlDNubP	9/18/2012 23:32	9/18/2012 23:33	1	DPDM669C	1 Yes	Male	45 - 54		1		1
R_8cbqrmDzz6NWjQ5n	9/18/2012 23:33	9/18/2012 23:36	1	DPDM669L	1 Yes	Female	45 - 54		1		1
R_3fwLzJCAOzjhnQXq	9/18/2012 23:35	9/18/2012 23:41	1	DPDM669N	1 Yes	Male	25 - 34		1		1
R_3qVLYOjhxtpEO1	9/18/2012 23:38	9/18/2012 23:41	1	DPDM669V	1 Yes	Female	25 - 34		1	Facebook	1
R_bNum8sBicb0f45n	9/18/2012 23:52	9/18/2012 23:54	1	DPDM66BF	1 Yes	Male	55 - 64		1		1
R_3YEO0yxlnY4sR4p	9/18/2012 20:39	9/18/2012 23:56	1	DPDM62W	1 Yes	Female	18 - 24		1	Facebook	1
R_6VC9fPO62HqjoPz	9/19/2012 0:05	9/19/2012 0:07	1	DPDM66M	1 Yes	Male	35 - 44		1		1
R_5mXyRSI3BylXjq5	9/19/2012 0:09	9/19/2012 0:13	1	DPDM679X	1 Yes	Female	65 or older		1		1
R_1CFD4Oic1XlrLXL	9/19/2012 0:16	9/19/2012 0:20	1	DPDM679S	1 Yes	Male	25 - 34		1		1
R_6fg35lq6W5APTrn	9/19/2012 0:22	9/19/2012 0:25	1	DPDM67Hk	1 Yes	Female	55 - 64		1		1
R_56fA116X9ra6FmZ	9/19/2012 0:38	9/19/2012 0:42	1	DPDM67RC	1 Yes	Male	65 or older		1		1
R_3az0uY00gV46tYp	9/19/2012 0:44	9/19/2012 0:45	1	DPDM67RK	1 Yes	Male	55 - 64		1		1
R_9GkaBkKbXJVEVQp	9/19/2012 9:21	9/19/2012 9:28	1	DPDM65Dj	1 Yes	Male	45 - 54		1		1
R_9nLLt5DlSdHjYVl	9/19/2012 9:27	9/19/2012 9:29	1	DPDM74VZ	1 Yes	Female	25 - 34		1	Facebook	1
R_eyBIFm9y9ETVijX	9/19/2012 9:26	9/19/2012 9:29	1	DPDM74W	1 Yes	Male	35 - 44		1		1
R_7UltraU8NpxtSwjH	9/19/2012 9:28	9/19/2012 9:30	1	DPDM74Vv	1 Yes	Male	35 - 44		1		1

Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4	
V1	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I	We would I We would I We would I We would I We would I We would I We would I
ResponseID													
R_3gGzIDBvvdKBeqZ			CNN				None of the I did not see a name on the list that I associate with the nam	news event Facebook	Historical facts / Reality / Informative / News				
R_cGXa2RLd80oFN6l			CNN				Other (plea History channel	All subjects Facebook	Facebook m Facebook				
R_0ohoW7idJa9simV								On CNN yo Facebook	On CNN yo Facebook				
R_ekEwjvhOuj6qBJD								Just did not Facebook	LinkedIn			Twitter	
R_3ehI53hgUMmOfsN								time is in th Facebook	LinkedIn				
R_eF1xQbzYpkDZFcn								None of the no webpage showed up	LinkedIn				
R_esM48OzunogjzKJ								sounds like a newspaper	LinkedIn				
R_2oCiaUppdBDs01n								None of the none come to mind	LinkedIn				
R_6XsaCIT1N4frm5v								None of the I'm not fam Facebook	LinkedIn			Twitter	
R_e511AQ2Utb6ATxb								None of the it doesn't sr Facebook	LinkedIn				
R_1YNpzKU93KrVd1H								None of the It seems lik Facebook	LinkedIn		Google+	Twitter	
R_1ADzpnt6NBMaBib								Website seems to give information on various events in hist	LinkedIn				
R_7ZZR6NbTO33Neex								None of the I have never seen TimeL	LinkedIn				
R_bNkbsWqaWVesaf								World /	LinkedIn				
R_8uhP4x5KbuAK5h3								None of the I do not ren Facebook	LinkedIn				
R_bybKLGzrfrMLTdr			CNN					Facebook h Facebook	Google+			Twitter	
R_6X30Lottj3hohHD								It didnt loot Facebook	Google+				
R_9LxPG99LzsefrTv								Because it r Facebook	Google+			Twitter	
R_0AhM1yXO1425Ted								Nothing cor Facebook	Google+				
R_4PAMfoIQ2psEK3r								None of the First, I don't tweet, link, or Facebook, so I don't know if time	Google+				
R_cSIH3jJfZDmK7X			CNN					I think that' Facebook	Google+				
R_1KRC1Geayal9qAJ								None of the none of the above	Google+				
R_1H6E6alX2tasZyl								None of the Education / Facebook	Google+				
R_293EIDKdofLDJut								timelines from new york times /	Google+			Twitter	
R_dpstd6dqVqOEdkp								None of the title and content caused me to disassociate it with any of the	Google+				
R_6JodVNOpczEt25f								None of the this is a dur Facebook	Google+				
R_clOHMqrIMLTd3IF								the name	Google+				
R_efmjBI05t9iaD5z								None of the No particu Facebook	Google+				
R_eQhzEgJA9IYSQXr								timelines and new york times each share the word time / cn	Google+				
R_00mTrjVmiDNUbP								I associate if acebook	Google+				
R_8cbqrmDzz6NWjQ5n								because fac Facebook	Google+				
R_3fwLzjCAOzjhnQqx			CNN					Have no idea what it is associated with	Google+				
R_3qGVLyOjhxTpEO1								Did not loot Facebook	Google+				
R_bNum88Bicb0f45n								The materi Facebook	Google+				
R_3yEO0yxInY4sR4p								None of the I've never h Facebook	Google+				
R_6VC9fPQ62HqjoPz								None of the the websites I know dic	Google+				
R_5mXyRSI3BylXjq5			CNN					None of the does not remind me of any of them	Google+				
R_1CFD4Oic1xLrXL								None of the Not familiar Facebook	Google+				
R_6fg35lq6W5APTrn								has the wor Facebook	Google+				
R_56FA16X9ra6FmZ								Facebook c Facebook	Google+				
R_3az0uY00gV46tYp								none Facebook	Google+				
R_9GkaBkkBxJVEVQp								google is a \ Facebook	Google+				
R_9nLLt5DISdHjYI									Google+				
R_eyBIFm9y9ETVijX									Google+				
R_7UltraU8NpxtSwjH									Google+				

V1	ResponseID	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
		On which, i	On which, i	Approximal Now, a few	Which of th	Display Ord	Display Ord	Display Ord	Display Ord	Display Ord	Display Ord
		On which, i	On which, i	Approximal Now, a few	Which of th	Display Ord	Display Ord	Display Ord	Display Ord	Display Ord	Display Ord
R_3GzIDBvdkBcgZ		None of the above	Once a wee	College/Sor \$35,000 - \$	Test Cell	2 1 5 3 4 1 2 3	4 5 8 1 3 7 2 6 9 12 1				
R_cGx2RLd80oFN6l		None of the above	Graduate Sr	Under \$35, Test Cell		4 3 5 1 2 1 2 3	2 1 7 8 4 3 6 5 9 11 2				
R_0oHoWtldJa9simV		None of the above	College/Sor	\$35,000 - \$	Test Cell	2 4 5 1 3 1 2 3	1 2 7 8 6 4 5 3 9 12 1				
R_ekEwjvhOuj6qBJD		Daily	Graduate Sr	\$50,000 - \$	Test Cell	3 5 1 4 2 1 2 3	8 3 6 7 4 1 2 5 9 11 2				
R_3eh153hgUMmOfsN		Less than o	Graduate Sr	\$50,000 - \$	Test Cell	2 3 1 5 4 1 2 3	8 7 5 1 3 2 4 6 9 12 1				
R_eF1xQbzYpkDZFcN		Daily	College/Sor	\$50,000 - \$	Test Cell	3 4 2 1 5 2 1 3	1 8 4 5 2 7 3 6 9 12 1				
R_esM48OzunogjzKJ		Daily	Graduate Sr	\$75,000 - \$	Test Cell	2 1 4 3 5 2 1 3	7 3 2 4 8 1 5 6 9 12 1				
R_2oCiaUppdBDs01n		Once a wee	College/Sor	\$50,000 - \$	Test Cell	3 2 5 1 4 2 1 3	6 7 1 3 5 4 8 2 9 12 1				
R_6XsaCIT1N4frm5v		None of the above	College/Sor	\$50,000 - \$	Test Cell	3 1 4 2 5 2 1 3	4 1 5 3 7 8 2 6 9 11 2				
R_e511AQ2Utb6ATxb		None of the above	College/Sor	\$35,000 - \$	Test Cell	5 3 1 4 2 1 2 3	4 2 1 7 8 3 6 5 9 12 1				
R_1YNpzKU93KrVd1H		None of the above	High school	Under \$35, Test Cell		4 1 2 3 5 2 1 3	5 8 6 4 3 1 2 7 9 12 1				
R_1ADzprt6NBmMaBib		2-3 times a	Graduate Sr	\$100,000 -	Test Cell	2 5 3 4 1 2 1 3	6 3 1 4 8 5 7 2 9 12 1				
R_7ZZR6NbTO33Neex		2-3 times a	College/Sor	Under \$35, Test Cell		3 1 5 2 4 1 2 3	3 7 4 6 8 1 2 5 9 12 1				
R_bNkbsWqaWIVesaf		Daily	College/Sor	Under \$35, Test Cell		4 1 2 5 3 1 2 3	8 6 2 3 4 1 7 5 9 12 1				
R_8uhP4x5KbuAK5h3		ory, based c	College/Sor	\$75,000 - \$	Test Cell	4 3 1 5 2 1 2 3	8 5 6 7 2 1 3 4 9 11 2				
R_bybKLxgzrffMLTdr		None of the above	College/Sor	\$100,000 -	Test Cell	2 1 3 5 4 1 2 3	5 8 1 3 6 2 4 7 9 12 1				
R_6X30Lottj3hohHD		None of the above	College/Sor	\$75,000 - \$	Test Cell	3 5 1 4 2 1 2 3	2 4 8 3 5 6 1 7 9 11 2				
R_9LxPG99LzsefrTv		2-3 times a	College/Sor	\$35,000 - \$	Test Cell	4 2 1 5 3 1 2 3	6 4 8 7 2 1 3 5 9 11 2				
R_0AhM1yXO1425Ted		2-3 times a	College/Sor	\$50,000 - \$	Test Cell	2 4 3 5 1 2 1 3	4 8 5 2 1 7 3 6 9 12 1				
R_4PAMfOIQ2psEk3r		Daily	High school	\$35,000 - \$	Test Cell	3 1 5 4 2 1 2 3	7 8 4 2 6 5 1 3 9 11 2				
R_cSIH3jJfZDmK7X		Daily	College/Sor	\$35,000 - \$	Test Cell	1 3 5 4 2 1 2 3	6 5 2 7 3 1 8 4 9 11 2				
R_1KRC1Geayal9qAJ		Daily	College/Sor	\$75,000 - \$	Test Cell	3 5 4 2 1 1 2 3	1 6 5 8 7 2 4 3 9 11 2				
R_1H6E6alX2TAsZyl		lines comp	College/Sor	Under \$35, Test Cell		2 3 4 5 1 1 2 3	4 8 2 5 6 3 7 1 9 11 2				
R_293EIDKdofLDJut		None of the above	Once a wee	College/Sor	\$125,000 a	Test Cell	4 1 8 7 3 5 6 2 9 12 1				
R_dpssdd6dqVqOEdkp		None of the above	College/Sor	Under \$35, Test Cell		3 4 2 1 5 2 1 3	2 3 5 1 6 7 8 4 9 12 1				
R_6JOdVNOpczEt25f		Daily	Graduate Sr	\$35,000 - \$	Test Cell	1 3 2 5 4 1 2 3	8 5 1 6 7 2 3 4 9 12 1				
R_cIOHMqrIMLTd3IF		None of the above	Graduate Sr	\$50,000 - \$	Test Cell	3 5 2 4 1 2 1 3	5 7 6 1 2 3 8 4 9 12 1				
R_efmjBI05t9IaD5z		None of the above	Graduate Sr	\$50,000 - \$	Test Cell	5 3 4 2 1 2 1 3	1 4 3 2 7 8 5 6 9 11 2				
R_eOhzEgJA9IYSQXr		2-3 times a	High school	\$35,000 - \$	Test Cell	1 2 4 5 3 2 1 3	6 7 4 3 5 2 1 8 9 11 2				
R_00mTrjyVrmlDNUbP		Daily	Graduate Sr	\$125,000 a	Test Cell	2 3 5 4 1 1 2 3	6 3 1 2 8 5 4 7 9 11 2				
R_8cbqrmDzz6NWjQ5n		None of the above	College/Sor	\$50,000 - \$	Test Cell	4 5 3 1 2 2 1 3	5 3 4 6 2 1 8 7 9 11 2				
R_3fwLzCAOZjhoQqx		None of the above	College/Sor	\$50,000 - \$	Test Cell	1 5 2 3 4 1 2 3	7 1 4 6 2 3 8 5 9 12 1				
R_3qQVLYOjhxTpEO1		Daily	College/Sor	\$35,000 - \$	Test Cell	5 1 3 4 2 2 1 3	7 4 6 2 3 5 1 8 9 12 1				
R_bNNum8sB1Cb0f45n		Daily	College/Sor	\$50,000 - \$	Test Cell	3 2 5 1 4 1 2 3	4 3 5 1 8 2 6 7 9 11 2				
R_3yEO0yxInY4sR4p		None of the above	College/Sor	\$35,000 - \$	Test Cell	4 2 3 5 1 1 2 3	1 2 6 8 4 7 3 5 9 12 1				
R_6VC9fPO62HqjoPz		Daily	College/Sor	\$35,000 - \$	Test Cell	1 5 2 4 3 1 2 3	4 3 2 7 1 5 6 8 9 12 1				
R_5mXyRS13BylXjq5		Less than o	Graduate Sr	\$100,000 -	Test Cell	3 1 2 5 4 1 2 3	6 2 8 1 7 5 4 3 9 11 2				
R_1CFD4Oic1xLrXL		Once a mor	College/Sor	\$75,000 - \$	Test Cell	1 5 2 4 3 2 1 3	1 8 2 4 3 6 7 5 9 11 2				
R_6fg35lq6W5APTrn		None of the above	College/Sor	\$50,000 - \$	Test Cell	1 5 4 2 3 1 2 3	1 4 2 8 7 6 5 3 9 11 2				
R_56FA116X9ra6FmZ		None of the above	Graduate Sr	\$35,000 - \$	Test Cell	1 2 3 4 5 1 2 3	3 6 2 5 8 7 4 1 9 11 2				
R_3az0uY00gV46tYp		Once a wee	College/Sor	\$50,000 - \$	Test Cell	2 5 1 3 4 1 2 3	5 1 4 3 6 7 8 2 9 12 1				
R_9GkaBktBxJVEVQp		Less than o	High school	\$50,000 - \$	Test Cell	5 1 3 2 4 2 1 3	4 1 3 8 5 7 2 6 9 11 2				
R_9nLL15DIsdHjYI		Daily	College/Sor	\$75,000 - \$	Test Cell	3 2 1 4 5 1 2 3	6 1 3 7 8 4 5 2 9 12 1				
R_eyBIFm9yETVijX		Daily	Graduate Sr	\$35,000 - \$	Test Cell	3 5 4 2 1 1 2 3	8 6 5 1 3 2 7 4 9 12 1				
R_7UltraU8NpxtSwjH		Daily	College/Sor	\$50,000 - \$	Test Cell	4 2 3 5 1 1 2 3	5 4 8 2 7 3 1 6 9 12 1				

V1	V8	V9	V10	gc	Q1	Q2	Q3	Q4	Q5	Q6_1	Q6_2
ResponseID	StartDate	EndDate	Finished	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_emxkFLLIoSiZLNz	9/19/2012 9:32	9/19/2012 9:34	1	DPDM755C	1 Yes	Male	45 - 54		1		1
R_8eUyh18bu6KIQuN	9/19/2012 9:34	9/19/2012 9:36	1	DPDM755D	1 Yes	Male	35 - 44		1		1
R_5J8m3c4amVoB7tH	9/19/2012 9:35	9/19/2012 9:38	1	DPDM755E	1 Yes	Male	65 or older		1		1
R_4YBUJw5HLunWyTb	9/19/2012 9:37	9/19/2012 9:41	1	DPDM755H	1 Yes	Female	65 or older		1		1
R_6u0B7PX3hCdeBxj	9/19/2012 9:40	9/19/2012 9:43	1	DPDM755M	1 Yes	Male	35 - 44		1		1
R_0v3bYfOyjfcIKd	9/19/2012 9:43	9/19/2012 9:46	1	DPDM755Q	1 Yes	Female	25 - 34		1		1
R_a5fGEaf68JoWVWV1	9/19/2012 9:51	9/19/2012 9:52	1	DPDM7726	1 Yes	Male	25 - 34		1		1
R_25fstykXUYmbMeV	9/19/2012 9:49	9/19/2012 9:52	1	DPDM7726	1 Yes	Male	55 - 64		1		1
R_8laQwBSbLDmdwd7	9/19/2012 9:51	9/19/2012 9:53	1	DPDM7784	1 Yes	Female	35 - 44		1		1
R_2ir3CZQWVfipeIT	9/19/2012 9:53	9/19/2012 9:54	1	DPDM779C	1 Yes	Female	25 - 34		1		1
R_cpGoC6VVIUJHv3D	9/19/2012 9:45	9/19/2012 9:57	1	DPDM755E	1 Yes	Male	55 - 64		1		1
R_6PBJpxWlpzP17cp	9/19/2012 9:54	9/19/2012 9:59	1	DPDM779J	1 Yes	Male	55 - 64		1		1
R_4T3YL3IMJrZFvD	9/19/2012 9:57	9/19/2012 10:00	1	DPDM7779	1 Yes	Female	35 - 44		1	Facebook	1
R_eX2ORJWLSFFKvX7	9/19/2012 9:58	9/19/2012 10:00	1	DPDM777C	1 Yes	Female	25 - 34		1		1
R_3Kwmx7szghAokAt	9/19/2012 9:55	9/19/2012 10:00	1	DPDM77B3	1 Yes	Male	55 - 64		1		1
R_15ekiz5a9VUe33	9/19/2012 10:00	9/19/2012 10:02	1	DPDM777K	1 Yes	Female	25 - 34		1		1
R_d4EMUKVQfWXSgsI	9/19/2012 10:02	9/19/2012 10:03	1	DPDM777D	1 Yes	Female	35 - 44		1		1
R_24F7zmiA3Recfpr	9/19/2012 10:03	9/19/2012 10:05	1	DPDM777D	1 Yes	Female	25 - 34		1		1
R_0PrQ2XaM9vDKmCp	9/19/2012 10:04	9/19/2012 10:07	1	DPDM777F	1 Yes	Female	65 or older		1		1
R_8inN5IOY3LQpypn	9/19/2012 10:05	9/19/2012 10:08	1	DPDM777F	1 Yes	Female	55 - 64		1	Facebook	1
R_50VU3TxdOxrV3L	9/19/2012 10:10	9/19/2012 10:12	1	DPDM777K	1 Yes	Male	55 - 64		1		1
R_5Ab3vgYMAIqDLLv	9/19/2012 10:16	9/19/2012 10:18	1	DPDM787N	1 Yes	Male	25 - 34		1		1
R_3w96o05hMQrjuXH	9/19/2012 10:20	9/19/2012 10:23	1	DPDM787W	1 Yes	Male	45 - 54		1		1
R_cNOELzoXBTYx1o9	9/19/2012 10:23	9/19/2012 10:26	1	DPDM7942	1 Yes	Male	35 - 44		1		1
R_8uciZyYrhTROIFz	9/19/2012 10:30	9/19/2012 10:31	1	DPDM79Y5	1 Yes	Male	25 - 34		1		1
R_0idweAsZ2adaNFj	9/19/2012 10:35	9/19/2012 10:37	1	DPDM7B3S	1 Yes	Male	25 - 34		1	Facebook	1
R_cY1g0FKFK5gI5N	9/19/2012 10:38	9/19/2012 10:41	1	DPDM7B53	1 Yes	Male	45 - 54		1		1
R_aJvcvI4ALKfyFLv	9/19/2012 10:41	9/19/2012 10:43	1	DPDM7B7H	1 Yes	Male	65 or older		1		1
R_dhWxDb6NacEVuHA1	9/19/2012 10:51	9/19/2012 10:54	1	DPDM7DPV	1 Yes	Male	55 - 64		1		1
R_3q6oP8crZBscW6F	9/19/2012 10:31	9/19/2012 11:05	1	DPDM79Y8	1 Yes	Male	45 - 54		1		1
R_ekzmXhr1oMmYex	9/19/2012 11:13	9/19/2012 11:17	1	DPDM7MJJ	1 Yes	Male	65 or older		1		1
R_5hEmdeflBhY9Ymf	9/19/2012 11:16	9/19/2012 11:18	1	DPDM7NPI	1 Yes	Male	25 - 34		1		1

	Q6_3	Q6_4	Q6_5	Q6_6	Q6_7	Q6_8	Q6_9	Q6_9_TEXT	Q6_10	Q7	Q11_1	Q11_2	Q11_3	Q11_4
V1	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
ResponseID	R_emxkFLl1o5izlNz	R_8eUyh8bu6KIQuN	R_5J8m3c4amVoB7tH	R_4YBUJw5HLunWyTb	R_6u0B7PX3hCdeBxj	R_0v3bYfOyjfcIKd	R_a5FGEaF68JoWWW1	R_25FstykXUYMbMeV	R_8laQwBSbLDmdwd7	R_2ir3CZQWVfipe1T	R_cPgoC6YVIUJHv3D	R_6PBjpxWlpzP17cp	R_4T3YL3IMJrZFvD	R_eX2ORJWLSFFKvX7
	None of the don't recognize it	None of the None	None of the None	Other (plea HistoryChannel	The New York Times	The New York Times	None of the No connect Facebook	None of the Well, it looks like it's an independent webpage and the infor	None of the I've never s Facebook	None of the Never seen it before	None of the not familiar with any company that does events in history; i	None of the have never heard of it before	It sounds cl Facebook	It provides Facebook
	None of the don't recognize it	None of the None	None of the None	Other (plea HistoryChannel	The New York Times	The New York Times	None of the No connect Facebook	None of the Well, it looks like it's an independent webpage and the infor	None of the I've never s Facebook	None of the Never seen it before	None of the not familiar with any company that does events in history; i	None of the have never heard of it before	It sounds cl Facebook	It provides Facebook
Google+	Google+	CNN	CNN	CNN	The New York Times	The New York Times	CNN	CNN	The New York Times	The New York Times	The New York Times	The New York Times	The New York Times	The New York Times
Google+	Google+	CNN	CNN	CNN	The New York Times	The New York Times	CNN	CNN	The New York Times	The New York Times	The New York Times	The New York Times	The New York Times	The New York Times
Google+	Google+	CNN	CNN	CNN	The New York Times	The New York Times	CNN	CNN	The New York Times	The New York Times	The New York Times	The New York Times	The New York Times	The New York Times

V1	ResponseID	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_1	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2	
		On which, i	On which, i	Approximal	Now, a few	Which of th	Display Ord	Display Orc	if any	of the follo	Display Ord	Display Or
R_emxkFLLLIoSizlNz		None of the above	Graduate Sr \$125,000 - \$	Test Cell	1 2 4 5 3 2 1 3					7 1 5 4 2 6 8 3 9 12 1		
R_8eUJh18bu6KIQuN		None of the above	High school \$35,000 - \$	Test Cell	5 1 4 2 3 2 1 3					6 5 4 8 3 2 1 7 9 11 2		
R_5j8m3c4amVoB7tH		Once a mor	Graduate Sr \$100,000 - \$	Test Cell	1 5 2 3 4 2 1 3					5 4 2 8 6 3 1 7 9 11 2		
R_4YBUJw5tHLunWytb		2-3 times a	High school \$35,000 - \$	Test Cell	2 4 1 5 3 2 1 3					7 2 5 4 6 8 1 3 9 11 2		
R_6u0B7PX3hCdeBxj		2-3 times a	Graduate Sr \$75,000 - \$	Test Cell	5 3 4 2 1 1 2 3					6 4 5 7 2 1 8 3 9 11 2		
R_0v3bYfOyjfacIKd		Daily	College/Sor \$35,000 - \$	Test Cell	5 4 2 3 1 2 1 3					5 4 3 8 1 7 6 2 9 12 1		
R_a5FGEaf68JoWwWw1		2-3 times a	College/Sor Under \$35, \$	Test Cell	4 1 3 2 5 2 1 3					3 6 2 8 7 4 5 1 9 12 1		
R_25FstykXUYVbMeV		Daily	College/Sor \$50,000 - \$	Test Cell	4 3 1 2 5 1 2 3					4 6 7 2 8 1 3 5 9 12 1		
R_8laQwBSbLDmdwd7		None of the above	Graduate Sr \$100,000 - \$	Test Cell	3 4 2 5 1 2 1 3					6 7 2 4 1 3 5 8 9 11 2		
R_2lr3CZQWVfipe1T		Daily	College/Sor \$50,000 - \$	Test Cell	3 4 5 1 2 2 1 3					1 3 7 2 5 4 8 6 9 11 2		
R_cpGoC6VVIUJHv3D		None of the above	Graduate Sr \$125,000 a	Test Cell	4 3 1 5 2 2 1 3					4 5 3 7 1 2 8 6 9 12 1		
R_6PBjpxWlpzP17cp		Less than o	College/Sor \$35,000 - \$	Test Cell	5 2 1 3 4 1 2 3					3 7 2 6 1 8 5 4 9 11 2		
R_4T3YL3IMJrZFvD		Daily	College/Sor Under \$35, \$	Test Cell	4 5 3 1 2 2 1 3					8 1 6 4 3 2 7 5 9 12 1		
R_eX2ORJWLSFFKvX7		Less than o	College/Sor \$50,000 - \$	Test Cell	5 4 1 3 2 2 1 3					7 6 1 8 5 3 2 4 9 11 2		
R_3Kwmx7szghAokAt		Daily	Graduate/Sor \$35,000 - \$	Test Cell	4 5 2 3 1 1 2 3					1 8 3 2 5 7 6 4 9 12 1		
R_1z5ekiz5a9Ue33		Daily	Graduate/Sor \$35,000 - \$	Test Cell	3 5 1 4 2 1 2 3					8 5 3 2 6 7 4 1 9 11 2		
R_d4EMUJkVQfWXSgsI		2-3 times a	College/Sor \$35,000 - \$	Test Cell	2 1 4 3 5 2 1 3					1 3 2 6 4 5 8 7 9 11 2		
R_24F7zmlA3Recfpr		Daily	College/Sor \$50,000 - \$	Test Cell	1 2 5 3 4 1 2 3					7 5 1 6 2 8 4 3 9 12 1		
R_0PrQ2XaM9vDKmCp		Daily	College/Sor \$125,000 a	Test Cell	1 5 4 3 2 2 1 3					7 3 8 6 2 5 1 4 9 11 2		
R_8InN5IOY3LQpypn		Daily	High school \$35,000 - \$	Test Cell	3 2 4 5 1 1 2 3					1 5 7 2 4 8 6 3 9 12 1		
R_50VU3TxdOxrV3L		None of the above	Graduate Sr \$75,000 - \$	Test Cell	1 4 5 3 2 1 2 3					5 3 6 4 8 1 2 7 9 12 1		
R_5Ab3vgYMAIqlDLV		2-3 times a	Graduate Sr \$50,000 - \$	Test Cell	2 4 3 5 1 1 2 3					3 8 6 7 4 2 5 1 9 11 2		
R_3w96o05hMQrjuXH		Once a mor	Graduate Sr \$75,000 - \$	Test Cell	2 3 1 4 5 2 1 3					6 3 1 7 2 4 8 5 9 12 1		
R_cNOELzoXBTyX1o9		Daily	High school \$35,000 - \$	Test Cell	4 1 3 2 5 2 1 3					7 4 3 6 8 5 1 2 9 12 1		
R_8uciZyYrhTROIFz		2-3 times a	High school \$50,000 - \$	Test Cell	3 4 2 1 5 2 1 3					3 4 1 8 7 2 6 5 9 11 2		
R_0IDweASz2adaNFj		None of the above	College/Sor Under \$35, \$	Test Cell	5 2 3 4 1 1 2 3					1 3 5 8 7 2 6 4 9 12 1		
R_cY1g0FKNFk5glSN		Daily	College/Sor \$125,000 a	Test Cell	2 1 5 4 3 1 2 3					7 2 5 3 8 4 1 6 9 11 2		
R_aYjcvl4ALKfyFlV		None of the above	Graduate Sr \$50,000 - \$	Test Cell	1 2 5 4 3 2 1 3					4 3 6 1 2 7 5 8 9 11 2		
R_dhWXd6NacEVuHA1		Less than o	College/Sor \$50,000 - \$	Test Cell	1 5 2 4 3 1 2 3					8 1 6 7 2 3 5 4 9 12 1		
R_3q6oP8crZBscW6F		None of the above	Graduate Sr \$75,000 - \$	Test Cell	2 4 5 3 1 2 1 3					7 1 3 4 2 8 6 5 9 11 2		
R_ekzmxHr1oMmYex		Daily	College/Sor \$35,000 - \$	Test Cell	4 5 2 3 1 1 2 3					1 5 3 6 8 4 7 2 9 12 1		
R_5hEmdeflBhY9Ymf		None of the above	College/Sor \$75,000 - \$	Test Cell	4 3 2 1 5 1 2 3					3 5 2 4 1 7 8 6 9 11 2		

V1	V8	V9	V10	gc	gc	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_3KL3FVsgnNVMCjz	9/18/2012 14:17	9/18/2012 14:19	1	DPDM4VCE	EFF925VLB	1 Yes	Female	45 - 54		1		1
R_77Jlc04qHMBTAmN	9/18/2012 14:17	9/18/2012 14:20	1	DPDM4VBF	EFF925VLB	1 Yes	Female	35 - 44		1		1
R_8rDGWxmFgpkAd	9/18/2012 14:20	9/18/2012 14:21	1	DPDM4VDA	EFF925VLC	1 Yes	Male	25 - 34		1		1
R_bjY82cHG8LYTr	9/18/2012 14:20	9/18/2012 14:24	1	DPDM4VDI	EFF925VLB	1 Yes	Male	25 - 34		1		1
R_71YloruqZUpgpv	9/18/2012 14:22	9/18/2012 14:24	1	DPDM4VG	EFF925VLC	1 Yes	Female	65 or older		1		1
R_abzRSTHtMLLob3	9/18/2012 14:23	9/18/2012 14:25	1	DPDM4VHI	EFF925VLC	1 Yes	Male	25 - 34		1		1
R_8e4vLsCwIuI4Jf	9/18/2012 14:22	9/18/2012 14:25	1	DPDM4VGI	EFF925VLC	1 Yes	Male	65 or older		1		1
R_79fTAW2xdKCTP	9/18/2012 14:25	9/18/2012 14:28	1	DPDM4VKE	EFF925VLC	1 Yes	Female	55 - 64		1		1
R_b7Xnad9KkMAOAOj	9/18/2012 14:29	9/18/2012 14:30	1	DPDM4W2	EFF925VLC	1 Yes	Male	25 - 34		1		1
R_emPccGipJHjVid	9/18/2012 14:32	9/18/2012 14:35	1	DPDM4WG	EFF925VLC	1 Yes	Male	35 - 44		1		1
R_79JZlchqMPbNxD	9/18/2012 14:34	9/18/2012 14:36	1	DPDM4WM	EFF925VLC	1 Yes	Male	25 - 34		1		1
R_b2ZZdvFFX2anQ3j	9/18/2012 14:37	9/18/2012 14:39	1	DPDM4WY	EFF925VLC	1 Yes	Female	18 - 24		1		1
R_4MeWfXPK7IDs1L	9/18/2012 14:43	9/18/2012 14:44	1	DPDM4X3	EFF925VLD	1 Yes	Female	25 - 34		1		1
R_8GIOoXJUsgrmY8Z	9/18/2012 14:42	9/18/2012 14:46	1	DPDM4X3M	EFF925VLD	1 Yes	Female	55 - 64		1		1
R_4GyxE83XSnQWGx	9/18/2012 14:45	9/18/2012 14:47	1	DPDM4X5L	EFF925VLD	1 Yes	Male	35 - 44		1		1
R_5hYtX13aPIB7UnX	9/18/2012 14:40	9/18/2012 14:52	1	DPDM4X2L	EFF925VLC	1 Yes	Male	45 - 54		1		1
R_50aylIj9owOn6l	9/18/2012 14:52	9/18/2012 14:54	1	DPDM4XKJ	EFF925VLD	1 Yes	Female	25 - 34		1		1
R_03BfoVQHx5kFyI	9/18/2012 14:52	9/18/2012 14:56	1	DPDM4XK1	EFF925VLD	1 Yes	Male	45 - 54		1		1
R_3qhOb9amBis24EI	9/18/2012 15:00	9/18/2012 15:03	1	DPDM4XRT	EFF925VLD	1 Yes	Female	55 - 64		1		1
R_dm6nLjAcZQ4zeol	9/18/2012 14:46	9/18/2012 15:03	1	DPDM4WP	EFF925VLC	1 Yes	Female	35 - 44		1		1
R_1STZ42ak028nMfr	9/18/2012 15:01	9/18/2012 15:04	1	DPDM4XRY	EFF925VLD	1 Yes	Male	65 or older		1	Facebook	1
R_8AZBU8dufDtWq57	9/18/2012 15:04	9/18/2012 15:06	1	DPDM4XVn	EFF925VLD	1 Yes	Female	25 - 34		1		1
R_3sEX5JL1axFRUQ5	9/18/2012 14:53	9/18/2012 15:06	1	DPDM4XKk	EFF925VLD	1 Yes	Female	45 - 54		1	Facebook	1
R_ecBoYee8HsFN0F	9/18/2012 15:10	9/18/2012 15:11	1	DPDM4Y7R	EFF925VLD	1 Yes	Female	45 - 54		1	Facebook	1
R_6KbsuIIA3TEZlhr	9/18/2012 15:11	9/18/2012 15:14	1	DPDM4YC4	EFF925VLF	1 Yes	Female	35 - 44		1		1
R_aVHNveTcOrDecX	9/18/2012 15:12	9/18/2012 15:16	1	DPDM4YDS	EFF925VLF	1 Yes	Female	25 - 34		1	Facebook	1
R_6V9OrqDIBWNRiXb	9/18/2012 15:15	9/18/2012 15:17	1	DPDM4YX3	EFF925VLF	1 Yes	Female	45 - 54		1	Facebook	1
R_9nVISMStUYIzQjvD	9/18/2012 15:17	9/18/2012 15:18	1	DPDM4Z84	EFF925VLF	1 Yes	Female	25 - 34		1		1
R_0xsvEzIbbLndEWx	9/18/2012 15:16	9/18/2012 15:18	1	DPDM4YXK	EFF925VLF	1 Yes	Male	55 - 64		1		1
R_bloeeG6cP4ydbBb	9/18/2012 15:20	9/18/2012 15:21	1	DPDM4ZBC	EFF925VLF	1 Yes	Female	25 - 34		1		1
R_edJ2ceSODlhhzZb	9/18/2012 15:26	9/18/2012 15:28	1	DPDM4ZKL	EFF925VLF	1 Yes	Male	45 - 54		1	Facebook	1
R_6PHBUjz1h26yAR	9/18/2012 15:25	9/18/2012 15:27	1	DPDM4ZKK	EFF925VLF	1 Yes	Female	45 - 54		1		1
R_ed4CuatOeI7TxfD	9/18/2012 15:31	9/18/2012 15:34	1	DPDM4ZQl	EFF925VLF	1 Yes	Male	55 - 64		1		1
R_74BunSNiKIQUVUh	9/18/2012 15:30	9/18/2012 15:33	1	DPDM4ZQl	EFF925VLF	1 Yes	Female	35 - 44		1		1
R_1Sm69HUJl5ewQOR	9/18/2012 15:33	9/18/2012 15:35	1	DPDM4ZR8	EFF925VLF	1 Yes	Male	55 - 64		1		1
R_5vVFZQFVQLYRXn	9/18/2012 15:34	9/18/2012 15:36	1	DPDM4ZRF	EFF925VLG	1 Yes	Female	25 - 34		1		1
R_b8irWDYyxdQI5nR3	9/18/2012 15:36	9/18/2012 15:37	1	DPDM4ZRR	EFF925VLG	1 Yes	Male	45 - 54		1		1
R_3aWwhm7aQvT9ke9	9/18/2012 15:36	9/18/2012 15:38	1	DPDM4ZRR	EFF925VLG	1 Yes	Female	45 - 54		1		1
R_5vv95IsYE11MA8R	9/18/2012 15:38	9/18/2012 15:41	1	DPDM4ZS5	EFF925VLG	1 Yes	Female	55 - 64		1		1
R_47qeSbuP9Y1HDa5	9/18/2012 15:39	9/18/2012 15:42	1	DPDM4ZVE	EFF925VLG	1 Yes	Male	35 - 44		1		1
R_erGzcxkMdnk8Gm9	9/18/2012 15:43	9/18/2012 15:49	1	DPDM52JR	EFF925VLG	1 Yes	Female	55 - 64		1		1
R_cSZvL8VG0WOU5ID	9/18/2012 15:48	9/18/2012 15:51	1	DPDM52JF	EFF925VLG	1 Yes	Female	45 - 54		1	Facebook	1
R_9EQfoZ0SziLOQuh	9/18/2012 15:47	9/18/2012 15:51	1	DPDM52J2	EFF925VLG	1 Yes	Female	45 - 54		1		1
R_efAoSecL0PUJmheZ	9/18/2012 15:47	9/18/2012 15:52	1	DPDM52JF	EFF925VLG	1 Yes	Female	45 - 54		1		1
R_d7rbYkaXXyJk6x	9/18/2012 15:53	9/18/2012 15:56	1	DPDM52LZ	EFF925VLG	1 Yes	Male	45 - 54		1		1

V1	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
ResponseID														
R_3KL3FVsgnNVMCjz														
R_77Jlc04qHMBTAmN														
R_8reDGWXmfGpYkAd														
R_bJJY82chG8LYyTr														
R_71YloRulqZUppgv														
R_abzRSTHTIMLLob3														
R_8e4avLsCwluIu4Jf														
R_79FTA1W2xdXCTP	Google+													
R_b7Xnad9KkmOAOoJ	Google+													
R_emPcCcGipJHjVid														
R_79UJZlchqMPbNxd														
R_b2ZZdvFFx2anQ3j														
R_4MeWhFxpK7IDs1L														
R_8GIOoXJUsjgmy8Z														
R_4GyxIE83xSnQWGX	Google+													
R_5htYt13aPIB7UnX														
R_50aylIij9owOn6l														
R_03BfoVQHxX5kFyI														
R_3qhqB9anBis24EI														
R_dm6nLjAcZQ4zeol														
R_1STz42ak028nMfr	Google+	Twitter												
R_8AZBU8duFDtWq57														
R_3sEX5JL1axFRUQ5														
R_ecBoYee8HsFN0F														
R_6KbsuIIA3TEZlhr														
R_aVHNveTcQrDeCx														
R_6V9OrqDIBWNRiXb														
R_9nVISMUYIzQjvd														
R_0xsvEzIbbLhDEWx														
R_bloeeG6cP4ydbBb														
R_eDJ2ceSODlhrZb														
R_6PhBUjz1h26yAR														
R_ed4CuatOel7TxD														
R_74BunSNiKIQUVUh														
R_1Sm69HUJl5ewQ0R														
R_5vVfZQfYOLYRXn														
R_b8irWDyxdQIsnR3														
R_3aWwWhm7aQvT9ke9														
R_5vv95IsYE1MA8R														
R_4ZqeSbuP9Y1Hda5														
R_erGzckMdnk8Gm9														
R_cSZVL8VG0W0uSID														
R_9EQfoZ0SziLOQuh	Google+	Twitter												
R_efAoSecL0PUJmheZ														
R_d7rbYkaXXyjJK6x														

Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
V1	On which, i	On which, i	Approximate	Now, a few	Which of th	Display Orc	Display Orc	Display Orc	Display Or
ResponseId									
R_3KL3FV5gnNVMCjz	None of the above	Daily	Graduate \$i	\$100,000 -	Control Cell	2 1 4 3 5 1 2 3	3 5 1 6 7 1 2		
R_77Jlc04qHMBTamN	None of the above	Daily	High schoo	\$35,000 -	Control Cell	5 2 1 3 4 1 2 3	6 8 5 3 1 1 2		
R_8reDGWxmFgpYkAd	None of the above	Daily	Graduate \$i	\$50,000 -	Control Cell	5 4 2 1 3 1 2 3	6 4 8 1 2 2 1		
R_bjY82cHG8LYTr	2-3 times a	None of the above	College/Sor	\$35,000 -	Control Cell	3 5 2 1 4 1 2 3	6 3 7 4 1 2 1		
R_71YloRulqZUppgv	None of the above	Daily	College/Sor	\$35,000 -	Control Cell	3 5 4 1 2 2 1 3	7 6 8 4 3 2 1		
R_abzRSTHTIMLLob3	None of the above	Daily	College/Sor	\$100,000 -	Control Cell	3 5 1 4 2 2 1 3	7 6 3 5 1 1 2		
R_8e4avLsCwlu4Jf	None of the above	Daily	College/Sor	\$35,000 -	Control Cell	1 5 4 3 2 2 1 3	3 6 7 5 8 1 2		
R_79fTAW2xdXCtP	None of the above	Daily	Graduate \$i	\$75,000 -	Control Cell	2 5 3 1 4 1 2 3	2 5 6 1 3 2 1		
R_b7Xnad9KkMAOoJ	None of the above	Daily	College/Sor	\$50,000 -	Control Cell	5 4 3 2 1 1 2 3	8 5 6 2 1 2 1		
R_emPcCgipJHjVid	None of the above	Daily	Graduate \$i	\$75,000 -	Control Cell	2 1 3 5 4 2 1 3	8 2 7 1 5 1 2		
R_79JZlchqMPbNxnD	Daily	Daily	Graduate \$i	\$35,000 -	Control Cell	2 1 5 4 3 2 1 3	7 6 5 1 2 2 1		
R_b2ZZdvFFx2anQ3j	Daily	Daily	College/Sor	Under \$35,	Control Cell	4 5 2 3 1 1 2 3	7 1 8 6 3 1 2		
R_4MeWhfXPK7IDs1L	Daily	Daily	Graduate \$i	\$50,000 -	Control Cell	2 3 4 5 1 2 1 3	5 2 8 6 7 2 1		
R_8GIOoXJUsjgmy8Z	2-3 times a	None of the above	High schoo	\$50,000 -	Control Cell	3 4 2 1 5 1 2 3	7 3 5 8 1 1 2		
R_4GyxE83xSnQWGX	None of the above	Daily	Graduate \$i	\$35,000 -	Control Cell	3 1 2 4 5 2 1 3	7 4 8 2 1 2 1		
R_5hYtX13aPIB7UnX	None of the above	Daily	College/Sor	\$125,000 a	Control Cell	4 1 5 2 3 1 2 3	5 4 6 3 8 1 2		
R_50ayLij9owOn6l	2-3 times a	None of the above	College/Sor	Under \$35,	Control Cell	5 4 1 3 2 2 1 3	7 8 4 5 1 1 2		
R_03BfoVQHx5kFyI	2-3 times a	None of the above	College/Sor	\$75,000 -	Control Cell	1 2 3 5 4 2 1 3	6 4 1 8 2 1 2		
R_3qhQb9anBis24EI	Daily	Daily	Graduate \$i	\$75,000 -	Control Cell	5 4 3 1 2 2 1 3	3 6 7 5 4 1 2		
R_dm6nLjAcZQ4zeol	identity not ε	None of the above	College/Sor	\$100,000 -	Control Cell	2 5 3 1 4 1 2 3	7 6 5 8 2 2 1		
R_15Tz42ak0Z8nMfr	None of the above	Daily	High schoo	\$35,000 -	Control Cell	4 1 3 5 2 1 2 3	1 4 7 3 5 2 1		
R_8AZBU8duFDtWq57	Daily	Daily	College/Sor	\$125,000 a	Control Cell	2 1 3 4 5 1 2 3	4 7 3 5 1 2 1		
R_3sEX5JL1axFRUO5	Once a wee	None of the above	College/Sor	\$35,000 -	Control Cell	2 4 1 3 5 1 2 3	5 1 4 3 8 1 2		
R_eCBoYe8HsFN0F	Daily	Daily	College/Sor	\$50,000 -	Control Cell	5 4 1 3 2 2 1 3	5 8 4 6 2 1 2		
R_6KbsuIA3TEZlhr	2-3 times a	None of the above	College/Sor	\$75,000 -	Control Cell	5 2 4 1 3 2 1 3	4 7 8 6 2 2 1		
R_aVHNveTcOrDeCx	Daily	Daily	College/Sor	Under \$35,	Control Cell	2 3 5 4 1 1 2 3	8 1 6 7 3 2 1		
R_6V9OrqDiBWNRIxb	2-3 times a	None of the above	Graduate \$i	\$35,000 -	Control Cell	4 5 2 3 1 2 1 3	4 8 6 2 5 2 1		
R_9nVISM5UJzOjvD	Daily	Daily	College/Sor	\$35,000 -	Control Cell	5 4 3 2 1 2 1 3	5 6 3 4 1 1 2		
R_0xsvEzIbbLhDewX	None of the above	Daily	High schoo	\$75,000 -	Control Cell	2 5 4 3 1 2 1 3	7 3 6 4 1 2 1		
R_bloesG6cP4ydbBb	Foursquare	Daily	Graduate \$i	Under \$35,	Control Cell	4 3 5 1 2 1 2 3	3 2 6 8 7 2 1		
R_edJ2cesODlhrZb	Less than o	None of the above	College/Sor	\$75,000 -	Control Cell	2 3 1 4 5 1 2 1 3	8 2 7 4 5 1 2		
R_6PhBUjz1h26yAR	None of the above	Daily	College/Sor	\$50,000 -	Control Cell	3 2 5 4 1 2 1 3	4 6 2 5 1 1 2		
R_ed4CuatOel7TxfD	Once a wee	Daily	College/Sor	\$100,000 -	Control Cell	4 5 1 3 2 2 1 3	1 7 2 6 4 1 2		
R_74BunSNikiQUVUh	Daily	Daily	College/Sor	Under \$35,	Control Cell	4 2 5 3 1 1 2 3	2 8 7 3 4 1 2		
R_1Sm69HUJl5ewQOR	2-3 times a	None of the above	Graduate \$i	\$100,000 -	Control Cell	3 1 5 4 2 2 1 3	8 7 6 3 1 2 1		
R_5vVZQfYOLYRXn	None of the above	Daily	College/Sor	\$35,000 -	Control Cell	1 3 2 5 4 2 1 3	5 4 7 1 8 2 1		
R_b8rWDyxdQI5nR3	Graduate \$i	\$75,000 -	Control Cell	2 5 3 4 1 1 2 3	7 5 6 8 4 1 2				
R_3aWwhm7aQvT9ke9	College/Sor	\$35,000 -	Control Cell	1 2 5 3 4 2 1 3	7 1 2 5 4 1 2				
R_5vv95IsYE11MA8R	None of the above	Daily	College/Sor	Under \$35,	Control Cell	2 1 4 3 5 1 2 3	5 4 1 6 3 1 2		
R_4ZqeSbuP9Y1HDa5	None of the above	Daily	College/Sor	\$35,000 -	Control Cell	3 5 4 2 1 2 1 3	5 1 2 8 6 2 1		
R_erGzckMdnk8Gm9	None of the above	Daily	High schoo	\$125,000 a	Control Cell	4 2 1 3 5 1 2 3	1 4 3 5 8 2 1		
R_cSZVL8VGOWOuSID	Daily	Daily	Graduate \$i	\$75,000 -	Control Cell	2 4 3 1 5 2 1 3	6 7 3 2 1 1 2		
R_9EQfoZ0SziLOQuh	2-3 times a	None of the above	College/Sor	Under \$35,	Control Cell	4 3 2 1 5 2 1 3	4 8 2 7 6 1 2		
R_efAoSecL0PUmheZ	Daily	Daily	High schoo	Under \$35,	Control Cell	5 2 3 1 4 1 2 3	8 2 1 6 5 1 2		
R_d7rbYkaXyjK6x	Daily	Daily	College/Sor	\$125,000 a	Control Cell	5 3 1 4 2 1 2 3	7 4 5 3 8 2 1		

V1	V8	V9	V10	gc	gc	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_032VIK5O6TACvbl	9/18/2012 15:54	9/18/2012 15:57	1	DPDM52M	EFF925VLG	1	Female	55 - 64	1	1		
R_3mHkKabTfopHCRv	9/18/2012 15:58	9/18/2012 16:00	1	DPDM537F	EFF925VLH	1	Female	25 - 34	1	1		
R_23vHKMJjwkvxgp	9/18/2012 15:56	9/18/2012 16:00	1	DPDM535C	EFF925VLH	1	Female	55 - 64	1	1		
R_1YN6DcbGlx5L7db	9/18/2012 15:57	9/18/2012 16:01	1	DPDM537L	EFF925VLH	1	Female	45 - 54	1	1		
R_023zG7GbbBzdMIR	9/18/2012 16:00	9/18/2012 16:03	1	DPDM53BS	EFF925VLH	1	Male	25 - 34	1	1		
R_0ANjV2yr307tzMh	9/18/2012 16:01	9/18/2012 16:03	1	DPDM53CL	EFF925VLH	1	Male	25 - 34	1	1		
R_50UJgCizcOHwJlr	9/18/2012 16:01	9/18/2012 16:05	1	DPDM53CK	EFF925VLH	1	Male	55 - 64	1	1		
R_e507efhyUeolPwN	9/18/2012 16:04	9/18/2012 16:06	1	DPDM545F	EFF925VLH	1	Male	25 - 34	1	1		
R_65xgakNZ6JE6GPj	9/18/2012 15:49	9/18/2012 16:08	1	DPDM52KF	EFF925VLG	1	Female	55 - 64	1	1		
R_9BTbwJhVOT3HnxP	9/18/2012 16:04	9/18/2012 16:11	1	DPDM54B2	EFF925VLH	1	Female	65 or older	1	1		
R_9SR8kr7LSAcdxzd	9/18/2012 16:04	9/18/2012 16:12	1	DPDM54B2	EFF925VLH	1	Female	25 - 34	1	1		
R_6DR2QcbqW9yDfqR	9/18/2012 16:11	9/18/2012 16:13	1	DPDM56DA	EFF925VLJ	1	Male	35 - 44	1	1		
R_0uODsX9Kzp54lwX	9/18/2012 16:11	9/18/2012 16:13	1	DPDM56CF	EFF925VLJ	1	Female	45 - 54	1	1		
R_8k5Non4T94dlkSV	9/18/2012 16:13	9/18/2012 16:15	1	DPDM56JV	EFF925VLJ	1	Female	45 - 54	1	1		
R_55NC3byFykcOb4N	9/18/2012 16:13	9/18/2012 16:15	1	DPDM56CA	EFF925VLJ	1	Female	25 - 34	1	1		
R_ebx05gCG2xllqp	9/18/2012 16:08	9/18/2012 16:17	1	DPDM563N	EFF925VLJ	1	Male	18 - 24	1	1	Facebook	
R_bjWwRFxxkVrqhAF	9/18/2012 16:16	9/18/2012 16:17	1	DPDM56S7	EFF925VLJ	1	Female	45 - 54	1	1		
R_9Y2e427SITsI Gvr	9/18/2012 16:15	9/18/2012 16:17	1	DPDM56S6	EFF925VLJ	1	Female	45 - 54	1	1		
R_cGPGXXOLJ0kCMqf	9/18/2012 16:20	9/18/2012 16:24	1	DPDM58GK	EFF925VLJ	1	Female	45 - 54	1	1		
R_3RiAFBebmgjmfz	9/18/2012 16:18	9/18/2012 16:24	1	DPDM56K8	EFF925VLJ	1	Male	18 - 24	1	1		
R_1RAYRGffqWHDVz	9/18/2012 16:23	9/18/2012 16:25	1	DPDM58L3	EFF925VLJ	1	Female	45 - 54	1	1		
R_0cdBObH7q5p0ovP	9/18/2012 16:26	9/18/2012 16:28	1	DPDM5DN	EFF925VLK	1	Male	55 - 64	1	1		
R_ctpVa5LsWf5sqxl	9/18/2012 16:29	9/18/2012 16:32	1	DPDM5DY8	EFF925VLK	1	Female	25 - 34	1	1		
R_6WgoWkaieGObgUJ	9/18/2012 16:31	9/18/2012 16:34	1	DPDM5FCV	EFF925VLK	1	Female	45 - 54	1	1	Facebook	
R_8DrLv3Dm4goiPu5	9/18/2012 16:33	9/18/2012 16:34	1	DPDM5FPC	EFF925VLK	1	Female	25 - 34	1	1		
R_1ZAscV3WwvIBke1	9/18/2012 16:33	9/18/2012 16:35	1	DPDM5FPC	EFF925VLK	1	Female	35 - 44	1	1		
R_0o7sjj2mEUBTitv	9/18/2012 16:35	9/18/2012 16:37	1	DPDM5FSC	EFF925VLK	1	Male	45 - 54	1	1		
R_6KIYAWj2rLdfXZr	9/18/2012 16:35	9/18/2012 16:37	1	DPDM5FSD	EFF925VLK	1	Female	35 - 44	1	1	Facebook	
R_d5VbgDIJPhDLkj3	9/18/2012 16:36	9/18/2012 16:40	1	DPDM5FVU	EFF925VLK	1	Male	35 - 44	1	1		
R_eQB314M3L5lnhq4Z	9/18/2012 16:41	9/18/2012 16:44	1	DPDM5G6z	EFF925VLK	1	Female	55 - 64	1	1		
R_6KWmUOuBNiOAXCd	9/18/2012 16:43	9/18/2012 16:46	1	DPDM5GTE	EFF925VLK	1	Female	65 or older	1	1		
R_9Hm1zlf0IPVnSqf	9/18/2012 16:44	9/18/2012 16:47	1	DPDM5H7z	EFF925VLK	1	Male	25 - 34	1	1		
R_7O9RtSHRrpcVvLf	9/18/2012 16:44	9/18/2012 16:47	1	DPDM5H8z	EFF925VLK	1	Male	55 - 64	1	1		
R_3JokB4MhXtAgbb	9/18/2012 16:47	9/18/2012 16:50	1	DPDM5HCJ	EFF925VLL	1	Male	65 or older	1	1		
R_eXvQhEYpmO49aBL	9/18/2012 16:48	9/18/2012 16:49	1	DPDM5HFL	EFF925VLL	1	Female	25 - 34	1	1		
R_eIFEOHq5WhnMyjj	9/18/2012 16:51	9/18/2012 16:52	1	DPDM5HT6	EFF925VLL	1	Male	25 - 34	1	1		
R_23rMAoRWV3msIF7	9/18/2012 16:50	9/18/2012 16:52	1	DPDM5HLS	EFF925VLL	1	Female	55 - 64	1	1		
R_aahigpHIW7ubmLz	9/18/2012 16:58	9/18/2012 16:59	1	DPDM5JFD	EFF925VLL	1	Female	18 - 24	1	1		
R_d4jQbuYc80WWM0IZ	9/18/2012 17:02	9/18/2012 17:03	1	DPDM5JVG	EFF925VLL	1	Male	18 - 24	1	1		
R_0i8wTVEoIrsQ9Vj	9/18/2012 17:00	9/18/2012 17:05	1	DPDM5JV8	EFF925VLL	1	Female	65 or older	1	1		
R_4ISlbrFyf0rjaR	9/18/2012 17:05	9/18/2012 17:07	1	DPDM5KGT	EFF925VLL	1	Female	35 - 44	1	1		
R_6nFpdV6Ty2z1989	9/18/2012 17:05	9/18/2012 17:07	1	DPDM5KGS	EFF925VLL	1	Female	55 - 64	1	1		
R_bjwBQTPsqXSrxl1	9/18/2012 17:09	9/18/2012 17:11	1	DPDM5KHf	EFF925VLL	1	Female	55 - 64	1	1		
R_6uo05JVbhSVLlIF	9/18/2012 17:12	9/18/2012 17:14	1	DPDM5KJTI	EFF925VLV	1	Male	55 - 64	1	1		
R_0JpAhYp00Ae89UN	9/18/2012 17:11	9/18/2012 17:15	1	DPDM5KJS	EFF925VLV	1	Female	25 - 34	1	1		

V1	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
ResponseID	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_032VIK5Q6TACvbl									None of the I don't assc	Facebook				
R_3mHkKabTfopHCRv									None of the It remindc	Facebook				
R_23vHKMJjwkvxgp									None of the It's more a	Facebook			Google+	
R_1YN6DcbGlx5L7db									None of the Never hear	Facebook	LinkedIn		Google+	Twitter
R_023zG7GbbBzdMIR									It sounds ill	Facebook	LinkedIn		Google+	Twitter
R_0ANjV2yr307tzMh									The name c	Facebook				
R_50UjGcizcOHwJlr									None of the did not recr	Facebook	LinkedIn			
R_e507efhyUeolPwN									Because of	Facebook	LinkedIn		Google+	Twitter
R_6SxgakNZ6JE6GPj									The paper s	Facebook				
R_9BTbwJHvQT3HnxP									had to pick	Facebook				
R_9SP8kr7LSACdx2d									times is the	Facebook				
R_6DR2QcbqW9yDfqR									Informative news	factual events				
R_0uODsX9Kzp54lwx									It seemed in	Facebook				
R_8k5Non4T94dlkSV									None of the Didn't seem	to resemble as to contc	Google+		Google+	
R_55NC3byFykkOb4N									None of the I have neve	Facebook			Google+	
R_ebxt05gCG2xllqp									It looks like	Facebook				
R_bBJWRfxxkVRqhfAF									I thought it	Facebook				
R_9Y2e427SItSlGvr									Because it t	Facebook				
R_cGGPXXOLJ0kCMqf									I thought that the company	timescapes has something to dc				
R_3RiAFBebmgjmfaz									None of the Never hear	Facebook				
R_1RAYRGffqWHDTVz									None of the i dont know	just a guess.				
R_0cdBObH7q5p0ovP									Shared title	Facebook				Twitter
R_ctIpVa5LsWtSqxL									I saw some	Facebook				
R_6WgoWkaieGObgUJ									It seems lik	Facebook				
R_8DrLv3Dm4goiPu5									That is just	Facebook				
R_1ZAScv3WwvlBKe1									None of the never hear	Facebook	LinkedIn		Google+	Twitter
R_0o7sj2mEUBTitv									font looks l	Facebook	LinkedIn			
R_6KIYAWj2rlDfXZr									None of the i have not seen	it with any webpage.				
R_d5VbgDIJPhDLkj3									i follow the	Facebook	LinkedIn			
R_eQB314M3L5lnhqZ									None of the Because I couldn't asso	LinkedIn				
R_6KWmUOuBNIOAXCd									Seems mor	Facebook				
R_9Hm1zlf0IPVnSqf									don't know	Facebook				
R_7Q9PtShRrpcVvLf									not sure					
R_3JokB4MItXtAgbb									None of the never hear	Facebook	LinkedIn		Google+	Twitter
R_eXvQhEYpmO49aBL									None of the The name is	Facebook	LinkedIn		Google+	Twitter
R_eIFEOHq5WnmMyjj									Different m	Facebook				
R_23rMAoRWV3mslF7									Because it t	Facebook				
R_aahigpHIW7ubmLz									None of the sounds dur	Facebook				
R_d4jQbuYc80WM0IZ									None of the could be an	Facebook	LinkedIn			
R_0i8wTVEolrsQ9Vj									None of the never hear	Facebook	LinkedIn			
R_4ISlBfYf0rjaR									The word "	Facebook				
R_6nFpdV6Ty2z1989									It sounds like something	the New York Times would create.				
R_bjwBQTPsqXSRxl1									None of the never hear	Facebook	LinkedIn		Google+	Twitter
R_6uo05JVbhSVLLIF									Both contai	Facebook			Google+	
R_0JpAhYp00Ae89UN														

Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
V1	On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	Display Orc	Display Orc	Display Or
ResponseId										
R_032VIK5O6TACvbl		Daily	College/Sor	\$100,000 -	Control Cell	5 4 1 3 2 1 2 3		6 8 7 3 5 1 2		
R_3mHkKabTfopHCRV		2-3 times a	College/Sor	\$75,000 -	Control Cell	4 1 5 3 2 1 2 3		8 1 3 5 7 1 2		
R_23vHKMJjwkvxgp		Daily	College/Sor	\$75,000 -	Control Cell	1 3 4 5 2 2 1 3		2 1 8 7 6 2 1		
R_1YN6DcbGlx5L7db		Daily	College/Sor	\$50,000 -	Control Cell	3 2 4 1 5 2 2 1 3		8 1 7 4 2 2 1		
R_023zG7GbbBzdMIR		Daily	College/Sor	\$35,000 -	Control Cell	5 1 2 3 4 2 1 3		2 7 5 4 1 1 2		
R_0ANjV2yr307tzMh		2-3 times a	College/Sor	\$100,000 -	Control Cell	5 3 1 4 2 2 1 3		6 2 4 3 1 1 2		
R_50UJgGcizcOHwJlr		2-3 times a	Graduate St	\$50,000 -	Control Cell	3 5 4 2 1 1 2 3		3 6 4 2 8 1 2		
R_e507efHyUeolPwN		Daily	Graduate St	\$35,000 -	Control Cell	4 3 2 5 1 1 2 3		6 2 3 7 1 2 1		
R_65xgakNZ6JE6GPj		2-3 times a	High school	\$50,000 -	Control Cell	4 5 2 3 1 2 1 3		1 5 8 3 2 2 1		
R_9BTbwJHVOT3HnXP		2-3 times a	Graduate St	\$35,000 -	Control Cell	4 5 1 3 2 2 1 3		8 7 2 4 5 1 2		
R_9SR8kr7LSACdxzd		Daily	High school	Under \$35,	Control Cell	2 4 1 3 5 2 1 3		1 7 4 6 8 2 1		
R_6DR2QcbqW9yDfqR		None of the above	College/Sor	\$50,000 -	Control Cell	3 5 1 4 2 2 1 3		3 1 4 5 6 2 1		
R_0uODsX9Kzpz54lwX		2-3 times a	Graduate St	\$50,000 -	Control Cell	2 4 1 5 3 1 2 3		8 1 6 5 3 1 2		
R_8k5Non4T94dlkSV			College/Sor	\$35,000 -	Control Cell	4 3 2 5 1 1 2 3		6 4 2 3 7 1 2		
R_55NC3byFykkOb4N		Daily	High school	Under \$35,	Control Cell	3 1 5 2 4 2 1 3		2 4 3 5 6 1 2		
R_ebxT05gCG2xllqp		Daily	College/Sor	\$35,000 -	Control Cell	3 2 1 5 4 1 2 3		6 5 1 7 3 1 2		
R_bBJWRfxxkVRqphAF		Daily	College/Sor	Under \$35,	Control Cell	3 5 1 2 4 2 1 3		6 3 5 2 7 1 2		
R_9Y2e427SItSIgvr		Daily	College/Sor	\$35,000 -	Control Cell	4 3 5 1 2 1 2 3		3 6 5 2 4 2 1		
R_cGPGXXOLJ0kCMqf		with these	None of the above	\$50,000 -	Control Cell	2 4 5 3 1 1 2 3		4 5 7 2 1 2 1		
R_3RIAFBebmgjmfaz		Daily	High school	Under \$35,	Control Cell	2 4 5 1 3 1 2 3		4 6 3 2 7 1 2		
R_1RAVRGffqWHDVz		None of the above	High school	\$50,000 -	Control Cell	2 3 5 4 1 2 1 3		5 4 3 8 1 1 2		
R_0cdBObH7q5p0ovP		None of the above	High school	\$50,000 -	Control Cell	1 2 3 5 4 1 2 3		6 7 3 4 1 1 2		
R_cTpVa5LsWf5sqxl		2-3 times a	College/Sor	\$35,000 -	Control Cell	4 1 2 3 5 1 2 3		6 3 5 2 8 1 2		
R_6WgoWkaieGobgUJ		Daily	High school	\$100,000 -	Control Cell	3 1 5 2 4 2 1 3		7 6 1 8 2 2 1		
R_8DrLv3Dm4goIPu5		Daily	College/Sor	\$35,000 -	Control Cell	1 3 4 2 5 2 1 3		5 2 7 3 1 1 2		
R_1ZAScV3WwvBKe1		Daily	College/Sor	\$50,000 -	Control Cell	3 5 1 4 2 2 1 3		3 4 8 6 7 2 1		
R_0o7sj2mEUBTitv		Daily	College/Sor	Under \$35,	Control Cell	2 5 1 3 4 1 2 3		2 1 8 5 3 2 1		
R_6KIYAWj2rLdfXZr		Daily	Graduate St	Under \$35,	Control Cell	3 1 4 5 2 2 1 3		4 1 5 3 6 1 2		
R_d5VbgDIJPhDLk3		None of the above	College/Sor	Under \$35,	Control Cell	3 2 4 5 1 1 2 3		7 3 5 6 2 1 2		
R_eQB314M3L5lnq4Z		Daily	Graduate St	\$50,000 -	Control Cell	5 4 2 3 1 1 2 3		7 4 6 2 1 2 1		
R_6KWmUOuBNI0AXCd			College/Sor	\$75,000 -	Control Cell	1 5 4 2 3 2 1 3		7 6 5 3 2 2 1		
R_9Hm1zf0IPVnSqf		Daily	College/Sor	Under \$35,	Control Cell	2 4 3 5 1 2 1 3		7 5 3 8 6 1 2		
R_7O9RtShRrpcVvLf		Daily	College/Sor	Under \$35,	Control Cell	4 5 3 1 2 2 1 3		5 4 6 2 1 1 2		
R_3JokB4MItXtAgbb		None of the above	Graduate St	\$100,000 -	Control Cell	2 1 5 3 4 2 1 3		4 8 2 3 7 1 2		
R_exVQhEYpmO49aBL		Daily	Graduate St	\$125,000 a	Control Cell	3 2 4 5 1 1 2 3		5 4 2 6 1 1 2		
R_eIFEOHq5WhnMyjj		Daily	Graduate St	\$75,000 -	Control Cell	4 1 5 3 2 2 1 3		4 5 6 1 7 2 1		
R_23rMAoRWW3mslF7		Daily	College/Sor	\$50,000 -	Control Cell	4 3 5 2 1 2 1 3		7 6 2 4 8 2 1		
R_aahgpHIW7ubmLz		Daily	College/Sor	Under \$35,	Control Cell	5 4 2 3 1 1 2 3		5 7 3 1 2 1 2		
R_d4jQbuYc80WWM0IZ		2-3 times a	College/Sor	Under \$35,	Control Cell	2 3 4 1 5 1 2 3		1 8 3 5 6 2 1		
R_0i8wTVEolrsO9Vj		Once a mor	College/Sor	\$35,000 -	Control Cell	3 1 2 5 4 2 1 3		2 1 7 3 5 2 1		
R_4ISlbrfYf0rjaR		Daily	College/Sor	\$75,000 -	Control Cell	5 1 2 4 3 1 2 3		3 7 8 5 4 2 1		
R_6nFpdV6Ty2z1989		Less than o	College/Sor	\$100,000 -	Control Cell	1 5 4 2 3 2 1 3		8 1 6 3 5 1 2		
R_bjwBQTPsqXSrxl1		None of the above	College/Sor	\$35,000 -	Control Cell	4 1 3 2 5 1 2 3		5 2 7 3 1 1 2		
R_6uo05JVbhSVLlIF		2-3 times a	College/Sor	\$75,000 -	Control Cell	2 5 3 4 1 1 2 3		6 5 8 2 3 1 2		
R_0JpAhYp00Ae89UN		Daily	Graduate St	\$50,000 -	Control Cell	2 4 3 5 1 2 1 3		1 2 8 5 3 1 2		

V1	V8	V9	V10	gc	gc	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_b15q8dOReZ4iqx	9/18/2012 17:13	9/18/2012 17:16	1	DPDM5KLB	EFF925VLV	1	Yes	35 - 44		1		1
R_5adzdzCRhPUP9Up	9/18/2012 17:14	9/18/2012 17:19	1	DPDM5KMC	EFF925VLV	1	Yes	65 or older		1		1
R_eVFP1BSZgg7SN8h	9/18/2012 17:18	9/18/2012 17:20	1	DPDM5L3R	EFF925VLV	1	Yes	65 or older		1		1
R_8cz1tOLOj6Kt0N	9/18/2012 17:21	9/18/2012 17:23	1	DPDM5LSN	EFF925VLV	1	Yes	35 - 44		1		1
R_em7doT6iguY1Upv	9/18/2012 17:22	9/18/2012 17:23	1	DPDM5LW	EFF925VLV	1	Yes	45 - 54		1		1
R_e38QmDNvDJEno9f	9/18/2012 17:23	9/18/2012 17:24	1	DPDM5KZ2	EFF925VLV	1	Yes	25 - 34		1		1
R_6RMDTUE8v2q2i6V	9/18/2012 17:24	9/18/2012 17:27	1	DPDM5L76	EFF925VLV	1	Yes	55 - 64		1		1
R_eVgA9DvxAUO1Xal	9/18/2012 17:25	9/18/2012 17:28	1	DPDM5LZN	EFF925VLV	1	Yes	45 - 54		1		1
R_6QKDAg1SxslZOR	9/18/2012 17:28	9/18/2012 17:29	1	DPDM5MB	EFF925VLV	1	Yes	18 - 24		1		1
R_2IT8B56Gw3wJ7nv	9/18/2012 17:31	9/18/2012 17:33	1	DPDM5MF	EFF925VLV	1	Yes	55 - 64		1		1
R_77mcVjgYxlc3Tw1	9/18/2012 17:31	9/18/2012 17:35	1	DPDM5MF	EFF925VLV	1	Yes	55 - 64		1		1
R_9zv4A0OLno6D4LH	9/18/2012 17:34	9/18/2012 17:38	1	DPDM5MK	EFF925VLV	1	Yes	18 - 24		1		1
R_ekujXrit6RYDA2h	9/18/2012 17:38	9/18/2012 17:39	1	DPDM5MN	EFF925VLV	1	Yes	55 - 64		1		1
R_2nRTKPrqe5CjS1	9/18/2012 17:38	9/18/2012 17:40	1	DPDM5MJF	EFF925VLV	1	Yes	35 - 44		1	Facebook	1
R_8Iz2jYKhnWA3Xgh	9/18/2012 17:41	9/18/2012 17:44	1	DPDM5MP	EFF925VLV	1	Yes	65 or older		1		1
R_8GRELnCyjGogWB	9/18/2012 17:41	9/18/2012 17:47	1	DPDM5HLS	EFF925VLL	1	Yes	35 - 44		1		1
R_9AImRjcfqc43s1	9/18/2012 17:47	9/18/2012 17:49	1	DPDM5MP	EFF925VLV	1	Yes	55 - 64		1		1
R_9NqWFFZmQ2o43Vb	9/18/2012 17:49	9/18/2012 17:53	1	DPDM5MV	EFF925VLV	1	Yes	45 - 54		1		1
R_4OSpNhh9zhFudRX	9/18/2012 17:49	9/18/2012 17:54	1	DPDM5MY	EFF925VLP	1	Yes	55 - 64		1		1
R_4UJg95P7x3b69oN	9/18/2012 17:55	9/18/2012 17:56	1	DPDM5NN	EFF925VLP	1	Yes	35 - 44		1		1
R_5aoC8CZ33ripW7P	9/18/2012 17:52	9/18/2012 17:55	1	DPDM5N3	EFF925VLP	1	Yes	25 - 34		1	Facebook	1
R_9NWNnEN9WealPjr	9/18/2012 17:55	9/18/2012 17:57	1	DPDM5NN	EFF925VLP	1	Yes	45 - 54		1		1
R_b44kNg3o88zsJxv	9/18/2012 17:53	9/18/2012 17:57	1	DPDM5NN	EFF925VLP	1	Yes	55 - 64		1		1
R_cfUHu4CUIA28fe5	9/18/2012 17:55	9/18/2012 18:00	1	DPDM5NP	EFF925VLP	1	Yes	55 - 64		1		1
R_4UQnzvQvRgVON7	9/18/2012 17:59	9/18/2012 18:01	1	DPDM5NQ	EFF925VLP	1	Yes	55 - 64		1		1
R_c0tohbBaWk2ocv1	9/18/2012 18:02	9/18/2012 18:03	1	DPDM5NR	EFF925VLP	1	Yes	45 - 54		1		1
R_1AK3Hmv3eyutPal	9/18/2012 18:00	9/18/2012 18:05	1	DPDM5NQ	EFF925VLP	1	Yes	35 - 44		1		1
R_02I800KamgmtRC5	9/18/2012 18:04	9/18/2012 18:06	1	DPDM5NS	EFF925VLP	1	Yes	55 - 64		1		1
R_6lJLDlvmtRst7f	9/18/2012 18:03	9/18/2012 18:06	1	DPDM5NS	EFF925VLP	1	Yes	45 - 54		1		1
R_8GNBIBCcEhabtm21	9/18/2012 18:07	9/18/2012 18:11	1	DPDM5Q2	EFF925VLP	1	Yes	65 or older		1		1
R_6LK1Ms2IutRcpV3	9/18/2012 18:11	9/18/2012 18:15	1	DPDM5QQ	EFF925VLP	1	Yes	55 - 64		1		1
R_eV5HPK5twb5f7	9/18/2012 18:15	9/18/2012 18:16	1	DPDM5QV	EFF925VLO	1	Yes	65 or older		1		1
R_8cPNeO5HWCREEep	9/18/2012 18:17	9/18/2012 18:19	1	DPDM5QW	EFF925VLO	1	Yes	65 or older		1		1
R_5fO48wrbxPFouTb	9/18/2012 18:18	9/18/2012 18:20	1	DPDM5QW	EFF925VLO	1	Yes	18 - 24		1		1
R_2lvAYEHkmdnyTP	9/18/2012 18:18	9/18/2012 18:21	1	DPDM5QW	EFF925VLO	1	Yes	65 or older		1		1
R_7VborakOGZ4ZdeR	9/18/2012 18:20	9/18/2012 18:21	1	DPDM5R6	EFF925VLO	1	Yes	55 - 64		1		1
R_6nhaL8bunzAe2nX	9/18/2012 18:24	9/18/2012 18:25	1	DPDM5R8	EFF925VLO	1	Yes	55 - 64		1	Facebook	1
R_5mR3qbOAprXkfb	9/18/2012 18:25	9/18/2012 18:26	1	DPDM5R9	EFF925VLO	1	Yes	55 - 64		1		1
R_eWJGWHkGokXK9T	9/18/2012 18:25	9/18/2012 18:29	1	DPDM5R9	EFF925VLO	1	Yes	65 or older		1		1
R_eeUMECLoxgJlIK5	9/18/2012 18:26	9/18/2012 18:29	1	DPDM5RDF	EFF925VLO	1	Yes	45 - 54		1		1
R_20v5Z58ZFlsvaF7	9/18/2012 18:26	9/18/2012 18:30	1	DPDM5RCF	EFF925VLO	1	Yes	55 - 64		1		1
R_6RkvJY4zb0kJFHf	9/18/2012 18:32	9/18/2012 18:35	1	DPDM5RK	EFF925VLR	1	Yes	45 - 54		1		1
R_1XnOql4uQ929IaN	9/18/2012 18:34	9/18/2012 18:36	1	DPDM5RM	EFF925VLR	1	Yes	55 - 64		1		1
R_88uZC3tAH4kT1T	9/18/2012 18:33	9/18/2012 18:36	1	DPDM5RLB	EFF925VLR	1	Yes	35 - 44		1		1

Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
V1	We would I We would I We would I	We would I We would I We would I	We would I We would I We would I	We would I We would I We would I	We would I We would I We would I	We would I We would I We would I	We would I We would I We would I	We would I We would I We would I	When cons On which, i On which, i On which, i On which, i	On which, i On which, i On which, i On which, i	On which, i On which, i On which, i On which, i	On which, i On which, i On which, i On which, i	On which, i On which, i On which, i On which, i
ResponseId													
R_b15q8dORezZ4iqx									None of the Sounds more like scient	LinkedIn			
R_5dzdzcORhPUr9Up									Time is in the title, it is registered trademark, think they hav				
R_eVFP1B5Zgg7SN8h									None of the I didn't see any reference to the companies listed				
R_8cZ1t10LOj6KtoN									None of the never heard Facebook	LinkedIn	Google+	Google+	Twitter
R_eM7doT6iguY1Upv									None of the I don't see Facebook	LinkedIn	Google+	Google+	Twitter
R_e38QmDNvDJEno9f									None of the I am not aware that the name timescapes is associated with				
R_79uR3VqzXeOGSIR									None of the I was inter Facebook				
R_6RMDTJue8vZq2i6V									I love watching vidoes on youtube				
R_eVq9DvxAUO1Xal									None of the I don't rem Facebook		Google+		
R_6QKDAg1SxslZOR									None of the it is a movie				
R_2IT8B56Gw3wj7nv									None of the I don't know Facebook	LinkedIn			Twitter
R_77mCVjqyxc3Tw1									None of the none Facebook				
R_9zv4A0OLno6D4LH									CNN - Best news sorce.	Google- G	Google+		
R_ekujXrit6PYDA2h									saw the name on page				
R_2nRTKPrqe5Cj1S1									na Facebook				
R_81z2jYKhnWA3Xgh									historical stories, news, current/past events, glimpses of time				
R_8GRELnCyjGogIWB									It seems lik Facebook	LinkedIn			
R_9A1MRjcfqcN43s1									None of the Hav nvr sn Facebook	LinkedIn			
R_9NqWFFZmQ2o43Vb									Anything of interest is c	LinkedIn	Google+		
R_40SpNhh9zhFudRX									None of the no reason Facebook				
R_4Uz95P7x3b69oN									Facebook a Facebook	LinkedIn	Google+		
R_5aoC8CZ3ripW7P									None of the None of the Facebook	LinkedIn	Google+		
R_9NWNnEN9WealPjr									All 3 of the Facebook				
R_b44kNg3o88zsJXv									None of the Newbefore now.er heard of timescapes				
R_cfUHu4CUIA28fe5									None of the Because I don't know				
R_4UQnzmvQvRgVON7									None of the Never heard Facebook				
R_c0tohBaWk2ocv11									None of the I have never seen it or t	LinkedIn			
R_1AK3Hmv3eyutPal									None of the I've never t Facebook				Twitter
R_02l80OKamgmtRC5									The name. /	LinkedIn	Google+		
R_6lJLDlvmfRst7f									Seems like Facebook				
R_8GNBibcEhabtm21									complete paper				
R_6LK1Ms2iutRcpV3									None of the I have neve Facebook	LinkedIn	Google+		
R_eYe5HPriK5twb5f7									Because it s Facebook	LinkedIn			Twitter
R_8cPNeO5HWCREEep									Times in the Facebook	LinkedIn	Google+		
R_5tO48wrbxPFouTb									saw the wo Facebook				
R_2lvAYEHkmdnygTP									None of the dosent mean anything to me				
R_7VborakQGZ4ZdeR									only becaus Facebook				
R_6nhaL8bunzAe2nX									The site looked like stories found in the variety, movie, lifest				
R_5mR3qbOApRkRfb									None of the Saw twitter and facebook but didn't	Google+			
R_eWJGWihKGoKXK9T									Other (plea PBS OR History channel a historial	Facebook	LinkedIn		
R_eeUMECLoxgJlIk5									newsy	Facebook	LinkedIn		
R_20v5Z58ZFlsvaF7									None of the didn't seem Facebook	LinkedIn			
R_6RkvJY4zb0kjFHF													
R_1XnOql4uQ929IaN													
R_88uZCI3tAIA4k1T													

Control Cell	V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
		On which, i	On which, i	Approximal	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc
		On which, i	On which, i	Approximal	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc
Control Cell		On which, i	On which, i	Approximal	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc
ResponseId		On which, i	On which, i	Approximal	Now, a few	Which of th	Display Orc	Display Orc	if any	of the follo	Display Orc
R_b15q8dORezZ4iqx	Daily	High schoo	Under \$35,	Control Cell	2 3 4 1 5 1 2 3					5 3 7 1 2 1 2	
R_5dzdzcORhPUP9Up	Daily	High schoo	Under \$35,	Control Cell	2 4 3 1 5 2 1 3					7 2 5 6 3 1 2	
R_eVFP1B5Zgg7SN8h	None of the above	Graduate St	\$50,000 - \$	Control Cell	4 1 5 3 2 1 2 3					7 3 4 6 5 2 1	
R_8cZ1TOL0j6KtoN	None of the above	Graduate St	\$35,000 - \$	Control Cell	1 4 5 2 3 1 2 3					8 2 3 5 7 1 2	
R_em7doT6iguY1Upv	Daily	College/Sor	\$50,000 - \$	Control Cell	5 2 1 4 3 1 2 3					6 4 3 2 8 2 1	
R_e38QmDNvDJEno9f	Daily	College/Sor	\$100,000 -	Control Cell	5 3 2 4 1 1 2 3					2 3 5 1 7 1 2	
R_79uR3VqzXeOGSIR	2-3 times a	Graduate St	\$75,000 - \$	Control Cell	5 1 2 3 4 2 1 3					2 7 6 1 4 2 1	
R_6RMDTUE8v2q2i6V	2-3 times a	College/Sor	\$50,000 - \$	Control Cell	2 5 1 3 4 2 1 3					2 1 5 8 6 1 2	
R_eVgA9DvxAUO1Xal	None of the above	College/Sor	Under \$35,	Control Cell	4 3 2 1 5 2 1 3					5 8 4 3 6 1 2	
R_6QKDAg1SxslZOR	Daily	Graduate St	\$75,000 - \$	Control Cell	4 2 5 1 3 1 2 3					8 5 1 2 7 1 2	
R_2IT8B56Gw3wJ7nv	None of the above	Graduate St	\$75,000 - \$	Control Cell	5 4 1 2 3 2 1 3					7 6 5 4 8 1 2	
R_77mCVjyxlc3Tw1	Daily	College/Sor	\$50,000 - \$	Control Cell	5 4 3 1 2 1 2 3					2 4 6 1 3 1 2	
R_9zv4A0OLno6D4LH	2-3 times a	College/Sor	\$50,000 - \$	Control Cell	1 2 5 4 3 1 2 3					3 5 6 7 2 1 2	
R_ekujXrit6RYDA2h	High schoo	\$35,000 - \$	Control Cell	5 2 4 3 1 2 1 3						6 5 2 1 3 1 2	
R_2nRTKPrqe5CjS1	None of the above	Graduate St	\$75,000 - \$	Control Cell	2 3 1 5 4 1 2 3					5 3 2 4 7 2 1	
R_8iz2jYKhnWA3Xgh	Daily	High schoo	\$50,000 - \$	Control Cell	2 1 4 3 5 2 1 3					3 6 8 5 7 1 2	
R_8GRELnCyjGogIWB	None of the above	College/Sor	\$35,000 - \$	Control Cell	5 2 4 1 3 2 1 3					8 5 2 7 4 1 2	
R_9AImRjcfqcN43s1	Daily	College/Sor	\$75,000 - \$	Control Cell	3 2 1 5 4 1 2 3					3 8 2 5 7 2 1	
R_9NqWFFZmQ2o43Vb	Daily	College/Sor	Under \$35,	Control Cell	1 3 2 5 4 2 1 3					6 8 2 1 5 2 1	
R_40SpNhh9zhFudRX	Daily	College/Sor	\$125,000 a	Control Cell	1 2 4 5 3 2 1 3					3 2 6 1 7 2 1	
R_4UJg95P7x3b69oN	Daily	College/Sor	\$35,000 - \$	Control Cell	1 5 3 2 4 2 1 3					6 7 4 1 8 2 1	
R_5aoC8CZ3ripW7P	Daily	Graduate St	\$35,000 - \$	Control Cell	4 3 5 1 2 2 1 3					2 5 4 1 8 1 2	
R_9NWNnEN9WealPjr	Daily	Graduate St	\$75,000 - \$	Control Cell	2 5 3 4 1 2 1 3					7 8 6 1 5 2 1	
R_b44kNg3o88zsJxv	2-3 times a	Graduate St	\$125,000 a	Control Cell	5 4 2 1 3 2 1 3					6 2 7 4 3 2 1	
R_cFUHu4CUIA28fe5	None of the above	College/Sor	\$125,000 a	Control Cell	4 2 3 1 5 1 2 3					7 8 6 1 5 2 1	
R_4UQnzvQvRgVON7	None of the above	Graduate St	\$100,000 -	Control Cell	5 3 1 2 4 1 2 3					8 1 7 3 5 2 1	
R_c0tohbBaWk2ocv1	Daily	College/Sor	\$35,000 - \$	Control Cell	5 2 3 1 4 2 1 3					8 3 6 7 5 2 1	
R_1AK3Hmv3eyutPal	2-3 times a	Graduate St	\$100,000 -	Control Cell	2 4 3 1 5 2 1 3					1 2 4 7 5 2 1	
R_02I80OKamgmtRC5	Daily	College/Sor	\$125,000 a	Control Cell	1 5 3 4 2 2 1 3					5 7 2 8 1 1 2	
R_6lJLDlvmrRst7f	Daily	College/Sor	\$75,000 - \$	Control Cell	1 3 2 4 5 1 2 3					4 5 2 1 3 2 1	
R_8GNBIbcEhabtm21	2-3 times a	College/Sor	\$75,000 - \$	Control Cell	5 4 3 1 2 2 1 3					6 2 1 4 5 2 1	
R_6LK1Ms2IutRcpV3	2-3 times a	College/Sor	\$35,000 - \$	Control Cell	2 5 4 1 3 1 2 3					7 8 2 5 3 2 1	
R_eYe5HPkK5twb5f7	Once a wee	College/Sor	\$125,000 a	Control Cell	3 1 4 5 2 1 2 3					7 2 8 6 3 2 1	
R_8cPNeO5HWCREEep	None of the above	College/Sor	Under \$35,	Control Cell	2 3 1 4 5 1 2 3					4 6 5 2 3 1 2	
R_5tO48wrbxPFouTb	Daily	College/Sor	\$50,000 - \$	Control Cell	1 5 3 2 4 2 1 3					4 5 8 7 1 1 2	
R_2IvAYEHkmdrygTP	Daily	Graduate St	\$50,000 - \$	Control Cell	2 5 1 3 4 2 1 3					2 1 5 6 3 1 2	
R_7VborakOGZ4ZdeR	Daily	Graduate St	\$100,000 -	Control Cell	5 4 1 2 3 1 2 3					2 7 6 1 8 2 1	
R_6nhaL8bunzAe2nX	Daily	College/Sor	\$75,000 - \$	Control Cell	5 4 3 1 2 2 1 3					1 2 6 3 5 1 2	
R_5mR3qboAPxRkfb	None of the above	College/Sor	\$75,000 - \$	Control Cell	5 2 3 4 1 2 1 3					8 5 1 6 2 1 2	
R_eWJGWihkGokXX9T	Once a mor	College/Sor	\$75,000 - \$	Control Cell	4 5 2 1 3 2 1 3					7 6 8 1 5 2 1	
R_eeUMECLoxgJHK5	None of the above	Graduate St	\$125,000 a	Control Cell	1 5 2 4 3 2 1 3					8 5 7 6 3 2 1	
R_20v5Z58ZFlsvaF7	None of the above	College/Sor	\$35,000 - \$	Control Cell	3 1 5 4 2 2 1 3					4 1 3 6 8 1 2	
R_6RkvJY4zb0kjFHF	Less than o	College/Sor	\$50,000 - \$	Control Cell	2 3 4 1 5 2 1 3					5 8 1 4 7 2 1	
R_1XnQql4uQ929IaN	Daily	High schoo	\$50,000 - \$	Control Cell	5 2 3 1 4 2 1 3					4 2 8 1 7 1 2	
R_88uZC3IAHA4k1T	Daily	College/Sor	\$75,000 - \$	Control Cell	2 1 5 3 4 2 1 3					7 5 1 4 6 1 2	

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_6KD5f33IuyTMxIX	9/18/2012 18:36	9/18/2012 18:39	1	DPDM5S58	EFF925VLR	gc	1	Female	35 - 44		1		1
R_bw1DM4K2z41qn4N	9/18/2012 18:38	9/18/2012 18:40	1	DPDM5SDC	EFF925VLR	gc	1	Female	45 - 54		1		1
R_4do3gsh4ISwbtp	9/18/2012 18:36	9/18/2012 18:41	1	DPDM5SBK	EFF925VLR		1	Male	65 or older		1		1
R_0oeyReE8IYFLQqp	9/18/2012 18:39	9/18/2012 18:42	1	DPDM5SDY	EFF925VLR		1	Female	55 - 64		1		1
R_780GzjJfCGEBMpv	9/18/2012 18:42	9/18/2012 18:44	1	DPDM5SVF	EFF925VLR		1	Male	65 or older		1		1
R_elchBqBy7v2CUm1	9/18/2012 18:41	9/18/2012 18:44	1	DPDM5STB	EFF925VLR		1	Male	65 or older		1		1
R_ekXvzXGjOIdfLyR	9/18/2012 18:44	9/18/2012 18:45	1	DPDM5SX6	EFF925VLR		1	Male	35 - 44		1		1
R_5doeCZrWH2jkUBv	9/18/2012 18:45	9/18/2012 18:46	1	DPDM5SVN	EFF925VLR		1	Male	35 - 44		1		1
R_eqEHYGrPh5oboZn	9/18/2012 18:47	9/18/2012 18:48	1	DPDM5T8J	EFF925VLS		1	Male	35 - 44		1		1
R_bgzJ3pBo9d8pspj	9/18/2012 18:46	9/18/2012 18:49	1	DPDM5T32	EFF925VLR		1	Female	65 or older		1		1
R_7Wm7nphZRRD1HAp	9/18/2012 18:48	9/18/2012 18:50	1	DPDM5TB8	EFF925VLS		1	Male	65 or older		1		1
R_b3ClotZSxtOs1T	9/18/2012 18:47	9/18/2012 18:51	1	DPDM5RHF	EFF925VLC		1	Female	35 - 44		1		1
R_ahretBVelz5CR5X	9/18/2012 18:50	9/18/2012 18:54	1	DPDM5TBK	EFF925VLS		1	Male	45 - 54		1		1
R_befFz2VE55WLxk1	9/18/2012 18:52	9/18/2012 18:56	1	DPDM5TD7	EFF925VLS		1	Male	65 or older		1		1
R_50H6WsfFKCn4Zal	9/18/2012 18:59	9/18/2012 19:01	1	DPDM5TX4	EFF925VLS		1	Female	45 - 54		1		1
R_3De3MqXelXbjLW5	9/18/2012 19:04	9/18/2012 19:07	1	DPDM5VQJ	EFF925VLS		1	Male	45 - 54		1		1
R_0vNMjyxxluSU8Kx	9/18/2012 19:06	9/18/2012 19:08	1	DPDM5VRX	EFF925VLS		1	Female	55 - 64		1		1
R_3kjIMbCkntfCsg9n	9/18/2012 19:12	9/18/2012 19:15	1	DPDM5VYF	EFF925VLT		1	Male	45 - 54		1		1
R_56gqBnjQ45zHa6N	9/18/2012 19:18	9/18/2012 19:20	1	DPDM5W6	EFF925VLT		1	Male	45 - 54		1		1
R_6GouxzL6omborFXp	9/18/2012 19:20	9/18/2012 19:23	1	DPDM5X5C	EFF925VLT		1	Female	45 - 54		1		1
R_7PvW8aLF2rBELaj	9/18/2012 19:20	9/18/2012 19:24	1	DPDM5XW	EFF925VLT		1	Female	45 - 54		1		1
R_cOPmfhr8QxAX1rL	9/18/2012 19:25	9/18/2012 19:26	1	DPDM5Z4P	EFF925VLT		1	Female	35 - 44		1		1
R_eb1fLlciDXwBceV	9/18/2012 19:25	9/18/2012 19:28	1	DPDM5ZFY	EFF925VLT		1	Female	45 - 54		1		1
R_cB9WLcqImOQJmcl	9/18/2012 19:28	9/18/2012 19:30	1	DPDM5ZH7	EFF925VLT		1	Male	55 - 64		1		1
R_3ElKdcIMfHvYbnf	9/18/2012 19:29	9/18/2012 19:31	1	DPDM5ZHC	EFF925VLT		1	Male	25 - 34		1		1
R_eJKq9aguwX19WZ	9/18/2012 19:34	9/18/2012 19:37	1	DPDM5ZJ5	EFF925VLT		1	Male	35 - 44		1		1
R_6KebgZ5PdrUsU0B	9/18/2012 19:35	9/18/2012 19:38	1	DPDM5ZJ9	EFF925VLT		1	Male	65 or older		1		1
R_4ZxTad5CoXApp3	9/18/2012 19:39	9/18/2012 19:41	1	DPDM5ZJP	EFF925VLT		1	Male	55 - 64		1		1
R_bw8KQvGlynjVbo1	9/18/2012 19:42	9/18/2012 19:43	1	DPDM5ZK4	EFF925VLV		1	Female	45 - 54		1		1
R_0kNUDRlbu6xVHX7	9/18/2012 19:42	9/18/2012 19:45	1	DPDM5ZK5	EFF925VLV		1	Male	55 - 64		1		1
R_5gsw9VNIrZzBcVbD	9/18/2012 19:44	9/18/2012 19:46	1	DPDM5ZKF	EFF925VLV		1	Female	45 - 54		1		1
R_8faFDofkWIYRoDr	9/18/2012 19:45	9/18/2012 19:47	1	DPDM5ZKK	EFF925VLV		1	Male	25 - 34		1		1
R_9uzpp19fn78r4NF	9/18/2012 19:46	9/18/2012 19:48	1	DPDM5ZKN	EFF925VLV		1	Female	65 or older		1		1
R_3HJUCYcsofHP03H	9/18/2012 19:40	9/18/2012 19:49	1	DPDM5ZJQ	EFF925VLV		1	Male	55 - 64		1		1
R_dhtX9FJizSh0Qtv	9/18/2012 19:42	9/18/2012 19:53	1	DPDM5ZK7	EFF925VLV		1	Male	55 - 64		1		1
R_8I7TZkBF39ZkMkt	9/18/2012 19:53	9/18/2012 19:55	1	DPDM5ZLH	EFF925VLV		1	Male	45 - 54		1		1
R_b8fzEBNFgxN0dyB	9/18/2012 19:55	9/18/2012 19:58	1	DPDM5ZLH	EFF925VLV		1	Male	55 - 64		1		1
R_eFBEXrMKLJf7et	9/18/2012 19:55	9/18/2012 20:01	1	DPDM5ZLH	EFF925VLV		1	Female	35 - 44		1		1
R_0vSkX4fjlsleqBD	9/18/2012 20:00	9/18/2012 20:04	1	DPDM5ZM	EFF925VLV		1	Female	55 - 64		1		1
R_cFULmCUEJfzEN	9/18/2012 20:02	9/18/2012 20:06	1	DPDM5ZMI	EFF925VLV		1	Male	35 - 44		1		1
R_b7TCojCPYSy02Wh	9/18/2012 20:06	9/18/2012 20:08	1	DPDM5ZR4	EFF925VLV		1	Female	25 - 34		1		1
R_7O226cZ6dOOLmRL	9/18/2012 19:56	9/18/2012 20:11	1	DPDM5ZLV	EFF925VLV		1	Female	45 - 54		1		1
R_efazIOMpUwmMjGt	9/18/2012 20:04	9/18/2012 20:12	1	DPDM5ZQF	EFF925VLV		1	Female	65 or older		1		1
R_2begAGpI9NEimgZ	9/18/2012 20:11	9/18/2012 20:14	1	DPDM5ZRN	EFF925VLV		1	Female	45 - 54		1		1
R_b1JBCXEG9E97v	9/18/2012 20:16	9/18/2012 20:19	1	DPDM5ZV6	EFF925VLV		1	Female	25 - 34		1		1

V1	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
ResponseID	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_6KD5f331uyTMxIX									None of the I haven't he Facebook					
R_bw1DM4K2z41qn4N									None of the I know of n Facebook					
R_a4do3gsh4ISwbtp									None of the first time i have seen it.					
R_0oeyReE8YFLOqp					The New York Times				just the me Facebook					
R_780GzjfFCGEBMpv									None of the don't understand question					
R_eidhBqBy7v2CUm1									None of the l've never t Facebook					
R_ekXvzXGjOIdfLyR									None of the 0					
R_5doeCZrWH2jkUBv									None of the i dont know Facebook					
R_eqEHYGrPh50boZn									None of the Seems best related.					Twitter
R_bgzJ3pBo9dBpsPj				CNN					None of the I don't reca Facebook					Twitter
R_7Wm7nphZRDRD1HAp									None of the becaus I am not familiar with that name					
R_b3ClolZSxt0s1T									None of the it seems it would go better with a name like "years gone by					
R_ahretBVelz5CR5X									it looks like Facebook					
R_beEfZzVE5SWLxk1									None of the They all seem present tense. I would consider this Historica					
R_50H6wSfKCN4Zal									None of the I don't know Facebook					
R_3De3MqXeNxbjLW5									None of the While I saw logos for Facebook and Twitter on the webpage					
R_0vNMlyxxluSU8Kx									None of the I haven't he Facebook					
R_3kjIMbCkntFcg9n									I have no idea who I associate this name with					
R_56gqBnjQ45zHa6N									best match of choices plus only true media and history of ct					
R_6G6uxzL6omboFxP									just cause					
R_7Pyw8aLF2rBELaj									None of the Not familiar Facebook					
R_cOPmfr8QxAX1rL									times					
R_eb1fLIciDXwBceV									it has the w Facebook					
R_cB9WLcqJmOQJmcl									None of the never hear Facebook					
R_3ElKdcIMfhybnmf									None of the maybe four Facebook					
R_eJKq9aguwxY19WZ									None of the not sure					
R_6KebgZ5PdrUsU0B									The name s Facebook					Google+
R_4ZXrTad5CoXApp3									None of the didn't see them advertis					
R_bw8kOvGlynjVbo1									None of the I never hea Facebook					
R_0kNUJDRlbu6xVHX7									None of the Did not assi Facebook					
R_5gsw9VNrZzBcVbd									Because the Facebook					
R_8faFDofkWIYRoDr									seems informational an					
R_9uzpp19fn78r4NF									it seems lik Facebook					
R_3HJUCYcsoFhPO3H									None of the never heard Facebook					
R_dntX9FJzShoQtv									LOOKED LI Facebook					
R_8i7TZkBF39ZkMkt									higher level information is provided					
R_b8fzEBNFgxN0dyB									Appearanc Facebook					
R_eEBEXrMKLJf7et									None of the I have neve Facebook					
R_0vSKX4fjlsEqBD									news stories					
R_cFULmCUEJfXZEN									Times /					Twitter
R_b7TCojCPYSy02Wh									News info					
R_7O226cZ6dOOLmRL									None of the Because I h Facebook					
R_efazJOMpUwnMjGt									the paper li Facebook					
R_2begAGpI9NEimgZ									None of the does not m Facebook					
R_b1JBCXEgO9E97v									None of the I am not familiar with this webpage					Google+

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
ResponseID	On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	Display Orc	Display Orc	Display Or
R_6KD5f33luyTMxIX	Daily	College/Sor	\$50,000 - \$	Control Cell	4 3 2 5 1	1 2 3	7 4 3 1 8 1	2		
R_bw1DM4K2z41qn4N	Daily	Graduate Si	\$125,000 a	Control Cell	3 4 2 1 5 1	1 2 3	3 4 7 2 5 2	1		
R_a4do3gsh4iSwbtP	None of the above	Graduate Si	\$100,000 -	Control Cell	5 2 1 4 3 2	1 1 3	3 5 6 7 1 2	1		
R_0oeyReE81YFLQqp	2-3 times a	Graduate Si	\$125,000 a	Control Cell	2 1 5 3 4	2 1 3	2 1 4 8 6 2	1		
R_789GzjfcGEBMpv	None of the above	College/Sor	\$35,000 - \$	Control Cell	5 2 1 4 3 2	1 1 3	3 1 2 6 5 1	2		
R_eidhBqBy7v2CUm1	Daily	Graduate Si	\$35,000 - \$	Control Cell	2 3 4 5 1	2 1 3	8 7 4 6 2 2	1		
R_ekXvzXGjOIdfLyR	Daily	College/Sor	\$75,000 - \$	Control Cell	3 1 2 4 5	2 1 3	8 5 3 7 4 2	1		
R_5doeCZrWH2jKUBv	Daily	Graduate Si	\$35,000 - \$	Control Cell	5 3 1 2 4	2 1 3	1 7 4 6 2 2	1		
R_eqEHYGrPh50boZn	2-3 times a	College/Sor	\$35,000 - \$	Control Cell	5 1 3 2 4	2 1 3	1 6 5 8 7 1	2		
R_bgzJ3pBo9dBpsPj	None of the above	Graduate Si	\$100,000 -	Control Cell	5 4 1 2 3	2 1 3	5 3 8 4 7 1	2		
R_7Wm7nphZRRD1HAp	None of the above	College/Sor	\$75,000 - \$	Control Cell	4 5 2 1 3	1 2 3	7 1 3 5 6 2	1		
R_b3ClotZSxtOs1T	None of the above	Graduate Si	\$100,000 -	Control Cell	2 5 1 3 4	1 2 3	4 5 6 8 3 2	1		
R_ahrefBVelz5CR5X	Once a wee	College/Sor	\$35,000 - \$	Control Cell	1 4 3 2 5	1 2 3	3 7 8 5 6 1	2		
R_befFzZVE5SWLxk1	None of the above	College/Sor	\$50,000 - \$	Control Cell	3 1 4 2 5	1 2 3	4 3 2 6 1 1	2		
R_50H6WsfFKCn4Zal	Daily	College/Sor	\$35,000 - \$	Control Cell	5 4 2 1 3	1 2 3	5 4 8 3 1 1	2		
R_3De3MqXelNxbJLW5	None of the above	College/Sor	\$50,000 - \$	Control Cell	2 5 1 3 4	2 1 3	1 4 6 7 3 1	2		
R_0vNMVyxXuSU8Kx	Daily	Graduate Si	\$75,000 - \$	Control Cell	1 3 5 4 2	1 2 3	6 8 1 4 7 2	1		
R_3kjMbCkntfCsg9n	None of the above	College/Sor	\$75,000 - \$	Control Cell	4 5 2 1 3	1 2 3	4 2 5 1 3 2	1		
R_5ggqBnjQ45zHa6N	None of the above	Graduate Si	\$35,000 - \$	Control Cell	4 5 1 2 3	1 2 3	5 8 4 6 2 1	2		
R_6G6uzL6omboFXP	None of the above	Graduate Si	\$75,000 - \$	Control Cell	4 3 5 2 1	2 1 3	1 3 6 7 5 1	2		
R_7PyW8aLF2rBELaj	Daily	College/Sor	\$35,000 - \$	Control Cell	2 3 4 5 1	1 2 3	2 6 4 3 7 1	2		
R_cOPmfr8QxAX1rL	Daily	Graduate Si	\$50,000 - \$	Control Cell	1 3 2 5 4	2 1 3	3 6 2 4 7 2	1		
R_eb1fLLciDXwBceV	Less than o	College/Sor	Under \$35,	Control Cell	2 3 4 1 5	1 2 3	6 8 3 5 2 1	2		
R_cB9WlclqImOQJmCj	Less than o	College/Sor	\$75,000 - \$	Control Cell	3 5 1 2 4	1 2 3	4 6 1 7 3 2	1		
R_3ElKdClMfHvYbnnf	Daily	College/Sor	Under \$35,	Control Cell	5 1 2 4 3	1 2 3	6 8 3 4 7 2	1		
R_eJKq9aguwxY19WZ	Daily	High schoo	\$75,000 - \$	Control Cell	3 5 2 1 4	1 2 3	7 4 8 1 6 1	2		
R_6KebgZ5PdrUsU0B	Daily	Graduate Si	\$35,000 - \$	Control Cell	5 2 3 4 1	1 2 3	8 2 3 5 1 2	1		
R_4ZxTad5CoXApp3	Daily	Graduate Si	\$50,000 - \$	Control Cell	1 5 3 4 2	1 2 3	2 8 3 6 7 1	2		
R_bw8KovGlynjVbo1	Daily	High schoo	\$35,000 - \$	Control Cell	5 1 4 2 3	2 1 3	8 1 5 6 2 1	2		
R_0kNUdRlbuJ6xVHX7	Once a wee	College/Sor	\$75,000 - \$	Control Cell	1 3 5 4 2	2 1 3	4 6 3 8 1 1	2		
R_5gsw9VNrZzBcVbd	Daily	College/Sor	\$35,000 - \$	Control Cell	5 4 2 3 1	1 2 3	2 1 7 6 5 1	2		
R_8faFDofkWIYRoDr	2-3 times a	Graduate Si	\$75,000 - \$	Control Cell	2 1 3 4 5	2 1 3	5 2 4 8 6 2	1		
R_9uzpp19fn78r4NF	Daily	College/Sor	\$75,000 - \$	Control Cell	3 4 5 1 2	1 3	4 5 1 2 3 1	2		
R_3HJUCYcsoFhPO3H	Daily	High schoo	\$75,000 - \$	Control Cell	3 2 5 4 1	2 1 3	7 8 6 3 1 2	1		
R_dntX9FJzSh0Qtv	Daily	Graduate Si	\$50,000 - \$	Control Cell	3 1 2 4 5	2 1 3	6 4 8 5 3 1	2		
R_8I7TZkBF39ZkMkt	None of the above	Graduate Si	\$75,000 - \$	Control Cell	4 1 3 2 5	1 2 3	7 6 4 1 2 1	2		
R_b8fzEBNFgxN0dyB	Never	College/Sor	\$75,000 - \$	Control Cell	2 1 5 4 3	1 2 3	4 8 7 6 5 1	2		
R_eEBEXrMKLJf7et	Daily	Graduate Si	\$35,000 - \$	Control Cell	5 1 2 4 3	1 2 3	5 4 1 6 2 1	2		
R_0vSkX4fjlsEqBD	None of the above	College/Sor	\$125,000 a	Control Cell	1 4 2 3 5	2 1 3	7 4 2 6 8 1	2		
R_cFULmCUEJfXZEN	Daily	High schoo	\$50,000 - \$	Control Cell	3 2 5 4 1	2 1 3	2 5 8 1 7 2	1		
R_b7TCojCPYSy02Wh	None of the above	College/Sor	Under \$35,	Control Cell	5 4 2 3 1	1 2 3	5 3 4 8 2 1	2		
R_7O226cZ6dOOLmRL	Daily	College/Sor	\$100,000 -	Control Cell	5 2 3 1 4	1 2 3	5 6 4 1 2 1	2		
R_efazIOMpUwmMjGt	2-3 times a	College/Sor	\$35,000 - \$	Control Cell	5 2 1 4 3	1 2 3	2 5 6 7 8 2	1		
R_2begAGpI9NEimgZ	Daily	High schoo	\$35,000 - \$	Control Cell	4 3 2 5 1	2 1 3	7 3 5 4 2 1	2		
R_b1JbICXEG09E97v	College/Sor	\$75,000 - \$	Control Cell	4 2 1 3 5	2 1 3	8 5 6 4 1 1	2			

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_9FyTHuFn6YmKb	9/18/2012 18:55	9/18/2012 20:19	1	DPDM5TGF	EFF925VLS.	gc	1	Yes	Female	25 - 34	1	1	1
R_22Ye3rKMMvMkT65	9/18/2012 20:20	9/18/2012 20:22	1	DPDM5ZC	EFF925VLV	gc	1	Yes	Female	55 - 64	1	1	1
R_26u6AUZXQPCWIHT	9/18/2012 20:22	9/18/2012 20:24	1	DPDM5ZL	EFF925VLX		1	Yes	Male	65 or older	1	1	1
R_6lowk9VZpd1fYGN	9/18/2012 20:24	9/18/2012 20:27	1	DPDM5ZV	EFF925VLX		1	Yes	Female	45 - 54	1	1	1
R_ety5vBNHJHhBpr	9/18/2012 20:25	9/18/2012 20:27	1	DPDM6222	EFF925VLX		1	Yes	Male	45 - 54	1	1	Facebook
R_4TTcFOX5XNTOBPn	9/18/2012 20:27	9/18/2012 20:31	1	DPDM62QI	EFF925VLX		1	Yes	Female	25 - 34	1	1	1
R_4GzNA5BpRXDD9u5	9/18/2012 20:29	9/18/2012 20:32	1	DPDM62T5	EFF925VLX		1	Yes	Female	35 - 44	1	1	1
R_1AFK17BpcS7JZXL	9/18/2012 20:32	9/18/2012 20:35	1	DPDM62TL	EFF925VLX		1	Yes	Female	25 - 34	1	1	1
R_0PXXVHfgoX8rUp	9/18/2012 20:38	9/18/2012 20:40	1	DPDM62W	EFF925VLX		1	Yes	Female	35 - 44	1	1	1
R_b2vwNnChWrHvImh	9/18/2012 20:37	9/18/2012 20:40	1	DPDM62W	EFF925VLX		1	Yes	Female	55 - 64	1	1	1
R_a2Uw66L9H4pO1D	9/18/2012 20:39	9/18/2012 20:42	1	DPDM62W	EFF925VLX		1	Yes	Female	35 - 44	1	1	1
R_eWF4UjRxaT81bD	9/18/2012 20:43	9/18/2012 20:46	1	DPDM62ZC	EFF925VLY		1	Yes	Male	55 - 64	1	1	1
R_0fzm7YrBm6Jz25	9/18/2012 20:42	9/18/2012 20:46	1	DPDM62Z5	EFF925VLY		1	Yes	Male	55 - 64	1	1	1
R_3FePcQmTcqqfXn	9/18/2012 20:48	9/18/2012 20:49	1	DPDM632F	EFF925VLY		1	Yes	Female	35 - 44	1	1	1
R_56auZFkgIT57y5	9/18/2012 20:49	9/18/2012 20:51	1	DPDM639Y	EFF925VLY		1	Yes	Female	45 - 54	1	1	1
R_8CI75Psbm48FyB	9/18/2012 20:48	9/18/2012 20:51	1	DPDM632F	EFF925VLY		1	Yes	Female	45 - 54	1	1	1
R_egsZauhyvdlNUV	9/18/2012 20:53	9/18/2012 20:56	1	DPDM63Ht	EFF925VLY		1	Yes	Male	55 - 64	1	1	1
R_7U0sEKnHMTokTHf	9/18/2012 20:55	9/18/2012 20:59	1	DPDM63JV	EFF925VLY		1	Yes	Female	65 or older	1	1	1
R_8I04mkLgrf584x7	9/18/2012 20:57	9/18/2012 20:59	1	DPDM63KF	EFF925VLY		1	Yes	Male	55 - 64	1	1	1
R_55BQKyyWFI5HBR3	9/18/2012 20:54	9/18/2012 21:00	1	DPDM63Ht	EFF925VLY		1	Yes	Female	25 - 34	1	1	1
R_8nUkr0iQtUa6Rn	9/18/2012 20:59	9/18/2012 21:03	1	DPDM63P5	EFF925VLY		1	Yes	Female	65 or older	1	1	1
R_9WXwAoQpmkOmghn	9/18/2012 21:02	9/18/2012 21:04	1	DPDM63Qc	EFF925VLZ		1	Yes	Male	25 - 34	1	1	Facebook
R_bx0TJKfOpf9GbtD	9/18/2012 20:48	9/18/2012 21:08	1	DPDM6323	EFF925VLY		1	Yes	Female	25 - 34	1	1	1
R_8eUJmCcg8FK3Dlp	9/18/2012 21:05	9/18/2012 21:09	1	DPDM63QJ	EFF925VLZ		1	Yes	Female	45 - 54	1	1	1
R_2h2NK2ImQnsg4IV	9/18/2012 21:09	9/18/2012 21:12	1	DPDM63Rc	EFF925VLZ		1	Yes	Male	55 - 64	1	1	1
R_8ekZWk1qzWIEF01	9/18/2012 21:07	9/18/2012 21:14	1	DPDM63QJ	EFF925VLZ		1	Yes	Female	45 - 54	1	1	1
R_8CH24DZpWoheRzn	9/18/2012 21:21	9/18/2012 21:24	1	DPDM63TC	EFF925VLZ		1	Yes	Female	65 or older	1	1	1
R_7NXmORgJSQRmDhH	9/18/2012 21:24	9/18/2012 21:27	1	DPDM63VC	EFF925VLZ		1	Yes	Male	55 - 64	1	1	1
R_bllXy5fjcKQCAJ	9/18/2012 21:26	9/18/2012 21:29	1	DPDM63YC	EFF925VLZ		1	Yes	Female	65 or older	1	1	1
R_1Fh086b8xH9MbTn	9/18/2012 21:28	9/18/2012 21:32	1	DPDM63YS	EFF925VLZ		1	Yes	Female	65 or older	1	1	1
R_3k06DOBhTb5k5CJ	9/18/2012 21:33	9/18/2012 21:34	1	DPDM63Zn	EFF925VLZ		1	Yes	Male	25 - 34	1	1	1
R_3VMxkggaWBs03r	9/18/2012 21:34	9/18/2012 21:41	1	DPDM63ZT	EFF925VM		1	Yes	Male	25 - 34	1	1	1
R_7NCA5pdFMPoRoN	9/18/2012 21:37	9/18/2012 21:40	1	DPDM6425	EFF925VM		1	Yes	Male	65 or older	1	1	1
R_737C6cf1f5yHyZP	9/18/2012 21:39	9/18/2012 21:43	1	DPDM642t	EFF925VM		1	Yes	Female	65 or older	1	1	1
R_3aTkcWey711d7Yp	9/18/2012 21:41	9/18/2012 21:43	1	DPDM642n	EFF925VM		1	Yes	Male	35 - 44	1	1	Facebook
R_2rvppZMhPdENQLX	9/18/2012 21:42	9/18/2012 21:44	1	DPDM642v	EFF925VM		1	Yes	Female	25 - 34	1	1	1
R_56iIAYXrmuqwaZT	9/18/2012 21:43	9/18/2012 21:44	1	DPDM642Z	EFF925VM		1	Yes	Female	18 - 24	1	1	1
R_d6Tt8kfxM0L907H	9/18/2012 21:47	9/18/2012 21:50	1	DPDM643C	EFF925VM		1	Yes	Female	35 - 44	1	1	1
R_bwoNL8ey6LbRwod	9/18/2012 21:48	9/18/2012 21:51	1	DPDM643n	EFF925VM		1	Yes	Male	55 - 64	1	1	1
R_2I2n3evzZFztFD7	9/18/2012 21:53	9/18/2012 21:54	1	DPDM644E	EFF925VM		1	Yes	Female	35 - 44	1	1	1
R_e34bHHarOGBhHAP	9/18/2012 21:59	9/18/2012 22:01	1	DPDM64I2	EFF925VM		1	Yes	Female	45 - 54	1	1	Facebook
R_6x3OtaWl4NUbTKJ	9/18/2012 21:58	9/18/2012 22:02	1	DPDM649x	EFF925VM		1	Yes	Female	55 - 64	1	1	1
R_dp48zrmNvDLBlad	9/18/2012 22:02	9/18/2012 22:04	1	DPDM64JD	EFF925VM		1	Yes	Male	35 - 44	1	1	1
R_6X1UNgfp27NKAbb	9/18/2012 22:03	9/18/2012 22:05	1	DPDM64JG	EFF925VM		1	Yes	Male	45 - 54	1	1	LinkedIn
R_02E32IhdSNezzV3	9/18/2012 22:06	9/18/2012 22:09	1	DPDM64Rn	EFF925VM		1	Yes	Male	55 - 64	1	1	1

V1	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
Response@d	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
R_9fYTHuFN6YmkB					The New York Times				None of the	I haven't seen this befo	Facebook	LinkedIn		
R_22Ye3rKMVMkT65				CNN					None of the not known	Because it t	Facebook	tells of present as well as past events		Twitter
R_26u6AUZXQpCwIHT									Layout rem	Facebook		Layout rem		
R_6lowk9VZpd1fYGN									None of the It doesn't b	Facebook		Google+		
R_ety5vBNHJiBhBpr									None of the It seems pr	Facebook	LinkedIn	Google+		
R_4TtcfOX5XNTOBPn									None of the I am not far	Facebook		Google+		
R_4GzNA5BpRXDD9u5									None of the I am not far	Facebook		Google+		
R_1AFK17BpcS7JZXL									None of the Website ap	Facebook	LinkedIn	Google+		Twitter
R_0PXXM/HfgoX8rJp									None of the it had news	Facebook		Google+		
R_b2vwNnChWrrHvImh									None of the because it has historical events that	Google+		Google+		
R_aV2Uw66L9H4pO1D									None of the Not at all fa	Facebook		Google+		
R_eWF4UJfXaT81bD									None of the does not look	Facebook		Google+		Twitter
R_0fzm7YYrBm6Jz25									None of the I just thoug	Facebook	LinkedIn			
R_3FePcPQmTcQffXn									None of the When I see	Facebook	LinkedIn			
R_56auZFkg1t57y5									None of the Just what n	Facebook	LinkedIn			
R_8CI75Ptsbm48FyB									None of the It seems lik	Facebook		Google+		
R_egsZauhyvqVLNUV									None of the am not fam	Facebook	LinkedIn			
R_7U0sEKnHMTokTHf									None of the That name i	Facebook	LinkedIn			Twitter
R_8I04mKlUgrf584x7									None of the People put	Facebook	LinkedIn	Google+		
R_55BQKyyWFI5HBR3									None of the Because the	Facebook		Google+		
R_8nUkr0iQJtUA6Rn						YouTube			None of the I am not far	Facebook		Google+		
R_9WxwAoQpmK0mgHn									None of the I am not far	Facebook	LinkedIn	Google+		
R_bx0TjKfOpF9GbTD									None of the I am not far	Facebook	LinkedIn	Google+		Twitter
R_8eUJMeCcg8FK3Dlp									None of the Never hear	Facebook	LinkedIn	Google+		Twitter
R_2h2NK2ImQnsg4IV									None of the The word t	Facebook	LinkedIn	Google+		Twitter
R_8ekZWk1qzWIEF01	Google+								None of the google give	Facebook	LinkedIn	Google+		
R_8CH24DZpWoheRzn									None of the it just does	Facebook		Google+		
R_7NXmORgJSQRmDhH									None of the this "timesc	Facebook		Google+		
R_bILXy5fjcKOCQAJ									None of the the name a	Facebook		Google+		
R_1Fh086bbxH9MbTn									None of the Timescapes	Facebook	LinkedIn			Twitter
R_3kQ6DOBHTb5k5CJ									None of the I've never t	Facebook	LinkedIn	Google+		Twitter
R_3VMxgkgaIWBS03r									None of the The name. ' Facebook		LinkedIn			
R_7NCAI5pdFMPoRoN									None of the word times	Facebook		Google+		
R_737C6cf1f5yHYzP									None of the na	Facebook	LinkedIn	Google+		
R_3aTkcWey711d7Yp	Google+								None of the I've never t	Facebook	LinkedIn	Google+		
R_2rvppZMhPdENQLX									None of the n/a	Facebook	LinkedIn	Google+		
R_56iiAYXrmuqwaZT									None of the I have neve	Facebook	LinkedIn			
R_d6Tt8kFXM0L907H									None of the None					
R_bwoNL8ey6LbRwod									None of the None of the just don't	Facebook	LinkedIn			Twitter
R_2I2n3evzFz7FD7									None of the Same font	Facebook	LinkedIn	Google+		
R_e34bHHarOGBhHAP									None of the Timescapes is a made up word and has no assor	Twitter				Twitter
R_6x3OtaWl4NubTKJ									None of the looked professional					
R_dp48zmNvDLBlad									None of the looks like it	Facebook				
R_6X1UNgfp27NKAbb									None of the Never hear	Facebook				
R_02E32lhDSNezv3														

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
ResponseID	On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	Display Orc	Display Orc	Display Orc	Display Or
R_9FyTHuFn6YymkB			Daily	Graduate \$i	\$35,000 - \$	Control Cell	1 2 4 5 3	2 1 3	4 3 1 5 7	1 2	
R_22Ye3rKMMWIKt65		None of the above		College/Sor	\$125,000 a	Control Cell	3 2 1 4 5	1 2 3	8 3 7 1 2	2 1	
R_26u6AUZXPcWIHT		None of the above		Graduate \$i	\$75,000 - \$	Control Cell	3 4 5 1 2	2 1 3	2 1 6 5 8	1 2	
R_6lowk9VZpd1fYGN		None of the above		College/Sor	\$75,000 - \$	Control Cell	2 1 4 3 5	2 1 3	6 1 8 5 2	2 1	
R_ety5vBNHJhBhBpr		Once a mor	Daily	College/Sor	\$125,000 a	Control Cell	1 5 3 4	2 2 1 3	8 2 1 3 5	2 1	
R_4TtcfOX5XNTOBPn		Daily	Daily	Graduate \$i	Under \$35,	Control Cell	4 3 1 5	2 2 1 3	2 1 8 5 6	1 2	
R_4GzNA5BpRXDD9u5		Daily	Daily	Graduate \$i	\$75,000 - \$	Control Cell	4 5 1 2	3 2 1 3	4 8 3 1 7	2 1	
R_1AFK17BpcS7JZXL		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	4 3 2 1	5 1 2 3	5 4 7 3 1	2 1	
R_0PXXM/HfgoX8rUp		Daily	Daily	High schoo	\$50,000 - \$	Control Cell	4 2 1 5	3 2 1 3	7 1 6 2 4	2 1	
R_2vwNnChWrHvimh		Daily	Daily	Graduate \$i	\$75,000 - \$	Control Cell	2 1 4 5	3 1 2 3	5 6 1 3 8	1 2	
R_aV2Uw66L9H4pO1D		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	5 3 1 4	2 1 2 3	8 1 4 5 7	1 2	
R_eWF4UJfXaT81bD				Graduate \$i	\$50,000 - \$	Control Cell	4 3 5 1	2 1 2 3	3 6 4 7 2	1 2	
R_0fzm7YrBm6Jz25		2-3 times a	Daily	College/Sor	\$100,000 -	Control Cell	4 5 2	1 3 1 2 3	8 2 5 6 4	1 2	
R_3FePcPQmTcqffXn		2-3 times a	Daily	High schoo	\$35,000 - \$	Control Cell	1 2 5	4 3 1 2 3	8 6 2 1 4	1 2	
R_56auZFKgtT57y5		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	1 2 3	4 5 2 1 3	8 1 3 5 4	2 1	
R_8C175Ptsbm48FyB		Daily	Daily	College/Sor	Under \$35,	Control Cell	2 5 4	1 3 1 2 3	1 4 8 7 6	2 1	
R_egsZauhyvyaVLNUV		Daily	Daily	College/Sor	Under \$35,	Control Cell	3 5 4	2 1 2 1 3	7 6 2 4 3	2 1	
R_7U0sEKnHMTokTHf		Once a wee	Daily	College/Sor	Under \$35,	Control Cell	4 1 2	3 5 1 2 3	7 8 4 5 2	1 2	
R_8104mkUgrf584x7		Once a wee	Daily	High schoo	\$35,000 - \$	Control Cell	5 3 1 4	2 1 2 3	8 6 2 3 1	1 2	
R_55BQKyyWF15HBR3		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	1 4 5	2 3 1 2 3	5 2 3 6 1	1 2	
R_8nUkr0iQtUA6Rn		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	3 5 1 2	4 2 1 3	6 8 5 1 2	2 1	
R_9WxwAoQpmK0mghn		Daily	Daily	College/Sor	\$125,000 a	Control Cell	2 1 5	3 4 2 1 3	8 5 4 1 7	1 2	
R_box0TJKFOPf9GbtD		Daily	Daily	College/Sor	\$125,000 a	Control Cell	4 5 2	1 3 2 1 3	1 5 3 4 7	2 1	
R_8eUJMeCg8FK3Dlp		Daily	Daily	High schoo	\$125,000 a	Control Cell	4 5 2	1 3 2 1 3	1 5 3 4 7	2 1	
R_2h2NK2ImQnsq4IV		Daily	Daily	Graduate \$i	\$35,000 - \$	Control Cell	3 2 4	1 1 5 1 2 3	4 6 7 2 5	2 1	
R_8eKZWk1qzWIEF01		Daily	Daily	Graduate \$i	\$125,000 a	Control Cell	3 4 1	2 1 5 1 2 3	1 3 8 5 7	1 2	
R_8CH24DZpWoheRzn		Once a mor	Daily	College/Sor	\$50,000 - \$	Control Cell	4 5 1	3 2 1 2 3	3 2 7 5 6	2 1	
R_7NXmORgJSQRmDhH		Daily	Daily	College/Sor	\$125,000 a	Control Cell	3 1 2	1 4 5 2 1 3	4 5 3 8 7	1 2	
R_bILXy5fjcKOOAJ		2-3 times a	Daily	Graduate \$i	\$50,000 - \$	Control Cell	1 3 2	4 1 5 1 2 3	4 2 1 8 6	1 2	
R_1Fh086bbxH9MbTn		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	1 5 2	3 4 2 1 3	7 3 8 5 1	1 2	
R_3kO6DOBHt5k5CJ		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	3 5 1	2 4 2 1 3	2 5 4 7 1	2 1	
R_3VMxgkgaWBS03r		2-3 times a	Daily	Graduate \$i	\$75,000 - \$	Control Cell	5 1 4	2 3 1 2 3	5 7 1 3 2	2 1	
R_7NCAI5pdFMPoRoN		2-3 times a	Daily	Graduate \$i	\$35,000 - \$	Control Cell	2 3 5	1 4 2 1 3	8 5 3 1 7	1 2	
R_737C6cf1f5yHYzP		Once a wee	Daily	College/Sor	\$50,000 - \$	Control Cell	4 3 1	5 2 1 2 3	4 5 2 6 1	2 1	
R_3aTkcWey711d7Yp			Daily	College/Sor	\$75,000 - \$	Control Cell	2 1 4	5 3 1 2 3	7 6 8 4 3	2 1	
R_2rvppZMhPdENQLX		Daily	Daily	Graduate \$i	\$35,000 - \$	Control Cell	5 3 4	2 1 2 1 3	8 5 6 4 7	1 2	
R_56iIAYXrmuqwaZT		Daily	Daily	College/Sor	\$35,000 - \$	Control Cell	4 2 5	1 3 1 2 3	1 6 8 2 5	1 2	
R_d6Tt8kFXM0L907H		2-3 times a	Daily	College/Sor	\$50,000 - \$	Control Cell	1 5 3	2 4 1 2 3	5 4 8 6 7	2 1	
R_bwoNL8ey6LbRwod		None of the above	Daily	Graduate \$i	\$125,000 a	Control Cell	5 2 4	3 1 2 1 3	7 8 3 6 2	2 1	
R_2I2n3evzZfzTFD7		Daily	Daily	Graduate \$i	\$75,000 - \$	Control Cell	5 1 3	2 4 2 1 3	3 6 5 4 1	2 1	
R_e34bHHarOGBhHAP		Never	Never	Graduate \$i	\$50,000 - \$	Control Cell	1 3 4	5 2 2 1 3	4 6 8 1 5	1 2	
R_6x3OtaWl4NUbTKJ				College/Sor	\$50,000 - \$	Control Cell	2 4 3	1 5 1 2 3	5 4 7 3 6	1 2	
R_dp48zmNvDLBLlad		None of the above	Daily	Graduate \$i	\$125,000 a	Control Cell	3 1 5	2 4 2 1 3	3 4 7 6 2	2 1	
R_6X1UNgfp27NKAbb		Daily	Daily	College/Sor	\$50,000 - \$	Control Cell	1 4 5	3 2 2 1 3	6 8 7 3 2	1 2	
R_02E32IhDSNezzV3		Once a mor	Daily	Graduate \$i	\$125,000 a	Control Cell	2 4 5	1 3 2 1 3	4 2 7 5 6	1 1	

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_1AMV8pB4gCE8M7j	9/18/2012 22:05	9/18/2012 22:11	1	DPDM64RF	EFF925VM:	gc	1 Yes	Male	65 or older		1		1
R_02M7WqXaizCqod	9/18/2012 22:10	9/18/2012 22:11	1	DPDM64S2	EFF925VM:	gc	1 Yes	Male	45 - 54		1		1
R_5zUb3bEmjY1aND	9/18/2012 22:14	9/18/2012 22:16	1	DPDM64XF	EFF925VM:		1 Yes	Female	18 - 24		1		1
R_20pX45LMGH2Q61	9/18/2012 22:19	9/18/2012 22:21	1	DPDM654Z	EFF925VM:		1 Yes	Male	45 - 54		1		1
R_daFivtTmL8Vkp	9/18/2012 22:24	9/18/2012 22:26	1	DPDM65DF	EFF925VM:		1 Yes	Male	65 or older		1		1
R_957B9LWkWOQhovSB	9/18/2012 21:25	9/18/2012 22:27	1	DPDM63VE	EFF925VLZ:		1 Yes	Female	35 - 44		1		1
R_eWAErczUuJA27bl	9/18/2012 22:19	9/18/2012 22:27	1	DPDM6586	EFF925VM:		1 Yes	Female	35 - 44		1		1
R_0IjBLcCaasQwMoR	9/18/2012 22:29	9/18/2012 22:33	1	DPDM65F5	EFF925VM:		1 Yes	Female	55 - 64		1		1
R_1YqT3r3FqxDOX7n	9/18/2012 22:33	9/18/2012 22:38	1	DPDM65XA	EFF925VM:		1 Yes	Female	65 or older		1		1
R_8ZMGhYkNZ2YfX	9/18/2012 22:37	9/18/2012 22:38	1	DPDM65Y2	EFF925VM:		1 Yes	Female	25 - 34		1		1
R_3mA9d4mw5XX7aXX	9/18/2012 22:43	9/18/2012 22:45	1	DPDM65YN	EFF925VM:		1 Yes	Male	45 - 54		1		1
R_9BRLTwMotwoMgDj	9/18/2012 22:51	9/18/2012 22:53	1	DPDM65ZV	EFF925VM:		1 Yes	Male	35 - 44		1		1
R_3Oahn6D0V6wHrwh	9/18/2012 22:57	9/18/2012 23:01	1	DPDM664F	EFF925VM:		1 Yes	Female	35 - 44		1		1
R_9nvSHlpsEHOYQt	9/18/2012 23:01	9/18/2012 23:03	1	DPDM6657	EFF925VM:		1 Yes	Male	35 - 44		1		1
R_d45CzUvMPpUgJ	9/18/2012 22:48	9/18/2012 23:10	1	DPDM65Z2	EFF925VM:		1 Yes	Male	55 - 64		1		1
R_4Z71L9UjX6F5xI3	9/18/2012 23:01	9/18/2012 23:10	1	DPDM6656	EFF925VM:		1 Yes	Female	45 - 54		1		1
R_5juclURc0PzXd5X	9/18/2012 23:09	9/18/2012 23:10	1	DPDM665V	EFF925VM:		1 Yes	Male	25 - 34		1		1
R_ePslavh4ai1ZLNH	9/18/2012 23:11	9/18/2012 23:13	1	DPDM6663	EFF925VM:		1 Yes	Female	45 - 54		1		1
R_0x0VYDUQTyTJWeN	9/18/2012 23:12	9/18/2012 23:15	1	DPDM6664	EFF925VM:		1 Yes	Male	45 - 54		1		1
R_eyUkQoj6CMg2ttr	9/18/2012 23:14	9/18/2012 23:16	1	DPDM666E	EFF925VM:		1 Yes	Female	25 - 34		1		1
R_6ik36jhfCJD6yMZ	9/18/2012 23:16	9/18/2012 23:17	1	DPDM6672	EFF925VM:		1 Yes	Male	25 - 34		1		1
R_egF6FogHl6peZzn	9/18/2012 23:14	9/18/2012 23:18	1	DPDM666C	EFF925VM:		1 Yes	Female	25 - 34		1		1
R_czEEhaEWPboVcfr	9/18/2012 23:20	9/18/2012 23:22	1	DPDM667E	EFF925VM:		1 Yes	Male	55 - 64		1		1
R_6ide2VJocFKGfr	9/18/2012 23:21	9/18/2012 23:23	1	DPDM667L	EFF925VM:		1 Yes	Female	25 - 34		1		1
R_clrcGWkpt320Taz	9/18/2012 23:21	9/18/2012 23:23	1	DPDM667C	EFF925VM:		1 Yes	Female	45 - 54		1		1
R_1lg8nWNUxyRIMsZ	9/18/2012 23:26	9/18/2012 23:24	1	DPDM668F	EFF925VM:		1 Yes	Female	55 - 64		1		1
R_1ZVP1QkKhDoQVwx	9/18/2012 23:30	9/18/2012 23:35	1	DPDM668F	EFF925VM:		1 Yes	Male	55 - 64		1		1
R_clVKhhtetwrmOlzD	9/18/2012 23:33	9/18/2012 23:35	1	DPDM669J	EFF925VM:		1 Yes	Female	55 - 64		1		1
R_74irCjLzYETuoFT	9/18/2012 23:34	9/18/2012 23:36	1	DPDM669N	EFF925VM:		1 Yes	Female	35 - 44		1		1
R_bw6WwtuVjocJyCh	9/18/2012 21:55	9/18/2012 23:37	1	DPDM664C	EFF925VM:		1 Yes	Male	55 - 64		1		1
R_2c8acEBFzRtflq5	9/18/2012 23:36	9/18/2012 23:38	1	DPDM669S	EFF925VM:		1 Yes	Male	35 - 44		1		1
R_6gOjuUNFRipWDpr	9/18/2012 23:48	9/18/2012 23:50	1	DPDM66BF	EFF925VM:		1 Yes	Female	35 - 44		1		1
R_eqWVBojInB2Vce7X	9/18/2012 23:57	9/19/2012 0:01	1	DPDM66L4	EFF925VM:		1 Yes	Male	55 - 64		1		1
R_3xcNjxhvYCI41Uh	9/19/2012 0:06	9/19/2012 0:10	1	DPDM672F	EFF925VM:		1 Yes	Male	55 - 64		1		1
R_5nfYPaW4iR5t6HX	9/19/2012 0:10	9/19/2012 0:12	1	DPDM679Y	EFF925VM:		1 Yes	Male	18 - 24		1		1
R_d4OhxSpQuiHBj3	9/19/2012 0:13	9/19/2012 0:15	1	DPDM67BE	EFF925VM:		1 Yes	Female	25 - 34		1		1
R_6St1GjN8ZhvQHc1	9/19/2012 0:32	9/19/2012 0:34	1	DPDM67HF	EFF925VM:		1 Yes	Male	25 - 34		1		1
R_cUv45lr4nYGEKW9	9/19/2012 0:32	9/19/2012 0:34	1	DPDM67HI	EFF925VM:		1 Yes	Male	35 - 44		1		1
R_ahhcl6bSX0zltVP	9/19/2012 0:07	9/19/2012 1:52	1	DPDM679T	EFF925VM:		1 Yes	Female	18 - 24		1		1
R_8qvmiUn8HiZdwYl	9/19/2012 9:22	9/19/2012 9:23	1	DPDM74JQ	EFF925VM:		1 Yes	Female	35 - 44		1		1
R_dhedFdpueNkmWWWx	9/19/2012 9:27	9/19/2012 9:29	1	DPDM74Y7	EFF925VM:		1 Yes	Female	45 - 54		1		1
R_2sZNL7JRHGKXXUp	9/19/2012 9:25	9/19/2012 9:29	1	DPDM74TC	EFF925VM:		1 Yes	Female	25 - 34		1		1
R_e36PY9Pc5hlEs3X	9/19/2012 9:27	9/19/2012 9:31	1	DPDM74Y7	EFF925VM:		1 Yes	Male	45 - 54		1		1
R_8ffe9hPdBOACWET	9/19/2012 9:34	9/19/2012 9:35	1	DPDM75D4	EFF925VM:		1 Yes	Male	25 - 34		1		1
R_0feLIOMITu3YzD	9/19/2012 9:33	9/19/2012 9:36	1	DPDM754J	EFF925VM:		1 Yes	Female	25 - 34		1		1

	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
V1	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
ResponseID														
R_1AMy8pB4gCE8M7j				CNN		The New York Times				None of the I have not seen it before				
R_02M7WqXai6zCqod										because it reports on hi	LinkedIn			
R_5z5Ub3bEmjY1aND										None of the I doesn't s	Facebook	LinkedIn	Google+	Twitter
R_20px45LMGHH2Q61										None of the I don't know why, but it didn't seem to connect to any.				
R_daFivtTmlL8vKp						YouTube				same type of format			Google+	
R_957B9LWkWOhovSB						The New York Times				Relating the Facebook	LinkedIn	LinkedIn	Google+	Twitter
R_eWAERCzUuJA27bl										None of the I have neve	Facebook	LinkedIn	Google+	Twitter
R_0IjBLcCaasQwMoR										None of the I have never heard of timescapes before.				
R_1YqT3r3FqxDOX7n										None of the I doesn't sound like Social Media to me.				
R_8IZMGhYkNZ2YfX										guessing				
R_3mA9d4mw5XX7aXX										None of the I does not	Facebook	LinkedIn		Twitter
R_9BRLTwmotwomGdJ				CNN		The New York Times				All three ha	Facebook	LinkedIn		
R_3Oahn6D0V6wHrwh										MAYBE CNN				
R_9nvSHlpsEHOYQI										None of the Never hear	Facebook			
R_d45CzUvMPiPPUgJ										None of the I don't recall seeing any of the companies' mentioned in con				Twitter
R_4Z71L9UjX6F5xI3				CNN		The New York Times				It seemed li	Facebook			
R_5JucURc0PzZd5X										Same word	Facebook	LinkedIn	Google+	
R_ePSLAvh4ai12LNH										None of the Never heard to timescapes				Twitter
R_0x0VYDUQIyTjWeN										The History Channel Club HAS a weekly Email entitled, "This				
R_eyUkQoj6CMg2ttr										None of the not familiar	Facebook			
R_6ik36jhfCJD6yMZ										None of the never hear	Facebook			
R_egF6FoGHI6pe2Zn										None of the I didn't thin	Facebook	LinkedIn	Google+	
R_czEEhaEWPboVcfr										None of the dont browse much				
R_6ide2VJOcFKGfr										i thought of	Facebook	LinkedIn	Google+	Twitter
R_clrcGWKpt320TaZ										None of the have not heard of it		LinkedIn		
R_1Lg8nWNUxyRiMsZ										None of the I didn't noti	Facebook			
R_1ZVP1OkkhDoQVwx										Because of New York TIMES. / Content looks like it could be				
R_clVKxhtetwrmOlZD										None of the because I d	Facebook	LinkedIn	Google+	
R_74irCjLzYEtuofT										None of the have never heard of it before			Google+	
R_bw6WvtuVjocJyCh										None of the Nothing cor	Facebook	LinkedIn	Google+	Twitter
R_2c8aceBFzRtflq5										None of the I have neve	Facebook	LinkedIn		
R_6gOjuUNFRipWDpr										None of the haven't hea	Facebook	LinkedIn	Google+	Twitter
R_eqWVBojinB2VCe7X										None of the Because it c	Facebook			
R_3xcNjhwYCI41Uh										None of the I don't know				
R_5nfYPaW4iR5t6HX										Well, "time:	Facebook		Google+	Twitter
R_d4OhxSppQuiHBJ3										None of the n/a	Facebook		Google+	Twitter
R_6St1GjN8ZhvQHc1										None of the didnt really look just scanned briefly				
R_cUv45Ir4nYGEKW9										None of the never hear	Facebook			
R_ahhcl6bSX0zItVP										I saw Twitt	Facebook	LinkedIn	Google+	Twitter
R_8qvmiUn8HIZdwYI										don tknow	Facebook	LinkedIn	Google+	Twitter
R_dhedFdpueNkmWWWx										None of the I didn't noti	Facebook	LinkedIn	Google+	Twitter
R_2sZNL7IRHGKXUp										The word ti	Facebook	LinkedIn	Google+	Twitter
R_e36PY9Pc5hEs3X				CNN						Timescapes	Facebook	LinkedIn	Google+	
R_8ffe9hPdBOACWET										first gues	Facebook	LinkedIn	Google+	
R_0feLIOMITu3YZD										It's a prom	Facebook	LinkedIn	Google+	

Control Cell	V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
ResponseID		On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	Display Orc	Display Orc	Display Or
R_1AMV8pB4gCE8M7j	None of the above	College/Sor	\$35,000 - \$	Control Cell	2 4 5 3 1	2 1 1 3					1 2 3 4 8 2 1
R_02M7WqXaizCqod	Daily	College/Sor	\$50,000 - \$	Control Cell	2 3 4 1 1 5	1 2 1 3					6 7 4 1 8 1 2
R_5z5Ub3bEmjY1aND	None of the above	College/Sor	\$35,000 - \$	Control Cell	3 2 5 1 4	1 2 1 3					4 6 5 8 2 2 1
R_20pX45LMGHH2Q61	Daily	Graduate Si	\$100,000 -	Control Cell	3 5 4 1 2	1 2 1 3					3 7 1 2 6 1 2
R_daFivTImL8Vkp	Daily	College/Sor	\$75,000 - \$	Control Cell	1 5 4 2 3	1 2 1 3					3 1 4 8 2 1 2
R_957B9LWkWoQhovSB	Daily	College/Sor	Under \$35,	Control Cell	5 2 4 3 1	1 2 1 3					6 4 3 8 1 1 2
R_eWAErczUuJA27bl	None of the above	College/Sor	\$50,000 - \$	Control Cell	2 3 1 5 4	2 1 1 3					7 1 3 8 2 1 2
R_0lJBLcCaasQwMoR	None of the above	College/Sor	\$35,000 - \$	Control Cell	5 4 3 1 2	1 2 1 3					7 5 2 6 3 2 1
R_1YqT3r3FqxDX7n	None of the above	Graduate Si	Under \$35,	Control Cell	3 5 2 4 1	2 1 1 3					5 2 8 7 4 2 1
R_8IZMGhYkNZ2YfX	Daily	College/Sor	\$35,000 - \$	Control Cell	2 4 1 5 3	2 1 1 3					8 7 6 1 5 1 2
R_3mA9d4mw5XX7aXX	2-3 times a	Graduate Si	\$75,000 - \$	Control Cell	4 5 1 3 2	2 1 1 3					8 5 7 4 3 2 1
R_9BRLTwMotwoMgDj	None of the above	Graduate Si	\$35,000 - \$	Control Cell	1 2 3 4 5	2 1 1 3					7 6 3 8 2 2 1
R_3Oahn6D0V6WHRwh	Daily	College/Sor	\$35,000 - \$	Control Cell	1 4 5 2 3	2 1 1 3					2 8 1 4 6 2 1
R_9nvSHipsEHOYQct	None of the above	College/Sor	\$50,000 - \$	Control Cell	4 1 2 3 5	1 2 1 3					5 1 6 7 4 2 1
R_d45CzUvMPiPPUgJ	Daily	Graduate Si	Under \$35,	Control Cell	2 3 4 5 1	1 2 1 3					7 6 4 1 3 1 2
R_4Z71L9UjX6F5xI3	Once a wee	Graduate Si	\$125,000 a	Control Cell	3 1 2 5 4	2 1 1 3					8 5 1 7 2 2 1
R_5juUrc0PzXzD5X	Once a wee	College/Sor	\$50,000 - \$	Control Cell	1 4 2 3 5	2 1 1 3					8 7 6 1 2 1 2
R_ePSLavh4ai12LNH	None of the above	College/Sor	\$50,000 - \$	Control Cell	1 5 2 3 4	2 1 1 3					4 2 8 6 7 2 1
R_0x0VYDUQJyTJWeN	Week in His	Graduate Si	\$50,000 - \$	Control Cell	2 3 5 1 4	1 2 1 3					8 1 5 6 7 2 1
R_eyUkQoj6CMg2ttr	Once a wee	Graduate Si	\$125,000 a	Control Cell	1 4 3 2 5	1 2 1 3					4 7 8 2 3 1 2
R_6ik36jhfCJD6yMZ	Once a mor	Graduate Si	\$50,000 - \$	Control Cell	4 5 3 1 2	2 1 1 3					5 7 6 2 4 2 1
R_egF6FoGHl6peZ7n	Less than o	Graduate Si	\$35,000 - \$	Control Cell	1 5 4 3 2	2 1 1 3					7 5 8 3 4 1 2
R_czEEhaEWPboVcfr	None of the above	High schoo	\$35,000 - \$	Control Cell	5 3 2 4 1	2 1 1 3					8 5 7 2 3 1 2
R_6ide2VJOcFKGfr	Daily	Graduate Si	\$35,000 - \$	Control Cell	5 1 2 3 4	2 1 1 3					8 6 3 1 4 1 2
R_clrcGWKpt320Taz	Daily	College/Sor	\$35,000 - \$	Control Cell	2 4 3 1 5	1 2 1 3					6 8 2 7 4 2 1
R_1Lg8nWNUxyRiMSZ	Daily	Graduate Si	\$125,000 a	Control Cell	3 1 2 4 5	2 1 1 3					6 2 1 4 3 2 1
R_1ZVP1OkkhDoQVwx	in the NY Ti	College/Sor	\$100,000 -	Control Cell	5 2 1 4 3	1 2 1 3					8 4 2 7 1 1 2
R_clVKxhtetwrmOlzD	2-3 times a	Graduate Si	\$125,000 a	Control Cell	2 5 3 4 1	1 2 1 3					6 8 2 5 4 2 1
R_74irCjLzyETuoFT	Less than o	College/Sor	Under \$35,	Control Cell	3 2 5 4 1	2 1 1 3					2 6 4 8 1 1 2
R_bw6WvtuVjoCJyCh	Daily	College/Sor	\$125,000 a	Control Cell	1 2 5 3 4	2 1 1 3					3 6 4 1 2 1 2
R_2c8aceEBFzRtflq5	Daily	College/Sor	\$50,000 - \$	Control Cell	4 1 3 2 5	1 2 1 3					1 7 5 2 3 1 2
R_6gOjuUNFRipWDpr	Daily	High schoo	\$35,000 - \$	Control Cell	1 4 5 3 2	1 2 1 3					1 7 3 8 4 2 1
R_eqWVBojnB2VCe7X	Daily	High schoo	\$50,000 - \$	Control Cell	5 1 3 4 2	1 2 1 3					5 6 1 7 2 1 2
R_3xcNjxhvYCI41Uh	None of the above	College/Sor	\$35,000 - \$	Control Cell	5 4 2 1 3	2 1 1 3					5 2 6 3 4 2 1
R_5nfYPaW4iR5t6HX	Daily	College/Sor	\$35,000 - \$	Control Cell	5 3 1 4 2	1 2 1 3					5 3 8 7 4 2 1
R_d4OhxSppQuiHBj3	Daily	College/Sor	Under \$35,	Control Cell	5 3 4 1 2	2 1 1 3					3 8 1 6 5 1 2
R_6St1GjN8ZhvQHC1	None of the above	College/Sor	Under \$35,	Control Cell	5 4 3 1 2	2 1 1 3					6 1 2 7 4 2 1
R_cUv45lr4nYGEKW9	2-3 times a	College/Sor	Under \$35,	Control Cell	4 5 3 2 1	1 2 1 3					8 2 6 5 1 1 2
R_ahncI6bsX0ztVp	Daily	College/Sor	\$35,000 - \$	Control Cell	3 4 1 2 5	1 2 1 3					4 3 7 2 8 1 2
R_8qwniUn8HIZdwYl	Daily	College/Sor	\$100,000 -	Control Cell	2 4 5 3 1	1 2 1 3					1 3 2 8 6 2 1
R_dhedFdpueNkmWWWx	Daily	Graduate Si	\$50,000 - \$	Control Cell	4 5 1 2 3	2 1 1 3					7 8 6 1 2 1 2
R_2sZNL7JRHGKXUp	Daily	College/Sor	\$35,000 - \$	Control Cell	5 2 4 1 3	2 1 1 3					3 5 6 2 1 1 2
R_e36PY9Pc5hEs3X	Daily	Graduate Si	\$125,000 a	Control Cell	4 3 2 5 1	2 1 1 3					3 4 8 2 5 1 2
R_8ffe9hPdBOACWet	Daily	College/Sor	\$75,000 - \$	Control Cell	2 5 1 4 3	2 1 1 3					2 1 3 6 8 2 1
R_0feLIOMITu3YZD	Once a mor	College/Sor	\$50,000 - \$	Control Cell	2 1 3 4 5	2 1 1 3					6 7 2 4 3 2 1

V1	V8	V9	V10	ftouch	id	gc	Q1	Q2	Q3	Q4	Q8	Q9_1	Q9_2
ResponseID	StartDate	EndDate	Finished	ftouch	id	gc	Thank / you	What is you	Which of th	In the next	Please look	We would I	We would I
R_cOX36UUsYzS5jk9	9/19/2012 9:33	9/19/2012 9:37	1	DPDM75D5EFF925VM		gc	1 Yes	Female	45 - 54		1		
R_b1JzCiaoxgubrQV	9/19/2012 9:37	9/19/2012 9:40	1	DPDM75HJEFF925VM		gc	1 Yes	Female	55 - 64		1		
R_a5lqNpfjjaebFUp	9/19/2012 9:43	9/19/2012 9:44	1	DPDM75QJFFF925VM		gc	1 Yes	Male	35 - 44		1		
R_8lGH25cZnKzzOzH	9/19/2012 9:41	9/19/2012 9:45	1	DPDM75M EFF925VM		gc	1 Yes	Female	45 - 54		1		
R_24emlm6Krx7Uot	9/19/2012 9:45	9/19/2012 9:46	1	DPDM75S8EFF925VM		gc	1 Yes	Male	25 - 34		1		
R_6gmh1yL8qiybM9f	9/19/2012 9:46	9/19/2012 9:48	1	DPDM75ST EFF925VM		gc	1 Yes	Male	45 - 54		1	Facebook	
R_1QWVlr1HV7WnZWZ	9/19/2012 9:52	9/19/2012 9:54	1	DPDM7787EFF925VM		gc	1 Yes	Female	18 - 24		1	Facebook	
R_2t9DQIk5COFc4ip	9/19/2012 9:50	9/19/2012 9:54	1	DPDM774K EFF925VM		gc	1 Yes	Female	65 or older		1	Facebook	
R_aftWvzt79niZTyR	9/19/2012 9:51	9/19/2012 9:56	1	DPDM7784EFF925VM		gc	1 Yes	Female	65 or older		1		
R_1Y6zcmIzItyHdTn	9/19/2012 9:57	9/19/2012 9:58	1	DPDM77BV EFF925VM		gc	1 Yes	Male	65 or older		1		
R_b9QAUbUHVDrhbV3	9/19/2012 9:56	9/19/2012 9:59	1	DPDM77B\ EFF925VM		gc	1 Yes	Male	65 or older		1		
R_6glAZLaPXXvim5T	9/19/2012 9:58	9/19/2012 10:00	1	DPDM77C3 EFF925VM		gc	1 Yes	Male	25 - 34		1		
R_0BTeDUzhuJoEuukB	9/19/2012 10:00	9/19/2012 10:03	1	DPDM77CF EFF925VM		gc	1 Yes	Female	65 or older		1		
R_aWZvd0EKMWxjUc5	9/19/2012 10:01	9/19/2012 10:03	1	DPDM77CV EFF925VM		gc	1 Yes	Male	65 or older		1		
R_bPKXGwClYjK7Dn	9/19/2012 10:02	9/19/2012 10:05	1	DPDM77CJ EFF925VM		gc	1 Yes	Male	35 - 44		1	Facebook	
R_8JulK8f7qbKckU5	9/19/2012 10:05	9/19/2012 10:07	1	DPDM77FV EFF925VM		gc	1 Yes	Female	35 - 44		1		
R_cRfBlmHuQ4q76t	9/19/2012 10:06	9/19/2012 10:09	1	DPDM77G5 EFF925VM		gc	1 Yes	Male	35 - 44		1		
R_bKiKQzvnvH1DyB	9/19/2012 10:10	9/19/2012 10:14	1	DPDM77Z\ EFF925VM		gc	1 Yes	Male	25 - 34		1		
R_bfOmN91KG8kOgVT	9/19/2012 10:15	9/19/2012 10:17	1	DPDM75D\ EFF925VM		gc	1 Yes	Male	55 - 64		1		
R_eljmealOoWqMk7z	9/19/2012 10:22	9/19/2012 10:24	1	DPDM793K EFF925VM		gc	1 Yes	Male	35 - 44		1		
R_0rk8dugEvl0efU1	9/19/2012 10:22	9/19/2012 10:25	1	DPDM792S EFF925VM		gc	1 Yes	Male	25 - 34		1		
R_dhXxhl9lBmo2789	9/19/2012 10:25	9/19/2012 10:30	1	DPDM799\ EFF925VM		gc	1 Yes	Male	65 or older		1		
R_0J57eglrmz3zUXCl	9/19/2012 10:34	9/19/2012 10:35	1	DPDM7B2\ EFF925VM		gc	1 Yes	Male	45 - 54		1		
R_1X0my1XpbBNAdIH	9/19/2012 10:35	9/19/2012 10:37	1	DPDM7B3C EFF925VM		gc	1 Yes	Male	18 - 24		1		
R_6LSaPKeNCJVMvX	9/19/2012 10:35	9/19/2012 10:38	1	DPDM7B4F EFF925VM		gc	1 Yes	Male	55 - 64		1		
R_a4y1PoWS4Dfj2T3	9/19/2012 10:40	9/19/2012 10:44	1	DPDM7B55 EFF925VM		gc	1 Yes	Male	65 or older		1		
R_9SsdVzoDV4zFQNL	9/19/2012 10:42	9/19/2012 10:45	1	DPDM7BRT EFF925VM		gc	1 Yes	Male	35 - 44		1		
R_bOBu4BWuyfCkhi5	9/19/2012 10:54	9/19/2012 10:59	1	DPDM7FTR EFF925VM		gc	1 Yes	Male	45 - 54		1		
R_3dC04lcMtYyLvO5	9/19/2012 11:05	9/19/2012 11:08	1	DPDM7K34 EFF925VM		gc	1 Yes	Male	35 - 44		1		
R_87X4Yk6TtnL9Fr	9/19/2012 11:15	9/19/2012 11:18	1	DPDM7NP\ EFF925VM		gc	1 Yes	Male	45 - 54		1	Facebook	

	Q9_3	Q9_4	Q9_5	Q9_6	Q9_7	Q9_8	Q9_9	Q9_9_TEXT	Q9_10	Q10	Q11_1	Q11_2	Q11_3	Q11_4
V1	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	We would I	When cons	On which, i	On which, i	On which, i	On which, i
ResponseID														
R_cOX36UUuYzSS5jk9										it was the o	Facebook			
R_b1JzCiaoxgubrQV										It just seem	Facebook	LinkedIn	Google+	Twitter
R_a5jqNpfjjaebFUp										I've never h	Facebook			Twitter
R_8lGH25cZnKzzOzH										None of the	Facebook			
R_24emlm6Krx7Uot										None of the	Facebook			
R_6gmh1yL8qiybM9f										None of the	Facebook	LinkedIn	Google+	Twitter
R_1QWVlr1HV7WnZWZ										News, "Tim	Facebook	LinkedIn	Google+	Twitter
R_2t9DQIk5COfc4ip										I relate it	Facebook	LinkedIn	Google+	Twitter
R_afftWvzt79niZTyR										saw some c	Facebook			
R_1Y6zcmLzlyHdTn										None of the				
R_b90AVbUHVDrhbV3										I did not r				
R_6glAZLaPXXvim5T										no particu	Facebook			
R_0B1eDUzhuJoEeukB										Less advert	Facebook			
R_aWZvd0EkMwXjUc5										They are a	Facebook	LinkedIn	Google+	
R_bPKXGwClYjJK7Dn										None of the	Facebook			
R_8JulK8f7qbKckU5										I have no i	Facebook			
R_cRfBlmHuQ4q76t										Can't view				
R_bKiKQzvnvH1DyB										It's on ever	Facebook	LinkedIn	Google+	Twitter
R_bfQmN91KG8kOgVT										None of the	Facebook			
R_eljmealOoWqMk7z										I think bec	Facebook	LinkedIn	Google+	Twitter
R_0rk8dugEvl0eFU1										News (archi	ve, i.e. histc	LinkedIn		
R_dnXxhl9lBmo2789										None of the	Facebook			
R_0J57eglmz3zUXCl										I am not far	Facebook			
R_1X0my1XpbBNAdIH										None of the	Facebook			
R_6LSEaPKeNCJVMvX										None of the	Facebook			
R_a4y1PoWS4DfJ2T3										None of the	Facebook			
R_9SsdVzoDV4zFQNL										None of the	Facebook			
R_b0Bu4BWuyfCkhi5										None of the	Facebook			
R_3dC04lcMtYyLvO5										None of the	Facebook			
R_87X4Yk6TtnL9Fr										It sounds li	Facebook	LinkedIn	Google+	Twitter

V1	Q11_5	Q11_6	Q12	Q13	Q14	DO-BR-FL_	DO-Q-Q11	DO-Q-Q1	DO-Q-Q6	DO-Q-Q9	DO-Q-Q2
ResponseId	On which, i	On which, i	Approximat	Now, a few	Which of th	Display Orc	Display Orc	Display Orc	Display Orc	Display Orc	Display Or
R_cOX36UUsYzS5jk9	Less than o	High schoo	\$35,000 -	\$ Control	Cell 5 2 4 3 1	2 1 3			2 7 6 8 5	2 1	
R_b1JzCiaoxubrQV	Daily	College/Sor	\$35,000 -	\$ Control	Cell 5 2 4 1 3	2 1 3			5 7 4 8 2	1 2	
R_a5qNpfnjaeBFUp	Daily	College/Sor	\$50,000 -	\$ Control	Cell 4 5 2 1 3	2 1 3			7 4 2 8 1	1 2	
R_8IGH25cZnkzzOzH	2-3 times a	High schoo	\$50,000 -	\$ Control	Cell 5 2 4 3 1	1 2 3			5 6 8 2 7	1 2	
R_24emlm6Krx7Uot	Daily	Graduate S	\$35,000 -	\$ Control	Cell 2 5 1 4 3	1 2 3			7 2 4 8 1	1 2	
R_6gmh1yL8qiybM9f	Daily	College/Sor	\$100,000 -	Control	Cell 2 1 4 3 5	2 1 3			7 3 2 6 1	2 1	
R_1QWVlr1HV7WnZWZ	Daily	College/Sor	Under \$35,	Control	Cell 1 5 3 2 4	1 2 3			8 2 7 4 5	1 2	
R_2f9DQIk5COFc4ip	Daily	College/Sor	\$35,000 -	\$ Control	Cell 5 2 4 3 1	1 2 3			7 6 3 1 5	2 1	
R_afftWvzt79niZTyR	None of the above	College/Sor	\$35,000 -	\$ Control	Cell 1 5 3 4 2	1 2 3			8 7 4 5 6	2 1	
R_1Y6zcmIzItyHdTn	Daily	Graduate S	\$125,000 a	Control	Cell 5 4 2 1 3	1 2 3			4 5 7 1 3	2 1	
R_b90AVbUHVDrhbV3	Less than o	Graduate S	\$100,000 -	Control	Cell 2 4 3 1 5	2 1 3			5 8 4 7 6	2 1	
R_6glAZLaPXXvim5T	Once a mor	Graduate S	\$125,000 a	Control	Cell 5 1 2 3 4	2 1 3			1 2 8 3 4	2 1	
R_0BTeDUzhJoEuukB	Daily	College/Sor	\$50,000 -	\$ Control	Cell 3 5 4 1 2	1 2 3			4 3 2 1 6	1 2	
R_aWZvd0EKMWxjUc5	None of the above	Graduate S	\$50,000 -	\$ Control	Cell 1 5 4 3 2	1 2 3			3 6 8 2 5	1 2	
R_bPKXGwClYjK7Dn	Daily	College/Sor	\$35,000 -	\$ Control	Cell 3 4 1 2 5	2 1 3			8 1 6 3 7	2 1	
R_8JulK8f7qbKckU5	2-3 times a	College/Sor	Under \$35,	Control	Cell 3 4 1 2 5	2 1 3			4 7 5 1 8	1 2	
R_cRfBlmHuQ4q76t	Daily	College/Sor	\$50,000 -	\$ Control	Cell 3 5 1 4 2	1 2 3			6 5 8 1 4	1 2	
R_bKiKQzvnvH1DyB	Graduate S	\$100,000 -	Control	Cell 1 4 2 5 3	2 1 3			7 6 2 1 5	1 2		
R_bfOmN91KG8kOgVT	Daily	College/Sor	\$50,000 -	\$ Control	Cell 4 3 2 1 5	2 1 3			5 2 4 7 3	2 1	
R_eljmealOoWqMk7z	Daily	Graduate S	\$50,000 -	\$ Control	Cell 3 5 4 2 1	2 1 3			5 1 8 3 2	2 1	
R_Ork8dugEvl0eFU1	2-3 times a	Graduate S	\$35,000 -	\$ Control	Cell 3 4 2 5 1	2 1 3			4 3 1 7 6	2 1	
R_dnXxhl9fBmo2789	2-3 times a	High schoo	\$100,000 -	Control	Cell 5 3 4 2 1	1 2 3			8 2 6 4 1	2 1	
R_0J57egJmz3zUXCl	Once a wee	Graduate S	\$50,000 -	\$ Control	Cell 1 4 3 2 5	1 2 3			6 5 4 8 3	1 2	
R_1X0my1XpbBNAdIH	None of the above	Graduate S	\$35,000 -	\$ Control	Cell 4 5 2 1 3	2 1 3			4 2 1 8 6	2 1	
R_6LSEaPKeNCJVMvX	None of the above	Graduate S	\$125,000 a	Control	Cell 1 2 5 3 4	2 1 3			2 1 6 5 7	2 1	
R_a4y1PoWS4DfI2T3	2-3 times a	College/Sor	\$125,000 a	Control	Cell 4 3 5 1 2	1 2 3			7 2 8 1 6	2 1	
R_9SsdVzoDV4zFQNL	Less than o	Graduate S	\$125,000 a	Control	Cell 2 5 3 1 4	2 1 3			8 3 5 6 4	1 2	
R_b0Bu4BWuyfCkhi5	Daily	College/Sor	\$75,000 -	\$ Control	Cell 2 4 5 1 3	2 1 3			5 4 3 2 7	2 1	
R_3dC04lcMtYyLvO5	Daily	Graduate S	\$125,000 a	Control	Cell 1 5 4 3 2	1 2 3			5 3 6 2 4	1 2	
R_87X4Yk6TtnL9Fr	Daily	High schoo	\$35,000 -	\$ Control	Cell 2 1 4 3 5	2 1 3			2 3 6 5 4	2 1	

Exhibit 10—Disposition of Contacts



Keegan & Company LLC

Timelines, Inc. v. Facebook, Inc.

Disposition of Contacts

	n
Responded to invitation	651
Rejected - failed instruction acknowledgement question	16
Rejected - failed age question	1
Rejected - overquota	31
Rejected - partial	1
Total qualified respondents	<u>602</u>